



M.O.P. VAISHNAV COLLEGE FOR WOMEN (Autonomous)

(College affiliated to the University of Madras & Re-accredited at "A++" Grade by NAAC)

Chennai - 600 034

Digital
Scholar

Diploma in AI & Digital Marketing Dual Certification Course in Chennai

Agency-Style Learning, Powered by AI Agents

About the College

M.O.P. Vaishnav College for Women (Autonomous) is committed to the cause of empowering women through holistic education that would enrich their personality and groom them into academically proficient, self-reliant, motivated, creative, analytical, culturally rich, self-sustained, humane, responsible, and confident individuals.



About Digital Scholar



Award Winning Asia's Leading Digital Marketing Institute



 **4.8/5** (3600+ Reviews)

300+ Crores Ad Spends



375,000+ Students
Trained

Learn Ai in Depth



Google and Meta Partner

Work on Real Brands



₹3.6 LPA+
Average Annual Package

Many Students Get Placed in
Agencies, Work for Small
Business Owners, IT Companies



₹12 LPA+
Highest Package



₹65,000
Monthly Freelancing

20-Year-Old Shreya as
Google Ads Freelancer

What You'll Learn

(Updated Curriculum)

Core Live Modules

- 1. Ai x Social Media Marketing:**
Grow, manage, and analyze multi-platform strategies.
- 2. Ai x Website Building & SEO:**
Design, rank, and optimize websites like a pro.
- 3. Ai x Google Ads:**
Launch search, display, and shopping ad campaigns.
- 4. Ai x Meta Ads (Facebook + Instagram):**
Master audience targeting, creative testing & automation.
- 5. Ai x Landing Pages & Automation:**
Build high-converting pages, automate with email & WhatsApp.



Pre-Recorded AI-Enhanced Mastery Modules

- 6. Copywriting:**
Write scroll-stopping, conversion-driven content.
- 7. Affiliate Marketing:**
Monetize niche traffic & grow passive income.
- 8. Email Marketing:**
Craft smart automation workflows for nurturing leads.
- 9. WhatsApp Automation:**
Use chat-based marketing for instant engagement.
- 10. Canva Mastery:**
Design stunning graphics without being a designer.
- 11. Reels Mastery:**
Create viral short-form content on Instagram & YouTube Shorts.
- 12. AI Content Mastery:**
Use ChatGPT, Midjourney & other AI tools to create, automate, and scale content across formats.

Our Previous Batch Students

PALAK. C (BBA)

Brands worked with: Zeeza, Twin birds

Leads Generated: 173 for Zeeza

Got Placed: echoVME

PRAACHI GOEL (II B.B.A. Shift-I)

Brands worked with: Digital scholar, Hut K Cafe, Levista Coffee

Leads Generated: 10 (Meta)

ADITI JAIN (IBBA)

Brands worked with: Natural Salon, Hut k cafe, Levista.

Leads Generated: 10+

VAISHNAVI P
II BSc (Food Science & Management)

Brands worked with: Zeeza (meta ads), Twin Birds (social media)

Leads generated: 173 leads

HEMAMALINI (BBA)

Brands worked with: Natural Salon

Course Fee:
~~1,00,000 + 18% GST~~

Offer Price:

50846.61 + 9152.39 = 59,999

Actual Amount GST Amount Total Amount

(Including 4k Cashback)

- 6 months duration
- Only for women
- Minimum XII STD Pass
- Includes Internship

REGISTER NOW

AT [HTTPS://MOPVC.EDU.IN/](https://mopvc.edu.in/)

**FOR FURTHER
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