



M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(College affiliated to the University of Madras and & Re- accredited at "A++" Grade by NAAC)

Chennai-600034

B.Sc. Electronic Media

3 Year UG Program

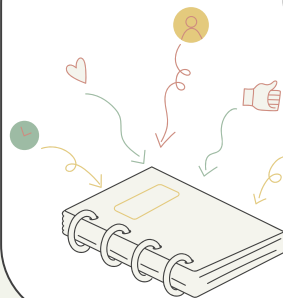
The Electronic Media undergraduate program, launched in 2002, offers technical excellence and professional training across media disciplines. It provides in-depth knowledge of audio-visual media, software tools, and guides students through scripting, photography, production design, editing, CGI, and green screen techniques.



Eligibility Criteria

Grade 12 students from any academic stream are eligible to apply for the program. Admission is based on an entrance test. Applicants must have a basic understanding of media, current affairs, and global social issues.

Course Highlights



A creative, technology-driven program with hands-on training, critical thinking, and industry exposure.

Job Opportunities

Careers in Filmmaking, Photography, Journalism, Graphic designing, Marketing, Web designing, UX UI, 2D and 3D Animation, Cinematography, Radio channels, TV stations and Media arts.





M.O.P.CRS 107.8 FM

- Students record programs using microphones and sound mixers at MOP Community Radio Station.
- They edit shows using digital software, add music and effects.
- Students manage live broadcasts and operate control panels.



CORE SUBJECTS :

- Video Editing
- Media Management
- Audio Production
- Visual Effects
- 3D Animation
- Photography
- Screenplay Writing
- Film Studies
- News Production
- Videography

More Information

mopvaishnav@mopvc.edu.in

PROMINENT ALUMNI:



Varsha Bharath
Filmmaker (Badgirl)
Graduated in 2011



Nithyashree Venkataramanan
Playback singer &
Independent Music Artist
Graduated in 2019



Akshita Jagdish
Digital Content Associate
Amazon prime video
Graduated in 2023



Preethy
Radio Jockey
Radio Mirchi , Chennai
Graduated in 2022

Visit us today to embark on your journey in Electronic Media!