



**M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**

(Affiliated to the University of Madras and Re- Accredited at 'A++' Grade by NAAC )  
Chennai-600 034

# **B.COM CORPORATE SECRETARYSHIP**

**(3-Year Undergraduate Programme in Commerce)**



## ABOUT THE PROGRAMME

B.Com Corporate Secretaryship, established in 1995, is one of the premier programs offered by the college, to enable the students to become excellent corporate personnel and unparalleled ethical professionals.. The Department is ranked No.2 in the B.com Course Ranking Survey 2024. Our Commerce Programmes are ranked among top five in the city and among top sixty Nation wide by India Today Magazine (July 2022), The program aims to equip students with the skills to take on challenges in the corporate world while providing opportunities to innovate and execute new ideas. It is a three-year undergraduate degree program comprising of six semesters, focusing on areas such as Company Law and Secretarial Practice, Drafting and Conveyancing, and Corporate Due Diligence. The program also assists students in preparing for professional courses such as Company Secretary, Cost and Management Accountant, and Chartered Accountant. A unique feature of the program is that students independently operate a Model Joint Stock Company to bridge the gap between theory and practice. Additionally, the program ensures that each student participates in various capacity-building activities, including guest lectures, workshops, industrial visits, and exhibitions. These activities provide practical learning experiences, enhancing students' educational journey and professional preparedness.

## ELIGIBILITY CRITERIA

Pass in Qualifying Examinations (i.e. XII in State Board/CBSE/ICSE or any equivalent Board) under commerce stream with or without Mathematics.

## UNIQUE SELLING PROPOSITION

AKRITI, a mock company, helps identify young and dynamic minds with an entrepreneurial spirit, nurtures their innate potential and shapes them into future corporate leaders.

### Akriti: Innovative corporate venture by Chennai students

**ANURAGOTI PANDA**

Akriti, a Chennai-based apparel design and event management company, came into existence in September 2007. Backed by a determined board and some innovative projects, the newest company on the block is making its presence felt in the corridors of the corporate world. But Akriti is not just another mock company. What sets it apart from other ventures in the city is that it was started by the commerce students of M.D.P. Vaishnav College.

Says Madhuretha, the founding chairperson of the company, "Akriti came into existence as part of our curriculum. Our college has a concept called 'practice school', where we put in practice what we learn in class, and then Akriti was born."

But Akriti is not just another mock model company. It is more than that. The board members, whose roles and positions in the company are well defined, run the company. It started out by associating the IPO to raise capital for itself. At the moment, the company has about 200 shareholders who own the 517 shares of the company valued at Rs 50 each. This is how the initial principal of Rs. 25,850 was raised.

The company started with Apparels Design as their first venture. Herein they asked people to bring in their old clothes which were modified by designers who were outsourced. Encouraged by the response, they took to designing other things like bags.

The next undertaking was product packaging. Home made chocolates were packaged in formal and informal packages. Companies like Cavinkare, Sojreme Industries and The Mobile Stores readily brought these packaged chocolates.

Respect by the success, Akriti ventured into event management too. The company conducted the events for the Rotary Club Of Madurai. It also organised the All India Employee Conference for Cavinkare.

**The company yearly divides this March, sure are a big year students shares that a first year stu**




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### Students told to turn into entrepreneurs

**NT Bureau**, Nov 20

To be a good entrepreneur, wisdom, confidence and clear vision were necessary, said C K Ranganathan, chief executive officer, Cavinkare.

Speaking at the inauguration of Akriti - Creativity At ITZ BEST, a company formed by students of Department of Corporate Secretaryship, MDP Vaishnav College for Women, here, yesterday, Ranganathan said, "A strong desire to win and a powerful idea would make you a good entrepreneur."

Elaborating on it, he said a big idea would generate more money but innovating and be needed to have the courage to continue new business. He urged students to be innovative, to be a product and how they grow to over 150 lakhs over the years.

"If you have an idea, would make you to start more money for setting up business and you should not worry about getting the necessary capital in setting up a business," Ranganathan said.

He further said that as an entrepreneur, one can create more employment opportunities and it was always good in doing something on one's own. Congratulating the students of Corporate Secretaryship for setting up the company, Chief Executive Officer also expressed to start some shared enterprises, as many students have become a shareholder in the company. A Meravathi, a person of Akriti, was also present on the occasion.



### Girl Power Incorporated

**First INNINGS**

The story of how tomorrow's business leaders are starting small at MDP Vaishnav College

**Girl Power Incorporated**

They are all young girls who are not just students, but budding business leaders. They are the members of Girl Power Incorporated, a company formed by students of the Department of Corporate Secretaryship, MDP Vaishnav College for Women, here, yesterday.

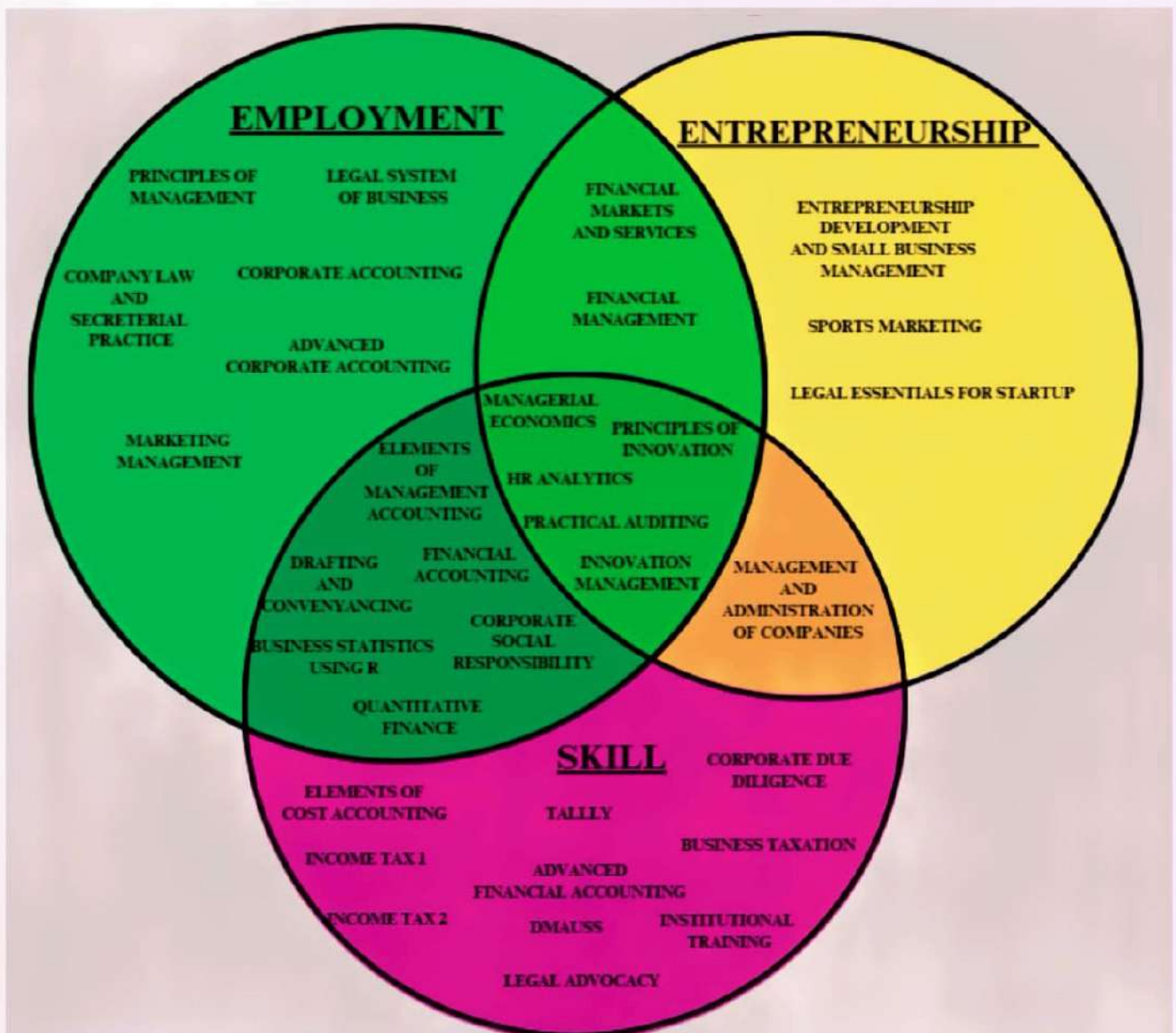
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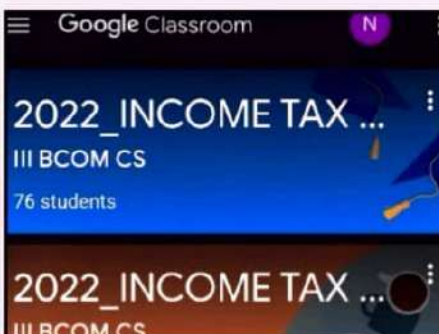
# INNOVATIVE CURRICULUM

The B.Com Corporate Secretaryship curriculum is crafted in collaboration with industry leaders and distinguished academicians, equipping students with specialized industry-relevant skills to enhance their entrepreneurship and professional expertise. Every program is equipped with an interactive class board, enhancing teaching and learning by making lessons more engaging, dynamic and effective.

Employability subjects like Principles of Management, Marketing Management and Company Law and Secretarial Practice focus on essential business skills and knowledge for various professional roles. Entrepreneurship subjects such as Legal Essentials for Startups, Entrepreneurship Development and Small Business Management equip students with skills to start and manage small businesses. Skills Development subjects like Legal Advocacy, Financial Accounting, Corporate Due Diligence and Tally ERP 9 provide vital skills for efficient business operations. These categories prepare students for different career paths, enhancing employability, fostering entrepreneurship and developing necessary skills.



# TEACHING METHODOLOGY



## ACTIVITIES OF THE PROGRAMME

### PRACTICE SCHOOL

#### AKRITI-KREATIVITY AT ITZ BEST

Akriti is an entrepreneurial venture in the form of a public limited company which was started by the students of B.COM Corporate Secretaryship on 13th September 2007. The College gives the students an exposure on how to run a public limited company. It is run by the students with 13 board members out of which 10 are from the final year and 3 executives are from the 2nd year. The Company Akriti initially started on a small - scale basis catering to the fashion needs of college - going students. The Company now raises its own capital by issue of shares to the Faculty and Students of the college. Akriti conducts its Annual General Meeting and declares dividend for its shareholders every year. Akriti has been declaring 100 % Dividend for the past 13 years & will continue to do so. Akriti also passed a resolution in the matters of change of accounts from MS Excel to Tally ERP 9 from the year 2020-21. Recognizing the hard work, dedication, commitment and entrepreneurship skills displayed by the students as board members of Akriti, the company was provided an opportunity to put up a Stationery Stall "IMPRESSIONZ MOP" in the college campus from the academic year 2014-2015.



## ELITE CLUB

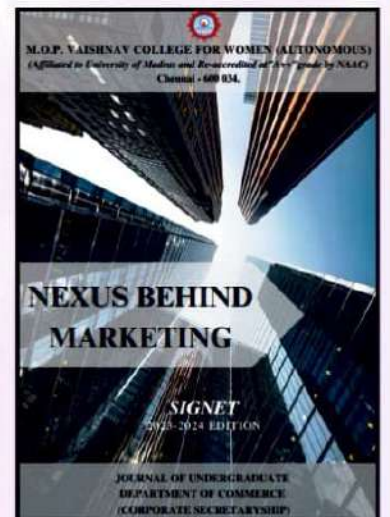
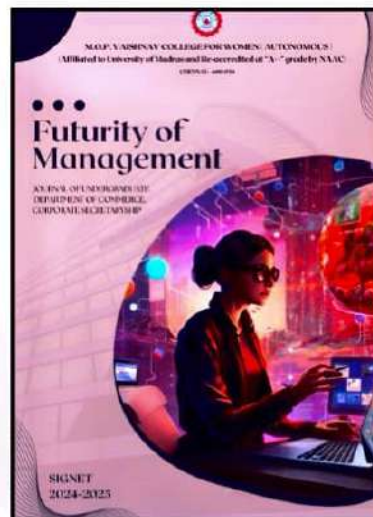
Corpo Rappo” provides students with a platform to develop essential corporate skills such as problem-solving, critical thinking, and communication. Events like Stress Interview and Lawyer It Up enhance decision-making and confidence while Business Quiz sharpens industry knowledge. The events are judged by eminent professionals in their respective areas of specialisation offers valuable feedback, networking opportunities and career insights.

## JOURNAL - SIGNET

Signet, the official journal of the B. Com Corporate Secretaryship programme provides the students a medium to display their writing and research skills by enabling them to publish detailed articles written by them and the results of projects undertaken by them.

## INSTITUTIONAL TRAINING

To ensure that every student gets a practical exposure to the corporate world, the students have to undergo a compulsory institutional training during the summer break as part of the curriculum at the end of their second year. The main objective of this training is to ensure students develop the required skills to face challenges that arise in a corporate setup



## COMMUNITY SERVICE

YEAR	PROJECT	PURPOSE	BENEFICIARY
2022 - 23	<b>GYAAN- VIKAS</b>	<b>GYAAN VIKAS</b> encourages the concept of Knowledge development.	SWASTHA foundation is the only residential school in the district providing the required care and training to special children free of cost. The students distributed sweets, chocolates and other savories. Around 70 children's story books were collected and contributed to the SWASTHA foundation.
2023 - 24	<b>KALVI- VIKAS</b>	<b>KALVI VIKAS</b> encourages the concept of Educational development.	This endeavour is designed to support eager-to-learn underprivileged children (6th-9th grade). Student volunteers taught 188 participants Hindi, Spoken English, Basic Maths, and Computer Science on weekdays, fostering education and growth.
2024 - 25	<b>PRAGATI GYAAN</b>	<b>PRAGATI GYAAN</b> encourages the concept of Progressive education	Pragati Gyaan, initiated by B.Com Corporate Secretaryship students of M.O.P. Vaishnav College, supports underprivileged children through education, mentorship for board exam students, and moral guidance. It enhances reading skills, career awareness, and holistic development while providing essential resources through student-led efforts.



# STUDENT PROGRESSION

## EMPLOYED



## COMPETITIVE EXAMS



## ENTREPRENEURS



## HIGHER EDUCATION



## ALUMNI SPEAK

Testimonials from our students across various batches.

**IFFATH JEHAN (1995-1998)**

**ASSISTANT PROFESSOR**

***Justice Basheer Ahmed Sayeed College for Women***



My journey at M.O.P Vaishnav College began almost 3 decades ago as an undergraduate student in the Corporate Secretaryship in the year 1995. Three years of my graduation at M.O.P Vaishnav College were golden days in my life filled with a lot of joy and happiness. Fortunately, I had marvelous faculties who meticulously taught me not only academic knowledge but also life lessons. I can say proudly I am what I am because of my Alma Mater, my Nurturer. My heart is filled with immense pride and gratitude for my Alma Mater as well as for all my faculties who have transformed me from a bashful and reserved girl into a mature, confident and gregarious person as I am today. I am proud to be an alumna of this great institution.

**MADHU SOWNDARARAJAN(2005-2008)**

**GLOBAL TALENT PARTNER**



My time at M.O.P significantly shaped my personality and prepared me for the professional world when I entered the workforce in 2008. The diverse opportunities I had—ranging from fine arts and public speaking to paper presentations and entrepreneurship—instilled confidence in my adaptability and willingness to learn. These are skills I still apply in my current roles as an HR professional, non-profit board member, and independent musician. One of my most cherished memories from M.O.P is leading Akriti as its founding Chairperson. This opportunity was made possible by the support of our late Principal, Dr. Nirmala Prasad, and the dedicated faculty of the B.Com (CS) department, led by the then HOD, Dr. Malarvizhi. Their belief in us allowed Akriti to take shape, and the experience became a real-world lesson in collaboration, risk-taking, team effectiveness, and leadership.



**MADHUMITA SUNDARESAN (2005-2008)**

***DESIGNPRENEUR***

My Entrepreneurial journey started from M.O.P. where i got the chance to be one of the founders of the very successful venture Akriti. That inspired me to start my own online Graphic designing venture called Desino. My clients are from all over the world . Artysta is my art venture ,where i sell my commissioned tanjore and madhubani paintings and also conduct online mandala art workshops. I am a food blogger @anyonecankoch and also the author of an amazon best seller cookbook. Currently other than my ventures , I am into risk advisory with a leading audit firm in Chennai.



**VAISHALI RAMESHBABU (2019 - 2022)**

***INTERNATIONAL CHESS PLAYER***

M.O.P. Vaishnav College played a crucial role in shaping both my academic and chess journey. The B.Com Corporate Secretaryship programme provided immense support, allowing me to balance my studies and international tournaments. The faculty's encouragement and flexible approach helped me excel in both fields. The focus on discipline and holistic growth inculcated by the college, strengthened my time management skills, enabling me to pursue my passion without compromising on education. I am grateful to be an M.O.P.ian, where dreams are nurtured and achievements celebrated.



**SAKSHI DAVE (2020 - 2023)**

***ACS ASPIRANT***

As a proud alumna of M.O.P. Vaishnav college for Women, I would like to express that the skills I acquired during my graduation period has helped me immensely in my personal and professional growth. As a CS aspirant, the subjects of my course were aligned to the CS curriculum which helped me clear my inter examinations. The experience I gained through by coordinating various events for the programme helped me improve my confidence, technical skills and inter personal skills which I carry today.

## FACULTY PROFILE



**Dr. Rachel K J**  
**M.Com., MBA.,Ph.D**

Dr. Rachel K J, Assistant Professor & Head, Department of Commerce (Corporate Secretaryship) is a dedicated faculty with 11 years of teaching experience in the field of Commerce. Her areas of expertise includes Company Law, Corporate Due Diligence, Management and Marketing. She has been awarded the Emerging Researcher Award and won several Best Paper Awards. Her doctoral research explored the impact of Mobile Augmented Reality (MAR) applications in e-tail platforms on purchase intention, with customer engagement and customer experience as mediating factors.



**Dr. Asha Banu M**  
**MCS.,M.Phil.,MBA.,Ph.D**

Dr. M. Asha Banu is a distinguished Assistant Professor with 22 years of extensive academic experience. Holding a Ph.D. in Corporate Secretaryship. She has received prestigious accolades, including the National Award for "Best Teacher in Higher Education" (Commerce & Management) for 2020-21 and the "Best Faculty Award" at the Bharath Shiksha Rathna Awards in 2021-22. A devoted educator, her expertise spans Law and Accounting. She has authored numerous articles in national and international peer-reviewed journals, showcasing her scholarly contributions.



**Ms. Nisha M A**  
**M.Com.,MBA**

Ms. Nisha M.A. is an enthusiastic Assistant Professor with three years of teaching experience and a strong background in Banking. Her areas of expertise include Income Tax Law and Practice, Financial Management, and Law. She has participated in national and international conferences and presented research papers and published Research articles in UGC-CARE listed Journals She is passionate about fostering student learning through innovative teaching methods.



**Dr. Dhanya Mohan**  
**M.Com., M.Phil.,Ph.D**

Dr. Dhanya Mohan is a passionate Assistant Professor who has kickstarted her teaching career and finds immense joy in teaching and mentoring students. Committed to creating an engaging learning environment that nurtures curiosity, confidence, and growth. she believes in the power of education to inspire and transform lives, while continuously striving to make a meaningful impact through knowledge and guidance.



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