



**M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**

**Chennai - 600 034, India.**

*(Affiliated to University of Madras and Re-accredited at "A++" grade by NAAC)*

# M.B.A. PROGRAMME



**2 YEARS POSTGRADUATE DEGREE IN  
BUSINESS ADMINISTRATION**





# GENESIS OF THE M.B.A. PROGRAMME

M.O.P. Vaishnav College for Women (Autonomous), a distinguished institution ranked among Chennai's top colleges, established its M.B.A. programme with the vision of developing competent and ethical business leaders. Designed to bridge the gap between academic excellence and industry demands, the programme offers a rigorous curriculum enriched with experiential learning, corporate collaborations, and research-driven insights.

The programme's unique strengths lie in its emphasis on leadership development, strategic thinking, and specialized electives tailored to emerging business trends. A strong industry-academia interface, coupled with expert faculty mentorship, ensures students gain practical exposure and analytical proficiency. With an impressive placement record and partnerships with leading organizations, the M.B.A. programme empowers students to excel in dynamic corporate environments.

# ELIGIBILITY FOR M.B.A. PROGRAMME

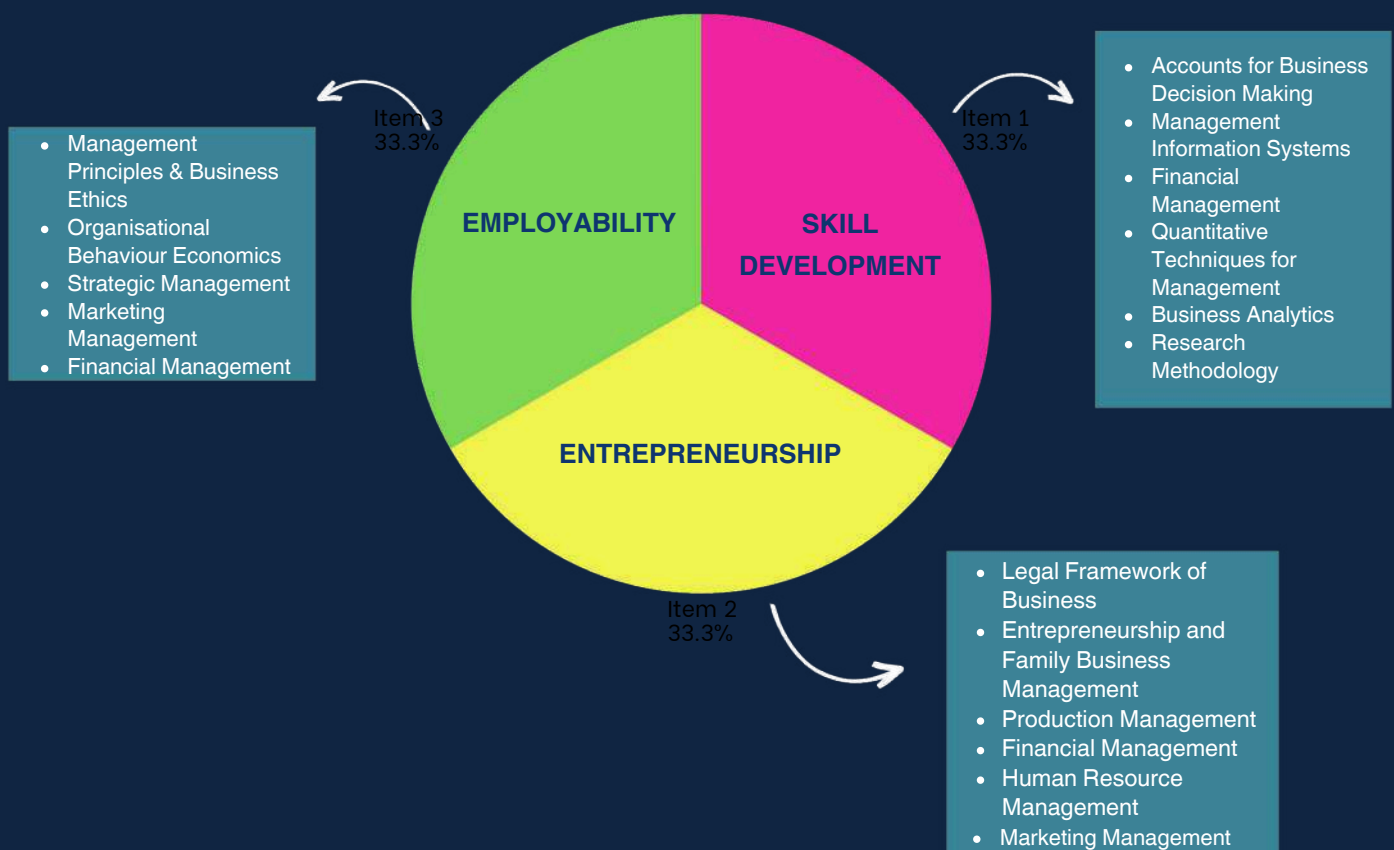
Candidates seeking admission to the M.B.A. Programme at M.O. P. Vaishnav College for Women must meet the following criteria:

- Educational Qualification: Any Undergraduate degree holder in any discipline with the required aggregate from a recognized university.
- Entrance Test: A valid TANCET/MAT score.
  - TANCET candidates will be admitted via the Tamil Nadu Government counseling process.
  - MAT candidates are evaluated through written tests, Group Discussion (GD) evaluating collaboration, and Personal Interview (PI) to determine candidate motivation.
- Admission Process: Based on MAT score, GD/PI or TANCET Counseling.
- Preferences: Preference for candidates with strong academic records, leadership potential, and interest in business management.
- Exclusivity: The programme is exclusively for women, and focuses on developing future business leaders through a rigorous curriculum, industry exposure, and corporate collaborations.



# COURSE CURRICULUM

A wide range of courses is offered within the M.B.A. programme, such as



# STUDENT ACTIVITIES

## BUSTLE 2025

The flagship event of the M.B.A. Programme, featured a Business Quiz by Quiz Master Gopal Kidao, with 175 participants from diverse fields, in collaboration with Scholampics.



## ZEST 2026

The Annual Intercollegiate event, offers specialization-based events in Finance, Marketing, HR, Analytics, and Operations, attracting 147 students from 31 colleges.



## BREAKFAST WITH CEO

fosters informal interactions between students and top executives, providing leadership insights, industry trends, and networking opportunities.



## RENDEZVOUS WITH WRITER

empowers students by connecting them with leading KMPs, thereby enhancing their understanding of leadership, industry trends, and providing vital networking opportunities.



## UNION BUDGET 2026

A collaborative panel discussion hosted by the M.B.A. and Economics departments, provided insights from industry experts and fostered interactive discussions on its impact.



## GENESIS

The official journal of the M.B.A. Programme is dedicated to showcasing research, industry insights, and emerging business trends. It is a platform for students and faculty to publish scholarly articles, case studies, fostering academic excellence.



# INFRASTRUCTURE



## LIBRARY

The college library facilitates extensive online research through resources such as EBSCO, online materials, and access to a wide e-book collection via the N-LIST consortium.

## CONFERENCE & SEMINAR HALLS

The college's conference and seminar halls facilitate academic and professional engagement through events and collaborations.

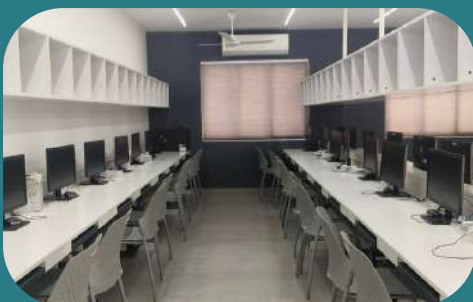


## DIGITAL RESOURCES

The college offers a digital resource center with 30 terminals and Wi-Fi-enabled classrooms for enhanced learning.

## CAMPUS CONNECT

Campus Connect provides students with practical, application-oriented learning experiences through guest lectures, management programs, and internships.



## DIGITAL LAB

The digital lab features state-of-the-art workstations, enabling interactive, computer-based exercises for enhanced language learning.

# PLACEMENT STATISTICS



After completing the course, graduates can pursue careers with designations such as:

Business Analyst

Financial Advisor

Marketing Associate

Relationship Manager

Operations Analyst

HR Associate

Project Coordinator

Financial Analyst

Assistant Manager

Deloitte.



BNY MELLON



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BNP PARIBAS



pickyourtrail  
Stop touring. Start travelling



# ALUMNI SPEAKS



**APARNA THIAGARAJAN,**  
*General Manager, SEBI*

A Proud alumna of the M.B.A. department at M.O.P Vaishnav College, Aparna credits her stellar professional success to her formative years as a management student at M.O.P. She asserts that the hands on experiential learning opportunities the department provided during the two year program, enabled shaping a sponge like absorbent mind towards learning and performing at work.

**LAVANYA SEKAR**

*Co-Founder, Kanakadhara Silks*

As a Entrepreneur, Lavanya credits the rigor provided by the two year M.B.A. program at M.O.P in shaping her approach to starting and growing her venture. "The innumerable business plan competitions, we participated in provided a simulated environment to hone by problem solving skills and people management skills. The associations made during the college days, have also enabled me to further my professional networking which is contributing to the growth of my business".



**LOCHANA PRABHAKAR**

*Vice President, Bank of America, New York*

From being a student in Chennai to working as a part of the senior management team at New York, Ms. Prabhakar, traces the inputs provided by M.O.P and the department which has shaped her professional life towards an admirable growth.





# ACHIEVEMENTS

M.B.A. students from M.O.P. Vaishnav College for Women achieved significant success in multiple national and international conferences, with 114 students earning top positions in events such as Paper Presentation, Business Pitching, Adzap, and Best Manager. These achievements were earned at renowned institutions, including Rajalakshmi Engineering College, Madras School of Social Work, SRM Valliammai Engineering College, Jeppiaar University, Ethiraj College for Women, and D. G. Vaishnav College. Their outstanding performances reflect the institution's commitment to academic excellence, innovation, and leadership in the business world.



# OUR FACULTY



**Dr. Ramya Raman**  
Director – M.B.A.  
Specialization: Research  
Methodology, Strategic  
Management



**Dr. K.R. Kolammal**  
Specialization: Human  
Resource Management  
and Finance



**Ms. Vinodhini Ganesan**  
Specialization:  
International Business,  
Human Resource  
Management



**Dr. Vasudha Avinash**  
Specialization:  
Marketing and Human  
Resource Management



**Dr. Nancy Das**  
Specialization: Human  
Resource Management,  
Strategic Management and  
Marketing



**Ms. P. Subashree**  
Specialization: Human  
Resource Management and  
Marketing



**Mr. D. Mohanasundaram**  
Specialization: Industrial  
and Labour Relations



**Dr. M. Renuka**  
Specialization: Finance  
and Human Resource  
Management



**Dr. Krishna Priya G.M**  
Specialization : Human  
Resource Management



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