



# **M.O.P.VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**

**(Affiliated to University of Madras and Re - Accredited at "A++" grade by NAAC)**

**No.20, IV Lane, Nungambakkam High Road, Nungambakkam,  
Chennai-600 034, India**

● REC



## **B. Sc. ELECTRONIC MEDIA**

A 3-year undergraduate program with six semesters

### **2025 - 2026**

## ***ABOUT US***

Established in 2002, the Electronic Media programme offers hands-on training in filmmaking, editing, photography, and multimedia.

Internships and industry-focused courses prepare students for careers in the media field.

## ***ELIGIBILITY CRITERIA***

***Any course***

Standard XII students from any stream can apply for the program.

Admission through Entrance Test .

Candidate must possess knowledge of media, current affairs and global social issues.

# ***CURRICULUM***

*Art is a form of expression; it is a language that transcends boundaries.  
-Satyajit Ray*

The syllabus is extensive and current. The curriculum has been designed to suffice the needs of the industry and it includes subjects like:

*Introduction to Mass Media*

*Audio Production*

*Radio and Podcast Production*

*2D Graphics*

*Professional Photography*

*Compositing and VFX*

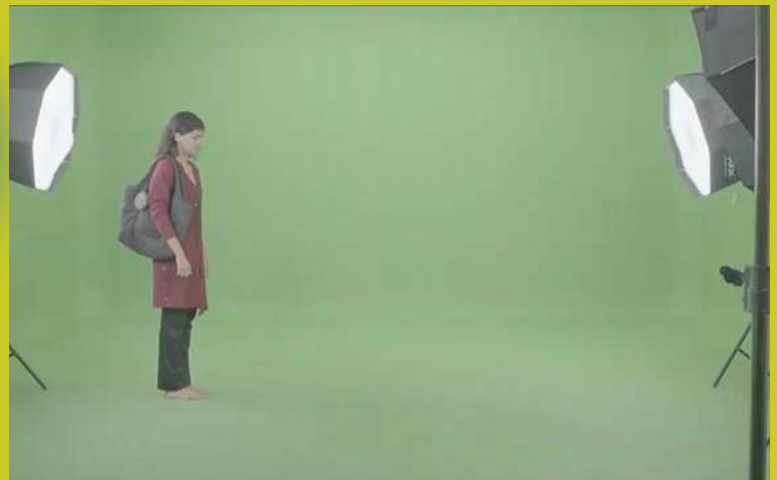
*Entertainment Media Marketing*

*Media Management*

*Appreciation and Analytical*

*Study of Media*

*Elements of Film Studies*



*Media and Audience Studies*

*News Production*

*Videography*

*Broadcast Law and Ethics*

*Script and Screenplay Writing*

*Interactive Multimedia*

*Media Aesthetics*

*3D Basics and Animation*

*Video Production*

*Video Editing*

# ***MONTAGE CLUB***

Montage Club, the official club of the B.Sc. Electronic Media department at M.O.P. Vaishnav College, is a vibrant and engaging space for students passionate about media. From seminars and workshops to movie screenings and competitions, the club offers countless opportunities to learn, collaborate, and grow. It was inaugurated by industry stalwarts like director A. L. Vijay and singer Dr. Nithyashree Mahadevan, setting the stage for a club that blends creativity with real-world exposure. Over the years, Montage has welcomed some renowned guests, including actress Shruti Haasan, who recently attended one of our events, making it an unforgettable experience for students.



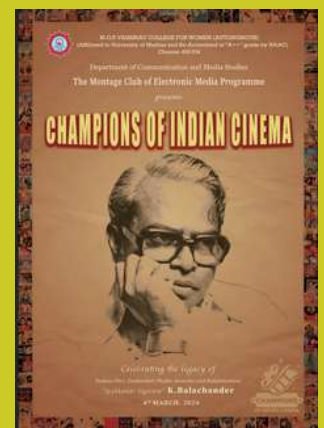
Beyond academics, Montage Club is all about teamwork and leadership. Whether it's hosting film festivals like "Vignette," organizing photography workshops, or bringing in media professionals for insightful sessions, the club ensures students get hands-on experience and industry connections. If you're looking for a place to explore media, sharpen your skills, and be part of an exciting community, Montage Club is where you want to be!

# MOP M.U.N



Since 2012, the Department of Electronic Media at M.O.P. Vaishnav has hosted the prestigious MUN, fostering discourse on global issues like piracy, non- conventional weaponry, and the death penalty. As the first Arts and Science College in India to pioneer a Summit on Media and Press, it continues to lead in academic excellence and global engagement.

# CHAMPIONS OF INDIAN CINEMA



"Champions of Indian Cinema," our department's premier event, celebrates Indian cinema's legacy by honoring icons like Dr. Kamal Haasan, Sridevi, and K. Balachander. Through seminars and workshops, students gain insights into industry pioneers, fostering appreciation and inspiration to uphold cinematic excellence.



# PLACEMENT/INTERNSHIP

amazon



விஜய்



prime video



NETFLIX



Reliance digital



Notion Press

# ***SCOPE AND OPPORTUNITIES***

**Our program equips students with industry-relevant skills, guided by experienced faculty in a dynamic learning environment.**

**Graduates are prepared for diverse media careers, including:**

**Film & Media Production: Producers, Directors, Cinematographers, Filmmakers**

**Broadcast & Digital Media: RJs, Anchors, Content Developers, Web Designers**

**Writing & Editing: Scriptwriters, Technical Writers, Editors**

**Audio & Visual Arts: Sound Engineers, Illustrators, Jingle Artists, Animators, Set Designers**

## ***Prominent Alumni***



***Varsha Bharath***  
***Filmmaker (Badgirl)***  
***Graduated in 2011***



***Nithyashree***  
***Venkataramanan***  
***Playback Singer &***  
***Independent Music Artist***  
***Graduated in 2019***



***Akshita Jagdish***  
***Digital***  
***Content Associate at***  
***Amazon Prime Video***  
***Graduated in 2023***



***Preethy***  
***Radio Jockey at***  
***Radio Mirchi, Chennai***  
***Graduated in 2022***

# FACULTY BIO



**Dr. S. Malarvizhi, Assistant Professor and Head of the Programme**

With over two decades of academic experience, she specializes in Television Production, Film Studies, Photography, and Video Editing. She has mentored student projects, produced documentaries that featured at international and national film festivals, and has created Television programmes and produced television shows. Additionally, she has led training programs on Audio-Video Production and Film Appreciation.

**Ms. Suguna K, Assistant Professor**

*Experienced media professional and academician with 15 years of experience in teaching various media subjects & training students to produce photography projects, short films and documentaries. Documentary film-maker with industry experience. Research expertise in applying qualitative methods. Been conducting studies on gender-based violence since 2014.*



**Mr. Kamaljit Singh, Assistant Professor**

With 25 years of work experience in the film and television industry, Mr. Kamaljit Singh is a specialist in 2D/3D Animations & VFX. He actively integrates his rich industry experience as a VFX specialist for ad films and has been training students for more than 20 years in this domain through national and international institutions.

**Ms. Rekha P, Assistant Professor**

She is a passionate communication professional with three years of teaching experience and a strong foundation in Communication for Development. She has actively contributed to funded projects like SPARC and DIADA, taking on roles in research, content creation, and community engagement. These experiences enriched her understanding of grassroots communication and social change.



**Ms. Thenmozhi P, Assistant Professor**

She is a committed educator and former media professional with 11 years of teaching experience, she specializes in Audio and Video Production. Her academic interests extend across diverse areas in Media Studies, and she has authored research articles published in reputable Q3, Scopus - indexed, and Web of Science Journals. She is also engaged in various academic activities such as conferences, workshops and seminars.