



M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(College affiliated to the University of Madras & Re-accredited at "A++" Grade by NAAC)

Chennai - 600 034



DEPARTMENT OF
JOURNALISM

B.A. JOURNALISM

ABOUT THE PROGRAMME

B.A. Journalism was established in the year 2003 with a judicious combination of theoretical and practical papers, the Journalism programme seeks to equip aspiring journalists with resources that will help them make a mark for themselves. The syllabus is on par with premier media institutes in the country. The subjects offered are the fruits of a meticulous exercise with industry experts keeping the professional nature of the programme in mind.

The B.A. Journalism undergraduate programme (3 years, 6 semesters) follows the semester pattern with a choice-based credit system. Besides course-related theory classes and practical projects, a number of co-curricular opportunities are offered to the students. Students are trained in writing/reporting for print, broadcast and new media. The department offers a multilevel course structure with skill-based papers, knowledge-based papers and papers that add value to the programme.

ELIGIBILITY

Students from any stream or group in plus two may apply

WHAT DO YOU STUDY?

All the courses in the programme aim at imparting skills to meet the industry demands through regular updation of syllabus.

For Programme Outcomes, Programme Specific Outcomes and Course Outcomes, refer to the college website at mopvc.edu.in

The various courses offered by the Programme are designed to emphasise different facets of student development. The courses that focus on the following three major student development metrics include:

SKILL DEVELOPMENT	ENTREPRENEURIAL SKILLS	EMPLOYABILITY SKILLS
<ul style="list-style-type: none">● Basics of Journalism● Reporting and Writing I● Reporting and Writing II● Photojournalism● Social and Political Issues● Media Research● Current Affairs● Magazine Journalism● Audio Video News Production● Gender studies	<ul style="list-style-type: none">● Economic Issues in India● Specialization in Development reporting/Sports reporting/Lifestyle reporting● Public Relations● Entrepreneurship for Journalism and Communication	<ul style="list-style-type: none">● History Of Indian Media● Indian Polity and Governance● International Relations● Media Law and Ethics● Media and Society● Health reporting● Climate and Environmental Journalism

INTERNSHIP

Summer internship in news media houses

Internship gives students an opportunity to experience and understand the functioning of a media house. Some of the media houses that are popular among students for internship are:

- The Hindu
- The Times of India
- The New Indian Express
- DT Next
- Deccan Chronicle
- News 18
- Economic Times
- Dinamani
- Business Line
- News Today
- News Tamil 24x7
- Newsminute
- The Hindu Tamil
- All India Radio
- Citizen Matters
- NDTV 24x7, Chennai
- Sportsar
- Dainik Jagran

GUEST LECTURES, SEMINARS AND WORKSHOPS

The department conducts several lectures and seminars, addressed by professionals from the news media industry. Some noted speakers were:

- A Subramani, Metro Editor, The Times of India
- Shonali Muthalaly, Editor, Metro Plus, The Hindu
- Vignesh Radhakrishnan, Senior Journalist, The Hindu
- Sam Daniel, Chief of News Bureau, NDTV, Chennai
- C S Kotteswaran, Bureau Chief, DT Next, Chennai
- Janani Sampath, Principal Correspondent, The Federal
- Devika Krishna Kumar, Team Leader & Energy Reporter, Bloomberg
- Sanjana Ganesh, Senior reporter and Sub-editor, The Hindu Metroplus, Chennai
- Shabbir Ahmed, Senior News Editor, The News Minute

PRACTICE SCHOOL

The programme publishes the bi-annual newsletter of the college, **M.O.P. News**



DEPARTMENT JOURNAL

INK - The programme journal is a compilation of the best journalistic stories and photographs ideated, reported, written, edited and designed by students.



M.O.P. MOJO

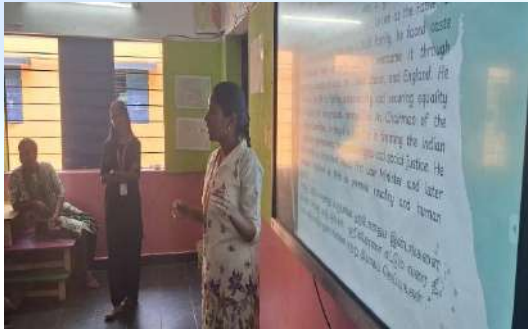
M.O.P. MoJo is a series of videos of about two minutes' duration, in which B.A. Journalism students, working in pairs or trios, demystify a particular complex news development prevalent in the news cycle at the time.



COMMUNITY SERVICE

To learn and appreciate the philosophy of giving back to society, students put in a minimum of 90 hours of community service as a compulsory credit programme. Students approach local communities and schools for community outreach on spreading awareness about Fact-checking, Constitutional framework and Know your rights.





PRESENT TENSE CLUB

The Present Tense Club of B.A. Journalism helps in enhancing practical knowledge of students through workshops, seminars, film festivals, and competitions. The Box Speaker event where the students voice their opinions on various issues on a common platform is the USP of the club.



FACT CHECKING CLUB

The M.O.P. Fact-checking Club is a student-driven initiative on fact-checking of news stories, launched through an MoU with Hong Kong-based ANNIE(Asian Network of News & Information Educators). The main aim of the club is to build fact-checking practice among students. The students of the Fact-checking Club attended the School Net Conference 2024 held at Ho Chi Minh City, Vietnam.



PROMINENT ALUMNI

1	Chandra Ranganathan	Editor -- Technology, Startups and New Economy	Moneycontrol.com
2	Preethi Ramamoorthy	News Editor	LinkedIn
3	Aishwarya Kumar	Features Writer	ESPN, U.S.
4	Saradha Natarajan	Principal Correspondent	Republic World, Chennai
5	Sanjana Gautam	Senior Director, Global Client Strategy	Jivox, Chennai
6	Priyanka Rajagopalan	Senior Manager, Asia-Pacific	Price Waterhouse Coopers
7	Aishwarya Ashok	Freelance photographer	Chennai
8	Kavya Sreekumar	Associate Manager- Social Media	Tata Digital, Mumbai
9	Akshita Nandagopal	Deputy Editor & News Anchor	India Today news channel, Noida
10	Divya Karthikeyan	Race and Equity Reporter	Louisville Public Media, U.S.
11	Aarthi Kirushnan	News Anchor	NewsX TV Channel, New Delhi
12	Jayapriyanka J	Producer	Press Trust of India, Delhi
13	Sharmada V	Sub-editor	The Hindu, Chennai
14	Kiran Khatri	Associate Producer	CNBC-TV18, Delhi
15	Ayshvarya T N	Social Media Head	The New Indian Express, Chennai
16	Kavita Menon	Sub-editor & Reporter	Sportstar, The Hindu

FACULTY PROFILE

Ms. Sathyabama Oppili

M.A.,M.A., M.Phil

Assistant Professor & Head

Department of Communication and Media Studies (Journalism)



Experience

Teaching- 19 years

Research- 16 years

Ms. Vidya Padmanabhan

M.B.A., M.A., M.A.

Assistant Professor

Department of Communication and Media Studies (Journalism)



Experience

Teaching- 12 years

Research - 12 years

Ms. Harinee R

MS Communication (UGC-NET)

Assistant Professor

Department of Communication and Media Studies (Journalism)



Experience

Teaching - 8 years

Research- 7 years

Dr. B. Karthigapooja

Assistant Professor

Department of Communication and Media Studies



Experience:

Teaching: 3 Years

Research: 8 Years

Research Assistant: 2 Years (ICSSR- Indian Council of Social Science Research IMPRESS)

Ms. Sreekeerthi N

M.A. (UGC-NET)

Assistant Professor

Department of Communication and Media Studies
(Journalism)



Experience:

Teaching: 4 Years

Research: 3 Years



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