## Academic year 2023-2024

## List of Value Added Courses Offered

| S.No. | Course Code | Courses |
|-------|-------------|---------|
| 1 | 21UICP301 | INNOVATION AND ENTREPRENEURSHIP MANAGEMENT |
| 2 | 21UICP302 | QUANTITATIVE APTITUDE |
| 3 | 17UICP308 | VISUALIZING AND COPYWRITING FOR ADVERTISING |
| 4 | 17UICP309 | SOCIAL MEDIA AND WEB ANALYTICS |
| 5 | 15UICP309 | WOMEN AND SOCIETY IN INDIA |
| 6 | 17UICP313 | HEALTH AND NUTRITION |
| 7 | 17UICP314 | ECOLOGY AND WASTE MANAGEMENT |
| 8 | 17UICP315 | CYBER SECURITY |
| 9 | 15UICP311 | SOCIAL ETIQUETTE |
| 10 | 17UICP305 | BASIC ACCOUNTING WITH ACCOUNTING SOFTWARE |
| 11 | 15UICP303 | CUSTOMER RELATIONSHIP MANAGEMENT |
| 12 | 15UICP306 | SCRIPT WRITING |
| 13 | 15UICP304 | ONLINE TRADING |
| 14 | 17UICP312 | INTERIOR DESIGN |
| 15 | 22UICP301 | ARTIFICIAL INTELLIGENCE FOR BUSINESS |
| 16 | 22UICP302 | COPY EDITING |

Principal
M.O.P. Vaishnav College for Women
(Autonomous)
No. 20, IV Lane, Nungambakkam High Road
Chennai-600 034