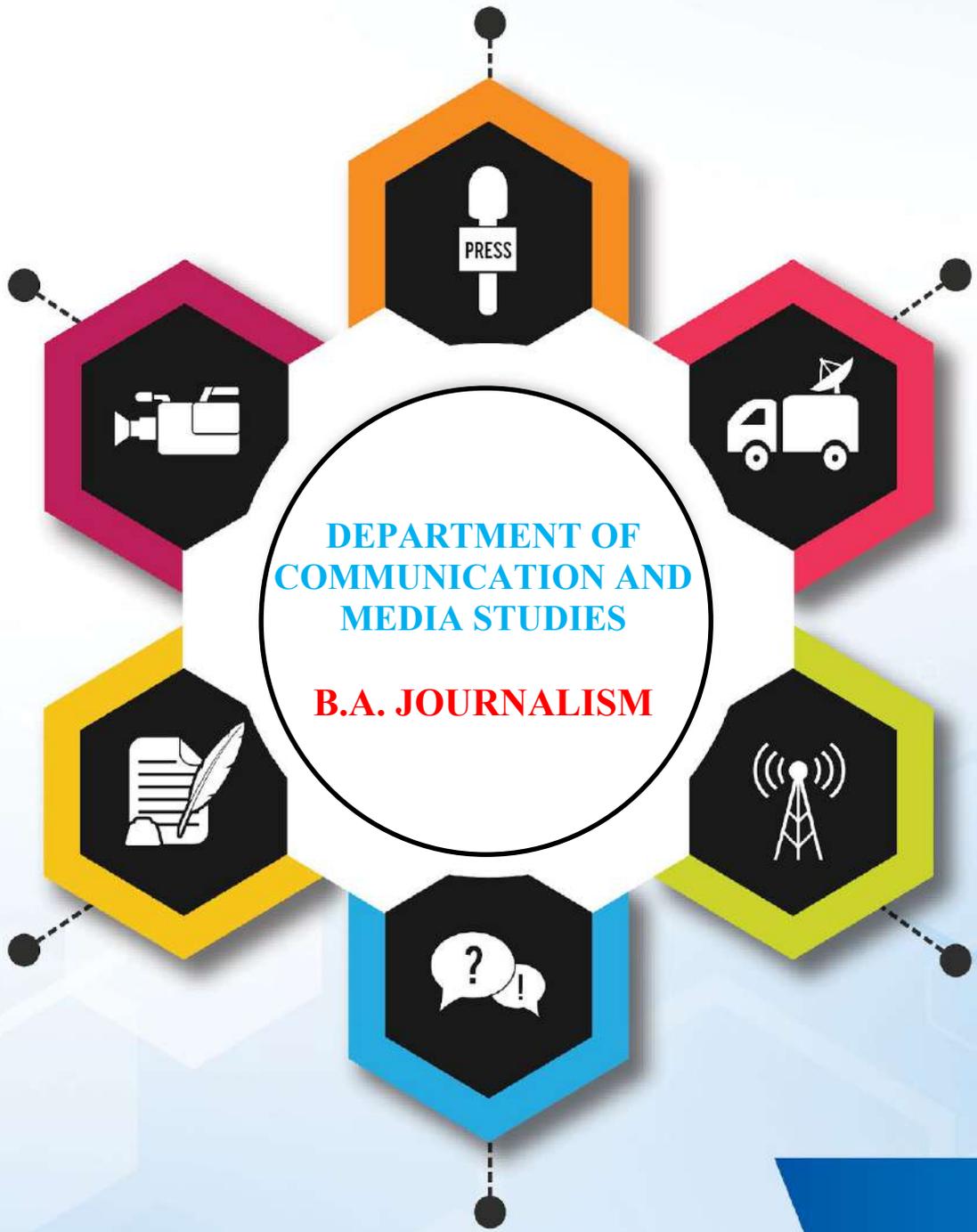




M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(College affiliated to the University of Madras & Re-accredited at "A++" Grade by NAAC)

Chennai - 600 034



**DEPARTMENT OF
COMMUNICATION AND
MEDIA STUDIES**

B.A. JOURNALISM

B.A. JOURNALISM

ABOUT THE PROGRAMME

B.A. Journalism was established in the year 2003 with a judicious combination of theoretical and practical papers, the Journalism programme seeks to equip aspiring journalists with resources that will help them make a mark for themselves. The syllabus is on par with premier media institutes in the country. The subjects offered are the fruits of a meticulous exercise with industry experts keeping the professional nature of the programme in mind.

The B.A. Journalism undergraduate programme (3 years, 6 semesters) follows the semester pattern with a choice-based credit system. Besides course-related theory classes and practical projects, a number of co-curricular opportunities are offered to the students. Students are trained in writing/reporting for print, broadcast and new media. The department offers a multilevel course structure with skill-based papers, knowledge-based papers and papers that add value to the programme.

ELIGIBILITY

Students who have passed plus 2 from any stream can apply for the programme.

USP

Journalism at M.O.P. prepares students in all trajectories to meet the industry demands. A 360 degree approach to journalism education helps the students emerge experts in fields like print, broadcast, digital and documentary film making.

WHAT DO YOU STUDY?

All the courses in the programme aim at imparting skills to meet the industry demands through regular updation of syllabus.

For Programme Outcomes, Programme Specific Outcomes and Course Outcomes, refer to the college website at mopvc.edu.in

The various courses offered by the Programme are designed to emphasise different facets of student development. The courses that focus on the following three major student development metrics include:

SKILL DEVELOPMENT	ENTREPRENEURIAL SKILLS	EMPLOYABILITY SKILLS
<ul style="list-style-type: none">● Basics of Journalism● Reporting and Writing I● Reporting and Writing II● Photojournalism● Social and Political Issues● Media Research● Current Affairs● Magazine Journalism● Reporting For Broadcast Media● Political Tabloid	<ul style="list-style-type: none">● Social Issues in India● Economic Issues in India● Specialization in Development/Sports/ Lifestyle● Public Relations● Media Entrepreneurship	<ul style="list-style-type: none">● History Of Indian Media● Indian Polity and Governance● International Relations● Media Law and Ethics● Media and Society● Psychology for Journalism

STUDENT ENRICHMENT ACTIVITIES

INTERNSHIP

Summer internship in news media houses

Internship gives students an opportunity to experience and understand the functioning of a media house. Some of the media houses that are popular among students for internship are:

- The Hindu
- The Times of India
- The New Indian Express
- DT Next
- Deccan Chronicle
- News 18
- Economic Times
- Dinamani
- Business Line
- News Today
- News Tamil 24x7
- Newsminute
- The Hindu Tamil
- All India Radio
- Citizen Matters
- NDTV 24x7, Chennai
- Sportsar
- Dainik Jagran

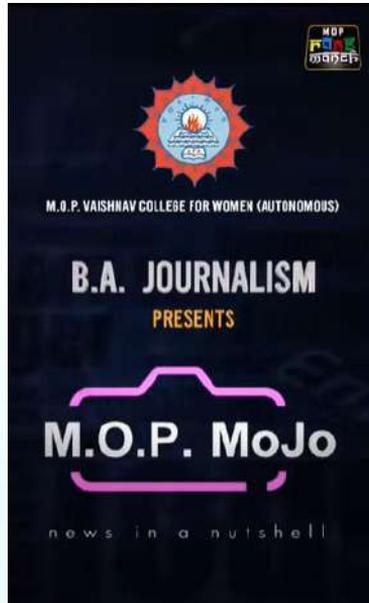
GUEST LECTURES, SEMINARS AND WORKSHOPS

The department conducts several lectures and seminars, addressed by professionals from the news media industry. Some noted speakers for 2020 were the following:

- A Subramani, Metro Editor, The Times of India
- Shonali Muthalaly, Editor, Metro Plus, The Hindu
- Vignesh Radhakrishnan, Senior Journalist, The Hindu
- Sam Daniel, Chief of News Bureau, NDTV, Chennai
- C S Kotteswaran, Bureau Chief, DT Next, Chennai
- Janani Sampath, Principal Correspondent, The Federal
- Devika Krishna Kumar, Team Leader & Energy Reporter, Bloomberg
- Sanjana Ganesh, Senior reporter and Sub-editor, The Hindu Metroplus, Chennai
- Shabbir Ahmed, Senior News Editor, The News Minute

M.O.P. MOJO

M.O.P. MoJo is a series of videos of about two minutes' duration, in which B.A. Journalism students, working in pairs or trios, demystify a particular complex news development prevalent in the news cycle at the time.



COMMUNITY SERVICE

To learn and appreciate the philosophy of giving back to society, students put in a minimum of 90 hours of community service as a compulsory credit programme.

Students approach local communities and schools for community outreach on spreading awareness about Fact-checking, Constitutional framework and Know your rights.



PRESENT TENSE CLUB

The Present Tense Club of B.A. Journalism helps in enhancing practical knowledge of students through workshops, seminars, film festivals, and competitions. The Box Speaker event where the students voice their opinions on various issues on a common platform is the USP of the club.



FACT CHECKING CLUB

The M.O.P. Fact-checking Club is a student-driven initiative on fact-checking of news stories, launched through an MoU with Hong Kong-based ANNIE(Asian Network of News & Information Educators). The main aim of the club is to build fact-checking practice among students. The students of the Fact-checking Club attended the School Net Conference 2024 held at Ho Chi Minh City, Vietnam.



STUDENT PROGRESSION

➤ **HIGHER EDUCATION**

- Cardiff University
- London School of Economics
- Monash University
- University of Stirling
- Dublin City University
- Indian Institute of Mass Communication
- Asian College of Journalism
- Symbiosis Institute of Mass communication
- Manipal Institute of Communication
- Christ University
- University of Hyderabad

➤ **CAREER OPPORTUNITIES**

- Reporter
- Sub- Editor
- News Anchor
- Photo journalist
- Content writer/ editor
- Social media manager
- Podcast producer/ host
- Public relations officer/ specialist
- Corporate Communications officer
- Script writer
- Fact- checker/ researcher
- Documentary film maker
- Layout designer
- Multi- media journalist
- TV/ Radio producer
- Media analyst

INFRASTRUCTURE

- Smart Classrooms
- M.O.P. Community Radio Station
- Photography Shooting floor
- Video shooting floor
- Audio/ Video Cameras and lights
- Green matte studio
- Sound editing studio
- Editing suite
- Audio studio
- Creativity & Visualisation Lab
- Campus TV Station
- Library – Information resource centre



PROMINENT ALUMNI

1	Chandra Ranganathan	Editor -- Technology, Startups and New Economy	Moneycontrol.com
2	Preethi Ramamoorthy	News Editor	LinkedIn
3	Aishwarya Kumar	Features Writer	ESPN, U.S.
4	Saradha Natarajan	Principal Correspondent	Republic World, Chennai
5	Sanjana Gautam	Senior Director, Global Client Strategy	Jivox, Chennai
6	Priyanka Rajagopalan	Senior Manager, Asia-Pacific	Price Waterhouse Coopers
7	Aishwarya Ashok	Freelance photographer	Chennai
8	Kavya Sreekumar	Associate Manager- Social Media	Tata Digital, Mumbai
9	Akshita Nandagopal	Deputy Editor & News Anchor	India Today news channel, Noida
10	Divya Karthikeyan	Race and Equity Reporter	Louisville Public Media, U.S.
11	Aarthy Kirushnan	News Anchor	NewsX TV Channel, New Delhi
12	Sukshma Ramakrishnan	Senior Digital Content Creator	The Times of India, Madurai
13	Ishvarya Lakshmi B	Journalist & Multimedia Storyteller	The Times of India, Chennai
14	Jayapriyanka J	Producer	Press Trust of India, Delhi
15	Kiran Khatri	Associate Producer	CNBC-TV18, Delhi
16	Ayshvarya T N	Social Media Head	The New Indian Express, Chennai

FACULTY PROFILE

Ms. Sathyabama Oppili

M.A.,M.A., M.Phil

Assistant Professor & Head

Department of Communication and Media Studies (Journalism)

Experience

Teaching- 18 years

Research-15 years



Ms. Vidya Padmanabhan

M.B.A., M.A., M.A.

Assistant Professor

Department of Communication and Media Studies

Experience

Teaching- 11 years

Research - 11 years



Ms. Harinee R

MS Communication (UGC-NET)

Assistant Professor

Department of Communication and Media Studies (Journalism)

Experience

Teaching -7 years

Research- 6 years



Dr. B. Karthigapooja

Assistant Professor

Department of Communication and Media Studies

Experience:

Teaching: 3 Years

Research: 8 Years

Research Assistant: 2 Years (ICSSR- Indian Council of Social Science Research IMPRESS)





M.O.P. VAISHNAV COLLEGE FOR WOMEN (Autonomous) DEPARTMENT OF JOURNALISM INTERNSHIP BYLINES



A celebration of survival on the ramp

Kirihika Suresh

Coloring is one of the leading features of children found near the entrance area of a school in Sivakasi Nagar.

Coloring is one of the leading features of children found near the entrance area of a school in Sivakasi Nagar.



Too little of aspirin is not an enemy as other pain killers but it's additive. Hence, the Indian government has restricted its supply

Dr. S. P. Srinivasan

The small blue aspirin tablets, which are used to relieve pain, are not an enemy as other pain killers but it's additive. Hence, the Indian government has restricted its supply.

'I'm the master of my life'

Dr. S. P. Srinivasan

I'm the master of my life. I'm the master of my life. I'm the master of my life.

Students' startup supplies drones to govt agencies

Dr. S. P. Srinivasan

Students' startup supplies drones to govt agencies. The startup supplies drones to govt agencies.



GIS promotes veganism

Dr. S. P. Srinivasan

German International School (GIS) in Palavakkam is promoting veganism.



BACK TO THE ROOTS FOR A HEALTHY LIFE

Dr. S. P. Srinivasan

Back to the roots for a healthy life. The caption reads 'BACK TO THE ROOTS FOR A HEALTHY LIFE'.



NGO serves free buttermilk

S. MITHULA

Keeping their 15-year-old tradition going, Saihya Sai Seva Organization, a non-profit organization, is distributing around 300 litres of free buttermilk in various parts of the city, every day in the month of May, in commemoration of 'Easwaramma's memorial day', volunteers of the NGO take up this service in May, every year.





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