



B. COM (ACCOUNTING AND FINANCE) THREE YEARS - UNDER GRADUATE PROGRAMME

PROGRAMME & OVERVIEW

Eligibility Criteria

Student must have passed 10+2, any board or equivalent, with a background in Commerce/ Business studies, Accountancy, and Mathematics.

USP Statement

An Industry-Driven Accounting and Finance curriculum empowering women with Professional Growth, Employability, and Entrepreneurial Skills for success across diverse career paths.

COURSES OFFERED & TEACHING PEDAGOGY

COURSES OFFERED

ENTREPRENEURSHIP

- Entrepreneurship Development & Small Business Management
- Legal Systems of Business
- International Trade
- Stock & Commodity Trading

- Financial Management
- Company Law

- Income Tax Law & Practice I & II
- Business Taxation
- Corporate Accounting
- Practical Auditing
- Financial Reporting
- Security Analysis & Portfolio Management

- Financial Accounting
- Advanced Financial Accounting

- Principles of Management
- Marketing Management

- Elements of Management Accounting
- Advanced corporate accounting

- Operations Research with Software Application
- Elements of Cost Accounting

EXPECTED OUTCOMES

- Business planning
- Legal compliance
- Financial literacy
- Global trade knowledge
- Investment decision-making
- Managerial skills.

- Problem-solving
- Decision-making
- Budgeting
- Tax planning
- Marketing strategy
- Financial record-keeping
- Leadership
- Corporate compliance
- Tableau
- Tally
- Power BI

- Accounting expertise
- Financial analysis
- Investment management
- Auditing skills
- Corporate finance
- Tax planning
- Business compliance

CAREER PATH

UPSC

BANK PO

SSCCGL

JEETs

Competitive exams

Professional Courses

ACCA ACCA

CFA

CMA CMA

CPA

CA CA

CS

PG

MBA

M.Com

MIM

M.Sc. Stats

Goldman Sachs

EY

pwc

accenture

BNP PARIBAS

Placement

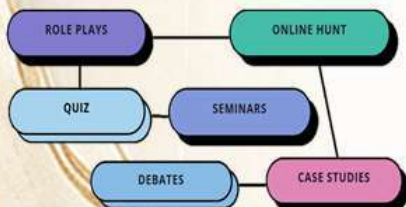
Entrepreneur

EMPLOYABILITY

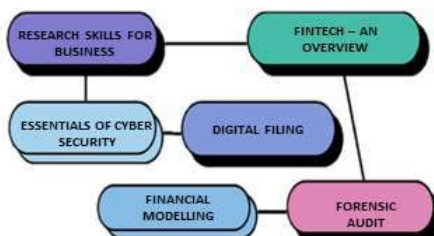
SKILL DEVELOPMENT

ENTREPRENEURSHIP

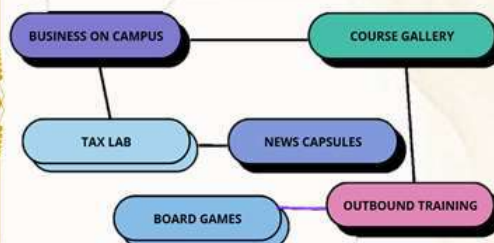
Teaching Pedagogy



Technical skills



Student Engagement



STUDENT ACCOMPLISHMENT



Student Exchange Programme



Community Service Award From Agal Foundation



National Financial Literacy Quiz winners



Collaboration with the Madras Chamber of Commerce and Industry



Internship At Goldman Sachs



Gold medalist in Long Jump at the 4th South Asian Junior Athletics Championship '24



Commercio 2024 Winners

PROGRAMME'S CLUB

The Programme provides a platform through Programme's club – Busibee, Luminescence & Consumer Club for the students to exhibit their talents in extracurricular, co-curricular & societal development activities.

STUDENT JOURNAL

The program offers students numerous opportunities and privileges, with creating a journal being one of them. This collaborative approach enhances their research skills and broadens their understanding of diverse subjects.

STUDENT EXHIBITIONS & BUSINESS ON CAMPUS

Engage with industry experts and thought leaders at our student-focused exhibitions, where every student explore essential management principles, innovative marketing strategies, hands-on business challenges, portfolio management techniques, GST implications for businesses, and top-notch tax advisory solutions—an invaluable opportunity for their professional growth!



GUEST LECTURE



Insolvency and Bankruptcy Code (IBC)



Emerging trends on management



MOU With Kanchi Kamakoti Childs Trust Hospital

MOUS

EXTENSION ACTIVITIES

Community Service



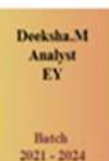
Beach Clean up



GYAANPRADHAN



Prominent Placements



Others



Higher Education

