



M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(College affiliated to University of Madras & Re-accredited at 'A++' Grade by NAAC)

CHENNAI 600034

B.A. ECONOMICS

(3 Year Under Graduate Programme in Economics)

Madhurima S Rudra

Hita Hemdani

Arundharshini

About the Programme

The Undergraduate Programme in Economics established in 2018, focuses on developing a solid foundation in economic principles, a sharp understanding of global developments and a range of analytical, problem-solving and communication skills. The program provides a good balance of broad-based economic fundamentals and practical real-industry knowledge. The Programme equips students to develop pragmatic, principles-based policies to enhance economic welfare and promote social justice. The holistic approach for student development has enabled students to pursue higher studies in India and abroad and take up rewarding careers in different fields



Our USP

Cultivating women professionals with a solid foundation in theoretical concepts and strong critical thinking skills. We provide a research-focused learning environment that helps our students develop the skills, gain valuable experience, and establish connections that empower them to create a significant impact in the world.

Programme Highlights

Interdisciplinary
Approach
Experiential
Learning

Courses on Data
Science, Machine
Learning,
Finance & Policy

Capstone
Projects
Internships

Research
Dissertation

**Top Three
reasons why
you should
choose B.A.
Economics
@ MOPVC**

- Rigorous curriculum in line with industry needs
- Application oriented teaching methods with practical components that give you an edge
- Exciting and broad range of activities to provide you with training and exposure for your holistic development

Eligibility: Pass in IO+2 (Any group – Economics as a subject in +2 Preferred)

Curriculum: Multidisciplinary curriculum that prepares the students for myriad fields of employment and higher studies. Apart from foundation courses in English and Language courses, following courses are offered spanning six semesters*

Core Courses

- Introductory Microeconomics
- Quantitative Methods (Theory and Practical)
- Intermediate Microeconomics
- Indian Economy
- Introductory Macroeconomics
- Intermediate Macroeconomics
- Public Finance
- International Economics
- Behaviourial Economics
- Econometrics
- Environmental Economics And Sustainable Development
- Monetary Economics
- Development Economics
- History Of Economic Thought
- Project

Allied Courses

- Entrepreneurship Development And Small Business Management
- Principles Of Finance (Theory And Practical)
- Data Science For Economics Using Python
- Machine Learning For Economics

Elective Courses

- Socio-economic Policy
- Inter-Disciplinary Elective
- Research Methods For Economics (Theory And Practical)

**courses may change as per the regulations of University*

HOW OUR COURSES EMPHASISE EMPLOYABILITY, ENTREPRENEURSHIP AND SKILL DEVELOPMENT

Microeconomics

Deals with individual behavior and equips you in **Business, Market Research and Consultancy**

Macroeconomics

Deals with economy-wide variables and prepares you for careers such as **Economic Analyst, Policy Advisor and Investment banker**

Entrepreneurship Development And Small Business Management

Prepares you with knowledge and practice required to **start and run a business**

Data Science For Economics Using Python

Gives you the technology skills needed for careers like **Data Analyst, Business Intelligence Analyst**

Research Methods

Prepares you for a career in **research in social science domains**

PROMINENT ACTIVITIES

YOUNG ECONOMISTS SUMMIT (YES) - YES is an annual event organised by the ARTH Economics Club to train students in economic and social policy making. YES is a truly unique initiative where budding economists from colleges across the country come together to confer on an issue of national economic importance.

ARTH – The Economics Club focuses on providing students with a forum to interact, compete, debate, question and further develop their understanding of economics through myriad events. The association activities not only enable the students to explore and deepen their knowledge of economics, but also to learn and hone professional skills like collaboration, public speaking, leadership and organization.

ECONOMIC QUOTIENT (EQ) is an outreach quiz program conducted by the Undergraduate Programme of Economics targeted at school students of Class II and 12. The purpose of EQ was to create awareness about Economics as a Subject in a fun and interesting way. In 2024-25 over 2000 students from 40 schools in Chennai participated in the final round of EQ!

ECON DIGEST (Journal) is the medium for the students to express their views on varied economic issues. Each year, the journal delves into a different theme. The students voice their thoughts and opinions in thought provoking and well-researched articles. The journal helps the students to build independent thinking skills as well as hone their writing and research capabilities.



STUDENT ENRICHMENT ACTIVITIES

Guest Lectures by industry experts are organised to provide real world learning
Workshops providing hands on training on tools like SPSS and MS Excel and the opportunity to learn from experts in the field.

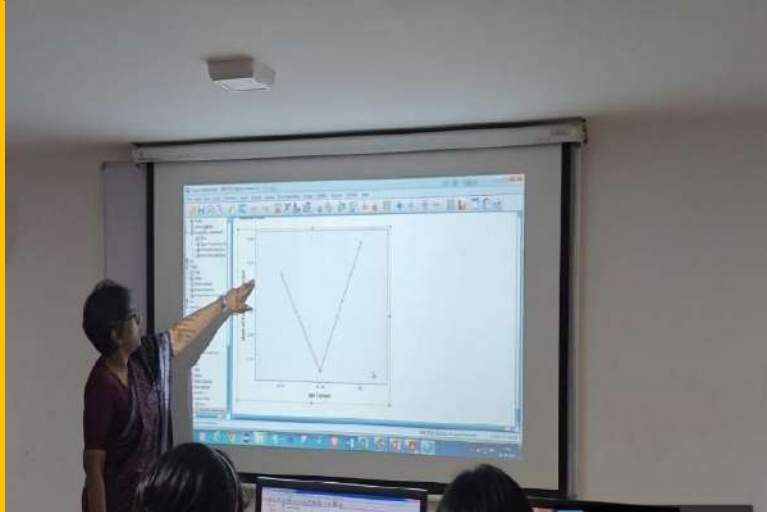
Masterclass by students on current topics of interest deepen students' knowledge through peer learning.

Internships giving students a chance to have real world work experience and build professional networks.

Projects enabling students to approach problems systematically, and evaluate information critically.

Field Visits to places like Reserve Bank of India provide an opportunity to understand the working of institutions of Economic Importance.

Industry Expert Interactions collaborations with Top Institutions to enable learning beyond classrooms



Alumni Testimonials



During my undergraduate studies at M.O.P. Vaishnav College, I had the privilege of being mentored by the faculty members of the Economics Department who share an immense passion for the subject that comes across strongly in their teaching. They ensured to create a classroom environment that allows critical thinking and engaging discussions on various topics. We were always given the support and encouragement to explore our interests beyond textbooks and delve into different subjects and fields. This freedom to explore not only broadened our horizons but also enabled us to discover our true passions.

-Shravya Sukumar, (2020-2023) Research Associate McKinsey



My time at the Department of Economics at M.O.P Vaishnav College was truly transformative, offering a blend of academic rigor and creative freedom. I enjoyed exploring interdisciplinary courses like Behavioural Economics and Data Science, which expanded my perspective beyond traditional economics. I also had the chance to organize unique events like the Young Economists Summit and Economics Quotient, allowing me to express my creativity and leadership skills in a dynamic environment.

-Ananya Anand (2021-2024), Production Assistant @ Felis Films



The curriculum was beneficial in many aspects. It delves into the numerous emerging sectors of Economics while also providing us with information in allied fields such as socioeconomic policy and principles of finance. Studying Economics at this college equipped me with a wide range of career options that I can follow after graduation.

- Sowmya C (2020-2023), Analytics and Strategy, Intern, SOZI Music, LA, USA

My experience at M.O.P Vaishnav College for women Chennai has led me to explore and learn new things in terms of personal and professional aspects. The faculties of Dept. of Economics focus on student's career goals with proper guidance in selecting most suitable specialization based on one's strengths and passion. The activities conducted by the department were highly effective for us to have a clear idea on facing interviews. The various co-curricular activities built confidence and leadership skills in us, which helped me, understand my potential and overcome my insecurities. The ambience of the college has always been so positive and always encourages learning more.

-Anjali Kumari Singh (2018-2021), Associate, Accenture



As an Undergraduate student of Economics at M.O.P, I got the opportunity to explore the subject in depth and understand the practical nuances that are running the World. The department, with its various activities and opportunities have proven to be an impetus in thriving my interest in the subject, equipped with the requirements of the job market as well. The three years spent here have contributed tremendously to my growth and development.

-Krithika R (2018-2021), Associate @ Goldman Sach



My three years as an Economics student in M.O.P. Vaishnav College for Women was indeed a very fulfilling experience. Over the years, I realized that Economics was so much more than what we were taught in school and was way more interesting. My subjects were mostly Economics related with a bit of business as well. The subjects I liked the most were - Statistics, Mathematics, Fiscal-Economics, International Economics, and Marketing. The course not only widened my knowledge of the field but also helped me analyse and apply these concepts in real life.

-Neha Pradeep (2018-2021), Bzone Managing Partner



WHAT CAN YOU DO AFTER A DEGREE IN ECONOMICS

Higher Studies Avenues

M.A./M.Sc. Economics

M.Sc. Data Science & Economics

M.Sc. Statistics

M.A. Public Policy

M.S. Econometrics

M.S. Actuarial Economics

M.S. Financial Economics

MBA/MA HRM

Employment Avenues

Economist

Analyst

Research Consultant

Banking & Finance

Journalism

Government

Think Tanks

Academics

COMPANIES WHERE OUR STUDENTS ARE INTERNING / WORKING



HIGHER STUDIES INSTITUTES OPTED BY OUR STUDENTS



FACULTY PROFILE



Ms. Kiran Varma

M.A. Economics, B.Ed, UGC-NET

Assistant Professor and Head

Specializations: Microeconomics, Macroeconomic Policy, International Economics, Development Economics

Ms. Varma has 30 years of teaching experience and is an expert in curriculum development. Ms. Varma has also served as a resource person in various committees of the college and a subject expert in many institutions.



Ms. Seema Thomas

M.A. Economics, UGC-NET

Assistant Professor

Specializations: Macroeconomics, Monetary Economics

Ms. Thomas has 16 years of experience in the banking industry and 10 years of teaching experience. A passionate teacher, she believes in application-oriented teaching using differentiated teaching strategies.



Dr. Kiran Durga Priyadharshini K

M.A. Economics, Ph.D

Specializations: Macroeconomics, Development Economics

Dr. Kiran Durga Priyadharshini K is an avid researcher and has presented and published papers in several International and National journals.



Ms. Namitha P

M.A. Economics, UGC-NET

Specializations: Macroeconomics, Development Economics

With 3 years of teaching experience Ms. Namitha P is dedicated to the holistic development of students.



Ms. Gopika PG

M.A. Economics, UGC-NET

Assistant Professor

Specializations: Microeconomics, Financial Economics

Ms Gopika PG has 1 year of teaching experience and is committed to student progress in academics and extra curricular activities.



CONTACT

The Department of Economics and Public Policy – B.A. Economics
M.O.P. Vaishnav College for Women (Autonomous)
No. 20, IV Lane, Nungambakkam High Road
Chennai – 600034 India
Call us: (044)2833 0262 (Ext: 306)
Write to us: baeconomics@mopvaishnav.ac.in