



# M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited at “A++” grade by NAAC)

## B.COM (ACCOUNTING AND FINANCE)

(3 -YEAR UNDERGRADUATE PROGRAMME IN COMMERCE)



## PROGRAMME HISTORY

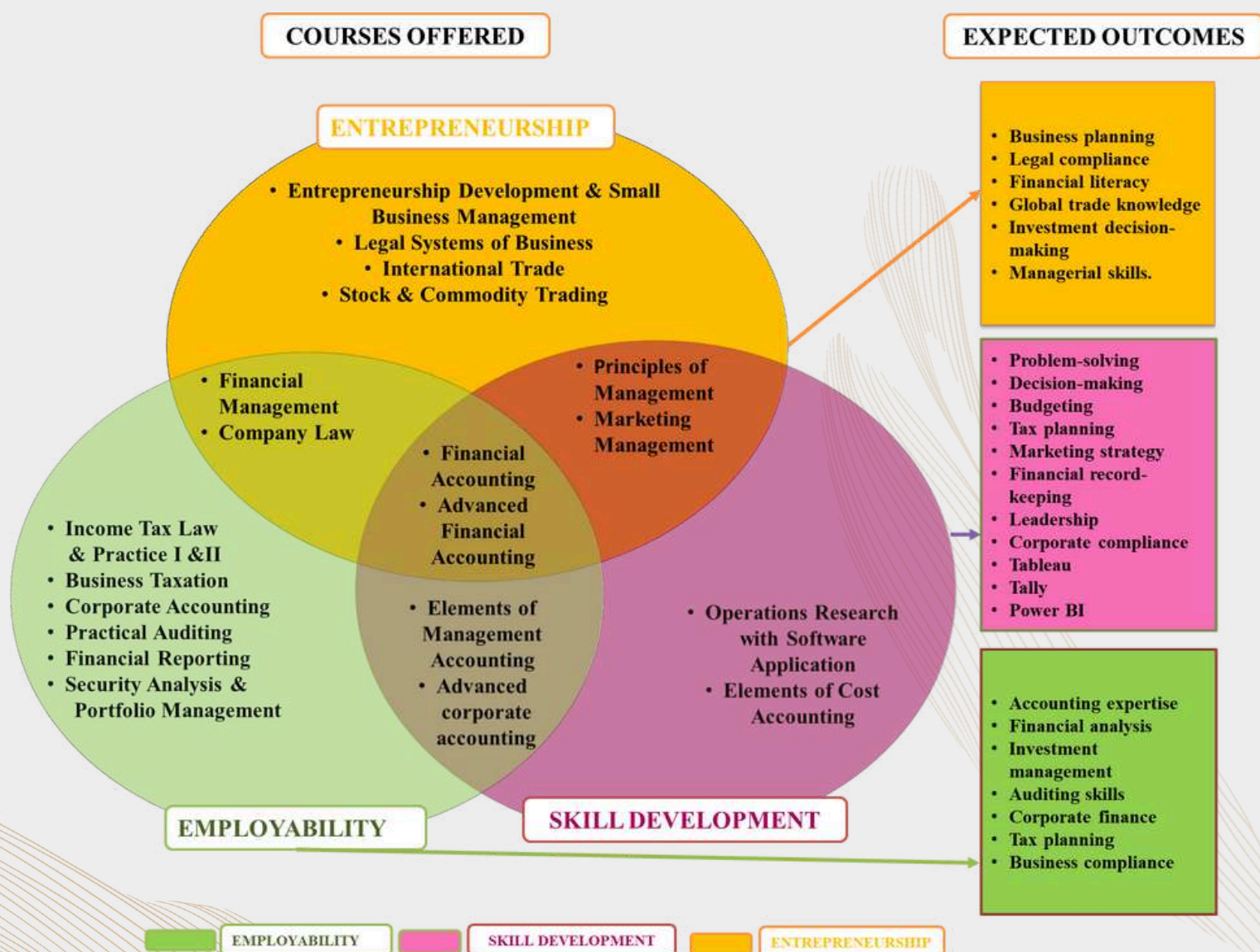
Established in 1992, B.Com Accounting and Finance is one of the pioneer Programmes of the College which is **ranking 2nd in Times Ranking Survey 2024** amongst the private colleges in Chennai, always aiming at providing a stimulating learning environment with technology and research. It fosters innovation, research, and practical learning through dynamic curriculum and teaching methods. It is a three-year undergraduate course consisting of 6 semesters.

### USP OF THE PROGRAMME

An Industry-Driven Accounting and Finance curriculum empowering women with Professional Growth, Employability, and Entrepreneurial Skills for success across diverse career paths.

- **Eligibility Criteria:** Student must have passed 10+2, any board or equivalent, with background in Commerce/ Business studies, Accountancy, and Mathematics.
- This Programme is offered in both Shift I and II

### CURRICULUM





# PROGRAMME ACTIVITIES FOCUSING ON HOLISTIC DEVELOPMENT OF STUDENT

## CLUBS

The programme fosters creativity, skill development, and confidence through competitions, inspiring students to excel in both personal and professional growth. COMMERCIO is an annual inter-programme competition and BUSI BEE & LUMINSENCE conducts intramural events

## ANNUAL WORKSHOPS

13th edition of Annual workshops based on the industry needs was organized for the students. This year international workshop - along with GELP, Canada focused on s Cognitive Augmentation, highlighting AI, machine learning, and data analytics in finance.

## INTERNATIONAL CONFERENCES

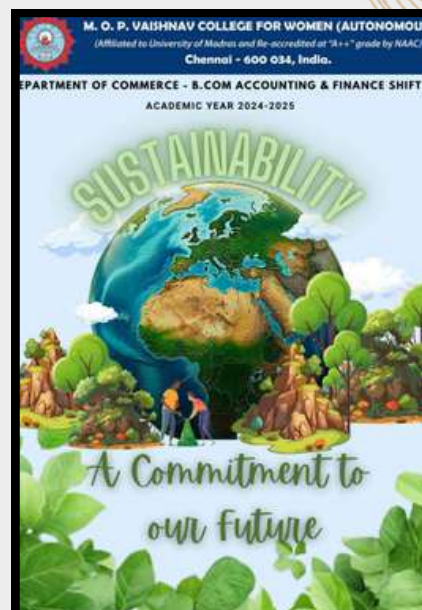
This year 3 day International Summit on Sustainable Commerce - SPAR 2025 featured expert talks, panel discussions, and insightful paper presentations was organised

## EXHIBITIONS

The "Recent Technology and Management" exhibition showcased projects, integrating blockchain, AI, and Chanakya's principles with Sustainable Development Goals, highlighting impact of technology on modern management.

## CONSUMER CLUB & GYAAN

To Evolve as a socially responsible students, various activities are organized on Consumer awareness, GYAAN -serving the society, community service etc., was undertook as part their activities was successfully completed.





## PHOTO GALLERY ON PROGRAMME ACTIVITIES



## INTERNATIONAL CONFERENCES



## EXHIBITIONS

## GYAAN



## 13TH EDITION OF ANNUAL WORKSHOPS



## INFRASTRUCTURE

### LIBRARY

The Library serves as an information resource center, and tailors its services to support the students through facilitation of information and knowledge transfer systems. The Library's goal is two-fold, to act as an intermediary between the vast domain of information and information seekers, and to be an agent of knowledge generation, encouraging the birth of new ideas and innovation by actively participating in the knowledge transfer process.



### HIGH-TECH COMPUTER LABS

Computer labs are vital components of modern infrastructure, equipped with high-tech software like Tally Prime, Power BI, and TORA to enhance learning and operational efficiency. These labs provide students and professionals with hands-on experience in accounting, resource planning, and advanced data analysis. With access to industry-standard tools, users can develop crucial technical skills, preparing them for real-world challenges in business and technology sectors.

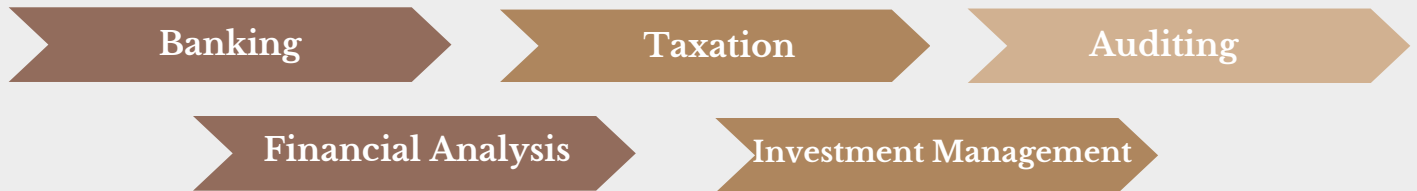




## PLACEMENTS

The college's Placement Cell achieved commendable success in securing placements for students enrolled in the Accounting and Finance Program during the 2023-24 academic year. With annual salaries soaring to Rs. 6 Lakhs, the program demonstrated its efficacy in providing lucrative career opportunities.

### DIVERSE CAREER OPPORTUNITIES IN



### SCOPE FOR ROLES AS



The program builds expertise in financial reporting, risk assessment, and business regulations, equipping students with analytical and problem-solving skills. It also serves as a strong foundation for professional certifications like CA, CFA, CS, CMA, and ACCA. Additionally, it opens doors to entrepreneurship and higher studies such as MBA, MA (HRM), MA (Public Policy), M.Com. With a global demand for financial professionals, graduates can explore opportunities across industries worldwide.





# BEYOND CLASSROOM

Sports



Ms. Srividhyaa Ramesh undergone two-Week Micro Credit Course on 'Introduction to Business Management' at the University of Western Australia, Perth.



Ms. Karishmitha M undergone two-week Micro Credit Course on Cultural Immersion Global Program at Cavilam France School – Alliance Française in Vichy, France



Ms. Pavithra M A met Governor on Empowering Youth for a Developed India: Viksit Bharat Young Leaders Dialogue



Ms. Disha Prakash - Asianet's Star Singer Season 9: First runner up



SRM - KATTANKULATHUR



IIM - TRICHY



IIM - KOZHIKODE



SRM - RAMAPURAM



# ALUMNI TALK

My experience at MOP Vaishnav College was truly enriching and transformative. The college provided me with excellent exposure to a wide range of activities, offering a platform to not only showcase my existing talents but also to explore new ones. Whether it was academics, cultural activities, or entrepreneurship, MOP Vaishnav ensured that I had the right opportunities to grow. One of the key aspects that stood out to me was the emphasis on entrepreneurial development. Overall, my time at MOP Vaishnav College was instrumental in shaping my perspective on life. It instilled confidence in me, allowing me to step out of my comfort zone and strive for excellence in everything I pursue.

CA JANANI VIJAYAKUMAR  
Revenue Accountant, Gitlab Inc., US  
Batch: 2005-2008



The three years I spent at M.O.P were the years where I found myself as a person. I literally had so many options to explore and paths to discover. You can get academics of good quality in many places, but you can't find a good experience everywhere. M.O.P is one such place which offers you an experience of a lifetime, and that's what I got. I have pulled together events that I never thought I could, got so many opportunities to showcase and hone my talents and developed so many qualities in myself. I have gained friends here for a lifetime. M.O.P has been an integral aspect of my life and has paved way for me to lead a great future. Thank you M.O.P, for an amazing 3 years.

*"AN EXPERIENCE OF A LIFETIME"*  
Ms. ANUSHRUTHA RAVIKUMAR  
Senior Analyst, Ernst & Young  
Batch: 2017-2020



My tenure at M.O.P. Vaishnav College for Women has profoundly transformed my life, providing a holistic educational experience that has shaped who I am today. The rigorous curriculum and distinguished faculty created an exceptional academic environment nurturing my theoretical, analytical and critical thinking skills. Overall, my college journey equipped me with the skills and confidence to excel in the professional world.

Ms. P S Swarnalatha  
Designation: Law Practitioner at Madras  
High Court and Supreme Court  
Batch: 2018-2021



I am Saranya Sridhar, an alumna of M.O.P. Vaishnav College for Women, where I pursued a Bachelor of Commerce in Accounting and Finance from 2009 to 2012. The college played a pivotal role in shaping my character, instilling discipline, and boosting my self-confidence. The diverse soft skills and management programs offered provided a solid foundation for my entrepreneurial journey. The encouragement and support from my lecturers empowered me to evolve into a resilient entrepreneur.

Ms. SARANYA SRIDHAR  
Entrepreneur  
Batch: 2009-2012



My three years with B.Com A&F Shift 2 helped me discover my potential and shape my future. All thanks to my supportive professors who identified my strengths, trusted me with opportunities, and guided my growth. Their encouragement made my college journey truly memorable.

Ms. Tejaswini Krishnaswamy  
Senior Consultant - Advisory Services,  
Tickmarks Inc.  
Batch 2018-2021



M.O.P Vaishnav College is known for its excellence in moulding, developing and supplying talented and skilled students to the world and I am proud to be associated with such an amazing institute. As we all say "Once an M.O.Pian, always an M.O.Pian", the brand of being an M.O.P student will always give us, the alumni, a special place wherever we go. We are blessed with an amazing set of faculty who are ready to teach and help in any way possible and at any time. They have been our saviour, supporter and also a cheerleader when in need. We were guided by teachers who identified our potential and showed us the right path for our career.

*"ONCE AN M.O.Pian, ALWAYS AN M.O.Pian"*  
Ms. ADITI KRISHNAMOORTHY  
International Student  
Batch: 2018-2021





# FACULTY PROFILE

**Dr. Geetanjali Jindger, M.Com., M.B.A., M.Phil, Ph.D.**  
Associate Professor & Head – B.Com (A & F) – Shift I

Dr. Geetanjali Jindger, Associate Professor of Accounting and Finance in the School of Business, teaches core courses in the Accounting and Finance domain. Her area of expertise includes, Law, Accounting, Finance and Management subjects. She possesses 24 years of teaching experience, including 9 years dedicated to research. She has published many articles in National and International Journals. She is recipient of Proficiency award in her M.Com. She has contributed in various seminar conducted by the Programme and college in various capacities.

**Ms. Vijayalakshmi Sailapathi, M.Com., M.B.A., M.Phil.**  
Assistant Professor

Ms. Vijayalakshmi brings over 27 years of teaching experience, specializing in Finance. She has published 24 papers in various seminar at national and international level. She has 4 research publications to her credit. She is an invited speaker and resource person for various institutions. She has contributed to various activities of the college.

**Ms. Harini K, M.Com.**  
Assistant Professor

Realizing her passion for teaching and commitment to advancing knowledge, she qualified the UGC-NET (Commerce) and joined the field of teaching in 2020. With 5 years of experience, she is a dedicated and specializes in handling finance papers at the UG level. Having developed a newfound interest in the field of management studies, she is now pursuing an MBA. In research arena, she has 7 research publications at national and international level and has won best paper award.

**Ms. Humsa T N, M.Com.**  
Assistant Professor

She specializes in Financial Accounting, Cost and Management Accounting. Known for simplifying complex concepts, Humsa has also presented papers and published research, with two years of experience in the field.

**Dr. Sree Akshara Mithran, M.Com., Ph.D.**  
Assistant Professor

An Academic enthusiastic with 4 Years of teaching and 5 years of Research Experience. She has received her Doctorate in Commerce from University of Madras on the thesis titled "A Study on Recent Developments in Bombay Stock Exchange & Problems Faced by Investors". She has published her research papers in National & International Publications. Her area of expertise are Income tax, finance, GST & Law. She has also published research articles in Scopus and UGC care Publications

**Dr. Swetha M S, M.Com., Ph.D.**  
Assistant Professor

A diligent academician who strongly believes in the synergy of teaching and research, she specializes in marketing and technology with 3 years of teaching and 8 years of research experience. She earned her PhD from the University of Madras for her research on intrusive advertising. She has guided 40+ UG projects and published 14 papers in Scopus and UGC-indexed journals.

**Ms. Ramya.R, M.Com.**  
Assistant Professor

Has qualified UGC-NET in Commerce and has a passion for teaching. Her goal is to create learning opportunities that would create future leaders by synthesizing concepts through creative and technology driven education. Holds 2 years of experience and handles business management, marketing, legal systems of business and financial reporting. Has published many papers in conferences.

**Dr. M.Hemalatha, M.Com., M.B.A., M.Phil, Ph.D.**  
Associate Professor & Head – B.Com (A & F) - Shift II

With 20 years of research experience and 15 years of teaching experience at the UG & PG level, Dr. Hemalatha specializes in Finance, Accounting and Indirect Taxation. She has published papers at National and International Level. She has guided more than 100 Research projects at Undergraduate and Post Graduate Level.

**Ms. M.S.Soundarya, M.Com.**  
Assistant Professor

A young and energetic faculty member passionate about teaching, she cleared NET in December 2018. Her specialization is in Finance, and she has handled subjects such as Corporate Accounts, Advanced Corporate Accounts, Practical Auditing, Business Taxation, Principles of Management, and Marketing Management. She possesses a total of 6 years of teaching experience and three years of research experience.

**Dr. Radha Badrinath, ACMA, M.Com., M.Phil, Ph.D.**  
Assistant Professor

A finance professional & a real time trader, has a proven track record as an educator for 22+ years teaching students at the UG level & professional courses. Her 'core area of study' for Doctoral research and paper presentations has been centered around 'stock & commodity markets in India'. She has conducted workshop in stock market trading & emerged as a second topper at the national level in the certificate course conducted by NPTEL (in collaboration with IIT)

**Ms. Ashwini V, M.Com. - IB**  
Assistant Professor

Has an industrial experience of 1 year & 5 years of teaching experience in handling International Curriculum & UG students. She has completed Professional Development Course in International AS & A level Accounting from Cambridge International Examinations and UGC-NET. Her area of expertise includes Financial Management, Security Analysis & Portfolio Management, International Business, Financial reporting and Auditing.

**Ms. Archana Kamesh, M.Com., CA (Inter)**  
Assistant Professor

Commenced her career as an auditing professional at leading firms in Chennai and Middle East for 5 years. Having pivoted to a teaching career from 2019, her core areas of expertise include Accounting, Financial Reporting, Taxation, Audit and Financial Management. She is a certified SAP FI consultant and has been instrumental in organizing unique exhibitions/programs for the program, that enhance student interest and involvement in the depths of the domain.

**Ms. Amirtha Varshini D E, M.Com.**  
Assistant Professor

A passionate teacher with 2 years of teaching experience stepped into the college with the dream of serving the student community with the best of her potential. Her areas of interest include Business, Financial Management, Marketing, Human Resources and Accounting.

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(AUTONOMOUS)

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