



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(Affiliated to University of Madras and Re-accredited at "A++" grade by NAAC)

Chennai - 600 034, India.

B . A . JOURNALISM

3-year undergraduate programme

Eligibility - 12th Grade

Do you want to change the world?
Or maybe you like to be the one who's
first to know things? ✨

Or maybe you like...
writing, taking photographs, creating
videos, or producing web content? ✨

Journalism at M.O.P. Vaishnav could be right for you!



- ✕ **Careers in print, television, and online journalism.** Graduates are at print news publications like the New Indian Express, the Hindu and the Times of India; TV channels like Headlines Today and Maalai Murasu; online news outlets like Reuters and PTI.
- ✕ **Cross-media skills with broad application.** Become skilled for careers in digital marketing and content creation as well.
- ✕ **Launchpad for higher education at top global universities.** Graduates have moved on to New York University and Northwestern University, U.S., Cardiff University and S.O.A.S., University of London, U.K., the Asian College of Journalism, etc.
- ✕ **Strong linkages with media houses for internships, guest lectures and workshops by experts.** The Journalism Programme has hosted: Rahul Shivshankar and Navika Kumar (Times Now), Akshita Nandagopal (Headlines Today), Maya Sharma (NDTV), Shekhar Gupta (The Print), Prabhu Chawla (The Indian Express), P. Sainath (PARI), Rangaraj Pandey (Chanakya TV), among other veteran journalists.



Pedagogical and evaluation methods

- ✕ College newsletter (M.O.P. News)
- ✕ Weekly video news explainer for College digital bulletin board (M.O.P. MoJo)
- ✕ Magazine production
- ✕ Newspaper production
- ✕ Podcast production
- ✕ Video capsule production
- ✕ Website production



"M.O.P. teaches courageousness. Students themselves organise guest lectures, which provides them a great opportunity to interact and learn from experts. I'm proud to see M.O.P. students leading in the media industry."

Ramesh Prabha - Media Personality and Educationist,
CEO - Tamil Janam TV
(Father of Iniya R., Alumna of batch 2019 - 22)



"M.O.P. Vaishnav is one of the best colleges to study B.A. Journalism, the faculty are some of the most experienced in the industry and they supported us throughout the course. The syllabus enables true and informed journalism."

Aarthi A Kirushnan - Anchor & Senior Output Editor,
NDTV 24x7, Alumna of batch 2016 - 19

Upskilling workshops

- ✕ Fake News Busting
- ✕ Data Journalism
- ✕ Mobile Journalism
- ✕ Copy Editing (Editing of Journalistic Writing)

Reach out to us: www.mopvc.edu.in/mopvaishnav@mopvc.edu.in



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M.O.P. Journalism engages students in efforts of real-life consequence such as...



M.O.P. Fact-checking Club

- Part of a pan-Asia-Pacific campus fact-checking network headed by the Asian Network of News and Information Educations (ANNIE).
- Students fact-check dubious content using advanced digital tools.
- FCC members act as 'Campus Ambassadors,' spreading awareness about fake news and media literacy.



M.O.P. Journalism has garnered a reputation as a one-of-a-kind programme...

Chosen by the School Education Department, Government of Tamil Nadu, to showcase the working of the Journalism programme for guidance counsellors of the Model Schools of Tamil Nadu.



Scan to know more!



Reach out to us: www.mopvc.edu.in / mopvaishnav@mopvc.edu.in