

M.O.P.VAISHNAV COLLEGE FOR WOMEN (Autonomous) (Affiliated to University of Madras & Re – Accredited at "A++" Grade by NAAC) Chennai - 600 034

B.Com Honours 3 Year Undergraduate Programme



PROGRAMME OVERVIEW

The B. Com Programmes at M.O.P Vaishnav College have been ranked

- No. 2 in The Times, B. Com Course Ranking Survey 2024
- Among Top 5 in the City & Top 60 Nation wide by India Today Magazine, July 2022 and
- Top 50 in India by The Week Magazine, August 2020

B. Com Honours Programme was established in the year 2011, with the distinction of providing students a learning experience in the professional arena along with the regular B. Com degree curriculum. The Programme is providing training for the professional Chartered Accountancy Examination through its meticulously framed embedded syllabus through expert coaching and consultation with practicing Chartered Accountants and Professionals.

USP OF B.COM HONOURS

- B.Com Honours Prgramme at M.O.P Vaishnav College provides unique and challenging education experiences through its professional curriculum, preparing students to engage in the best academic pursuits and industry engagements
- The courses in the programme are taught by faculty from numerous disciplines and promote the holistic development of students that encourage them to pursue national and international competitive programmes
- The programme offers seminar and workshop style teaching pedagogies that stimulate the intellectual curiosity and research skills of students

ELIGIBILITY

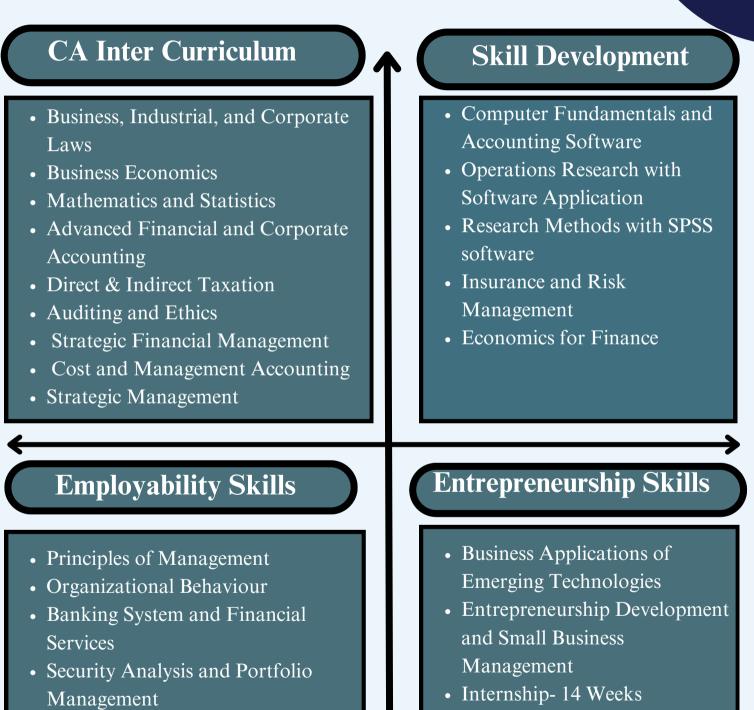
Candidates must have completed 10+2 (or equivalent) with Commerce stream in XII Grade including the following Subjects:

- Commerce / Business Studies
- Accountancy
- Mathematics

CURRICULUM MAPPING METRICS

Principles of Marketing

The Curriculum of B.Com Honours programme are strategically aligned to



• Project.

TEACHING PEDAGOGIES

The faculties of the B.Com Honours programme adopt innovative teaching methods that include case study analysis, simulation, and role play which the students can apply to real world business scenarios, along with the traditional teaching methods such as lecture-based discourses and problem solving in classrooms.





GUEST LECTURE

The B.Com Honours Programme organizes series of Guest Lectures that are built into the programme curriculum for training and sharing in-depth and practical knowledge on various courses to facilitate students to succeed in the CA Professional Examinations. The Guest faculties are practicing professionals who guide and train students in advanced concepts and case study analysis.



SPECIALIZED CERTIFICATE COURSES

To enable the students to stay a step ahead in the competitive professional environment the Programme offers specialized technical certificate courses which include

- Forensic Audit
- Financial Modeling
- The Insolvency and Bankruptcy Code
- Search Engine Optimization
- Block Chain Application in Accounting- Triple Entry Accounting



ESPRIT CLUB ACTIVITIES

To enable holistic development, the B.Com Honours Programme organises Club Activities under its banner - Esprit. A plethora of events that bring out the organizing, team working, communication, event management and leadership skills of the students is organised . Events like Stress Interview, Business Plan, Brand Revival, Potpourri, Lawyer's Up and Jingle Making are organised to bring out the latent talents and creativity of the students and help them to think out of the box.



HORIZON 360 CLUB ACTIVITIES

Under Horizon Club. the Programme hosts workshops, seminars and career counselling sessions specific to its students. The workshop includes training on entrepreneurship, training for making choices career and discourses with experts and NPL coaches which help students to gain insights on non-scholastic aspects of the curriculum.

IEN (AUTONOMO

DEPARTMENT OF COMMERCE (HONOURS)

CORDIALLY INVITES YOU TO ONE DAY BUSINESS ON CAMPUS

ON THE THEME

Elemental Support

FIND YOUR ELEMENTAL JOY

TIMING : 8.80 AM TO 12.00 NOON VENUE:OAT





BUSINESS ON CAMPUS



The B.Com Honours programme holds an annual entrepreneurial fiesta for its students to explore and exhibit their entrepreneurial skills. The students set up diverse booths to sell products and services including food, gift articles, apparel, gaming booths and photo shops.

The theme for the year 2024-2025 was '*Elemental Emphoria*' with booths that sold various articles, food & beverages and games based on the 5 elements. Students had interactive sessions for appraising their performance and analysing the factors that contributed to their financial success or failure



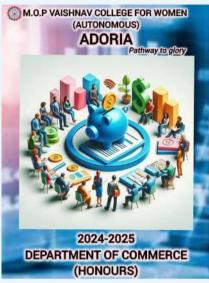
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ADORIA- STUDENTS JOURNAL

The B.Com Honours Programme releases students' journal ADORIA: Pathway to Glory, annually on varied themes ranging and including leadership, digitalization, technology in businesses. These journals bring to fore the communication, research, team building, writing and presentation competencies of the students.

Themes of Journal

- 2021-2022 issue was titled '*Business Analytics*' which focused on proliferation of information technology in analytics and its contribution towards guiding business.
- 2022-2023 issue was titled 'Business Ethics 'which focused on ethical principles and its importance in the business environment.
- 2023-2024 issue was titled '*AI in Finance & Fintech*' which focused on influx of AI in the finance sector
- 2024-2025 issue was titled '*Financial Literacy*' which focused on smart savings and investment for retirement benefits and more.



INDUSTRIAL VISIT

To gain the much-needed practical exposure and first-hand information on the nuances and challenges faced by industries, regular industrial visits are organized for the students of B.Com Honours







OUTREACH ACTIVITIES

The B.Com Honours Programme has always instilled a sound value system in its students through meaningful contributions to society with compassion. The students have made significant contribution in terms of their time and resources to social causes.



At Nethrodaya Blind school, Chennai



Skill Training to women in rural areas, Ponneri



Service to Elders at Old Age Home, Chennai





At Sri Saraswathi Vidhya Mandir Matriculation School, Chennai

PROMINENT PLACEMENTS AND INTERNSHIPS



PROMINENT ALUMNI

SAMYUKTHA KVS (Batch 2015-2018) MBA Graduate

with distinction Manager, Brand Solutions at Peppercontent

ROMITHA P V (Batch 2016-2019)



AIR 13 CA Final ; AIR 3 CS Executive ; AIR 1 CMA Inter ; Asst. Manager of BSR & Co. LLP.



KIRAN SHYLESH (Batch 2017-2020)

Qualified CA & Part Qualified ACCA Awarded for audit engagements as an Associate at Price Waterhouse Chartered Accountants LLP.

AISHWARYA V (Batch 2018-2021)

Completed CA Associate-2 Corporate and International Tax **Price Waterhouse & Co. LLP.**

HARINI J (Batch 2019-2022)

Best Outgoing student of the college for the academic year 2021-2022 Currently pursuing MBA at IIM, Rohtak

RAHINI SURESH (Batch 2020-2023)



Best Outgoing Student of the college for the academic year 2022-2023 Placed as Senior Analyst (Risk Advisory) at **Deloitte**.



Dr K Sindhu Associate Professor and Head B.Com Honours

As an academician she has over 21 years of experience in teaching and 20 years' experience in Research. She is heading the Department of Commerce (Honours) since the academic year 2015. She specializes in teaching Banking, Accounting, and Law subjects. She has presented papers in 13 National conferences and 4 International Conferences and has published 4 papers in International and 5 papers in National Journals. She has also been a part of various core committees, seminars and conferences and has been also part of diverse activities of the college.

Dr.Sasikala Devi S Assistant Professor B.Com Honours

As an academician she has over 24 years of experience in teaching. She specializes in teaching Income tax, Cost Accounting, Management Accounting, and Law courses. She has received Service award for the year 2016-2017 and served as the Staff Secretary for the Academic Year 2017-2018. She has cleared UGC-NET in Management and SET in Commerce and Management. She has 2 years industry experience as Co-Ordinator in HBL Global Pvt Ltd. (A sister concern of HDFC Bank). She has presented one international paper, published 3 national and 2 state level research papers.





Ms. Gowri S

Assistant Professor B.Com Honours

As an academician she has over 23 years of experience in teaching and 6 years Industry experience. She specializes teaching in Taxation, Accounting, and Auditing Courses. She has presented and published research papers at national level. She has secured university II Rank in PG and Completed SET in Commerce field

Ms. Priyanka R

Assistant Professor B.Com Honours



As a young and energetic faculty who is passionate about teaching, she holds 6 years of experience in teaching, and she has completed UGC-NET in Commerce. She specializes teaching in Corporate Accounting, Organizational Behaviour, Entrepreneurship Development, Security Markets, and Banking. She has presented and published 5 research papers at the National level. Passionate and keen in research, she is currently working on Research Papers.



Ms. Sithal S Assistant Professor B.Com Honours

As a UGC-NET qualified faculty in Commerce, she has 2 years experience in teaching. She is CA Inter qualified and her areas of interest in teaching are Financial Accounting, Cost and Management Accounting and Corporate Law. She has published a national research article in Rabindra Bharati University, Journal of Economics. She is currently pursuing MBA- Finance in PU-LCS.

Contact us

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