



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(Affiliated to University of Madras and Re-accredited at "A++" grade by NAAC)

Chennai - 600 034, India.

3.4.1. RESEARCH AND CONSULTANCY ADVISORY COMMITTEE

Anurupa Prasad

Principal

**M.O.P. Vaishnav College for Women
(Autonomous)**

**No. 20, IV Lane, Nungambakkam High Road
Chennai - 600 034**



M.O.P. Vaishnav College for Women (Autonomous)

(College affiliated to the University of Madras & Re-accredited at "A++" Grade by NAAC)

Dr. Archana Prasad
Principal

No.20, IV Lane, Nungambakkam High Road, Chennai - 600 034, India.
Phone : 044 - 2833 0262 / 2833 0677 Fax : 044 - 2833 0385
E-mail : mopvaishnav@mopvc.edu.in, Web : www.mopvc.edu.in

Date: 01.06.2023

Staff/ Adv Com / 2023

PROCEEDINGS OF THE PRINCIPAL

The following faculty members will be a part of the Research and Consultancy Advisory Committee with effect from 01.06.2023.

S.NO	NAME OF THE FACULTY	DESIGNATION
1	Dr.S.Anurekha	Dean, Research and Consultancy Advisory Committee
2	Dr C.S.Srividhya Prathiba	Member
3	Dr.Latha DS	Member
4	Dr.A Muthulakshmi	Member
5	Dr. S. Sasikala Devi	Member
6	Dr.R Preetha	Member
7	Dr.Anuradha Prashant	Member
8	Dr Sahana B	Member
9	Dr. Swetha MS	Member
10	Dr.Subhangi Sahoo	Member

Archana Prasad

Principal

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M.O.P. Vaishnav College for Women
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MINUTES OF RESEARCH AND CONSULTANCY ADVISORY COMMITTEE

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M.O.P VAISHNAV COLLEGE FOR WOMEN(AUTONOMOUS), CHENNAI – 34

Research Advisory Committee

Meeting Minutes JUNE 2023

Proceedings of the meeting of Research Advisory Committee

Date and Time: 12.30 a.m., 26th June 2023.

Venue: Library Resource Centre, MOP Vaishnav College for Women.

Chairperson: Dr. Anurekha, DEAN- Research Advisory and Consultancy,
MOP Vaishnav College for Women.

AGENDA

- ❖ Welcome Note and brief report about the activities of the Research Advisory committee by Dr. Anurekha.
- ❖ Research Policy Guidelines
- ❖ Project Consultancy Guidelines
- ❖ Review for Research Policy and Project Consultancy
- ❖ Research Subject Allocation and faculty in charge.
- ❖ Proposals for the conducting of Workshop/Seminar/Activities for RAC
- ❖ Other discussions

Research Committee Team

S. No	Department	Staff in charge
1	Department of Communication and Media Studies	Dr. S. Anurekha
2	Department of Commerce	Dr. Srividhya Prathibha
3	Department of Management Studies	Dr. Latha D.S
4	Department of FSM, IT, Maths	Dr.Muthulakshmi
5	Department of Languages; English, Psychology, Sociology	Dr. Sahana
6	Department of Public Policy, Economics	Dr. Subhangi Sahoo
7	Research coordinator	Dr. Swetha Ms.Gayathri.E
8	Consultancy coordinator	Dr Anuradha Prashanth & Dr. R.Preetha

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DISCUSSION TOPIC	FEEDBACK FROM RESEARCH MEMBERS	RATIONALE	PLAN OF ACTION
Members to review the policy guidelines for improvement.		To update the required norms and policies	Members to suggest new policies
Allocation of Subject area specialization to members	<ul style="list-style-type: none"> Proposals for research policy 		Members give inputs, suggest resource persons and update calls for papers.
To conduct & organize workshop, seminars once in a month on the third Saturday.		To enhance the faculty skills in the research area.	Workshop planned for July 15,2023 for faculty members
Pitching in Major and Minor Projects	<ul style="list-style-type: none"> Pitching format Methods and Practices Signing of MOU 	To train each faculty to bring in projects	
Discussions for Policy & Revenue Sharing	<ul style="list-style-type: none"> Individual Subject knowledge Recognition and Appreciation 	To encourage and promote interest in research.	To speak to the Principal for the welfare and progress of research faculties.

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ICSSR & NHRC- Project Engagement	<ul style="list-style-type: none"> Time available to submit proposals for ICSSR Proposal for NHRC not feasible with its time stipulation. 	Status of application to be updated	
Designing Module for e-content and consultancy	Anna University - IIT - Swayam - contents	Encourage faculty members to focus on one content module.	Training for content creation
Particulars of faculty for guide ship	Application Process for guide ship Increasing API Score Number of Students undertaken, candidates awarded PhD under each staff.	To update the prospects for a guide ship.	Prepare a list of faculties who have completed PhD and their eligibility for guidance. List of students under each available guide.
Proper Titles in the guide ship letter. Assistant/Associate/Professor	Procedure of application. Change of designation.	To know the process involved in promotions, seniority and its benefits.	
St.Xaviers Conference	Hybrid model Rs 6500	Encourage faculty to participate.	
Research Scholars Space.	Earlier Room No 512, now occupied by IQAC. Stipend for Scholars	To recognize them with unique identity and grant space.	Speak to Principal ma'am regarding allotment of room.
No Scholarship provision for	Refresher course for faculty at regular intervals.	To promote the research faculty by	Collaboration of Inter

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autonomous college - UNOM norms.	Build set up for sharing analytics, Logistics, and presentation of our capabilities.	sharing database and increasing required skill-set	departments live data for expertise. Grant permission for publications.
Construct Formal Setup	Case writing - paid area of research, multimedia	Royalty for content.	Workshop with ISB
Download MOP Classroom	Plain writing is extinct. Develop new modules, MOOC's, Workload distribution for the Research Faculty.	Every department to develop Modules	Promote interdisciplinary research ideology. Generation of New Modules.
Generate a Database for subject expertise & specialization	Faculties lack understanding of projects /consultancy	Management to gain confidence	Bring Projects for research assistance
Outside Campus Research assistance.		To explore outside world work ethics and gain strong knowledge	To seek permission for multidisciplinary research work
Transparency of functions of SEED Projects	Updating current Seed Projects	To highlight principal research projects	
Earmarking one Saturday in a month for Research Development.	Faculty members shared their grievances. Hurdles faced by social sciences to get projects. No consideration for Self-Finance Colleges.	To engage faculty on regular basis for research activity such as workshops and seminars.	To organize regular workshops for the enhancement of the faculty. the 3rd Saturday of

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	Applying for the National Conference and rejected the paper without response.		every month is earmarked.
15 th July 2023	Minute Format to be shared.	To involve every faculty in the arena of research	To identify suitable resource persons. Used as a platform to share best practices. Conduct workshops and offer project guidance.
UNOM RUSA projects	RUSA- Rashtriya Uchchatar Shiksha Abhiyan.	To update the faculty of university provisions	
Progress of Research Scholars and Faculty members	Application for Travel grants - its process, AICTE Travel grants, MOUs with Research organizations and Corporates.	To identify areas of revenue source, grants and scholarships	To discuss about revenue sharing, space and workload distribution for research faculties
Scope and Purpose of Consultancy and Projects	Data is original, allow it to be published	The benefits of engaging with industry	
Norms and Regulations of Research		To bring change in the functioning and operations of the research area, field study and imbibe practices industry.	To discuss with the Principal on how to increase API Scoring for college and

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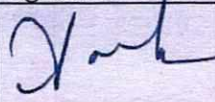
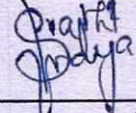
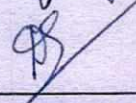
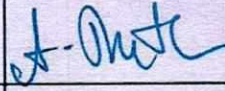
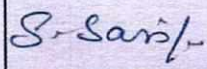

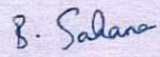
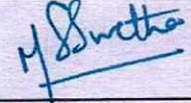

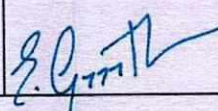
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			individual faculty.
Research Dean Meeting Time Schedule.		Availability for research discussion with the faculty members on a daily basis.	Day College: 8am to 9am Evening College: 12 pm - 1 pm

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Research Advisory & Consultancy			
S.No	Name of the Faculty	Position	Signature
1	Dr.Anurekha S	Dean Research	
2	Dr.C.S.Srividhya Prathiba	Member	
3	Dr.Latha. D S	Member	
4	Dr. A Muthulakshmi	Member	
5	Dr.S. Sasikala Devi	Member	
6	Dr.R.Preetha	Member	
7	DR.Anuradha Prashant	Member	
8	Dr.Sahana B	Member	
9	Dr.Swetha M S	Member	
10	Dr. Subhangi Sahoo	Member	
11	Gayathri .E	Member	

Anuradha Prasad

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M.O.P VAISHNAV COLLEGE FOR WOMEN(AUTONOMOUS), CHENNAI

Research Advisory Committee

Meeting Minutes JULY 2023

Proceedings of the meeting of Research Advisory Committee

Date and Time: 1.00 pm, 7th July 2023.**Venue: Library Resource Centre, MOP Vaishnav College for Women.****Chairperson: Dr. Anurekha, DEAN- Research Advisory and Consultancy,
MOP Vaishnav College for Women.****AGENDA**

- ❖ Brief of the Inauguration for the Research Advisory Committee.
- ❖ Research Advisory first event on 15th July, 2023
- ❖ Chief Guest for the inauguration.
- ❖ Budget and Logistics for the event.
- ❖ Agenda for conducting of Workshop/Seminar/Activities for RAC
- ❖ Earmarking third Saturday of every month for research activity.
- ❖ Name/Title for the Research Advisory Committee
- ❖ Other discussions

*Anurag Prasad***Principal**
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7	Research coordinator	Dr. Swetha Ms. Gayathri.E
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S.No	DISCUSSION TOPIC	FEEDBACK FROM RESEARCH MEMBERS	RATIONALE	PLAN OF ACTION
1	Members were given a brief for the first event of the academic year.		To orient the members of their roles and capacity.	Members to suggest ideas.
2	15 th July 2023	<ul style="list-style-type: none"> Inaugural Event for RAC 	3 rd Saturday of every month	Members to give inputs, suggest resource persons.
3	Resource Person for the Event	<ul style="list-style-type: none"> Thenmozhi – IIT HOD -Department of Management. Thenmozhi University of Madras Natarajan Phone: 9443095454 Department of Commerce Pondicherry University.	To invite the best resource person	Workshop planned and Chief Guest decided for July 15,2023.
4	3 rd Saturday of every month	<ul style="list-style-type: none"> Research Calendar for the academic year Block venue for a year, for every 3rd Saturday of the month 	To regularly meet & train the faculty members in the Research areas.	15 th July 2023 Next Meet Scheduled on August 19 th ,2023

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5	Planning and organizing the event	<ul style="list-style-type: none"> • Invitation • Memento • Emcee • Banner • Audience • Budget proposal 	Planning the logistics for the event.	To speak to Principal for the allocation of budget for RAC
6	Work allocation for the inaugural event	<ul style="list-style-type: none"> • Work to be assigned for each staff members of the RAC • Responsibility & follow up. 	To follow up the status of event operations	<p>Dr.Latha: Chiefguest</p> <p>Dr.Muthulakshi: Invite & Certificates</p> <p>Dr.S.Sasikala: Stage & Invocation</p> <p>Dr.R.Preetha & Gayathri.E: Designing Logo And Tagline</p> <p>Dr.Subhangi Sahoo & Dr.Sahana B: Hospitality and Refreshments</p> <p>Dr.Swetha M S & Gayathri.E : Emcee</p>
7	Agenda for Research	<ul style="list-style-type: none"> • Topics for workshops to be proposed and discussed 	Encourage faculty members to focus on their research skill development	FDP – 2 days
8	Agenda for inauguration	<ul style="list-style-type: none"> • First of its kind • To proceed in the capacity of inauguration for the academic year 2023-2024. 	An event to embark the inauguration of the RAC	Program time schedule to be for 180 mins (1 hour 30 minutes)

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		<ul style="list-style-type: none"> • Minimum Time duration of program 		
9	Name for Research Open Circle	<ul style="list-style-type: none"> • Thalash • Vaishnav Resesrach Circle • Anushandhan • Rays of wisdom 	The meaning should be to seek knowledge /wisdom	The name was decided on mutual consensus of all the faculty members. "Anushandhan Vaishnav Open Circle" AVOC
10	Banner for the Club	<ul style="list-style-type: none"> • Color Scheme to be decided 	To decide on logo and tagline	To create a unique identity for the RAC
11	Budget Planning for the event	<ul style="list-style-type: none"> • Resource Person – 3000 • Memento - 1000 • Refreshments – 500 • Placards -30 • Printing – 1500 • Invite Soft Copy 	To allocate resources for each operation. .	Budget Proposal for Rs.6000 Banner to be designed.
12	Follow Up plan	<ul style="list-style-type: none"> • Faculty Members of RAC shall meet once before the event for clarity. 	To update the progress of the work.	Team to meet on 10 th of July 2023.MONDAY. Time: 10:30 am – 12:00 pm
13	Purpose of Research Circle	<ul style="list-style-type: none"> • Why does college need Research? • Minimum Fee to be collected so members shall display commitment, 	To acknowledge the goal and purpose on the lane of future.	Dr.Anurekha , Dean, RAC shall present the purpose of the Committee with PPT Dr,Swetha to check on different Research Open Circle.

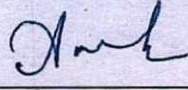
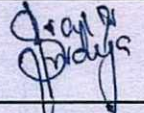
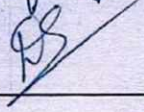
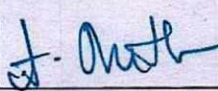
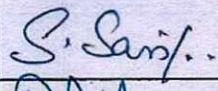

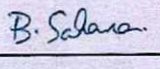

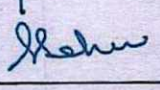
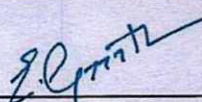
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		<ul style="list-style-type: none"> To make a list of Books and Publication. Criterion 3 to be shared. 		
14	Workshop	<ul style="list-style-type: none"> The provision for technical training There should be special training in Problem identification, Review of Literature Specialization Bibliometric Analysis 	To acquire sound knowledge of Research and develop skillsets The research committee plans for the PG Students Research scholars Faculty members.	To undertake Research projects for the faculty members To plan and set agenda for next 6 months,
15	Sequence for the Day of inauguration	<ul style="list-style-type: none"> Invocation Floral welcome Presentation by Dr. Anurekha S Welcome address by Principal Chief Guest Address Vote of thanks by Dr.A Muthulakshmi 	To organize in an orderly manner	To get approval from principal for the inauguration event which is held on 15.07.23

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Research Advisory Committee

Meeting Minutes JULY 2023

Proceedings of the meeting of Research Advisory Committee

Date and Time:12:24 pm, 21st July 2023.

Venue: Library Resource Centre, MOP Vaishnav College for Women.

Chairperson: Dr. Anurekha, DEAN- Research Advisory and Consultancy,
MOP Vaishnav College for Women.

AGENDA

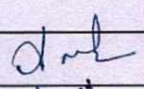
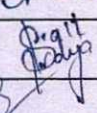

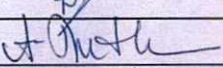
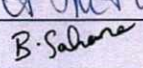
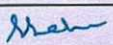
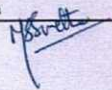
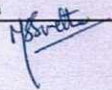
- ❖ New publication committee
- ❖ Review Team
- ❖ Agenda for conducting Workshop/Seminar/Activities for RAC
- ❖ Other discussions

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Research Committee Team

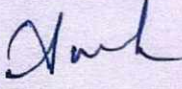
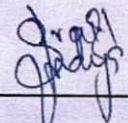

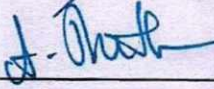
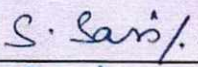

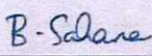

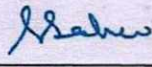
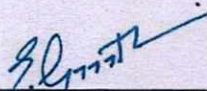
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1	Department of Communication and Media Studies	Dr. S. Anurekha 
2	Department of Commerce	Dr. Srividhya Prathibha 
3	Department of Management Studies	Dr. Latha D.S. 
4	Department of IT, Maths	Dr. Muthulakshmi 
5	Department of Languages, English, Psychology, Sociology	Dr. Sahana 
6	Department of FSM, Public Policy, Economics	Dr. Subhangi Sahoo 
7	Consultancy coordinator	Dr. Anuradha Prashanth & Dr. R. Preetha 
8	Research coordinator	Dr. Swetha Gayathri.E 


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S.No	DISCUSSION TOPIC	FEEDBACK FROM RESEARCH MEMBERS	RATIONALE	PLAN OF ACTION
1	Members were appreciated for the inaugural event that took place on July 15,2023.		To orient the members of their roles and capacity.	Members to suggest ideas.
2	To initiate formation of Syndicate for the dept of Communication and Commerce	<ul style="list-style-type: none"> Management has it own syndicate Staff and API Score New scope for research development . 	To construct an organized system .	To check on guidelines and norms
3	To take action on Book Publication and create editorial board for the journal	<ul style="list-style-type: none"> Three Research departments to form a strong editorial team 	To bring a system of publication for MOPVC	To check on guidelines and norms Each department to start- up its own journal.
4	Virtual Seminar on 16 th September at Vivek College of Commerce ,Mumbai	<ul style="list-style-type: none"> Have to check on the college events on the same day . To confirm on the audience 	To regularly meet on the third Saturday of the month & train the faculty members in the Research areas.	To work on the logistics for the event
5	Planning and organizing the event for 23 rd August 2023, College Research Day	<ul style="list-style-type: none"> Commerce and Communication has approximately 25 scholars . Each scholar to present there field of research and projects to motivate other faculty members 	Planning the logistics for the event. Sharing of resources and work experience Plan activities for FDP	To speak to the Principal for the allocation of budget and approval of event .

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Research Advisory & Consultancy			
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1	Dr.Anurekha S	Dean Research	
2	Dr.C.S.Srividhya Prathiba	Member	
3	Dr.Latha. D S	Member	
4	Dr. A Muthulakshmi	Member	
5	Dr.S. Sasikala Devi	Member	
6	Dr.R.Preetha	Member	
7	DR.Anuradha Prashant	Member	
8	Dr.Sahana B	Member	
9	Dr.Swetha M S	Member	
10	Dr. Subhangi Sahoo	Member	
11	Gayathri .E	Member	

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M.O.P VAISHNAV COLLEGE FOR WOMEN(AUTONOMOUS), CHENNAI – 34

Research Advisory Committee

Meeting Minutes DECEMBER 2023

Proceedings of the meeting of the Research Advisory Committee

Date and Time: 12.45 PM, 13th DEC 2023.

Venue: Library Resource Centre, MOP Vaishnav College for Women.

**Chairperson: Dr. Anurekha, DEAN- Research Advisory and Consultancy,
MOP Vaishnav College for Women.**

AGENDA

- To brainstorm ideas on what are the areas to be addressed for faculty to publish quality journals
- Plan to discuss even semester research circles
- Tentative dates to conduct research workshops
- To finalize Resource person

Research Committee Team

S. No	Department	Staff in charge
1	Department of Communication and Media Studies	Dr. S. Anurekha
2	Department of Commerce	Dr. Srividhya Prathibha
3	Department of Management Studies	Dr. Latha D.S
4	Department of FSM, IT, Maths	Dr.Muthulakshmi
5	Department of Languages, English, Psychology, Sociology	Dr. Sahana
6	Department of Public Policy, Economics	Dr. Subhangi Sahoo
7	Research coordinator	Dr. Swetha Ms.Gayathri.E
8	Consultancy coordinator	Dr Anuradha Prashanth & Dr. R.Preetha

Anuradha Prasad

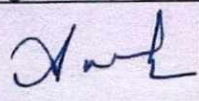
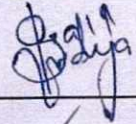

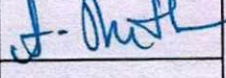
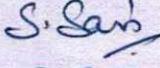
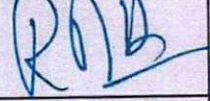
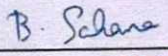
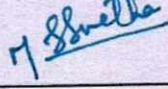
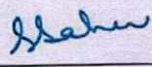
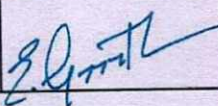
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DISCUSSION TOPIC	FEEDBACK FROM RESEARCH MEMBERS	RATIONALE	PLAN OF ACTION
Members to review the norms for quality in publication	Members were open and interactive during the discussions.	To update the required norms and policies	Members to suggest new ideas for improvement
Even semester research circles and tentative dates	Members discussed the logistics of each department	Tentative dates to be identified to conduct research workshops	Members to give inputs, suggest resource persons and update calls for papers.
To conduct & organize workshops, and seminars once a month on the third Saturday.	Dr. Anurekha identified the resource person Ms, Rachna Sehgal.	To enhance the faculty skills in the research area.	Webinar was planned to be conducted on How to get Published in Quality Journals Dec 27 th 12.00 p.m to 1.30 p.m was finalized in the meeting.

Anurha Prasad

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Research Advisory & Consultancy			
S.No	Name of the Faculty	Position	Signature
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2	Dr.C.S.Srividhya Prathiba	Member	
3	Dr.Latha. D S	Member	
4	Dr. A Muthulakshmi	Member	
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6	Dr.R.Preetha	Member	
7	DR.Anuradha Prashant	Member	
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9	Dr.Swetha M S	Member	
10	Dr. Subhangi Sahoo	Member	
11	Gayathri .E	Member	

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M.O.P VAISHNAV COLLEGE FOR WOMEN(AUTONOMOUS), CHENNAI – 34

Research Advisory Committee

Meeting Minutes JANUARY 2024

Proceedings of the meeting of the Research Advisory Committee

Date and Time: 12.45 PM, 7th JANUARY

Venue: Library Resource Centre, MOP Vaishnav College for Women.

**Chairperson: Dr. Anurekha, DEAN- Research Advisory and Consultancy,
MOP Vaishnav College for Women.**

AGENDA

- Identify a resource person
- Date of the event
- Members to coordinate for the webinar
- Roles and Responsibilities of Research Committee Members.

Research Committee Team

S. No	Department	Staff in charge
1	Department of Communication and Media Studies	Dr. S. Anurekha
2	Department of Commerce	Dr. Srividhya Prathibha
3	Department of Management Studies	Dr. Latha D.S
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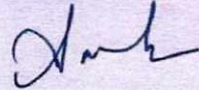
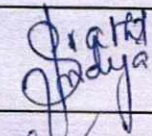
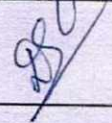
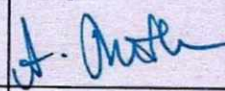
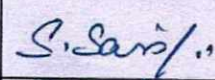

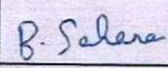

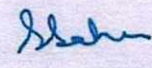
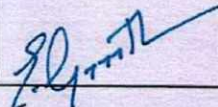
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DISCUSSION TOPIC	FEEDBACK FROM RESEARCH MEMBERS	RATIONALE	PLAN OF ACTION
To conduct & organize workshops, and seminars once a month on the third Saturday.	Members prepared a list of resource persons.	To enhance the faculty skills in the research area.	Dr Latha to identify the resource person and coordinate the webinar to be conducted on 27.01.2024
Resource Person and Date	Members discussed and decided on the date for the webinar to be conducted on 27.01.2024	Work flow and designation of responsibilities	Dr. Devi Premnath, Professor, Jansons School of Business, Coimbatore identified as the resource person . Webinar to be conducted on 27.01.2024
Roles and Responsibilities			Dr. Muthulakshmi incharge of the technicalities Dr. Subhangi to take care of MC Dr, Swetha to prepare the research circle report

Anurha Prasad

Principal

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