



Diploma in Japanese Language Training Programme (Level N5 Basic Course)
(Offered in association with Kancheepuram Nippon Chamber of Commerce & Industry)

EXECUTIVE SUMMARY

Kancheepuram Nippon Chamber of Commerce & Industry (KNCCI) was founded on January 22, 2014. KNCCI is an enabler for organizations across sectors in India and Japan to achieve their missions, in turn further enriching the socio-economic relationships between both countries which go back to ages. The key focus areas of KNCCI are education advisory linked to employment, Healthcare, Agriculture, Social and Cultural Development, Textiles, Corporate Social Responsibility (CSR), and Japanese Language Training. Besides these topics, KNCCI is a dedicated platform for organizations to collaborate and create mutual value.

ABOUT US

Our Chamber of Commerce is a bridge to confluence Tamil Nadu and Japanese cultures. KNCCI has outstanding commercial relationships with prominent Japanese corporations, numerous manufacturing units, academic institutions, and non-governmental organizations in Tamil Nadu. KNCCI is entirely supported by membership contributions from individuals, corporations, non-governmental organizations, and industries. We also converge with the Central and State Governments of India regularly for business support.

WHAT WE OFFER?

- Regulatory advisory covering current single window system for creation of new business.
- B2B networking
- Investment matchmaking
- Invest and trade with Japan / India
- Talent, Skill & Facility Management
- Business Events
- Japanese Language Training





OUR RECENT ENGAGEMENTS



Meeting with His Excellence, TAGA Masayuki
Consul General of Japan



Meeting with Mr. MK Stalin,
Hon'ble Chief Minister, Tamil Nadu



Meeting with Mr. Thangam Thennarasu,
Hon'ble Industries Minister, Tamil Nadu



Meeting with Mr. Palanivel Thyagarajan,
Hon'ble Finance Minister, Tamil Nadu



Meeting with Mr. TM. Anbarasan
Hon'ble Minister of Rural Industries, Cottage
Industries, Small Industries, Tamil Nadu



His Excellence, TAGA Masayuki
Consul General of Japan visited the
Handloom Silk Park along with KNCCI Delegates

CONTACT US

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What are the benefits of Learning Japanese Language?

Since you are all college students who are considering learning Japanese language, I encourage you to do so. It is a valuable skill that can open up many doors for you in your future career and personal life. Learning a new language add value to resume and give you an edge in the job market.

- 1) **Increased job opportunities:** There are 340 Japanese companies function in Tamil Nadu (maximum of any state in India), whole of India and the United States, and they prefer to hire employees who can speak Japanese. Learning Japanese can also give you an edge in the job market for other positions that require international communication skills.

Many job opportunities in Japan require a working knowledge of Japanese, especially for roles that involve direct interaction with local colleagues and customers.

- 2) **Higher study in Japan, Research and Academic Resources:** Japan is renowned for its advancements in technology, scientific research, and academic institutions. Proficiency in Japanese grants you access to a vast array of scholarly resources, academic papers, and research findings that may not be readily available in English. This can be particularly valuable for students engaged in fields like robotics, engineering, medicine, environmental science, or cultural studies.
- 3) **Translation and Interpretation:** Knowledge of Japanese can open up opportunities for arts and science students to work as translators or interpreters, both in academic and professional settings.
- 4) **Improved academic performance:** Studies have shown that learning a second language can improve your cognitive abilities, such as your memory and problem-solving skills. This can lead to improved academic performance in your other classes.
- 5) **New cultural experiences:** Learning Japanese can open up new cultural experiences for you. You can travel to Japan and interact with Japanese people on a deeper level. You can also participate in Japanese cultural events and festivals in your own community.
- 6) **Personal growth:** Learning a new language can be a challenging but rewarding experience. It can help you grow as a person and become more open-minded and adaptable.
- 7) **Knowing Japanese brings business opportunities.** Japanese consumers spend 100s of billions of dollars each year on consumer goods and services like food, clothing, travel, and entertainment. Understanding the



Japanese work ethic, their business etiquette, and knowing which can often make important business deal.

Why we recommend you to learn Japanese language from Kancheepuram Nippon Chamber of Commerce & Industry (KNCCI)?

Our Japanese Language Tutors have 25 years of experience in teaching Japanese Language in various institutions in Chennai. They will guide you through interactive lessons, providing ample opportunities for:

Listening; Reading; Speaking and Writing.

Kancheepuram Nippon Chamber of Commerce & Industry (KNCCI) is a non-profit organization functioning at No. 138, Nungambakkam High Road, Chennai-600034 since 22nd January 2014. The KNCCI's vision is to create a vibrant and lasting relationship between the two countries through cultural exchange, educational opportunities, and business partnerships.

KNCCI is a non-profit organization actively involved in fostering bilateral trade, investment, and cultural exchanges, and facilitating collaborations between Tamil Nadu and Japan. Over the years, we have witnessed remarkable success stories in various sectors, including automotive, manufacturing, IT, and renewable energy.

The key focus areas of KNCCI are education advisory linked to employment, healthcare, agriculture, social and cultural development. As part of Indo-Japan cultural exchange programme, KNCCI conducts Japanese Language Program.

KNCCI is going to make a Memorandum of Understanding with top 10 colleges in Japan mainly to facilitate Students Exchange Program

KNCCI had an industrial delegation visit to Japan in September 2023 covering educational Institutions, textile industries, hospital and health industries. The purpose of the visit was to attract Japanese investment and thereby generate employment in Tamil Nadu.

Cost of the Diploma Programme for N5 is Rs.11000 and Rs.500 for books.