## Fashion Design - Diploma (Course Fee: Rs. 15,000)

The course on Fashion Design imparts hands on experience of designing apparel, embroidery, fabric selection and design concepts.

- Fashion Illustration
- · Computer Applications for Fashion Designing
- and Methodology
- Styling
- · Fashion Design Concepts · Garment Construction and Fashion Management
  - Techniques & Surface Ornamentation of Textile & Designing

# Accounting & Taxation - Diploma (Course Fee: Rs. 10,000)

The Accounting and Taxation course imparts fundamental knowledge of accounting concepts, direct and indirect taxation and knowledge of the usage and application of accounting software.

- Basic Accounting
- Accounting Software
- · Fundamentals of Income Tax
- GST Theory & Practice
- . Filing of Returns, TDS
- Latest Software
- PF. ESI
- QuickBooks, Zohobooks

## CERTIFICATE COURSES

These courses help students to develop skills required for a specific field or job and attract the right job opportunities

## GST and International Taxation (Course Fee: Rs. 8,000)

The structured course on GST & International taxation covers aspects of GST basics, computation of GST liability, Filing of GST returns and Taxation policies of several countries.

- Goods and Service Tax I
  Goods and Service Tax II
- International Taxation I
  International Taxation II

## German "A" - Level (Course Fee: Rs. 8,000)

This comprehensive course provides knowledge on Germany - its land and culture, and Level A1 and A2 knowledge and basics of Sanskrit language.

- · A1 Level
- . Germany The Land and its Culture
- · Basics of Sanskrit

# A2 Level

# General Aptitude and Awareness - for Competitive Examinations (Course Fee: Rs. 5,000)

A detailed knowledge of History, Geography, Polity, and Economics is provided in this curriculum.

Economics

Polity

Geography

Modern History

## Infrastructure and Learning Resources

- Smart classrooms with audio visual equipment, LCD projector & screen, modular furniture, etc.
- · Adequate restrooms & washrooms on all floors including western closet facilities
- · Fully automated Library & Digital Resource center

# Link to register for the courses is available in the college website

For registration and further details contact Dr. V Sudha Associate Professor & Head B.Com (Corporate Secretaryship) Diploma Incharge 9789801077

# M.O.P. VAISHNAV COLLEGE FOR WOMEN

(AUTONOMOUS)

College affiliated to University of Madras and Re-Accredited at "A++" Grade by NAAC)

> No. 20, IV Lane, Nungambakkam High Road, Chennai - 600 034, Tamil Nadu, India.

Phone: (044) 2833 0262, (044) 2833 0507 E-mail: mopvaishnav@mopvc.edu.in

Website: www.mopvc.edu.in



# M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(College affiliated to University of Madras and Re-Accredited at "A++" Grade by NAAC) Chennai - 600 034





# M.O.P's JOURNEY IN THE EMPOWERMENT OF WOMEN THROUGH QUALITY EDUCATION

M.O.P. Vaishnay College for Women (Autonomous) is committed to the cause of empowering women through holistic education that would enrich their personality and groom them into academically proficient, self-reliant, motivated, creative, analytical, culturally rich, self-sustained, humane, responsible, and confident individuals.

A student who enters the portals of M.O.P acquires more than a degree. She is

- · Trained to identify her hidden talents.
- · Skillfully equipped to be economically independent
- · Aided in developing a holistic personality.
- · Trained to become an effective communicator.
- · Trained in the art of management.
- · Nurtured as a leader with a social consciousness.

The determination and sustained efforts of the two trusts Sri Vallabhacharva Vidya Sabha and Dewan Bahadur M.O.Parthasarathy Ivengar Charities culminated in realising the dream of establishing the college. Initiated with just three courses - B. Com, B.B.A., B.Sc. (Mathematics), the College has today 17 UG, 7 PG courses and 3 Research Programmes in the Department of Commerce, Communication and Media Studies and Business Administration.

The College affiliated to the University of Madras, has a strength of more than 4000 students, recording continuous qualitative and quantitative growth. The College has been re-accredited by NAAC (National Assessment & Accreditation Council) with an 'A++' grade in its 4th cycle.

M.O.P Vaishnav College for Women (Autonomous) also has the distinction of being one of the youngest colleges in the country to have been granted autonomy by the University Grants Commission and the University of Madras.

#### Centre of Excellence

The College launched the Centre of Excellence during the Silver Jubilee year. The Centre of Excellence is aimed to become the fulcrum of skill development and citizenship promotion to ensure that the college gives fullest meaning to its mission goals of promoting academic excellence, self-reliance, economic empowerment, and social consciousness amongst its young women students.

The Centre of Excellence has initiated the Postgraduate Diploma Courses, Diploma Courses and Certificate Programmes with a goal to develop technical and domain specific hardskills, interdisciplinary skills and entrepreneurial skills.

## Performance Highlights

- In the top 101 150 colleges as per the National Institutional Ranking Framework (NIRF) 2023
- Commerce, Science and Arts courses of the college ranked in Top 50 best colleges of India by "The Week"
- Commerce, BBA and BCA Programme of the college ranked in Top 6 city colleges by "India Today" and the "Outlook"
- BBA course ranked in Top 60 by "Times of India"
- The College ranked in the Top 10 in the Best B School by "Career
- MBA Program ranked 51 by "Business India" in the Best B School
- District Award for Citizen Consumer Club by Government of Tamil Nādu
- Community Radio Station National Award in 2016, 2017
- Recognized by UNICEF for "END VIOLENCE CAMPAIGN" to protect Child Rights

# DIPLOMA PROGRAMMES/CERTIFICATE COURSES OFFERED IN THE ACADEMIC YEAR 2023 - 2024

DIPLOMA	CERTIFICATE
(Duration 6 months)	(Duration 4 months)
Each Course comprises of 6 modules	Each Course comprises of 4 modules
Content Creation and Video Production	GST & International Taxation
Computer Applications	General Aptitude and Awareness (for Competitive Examinations)
Innovative Food Product Development	German "A"- Level
Fashion Design	
Accounting & Taxation	

- Conducted in hybrid mode
- Open to women candidates only
- Eligibility: Class XII / Any Stream
- Students, Working professionals, Business Women, House Wives will be eligible to apply
- Diploma / Certification based on Examinations
- Diploma includes 45 hours of internship

#### **DIPLOMA PROGRAMMES**

The Diploma courses enable aspirants to focus on specific skills and knowledge in the field of study and provide practical training and hands-on experience to the students.

# Content Creation & Video Production (Course Fee: Rs. 12,500)

The student will learn to write a storyline and to translate it into the digital media by creating quality video content.

- · Script Writing
- · Digital Film making
- Videography
- Audio Production
- Video Production
- Media Ethics

## Computer Applications (Course Fee: Rs. 10,000)

This course offers in-depth knowledge on Accounting Software, Publishing Software and Database Management Systems, Big Data Management and R Programming.

- . Big Data Analytics & R Programming
- Web Programming
- Ethical Hacking
- Software Testing
- DMAUSS
- · Publishing Software

# Innovative Food Product Development - (Course Fee: 12,500)

The students will study the process of bringing a new food product or innovation to market

- Consumer Behavior
- · Marketing management
- of New Product I
- New Product II
- . Sensory Evaluation & Consumer Acceptance
- Food Product Development
- Practical