



# **M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**

(College affiliated to the University of Madras & Re-accredited at "A++" Grade by NAAC)

Chennai - 600 034





# M.O.P. VAISHNAV COLLEGE FOR WOMEN

## (Autonomous)

### DEPARTMENT OF JOURNALISM

### INTERNSHIP BYLINES



## When travellers plan your travels to exotic locales

Sangeeta Prasad

When it comes to planning a trip to an exotic locale, the first thing that comes to mind is the weather. But what if you could plan your trip around the local culture and traditions? That's the idea behind the new travel agency, which is planning trips to exotic locales around the world. The agency is planning trips to exotic locales around the world, including India, China, and Japan. The agency is planning trips to exotic locales around the world, including India, China, and Japan. The agency is planning trips to exotic locales around the world, including India, China, and Japan.



## Meet the furry stress busters

For half-story is a haven for those who are in dire need of some doggy therapy. Ganga Lakshmi finds out

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## Mocktails hit the streets

Rushali Agarwal

At Ormes Road in Kilpauk, P. Kumar has introduced what he calls a roadside version of this sophisticated drink

Ever heard of a roadside version of a mocktail? The idea sounds wacky, doesn't it? But it's not. It's a new trend in the city. It's a new trend in the city. It's a new trend in the city.



## We could sit here and chill for hours, that's IT-M's Gurunath Student Facility Centre

JANANI SURI

At the entrance of the world-famous 250-hectare campus of IT Madras, one could take a few minutes to admire its beauty. The story is about a place where people go to get some doggy therapy. It's a place where people go to get some doggy therapy. It's a place where people go to get some doggy therapy.



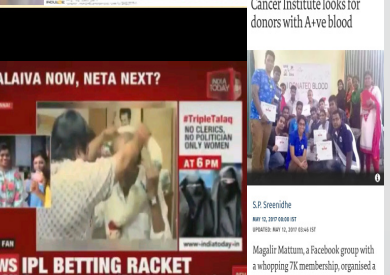
## ART FOR THOUGHT

Art for thought is a new trend in the city. It's a new trend in the city. It's a new trend in the city.



## How Westeros was won & where it got us

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## THALAIVA NOW, NETA NEXT?

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## NEWS IPL BETTING RACKET

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## Longest scarf knitted to thwart arms race, push peace

Kanya Sankaranarayanan

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# THE DEPARTMENT

(Undergraduate Programme established in 2003)

With a judicious combination of theoretical and practical papers, the Journalism course seeks to equip aspiring journalists with resources that will help them make a mark for themselves. The syllabus is on par with premier media institutes in the country. The subjects offered are the fruits of a meticulous exercise with industry experts keeping the professional nature of the course in mind.

## THE PROGRAMME

The B.A. Journalism Programme follows the semester pattern with choice-based credit system. Besides course-related theory classes and practical projects, a number of co-curricular opportunities are offered to the students. Students are trained in writing/reporting for print, broadcast and new media. The department offers a multilevel course structure with skill-based papers, knowledge-based papers and papers that add value to the course.

## ELIGIBILITY

Students from any stream or group in plus two may apply

## CORE, ALLIED AND ELECTIVE COURSES

CORE COURSES	ALLIED COURSES	ELECTIVECOURSES
<ul style="list-style-type: none"><li>• Basics of Journalism</li><li>• Reporting and Writing</li><li>• Publication Design &amp; DTP</li><li>• Photo Journalism</li><li>• Political Issues in India</li><li>• Reporting for Television</li><li>• Media Research</li><li>• Current Affairs</li><li>• Print Journal</li><li>• International Relations</li><li>• Media Law and Ethics</li><li>• Media and Society</li><li>• Specialization in</li><li>• Development/sports/ Lifestyle</li><li>• Current Affairs</li><li>• New Media Journalism</li></ul>	<ul style="list-style-type: none"><li>• History of Press in India</li><li>• Social Issues in India</li><li>• Introduction to Indian Constitution</li><li>• Economic Issues in India</li></ul>	<ul style="list-style-type: none"><li>• Non Major Elective</li><li>• Reporting for Radio</li><li>• Inter disciplinary Elective</li><li>• Psychological Issues</li></ul>

For Programme Outcomes, Programme Specific Outcomes and Course Outcomes, refer to the college website at [mopvc.edu.in](http://mopvc.edu.in)



## **INTERNSHIP**

### **Summer internship in news media houses**

Internship gives students an opportunity to experience and understand the functioning of a media house. Some of the media houses that are popular among students for internship are:

- The Hindu
- The Times of India
- The New Indian Express
- Deccan Chronicle
- Mylapore Times
- Economic Times
- Dinamani
- Business Line
- News Today
- Chennai Online
- Adyar Times
- The Hindu Tamil
- Doordarshan
- CNN IBN, Chennai
- NDTV 24x7, Chennai
- Headlines Today

## **GUEST LECTURES, SEMINARS AND WORKSHOPS**

The department conducts several lectures and seminars, addressed by professionals from the news media industry. Some noted speakers for 2020 were the following:

- Shonali Muthalaly, Editor, Metro Plus, The Hindu
- Vignesh Radhakrishnan, Senior Journalist, The Hindu
- Akshaya Nath, Principal Correspondent, India Today
- Padma Priya, Editor, Suno India
- Janani Sampath, Principal Correspondent, The Federal
- Sukshma Ramakrishnan, The Times of India, Madurai
- Preethi Ramamoorthy, Senior journalist, The Hindu Online
- Shabnam Banu, Advocate, High Court, Chennai
- Ram Sundaram, Journalist, The Times of India, Chennai

## **PRACTICE SCHOOL**

The department publishes the bi-annual newsletter of the college, *M.O.P. News*



## **DEPARTMENT JOURNAL**

**INK** - A compilation of the best journalistic stories ideated, reported, written, edited and designed by students.



## **COMMUNITY SERVICE**

To learn and appreciate the philosophy of giving back to society, students put in a minimum of 90 hours of community service as a compulsory credit programme.

## **PRESENT TENSE CLUB**

The Present Tense Club of the department helps in enhancing practical knowledge of students through workshops, seminars, film festivals, and competitions. The Box Speaker event is the USP of the club.

## PROMINENT ALUMNI

1	Chandra Ranganathan	Editor -- Technology, Startups and News Economy	Moneycontrol.com
2	Preethi Ramamoorthy	Editor, Video Production	The Hindu Online, Chennai
3	Aishwarya Kumar	Features Writer	ESPN, U.S.
4	Deeptha Sreedhar	Content Lead	Social Panga, Bengaluru
5	Sanjana Gautam	Associate Director, Global Client Strategy	Jivox, Chennai
6	Priyanka Rajagopalan	Manager, Marketing and Digital Innovation	Price Waterhouse Coopers, Singapore
7	Aishwarya Ashok	Freelance photographer	Chennai
8	Abhinaya S	Lead, Social Media Team	The Hindu, Chennai
9	Akshita Nandagopal	Associate Editor & News Anchor	India Today news channel, Noida
10	Akshaya Nath	Special Correspondent	India Today news channel, Chennai
11	Aarthi Kirushnan	News Anchor	NewsX TV Channel, New Delhi
12	Sukshma Ramakrishnan	Correspondent	Times of India, Madurai
13	Madhumitha Viswanath	M.Sc. in Sustainability, Society & Environment	University of Kiel, Germany
14	Poorna Meenakshi	Young India Fellow	Ashoka University, Noida
15	Godhashri S	Post Graduate Diploma in journalism (with scholarship)	Asian College of Journalism Chennai
16	Janani Suri	M.A. International Journalism	Cardiff University, UK Won the best student journalist from the Indian Journalists' Association of UK for her dissertation on Indian #metoo movement.







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