

**VALUE ADDED COURSES**

**LIST OF COURSES OFFERED DURING THE ACADEMIC YEAR 2022-2023**

<b>S.NO</b>	<b>COURSE CODE</b>	<b>VALUE ADDED COURSES</b>
1	21UICP301	INNOVATION AND ENTREPRENEURSHIP MANAGEMENT
2	21UICP302	QUANTITATIVE APTITUDE
3	17UICP308	VISUALIZING AND COPY WRITING FOR ADVERTISING
4	17UICP309	SOCIAL MEDIA AND WEB ANALYTICS
5	17UICP310	GEOGRAPHICAL INFORMATION SYSTEM(GIS)
6	17UICP311	BUSINESS JOURNALISM
7	17UICP313	HEALTH AND NUTRITION
8	17UICP314	ECOLOGY AND WASTE MANAGEMENT
9	17UICP315	CYBER SECURITY
10	15UICP311	SOCIAL ETIQUETTE
11	17UICP305	BASIC ACCOUNTING WITH ACCOUNTING SOFTWARE
12	18UICP303	GENERAL AWARENESS
13	15UICP303	CUSTOMER RELATIONSHIP MANAGEMENT
14	15UICP306	SCRIPT WRITING
15	15UICP309	WOMEN AND SOCIETY IN INDIA
16	15UICP304	ONLINE TRADING

