



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

Chennai - 600 034, India.

(Affiliated to University of Madras and Re-accredited at "A++" grade by NAAC)

Department of Social Sciences



B.A. SOCIOLOGY

Information Brochure



UNIQUENESS

- Multidisciplinary approach in curriculum
- Empirical Research at under graduate level
- Field visits to understand the social reality and link theory with practical knowledge.

COURSES OFFERED

SEMESTER 1

- Principles of Sociology- I
- Sociology of Indian Society
- Social Psychology

SEMESTER 2

- Principles of Sociology-II
- Rural Sociology
- Social Anthropology

SEMESTER 3

- Sociological Theory
- Social Pathology
- Social Demography

SEMESTER 4

- Research Methods
- Social Legislations in India

SEMESTER 5

- Social Movements in India
- Sociology of Development
- Social Entrepreneurship
- Urban Sociology
- Project/Industrial Sociology

SEMESTER 6

- Political Sociology
- Globalization and Society
- Women's Development- Issues and Concerns
- Environment and Society
- Human Resource Management

Eligibility for Admission:
80% in Higher Secondary Examination

For PO, PSO& CO refer the College Website-
<https://mopvc.edu.in/wp-content/uploads/2021/07/DOCTORAL-PG-UG-PROGRAMS.pdf>



TEACHING METHODOLOGY

- Chalk and Talk
- Story Telling
- Role Play
- Brain Storming
- Multi Media Presentation
- Case Study
- Social Mapping
- Preparing e-content
- Game Based Learning
- Survey Based Projects
- Article and Book Reviews
- Media Reviews

PROGRAM HIGHLIGHTS

Guest Lectures

People's Club

"Spotlight" Journal, "Yours Socially" E-Journal

Workshops, Seminars & Certificate Courses

Internships & Student Projects

Community Service & Field Visits



GUEST LECTURES



CREATING LEADERS OF TOMORROW IN SOCIAL SCIENCE

02-08-2022

Ms. Girija Kumarbabu
Former Secretary,
Indian Council for Child Welfare, Tamilnadu

AN ORIENTATION ON CLO-THINK

02-08-2022

Dr. Shambavi Rajagopal
Founder, Save Scrap and Sew, UAE.



GENDER POLITICS

12.09.2022

Ms. Pranavi Jay,
Founder, Her-D, Coimbatore.

INTERNET SAFETY IN YOUTH- STAYING SAFE ONLINE

02-08-2022

Ms. Brooke Istook,
Vice president of
Youth and communities
of Thorn, USA.





GUEST LECTURES



UNBORN GIRL CHILD

03.10.2022

Dr. Bhuvaneswari Mahalingam,
Part time faculty, Department of Sociology,
Stella Maris College, and
Former Education Specialist, UNICEF.

TEAM BUILDING

13.01.2023

Mr. V P Krishnakumar,
Director, Knownow Academy.



GLOBALISATION & SOCIAL DIFFERENCE

09.03.2023

Dr. Sujatha V,
Professor,
Centre for the Study of Social System,
Jawaharlal Nehru University, New Delhi

CIVIL SERVICES ORIENTATION PROGRAMME

17.10.2022

Mr. Sriramadesikan,
Chief Co-ordinator,
Chinmaya IAS Academy





WORKSHOPS

MAKING A PERSON CALMER

13.10.2022

Dr.Prithiviraj Premkumar,
Assistant professor
Department of Surgical Oncology
SRMC.



VISUAL SOCIOLOGY

24.01.2023 & 31.01.2023

Mr. U.S. Madan Kumar,
Multimedia Producer,
Asia Ville Interactive PVT.LTD.



INTERNATIONAL SEMINAR

WOMEN: HEALTH & WELLBEING

20.01.2023

Chief Guest:

Prof.Dr.Mohan Rajan
Chairman & Medical Director,
Rajan Eye Care Hospital Pvt Ltd,
Chennai

Guest of Honour:

Dr.M.Ravi Shankar
Senior Consultant,Rajan Eye Care
Director, The Nethralayam,
Chennai

Keynote Speaker:

Prof. Hasheem Mannan
Associate Professor,
School of Nursing, Midwifery
and Health systems,
University College Dublin.
Ireland

8 Sessions, 8 Speakers



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Chennai
Tamilnadu



SESSION 1: WOMEN'S REPRODUCTIVE HEALTH IN INDIA- ASPECTS, GAPS AND EFFORTS TO MEET SDG

Dr.Dr.(Hon.Causa, Finland) Swati Shirwadkar
Professor & former HoD,
Sociology (Dept. of Advanced Studies),
Director of Erasmus Mundus Euroculture Masters Program
Savitribai Phule University of Pune, India

SESSION 2: HEALTHCARE DECISION-MAKING DYNAMICS AMONG WOMEN IN THE USA & INDIA: A MATTER OF CULTURALLY-RELEVANT GLOBAL HEALTH ETHICS

Ms. Persis Naumann, Adjunct Faculty
Ph.D Research Scholar Fulbright Fellow (2022-2023)
Center for Global Health Ethics
Duke University, Pittsburgh, USA.



SESSION 3 : WOMEN AND OCCUPATIONAL HEALTH

Dr. Asha. K
Scientist D
ICMR National Institute of Occupational Health (NIOH)
Ahmedabad, India

SESSION 4- EMOTIONAL EQUANIMITY

Ms. Arthi C Rajarathnam
Psychologist & Author
Salem, Tamil Nadu, India





SESSION 5: PSYCHOLOGICAL WELLNESS IN WOMEN

Dr. Keerthi Pai
Consultant, Clinical Psychologist,
Apollo Hospital
Partner- Element H Psychological Services
Chennai, India

SESSION 6: REPRODUCTIVE HEALTH - MYTHS AND REALITIES

Dr. Prabha Ganapathy MD, D.G.O
Obstetrician and Gynaecologist
Chief Consultant, Pankajam Memorial Hospital
Nanganallur ,Chennai, India



SESSION 7 : CHOOSE HEALTHY INTIMACY-CHOOSE WELLNESS

Dr. Sangeetha Makesh
Relationship & Marriage Counsellor
Founder-Psycafe, Chennai

SESSION 8- HEALTH AND WELL-BEING OF WOMEN DOMESTIC VIOLENCE SURVIVORS

Ms. Swetha Shankar
Senior Director Programmes
The International Foundation for
Crime Prevention and Victim Care
(PCVC),Chennai, India





PEOPLE'S CLUB

The club provides a platform for the students to develop leadership, organizing and team building skills. Various intramural and intercollegiate activities are undertaken under the auspices of People's club.

CLUB INAUGURATION 2022-2023



Inaugurated by
Ms. Girija Kumarbabu,
Former Secretary,
Indian Council for Child Welfare,
Tamilnadu

INTRA MURALS



ON STAGE EVENTS

Portray The Issue
Lawyer Up
Theories Hunt

OFF STAGE EVENTS

Impressionist Expressions
Inscribe your Notion
No Taboos Attached

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Chennai
Tamilnadu



ELECTORAL LITERACY CLUB

As mandated by the Election Commission of India, M.O.P Vaishnav College has instituted an electoral literacy club. The mandate of the club is to bring awareness among first time voters in colleges.

POSTER MAKING COMPETITION

17.10.2022

Theme: "My vote is my Right-Power of one vote"





DEPARTMENT JOURNALS

SPOTLIGHT

Spotlight is an in-house publication journal featuring students research articles and other creative works.

SPOTLIGHT OVER THE YEARS:

Gen Z-2016

Technology&Society-2017

Childhood-2018

Weather the Storm-2019

Melange-2020

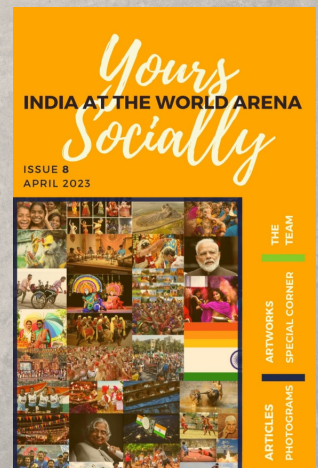
Impact of COVID 19



**2022- Contemporary Trends
of Social Change**

YOURS SOCIALLY

Yours Socially is an in-house e-journal started during the Pandemic times to connect with students on online mode.





PROMINENT INTERNSHIPS

2022-2023

- **CMDA- 15 students interned as moderators for 3 months under the project of "Visioning Document" for third master plan for Chennai Metropolitan Area**
- **Governance-** Hemalatha S- Best Internship Award (**Union Councillor Office- Ward 2**), Aishwarya S (**Social Welfare & Women empowerment department**)
- **Public Sector** - Janvi Mohinta, Raksha K.S, Yogavigneshwari M (**AAVIN**)
- **Legal Internships:** Shivani Lakshmi G, Tejasvi S, Sivasri, Yashi P Jain
- **Corporate Internships-** Nethra Priyadarshini (**TCS**),
- **NGOs & Social Sector-** Raksha P.V (**HCL Foundation**), Safiya Sadiq (**AID India**), Sarumathi R (**Thuvakkam NGO**)

AACHI MANORAMA ENDOWMENT AWARD FOR BEST PAPER PRESENTER:

- An endowment award instituted for the best student research paper presentation
- 2022-2023 Theme: Youth & Politics
- Winner: Ezhisaivani D & Nickshaya

STUDENT PROJECTS

2022-2023

- A Sociological Analysis on the Socio-Economic Conditions of Domestic Workers in the Locality of Chennai.
- A Sociological Study on Challenges of Gig workers in Chennai
- A Sociological Analysis on the Influence of Social Media on the Buyer's Decision Process in Apparel Industry in Chennai.
- A Sociological Study on Socio-Economic Empowerment of Women through SHGs in Ambattur, Chennai.



COMMUNITY SERVICE & OUTREACH PROGRAMMES



Walkathon organised to raise awareness on millets

The V.S. Geriatric Foundation on Saturday conducted a walkathon to raise awareness on millets as the U.N. has declared 2023 to be the year of millets. S. Peter Alphonse, Chairman, State Minorities Commission, flagged off the walkathon at Anna Nagar Tower Park. Senior geriatrician V.S. Natarajan, educationist R.S. Munirathnam, and yoga and naturopathy specialist Abirami Premnath participated. Nurses from Venkateswara Hospitals and students from MOP Vaishnav College participated in the walkathon. The programme was supported by Manjula Munirathnam Educational Trust.

Year of "Vikas" (Development)

- Social sector schemes- enrolment and awareness creation by students of II BA Sociology
- Millets Awareness Walkathon by Students of I BA Sociology

CERTIFICATE COURSE & FIELD VISIT



A seven day certification course on Social Entrepreneurship was conducted by Centre for Social Initiative and Management (CSIM). As part of course curriculum, students were taken on a Field Visit to Pattipulam- an Irula tribal village.



Higher Education after B.A

Sociology:

M.A. Sociology & Other Specialisations

M.A. Anthropology

M.A. Communication

M.S.W

M.A Psychology

M.A Criminology

M.B.A

M.A.(HRM)

L.L.B

M.A Public Policy

Career options

Civil Services & Other Government Examinations

Social Research

Social Entrepreneurs

Community Development Officers

Academicians

Project Co-ordinators

Executives in C.S.R

Counselors

Policy Planners & Analyst

H.R Executives

Sociology



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