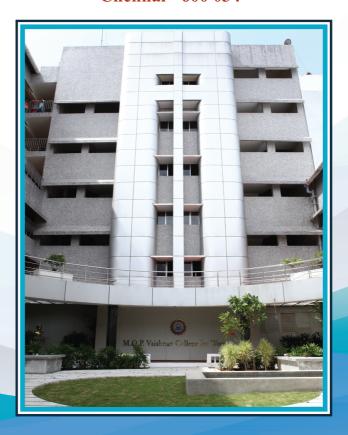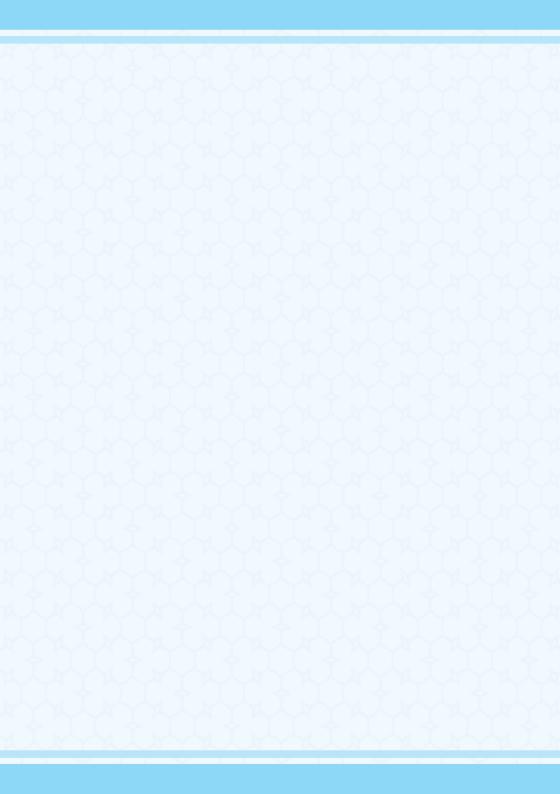# M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(College affiliated to the University of Madras & Re-accredited at "A++" Grade by NAAC)

Chennai - 600 034

GENERAL INFORMATION BROCHURE
2023 - 24

M.O.P.'s JOURNEY IN THE EMPOWERMENT OF WOMEN THROUGH QUALITY EDUCATION

M.O.P. Vaishnav College for Women (Autonomous) is committed to the cause of empowering women through holistic education that would enrich their personality and groom them into academically proficient, self- reliant, motivated, creative, analytical, culturally rich, self-sustained, humane, responsible and confident individuals.

A student who enters the portals of M.O.P. acquires more than a degree. She is

- Trained to identify her hidden talents
- Skillfully equipped to be economically independent
- Aided in developing a holistic personality
- Trained to become an effective communicator
- Trained in the art of management
- Nurtured as a leader with a social consciousness

The college was the dream realisation, the result of the determination and sustained efforts of the two trusts, Sri Vallabhacharya Vidya Sabha and Dewan Bahadur M.O. Parthasarathy Aiyengar Charities. Initiated with just three courses - B.Com., B.B.A., B.Sc. (Maths) the college has today 17 UG, 7 PG courses, research programmes in the Departments of Commerce, Management Studies and Communication and Media Studies.

The college affiliated to the University of Madras, has a strength of 3866 students, thus recording a qualitative and quantitative growth. The College has been reaccredited by NAAC (National Assessment & Accreditation Council) with an 'A++' grade.

M.O.P. Vaishnav College for Women (Autonomous) also has the distinction of being one of the youngest colleges in the country to have been granted autonomy by the University Grants Commission and the University of Madras.

ELIGIBILITY FOR ADMISSION

DEPARTMENT OF COMMERCE POSTGRADUATE PROGRAMME

- **M.Com.**
  Degree in B.Com. (Any Stream) / B.B.A.

UNDERGRADUATE PROGRAMMES

- **B.Com. (Accounting & Finance) (Shift I & II)**
  Commerce / Business Studies, Accountancy with Mathematics in Std XII

- **B.Com. (Marketing Management) (Shift II)**
  Commerce / Business Studies, Accountancy with or without Mathematics in Std XII

- **B.Com. (Corporate Secretaryship) (Shift II)**
  Commerce / Business Studies, Accountancy with or without Mathematics in Std XII

- **B.Com. (Hons.): With special coaching for CA (Shift II)**
  Commerce / Business Studies, Accountancy with Mathematics in Std XII

- **B.Com. (Finance & Taxation) (Shift I)**
  Commerce / Business Studies, Accountancy with Mathematics in Std XII

DEPARTMENT OF MANAGEMENT STUDIES POSTGRADUATE PROGRAMMES

- **M.B.A** Any degree with valid TANCET / MAT Score
  M.A. (Human Resource Management) Any degree

UNDERGRADUATE PROGRAMME

- **B.B.A. (Bachelor of Business Administration) (Shift I)** Commerce / Business Studies, Accountancy with Mathematics in Std XII

- **B.B.A. (Bachelor of Business Administration) (Shift II)** Commerce / Business Studies, Accountancy with or without Mathematics in Std XII

DEPARTMENT OF INFORMATION TECHNOLOGY POSTGRADUATE PROGRAMME

- **M.Sc. (Information Technology)** Degree in Computer Science, B.C.A, B. Sc. (Mathematics) or any degree with Mathematics as a subject.

UNDERGRADUATE   PROGRAMMES

- **B.Sc. (Computer Science) (Shift I)** Any group in Std XII with Mathematics / Business Mathematics

- **B.C.A. (Bachelor of Computer Applications) (Shift II)** Any group in Std XII with Mathematics / Business Mathematics

- **B.Sc. (Data Science) (Shift II)** Any group in Std XII with Mathematics / Business Mathematics

DEPARTMENT OF MATHEMATICS UNDERGRADUATE PROGRAMME

- **B.Sc. (Mathematics) (Shift I)** Any group in Std XII with Mathematics.

DEPARTMENT OF COMMUNICATION AND MEDIA STUDIES POSTGRADUATE PROGRAMME

- **M.A. (Communication) Any degree**

UNDERGRADUATE PROGRAMMES

- **B.Sc. (Visual Communication) (Shift I)**
  Any group in Std XII
  Admission through Entrance Test

- **B.Sc. (Electronic Media) (Shift I)**
  Any group in Std XII
  Admission through Entrance Test

- **B.A. (Journalism) (Shift I)**
  Any group in Std XII

DEPARTMENT OF FOOD SCIENCE POSTGRADUATE PROGRAMME

- **M.Sc. (Food Technology and Management)**
  A related or an allied degree in Life Sciences / Home Science / Nutrition / Food Science or Chemical Sciences.

UNDERGRADUATE PROGRAMME

- **B.Sc. (Food Science and Management)**
  (Shift I) Any group in Std XII

DEPARTMENT OF SOCIAL SCIENCE UNDERGRADUATE PROGRAMMES

- **B.A. (Sociology) (Shift I)** Any group in Std XII

- **B.Sc. (Psychology) (Shift II)***
Science group in Std XII.
An aptitude for Biology and Statistics essential.

*Twinning option available with James Cook University, Malaysia

DEPARTMENT OF ECONOMICS & PUBLIC POLICY
POSTGRADUATE PROGRAMME

- **M.A (Public Policy) Any Degree**

UNDERGRADUATE   PROGRAMME

- **B.A. (Economics) (Shift II)**
Any stream in Std XII.

Admission for all PG courses through Group Discussion and Personal Interview.

DIPLOMA AND CERTIFICATE PROGRAMMES

The Centre of Excellence of the College has initiated the Diploma Courses and Certificate Programmes. These market driven courses aim to develop technical and domain specific hard skills, inter-disciplinary skills and entrepreneurial skills. The College offers 4 Diploma Courses and 3 Certificate Programmes.

Diploma Courses: Duration 6 months

- Accounting and Taxation
- Computer Applications
- Fashion Design
- Performing Arts

Certificate Programme: Duration 6 months
- GST and International Taxation
- German A Level
- Digital Marketing

Our Approach

The new approach to education through a shift in focus from mere 'Qualification' to 'Education' re-orients the students towards learning and action. The aim is to take education beyond classrooms. The intention is to chisel, mould and polish every student into a lustrous gem and a Complete Woman. Some of the key features include:

Student Segmentation: Every student is individually groomed through student segmentation based on Learning ability, Personality, Communication skills, Talents, Career focus and Social consciousness.

Beginning School: An intensive course for all the first-year students to enable them to have a smooth transition from school to college and help them imbibe the learning culture of the institution.

Innovative Teaching Methodology: Innovative Teaching Methodology such as Check in - Check out, Quiz, Case study, Guest Lectures, Role-play, Group Discussion, Brainstorming, Brain teasers, Audio Visual Presentation, Assignments, Class Seminars and Projects create an exciting learning environment.

ICT Facilities Enabled Classrooms: The College has a conducive learning atmosphere that comprise the best and the latest in technology including 30 laboratories and Learning Centre's, a fully automated library, a digital resource center with 24x7 Internet connectivity and state-of-the-art media labs. The campus television station of the college connects every smart classroom to the base station facilitating Audio-Visual Learning.

Language Skill Enhancement Lab: The College is well equipped with a state-of-the-art language laboratory that has licensed hardware

and software. It facilitates classroom engagement and interaction via computer-based exercises and activities to maximise language immersion. Language labs provide practice in an entertaining and interactive way to acquire the 4 main language skills: listening, speaking, reading, and writing. These labs provide a very different experience from the traditional system of teaching and learning languages, offering more advanced features and functionality.

Inter-Disciplinary Electives: The cafeteria approach enables students to choose courses from other disciplines in order to benefit from the synergy of an inter-disciplinary curriculum.

Entrepreneurship: The College aims at creating "Job providers" rather than job seekers through a structured Entrepreneurship development programme. The Entrepreneur start-up pitch fest and business-on-campus, apart from skill-based workshops, help in moulding the student

Entrepreneurs. The Incubation Centre launched in the year 2019 trains students in idea generation and B – Plan preparation.

The **Incubation Centre** encourages and handholds budding student and alumna entrepreneurs. Business on campus practice school initiatives are conducted as a part of incubation on campus. Beyond Breads (Bakery), Impressionz (Stationery) and Akriti (Model Joint Stock Company) are businesses that have been incubated and operated on campus. The registered students of the Incubation Center will be provided with a one-to-one mentoring session.

Industry-Institution Interface: The College, in its constant endeavour to keep abreast with the latest trends, has an active interface with industry through guest lectures, colloquia, seminars and workshops. The college has collaborated with several organizations for exchange of expertise and human resources.

Soft Skills Training: Communication skills, Personality Development skills, Leadership and Management skills are being imparted to all the students to make them employable.

Placement: The various soft skills training and professional skill training courses offered by the college have resulted in 2665 students receiving appointment orders from top companies at a maximum salary of Rs 12 lakhs per annum.

Best Practices

- **M.O.P. CARES – Extension activities:**
  M.O.P. has always held dear the idea of social responsibility, as codified in its mandate to all undergraduate students to render at least 90 hours of community service.

  M.O.P. CARES brings under its banner, wings of all extension activities initiated by the college and executed by different student bodies. Seeking to systematize the practice, the college has, for the last few years, chosen an annual theme for its service efforts, thus spreading the effects of the effort across a gamut of worthy causes. Once the theme or cause is identified, the various Departments engage their students in carrying out the vision of the theme in their unique way, thus giving students agency and ownership of the effort while still realizing the broader vision for the service theme chosen for the year.

- **M.O.P. Sansad – Student Cabinet:**
  A shift from student council to student cabinet was felt mandatory as the structure of the cabinet resembling the parliamentary setup would be an ideal ground for students to emerge as leaders. To familiarize students with how a parliament functions, to make them aware of their rights, duties and responsibilities and to groom them as righteous citizens, it was thought fit to model the student leadership body as a student cabinet of ministers. To instill the values of democracy, to train the student leaders in the practice of conceptualizing an activity, preparing the budget, weighing the pros and cons of its implementation as well as to instill the ability to counter questions and criticism, to create an opportunity to defend the proposal and overall to simulate a model parliamentary session, the idea of M.O.P. Sansad was conceived and deployed.

- **Assembly:**
  Assembly on regular basis provides a platform to express and exchange ideas and views about different aspects of daily life and to share the achievements of the departments.

- **Library Visits:**
  In order to inculcate reading habit among the students, the College facilitates weekly visits to prominent libraries in the City.

- **Fitness through Yoga and PT classes:**
  In order to maintain the emotional, mental and physical health, the students are encouraged to attend PT classes and practice yoga.

Clubs: Every Department has a student club which serves as a healthy platform for intellectual interaction through various inter-collegiate and intramural competitions.

Workshops & Seminars: Interaction with experts in the various fields through International, National, State and Regional-level Seminars.

Journal: The College publishes 30 student journals and one faculty research journal annually to provide opportunities to develop the journalistic skills.

NSS: NSS wing of M.O.P. Vaishnav College has three units with 100 members each. The regular and special camp activities include: blood donation, eye camp, general health camp, teaching underprivileged, and cleanliness drive, to mention a few.

NCC: The College has a vibrant NCC Unit which has won several trophies. Preferential admission is given to students with NCC background.

Internship: The most integral part of education at M.O.P. is the 'Internship'. It enables the students to undergo an intensive 4-to-6-week practical training at leading industries and business organizations.

Value Education: Refining the personality of the students by reinforcing

in them, strong moral values and ethical awareness through community service projects, is special at M.O.P.

Counseling: The students are helped to overcome their psychological and emotional problems with the help of professional counselors.

Finishing School: A pioneering effort in grooming all final-year students for effective career and home management - it includes modules on work-life balance, professional ethics and etiquette, work and personal relationship management etc.

Centre of Excellence: The College launched the Centre of Excellence during the Silver Jubilee year. The Centre of Excellence, through its activities, ensures that the college gives fullest meaning to its mission goals of promoting academic excellence, self-reliance, economic empowerment and social consciousness amongst its young women students. The Centre of Excellence has the following activities under its wing:

❖ Conduct of Value-Added Courses aimed at developing soft skills, technical and domain-specific hard skills, inter-disciplinary skills and entrepreneurial skills.

❖ Student Activities that provide an opportunity to nurture hobbies and talents. 33 different skills under the banner of Kaushal Kendra are being offered.

❖ Forging International Collaborations with foreign universities to provide global exposure to students.

❖ Social and Community Initiatives to foster a spirit of social sensitivity and responsible citizenship.

MOP Rang Manch: MOP launched its YouTube channel MOP Rang Manch to showcase college activities and to exhibit students' creativity

and talent. RangManch is periodically updated by uploading creative and innovative projects, Film productions etc. of the students.

MOP Classroom: As the College continues to explore digital tools to enhance teaching and learning, On August 19, 2021 the college launched The M.O.P. Classroom, an exclusive YouTube channel featuring video tutorials recorded by our faculty.

M.O.P. Yuva Sammaan Award: M.O.P. Yuva Sammaan is conferred upon young women achievers every year, in the categories of Entrepreneurship, Sports and Performing Arts. MOP Launched this award in its Silver Jubilee year to encourage young women to develop a sense of responsibility to the community as good citizens. The winners are felicitated with a citation and a cash prize of Rs. 1 lakh each, at a glittering ceremony.

Community Radio: The MOP Community Radio Station was established in the year 2005, as part of the social responsibility initiative of the college to serve the neighborhood community. MOP Community Radio can be tuned in to listen @107.8. MOP CRS and is broadcast from 6.30 am to 10.30 pm every day. Students of the media and other departments produce a variety of programmes for the community radio.

The outreach programmes on various social themes organized by students facilitate interaction between students and society. The primary target group of MOP CRS is women and children. MOP CRS received National awards twice for its contribution to the society. The College launched **M.O.P. CRS APP** which is available in both Android & iOS versions on 23rd January 2023 by Prof. S.Gowri, Vice Chancellor, University of Madras.

Sandesh:MOP Official Communication App: The Sandesh app helps student to get information on college news, events and daily updates on activities of the college instantly. Students can get the lecture schedules, join the online lecture, track attendance, syllabus completion status, get notices, notes and give feedback to the faculty.

International Collaborations

- The College in its endeavor to provide global exposure to the students, has collaborations and tie-ups with the following foreign universities and institutions to offer summer school programs and immersion programs:
- Vancouver Film School, Canada – Film Production University of Illinois, Chicago – Global Business Immersion Program
- University of Massachusetts, Lowell – Entrepreneurial Development, Leadership, International Business and Digital Marketing
- Kingston University, London – International Business
- James Cook University, Singapore – International Immersion Program
- Nottingham Trent University, UK – International Immersion Program

Extra - Curricular Activities

The College provides adequate opportunities to display the innate talents of students in dance, music, debate, dramatics etc. through Intra and Inter- collegiate cultural festivals.

Sports

The College gives preferential admission to students who have excelled in sports at the National Level. Deserving students are given scholarships and free boarding and lodging.

Infrastructure and Learning Resources

Physical Facilities

- **Smart classrooms and seminar halls** equipped with ICT facilities, broadcasting connectivity, modular furniture etc.
- **Naalandha – E – Content Creation Lab** with Interactive White Board facility and lecture-capturing facilities
- **Laboratories and Learning Centres** with state-of-the-art equipment and technology for Research, Skill Development,

Instrumentation, Media, Food Science, Psychology, Creativity & Visualization.

- **Innovation and Incubation Council** to nurture student entrepreneurs
- **M.O.P Community Radio Channel** M.O.P. CRS @107.8 Mhz
- **Campus TV station**
- **Open-Air Theatre** including covered space with capacity of 1500
- **A/C auditorium, A/C viewing theatre, Seminar halls, and A/C Video conference halls**
- **Fully Automated Library** - Information Resource Centre (IRC) spread over two floors.
- **Digital Resource Centre** with dedicated access to subscribed e-resources.
- **Women's Studies Centre**
- Exclusive **Research Lab** offering research support to postgraduate students and research scholars.

  ❖ **Aspirant Corner** – Housed in the Women's Studies Centre, the Aspirant Corner offers a dedicated space for learners aspiring to various professions, with a collection of print resources and an ergonomically designed environment that supports independent study.

  ❖ **Rare Books Corner** - The Collectibles section offers a selection of rare/ notable books for discerning readers, as well as prints of vintage newspaper articles curated from the archives of the New Indian Express (english) and Dinamani (tamil).

  ❖ **Swabhimaan Corner** - M.O.P.V.C.'s focus on nurturing young entrepreneurs is reflected in the Swabhimaan Corner in the library, which supports student entrepreneurs with resources pertaining to starting a new business.

  ❖ **Research Lab** - A dedicated space for research scholars, with 6 computers with hi-speed internet and an archive of theses and back-volumes of subscribed journals, to support research related processes.

- **AUM – Yoga and Mental Health Centre**
- **Counselling and Mentoring Centre** for Psychology Training

Other Facilities & Equipment

- Wi-Fi facility and broadband connectivity
- Cafeteria with separate Juice & Snack Stalls
- Adequate restrooms & washrooms on all floors including western closet facilities
- 125 KVA Diesel Generator is available during power shutdown
- Photocopier facility on campus
- CCTV Cameras positioned at prominent places
- DVRs having storing capacity of 1TB each
- Digitized EPABX telephone system with 35 extensions
- Public Address System connecting all the floors
- Reverse Osmosis System providing drinking water with capacity of 500 litres
- Housekeeping- outsourced to professionals
- Apollo Shine- Mini Health service Centre located on the ground floor
- 2 Elevators
- Fire safety equipment
- 2 Solar plants
- Automatic Hand sanitizers
- Foot operated taps

Performance Highlights

Recognitions

- Re - accredited at the highest level in the IV cycle – Grade A++ (with CGPA of 3.55/4).
- THINK EDU AWARD for providing continued quality

education from the Chief Minister of Tamil Nadu.

- "Managerial Excellence Award for Educational Institutions" by Madras Management Association.
- The College is in top 150 as per National Institutional Ranking Framework (NIRF) Ranking 2020
- The College is ranked 53 in the Green Institutional Ranking 2022 by "Sustainable Institutions of India"
- Commerce, Science and Arts courses of the college is ranked in Top 50 best colleges of India.
- B.B.A & B.C.A Courses of the College is ranked in Top 50 best colleges of India.
- The College ranked in the Top 10 in the Best B school.
- M.B.A Programme ranked 56 by Business India in the Best B school Category.
- District Award for Citizen Consumer Club by Government of Tamil Nadu.
- Community Radio station- National Award in 2016- 2017.
- The College is recognized by UNICEF for the 'END VIOLENCE CAMPAIGN' to Protect Child Rights.
- India Today has ranked the College among the top 10 colleges in Chennai.
- Mylapore Academy's award for the best college in imparting value education.
- B.Sc. Computer Science programme was ranked 4th among Arts & Science colleges in Chennai - Times of India.

Accolades in Sports & NCC in the last 5 years

- The College has Medalists in Asian Games and SAF Games.
- The College has been winning the most prestigious Madras University
- Dr. A. Lakshmanasamy Mudaliar RollingTrophy for Athletics during the last 5 years.

- Won Madras University Sivanthi Adityan Rolling Trophy consecutively for last 5 years for contributing maximum number of players to the Madras University teams.
- Won Madras University P. Haridas M.O.P. Trophy consecutively for
- last 5 years for winning the maximum number of Inter-collegiate tournaments.
- Won Madras University Sivanthi Adityan Rolling Trophy consecutively for last 5 years for Volley Ball.
- The College has won the Reliance Overall Trophy at the Reliance National Level Athletic Meet held at Mumbai during the years 2018 – 2020.
- The College has won 361 Medals in Athletics.
- 399 tournaments were won at various levels
- Number of International Players: 44
- Number of National Players: 218
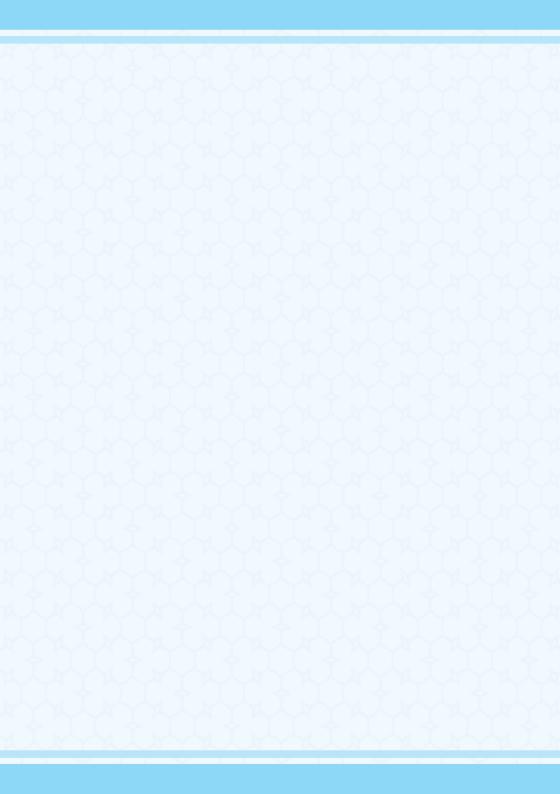- Number of University Players: 326

Cadet Rakshana Suresh Prabhu received the All-India Best Cadet Award from the Honourable Prime Minister of India in January 2019.

Academics
- Above 95% pass in the UG and PG courses.

Co - Curricular and Extra - Curricular Activities in the last 5 years
- 82 Overall Shields, 1481 prizes won at various inter-collegiate competitions.
- 642 first prizes, 531 second prizes, 308 third prizes

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