



M.O.P. Vaishnav College for Women

(Autonomous)

Chennai – 600 034.

Affiliated to University of Madras and Reaccredited at “A++” Grade by NAAC

M.A. Human Resource Management

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M.A. HUMAN RESOURCE MANAGEMENT

About the Programme

The post-graduate programme in Human Resource Management began in the year 2015. Since its inception the programme strives to create future HR professionals, who will efficiently and effectively help an organization to achieve its objectives. M.A. HRM provides theoretical knowledge and practical instruction of contemporary human resource management. The programme has eminent and qualified faculties and industry experts to nurture and develop the students. The pedagogy used for knowledge transfer and student engagement includes case studies, role play, group discussion, seminar, simulated HR activities and audio- visual presentation.

In order to bridge the industry and academic incongruence, the programme adopts an innovative practice of continuous internship. For cultivating the research aptitude, the students of M.A. HRM are encouraged to present and publish papers in international and national conferences. In the years to come the programme will strive for international collaboration to achieve academic excellence and to provide management consultancy services.

Programme Highlights

- Industry friendly Curriculum
- Competent Faculty
- Ongoing Industry institute interactions
- Continuous Internships
- Soft Skills training
- Infrastructure



Objectives of the Programme

- This programme provides a critical academic assessment approach for human resource management (HRM).
- M.A. HRM aims to provide a contemporary understanding of the influence of HR practices and policies on organizations.
- The course components seek to provide students with a working knowledge of HRM practices in the global context.

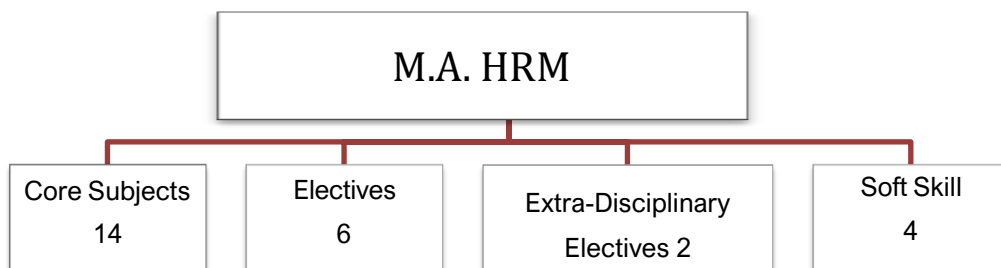
Eligibility for Admission

Candidates shall be required to have passed a Bachelor's Degree of the University of Madras or any other University or a qualification accepted by the Syndicate of the University of Madras as equivalent thereto.

Duration of the Programme

The programme duration is for two years.

Programme Format



Core	Elective	Extra-Disciplinary Elective
<ul style="list-style-type: none">• Managerial Concepts & Business Ethics• Organizational Behavior• HRM for Organizations• Labour Legislations - I• Performance Management Systems• Industrial Relations and Labour Welfare• Compensation Management• Labour Legislations II• Employee Counselling• Strategic Human Resource Management• Human Resource Information Systems• Change Management• HR Business Partnering• Project	<ul style="list-style-type: none">• Work Psychology• Accounting for Managers• Talent Management• Entrepreneurship and Family Business Management• Learning and Development• Operations Management for HR Management	<ul style="list-style-type: none">• Research Methodology• International Human Resource Management

For PO, PSO, CO Refer College Website

<http://mopvaishnav.ac.in/m-human-resource-management/>

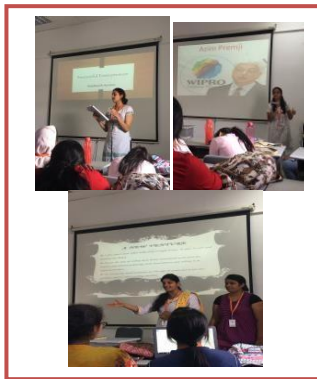
CURRICULAR ACTIVITIES

Foundation Course: Experts and HR Professionals from various HR functions and Industries are invited for an Induction program to orient the students on the importance of Human Resource Management as a Core Discipline and to inspire them to equip themselves during the course of study. Sessions were handled by,

- **Mr. E. Balaji** – Head-People Services, TVS Logistics
- **Ms. Priya Ganesh** - Senior Director, CapGemini
- **Ms. Roshni** (*alumna of the department*) -HR Specialist – LateShipment.com
- **Ms. Manisha Kankaria** (*alumna of the department*) – Maansarovar Honda
- **Ms. Sivasakthi Kumar** (*alumna of the department*) Entrepreneur – maavadu.in



Teaching Methodology: Teaching methods has a key role in students' disposition to critical thinking. The programme offers an environment for collaborative learning through Activity Based Learning.



- Case Studies
- Role Plays
- Group Assignments
- Live Projects
- Discussions
- Industrial Visits

Teaching and Learning - Activity Based Learning Activities







Soft Skills

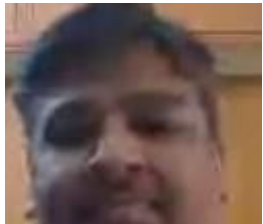
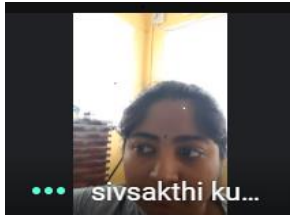


ACTIVITIES ORGANIZED BY M.A. HRM

Think Tank Expositions Lectures

The Post Graduate Programme in Human Resource Management invites eminent speakers from the industry who have enhanced their organizations' effectiveness at a strategic level to deliberate on topics of interest, to bridge the gap between academia and Industry

Resource Person	Topic	
Ms. Preethi Sankkari Business Development Strategist School of Excellence	Enhancing Employability through Re skilling and Up scaling	
Mr.C.K.Kumaravel CEO & Co- Founder Naturals	Success of an Entrepreneur	
Mr. Pattabiraman Head HR Mc.Kinsey	Industry Expectations from fresh HRs	
Ms. Priya Ganesh Senior director Cap Gemini	Career Management	

Resource Person	Topic	
Mr. Sendhil Manian.V Solution Architect HCL Technologies	Managing Virtual Teams	
Ms.SivasakthiKumar A Budding Entrepreneur	Business Plan	

Spectra HR Conclave

Every year the Post graduate programme in Human Resource Management conducts a HR Conclave attended by delegates from the industry. The sixth edition of the conclave was conducted at Hotel GRT Grand and was inaugurated by Mr. Vinod Babu, CEO, Workafella.



Spectra HR Conclave – Over the Years



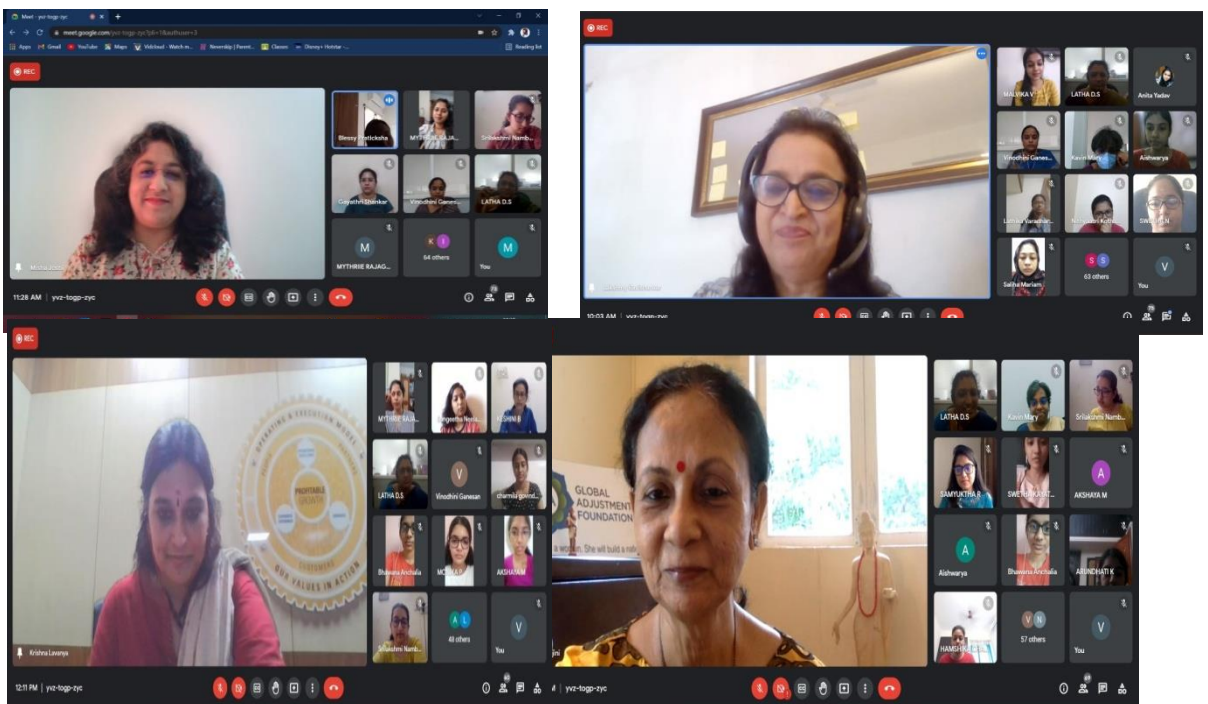
National Conference 2020

The Post Graduate Programme in Human Resource Management conducted a National Conference covering the topics- Building a Positive Organization, Employee well-being, happiness and Corporate Social Responsibility for Sustainable Development. The conference was inaugurated by Mr. Vasudevan Rajagopalan, Head of Talent Acquisition, TCS.



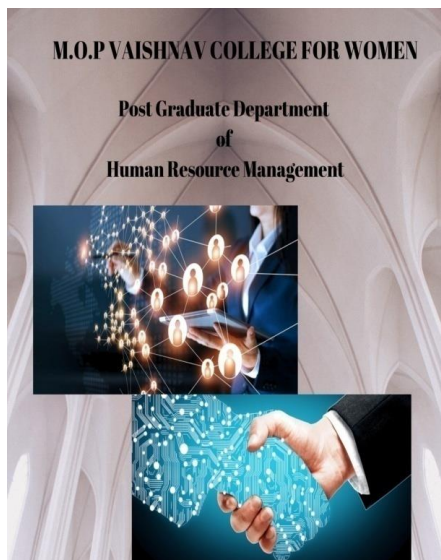
Guest Lecture Series on Women in Leadership 2021

As a part of Sustainable Development Growth goal, the Post Graduate Programme in Human Resource Management organized the Guest Lecture Series to focus on the Role of Women Leaders and their effective participation at various levels of decision making relating to political, social and economic front.



Magazine Issue 5

The students of the programme are encouraged to showcase their writing skills through the department magazine. The fifth issue of the magazine contains a versatile collection of articles on,



- The era of up skilling/reskilling
- Building of a personal Brand
- Green HRM
- Remote Working
- Interview
- Crossword Puzzles

Industry Prep Workshop

The programme organizes an Industry Prep Workshop every year to enable students to meet industry expectations confidently. This year's workshop included sessions on Advanced Excel handled by Ms. Sarala of Bharat Infotech. Dr. Ranjani Maniam of Global Adjustment Foundation conducted sessions on Stress Management, Work-Life integration, Optimism and Resilience along with her team.



Two-Day Capacity Building Workshop on “Contemporary Research Techniques in Social Science”

Experienced professors from Indian Institute of Technology – Madras (IIT- M), Great Lakes Institute of Management, Institute for Financial Management and Research (IFMR), Loyola Institute of Business Administration (LIBA), Pondicherry University and Presidency College shared their ideas, experience and knowledge. The sessions helped to provoke interest in research. The workshop focused on topics such as identification of research gaps and selection of research problem, online resources for research, review of literature, IBM SPSS software for statistical analysis and qualitative research methods.



Case Analysis and Practical Application of Concepts (CAPAC) Workshop

An Inter-Collegiate Workshop on CAPAC – case analysis and practical application of concepts was organized. The event was attended by 35 teams comprising 85 participants representing various city colleges like D.G. Vaishnav College, WCC, Anna Adarsh, SRM, Loyola, Stella Maris, SSS Jain, Guru Nanak and M.O.P. Vaishnav College for Women.



Inter-Collegiate Competition

The Synchronize 2023 intercollegiate fest was organized by the M.A HRM programme exclusively for PG HR students in Chennai. Students from various colleges in the city namely Stella Maris College, Women's Christian College, Shri Krishnaswamy College for Women, DG Vaishnav College, and Patrician College of Arts and Science participated in the event. The intercollegiate fest comprised three main events namely, HR Heist, Rethink HR, and Alpha HR.



STUDENT ACTIVITIES

Publications: To enhance the research skills of students they are encouraged to present and publish research papers in journals.

The students have published articles in the MIM International Journal of Management Research on,

Trends in Consumer
Engagement Challenges
faced by Start-ups
Recent HR Trends



Participation in other Forums: To develop networking with industry professionals, students are encouraged to participate in various HR meets. Students of the department are encouraged to be a part of the M.O.P. Bazaar to test their entrepreneurial skills.

Paper Presentations: To improve their Communication, Presentation Skills and to understand the current industry trends students are motivated to present their ideas in conferences and seminars.



Competitions: Students are encouraged to participate in inter-collegiate competitions in order to test their mettle against other post-graduate students.

Bharathi and Shruthi participated in a Zest 2020 Management Meet won the first place in Vibe Manager Event.

Shreya Agarwal and Sanjana D. Hemdev won Second Prize in Innovatia 2020 Game of Stocks Competition organised by Madras School of Social Work.



Paid Internships:

Students have secured paid internships in reputed companies like Caterpillar, BORN Commerce Private Ltd., CaratLane, Novotel, Layam Group, Qube Cinema Technologies, Esskay Structures, Novotel, Belstar Microfinance etc.

Recruiters

OrangeScape

CATERPILLAR



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