

M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

Chennai- 600034

DEPARTMENT OF COMMERCE (B. COM ACCOUNTING AND FINANCE)

B.Com Accounting and Finance is one of the pioneer Programmes of the college, aims at providing a stimulating learning environment with technology and research. It is with progress and foresight that the Programme of Commerce has looked to achieve great heights since its inception. Breaking past conventionality, the faculty have always recognized the necessity of the individual development of students in all facets of life. The Programme contributes to the students' learning process through a rigorous and dynamic curriculum that highlights innovation and resourcefulness. The Programme strives to ensure innovative teaching methods such as group discussions, field visits to industrial premises, mock trading and several more.

Eligibility Criteria: Commerce/Business Studies, Accountancy With Mathematics in Std XII

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI
Language I	Language II	Corporate Accounting	Advanced Corporate Accounting	Elements of Cost Accounting	Elements of Management Accounting
English I	English II	Practical Auditing	Company Law	Income Tax Law & Practice I	Business Taxation
Financial Accounting	Advanced Financial Accounting	Legal Systems of Business	International Trade	Income Tax Law & Practice II	Financial Management
Principles of Management	Marketing Management	Entrepreneurship Development & Small Business Management	Inter Disciplinary Elective	Financial Reporting	Security Analysis & Portfolio Management
Choice Based Allied I	Choice Based Allied II	Choice Based Elective	Operations Research with Software Application	Stock & Commodity Trading	

For Program Outcomes, Program Specific Outcomes & Course Outcomes, refer college website- <https://mopvc.edu.in/school-of-business/b-com-accounting-and-finance/>

TEACHING PEDAGOGY

The Programme adopted ICT enabled teaching approach by using LCD projectors, Smart Class rooms, etc. As visual power has great impact, teaching is done through PowerPoint Presentations and Audio Visual Aids.



PROGRAMME ACTIVITIES

The Programme provides a platform through Programme's club – BUSIBEE & LUMINESCENCE for the students to exhibit their talents in extracurricular and co-curricular activities. These competitions are organized with an aim to offer students to gain the leadership qualities and to evolve their overall personality by enriching their creative skills.

GUEST LECTURES

The Programme on a regular basis arranges Guest Lectures. The Subject experts from various fields are invited exclusively to address the students so that they can gain add on knowledge apart from their course of study.





FAIRS AND EXHIBITIONS

“Taxicle” an event first of its kind, was drenched on the concept of fun-based learning. Best Tax Advisor and Best Tax Plan were the events that were critically acclaimed by the judges. Not to forget, the first-ever edition of Taxicle organized by the Programme aimed at encouraging practical application of “Taxation.”



Business Taxation Exhibition- GST

The Programme had organized an exhibition An Insight into the world of Indirect taxation. The idea behind the exhibition was to communicate the concepts of GST like the different tax rates, IGST and ITC, Supply, Registration, Place, Time and Value of Supply, the recent developments in the field to the students through charts, models and games.



ONE DAY BUSINESS ON CAMPUS

The Consumer Club organized an exhibition wherein the students of inter-disciplinary course Consumer Education put up various stalls and every team explained on significant topics which involved live demonstrations of consumer exploitation practices, Ways towards Sustainable Earth, case studies on consumer awareness, ethical advertisement policies and so on.



PLACEMENTS

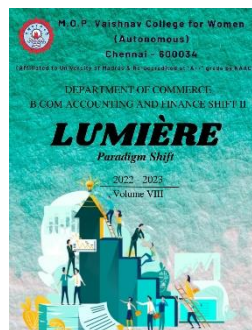
Through the Placement Cell of the college, the students of Programme of Accounting and Finance get placed in various companies with an annual salary ranging upto Rs. 5.5 Lakhs. Following are few of the prominent companies in which the students of the Programme were placed in 2022-23:

- | | | |
|------------------|------------------------|--------------------------------|
| 1. Goldman Sachs | 2. Ernst and Young LLP | 3. Deloitte |
| 4. BNP Paribas . | 5. Pick Your Trail | 6. HPE |
| 7. .Accenture | 8. HDFC Bank Ltd | 9. PKF Sridhar & Santhanam LLP |



JOURNAL

The Programme provides the students with multitude of opportunities and privileges, bringing out a journalist is one among them. The students collectively decide a topic and various aspects within it is covered.



NATIONAL YOUTH DAY

The Programme celebrated National Youth Day by organizing a series of competitions in the memory of Swami Vivekananda.



YEAR OF VIKAS - DEVELOPMENT

The students from B.Com (A&F) Shift I and B.Com (A&F) Shift II participated in the Year of Vikas - Development initiative by visiting an orphanage and helping those students learn about cleanliness, manners, basic grammar, math and fitness. They also served the society as undergraduate students and provided assistance for visually impaired students and teachers. Golden Butterflies CPCF has dedicated itself to bring solace to underprivileged, terminally ill children suffering from incurable diseases. Students of B.Com (A&F) Shift 2 conducted simple but effective games for the children and entertained them with music and dance performances.



FACULTY PROFILE



Dr. C.S. Srividya Prathiba, M.Com., M.B.A., M.Phil., Ph.D.

Associate Professor & Head – B.Com (A & F) – Shift I

With 22 years of teaching experience Ms. Srividhya Pratibha specializes in Law and HRM. She is trained in Parental Counselling. Has published many articles in National and International Journals. She is recipient of Proficiency award in her M.Com. She has contributed in various seminar conducted by the Programme and college in various capacities.



Dr. M.Hemalatha, M.Com., M.B.A., M.Phil., Ph.D.

Associate Professor & Head – B.Com (A & F) Shift II

With 19 years of research experience and 14 years of teaching experience at the UG & PG level, Dr. Hemalatha specializes in Finance , Accounting and Indirect Taxation. Has published papers at National and International Level . She has guided more than 80 Research projects at Post Graduate Level.



Ms. Vijayalakshmi Sailapathi , M.Com, M.B.A., M.Phil.

Assistant Professor

With 20 years of teaching experience , Ms. Vijayalakshmi specializes in Finance. She has published 19 papers in various seminar at national and international level. She has 2 research publications to her credit. She is also an invited speaker and resource person for various institutions. She has contributed to various activities and events of the college.



Ms. C Sreenithgy , M.Com

Assistant Professor

Having worked in Auditing and Banking sector for more than three years, she possesses valuable corporate experience. Furthermore, she has completed four levels in the Global Audit Methodology. Additionally, she has also successfully cleared the UGC NET exam. Her areas of expertise encompass Cost Accounting, Financial Management, and the Legal Systems of Business

FACULTY PROFILE



Ms. M.S.Soundarya , M.Com
Assistant Professor

An young and energetic faculty who is passionate about teaching. Has cleared NET in the year 2018 December. Her specialization is in the area of Finance. And has handled papers like Corporate Accounts , Advanced Corporate Accounts, Practical Auditing, Business Taxation, Principles of Management and Marketing Management.



Dr. Ms. Radha Badrinath ACMA, M.Com, M.Phil, Ph.D
Assistant Professor

A finance professional & a real time trader, has a proven track record as an educator for 19+ years teaching students at the UG level & professional courses. Her 'core area of study' for Doctoral research and paper presentations has been centered around 'stock & commodity markets in India'. She has conducted workshop in stock market trading & emerged as a second topper at the national level in the certificate course conducted by NPTEL (in collaboration with IIT)



Ms. Ashwini V M.com- IB
Assistant Professor,

Has an industrial experience of 1 year & 4 years of teaching experience in handling International Curriculum & UG students. She has completed Professional Development Course in International AS & A level Accounting from Cambridge International Examinations and UGC-NET. Her area of expertise includes Financial Management, Security Analysis & Portfolio Management, International Business, Financial reporting and Auditing.



Ms. Humsa T.N. M.com
Assistant Professor,

Has qualified with UGC-NET in Commerce and holds 4 years of experience in teaching. Her areas of interest are, Financial Accounting, Cost and Management Accounting, Financial Management, Practical Auditing and International Trade. Passionate and keen in research, currently working on research papers.

FACULTY PROFILE



Dr. Sree Akshara Mithran. M.Com., Ph.D
Assistant Professor

An Academic enthusiastic with 5 years of Research Experience. Her area of research is in the “A Study on Recent Developments in Bombay Stock Exchange & Problems Faced by Investors”. She has published her research papers in National & International Publications. Her area of expertise are Income tax, GST, Legal System of Business & Market Research Analysis.



Dr. Swetha. M.S. M.Com., Ph.D.,
Assistant Professor

A year of teaching and 5 years of research aspirant has handled paper for UG students. She received her doctorate from the University of Madras for her thesis, "Intrusive Advertising: Drivers and Consequences (A Study on Consumers' Response to Online Advertisements)". Has guided 35 UG research projects . She has broadened her knowledge by publishing fourteen research articles in Scopus and UGC-indexed publications.



Ms Ramya R M.Com,
Assistant Professor

Has qualified UGC-NET in Commerce. Has a passion for teaching. Her goal is to create learning opportunities that would create future leaders by synthesizing concepts through creative and technology driven education. Has keen interest in business management, marketing legal systems of business and financial management.



Ms. Amirtha varshini DE M.Com
Assistant Professor

A passionate teacher with 8 months of teaching experience stepped into the college with the dream of serving the student community with the best of her potential. Her areas of interest include Business, Financial Management, Marketing, Human Resources and Accounting.

ALUMNI TALK

Dr. Sudha Srinivasan,
Assistant Professor, INDIAN INSTITUTE OF PLANTATION
MANAGEMENT, Bengaluru
1995-1998

As an alumnus of MOPVC (graduate of B.Com.-Eve class of 1998), it gives me immense pleasure to write about my college, which is celebrating its Silver Jubilee Anniversary this year. After completing 12th Std. CBSE board exams with 88% aggregate, B.Com. admission at M.O.P. was a ray of light in my life.

The college, though a relatively new entrant at that point in time, threw a variety of opportunities that not only nurtured my artistic talents (as a singer) but also helped me get exposure to team building, behavioral and communication skills and more importantly, inspired me to take to academics.

My strong grounding in academics motivated me to further my studies and complete Ph.D. in Business Administration. MOPVC has undoubtedly contributed positively to my career as an academician, author and writer. The influence of MOPVC reflects upon my positive personality and I am proud to be one of its brand ambassadors.



Vidya Venkataramani , Entrepreneur
2011-2014

And that makes all the difference...

Performing well at the interviews is the key for admission into a reputed B-school and even more important to secure a summer internship/job in the corporate world. The takeaways from the sessions on personality development, communication skills and business etiquette were strongly etched in my mind which enabled me to perform well and crack the interviews.

The sole reason why information from these sessions was retained was the faculty. For e.g. the business etiquette sessions conducted by the then Head of the Programme Dr. Rosy Fernando is something I would never forget for a long time. She truly is an inspiration for many youngsters! It just goes on to show how the teachers make an impact on students and bring life to the subject taught.

