





# M.O.P. Vaishnav College for Women

(Autonomous)

(College Affiliated to University of Madras & Re-accredited at 'A++' Grade by NAAC) Chennai - 600 034,

2022-2023

**Annual Number XXXI** 



### **EDITORIAL**

### From The Editor's Desk

M.O.P. Vaishnav's recent recognition by NAAC as an A++ grade institution in our fourth cycle of accreditation has had several pleasant consequences. We continue to build on our institutional credentials – both academic and non-academic. Besides, the citation has also given us the impetus to accelerate our efforts in community development.

'Vikas' was a project we launched and executed in 2022-23, in line with the Sustainable Development Goals of the United Nations. Tomorrow's corporate citizens, policy-makers and members of civil society are shaped today in the crucible of academic institutions. This is why we consider our role essential in the success of the SDGs.

Vikas comes as the latest in a series of annual social responsibility projects we have undertaken. In the established fashion, all departments and programmes in the College carried forward the unified mission in their own manner for the benefit of different cohorts.

As a long-term commitment to the pursuit of the SDGs, the College also launched a Sustainable Development Club – in association with the non-profit organisation Bharat SokaGakkai – which will lead similar activities every year. Fittingly, the Club was inaugurated by Dr. S. Venkataraman, Senior Consultant, Education Sector, UNESCO Headquarters, Paris. He explained the SDGs to an audience of about 160 students, who will no doubt act as SDG ambassadors in the years to come.

The College also launched an SDG app, with former Tamil Nadu Chief Secretary Dr.GirijaVaidyanathan presiding. This will help further understanding about the SDGs amidst young digital denizens.

Among other achievements, our student R. Vaishali did us and the country proud when she won individual and team medals at the 44<sup>th</sup> Chess Olympiad held in July – August 2022. The College held a felicitation for the champion and her brother R. Praggnanandhaa, who also was a medallist at the Olympiad.

M.O.P. was also proud to present cash awards to felicitate College sportswomen who

emerged victorious at the Khelo India University Games.

Besides sports, M.O.P. has a tradition of championing entrepreneurship through our initiative

'Swabhimaan'. In 2022-23, our 30th year since inception, we honoured 30 alumna

entrepreneurs under 30 years of age. It was heartening to note the number of nominations,

and how tough the selection process was for the jury. This speaks to the numbers of job-

creators that M.O.P. has nurtured over the years.

The Department of Communication and Media Studies, which marked 25 years since

inception, organised an international media seminar, featuring top media professionals and

academics from India and abroad, representing various sectors of the media industry and

participation by media academics, students and professionals.

Our placements continue to be strong, with the top offer coming from Ernst and Young, at an

annual package of Rs. 12 lac. We thank our industry partners who visit M.O.P. year after year

for placements, believing in our method, which is validated by our students who go on to

prove their mettle in the corporate world.

I firmly believe that with our committed faculty members showing the way, our diligent

student ambassadors will keep M.O.P. shining in the coming years too.

Dr. Lalitha Balakrishnan

Kalithopelatrichun

**Principal** 

M.O.P. Vaishnav College for Women

Chennai

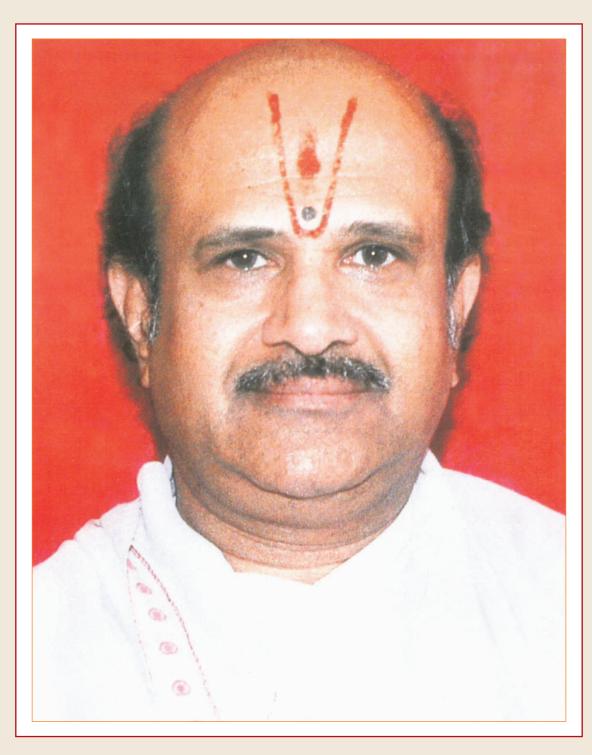
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THE PRESIDING DEITIES



DEWAN BAHADUR M.O.PARTHASARATHY AIYANGAR



HIS HOLINESS 108 GOSWAMI SHRI MATHURESHWARJI MAHARAJ OF VADODARA Patron, Shri Vallabhacharya Vidya Sabha

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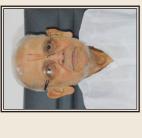


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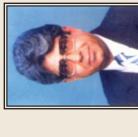
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## M.O.P. ANTHEM

Swabhiman Samman M.O.P. Mahaan Nav Vihaan (2)
M.O.P. Ho Sadha Safal Rache Naye Ithihaz
Nav Vihaan pade likhe Har Beti Bharath maa Ki Shaan Bade
Swabhiman Samman M.O.P. Mahaan nav Vihaan
Safal Saahasi ban Khar M.O.P. Naam Kare (2)
Yahi Udheshya Yahi Kaamna Yahi Sankalp Yahi Sapna
Raha Sadha M.O.P. ka

Utham Siksha Swavilambhan Udhmitha Aur Samaj Seva (2)

Raha Vishwas M.O.P. ka Kala me

Kushal naach Ghaan me nipun

Khel Kudh me Sarwa Pratham

Lakshya M.O.P. ka

Unche Aadharsh Unche Vichaar Dhrud Nishchay

Parishramapaar (2)

Lekhar Gaye M.O.P. ko (2)

Desh Videsh ke Uspaar

Desh Videsh ke Uspaar

Desh Videsh ke Uspaar!

• • •

# TEACHING FACULTY



Department of Commerce



Department of Management Studies



Department of Information Technology



Department of Communication and Media Studies



Department of Food Science Management



Department of Mathematics

# **TEACHING FACULTY**



Department of Sociology and Psychology



Department of Economics and Public Policy



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Administrative Staff



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Library



**Technical Staff** 



Sports & NCC

# AUTONOMY PEER TEAM VISIT











# HIGHLIGHTS OF THE ACTIVITIES AND ACHIEVEMENTS 2022-2023

### Principal's College Day Report

"The journey of a thousand miles begins with a single step."--Lao Tzu

Good Evening. Respected Chief Guest Professor, Dr. V. Kamakoti, Director IIT Madras, Secretary Shri Manoj Kumar Sonthalia, invitees, parents and dear students. It gives me immense pleasure to present to you the highlights of the activities and achievements of the college during the academic year 2022-23.

This is a proud moment. I am happy to announce that, the college has been awarded "A++" grade in the 4th cycle of NAAC Reaccreditation. It has been a hatrick for the college as it has been awarded A++ the highest for three consecutive accreditation cycle.

This year, M.O.P. Vaishnav pursued behind an ambitious effort: The Sustainable Development Goals of the United Nations. The Year 2022-23 was declared as the 'Year of Vikas', through which a concerted outreach effort towards achieving the Sustainable Development Goals of the United Nations were realized in various ways.

### Mission goals

- To promote academic excellence by providing a conducive ambience and infrastructure.
- To develop self-reliant individuals by involving them in academic projects.
- To provide career opportunities by equipping them with the skill and knowledgerequired for the industry.
- To create socially responsible citizens by encouraging them to take part in the extended activities of the college.

M.O.P. Vaishnav College works towards achieving these mission goals by pursuing myriad activities throughout the year.

**Promoting Academic Excellence** 

M.O.P. has always believed that academia does not belong in ivory towers, but works bestwhen it

is responsive to market demands, as the following course offerings will illustrate.

Introduction of new programme

The field of banking, accounting, taxation and auditing is in need of quality professionals with

impeccable fundamental knowledge. Recognising this, M.O.P. Vaishnav College for Women

introduced the undergraduate programme B. Com Finance and Taxation in the academic year

2022-23.

Diploma and certificate programmes

With the list of programme offerings constantly being rejigged for best on-field value, the

following programmes were offered in 2022-23:

Diploma Programmes:

**Computer Applications** 

Fashion Design

Certificate Programme:

**GST** and International Taxation

**Skill-based Elective courses** 

Soft skills are an essential part of the holistic development of an individual. The College

therefore regularly offers a host of skill-based electives for all students.

• I year undergraduate programmes

Communication \ Skills

**Presentation Skills** 

• II year undergraduate programmes

Personal Effectiveness Programme

Life Skills

2

### • I year postgraduate programmes

Research and Presentation Skills

Counselling for Personal Effectiveness

### • II year postgraduate programmes

Leadership and General Management Skills
Career Management Skills

### • III year undergraduate programmes

Finishing School

- Changing the ME residing in ME
- Emotional Quotient, Marriage & Relationship Work-life balance
- Self-Preservation (Dealing with Sexual Harassment)

### **Value - Added Courses**

The following 16 value-added courses were offered in 2022-23.

- Innovation and Entrepreneurship
   Management
- Quantitative Aptitude
- Visualizing and Copy Writing for Advertising
- Social Media and Web Analytics
- Geographical Information System (GIS)
- Business Journalism
- Health and Nutrition
- Ecology and Waste Management

- Cyber Security
- Social Etiquette
- Basic Accounting withAccounting Software
- General Awareness
- Customer Relationship Management
- Script Writing
- Women and Society in India
- Online Trading

### M.O.P. Kaushal Kendra

With the objective of enhancing the quality of life and competitiveness to match global standards, M.O.P Kaushal Kendra offers various non-evaluative skill programmes. 17 capacity enhancement programmes were on offer in 2022-23.

- Public Speaking
- Jam & Debate
- Fitness
- First Aid
- Jewellery Making
- Embroidery
- Fabric Painting
- Baking
- Handmade Paper Products

- Bouquet Making
- Blouse Designing
- Blouse Designing
- Vegetable Carving
- Chaat and Chinese Cuisine
- RJ-ing
- Interior Designing
- No Fire Cooking
- Story telling

### **MOOCs** completed by students

Students have always been encouraged to expand their learning by taking up Massive Open Online Courses. Students enrolled for several learning enhancement programmes in 2022-23, completing 159 MOOCs and 44 short-term certificate courses. The following are some of the courses:

Digital Marketing Google Analytics

Food Hygiene and Safety Canvas

Content Writing Financial Analysis

Machine Learning Android Development

Business Process Automation Cloud Computing

Adobe Illustrator Investment Banking

Data Analytics and Text Mining using Python Consumer Psychology

Innovation, Business Models and

Entrepreneurship

Results – Batch of 2022

The 2022 graduate batch recorded the following results:

UG PASS PERCENTAGE (2019 – 2022 Batch)			
PROGRAMME	PASS %		
B.COM (A &F)	100		
B.COM (CS)	100		
B.COM (MM)	99		
B.COM(HONS)	100		
BBA	99		
B.Sc. CS	100		
B.Sc. FSM	98		
B.Sc. MATHS	97		
B.Sc. E.M	100		
B.Sc.VISCOM	100		
B.Sc. PSYCHOLOGY	100		
BCA	98		
B.A. SOCIOLOGY	95		
B.A. JOURNALISM	100		
B.A. ECONOMICS	98		

All postgraduate programmes recorded 100% pass for the 2020-22 batch.

### Research highlights

Research is encoded in our institutional values. A spirit of curiosity and innovation drives us forwards, and is the moving spirit behind our progress, both academic and otherwise. The Research Advisory Committee set up for this purpose has created a conducive atmosphere by supplying essential high-quality inputs to faculty and students for the performance of effective research.

### Consultancy

The College pressed its infrastructure and intellectual resources into service in aid ofseveral projects for various prestigious sponsoring agencies.

Consultancy Project	Sponsoring Agency
Climate Literacy Campaign Rs. 22,000 per month (10 months)	SMART (A women's development and empowerment NGO)
Ariviyal Palagai (Rs. 1,04,000/-)	Vigyan Prasar (Government of India agency for the popularization of science)
UNICEF – CRA – CAN Project (Rs. 1,86,000/-)	United Nations Children's Fund (UNICEF)

### **Patents Awarded**

M.O.P. continued to acquire several patents for their research findings in 2022-23.

Name of Inventor	Patent Title
Dr. Priya Iyer	'High Efficient Malware Detection Circuit for Banking Apps in Time Series Metadata using QEMU.' Patent Number: 202241067835 A
Dr. Priya Iyer	'Artificial Intelligence Based Wardrobe with Augmented Reality Mirror' Patent Number: 202341007156
Dr. Simmi Jain Dr. Sini JadeeshMs. Haripriya A Ms. Lakshmi Priya K	Dry kale leaf powder as a natural preservative in pickle Patent Number: 202241028019

### **Sponsored Research Projects**

Select projects received a grant of Rs. 12,500 each from the funding agency D Rangaswamy Academy for Fiscal Research.

Faculty Researchers	Project Title
Dr. Archna Prasad and Dr. M. Vijayalaksmi M	A study on wannapreneurial traits and factors affecting adoption of entrepreneurship among women in the city of Chennai
Dr. Nisha U	Exploratory study on the adoption of Green Information Technology (GIT) strategies as aform of Corporate Social Responsibility: Evidences from Indian Companies

### **Seed Money Projects**

Among a number of measures carried out by M.O.P. to enhance the research culture in the college, the seed money grant scheme, through which select projects are backed by seed money from the College fund, has seen positive outcomes.

Faculty Researchers	Project Title
Ms. SR Priya and Dr. Subhangi Sahoo	Product Development using Hemp Seed Flourand its Characterisation
Dr. Sakthi Kumaresh and Ms. V Sindhu	Automated Residential Electrical Energy  Monitoring using IoT
Ms. Gayathri Swetha Kumari and Dr. Deepika Krishnan PK	Community Engagement as a predictor of Social Well being

### **Research Day**

Seeking to keep research top-of-mind for faculty members, and with a view towards capacity-building, the Research Advisory Committee organised a guest lecture in observance of Research Day on August 23, 2022. Dr. S. Venkataraman, international educational consultant, UNESCO, addressed the audience on the topic 'Linking research and policy that is relevant at all levels.'

### **Developing Self-reliant Individuals**

### M.O.P. Swabhimaan – Entrepreneurship Development

The College seeks to inculcate in students more than academic proficiency – it seeks to nurture self-reliance and social responsibility, hallmarks of true empowerment. This ideal remains the lodestar that the College continues to work towards, most notably withthe entrepreneurship development programme, M.O.P. Swabhimaan. The thrust on entrepreneurship is a natural outcome of the *Panchsheel or 5-I principle* that guides all student programmes at M.O.P. Vaishnay. The process can best be described through the following five actions:

- Impact Pedagogy (through faculty, guest lectures and other academic and non-academic exposure) creates an impact on the student.
- Imagine This kindles the student's imagination and she develops a problem-solving mindset.
- Ideate Her creativity is stimulated, and, often through brainstorming with faculty guides and peers, ideas are generated.
- Imbibe Lessons from practitioners and gurus are imbibed, and the student ismotivated to strike her own path.
- Inspire In turn, she inspires her peers and others to similarly craft their destiny.

### M.O.P. Incubation Centre

The Incubation Centre, launched in 2019, trains students in idea generation and business plan preparation. The Centre handholds budding student and alumna entrepreneurs with one-to-one mentoring as they begin their entrepreneurship journey. Around 75 budding entrepreneurs are registered with the Incubation Centre.

A number of capacity building sessions were held for the registered 'wannapreneurs,' including a 'CEO Talk' on 'Business Adaptation in the New Normal,' besides workshops on Technovation, Design Thinking and B-Plan Writing.

### M.O.P. Bazaar

The silver jubilee edition of the annual student-run Bazaar was held on January 28<sup>th</sup> and 29<sup>th</sup>, 2023. This year, 75 stalls were put up by 168 student entrepreneurs, 32 alumnae, 33mompreneurs and three beneficiaries of M.O.P. Cares, through which students ran revenue generation skills workshops for underprivileged women. The Bazaar recorded a footfall of 9,000 with a turnover of Rs. 20.97 lakh.

### Akriti

Akriti, the joint stock company operated by the students of B. Com Corporate Secretaryship, continues to flourish, providing on-the-ground training to the student executives of the company. Akriti successfully runs Impressionz, a campus stationery stall, and operates a stall at the M.O.P. Bazaar, donating 5 percent of profits generated every year towards community service projects. Akriti executives also conduct workshops for budding entrepreneurs, helping nurture the entrepreneurial ecosystem.

### **Providing Career Opportunities**

### **Memoranda of Understanding**

The College has been successful in establishing memoranda of understanding with universities abroad to enable students to experience global work culture and pick up soft skills that meet international standards. The College also works with companies in India and abroad to help students acquire internship experiences that enhance employability and inspire entrepreneurship. Towards this end, the College has inked 17 MoUs with educational institutions and corporate houses – a few of the collaboration partners are indicated below:





























### **Placement Cell**

The current year's activities were kickstarted through Corporate Connect – M.O.P.'s industry-institute effort – inaugurated by Mr. Ramkumar Shankar, Managing Director of Chemplast Sanmar Ltd.

148 students secured full-time placement through the Placement Cell, with annual pay packages of up to Rs. 12 lakh.

Some of the firms that visited campus for recruitment in 2022-23:

McKinsey & Company	Deloitte
Accenture	Ernst & Young LLP
BNP Paribas	BNY Mellon
Caterpillar	DAV Group of Schools
Frutta Corporate Snacking	Goldman Sachs
HDFC Bank Ltd	HPE
Indium Software	EchoVMe
Intellect Design	KPMG
Mad Street Den TechnologiesPvt Ltd	Neeyamo Enterprise Solutions
PKF Sridhar & Santhanam LLP	PWC
Verizon	Nest School
TCS	Infosys
Spark	Social Beat
Bhoomi Foundation	Options Media
Pick Your Trail	Congruent Solutions

### Office of International Relations

The Office of International Relations liaises with international institutions and organisations to facilitate internships and short study programmes for the students of M.O.P. Vaishnav.

2022-23 saw students undergo curated immersion programmes that delivered international exposure as well as networking opportunities.

### **International programmes organized in 2022-23:**

### • Youth Exchange and Immersion Programs

- One-week International Youth Exchange Programme (Malaysia Singapore India)
- Two-week International Immersion Programme at James Cook University, Singapore
- Educational Tour to the Higher Colleges of Technology, Abu Dhabi Women's Campus

### • International webinars organised

- Current trends of the global employment market
- Indo-U.S. higher education and careers summit courses and careers in businessand finance in the U.S.
- Global best practices and opportunities in Psychology
- Higher education and scholarship abroad preparation and profile building

### **Creating Socially Responsible Citizens**

### M.O.P. SDG Club

Making the effort towards the U.N. Sustainable Development Goals a way of life, M.O.P. Vaishnav recently saw the launch of the campus SDG Club, in association with Bharat Soka Gakkai.

The occasion also saw the launch of the SDG Power App in association with the Centre for Social Initiative and Management (CSIM), with **Dr. Girija Vaidyanathan**, former Chief Secretary, Government of Tamil Nadu, presiding.

### NSS

The National Service Scheme (NSS) unit of the College undertook a seven-day residential camp dubbed *Gram Vikas* at *Gudalur*. The volunteers facilitated and led life skill workshops, and HIV and AIDS awareness campaigns. They also organized tree care awareness drives, beach clean-up drives and blood donation camps.

Besides, NSS also took the lead in observing national pledge-taking ceremonies, National Unity Day, Vigilance Awareness Week and National Environment Day.

### **NCC**

The National Cadet Corps Unit of M.O.P. Vaishnav participated in the Republic Day Camp, the National Integration Camp and Peace and Harmony Week. Besides, the cadets also helped organise an e-waste collection drive, and awareness campaigns on PCOS andmenstrual hygiene, the anti-plastic waste campaign Manja Pai, and a climate change awareness campaign, Greeny Earth.

### M.O.P. CRS @ 107.8

The Community Radio Station of the College launched an app this year, officially inaugurated by Dr. S.Gowri, Vice Chancellor of the University of Madras. With this, the radius of impact of the service efforts of M.O.P. CRS is expected to grow multifold.

Activities of M.O.P. CRS		
Public Service Announcements	113	
Community Interviews	61	
Outreach Vox Pops	49	
RJ Talks	41	
Panel Discussions	26	
Major Outreach Campaigns	4	
Event promotional activities	8	

### Year of Vikas

The Year of Vikas activities (through which M.O.P. contributed its mite to the U.N. effort towards achieving the Sustainable Development Goals) of select Programmes are documented below.

### **B.Com.** Accounting And Finance Shift I

Students visited Rainbow Homes, Kosapet, Chennai and Chennapuri Annadana Samajam Orphanages, where they engaged with girls in the age-group 6-10 years, leading activities such as origamimaking, Zumba and storytelling. Useful life skills such as cleanliness and hygiene, basic communication, fun with maths, and good manners and habit, were also discussed and imparted.

### **B.Com.** Marketing Management

In association with M.O.P.'s MoU partner, NGO Wasted 360 Solutions, more than 30 students participated in various community outreach programmes, including the distribution of recycled tablet computers to children of M.O.P. Primary School (in association with Byju's), and initiatives for dry waste collection and recycling.

### **B.Com.** Corporate Secretaryship

Students planned and carried out various engagement activities with the children of the Swastha Centre for Special Education and Rehabilitation, a Coorg-based organization run by the social service wing of Tata Coffee.

### B.B.A.

The B.B.A. programmes, in association with MOBIS India Foundation, conducted daylong entrepreneurial development workshops for community upliftment at Valarpuram, Mannur and Nemili Villages, Kanchipuram District, on Feb. 25, 2023.

125 students conducted nine entrepreneurial skill training workshops, imparting skills such as cooking without fire, creating useful items out of waste, and cosmetology. Besides, one-hour modules on nutrition and health, personal hygiene, and financial literacy were held.

### **B.Sc. Psychology**

Students hosted a community outreach programme for youth on Oct. 30, 2022, in association with the NGO Pudiyador at Vettiver Collective, Besant Nagar, Chennai. Students imparted softskill training to the youth of the Urur community on topics such as effective communication, leadership, team skills, problem-solving and interview skills.

### **B.Sc.** Mathematics

The Mathematics Programme organised a workshop on "GeoGebra" and a programme for school children, '2 and Beyond,' on Oct. 17, 2022.

Students also visited the Chennai Girls' Higher Secondary School, Perambur on Feb. 18, 2023, and conducted team-based activities to stimulate intellectual curiosity.

### **B.Sc. Visual Communication**

In a community outreach activity organized in association with the Inner Wheel District 323, students were involved in the creative designing and painting of interactive play spaces for primary and middle school children of government schools in Chennai.

### B.A. Journalism

Students produced radio programmes in collaboration with MOP CRS 107.8 MHz for UNICEF-CRA Program 2022 titled 'Pledge for Good Health.' This was a six-month community radio programme to educate listeners about COVID-19 vaccination, nutrition and breastfeeding.

### B.C.A.

Students visited the Mary Clubwala Jadhav Girls Hr. Sec. School and imparted basic computer skills, communication skills and presentation skills to selected students of classes 6, 7 and 8. They also conducted fun activities like Pictionary and jewellery-making.

### **B.Sc. Data Science**

Students imparted digital skills such as presentation skills and cybersecurity to nearly 200 school children at the Chennai Middle School, Arumbakkam, Chennai, from March 7 - 13, 2023. They also led sessions on yoga, dance and drama.

### **Prominent College Activities**

### M.O.P. Sansad

The democratically-elected M.O.P. Sansad (Student Cabinet), headed by a Student Prime Minister and supported by two Deputy Prime Ministers, is an amalgamation of eight ministries, and is an ideal training ground for future leaders and model citizens.

### **Punarmilan 2022: Alumnae Meet**

Punarmilan, as the M.O.P. alumnae meet is known, is a yearly event conducted to cherish, appreciate and connect with the alumnae. The latest edition of Punarmilan wasa fun-filled day at the Ocean Spray Resort, Puducherry. Several alumnae volunteered their services to their alma mater for the benefit of the student community.

### **Yuva Sammaan Awards Ceremony**

The fifth edition of M.O.P. Yuva Sammaan Awards – M.O.P.'s contribution to recognize and support young women achievers in performing arts, entrepreneurship and sports –saw the awards go to classical dancer Ms. T.M. Sridevi, international volleyball player Ms. Minimol Abraham, and entrepreneur Ms. Barkha Malpani, founder of the food service brand Thank God It's Homemade. The awards were given away by Carnatic music doyenne

### **Graduation Day**

Smt. Sudha Raghunathan.

The undergraduate batch of students of 2018-2021 and the postgraduate batch of 2019-2021 received their degrees at the 27<sup>th</sup> Graduation Day of the College held on Oct. 7, 2022, and presided over by **Prof. Santishree Dhulipudi Pandit**, Vice-Chancellor, Jawaharlal Nehru University, New Delhi.

- 1332 graduates received their degrees
- 30 graduates secured I Class with Exemplary Performance
- 585 graduates secured I Class with Distinction
- 629 graduates secured I Class

- 18 programmes secured 100% pass
- 4 programmes secured above 97% pass

### **Autonomy Commission Visit**

- M.O.P. Vaishnav College was among the first self-financing colleges in the city tobe granted autonomy by Madras University. The coveted autonomous status has allowed the College the freedom to judiciously modify its curriculum in accordance with market and other environmental requirements.
- The esteemed members of the Autonomy Commission constituted by Madras University visited the College on March 3, 2023. The rigorous academic and administrative review and interaction with the experienced Commission members offered the perfect opportunity for introspection and the sharing of best practices.

### **IOAC**

The IQAC of the College spearheads several initiatives in the effort to enhance quality inteaching, learning and evaluation in the wider academic ecosystem.

### IQAC National Seminar

The IQAC held a national seminar on Sept. 3, 2022, on the topic 'Enhancing the quality of leadership and governance in higher education', that saw the participation of 48 academic leaders from 21 educational institutions.

### Webinars

The IQAC also held webinars on the following topics in collaboration with Vivek Collegeof Commerce, Mumbai:

- Research methodology workshop on ways to avoid predatory journals for publications
- o Intellectual Property Rights for academic research

### **IQAC Faculty Training Centre**

The IQAC also organised several workshops and seminars for capacity-building among theteaching and non-teaching staff of M.O.P. Vaishnav.

#### Workshops for teaching staff

- Induction for newly joined faculty
- MOOCs and e-Content development
- Data visualisation using Tableau
- Academic case writing
- Internet etiquette for secure browsing
- Business terminology every faculty should know
- Importance of Vitamin D
- Peace education

#### **Workshops for non-teaching staff**

- Teamwork
- Telephone etiquette

#### **VISHNIC**

The activities for the year are envisaged during the annual outbound training programme for faculty members - *Vishnic*. This year, *Vishnic* saw faculty members congregate on December 29<sup>th</sup> for a day of fun, games and brainstorming in the salubrious environs of a resort away from the bustle of the city.

#### M.O.P. Sports

The well-known sports programme at M.O.P. is going from strength to strength. As of 2022-23, M.O.P. Vaishnav fields the following sports stars:

- 13 international players
- 73 national players
- 79 all-India inter-university players

#### The year's highlights:

- 108 tournaments won
- 113 medals won in athletics

#### Felicitation of chess champions R. Vaishali and R. Praggnanandhaa

International Master and Woman Grandmaster R. Vaishali of M.O.P. Vaishnav was part of the Indian team that won silver in the Women World Team Chess Championship at the 44<sup>th</sup> FIDE Chess Olympiad. The College was proud to felicitate her and her brother, Grandmaster R. Praggnanandhaa at the College.

#### **Felicitation of Khelo India winners**

M.O.P. sportswomen represented the University of Madras at the Khelo India University Games, and returned with a rich haul of 16 gold, 5 silver and 3 bronze medals. In appreciation of their feat, the College Management felicitated the gold, silver and bronze medalists with Rs. 10,000, Rs. 7,000 and Rs. 5,000 each respectively.

#### **VASPO**

VASPO (Vaishnav Sports), the annual two-day intercollegiate tournament for women organised by M.O.P. Vaishnav, was held on Feb. 17 and 18, 2023. The tournament this year attracted 500 participants from 27 institutions. Stella Maris College emerged the champion.

#### A.L. Mudaliar Meet

M.O.P. Sportswomen once again proved their mettle as they helped the College clinch thetitle of overall champion among Madras University colleges, for the 18<sup>th</sup> time in a row. At the 54<sup>th</sup> A.L. Mudaliar Meet held in December 2022, M.O.P. athletes racked up 14 gold, 10 silver and 6 bronze medals.

# 31st Annual Sports Day

The 31<sup>st</sup> annual Sports Day of the College was held on Feb. 20, 21 and 22, 2023. Continuing a practice established over the last few years, all the sportswomen of the College were felicitated on the occasion of the Sports Day.

#### **Student Achievements**

M.O.P. students continued their meritorious journey this academic year, raking in prizes at the inter-collegiate level. They won:

- 154 first prizes
- 90 second prizes

• 99 third prizes

Other notable student achievements include:

- 12 research publications
- 10 paper presentations

#### **Highlights:**

- Anupama Ramachandran of M.O.P. won the under-21 title in the world women's snooker championships, held in Bangkok, from Feb. 28 – March 4, 2023. Just twodays prior, she had won the snooker Women's World Cup with compatriot Amee Kamani.
- Shebani Mandhakini Bhaskar, a student of M.Sc. Information Technology, is now a cricket commentator after an illustrious playing career, in the venerable tradition of the game. Most recently, she provided commentary for 17<sup>th</sup> DY Patil T20 Cup held at the DY Patil stadium in Mumbai from Feb. 14 25, 2023.
- All high-achieving prize winners in sports were awarded cash prizes by the College to the tune of Rs. 3.5 lakh.

#### Department Highlights and Activities

ACTIVITY	TOTAL
Intra – Mural Club Activities	26
Inter – Departmental Competitions	11
Inter – Collegiate Competitions	7
Workshops on Skill Development	48
Capacity Enhancement Programs & Guest Lectures	178
Career Counselling Programs	28
Field Visits & OBT	36
Exhibitions & Fairs	7
Business on Campus initiatives	5

Some notable activities conducted by each Department are listed below:

#### DEPARTMENT OF COMMERCE

#### PG and UG Programmes of Commerce

- The Changemakers 2-day boot camp on sustainable entrepreneurship
- Techade India 20 short-term courses
- Trade Zone Student Round Table GST Council
- Tax Lab 2022
- Ace of Tax

#### DEPARTMENT OF MANAGEMENT STUDIES

#### **MBA**

- International Conference on the theme 'Business Analytics and Intelligence'
- BUSTLE National-level Management Quiz
- Management Education Programme
- ZEST- Intercollegiate Management Meet
- Impact Guest Lecture Series on the theme 'Innovation & Entrepreneurship'
- Panel discussion on the Union Budget

#### M.A. HRM

• Spectra - HR Conclave 2022, on the topic 'Reinventing Talent Strategy'

#### B.B.A.

- IGNITE 2023 National-level biennial entrepreneurship summit
- Swabhimaan Awards 30 Under 30: Recognition for entrepreneurs and selfemployed professionals
- National-level paper presentation competition on the theme 'Boomingtechnology:
   How technology is transforming the future of business'

#### DEPARTMENT OF COMMUNICATION AND MEDIA STUDIES

#### PG & UG Programmes of Communication & Media Studies

- INSPIRE 2023 International conference on the theme 'Changing landscape of women in media opportunities, perspectives and challenges'
- Faculty Development Programme on the theme 'Innovation in mediacurriculum, technology and research design'

#### M.A. Communication

 Public Relations Campaign on the theme 'Celebrating 25 years of Women's Empowerment'

#### M.A. Media Management

• Public Relations Campaign on the theme 'We Are Dis ABLEd'

#### **B.A.** Journalism

- M.O.P. Box Speaker Ethicality of Chat GPT in Art and Design
- M.O.P. News the College newsletter produced as a practice school project
- AlumniSpeak Networking and career insights from alumni

#### **B.Sc. Visual Communication**

- Positives 2023 'Vantage Point' seven-day photography exhibition
- AdCon 2022 Two-day advertising symposium
- Peer Workshop Series
- Dil Se Masterclass series featuring experts from various creative fields
- Alumni networking session
- World Photography Day

#### **B.Sc. Electronic Media**

- M.O.P. Model United Nations 2023, organized annually by the Electronic Media Programme
- Media Scape 2023, an annual inter-departmental set of competitions

#### DEPARTMENT OF INFORMATION TECHNOLOGY

#### PG and UG Programmes of Information Technology

- International Programmers Day
- International Cyber Security Day
- FDP on the theme 'Practical Quantum Computing'

#### DEPARTMENT OF FOOD SCIENCE

#### M.Sc. FTM and B.Sc. FSM

- Panel Discussion on the them 'Celebrate a world of flavours'
- International Day for Awareness of Food Loss and Waste
- National Nutrition Month Eat Right Campaign
- Milletopia Cooking Competition
- Webinar on 'Food Architecture'

#### DEPARTMENT OF SOCIAL SCIENCES

#### B.A. Sociology

- International Seminar on the theme 'Women's Health and Wellbeing'
- Electoral Literacy Club campaign on the theme 'My Vote is My Right –
   Power of One Vote'

#### **B.Sc. Psychology**

- World Humanitarian Day
- World Suicide Prevention Day activities on the theme 'Creating Hope through action'

- World Mental Health Day activities on the theme 'It's okay not to be okay'
- Special lecture on 'Reducing depression using Neuromodulation and studying its effects on sleep patterns'

#### DEPARTMENT OF ECONOMICS AND PUBLIC POLICY

#### M.A. Public Policy and B.A. Economics

- EQ 2022 Inter-school Economics Quiz
- India's Foreign Policy, a lecture series
- Two-day national-level seminar on the theme 'Human Rights: Scope and Challenges in the 21st Century'
- Symposia on 'Policymaking in Tamil Nadu' and 'Women in Ste(a)m'

#### DEPARTMENT OF MATHEMATICS

#### **B.Sc.** Mathematics

- Seminar on the 'Evolution in Pure and Applied Mathematics'
- National Mathematics Day Celebrations IQ 185, an inter-departmental quiz

#### **Foundation Courses – English**

- Fundastic Madras Quiz
- Speak for India National-level debate competition
- Prashanothri Intercollegiate Quiz

#### **Foundation Courses – Languages**

- Tamil
- o Seminar Centenary Literary Forum on Anuthama
- Hindi
  - Hindi Day Celebrations
  - Bharatiya Bhasha Diwas

## • Sanskrit

- o Sanskrit Day Celebrations
- o Gitamrutam

### • French

- International webinar on theme 'Sharpen and deepen your skills in French

### **Student Achievements**

## Highlights

CRITERION	TOTAL
Staff as Resource Persons	43
Research Publications (UGC Care Journals, SCOPUS & Web of Science)	34
Book Chapter Publication / Conference Proceedings	4
Webinars / Seminars/ Workshops participated	64
Online Certificate Courses Completed	13
Professional Development Programmes / FDPs/ Refresher Programmes participated	51
Paper Presentations	24
Best Research Paper Awards	4

#### Staff who acquired a Ph.D. Degree in 2022-23

Faculty	Department
Dr. Sasikala Devi S	
Dr. Vidhya J	Commerce
Dr. Swetha M S	
Dr. Sree Akshara Mithran	
Dr. Meenakshi N	Communication & Madia
Dr. Karthigapooja B	Communication & Media Studies
Dr. Padmasini C S	Information Technology

#### STAFF AWARDS AND NOMINATIONS

#### Dr. Lalitha Balakrishnan Awards

• Educator of the Month – Awarded by HER-D, an NGO engaged in women's empowerment

#### **Nominations**

- Indian representative Malaysian Youth Council, Ministry of Youth and Sports, Malaysia
- Convener Inspection Commission for University of Madras
- Opening of a self-financing arts and science college
- Grant of provisional affiliation
- Grant of continuation of provisional affiliation

#### Dr. Preetha R

Awarded 'Fake News – Fake to Fact Warrior' award by UNESCO – SMART & Civic Games Labat the 5<sup>th</sup> Edition Radio Festival, New Delhi

#### Dr. Uma Maheshwari

Best Teacher Award from the Lions Club

It is my bounden duty to express my sincere thanks to, Secretary- Shri Manoj Kumar Sonthalia. Your inspiration, guidance, motivation and support have been phenomenal. I thank you immensely for spurring us on to reaching greater heights.

#### I also thank the

- Board of Governors & Managing Committee
- Vice Principal- Dr. Uthira D and Controller of Examination- Dr Sumangala Devi K C
- Deans
- Additional Controller of Exam
- Members of the Automation Committee
- Staff Council Secretary and Staff Secretary
- Heads of Departments
- Teaching and non teaching staff
- Adjunct Faculties, Trainers and Counselors
- Physical Directress and Sports Coordinatior
- Administrative Head and her team
- Press
- Parents who have placed trust in the Institution
- And the Lord Almighty for his bountiful blessings.

Thank You.

# **College Day Prizes**

S.No	Programme	Name of	Category	Student Name
		Endowment		and Class
1	College	Smt. Shakuntla Gupta Endowment Prize	Best Student Of the Year	Rahini S III B.Com. Honours
2	B.Sc. Visual Communication	Ms. Nita Narasimhan Endowment Prize	Best Student of Visual Communication	Aishwarya S III B.Sc Visual Communication
3	B.A.Journalism	Smt.Akila Neelakantan Endowment Prize	Best Outgoing Student of B.A. Journalism	Sanjana R III B.A. Journalism
4	B.A Sociology	Aachi Manorama Endowment Prize	Best Intra Mural Paper Presentation	Ezhisaivani D Nickshya T R I B.A. Sociology
6	B. Com. A&F Shift-2 B2	Champakam Endowment Prize	Best Outgoing Student of B.Com. Accounting & Finance	Soumya S IIIB. Com. A&F Shift II B2
7	B.Sc. Computer Science	Smt. Sudha Haridas Endowment Prize	Best Outgoing Student of B.Sc. Computer Science	YuvaNaveena K III B.Sc. Computer Science
8	B.Sc Food Science & Management	Shri P. Haridas Endowment Prize	Best Outgoing Student of B.Sc. Food Science Management	Namita Pradeep III B.Sc. Food Science & Management
9	M.A. Communication	Champakam Endowment Prize	Best Outgoing Student of M.A. Communication	Padmashree B II M.A. Communication
10	College	Champakam Endowment Prize	Excellence in Fine Arts	Varsha R III B.Com. A & F Shift II
11	College	Champakam Endowment Prize	Outstanding Student of English	Kaveri G III B. A. Economics
12	College	Champakam Endowment Prize	Outstanding Student of Hindi	Anchita Thiagarajan III B.Sc. Psychology
13	College	Champakam Endowment Prize	Outstanding Student of Sanskrit	Keerthana Shankar III B. A. Economics
14	College	Champakam Endowment Prize	Outstanding Student of Tamil	Mithra Malarvizhy K III B.Sc. Psychology
15	B.A.Journalism	Champakam Endowment Prize	Overall Proficiency in B.A. Journalism	Prerna M III B.A. Journalism
16	B. Com. A&F Shift-2 B2	Shri Harikrishna Jhaver Endowment Prize	Overall Proficiency in B.Com. Accounting & Finance	Soumya S B.Com.A&F Shift II B2

S.No	Programme	Name of Endowment	Category	Student Name and Class
17	B.Com.Corporate Secretaryship	Society of Auditors Endowment Prize	Overall Proficiency in B.Com. Corporate Secretaryship	Sakshi R Dave III B.Com. Corporate Secretaryship
18	B. Com Marketing Management	Society of Auditors Endowment Prize	Overall Proficiency in B.Com. Marketing Management	Guru Keerthana P III B.Com. Marketing Management
19	B.Sc. Computer Science	Smt. T. V. Kalpagam Endowment Prize	Overall Proficiency in B.Sc. Computer Science	Aarthi B III B.Sc. Computer Science
20	B.Sc Food Science & Management	Smt. Rama Devi Goenka Endowment Prize	Overall Proficiency in B.Sc. Food Science Management	Parinita Rajasekhar III B.Sc. Food Science & Management
21	B.Sc. Visual Communication	Smt. Shantaben R Bhatt Endowment Prize	Overall Proficiency in B.Sc. Visual Communication	Charumathi M IIIB.Sc Visual Communication
22	B.B. A	Shri S.R. Damani Endowment Prize	Overall Proficiency in B.B.A.	Dhruvi S Jain III BBA Shift I
23	M.B. A	Smt. Lakshmi & Sri Kanhaiyalal Marfatyia Endowment Prize	Best Outgoing Student of M.B.A.	Sheeba S II M.B. A
24	B. Com. A&F Shift-1	Shri B.K. Goenka Endowment Prize	Overall Proficiency in B.Com. Accounting & Finance	Sudarsana V III B. Com. A&F Shift I
25	College	Smt. Rukmani Shamadas Memorial & Prime Academy Prize	Excellence in Fine Arts	Swetha Swaminathan III B.Com. A & F Shift II
26	B.A Sociology	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.A. Sociology	Yogavigneshwari M III BA Sociology
27	B. Com. A&F Shift-1	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Com. Accounting & Finance	Priyanka G III B. Com. A&F Shift I
28	B. Com. A&F Shift-2 B3	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Com. Accounting & Finance	Sruuthi S III B. Com. A&F Shift II B3
29	B.Com.Corporate Secretaryship	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Com. Corporate Secretaryship	Yogitha K III B.Com. Corporate Secretaryship

S.No	Programme	Name of Endowment	Category	Student Name and Class
30	B.Com.Honours	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Com. Honours	Rahini S III B.Com. Honours
31	B.B.A S-2	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.B.A.	Nivedita G III BBA Shift II
32	B.Com Marketing Management	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Com. Marketing Management	Rohitha Y III B.Com. Marketing Management
33	B.Sc. Electronic Media	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Sc. Electronic Media	Akshita Jagdish Ramchandani IIIB.Sc Electronic Media
34	B.Sc Mathematics	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Sc. Mathematics	Madhumitha T IIIB.Sc Mathematics
35	B.Sc. Visual Communication	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Sc. Visual Communication	Charumathi M IIIB.Sc Visual Communication
36	B.B. A	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.B.A.	Laxsana K S III BBA Shift I
37	B.C. A	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.C.A.	Pranjal S III B.C.A.
38	M.A Human Resource Management	Shri V. V. Sabha Endowment Prize	Best Outgoing Student of M.A. Human Resource Management	Reem Irfan Kokate II M A. Human Resource Management
39	M.A Media Management	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of M.A. Media Management	Harshitha Chordia II M.A Media Management
40	M.Sc. Food Technology & Management	Shri V.V. Sabha Endowment Prize	Best Outgoing Student of M.Sc. Food Technology & Management	Mahalakshmi P II M.Sc. Food Technology and Management
41	M.Sc. Information Technology	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of M.Sc. Information Technology	Hari Priya N II M.Sc. Information Technology
42	B.A Sociology	Shri V.V.Sabha Endowment Prize	Overall Proficiency in B.A. Sociology	Raksha K S III BA Sociology

S.No	Programme	Name of Endowment	Category	Student Name and Class
43	B.Com. A&F Shift-2 B3	Shri V.V.Sabha Endowment Prize	Overall Proficiency in B.Com. Accounting & Finance	Jakhnavie M A IIIB.Com.A&F Shift II
44	B.Com.Honours	Shri V.V.Sabha Endowment Prize	Overall Proficiency in B.Com. Honours	Rahini S III B.Com. Honours
45	B.B.A S-2	Shri V.V.Sabha Endowment Prize	Overall Proficiency in B.B.A.	Akshaya B IIIBba Shift II
46	B.Sc. Electronic Media	Shri V.V.Sabha Endowment Prize	Overall Proficiency in B.Sc. Electronic Media	Rashmi Anand III B.Sc. Electronic Media
47	B.Sc Mathematics	Shri V.V.Sabha Endowment Prize	Overall Proficiency in B.Sc. Mathematics	Anjana A G IIIB.Sc Mathematics
48	B.C.A	Shri V.V.Sabha Endowment Prize	Overall Proficiency in B.C.A.	Afrin A III B.C.A.
49	M.A. Communication	Shri V.V. Sabha Endowment Prize	Overall Proficiency in M.A. Communication	Tenny Ann Thomas Ii M.A. Communication
50	M.A Human Resource Management	Shri V. V. Sabha Endowment Prize	Overall Proficiency in M.A. Human Resource Management	RanjaniVaradharajan II M A. Human Resource Management
51	M.A Media Management	Shri V.V.Sabha Endowment Prize	Overall Proficiency in M.A. Media Management	Soundarya Ramkumar II M.A Media Management
52	M.Sc. Food Technology & Management	Shri V.V. Sabha Endowment Prize	Overall Proficiency in M.Sc. Food Technology & Management	Madumitha R II M.Sc. Food Technology and Management
53	M.Sc. Information Technology	Shri V.V.Sabha Endowment Prize	Overall Proficiency in M.Sc. Information Technology	Hari Priya N II M.Sc. Information Technology
54	M.B.A	Shri V.V.Sabha Endowment Prize	Overall Proficiency in M.B.A.	Sheeba S II M.B.A

S.No	Programme	Name of Endowment	Category	Student Name & Class
55	School of Business	Shri Parasaran Golden Jubilee Endowment Prize	Proficiency in Law	Prena M III BBA Shift I Nivedita G III BBA Shift Ii Ahalya Ganesh II B.Com Marketing Management Tanisha D Jain II B.Com A&F Shift I Jayashree V II B.Com A&F Shift II B2 Jyotipriya Biswas II B.Com A&F Shift II B3 Lekshmi V IIIB.Com.Corporate Secretaryship Lakshmi R IIB.Com.Honours
56	College	Dr. K. Nirmala Prasad Endowment Prize	Excellence in Fine Arts	Shreya Baskar III B.Com. Honours
57	M.Com.	Society of Auditors Endowment Prize	Overall Proficiency in M.Com.	Ramya R II M. Com
58	M.Com.	Society of Auditors Endowment Prize	Best Outgoing Student of M.Com.	Harshini S II M. Com
59	College	Champakam Endowment Prize	Outstanding Student of French	Sunethra Manikantan III B.Sc. Psychology
60	College	Shri Govinddas Purushothamdas Endowment Prize	International Representation in Sports	Nithyashree M IIB.Com Accounting And Finance Shift II Vaishali R I M.A. Human Resource Management
61	B.Sc. Psychology	Smt. A.S. Radhika Memorial Endowment Prize	Overall Proficiency in B.Sc. Psychology	Achintya Shree Vijay Sai III B.Sc. Psychology
62	B.Sc. Psychology	Smt. A.S. Radhika Memorial Endowment Prize	Best Outgoing Student of B.Sc. Psychology	Aiswarya R III B.Sc. Psychology

S.No	Programme	Name of Endowment	Category	Student Name and Class
63	B.A. Economics	Smt. Kunjalatha Bai & Sri.Govinddas Purushothamdas Endowment Prize	Best Outgoing Student of B.A. Economics	Keerthana Shankar III B. A. Economics
64	B.A. Economics	Smt. Kunjalatha Bai & Sri.Govinddas Purushothamdas Endowment Prize	Overall Proficiency in B.A. Economics	Samhitha V III B.A. Economics
65	M.A. Public Policy		Overall Proficiency in M.A. Public Policy	Smruthi K P II M.A. Public Policy
66	College	Dr.K.Nirmala Prasad Endowment Prize	Best Blog	Kiran Akshaya M I B.Sc. Psychology
67	College	Dr.K.Nirmala Prasad Endowment Prize	Winners of Intercollegiate Quiz - Prashanothri	Dev Jhawar II B.A Economics Kashyap D III B.A Economics Loyola College
68	B.Sc. Food Science & Management	Smt. Rama Devi Goenka Endowment Prize	Best Experimental Research	Shanmugapriya N S III B.Sc. Food Science & Management

	M.O.P. SANSAD 2022-2023				
S.No	Ministry	Designation	Department	Names	
1		Prime Minister	B. Sc Mathematics	DivyaPadmanathan	
2	Core Cabinet	Deputy Prime Minister	B. Sc Viscom	Charumathi M	
3		Deputy Prime Minister	B.B.A Shift - 2	Nivedita G	

# **Endowment Awards-Valedictory Prizes**

S.No	Programme	Name of Endowment	Category	Student Name and Class
1.	Dept of Communication and Media Studies	Shri. B.K. Goenka Endowment Prize	Best Event Manager	Sneha Varshini M.A. Media Management
2.	B.Sc Visual Communication	AppuRao's Endowment Prize	Best Photographer of the year	Annamikaa B Nilkant III B.Sc Visual Communication
3.	B.Com.A&F Shift-1 & Shift-2 (B2, B3)	Shri Sultan Chand Dropadi Memorial Endowment Prize	First Rank in Introductory Accounting & Accounting for Companies	Kavya Mathivanan IIB. Com A& F Shift I Ganga R IIB. Com A& F Shift II B2 Anusree S S IIB. Com A& F Shift II B3
4.	Dept of Communication and Media Studies	Shri. M.L. Gupta Endowment Prize	1. Best Visualizer 2. Best FM Communicator 3. Best Photo Journalist 4. Best Political Reporter	Best Visualizer Aishwarya S III B.Sc. Visual Communications Best FM Communicator Mahalakshmi S III B.Sc. Electronic Media Best Photo Journalist Kavita Menon M II B.A. Journalism Best Political Reporter Bhuvaneshwari Mahesh II B.A. Journalism
5.	B.Com. Honours	Shri. K.K. Maheswari Endowment Prize	CA - Foundation	Lakshmi R II B.Com. Honours
6.	B.Com.	Shri. K.K. Maheswari	Topper CA - Inter Topper	N.Vidhyalakshmi
0.	Honours	Endowment Prize	Cri - micr ropper	III B.Com. Honours
7.	College	Dr.K.Nirmala Prasad Endowment Prize	Best Video Documentary	Pooja K III B.Sc. Electronic Media

S.No	Programme	Name of Endowment	Category	Student Name and class
8.	B.Sc Visual Communication	Shreyas Endowment Prize	Best Graphic Designer	Maheswari S IIB.Sc Visual Communication
9.	B.Sc. Electronic Media	Shri Kishan H Shah Endowment Prize	Best Audiographer	Ashika R II B.Sc. Electronic Media
10	M.A Communication	Shri Krishnaswamy Endowment Prize	Best Video Documentary	Adeeba Ahmed Jessica Abigail I Padmashree B SriyaSrivathsan Tenny Ann Thomas II M.A. Communication
11.	M.Sc. Food Technology & Management	Champakam Endowment Prize	Best Experimental Research	Sonika ChandarB Sangavi S II M.Sc. Food Technology & Management
12.	M.A Media Management	Smt. Diwaliben U Trivedi Endowment Prize	Best Pr Person	Srinidhi Sriram M.A. Media Management
13.	B.Sc Visual Communication	Shri A.Z. Ranjith Endowment Prize	Excellence in Fine Arts	Shri Dhanya K II B.Sc Visual Communication
14.	Dept of Food Science	Mrs. Shymala Sivaraman Endowment Prize	Best Culinary Expertise	Avanthika Sriram III B.Sc. Food Science and Management
15.	B.Sc. Computer Science	Dr. K. Nirmala Prasad Endowment Prize	Best Project	Jaya Kirtana S III B.Sc. Computer Science
16.	B.C.A	Shri. R. Suryanarayanan Endowment Prize	Best Project	Subhiksha K III B.C.A.
17.	M.B.A	Prof. M. Ekambaranathan Endowment Prize	Financial Analysis of Balance Sheet for Financial & Management Accounting	Anusha G M.B.A
18.	Dept of Food Science	Dr. M. Swaminathan Endowment Prize	Maximum no. of Research Project and Presentation	Madumitha R II M.Sc. Food Technology and Management

S.No	Programme	Name of	Category	Student Name
		Endowment		and class
19.	B.A. Journalism	Vaishnav VanikMahila Mandal Endowment Prize	Best Broadsheet	Avaanthikha N Kavita Menon M Sarika S Sugantha Valli M Yuvicaashree V II B.A. Journalism
20.	B.Com. (Corporate Secretaryship)	Sri Mohanasundaram Prize	First Mark in Drafting & Conveyancing	Aishwarya S III B.Com. CorporateSecretaryship
21.	B.Sc Food Science & Management	Priyanka Mohana Rangan Endowment Prize	Meritorious Student of B.Sc. Food Science Management	Avanthika Sriram III B.Sc. Food Science and Management
22.	B.Sc Mathematics	Shri. P.Haridas Endowment Prize	Best Project	Deepika D S Rosheal Maria T G III B.Sc. Mathematics
23.	Dept of Communication and Media Studies	Smt. AkilaSivaraman Endowment Prize	Community Radio	Poovithazh M M.A.Communication
24.	M.B. A	Computer Access Endowment Prize	Best Project	Livency Jenifer D M.B. A
25.	College	Dr.A.Thiruvengadathan Endowment Prize	Best Paper Presentation (UG)	Sraddha Kausthub III B.Sc. Psychology
26.	College	Mother Teresa Endowment Prize	Active Participation in Social Service	JanviMohinta III B.A. Sociology
27.	College	Shri JayagovindHarigopal Agarwal Meritorious Award	Best Paper Presentation (PG)	Vaishnavi K Sayi Varsha Vardini S II M.B.A.
28.	M.B.A	Late Prof. Labdhi Bandari Endowment Prize	Best Project On "New Product Introduction"	Gayathri V Suruthi S Meena S Janani A Nivedha S Shruthi T R I M.B.A
29.	Ed Cell	Shri Krishnadas Purushothamadas Endowment Prize	Best Student Entrepreneur at MOP Bazaar	Vidhi Jain Sneha Porwal A Dhruvi P III B.B.A. Shift I
30.	College	Dr.A.Thiruvengadathan Endowment Prize	Proficiency in Co-Curricular and Extra Curricular Activities	Keerthana Shankar III B.A. Economics

S.No	Programme	Name of	Category	Student Name
		Endowment		and class
31.	College	Shri M. O.	Proficiency in	S Shruuthi
		Parthasarathy	Extra Curricular	III B.Com.
		Aiyangar	& CoCurricular	A & F
		Endowment Prize	Activities	Shift II B3
32.	College	Prof. S.	Best Socio-	Madhurima
		Radhakrishnan	Economic	S. Rudra Narpavi K
		Endowment Prize	Project	Sreya Sejal J
				Lohavarshini
				Kousalya G. V.
				I B.A. Economics
33.	College	Champakam	Best NCC	Sri Prasitha N Nair
	_	Endowment Prize	Cadet	III B.C. A
34.	College	Special Prize	Best NCC	Aadhya Lakshmi
			Cadet	Raja
				III B.B.A.
				Shift II
35.	College	Champakam	Best Intern	Hemalatha S
		Endowment Prize		III B.A.
				Sociology

Student Cabinet 2022-2023			
Ministry	Designation	Department	Names
	Minister	B.Sc. Psychology	Sana Ahmed
HEALTH &	Minister	B.Sc. FSM	VijhayaShrie A
HYGIENE	Deputy Minister	B.Sc. Psychology	ShravanaSrikrithi
	Deputy Minister	B.Sc. FSM	Nivedita Valliammai S
	Minister	B.Sc. Maths	Saradha Shruthi G
ENVIRONMENT	Minister	B.A. Sociology	Raksha K.S
ENVIRONMENT	Deputy Minister	B.Sc. Maths	Dharshini S
	Deputy Minister	B.A. Sociology	Vasanthalakshmi.R.M
	Minister	B.Com A&F Shift-1	Shruthi B S
	Minister	B.Com A&F Shift-2 B2	Deeshma S
WOLUELL A FEATBO	Minister	B.Com A&F Shift-2 B3	Sneha Raman
YOUTH AFFAIRS	Deputy Minister	B.Com A&F Shift-1	Alisha Prem Dayalani
	Deputy Minister	B.Com A&F Shift-2 B2	Manasa M
	Deputy Minister	B.Com A&F Shift-2 B3	Ektha Sharma R
	Minister	B.Com Honours	Naveetha Jain
COMMUNICATIONS	Minister	B.A.Journalism	Vibha Venkatesan
COMMUNICATIONS	Deputy Minister	B.Com Honours	AshnaBagdi
	Deputy Minister	B.A.Journalism	Sugantha Valli M
	Minister	B.Com MM	Juhi R Jain
	Minister	B.Com CS	Rujula A
CDODTC	Minister	B.A. Economics	Padmapriya K
SPORTS	Deputy Minister	B.Com MM	Diya Khatri M
	Deputy Minister	B.Com CS	Amrutha Varshini N
	Deputy Minister	B.A.Economics	Sudha S
	Minister	B.Sc. EM	Akshita Jagdish
INNOVATION &	Minister	B.Sc. Viscom	Srinithi A
DESIGN	Deputy Minister	B.Sc. EM	RukmaSripriya
	Deputy Minister	B.Sc. Viscom	Madhumitha S
	Minister	B.C.A.	Priya Jain S
	Minister	B.Sc.CS	Dharmini N
HOME AFFAIRS	Deputy Minister	B.C.A.	Debanshi Mahapatra
	Deputy Minister	B.Sc.CS	Harshitha K
	Deputy Minister	B. Sc Data Science	Keerthi S
	Minister	B.B.A. Shift-1	Laxsana K S
ENTEREDEDENTE	Minister	B.B.A. Shift-2	Stuti Surana
ENTREPRENEURSHIP	Deputy Minister	B.B.A. Shift-1	Ishita Bajoria
	Deputy Minister	B.B.A. Shift-2	Prarthi Jain

# **COLLEGE DAY**



College Day Report by the Principal Dr. Lalitha Balakrishnan



The Chief Guest Prof. Dr.V.Kamakoti, Director, IIT Madras addressing the Students



Distribution of Endowment prizes



Intercollegiate Prize Winners



Felicitation of the Chief Guest by the Secretary Shri. Manoj Kumar Sonthalia



Harmonious Musical rendition by the students

# VALEDICTORY FUNCTION



Cultural Performance by the students



Chief Guest Dr. Prof. S.P. Thyagarajan, Chancellor, Avinashilingam Institute for Home Science and Higher Education for Women, addressing the students



Distribution of Valedictory Prizes



Distribution of Valedictory Prizes



Distribution of Valedictory Prizes

# M.O.P. YUVA SAMMAAN



Soulful Musical Rendition by the students



Cultural performance by the students



Winners of Yuva Sammaan awards (L to R) Ms. Minimol Abraham, International Volleyball Player, Kalaimamani Ms. T.M. Sridevi, Classical Dancer and Ms. Barkha Malpani, Entrepreneur with their awards



Chief Guest, Padma Bhushan Awardee, Dr. Sudha Ragunathan, Carnatic Vocalist, addressing the audience during Yuva Sammaan Awards

# INTERNATIONAL RELATIONS



The signing of the MOU with the Royal Commonwealth Society (Asia Region) – Audacious Dreams Groups



One Day Student Seminar on - Current Trends of the Global Employment Market



Student Delegation participating in the Youth Exchange Program in Malaysia



Student Delegation at James Cook University, Singapore

#### M.O.P Yuva Samman

The fifth edition of M.O.P Yuva Samman awards was conducted on September 06, 2022. Padma Bhushan Awardee Dr Sudha Ragunathan was the chief guest for the event.

Each year, young women who excel in the fields of entrepreneurship, sports, and the performing arts are awarded the M.O.P. Yuva Sammaan. In its Silver Jubilee year, M.O.P introduced this award to inspire young women to develop a sense of civic obligation as good citizens. At a glittering event, the winners are honoured with citations and monetary awards worth Rs. 1 lakh each.

The awardees of M.O.P Yuva Samman 2022-2023. Entrepreneur Barkha Malpani, Founder of the Start-up Thank God it's Homemade; Classical Dancer Kalaimamani T.M. Sridevi; and International Volleyball Player Minimol Abraham each received a citation and Rs. 1 lakh in order to encourage them to pursue their journey of excellence.

# **Office of International Relations**

# Academic Year 2022 - 23

# $Memorandum\ of\ Understanding\ (MoU)$

Date of MoU signed	Partnering Organization	Purpose for initiating the MoU	Activities Undertaken
29.07.2022	Royal Commonwealth Society (Asia Region) – Audacious Dreams Groups	To initiate an International Youth Exchange Program To organize International webinars and career counselling sessions	One week International Youth Exchange Program (Malaysia – Singapore – India) was organized. 39 students and 2 Faculty from M.O.P. Vaishnav were part of the Indian delegation.  1 Career Counselling Session organized
24.08.2022	Education Matters	To facilitate students to explore Higher Education opportunities abroad  To organize International webinars and career counselling sessions	Conduct of Career counselling sessions and International Webinars

# **International Immersion Program**

Date	Name of the Program	Name of the hosting Institution	Number of Participants
09.01.2023 - 20.01.2023	2 week International Immersion Program	James Cook University, Singapore	20 Students 1 Faculty

# **International Webinars & Career Counseling Sessions**

S. No	Date	Topic	Resource Persons
1	12.08.2022	One Day Student Seminar on - Current trends of the Global Employment Market	<ol> <li>Mr. Vijay Nair         CEO &amp; Founder         Education Matters, Chennai</li> <li>Mr. Mohsin Saleem         International Recruitment         Manager, ApplyBoard         USA &amp; Canada</li> <li>Ms. Jayasree Gopal         Recruitment Coordinator         Trinity College Dublin &amp;         The University of Dublin</li> <li>Ms.Shruthi Miriam Joseph         Co-Manager         Campus France         Chennai</li> <li>Ms. Vijaya M G         Branch Manager         Education Matters, Chennai</li> </ol>
2	10.01.2023	International Webinar - Indo - Us Higher Education And Careers Summit Courses And Careers In Business And Finance In The Us	<ol> <li>DarellSingleterry         Director - MBA Program         University of New Haven</li> <li>Leah Hartman         Finance Program Coordinator         University of New Haven</li> <li>Gazi Murat Duman         Assistant Professor         Chair of Economics &amp; Business         Analytics, Coordinator of         Business Analytics M.S at         University of New Haven</li> </ol>
3	27.01.2023	Career Guidance Program  - Global best practices and opportunities in Psychology  - Higher education and scholarship abroad — preparation and profile building	<ol> <li>Dr. ThiruppathyKalyana         Sundaram         Research Associate, University         of Malaya″ Minister         Fellow – Ministry of Home         Affairs, Malaysia</li> <li>Mr. Dinesh Gajendran         Catalyst &amp; Executive Director         Audacious Dreams Foundations</li> </ol>

4	15.02.2023	Webinar on Applied Psychology	Dr. Dana Linnell Wanzer Assistant Professor Department of Psychology University of Wisconsin – Stout
5	20.02.2023	Webinar on Operations and Supply Management	<ol> <li>Dr. Eli Kofi Aba         Assistant Professor         Department of         Operations &amp; Management         University of         Wisconsin – Stout</li> <li>Dr. David Ding         Interim Associate Dean         Program Director         Operations &amp; Management         University of         Wisconsin – Stout</li> </ol>

# POST GRADUATE PROGRAMME M.A MEDIA MANAGEMENT



PR CAMPAIGN – Inaugration of the campaign by Dr. R.Kanthimathy, SECRETARY, Transplant Authority of Tamil Nadu



Debunking the Myth of Organ Donation – Panel discussion by city' expert organ transplant doctors.



Essential Guide to Organ donation – Panel Discussion by experts (Deputy Editor, Hindu, Former DGP, QA Officer - Mohan Foundation, Advocate)



GUEST LECTURE – Mrs. R. Indhumathi, Asst Prof and Head, Dept of Psychology– Shift II, WCC, Chennai.



DAY 2 PR CAMPAIGN – Day 2 of the campaign which consisted of physical activities was flagged of by Big Boss Fame Mr. Abhinay Vaadi

# Post Graduate Programme – M.A Media Management

#### **Guest Lectures**

Date	Topic	Resource Person
10.01.2023	Tools used for Quantitative and	Ms. R. Indumathi
	Qualitative Approaches	Assistant Professor & Head, Department
		of Psychology (Shift II)
		Women's Christian College, Chennai.

#### **Outstanding Achievements**

- 1. Ms.Miriam Nikita of II MA Media Management, has been selected for paid Internship in Caterpillar as social media analyst.
- 2. Ms. Vishali G of II MA Media Management, has been selected as the Official Photographer for Vikatan Group under Student Intern category for a period of one year.
- 3. Ms. Soundarya Ramkumar of II MA Media Management has been selected as an Intern in Prestidge PR, a Marketing and Branding agency in Dubai.

## Field Trips

S. No.	Date	Place of Visit	Purpose
1	21.12.2021	MGM Group of	Crisis Management and
		companies	Customer Relationship
			Management

## **Staff as Resource Person**

S. No	Date	Name of the Staff	Institution	Nature of work done	Topic
1	17.08.2022	Dr. Susan Sridhar	Anna Violet Arts & Science College, Chennai	Inspection Commission member sent by University of Madras for approval of BSc Visual Communication course	-
2	12.07.2022	Dr. Susan Sridhar	Loyola College, Chennai	External Expert for Staff Selection for BSc Visual Communication course (self- supporting).	-
3	20.05.2022	Dr. Susan Sridhar	Department of Communication & Media Sciences, Bharathiar University, CBE	Conducted Viva Voce as Supervisor of PhD Candidate N. RAJA.	A Study on Impact of Social Media as an Educational Tool for Media Students in Tamil Nadu.
4	15.11.2022	Dr. Susan Sridhar	Don Bosco Arts & Science College, Chennai	Inspection Commission member sent by University of Madras for approval of M.Sc Visual Communication course	
5.	23.02.2023	Dr. Susan Sridhar	Patrician college of Arts & Science	Resource Person for 5-day Faculty Development Programme	OTT – Emergence and Future.

# POSTGRADUATE PROGRAMME M.A. COMMUNICATION



PR Campaign celebrating 25 years of Women Empowerment at Stella Maris College for Women



Ms. Mridhula, PRS Programme Manager,
Parliament State Assemblies and Legislators engaging
the students on the role of the Parliament



Mr.Pratish Nair, Founder and Architect, Miles Soba addresses the students on the beyond fear and brand stories.



Mr. Hariharan, Director, Script writer, Film studies Professor, Chennai addresses the audience on "Production Teaching Techniques and Participative Learning"



Inspire 2023 - Inauguration Session



Inspire 2023 - Wonder Women Alumni Panel Discussion in progress

# Post Graduate Programme - M.A. Communication

PR CAMPAIGN on "Celebrating 25 years of Women Empowerment"

1. **Topic:** Women in Media and Technology

**Date:** 05.01.2023

Venue: Stella Maris College for Women

Session	Session Title	Resource Person
		Mr. Arun & Mr. Aravind,
I	Speaker session	Casting Directors,
	Speaker session	Twin Heart Entertainments.
		Ms. Priya Dhandapani,
		Life coach
II	Panel discussion	Dipshi Blessy, Executive Producer
		Priyadharshini, Actor

2. **Topic:** Inspiring Women Characters in Indian Cinema

**Date:** 06.01.2023

Venue: D.G. Vaishnav College

Ms.Geetha Rani, Former RJ, All India Radio  Ms.Monisha MM, Singer, Dubbing Artist	Session	Session Title	Resource Person
I Panel discussion Ms.Aarthi Associate producer, ABP Nadu  Ms.MridhulaMaha Psychologist  Ms.Gunavathy Producer, Content Head, ABP Nadu	I	Panel discussion	Former RJ, All India Radio  Ms.Monisha MM, Singer, Dubbing Artist  Ms.Aarthi Associate producer, ABP Nadu  Ms.MridhulaMaha Psychologist  Ms.Gunavathy

3. Topic: Women, Media & Culture

**Date:** 06.01.2023

Venue: Madras Christian College

Session	Session Title	Resource Person (Name, Designation & Org Name)
		Dr.Deborah Thiagarajan
		Founder and Director
		Dakshina Chitra Museum
		Ms.Soumiya Ashok
		Independent Journalist and Writer
		Ms.Shilpa Agarwal
I	Panel discussion	Life Coach, Writer and Mentor
		Ms.Indu Gopal
		Founder , Kintsugi
		Ms.Vasupradha Srikrishna
		Interdisciplinary researcher, Assistant Professor MCC

4. **Topic:** Women Empowerment

**Date:** 06.01.2023

Venue: Women's Christian College

Session	Session Title	Resource Person (Name, Designation & Org Name)
	Speakers session	Mr.MohammedRayaan Sub-Editor, The Hindu
		Mr.RJ Bharath Radio City
		Ms.Nithya Asst.Cinematographer
I		Ms.Bharathi S.P Journalist, ABP Live
		Ms.Harshini Saravanan Long Jump Athlete
		Ms.Aadhi Film maker, Writer & Political Strategist

5. **Topic:** Difficulties or Determination?

**Date:** 09.01.2023

Venue: Avichi College of Arts and Science

Session	Session Title	Resource Person (Name, Designation & Org Name)
		Ms. Anupama
		Actor
		Ms. Ashwini
		RJ, Radio Mirchi
I	Panel discussion	
		Ms.Rochelle Stephen
		Digital Designer
		MS.Raaliyah Banu
		Literature Student & Poet

# **Guest Lectures**

Date	Title of the Guest Lecture	Resource Person (Name, Designation & Org Name)
09.11.2022	Parliament Reporting	Ms. Mridhula PRS Programme Manager Parliament State Assemblies and Legislators
09.09.2022	Academic collaboration and digital interventions for inclusive education.	Ms. Mathivathani RP, Associate Vice President at 'Guidance'
09.09.2022	Employment prospects in the media.	Mr.Daniel Thimmaya, Assistant General Manager, Programme Developer in Apollo
06.09.2022	Roles and Responsibilities of Public Relation Officer	Ms. Ankita, Account Executive, 20:20 MSL

## **Student Workshops organized**

Date	Title of the Workshop	Resource Person (Name, Designation & Org Name)
03.03.2023	The ABCs of ABC- Advertising, Branding & Content	Ms.MayaIyer Founder, Mantis Communications
28.12.2022	Beyond Fear and Brand Stories	Mr.Pratish Nair Founder and Architect Miles Soba
07.09.2022 & 08.09.2022	Script Writing	Mr. K. Hariharan Director, Producer and Film Studies Professor

## Field Visits organised for Students

Date	Place of Visit	Purpose of visit	Class
22.09.2022	Connemara library	Opportunity to check out books and conduct research	II M.A Communication
21.09.2022	American Centre (US Consulate) library	To access information and resource	I M.A. Communication

#### **Student Achievements**

#### **Short Term Courses Completed by Students**

Date	Name of the student & Register Number	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera, etc)	Duration in Weeks & Hours
05.10.2022	Tanisha Sachdeva 2213712017039	Advanced Certification in Digital Marketing	Indian Institute of Digital Education	IIDE Bookmark	16 weeks
24.01.2023	Fathima Aafia 2213712017014	Communicating information in a Humanitarian Response	UNICEE	Agora	1 hour

## Students' Participation in Seminars/Webinars/Workshops Conducted by other Institutions

Date	Title of the event	Organizer	Name of the Student/ Register Number	Class	Level
			Amrita N 2213712017008		
			Akshaya S 2213712017006		
09.02.2023 & 10.02.2023	Think Edu Conclave	The New Indian Express	Sam Sanjana T R 2213712017034	I M.A. Communication	National
		r	Janus Shiphrah J S 2213712017018		
			Fathima Aafia B R 2213712017014		
09.03.2023 & 10.03.2023	Catalyst in Communicating Sustainability	Stella Maris College	Fathima Aafia B R 2213712017014	I M.A. Communication	National



**Title of the Student Journal:** Cynosure 2023

Theme: Changing Landscapes of Media

Best Article: Advertising as a central form of ideology in capitalist society

Cover Page Designer: Sam Sanjana

#### STAFF ACHIEVEMENTS

#### **Staff Participation in Seminars / Conferences**

Date	Name of the Staff	Title of the Seminar/Conference	Organiser	Level
10.02.2023	Dr.B.Karthiga pooja	Think Edu Conclave	The New Indian Express	National
03.02.2023 & 04.02.2023	Dr.S.Anurekha	Changing Landscapes of Women in Media- Opportunities, Perspectives and Challenges	Department of Communication and Media Studies	International
03.02.2023 & 04.02.2023	Dr.B.Karthiga pooja	Changing Landscapes of Women in Media- Opportunities, Perspectives and Challenges	Department of Communication and Media Studies	International

## **Staff Participation in Professional Development Programmes**

Date	Name of the staff / Title of the Professional Development Programme	Organizer	Level	Duration in Days & Hours
19.09.2022 & 30.09.02022	Dr.B.Karthiga pooja Media, Language and Culture: Prospects and Challenges	SRM Institute of Science and Technology	National	10 days 20 hours
08.08.2022 & 12.08.2022	Dr.B.Karthiga pooja Qualitative Research and Innovative Techniques with NVIVO Software	Sathyabama Institute of Science and Technology	National	5 days 10 hours
08.08.2022 & 12.08.2022	Dr.S. Anurekha Qualitative Research and Innovative Techniques with NVIVO Software	Sathyabama Institute of Science and Technology	National	5 days 10 hours
03.11.2022 & 04.11.2022	Dr.S. Anurekha Innovation in Media Curriculum, Technology and Research design	MOP Vaishnav College for Women (Autonomous)	National	2 days 12 hours
03.11.2022 & 04.11.2022	Dr.B.Karthiga pooja Innovation in Media Curriculum, Technology and Research design	MOP Vaishnav College for Women (Autonomous)	National	2 days 12 hours

## **Staff Paper Presentation**

Date	Name of the Staff	Title of the Paper	Name of Seminar / Conference	Name of the Organizing Institution	Level
24.02.2023 & 25.02.2023	Dr.S.Anurekha	A Radical Shift in Teaching and Learning Approaches in Government Schools in Chennai- A Post Pandemic Scenario	Emerging Trends in Online Teaching, Assessment and Learning (eTOTAL)	e TOTAL	International Conference
25.08.2022 & 26.08.2022	Dr.S.Anurekha	Web series: The Popular Culture of Gen Z Viewers	Innovative Practices in Commerce, Management, Humanities and Technology	Patrician College of Arts and Science	International

### **Staff Publications**

Date	Name of the Staff	Title of the Paper	Name of the Journal	Issue No/ Vol No / Month & year of Publication / ISSN No	Indexing
March, 2023	Dr.S.Anurekha	A Radical Shift in Teaching and Learning Approaches in Government Schools in Chennai- A Post Pandemic Scenario	Research and Reflections on Education	Volume-21, No.1 A ISSN: 0974-648 X(P)	UGC CARE Approved
September ,2022	Dr.S.Anurekha	Web series: The Popular Culture of Gen Z Viewers	Journal of the Oriental Institute	Issue 3 Volume No.71 ISSN: 0030-5324 2022	UGC Care List Group 1

# **Staff Additional Qualifications**

Date	Name of the Staff	Additional Degree Acquired	Awarding Institution
31.10.2022	Dr.B.Karthiga pooja	Awarded Doctoral of Philosophy degree in Communication	PSG College of Arts and Science, Coimbatore

## **Staff as Resource Person**

Date	Name of the Staff	Nature of Service Done	Department & Institution
21.10.2022	Dr.S.Anurekha	Board of Studies Meeting	Department of Digital Journalism Ddu Kaushal Kendra – Loyola College
22.09.2022 & 23.09.2022	Dr.S.Anurekha	Resource Person	Dwaraka Doss Goverdhan Doss Vaishnav College
12.01.2023	Dr.S.Anurekha	DC member for the PhD Scholar	University of Madras
21.12.2022	Dr.S.Anurekha	DC member for the PhD Scholar	Anna University
13.03.2023	Dr.S.Anurekha	Member of Inspection Commission to verify and grant Continuation of Provisional Affiliation	Visual Communication JEPPIAAR College of Arts and Science

## **Department Initiatives**

# **Annual Membership**

Date of MoU signed	Partnering Institution	<b>Activities Undertaken</b>
15.12.2022	ASCENDO	Foster academic excellence, provide opportunity for extensive

# **Consultancy Projects**

Name of the Staff involved in the Consultancy Project	Name of consultancy Project	Level	Consulting/ Sponsoring Agency	Revenue Generated (Amount in rupees)
Dr.S.Anurekha	Ariviyal Palagai	National	Vigyan Prasar	Rs.1,04,000
Dr.S.Anurekha	UNICEF-CRA-CAN PROJECT	National	UNICEF CRA	Rs.1,86,000

### **FDP Organized**

Programme type: FDP

*Programme Title:* Innovation in Media curriculum, Technology and Research design **Date:**3<sup>rd</sup> and 4<sup>th</sup> November, 2022

Name & Designation of Chief Guest: Dr. Lalitha Balakrishnan, Principal, MOP Vaishnav

College for Women (Autonomous) Total number of participants: 74

Total number of participating institutions: 11

Level: National

Session	Session Title	Resource Person
		(Name, Designation & Org Name)
I	'Reconstructing	Dr. Gopalakrishnan T R, Associate professor and Head
Session	Research in	of the Department of Journalism and Communication
2001011	Media and	University of Madras, Chennai
	Communication'	
I	Qualitative	Dr. Punitha Dorairajan, Associate professor and
Session	Dimensions of	Head, Department of Communication, Women's
Session	Media Research'	Christian College, Chennai
	TT. 1	M. D. H. Wilders D. Didentins and Th. H. 1
II	Understanding	Mr. Radha Krishnan, Political journalist, The Hindu,
Session	Media through	Frontline
	News	
II	MOOCS and e	Dr. Senthil Murugan, Assistant Professor, Department of
Session	content	Mechanical Engineering, IIITDM, Kancheepuram.
Session	Development	Transmout Engineering, 11112111, Transmoop statin
	Production	Mr. Hariharan, Director, Script writer, Film studies
III	Teaching	Professor, Chennai
Session	Techniques and	, , , , , , , , , , , , , , , , , , , ,
	Participative	
	Learning'	
III	Data Journalism	Mr. Vignesh Radhakrishan, Senior Reporter,
Session		The Hindu, Chennai
		,
IV	Publication ethics	Dr. VasupradhaSrikrishna, Assistant Professor,
Session		Department of Communication, Madras Christian
Session		College, Chennai.

#### **International Conference Organized**

**Programme type:**Conference

Programme Title: Changing Landscapes of Women in Media- Opputunities, Perspectives,

Challenges

Date:3<sup>rd</sup> and 4<sup>th</sup> February, 2023

Name & Designation of Chief Guest: Ms. Sarah Kirlew, Australian Counsul General for

South India

Total number of participants: 312

Total number of participating institutions: 10

Level: Interational

INSPIRE 2023: Changing Landscapes of Women in Media - Opportunities, Perspectives, and Challenges

The International Conference, Inspire 2023, is a two-day event held on the 3rd and 4th of February that aims to commemorate the Communication and Media Departments' 25-year journey of educating and empowering women in the 1eld of education. It brought together leading academicians and experts in the 1eld, research, and research scholars to share their experiences regarding all aspects of Women in Media and Changing Narratives. It also provides an interdisciplinary platform to present and discuss the most recent innovations, trends, concerns, and practical challenges encountered and solutions adopted in the Media industry.

## Programme Schedule

Session	Session Title	Resource Person
	G CYY	(Name, Designation & Org Name)
Inauguration	Guest of Honour	Ms. Pushpa Kandaswamy, Creative Head and Managing Director, Kavithalayaa Productions
	Chief Guest	Ms. Sarah Kirlew, Australian Consul General for South India
I Session	Depiction of Women in Luxury, Fashion & Advertising	Dr. Alyssa Dana Adomaitis, Director, Business and Technology of Fashion, New York City College of Technology and Dr. Diana Saiki, Professor, Fashion Industry Studies, Ball State University, Muncie.
II Session	JFW as an Exclusive Brand for Women - Case Analysis	Ms. Bina Sujit, Co-founder & Editor-in-Chief, JFW.
III Session	Understanding Production Industry - International Perspective	Ms. Sonali Sundararaj, Filmmaker and Producerbased in Los Angeles, California.
Wonder Women Alumni Panel Discussion  IV Session	Women in Media - Opportunities, Perspectives, Challenges  Micropolitics, Instagram, and Women in the Middle East Journey as an Arts Entrepreneur: The Business	<ul> <li>Ms. Kiruthiga Udhayanidhi, Film Producer and Director</li> <li>2. Ms. Archana Chandhoke, SuperMom, Indian television presenter, actor, radio jockey, and YouTuber</li> <li>3. Ms. Akshaya Nath, Assistant Senior Editor, The Print. in</li> <li>4. Ms. Ramya Subramanian, Actor and Television anchor Tamil film industry</li> <li>Ms. NikhilaKesavan, Vice-President, 20:20 MSL</li> <li>Ms. Keerthi Pandian, Theatre &amp; Film Actor, Tamil cinema</li> <li>Dr. Soumia Bardhan, Assistant Professor, Communication Studies, Kansas State University.</li> <li>Ms. Akhila Krishnamurthy, Freelance Journalist, Founder, Aalaap, and Director - Communications,</li> </ul>
V Session	of Creativity  Immersive Technology - A Paradigm shift in Higher	Krea University, Chennai.  Ms. Deepa Umesh, Consultant – Creative Delivery.
	Education Role of Women in Advertising	Dr. BassantEyada, Professor of Advertising Dean, College of Media City University Ajman.
VI Session	Changing Dynamics in Acting	Ms. Anupama Kumar, Actor, and Producer.
Valedictory	Learning beyond the classroom, Opportunities beyond the degree	Ms. Vasanthi Hariprakash, Journalist, Podcaster & Founder - CEO, Pickle Jar Media.

## Post-Graduate Programme - M.A. Human Resource Management

#### **Inter-Collegiate**

#### **Club activities**

Date: March 1, 2023

Event: SyncHRonize 2023 Inter-Collegiate

Competition

#### **Guest Lectures**

Date	Topic	Resource Person
		Ms. Aishwarya Budhrani
06.09.2022	Alumni Talk	Manager-Training
		CaratLane
		Ms. Shruthi E
06.09.2022	Alumni Talk	HR Business Partner
		SkillLync
		Ms. Priya Ganesh
	Women in Global Leadership:	Vice President
14.10.2022	Cross-cultural Challenges and	Head of F&A Solutions
	Strategies	North America
		Capgemini
		Mr. Velan Thangavelu
03.11.2022	Cultural Adaptations	Senior IS Project Manager
		SICPA Switzerland

## Workshops

Date	Topic	Resource Person
15.10.2022	Reinventing Talent	Mr. Vinod Babu
	Strategy	Co-founder and CEO
		Workafella
15.10.2022	Data Driven HR Decision Making	Ms. Abirami Sivagnanam HR Leader Altimetrik
15.10.2022	Overcoming the Challenges of Hybrid Model	Mr. Benjamin Rajkumar Head of Human Resources CaratLane

15.10.2022	Enhancing Employee Experience and	Ms. Priya Vasu Vice-President – HR
13.10.2022	Retention	Vodafone India Limited
15.10.2022	Enhancing Employee Experience and Retention	Ms. Brindha M Asst. General Manager – Corporate HR Kauvery Group of Hospitals
15.10.2022	Enhancing Employee Experience and Retention	Ms. Mahalakshmi R Deputy Manager – Lead L&D and Employee Engagement Rane Madras Limited

#### Journal

Name of the Journal : Spectra Magazine – Issue 6

Best Article : Age vs. Experience – Which matters more?

Name : 2113712022003 – Akshara M.V. – II M.A. HRM

#### **Students' Achievements**

Date	Name of the	Class & Register	Event	Organizer	Prize
	Student	Number			
	Adhuba Begum &	II MA HRM	Case De	SRM Institute of	II
05.11.2022	Varnisha S	2113712022001	Estudio	Management,	
	v aminsha S	2113712022044	Estudio	Ramapuram	

#### **Staff Achievements**

#### **Staff as Resource Person**

Date	Name of the Staff	Institution	Nature of work done	Topic
16.11.2022	Dr. Latha D.S.	SDNB Vaishnav College for Women	Panel Member	Staff Selection Panel
27.07.2022	Dr. Kavin Mary S.	Women's Christian College, Chennai	Subject Expert	Staff Selection Panel
23.09.2022	Dr. Kavin Mary S.	Women's Christian College, Chennai	Resource Person, FDP	Structural Equation Modeling in AMOS
07.11.2022	Dr. Kavin Mary S.	Women's Christian College, Chennai	Resource Person	Data Visualization in Excel

14.11.2022	Dr. Kavin Mary S.	Department of Economics and Public Policy, M.O.P. Vaishnav College for Women	Resource Person	Data Analysis in SPSS
19.01.2023	Dr. Kavin Mary S.	Department of Economics and Public Policy, M.O.P. Vaishnav College for Women	Resource Person	Descriptive Statistics and Data Visualization Using SPSS
6.2.2023	Dr. Kavin Mary S.	Research and Development Cell, Women's Christian College	Reviewer	Eleanor-WCC Journal of Multidisciplinary Research

## **Staff Publications**

Date	Name of the Staff	Title of Paper	Name of the	ISBN/ISSN
			Journal / Book	
July	Dr. Latha D.S.	A Study on	Journal of	ISSN: 1765-
2022		Consumer's Buying	Positive School	1774 Vol.6,
		Behavior Towards	Psychology	No.7
		Herbal Products		
		with Special		
		Reference to		
		Chennai City		
July	Dr. Kavin Mary S.	A Study on	Journal of	ISSN: 1765-
2022		Consumer's Buying	Positive School	1774 Vol.6,
		Behavior Towards	Psychology	No.7
		Herbal Products		
		with Special		
		Reference to		
		Chennai City		

## **Staff Participation in Workshops**

Date	Name of the Staff	Title of the	Organiser	Level
		Workshop		
13.02.2023	Dr. Latha D.S.	Challenges of	Department of	International
-		Students in the New	Business	
17.02.2023		Normal	Administration,	
			Government Arts	
			College,	
			Coimbatore	
15.09.2022	Dr. Kavin Mary S.	Mixed-Method	Koach Scholar	National
_		Resign Design		
20.09.2022		Using Qualitative		
		and Quantitative		
		Methods		
1.10.2022	Dr. Kavin Mary S.	Hypothesis Testing	Koach Scholar	National
_		and Regression		
03.10.2022		Analysis		
14.10.2022	Dr. Kavin Mary S.	Innovation	MoE's Innovation	National
		Ambassador (IA)	Cell and AICTE	
		Training –		
		Foundation Level		
13.02.2023	Dr. Kavin Mary S	Challenges of	Department of	International
_		Students in the New	Business	
17.02.2023		Normal	Administration,	
			Government Arts	
			College,	
			Coimbatore	

## **Post Graduate Programme - Commerce**

#### **IntraMural Activities**

#### **January 24, 2023**

- Nomizo
- FrameApp
- Tax Pam
- HatchaPitch
- BrandAmbassador
- SinkorSwim
- SharkTank

## **Guest Lectures**

Date	Topic	Resource Person
05.09.2022	Innovation In Business & New Venture Creations	Dr. B.N. Padmaja Priyadharshini Managing Director, M/S Home Plan Guru CivilConsultantsPvtLtd.,
06.09.2022	Future of Accounting	Ms.CA SripriyaKumar Practicing Chartered Accountant & Managing Partner SPR&Co.
09.09.2022	Adapting to New Age Business Trends	Ms. Sangeeta Shankaran Sumesh ExecutiveDirector&CFO Dun&Bradstreet Technologies
09.09.2022	Personal Branding & Image Building	Ms. Dhwani Shah Freelancer Internationally Certified ImageConsultant
20.10.2022	Foreign Exchange Market Mechanism:Determinants of Exchange Rates &International Stock Markets	Mr. Saravanan V N Alternative Investment FundManager Unifi CapitalPvtLtd.,
20.10.2022 to 22.10.2022	Loans to Directors	Mr. R.Arvind Associate Member, Institute of Company Secretaries of India
06.02.2023 to 07.02.2023 &09.02.2023	MAT, AMT& Assessment of Various Entities	Mr. Balaji N,Chartered Accountant

## Workshops

Date	Topic	Resource Person
19.12.2022	Financial Education	Mr.A.K.Narayan,
-	For Young Citizens	Investment Coach and
21.12.2022		Trainer; Financial Planner and
		Consultant ;Author of "How to
		Invest RightandProsper."
20.02.2023,24.02.2023	Workshop on	Ms. Sarala Barath
&27.02.2023	Financial Modelling	BharathInfotech
	in Financial	
	Management	
08.03.2023	Market ka Eklavya –	Mr. Soundara Rajan V P
	Workshop on Capital	Senior Manager –Operations,
	Markets and	Sales and Marketing
	Investment Awareness	Mr. Naresh Sharma –
		National Product Head,
		Anand Rathi Securities
14.02.2023	Workshop on Tableau	Ms. Priyanka P – Faculty,
&	•	Department of Information
15.02.2023		Technology,
		M.O.P Vaishnav College for
		Women (Autonomous)

## Journal

Name of the Department Journal: Synergize

Theme of the Journal: ZCONOMY

BestArticle: Consequences of Technology and Social Innovation on Traditional Business Model

Name:2113712083005 Aram Valar Leela S –II M. Com

2113712083020Lokeshwari P – II M. Com

# **Students' Achievements**

Date	Name & Register No. of the Student	Class	Event	Organizer	Prize
26.08.2022	Lavanya A 2113712083018	II M. Com	Placement Quiz	BNYMelon	II
26.08.2022	Sadhana A 2113712083030	II M. Com	Placement Quiz	BNYMelon	III
13.09.2022	Mohsina Amreen A2113712083023	II M. Com	IDEATHON	Department of Information Technology –Hashtag Club M. O.P Vaishnav College for Women (Autonomous), Chennai -600034. International Programmers Day	III
13.09.2022	Shruti Mishra 2113712083036	II M. Com	IDEATHON	Department of Information Technology –Hashtag Club M.O.P Vaishnav College for Women (Autonomous), Chennai-600034. International Programmers Day	III
13.09.2022	Mohsina Amreen A2113712083023	II M. Com	Quiz	PG & Research Department of Commerce SSS Jain College for Women, Chennai "RESEARCH WEEK"	I
07.02.2023	Harshikaa C2113712083014	II M. Com	Quiz	PG & Research Department of Commerce SSS Jain College for Women, Chennai "RESEARCH WEEK"	I

07.02.2023	Mohsina Amreen A2113712083023	II M.Com	Crossword	PG & Research Department of Commerce SSS Jain College for Women, Chennai "RESEARCH WEEK"	II
07.02.2023	Hashikaa C2113712083014	II M.Com	Crossword	PG & Research Department of Commerce SSS Jain College for Women, Chennai "RESEARCH WEEK"	II
08.02.2023	MohsinaAmreen A2113712083023	II M.Com	Miniature Paper Presentation	PG & Research Department of Commerce SSS Jain College for Women, Chennai "RESEARCH WEEK"	I
08.02.2023	Sinduja A2213712083032	I M.Com	Miniature Paper Presentation	PG & Research Department of Commerce SSS Jain College for Women, Chennai "RESEARCH WEEK"	Ι
28.02.2023	S.Divya 2213712083009	I M.Com	Crash Landing on you	PG Department of Management Studies (M.B.A) M.O.P Vaishnav College For Women (Autonomous)	I
28.02.2023	AmrudhaVarshini 2213712083003	I M.Com	Mis Matched	PG Department of Management Studies (M.B.A) M.O.P Vaishnav College For Women (Autonomous)	III
28.02.2023	Sindhuja A 2213712083032	I M.Com	Mis Matched	PG Department of Management Studies (M.B.A) M.O.P Vaishnav College For Women (Autonomous)	III

28.02.2023	Vigasini S 2213712083044	I M.Com	Mis Matched	PG Department of Management Studies (M.B.A) M.O.P Vaishnav College For Women (Autonomous)	III
16.03.2023	Padmashri U 2213712083021	I M.Com	Best Manager	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	I
16.03.2023	Tanushree R 2213712083039	I M.Com	Best Manager	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	I
16.03.2023	Vigasini S 2213712083044	I M.Com	Best Manager	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	II
16.03.2023	Nandhini Meenakshi V 2213712083018	I M.Com	Best Manager	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	I
16.03.2023	Vigasini S 2213712083044	I M.Com	Quiz	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	I
16.03.2023	Amrudha Varshini 2213712083003	I M.Com	Quiz	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	I
16.03.2023	Kowshika B 2213712083014	I M.Com	Quiz	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	I
16.03.2023	Sindhuja R R 2213712083031	I M.Com	Quiz	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	I

16.03.2023	Varshini Mohan 2213712083042	I M.Com	Quiz	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	II
16.03.2023	Saranya R 2213712083028	I M.Com	Quiz	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	II
16.03.2023	Charanya P 2213712083007	I M.Com	Quiz	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	II
16.03.2023	Nikitha Sarah Thomas 2213712083019	I M.Com	Quiz	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	II
16.03.2023	Priyanga T 2213712083024	I M.Com	Poster Presentation	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	I
16.03.2023	Priyadarshini S 2213712083023	I M.Com	Poster Presentation	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	I
16.03.2023	Vigasini S 2213712083044	I M.Com	Poster Presentation	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	II
16.03.2023	Chandra U 2213712083006	I M.Com	Poster Presentation	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	II
16.03.2023	Sneha M 2213712083034	I M.Com	Poster Presentation	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	III

16.03.2023	Brinda R 2213712083005	I M.Com	Poster Presentation	PG Department of Bank Management Kumararani Meena Muthaiah College of Arts and Science	III
17.03.2023	Sinduja A 2213712083032 (Received Best Paper Award)	I M.Com	Paper Presentation- International Conference on Business Analytics and Intelligence	Department of Management Studies (M.B.A) M.O.P Vaishnav College For Women (Autonomous)	I
17.03.2023	Priyadarshini M 2213712083022 (Received Best Paper Award)	I M.Com	Paper Presentation- International Conference on Business Analytics and Intelligence	Department of Management Studies (M.B.A) M.O.P Vaishnav College For Women (Autonomous)	I
17.03.2023	S .Divya 2213712083009 (Received Best Paper Award)	I M.Com	Paper Presentation- International Conference on Business Analytics and Intelligence	Department of Management Studies (M.B.A) M.O.P Vaishnav College For Women (Autonomous)	I
17.03.2023	Darshini B 2213712083008 (Received Best Paper Award)	I M.Com	Paper Presentation- International Conference on Business Analytics and Intelligence	Department of Management Studies (M.B.A) M.O.P Vaishnav College For Women (Autonomous)	I
17.03.2023	Swetha N C 2213712083038 (Received Best Paper Award)	I M.Com	Paper Presentation- International Conference on Business Analytics and Intelligence	Department of Management Studies (M.B.A) M.O.P Vaishnav College For Women (Autonomous)	I

## **Staff Achievements**

## **Paper Presentations**

Date	Name of	Titleof	Title of	Level
	The Staff /	Seminar	aper	
	Organiser			
26.08.2022	Dr.Uthira.D	Innovation	Empirical Study in	
&	Patrician College of	Practices in	Measuring Human	
26.08.2022	Arts& Science, Chennai in	Commerce,	Capital Disclosures	
	collaboration with Tunku	Management,	using Content	International
	Abdul Rahman University	Humanities &	Analysis Approach	
	of Management&	Technology-		
	Technology	IPCMHT-22		
20.092022	Dr.Uthira.D	Re-inventing	The Impact of	
&30.09.2022	Department of	Business Practices,	Intellectual Capital	
	Management	Startups	in Measuring	International
	Studies SRM Institute of	and Sustainability	Financial	
	Science & Technology,		Performance of	
	Vadapalani		Companies using	
	Campus		VAIC Evaluation	
			Approach	
			( Best Paper)	
07.02.2023	Dr.Uthira.D	Resurgence of	Social Media Edu-	
&08.02.2023	PG & Research	Industry	Influencers And	
	Department of	& Commerce in	Their Impact on	International
	Commerce (ShiftI)	Contemporary	Trans para social	
	D.G Vaishnav College	India	Relationship and	
	(Autonomous)		Social Capital	
	Chennai-600106			
07.02.2023	Dr.Uthira.D	Resurgence of	TheInfluence	
&08.02.2023	PG & Research	Industry	of the Intellectual	
	Department of Commerce	& Commerce in	Capital on the	International
	(ShiftI)	Contemporary	Firm's Market	
	D.G Vaishnav College	India	Value: A Study on	
	(Autonomous)		Listed Firms in	
	Chennai-600106		theS&P Sensex50	
17.03.2023	Dr.Uthira.D	International	The Influence of	
	Department of	Conference on	the Intellectual	
	Management Studies	Business Analytics	Capital on the	International
	(M.B.A)	and Intelligence	Firm's Market	
	M.O.P Vaishnav college		Value: A Study on	
	for Women		Listed Firms in the	
	(Autonomous)		S&P Sensex50	
			(Best Paper)	

# **Staff as Resource Person**

Date	Name of the Staff	Institution	Nature of Work Done	Topic
14.07.2022	Dr.Uthira D	Annai Violet Arts & Science College, Chennai	Resource Person –FDP on Teaching, Learning & Research Techniques in Higher Education	Research Innovation& Extension Activities
05.09.2022	Dr.Uthira D	S.R.K.M.P.S Matriculation School, Chennai	Chief Guestfor Teacher's Day Celebration	
10.09.2022	Dr.Uthira D	Shri Krishnaswamy College for Women, Chennai	Resource Person–FDP on Teaching	National Education Policy 2020& its relevance to Teacher Education
14.11.2022 & 15.11.2022	Dr.Uthira D	Tamil N du State Council For Higher Education	Subject Expert – Revamping the Syllabi (Commerce)	
15.11.2022	Dr.Uthira D	Ethiraj College for Women (Autonomous) Chennai	Member CAS – Scrutiny Committee Meeting	
08.02.2023	Dr.Uthira D	DG Vaishnav College (Autonomous) Chennai	Resource Person— International Conference	Resurgence of Industry & Commerce in Contemporary India
10.02.2023	Dr.Uthira D	Saveetha College of Liberal Arts &Sciences	Chair Person for Track III of Paper Presentation in International Conference	Global Business and Social Innovations ICGBSI –2023
15.11.2022	Dr.Uthira D	Ethiraj College for Women (Autonomous)	CAS-Scrutiny Committee Meeting	
10.02.2023	Dr.Uthira D	Department of Commerce DG VaishnavCollege (Autonomous) Chennai	Chief Guest	International Conference on Global Business and Social Innovations ICGBSI -2023

00 02 2022	D., 11/1: D	Tutomot: 1 37 ' 1	Chief C	I am al - C
08.03.2023	Dr.Uthira D	International Vaish Federation Tamil N du State	Chief Guest	Launch of Women's Wing -Chennai District
17.03.2023	Dr.Uthira D	ICBAI-International Conference –MBA M.O.P Vaishnav college for Women (Autonomous)	Chair Person for Track I of Paper Presentation in InternationalConference	
24.03.2023	Dr. Uthira D	PG & Research Department of Commerce, Loyola College (Autonomous), Chennai-34	Moderator – "Business Actions in achieving the SDGs"	National Conference on "Business for social Impact - Transformationa 1 Change through the SDGs"
23.08.2022	Dr.R.A.Rabika Begum	MagnaCollege of Arts & Science ( Co- Edn),Chennai	Convener Inspection Commission to inspect proposed New College	
14.11.2022	Dr. R.A.Rabika Begum	Tamil N du State Council For Higher Education	Subject Expert – Revamping the Syllabi (Commerce)	
02.08.2022	Dr.E.Nirupama	Vivekananda College of Arts & Sciences for Women, Tiruchengode	Subject Expert –BOS Department ofB.Com(CA)	
18.01.2023	Dr.E.Nirupama	Women's ChristianCollege	ResourcePerson– Workshop	Workshop on Research &SPSS
06.03.2023	Dr.E.Nirupama	Department of Corporate Secretaryship& Accounting and Finance SRM Institute of Science and Technology, Kattankalathur	Chair PersonforTrack II	International Conference on Social Science and Business Research
15.03.2023	Dr.E. Nirupama	Women's Christian College, Chennai	Resource Person - Workshop	Workshop on SPSS
17.03.2023	Dr .E. Nirupama	ICBAI-International Conference –MBA M.O.P Vaishnav college for Women (Autonomous)	Chair PersonforTrack IIIof PaperPresentationin InternationalConference	

13.09.2022	Dr.M.Hemalatha	3	Convener –Inspection Commission to grant	13.09.2022
		Ed),Chennai	Provisional Affiliation	

# **Staff Publications**

Date	Name of the Staff	Title of Paper	Name of the Journal/Book	Issue No.
July 2022	Dr.Uthira D	Impact of Intellectual Capital & Financial Performance in the Pharmaceutical Industry in India By using VAIC Approach	Shodha Prabha UGCCARE Approved Group I , Peer Reviewed & Referred Journal	Vol:47, Issue-1, No-11,2022 ISSN:0974-8946
	Dr.Uthira. D	Social Media Perceptions, Public Health Awareness and Public Behavioral Changes during the COVID- 19 Pandemic	Journal of the Asiatic Society of Mumbai	Vol:XCV No:13,2022 ISSN: 0972-0766
	Dr.Uthira. D	Acumens from Pancha Koshas towards building authentic leaders- A critical literature review	Journal of the Asiatic Society of Mumbai	Vol:XCV No:6, 2022 ISSN: 0972-0766
April - June2022	Dr.R.A.Rabika Begum	"Google Classroom Vs. Real Classroom"	Journal of Management & Entrepreneurship UGC Care ListGroup I Journal	Vol.16,No2(XI), ISSN:2229-5348 Impact Factor 4.257

# **Staff Participation in Workshops**

Date	Name of the Staff	Title of the Workshop	Organiser	Level
14.12.2022 to20.12.2022	Dr.R.A.Rabika Begum	FDP on Professional Progression in Commerce & Management	Department of Corporate Secretaryship, Information Systems Management & Business Administration Justice Basheer Ahmed Sayeed College for Women, Chennaiin Association with Tamil N du Advanced Technical Training Institute, Chennai	International
19.01.2023	Dr.R.A.Rabika Begum	IPAwareness Training Program under National Intellectual Property Awareness Mission	Government of India, Ministry of Commerce & Industry, Department for Promotion of Industry & Internal Trade, Office of the Controlle rGeneral of Patents, Designs &Trademarks	National
20.09.2022 to29.09.2022	Dr.E.Nirupama	Ten Days National Workshop on Data Analysis Using SPSS	Bala's V V Academy	National
14.12.2022 to20.12.2022	Dr.E.Nirupama	FDPon Professional Progression in Commerce &Management	Department of Corporate Secretaryship, Information Systems Management & Business Administration Justice Basheer Ahmed Sayeed College for Women, Chennai in Association with Tamil N du Advanced Technical Training Institute, Chennai	International

#### **Staff Participation in Seminars**

Date	Name of	Title	Organiser	Level
	the Staff			
11.07.2022		FDP on innovative	Patrician College of Arts	
-16.07.2022	Dr.M Hemalatha	Teaching and	& Science	
		Learning Methods	Post Graduate & Research	
			Department of	International
			Commerce & IQAC	micmational
22.08.2022			MSME-Technology	
-25.08.2022	Dr.M Hemalatha	Six Sigma Yellow	Development Centre,	
		Belt	Government of	National
			India Society, Agra	
			_	

## Highlights

- 2 students from II M.com attended the International Youth Exchange & Study Programmed from 8<sup>th</sup>December to 15<sup>th</sup>December 2022 held at Singapore and Malaysia.
- Swetha NC from I M.com attended International Immersion Programme from 9<sup>th</sup> January to 19<sup>th</sup>January2023 held at James Cook University Singapore.
- ISTD was inaugurated on 21<sup>st</sup> January 2023 to provide unique opportunities for networking and agateway to forums, workshops, panel discussions, guest lectures, and symposia to address the growing need for cultivating leadership skills. MoU signed between ISTD and M.O.P Vaishnav College for Women was formally exchanged between Dr. Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for Women and Mr.J. Vijay Kumar, Chairman, ISTD Chennai Chapter.

# POST GRADUATE PROGRAMME M.A. HRM



Mr. Vinod Babu, CEO, Workafella, spoke on Reinventing Talent Strategy in the inaugural address of the Spectra HR Conclave 2022



Ms. Abirami Sivagnanam, HR Leader, Altimetrik, spoke on Data Driven HR Decision Making in the first Technical Session



Mr. Benjamin Rajkumar, Head of Human Resources, CaratLane, spoke on Overcoming the Challenges of Hybrid Model, in the second technical session



Ms. Priya Vasu, Vice-President-HR, Vodafone India Limited,
Ms. Brindha, Asst. General Manager – Corporate HR, Kauvery Group
of Hospitals and Ms.Mahalakshmi, Deputy Manager – Lead L&D
and Employee Engagement, Rane Madras Limited at panel discussion
on Enhancing Employee Experience and Retention



Ms. Priya Ganesh, Vice President, Head of F&A Solutions, North America, Capgemini spoke on Women in Global Leadership: Cross-Cultural Challenges and Strategies as part of the International Industry Institute Interface (4I) lecture series



Ms. Aishwarya Budhrani, Training Manager, CaratLane and alumna of the programme spoke about the M.A. HRM programme

# POSTGRADUATE PROGRAMME COMMERCE



Dr. B.N. Padmaja Priyadharshini, Managing Director, M/s Home Plan Guru Civil Consultants Pvt., Ltd on the Topic Innovation in Business & New Venture Creation



Ms. CA Sripriya Kumar, Central Council Member ICAI On the Topic Future of Accounting



Mr. R. Arvind, Associate Member, Institute of Company Secretaries of India On the Topic Loans to Directors



Mr. Balaji N, Chartered Accountant On the Topic MAT, AMT & Assessment of Various Entities



International Youth Exchange & Study Programme at Singapore and Malaysia



MOU signed between ISTD and M.O.P Vaishnav College for Women

# POST GRADUATE PROGRAMME BUSINESS ADMINISTRATION



Winners of BUSTLE 2022 receiving cash prize and award from our Principal Dr Lalitha Balakrishnan



Yoga for Mental Wellbeing session attended by I MBA students



Proud achievers of various competitions



Mr. Sharad Sagar, CEO - Dexterity Group addressing the students on social entrepreneurship.



Union Budget panel discussion



Lean Six Sigma Workshop

# POSTGRADUATE PROGRAMME M.A. PUBLIC POLICY



Students of M.A. Public Policy with Justice P N Prakash



Panel Discussion on Policy Making in Tamil Nadu organised by the department



A guest Lecture on India's Foreign Policy by Prof Adarsh Vijay Dept. of Political Science, Madras Christian College, Tambaram



Field Visit to Kuthambakkam village where the students saw the Model Panchayate



Inaugural Session of the 2nd Annual Two Day National Seminar on "Human Rights: Scope and Challenges in the 21st century"



The Department Signed a MOU with Apogee Research forum

## Post Graduate Department of Business Administration (M.B.A)

#### **Club Activities**

BUSTLE - National Level Management Quizzing Event, 17.11.2022

MANAGEMENT EDUCATION PROGRAM, 27.02.2023

ZEST- Intercollegiate Event,28.02.2023

Date	Topic	Resource Person
14.07.2022	Introduction to Intellectual Property	Mr. Lakshmi Narayanan A
	Rights	Examiner of Patents & Designs
		Government of India
14.07.2022	Legal Perspective on Intellectual	Mr. Mohana undaram
	Property Rights	Corporate Legal Expert
14.07.2022	Introduction to Design Thinking	Mr. Reshma Bhudia
	Approach for Innovative Solutions	Managing Partner- TOSS the COIN
04.08.2022	Business Model Canvas Creation	Ms. Raichel Diana
		MoE Certified Innovative Ambassador
04.08.2022	Design Thinking	Dr Unika
		MoE Certified Innovative Ambassador

### **Guest Lectures**

Date	Topic	Resource Person
12.09.2022	Social Entrepreneurship	Mr. Sharad Sagar
		CEO - Dexterity Group
11.10.2022	Marketing in the New Age	Mrs.Arunmozhi Villaalan
		Corporate Trainer & Motivational Speaker
12.10.2022	The Impact of Finance in this	Mr. Sumit Kedia
	Unpredictable World	Senior Partner -A.K. Lunawath & Associates
12.10.2022	Entrepreneurial Talk	Mrs. Rachana Mittal
		Director HR – Genetic Brain Profiling
14.10.2022	Transformational Leadership	Ms. Hani Mukhey
		Director- People Success Partner
		Zinnov Management Consulting
18.10.2022	Women in Global Leadership:	Ms. Priya Ganesh
	Cross-cultural Challenges and	Vice President, Head of F&S Solutions, North
	Strategies	America, Capgemini
07.11.2022	Leadership in the New Age	Mr. Prasanna Narayan
		Founder Gigzter, USA
16.11.2022	Yoga for Mental and Physical well	Mrs. Rajeshwari Prabhakaran
	being	Senior State Coordinator
		PatamjaliYog Peeth, Haridwar
29.11.2022	Rendezvous with writer	Mrs.Sangeetha Shankar Sumesh

		Author - "What the finance"
20.01.2023	Lean Six Sigma Green Belt	Mr. Kidambi Srinivasan
		Lean and Six Sigma Senior Consultant
02.02.2023	Panel Discussion on Union Budget	Ms.Anusha Sreenivasan
		President, The Society of Auditors
		Dr. Gowri Ramachandran
		Economist & Charted Wealth Manager
		Mr.T.R. Srinivasan
		Chartered Accountant
		Mr. Crimon Controloi
1		Mr.Sriram Seshadri Chartered Accountant
		Chartered Accountant
		Mr.S.Sundar Raman
		Chartered Accountant
09.02.2023	Gender Sensitization and Posh	Dr. Raghavi
	Awareness Program	Director and Founder- The Headway Academy and Foundation
		and Poundation
		Mrs. Shobana Ramasubramanian
		Practicing Advocate at Madras High Court
27.02.2023	Management Education Program	
	What corporates expects from	Ms.Raakhee Jayakrishnan
	MBA?	Ms. Radice Sayaki isiman
	Why MBA makes you better	Mr.Balachandar.R
	entrepreneur?	Wil. Dalachandar. K
	How to get into the holy grail of	Mr.AjayZener
	business studies?	
	Future on Business Analytics	Mr.Vignesh Raja
01.03.2023	Women's Day Lectures	Dr.Hemapriya Jayapal
01.03.2023	Women's Bay Lectares	Director – Women and Child Protection Cell
02.03.2023		Mrs.Bhagirathi
		Head of Quality Management-Fefundinfo
06.03.2023		Mr.UmasankarKandaswamy
		Co founder and Vice President, AVTAR
		Group.
		Vishali Arun
		Homeopathy Doctor
		Priya Aravind
		Copywriter and Content Creator

06.03.2023	International Conference 2023 Technical Session 1(Finance and Others)	Dr. N.KANNAN Professor and Legal Officer, School of Management Studies, Sathyabama Institute of Science and Technology.
		Dr. S.G. BALAJI Associate Professor MEASI Institute of Management.
		DR. D. UTHIRA Vice Principal & Director MBA, M.O.P Vaishnav College for Women
	Technical Session II(Marketing and Others)	Dr. K.MARAN Professor& Director, SairamInstitue of Management Studies.
		DR. SAMINI RAJESH MATHEW Associate Professor, Centre for Management Studies, Jain Deemed to be University
		DR.M. UMA RAMAN Professor and Head of the Department, Rajalakshmi Engineering College
	Inauguration	DR. MOHAMMED ABDUL MADHAR Assistant Professor, College of Economics and Business Administration, University of Technology and Applied Science, NIZWA
	Technical Session III(HR and Others)	DR. CHANDRASEKAR KS Professor, Institute of Management, University of Kerala
		DR.E.NIRUPAMA Associate Professor, M.O.P Vaishnav College for Women
	Technical Session IV(Other Streams)	DR. A BHARATHY Assistant Professor & Head, Department of Management, Pondicherry University Community College, Pondicherry
		DR. SHAKILA M.K Dean School of Management, Guru Nanak College for Women
		DRB DEVAMAINDHAN Professor, Department of Management Studies-IDE University of Madras

# Field Trips

Date	Placeofvisit	Purpose
05.02.2023	Coffee Manufacturing Plant – Mysore	Industrial Visit
07.02.2023	Karnataka Milk Federation – Nandini Dairy	Industrial Visit

### **Certification Courses**

Date	Title of the Certification Course	Resource Person	Total No. of Students Attended the session
8.12.2022-	Data Visualisation using	Dr. Dinesh Babu	42
9.12.2022	Tableau software	MD Brainswig Edutech Pvt.	
		Ltd.	
19.12.2022-	Financial Education for	AK Narayan	25
21.12.2022	Young Citizens	Founder- AK Narayan	
		Associates.	

## **Students Achievements**

Date	Name of the	Class	Event	Organiser	Prize
	Student				
22.09.2022	Vaishnavi.K	II MBA	Business Plan	Student Convention,	I
			Competition	Madras Management Association	
22.09.2022	SayiVarshaVardini S	II MBA	Business Plan	Student Convention,	I
			Competition	Madras Management	
				Association	
22.09.2022	Rajalakshmi. N	II MBA	Business Plan	Student Convention,	II
			Competition	Madras Management	
				Association	
22.09.2022	Charuladha. S	II MBA	Business Plan	Student Convention,	II
			Competition	Madras Management	
				Association	
	Vaishnavi. K	II MBA	Picture the plan	DG Vaishnav	II
	Rajalakshmi. N				
29.09.2022	Subhasree. S	II MBA	International	Partician College of	1
			Conference on	Arts and Science	
			Panorami		
29.09.2022	SaiPreetha.K. R	II MBA	International	Partician College of	1
			Conference on	Arts and Science	
			Panorami		

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## **Staff Achievements**

## **Staff Publications**

Date	Name of the Staff	Title of the Paper	Name of the Journal/ Book	ISSN No. Publisher
28.12.2022	Dr Ramya Raman	Readings on Covid Situations and its Outcome on Teaching &Assessment Models at a Chennai City Based Arts and Science College	Proceedings on the 20 <sup>th</sup> AIMS International Conference on Management 2022	AIMS International ISBN-978- 1943295-20-3
19.12.2022	Dr Anuradha Prashant	Consumers Purchase intentions for store brands: Examining the influence of households size on consumer-level perceptual factors	Proceedings on the 16 <sup>th</sup> NASMEI International Marketing Conference 2022	NASMEI 20
13.08.2022	Dr.K.R.Kolammal	A Study on the Impact of Digital Nudging on Investment Behaviour of IT Professionals	Proceedings on the 13 <sup>th</sup> Indian Jounal of Natural Science 2022	ISSN- 0976 0997
14.12.2022	Dr.K.R.Kolammal	A Study on the Impact of Brand Image on Consumer Loyalty	Conference proceedings on Global business Transformation in the digital era.	
14.12.2022	Ms. Ramya Venkat	The role of financial literacy on the investment behaviour of individuals towards mutual funds	Conference proceedings on Global business Transformation in the digital era.	
14.07.2022	Ms. Ramya Venkat	The role of financial literacy on the investment behaviour of individuals towards mutual funds	Conference proceedings on Emerging Trends in Commerce, Management and Computer Science	
12.03.2023	Dr Ramya Raman	Role of Artificial Intelligence in the digital era- Holistic	Patent filed	

12.03.2023	Dr. Kolammal K R	model of AI implementation in business Role of Artificial Intelligence in the digital era- Holistic model of AI implementation in business	Patent filed	
05. 02.2023	Dr Ramya Raman	Impact of Ethical Leadership and Hospital Ethical Climate on Job satisfaction, organisational commitment and organisational citizenship behaviour of nurses with reference to Government and private hospitals in Chennai	International Conference on management, N.LDalmia college	

# Post Graduate Programme- M.A. Public Policy

# **Guest Lectures**

Date	Topic	Resource Person	
12.09.2022 -	India's Foreign Policy – Lecture	Radhakrishnan RK,	
16.09.2022	Series	Senior Journalist	
10.10.22	India's Foreign Policy: Doctrinal	Prof. Adarsh Vijay,	
	Shifts and Theoretical	Dept. of Political Science, Madras	
	Realignments	Christian College, Tambaram	
17.10.2022	India's Maritime Security	Cmde. R S Vasan,	
		C3S, Chennai	
12.11.2022	"From Environmental Protection	Dr. R Vidya,	
	toEnvironmental security: a	Dept. of Political Science, Madras	
	changingParadigm in India"	Christian College	
04.01.2023	Fake News	Ms Vidya Padmanabhan	
		Assistant Professor	
		Department of Journalism	
		M.O.P.vaishnav College for Women	
		(Autonomous)	
09.03.2023	Demystifying Everyday	Ms. R Vidya,	
	Feminism	Assistant Professor,	
		Dept. of Political Science, Madras	
		Christian College, Tambaram	
10.03.2023	World Politics in an Age of	Dr. Ash Narain Roy,	
	Global Politics	Director,	
		Institute of Social Sciences, New Delhi	

# **Career Counselling**

Date	Topic	Resource Person
05.09.2022	Policy Formulation: Strategies	Ms. Devleena Chakravarty,
	and Approaches to	Policy Specialist & Researcher, Guidance,
	Policymaking in Tamil Nadu	Tamil Nadu
06.09. 2022	Comprehending Research in	Ms. AarthyMadangopal, Co-founder,
	Policy Impact Assessment	Apogee Research Forum,
		Chennai
09.09. 2022	Policy Framework:	Mr. Gaurav Daga,
	Conceptualizing Tamil Nadu's	Associate Vice President, Guidance,
	Policy Cycle	Tamil Nadu
17.2.2023	Career opportunities:	Dr Anbu Arumugam
	TamilNadu Public Service	Senior Assistant Professor & Head
	Commission	Department of Public Administration

# Seminars / Symposium Organised

Date	Topic	Resource Person	Level
28.10.2022	Policy Making	Dr Uma Maheshwari,	National
	in Tamil Nadu	Dr Anbu Arumugam, Mr Surya	
		Senthil,	
		MrKuhan Madan	
30.01.2023	Women in	Dr Valli Arunachalam	Regional
	Ste(a)m	(Nuclear Scientist Semi conducter	
		Technology Consultant)	
		Dr	
		M.VijayabaskarProfessor,MIDS	
		Member, State Planning	
		Commission.	
		Ajeetha BS	
		Advocate, Madras High Court	
24.02.2023 -	Human Rights:	Dr P.Wilson,	National
25.02.2023	Scope and	Principal, Madras Christian	
	Challenges in	College.	
	the 21 <sup>st</sup> Century	Justice K.Baskaran	
		Chairman State Human Rights	
		Commisssion	

# Workshops

Date	Topic	Resource Person
16.09.2022	Excel Workshop	Dr. V M Sivagami
19.01.2023	Descriptive Statistics and data visualization using	Dr. Kavin Mary S Assistant Professor,
	SPSS	Department of Management
		Studies

# Field Trips

Date	Place of visit	Purpose
18.10.2022	High Court of Madras, Chennai	Academic
28.01.2023	Balavihar, Guild of Service, Kilpauk	Volunteership, Extension
		Activity
15.02.2023	Chennai Port	To learn about the warships

## Staff as Resource Person

Date	Name of the Staff	Institution	Nature of work done	Topic
02.03.2023	Arpita Maitra	MOOCs using	Recoding of Video	Urbanization
		SWAYAM	Lecture on	policies
		Platform	Urbanization Policies	
10.01.2023	Subirthana M.S	Chettinad Hari	External Examiner for	VIVA VOCE
		SreeVidyalayam	class 12 <sup>th</sup> Project	
			VIVA VOCE	
01.12.2022	Subirthana M.S	Sree Kerala	Chaired a Session in	Democracy
		Varma College,	their two-day national	and Judiciary
		Thrissur, Kerala	seminar on "75 years	
			of Indian	
			Independence - Past,	
			Present and the	
			Future"	

## **Staff Participation in Seminars**

Date	Name of the Staff	Title	Organiser	Level
10.08.2022	Arpita Maitra	Nuances on	Tamil Nadu State	National
		Documentation:	Council for	
		Research	Higher Education	
		Proposal, NAAC		
		&NIRF		
03.09.2022	Arpita Maitra	Quality Initiatives	M.O.P. Vaishnav	National
		In Leadership &	College For	
		Governance	Women	
			(Autonomous),	
03.09.2022	Subirthana M.S	Quality Initiatives	M.O.P. Vaishnav	National
		In Leadership &	College For	
		Governance	Women	
			(Autonomous),	
			Chennai.	
22.09.2022 -	Subirthana M.S	The role of social	Dwaraka Doss	National
23.09.2022		media in disaster	Goverdhan Doss	
		management: a	Vaishnav College	
		case study on	(Autonomous),	
		Kerala floods	Chennai	
03.10.2022	Subirthana M.S	Indo-Taiwan	The Peninsula	International
		Relations	Foundation	

30.11.2022	Subirthana M.S	"India's Soft Power Approach: The Way Forward For India's Foreign Policy - A Case Study Of India's Role In Saarc"	Two-Day National Seminar On "75 Years Of Indian Independence - Past, Present And The Future" On 30th November And 1st December 2022 at Sree Kerala Varma College, Thrissur in Association With Institute Of Parliamentary Affairs, Govt. Of Kerala.	National
05.12.2022	Subirthana M.S	Dignity, Freedom, And Justice for All	United Nations Organisations	International
05.12.2022	Anju Annie Mammen	Dignity, Freedom, And Justice for All	United Nations Organisations	International
252.2023	Subirthana M.S	Academic Writing	IQAC-Government College (Autonomous) Rajahmundry & Dept of Research and Pubications, A2Z Edulearninghub LLP, Kerala.	International

## **Staff Paper Presentation**

Date	Name of the Staff	Title	Organizer	Level
24.02.2023	Ms. Arpita Maitra	A radical shift	State Project	International
-		in Teaching	Directorate RUSA	
25.02.2023		and learning	TN	
		approaches in		
		government		
		schools in		
		Chennai-A		
		post pandemic		
		scenario		
22.09.2022	Ms. Subirthana M. S	The Role Of	Dwaraka Doss	National
&		Social Media	Goverdhan Doss	
23.09.2022		In Disaster	Vaishnav College	
		Management:	(Autonomous),	
		A Case Study	Chennai.	
		On Kerala		
		Floods		
30.11.2022	Ms. Subirthana M. S	India's Soft	Sree Kerala Varma	National
&		Power	College, Thrissur In	
1.12.2022		Approach: The	Association With	
		Way Forward	Institute Of	
		For India's	Parliamentary	
		Foreign Policy	Affairs, Govt. Of	
		- A Case Study	Kerala.	
		Of India's		
		Role In Saarc		

## **Staff Publications**

Name of the Staff	Name of the Journal	ISSN Number	Journal Type
Ms. Arpita Maitra	Research And Reflections on Education	ISSN-0974648X (P)	UGC Care Approved
Subirthana M.S	Journal of the oriental Institute	ISSN: 0030-5324	UGC CARE Approved, Group I
Subirthana M.S	Gender Studies: A Multidisciplinary Approach by Cape Comorin Publisher	ISBN- 978-93- 94510-06-7	Book Chapter

#### **Staff Participation in Certificate Courses**

Date	Name of the Staff	Title	Organizer	Level
05.01.23-	Ms. Anju Annie	Master Public	Udemy	International
12.02.23	Mammen	Policy		
		Advanced		

### Highlights

- The Programme of Public Policy organized a 2 day National Level Seminar on the 24<sup>th</sup> and 25<sup>th</sup> of February 2023. The seminar was in collaboration with Madras Christian College and State Human Rights Commission, Tamil Nadu. Surana and Surana International Attorneys was the Knowledge partner.
- ➤ M.A. Public Policy Programme visited the Marina Beach as volunteers to help student residents with wheel chairs in the newly erected ramps by the Tamil Nadu governments.
- Students of the Programme of Public Policy visited the Chennai port on the 15<sup>th</sup> of February 2023 as part of their curriculum to see the war naval ships.
- ➤ Programme of M. A. Public Policy has signed MoU with Apogee Research Forum, independent, nonpartisan nonprofit institution.
- Students of Ist year M.A.Public Policy Programme are interning at the Guidance Tamil Nadu, Tamil Nadu Cements Corporation Limited and the State Planning Commission Tamil Nadu as Policy Research Intern. Two students of Public Policy Programme are interning with the Apogee Research Forum.
- The Staffs and Students of Economics and Public Policy, in tandem with this year's theme "Vikas" visited Kuthambakkam Model Panchayat Village on 10<sup>th</sup> February, 2023.

### **Programme - B.Sc Electronic Media**

# Name of the Club: Montage Impulse

- Battle of Chords (Music)
- Caricature
- Dance till Dawn
- Capture a Tale (Photo Story)
- Rewrite the Stars (Change the climax)
- Aye Aye Captain (Ship wreck)
- Face your dreams (Make up)
- Do you got dis(ney)? (Monoacting)

### **Media Scape 2023**

- Channel surfing
- Shark Tank
- Photography
- Change the Plot
- Ad or Show reel making
- Podcast

### Workshops

Date	Topic	Resource Person
09.08.2022	Basics of Photography	Mr. Vignesh Professional Photographer Chennai
10.10. 2022 to 11.10.2022	Ad Film making	Mr. Jehroome Documentary and Short Film maker
13.10.2022	Photo Image editing	Mr. Akram Editor
28.10.2022	Scripting Mechanics	Ms Sanjuktha UX/UI Designer Firebrand labs Freelance Script writer
10.02.2023	Sound Design in Films	Mt Jaiganesh Sound designer

Journal

Title of the Student Journal: Focus

Theme: On Air

Best Article: Zahabiya (Register Number: 2113711060050, II B.Sc EM) – How Podcasting

has changed the Radio scene in India?

Cover Page Designer: Hansika Sundararaj (Register Number: 2213711060012, II B.Sc EM)

## **Students' Achievements**

D 4	Name of the	Class	Event	Organiser	Prize
<b>Date</b> 25.06.2022	Nivedha Harish 2113711060027 Swarathmika S 2113711060045	II EM	Hall of Fame, Vocal and Dance	Live 4 You, Krishna Gana Sabha	
07.08.2022	Swarathmika S 2113711060045	II EM	Sangeethashri	R R Sabha, Trichy	I
01.09.2022	Anushri G R 2113711060003 Brindha 2113711060006 Harsha N 2113711060013 Ayshwarya V U M 2113711060005 Harshini Venkatesh 2113711060014 Sai Mirah 2113711060038 Varshini 2113711060047	II EM	Azadi Ka Amrit Mahotsav, Documentary Filmmaking	Vivekananda College	IV, Cash Prize Rs 8000
03.09.2022	Rukma Sripriya 2113711060036 Rima Madhu 2113711060034 Hansika Sundararaj 2113711060012 Diya L Sanghavi 2113711060010	II EM	Short Film "Akuma", Drug Free India campaign	Art of Living	III
17.09.2022	Swarathmika S 2113711060045	II EM	M.S Subbulakshmi Award	Shanmughananda Sabha, Mumbai	Fellowshi p Award with cash prize Rs 1 lakh
22.11.2022	Jayashrri A G 2113711060015	II EM	Yuvakala Utsov	Shivasakthinatyala	I
06.01.2023	Brindha 2113711060006 Harsha N 2113711060013	II EM	"Vizhuthukal" Short Film on Save young Hearts	Prashanth Hospital and Loyola College	II with cash prize Rs 50,000

	Sai Mirah 2113711060038				
	Sowmya S 21103711060042				
	Swetha Balaji 2113711060046				
	Sherly S 2113711060041				
	Zhabiya 2113711060050	II & III EM	Potpourri and Murder	Loyola College,	
20.01.2023	Rhea Kamrah 2113711060032		Mystery	Chennai	III
	Yashitha Jain 2013711060050				
20.01.2023	Harsha N 2113711060013	II EM	Xibit, Title Event	Loyola College, Chennai	I
23.01.2023	Swarathmika S 2113711060045	II EM	Times Thiyagaraja Award	Times of India	I
26.01.2023	Swarathmika S 2113711060045	II EM		Republic Day Parade,	
27.01.2023	Ayshwarya V U M 2113711060005	II EM	Light Music, Art Beat	Loyola College, Chennai	II
11.02.2023	Varsha J 2013711060047	III EM	Best Narration Award	Asan Memorial College of Arts and Science	Cash prize Rs 2000
16.02.2023	Ayshwarya V U M 2113711060005	II EM	Soul Vibes, Light Music	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women	I

## Field Trips

Date	Place of visit	Purpose	
29.09.2022	Kovalam Beach and Mahabalipuram	Photography Field Trip	

## **Staff as Resource Person**

Date	Name of the Staff	Institution	Nature of work done	Topic
26.07.2022		Shri Shankarlal Shasun College for Women	Inspection Committee member	Visual Communication
04.08.2022	Dr. N Meenakshi	Loyola College	Inspection Committee member	Visual Communication
22.08.2022		Jeppiaar College of Arts and Science	BOS- Advisor member	Media and Commerce
22.09.2022		St. Joseph College of Engineering	Resource person workshop for Engineering college students	Creativity
21.11.2022		Madras Christian College, Chennai	External Examiner	Media Research Projects
01.12.2022	Dr.R.Preetha	Stella Maris College	External Examiner	Photography
13.12.2022		Department of Public Relations Stella Maris College	Board of Studies, Member	Media studies
17.03.2023		St. Joseph College of Engineering	Jury member for Painting and Photography contest	Photography contest

## Staff Awards

Date	Name of the Faculty	Designation	Name of the award / research fellowship	Name of the Awarding Institution	Level
24.07.2022	Dr.R.Preetha	Assistant Professor	Fake News – Fake to Fact Warrior	UNESCO – SMART & Civic Games Lab at 5 <sup>th</sup> Edition Radio Festival, New Delhi	National

## **Staff Publications**

Date	Name of the	Title of Paper	-	
	Staff		Journal / Book	
22.10.2022	Ms S Malarvizhi	The Female Lead:		ISBN 979-8-
		Rising Women	Regional Media	88805-357-7
		Protagonists in		
		Tamil Cinema		
			Journalism and	
Dec		Film Theories and	Mass	Block II, Unit III,
2022	Dr.R.Preetha	Criticism	Communication	Course modules
	DI.K.Pieema	Genre Studies	Department,	
		Gellie Studies	Karnataka State	
			Open University	
			Journalism and	
Dec		Film Art and Film	Mass	
2022	Dr.R.Preetha	Making	Communication	Block III, Unit I,
	Di.K.r reema	Fundamentals of	Department,	Course modules
		Film Craft	Karnataka State	
			Open University	

## **Staff Participation in Workshops**

Date	Name of the Staff	Title of the Workshop	Organiser	Level
	Dr.R.Preetha	Fake to fact – UNESCO	UNESCO –	National
		initiative for training	SMART,	
24.07.2022		Media Practitioners on	5 <sup>th</sup> Edition Radio	
to		Busting Fake News and	Festival, New	
26.07.2022		Misinformation –	Delhi	
		"SDG's on the Air"		
	Ms. K Suguna	Media, Language and	SRM Institute of	National
19.09.2022	_	Culture: Prospects and	Science and	
to		Challenges	Technology,	
30.9.2022		_	Department of	
			Journalism and	
			Mass	
			Communication	
19.09.2022	Dr.R.Preetha	Media, Language and	SRM Institute of	National
to		Culture: Prospects and	Science and	
30.9.2022		Challenges	Technology,	
			Department of	
			Journalism and	
			Mass	
			Communication	
07.12.2022 to		Research and	SDNB Vaishnav	National
08.12.2022	Ms K Suguna	Publication Ethics	College,	
		1 uoncation Eulics	Chrompet	
	Dr.R.Preetha	Dialectical Behaviour	NxtNLP Research	State
04.02.2023	Di.K.Freema	Therapy	Institute	

### **Staff Participation in Seminars**

Date	Name of the	Title	Organiser	Level
	Staff			
		Digital	Patrician	International
19.01.2023	Dr.R.Preetha	Marketing in live	College of Arts	
	Di.K.Fieema	Market	and Science,	
		Market	Chennai	
		Communication	Apollo Arts and	International
14.02.2023	Dr.R. Preetha	and Performing	Science	
	Di.K. Fieetila	Arts: Critical	College,	
		Approaches	Chennai	

#### **Short Term Courses Completed by Staff**

Date	Name of the Staff	Name of the Course	Offering Institution	Offering Platform (SWAYAM.COURSERA. UDEMY etc)
11.02.2023	Dr.R.Preetha	Foundations of User Experience (UX)	Google	Coursera
07.02.2023	Dr.R.Preetha	Art Therapy	Alison	Alison

#### **Highlights**

The Montage Club of Electronic Media had a fresh beginning with the advent of the new academic year, Moksha'22 the Montage Club conducted provide an insight towards the activities of the club, Ms. Margarette Regina, Ex President of the Montage Club and alumna presided over the event. Various talents of the department were showcased with an Acapella performance and a flash mob. The next event conducted by club was Impulse '22, "This is what dreams are made of" on 15<sup>th</sup> September, 2022 curated talent hunt for the first years of the Department of Electronic Media. There were eight events conducted, allowing the first years to showcase a variety of talents. The events were Change the Climax, Make-Up, Monoacting, Music, Caricature and, Photo Story. The event was a great success with over 35 participants from the first years, who were the real stars of the event. Ms. Laya Adiraj was

awarded with the Title of Miss Impulse, and the other prize winners were announced and awarded with trophies and certificates.

Mediascape '23 was conducted with a split into Inter and Intra-Departmental competition to bring out the talents related to media amongst the students of various departments so that they get exposure into the media industry with six different competitions specially crafted was conducted on 23<sup>rd</sup>, 24<sup>th</sup> and 25<sup>th</sup> of January. There were six various events conducted for both Intra and Inter Department - Change the Plot, Ad/Show reel, Photography, Podcast, Shark Tank and Channel Surfing. The Valedictory function was held on the final day, 25<sup>th</sup> January, where the various winners of the event were announced. The winners were awarded with trophies and certificates.

The tenth edition of M.O.P Model United Nations 2023 a two day conference was conducted on the 18<sup>th</sup> and 19<sup>th</sup> of February 2023. Model United Nations is an academic simulation of the committees in the United Nations to promote awareness and understanding of current world crises with five committees – United Nations Human Rights Council, United Nations Economic and Social Council, United Nations General Assembly: Disarmament and Security Council, United Nations Security Council and International Press Corps. Students from various colleges across Tamil Nadu and India participated in the two day conference to discuss the issues related to international concern and try to provide resolutions for the same.

The final year students of B.Sc Electronic Media program took up a community development initiative in the urban slums of Nadukuppam, Chennai as a part of the year of development – VIKAS. They distributed free sanitary pads to the women and created awareness on menstrual hygiene among them. They also distributed free snacks and drinks to the children in the slums and insisted on the importance of education and encouraged them to study.

# **B.SC ELECTRONIC MEDIA**



Media Scape 2023 - Winners of Channel Surfing event



Inauguration Ceremony of M.O.P MUN 2023 -10th Edition



VIT Chennai won the overall championship in M.O.P MUN 2023



Chroma Keying Workshop – Green Matte Studio



Visit to Nadukuppas as part of Community Outreach Program - VIKAS



Photography Trip to Mahabalipuram

# **B.SC. VISUAL COMMUNICATION**



Mr.Prakash Pandurangan, Ad Film Maker at Dil Se, Master Class Series on 'Creative Route, A session on Ad Filmmaking'



Mr. Vidhu Ayyanna, Cinematographer at Dil Se, A Master Class Series, Every Frame a Rembrandt, A session on Cinematography



'Advertising Tomorrow and Beyond' by Mr. Sajan P at 'AdCon, It's all about Ads', A Two advertising symposium on Changing Dimensions in Advertising



Students exploring Zoom Lens technique in Bird photography at Vedanthangal Bird Sanctuary



Ms. Preetha Jayaraman, Inaugural Chief Guest at POSTIVES 2023, A Photography Exhibition on 'Vantage Point'



Mr. N.S. Manoharan, Retd. Principal, Government Fine Arts College, Kumbakonam demonstrating Water Colour Painting in a workshop

## **Programme - B.Sc. Visual Communication**

#### **CREATE CLUB ACTIVITIES**

### **Intra Mural Competitions**

- Photo walk and Artwalk
- Journal Cover Design

### **Inter-Departmental Competitions**

• Ethics in Fashion

#### **Intra Mural Activities**

World Photography Day Celebrations

### **Peer Workshops**

- Digital Portraiture
- Embroidery
- Marble Painting

#### **Alumni Networking Sessions**

- Career Prospects in the Design Realm
- Career Prospects in Brand Management and Imaging
- Exploring Higher Education Avenues

The Create Club was inaugurated on 24.08.2022

### **Guest Lectures**

Date	Topic	Speaker
24.08.2022	De-focus	Mr.S. Venkataraaman Macro Photographer
24.08.2022	Photoperspective	Mr.Prasana Venkatesh Ad Photographer
13.09.2022	Typography in UI Design	Mr.Saravanan Vijayakumar Founder, Design Director Squaircle
27.09.2022	Media Planning in Advertising	Ms. Sindhu Raghavan, Partner, Client Leader, Mindshare Agency
23.01.2023	IPR in Media The Importance of Copyright Law	Mr. R.Sathish Kumar Advocate
23.01.2023	Sustainable Fashion	Ms.Kirthana Ravikumar Founder, Arodhi
24.01.2023	Media Entrepreneurship – Scope & Opportunities	Ms. Vignesh Chinnadurai, CEO & Founder, Brand Moustache & The Madras Branding Company

## Workshops

Date	Topic	Speaker
02.09.2022	Creating Storyboard for Visual Production	Mr. B. Sainath Cartoonist and Illustrator, Chennai
29.09.2022	Techniques of Design Thinking	Ms. Muzna Nishath Creative Strategist The Toggle Hub, Chennai
11.03.2023	Acrylic Painting	Mr. M. Jayakumar Art Director & Senior Artist, Chennai
11.03.2023	Water Colour Painting	Mr. N.S. Manoharan Retd. Principal, Govt. Fine Arts College, Kumbakonam.
11.03.2023	Human Figure and Perspective Drawing	Mr. A.Z. Ranjith Master Artist, Bengaluru
11.03.2023	Colour Pencil and Soft Pastels	Mr. K.Ramachandran Retd. Textile Designer, Ministry of Textiles, Govt. of India.

## Seminars/Symposium

# 

Date	Topic	Resource Person
26.10.2022	Advertising Tomorrow & Beyond	Mr. Sajan P Creative Director, Rubecon, Chennai
26.10.2022	Media Planning in 2022	Mr. Balaji RD Vice President – Delivery, VDO.AI, Chennai
26.10.2022	Branding in Social Age	Mr. Sajin Nair Marketing Director, Synergita, Chennai
27.10.2022	Copywriting for Social Media Advertising	Mr. Ravindran Solomon Vice President & Senior Creative Director Wunderman Thompson, Chennai
27.10.2022	Green Advertising	Mr. L Nitin Chordia Chief Product Officer and Co-founder Kocoatrait, Chennai
7.10.2022	New Age Entrepreneurs	Mr. Vignesh Chinnadurai Founder and CEO, Brand Moustache & The Madras Branding Company, Chennai

## **Career Counselling Sessions**

Date	Topic	Resource Person
29.09.2022	Job Opportunities in the Film Industry – Areas Untouched	Dr.Archana Vasudev Founder, Talkative, Bengaluru
08.11.2022	Career Prospects in the Design Realm	Ms.Amala Aiana Co-founder and Program Director Rainbow Fish Studios, Chennai
08.11.2022	Alumni Networking Session on Brand Management and Imaging	Ms.Preeta Suresh Founder and CEO Freshlings, D2C Fresh Nutrition Brand, Chennai
05.01.2023	Exploring Higher Education Avenues	Ms.Priya Bainik Program and Outreach Manager Photo Biennial, Chennai

## Field Trips

Date	Place of Visit	Purpose
01.09.2022	SIGA Press	To understand the latest developments in Printing Processes
26.09.2022	Monolith Research and Training Labs	To understand the nuances of editing and production processes
11.10.2022	LV Prasad Studios	To understand the nuances of editing and production processes
23.12.2022	Weaver's Society Service centre	To understand the nuances of graphic designing and block printing
21.01.2023	Mahabalipuram	To experiment with Architectural Photography and Wide-Angle Photography
02.02.2023	Vedanthangal Bird Sanctuary	To get hands on experience in Bird Photography using Zoom Lens
05.02.2023 to 11.02.2023	Vizag, Araku Valley, Rajhamundry and Vijayawada	To practice Nature Photography, Heritage Photography and Portraits.

Journal

Thumbnail-Volume 8

Theme-NOVUS

Best Article – From Toy Story to Turning Red – Best Screen Writing Lessons from Pixar Name of the student –Charumathi M,2013711090009 III B.Sc. Vis. Com

## **Students' Achievements**

Date	Register Number	Name of the Student	Class	Event & Organizer	Prize Won
12.01.2023	2113711090017	Maheswari S	II B.Sc. Vis. Com	Open Book Competition held by Vivekananda Cultural Centre	I
12.01.2023	2113711090020	Mishti Khanna	II B.Sc. Vis. Com	Open Book Competition held by Vivekananda Cultural Centre	II
12.01.2023	2113711090026	Priyadarshan R	II B.Sc. Vis. Com	Open Book Competition held by Vivekananda Cultural Centre	III
12.01.2023	2113711090013	Jigyasha R Jain	II B.Sc. Vis. Com	Open Book Competition held by Vivekananda Cultural Centre	Consolation
27.01.2023	2013711090027	Nithya Lakshmi B	III B.Sc. Vis Com	Artbeat 23, Loyola College	I Picasso (Painting on Canvas)
28.01.2023	2013711090004	Anaga Narayanan	III B.Sc. Vis Com	Prism 2k23 Department of Kaushal Kendra Loyola College	I Digital Poster Design
28.01.2023	2013711090018	Isha Caroline A	III B.Sc. Vis Com	Prism 2k23 Department of Kaushal Kendra Loyola College	II Gaming Valorant
29.01.2023	2013711090027	Nithya Lakshmi B	III B.Sc. Vis Com	Shalom 23, Rotaract Club of Madras and Loyola College	II Art Attack
16.02.2023	2013711090038	Sanjana S Warrier	III B.Sc. Vis Com	Kalakrithi, Alpha Arts and Science College	I Shutter Up (Photography)
17.02.2023	2013711090027	Nithya Lakshmi B	III B.Sc. Vis Com	Impulse, Mar Gregorios College of Arts and Science	III Drawing

18.02.2023	2213711090037	Sajitha S	I B.Sc. Vis Com	Kalakrithi, Alpha Arts and Science College	I Spin your Science
20.02.2023	2013711090045	Srinithi A	III B.Sc. Vis Com	Shri ShankarlalSundarba iShasun Jain College for Women	I Battle of the Bands
24.02.2023	2013711090005	Annamikaa B Nilkant	III B.Sc. Vis Com	Spectrum 23, National Institute of Fashion Technology	II Slam Poetry
24.02.2023	2213711090037	Sajitha S	I B.Sc. Vis Com	Spectrum 23, National Institute of Fashion Technology	II Cosplay
25.02.2023	2013711090045	Srinithi A	III B.Sc. Vis Com	Festive 23 Women's Christian College	II Emulous (Group Singing)
26.02.2023	2113711090009	Harini K	II B.Sc. Vis Com	Festive 23 Women's Christian College	I Allure (Makeover)
26.02.2023	2113711090019	Meenakshi Rajeev	II B.Sc. Vis Com	Festive 23 Women's Christian College	II Emulous (Group Singing)
	2213711090009	Evangeline Madhumitha A	I B.Sc. Vis	Shri ShankarlalSundarba	I
03.03.2023	2213711090037	Sajitha S	Com	iShasun Jain College for Women	Fashion Walk
03.03.2023	2213711090037	Sajitha S	I B.Sc. Vis Com	Shri ShankarlalSundarba iShasun Jain College for Women	I Groom Up
03.03.2023	2213711090037	Sajitha S	I B.Sc. Vis Com	Shri ShankarlalSundarba iShasun Jain College for Women	I Impromptu
04.03.2023	2213711090009	Evangeline Madhumitha A	I B.Sc. Vis Com	Stella Maris College	III Comic Strip Writing
10.03.2023	2113711090014	Jyoshithaa PD	II B.Sc.	Dr.KCGVerghese Memorial Film Festival – National	III Prize
10.05.2025	2113711090041	Snehahariharan	Vis Com	Film Contest, Hindustan College of Arts and Science	Documentary

#### **Outstanding Achievements**

Ms. Anushri Somani, Ms.Jinal S Trivedi, and Ms. Vaishnavi S of 2019-2022 batch received FirstPrize for their one minute short film 'KanavugalaiValarpom'in the 'Raising Awareness throughone Minute Short Film Contest on Adolescent Empowerment and Ending Child Marriage'organized by the Social Welfare and Women Empowerment Department of Tamil Nadu Government.

Ms.Manna Sosa John, Ms. Subhiksha J, Ms.Shalini M of 2019 – 2022 batch received Second Prize for their one minute short film 'KhoKho' in the Raising Awareness through one Minute Short Film Contest on Adolescent Empowerment and Ending Child Marriage organized by the Social Welfare and Women Empowerment Department of Tamil Nadu Government.

#### **Staff Paper Presentation in Seminars/ Conferences**

Date	Name of the Staff	Conference Theme	Title of the Paper
25.08.2022 and 26.08.2022	Ms. Priyavadhani M	Innovative Practices in Commerce, Management, Humanities and Technology IPCMHT-22	Web Series: The Popular Culture of Gen Z Viewers (Awarded the Best Presentation for the same)

#### **Staff Participation in Conferences**

Date	Name of the Staff	Event Name	Organized by	Level
	Dr. S .Jaishree	Inspire 23 'Women who embrace the	Department of	
03.02.2023	Ms.Priyavadhani M	media.' International		
	Ms. Aarthi Jayaram	Conference on Changing Landscapes	and Media Studies	International
04.02.2023	Dr. Devika Rani	of Women in Media – Opportunities, Perspectives, Challenges.	M.O.P.Vaishnav College for Women	

#### **Staff Publications**

Date	Name of the Staff	Topic	Name of the Journal	ISSN
October 2022	Ms. Priyavadhani M	Web Series: The Popular Culture of Gen Z Viewers	Journal of the Oriental Institute. Special issue / Volume No.71, October 2022 UGC Care Journal. UGC Care list No. 135.	ISSN: 0030-5324.

## Staff as a Resource Person

Date	Name of the Staff	Institution	Nature of Work done	Topic
31.10.2022	Ms. Priyavadhani M	Akshar Arbol International School	Guest Speaker	How Advertisers Influence Consumers?
02.02.2023	Dr.S.Jaishree	ManikamRamaswami College of Arts and Science, Madurai	BOS	Subject Expert

## **Staff Participation in Workshops**

Date	Name of the Staff	Title of the Workshop	Organizer	Level
19.09.2022 to 30.09.2022	Dr. Devika Rani	Media, Language and Culture: Prospects and Challenges	Department of Journalism and Mass Communication SRM Institute of Science and Technology& Young Journalists' Association	National
02.11.2022	Ms. Priyavadhani M	A Two-day Faculty Development	Department of	
03.11.2022 & 04.11.2022	Ms. Aarthi Jayaram	Programme in " Innovation in Media Curriculum, Technology and Research Design"	Communication and Media Studies, M.O.P. Vaishnav College for Women	National
	Dr. Devika Rani			
20.02.2023 to 24.02.2023	Dr. S. Jaishree	A Five-day Faculty Development Programme on 'Exploring Landscapes in Media Education and New Horizons in Media Research'.	School of Media Studies, Patrician College of Arts and Science, Chennai	National

## ${\bf Staff\ Participation\ in\ Seminars/We binars}$

Date Name of the Staff	Title	Organized by	Level
19.01.2023 Dr. Devika Rani	IP Awareness/Training Program under National Intellectual Property Awareness Mission	Department of Food Science, M.O.P.Vaishnav College for Women in association with Intellectual Property Office, India, Office of	National

			the Controller General of	
			Patents, Designs and	
			Trademarks, Ministry of	
			Commerce and Industry,	
			Government of India	
	Ms. Priyavadhani	Intellectual Property	Vivek College of	
27.02.2023	M	Rights and Patents	Commerce in association	National
	Ms. Aarthi	W.R.T Academic	with M.O.P.Vaishnav	Nationai
	Jayaram	Research	College for Women	



#### Dil Se 'The Master Class Series'

The Visual Communication programme organises 'Dil Se', A Master Class Series, a platform where young minds meet the stalwarts of media. The sessions facilitate an industry-academia interface to understand and appreciate the nuances of media. These interactive sessions aim at familiarising and updating students on particular media domains.

Date	<b>Event Name</b>	Session Title	Resource Persons
09.09.2022		Creative Route, A session on Ad Filmmaking	Mr. Prakash Pandurangan Founder, Content Onion, Chennai
30.09.2022		Every Frame a Rembrandt A session on Cinematography	Mr. Vidhu Ayyanna Cinematographer, Chennai
12.01.2023	Dil Se 'The Master Class Series'	'On Air' A session on Radio and Podcasts	Ms. Bhavithra Krishnaswamy Independent Consultant, Content Creation and Promotion, Radio and Podcasts, Chennai
10.03.2023		Scripted and Unscripted Creating Compelling Video Content Across Different Formats	Ms.SubhasreeThanikachalam Creative Director, Maximum Media, Chennai

# > POSITIVES 2023, A Photography Exhibition on Vantage Point (9<sup>th</sup>to 14<sup>th</sup> March, 2023)

The eleventh edition of POSITIVES, A Photography exhibition on Vantage Point was held from 9<sup>th</sup> to 14<sup>th</sup> March 2023. The exhibition was inaugurated by Ms. Preetha Jayaraman, Cinematographer on March 9<sup>th</sup>, 2023. The exhibition titled, Vantage Point, featured a collection of 300 photograph scurated from the 5000 photographs submitted by the students throughout the

year. These pictures captured the essence and the timeless beauty of various picturesque locations highlighting the tradition, culture and charisma of Tamil Nadu, Odisha, Andhra Pradesh, Kerala, the Himalayas, Dubai, Italy, France, Switzerland, Malaysia, and many more enchanting places. The exhibition witnessed good response from Photography experts, Media Professionals, Media Students from other colleges and the public at large.

Date	<b>Event Name</b>	Session Title	Resource Persons
09.03.2023	POSITIVES 2023 -A Photography Exhibition onVantage Point	The Power of Visual Story telling	Ms.Preetha Jayaraman Cinematographer, Chennai
		The Power of Right Composition – Framing for Maximum Effect	Kalaimamani Mr. Sundar K. Vijayan, Film and Television Director, Chennai
10.03.2023		Finding your Style – Developing a Personal Approach to Photography	Mr.G.Venket Ram Fashion and Ad Photographer Chennai
10.03.2023		Creating Lasting Memories: The Nuances of Wedding Photography	Mr.Rohan Mishra Lifestyle and Wedding Photographer, Chennai
11.03.2023		Lighting the Way: Understanding and Controlling Light in Photography	Mr.Nithin Bharath Ad and Commercial Photographer, Chennai
11.03.2023		Building your Social Brand: Developing a Brand for Self in social media	Mr.Kishen Das Actor and Content Creator, Chennai
12.03.2023		From Snapshot to Masterpiece – Elevating your Photography Skills	Ms.Rathika Ramaswamy Wildlife Photographer, Chennai
12.03.2023		Finding Inspiration: The Art for Creative Photography	Mr.Naga Director and Cinematographer, Chennai
13.03.2023		The Language of Colour: Creating Maximum Impact through Visuals	Mr. Jacki Production Designer, Chennai

13.03.2023	Panel Discussion on 'Photography: Many Styles, Many Modes'	Ms.Priya Banik Program and Outreach Manager, Photo Biennale, Chennai Ms. Aishwarya Ashok Photographer and Visual Story teller, Chennai and Thalassery Ms.Soundarya Tamilmaran Portrait Photographer, Chennai Ms.Akshaya Vaidyanathan Fashion and Food Photographer Ms.Madhumitha Rangarajan Documentary Photographer and Entrepreneur
14.03.2023	Behind the Lens: Background Work for the Perfect Shot	Mr.Selva Kumar, Cinematographer

#### **VIKAS**

As a part of college's social responsibility initiative for the year 2022 – 2023, VIKAS – The Year of Development, the students of B.Sc. Visual Communication were involved in the creative designing and painting of interactive play spaces for the primary and middle school children of Government schools in Chennai. This community outreach activity was done in association with the Inner Wheel District 323 (An International organisation closely linked to Rotary).

# **B.A. JOURNALISM**



Kotteswaran Sukumar, Political Commentator and Chief of Bureau,
DT Next addressing students on the topic,
'Reporting Skills for Convergent Journalism'



Students of B.A. Journalism participated in Intramurals' 23 conducted by Present Tense Club, Department of Journalism



Dr. R Padmavati, Director, SCARF India addressing the students of B.A. Journalism on 'Denouncing Stigma Surrounding Mental Health'



Radha Sambhavi Varadarajan, Contributing member, Transnational Accountability and Justice Initiative- a legal think tank, and an alumna of the Journalism programme, at a career counselling session



Maya Sharma, Consultant Editor, NDTV interacting with students during the session on 'What it takes to be a Journalist'



Students actively participating in News Anchor competition of NEWS FEST- Interdepartmental competitions organized by Present Tense Club of Journalism Department.

# B.B.A. (SHIFT-I)



Drucker's Progeny – Intramural Competition



Guest Lecture - Legal Perspective on Intellectual Property Rights



Field Visit - Integral Coach Factory, Villivakkam



Signing of MoU with Integrated Enterprises (India) Pvt Ltd



Practice School : BOC on the Theme 'Sustainable Development'



Vikas – Community Service @ Valarpuram, Mannur & Nemili Villages Sriperumbudur Taluk, Kanchipuram District

# B.B.A.(SHIFT-II)



Overall Trophy- Mercatus Club



Guest Lecture on Basis of Stock Market



Alumni Talk on 'To take one step at a time' and 'To grab all the opportunity fearlessly'



Workshop on SPSS (Statistical Package for Social Science)



G20 Summit-Field Visit



National Level Student Paper Presentation Competition

# DEPARTMENT OF COMMERCE COMMON ACTIVITIES

#### **COMMERIO 2022-23**

# ENTREPRENEURSHIP & INNOVATION BOOT CAMP 2022-23



Participants interacting with the Adzap judges



Participants presenting their Business Plan



Participants performing on their given topic



Resource person discussing about the types of Rural Entrepreneurship in online mode



Judges delivering their feedback to the participants



Participants preparing an innovative product using tie and dye method

### **Programme- B.A. Journalism**

The Journalism Programme inaugurated its Present Tense Club activities on September 12, 2022 with a guest lecture by Kotteswaran Sukumar, political commentator and Chief of Bureau, DT Next. He addressed students on the topic, 'Reporting Skills for Convergent Journalism'. During the interactive session, students and professors asked thought-provoking questions which were ably answered by Mr. Sukumar. The session helped students in understanding the challenges faced in convergent journalism and the various opportunities available in the field. The event was held on-campus. The club organized NEWS FEST- Interdepartmental competitions on March 10, 2023.

#### **Present Tense Club Activities**

#### Intramural

Date: 26.09.2022

- Box Speaker
- Teleprompter
- Fact checking
- Meme making
- Headline Writing
- News Hunt

### **Inter-Departmental Competitions**

Date: 10.03.2023

On stage: Box Speaker

Teleprompter

Current Affairs Quiz

App Interface

Off stage: Meme making

Digital Storytelling

Magazine Cover designing

# **Guest Lectures**

Date	Topic	Resource Person
27.08.2022	Gender and Media Research	Dr. Usha Manchanda Rodrigues - Professor, Communication, Manipal Academy of Higher Education (MAHE)
09.09.2022	Convergence Journalism	Janani Sampath, Editor of the Avatar Group News Digest.
10.10.2022	Denouncing Stigma Surrounding Mental Health	Dr. R Padmavati, Director, SCARF India
31.10.2022	India in its Neighbourhood	Srinath Raghavan, Contemporary historian & author
14.12.2022	Career Counseling	Radha Sambhavi Varadarajan, Contributing member, Transnational Accountability and Justice Initiative- a legal think tank
01.02.2023	Right to Information- A Powerful Tool for Journalists	Vidya Pinto, Advocate
24.02.2023	Career counseling	Abhinaya S, Internet Editor, The Hindu
01.03.2023	Development Beat Reporting	Poorvaja S, Special Correspondent, The Hindu
06.03.2023	'What it takes to be a Journalist'	Maya Sharma, Consultant Editor, NDTV

# Workshops

Date	Topic	Resource Person
11.10.2022 to 17.10.2022	Sensitive Reporting of Mental Health	Dr. Mangala, Assistant Director- Media and Awareness, SCARF India
10.01.2023 to 13.01.2023	Copy Editing	Ms. Kannalmozhi Kabilan Assistant Editor, The Hindu
27.02.23	Multimedia Journalism	Jayapriyanka J, Multimedia Producer, The Hindu Businessline
16.03.2023	Basics of Photo editing	Mr. Kamalijit Singh, Faculty- Department of Communication and Media Studies, M.O.P. Vaishnav College for Women (Autonomous)

## **Student Achievements**

Date	Register Number/ Name of the Student	Class	Event	Organiser	Prize
22.08.2022	2113711024037 Sugantha Valli M	II B.A Journalism	Poster Designing	Chinmay Club	II
13.09.2022	2113711024037 Sugantha Valli M	II B.A Journalism	Poster Designing	IT department	II
31.12.2022	2113711024005 Avaanthikha N	II B.A. Journalism	World Storytelling Championship	AceNovation	III
28.8.2022	2113711024011 Hiba Mariam	II BA Journalism	Tamil vs English Speech Contest	Rotaract Club of Green Galaxy	Winner
16.09.2022 to 18.09.2022	2113711024011 Hiba Mariam	II BA Journalism	Executive Board Member- SRMVMUN Director - UNHRC	SRM Vadapalani	
06.01.2023	2113711024011 Hiba Mariam	II BA Journalism	Anchoring	UFOA	Best Anchor 2022- 2023
20.01.2023 to 22.01.2023	2113711024011 Hiba Mariam	II BA Journalism	Executive Board Member - SSN MUN Director - ECOSOC	SSN College of Engineering	

### Journal

Title of the Student Journal: INK

Theme: Chennai

Best Article: 'The Bitter Truth of Being a Male Dancer' by Bhoomikha N 2013711024007

III B.A Journalism

Cover Page Designer: Prerna M- 2013711024038 III B.A. Journalism

## Field Visits organised for Students

Date	Place of Visit	Purpose
16.10.2022 High Court of Madras		To understand the functioning of a court
25.01.2023	The New Indian Express	To understand the process of newspaper printing

## **Practice School**

Date	Area of Practice School	Description
September 2022	M.O.P. News	Quarterly newsletter
January 2023	M.O.P. News	Quarterly newsletter

# **Short Term Courses Completed by Students**

Register Number & Name of the student Class	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera, etc)	Date	Duration in Weeks & Hours
2013711024001 Abirameshwari S III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024002 Afiba Sherin P III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024003 Akansha Gupta III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024005 Anushaa Balaaji III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024006 Asha Bai S III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024007 Bhoomikha N III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days

2013711024017 Hemangkini Mala H III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media Reporting	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative Suicide	25.10.2022 to 10.11.2022	15 days
Hridyambika A Manu III Year	Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Mental Health Law & Policy	Prevention & Implementation Research Initiative	to 10.11.2022	15 days
2013711024021 Keerthana K III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024022 Kriya N Joshi III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024023 Lavanya S III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024027 ManasaVijaylakshme C III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024061 Meenakshi R III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days

2013711024033 Niveathitha S III Year 2013711024034 Nivedha J III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy  Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022 25.10.2022 to 10.11.2022	15 days
2013711024037 Pooja P III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024038 Prerna M III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024040 Rajalakshmi V III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024042 Saatvika Radhakrishna III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024043 Sanjana R III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days

2013711024046 Shreya N III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024047 Shyama S Nair III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024048 Sneha S III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law &Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024050 Sunehra Lakshmi S III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024052 Tejovathi Raghuraman III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days
2013711024054 Vaishnavi P S III Year	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementa tion Research Initiative	25.10.2022 to 10.11.2022	15 days

# Students' Participation in Seminars / Webinars / Workshops Conducted by other institutions

Date	Event Type	Title of the event	Organizer	Name of the Student/ Register Number Class	Batch	Level
	Seminar	Reviving the	Agurchand	Kavita Menon M	2021-24	
02.08.2022		Eternal Indian	Manmull	2113711024016		International
		Glory: French	Jain	II		
03.08.2022		and Sanskrit	College			
		as Global				
		Ambassadors				

# **Student Paper Presentation**

Date	Name of the Student/ Register Number/ Class/Batch	Title of the Paper	Name of Seminar / Conference	Name of the Organizing Institution	Level
24.02.2023	Avaanthika N 2113711024005 II Year	Human Rights and Crimes against Humanity: A Case study Meta-analysis	Human Rights: Scope and Challenges in the 21st Century	M.O.P. Vaishnav College for Women (Autonomous) and Madras Christian College (Autonomous)	National
24.02.2023	Kavita Menon M 2113711024016 II Year	Human Rights and Crimes against Humanity: A Case study Meta-analysis	Human Rights: Scope and Challenges in the 21st Century	M.O.P. Vaishnav College for Women (Autonomous) and Madras Christian College (Autonomous)	National
24.02.2023	Oviya Omprakash 2113711024022 II Year	Human Rights and Crimes against Humanity: A Case study meta- analysis	Human Rights: Scope and Challenges in the 21st Century	M.O.P. Vaishnav College for Women (Autonomous) and Madras Christian College (Autonomous)	National
24.02.2023	Harshitha S 2113711024010 II Year	News coverage on gender based	Human Rights: Scope and Challenges in the 21st	M.O.P. Vaishnav College for Women (Autonomous)	National

		violence: A content analysis of English Dailies	Century	and Madras Christian College (Autonomous)	
24.02.2023	Sarika S 2113711024030 II Year	News coverage on gender based violence: A content analysis of English Dailies	Human Rights: Scope and Challenges in the 21st Century	M.O.P. Vaishnav College for Women (Autonomous) and Madras Christian College (Autonomous)	National
24.02.2023	Sugantha Valli M 2113711024037 II Year	News coverage on gender based violence: A content analysis of English Dailies	Human Rights: Scope and Challenges in the 21st Century	M.O.P. Vaishnav College for Women (Autonomous) and Madras Christian College (Autonomous)	National
24.02.2023	Yuvicaashree V 2113711024042 II Year	News coverage on gender based violence: A content analysis of English Dailies	Human Rights: Scope and Challenges in the 21st Century	M.O.P. Vaishnav College for Women (Autonomous) and Madras Christian College (Autonomous)	National

#### **Outstanding Achievements**

The student group of II B.A. Journalism comprising Avaanthika N, Kavita Menon M and Oviya Omprakash won the 'Best Paper Award' for their paper presentation at a seminar on the theme, Human Rights: Scope and Challenges in the 21st Century, organized by Madras Christian College (Autonomous), Chennai in collaboration with M.O.P. Vaishnav College for Women (Autonomous) and Surana and Surana International Attorneys.

# **Staff Achievements**

# **Staff Participation in Seminars**

Date	Name of the Staff	Title	Organiser	Level
19.09.2022 & 30.09.02022	Harinee R	Media, Language and Culture: Prospects and Challenges	SRM Institute of Science and Technology in association with Young Journalists' Association	National
19.09.2022 & 30.09.02022	Sathyabama Oppili	Media, Language and Culture: Prospects and Challenges	SRM Institute of Science and Technology in association with Young Journalists' Association	National
19.09.2022 & 30.09.02022	Vidya Padmanabhan	Media, Language and Culture : Prospects and Challenges	SRM Institute of Science and Technology in association with Young Journalists' Association	National
03.11.2022 & 04.11.2022	Dr. Sandhya Rajasekhar	Innovation in Media curriculum, Technology and Research design	M.O.P. Vaishnav College for Women (Autonomous)	National
03.11.2022 & 04.11.2022	Sathyabama Oppili	Innovation in Media curriculum, Technology and Research design	M.O.P. Vaishnav College for Women (Autonomous)	National
03.11.2022 & 04.11.2022	Vidya Padmanabhan	Innovation in Media curriculum, Technology and Research design	M.O.P. Vaishnav College for Women (Autonomous)	National
03.11.2022 & 04.11.2022	Harinee R	Innovation in Media curriculum, Technology and Research design	M.O.P. Vaishnav College for Women (Autonomous)	National

# **Paper Presentations**

Date	Name of the Staff	Title of Paper	Title of Seminar	Organiser	Level
26.08.2022	Sathyabama Oppili	Web Series: The Popular Culture of Gen Z Viewers	Innovative Practices in Commerce, Management, Humanities and Technology	Patrician College of Arts and Science	International
22.09.2022	Harinee R	News Coverage of Crimes against Women: Comparative Content Analysis of National and Regional Newspapers	Media & Communication	Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)	National
22.09.2022	Vidya Padmanabhan	News Coverage of Crimes against Women: Comparative Content Analysis of National and Regional Newspapers	Media & Communication	Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)	National
23.03.2023	Sathyabama Oppili	A study on News Consumption patterns among College students	International Symposium on Media Education and Research (ISMER 2023)	Amrita Viswa Vidyapeetham, Kochi Campus.	International
23.03.2023	Vidya Padmanabhan	A study on News Consumption patterns among College students	International Symposium on Media Education and Research (ISMER 2023)	Amrita Viswa Vidyapeetham, Kochi Campus.	International
23.03.2023	Harinee R	A study on the impact of pandemic on journalistic	International Symposium on Media Education and	Amrita Viswa Vidyapeetham, Kochi Campus.	International

practices occupational stress and coping for well-being among News media	Research (ISMER 2023)	
professionals in Chennai		

# **Staff Participation in Workshops**

Date	Name of	Title of the	Organiser	Level
	the Staff	Workshop		
07.12.2022 &	Harinee R	Research and	Shrimathi Devkunvar	National
08.12.2022		Publication	Nanalal Bhatt Vaishnav	
		Ethics (RPE)	College for Women	
			(Autonomous), Chennai	
13.12.2022	Harinee R	Research	Multiversity	National
		Methodology	Knowledge Universe	

# **Staff Publications**

Date	Name of the Staff	Title of Paper	Name of the Journal / Book	Issue No./Vol/ ISSN	Recognizing Institute (UGC / SCOPUS / Web of Science / ABDC
September 2022	Harinee R	News coverage of Crime against women: Comparative content analysis of National and Regional Newspapers	Journal of Oriental Institute	Issue 01/ Vol. 72/ 0030-5324	UGC Care Approved, Group I
September 2022	Vidya Padmanabhan	News coverage of Crime against women: Comparative content analysis of National and Regional Newspapers	Journal of Oriental Institute	Issue 01/ Vol. 72/ 0030-5324	UGC Care Approved, Group I
September 2022	Sathyabama Oppili	Web Series: The Popular Culture of Gen Z Viewers	Journal of Oriental Institute	Issue 03/ Vol. 71/ 0030-5324	UGC Care Approved, Group I
January 2023	Dr. Sandhya Rajasekhar	Code of Ethics for Social Media: Concerns and Challenges	Digital Journalism in India (book chapter)	ISBN- 978-81- 953628-1- 3	

#### **Staff as Resource Person**

Date	Name of the Staff	Institution	Nature of work done
11.07.2022	Dr. Sandhya Rajasekhar	Theivanai Ammal College for Women (Autonomous), Villupuram	BOS member- External
25.11.2022	Dr. Sandhya Rajasekhar	Centre of Media Studies, Madras Christian College, Chennai	BOS member
06.01.2023	Dr. Sandhya Rajasekhar	Theivanai Ammal College for Women (Autonomous), Villupuram	BOS member- External

#### **Workshops Conducted by Staff**

Date	Topic	Resource	Organisation	Department
		Person / Chief		
		Guest		
06.11.2022	Design for food	Vidya	M.O.P.	M.Sc. FTM
	branding	Padmanabhan	Vaishnav	
			College for	
			Women	
			(Autonomous)	
05.01.2023	Fake News	Vidya	M.O.P.	M.A. Public
	Awareness and	Padmanabhan	Vaishnav	Policy
	Detection		College for	
			Women	
			(Autonomous)	

#### **Highlights**

As part of VIKAS, the B.A. Journalism programme produced radio programmes in collaboration with MOP CRS 107.8 MHz for UNICEF-CRA Program 2022, titled Pledge for Good Health. Pledge for Good Health, a six-months project, is a community radio programme that was launched in partnership with UNICEFF and Community Radio Association to educate the community members and educate people about COVID-19 vaccination for all eligible cohorts, nutrition, breastfeeding and complimentary feeding, growth monitoring, sanitation and hygiene, and much more. The program's primary requirements include the creation of 18 episodes (weekly episodes and narrowcasting), as well as 24 interactive

narrowcasting sessions. The students of II B.A. Journalism produced 18 episodes of radio shows for the project on topics such as:

- COVID frontline warriors and how they coped up
- Festivals during COVID and the new normal
- Online to Offline Education Challenges
- Livelihood issues during the COVID pandemic
- Importance of Mental Health of Children
- Lactating Mothers and their Nutrition
- Importance of Sanitation and Hygiene in Public Places
- Long COVID and its effects
- Back to offices- precautions needed
- Experience sharing of children and relevant stakeholders on re-opening of schools
- Awareness on Child Marriage during COVID 19
- Pregnancy during COVID 19 and the right Nutrition
- Myths and misconception of vaccination
- Role of Anganwadi during COVID-19
- Awareness on Child Labour and prevention
- Impact of mental health on adults during COVID time
- Importance of complimentary feeding
- Importance of Breastfeeding

### Common Activities - Programme B.B.A.

#### **Memorandum of Understanding**

A Memorandum of Understanding (MoU) has been entered into between M.O.P Vaishnav College for Women (Autonomous) and Integrated Enterprises (India) Pvt Ltd. On 19<sup>th</sup> January 2023 MD & CEO of Integrated Enterprises (India) Pvt Ltd, Mr. Sriram Vaidyanathan and the Principal of M.O.P Vaishnav College for Women (Autonomous), Dr. Lalitha Balakrishnan signed the MoU.

#### **Purpose of the MoU:**

- 1. To offer short term courses to students in areas of mutual interest and provide certification.
- 2. To enhance the competence of students through project work, internships, practical training, research, skill development which lead to secure placements, foster entrepreneurship, etc.
- 3. Undertake Collaborative Research Projects
- 4. Jointly organize International/National/Regional seminars/webinars and conferences in areas of mutual interest.
- 5. Mutual sharing of professional expertise through Board of Studies, Guest lectures, Workshops, Industrial Visits and Academic Audit.
- 6. Organize variety of joint academic and education programmes that would mutually further the goals of both the Institutions.

Under the MOU, the first activity was the conduct of a 20 hour value added course on "Personal Investment Planning & Trading Fundamentals".

#### The course modules:

- Introduction to the various profitable & safe investment avenues.
- Types of Mutual funds available in the market and their benefits.
- History and recent developments of the Stock Exchanges in India.
- Value of different kinds of stocks and their behaviours.
- Classification of investors and the individual characteristics of each.
- Providing hands-on experience to students on mock online trading.

Upon successful completion of course, the participants would receive a joint certificate from M.O.P Vaishnav College for Women (Autonomous) and Integrated Enterprises (India) Pvt Ltd.

#### **Community Service**

M.O.P. Vaishnav College for Women (Autonomous), Chennai believes in inculcating social responsibility alongside academic proficiency amongst its students. Aligning with the mission goal of the college in grooming students as socially responsible leaders of the future, students are encouraged to carry out real-time community service activities for the needy and the underprivileged. The College adopts a thematic approach to its extension work under the banner of "M.O.P. Cares". The academic year 2022-2023 has been declared as "The Year of Vikas" –(Development)". Under the banner of Vikas, the Department of Management Studies in association with MOBIS India Foundation conducted daylong Entrepreneurial Development Workshops for Community upliftment at Valarpuram, Mannur&Nemili Villages, Sriperumbudur Taluk, Kanchipuram District on 25th February 2023. The project was presided over by Dr. Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for Women and Mr. S. Prem Sai, Head Of Department (HR, Safety & CSR) Mobis India Ltd. Nine Entrepreneurial skill training workshops were conducted simultaneously at three venues St.Annis High school Valarpuram, Department of Women & Child Development, ICDS office, Mannur and Panchayat Union Middle School, Nemili. 125 students and 8 faculty members belonging to the BBA Programme conducted these workshops. 208 women and young adults from these three villages were beneficiaries of these workshops. Raw materials for these skill training workshops were provided by the college to the participants. The following entrepreneurial skills were imparted by the students:

Cooking without Fire – Students demonstrated how to make Roll Sandwich, Beverages like Cold Coffee Lemon Soda, Sharbat, Chaat and street-food.

Best out Waste – The making of Flower Vase, Bags, Photo frames, Stationery Stands with newspapers, Bangles with embroidery threads, Earrings and Envelopes using Quilling Papers, Diya decoration and Scrunchie making were taught to beneficiaries.

Cosmetology sessions included Hairstyles, Mehandi Design, Nail-art, Organic face masks and lip balm making using readily available ingredients at home. Besides these one-hour module on Nutrition and Health, Personal Hygiene and Financial literacy was provided

Participation certificates were given to all the trainees. Panchayat Heads of the villages participated in the event.

# **National Level Student Paper Presentation**

Date	Topic of the Paper Presentation	Resource Person	Level
09.03.2023	The theme for this year's conference is "Booming technology: How Technology	Panel of Judges:	
	<ul> <li>is Transforming the Future of Business".</li> <li>Sub-themes for the paper</li> <li>Presentation</li> <li>Next generation mobility and micromobility Using 5G technology in</li> </ul>	1.Mr. Santhosh Srinivasan, Founder Chakraview consulting.	
	<ul> <li>business</li> <li>Bridging the gap between data storage and computation</li> <li>Democratization:     facilitating access to technology</li> <li>The need for data-driven policing and regulation</li> <li>The transformation of customer analytics and advertising</li> </ul>	<ol> <li>Dr. M.L         Mayalekshmi Pillai,         Dean – Student         affairs and Head,         Department of         commerce( MM),         Guru Nanak         college.</li> <li>Dr. Vasudha         Avinash,</li> </ol>	National
	<ul> <li>Reskilling to build a digitally mature workforce</li> <li>Balancing obsoletion and development towards sustainability</li> <li>The digital divide in business</li> </ul>	Asssistant Professor (Marketing) Amity Global Business School, Chennai.	
	<ul> <li>The move towards a technology-enabled cashless economy</li> <li>How can small businesses keep up with the latest technological developments?</li> </ul>	Manager Integrated Enterprises India Pvt Ltd Member of ICSI.	
	<ul> <li>Company review/interview</li> <li>The need for automation of business processes</li> <li>Accelerating digital business strategy through intelligent composable business</li> </ul>		
	<ul> <li>The boom of virtual and augmented reality in business</li> <li>The Internet of Behaviors The demand for remote collaboration and communication tools</li> </ul>		

# **Best Paper Award**

The first place was awarded to Ananya Anand and Prathiba S of MOP Vaishnav College for Women, who received a cash prize of Rs.5000

### **Corporate Research Project**

Name of the Staff involved in the Research Project	Name of the Project	Consulting / Sponsoring Agency	Revenue Generated (Amount in Rupees)
Dr Archna Prasad	Wannapreneurial traits and factors affecting adoption of	D Rangaswamy	
Dr M Vijayalakshmi	entrepreneurship among women in the city of Chennai	Academy for Fiscal Research, Chennai	Rs.12,500

### **Programme– Bachelor of Business Administration (SHIFT – I)**

#### The Drucker's Progeny

#### **Intra Mural**

Name of the Club: THE DRUCKER'S PROGENY

Date: 13.10.2022

#### Name of the events:

**Product Resurrection - Poster Making Competition to relaunch a discontinued product** 

**B-Shots** - Reel making event

**Time Travel Tycoon** – Critical Analysis about a company that shut down in the 2000s

Potpourri – Dumbcharades, Pictionary & Quiz

Lawyers up – Mock Court

Ms. Drucker's Progeny – Act it out, Real Survival, Stress Interview

The overall Trophy was won by III BBA (Shift I).

The winner of Ms. Drucker's Progeny – Ms. Ranchana E

The total number of participants - 90.

#### **Guest Lectures**

Date	Topic	Resource Person
14.07.2022	Legal Perspective on	Mr. Mohana Sundaram
14.07.2022	Intellectual Property Rights	Corporate Legal Expert.
25.08.2022	Business Analytics Using	Ms. Janani Suresh
23.06.2022	Python	Associate Consultant, WIPRO Ltd.
19.01.2023 &	Special Guest Lecture on	Ms. Kiran Verma
21.01.2023	International Trade	HOD – Dept. of Economics, M.O.P.
21.01.2023	International Trade	Vaishnav College for Women
Jan 2023 – March	Special Guest Lecture Series on	Mr. Arun Kumar Davey
2023 – Watch 2023	Retail Marketing	Corporate Trainer, Management Consultant
2023	Retail Walketing	and Industrial Economist

#### **Career Counselling Sessions**

Date	Topic	Resource Person
02.09.2022	Follow your Passion in choosing your Career	Ms. Thrisha Shetty Aviation Professional, Qatar Airways Ltd.
02.09.2022	"Career Dilemma - Intrapreneur VS Entrepreneur"	Ms. Vishakha Mittal Learning and Development Functional Lead, United Health Group.

#### **Journal**

**Title of the Department Journal**: M-Power

Theme: Digital Business 101

Best Article: Advertising in the Digital Landscape of Business

Contributors - Aishwarya Jain D, Yamuna Dhevi R,21113711096070 II B.B.A.

Cover Page Designer: Kamini P, 21113711096022 II B.B.A.

#### **Students' Achievements**

Date	Name of the Student	Register Number	Class	Event	Organiser	Prize
29.09.2022	Laxsana .K .S Rajmathangi S	2013711096025 2013711096040	III B.B.A.	Paint Netic - Face Paintin g	Shasun Jain College	II
13.10.2022	Laxsana .K .S Shereen Samyuktha	2013711096025 2013711096070	III B.B.A.	HR Auctio	D.G Vaishnav College	I
09.02.2023	Laxsana .K .S Shereen Samyuktha	2013711096025 2013711096070	III B.B.A.	Second 2 Second - Quiz	Mahalakshmi College	II
09.02.2023	Laxsana .K .S Shereen Samyuktha Adhvikaa Suresh Rithanya M	2013711096025 2013711096070 2013711096002 2013711096045	III B.B.A.	Channe 1 Surfing	Mahalakshmi College	I
28.01.2023	Disha N		I	M.O.P.	M.O.P.	Walk

& 29.01.2023	Hiyaa V Bomb Harshita Jain S Shreya Jain Saloni J	2213711096014 2213711096022 2213711096020 2213711096054 2213711096050	B.B.A.	Bazaar	Vaishnav College for Women	the Talk Best Food Stall Silver Ninja
28.01.2023 & 29.01.2023	AashiKhaitan Dhvani S Madani Ridhi P Sneha Banthia	2213711096002 2213711096011 2213711096043 2213711096056	I B.B.A.	M.O.P. Bazaar	M.O.P. Vaishnav College for Women	Silver Ninja Walk the Talk
28.01.2023 & 29.01.2023	Surbhi Mundhra Namrata V	2213711096060 2213711096032	I B.B.A.	M.O.P. Bazaar	M.O.P. Vaishnav College for Women	Silver Ninja
14.02.2023	Poojithaa R Anshika K Shreya Jain	2213711096038 2213711096003 2213711096054	I B.B.A.	Prakriti Club	M.O.P. Vaishnav College for Women	I
14.02.2023	Ishita Bajoria Kavya Jain	2113711096020 2113711096026	II B.B.A.	Prakriti Club	M.O.P. Vaishnav College for Women	III

# **Short Term Courses Completed by Students**

Name of the Student and Register Number/Class	Name of the Course	Offering Institution	Offering Platform	Date	Duration in Weeks & Hours
Sruthi A 2013711096053 III B.B.A.	How to Turn an idea into a Billion-Dollar Business		Nas Academy	17.06.2022	8 days
Kanishka R 2113711096023 II B.B.A.	Digital Content Creation	Dept of Commerce, M.O.P. Vaishnav College for women (Autonomous)		Oct'2022 to Nov'2022	5 days
Kamini P 2113711096022 II B.B.A.	Digital Content Creation	Dept of Commerce, M.O.P. Vaishnav College for women (Autonomous)		Oct'2022 to Nov'2022	5 days
Farin I 2113711096015 II B.B.A.	Webpreneurship	Dept of Commerce, M.O.P. Vaishnav College for women (Autonomous)		Oct'2022 to Nov'2022	5 days
Swetha A 2113711096062 II B.B.A.	Webpreneurship	Dept of Commerce, M.O.P. Vaishnav College for women (Autonomous)		Oct'2022 to Nov'2022	5 days
Yamuna Dhevi 2113711096070 II B.B.A.	Webpreneurship	Dept of Commerce, M.O.P. Vaishnav College for women (Autonomous)		Oct'2022 to Nov'2022	5 days
Hiyaa V Bomb 2213711096022 I B.B.A.	Data Analytics	Software Innovations & Training		03.10.2022 to 03.01.2023	3 months

	Accounting Fundamentals	Corporate Finance Institute		02.05.2022	
Harsini S	Accounting Principles and Standards	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2		23.12.2022	
203711096021 III B.B.A.	Reading Financial Statements			01.12.2022	
	Financial Analysis Fundamentals			29.11.2022	
Anushka Kanodia 2113711096006 II B.B.A.	Spanish (2 <sup>nd</sup> Grade)	Vivekananda Institute of Languages, Ramkrishna Math		09.01.2022 to 09.04.2022	3 months
Nandini Sairam 2113711096036 II B.B.A.	German A2	FITA Academy		30.07.2022 to 30.09.2022	2 months
Vaishnavi S 2113711096067 II B.B.A.	Consumer Psychology	IIT, Guwahati	SWAYAM	Jul'2022 to Sep'2022	8 weeks
Dhruvi G Jain 2113711096008 II B.B.A.	Innovation, Business Models & Entrepreneurship	IIT, Roorkee	SWAYAM	Aug'2022 to Oct'2022	8 weeks
Nandini Sairam 2113711096036 II B.B.A.	Innovation, Business Models and Entrepreneurship	IIT, Roorkee	SWAYAM	Aug'2022 to Oct'2022	8 weeks

# **Value Added Certificate Course**

Number of Students	Class	Name of the Course	Offering Institution	Duration in Hours
70 Students	III B.B.A.	Personal Investment	Integrated Enterprises	20 hours
		Planning & Trading	(India) Pvt Ltd.	
		Fundamental		
65 Students	II B.B.A.	Market ka Eklavya	Poornatha	3 Hours
		Stock Trading	(Knowledge Partner)	
		Fundamentals	NSDL	

# Field Trips

Date	Place	Purpose
	of Visit	
01.02.2023	Indian Institute of Technology Madras	The aim of this visit was to looks at how the G-20 Summit countries function in terms of education, and how they compare with other countries in terms of higher education. It aims to gain insights about what higher education is like in these countries, and how they compare with other G-20 members.
10.01.2023	Mall visit	To observe any one retail outlet and make a 3D model of the same which explains the various aspects of store design, layout and merchandising.
14-03-2023	Integral Coach Factory	To observe the production layout, systems and factory safety precautions observed in Integral Coach Factory, Villivakkam

# **Practice School**

Date	Area of Practice	Description	Class
12.10.2022	Entrepreneurship Development and Small Business Management	Business-on-Campus Theme – 'Sustainable Development'	II B.B.A.
Jan 2023- Feb 2023	Marketing Management	Space Marketing for Department Journal 'M Power'	I B.B.A

#### **Student Participation in Workshops/Seminars**

Date	Name of the Student Register Number	Class	Workshop /Seminar	Title/ Topic	Organizer
20.01.2023	Druthi Manish Dolia 2113711096013 Jaysree S.S 2113711096021	II B.B.A	International Seminar	Women Health And Well-Being	Department of Social Science - B.A. Sociology. M.O.P. Vaishnav College for Women.
23.01.2023	Druthi Manish Dolia 2113711096013 Jaysree S.S 2113711096021	II B.B.A	Illustration Workshop	Illustrating Climate Change Literacy	Department of Communication – B.Sc. Visual Communication. M.O.P. Vaishnav College for Women.
15.02.2023 & 16.02.2023	Harsini S 2013711096020 Joshitha S 2013711096064	III B.B.A	Young Economists Summit	Climate Economy	Department of Economics & CSIM – M.O.P. Vaishnav College for Women.

#### **Highlights**

Sharanya S (2213711096052), Komal Jain (2213711096071) of I B.B.A & Kanishka R (2113711096023), Kamini P (2113711096022), Nandhini Sairam (2113711096036) of II B.B.A attended the International Exchange Program to Singapore from 09.01.2023 to 19.01.2023 held at the **James Cook University**.

#### **International Student Cultural Exchange Program**

Druthi Manish Dolia (2113711096013), Anushka Kanodia (2113711096006) of II B.B.A & Chetna Bohra (2013711096004), Gopika R (2013711096017), Prachi (2013711096036), Vanshika G (2013711096059), Eswari Kumar (2013711096013), Khushi Bhatted

(2013711096022) of III B.B.A visited the **Higher Colleges of Technology, Abu Dhabi Women's Campus** on 05.12.2022 during the International Student CulturalExchange Program to Dubai.

Surabhi Taleja (2213711096059) of I B.B.A & Kriya Sundar (2213711096024), Eswari Kumar (2213711096013) of III B.B.A attended the **International Youth Dance Camp**, Art On Stage 2023 from 16th to 19th January 2023 held at **Chungcheong University and Cheongju Arthall**.Surabhi Taleja (2213711096059) of I B.B.A won "Twice", k-pop band, signed album for top 3 performances in Dustar Dance Academy.Kriya Sundar (2213711096024), Eswari Kumar (2213711096013) of III B.B.A won medals for the top 4 performances in Cheongju Arthall.

#### **Staff Achievements**

#### **Staff as Resource Person**

Date	Name of the Staff	Institution	Nature of	Topic
			work done	
20.06.2022		D.G. Vaishnav College	Interview Panel Subject Expert – Assistant professor, Dept. of MBA	-
20.09.2022	Dr. Archna Prasad	The New College (Autonomous)	One day Motivational talk	Become the Best Version of Yourself
27.09.2022		Chennai Institute of Technology (ICT Academy)	Jury Panelist	ICT Academy Youth talk

# **Staff Publications**

Date	Name of the Staff	Title of Paper	Name of the Journal / Book	Issue no.
August- 2022		Exploring The Influencing of Talent Retention Practices on Organizational Commitment Among Banking Professionals.	High Technology Letters Journal	ISSN no. 1006-6748, Volume 28, Issue 8, August- 2022
07.07.2022	Ms.Sangeetha	A Study on The Awareness of Concept of Stealth Market and its Influencing on Consumer Buying Decision Among the General Public in the City of Chennai.	ISBN Book "Emerging Trends in Business and Technology for Sustainable Growth"	ISBN: 978-81- 956844-1-0, July 2022
July - September 2022	Manoj	Employee Assessment of Talent Acquisition and Retention Practices in Commercial Banks- A Perspective Study.	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 03, No. 18 July -September: 2022

# **Staff Participation in Seminars / Workshops**

Date	Name of the Staff	Title	Organiser	Level
	Dr. Archna Prasad	One liter Initiation and	Internal Quality	
03.09.2022	Ms. Alamelu C	Quality Initiatives in Leadership and	Assurance Cell, M.O.P. Vaishnay	National Level
	Ms. Sangeetha Manoj	Governance	College for Women	Level
	Ms. Aditi Arun Samant			
	Dr. Archna Prasad			
03.03.2023	Ms. Alamelu C	Market ka Eklavya Stock Trading	Poornatha (Knowledge Partner) NSDL	
03.03.2023	Ms. Sangeetha Manoj	Fundamentals		
	Ms. Shobhana G			
	Ms. Alamelu C		Internal Quality	
18.03.2023	Ms. Sangeetha Manoj	Data Visualisation	Assurance Cell, M.O.P. Vaishnav	Institutio nal Level
	Ms. Shobhana G	using Tableau	College for Women	nai Levei

# **Staff Refresher Programmes**

Date	Name of the Staff	Title of the Programme	Organiser
Dr. Archna Prasad			
21.2.2022	Ms. Alamelu C	E content Davelenment	C
	Ms. Aditi Arun Samant	E-content Development	Swayam
	Ms. Sangeetha Manoj		

### **Programme- Bachelor of Business Administration (Shift-II)**

#### Mercatus

#### **Intra Mural**

Name of the Club: Mercatus (Shift II)

Date - 10.10. 2022

**Theme: Marvel Cinematic Universe** 

- She-hulk (stress interview)
- The next stark (shark tank)
- Multiverse of madness (the deal game)
- Civil war (block and tackle)
- Glorious purpose (advertisement creation)
- Agents of s.h.i.e.l.d (money management)
- The overall trophy was won by III B.B.A.
- The winner of Miss.Mercatus-Bageswari G, II B.B.A.
- Total Number of participants- 93.

#### **Guest Lectures**

Date	Topic	Resource Person
01.09.2022	The basics of stock market	Ms. Aishwarya
		Goldman Sachs
		Portfolio Analyst.
02.09.2022	Intellectual property rights	Mr. Thamizhanban
		Legal advisor and consultant.
22.08.2022		Jaanvi Sharma
	To take one step at a time and 'To grab all the opportunity fearlessly	Educator, Teach for India
19.01.2023	International Trade (Trade policy)	Ms. Kiran Varma
&	, , ,	Head- Department of Economics
21.01.2023		M.O.P. Vaishnav College for
		Women
Jan 2023-	Special Guest Lecture Series on	Mr. Arun Davay Kumar
March 2023	Retail Marketing	Corporate Trainer, Management
		Consultant and Industrial Economist

# **Student Workshop**

Date	Topic	Resource Person
18.10.2022	SPSS (Statistical package for	Dr. Kavin Mary
	the social science)	Assistant Professor-
		PG Department of Management Studies (MA
		HRM)

# Journal

Name of the Journal	Business Insights
Theme of the Journal	Green Gets Real: The Future of Sustainable Business
Best Article	Green Banking- The Transition In The Banking Industry And In India Contributor: Gayatri Selvakumar, 2013721096096 III B.B.A.
Cover Page Design	Akshaya B 2013721096084 III B.B.A.

# **Student Achievements**

	Register No./				
Date	Name of the	Class	Event	Institution	Prize
	Student				
28.08.2022	2013721096131	III B.B.A.	Homepreneur	Brand Avatar	Top 15
	Stuti Surana	Shift II	Awards		
31.07.2022	2113721096111 - Lehar Malpani 2113721096089 Bageswari G 2113721096121 Nisha Jain	II B.B.A. Shift II	How I See India @ 100	Vivekananda Cultural Centre	First
09.09.2022	2013721096110 Kushi.R 2013721096144 Kashish.E 2013721096092 Dharshana.S 2013721096147 Pooja.R 2013721096145 Kejal 2013721096108 Kruti P Shah 2013721096127 Shruti Oza 2013721096113 Megha D Nahar	III B.B.A. Shift II	Hairband	Ethiraj College For Women	Third
25.08.2022 07.03.2023	2013721096097 Harshitha Jain 2013721096121 Rhea Munoth 2113721096096 Hamsini 2113721096129 Renuka 2113721096185 Anshu 2113721096144 Smiti 2113721096101	III B.B.A. Shift II II B.B.A. (Shift II)	Aadishakti ED Bazaar	M.O.P Vaishnav College  Ethiraj College For Women (Autonomous ), Chennai.	First Participated
03.03.2023	Jahnavi 2213721096151 Varshita S Desai	I B.B.A. Shift II	Poster Making	Department of Hindi Ethiraj College for Women	Second

# **Prominent Student Internships**

Name of the Student/ Register Number	Class	Organisation	Duration
Sanchita Nangia 2013721096125	III B.B.A. Shift II	Goldman Sachs	4-6 Weeks
Sreyaa PK 2013721096129	III B.B.A. ShiftII	ERNST AND YOUNG	1 Month
Nivedita G 2013721096119	III B.B.A. Shift II	Deloitte Touche Tohmatsu India LLP	6 weeks
Anchal Lodha M 2013721096085	III B.B.A. Shift II	S Dhanapal And Associates	4-6 Weeks
Dheeptha S 2013721096093	III B.B.A. Shift II	Tamil Nadu Tourism Development Corporation	1 Month
Hemamalini S 2013721096099	III B.B.A. Shift II	Apollo Hospitals	1 Month
Pooja R 2013721096147	III B.B.A. Shift II	Brown Tree	1 Month
Adarshene AD 2013721096151	III B.B.A. Shift II	Taj Oriental Hotels Ltd.	1 Month
Supraja R 2013721096133	III B.B.A. Shift II	G Badri Narayana And Co.	4-6 Weeks
Preenaya M 2113721096126, Sarika P 2113721096136 Akshaya B 2113721096082	IIB.B.A. Shift II	Unfiltr-Marketing Team	3 Months
Vedika Jain 2113721096150	II B.B.A. Shift II	<ol> <li>Communiqua Language</li> <li>Solutions</li> <li>AIESEC</li> </ol>	6 Months 4 Months
Prarthi Jain 2113721096124	II B.B.A. Shift II	1. E-Cell VNIT	5 Weeks
Samyuktha G 2113721096134	II B.B.A. Shift II	<ol> <li>Blod Operations Intern</li> <li>Bhumi- Project Management</li> <li>Intern 3. Silence The Violence-</li> <li>Research In Writing</li> <li>Redbull- Student Marketeer</li> <li>AIESEC- Team Leader In</li> <li>Business Development</li> </ol>	5 Months 3 Months 9 Months 7 Months 7 Months
Jananee G Ritika Nichani 2113721096104	II B.B.A. Shift II	Zengrub Pvt Ltd	1 Month
Siddhi Katariya 2113721096143	II B.B.A. Shift II	Viral Fission	1 Month
Anshu Mehta S	II B.B.A.	1. Demoda-Sales Representative	8 Months

2113721096085	Shift II	2. Blod- Operations Intern And Student Marketeer	6 Months
		3. AIESEC- Team Member In	
		Business Development	1 Month
Rakshita Dugar	I B.B.A.	AIESEC-Junior Manager	5 Months
2213721096137	Shift II		
Tanisha Rajpurohit	I B.B.A.	EWE-Event and Wedding	28.12.2022-
2213721096149	Shift II	Experience	06.01.2023
Chehal M Kawediya	I B.B.A.	HS Consultancy-Accountant (GST	6 Months
2213721096094	Shift II	Filing)	
Priyanka Bhatt	I B.B.A.	AIESEC- GB	1 Month
2213721096136	Shift II		
Prarthana Dahima	I B.B.A.	AIESEC-Senior Manager	6 Months
2213721096132	Shift II		
Jill Sanghvi	I B.B.A.	The wedding wale (event	2 Months
2213721096113	Shift II	management company)- hospitality	
		management and show run	

• 70 Students from III B.B.A. completed their summer internship programme during the month of June-July 2022.

# **Field Visits**

Date	Class	Place of Visit	Purpose
09.01.2023	III B.B.A.	MALL VISIT	To observe any one retail outlet and make a
			report of the same which explains the various
			aspects of store design, layout and
			merchandising.
01.02.2023	III B.B.A.	Indian Institute of	The aim of this visit was to look at how the
		Technology	G-20 Summit countries function in terms of
		Madras Research	education, and how they compare with other
		Park	countries in terms of higher education. It aims
			to gain insights about what higher education
			is like in these countries, and how they
			compare with other G-20 members.
21.03.2023	III B.B.A.	ICF- Integral	To observe the production layout, systems,
		Coach Factory	and factory safety precautions observe in
			Integral Coach Factory, Villivakkam

# **Exhibitions**

Date	Class	Topic	Purpose
03.11.2022	I B.B.A.	Fun with	To understand the various functions of
		Fundamentals	Management like Planning, Organizing,
			Staffing and Directing in an innovative
			manner.
23.03.2023	I B.B.A.	Economics	To understand various Managerial Economics
		Exhibition	Concepts like utility, demand, supply, cost,
			market structures, production, pricing etc.

# **Career Counselling Session**

Date	Topic	Resource Person
20.02.2023		Dr. Eli Kofi Aba Assistant Professor/Minor Advisor, Operations and Management Department, University of Wisconsin- Stout

# **Practice School**

Date	Area of Practice	Description	Name of
			Student/Class
Jan 2023- Feb 2023	Marketing	Space Marketing for	I B.B.A.
		Department Journal-	
		Business Insights	
28.09 2022	Entrepreneurship	Towns of Excellence-	II B.B.A.
	Development and	Business on Campus	
	Small Business		
	Management		
21.02.2023-	Small Business	Sports Day Stall	III B.B.A.
22.02.2023	Management		

# **Movie Screening**

Date	Area of Practice	Description	Name of Student/Class	Purpose
08.08.2022	Organizational Behaviour	Movie screening (Remember the Titans)	III B.B.A.	To understand Leadership, Motivation Skills from the movie

# **Students Participation in Workshops/Seminars**

Date	Register No./ Name of the Student	Class	Seminar Name	Level
27.08.2022	2013721096107	III B.B.A.	UDYOG 2022	STATE
	Kritika BP	S2		
	2113721096089	II B.B.A.		STATE
	Bageswari G	S2		
10.03.2023	2113721096121	II B.B.A.	Igniting Women	STATE
	Nisha Jain G	S2 – III	to	
	2113721096125	B.B.A. S2	Fulfill Their	
	Prathigya		Dreams	
	2113721096139		(MMA)	
	Shiksha			
	2113721096143			
	Siddhi			
	2013721096121			
ļ	Rhea Munoth			
	2013721096101			
	Ishika Sakaria			
	2013721096104			
	Kasturi Bhagat			
	2013721096140			
	Yaashi			
	2013721096088			
	Ayshvarya			
	2013721096102			
	Jameela			
21.01.2021	2013721096129	III B.B.A.	1. Innovation and	Institutional
	Sreyaa PK	Shift II	Design Thinking	
			Workshop	
			conducted by	
			M.O.P. Vaishnav	
			College for	

13.02.2023- 14.02.2023			Women 2. B-Plan Workshop Conducted by M.O.P. Vaishnav College for Women	
10.01.2023- 11.01.2023	2113721096134 Samyuktha G 2113721096149 Vandhana Barathi Balamurugan	II B.B.A. Shift II	IGNITE 2023 Entrepreneurship Summit	National
15.02.2023- 16.02.2023	2113721096089 Bageswari G	II B.B.A. Shift II	Young Economists Summit	National
08.03.2023	2113721096094 Diya I 2113721096137 Sharmila S 2113721096133 Samprithi D 2113721096114 Mariyam Fathima V S 2113721096098 Harini S 2113721096115 Meena Devi 2113721096148 Unnati	II B.B.A. Shift II	Webinar on 'Prevention of Sexual Harassment' conducted by SSMRB College	National

# **Value Added Certificate Course**

Number of	Class	Name of the Course	Offering Institution	<b>Duration in</b>
<b>Students</b>				Hours
65 Students	II B.B.A.	Market Ka Eklavya	Poornatha	3 Hours
	SHIFT II		(Knowledge	
			Partner)	
			NSDL	
68 Students	III B.B.A.	Personal Investment	Integrated	20 Hours
	SHIFT II	Planning & Trading	Enterprises (India)	
		Fundamental	Pvt. Ltd.	

#### **Students Participated in Paper Presentations**

Date	Name of the Student	Class	Topic of paper presented	Institution	Award/ title/ prize	Level
January 2022	Vedikaa.K.K. 2013721096136	III B.B.A. SHIFT II	Effects of Covid-19 on Digital Payments Services in Chennai	C.T.T.E	п	National
09.03.2023	Kritika BP 2013721096107 Sameerah Parveen 2013721096123	III B.B.A. SHIFT II	How can the small business keep up with the latest technological development ?- Company review/ interview	M.O.P. Vaishnav College for Women	Participated	National
09.03.2023	Sreyaa PK 2013721096129 Shreya Sankaran 2013721096126	III B.B.A. SHIFT II	Explorative Study On How India's Fintech Startups Will Lead To 5 Billion Economy	M.O.P. Vaishnav College for Women	Participated	National
09.03.2023	Bageswari G 2113721096089 Smiti Desai 2113721096144	II B.B.A. SHIFT II	How can small businesses keep up with the latest technological developments?	M.O.P. Vaishnav College for Women	Participated	National

#### **International Student Cultural Exchange Program**

- Tanisha Rajprohit (2213721096149), Pavithra A (2213721096129), Deshna V (2113721096092), Mahek Baghmar (2113721096112), Sania S (2113721096135), Prachi S (2113721096122) of II B.B.A. Shift II and Jameela K D (2013721096102), Shruti (2013721096127), Lisha A (2013721096111), Ruchi Sethiya P (2013721096122) of III B.B.A. Shift II visited the Higher Colleges of Technology, Abu Dhabi Women's Campuson 5.12.2022 during the International Student Exchange Culture Programme to Dubai.
  - Ruchi Sethiya P (2013721096122) of III B.B.A. Shift II attended the International Exchange Programme to Singapore from 09.01.2023 to 19.01.2023 held at James Cook University.
  - Anshu Mehta S (2113721096085) of II B.B.A. Shift II has been selected as the Present Campus Ambassador of Kohort.

• Arpita Jain(2113721096087) of II B.B.A. Shift II is selected for internship at Goldman Sachs Services, Pvt ltd for a period of two months.

### **Staff Participation in Professional Development Programme**

Date	Name of the Staff	Title	Organiser	Level
10.08.2022	Ms. Krupa N	Nuances On The Documentation Process: Research Proposal NAAC And NIRF	Tamil Nadu State Council For Higher Education, Chennai	State
15.09.2022	Ms. Krupa N	National Intellectual Property Awareness Mission	Intellectual Property Office, India	National
27.12.2022	Dr.Vijayalakshmi. M	Case Writing	Internal Quality Assurance Cell, Mop Vaishnav College For Women	College Level

### **Staff Participation in Seminars, Conferences and Workshops**

From /To Name of the Staff	Title/ Topic	Organiser	Level
27.07.2022 to 27.07.2022 Ms. Aarthy S	Leveraging Business Using Linkedin	MCCI	National
30.07.2022 to 30.07.2022 Ms. Swetha K	NEP 2020 – Implication And Implementation	IQAC, SIESCE	National
08.08.2022 to 09.08.2022 Ms. Swetha K	Faculty Induction Programme	Faculty Training Centre	Institutional
08.08.2022 to 09.08.2022 Ms. Aarthy S	Faculty Induction Programme	Faculty Training Centre	Institutional
21.08.2022 to 21.08.2022 Ms. Krupa N	Research And Publication Ethics	The New College	Institutional
24.09.2022 to 24.09.2022 Ms. Krupa N	Latex For Technical Writing	Mop Vaishnav College For	Institutional

24.09.2022 to 24.09.2022 Ms. Swetha K	Latex For Technical Writing	Mop Vaishnav College For	Institutional
24.09.2022 to 26.09.2022 Dr. Vijayalakshmi	Basic Statistical Analysis And Its	Global Institute Of Statistical	Institutional
24.09.2022 to 26.09.2022 Ms. Swetha K	Basic Statistical Analysis And Its Interpretation	Global Institute Of Statistical	Institutional
05.12.2022 to 12.12.2022 Ms. Krupa N	Data Analytics Using Spss	Department Of Management,	National Level
01.03.2023 to 01.03.2023 Dr. Vijayalakshmi Ms. Krupa N	Market ka Ekalvya Stock Trading	Poornatha Knowledge Partner	National Level
08.03.2023 to 09.03.2023 Dr. Vijayalakshmi	Women's day quiz	Sri Kanyaka Parameswari arts and	Institutional
18.03.2023 to 18.03.2023 Dr.Vijayalakshmi Ms. Krupa N Ms. Yuvasri S	Data visualization using Tableau	M.O.P. Vaishnav College for Women	Institutional

#### **Staff as Resource Person**

Date	Name of the Staff	Type of Work	College Name
03.06.2022	Dr. Vijayalakshmi M	Academic Audit	Department of Business
			Administration, Dharmamurthi
			Rao Bahadur CalavalaCunnan
			Chetty's Hindu College
15.03.2023	Dr. Vijayalakshmi M	Scrutiny	Women's Christian College

# **Staff Participation in Faculty Development Programme**

Date	Name of the Staff	Title/ Topic	Organiser	Level
02.09.2022-	Ms. Krupa N	Enhancing	XIME,	International
03.09.2023		Creativity	Bengaluru.	
22.08.2022-	Ms. Krupa N	Emerging	REST Society	State
26.08.2022		Trends In	For Research	
		Research Article	International	
		Writing	(RSRI)	
17.10.2022-	Dr. Vijayalakshmi	FDP On Usage	Kristu	National
22.10.2022		of Innovative	Jayanti College	
		Pedagogical		
		Techniques		
19.09.2022-	Ms. Swetha K	Emotional	ICT	Institutional
21.09.2022		Intelligence	Academy	
14.12.2022-	Dr. Vijayalakshmi	Design And	AMET	National
22.12.2022		Development of	University	
		Industry Led		
		Curriculum In		
		Technological		
		Era		
02.11.2022-	Dr. Vijayalakshmi	Research	Sivananda Sarma	National
04.11.2022		Guidelines -	Memorial R.V.	
		Literature	College	
		Review,		
		Questionnaire		
		Designing And		
		Application Of		
1 - 1 - 2 - 2 - 2		Statistical Tools		
17.12.2022-	Ms. Krupa N	Writing And	Bala's VV	National
21.12.2022		Publishing	Academy	
		Research Paper		
		In Scopus/ WOS		
		Journal		

# **Staff Achievement**

Date	Name of the Staff	Title
09.11.2022	Dr. Vijayalakshmi M	Recognition as supervisor to guide PhD
		Scholars in Management.

### **Department of Commerce**

# **Programme - Common Activities**

# 2022-2023 COMMERCIO

The Department of Commerce conducted its annual club Inter-Departmental Activity, COMMERCIO 2022-2023. Naveetha Jain Chopra from B. Com Honours was declared as the Ms. Commercio. The overall trophy was bagged by B. Com Honours.

#### INTER-DEPARTMENTAL ACTIVITIES

Name of the club: COMMERCIO-Inter Departmental

Date of the Event: Oct 14, 2022

Events:

Quiz-It

Adzaap

B-Plan

Lawyer It Up

Stock Wars

COMMERCIO- The Inter-Collegiate fest of the Department was organised with the aim to bring together students from top city Colleges in the field of Commerce to participate in various intellectual events that will hone their business skills. In view of this, The CommercioClub of Commerce conducted its annual club Inter- Collegiate Activity, COMMERCIO 2022-2023. Sriram from DG Vaishnav College was declared as the Mr. Commercio. The overall trophy was bagged by DG Vaishnav College.

### INTER COLLEGIATE ACTIVITES

Name of the club: COMMERCIO-Inter-Collegiate

Date of the Event: Oct 15, 2022

Events:

Quiz-It Adzaap B-Plan Lawyer It Up Stock Wars

### SHORT TERM COURSES 2022-2023

The Department of Commerce organised 20 short term courses on twenty trending topics with the strength of 70 students on each course for a period of 4 weeks during October. The programs aims at providing students gain in-depth knowledge & hands on experience on relevant topics and its applications in Business

S.No	Title	Resource Person
1	Retail Merchandising	Mr. Dinesh MahendraBabu,
		Co-Founder & CEO,
		Implementers Retail India Pvt.Ltd
2	Digital Marketing	Mr. J.S. Rajakumar,
		Founder,
		JSR Akademy
3	Design Thinking	Mr. Anbumathi.M,
		Founder,
		Resource Life Science
4	Marketing Analytics	Ms. Srinidhi Muthuraman,
		Lead-Marketing Analytics,
		Freshworks
5	Fundamental & Technical	Mr. Sundaram,
	Analysis of science	Vice President (Operations),
	-	MSE Financial Services Ltd.
6	Webpreneurship	Mr. Satish Rajendran,
		CEO & Founder,
		Wonkrew

7	Corporate Restructuring –	Ms. DixithaKumbhat,
	Due Diligence	Company Secretary,
		M.K.Surana& Co
8	Filing of Returns	CA A.Kala,
		Chartered Accountant
9	Data Visualisation &	Mr. Aravind Raman. V & K. Vishal Ragav,
	Business Intelligence	Senior Data Reporting & Visualization Specialist,
		Dow Chemicals Pvt Ltd
10	Strategic Storytelling for	Ms. Kanagadurga Ramesh,
	Business	Founder/Director,
		Alabanza
11	Fintech	Mr. VisheshUnni Raghunathan,
		Partner, A
		Raghunathan & company
12	Data Analytics using R	Ms. S.V. SreeCharulatha,
		Data Science Trainer
13	HR for Operations	Mr. PakuKalyanarama Sastry,
		Founder & CEO,
		Career Hub
14	Digital Content Creation	Mr. Vikram Vaishnav,
		Head Transformation, Sales & Marketing,
		Maasinfo
15	Social Entrepreneurship	Ms. Marie Banu. J,
		Director,
		Centre for Social initiative & Management
16	Business Canvas Model	Mr. Kashyap Suresh,
		Founder & CEO,
		Agrid Scientific
17	Personal Branding	Mr. SiluvuiAmalan,
		Director,
		Mr.A Brand Works
18	Business Simulation	Mr. Tamilselvan,
		Founder/CEO,
		Future Captains Edutech LLP
19	Financial Modelling	Mr. Subramanian,
		Trainer/ CFA,
•		IMS Proschool
20	Business Valuation	Mr. R. Krishnan,
		Practicing Chartered Accountant & FCA,
		G Sekar Associates, Faculty at Guru Kripa

# CHANGE MAKER'S 2023- THE YOUNG ENTREPRENEURSHIP BOOT CAMP

The Department of Commerce proposed to conduct a Boot Camp on the topic Change Makers 2023 -The Young Entrepreneurship Boot Camp on 11<sup>th</sup> March 2023 and 13<sup>th</sup> March 2023 with an intention to ignite young minds particularly budding entrepreneurs towards sustainable development. The Bootcamp provides opportunities to students, academicians and researchers to get acquainted with the innovative ways to drive sustainability in business. Competitions will be conducted for the students to demonstrate their talents in developing business models.

#### INTERNATIONAL GUEST LECTURE SERIES

The Department of Commerce launched its first online International Guest Lecture series on various topics from prominent fields to provide an in-depth knowledge to students of Under Graduate Programme in Commerce. At the end of each session, students acquired insights on various aspects to adapt to the current market trends and tackle the challenges. The students were able to inculcate the knowledge about the skills and qualities of a future leader, create awareness and interest in the field of Investment Banking as a career path, to analyse the various trends of global marketing and understand the challenges of international trading and understand the need of sustainability in business models. The Guest Lecture proved to be very useful, insightful and kept all the students completely engaged.

Following are the series of International Guest lecture conducted through G-meet:

Date	Title of the Programme	Resource Person	No. of Participants
21-10-2022	Power of Data And Analytics In The Industry	CA Sandhiya Balasubramanian Senior Internal Audit & Risk Manager, BNY Mellon	175
26-10-2022	Leaders of The Next Generation	Mr. Ravi Nair Founder & CEO- Rich Minds Centre of Excellence Co-Founder & Director of Teamedge Corporation USA	190
27-10-2022	Challenges of International Business	Ms. Poornima Prashanth Ethnic Trends Women Entrepreneur Australia	172
09-11-2022	Building Sustainable Business Models	Ms. Keshsa Vasant Digital Markting Analyst at Chubb Founder of Ikksha New Jersey, USA	148

# **B.COM ACCOUNTING AND FINANCE-SHIFT-I**



Overall Winners of Busibee events



Competitions related National Youth Day celebration in progress



Guest Lecture on GST by Mr Balakrishnan, CA



Principal Dr Lalitha Balakrishnan visiting the Investment Management exhibition



Students explaining at the Marketing Management exhibition



VIKAS- Students visited the Rainbow Homes orphanage

# **B.COM ACCOUNTING AND FINANCE-SHIFT-II**



Students of B.Com (A and F) Shift II conducting activities for chilren in Golden Butterflies Palliative Care Foundation - as part of 'VIKAS" Activity



Students of B.Com (A and F) Shift II volunteering at AGAL Foundation to help the visually impaired students and teachers



Students explaining their busness model to Principal madam during Business on Campus



Students explaining the features of Budget 2023 as a RJ in FM Radio at Sampada



Resource person - CA. Akash Jain, addressing the students during Guest Lecture



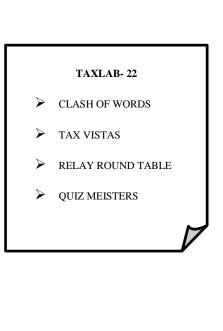
Students receiving prize for Virtonomics event from the Judge during Luminiscence

## Programme - B.Com (Accounting & Finance) Shift I & II

# BUSIBEE - 22 DESIGNOPHY CORPORATE ROADIES PITCH A RICH KALA KRITI MARKET KSHETRA

PHANTOM

# LUMINISCENCE - 22 WARREN BUFFET 2.0 STRESS-O-METER VIRTONOMICS FLIP TAC TOE LIT LENSES HAWK EYED AD TO CART CLUEMINATI



# JOURNAL - 22 PICTURESQUE PUNSQUE TERRIBLY TINY TALES EDITORIAL

# AWAKE (CONSUMER CLUB) - 22 TALKING TITANS CHARADE VIVID MARK YOUR OWN

# LUMIERE- 22 Paradigm Shift Editorial Fintech Entrepreneurship CSR

- The activities of the Department Club 'BUSIBEE' were held on 16<sup>th</sup> September, 2022. Overall winners were III B.Com (A&F) and Miss Busibee title award was won by Disha Bisani and Sudarsana V of III Year.
- TAXLAB, an activity for III B. Com (Accounting & Finance) tests the income tax knowledge and skills
  of the students were held on 30<sup>th</sup> September, 2022.
- The Consumer Club ("Awake") events were held on 21<sup>st</sup> January, 2023. Interdepartmental events included Talking Titans (Oratorical), Charade (Act your Opinion), Vivid (poster making) and Mark your own (Logo Designing). There was an active participation by the students of various departments like BBA, BA Sociology, B.Sc. FSM, and others as well.

• For the year 2022-23, the name of the journal of the department is ATERENUM. The theme of the Journal is HUMAN RESOURCES. On account of this, various events were conducted which included Picturesque, Punsque, Terribly Tiny Tales and Editorial. The best article was written by Darshana. P. Jain and Bhavisha G of IIB.Com (A&F) on the topic "Developing Advanced Talent Analysis." The cover page of the journal is designed by Darshana. P. Jain of II B.Com (A&F)

The activities of the Department Club 'LUMINISCENCE' were held on 29<sup>th</sup> September and 30<sup>th</sup> September, 2022. Overall winners were III B. Com (A&F) Shift II B2 and the Miss Luminescence title award was bagged by Sruuthi.S of III B. Com A&F Shift II B3.

#### **Guest Lecture**

S.No	Date	Title of the Lecture	Resource Person
1.	29.07.2022	Journey of an Entrepreneur	Mrs. Logeshwari Uday Kumar Entrepreneur Eventiaa
2.	01.08.2022	Practical Auditing - The Art of Cross Examination - Essential Courtroom Skill Development	Mr. S. Muthukumar, Madras High Court Chambers M.L- Advocate
3.	04.08.2022	Business Canvas Model creation	Mrs. Raichel Diana, Assistant professor Patrician college of Arts and Science
4.	12.08.2022	Journey from AS to IND AS	Ms. Janani Vijaykumar Partner Santhanakrishnan Vijayakumar & Associates
5.	22.08.2022	Income Tax	Mrs. Soundarya, tax consultant
6.	22.08.2022	Team Building and management	Ms. Varshini, Article Assistant, KMPG
7.	9.09.2022	Business Plan	Mrs. Padmaja Priyadarshini, Proprietor, homeplanguru.com
8.	28.09.2022	Entrepreneurship Development and Small Business Management – Focusing on the Grass roots for the Emerging Entrepreneurs	Mrs. Abirami Balakumar Co – founder 11:11 Vital Juicery
9.	29.09.2022	Balancing Professional and college life	Ms. Adithi, , Alumni M.O.P Vaishnav College Ms. Sujanitha, IIM Trichy
10.	30.09.2022	Find your calling – discover your passion, capability and career path	Ms. Kavya Suresh Senior trainer of soft skills and communication skills, Dubai

11.	13.10.2022	Legal system of Business- Intellectual Property Rights	Ms Neha Jalan, Advocate
12.	13.10.2022	Sustainability Financial Reporting .	Mr. G Saimukundhan Chartered Accountant Yopozone Consulting Private Limited
13.	26.10.2022	Leaders of the next generation	Mr. Ravi Nair Founder and CEO Rich Minds center of excellence
14.	28.10.2022	Investment Banking	Ms. Sandhya Venkateswaran Senior Manager Amazon UK
15.	31.10.2022	Audit Report and CARO	Ms. Harsha S Chartered Accountant
16.	02.11.2022	Audit Report and CARO	Shahill Kumar Chartered Accountant
17.	17.12.2022	Exotic Financial Instruments for Women.	Mr. P. Sudhaker Managing Director Investment Banking at Unieke Capital Advisory Pvt. Ltd
18.	03.01.2022	Changing the ME residing in ME	Ms. Usha Ramakrishnan, Life Skills Coach
19.	12.01.2022	Mergers, Acquisitions and Due Diligence	Mr. Akash Kumar Jain Co-founder M/S SAAAS and Co LLP
20.	30.01.2022	Marketing in the new millennium	Mr. Vignesh Venugopal Regional Marketing head Freshworks for ITSM and CRM products
21.	23.02.2023	New Age Marketing - Workshop	Mr. AmalanSiluvai

# CAREER COUNSELLING PROGRAM 2022-2023

S.No	Date	Title	Resource person
1.	17.05.2022	Career Choice and Work Life Balance – Virtual Mode	Ms. Archana Ravichandran Founder and Principal The Minds Way Clinical Psychologist RCI Registered
2.	06.10.2022	The Career Launchpad Series	Mr. Aman Jhawar Founder Director Math Enhancement
3.	10.01.2023	The Career Launchpad Series	Ms. R. Madhurika. CA, FRM, Dip (IFRS), Life Skills Coach

# **Students' Achievements**

# STUDENTS ACHIEVEMENTS IN INTERCOLLEGIATE EVENTS:

Date	Student Name & Class	<b>Event Name</b>	Organisation	Prize
18.06.2022	Varsha R (2013721034142) II B.Com(A&F) 3B2, S- 2	Hallmark Carnatic Music Contest season 3 - Vocal Keerthanam	Rotary Club of Chennai Hallmark	I
19.06.2022	Varsha R (2013721034142) II B.Com(A&F) 3B2, S- <b>2</b>	Hallmark Carnatic Music Contest season 3 - Violin Keerthanam	Rotary Club of Chennai Hallmark	I
02.09.2022	Alisha Prem Dayalani (2113711034005) II B.Com(A&F), S-1	B-Plan	Rajeshwari College of Engineering, Bengaluru	V Cash price - Rs.1000
02.09.2022	Priyanka G (2013711034041) III B.Com(A&F), S-1	B-Plan	Rajeshwari College of Engineering, Bengaluru	V Cash price – Rs.1000
02.09.2022	Aishwariya Kaveri (2113711034003) II B.Com(A&F), S-1	B-Plan	Rajeshwari College of Engineering, Bengaluru	V Cash price - Rs.1000
10.09.2022	Akshara A (2113711034003) II B.Com(A&F) 2B3, S- 2	Chennai Literary Day - Quiz	Loyola College	П
25.09.2022	Swetha Swaminathan (2013721034215) III B.Com(A&F) 3B3, S- 2	Chennai's Got talent 2022	Youth United council of India	П
25.09.2022	Swetha Swaminathan (2013721034215) III B.Com(A&F) 3B3, S- 2	Taka Dhimi Taka Jhanu (Season 2)	Jaya TV	Episode Winner
08.12.2022	Ramya G (2113721034129) II B.Com(A&F) 2B2, S- 2	RJ For Chennai FM	RJ for Chennai Live 104.8(Chennoise)	Chennoise Chennilive 104.8Fm
10.01.2023	Madhumithaa M (2013721034106)III B.Com(A&F) 3B2, S- 2	Stock wars	Stella Maris College	III
10.01.2023	Kanisha (2013721034102) III B.Com(A&F) 3B2, S- 2	Stock wars	Stella Maris College	III
27.01.2023	S.Sruuthi (2013721034211) III B.Com(A&F) 3B3, S- 2	Eminence 2023- Best Manager	Loyola College	III
27.01.2023	S.Sruuthi (2013721034211) III B.Com(A&F) 3B3, S- 2	Eminence 2023 - Shipwreck	Loyola College	III

27.01.2023	Bharathi Harikumar (2113721034089) II B.Com(A&F) 2B2, S- 2	Light Music- Art Beat '23	Loyola College	RUNNER UP
28.01.2023	Samyuktha. G (2213711034056) I B.Com(A&F), S-1	Creative Writing	Loyola College- Department of Foreign Language	I
28.01.2023	S.Sruuthi (2013721034211) III B.Com(A&F) 3B3, S- 2	Equilibrium 2023	Loyola College	Miss Equilibriu m
28.01.2023	S.Sruuthi (2013721034211) III B.Com(A&F) 3B3, S- 2	Prism 2023	Loyola College	I
28.01.2023	S.Sruuthi (2013721034211) III B.Com(A&F) 3B3, S- 2	Prism 2023 - Block & Tackle	Loyola College	II
28.01.2023	Diya Jain A (2013721034171) III B.Com(A&F) 3B3, S- 2	Denarius	Loyola College	III in Finance, II in Capital Tool
28.01.2023	Sania Bansal (2013721034199) III B.Com(A&F) 3B3, S- 2	Denarius	Loyola College	III in Finance, II in Capital Tool
28.01.2023	Madhumithaa M (2013721034106)III B.Com(A&F) 3B2, S- 2	Denarius	Loyola College	III in Finance, II in Capital Tool
28.01.2023	S.Sruuthi (2013721034211) III B.Com(A&F) 3B3, S- 2	Equilibrium 2023 - Stress Interview	Loyola College	I
15.02.2023	Helsi Riya (2213711034024) I B.Com(A&F) S- 1	Logo Designing	Bhaktavatsalam Memorial College For Women	II

# **Outstanding Internships**

Student Name	Register Number	Class	Duration	Organisation	Stipend
Bhavisha	2113711034008	II B.Com	2 months	Yalamanchili	-
Ganesan		(A&F), S-1		Software Exports	
Charumathi R	2013711034007	III B.Com (A&F), S-1	1 month	Finstein Advisory Services LLP	Rs. 5000
Indhuja S	2013711034017	III B.Com (A&F), S-1	1 month	Finstein Advisory Services LLP	Rs. 5000
Maanasa Rajkumar	2013711034027	III B.Com (A&F), S-1	1 month	Finstein Advisory Services LLP	Rs. 5000
Narmadha V	2013711034030	III B.Com (A&F), S-1	1 month	Finstein Advisory Services LLP	Rs. 5000
Nithya Narmada R M	2013711034033	III B.Com (A&F), S-1	1 month	Finstein Advisory Services LLP	Rs. 5000
Nityasree N	2013711034035	III B.Com( A&F), S-1	1 month	Finstein Advisory Services LLP	Rs. 5000
Rupal Bhandari B	2013711034045	III B.Com (A&F), S-1	1 month	SL Gadhiya Firm	Rs. 5000
Sathya P A	2013711034050	III B.Com (A&F), S-1	1 month	Finstein Advisory Services LLP	Rs. 5000
Shruthi Bs	2013711034053	III B.Com (A&F), S-1	1 month	DBS Bank India Ltd	Rs. 8000
Dharshene B	2013711034066	III B.Com (A&F), S-1	1 month	Victoria Mathews And Santhakumar (Chartered Accountants)	Rs. 3360
IlakyaSree K	2013711034069	III B.Com (A&F), S-1	1 month	Finstein Advisory Services LLP	Rs. 5000
Prithiyankara Devi	2013711034072	III B.Com (A&F), S-1	1 month	Finstein Advisory Services LLP	Rs. 5000
Vasunthara S	2013721034143	III B.Com (A&F), S-2	8 weeks	Goldman Sachs	Rs. 30,000 p.m
Chehati Jain	2013721034088	III B.Com (A&F), S-2	8 weeks	Goldman Sachs	Rs. 30,000 p.m
Keerthana.R	2013721034103	III B.Com (A&F), S-2	5 weeks	Greencube global private limited .	Rs 10000/ month
Sneha P	2013721034131	III B.Com (A&F), S-2	5 weeks	Dhivya Accounting Services	Rs 7000 month
Sania Bansal	2013721034199	III B.Com (A&F), S-2	8 weeks	Goldman Sachs	Rs. 30,000 p.m

Shree Smruthi SS	2013721034204	III B.Com (A&F), S-2	8 weeks	Goldman Sachs	Rs. 30,000 p.m
Anusha Ranganath Kanchi	2013721034165	III B.Com (A&F), S-2	1 month	ENMAS EPC Power Projects Ltd	Rs.10000 p.m
Aishwarya R	2013721034164	III B.Com (A&F), S-2	8 weeks	Goldman Sachs	Rs. 30,000 p.m
Aparna G P	2013721034167	III B.Com (A&F), S-2	1 month	ENMAS EPC Power Projects Ltd	Rs.10000 p.m
Ashwathi T	2013721034168	III B.Com (A&F), S-2	1 month	Veritas Finance Private Limited	Rs.10000 p.m
S.Sruuthi	2013721034211	III B.Com (A&F), S-2	8 weeks	Goldman Sachs	Rs. 30,000 p.m

### **Outstanding Achievements**

Aishwariya Kaveri from II B.Com(A&F) Shift I won the best team award for a paper presentation event at the Global Immersion Programme – James Cook University, Singapore.

Varsha R from III B.Com (A&F) Shift II has won Ist place in Vocal and Violin contest conducted by the Rotary Club of Chennai Hallmark

Swetha Swaminathan III B.Com (A&F) Shift II has won IInd place in Chennai's Got Talent 2022 conducted by Youth Council Of India.

Swetha Swaminathan III B.Com (A&F) Shift II was the episode winner of Takka Dhimi Takka Jhanu season 2, Jaya TV

Sruuthi .S of III B.Com (A&F) Shift II won the Young Achiever Award from Rotary Club of Madras Mid-Town. She also won Special Prize - Actress Award, The Best Character Actor, Writer and Actor Award from Kartik Rajagopal 31st NatakaVizha 2022

# **Staff Achievement**

# **Faculty Development Programmes**

Date	Name of the Staff	Title of the FDP's	Organiser
16.08.2022	Dr. Vidhya	The Role of the Components in Advertisements in Promoting Cultural Imperialism Among Viewers	Madras Christian College, Chennai
30.10.2022 – 13.11.2022	Dr. Srividya Prathiba	Two Week Refresher Program	Janaki Devi Memorial College
21.11.2022	Dr. M.S.Swetha	Recent Trends in Commerce, Science, Management, Humanities and Languages	Virtual conference - Sita Devi Ratanchandnahar Adarsh college
14.12.2022 – 20.12.2022	Vijayalakshmi Sailapathi	Professional Progression in Commerce andManagement	Justice Basheer Ahmed Sayeed College for women in association with Tamil Nadu Advanced Technical Training Institute
14.12.2022 – 20.12.2022	M S Soundarya	Professional Progression in Commerce and Management	Justice Basheer Ahmed Sayeed College for women in association with Tamil Nadu Advanced Technical Training Institute
14.12.2022 – 20.12.2022	Sreenithgy C	Professional Progression in Commerce and Management	Justice Basheer Ahmed Sayeed College for women in association with Tamil Nadu Advanced Technical Training Institute
21.12.2022 – 19.01.2023	Sreenithgy C	Faculty Induction/ Orientation Programme for Faculty in Universities/ Colleges/ Institutes of higher education.	Ramanujan College, University of Delhi
7.01.2023 – 12.01.2023	Dr. Srividya Prathiba	One Week FDP	UGC – HRDC, Jodhpur
19.01.2023	Vijayalakshmi Sailapathi	IP Awareness/ Training Program under National Intellectual Property Awareness Mission	Intellectual Property Office, India
07.02.2022	Dr. Vidhya	Resurgence of Industry and Business in Contemporary India.	Conference: D G Vaishnav College

# **Staff Publications**

Date	Name of the staff & Title of the Paper	Name of the Journal	Issue no/ vol no / month & year of publication / issn No	Recognizing institute (UGC / Scopus / web of science / abdc	Web link of the journal appearing in the website of the recognizing Institute
June 22	Ms. Geetanjali S Jindger Influence of Social Media Connections and Brand Awareness on Brand Image, Brand Trust and Purchase Intentions among Consumers in Chennai City – AStructural Equation Model Approach	Shobha prabha	Volume 47, issue-1, No.1: 2022 Issn 0974- 8946	Peer reviewed and refereed journal	-
July 2022	Ms. Geetanjali S Jindger Exploring the Survival Strategies for Small Businesses in Chennai – A Post-Covid Study	Shodh Samhita	Volume - viii, no.1(xx):2022 issn: 2277- 7067	-	
June 2022	Dr. Srividya Prathiba Mediating Role of Student Engagement on Learning Outcomes with Reference to Online Classes	Journal of Psychosocial Research	Volume 17 Issue 1	-	https://www. proquest.com /openview/a4 58026649d1d 725fbf2b82f9 348096c/1?p q- origsite=gsch olar&cbl=50 6336
February 2023	Dr. Srividya Prathiba "Impact of Employee Experience on Employee Performance – A Competitive Advantage"	Journal of Strategic Human Resource Management,	Volume 12 Issue 1 February 2023.	-	Accepted for publication

#### Staff as a Resource Person

Date	Name of the staff	Type of service offered (Chief guest / resource person / bos member / subject expert / qp setter etc.)	Event	Department & institution
27.04.2022	Dr. Srividya Prathiba	Resource Person on "World Intellectual Property Day" – on IPR	Seminar	Department Of Physics & Institutions Innovation Council Sri Akilandeswari Women's College, Wandiwash
10.01.2023	Dr. Radha Badrinath	Session Chair	International Conference	Ethiraj College For Women
21.01.2023	Ms. Archana Kamesh	Judge	Presentation	R. Bupathy& Co., Chartered Accountants

#### **Other Activities**

Business on Campus was conducted on 17<sup>th</sup> October 2022 at the OAT shed by the students of B.Com (A&F) Shift II. The aim of business on campus is to promote Swabhimaan as a catalyst to Vikaas and develop the entrepreneurial skills of the students.

Students of B.Com (A&F) Shift II who kept a stall for fresher's day were taken to the American Library on 17<sup>th</sup> October where they got to explore various resources and educational opportunities in the US. Such visits not only kindle the interest of the students to understand the academic-industry interface but also develop a key attribute – "curiosity to learn".

A One Day Business on Campus was organized by the students of II B.Com (A&F) Shift I students on 28<sup>th</sup> October, 2022 with the motto of converting business ideas to reality.

On account of National Youth Day on 12<sup>th</sup> January,2023, Ministry of Youth Affairs conducted interdepartmental events which included Quote Writing and Skit. There was an active participation by the students of various departments like B.Sc. Mathematics, B. Com Marketing Management, B.Sc. Viscom, and others as well.

III B.Com (A&F) Shift I conducted an Exhibition on Enterprising and Index Tracking Investment on 27rd February, 2023.

I B.Com (A&F) Shift I conducted an exhibition on Brand Stories on 2<sup>nd</sup> March, 2023.

• Sampada is the financial literacy drive of the Department of Accounting and Finance (Shift II). The event this year was based on Business Taxation and Securities Analysis & Portfolio Management. It was conducted on 2<sup>nd</sup> March 2023. It helped students within the department to express their knowledge, ideas and creativity through ingenious models. It helped students from other departments to develop interest in and learn about many vital topics related to finance.

#### Year Of Vikas - Development

#### Progress & Pragati:

To commemorate the initiative, Year of Vikas - Development, the students from B.Com (A&F) Shift 1 took a step forward to visit an orphanage and help those students learn about cleanliness, manners, basic grammar, math and fitness.

The students of B.Com (A&F) Shift 2 contributed their time and effort by serving the society as undergraduate students in the best possible way and to provide assistance for visually impaired students and teachers. The students were bestowed with the opportunity to deliver Spoken English, Science and Math for students covered under the wings of Bhumi. The students were given an opportunity to assist the visually impaired across Tamil Nadu by supporting them in activities such as event management, exam paper evaluation, and preparation of audio books and study material with Agal Foundation.

Golden Butterflies CPCF has dedicated itself to bring solace to underprivileged, terminally ill children suffering from incurable diseases like cancer, AIDS, end stage organ failure, etc., whilst also supporting their families at this crucial time. Students of B.Com (A & F) shift 2 conducted various simple but effective games for the children such as passing the ball, musical chair, memory game etc. The students also entertained the children with some music and dance performances.

# **B.COM FINANCE AND TAXATION**



Inauguration of B. Com (Finance and Taxation) Programme by honourable Shri Suresh Prabhu



Dr. Lalitha Balakrishnan, Principal M.O.P. Vaishnav college for Women Distributing Workbook to students of Anjugam Primary School



Inauguration Ceremony of International Online
Guest Lecture



Smt. Varsha interacting with the students during her segment of the workshop on Life skills



Mr. Vignesh. S, Executive Director- CBO, Guest Lecturer explaining the various types of investments to the students

# **B.COM MARKETING MANAGEMENT**



**Business on Campus** 



Engage Lecture and Workshop series in progress



Engage Lecture and Workshop series in progress



Ice Breaker – One Day exhibition on New Age Management Practices



Kotlerz Klan club activity in progress



Student Entrepreneurs receiving cash award

# **B.COM CORPORATE SECRETARYSHIP**



Resource Person giving an insight on voluntary liquidation process



The resource person discussing about the hardships faced by an individual while starting a new venture in foreign country



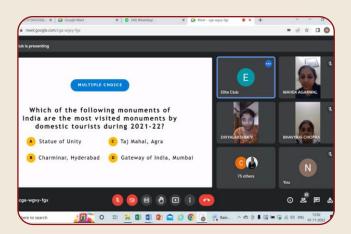
Students visiting the premises of ECO kitchen



Students taking part in IMF event in ace of tax



Participants presenting their business plan



Students actively participating in Potpourri event

# B.COM HONOURS



Guest Lecture on Auditing by Mr. R Krishnan, Chartered Accountant



Certificate Course on Financial Modelling by Mr. Subramanian



One Day Business on Campus by III B.Com Honours



Industrial Visit to Good Leathers Pvt. Ltd, Sriperumbudur



Year of Vikas- Visit to Nethrodaya School, Nolumbur



Online Workshop – Intellectual Property Rights-Patents And Design Process

# B. A. ECONOMICS



Economics Quiz - Prize distribution



ARTH Intercollegiate - Participants of Sustainable Entrepreneur



Young Economists Summit -Panel discussion on "Sustainable Development & Financial Institutions"



Panel Discussion on Union Budget 2023-24, Ms. Gowri Ramachandran addressing the students



Higher Education Opportunities in United States, Ms. Diana Saiki and Dr. Alyssa Dana Adomaitis interacting with the students



Vikas Activity at Panchayat Academy, Kuthambakkam, Tiruvallur

# **Programme - B.Com (Finance and Taxation)**

The inauguration of the B.Com Finance and Taxation Programme was held on the 18 August, 2022 by honourable Shri Suresh Prabhu. Shri Suresh Prabhu Inaugurated the programme and addressed the students.

# **Guest Lectures**

Date	Guest Lecture	Resource Person
18.08.2022	Expert Talk on Careers In Finance and Inauguration of the Programme	Shri Suresh Prabhu Parliamentarian, Minister and Chancellor, Rishihood University
27.09.2022	Finance and Taxation: The Expanding career options	Mr. Rangarajan Ramakrishnan Ex- IAS Officer
21.10.2022	Power of Data and Analytics in the Industry	Ms. Sandhiya Balasubramanian CA Vice President - Senior Audit Group at the Bank of New York Mellon
2.11.2022	Long-Term Investments and Trade Transitions of Cryptocurrency in Recent Times	Mr. Vignesh. S Executive Director- CBO
23.02.2023	Emerging Trends in Marketing	Mr. AmalanSiluvai A senior brand consultant

# **Students Achievements**

Date	Student / Class	Event	Organisation	Prize
25.01.2023	AmrithaVarshini S.K 2213711106005 I B.Com (F&T)	Dumb charades	Ethiraj college for Women – Madhuhina	II
25.01.2023	Manasvinii. T 2213711106026 I B.Com (F&T)	Dumb charades	Ethiraj college for Women – Madhuhina	II
28.01.2023	Lakshya G 2213711106024 I B.Com (F&T)	HR (Denarius)	Loyola College	III
28.01.2023	Sudhiksha K 2213711106062 I B.Com (F&T)	HR (Denarius)	Loyola College	III
28.01.2023	Mansi Gupta 2213711106028 I B.Com (F&T)	HR (Denarius)	Loyola College	III
15.02.2023	Priya Mahalakshmi B 2213711106040 I B.Com (F&T)	Collage	Bhaktavatsalam Memorial College for Women –Department of Corporate Secretaryship WeCo2k23	I
15.02.2023	Monika. S 2213711106030 I B.Com (F&T)	Collage	Bhaktavatsalam Memorial College for Women –Department of Corporate Secretaryship WeCo2k23	I

# **Staff Achievement**

#### **Staff participation in Professional Development Programmes**

Date	Name of the staff	Title of the Professional Development Programme	Organizer	Level
3.09.2022	Dr.Madhumathy.M	Quality Initiative in Leadership and Governance	M.O.P. Vaishnav college for women in Academic collaboration with NAAC	National Level Seminar on Quality Initiative in leadership and Governance
19.01.2023	Dr.Madhumathy.M	National Intellectual property awareness Mission	Intellectual Property Office ,India	National Level

#### STAFF AS RESOURCE PERSON

Date	Name of Staff	Nature of Work Done	Event	Department and Institution
23.07.2022	Dr.Madhumathy. M	Judge	Direct Tax Rolling Trophy	R. Bupathy& Co. Chartered Accountant Chennai

#### **Extension activities**

The college declared the academic year 2022-23 to be The Year of Vikas (Development). The programme in line with the theme opened a library and initiated short-term courses on three subjects- Spoken English, Logic Math, and Basic Computer Science at Anjugam Primary School, Choolaimedu.

### **Programme – B.Com (Marketing Management)**

#### **KOTLERZ KLAN**

September 13, 2022

Total number of participants:

Name of the events:

Athena's Acuity
Blueprint
Pandora's Box
Pitch Deck
Seize The Deal
Dynamite
Final Showdown

The B.Com (Marketing Management) programme of M.O.P. Vaishnav College for Women celebrated its 17th Year by inaugurating the intra mural student club activities 'Kotlerz Klan' on 13 September 2022.

The event was inaugurated by Dr.Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for Women. This year Kotlerz Klan hosted six competitions - Athena's Acuity, Blueprint, Seize The Deal, Dynamite, Pitch Deck, Pandora's Box and Final Showdown. The Student Journal Publicité was released by Dr.Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for Women, and the first copy was received by Dr. Uthira D, Vice Principal M.O.P. Vaishnav College for Women. The journal theme this year was 'Pink Marketing'.

Event Name	Event type (Individual /		Winners	
	Team)	Name	Class	Prize
Athena's Acuity	Individual	Juhi R Jain 2012721045020	III MM	I
		Himanshi 2013721045018	III MM	I
		Pratika D 2113721045040	II MM	II
		Dikshita Sharma D 2113721045016	II MM	II
		Trisha Basker 2213721045063	I MM	III
		Adithi Sriram 2213721045002	I MM	III

Pandora's Box	Individual	Sakthi Sri C 2013721045075	III MM	I
		Bhavana U 2013721045006	III MM	II
		Mridula Anand Raman 2013721045029	III MM	III
		Nithyasri S 2113721045036	II MM	III
Pitch Deck	Individual	Sakthi Sri C 2013721045075	III MM	I
		Avishi Ojha 2113721045010	II MM	II
		Juhi R jain 2013721045020	III MM	III
Dynamite	Individual	Nithyasri S 2113721045036	II MM	I
		Juhi R Jain 2013721045020	III MM	II
		Smriti 2213721045059	I MM	III
Blueprint	Team	V G Harshini 2213721045023	I MM	I
		Sai Kshiraja 2213721045053		
		Trisha Basker 2213721045063		
		Himanshi Sethia 2013721045018	III MM	п
		Juhi R Jain 2013721045020		
		Unnathi Lunkar 2013721045057		
		Shruthika B 2113721045058	II MM	III
		Nithyasri S 2113721045036		
		Sowndharya R 2113721045060 III Prize		

Seize The Deal	Team	Trisha Basker 2213721045063	I MM	Ι
		Sai Kshiraja 2213721045053		
		Kruthika Sethiya 2013721045022	III MM	П
		Haripriya S 2013721045016		
		Savitha M 2213721045054 Madhu Shree M 2213721045033	I MM	Ш
	Title Winner (If a	any)	Sakthi Sri C 2013721045075	III BCOM MM
Overall Winners			III BCOM MM	

#### **Student Journal**

Title of the Student Journal: Publicity

Theme: Pink Marketing

Best Article: Her Role for Me, by Shradha R Jain (Register No.: 2013721045046)

Cover Page Designer: Jyotsna Gandavadi 2113721045024 II BCOM MM

**ENGAGE 22-23 (Lecture and Workshop Series)** 

S.No	Date	Title of the Workshop	Resource Person
1	22.08.2022	B Plan Writing &Business Canvas Model Creation for new age entrepreneurs	Ms. Rachel Diana Assistant Professor, Department of Social Work, Patrician College of Arts and Science and Certified Innovation Ambassador by the Ministry of Innovation – Government of India
2	22.09.2022	Digital Marketing for Starters & Search Engine Optimization	Ms. Shalini Thaker Social Media Marketing Specialist. TAG Media Works
3	23.08.2022	Practical Insights Into Redemption of Debentures and Valuation of Shares	Ms. Nivedhitha Nathan, CA, Business Analyst, Accenture Solutions Pvt.Ltd
4	23.08.2022	Creative Advertising and Brand Management Strategies in the Digital Era	Ms. Vidhi Vakil Director – Marketing and Operations, Oodles Agency

5	24.08.2022	Process Costing for Marketing Managers	Ms. Vaishali Visweswaran, ACCA. ACMA
6	24.08.2022	Application of sports analytics	Mr. Gaurav Sundararaman, Cricket Analytics ESPNCRICINFO
7	10.01.2023	Retail Merchandising	Mr.Dinesh Mahendra Babu Co-Founder & CEO Implementers, Vizibee & Streetlights
8	10.01.2023	Design thinking	Ms.Anbumathi Instructional designer and experimental trainer

# **International Webinar**

S.No	Date	Title of the Webinar	Resource Person
1	09.11.2022	Building Sustainable Business Models	Ms. Keshsa Vasant Digital Marketing Analyst at Chubb, Founder of Ikksha New Jersey, USA

# **Career Counselling Programmes**

S.No	Date	Title of Program	Resource Person
1	23.08.2022	Taking Charge of Your Career & Re-defining Career Strategies	MS. Shruti Vishwanath, Head of Learning& Development & Talent
2.	12.01.2023	Digital Marketing and Graphic Designing	Mr.Rajakumar JS JSK Academy educational training institute

# Field visits &Outbound Training

S.No	Date	Place of Visit	Purpose of Visit	Class
1	02.09.2022	British Council Library, Chennai	- Higher Education Opportunities in the UK - Management Ice Breaker session	II MM
2	10.09.2022	Sri Aurobindo Handmade Paper Factory, Puducherry	- Manufacturing of eco friendly and hand made paper products	III MM
3	10.09.2022	Ocean Spray Resort, Puducherry	OBT activities on: - Team Building - Communication Skills - Brand Strategies	III MM
4	02.02.2023	IIT Madras Research Park	G20 Summit Exhibition	II&III MM

# **Business on Campus**

Date	Business On Campus Title	Chief Guest / Judge	Stall Names
29.09.2022	Market Place - The Hustlers Hub (One Day Business on Campus)	Mr. Vasanth Tamil Selvan Founder - Ariro Toys	1. EcoVille 2. Taste of India 3. Little Charms 4. The Treasure Box 5. Eco Crush 6. Creative Impressions 7. The Wilfred Food 8. Strokes & Seeds 9. The Foodholic 10. Lustrous world 11. Modish Merchandise 12. Khiany Scents 13. Homemade Beauty 14. Spice Em' Up 15. The Savoury Street

#### **Exhibitions / Fairs**

Date	Exhibition Title	Chief Guest / Judge	<b>Exhibition Themes</b>
27.10.2022	Ice Breaker – One Day exhibition on New Age Management Practices	Dr. Lalitha Balakrishnan Principal M.O.P.Vaishnav College for Women	1. Agile Organizations: Planning in the Future Workplace 2. Leadership Qualities: Success Through Failure 3. The Titans: Pathbreaking Bosses 4. Women CEO's: Breaking the Grass Ceiling 5. The Human Factor: Mcgregor's X &Y Theory at the workplace 6. Speak Up: Communication is Key 7. Take Diversion: Decision Making & Management By Exception 8. Face Off: Control & Coordination at the workplace 9. Pandora's Box: Management Games
20.02.2023	Pathbreakers Exhibition on Sustainable Development Goals	Dr. Lalitha Balakrishnan Principal MOP Vaishnav College for Women	1. United Nations Sustainable Development Goals 2. Responsible Consumption and Production 3. Sustainable Cities and Communities 4. Industry, Innovation and Infrastructure 5. Affordable and Clean Energy 6. Climate Action 7. Life Below Water 8. Life on Land 9. Good Health and Well Being

**Trade Zone - International Student Trade Conference** 

The Third Edition of TRADE ZONE - GST Council was held on the 2<sup>nd</sup> of March, 2023. The students of III B.Com Marketing Management engaged in a mock parliamentary session wherein there were 10 teams representing different States of India, pitching their issues and recommendations to the GST Council. This paved the way for the students to understand the practical applications of GST and the manner in which the Council functions.

# **Student Achievements**

# **Prominent Internship Achievements**

S. No	Name of the Student	Class	Nature of Achievement	Organization	
1	Jyotsna Gandavadi 2113721045024	II MM	Public Affairs Intern	US Consulate, Chennai	
2	Bhavika S V 2113721045012	II MM			
3	Guru Keertana 2013721045013	III MM	Summer Intern	Goldman Sachs, Bangalore	
4	Harshini J 2013721045017	III MM	Summer School Program on Consumer Behaviour	London School of Economics, UK	
5	Priyadharshini B 2113721045042	II MM	Two Week International	James Cook University, Singapore	
6	Ashwatha R 2113721045008	II MM	Immersion Program		
7	Sumaya Ansari 2013721045054	III MM	Youth Exchange Programme	Malaysia - Singapore	
8	Padmavathi B 2013721045033	III MM			
9	Janvi M 2113721045022	II MM			
10	Priyadharshini B 2113721045042	II MM		Malaysia - Singapore	
11	C Sakthi Sri 2013721045075	III MM			

# **Overall Trophy Won**

Date	Event Name	Organizing Department & Institution	Trophy Name
11.10.2022	Regaaliya	Ethiraj college for women	Overall Trophy

# **Student Achievements in Inter – Collegiate Activities**

S.No	Date	Name of the Student & Class	Title of the Event	Organizing Department & Institution	Prize Won
1	17.08.2022 & 18.08.2022	Madumitha Sriram 2113721045081 II MM	Senior State Aquatic Championsh ip	TNSAA & SDAT Velachery Aquatic Complex	4 Gold & 2 Silver
2	11.10.2022	Jyotsna Gandavadi 2113721045024 II MM	Regaalia - Adzap	BCA department - Ethiraj College For Women	II
3	11.10.2022	Nithyasri S 2113721045036 II MM			
4	11.10.2022	Nithyasri S 2113721045036 II MM	Regaaliya - Potpourri		I
5	15.10.2022	P. Anshul Bhandari 2113721045006 II MM	Debate	DG Vaishnav College	III
6	12.11.2022	Praveetha V 2013721045038 III MM	Product Reels	SRM Ramapuram	II
7	13.01.2023	P. Anshul Bhandari 2113721045006 II MM	Darpan - Speech	DG Vaishnav College	III
8	27.01.2023	Guru Keerthana P 2013721045013 III MM	Kingpin Best Manager	Loyola College	I
9	25.01.2023	Sai Kshiraja 2213721045053 I MM	Dumb Charades	Ethiraj College for Women	III
10	27.01.2023	Guru Keerthana P 2013721045013 III MM	KINGPIN - Best manager	Loyola College	I
11	28.01.2023	P. Anshul Bhandari 2113721045006 II MM	Pratibha- Debate		I
12	28.01.2023	Chethna N.K. 2113721045014 II MM	Denarius- Adzap		II
13	28.01.2023	Jyotsna Gandavadi 2113721045024 II MM	Denarius- Adzap	Loyola College	П

			Ι		
14	28.01.2023	Nithyasri S 2113721045036 II MM	Denarius- Adzap		II
15	28.01.2023	Ranjanaa TR 2113721045073 II MM	Denarius- Adzap		II
16	28.01.2023	Kalaivani B 2113721045025 II MM	Denarius- Adzap		II
17	13.02.2023	Guru Keethana P 2013721045013 III MM	Wordplay	Shasun Jain College	III
18	13.02.2022	Guru Keethana P 2013721045013 III MM	Aim Game	II	
19	15.02.2023	Yukti Wadwa 2213721045068 I MM	Sanskrit PPT	SDNB Vaishnav College	П
20	15.02.2023	Manasa s 2213721045034 I MM			II
21	16.02.2023	Guru Keerthana 2013721045013 III MM	Kalakrithi – Brand Race	Alpha Arts and Science college	II
22	06.03.2023	Guru Keerthana P 2013721045013 III MM	Shipwreck	Shasun Jain College	II
23	07.03.2023	Mridula Anand Raman 2013721045029 III MM	War Of Product	Hindustan College of Arts & Science	I
24	09.03.2023	Mridula Anand Raman 2013721045029 III MM	Spin the Yarn	Shrimathi Devkunvar National Bhatt Vaishnav College for Women	II
25	10.03.2023	Mridula Anand Raman 2013721045029 III MM	Unlock B plan	SRM University of Science and Technology	I
26	10.03.2023	Vibha Venkat 2013721045059 III MM	Unlock B plan	SRM University of Science and Technology	I

# **Student Awards for Entrepreneurship**

Date	Name of the Student	Title of the Award	Awarding Agency	Title of the Event	Level / Category
28.01.2023	Sanya 2113721045052				
	Krishitha 2113721045026	Most Ess		MOP Bazaar	
	Chahath 21137210415013	Most Eco Friendly Stall	Ministry of Entrepreneurship		Regional
	Khushi Jain 2113721045076				
	Divya Kumari N 21137210415075				
24.02.2023	Akshaya MSR 2013721045001	1st Prize ( Cash Prize	NIFT, Chennai	Shark Tank	Regional
24.02.2023	Rohitha Y 2013721045041	of Rs.20,000 received)			

# **Short Term Courses Completed by Students**

S.No	Name of the student & Class	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera, etc)	From Date - To Date	Duration in Weeks & Hours
1	Krupa Parikh 2113721045027 II MM	Digital Marketing	Digital Scholar	Digital Scholar	27.03.2022 to 27.06.2022	3 Months
2	Diya Khatri M 2113721045017 II MM	Digital Marketing	Digital Scholar	Digital Scholar	24.09.2022 to 30.04.2023	6 Months
3	Yashvanthi J 2013721045062 III MM	Google Analytics (B)	Google	Google	01.07.2022 to 20.07.2022	Self- paced
4	Yashvanthi J 2013721045062 III MM	Google Analytics (b A)	Google	Google	02.07.2022 to 23.07.2022	Self- paced
5	Yashvanthi J 2013721045062 III MM	Data Studio	Google	Google	03.07.2022 to 24.07.2022	Self- paced

6	Yashvanthi J 2013721045062 III MM	Tag Manager	Google	Google	04.07.2022 To 25.07.2022	Self- paced
7	Yashvanthi J 2013721045062 III MM	Google Analytics	Udemy	Udemy	01.07.2022 to 21.07.2022	Self- paced
8	Yashvanthi J 2013721045062 III MM	Student Letter	Everest	Everest	07.07.2022 to 27.07.2022	Self- paced
9	Yashvanthi J 2013721045062 III MM	Power Users	Google	Google	10.07.2022 to 30.07.2022	Self- paced

# Students' Participation in Seminars / Webinars / Workshops Conducted by other Institutions

S.No	Date	Name of the Student	Event Type	Title of the event	Organizer	Class
1	22.02.2023	Ashwatha R 2113721045009				
2	22.02.2023	Sowndharya R 2113721045060				
3	22.02.2023	Shruthika B2113721045058				
4	22.02.2023	Janvi M 2113721045022	Conclave	National Marketing	Guru Nanak	II MM
5	22.02.2023	Shrithi S 2113721045062		Conclave	College	
6	22.02.2023	Poornima s 2113721045039				
7	22.02.2023	Aishwarya P Davay 2113721045003				
8	22.02.2023	Varshini L 2113721045067				
9	22.02.2023	Priyadharshini B 2113721045042				
10	22.02.2023	Sahasra S2113721045049				
11	22.02.2023	Sumaya Ansari 2013721045054				
12	22.02.2023	Sakthi S 2013721045075				

# **Staff Achievements**

# **Staff Participation in Professional Development Programmes**

S.No	Name of the staff	Title of the Professional Development Programme	Organizer	Level	From Date To Date	Duration in Days& Hours
1	Ms. Afia M	Faculty Development Program – Education 4.0	Teaching Learning Centre, Ramanujam College, University of Delhi	National	13.08.2022 to 19.08.2022	1week /28 hours
2	Ms. Afia M	Interdisciplinary Refresher Course on Advanced Research Methodology	Teaching Learning Centre, Ramanujam College, University of Delhi	National	22.09.2022 to 06.12.2022	2weeks /48 Hours
3	Dr. Nisha U	Intellectual Property Rights In India	College of Management SRM Institute of Science & Technology, Ramapuram Campus	National	26.12.2022 to 30.12.22	1Week /15 Hours
4	Dr. Kamatchi Preethi V	Intellectual Property Rights In India	College of Management SRM Institute of Science & Technology, Ramapuram Campus	National	26.12.2022 to 30.12.22	1Week /15 Hours
5	Ms. Nisha M	Faculty Development Program - Digital Marketing Comprehensive Study	E & ICT Academy, IIT Kanpur	National	21.11.2022 to 25.11.2022	1 Week / 15 Hours
6	Dr. Nisha U	Faculty Development Program - Digital Marketing Comprehensive Study	E & ICT Academy, IIT Kanpur	National	21.11.2022 to 25.11.2022	1 Week / 15 Hours

7	Dr.Kamatchi Preethi	Faculty Development Program - Digital Marketing Comprehensive Study	E & ICT Academy, IIT Kanpur	National	21.11.2022 to 25.11.2022	1 Week / 15 Hours
8	Ms. Nisha M	7 Day National Level workshop on E-teaching for E-era	Department of Business Administration Avinashalingam Institute of Home Science & HR Education for Women	National	01.02.2023 to 8.02.2023	1 Week / 25 Hours
9	Ms. Nisha M	One week FDP on Academic writing for Research	Ramanujam College & Ministry of Education	National	15.02.2023 to 21.02.2023	1 Week / 15 Hours
10	Dr.Kamatchi Preethi	2 Day workshop on Public Policy Development for Amrit Kal	IIT Madras	National	17/02/202 17.02.2023 to 18.02.2023	2 Days / 5 Hours
11	Ms. Nisha M	International Online Workshop on Academic writing - Ethical Issues	Global Institute of Statistical Solutions - GISS	National	25.02.2023 to 27.02.2023	2 Days / 5 Hours

# **Staff Participation in Seminars / Webinars / Conferences**

S. No	Name of the Staff	Title of the Seminar / Webinar	Organizer	From Date To Date
1	Dr. Kamatchi Preethi V	Industry 4.0 – Smart Manufacturing Introduction	KIMO	2./06.2022 to 20.06.2022
2	Dr. Kamatchi Preethi V	Understanding Artificial Intelligence (AI)	KIMO	14.07.2022 to 14.07.2022
3	Dr. Kamatchi Preethi V	BlockChain Applications in Financial Services	KIMO	19.07.2022 to 19.07.2022

4	Ms. Nisha M	Regional Meet - Institution's Innovation Council MoE's Innovation Cell	Sathyabama Instituteof Science and Technology	21.07.2022 to 21.07.2022
5	Dr. Nisha U	NEP 2020 – Implication and Implementation with NAAC perspective	IQAC, SIESCE College of Commerce and Economics	30.07.2022 to 30.07.2022
6	Dr. Kamatchi Preethi V	NEP 2020 – Implication and Implementation with NAAC perspective	IQAC, SIESCE College of Commerce and Economics	30.07.2022 to 30.07.2022
7	Dr. Kamatchi Preethi V	Research Problem Identification and Formulation	SIR C.V.Raman Research Colloquim, Department of Commerce, College of Science & Humanities, SRM Institute of Science, Technology, Vadapalni	24.08.2022 to 24.08.2022
8	Dr. Kamatchi Preethi V	Applied Learning to Aid Students Academic Progress	University of Madras & Miles Education	29.08.2022 to 29.08.2022
9	Ms. Nisha M	MSME CEO Summit 6th Edition Feedback Form	Confederation of Indian Industry	28.09.2022 to 28.09.2022
10	Ms. Nisha M	Multivariate Analysis &Its Interpretation using SPSS	Global Institute of Statistical Solutions - GISS	04.02.2023 to 06.02.2023
11	Ms. Nisha M	Advance FDP on Emerging Research Trends in Management ERTM	School of Management - DGVC	06.02.2023 to 10.02.2023
12	Ms. Nisha M	National level Workshop on Women Empowerment and Gender Equality	St. Anne's College of arts and Science	06.02.2023 to 07.02.2023

13	Dr. Nisha U	National level Workshop on Women Empowerment and Gender Equality	St. Anne's College of arts and Science	06.02.2023 to 07.02.2023
14	Dr. Kamatchi Preethi	National level Workshop on Women Empowerment and Gender Equality	St. Anne's College of arts and Science	06.02.2023 to 07.02.2023
15	Ms. Afia M	National level Workshop on Women Empowerment and Gender Equality	St. Anne's College of arts and Science	06.02.2023 to 07.02.2023
16	Ms. Nisha M	One Day FDP on Data Analysis using SPSS	Department of MBA IIMS, Bangalore	08.02.2023 to 08.022023
17	Dr. Nisha U	One Day FDP on Data Analysis using SPSS	Department of MBA IIMS, Bangalore	08.02.2023 to 08.02.2023
18	Dr. Kamatchi Preethi	One Day FDP on Data Analysis using SPSS	Department of MBA IIMS, Bangalore	08.02.2023 to 08.02.2023
19	Ms. Afia M	One Day FDP on Data Analysis using SPSS	Department of MBA IIMS, Banglore	08.02.2023 to 08.02.2023

# Staff Participation in Quiz

S .No	Name of the Staff	Title of Event	Organizer	Date
1	Dr Nisha U	Virtual quiz contest on	Bell Institute of Hotel Management &	11.11.2022
2	Dr Kamatchi Preethi V	"Innovation in Education"	Catering Technology	
3	Ms Afia M			

# **Staff Paper Presentation**

S. No	Date	Name of the staff	Title of the Paper	Name of Seminar / Conference	Name of the Organizing Institution	Level
1	1.01.2023	Dr.Nisha U & Ms. Afia M	Effect of Eco Labels on the Sustainable Purchase Intentions (Received Best Paper Award)	International Conference on Circular Economy - The Frontier of Sustainability	Ethirj College for Women	International
2	09.02.2023	Ms.Nish M & Dr.Kamathi Preethi	Study on Sustainable Consumption among the young generation in Chennai (Received Best Paper Award)	International Research Conference in Accounting &Finance	Human College, Thodupuzha	International
3	16.02.2023	Dr.Nisha U	Evolution Of Social Media Entrepreneursh ip During Pandemic	International Conference on Multidiscipli nary Research Perspectives	The Bhopal School of Social Science	
3	28.02.2023	Ms. Afia M & Dr. Kamatchi Preethi	Fundamental rethinking and radical design in the business processes to help an organization investigate and improve its processes in Modern ER	BIZ Prime	Loyola College	National

## **Staff Publications**

Name of the Staff	Name of Chapter / Article	Journal Name / Title of the Book	Issue No/ Vol No / Month& year of Publication / ISBN No / Date	Name of Seminar / Conference (In case of proceedings) /	Name of the Organizing Institution
Dr Nisha U	Managing Global Challenges in Innovation – LED - Opportunit ies	International Conference on Managing Global Challenges in Innovation	ISBN: 978-93- 91932-09-1	International Conference on Managing Global Challenges in Innovation	The Oxford College of Business Management (TOCBM) & Jain (Deemed-to-be University)
Dr Nisha U	A study on Green Practices in Business	INSPIRA- Journal of Modern Management and Entrepreneur ship	Vol 12, No 03 Issue July- September, 2022, ISSN: 2231- 167X (UGC)	NA	NA
Dr. Nisha U &	Survive, Revive & Thrive of Indian	International Journal of	ISSN 2394- 7780, January- March 2023	National Conference on Paradigm Shift in	Indian Academics & Research Association
Dr.Kamatchi Preethi V	Travel &Tourism Industry Recovery Phase of the Covid 19 & Adapting to "New Normal"	Advance & Innovation Research		Business Management: Emerging Trends and competitive strategies	- & Dr D Y Patil Institute of Management Studies

# Short term Courses completed by Staff

S. No	Name of the staff	Name of the Course	Offering Institution	From Date To Date	Duration in Weeks& Hours
1	Dr. Nisha U	International Immersion Programme	James Cook University Singapore	09.01.2023 to 19.01.2023	2 weeks/36 Hours
2	Dr. Nisha U	Inclusive Education	Mahatma Gandhi University	20.02.2023 to 27.02.2023	1 week/15 Hours
3	Dr. Kamatchi Preethi	Inclusive Education	Mahatma Gandhi University	20.02.2023 to 27.02.2023	1 week/ 15 Hours

## **Staff as Resource Person**

S.No	Date	Name of the Staff	Type of service offered (Chief Guest / Resource Person / BOS Member / Subject Expert / QP setter etc)	Event	Department & Institution
1	31.10.022	Dr. Nisha U	Question Paper Setter	End Semester Examinations	Department of Commerce, DG Vaishnav College
2	04.12.2022	Dr. Kamatchi Preethi	Research Paper Reviewer	Invitation to Review Scopus indexed journal articles	Journal of Eastern European and Central Asian Research
3	14.12.2022	Dr. Nisha U	Research Paper Reviewer	Invitation to Review Scopus indexed journal articles	International Journal of Emerging Markets

# e – Content Development

S.No	Date of launching the e-content	Name of the Staff	Name of the Module	Platform on which module is developed
1	28.07.2022	Ms. Afia M	Cyber Crime and Cyber Laws	M.O.P. Classroom
2	04.08.2022	Dr. Kamatchi Preethi	Introduction to Digital Marketing	

# **Department Initiatives**

## Memorandum of Understanding (MoU)

S.No	Date of MoU signed	Partnering Institution	Purpose of initiating the Mou	Activities undertaken
1	24.08.2022	Wasted 360 Solutions	To organize extension activities under the Banner of 'Year of Vikas'	Distribution of recycled tablets to children of M.O.P. Primary School in association with BYJUS  Undertaking social initiatives
2	06.10.2022	JSR Academy	To offer short term courses and certificates for students	Digital Marketing short term courses offered under the Banner of 'Techade India 2022'
3	06.10.2022	Implements Retail India Pvt LTD	To offer short term courses and certificates for students	Retail Merchandising short term courses offered under the Banner of' Techade India 2022'
4	06.10.2022	Resources Life Science	To offer short term courses and certificates for students	Design Thinking short term courses offered under the Banner of ' Techade India 2022'

# Year of Vikas - Students participating in Extension Activities

Name of the Scheme	Organizing unit/Agency/ Collaborating Agency	Name of the Activity
Year of Vikas	Wasted 360 Solutions	Activity 1 - Distribution of recycled tablets to children of M.O.P Primary School in association with BYJUS Activity 2 - Initiatives for dry waste collection and recycling. Students were involved in every day drives in Chennai City under the banner of 'Take Me Back Chennai' and 'The Rebirth Collective'.

### **Programme - B.Com (Corporate Secretaryship)**

Inauguration of Student Club & Intra Mural Activities

Name of the club: ELITE

Date of inauguration: Nov 01, 2022

Events:

Lawyer it up

Corporate personality

Voice over

Stress interview

Potpourri

The Elite Club of B. Com Corporate Secretaryship conducted its annual club departmental activity, CORPO RAPPO 2022-2023. Aishwarya S from III B.Com CS was declared as the MISS CORPO RAPPO. The overall trophy was bagged by III B.Com CS.

#### **Student Journal**

Title of the Student Journal: Innovations and Entrepreneurship

**Theme**: Innovations in marketing

Best Article: A study on the Acceptance and Influence of Mixed Reality in Social

Media on Online Shopping, Shinjini Vasudevan (2013721042055) III B.Com CS

Cover Page Designer: Sakshi R Dave (2013721042052) III B.Com CS &

Madhumitaa R (2113721042038) II B.Com CS

#### **Practice School- AKRITI**

AKRITI- is an entrepreneurial venture in the form of a public limited company which is floated by the students of B.Com (CS). It gives an exposure to the students to run a company and it is part of the curriculum which is initiated as practice school. Akriti declared 100% dividend to its shareholders for the year 2022-2023. The following are the activities carried by The Board in the Year 2022-2023

- **Workshop**: A two- day workshop was conducted by the experts from the Entrepreneurial sector.
- AKRITI also effectively manages the Impressionz, M.O.P -Campus Stationery stall
- 5% of the Net profit was contributed towards CSR activities.

### **Guest Lectures**

Date	Title of the Guest Lecture	Resource Person
01.09.2022	Legal aspects of filing a law suit	Ritika Mahesh Attorney Commercial Law advisors
10.10.2022	Corporate restructuring	Dixitha Kumbhat Company Secretary M K Surana & co
27.10.2022	Challenges of international business	Poornima Prashanth Founder Ethnic Threads
12.01.2023	Mergers, Acquisitions and Due Diligence	CA Aakaash Jain Partner SAAS & Co
13.02.2023	Overview of Due Diligence on Mergers and Amalgamations	Ms.Palaki Agarwal Company Secretary CAMS Financial Information Services Pvt Ltd.

### **Short Term Course Offered to the Students**

Date	Title	Resource Person
10.01.2023	Business valuation	Mr. T.R. SRINIVASAN
to		
15.02.2023		

## Workshop Organised For The Students

Date	Title	Resource Person
06.10.2022	Fluid art	Ms. Mallika Singh Rajawat , Designer
07.10.2022	M S Excel	Ms. Taslim, Msc, IT Graduate
07.10.2022	CANVA	Ms. Pranaambigai B, Trainer Flying Rainbow Creative Art Center
06.10.2022	Makeup	Jayasree Chandrasekar, Freelance Makeup Artist

## Exhibition

Date	Title
20.03.2022	Business Taxation

## **Career Counselling Programme For Students**

Date	Title	Resource Person (Name, Designation & Org Name)
10.10.2022	Career Guidance	Ms. Neha Venkat, Category Manager, Lifecell International

## **Youth Exchange Programme**

Date	Register No.	Name of the students	Class	Country
08.12.2022	2113721042001	Aadhira V	Aadhira V	
15.12.2022	2113721042005	Amruthavarshini N		
	2113721042035	Lathika V S		
	2113721042038	Madhumitaa R		
	2113721042039	Malavikka V R	]	
	2113721042045	Nithya sri R	]	Singapore - Malaysia
	2113721042051	Poojaa N S	II BCOM CS	
	2113721042056	Sagarikha J		
	2113721042057	Sai Harshita S G		
	2113721042058	Sai Shruthi M		
	2013721042042	Preeti P Setpal	III BCOM CS	]
	2013721042061	Thanishka Roonwal A		
06.01.2023-	2113721042024	Hansi P Pandya	II BCOM CS	Malaysia
22.01.2023	2013721042037	Nethra A	III BCOM CS	<u> </u>

# **Student Achievements**

Students Participation in Seminar/Webinar/Workshops Conducted by Other Institutions

Date	Register Number/ Name of the Student	Class	Event Type	Title of the event	Organizer
01.11.2022	2113721042037 Madhu Varshini S	II BCOM CS	Workshop	Film Adaption and Appreciation	Title Literary Fest in DG Vaishnav College.
31.12.2022	2213721042062 Sumedha J	I BCOM CS	World Record Best Voice Of The Year	Music	Sigaram Foundation Priya's Jeeva Swaras Association

### **Student Achievements in Inter - Collegiate Activities**

Date	Register Number/ Name ofthe Student	Class / Batch	Event Name	Title of the Event	Organizing Department & Institution	Prize Won
01.10.2022			Oratorical Competition	-	Sardar Vallabhai Patel Memorial Trust	I
28.01.2023	2213721042015 Diya Sethia	I BCOM CS		Shipwreck		III
28.01.2023			Prathibha 2023	Debate	Loyola College	I
27.01.2022	2013721042029		Zenith	Pitch Perfect	Loyola College	II
27.01.2023	Kunguma Kripakshini G	III B.COM CS	Trident	Pitch Perfect	Shri Venkateshwara College of Engineering	II
28.01.2023	2013721042060 Supreetha K		Zenith	Mask Painting	Loyola College	III
05.03.2023	2213721042015 Suryasri S	I B.Com CS	Tamil Cultural Fest	Classical dance	Madras Institution of Technology	II
24.02.2023	2113721042054 A.Shree Vardhinee	II B.Com CS	Festive 23	Allure	Women's Christian College	I

# **Workshops Completed by Students**

Date	Register Number	Name of the student	Class	Name of the Course	Offering Platform (Swaya/ Coursera, Etc)	Duration inWeeks & Hours
01.07.2022 to 31.07.2022				Stock Market and Finance Course Conductor		
01.08.2022 to 31.08.2022	2013721042001	Aishwarya S	III B.COM CS	Business Communication	My Captain	4 weeks
01.09.2022 to 30.09.2022 01.10.2022 to 31.10.2022				Crypto Currency and Trading Conductor  Event Management Course		

## **Staff Achievements**

## **Staffs Participation in Professional Development Programme**

Date	Name of the staff	Title of the Professional Development Programme	Organizer	Duration in Days
07.01.2023 to 12.02.2023	Dr.Sudha.V	Equitable and Sustainable Growth	UGC- HRDC,JNVU,Jo dhpur and Poddar International College	6 Days
25.2.2023 to 27.02.2023	Dr.Sudha.V	Academic Writing- Ethical Issues	Global Institute of Statistical Solutions- International Online Workshop	3 days
02.09.2022 to 03.09.2022	MS. Rachel K.J.	Enhancing Managerial Creativity	Xavier Institute Of Management& Entrepreneurship -Bangalore	2 Days
14.12.2022 to 20.12.2022	Dr. Asha Banu M	Professional Progression in Commerce and Management	Justice Basher Ahmed Sayeed College For Women (online)	
14.12.2022 to 20.12.2022	Ms. Nisha M A			7 days
23.12.2022	Dr. Asha Banu M	National Intellectual Property Awareness Mission	Intellectual Property Office(Online)	
23.01.2023	Ms. Nisha M A			1 day
06-02-2023 to 10-02-2023	Ms. Rachel K J	Emerging Research Trends in Management – Ertm	School of Management DG Vaishnav college	5 days

## Certificate courses completed by Staffs

Date	Name of the Staff	Name of the course	Offering platform NPTEL/ coursera / udemy	Duration in weeks & hours
February 2023	Ms. Nisha M A	NFT Crypto master class: Buy, sell and Create NFTs	Udemy	2 weeks

## Staff Participation in Seminars/Webinars/ Conference/Workshops

Date	Name of the Staff	Title of the Seminar/ Webinar/ Conference	Organizer	Level	Duration in Days & Hours
08.12.2022 to 15.12.2022		World Largest Lesson	UNICEF		
08.12.2022		Youth and peace - A Global Movement	Commonwealth Youth Peace Ambassadors Network (CYPAN)		
09.12.2022		Importance of Sports for Development	Commonwealth Youth sports for Development and peace Network		
10.12.2022		Modern day skill Development Tools	Quest Alliance		
09.12.2022 & 10.12.2022	Dr.Sudha.V	International Rotary Youth Leadership Awards (I-RYLA)	International Rotary Youth Leadership Awards (I-RYLA)		
11.12.2022 to 15.12.2022	Di .Sudiia. V	India-Malaysia Youth Exchange and Study Programme- 2022	Youth Parliament of Malaysia	International	08.12.2022 to 14.12.2022
12.12.2022		International Delegation on the Best Practices of Government	The Office of the State Government of Negeri Sembilan Malaysia		

	and Policies		
12.12.2022	India- Malaysia Partnership Dialogue	Malaysian Youth Council	
12.12.2022	A day with the Senator	Parliament of Malaysia	
12.12.	Dialogue session with the Minister on "State's Role in the inclusion of youth in Mutual Dialogue and Policy Making"	State Government of Negeri Sembilan, Malaysia	
12.12.2022	Women in Politics: Voice and Leadership	Puteri -Malaysian Indian Congress	
12.12.2022	Town hall session with the Youth Worker turned Politician - JufitriJuha	Town Hall with JufitriJuha	
13.12.2022	Industrial Visit to Microsoft, Malayisa	Microsoft	
13.12.2022	A sustainable mode of transport System	Felo Korporat Mass Rapid Transit Malaysia	
13.12.2022	Socio Economic Status of Women and Community Development	Ministry of women, children and Malaysia	
13.12.2022	International education System and scholarship Abroad	Limkokwing University	

State Youth Reception and Negeri Sembilan Youth Dialogue  State Youth Council	lan
08.12.2022 India-Malaysia- Singapore Youth Exchange and Study Programme 2022	
Conventional Education vs Affordable and accessible education	
Inter-Government Business Court Role of ASEAN in the Global Economic Development	
India- Malaysia Diapora Partnership back to the roots  Malaysian India Youth Council	an
Role of Youth in National Youth Centre Building and Global Development	
14.12.2022 United- Commonwealth- Promoting Peace and Partnerships Royal Commonwealth Society Asia You Affair	
Implementing SDG's in your Community G17 University Ambassadors Consortium	,

10.08.2022	Ms. Rachel K.J	Nuances on Documentation process: Research proposal, NAAC and NIRF	Tamil Nadu State Council For Higher Education, Chennai	State	
21.08.2022	113	Research And Publication Ethics Research Problem Identification & formulation	The New College, Chennai  SRM Institute Of Science And Technology- Vadapalani Campus		1 day
11.02.2023	Ms. Nisha M A	Growing commodities warehousing sector inIndia and career prospects	National Institute of Securities Markets	National	

# Staff as Resource Person

Date	Name of the Staff	Type of service offered (Chief Guest / Resource Person / BOS Member / Subject Expert / QPsetter etc)	Department & Institution
25.08.2022	Dr.Sudha.V	Member of Inspection Commission for the Course)Grant of the continuation of Provisional affiliation for M.Com (General)	M.Com (General) Dhanalakshmi SrinivasanArts & Science College,Kanchipuram
06.09.2022	Dr.Sudha.V	Member of Inspection Commission for the Course)Grant of the continuation of Provisional affiliation for B.Com Corporate Secretaryship	B.Com Corporate Secretaryship Dhanalakshmi Srinivasan Arts & Science College,Kanchipuram
20.09.2022	Dr Sudha V	Valuation of Goodwill and shares	B.Com Corporate Secretaryship MGR Janaki College Of Arts and Science For Women

#### **PROGRAMME HIGHLIGHTS:**

Dr. Sudha V Head B.Com Corporate Secretaryship participated in India-Malaysia-Singapore Youth Exchange and Study Programme in Singapore and Malaysia from December 8<sup>th</sup> to December 15<sup>th</sup> 2022

#### Year of Vikas

Students of B.Com Corporate Secretaryship accompanied by Head of Programme Dr Sudha V visited SWASTHA-CENTRE FOR SPECIAL EDUCATION AND REHABILITATION- a Tata Coorg foundation on 22.01.2023 as part of the Gnana Vikas programme of the College. They also took the opportunity to visit this foundation during the trip to Coorg. The students' distributed sweets, chocolates and other savories. Around 70 children's story books were collected and contributed to the SWASTHA foundation. The students were pleased to interact with children in the foundation.

# **Programme. B.Com (Honours)**

### **Intra Mural Activities**

Date of Inauguration: September 29, 2022

Name of the Club: ESPRIT

Events:

• Business Plan

- Lawyer up
- Best out of waste
- Advertisement designing
- Potpourri
- Stress interview

### **Guest Lectures**

Date	Topic	Resource Person
18.08.2022 - 08.09.2022	Accounting for Companies	Mr. Balaji Nagamani Chartered Accountant, Partner, VSBN& Associates
13.09.2022 - 11.10.2022	Corporate Law	Mr.Arvind R Sarathy Company Secretary
17.09.2022 - 11.11.2022	Mathematics & Statistics	Mr. Sriram, Chartered Accountant
03.10.2022 - 27.10.2022	Financial Accounting	Mr. Balaji Nagamani, Chartered Accountant, Partner, VSBN & Associates
13.10.2022 - 01.11.2022	Auditing and Assurance	Mr. Krishnan, Chartered Accountant
14.10.2022 - 04.11.2022	Indirect Taxation	Mrs. Renuka Murali Chartered Accountant, Partner, J Murali&Co.
03.11.2022 - 07.11.2022	Taxation I	Mr. C. Muthu Palaniappan Chartered Accountant
06.11.2022 - 10.11.2022	Business Law	Mr Arvind R Sarathy Company Secretary
08.11.2022 - 09.11.2022	Taxation II	Mr. C. Muthu Palaniappan Chartered Accountant
20.12.2022 - 28.12.2022	Industrial Law	Ms. Priyanka Jain, Chartered Accountant
21.12.2022 - 03.01.2023	Introduction to Auditing	Mr. Krishnan, Chartered Accountant
18.01.2023 - 25.01.2023	Cost & Management Accounting	Mr. Krishnan, Chartered Accountant

23.01.2023 -10.02.2023	Advanced Accounting I	Mr. Balaji Nagamani Chartered Accountant, Partner, VSBN & Associates
27.02.2023- 07.03.2023	Strategic Financial	Mr. Krishnan,
27.02.2025-07.05.2025	Management	Chartered Accountant

### Workshops

Date	Topic	Resource Person
		Ms. Smriti Chandrasekar
20.08.2022-10.11.2022	Forensic audit	Chartered Accountant,
		Consultant CII CISD
		Mr. Subramanian
24.02.2023-03.03.2023	Financial Modeling	Mentor and Associate,
		IMS Proschool

### **One Day Business on Campus**

Date	Batch	Theme
15.09.2022	2020-2023	The Octaves

## Journal

Title of the Student Journal: Adoria

**Theme:** Business Sustainability

Best article: The Effect of Corporate Sustainability on Organizational Performance.

Author: Nityasri Vanamalika V (Register No.2013711043023) III B.Com (Hons.)

Cover Page Designer: AmrithaT S (Register No.2213711043002) I B.Com (Hons.)

Final Page Designer: AmrithaT S (Register No.2213711043002) I B.Com (Hons.)

Logo Designer: AmrithaT S(Register No.2213711043002) I B.Com (Hons.)

### **Career Counselling Session**

Date	Title of the Workshop	Resource Person
17.12.2022	Career Counselling Session	Sakshi Jain Senior Operations Analyst Goldman Sachs

## **Students' Achievements**

Date	Name of the Student and Register Number	Class	Event	Organizer	Prize
14.09.2022	Nidarsana S U (2113711043019)	II B.Com (Hons.)	Snap (Photography event)	MGR Educational and Research Institute, Chennai-600095	I
26.09.2022	Harshini B (2213711043012)	I B.Com (Hons.)	Dept. of Physical Education, University of Madras, Chennai-600005		I
10.01.2023	Niranjani Rajesh (2013711043021)	III B.Com (Hons.)	Business Plan	Stella Maris College, Chennai- 600086	II
10.01.2023	Naveetha Jain Chopra P (2013711043020)	III B.Com (Hons.)	Business Plan	Stella Maris College, Chennai-600086	II
10.01.2023	R Shriyaa (2013711043035)	III B.Com (Hons.)	Business Plan	Stella Maris College, Chennai-600086	II
10.01.2023	Shriya Rajesh (2113711043032)	II B.Com (Hons.)	Case-O- Mania	IIT Kanpur	III
10.01.2023	Shreya G Sekar (2113711043030)	II B.Com (Hons.)	Case-O- Mania	IIT Kanpur	III
10.01.2023	Aditi Srinath (2113711043002)	II B.Com (Hons.)	Case-O- Mania	IIT Kanpur	III
28.01.2023	Pon Nithila T (2113711043022)	II B.Com (Hons.)	Forla Fest (Mélange)	Loyola College (Department of Foreign Languages), Chennai- 600034	III

28.01.2023	Renuka Ramakrishna B (2013711043028)	III B.Com (Hons.)	Quiz	Loyola College (Department of Commerce), Chennai -600034	I
28.01.2023	Harija S (2013711043009)	III B.Com (Hons.)	, ,		I
11.02.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Aspiring product developers	Loyola institute of Business Administration, Chennai -600034	I
11.02.2023	Nityasri Vanamalika V (2013711043023)	III B.Com (Hons.)	Aspiring product developers	Loyola institute of Business Administration, Chennai -600034	I
11.02.2023	Niranjani Rajesh (2013711043021)	III B.Com (Hons.)	Aspiring product developers	Loyola institute of Business Administration, Chennai -600034	I
13.02.2023	Bhanavi R (2013711043003)	III B.Com (Hons.)	Agatha Christie(Busin ess Quiz)	Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai -600017	I
13.02.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Agatha Christie(Busin ess Quiz)	Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai -600017	I
13.02.2023	Gowrilakshmi T B (2013711043008)	III B.Com (Hons.)	Agatha Christie(Busin ess Quiz)	Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai -600017	I
13.02.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Repartee (Wordplay)	Shri ShankarlalSundarbaiS hasun Jain College for Women, Chennai - 600017	I
13.02.2023	Bhanavi R (2013711043003)	III B.Com (Hons.)	Repartee (Wordplay)	Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai -600017	I
13.02.2023	Bhanavi R (2013711043003)	III B.Com (Hons.)	Link (Connections)	Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai -600017	II

13.02.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Link (Connections)	Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai -600017	III
13.02.2023	Nidarsana S U (2113711043019)	II B.Com (Hons.)	Photography	Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai -600017	II
15.02.2023	Bhanavi R (2013711043003)	III B.Com (Hons.)	Quiz led company	Bhaktavatsalam Memorial College for Women, Chennai-600080	I
15.02.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Quiz led company	Bhaktavatsalam Memorial College for Women, Chennai-600080	I
15.02.2023	Bhanavi R (2013711043003)	III B.Com (Hons.)	Team building	Bhaktavatsalam Memorial College for Women, Chennai-600080	I
15.02.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Team building	Bhaktavatsalam Memorial College for Women, Chennai-600080	I
15.02.2023	Shamili A (2013711043031)	III B.Com (Hons.)	Team building	Bhaktavatsalam Memorial College for Women, Chennai-600080	I
16.02.2023	Niranjani Rajesh (2013711043021)	III B.Com (Hons.)	Merry Quizmass (Quiz)	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women, Chennai-600044	III
16.02.2023	Shriyaa R (2013711043035)	III B.Com (Hons.)	Merry Quizmass (Quiz)	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women, Chennai-600044	III
16.02.2023	Shriya Rajesh (2113711043032)	II B.Com (Hons.)	Business Plan	Women's Christian College, Chennai- 600006	I
16.02.2023	Shreya G Sekar (2113711043030)	II B.Com (Hons.)	Business Plan	Women's Christian College, Chennai- 600006	I
16.02.2023	Lavanya R S (2113711043018)	II B.Com (Hons.)	Business Plan	Women's Christian College, Chennai- 600006	II

16.02.2023	Baghyashree R K (2113711043006)	II B.Com (Hons.)	Business Plan	Women's Christian College, Chennai- 600006	II
17.02.2023	Swetha Rajesh (2013711043037)	II B.Com (Hons.)	Jewellery Alpha arts and science college, Chennai- 600016		I
17.02.2023	Srilakshmi (2113711043034)	II B.Com (Hons.)	Jewellery making	Alpha arts and science college, Chennai- 600016	I
17.02.2023	Gayatri K (2113711043009)	II B.Com (Hons.)	Vegetable and Fruit Carving	Sri Krishnaswamy College for Women, Chennai- 600040	II
17.02.2023	Swaathi Chidambaram (2113711043036)	II B.Com (Hons.)	Brand Renaissance (Reviving a Brand)	Women's Christian College, Chennai- 600006	II
17.02.2023	Aditi Anand (2113711043001)	II B.Com (Hons.)	Brand Renaissance (Reviving a Brand)	Women's Christian College, Chennai- 600006	II
17.02.2023	Lavanya R S (2113711043018)	II B.Com (Hons.)	Product Designing	Women's Christian College, Chennai- 600006	I
17.02.2023	Kavya Dharshini S (2113711043014)	II B.Com (Hons.)	Product Designing	Women's Christian College, Chennai- 600006	I
17.02.2023	Gayatri K (2113711043009)	II B.Com (Hons.)	Product Designing	Women's Christian College, Chennai- 600006	I
17.02.2023	Swaathi Chidambaram (2113711043036)	II B.Com (Hons.)	Product Designing	Women's Christian College, Chennai- 600006	II
17.02.2023	Aditi Anand (2113711043001)	II B.Com (Hons.)	Product Designing	Women's Christian College, Chennai- 600006	II
17.02.2023	Harini G (2113711043012)	II B.Com (Hons.)	Product Designing	Women's Christian College, Chennai- 600006	II

17.02.2023	PonNithila (2113711043023)	II B.Com (Hons.)	Desipreneur	Women's Christian College, Chennai- 600006	I
17.02.2023	Aditi Srinath (2113711043002)	II B.Com (Hons.)	Desipreneur	Women's Christian College, Chennai- 600006	I
17.02.2023	Shriya Rajesh (2113711043032)	II B.Com (Hons.)	Desipreneur	Women's Christian College, Chennai- 600006	I
17.02.2023	Gayatri K (2113711043009)	II B.Com (Hons.)	Desipreneur	Women's Christian College, Chennai- 600006	I
17.02.2023	Lavanya R S (2113711043018)	II B.Com (Hons.)	Desipreneur	Women's Christian College, Chennai- 600006	II
17.02.2023	Harini G (2113711043012)	II B.Com (Hons.)	Desipreneur	Women's Christian College, Chennai- 600006	II
17.02.2023	Shreya G Sekar (2113711043030)	II B.Com (Hons.)	Desipreneur	Women's Christian College, Chennai- 600006	II
17.02.2023	Swaathi Chidambaram (2113711043036)	II B.Com (Hons.)	Business Quiz	Women's Christian College, Chennai- 600006	I
17.02.2023	Nidarsana S U (2113711043020)	II B.Com (Hons.)	Business Quiz	Women's Christian College, Chennai- 600006	I
17.02.2023	Shreya G Sekar (2113711043030)	II B.Com (Hons.)	Business Quiz	Women's Christian College, Chennai- 600006	I
17.02.2023	Aditi Srinath (2113711043002)	II B.Com (Hons.)	Business Quiz	Women's Christian College, Chennai- 600006	II
17.02.2023	Gayatri K (2113711043009)	II B.Com (Hons.)	Business Quiz	Women's Christian College, Chennai- 600006	II

17.02.2023	Shriya Rajesh (2113711043032)	II B.Com (Hons.)	Business Quiz	Women's Christian College, Chennai- 600006	II
18.02.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Tamil poetry writing	Alpha arts and science college, Chennai- 600016	I
18.02.2023	Shreya Baskar (2013711043034)	III B.Com (Hons.)	Group singing	Alpha arts and science college, Chennai- 600016	I
21.02.2023	Niranjani Rajesh (2013711043021)	III B.Com (Hons.)	Debate	D G Vaishnav College, Chennai-600106	II
21.02.2023	NityasriVanamalika V(2013711043023)	III B.Com (Hons.)	Debate	D G Vaishnav College, Chennai-600106	II
24.02.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Tamil poetry writing	Madras Christian college, Chennai-600059	II
24.02.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Tamil creative writing	Madras Christian college, Chennai-600059	II
26.02.2023	Renuka Ramakrishna B (2013711043028)	III B.Com (Hons.)	Quiz	National Institute of Fashion Technology, Chennai- 600113	I
28.02.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Devils advocate	Anna Adarsh College for Women, Chennai- 600040	III
28.02.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Double the trouble Anna Adarsh College for Wome Chennai- 600040		II
28.02.2023	Divyadarshini G (2013711043005)	III B.Com (Hons.)	Double the trouble Anna Adarsh College for Women, Chennai- 600040		II
01.03.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Shipwreck	Sri Krishnaswamy College for Women, Chennai- 600040	Ι

01.03.2023	Niranjani Rajesh (2013711043021)	III B.Com (Hons.)	Shipwreck	Sri Krishnaswamy College for Women, Chennai- 600040	I
01.03.2023	Bhanavi R (2013711043003)	III B.Com (Hons.)	Shipwreck	Sri Krishnaswamy College for Women, Chennai- 600040	I
01.03.2023	Haripriya R (2213711043011)	I B.Com (Hons.)	Adzap	Sri Krishnaswamy College for Women, Chennai- 600040	I
01.03.2023	Sahana S (2213711043022)	I B.Com (Hons.)	Adzap	Sri Krishnaswamy College for Women, Chennai- 600040	I
01.03.2023	Thaaminisree M (2213711043034)	I B.Com (Hons.)	Adzap	Sri Krishnaswamy College for Women, Chennai- 600040	I
01.03.2023	Swaroopa G V (2213711043032)	I B.Com (Hons.)	Adzap	Sri Krishnaswamy College for Women, Chennai- 600040	I
01.03.2023	Rumitha Kumaran (2213711043021)	I B.Com (Hons.)	Adzap	Sri Krishnaswamy College for Women, Chennai- 600040	I
03.03.2023	AshnaBagdi (2113711043005)	II B.Com (Hons.)	Block and tackle	Women's Christian College, Chennai- 600006	П
04.03.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Sherlocks Fandom	D G Vaishnav College, Chennai-600106	I
04.03.2023	NityasriVanamalik a V (2013711043025)	III B.Com (Hons.)	Sherlocks Fandom	D G Vaishnav College, Chennai-600106	I
04.03.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Best Manager	Mar Gregorios College, Chennai- 600037	I
09.03.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Shall I compare thee to the speaker	The New college, Chennai- 600014	I

09.03.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Info overload	The New college, Chennai- 600014	I
09.03.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Voice aloud yourself	The New college, Chennai- 600014	I
09.03.2023	Rahini S (2013711043025)	III B.Com (Hons.)	Neo worlds narrator	The New college, Chennai- 600014	II
11.03.2023	Rahini S (2013711043025)	III B.Com (Hons.)	MS VOYAGE	AMET Business school, Chennai-603112	I

# **Outstanding Achievements**

Name of the Student and Register Number	Class	Achievement
Madumita R	III B.Com (Hons.)	Internship in EY India
(2013711043017)		
Bhanavi R	III B.Com (Hons.)	Internship in EY India
(2013711043003)		
Naveetha Jain Chopra P	III B.Com (Hons.)	Intern and placed in Goldman
(2013711043020)		Sachs
Niranjani Rajesh	III B.Com (Hons.)	Internship in Goldman Sachs
(2013711043021)		
Pujasri K Nair	III B.Com (Hons.)	Intern and placed in Goldman
(2013711043024)		Sachs
Bhavna W R	III B.Com (Hons.)	Intern and placed in Goldman
(2013711043004)		Sachs
Harini S	III B.Com (Hons.)	Intern and placed in Goldman
(2013711043010)		Sachs
Rahini S	III B.Com (Hons.)	Placed in Deloitte.
(2013711043025)		
Nityasri Vanamalika V	III B.Com (Hons.)	Placed in EY.
(2013711043023)		

### **Staff Achievements**

# **Staff Publications**

Date	Name of	Title of	Name of the	Issue no.
	the Staff	Paper	Journal . Book	
July 2022	Dr. K.Sindhu	Measurement of service quality dimensions in e-banking services.	International Journal of Health Sciences.	6(S5), ISSN:6333–6341.
July 2022	Dr. K.Sindhu	Impact of Pandemic on consumer attitude- A study on shopping Mall	Journal of Education: Rabindra Bharati University.	ISSN:0972 7175 Vol.:XXIV, No.:1(VIII) 2022
June 2022	Dr. Sasikala Devi .S	Impact of organizational culture on job satisfaction of employees in informational technology companies.	Journal of Education: Rabindra Bharati University.	ISSN: 0972-7175 Vol.: XXIV, No.:1(VII), 2022
June 2022	Dr. Sasikala Devi.S	Employee perception of job stress and its impact on employee performance in information technology companies.	Journal of the Asiatic society of Mumbai.	ISSN: 0972-0766 Vol.: XCV, No:06, 2022
June 2022	Dr. Sasikala Devi.S	A study of employee perception of digitalization in human resource.	Journal of the Asiatic society of Mumbai.	ISSN: 0972-0766 Vol.: XCVI, No:3, 2022

# **Staff Participation in Seminars**

Date	Name of the Staff	Title	Organiser	Level
04.02.2023	Ms.Gowri S	Multivariate	Global Institute of	
-		analysis and it's	Statistical solutions	International
06.02.2023		interpretation using		
		SPSS.		
11.02.2023	Ms.Gowri S	Systematic	Research Graduate	
		Literature review		National
		and meta analysis.		

# **Staff as Resource Person**

Date	Name of the Staff	Institution	Nature of Work	Topic
			Done	
06.09.2022	Dr. K.Sindhu	Thomas College of	Member(Convener)	Inspection
		Arts and Science,	of Inspection	committee
		Chennai	Committee	meeting
02.03.2023	Dr. K.Sindhu	Saveetha College	Member- Board of	Board of
		of Liberal Arts and	studies	studies
		Sciences,		meeting
		Chennai		
15.03.2023	Dr. K.Sindhu	Loyola College	Member-B.Com	External
			Honours External	Academic
			Academic Audit	Audit

### **Programme - B.A Economics**

#### **ARTH Intra-Mural**

#### **September 27, 2022**

- Potpourri
- Sustainable DIY
- Let's Talk Hypothetically
- Skit
- Sustainable Entrepreneur

#### March 14, 2023

**ARTH Valedictory** - Dr. Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for Women

#### **ARTH Inter Collegiate**

#### October 29, 2022

- Inauguration- Dr. Lalitha
   Balakrishnan, Principal, M.O.P.
   Vaishnav College for Women
- Potpourri
- Economic Courtroom
- Let's Talk Hypothetically
- Sustainable Entrepreneur
- IPL Auction
- Shipwreck.

The Economic Association of M.O.P. Vaishnav College for Women, Chennai, and 'ARTH' conducted Intramural activities on 27 September, 2022 which encouraged students to apply the concepts learnt in the classroom in a creative manner. The ARTH Valedictory was held on 13 March, 2023 Dr. Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for Women released the department journal "Econ Digest" and distributed the prizes to the winners of various events. Office bearers were also given appreciation certificates.

The ARTH Inter-collegiate was inaugurated by Dr. Lalitha Balakrishnan, Principal, and M.O.P. Vaishnav College for Women, saw participation from different city colleges.

#### **Economics Quiz (EQ)**

The Economic Association of M.O.P. Vaishnav College for Women, Chennai, 'ARTH' in association with X Quiz It, hosted the fifth edition of the Economics Quiz, for school students, on 9 September, 2022. The quiz touched upon various aspects of Economics with a special focus on "Climate Economics and Sustainable Development".

The quiz put to the test the participants' knowledge of Economic concepts, current affairs and reasoning ability.

#### Journal

The Econ-Digest is the annual department journal that illuminates pressing economic issues. This year's journal is centered on the pertinent theme of climate economy, a subject of growing relevance in global discourse. The articles, interviews and activities published in the journal cover a wide range of topics from climate finance, sustainability, circular economy, climate policy etc. and explore how climate change should be dealt with nuanced economic and ecological perspectives for the equitable prosperity of humanity.

Name of the Journal: ECONDIGEST

Theme for the Year: Climate Economy

Best Article: Opportunism Amid Climate Crisis: The Arctic Race: Who Stands to Benefit From

Global Warming? Sudha S - II B.A. Economics

#### **Guest Lectures**

Date	Resource Person	Designation	Topic
07.09.2022	Dr. Rosy Fernando,	Founder and CEO of	Startup Challenges in India
		Startup Solutions	
10.01.2023		Lead Counsel, World	Global Financial Institutions
	Mr.Vikram Raghavan	Bank, Washington, DC.	
27.01.2023	Mr. S Ramakrishnan	IRS (Income Tax), Chief	Power Talk Series : Direct
		Commissioner of Income	Taxation and Budget
		Tax, Chennai and	
		Puducherry (Retd.).	
12.01.2023	Ms. Asha Eugene	Former Executive Vice	Career Opportunities in the
		President and Zonal	Finance Sector
		Head (South) –	
		Corporate Banking –	
		Kotak Mahindra Bank	
03.02.2023	Diana Saiki		Higher Education
		Professor of Fashion	Opportunities in United
		Industry Studies,	States

	Dr. Alyssa Dana	Department of Applied	
	Adomaitis	Business Studies, Ball	
		State University	
		Associate Professor / Director, Business & Technology of Fashion Program, New York City College of Technology	
13.03.2023	Dr. D Merlin Juliet	Assistant Professor, Department of Economics, Madras Christian College	General Equilibrium Analysis

### **Practice School**

The Under Programme of Economics, M.O.P. Vaishnav College for Women, Chennai organized a one day business on campus on **10 October**, **2022** for the first time as part of practice school for the subject-**Entrepreneurship Development and Small Business Management.** The event was inaugurated by Dr. Lalitha Balakrishnan. The students organised 8 stalls selling a creative variety of products.

### **Student Achievements**

Date	Name of the Student /Class	<b>Event Name</b>	Organizing Department & Institution	Prize Won
13.09.2022	Keerthana Shankar (2013721018021) III B.A Economics	Just coz (Shipwreck)	Department of Information Technology, M.O.P. Vaishnav College For Women,Chennai-34	III
11.10.2022	Diya Khimsura (2213721018015) I B.A Economics	Adzap	BA Economics, Guru Shree Santhi College, Chennai	I
29.09.2022	Sreya Sejal (2213721018046) I B.A Economics	Adzap	Synergia, Department for Business Management, SSS Shashun Jain College For Women	III
29.09.2022	Amrita Gokhale (2213721018004)	Adzap	Synergia, Department for Business Management, SSS	III

	I B.A Economics		Shashun Jain College For	
			Women	
29.09.2022	Diya Khimsura (2213721018015) I B.A Economics	Adzap	Synergia, Department for Business Management, SSS Shashun Jain College For Women	III
29.09.2022	Priyadarshini (2213721018039) I B.A Economics	Adzap	Synergia, Department for Business Management, SSS Shashun Jain College For Women	III
29.09.2022	Shuruthi.R (2213721018044) I B.A Economics	Adzap	Synergia, Department for Business Management, SSS Shashun Jain College For Women	III
29.09.2022	Bhoomika Jain (2213721018009) I B.A Economics	Adzap	Synergia, Department for Business Management, SSS Shashun Jain College For Women	III
29.09.2022	Sreya Sejal (2213721018046) I B.A Economics	Shipwreck	Synergia, Department for Business Management, SSS Shashun Jain College For Women	III
24.11.2022	Rajalakshmi.R (2113721018038) II B.A Economics	Group discussion	Basic Leadership camp, Nehru Arts and Science College.	III
22.12.2022	Samhitha.V (2013721018037) III B.A Economics	Mathematics Quiz	Pi-beta Club, M.O.P. Vaishnav college for women, Chennai-34	III
22.12.2022	Kaveri.G (2013721018019) III B.A Economics	Mathematics Quiz	Pi-beta Club, M.O.P. Vaishnav college for women,Chennai-34	III
18.12.2022	Keerthana Shankar (2013721018021) III B.A Economics	IPL auction	Carpe diem, SICASA	I
08.01.2023	Bhavana.R (2013721018007)	Story writing	Jhankar, M.O.P. College For Women, Chennai-34.	II

	III B.A Economics			
04.01.2023	Harshini.G (2013721018016) III B.A Economics	Essay writing	Eco fest, Ministry of Environment, M.O.P. Vaishnav College For Women, Chennai-34	III
23.01.2023	Praveena Shree B (2113721018033) III B.A Economics	Fashion Designing	Create Club, M.O.P. Vaishnav College For Women,Chennai-34	II
23.01.2023	Sreenithi S (2113721018055) III B.A Economics	Fashion Designing	Create Club, M.O.P. Vaishnav College For Women,Chennai-34	II
23.01.2023	Sahana Karthik (2113721018041) III B.A Economics	Fashion Designing	Create Club, M.O.P. Vaishnav College For Women,Chennai-34	II
27.01.2023	Keerthana Shankar (2013721018021) III B.A Economics	IPL auction	Imperium, B.com Hons, Loyola College, Chennai	I
27.01.2023	Nehal Surana (2013721018027) III B.A Economics	IPL auction	Imperium, B.com Hons, Loyola College, Chennai	I
28.01.2023	Keerthana Shankar (2013721018021) III B.A Economics	Debate	Equilibrium, Economics, Loyola College, Chennai	I
28.01.2023	Shruthi Shri SV (2013721018040) III B.A Economics	Debate	Equilibrium, Economics, Loyola College, Chennai	I
28.01.2023	Bhavana.R (2013721018007) III B.A Economics	Debate	Equilibrium, Economics, Loyola College, Chennai	III
28.01.2023	Kaveri.G (2013721018019) III B.A Economics	Debate	Equilibrium, Economics, Loyola College, Chennai	III
28.01.2023	Bhavana.R (2013721018007) III B.A Economics	Block and tackle	Equilibrium, Economics, Loyola College, Chennai	I
28.01.2023	Keerthana Shankar (2013721018021) III B.A Economics	Block and tackle	Equilibrium, Economics, Loyola College, Chennai	III

03.02.2023	Keerthana Shankar (2013721018021) III B.A Economics	Debate	Artha, Department of Economics, Madras Christian College	II
03.02.2023	Shravya Sukumar (2013721018039) III B.A Economics	Treasure Hunt	Artha, Department of Economics, Madras Christian College	II
03.02.2023	Aksharaa Sridhar ( 2213721018003) I B.A Economics	Treasure Hunt	Artha, Department of Economics, Madras Christian College	II
28.02.2023	Elamathi T (2113721018012) II B.A Economics	Cooking Without Fire	PSYFOOZ, Ministry of Health and Hygiene, M.O.P. Vaishnav College For Women, Chennai-34	II
28.02.2023	Priya P (2113721018035) II B.A Economics	Cooking Without Fire	PSYFOOZ, Ministry of Health and Hygiene, M.O.P. Vaishnav College For Women, Chennai-34	II

### **Student Outstanding Achievements- Paper Presentation**

Date	Name of the student / Class	Title of the Paper	Name of Seminar / Conference	Name of the Organizing Institution	Level
21.12.2022		Family Values	National	University	
	(2013721018021)	in the	Seminar on	of Madras	
	III B.A Economics	Bhagavad Gita	The	in	
			Relevance of	association	National
			Bhagavad	with	National
			Gita in	Samskrita	
			Today's	Bharati,	
			Scenario	Tamilnadu	

## **Student Outstanding Achievements- Placement**

SHRAVYA SUKUMAR of III B.A. Economics got placed in McKinsey & Company with an annual package of Rs. 12 lakh/ annum – highest ever offer to an Undergraduate student in M.O.P. Vaishnav College for Women.

# Staff as a Resource Person

Date	Name of the Staff	Topic	Institution	Nature of the Work Done
03.06.2022	Ms. Kiran Varma	Human Capital: Bridging the Skill Gap	Department of Economics, VELS University	Resource person for National level symposium on "Current Challenges of Indian Economy"
19.01.2023 & 21.01.2023	Ms. Kiran Varma	Trade Policy	M.O.P. Vaishnav College for Women	Guest Lecture for the UG Programme of Business Administration and PG Programme of Public Policy
July 2022	Ms. Kiran Varma	Remodeling the UG Economics syllabus	Tamil Nadu State Council for Higher Education	Resource person for remodeling the UG Economics syllabus for the state of Tamil Nadu.

# **Staff Participation in FDP**

Date	Name of the Staff	Title of the Workshop	Organiser	Level
18.03.2023	Ms. Kiran Varma	Data Visualisation using Tableau	IQAC - M.O.P. Vaishnav College for Women	College

# **Staff Participation in Seminars**

Date	Name of the Staff	Title	Organiser	Level
24.11.2022	Ms. Kiran Varma	Research Methodology in Social Sciences	Department of Economics, VELS University	National

#### **Highlights**

#### Village Visit

Towards the **Year of Vikas** III B.A. Economics students (Batch 2020-2023) on 10<sup>th</sup> February, 2023, visited Kuthambakkam village which is designed on the lines of Gandhi's vision of India and local self governance. The Panchayat Head - Mr. Elango gave the students a complete tour of the village and explained various techniques using sustainable solar powered technology such as vertical agriculture and soil-less plantation along with a demonstration of value addition at source to increase the farmers income through in-house local production such as generation of groundnut oil from groundnuts.

#### **International Student Exchange Programme**

Global Understanding of Sustainable Development Youth Exchange Programme organised by Audacious Dreams Foundation in December 2022

- SHRAVYA SUKUMAR
- BAKKAMANTHALA SUSRITHA
- BHOMISHA SUNDESHA

International Immersion Programme at James Cook University, Singapore (8<sup>th</sup> January, 2023 – 20<sup>th</sup> January, 2023)

CHANDRA SAHITHI M

#### Master Class on Union Budget 2023-24 – 1 February, 2023

The Master Class on the Union Budget was conducted to make the students aware of different aspects of the Budget. The session began with an illustrative introduction to the Union Budget 2023 followed by an explanation about the key areas of spending in the Union Budget. The student speakers also highlighted the focus on sustainability, through points on green growth and sustainable development. Further, aspects of the budget pertaining to the finance sector were also stated.

There was also a Q&A session where the audience had the opportunity to ask questions and clarify their doubts. The session concluded with the Principal – Dr. Lalitha Balakrishnan addressing the students and pointing out how this is the best time to start entrepreneurial ventures in India.

#### Panel Discussion on Union Budget 2023-24 – 2 February, 2023

The panel discussion began with the panelists giving a summary of their views on the 2023-24 Budget, along with its pros and cons. Taxation, Export-Import growth, Industrial and Digital augmentation were some areas that were analysed in detail. The panelists proceeded to discuss India's global standing as well as the previous budget's performance. The moderator, Mr. Sundar, drew the discussion to close with the panelists' giving their predictions on India's economic outlook post the budget. The program was concluded with a student Q&A session.

### **Young Economists Summit – 2023 – 15 and 16 February, 2023**

The theme for the fourth edition of the Young Economists Summit was "Climate Economy" and saw participation from 12 colleges and over 90 delegates. The ten commissions that the student delegates deliberated on were,

- 1. Disaster relief and response
- 2. Fashionomics in Climate Change
- 3. Circular Economy of Waste Management
- 4. City Planning
- 5. Trade and Sustainable development
- 6. Sustainable energy
- 7. Planned Reinforcement for Climate
- 8. Decarbonizing the Primary sector
- 9. International Cooperation
- 10. Fourth Pillar

The summit was inaugurated on 15 February, 2023 with a panel discussion on the topic of "Economic Dimensions of Climate Change". The virtual international panel consisted of Professor Matthew E Kahn of the University of Southern California, Dr. Vishal Dagar, Assistant Professor at Great Lakes Institute of Management and Mr. Khoo Hock Aun, Director of Green Renewable Organic World Foundation. Dr. L.Venkatachalam, Professor, Madras Institute of Development Studies was the moderator for this panel. The panel members gave the audience valuable insights on the economics of climate change.

The keynote speaker was Dr. Krishna Raj Professor at the Centre for Economic Studies and Policy, who enlightened the students on the current climate scenario and the immediate challenges facing India and the world.

The second day (16<sup>th</sup> February, 2023) began with an offline panel discussion on the topic of "Sustainable Development and Financial Institutions". This panel consisted of professionals from various sectors - Ms. N. Neeraja, Chief General Manager of NABARD - Chennai, Mr. Puneet Sabharwal, CFO of Stellantis and Mr. M. Shekar, Former Executive Director of Doha Bank. The panel was moderated by Mr. Sesha Sai, the founder of Farm Guru.

After two days of intense deliberations, the student delegates presented their policy solutions to the panel of three judges - The panel of judges consisted academic Dr. Krishna Malakar, Assistant Professor, IIT Madras, Dr. R. Saritha, Assistant Professor, Loyola College and Dr. Suvarna Ragavendran, Assistant Professor, Vels Institute of Science, Technology and Advanced Studies.

"Planned Reinforcement for Climate" was awarded the Best Commission for their innovative presentation and ideas.

The valedictory was graced by Mr. Sanjeev Sanyal, member of the Economic Advisory Council to the Prime Minister. He addressed the gathering with an interactive Q&A session.

### **Department of Information Technology Programme**

### M.Sc. Information Technology

### B.Sc.Computer Science, B.C.A., B.Sc. Data Science

### **Common Events**

#### **Inter & Intra Mural Activities**

International **Programmers Day**Inter Collegiate Fest - **OLAP**International **Cyber Security Day Faculty Development Programme**International **Webinar Series** 

#### **OLAP Events**

Excello WebMinds Find The Bug Sketchie Idea IoTify Spin A Yarn Ouiz

### **International Programmers' Day**

International Programmers' Day was commemorated and inaugurated on 13 September 2022 by Mr. Shammy Narayanan, Senior Director, Thryve Digital, Chennai.

### **Department Club - ONLINE**

Inter Collegiate Fest **OLAP** was conducted on **12 October**, **2022**. The event had a overwhelming response of 158 students participating from 16 different colleges. Overall Trophy was bagged by Ethiraj College for Women.

### **Online Faculty Development Programme**

An Online FDP on "Practical Quantum Computing" was organized by E&ICT Academy, NIT, Warangal in association with M.O.P. Vaishnav College for Women (Autonomous), Chennai between 19 December, 2022 and 30 December, 2022.

#### International Cyber Security Day

The International Cyber Security Day is celebrated on 30<sup>th</sup> November every year. International Cyber Security Day was commemorated on 23 December, 2022 as an initiative to enhance the awareness of the cyber space and also impart knowledge on cyber security especially for the student community. 4 sessions and 2 competitions were held during the course of the day.

International Programmers' Day is celebrated on September 13, or the 256<sup>th</sup> day of the year. The day honours the programmers and innovators who make our lives easier by innovating and designing programs. In commemoration of the International's Programmers Day, The Department of Information Technology conducted an Inter-departmental activity on 13 September, 2022. It was inaugurated by Mr. Shammy Narayanan, Senior Director, Thryve Digital, Chennai. Five events are conducted namely, Just Coz (Shipwreck), ExcelJet (Excel Techniques), Ideathon (App proposal), Illustrafacts (Poster Making), and Bug-a-thon (Debugging). Out of these, Bug-a-thon is exclusively for IT department students and Ideathon for PG students. Students from 24 programmes of MOP Vaishnav college participated for the events and all the five events turned out to be a grand success.

### **International Programmers Day** -Winners

Date	Event	Students Name	Register No	College	Prize
	Just Coz (Ship wreck)	Vanditha S S	2113711031054	II B.A. Sociology	I
		Helsi Riya Infant W	2213711034024	I B.Com. A&F Shift-I	II
		Keerthana Shankar	2013721018021	III B.A. Economics	III
	Exceljet (Excel	Ishika Goel	2013721018058	III B.A. Economics	I
13.09.2022	techniques)	Krupa J Soni	2013721042028	III B.Com. C.S	II
		Sudarsana	2013711034060	III B.Com. A&F Shift-I	III
	Ideathon (App proposal)	Aissvarya R.H Divya S	2213712102001 2213712102005	I MAPublic PolicyI MA Public Policy	I
		.Harshini K Neha	2213712102006 2213712102016	I MA Public Policy I MA	II

				Public Policy	
		Shruti Mishr A MohsinaAmreen A	2113712083036 2113712083023	II M.Com. II M.Com.	III
	Illustrafacts (Poster	Darshana P Jain	2113711034011	II B.Com. A&F shift-I	I
	making)	Sugantha Valli	2113711024037	II B.A. Journalism	II
		Nivedita G	2013721096118	III BBA shift-II	III
	Bug-A-Thon	Sanjana S	2113712080023	II M.Sc. IT	I
	(Debugging)	Afrin A	2013721033035	III BCA	II
		Madhumitha S	2213712080011	I M.Sc. IT	III

*OLAP* is an Inter-Collegiate event that brings students of various colleges to participate in Technical and Non-Technical events. The events were open to all UG computer science students. This event collectively enables the student fraternity to showcase their talent and excel in it. It was conducted on *12.10.2022* and *158* students from various colleges participated enthusiastically.

The OLAP event hosted the following competitions Excello, WebMinds, IdeaIoTfy, Find the Bug, Spin-a-Yarn and Quiz.

**OLAP** - Inter Collegiate Fest Winners

Date	Event	<b>Students Name</b>	College	Prize
		VandhanaVarshini	Hindusthan College of Arts & Science	I
	Ewaalla	Nithya P	Sir Theagaraya College	II
12.10.22	Excello	Manisha P	Sri KanyakaParameswari Arts and Science College for Women	III
	Sketchie	G Swetha	ArulmiguKabaaleeswarar Arts - Science College	I
		Ajitha S	Sir Theagaraya College	II
		Theresa Shobitha	Shri ShankarlalSundarbaiShasun	III

			Jain College for Women	
	Spin A	Sivashree SK	Shri ShankarlalSundarbaiShasun Jain College for Women	I
	Yarn	Luxa	Dr. MGR Janaki College of Arts and Science for Women	II
		Deepika V Divya D	L N Government College	I
	Idea Iotfiy	Aarthi J Harine G S	Guru Nanak College	II
		Swathi R Swathi N	Dr. MGR Janaki College of Arts and Science for Women	III
	Find The Bug	Fathima Hana	Justice Basheer Ahmed Sayeed College for women	Ι
		Subhasri R	Ethiraj College For Women	II
		Aishwarya R	Dr. MGR Janaki College of Arts and Science for Women	III
		D. Vishalatchi Yasmin B	Ethiraj College For Women	I
	Quiz H	S Manisha Kumari M Thirumanageeswari	L N Government College	II
		R. Subasri T Nivetha	Ethiraj College For Women	III
		Bhargavi	Ethiraj College For Women	I
	Web Minds	Abinaya	Dr. MGR Janaki College of Arts and Science for Women	П
		Visalatchi D	Ethiraj College For Women	III

## **Inter-National Webinar Series**

Date	Webinar Title	Resource Person
12.10.2022	DeepFake Technologies	Dr. Manas Ranjan Pradhan, Associate Professor,
		Skyline University, Sharjah,
		United Arab Emirates.
13.10.2022	Enterprise Architecture	MsKrithika Hariharan, Senior Solutions Architect,
		HHS Technology Group, Greater Chicago Area,
		USA.
18.10.2022	Cloud Computing in	Ms. Gayathri Venkataramanan
	Banking and Finance	Head of Support – APAC & MEAMEAMEA
	Industry	TEMENOS Singapore

# **International Cyber Security Day – Guest Lecture**

Date	Торіс	Resource Person	
	Cyber Security Policies in organizations	Dr. Mahesh Kalyanaraman Associate Vice President. Risk and Compliance, HCL Technologies Ltd	
23.12.2022	Issues and Challenges in Cyber Crime Investigation	Mr. S Balu Former Superintendent of Police (Cyber Crime) TN, India	
	Cyber Laws	Mr. Karthikeyan N B.A, B.L IPDP (London) Advocate, Madras High Court.	
	Women Safety in Cyber world	Dr. Jasmine Begum Director of Legal, Corporate & Government Affairs, Microsoft (Malaysia)	

# Cyber security Day - Poster Making Competition Prize Winners

S.No	Reg No	Name	Dept Name	Prize
1	2013721042060	Supreetha K		
	2013721042029	Kunguma KripakshiniG	III BCOM CS	I
2	2013721034124	Sai Soundharya S	III BCOM AF S2	II
2	2013721034096	Harshavardhini D	III BCOM AI 52	11
3	2213721096151	Varshita S Desai		
	2213721096096	Deesha M Bhatted	I BBA S2	III

Cyber Security Day - Paper Presentation
Prize Winners

S.No	Reg No	Name	Dept Name	Prize
1	2113721033008	Batul Abbas Devaswala	atul Abbas Devaswala II B.C.A I	
	2113721033007	Avantikaa P	II D.C.A	1
2	2213712080003	Chandana S	I MSC IT	II
2	2213712080021	Priyanka Rakshit	1 MSC 11	II
3	2113721033049	Sri Ranjani R	II B.C.A	III
3	2113721033022	Madhu Shree D	II D.C.A	111

Online Faculty Development Programme Practical Quantum Computing

Online Faculty Development Programme on Practical Quantum Computing was organized by Electronics & ICT Academy, NIT Warangal in association with the Department of Information Technology, M.O.P. Vaishnav College for Women (Autonomous), Chennai, Tamil Nadu from 19.12.2022 to 30.12.2022 for 10 days. The FDP with 56 participants was conducted online and academicians, industry professionals delivered lectures on various topics related to Quantum Computing , that included the basics of Quantum Computing and various applications of quantum computing like Quantum Machine Learning, Quantum Cryptography.

The FDP was inaugurated by Dr. Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for Women. The resource persons from IIT -Delhi, IIT - Indore, NIT - Sikkim, NIT - Warangal, Sastra University, Vellore Institute of Technology, Qkrishi (Startup for Quantum Computing Research) and CDAC (Centre for Development of Advanced Computing) handled various sessions. In this 10 day FDP sessions were conducted for 4 hours everyday.

S.No	Faculty Development Programme - Resource Persons
1	Dr. Padmapriya Pravinkumar Associate Professor School of Electrical & Electronics Engineering SASTRA Deemed University, Thanjavur
2	Sreekuttan L S  Quantum Product Lead and Research Scientist  Qkrishi
3	Dr. Anindya Biswas, Associate Professor, NIT Sikkim
4	Dr. DebajyotiBera, Associate Professor, IIIT Delhi
5	Prof. Vimal Bhatia IIT Indore
6	Dr Sheena Christabel Pravin Assistant Profesor (Senior Grade) School of Electronics Engineering(SENSE) Vellore Institute of Technology Chennai
7	Ms Janani A Head - Quantum Simulations Qkrishi
8	Dr. Asvija B, Joint Director Centre for Development of Advanced Computing (C-DAC), Bangalore
9	Ms Shika Mehrotra Principal Technical Officer CDAC , Bangalore
10	Dr G Naresh Raghava Senior Project Engineer Quantum Computing Group CDAC – Bangalore
11	Dr. Ch. Avinash
12	Dr. Bala Prakash Rao Killi (4p.m - 5p.m) Ph.D (IIT Guwahati) Assistant Professor, IEEE Senior Member Department of Computer Science and Engineering National Institute of Technology Warangal, India.

M.O.P. Vaishnav College for Women -Participants of FDP				
Date	Name of the Staff	Title of the Programme	Organiser	Level
	Ms. R. Gavoury			National
	Dr. T. Sunitha Rani			
	Dr. Sakthi Kumaresh			
	Dr. K. B. Priya Iyer		E & ICT Academy NIT Warangal and M.O.P. Vaishnav College for Women, Chennai	
	Dr. A. Muthulakshmi			
	Dr. Brinda Ramanujam			
19.12.2022 –	Ms. C.S. Padmasini	Practical Quantum Computing		
30.12.2022	Ms. A. Angayarkanni	Computing		
	Ms. Priyanka P			
	Ms. V. Sindhu			
	Ms. Jayanthi J			
	Ms. Annu			
	Ms. Aparna RM.S.			
	Padmavathi			

# Department of Information Technology Post Graduate Programme -M.Sc. Information Technology

**INFORMATICA Club** of **M.Sc. IT** conducted its Intra Mural Competitions – "*TECHVIKAS*" on **13 October, 2022.** 53 students participated in the various events and won prizes.

# TECHVIKAS Events

- ➤ PEEK-A BUG
- > CRYPTECH
- Ms. MEMER
- > TECHBEE
- > TECHNOSPARK
- QUIZZARD

### **TECHVIKAS** - Winners

Date	Event	Name of the Student	Register Number	Class	Prize
	Peek-A Bug	Hari Priya N	2113712080005	II M.Sc. IT	I
		Sneha S	2213712080024	I M.Sc. IT	II
		Pavithra V D	2113712080019	II M.Sc. IT	III
		Nivethakannan	2113712080017	II M.Sc. IT	I
		Keerthika S	2113712080009	II M.Sc. IT	I
	Cryptech	Madhumitha S	2213712080011	I M.Sc. IT	II
		Harini V	2213712080006	I M.Sc. IT	II
		Chandana S	2213712080003	I M.Sc. IT	III
		Theresa Mary L C	2213712080029	I M.Sc. IT	III
	Ms. Memer	Saranya K	2113712080024	II M.Sc. IT	I
	Ms. Memer	Swetha S	2113712080028	II M.Sc. IT	II
		Priya K	2213712080018	I M.Sc. IT	III
	Techbee	Nivethakannan	2113712080017	II M.Sc. IT	I
		Pavithra B	2113712080018	II M.Sc. IT	I
13.10.22		Priyanka Rakshit	2213712080021	I M.Sc. IT	II
		ShebaniMandhakini Bhaskar	2213712080023	I M.Sc. IT	II
		Meenakshi B	2113712080012	II M.Sc. IT	III
		Kaaviya M	2113712080006	II M.Sc. IT	III
		Ruksana M	2113712080022	II M.Sc. IT	I
		Sanjana S	2113712080023	II M.Sc. IT	I
	Technospark	Hari Priya N	2113712080005	II M.Sc. IT	II
	reemospark	Keerthika T	2113712080010	II M.Sc. IT	II
		Bhanusree G	2213712080002	I M.Sc. IT	III
		Priya K	2213712080018	I M.Sc. IT	III
		Sneha S B	2113712080026	II M.Sc. IT	I
	Quizzard	Pavithra S	2213712080017	I M.Sc. IT	II
		Malathy U	2213712080014	I M.Sc. IT	III

# **Guest Lectures**

Date	Topic	Resource Person
16.00.2022		Ms. Khusboo R Vyas,
16.09.2022	Search Engine Optimization	Head – Strategic Operations,
		WEGoT Utility Solutions Pvt. Ltd.
		Dr. V. Sankaran,
13.01.2023	Smart Energy Consumption	Program Manager, Engineering and R & D
13.01.2023	Smart Energy Consumption	Services (ERS),
		HCL Technologies
15.02.2023	DevOps	Mr. R. Baranidharan
		Project Manager
		Free Lancer
16.02.2023	Open Source Tools for Cloud	Ms. T. Lavanya Suja
		Assistant Professor
		Department of Computer Applications
		Madras Christian College

# Workshops

Date	Workshop Title	Resource Person
16.12.2022	Data Science In Action : Binary Classification Using R	Prof. Nalini Ravishankar, Department of Statistics, University of Connecticut, USA
28.12.2022	Deep Learning Implementation	Dr. P. Uma Maheswari, Associate Professor, Department of Computer Science and Engineering, Anna University, Chennai
17.02.2023	Defensive Security	Mr. Aashiq Ramachandran Cyber Security Researcher Cyware Labs

## **Career Counselling Programmes**

Date	Title	Resource Person
05.09.2022	Research Guidance	Dr. P. Julia Grace, Asst. Professor, Department
03.07.2022	Research Guidance	of Computer Science,
		Justice Basheer Ahmed Sayeed College for
		Women,
		Chennai.
06.09.2022	Mativational Talls	Ms. Swati Mohan, Senior Analyst,
	Motivational Talk	NatWest Group,
		Indian Junior Management Team
		Ms. Ishwarya Selvam,
14.09.2022	Career Counselling and	Junior Executive,
14.09.2022	Guidance	Talent Acquisition Group, Cognizant
		Technology Solutions
		Ms. Nevathitha Chandrasekaran,
14.09.2022	Goal Setting	Programmer Analyst,
	Sour Souring	Cognizant
		Cognizant

## Journal

Title of the Student Journal: INFOWORLD (Computer Almanac/M.Sc.(IT)/ Volume-XXVIII)

**Theme:** Quantum Computing

Best Article: Quantum Computing in Finance – S Chandana & Priyanka Rakshit - I M.Sc.(IT)

**Cover Page Designer:** Ms. Priya K – I M.Sc.(IT)

## **Students' Achievements**

Date	Name of the Student & Register Number	Class	Event	Organiser	Prize
20.04.2022	Sanjana S 2113712080023	II M.Sc. Information Technology	Interface 2021-22 Techees T shirt designing	Anna adarsh college	III
20.04.2022	Monisha S 2113712080014	II M.Sc. Information Technology	Interface 2021-22 Techees T shirt designing	Anna adarsh college	III
01.11.2022 & 02.11.2022	Hari Priya N 2113712080005	II M.Sc. Information Technology	Anvaya '22 - Project Presentation	Ethiraj College for women	II
01.11.2022 & 02.11.2022	Mahek R 2113712080011	II M.Sc. Information Technology	Anvaya '22 - Project Presentation	Ethiraj College for women	II
01.11.2022 & 02.11.2022	Hari Priya N 2113712080005	II M.Sc. Information Technology	Anvaya '22 – Paper Prezento	Ethiraj College for women	II
01.11.2022 & 02.11.2022	Ruksana M 2113712080022	II M.Sc. Information Technology	Anvaya '22 – Paper Prezento	Ethiraj College for women	II
27.01.2023	Shebani Mandhakini Bhaskar 2213712080023	I M.Sc. Information Technology	KodikasPudh aiyaladi – UNRAVEL 2023	Loyola College, Chennai	III
27.01.2023	Madhumitha V 2213712080012	I M.Sc. Information Technology	KodikasPudh aiyaladi – UNRAVEL 2023	Loyola College, Chennai	III
27.01.2023	Theresa Mary L C 2213712080029	I M.Sc. Information Technology	Kodikas Pudhaiyaladi – UNRAVEL 2023	Loyola College, Chennai	II

27.01.2023	Priyanka Rakshit 2213712080021	I M.Sc. Information Technology	Kodikas Pudhaiyaladi – UNRAVEL 2023	Loyola College, Chennai	П
27.01.2023	Priya K 2213712080018	I M.Sc. Information Technology	Projection – UNRAVEL 2023	Loyola College, Chennai	III
27.01.2023	Priyadharshini V 2213712080020	I M.Sc. Information Technology	Projection – UNRAVEL 2023	Loyola College, Chennai	III
27.01.2023	Madhumitha S 2213712080011	I M.Sc. Information Technology	Shark Tank – UNRAVEL 2023	Loyola College, Chennai	I
27.01.2023	Chandana S 2213712080003	I M.Sc. Information Technology	Shark Tank – UNRAVEL 2023	Loyola College, Chennai	I
27.01.2023	Priya K 2213712080018	I M.Sc. Information Technology	Shark Tank – UNRAVEL 2023	Loyola College, Chennai	I
27.01.2023	Sujitha D 2213712080026	I M.Sc. Information Technology	Hugs for Bugs – UNRAVEL 2023	Loyola College, Chennai	III
27.01.2023	Tharani R 2213712080028	I M.Sc. Information Technology	Hugs for Bugs – UNRAVEL 2023	Loyola College, Chennai	III
27.01.2023	I M.Sc. Information Technology - Team	I M.Sc. Information Technology	RUNNER UP – UNRAVEL 2023	Loyola College, Chennai	RUNNER UP
21.02.2023	Chandana S 2213712080003	I M.Sc. Information Technology	Cy-Tech Compsync'23	Women's Christian College	I
21.02.2023	Priyanka Rakshit 2213712080021	I M.Sc. Information Technology	Cy-Tech Compsync'23	Women's Christian College	I
21.02.2023	Sneha S 2213712080024	I M.Sc. Information Technology	Debugging Compsync'23	Women's Christian College	I

21.02.2023	Srinidhi A 2213712080025	I M.Sc. Information Technology	Debugging Compsync'23	Women's Christian College	I
21.02.2023	Chandana S 2213712080003	I M.Sc. Information Technology	Cybernetique Compsync'23	Women's Christian College	II
21.02.2023	Priyanka Rakshit 2213712080021	I M.Sc. Information Technology	Cybernetique Compsync'23	Women's Christian College	II
06.03.2023	Pavithra M 2213712080016	O016 Information Waste Technology Irtifaa 2023		MEASI Institute of Information Technology Chennai	Special Prize
06.03.2023	Chandana S 2213712080003	I M.Sc. Information Technology	Paper Presentation Irtifaa 2023	MEASI Institute of Information Technology Chennai	Special Prize
06.03.2023	Priyanka Rakshit 2213712080021	I M.Sc. Information Technology	Paper Presentation Irtifaa 2023	MEASI Institute of Information Technology Chennai	Special Prize
06.03.2023	Madhumitha S 2213712080011	I M.Sc. Information Technology	nation Irtifaa 2023 of Informa		I
06.03.2023	Harini V 2213712080006	I M.Sc. Information Technology	Debugging Irtifaa 2023	MEASI Institute of Information Technology Chennai	I
06.03.2023	Priya K 2213712080018	I M.Sc. Information Technology	Debugging Irtifaa 2023	MEASI Institute of Information Technology Chennai	II
06.03.2023	AarthiMuthukumar 2213712080001	I M.Sc. Information Technology	Debugging Irtifaa 2023	MEASI Institute of Information Technology Chennai	II

# **Short Term Courses Completed by Students**

Date	Name of the student & Register Number	Class	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera	Duratio n in Weeks & Hours
2022	Hari Priya N 2113712080005	II M.Sc. IT	Machine Learning Techniques and Displaying Proficiency in NumPy Library	Indian Institute of Technology , Madras		
01.07.22 – 01.10.22 Oct 2022	Hari Priya N 2113712080005	II M.Sc. IT	Deep Learning	NPTEL - Online Certification	Swayam	12 weeks
17.07.22 – 29.07.22	Hari Priya N 2113712080005	II M.Sc. IT	Qiskit Global Summer School 2022 - Quantum Excellence	IBM	IBM	2 weeks
11.12.22	Hari Priya N 2113712080005	II M.Sc. IT	Diploma in Programming	IIT, Madras	IIT, Madras	
01.08.22 – 06.08.22	Chandana S 2213712080003	I M.Sc. IT	Programming with Python 3.X	Simplilearn	Simplilearn	1 Week

# **Student Paper Presentation**

Date	Name of the Student	Organiser	Title of Seminar/ Conference	Title of Paper	Level
17.03.2023	N. Hari Priya 2113712080005	Sri Sivasubramaniya Nadar College of Engineering, Chennai	8 <sup>th</sup> National Conference on Information and Communication Technologies - NCICT'23	Leveraging Quantum Optimization For Combinatorial Algorithms	National

# **Staff Achievements**

# **Paper Presentations**

Date	Name of the Staff	Organiser	Title of Seminar/ Conference	Title of Paper	Level
29.06.2022	Dr. A Muthulakshmi	Shri Shankarlal Sundarbai Shasun Jain College for Women in collaboration with Lincoln University College, Petaling Jaya, Malaysia	3 <sup>rd</sup> International Conference on Recent Advances in Computing and Communication (ICRACC'22)	Human Activity Recognition System using Machine Learning and Deep Learning Models	International

# Staff as Resource Person

Date	Name of the Staff	Institution	Nature of Work Done	Topic
26.08.2022	Dr A Muthulakshmi	B.C.A and B.Sc. Computer Science, Magna College of Arts & Science.	Member of the Inspection Committee	Inspection Committee for starting the course
01.11.2022	Dr A Muthulakshmi	PeriyarManiammai Institute of Science and Technology, Thanjavur	Lecture	Machine Learning – Insights and Implementation
16.02.2023	Ms, R. Gavoury	The New College, Chennai	Auditor- External Academic Audit conducted by IQAC	External Academic Audit - IQAC

# FDPs/Staff Refresher/ Professional Development Programmes

Date	Name of the Staff	Title of the Programme	Organiser	Level
22.08.22 - 27.08.22	A. Angayarkanni	Amazon Web Services	GMR Institute of Technology, Rajam in collaboration with Brainovision Solutions India Pvt. Ltd, CSI & AICTE	Regional
04.10.22 – 08.10.22	A. Angayarkanni	Online F DP "IoT Induced Artificial Intelligence for Emerging Computing Paradigms"	Dr B R Ambedkar National Institute of Technology, Jalandhar	National
14.11.22 - 18.11.22	Dr. Muthulakshmi A	Cyber Security in Post-Quantum World	Vellore Institute of Technology	Regional
19.12.22 – 30.12.22	Ms. R. Gavoury  Dr. A.Muthulak Ms. A.Angayarkanni	Practical QuantumComputing	E & ICT Academy , NIT Warangal and M.O.P. Vaishnav College College for Women, Chennai	National

## **Staff Participation in Seminars**

Date	Name of the Staff	Title	Organiser	Level
03.09.2022	Ms. R. Gavoury	Quality Initiatives in Leadership and	IQAC, M.O.P. Vaishnav	National
03.09.2022	Ms. A. Angayarkanni	Governance	College for women, Chennai	rvational

**TECHVIKAS** an Intramural competition for the students of PG programme of M.Sc Information Technology was conducted on **13.10.2022**. Tech Vikas 2022 was a platform that exhibited the talents of students of Information Technology through events like Peek-A-Bug, Cryptech, Ms.MEMER, Tech-Bee and Quizzard.

# **Department of Information Technology**

## **Programme - B.Sc. Computer Science**



- > EXCEL IT
- **BUG-A-THON**
- WEB DESIGNING
- ➤ POSTERMAKING
- ➤ MEMORY GAME
- ➤ BLIND CODING

**TECHGEN Club** of **B.Sc. Computer Science** conducted its Intra Mural Competitions – "*TECHFEST*" on **13 October, 2022**. 147 students of B.Sc. Computer Science participated and won prizes.

**TECHFEST** – Winners

Date	Event	Name of the Student	Register Number	Class	Prize
13.10.22	Excel - It	Vijayalakshmi K	2113711058046	II B.Sc. CS	I
		Sruthi S	2013711058037	III B.Sc.	II
		Varshini S	2013711058044	III B.Sc.	III
	Bug-A-Thon	Chaaya G	2013711058008	III B.Sc.	I
		Maanasa Ramakrishnan	2013711058023	III B.Sc.	II
		Vetriselvi K	2013711058045	III B.Sc.	III
	Web Designing	Maanasa Ramakrishnan	2013711058023	III B.Sc.	I
		Natcha S	2113711058024	II B.Sc. CS	II
		Sneha S N	2013711058034	III B.Sc.	III
	Postermaking	Mahalakshmi T S	2113711058018	II B.Sc. CS	I

1	1	1	T. Control of the con	1	
		Preyadharshiny K	2113711058028	II B.Sc. CS	II
		Nethra S	2013711058025	III B.Sc.	III
	Memory Game	YuvaNaveena K	2013711058046	III B.Sc.	I
		Sneha S N	2013711058034	III B.Sc. CS	I
		Dharmini N	2013711058009	III B.Sc. CS	II
		Archana S	2013711058005	III B.Sc. CS	II
		Sridevi S	2213711058044	I B.Sc. CS	III
		Uma P	2213711058049	I B.Sc. CS	III
	Blind Coding	Maanasa Ramakrishnan	2013711058023	III B.Sc.	I
		Chaaya G	2013711058008	III B.Sc.	II
		Richa Jain	2213711058034	I B.Sc. CS	III

# **Guest Lectures**

Date	Topic	Resource Person
17.08.2022	Machine Learning Meets	Dr. S. Chitrakala,
	Big Data	Professor,
		Dept. of Computer Science & Engineering,
		College of Engineering Guindy,
		Chennai
24.08.2022	Introduction to Artificial	Mr. Ramasubramanian Sankaran,
	Intelligence	General Manager,
		Delivery Head (Telecom & Networking Division),
		HCL Technologies,
		Chennai.
09.01.2023	High Performance	Dr. Asvija B
	Computing: Quantum	Joint Director
	Computing	Centre for Development of Advanced Computing
		(C-DAC)
		Bengaluru

21.01.2023	Fin Tech	Ms. Jaishree Murali
		Founder
		Mahavignesh Tech & Consulting
17.02.2023	Image Processing	Dr. T. Karthick
		Dept. of Data Science and Business Systems
		SRM Institute of Science and Technology,
		Kattankulathur, Chennai
27.02.2023	Cyber Psychology	Ms. Joe Nisha Arvind
		Psychologist, Founder
		Joe Hope Centre, Chennai
18.03.2023	Career Guidance and	Ms. V. Likitha
	Counselling	Senior Software Development Engineer
		Verizon Data Services Ltd

# Workshops

Date	Workshop Title	Resource Person
11.01.2023	NoSQL	Ms. AnjuMunoth
&		Freelance Corporate IT Technical
12.01.2023		Trainer
24.02.2023	Microcontrollers	Dr. G Kumar Sathian
		Managing Director, Floranix,
		Retd. HOD, Department of Physics,
		Madras Christian College
28.02.2023	Image Processing Algorithms Using	Dr. L. Priya
	Python	Professor, Department of IT
		Rajalakshmi Engineering
		College,Chennai

Journal

Title of the Student Journal: TECHINFO (Computer Almanac/B.Sc.(CS)/ Volume-XXVIII

Theme: Artificial Intelligence

Best Article: AI Virtual Assistant –Ms. Madhumita G – I B.Sc. Computer Science

Cover Page Designer: Ms. Darshini B – II B.Sc. Computer Science

# **Students' Achievements**

Date	Name of the Student &	Class	Event	Organiser	Prize
25.05.2022	Register Number Sandhiya N 2013711058032	III B.Sc. Computer Science	Mind Compiler – National Level Technical Symposium	The New College	I
09.08.2022	Varsha S 2113711058044	II B.Sc. Computer Science	Essay Competition	Vivekanandha Cultural Centre	II
09.08.2022	Gayathri S 2113711058010	II B.Sc. Computer Science	Speech Competition	Vivekanandha Cultural Centre	II
15.08.2022	Gayathri S 2113711058010	II B.Sc. Computer Science	Elocution Competition	Shri Ramakrishna Math-Chennai, Vivekananda Cultural Centre unit	II
07.09.2022	Darshini B 2113711058009	II B.Sc. Computer Science	Poo-Kolam		III
07.09.2022	Varsha S 2113711058044	II B.Sc. Computer Science	Poo-Kolam		III
09.09.2022	Gayathri S 2113711058010	II B.Sc. Computer Science	Debate (Bharathiyar)		III
29.09.2022	Jaya Kirtana S 2013711058014	III B.Sc. Computer Science	Best Out of Food Waste	Food Technology and Management, M.O.P. Vaishnav College for women	II
13.10.2022	Sruthi S 2013711058037	III B.Sc. Computer Science	TECHGEN - EXCEL-IT	B.Sc. Computer Science, M.O.P. Vaishnav College for women	II

13.10.2022	Nethra S 2013711058025	III B.Sc. Computer Science	TECHGEN – Poster Making	B.Sc. Computer Science, M.O.P Vaishnav College for women	III
13.10.2022	Yuva Naveena K 2013711058046	III B.Sc. Computer Science	TECHGEN – Memory Game	B.Sc. Computer Science,M.O.P .Vaishnav College for women	I
16.02.2023	Nishalini 2013711058048	III B.Sc. Computer Science	Coding & Debugging	DG Vaishnav College	I
16.02.2023	Chaaya G 2013711058008	III B.Sc. Computer Science	Coding & Debugging	DG Vaishnav College	I
	Nivetha M 2013711058026	III B.Sc. Computer Science	Essay Writing	Vivekananda College	I

# **Higher Education – Trade Fair**

Final Year Students of B.Sc. Computer Science Participated in the Trade Fair (Island Grounds) organized by Higher Education on 8.02.2023 and 9.02.2023. Our Students Exhibited their Project – Controlling Lights through Wi-Fiin the Trade Fair. It was Appreciated by the Visitors of the Trade Fair.

Date	Name of the Student/ Register Number	Class	Event	Organiser	Project
8.02.2023	Karpagam R 2013711058016	III B.Sc. Computer	Exhibition - Trade Fair	TN Higher Education	Controlling Lights through
9.02.2023	Sneha S N 2013711058016	Science			Wi-Fi

# **Student Participation in Workshops**

Date	Name of the Student	Title of the Workshop	Organiser	Level
17.09.2022	Ananyaa S	Music Appreciation	The Music Forum, The Music Academy, Chennai	Regional
20.06.2022 – 08.07.2022	Nandini Nandakumar	Cloud Fundamentals - Live Training	EXCELR - EDL	Regional
04.08.22	Nandini Nandakumar	Java Workshop	Technotrain -Tata Consultant	Regional

# **Short Term Courses Completed by Students**

Date	Name of the Student & Register Number	Class	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera, etc)	Duration in Weeks & Hours
05.04.2022	Nandini Nandakumar 2113711058023	II B.Sc CS	Introduction to IoT	SkillUP	Simplilearn	
May- December 2022	Ananyaa S 2213711058005		Foundation Level in Programming and Data Science	Centre for Outreach and Digital Education, IIT, Madras	IIT, Madras	

# **Staff Achievements**

# **Paper Presentations**

Date	Name of the Staff	Organiser	Title of Seminar/ Conference	Title of Paper	Level
29.06.2022	Dr. T Sunitha Rani	Shri Shankarlal SundarbaiShasun Jain College for Women in collaboration with Lincoln University College, Petaling Jaya, Malaysia	3 <sup>rd</sup> International Conference on Recent Advances in Computing and Communication ( ICRACC'22)	Overlaying Digital Information on A Plane Using AR Technology	International

# Staff as Resource Person

Date	Name of the Staff	Institution	Nature of Work Done	Topic
03.08.2022	Dr. T. Sunitha Rani	Department of Computer Science, PRIST University, Thanjavur	Member - Doctoral Committee Meeting	Doctoral Committee Meeting
18.08.2022	Dr. T. Sunitha Rani	B.C.A and B.Sc. Computer Science, ArulmiguKapaleeswarar Arts and Science College, Kolathur,Chennai	Member of the Inspection Committee	Inspection Committee for Continuation of Provisional Affiliation
28.09.2022	Dr. T. Sunitha Rani	PERI College of Arts and Science Chennai	Member of the Re-Inspection Commission	Re-Inspection Commission

# FDPs/Staff Refresher/ Professional Development Programmes

Date	Name of the Staff	Title of the Programme	Organiser	Level
28.10.2022	Dr. T. Sunitha Rani	Applications of Machine	Periyar Maniammai	Regional
03.11.2022	Dr. Brinda Ramanujam	Learning in Modern Cloud Era	Institute of Science and Technology	
19.11.2022 - 23.11.2022	Dr. T. Sunitha Rani	Advanced Techniques	Saveetha College of Liberal Arts and	Internationa 1
	Dr. C S Padmasini	In Computing Sciences and	Sciences. SIMATS,	
	Dr. Brinda Ramanujam	Applications		
	Ms. P. Priyanka			
19.12.2022 -	Dr. T. Sunitha Rani	Practical Quantum Computing	E & ICT Academy, NIT Warangal and	National
30.12.2022	Dr. Brinda Ramanujam		M.O.P. Vaishnav College College for	
	Ms. C.S. Padmasini Ms. Priyanka P	_	Women, Chennai	

20.01.2023	Dr. T. Sunitha Rani	Professional	Indira Gandhi	National
_		Development	NationalOpen	
29.01.2023		Programme on	University	
		"Implementation	Under Pandit	
		of NEP-2020 for	Madan Mohan	
		University and	Malaviya National	
		College Teachers"	Mission on	
		- A+ Grade	Teachers and	
			Teaching	

# **Staff Participation in Seminars**

Date	Name of the Staff	Title	Organiser	Level
23.07.2022	Dr. T. Sunitha Rani	International and National Patent Drafting and Filiing (INPDF 2022)	T. John Institute of Technology in association with Indussance Research Consultant Pvt. Ltd.	International
30.07.2022	Dr. T . Sunitha Rani	NEP 2020 – Implication and Implementatio n with NAAC perspective	IQAC, SIESCE	National
03.09.2022	Dr. T . Sunitha Rani Dr. Brinda Ramanujam Ms. C.S. Padmasini	Quality Initiatives in Leadership and Governance	IQAC, M.O.P. Vaishnav College for women, Chennai	National
19.01.2023	Ms. P. Priyanka	IP Awareness / Training Program	National Intellectual Property Awareness Mission	National

#### **Staff Participation in Workshops**

Date	Name of the Staff	Title of the Workshop	Organiser	Level
17.02.2023	Ms. P. Priyanka	Public Policy Development for AMRIT KAAL	IIT Madras,IIT Tirupati, NIT Calicut and NIT Puducherry Sponsored by Ministry of Education, Govt. of India	National
31.03.2023 - 01.04.2023	Dr. Brinda Ramanujam	Understanding the potential of Artificial Intelligence in Digital Education	Network Operating Centre & Centre for Web_Based Learning, University of Madras	National

**TECHFEST** an Intramural competition for the students of UG programme of B.Sc. Computer Science was conducted on **13.10.2022**. It exhibited the talents of students by conducting events like EXCEL-IT, Bug-A-Thon, Web designing, Memory game and Blind coding.

## **B.Sc. Computer Science – VIKAS 2022-2023**

Community service is one of the best ways to give back to our community. It brings benefits to our life and personal development. It teaches the significance to help the ones who are in need, define our values, experience empathy, develop social skills. This year the service was at The Map Learning Centre. It is a special education centre located in West Mambalam, Chennai. Place for mentally challenged children who need some help or assistance in learning. The students of **III B.Sc. Computer Science** had the wonderful opportunity to teach them. It was a three weeks of service from 13 February, 2023 to 7 March, 2023. It taught a plethora of things and at the same time had fun activities as well.

# Some of these activities were:

- Reading and preparing their assignments.
- Confidence building in students
- Singing
- Playing the piano
- Dancing with students
- Simple painting
- Decorating diyas (oil lamps)
- Participating in yoga classes

Not only did the children there enjoy and learn from M.O.P. Student, our student also learnt from them. All of them had amazing knowledge and talents. It was a different experience to know how students differently learn and take notes. Learning weaving from those students was a wonderful experience.

# **Department of Information Technology**

# **Programme- Bachelor of Computer Application**

The International Cyber Security Day is celebrated on 30 November every year. The Department of Information Technology, M.O.P. Vaishnav College for Women commemorated the same on 23 December, 2022 as an initiative to enhance the awareness of the cyber space and also impart knowledge on cyber security especially for the student community. 4 sessions and 2 competitions were held during the course of the day.



First Edition of Cyber Security Day was commemorated on 23.12.2022.

# **Speaker Sessions**

Date	Session Title	Resource Person
23.12.2022	Cyber Security Policies in organizations	Dr. Mahesh Kalyanaraman Associate Vice President. Risk and Compliance, HCL Technologies Ltd,Chennai
	Issues and Challenges in Cyber Crime Investigation	Mr. S Balu Former Superintendent of Police (Cyber Crime) TN, India
	Cyber Laws	Mr. Karthikeyan N B.A, B.L IPDP (London) Advocate, Madras High Court, Chennai
	Women Safety in Cyber world	Dr. Jasmine Begum Director of Legal, Corporate & Government Affairs, Microsoft (Malaysia)

# **Poster Making-Prize Winners**

S.No	Name	Reg No	Dept Name	Prize
1	Supreetha K	2013721042060	III BCOM CS	I
	KungumaKripakshini G	2013721042029		
2	Sai Soundharya S	2013721034124	III BCOM AF S2	II
	Harshavardhini D	2013721034096		
3	VarshitaSDesai	2213721096151	I BBA S2	III
	DeeshaMBhatted	2213721096096		

# **Paper Presentation Prize Winners**

S.No	Name	Reg. No	Dept Name	Prize
	Batul Abbas			
1	Devaswala	2113721033008	II B.C.A	I
	Avantikaa P	2113721033007		
2	Chandana S	2213712080003	I MSC IT	TT
2	Priyanka Rakshit	2213712080021	1 MSC 11	II
2	Sri Ranjani R	2113721033049	II D C A	III
3	Madhu Shree D	2113721033022	II B.C.A	III

# PRAGYAAN'22 PRAGYAAN'22 Events • Sherlock-ology • Buzz IT • Dial It Up

**Technocrats** 

Byte to Bit

## Club -Hash Club

The Hash Club of B.C.A. Programme conducted PRAGYAAN'22 the intramural competitions on 28 October 2022. The competitions included 5 unique events, namely, Sherlock-ology, Buzz IT, Dial It Up, Technocrats and Byte to Bit. Also a seminar on the topic Block Chain Technology was arranged for the students. The resource person for the seminar was Mr.Dinesh K shatriyan, Founder, IDCX Innovations Pvt. Ltd, Rajiv Gandhi Salai, Nehru Nagar, Perungudi, Chennai. The Principal Dr. Lalitha Balakrishnan, M.O.P. Vaishnav College delivered the valedictory address and distributed the prizes to the winners.

Title Winner (If any)- MS.	Ashwarya K	2013721033007	III B.C.A.
PRAGYAAN			
Overall Winners	III B.C.A		

# **Guest Lectures**

Date	Topic	Resource Person
23.08.2022	Metaverse	Mr. Vignesh Selvaraj CEO & Founder-
		TARDIVERSE,
		Chennai.
14.10.2022	Low-Code/NoCode	Mr. Ramesh Mahalingam-
		CEO &Founder-VizruInc.
28.10.2022	BlockchainTechnology	Mr. Dinesh Kshatriyan
		Founder, IDCX Innovations
		Pvt.Ltd Rajiv GandhiSalai,
		Nehru Nagar, Perungudi, Chennai
16.02.2023	5G Technologies	Ms. RishikaPowany,
		Business Analyst
		IDP Education India Services LLP
27.02.2023	Introduction to 2D Graphics	Mr. Kamaljit Singh,
	_	Assistant Professor,
		Department of Media & Communication
		studies,
		M.O.P. Vaishnav College for Women.
20.03.2023	UI/UX Design	Ms. Anbumathi
	_	Design Thinking Specialist
		Free Lancer
		Chennai.
21.03.2023	API – An Overview	Mr. Suhaik Khan
		Software Engineer
		Innova Solutions Pvt. Ltd.,
		Chennai

# Workshops

Date	Workshop Title	Resource Person
12.09.2022	Internet of Things	Mr. Jaya Sakthi Kannan
		Founder ,IDCX Innovations Pvt. Ltd
		Rajiv Gandh i Salai, Nehru Nagar, Perungudi,
		Chennai
14.02.2023	Scilab For Analytics	Dr. Maheswari R
	and Optimization	Professor & Head of the Department, Cyber
		Physical System, Centre for smart Grid
		Technologies,
		VIT, Chennai
10.03.2023	WireShark	Dr. Muthu Lakshmi A,
		Assistant Professor,
		Department of Information Technology,
		M.O.P. Vaishnav College for Women,
21.03.2023	Robotic Process	Mr. Joel A J,
	Automation	Associate Manager, R R Donnelley, Chennai.

# **Career Counselling Programmes**

Date	Title	Resource Person
09.02.2023	Guidance on Establishing a	Akshara T. Menon,
	solid career path	Research Analyst, PMS Bazaar, Chennai.

Journal

Title of the Student Journal: The Compiler –AJournal of Theoretical and Applied Computer Science

**Theme: Robotic Process Automation** 

**Best Article**: RPA in the Food and Beverages Industry

Maduraa R III B.C.A., Dhivyahsree E III B.C.A.

Cover Page Designer: Afrin A, III B.C.A.

# **Student Achievements**

Outstanding Student Internship / Field Projects Achievements

Outstanding Student Achievements Outstanding Student Internship / Field Projects Achievements

Name of the	Register	Class	Batch	Nature of	Organisation
Student	Number			Achievement	
Avantikaa P Neshaa L	2113721033007 2113721033026	II BCA	2021-2024	SHARKTANK Cash Prize Rs. 20,000	SPECTRUM 2023 National Institute of Fashion Technology
Nithyashree P Nithyashree R Pavithra Jagadeesan Sowmiya R	2013721033023 2013721033024 2013721033025 2013721033041	III B.C.A	2020-2023	Project Display Smart car parking system	Government of Tamilnadu` Chennai Trade Fair – Island
Anusha Jain K Pranjal S Priya Jain S Afrin A Harini R Subhiksha K	2013721033005 2013721033028 2013721033030 2013721033001 2013721033011 2013721033044	III B.C.A III B.C.A	2020-2023	PIR sensor automation using Arduino  Smart Invigilator	Grounds

# $Students'\ Achievements\ in\ Inter-Collegiate\ Activities$

Date	Name of the Student & Register Number/Class	Event	Organiser	Prize
14.10.2022	Purva A 2213721033030 I B.C.A	Brain Scape	Department of B.C.A, SRM Institute of Technology, Ramapuram, Chennai.	I
14.10.2022	Keerthi G 2213721033014 I B.C.A	Crime Scene	Department of B.C.A, SRM Institute of Technology, Ramapuram, Chennai.	I
14.10.2022	Keerthi G 2213721033014 I B.C.A	BrainScape	Department of B.C.A, SRM Institute of Technology, Ramapuram, Chennai.	I
14.10.2022	Subalakshmi P 2213721033042 I B.C.A	Crime Scene	Department of B.C.A, SRM Institute of Technology, Ramapuram, Chennai.	I
14.10. 2022	Avantikaa P 2113721033007 II B.C.A	Code Hunt	Department of B.C.A, SRM Institute of Technology, Ramapuram, Chennai	I
14.10.2022	Keerthi G 2213721033014 I B.C.A	Crime Scene	Department of B.C.A, SRM Institute of Technology, Ramapuram, Chennai	I
14.10.2022	Afrin A 2013721033001 III B.C.A	Brain Scape	Department of B.C.A, SRM Institute of Technology, Ramapuram, Chennai	II
14.10.2022	Saloni P Shah 2013721033052 III B.C.A	Brain Scape	Department of B.C.A, SRM Institute of Technology, Ramapuram, Chennai	II
14.10.2022	Neshaa L 2113721033026 III B.C.A	Code Hunt	Department of B.C.A, SRM Institute of Technology, Ramapuram, Chennai	I
14.10.2022	Neshaa L 2113721033026 III B.C.A	Technical - Connections	Department of B.C.A, SRM Institute of Technology, Ramapuram, Chennai	I
14.10.2022	Avantikaa P 2113721033007	Connexions	Department of B.C.A, SRM Institute of Technology,	I

	II B.C.A		Ramapuram, Chennai	
12.01.2023	Vaishnavi P 2213721033047 I B.C.A	Adzap	Department of Computer Science and Applications, Saveetha College of Liberal Arts and Sciences, Chennai	III
12.01.2023	Anitha.G 2113721033006 II B.C.A	Buzz Word	Department of Computer Science and Applications, SaveethaCollege of Liberal Arts and Sciences, Chennai	III
12.01.2022	Pavithra V 2113721033030 II B.C.A	Buzz Word	Department of Computer Science and Applications, SaveethaCollege of Liberal Arts and Sciences, Chennai	III
12.01.2023	Subalakshmi P 2213721033042 I B.C.A	Adzap	Department of Computer Science and Applications, SaveethaCollege of Liberal Arts and Sciences, Chennai	III
12.01.2023	SubikhyaPatanaik 2113721033051 II B.C.A	Buzzword	Department of Computer Science and Applications, SaveethaCollege of Liberal Arts and Sciences, Chennai	I
12.01.2023	Debanshi Mahapatra 2113721033012 II B.C.A	Buzzword	Department of Computer Science and Applications, SaveethaCollege of Liberal Arts and Sciences, Chennai	I
12.01.2023	Avantikaa P 2113721033007 II B.C.A	Adzap	Department of Computer Science and Applications, SaveethaCollege of Liberal Arts and Sciences, Chennai	III
12.01.2023	Neshaa L 2113721033026 II B.C.A	Adzap	Department of Computer Science and Applications, SaveethaCollege of Liberal Arts and Sciences, Chennai	III
12.01.2023	Vaishnavi P 2213721033047 I B.C.A	Adzap	SaveethaCollege of Liberal Arts and Sciences	III

27.01.2023	Afrin A 2013721033001 III B.C.A	Treasure Hunt	SaveethaEngineering College	I
27.01.2023	Avantikaa P 2113721033007 II B.C.A	Quiz	SaveethaCollege of Liberal Arts and Sciences	I
27.01.2023	Avantikaa P 2113721033007 II B.C.A	Marketing in a Minute	SaveethaCollege of Liberal Arts and Sciences	I
27.01.2023	Avantikaa P 2113721033007 II B.C.A	Treasure Hunt	SaveethaCollege of Liberal Arts and Sciences	I
27.01.2023	Neshaa L 2113721033026 II B.C.A	Quiz	SaveethaCollege of Liberal Arts and Sciences	I
27.01.2023	Neshaa L 2113721033026 II B.C.A	Marketing In A Minute	SaveethaCollege of Liberal Arts and Sciences	I
27.01.2023	Neshaa L 2113721033026 II B.C.A	Treasure Hunt	SaveethaCollege of Liberal Arts and Sciences	I
27.01.2023	Neshaa L 2113721033026 II B.C.A	The Chamber of Codes	SaveethaCollege of Liberal Arts and Sciences	I
27.01.2023	Prathiba.A 2013721033029 III B.C.A	Treasure Hunt	SaveethaEngineering College	I
27.01.2023	Subalakshmi P 2213721033042 I B.C.A	Pencil Sketch	SaveethaCollege of Liberal Arts and Sciences	II
15.02.2023	Neshaa L 2113721033026 II B.C.A	Adzap	DG Vaishnav College - International level Technical symposium	II
15.02.2023	Pranjal S 2013721033028 III B.C.A	Debugging	DG Vaishnav College - International level Technical symposium	III

18.02.2023	D.Madhu Shree 2113721033022 II B.C.A	Wrap it up	Shri Krishnaswamy College for Women	II
18.02.2023	Syed Mohideen Farzana 2113721033052 II B.C.A	Bottle art	Shri Krishnaswamy College for Women	I
24.02.2023	Purva A 2213721033030 I B.C.A	Adzap	DG Vaishnav College- Intercollegiate Fest	III
24.02.2023	Vaishnavi P 2213721033047 I B.C.A	Adzap	DG Vaishnav College intercollegiate fest	III
24.02.2023	Pranjal S 2013721033028 II BCA	Log-o- Design	DG Vaishnav College- Intercollegiate Fest	II
24.02.2023	Priya Jain 2013721033030 III BCA	Log-o- Design	DG Vaishnav College- Intercollegiate Fest	II
24.02.2023	Asma Fathima.M 2213721033003 I B.C.A	Adzap	DG Vaishnav College- Intercollegiate Fest	III
24.02.2023	Vaishnavi P 2213721033047 III BCA	Adzap	DG Vaishnav College intercollegiate fest	III
02.03.2023	Asma Fathima.M 2213721033003 BCA 1	Milange [Potpurri]	Loyola College-Fête De La Francophonie 2023	II
03.03.2023	Drishya.R 2113721033014 II B.C.A Syed Mohideen Farzana.S 2113721033052 II B.C.A Sharika.T 2113721033042 II B.C.A	Directors Cut	Shasun Jain College For Women	II

	Janani shree.S 2113721033016 II B.C.A Sandhiya.K.R 2113721033041 II B.C.A Gayathri.K.D 2113721033015 II B.C.A Varsha.B 2113721033055			
14.03.2023	Syed Mohideen Farzana.S 2113721033052 II B.C.A	Podcast	Shasun Jain College For Women	I

# **Overall Trophy Won**

Date	Event Type (Co-curricular / Extra Curricular	Event Name	Level	Organizing Department & Institution	Trophy Name
15.02.2023	Co-curricular	Techathlon 2k23 – International Symposium	International	D.G. Vaishnav College and Why Global Services	Techathlon

# **Student Paper Presentation**

Date	Name of the Student	Organiser	Title of Seminar/ Conference	Title of Paper	Level
24.02.2023 & 25.02.2023	Akshaya R 2013721033003 Raja Lakshmi S201372103303 2 Varsha Ravi 2013721033047	SSN School of Management	ICETBM	Big Data To Big Impact: Effect of Big Data in Modern Decision Making	International

# Student Participation in Seminar / Workshop Conducted by other Institutions

Date	Name of the Student & Register No	Title of the Seminar	Organizer	Level
08.12.2022-		World Largest	UNICEF	International
15.12.2022		Lesson		
08.12.2022		Youth and peace	Commonwealth Youth	International
		- A Global	Peace Ambassadors	
		Movement	Network (CYPAN)	
09.12.2022		Importance of	Commonwealth Youth	International
		Sports for	sports for Development	
		Development	and peace Network	
10.12.2022		Modern day skill	Quest Alliance	International
		Development		
		Tools		
09.12.2022-	_	International	International Rotary	International
10.12.2022		Rotary Youth	Youth Leadership	
		Leadership	Awards (I-RYLA)	
		Awards (I-		
		RYLA)		
11.12.2022-	M D: 1: 0	India-Malaysia	Youth Parliament of	International
15.12.2022	Ms. Priya Jain S 2013721033030	Youth Exchange	Malaysia	
	2013/21033030	and Study	•	
	Ms. Rajalakshmi	Programme-2022		
12.12.2022	C	International	The Office of the State	International
	2013721033033	Delegation on	Government of Negeri	
		the Best	Sembilan Malaysia	
		Practices of		
		Government and		
		Policies		
12.12.2022		India- Malaysia	Malaysian Youth Council	International
		Partnership	<b>.</b>	
		Dialogue		
12.12.2022		A day with the Senator	Parliament of Malaysia	International
12.12.2022		Dialogue session	State Government of	International
		with the Minister	Negeri Sembilan,	
		on "State's Role	Malaysia	
		in the inclusion		

	of worth !-		
	of youth in		
	Mutual Dialogue		
	and Policy		
	Making"		
12.12.2022	Women in	Puteri -Malaysian Indian	International
	Politics: Voice	Congress	
	and Leadership		
12.12.2022	Town Hall	Town Hall with	International
	Session with the	JufitriJuha	
	Youth Worker		
	Turned Politician		
	- JufitriJuha		
13.12.2022	Industrial Visit to	Microsoft	International
	Microsoft,		
	Malayisa		
13.12.2022	A sustainable	FeloKorporat Mass Rapid	International
	Mode of	Transit Malaysia	
	Transport System	·	
13.12.2022	Socio Economic	Ministry of Women,	International
	Status of Women	Children and Malaysia	
	and Community	j	
	Development		
13.12.2022	International	Limkokwing University	International
	Education		
	System and		
	Scholarship		
	Abroad		
14.12.2022	State Youth	Negeri Sembilan State	International
	Reception and	Youth Council	
	Negeri Sembilan		
	Youth Dialogue		
08.12.2022-	India-Malaysia-	Commonwealth Youth	International
15.12.2022	Singapore Youth	Council	
	Exchange and		
	Study		
10.10.000	Programme 2022		
13.12.2022	Conventional	ReSkills	International
	Education vs		
	Affordable and		
	Accessible		
10.10.0000	Education		
13.12.2022	Inter-	ASEAN india Business	International
	Government	Council	
	Business		

	Agency- Role of		
	ASEAN in the		
	Global Economic		
	Development		
14.12.2022	India- Malaysia	Malaysian Indian Youth	International
	Diapora	Council	
	Partnership back		
	to the roots		
14.12.2022	Role of Youth in	International Youth	International
	National	Centre	
	Building and		
	Global		
	Development		
14.12.2022	United-	Royal Commonwealth	International
	Commonwealth-	Society Asia Youth	
	Promoting Peace	Affair	
	and Partnerships		
14.12.2022	Implementing	G17 University	International
	SDG's in Your	Ambassadors Consortium	
	Community		

**Staff Achievements** 

# Staff as Resource

Date	Name of the Staff	Institution	Nature of Work Done	Topic
24.08.2022	Dr. Sakthi Kumaresh	Kanchi Sr i	Nominated as	
		Magalakshmi Arts &	Convener of the	
		Science College for	Inspection	
		Women,	Commission by	
		Kanchipuram	University of	
		District	Madras for	
			considering grant of	
			Continuation of	
			Provisional	
			Affiliation for B Sc	
			CS and B.C.A (III	
			Year) course in shift	
			I for the academic	
			year 2022-2023	
06.09.2022	Dr. Sakthi Kumaresh	Dhanalakshmi	Nominated as	
		Srinivasan Arts and	member of the	

		Science College, ECR, Mamallapuram, Chennai	Inspection Commission by University of Madras for considering grant of continuation of provisional affiliation for B.C.A course in the academic year 2021- 2022	
19.12.2022	Dr. Sakthi Kumaresh	Dr. M.G.R Educational and Research Institute University, Chennai-95	Doctoral Committee meeting for Ph D Research Scholar - Dr. M.G.R Educational and Research Institute University, Chennai- 95	Doctoral Committee member
03.02.2023	Dr. Sakthi Kumaresh	Madurai Kamaraj University	Panelist	Enlightening students on Career Goals
28.02.2023	Dr. Sakthi Kumaresh	Hindu College, Nagercoil, Kanyakumari District	Endowment Lecture	BlockChain Technologies

# **Staff Publications**

Date	Name of the	Title of Paper	Name of the	Issue No.
	Staff		Journal / Book	
28.02.2023	Dr. Sakthi	Towards Blockchain secured	International	Volume 10,
	Kumaresh	IOT communications for 5G	Journal of	Issue 1,
		Enabled Intelligent Transport	Computer	February 2023
		system	Networks and	
			Applications	

# **Staff Participation in Workshops**

Date	Name of the Staff	Title of the Workshop	Organiser	Level
27.07.2022	Dr. Sakthi Kumaresh	Training Program on Leveraging LinkedIn for Business	The Madras Chamber of Commerce and Industry	Regional
24.09.2022	Ms. J. Jayanthi	LaTeX for Technical Writing	Nandanam Government Arts and Science of College, Chennai	National

# FDPs / Staff Refresher Programmes

Date	Name of the Staff	Title of the Programme	Organiser	Level
25.07.2022 - 05.08.2022	Ms. V. Sindhu	Blockchain and its Applications	NIT Warangal and SRM Institute of Technology, Ramapuram, Chennai	National
19.11.2022 - 23.11.2022.	Ms. V. Sindhu	Advanced Techniques in Computing Sciences and Applications	Applications, Saveetha College of Liberal Arts and Sciences.	National
19.12.2022 – 30.12.2022	Dr. Sakthi Kumaresh	Practical Quantum Computing	National Institute of Technology Warangal. M.O.P. Vaishnav College for Women (Autonomous) Chennai	National

19.12.2022 – 30.12.2022	Ms. V. Sindhu	Practical Quantum Computing	National Institute of Technology Warangal. M.O.P. Vaishnav College for Women (Autonomous) Chennai	National
19.12.2022 – 30.12.2022	Ms. J. Jayanthi	Practical Quantum Computing	National Institute of Technology Warangal. M.O.P. Vaishnav College for Women (Autonomous) Chennai	National
19.12.2022 – 30.12.2022	Ms. Annu	Practical Quantum Computing	National Institute of Technology Warangal. M.O.P. Vaishnav College for Women (Autonomous) Chennai	National

# **Staff Participation In Seminars**

Date	Name of	Title	Organiser	Level
	the Staff			
08.12.2022-	Dr. Sakthi	World Largest	UNICEF	International
15.12.2022	Kumaresh	Lesson		
08.12.2022	Dr. Sakthi	Youth and peace -	Commonwealth Youth	International
	Kumaresh	A Global	Peace Ambassadors	
		Movement	Network (CYPAN)	
09.12.2022	Dr. Sakthi	Importance of	Commonwealth Youth	International
	Kumaresh	Sports for	sports for	
		Development	Development and	
			peace Network	
10.12.2022	Dr. Sakthi	Modern day skill	Quest Alliance	International
	Kumaresh	Development Tools		
09.12.2022-	Dr. Sakthi	International	International Rotary	International
10.12.2022	Kumaresh	Rotary Youth	Youth Leadership	

		Leadership Awards (I-RYLA)	Awards (I-RYLA)	
11.12.2022- 15.12.2022	Dr. Sakthi Kumaresh	India-Malaysia Youth Exchange and Study Programme-2022	Youth Parliament of Malaysia	International
12.12.2022	Dr. Sakthi Kumaresh	International Delegation on the Best Practices of Government and Policies	The Office of the State Government of Negeri Sembilan Malaysia	International
12.12.2022	Dr. Sakthi Kumaresh	India- Malaysia Partnership Dialogue	Malaysian Youth Council	International
12.12.2022	Dr. Sakthi Kumaresh	A day with the Senator	Parliament of Malaysia	International
12.12.2022	Dr. Sakthi Kumaresh	Dialogue session with the Minister on "State's Role in the inclusion of youth in Mutual Dialogue and Policy Making"	State Government of Negeri Sembilan, Malaysia	International
12.12.2022	Dr. Sakthi Kumaresh	Women in Politics: Voice and Leadership	Puteri -Malaysian Indian Congress	International
12.12.2022	Dr. Sakthi Kumaresh	Town hall session with the Youth Worker turned Politician - JufitriJuha	Town Hall with JufitriJuha	International
13.12.2022	Dr. Sakthi Kumaresh	Industrial Visit to Microsoft, Malayisa	Microsoft	International
13.12.2022	Dr. Sakthi Kumaresh	A sustainable mode of transport System	FeloKorporat Mass Rapid Transit Malaysia	International
13.12.2022	Dr. Sakthi Kumaresh	Socio Economic Status of Women and Community Development	Ministry of Women, Children and Malaysia	International
13.12.2022	Dr. Sakthi Kumaresh	International education System	Limkokwing University	International

		and scholarship Abroad		
14.12.2022	Dr. Sakthi Kumaresh	State Youth Reception and Negeri Sembilan Youth Dialogue	Negeri Sembilan State Youth Council	International
08.12.2022- 15.12.2022	Dr. Sakthi Kumaresh	India-Malaysia- Singapore Youth Exchange and Study Programme 2022	Commonwealth Youth Council	International
13.12.2022	Dr. Sakthi Kumaresh	Conventional Education vs Affordable and accessible education	Re-Skills	International
13.12.2022	Dr. Sakthi Kumaresh	Inter- Government Business Agency- Role of ASEAN in the Global Economic Development	ASEAN India Business Council	International
14.12.2022	Dr. Sakthi Kumaresh	India- Malaysia Diapora Partnership back to the roots	Malaysian Indian Youth Council	International
14.12.2022	Dr. Sakthi Kumaresh	Role of Youth in National Building and Global Development	International Youth Centre	International
14.12.2022	Dr. Sakthi Kumaresh	United- Commonwealth- Promoting Peace and Partnerships	Royal Commonwealth Society Asia Youth Affair	International
14.12.2022	Dr. Sakthi Kumaresh	Implementing SDG's in your Community	G17 University Ambassadors Consortium	International
14.03.2023	Dr. Sakthi Kumaresh	Bridge 2023- A High Impact Industry – Institute Interaction Event	ICT Academy of Tamilnadu	State

# **Short Term Courses Completed by Staff**

Date	Name of the staff	Name of the Course	Offering Institution	Offering Platform (SWAYAM / COURSERA / UDEMY etc)	Duration in Weeks & Hours
25.07.2022- 14.10.2022	Ms. V. Sindhu	Cloud Computing	IIT Kharagpur	SWAYAMNPTEL	12 WEEKS

# **Department Highlights-VIKAS**

The college has declared this academic year as the year of Vikas(development). As part of MOP cares, the students of BCA programme imparted Basic Computer Skills, Communication skills, Presentation skills and Career Guidance to the higher secondary students of Mary Clubwala Jadhav Girls Hr Sec School, Chennai. The students were also trained on personal grooming and first aid. Events like Pictionary games, Jewellery Making, Art out of waste and Collaborative drawing were also conducted. The week long events were held from 02.03.2023 to 07.03.2023 and was well received by the school students. The Valedictory function was held on 10.03.2023.

# **Department of Information Technology**

# **Programme – B.Sc Data Science**

# **Department Activities**

BOTVERSE' 2022 International Webinar Series Workshops

# BOTVERSE '22Events

Tech-Explore Bot-o-Mation Retech Cogent interpret Innovage

# Department Club Sankhya

Intramural activities of B.Sc. Data Science wereorganised on 01<sup>st</sup> October 2022 with the inauguration of Sankhya Club. Mr.Ramprakash Ramamoorthy, Director - AI Research, Zoho Corporation was the chief guest for valedictory ceremony.

# **Botverse 2022**

Date	Event	Name of the Student	Class	Prize
01.10.2022	Retech	Kirthika K 2213721102021	I B.Sc. Data Science	I
		Bhuvaneshwari D 2113721102002	II B.Sc. Data Science	II
		Divyashree 2113721102006	II B.Sc. Data Science	III
	Bot-O-Mation	Charu Booma A R 2113721102003	II B.Sc. Data Science	Ι
		Thendral M 2113721102046	II B.Sc. Data Science	II
(		Monica C 2213721102025	I B.Sc. Data Science	III
	Cogent Interpret	Thendral M 2113721102046	II B.Sc. Data Science	Ι
		Sivathmika C 2113721102043	II B.Sc. Data Science	II
		Charu Booma A R 2113721102003	II B.Sc. Data Science	III
	Tech-Xplor	YashaGadhaiya 2213721102047	I B.Sc. Data Science	
		Pralochna Rajesh 2213721102052		I
		Nagarchana NA 2113721102024	II B.Sc. Data Science	II
		Rakshana G 2113721102031		
		Vijetha J 2113721102049	II B.Sc. Data Science	III

	Gruthanya R 2113721102009	II B.Sc. Data Science	
Innovage	Nagarchana NA 2113721102024	II B.Sc. Data	I
	Visalakshi 2113721102050	Science	
	Rakshana G 2113721102031	II B.Sc. Data	II
	Pratibha 2113721102029	Science	
	Sivathmika C 2113721102043	H.D.G. D.	III
	Hemapriya 2113721102011	II B.Sc. Data Science	
Title Winner - Sankhya Club	Thendral M 2113721102046	II B.Sc. Data Science	Ms. Sankhya

# Freshers Sports Day 2022-2023 – Winners

Date	Name of the Student	Class	Event	Prize
23.08.2022	Girishree G 2213721102010	I B.Sc. Data Science	4x100mts Relay	I
23.08.2022	GirishreeG 2213721102010	I B.Sc. Data Science	200 mts	III
23.08.2022	Amirtha Lakshmi V 2213721102004 Gayathri S 2213721102008 Nisha R 2213721102027	I B.Sc. Data Science	Kho-Kho	III

# **Guest Lectures**

Date	Topic	Resource Person
01.09.2022	Data Science Applications in Real World	Dr. Rushikesh Prakash Borse, Assistant Professor, Data Analytics, Great Lakes Institute of Management, Chennai.
01.10.2022	Data Visualization Using Qlik	Mr. Ashwath Raj, Senior Solutions Architect, Qlik, Bengaluru.
15.12.2022	Opportunities for Learning & Applying Data Science	Prof. Nalini Ravishanker Department of Statistics University of Connecticut, Storrs, USA
15.02.2023	IPR and Patent Filing	Mr.Ihsan Mahmood Husain Faculty & Research Scholar Member - IP Cell, The TamilNadu Dr. Ambedkar Law University.
16.02.2023	Big Data Analysis	Dr. Sasikala Professor Dept. of Computer Science-IDE University of Madras
28.02.2023	AI/ML in FinTech Industry	Mr.Venkat Subramanian Selvaraj Director-Machine Learning & Data Science,PayPal. Visiting Professor, IIM Calcutta.
10.03.2023	Time Series Analysis	Ms.Srilalitha Ravi Data Analyst, InnOppl Inc., Chennai.
14.03.2023	Statistics for Data Science	Dr. Sindiya Therese S Associate Professor, Department of Mathematics, Stella Maris College, Chennai.

# Workshops

Date	Торіс	Resource Person
03.02.2023	Machine Learning Algorithms	Dr. V.Ajantha Devi Research Head AP3 Solutions, Chennai.
09.02.2023	Data Visualization using Python	Mr. V. Dinesh Kumar, Trainer – Data Science & Business Analytics, Great Learning Pvt. Ltd., Chennai.

# **Journal – Data Insights**

Title of the Student Journal: Data Insights

**Theme:** Low Code/No-Code: Frameworks, Platforms & Tools

Best Article: Comparative Analysis of Low-Code/No-Code with traditional methodologies

Nagarchana NA, (2113721102024) Visalakshi S (2113721102050) - II B.Sc. Data Science

Cover Page Designer: Ms. Pralochna R.K (2213721102052)- I B.Sc Data Science

# ${\bf Student\ Achievements\ in\ Inter-Collegiate\ Activities}$

Date	Name of the Student	Class	Event	Organiser	Prize
08.10.2022	Gayathri R 2113721102008 Sananthaa J S 2113721102038	II B.Sc. Data Science	DOODLE	Department of Information Technology, St.Joseph's College.	III
27.01.2023	YashaGadhaiya 2213721102047 Malavikaa K 2213721102023	I B.Sc. Data Science	ZENITH 23 (Marketing Mayhem)	Loyola College	I
27.01.2023	Vijaishri Bhaskar 2213721102045	I B.Sc. Data Science	ZENITH 23 (Stock and Tackle)	Loyola College	I
27.01.2023	Sananthaa J S 2113721102038	II B.Sc. Data Science	Poster Making	Loyola college	I
28.01.2023	Harini T 2213721102014 Yuvashree M 2213721102048	I B.Sc. Data Science	XIBIT 23 (Paper Presentation)	Loyola college	III
15.02.2023	Girishree .G 2213721102010 Uma Bharathy A 2213721102043 Wajetha Parveen A 2213721102046	I B.Sc, Data Science	CONNEXION	D.G.Vaishnav College	I
19.02.2023	Harini J 2213721102012	I B.Sc. Data Science	Kavithaipoti (Krishna Jayanthi)	Meenakshi College For Women	III

25.02.2023	Harini T 2213721102014 Yuvashree M 2213721102048	I B.Sc Data Science	Paper presentation	SDNB Vaishnav College for Women	II
27.02.2023	MalavikaaK 2213721102023 KrithikaK 2213721102021	I B.Sc. Data Science	Paper presentation	SDNB Vaishnav College for Women	I
27.02.2023	Sivathmika C 2113721102043 Hema Priya K 2113721102011	II B.Sc. Data Science	Data Robotx	SDNB Vaishnav College	III
02.03.2023	Monica C 2213721102025	I B.Sc, Data Sciene	МЕМЕ	Loyola college	II
6.03.2023	Shreya Sharon A 2213721102038	I BSc Data science	Speak for India national level debate competition.	Federal Bank in partnership with the Times of India news.	Won the districts followed by the zonal levels. qualified as one of the top-32 best debaters of Tamilnadu

# **Student Participation In Seminar / Webinars / Workshops**

Date	Name of the Student	Title of the event	Organizer	Level
11.10.2022	Visalakshi S 211372110250 Nagarchana NA 211372110224	Baking Workshop	Dept. of Food Science, M.O.P. Vaishnav College for women	
21.12.2022	Aishwarya S 2213721102001 Girishree G 2213721102010 Harini J 2213721102012 Krithika K 2213721102021 Uma Bharathy A 2213721102043 VijaishriDakshini Shivali Bhaskar 2213721102045 Jayasree 2213721102051	Evolution in Pure and Applied Mathematics (Seminar)	Department of Mathematics, M.O.P. Vaishnav College for women	National
05.02.2023	Shreya Sharon.A 2213721102038	The Hindu International study fest- opportunities and challenges for Indian Aspirants Abroad. (Interactive youth conclave)	The Hindu News Group	National

# **Student Outstanding Achievements**

- Janani P V K, II B.Sc. Data Science selected for Internship at Goldman sachs
- Srinidhi K & Janani P V K of II B.Sc. Data Science published an Indian Patent (Patent Number: 202341007156) titled 'Artificial Intelligence based Wardrobe with Augmented Reality Mirror' on 24/02/2023.

# Student Project Presentation At Higher Education Stall, Island Grounds, Chennai

S.No.	Project Title	Class	Team Members
1	Attendance System using Face Detection	II B.Sc. Data Science	Ms. Rakshana G 2113721102031
2	Invisible Cloak	II B.Sc. Data Science	Ms. Srinidhi K 2113721102044 Ms. Janani P V K 2113721102013
3	Mask Detection System	II B.Sc. Data Science	Ms. Nagarchana NA 2113721102024

# **Student Achievements In Inter – Departmental Activities**

Date	Name of the Student	Class / Batch	Event Name	Title of the Event	Organizing Departmen t & Institution	Prize Won
12.01.2023	Bhuvaneshwari D 2113721102002	II B.Sc. Data Science	Photography	Eco Fest	Ministry of Environment	I
25 .01.2023	Monica.C 2213721102025	I B.Sc Data Science	Extra Curricular	LePhenix	Art Buzz	I
10.03.2023	Wajetha Parveen A 2213721102046	I B.Sc Data Science		News fest	Magazine cover designing	II

# **Short Term Courses Completed by Students**

Name of the student	Class	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera, etc)	Date	Duration in Weeks & Hours
Prathiba N S 2113721102029	II B.Sc Data Science	NPTEL	IIT Kanpur	SWAYAM	29.08.2022 to 18.11.2022	8 Weeks
Sivathmika C 2113721102043	II B.Sc Data Science	NPTEL	IIT Kanpur	SWAYAM	29.08.2022 to 18.11.2022	8 Weeks
Roshini B 2113721102035	II B.Sc Data Science	NPTEL	IIT Kanpur	SWAYAM	29.08.2022 to 18.11.2022	8 Weeks
Monisha 211372110201	II B.Sc Data Science	NPTEL	IIT Kanpur	SWAYAM	29.08.2022 to 18.11.2022	8 Weeks
Priyanka R 2113721102030	II B.Sc Data Science	NPTEL	IIT Kanpur	SWAYAM	29.08.2022 to 18.11.2022	8 Weeks

# **Staff as Resource Person**

Date	Name of the Staff	Institution	Nature of Work Done	Topic
21.07.2022 & 22.07.2022	Dr. K.B. Priya Iyer	Dept of Computer Science & IQAC, Thiruthangal Nadar College, Chennai	Resource Person for Workshop	Data Science using Python
06.08.2022	Dr K B Priya Iyer	SMK Fomra College of Arts and Science	Member, Inspection Commission - I year Affiliation	
18.08.2022	Dr K B Priya Iyer	Arulmigu Kabaleswar College of Arts and Science	Convener, Inspection Commission - II year Affiliation	
22.08.2022	Dr. M.S Padmavathi	Stella Maris College (Autonomous), Chennai	Resource Person for Workshop	Research Process & Article Writing
22.09.2022 & 23.09.2022	Dr. K.B. Priya Iyer	SDNB Vaishnav College forWomen (Autonomous), Chennai	Resource Person for Workshop	Data Science and Analytics using Python
13.02.2023 & 14.02.2023	Dr. K.B. Priya Iyer	Dr. M.G.R. Educational and Research Institute	Resource Person for Workshop	Python Programming
15.03.2023	Dr. K.B. Priya Iyer	Anna Adarsh College	Guest Lecture	Data Analytics- Scope, Opportunities and Challenges

# FDPs/Staff Refresher Programmes

Date	Name of the Staff	Title of the Programme	Organiser	Level
21.06.2022 - 28.06.2022	R.Aparna	Contemporary Computing Technologies	mputing Science and	
31.08.2022	R.Aparna	Supervised Machine Learning Algorithms with Python	earning Algorithms of Liberal Arts and	
29.08.2022 - 10.09.2022	R.Aparna	Data Science : A Revelation Of The Modern Digital Er	SRM Institute of Science and Technology	International
19.11.2022 - 23.11.2022	Dr. M.S Padmavathi	Advanced Techniques in Computing Sciences and Applications	Saveetha College of Liberal Arts and Science	International
21.11.2022 - 25.11.2022	Dr. K.B.PriyaIyer	Virtual FDP on Recent Research Convergence and Internet of things	Bon Secours College for Women, Thanjavur	National
28.11.2022 - 02.12.2022	Dr. K.B.PriyaIyer	One week Virtual FDP on Emerging Trends in Computing Technologies	Dr.M.G.R Educational and Research Institute, Chennai	National
19.12.2022 - 30.12.2022	Dr. K.B.PriyaIyer R.Aparna Dr. M.S Padmavathi	Virtual FDP on Practical Quantum Computing	E & ICT Academy, NIT Warangal and MOP Vaishnav College for Women	National
31.03.2023 – 01.04.2023	Dr. M.S Padmavathi	Two Day workshop on "Understanding the potential of Artificial Intelligence in Digital Education"	University of Madras & Consortium for Educational Communication (CEC)	National

# **Staff Participation in Seminars/Conference**

Date	Name of the Staff	Organiser	Title of Seminar/ Conference	Title of Paper	Level
24.02.23 & 25.02.23	Ms.R.Aparna	SSN School of Management	International Conference on Emerging Trends in Business & Management (ICETBM2023)	Big Data to Big Impact: Effect of Big Data in Modern Decision Making	International

# **Staff Participation in Seminars**

Date	Name of the Staff	Title	Organiser	Level
05.12.2022	Dr. K.B.PriyaIyer	Intercultural exchange	The Higher Colleges Of Technology, Abu Dhabi	International
24.11.2022	Dr. K.B.PriyaIyer	ACM Webinar on Deep Learning and Its Application	Yelagiri Hills ACM Professional Chapter & Don Bosco College (Co-Ed) Yelagiri Hills, Tirupattur District	National

### Patent Grant/Published

Application Number	Patent Title	Name of the Inventors	Date of Publication	Status	Country
202241067835 A	High Efficient Malware Detection Circuit for Banking Apps in Time Series Metadata using QEMU Emulator	Dr. K B PriyaIyer	02.12.2022	Published	India
202341007156	Artificial Intelligence based Wardrobe with Augmented Reality Mirror	Dr. Lalitha Balakrishnan Dr. K.B.PriyaIyer Ms. Aparna.R Dr M.S. Padmavathi	24.02.2023	Published	India

### Vikas 2022-2023

Education is considered a vital element in the development of a society, a system, and a country. Digital Skills are the Foundation of Our Future Workforce. This year the college theme towards social iniatives is VIKAS (Development). The B.Sc. Data Science students associated with 'The Chennai Middle School, C Block, MMDA Colony, Arumbakkam, Chennai' to bestow their talents to the school children and impart Digital Skills. This helps accelerate progress towards United Nations Sustainable Development goals. The students offered their services 5 days during 07.03.2023 to 13.03.2023. The school children of VI Std, VII Std and VIII std were chosen for imparting the skills. The digital skills imparted are Cyber Security, Life Skills, Computer Skills, Presentation Skills, Acabus and Communication Skills. Yoga, Dance and Drama were also part of the activities. Nearly 210 school children benefitted during the knowledge transfer sessions. The children are able to know the basics of computer, navigating internet, staying safe online, creating and editing documents, designing presentations, communication basics and abacus. Childrens really gained knowledge and enjoyed the sessions conducted through activities like group discussions, public speaking and worksheets etc.

# **DEPARTMENT OF IT COMMON EVENTS**



Mr. Shammy Narayanan, Senior Director, Thryve Digital addressing the students on International Programmers' Day



Overall Trophy won by Ethiraj College for women during OLAP 2022-23



OLAP Intercollegiate Fest - Quiz in progress



Inauguration of FDP - Practical Quantum Computing by Dr.Lalitha Balakrishnan, Principal, M.O.P. Vaishvan College for Women.

# POST GRADUATE PROGRAMME MSC INFORMATION AND TECHNOLOGY



Research Guidance by Dr. P. Julia Grace, Assistant Professor, JBAS



Motivational Talk by Ms. Swati Mohan, Senior Analyst, NatWest Group



TECHVIKAS – TechnoSpark in progress 22



Data Science in action: Binary Classfication using R workshop by Nalini Ravishankar.



Deep Learning Implementation workshop by Dr. P. Uma Maheswari



Guest Lecture on DevOps by Mr.R.Baranidharan, Project Manager and Free lancer

# B.SC. COMPUTER SCIENCE



Lecture by Dr. S. Chitrakala on Machine Learning Meets Big Data



Introduction to Artificial Intelligence Guest Lecture by Mr. Ramasubramanian Sankaran, HCL Technologies



Students Participating in the TechFest - Blind Coding



NoSQL Workshop being conducted by Ms. Anju Munoth



Image Processing Guest Lecture by Dr. T. Karthick of SRM Institute



B.Sc. Computer Science Students at Map Learning Center part of VIKAS

# **BACHELOR OF COMPUTER APPLICATIONS**



Students of B.C.A M.O.P. Vaishnav college for Women and Mary Clubwala Jadhav Girls Schools



Overall Winners of Pragyaan 22



Guest Lecture on "Metaverse" by Mr.Vignesh Selvaraj
- CEO & Founder-TARDIVERSE



Mr.Karthikeyan, Cyber Law Expert, Cyber Security Day



Akshara T. Menon, Research Analyst, PMS Bazaar, Chennai. Career Guidance on Establishing a Solid Career Path



Workshop on Internet of Things -Jaya Shakthi Kannan, Founder CDIX Innovations Pvt. Ltd

# **B.SC. DATA SCIENCE**



Prof. Nalini Ravishanker, Department of Statistics, University of Connecticut, USA at Guest Lecture on Opportunities for Learning & Applying Data Science



Mr. Ramprakash Ramamoorthy, Director - Al Research, Zoho Corporation at Valedictory of BOTVERSE' 22



Mr. Ashwath Raj, Senior Solutions Architect, Qlik. Guest Lecture on Data Visualization Using Qlik



Guest Lecture on Al/ML in FinTech Industry by Mr. Venkat Subramanian Selvaraj, Director, Machine Learning & Data Science, PayPal

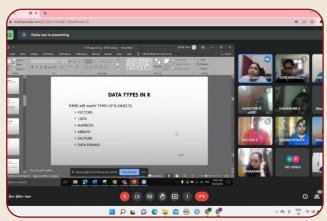


Guest Lecture on SDG Goals-Digital Skills – Cyber Security by Mr. Sriram, Founder & Technical Director of PrimeFort, Chennai



VIKAS 2022-2023 at The Chennai Middle School, Arumbakkam

# **B.SC. MATHEMATICS**



Audience engrossed in the "Virtual Workshop on R Programming" by eminent speaker Dr. Vijeta Iyer, Assistant professor, Department of Mathematics, Kumaraguru College of Technology



Dr. Lalitha Balakrishnan, the Principal, distributes prizes to the inter-school event winners as a part of Vikas- An Interschool Extravaganza.



Audience involvement by the speaker Dr. S. Aparna Lakshmanan, Associate Professor Department of Mathematics, Cochin University of Science and Technology, virtual meet- National Level Seminar on "Recent Research Areas in Graph Theory".



Students actively participating and gaining insights from Mr. Jagadeeswaran C. M, Associate General Manager, HCL Technologies Limited on "Significance of Mathematics in Machine Learning".



Mr. S. Senthil Kumar, Founder and Managing director, Sai Smart Academy, Madurai addressing the students about the importance of IIT JAM/GATE preparation



School Students actively participating in the "Word Search", as a part of Vikas – Year of Development

## **Programme - B.Sc Mathematics**

## Intramural Competition Math Angels'23

21 January, 2023

- Papelomatics (Paper Presentation)
- Matharc (Poster making)
- Calc-ohalics (Quiz)
- Clueminati (Treasure Hunt)
- Funtastic Battle (Potpourri)

## Intercollegiate Extravaganza

11 February, 2023

- Philomath (Paper Presentation)
- MathamagicalFunz (Potpourri)
- Artyscales (Poster making)
- Watch Your Pitch (Math Tune)

## **Guest Lectures**

Date	Topic	Resource Person
29.08.2022	Research Ethics	Dr. P. Arathi, Assistant Professor Department of Mathematics BSA Crescent Institute of Science and Technology, Vandalur- 600048
20.01.2023	Actuarial Science- A Numeric and Statistical Career Option	Ms. G.V. SubhasreeNigamma, Head General Insurance Company India
02.02.2023	Vedic Mathematics	Mr. V. SuriyaSekar, Managing Director InfiNiFind MultiEdu Services Pvt Ltd Anna Nagar Chennai- 600040
13.02.2023	Differential Equations and its Applications	Dr. V Parthiban, Assistant Professor Mathematics Division School of Advanced Sciences Vellore Institute of Technology Vellore
17.02.2023	Mathematical Modelling	Dr. Rajeswari Seshadri, Professor & Head Department of Mathematics Pondicherry University

# **Workshop-Virtual**

Date	Topic	Resource Person
20.08.2022	R Programming	Dr.VijetaIyer,
		Assistant professor
		Department of Mathematics
		Kumaraguru College of Technology
		Coimbatore- 641049
24.09.2022	LaTeX for	Dr. K.A Selvakumaran,
	Technical Writing	Professor and Head
	_	Department of Science and Humanities
		R.M.K college of Engineering and Technology
		Thirvallur- 601206

# Seminar/Symposium

Date	Topic	Resource Person	Level
21.12.2022	Evolution in Pure	Session1:	
	and Applied	Dr. L. Rajendran,	National
	Mathematics	Professor	
		Department of Mathematics	
		AMET University	
		Kanathur - 603112	
		Session 2:	
		Dr. A. Kumaravel,	
		Professor and Dean	
		School of Computing and	
		Department of Information	
		Technology	
		Bharath Institute of Higher	
		Education and Research Chennai-	
		600126	
		Session 3:	
		Dr. Aparna Lakshmanan S,	
		Associate Professor	
		Department of Mathematics	
		Cochin University of Science and	
		Technology	
		Kochi- 682022	

# Journal

#### **ELIXIR – PROGNOSIS**

Theme: Mathematical Modelling

**Best article:** Mathematical Modelling in Military Operations **Students Name & Class:** Apurva CS & III B.Sc. Mathematics

# **Students' Achievements in Inter – Collegiate Activities**

Date	Name of the Student & Register Number	Class	Title of the Event	Organizing Department & Institution	Prize Won
22.08.2022	Gayathri R (2113711075014)	II B.Sc Maths	Infinitus E-Quiz	Department of Mathematics, Rajalakshmi Institute of Technology	I
08.10.2022	Madhumtiha.T(2013 711075028)	III B.Sc Maths		Danartment of	
08.10.2022	Ghangga.R.M (2013711075076)	III B.Sc Maths	Mathalon	Department of Mathematics, WCC, Chennai	III
08.10.2022	Anitha.T (2013711075003)	III B.Sc Maths		wcc, Chennai	
08.10.2022	Divya.S (2013711075019)	III B.Sc Maths			
08.10.2022	Shanmugapriya.V (2013711075049)	III B.Sc Maths			II
08.10.2022	Swathy S (2013711075062)	III B.Sc Maths		St. Joseph's Institute of	
08.10.2022	Sweta.J.S (2013711075064)	III B.Sc Maths	- Mathiesta	Technology, Chennai	
08.10.2022	Shanmugapriya.V (2013711075049)	III B.Sc Maths			
08.10.2022	Sweta.J.S (2013711075064)	III B.Sc Maths			III
09.11.2022	DivyaPadmanathan (2013711075018)	III B.Sc Maths	National Elocution Competition	National Academy of Indirect Taxes. Customs And Narcotics.	П
19.01.2023	ShriyaDesikan(20137 11075051)	III B.Sc Maths		SDNB	
19.01.2023	DivyaPadmanathan(2 013711075018) & Saradha Shruthi G (2013711075046)	III B.Sc Maths	Statitude'23	Vaishnav College For Women, Chennai	I

28.01.2023	Yuvalakshmi M	I B.Sc	Adzap		III
2010112020	(2213711075045)	Maths	1105WP	Loyola College,	
27.01.2023	Hema varshini A (2213711075013)	I B.Sc Maths	T-Shirt Painting	Chennai	II
03.02.2023	DivyaPadmanathan (2013711075018)	III B.Sc Maths	Artha '23	Madras Christian College, Chennai	II
16.02.2023	Gayathri S (2013711075020) & Saranya N S (2013711075047)	III B.Sc Maths	Grand Mathsters  Math Reels	Justice Basheer Ahmed Sayeed College for Women, Chennai	III
19.02.2023	Bhadhra Priya R (2113711075009)	III B.Sc Maths	Music- Krishna Jayanthi Event	Meenakshi Sundarajan College, Chennai	I
	Saranya N S (2013711075047)	III B.Sc Maths	Poster Making		I
28.02.2023	Darshini R (2013711075015) & Benisha Pandian (2113711075008)	III B.Sc Maths & II B.Sc Maths	Face painting	Madras Christian College, Chennai	III
	Charranya Rajesh (2113711075011)	II B.Sc Maths	Open mic		Ι
	DivvoDodronothor	III B.Sc Maths	Shasun court	Shasun Jain	I
03.03.2023	DivyaPadmanathan (2013711075018)		Standup Comedy	College for Women, Chennai	I
			Shipwreck	Cilcillal	III

# Students' Participation in Workshops Conducted by other Institutions

Date	Name of the Student	Class	Title of the event	Event Type	Organizer	Level
16.07.2022	J Sri Varshini (2013711075056)	III B.Sc Maths	Power BI	Workshop	LUDIFU	State
06.01.2023	Gayathri R (2113711075014)	II B.Sc Maths	Exploring Stage Space and Stage Techniques	Workshop	Department of School Education, Directorate of Public Libraries	State

# **Student Paper Presentation**

Date	Name of the student & Register Number	Class	Title of the Paper	Name of Seminar / Conference	Name of the Organizing Institution
24.01.2023	Divya Padmanathan	III&II	Psychology in	Chaitanya '23	Kanyaka
	(2013711075018)	B.Sc Maths	Artificial		Parameswari
	&		Intelligence		College For
	Jwala P				Women,
	(2113711075019)				Chennai
27.01.2023	Vishnupriya R	III B.Sc Maths	Mathematics in	Factoria '23	Loyola
	(2013711075073)		Artificial		College,
	&		Intelligence		Chennai
	Divya Padmanathan				
	(2013711075018)				
28.01.2023	Divya Padmanathan	III B.Sc Maths	Number Theory	Archonopeiron	
	(2013711075018)		in Everyday	23	
			Life		
24.02.2023	Benisha Rani V	II B.Sc Maths	Mathematics in	Altitude'23	S.R.M
	(2113711075008)		Cryptography		Institute of
	&				Science and
	Charranya Rajesh				Technology,
	(2113711075011)				Chennai

# **Short Term Courses Completed by Students**

Date	Name of the Student & Register Number/ Class	Name of the Course	Offering Institution	Offering Platform (Swayam /Coursera, etc)	Duration in Weeks & Hours
01.08.2022 to 31.08.2022	S.Vidhursha (2013711075071) III B.Sc Maths	Entrepreneurship	IIM Bangalore	My Captain	1 Month
15.10.2021 to 28.08.2022	Madhumitha. T (2013711075028) III B.Sc Maths	Shorthand- English	Directorate Of Technical Education - Tamil Nadu	Mani's Accountancy Institute	11 Months
16.10.2022 to 06.11.2022	Shalini S (2113711075038) II B.Sc Maths	Online Foundation Course in Mathematics	MTTS Trust	MTTS	30 Hours
26.07. 2021 to 18.05.2022	Shalini S (2113711075038) II B.Sc Maths	Diploma In Nattuvangam	Annamalai University	Annamalai University	1 Year
25.09.2022 to 01.10.2022	Bavna R (2113711075007) II B.Sc Maths	The Complete Investment Banking Course	Udemy	Udemy	11 Hours

01.08.2022 to 31.08.2022	S.Vidhursha (2013711075071) III B.Sc Maths	Entrepreneurship	My Captain	My Captain	1 Month
01.10.2022 to 31.10.2022	Srinidhi.K (2213711075037) I B.Sc Maths	Web Development	My Captain	My Captain	1 Month
08.10.2022 to 30.12.2022	Gayathri R (2113711075014) II B.Sc Maths	Account Assistant	Bharatiya Vidya Bhavan	Gandhi Institute of Computer	3 Months
02.02.2023 to 25. 02.2023		Fundamental of Digital Marketing	Digital Scholar	Education and Information Technology	46 Hours
03.01.2023 to 03.02.2023		Human Resource Training	Fantastiqo	Fantastiqo	I Month

## Highlights

## **Career Guidance**

Date	Topic	Resource Person
28.10.2022	Significance of Mathematics in Machine Learning	Mr. Jagadeeswaran C. M, Associate General Manager HCL Technologies Limited

## Interdepartmental Quiz- IQ 185' 22

The - Club, Department of Mathematics organized an interdepartmental quiz, "IQ 185" on 22 December, 2022 on the eve of National Mathematics Day commemorating the birth anniversary of Great Indian Mathematician Srinivasa Ramanujan. It provided a platform for students to exhibit their talents, self-access their potentials and build confidence.

# Vikas- Year of Development

Date	Topic	Resource Person
12.10.2022	Road to Reach-Foundation course to IIT JAM/GATE PREP- Series 1	Mr. S. Senthil kumar, Founder and Managing director Sai Smart Academy Madurai
17.10.2022	Hands-on Training on GEOGEBRA	Mr. Sathish Kumar Assistant Professor Department of Science and Humanities RMD College of Engineering Thiruvallur
23.01.2023	Road to Reach-Foundation course to IIT JAM/GATE PREP- Series 2	Mr. S. Senthil kumar, Founder and Managing director Sai Smart Academy Madurai

# **Staff Participation**

# **Paper Presentation**

Date	Name of the	Organiser	Title of	Title of Paper	Level
	Staff		Seminar		
05.08.2022	Dr J Kavitha	PG &	Analytic	Submaximality	
		Research	Hierarchy	and Extremally	International
		Department of	Process &	Disconnected	
		Mathematics,	Artificial	Spaces Via	
		Kandaswami	Intelligence	Intuitionistic	
		Kandar's		Ideal	
		College,			
		Velur- 638182			
27.01.2023	Dr Kamalapriya B	Department	International	Existence	International
to		of	Conference	results for	
29.01.2023		Mathematics,	on Fractional	Nonlinear	
		National	Calculus:	Neutral	
		Institute of	Theory,	Fractional	
		Technology	Applications	Integrodifferen	
		Puducherry,	& Numerics	tial Equations	
		Karaikal	(ICFCTAN)	of Sobolev	
				Type	

## **Staff Participation in Workshops**

Date	Name of the Staff	Title of the Workshop	Organiser	Level
19.12.2022 - 23.12.2022	Ms. B.Ramani	Non Linear Phenomena in Mathematical Biology(SERB funded Workshop)	ABV-Indian Institute of Information Technology and Management, Gwalior	National
26.11.2022 - 02.12.2022		Numerical Methods in Engineering and Physical Sciences with MATLAB	MathTech Thinking Foundation (MTTF), Punjab	National
28.10.2022- 29.10.2022		Progress in Mathematics towards Industrial Applications (PMTIA- 2022)	SRM Institute of Science and Technology, Chennai	International
19.12.2022- 23.12.2022	Dr. R. Jamuna Chezhian	Non Linear Phenomena in Mathematical Biology(SERB funded Workshop)	ABV-Indian Institute of Information Technology and Management, Gwalior	National
14.10.2022	Ms. M.R.Alamelu	National Workshop on Graph Theory	Stella Maris College (Autonomous), Chennai	National
19.12.2022 -23.12.2022		Nonlinear Phenomena in Mathematical Biology (WoNPMB-2022)	ABV- Indian Institute of Information Technology and Management, Gwalior	National
19.12.2022- 23.12.2022	Ms. E. Renuga	Non Linear Phenomena in Mathematical Biology(SERB funded Workshop)	ABV-Indian Institute of Information Technology and Management, Gwalior	National
19.12.2022 - 23.12.2022	Dr.J.Kavitha	Nonlinear Phenomena in Mathematical Biology (WoNPMB-2022)	ABV- Indian Institute of Information Technology and Management, Gwalior	National
12.10.2022- 14.10.2022	Dr. B.Kamalapriya	International Conference on Applied Mathematics and Computational Science	DIT University, Dehradun,India	International

26.11.2022	Ms.Loganayaki T K	Numerical Methods in	MathTech	National
-		Engineering and Physical	Thinking	
02.12.2022		Sciences with MATLAB	Foundation	
			(MTTF), Punjab	
19.12.2022-		Non Linear Phenomena	ABV-Indian	National
23.12.2022		in Mathematical	Institute of	
		Biology(SERB funded	Information	
		Workshop)	Technology and	
			Management,	
			Gwalior	

# **Staff Participation in Seminar**

Date	Name of the Staff	Title	Organiser	Level
07.09.2022	Dr. R. Jamuna	The Magic of	Department of	International
-	Chezhian	Probability &	Mechanical Engineering	
09.09.2022		Introduction to	In Association With Skill	
		Decision Analysis	Development Centre Bit,	
		(Lecture)	Bengaluru	
		Teaching And	Mathematics Pedagogy	National
27.08.2022		Learning of	Unit of St. Xavier's	
		Mathematics in	Institute of Education	
		Endemic and	(Autonomous), Mumbai	
		Beyond (Webinar)		
04.08.2022		Emerging Trends	PSG College of Arts &	International
-05.08.2022		in Mathematical	Science, Coimbatore	
		Techniques		
		(Symposium)		
27.08.2022	Ms. Alamelu M R	Teaching And	St. Xavier's Institute of	National
		Learning of	Education	
		Mathematics, in	(Autonomous), Mumbai	
		Endemic And		
		Beyond (Webinar)		

# **Staff Refresher Programmes**

Date	Name of the Staff	Title of the Programme	Organiser
21.09.2022 - 4.10.2022	Ms. B. Ramani	Current Trends in Application of Mathematics FDP	Vel Tech Rangarajan Dr.Sagunthala R&D Institute of Science and Technology, Avadi, Chennai-62
19.12.2022 - 30.12.2022		Online FDP Program on Practical Quantum Computing	NIT Warangal
19.12.2022 - 23.12.2022		Advanced Research and Quality Paper Publishing	Shri Krishnaswamy College for Women, Chennai
21.09.2022 – 04.10.2022.	Dr R Jamuna Chezhian	Current trends in applications of Mathematics (FDP)	Vel Tech Rangarajan Dr.Sagunthala R&D Institute of Science and Technology, Avadi, Chennai-62
19.12.2022 - 30.12.2022		Online FDP Program on Practical Quantum Computing	NIT Warangal
04.01.2023		National Intellectual Property Awareness Mission(Training Programmme)	Intellectual Property Office, Government of India
19.12.2022 - 30.12.2022	Ms. Loganayaki T K	Online FDP Program on Practical Quantum Computing	NIT Warangal
20.07.2022- 18.08.2022		Faculty in Universities/Colleges/Institu tes of Higher Education	Teaching Learning Centre, Ramanujan College University of Delhi
26.07.2022 - 08.08.2022		Refresher Course In Applicable Mathematics	Teaching Learning Centre, Ramanujan College, University of Delhi
19.12.2022 - 30.12.2022	Ms. Alamelu M R	Online FDP Program on Practical Quantum	NIT Warangal
19.12.2022 - 30.12.2022	Ms. Renuga E	Computing	
15.01.2022 - 15.01.2022	Dr . B .Kamalapriya	Art of writing Research Proposal and Funding Opportunities/FDP	Suguna college of Arts and Science, Coimbatore, Tamil Nadu
19.12.2022 - 23.12.2022		Advanced Research and Quality Paper Publishing(FDP)	Shri Krishnaswamy College For Women, Chennai
19.12.2022- 30.12.2022		Online FDP Program on Practical Quantum Computing	NIT Warangal
19.12.2022 - 30.12.2022	Dr.J.Kavitha	Online FDP Program on Practical Quantum Computing	NIT Warangal

#### **Short Term Courses Completed by Staff**

Name of the Staff	Name of the Course	Offering Institution	Offering Platform (SWAYAM / COURSERA /UDEMY etc)	Date	Duration in Weeks & Hours
Ms.B Ramani	Value added	Govt. V. Y. T.	-	31.10.2022	2 weeks
	course on	PG.		-	
	Writing	Autonomous		12.11.2022	
	Research paper	College, Durg			
	in LATEX	(C. G.)			

**Highlights** 

#### **VIKAS – Year of Development**

The - Club, Department of Mathematics organized a workshop on "GeoGebra" and Inter-School extravaganza, "2 and Beyond" on 17<sup>th</sup> October 2022. The workshop helped out the students to develop interest towards mathematics. The Mathematical tool "GeoGebra" helped the students to know more about the practical knowledge of Interactive Geometry, Spreadsheets, Computer Algebra System (CAS), Statistics, Hooks and Graphical representation of data. Also, the Department had organized MEME' 23 (Make Everything Math Experience) at Chennai Girls Higher Secondary School, M.H. Road, Perambur on 18<sup>th</sup> February 2023. The main objective of the programme is to impart the knowledge of understanding mathematical concepts by visualizing through short Mathematical tricks and to develop interest towards mathematics by way of fun based activities and skit.

#### Road to Reach

The - Club, Department of Mathematics organized a guest lecture, "Road to Reach-Foundation course to IIT JAM/GATE PREP" Series 1& 2 on 12<sup>th</sup>October 2022 and 23<sup>rd</sup> January 2023.Presentation emphasized on gaining insights into the many post-graduate entrance tests, including GATE, IIT-JAM, CSIR-NET, etc. Students were also oriented on the level of difficulty of the questions asked in competitive exams. The students were able to comprehend the shortcuts employed to answer difficult problems.

# Post Graduate Programme M.Sc. Food Technology And Management

#### Seminars /Symposium/ Webinars Organized

Date: 29.09.2022

Panel Discussion- Celebrate a world of flavours

#### Chief Guests:

- Ms. Nivedha.V, Executive Regulatory Affairs and Marketing, Symrise Pvt Ltd;
- Ms. Roshini Kishore, Assistant Project Manager, F1rst; Coimbatore
- Ms. Shreelekha, Senior R&D Executive, Perfetti Vanmelle, Chennai

#### **Objective:**

- To understand the demand for new flavours in the food industry
- To educate the students on current trends in the flavour industry
- To brief about the use of plant-based products and healthy ingredients in the flavour industry

1

Date: 18.10.2022

Webinar on Food Architecture: Building Better Nutrition and Health

Chief Guest: Dr. C. Anandharamakrishnan

Senior Principal Scientist CSIR-CFTRI, Mysuru

#### **Objective:**

- The webinar was conducted to commemorate "World Food Day"
- A brief on different advancements in food science that help towards better nutrition and health.

# **Conduct of Inter – Departmental Activities**

Best out of Food Waste/Food Waste

Utilization.

Date:28.09.2022

Chief Guest: Dr. Sanu Jacob, Director,

FSSAI (Southern Regional Office)

Government of India

Event name	Winners				
Event name	Name	Class / Department	Prize Won		
Best out of Food Waste/ Food Waste Utilization	R.Sakthi Priya (2113721034213) Chaarunya.G (2113721034172)	II.B.COM(A&F) Shift II	I		
	Jaya Kirtana.S (2013711058014)	III.BSc.Computer Science	II		

MILLETOPIA - Mighty Millets (A live

cooking competition)

Date:21.01.2023

Chief Guest: Dr. Chef Vinoth Kumar

<b>Event Name</b>	Winners			
	Name	Class / Department	Prize Won	
Milletopia - Mighty Millets	Sivagami S (2013721045050) Abirami S (2013721045079)	III. B.Com MM	I	
	Aarthi N (2013711031001) Yashi P Jain (2013711031065)	III.BA Sociology	II	
	Umayal Nagappan (2113711063046) Shivani Nallusamy (2113711063036)	II.BSc FSM	III	

# **Guest Lectures**

Date	Title of the Guest Lecture	Resource Person
29.09.2022	International Day of Awareness of Food Loss & Waste	Dr. Sanu Jacob Director FSSAI (Southern Regional Office) Government of India
07.11.2022	Food Packaging Design	Ms. Vidya Padmanabhan Assistant Professor Visual Communication MOPVC
01.03.2023	What to expect in the Indian Processed Food Industry.	Dr. V. Krishnakumar Managing Director GIRACT Geneva, Switzerland

# Workshops

S.No	Date	Title of the Workshop	Resource Person
1	11.10.2022 & 12.10.2022	Vidvatha Vridhi Series: Basic Baking skills Dessert Destiny.	Ms. Shilpa Tated Founder and Operating Owner Dessert Destiny Chennai
2	01.11.2022 10.11.2022 & 19.12.2022	Vidvatha Vridhi Series: Chocolate Making	Ms. Shilpa Tated Founder and Operating Owner Dessert Destiny Chennai
3	19.01.2023	Intellectual Property Rights- Patents and Designs filing	Mrs. Pooja Vishal Maulikar Examiner of Patents & Designs RGNIIPM Nagpur
4	03.02.2023	FOSTAC - Food Safety Supervisor Manufacturing (Level 2)	Ms. Shyla Ravi Senior Technical Manager National Agro Foundation Chennai
5	27.02.2023	Vidvatha Vridhi Series: Indian Curries	Dr. Chef Vinoth Kumar CEO SAI Institutions Chennai
6	28.02.2023	Vidvatha Vridhi Series: Salads	Dr. Chef Vinoth Kumar CEO SAI Institutions Chennai

#### **Career Counselling Programmes/ Orientation Lectures**

S.No	Date	Title of Program	Resource Person
1	06.09.2022	Indian Food Industries -Opportunities	Dr. N. Ramasubramanian Director, VR Food Tech Limited, Mumbai
2	06.09.2022	Prospects of Food and Dairy Processing,Innovation Science and Technology	Dr. D. Baskaran, PhD, Professor and Head, Dean - Faculty of Food Sciences, College of Food and Dairy Technology, TANUVAS, Chennai
3	09.09.2022	Scope of Food Technology	Ms. Alisha Rachel Abraham Associate, Crescent Innovation & Incubation Council, Vandalur, Tamil Nadu
4	17.10.2022	Career Opportunity Session	Chef Sakshi Bharti Academy of Pastry and Culinary Arts (APCA), Bengaluru, Karnataka

#### **Student Journal**

**Title of the Student Journal:** Journal of Food and Nutrition (Volume 24 **Best Article:** Cultured Meat - Ritushree.S,2213712055017 I.M.Sc. FTM

Cover Page Designer: Ritushree.S, I.M.Sc. FTM

## **Field Visits**

Date	Place of Visit	Purpose of visit	Class
22.09.2022	Connemara Public Library Egmore, Chennai	Encourage the students to visit the library for academic and research purposes	I M.Sc. FTM
28.09.2022	National Agro Foundation, Taramani, Chennai	Gain practical exposure on food analytical instrumentation.	I M.Sc. FTM II M.Sc. FTM
15.02.2023	Spices Board Regional Office & Quality Evaluation Laboratory Gummidipoondi, Tamil Nadu	Appraise & analyze post-harvest handling, processing steps, sustainable processing techniques and quality control of major and minor spices.	I M.Sc. FTM
05.03.2023	Coffee Plantation Walk Coorg, Karnataka	Familiarize with the production and post-harvest handling of plantation crop- coffee	I M.Sc. FTM

# Student Awards Won for Innovation & Entrepreneurship

Date	Name of the Student	Title of the Award	Awarding Agency	Title of the Event	Level / category
05.01. 2023	Sindhuja T R (2013712055028)	Best Student Award	AFSTI	29 <sup>th</sup> Indian Convention of Food Scientists and Technologists	National
05.01. 2023	Madumitha Rajan (2113712055012)	AFSTI Education and Publication Trust Scholarship of Rs.30,000	AFSTI	29 <sup>th</sup> Indian Convention of Food Scientists and Technologists	National

# **Student Publications**

Name of the Student & Class	Title of the Paper	Name of the Journal	Level	Issue No/ Vol No / Month & year of Publication / ISSN No
Madumitha R (2113712055012) II M.Sc FTM Krishna Priya.M (2113712055011) II M.Sc FTM	Effect of Pineapple Peel Oil Incorporated Corn Starch Based Edible Coating on the Quality of Fresh Cut Fruits and Vegetables	International Advanced Research Journal in Science, Engineering and technology	International	Volume 9, Issue 9, September 2022
Nivedha S (2113712055015) II M.Sc FTM	Effect of Sweetener in the Formulation of Chocolate Whey Protein Concentrate	International Journal of Research in Science and Technology	International	Volume 10, Issue 1, 20/07/2022, ISSN No. 2348 –3954
Vrithi S (2113712055027) II M.Sc FTM	Microwave Extraction of Instant Liquid Tea	International Journal of Research in Science and Technology	International	Volume 9, Issue 3: July – September, 2022
Dhanisha M (2113712055009) II M.Sc FTM	Drying of Green Chillies using Microwave Hot Air Dryer	International Journal of Education & Applied sciences Research	International	Volume 9, Issue 2, 2022 / ISSN No – 3954 (online)

# **Certificate Courses Undertaken**

Subhashini M (2113712055025) II M.Sc FTM	Effect of Frying Conditions on the Sensory Parameters of Barbeque Seasoned Potato Chips	International Journal of Research in Science and Technology International	International	Volume 10, Issue 1, September 2022, ISSN No. 2349- 2546 (print), 2348-3954 (online)
Al Huda (2113712055005) II M.Sc FTM	Effect of Plant- Based Stabilizers on the Quality of Ice Lollies	International Journal of Research in Science and Technology	International	Volume 10, Issue1, September 2022, Online ISSN: 2348 – 3954
Benita Roshini.B (2113712055008) II M.Sc FTM Ragasri.S (2113712055020) II M.Sc FTM	Development and Analysis of Wintermelon Chocolate Bar	International Advanced Research Journal in Science, Engineering and technology	International	Vol. 9, Issue 11, November 2022 ISSN (O) 2393- 8021, ISSN (P) 2394-1588
Ragasri.S (2113712055020) II M.Sc FTM Praveena V.S (2113712055019) II M.Sc FTM	Effect of Carrot and Tender Coconut Pulps Adding on Chemical, Rheological, Nutritional and Sensory Organoleptic Properties of Ice cream	International Advanced Research Journal in Science, Engineering and Technology	International	Vol. 9, Issue 10, October 2022 ISSN (O) 2393- 8021, ISSN (P) 2394-1588
Ragasri.S (2113712055020) II M.Sc FTM	Development and Analysis of Pomegranate Molasses Adding on its Sensory Attributes	International Advanced Research Journal in Science, Engineering and Technology	International	Vol. 9, Issue 10, October 2022 ISSN (O) 2393- 8021, ISSN (P) 2394-1588
V. S. Pavithra (2113712055018) II M.Sc FTM	Development and Analysis of Anti-diabetic Jelly	International Advanced Research Journal in Science, Engineering and technology	International	Volume no.9, Issue 11, November 2022/ ISSN (O)2393- 8021, ISSN(P) 2394-1588
Madumitha. R (2113712055012) II M.Sc FTM Kiruthika. M (2113712055010) II M.Sc FTM	Effect of Different Processing Operations on the Nutritional Composition and Antioxidant Activity of Wheatgrass Incorporated Products	International Advanced Research Journal in Science, Engineering and Technology	International	Volume no. 9, Issue 9, September 2022/ ISSN (O) 2393- 8021, ISSN (P) 2394-1588

Name of the Student & Class	Course	Organiser	Duration
M.Kiruthika (2113712055010) II M.Sc.FTM	Dairy Production and Management	Coursera	8 weeks (20.08.2022 - 30.09.2022)
Nethra M.R. (2213712055013) I M.Sc. FTM Srinidhi. J (2213712055026) I M.Sc. FTM	How Food is made. Understanding Food Processing Technologies EIT Food, DIL and European Institute of Innovation and Technology (EIT)	Future Learn	4 weeks (19.09.2022 - 16.10.2022)
Ritushree.S (2213712055017) I M.Sc. FTM S.Abirami (2213712055001) I M.Sc. FTM	How Food is made. Understanding Food Processing Technologies EIT Food, DIL and European Institute of Innovation and Technology (EIT)	Future Learn	4 weeks (19.09.2022 - 18.10.2022)
Nithya Sneha SK (2213712055014) I M.Sc. FTM	How Food is made. Understanding Food Processing Technologies EIT Food, DIL and European Institute of Innovation and Technology (EIT)	Future Learn	4 weeks (20.09.2022 - 25.10.2022)
Divya KM (2213712055006) I M.Sc. FTM & Snekha Chandran (2213712055023) I M.Sc. FTM	Food Safety, Labeling & Process Management	Safe Food Mitra	45 days (21.09.2022 - 07.10.2022)
V.S. Praveena (2113712055019) II M.Sc.FTM & Al Huda (2113712055005) II M.Sc.FTM	Dairy Production and Management	Coursera	8 weeks (23.09.2022 - 24.11.2022)

R. Ramya (2113712055016) II M.Sc.FTM	Practicing Food Safety Sanitation and Hygiene at Home	The Knights of Safety Academy	45 days (23.09.2022 - 07.11.2022)
Archanaa H (2113712055006) II M.Sc.FTM	New Product Development - Develop your own New Product	Coursera	12 weeks (25.09.2022 - 20.12.2022)
P. Mahalakshmi (2113712055013) II M.Sc.FTM	New Product Development - Develop your own New Product	Coursera	12 weeks (25.09.2022 - 12.12.2022)
A.Abirami (2113712055002) II M.Sc.FTM & V. S. Pavithra (2113712055018) II M.Sc.FTM	Dairy Production and Management	Coursera	8 weeks (26.09.2022 - 30.11.2022)
V.Rahini (2113712055021) II M.Sc.FTM	Dairy Production and Management	Coursera	8 weeks (26.09.2022 - 11.11.2022)
M.Nivetha (2113712055016) II M.Sc.FTM	Dairy Production and Management	Coursera	8 weeks (27.09.2022 - 16.12.2022)
M.Dhanisha (2113712055009) II M.Sc.FTM	Meat Cutting and Processing	Alison	4 weeks (28.09.2022 - 27.10.2022)
Subhashini.M (2113712055025) II M.Sc.FTM	Dairy Production and Management	Coursera	8 weeks (28.09.2022 - 15.12.2022)
Madumitha. R (2113712055012) II M.Sc.FTM	Introduction to Statistics	Coursera	8 weeks (28.09.2022 - 06.11.2022)
Madumitha. R (2113712055012) II M.Sc.FTM	Cooking for Busy Healthy People	Coursera	8 weeks (28.09.2022 - 29.10.2022)
M.Dhanisha (2113712055009) II M.Sc.FTM	4Ps of Marketing Mix	Great Learning	3 hours (03.10.2022)

Sneha.K (2213712055022) I M.Sc. FTM	Food and Beverage Management	Coursera	4 weeks (03.10.2022 - 23.10.2022)
Aswitha.S (2213712055004) I M.Sc. FTM	Food and Beverage Management	Coursera	4 weeks (20.10.2022 - 22.11.2022)
Jaseema Jaffar Sathick (2213712055008) I M.Sc. FTM	Food Processing Technology and Quality of Food	Alison	4 weeks (21.10.2022 - 17.11.2022)
Snekha Chandran (2213712055023) I M.Sc. FTM & Divya KM (2213712055006) I M.Sc. FTM	HACCP Level-1 Training Course	Food Tech Society	2 hours (23.10.2022)
Nirmala (2113712055014) II M.Sc.FTM	Dairy Production and Management	Coursera	8 weeks (24.10.2022 - 14.12.2022)
M.Dhanisha (2113712055009) II M.Sc.FTM	Market Research	Great Learning	2 hours (26.10.2022)
Shreya G Pancholi (2213712055021) I M.Sc. FTM	Food and Beverage Management	Coursera	4 weeks (26.10.2022 - 21.11.2022)
Sravanthi M (2213712055025) I M.Sc. FTM	Food and Beverage Management	Coursera	5 weeks (27.10.2022 - 04.12.2022)
Nivetha. V (2113712055017) II M.Sc.FTM	Dairy Production and Management	Coursera	8 weeks (28.10.2022 - 03.11.2022)
Akshaya S K (2113712055004) II M.Sc.FTM	Introduction to Food Science	Future Learn	4 weeks (29.10.2022 - 12.12.2022)
Varsha R (2113712055026) II M.Sc.FTM	Food Technology. Health and Safety	Future Learn	4 weeks (30.10.2022 - 12.12.2022)
Nivetha V (2113712055017) II M.Sc.FTM	Meat Cutting and Meat Processing	Alison	4 weeks (01.11.2022 - 03.11.2022)
Sonika Chandar B (2213712055024) I M.Sc. FTM	ISO 22000 (HACCP and PRPs) for Food Safety	Udemy	2 hours (02.11.2022)

M.Dhanisha (2113712055009) II M.Sc.FTM	Product Life Cycle	Great Learning	2 hours (02.11.2022)
Jayasree.V (2213712055009) I M.Sc. FTM	Food Safety, Labeling Management	Food Tech Society	45 days (06.11.2022 - 22.12.2022)
Varsha.R (2113712055026) II M.Sc.FTM	Food Safety and Nutrition: A Global Approach to Public Health	Future Learn	3 weeks (06.11.2022 - 12.12.2022)
Keerthana (2213712055012) I M.Sc. FTM	Food Safety: Good Manufacturing Practices(GMP) in the Food Industry	Alison	4 weeks (06.11.2022 - 05.12.2022)
Benita Roshini. B (2113712055008) II M.Sc.FTM	Introduction to Statistics	Coursera	8 weeks (11.11.2022 - 07.12.2022)
M.Krishna Priya (2113712055011) II M.Sc.FTM			
Ragasri (2113712055020) II M.Sc.FTM	Introduction to Statistics	Coursera	8 weeks (11.11.2022 - 03.12.2022)
Akshaya S K (2113712055004) II M.Sc.FTM	Food Safety and Nutrition - A Global Approach to Public Health	Future Learn	3 weeks (11.11.2022 - 12.12.2022)
V.Sruthi (2113712055029) II M.Sc.FTM	Dairy Production and Management	Coursera	8 weeks (13.11.2022 - 11.12.2022)
Varsha (2113712055026) II M.Sc.FTM	Introduction to Food Science	Future Learn	4 weeks (14.11.2022 - 12.12.2022)
Pavithra. N (2213712055015) I M.Sc. FTM	Food and Beverage Management	Coursera	4 weeks (15.11.2022 - 15.12.2022)
Nivedha.S (2113712055015) II M.Sc.FTM	Thermal Processing of Foods: Aseptic and Novel Food Processing Technology	Alison	3 weeks (16.11.2022 - 14.12.2022)
Aishwarya Ramamoorth (2113712055003) II M.Sc.FTM	Food Safety and Nutrition: A Global Approach to Public Health	Future Learn	3 weeks (21.11.2022 - 15.12.2022)

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Sanskruti k Trivedi (2213712055019) I M.Sc. FTM	Food And Beverage Management	Coursera	4 weeks (22.11.2022 - 14.12.2022)
Kankati Bhuvaneshwari (2213712055010) I M.Sc. FTM	Food And Beverage Management	Coursera	4 weeks (23.11.2022 - 26.12.2022)
Divya R (2213712055007) I M.Sc. FTM	Food And Beverage Management	Coursera	5 weeks (25.11.2022 - 22.12.2022)
Akshaya S K (2113712055004) II M.Sc.FTM	ISO 22000. Food Safety Management System.	Udemy	5 hours (25.12.2022)
Jayasree.V (2213712055009) I M.Sc. FTM	FOSTAC Training-Basic Manufacturing & Covid	SD Global Certification	5 hours (25.12.2022)
Srinidhi.J (2213712055026) I M.Sc. FTM	Recent Advances in Food Processing Technologies	Samath Global Food Consultants	5 days (02.01.2023 - 06.01.2023)
Nethra.M.R (2213712055013) I M.Sc. FTM			
Ritushree.S (2213712055017) I M.Sc. FTM			
Abirami.S (2213712055001) I M.Sc. FTM			
Sneha.K (2213712055022) I M.Sc. FTM			
Kankati Bhuvaneshwari (2213712055010) I M.Sc. FTM			
Sonika Chandar B (2213712055024) I M.Sc. FTM	Recent Advances in Food Processing and Applications	National Institute of Food Technology Entrepreneurship And Management	5 days ( 16.01.2023 - 20.01.2023)

Aishwarya Ramamoorth (2113712055003) I M.Sc. FTM	FOSTAC - Food Safety Supervisor Manufacturing (Level 2)	FSSAI	1 day (03.02.2023)
Kiruthika.M (2113712055010) I M.Sc. FTM			
M.Krishna Priya (2113712055011)			
I M.Sc. FTM  Madumitha. R (2113712055012)			
I M.Sc. FTM  Mahalakshmi.P (2113712055013)			
I M.Sc. FTM Nirmala.R			
(2113712055014) I M.Sc. FTM			
Nivetha V (2113712055017) I M.Sc. FTM			
V. S. Pavithra (2113712055018) I M.Sc. FTM			
Ragasri (2113712055020) II M.Sc. FTM			

# Students' Participation in Seminars / Webinars / Workshops

Date	Event type	Title of the Event	Organizer	Name of the Student	Class	Level
14.08.2022	Conference	2nd International Conference on Multidisciplinar y Research Towards Sustainable Development	Academic Research in Science, Engineering, Art and Management (ARSEAM) Foundation, India	Dhanisha M (2113712055009) Nivedha S (2113712055015) Subhashini M (2113712055025) Al Huda (2113712055005)	II M.Sc FTM	International
09.09.2022	Conference	Publication Ethics and Effective Scientific Writing for Enhancing Publication Success	SRM Institute of Science and Technology, Chennai	Ragasri S (2113712055020) Krishna Priya M (2113712055011) Arshitha ramesh (2113712055007) Nivetha V (2113712055017) Sruthi V (2113712055029) Madumitha R (2113712055012) Raveena S (2113712055023) Archanaa H (2113712055006) Rahini V (2113712055021) Vrithi S (2113712055021) Vrithi S (2113712055027) Aishwarya Ramamorty (2113712055003) Abirami A (2113712055002) Mahalakshmi P (2113712055013) Nivedha S (2113712055015) Kiruthika M (2113712055010) Akshaya SK (2113712055010) Akshaya SK (2113712055004) Subhashini M	FTM	

01.10.2022	Workshop	Workshop on Bakery and Confectionery	SRM Institute of Science and Technology, Chennai	(2113712055025) Nivetha M (2113712055016) Sheetal Karanth (2113712055024) Al Huda (2113712055005) Varsha R (2113712055026) Praveena V.S (2113712055019) Arshitha Ramesh (2113712055007) Aishwarya Ramamorty (2113712055003) Akshaya SK (2113712055002) Subhashini M (2113712055025)		
12.10.2022	Seminar	Extraction of Edible Flavour and Importance of Millet Grains	Stella Maris College, Chennai	Sruthi V (2113712055029)	II M.Sc FTM	
20.01.2023	Seminar	Women Health and Well- Being	Department of Social Science, MOPVC	Jaseema Jaffar Sathick (2213712055008)	I M.Sc FTM	International
09.02.2023	Webinar	Oil Seeds Processing And Value Addition	NIFTEM, Thanjavur	Sonika Chandar B (2213712055024)	I M.Sc FTM	National

# **Staff as Resource Person**

Date	Name of the Staff	Nature of Work Done	Department & Institution
05.09.2022			Anna Adarsh College for Women Anna Nagar,Chennai

## **Staff Publications**

Name of the Staff	Title of the Paper	Name of the Journal	Issue No/ Vol No / Month & year of Publication / ISSN No	Impact factor/ Publishing Agency
Haripriya. A	A Comparative Study on Quality Characteristics of Cookies Incorporated with Roasted Chicory Powder and Inulin as Sugar Replacers	Indian Journal of Natural Products and Resources (IJNPR)	Vol 13, No 3 Oct-2022 ISSN NO: 0976-0512 (Online) 0976-0504 (Print) DOI: https://doi.org/10.5604 2/ijnpr.v13i3.51382	Scopus and Web of Science Indexed  Publishing Agency: CSIR-NIScPR
Haripriya. A	Effect of Germination on Selected Phytochemicals and Antioxidant Activity of Quinoa (Chenopodium Quinoa)	Indian Journal of Traditional Knowledge	Vol 21(04), October 2022, pp 776-882 ISSN/EISSN: 0972- 5938/0975-1068 DOI: 10.56042/ijtk.v21i4.33 004	Scopus and Web of Science Indexed  Publishing Agency: CSIR-NIScPR
Haripriya. A	Vegan Foods - Growing Trends and Regulations	Research Highlights	Vol.32, No.3, July 2022, ISSN No. 2231-2374	Publishing Agency: Avinashiingam Institute of Home Science and Higher Education For Women, Coimbatore.
Dr. Simmi Jain	Effect of Pineapple Peel Oil Incorporated Corn Starch Based Edible Coating in the Quality of Fresh Cut Fruits and Vegetables	International Advanced Research Journal in Science, Engineering and Technology	Volume no 9, Issue 9, September 2022 ISSN No. 2393- 8021(Online)/ISSN No. 2394-1588(print) DOI: 10.17148/iarjset.2022 .9908	RJIF 7.105  Publishing Agency: Tejass Publishers
Dr. Simmi Jain	Effect of Carrot and Tender Coconut Pulps Adding on Chemical, Rheological, Nutritional and Sensory	International Advanced Research Journal in Science,	Volume no.9, Issue 10, October 2022 ISSN(O)2393-8021,	RJIF 7.12 Publishing Agency: Tejass

	Organoleptic Properties of Ice Cream.	Engineering and Technology	ISSN(P) 2394-1588  DOI: 10.17148/iarjset.2022 .91111	Publishers
Dr. Simmi Jain	Development and Analysis of Wintermelon Chocolate Bar	International Advanced Research Journal in Science, Engineering and Technology	Volume no.9, Issue 11, November 2022 ISSN(O)2393-8021, ISSN(P) 2394-1588	RJIF 7.12  Publishing Agency: Tejass Publishers

# **Staff Participation in Seminars / Webinars / Conferences**

Date	Name of the Staff	Title	Organizer	Level
03.09.2022	Dr. Subhangi Sahoo Dr. Simmi Jain A.Haripriya	National Level Seminar on Quality Initiatives in Leadership & Governance	IQAC, MOPVC	National
16.09.2022 - 17.09.2022	Dr. Subhangi Sahoo	International Workshop on Food Product Development	Post graduate department of Home Science, Queen Mary's College, Chennai	International
19.01.2023	Dr. Simmi Jain A.Haripriya (Event Coordinators)	Intellectual Property Awareness Program (NIPAM)	Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIPM), Nagpur	Regional
19.01.2023	Dr. Subhangi Sahoo	Intellectual Property Awareness Program (NIPAM)	Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIPM), Nagpur	Regional
13.03.2023	A.Haripriya	Innovations in Food Engineering and Technology (i-FEAT '23)	Department of Chemical Engineering, Alagappa College of Technology (A.C. Tech) Chennai	National

## **Staff Participation in Professional Development Programmes**

Name of the staff	Title of the Professional Development Programme	Organizer	Level	Duration
Dr. Simmi Jain	FDP -Team Building and Managing	Guru Shree Shantivijai Jain College	National	13.02.2023 to 15.02.2023

#### **Patents Awarded**

Patent Description	Patent status (Applied / Awarded)	Patent Number	Date of Award
Dry Kale Leaf Powder as a Natural Preservative in Pickle	Awarded	202241028019 A	27.05.2022

## Highlights

To commemorate the year of the *Vikas*, the Department of Food Science hosted a series of workshops "*Vidhvatha Vridhi*" on Basic Baking skills, Chocolate Making and Culinary skills. The workshops benefitted 200 students in enhancing their entrepreneurial skills.

# POST GRADUATE PROGRAMME MSC FOOD TECHNOLOGY AND MANAGEMENT



Guest Lecture on Entrepreneurial Development: Session by Alisha Rachel Abraham, Crescent Innovation and Incubation Council 09.09.2022



Field Visit to "National Agro Foundation", Chennai on 28.09.2022



Career Opportunities in Food Industry by Chef Sakshi Bharti, Academy of Pastry and Culinary Arts India, 17.10.2022



Commemorating World Food Day, Lecture on Food Architecture: Building Better Nutrition and Health by Dr.C. Ananadharamakrishnan, Senior Principal Scientist, CSIR-CFTRI, Date: 18.10.2022



FOSTAC – Food Safety Supervisor Manufacturing (Level 2), Ms. Shyla Ravi, Senior Technical Manager, National Agro Foundation, Date: 03.02.2023



Inter – Departmental Activities MILLETOPIA- Mighty Millets, Dr. Chef Vinoth Kumar, 21.01.2023

# B.SC. FOOD SCIENCE AND MANAGEMENT



Prakriti Club: Intra-department Fest



Eat Right campaign at Excelencia Itech Consultant, Tharamani Chennai



MANAGEVANT - Exhibition



International Day of Awareness on Food Loss & Waste by Dr. Sanu Jacob, Director, FSSAI



Field trip to Spice Board India (Regional office), Gummidipoondi



Year of Vikas- Skill development programme at Assumption Higher Secondary School, Chennai

## Programme - B.Sc Food Science & Management

#### **Intra Mural**

Date: 13.02.2023

- Battleship
- Cupcake wars
- Package Designing
- Quizzable

**Inter-Departmental** 

Date: 28.09.2022

Name of the Activity: Best out of

Food Waste/Food Waste

Utilization.

Date: 14.02.2023

- APPetite
- Cupcake wars
- Dance Drama
- Power of Persuasion

## **Conduct of Eat Right Campaign**

Name of the Activity: Eat Right

 $Campaign-National\ Nutrition$ 

Month

Date: 22.09.2022

Conducted at Chettinad Hari Shree Vidyalayam, Raja Annamalai Puram by the Prakriti Club students and

volunteers

Name of the Activity: Eat Right

Campaign

Date: 16.12.2022

Conducted at Excelencia Itech Consultant, Tharamani, Chennai.

## **Exhibitions/Fairs Organized by Students**

Date	Chief Guest / Judge Exhibition Title	
Date Exhibition Title		Name, Designation & Org Name
		Dr. Lalitha Balakrishnan, Principal, M.O.P.
		Vaishnav College for Women
03.11.2022	MANAGEVANT	
		Dr. D Uthira, Vice Principal,
		M.O.P. Vaishnav college for Women

## **Guest Lectures**

Date	Topic	Resource Person
	International Day of Awareness	Dr. Sanu Jacob
29.09.2022	of Food Loss & Waste	Director
29.09.2022		FSSAI (Southern Regional Office)
		Government of India
02.11.2022	Case study on Diabetes	Ms. N. Abirami Suresh Babu,
	and Renal	Head Clinical Nutrition,
		Vijeyam Nutri Products
21.01.2023	General Nutrition	Sangata Das, Activation and
		Culinary Consultant, Nestle

## **Career Counselling Programme**

Date & Time	Topic	Resource Person
	Career Guidance Session on the	MS. Sruthi Sivabalan
12.01.2023	Journey Towards Successful	Entrepreneur
	Entrepreneurship	Tukaway Café, Nungambakkam

## Seminars/Symposium/ Webinars Organized

Programme type: Panel discussion

Programme Title: Celebrate a world of flavours

Date: 29.09.2022

Name & Designation of Chief Guest: Ms. Nivedha.V, Executive - Regulatory Affairs

and Marketing, Symrise Pvt Ltd;

Ms. Roshini Kishore, Assistant Project Manager, F1rst;

Ms. Shreelekha, Senior R&D Executive, Perfetti Vanmelle, Chennai

Date	Session Title	Resource Person
29.09.2022	Celebrate a World of	Ms. Nivedha.V, Executive - Regulatory Affairs
	Flavours	and Marketing, Symrise Pvt Ltd, Chennai.
		Ms. Roshini Kishore, Assistant Project Manager,
		F1rst, Coimbatore.
		Ms. Shreelekha, Senior R&D Executive, Perfetti
		Van Melle, Chennai.

Programme type: Webinar

Programme Title: Food Architecture: Building Better Nutrition and Health

Date: 18.10.2022

Name & Designation of Chief Guest: Dr. C. Anandharamakrishnan

Date	Session Title	Resource Person (Name, Designation & Org Name)
18.10.2022	Food Architecture:	Dr. C. Anandharamakrishnan
	Building Better Nutrition	Senior Principal Scientist
	and Health	CSIR - CFTRI

#### **Student Journal**

**Title of the Student Journal:** Journal of Food and Nutrition (Volume XXIV)

Theme: NA

Best Article: "How Investing in Women Can Enable Food Security", Parinita

Rajasekhar, III B.Sc FSM

Cover Page Designer: Ritushree S, I M.Sc FTM

# Students' Participation in Seminars / Webinars / Workshops Conducted by other Institutions

Date	Name of the Student	Class	Title of the Event	Event Type	Organizer
01.10.2022	Hemasri S.S. (2013711063012)	III FSM	Six-Days Workshop on Hands-on Training in Bakery and Confectionary Products	Inter- collegiate	SRM Institute of Science and Technology
12.10.2022	Akshaya U.M (201371063004)	III FSM	Edible flavours and the Miracle Grain-Millets	Inter- collegiate	Stella Maris College
26.09.2022 01.10.2022	Kavitha L (2113711063011) Sowndarya V (2113711063039) Shanmathi (2113711063034)  Bhavani V (2113711063031) Shruti M (2113711063037) Sagana V (2113711063030) Lalitha M (2113711063015)	II FSM	Basic Baking Skill Workshop	College	M.O.P. Vaishnav College for Women
11.10.2022	Shanmathi Bhavani V (2113711063034) Anisa Fazeela A (2113711063006) Sriharipriya G (2113711063040)	II FSM	Chocolate workshop	College	M.O.P. Vaishnav College for Women

# Field Trips

Date	Place of Visit	Class	Purpose of Visit
15.02.2023	Spice Board India (Regional office), Gummidipoondi	III FSM	Understand the various analytical equipment and processes available for analysing and evaluating spices

# **Short Term Courses Completed by Students**

Date	Name of the Student	Class	Name of the Course	Offering Institution/ Platform (Swayam / Coursera, etc.)	Duration in Weeks & Hours
01.01.2023	Afraa Fathima F (2113711063001)	II FSM	Food Hygiene and Safety Level 2 Diploma Course	UDEMY	1 hour
01.01.2023	Afrin Rifa A (2113711063002)	II FSM	Food Hygiene and Safety Level 2 Diploma Course	UDEMY	1 hour
01.01.2023	Akshaya Bharathwz V (2113711063004)	II FSM	НАССР	UDEMY	2 hours
01.01.2023	Anchitha M (2113711063005)	II FSM	Food Safety- HACCP Hazard	UDEMY	3.5 hours
01.01.2023	Anisa Fazeela A (2113711063006)	II FSM	Food Safety- HACCP Hazard	UDEMY	2 hours
19.12.2022	Asma Zaithunissa S (2113711063007)	II FSM	Food Hygiene and Safety Level 2 Diploma Course	UDEMY	1 hour
01.01.2023	Asra Mariyam T (2113711063008)	II FSM	Food Hygiene and Safety Level 2 Diploma Course	UDEMY	1 hour
19.12.2022	Fahima Farha A (2113711063010)	II FSM	Food Hygiene and Safety Level 2 Diploma Course	UDEMY	1 hour

30.12.2022	Kavitha L (2113711063011)	II FSM	НАССР	STENDARD ACADEMY	1 hour
30.12.2022	Khushi Kothari P (2113711063012)	II FSM	Fun Food Safety And Sanitation Control	UDEMY	1 hour
28.12.2022	Laiequa Konain N (2113711063014)	II FSM	Basic HACCP Requirements - Food Safety Management System	UDEMY	1 hour
29.12.2022	Lalitha M (2113711063015)	II FSM	HACCP	UDEMY	1 hour
21.12.2022	Manaali M Patel (2113711063018)	II FSM	HACCP	UDEMY	3 hours
30.12.2022	Meenakshi Nair (2113711063019)	II FSM	ISO 2022000:2018. FSMS	UDEMY	5 hours
31.12.2022	Niroopamaa L R (2113711063021)	II FSM	Food Safety- HACCP Hazard	UDEMY	1 hour
01.01.2023	Nivedita Valliammai S (2113711063022)	II FSM	Food Safety- HACCP Hazard	UDEMY	3.5 hours
01.01.2023	Prathiksha L S (2113711063023)	II FSM	Food Safety- HACCP Hazard	UDEMY	3.5 hours
01.01.2023	Prathithi Manikandan (2113711063024)	II FSM	Food Safety- HACCP Hazard	UDEMY	3.5 hours
31.12.2022	Rajeshwari J (2113711063027)	II FSM	Food Safety- HACCP Hazard	UDEMY	3.5 hours
01.01.2023	Rashmi R (2113711063028)	II FSM	НАССР	UDEMY	1 hour
01.01.2023	Sagana V (2113711063030)	II FSM	HACCP Food Safety	UDEMY	1 hour
23.12.2022	Sakshi S (2113711063032)	II FSM	Fun Food Safety and Sanitation Control	UDEMY	1 hour
27.12.2022	Saranya PS (2113711063033)	II FSM	HACCP	UDEMY	1 hour
01.01.2023	Shanmathi Bhavani V (2113711063034)	II FSM	HACCP Food Safety	UDEMY	1 hour
31.12.2022	Sharumathi J (2113711063035)	II FSM	HACCP Food Safety	UDEMY	1 hour
01.01.2023	Shivani Nallusamy (2113711063036)	II FSM	НАССР	UDEMY	3.5 hours

31.12.2022	Shruti M (2113711063037)	II FSM	НАССР	UDEMY	1 hour
01.01.2023	Smrithi M Sivakumar (2113711063038)	II FSM	Fun Food Safety And Sanitation Course	UDEMY	1 hour
01.01.2023	Sowndarya V (2113711063039)	II FSM	HACCP Food Safety	UDEMY	1 hour
01.01.2023	Sriharipriya G (2113711063040)	II FSM	HACCP-Hazard Analysis	UDEMY	2 hours
04.02.2023	Sruthi Keerthi K (2113711063041)	II FSM	HACCP Foundation	UDEMY	1 hour
01-01-2023	Suvetha S (2113711063042)	II FSM	Fun Food Safety and Sanitation Control	UDEMY	1 hour
31.12.2022	Umaiyaal Chellam B (2113711063045)	II FSM	Food Safety- HACCP Hazard	UDEMY	1.5 hours
31.12.2022	Umayal Nagappan (2113711063046)	II FSM	Food Safety- HACCP Hazard	UDEMY	3.5 hours
32.12.2022	Vaishali C S (2113711063047)	II FSM	Food Safety- HACCP Hazard	UDEMY	3.5 hours
04.02.2023	Vishali S S (2113711063048)	II FSM	Food safety in catering	UDEMY	1 hour
31.12.2022	Yazhini B (2113711063049)	II FSM	HACCP	UDEMY	2 hours
01.01.2023	Charudershini R (2113711063050)	II FSM	Fun Food Safety and Sanitation	UDEMY	1 hour

## **Staff as Resource Person**

Date	Name of the Staff	Institution	Nature of Work Done
09.12.2023	Sini Jadeesh	Dept of Food Processing. PSG Krishnammal College for	BOS member
		Women	

# **Staff Publications**

Date	Name of	Title of Paper	Name of the	Issue No.
	the Staff		Journal / Book	
June	Lakshmy Priya K	Effect of Pre-Treatments on	Journal of	No:1,
2022		the Quality of Browntop	Tropical	Vol 60,
		Millet Flour and	Agriculture	June
		Development of Cookies		2022/

# **Staff Participation in Workshops**

Date	Name of the Staff	Title of the Workshop	Organiser	Level
17.11.2022	Madhu Mitha M	Sensory Analysis and Consumer Research in New Product Development	NIFTEM-T	National

## **Staff Participation in Seminars/ Webinars / Conferences**

Date	Name of the Staff	Title	Organiser	Level
22.07.2022- 24.07.2022	S.R. Priya	International Diabetes Update 202022 9 <sup>th</sup> edition	Dr. Mohan's Diabetes Care	International
30.07.2022	Sini Jadeesh	NEP 2020-Implication and Implementation with NAAC perspective	SIES College of Commerce and Economics	National Seminar
16.09.2022 17.09.2022	Rekha M	Food Product Development	Queen Mary's College	International Workshop
22.09.2022	Rekha M	Application of edible coating & composite films in food packaging	Loyola College	Online conference National Webinar
15.12.2022	Lakshmy Priya K	Innovation & incubation opportunities in Home science for self-reliant India	Home Science Association of India-Kerala chapter	National Conference
22.12.2022	Lakshmy Priya K	Sustainable Healthy Diets- Health for All	Nutrition Society of India	National Conference
13.03.2023	Sini Jadeesh	Innovations in Food Engineering and Technology	Dept of Chemical Engineering, AC Tech, Anna University	National seminar

**Highlights** 

**Department Initiative** 

In celebration of its 25<sup>th</sup> year of establishment, the Department of Food Science launched a

curated playlist of videos under M.O. P's YouTube Channel, M.O.P. Rang Manch in the year

2021. The e-content, under the umbrella of 'Swasthya' released every fortnight, aims to

bridge the gap between consumer awareness and Food Science by delivering complex

concepts in an easy-to-understand format. Ten videos have been released in the current

academic year covering varied topics such as "Iodine in Your Diet", "Allergies and Tolerance

and "Expert talk with Ms. Remy Mary."

Year of Vikas 2022-23

The prime focus of the current academic year, christened as "Year of VIKAS" has been 'skill

development'. In this regard, the Department of Food Science conducted a Business on-

campus program to upgrade students' entrepreneurial skills. The students of Food Science

department also conducted a workshop for school students with the aim of upgrading their

skillset. The workshop, aimed at kindling critical thinking skills and creativity among

adolescent students, included brainstorming sessions, drawing food labels and understanding

the fundamentals of food science.

1. Business on Campus - Skill Development

**Date**: 10.03.2023

No. of Stalls: 8

**Title**: Smorgasbord

2. Skill Development Program for School Students

**Date**: 14.03.2023

**Total Number of School students benefitted**: 40 (8<sup>th</sup> grade)

School: Assumption Higher Secondary, Chennai

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# **Department of Social Sciences Programme - B.A Sociology**

Intra Mural

Name of the Club: People's Club

Date of Inauguration: :2 January, 2022

Name & Designation of Chief Guest: Mrs. Girija Kumar Babu,

Former Secretary for the Indian Council of Child Welfare, Tamil Nadu.

Name of the events:

#### **INTRAMURALS**

- Intra-departmental Competition
- Social Justice Day
- Aachi Manorama Endowment Paper Presentation Competition

#### INTER-DEPARTMENTAL ACTIVITY

• Elctroral Literacy Club Poster-Making Competition

#### INTER-DEPARTMENTAL-ELECTRORAL LITERACY CLUB POSTER MAKING COMPETITION

**EVENT NAME: INTER-DEPARTMENTAL ACTIVITY-**

ELECTRORAL LITERACY CLUB POSTER MAKING COMPETITION

*DATE: 17 October, 2022* 

EVENT NAME:INTER-DEPARTMENTAL ACTIVITY-

ELECTRORAL LITERACY CLUB POSTER MAKING COMPETITION

DATE: 17.10.2022

# WINNERS LIST

Event name	Event type (Individual / Team)	Winners Prize Won	Name	Class / Department
Dester	,	I Prize	Meghna Unnikrishnan (2213711090022)	I B.Sc. Visual Communication
Poster Making	Individual	II Prize	Divyadharshini.V (2013711031023)	III B. A. Sociology
		III Prize	Roshini. R (2013711031042)	III B. A. Sociology

### NTRAMURALS-SOCIAL JUSTICE DAY

### WINNERS LIST- DEBATE

NAME	YEAR	PLACE
NarchonaiJ T	II Year	I
(2113711031062)		
&		
Ramayasre N		
(2113711031038)		
Akshaya M	III Year	II
(2013711031006)		
&		
Bhavya Reikwar		
(2013711031014)		
Yuvarani S M	II Year	III
(2113711031060)		
&Varshinii R V		
(2113711031057)		

## **KNOW YOUR CONSTITUTION – QUIZ**

NAME	YEAR	PLACE
Deeksheetha K J	III Year	I
(2013711031018)		
Priyavamsika S G	III Year	II
(2013711031039)		
Smrithi G S	II Year	III
(2113711031046)		

# INTRAMURALS-AACHI MANORAMA ENDOWMENT PAPER PRESENTATION COMPETITION

Event Name: Aachi Manorama Endowment Paper

Presentation Competition

Date: 17 October, 2022

Venue:II Floor Seminar Hall

Time: 8.45 am-12.45 pm

## **Guest Lectures**

Date	Name of the Student	Class	Title of the Paper	Level	Winners
24.02.2023	Ezhisaivani D (2213711031013) & Nickshaya TR (2213711031042)	I Year	A Sociological Study on the Role of Youth as Game Changers in the Politics in Chennai.	Intramural	Best Presenter & I
24.02.2023	Haritha CY (2113711031016) & Bhavya Reikwar (2013711031014)	II Year III Year	1.A Sociological Study on Challenges faced by elected women representatives in Panchayats. 2.Role of Youth as Game changers in the political system and in its overall		II
24.02.2023	Raksha K S (2013711031074)	III Year	A Study on the usage of social media as a Youth engagement Platform in TN Political Parties		III

Date	Topic	Resource Person
02.08.2022	Creating Leaders of Tomorrow in Social Science	Ms. Girija Kumarbabu, Managing Committee Indian Council for Child Welfare, Tamil Nadu.
02.08.2022	An Orientation on CLO-THINK	Dr. Shambavi Rajagopal, Founder, Save Scrap and Sew, UAE.
22.09.2022	Internet Safety In Youth:Staying Safe Online	Ms.Brooke Istook, Vice president of Youth and communities of Thorn, USA.
13.01.2023	Team Building	Mr. V P Krishnakumar, Director, Knownow Academy.
09.03.2023	Globalisation& Social Difference	Dr.Sujatha V, Professor, Centre for the Study of Social System, Jawaharlal Nehru University, New Delhi.

## GUEST LECTURES UNDER THE BANNER OF CENTRE FOR WOMEN STUDIES

Date	Topic	Resource Person
12.09.2022	Gender Politics	Ms. Pranavi Jay, Founder, Her-D, Coimbatore.
03.10.2022	The Unborn Girl Child	Dr. Bhuvaneswari Mahalingam, Part- time faculty Department of Sociology, Stella Maris College and Former Education Specialist UNICEF.

# Workshops

Date	Topic	Resource Person
03-10-2022	Making a person calmer	Dr.PrithivirajPremkumar, Assistant professor Department of Surgical Oncology, SRMC.
24.01.2023 & 31.01.2023	Visual Sociology	Mr. U.S. Madan Kumar, Multimedia Producer, Asia Ville Interactive PVT.LTD.

# International Seminar: Women Health and Well –Being

Date	Session	Topic	Resource Person	Level
20.01.2023	Chief Guest-	Inaugural Address:	Prof .Dr. Mohan.Rajan , MBBS FMRF, MNAMS, M.CH,FACS, FLAMS, FRCS (Glasg), D.D (Doctor of Divinity) Dip.NB.Ophth, (Vitreo Retinal Fellow, Sankara Nethralaya), Ph.D, D.Sc, Chairman and Medical Director, Rajan Eye Care Hospital Pvt Ltd Chennai.	International
	Guest of Honour-		Dr. M Ravi Shankar ,M.B.B.S, D.N.B, Senior Consultant, Rajan Eye Care Director, The Nethralayam, Chennai.	International
	Key Note Speaker	Key note address:	Prof. Hasheem Mannan, Associate Professor, School of Nursing, Midwifery and Health Systems, University College, Dublin.	International

20.01.2023	Session-1	Women's Reproductive Health in India- Aspects, Gaps and Efforts to meet SDG	Dr. Dr. (Hon. Causa, Finland) Swati Shirwadkar, Professor & former HOD, Sociology (Dept of Advanced Studies. Savitribai Phule University of Pune, India	International
	Session-2	Healthcare Decision- Making Dynamics among Women in the USA & India: A Matter of Culturally- Relevant Global Health Ethics	Ms. Persis Naumann, Adjunct Faculty,Ph.D Research Scholar Fulbright Fellow (2022-2023), Center for Global Health Ethics, Duquesne University Pittsburgh, USA.	International
	Session-3	Women and Occupational Health	Asha K, Scientist D, ICMR National Institute of Occupational Health Ahmedabad, India.	International
	Session-4	Emotional Equanimity	Ms. Aarti C, Psychologist& Author	International
	Session-5	Psychological Wellness in Women	Dr. Keerthi Pai, Consultant, Clinical Psychologist, Apollo Hospital, Partner- Element H Psychological Services, Chennai, India	International
	Session-6	Reproductive Health- Myths & Realities	Dr. Prabha Ganapathy, M.D Obstetrician and Gynecologist Chief Consultant, Pankajam Memorial Hospital, Nanganallur, Chennai, India	International
	Session-7	Choose Healthy Intimacy- Choose Wellness	Dr. Sangeetha Makesh, Relationship and Marriage Counselor, Founder- Psycafe, Chennai, India	International

Session-8	Health and	Ms. Swetha Shankar,	International
	Well Being of	ManagingTrustee,	
	Women	The International Foundation	
	Domestic	for Crime Prevention and	
	Violence	Victim Care (PCVC),	
	Survivors	Chennai, India	

## **Students Achievements**

Date	Name of the Student	Class	Event	Organiser	Prize
28.01.2023	Yogavigneshwari M (2013711031066)	III B.A Sociology (2020-2023	Quiz	Loyola College, Chennai	I
28.01.2023	Yogavigneshwari M (2013711031066)	III B.A Sociology	Debate	Loyola College, Chennai	I
28.01.2023	Tejasvi M (2013711031058)	III B.A Sociology	Quiz	Loyola College, Chennai	I
28.01.2023	Tejasvi M (2013711031058)	III BA Sociology	Debate	Loyola College, Chennai	I
28.01.2023	Divya Darshini V (2013711031023)	III B.A Sociology	Collage making	Loyola College, Chennai	I
28.01.2023	Gnanakodi N (2013711031026)	III B.A Sociology	Collage making	Loyola College, Chennai	I
28.01.2023	G S Smrithi (2113711031046)	II B.A Sociology	Quiz	Loyola College, Chennai	I
25.01.2023	G S Smrithi (2113711031046)	II B.A Sociology	Dumb Charades	EthirajCollege, Chennai	I
25.01.2023	G S Sruthi (2113711031051)	II B.A Sociology	Dumb Charades	EthirajCollege, Chennai	I
13.9.2023	Vanditha S S (2113711031054)	II B.A Sociology	Acting Challeng e	University of Madras,Chennai	I
02.12.2022	Vanditha S S (2113711031054)	II B.A Sociology	HR in Crisis	MSSW,Chennai	I
5.1.2023	Vanditha S S (2113711031054)	II B.A Sociology	Twist The Tale	Anna Adarsh College,Chennai	I
5.1.2023	Vanditha S S (2113711031054)	II B.A Sociology	Fix The Climax	Anna Adarsh College,Chennai	I
28.01.2023	Geeta Krishnan (2213711031015)	I B.A Sociology	Poster Making	Loyola College, Chennai	I
28.01.2023	Vinthi Jain (2213711031072)	I B.A Sociology	Meme Creation	Loyola College, Chennai	I

#### **Outstanding Achievements**

#### 1. Project with CMDA

Government of Tamil Nadu through CMDA is preparing a "Visioning document" for the third master plan for Chennai Metropolitan Area(CMA).2027-2046

The students of Department of Sociology were given opportunity to work as the moderators for the visioning process of Third Master Plan under the guidance of LEA Associates (consultants to CMDA). Each student were allocated to different zones each week where they captured citizen perceptions about future Chennai and the report on public consultation meetings were submitted to CMDA.

II YEARS	III YEARS
Afrin N	Shalini
Amanda P	JanviMohinta
Mrithika S	Aarthy Ramesh
Punitha G	Raksha PV
Varsha AS	Sarumathi R
Varsha shree	Shristi R
Vasanthalakshmi	Yamini
Varshinii RV	
Yuvarani SM	
Sameen Zehra	
Vigneshwari	

2.Electoral Literacy Club of M.O.P.Vaishanav College for women: As instructed by the Regional Election commissions Office, An Electroral Literacy Club was formed and instituted Poster making competition on the theme "My Vote is my Right-Power of one Vote" was conducted on 17<sup>th</sup> October 2022. The first three winners were awarded with Certificates and cash prizes from and the 40 participation students were also given certificates from the Election Commission of Tamil Nadu.

**3.** Vanditha S S of II B.A Sociology (2021-24) won the **Best Paper Presenter and Best Student of the Batch at James Cook University of Singapore** for a two-week Certificate Program on Sustainability from 7 January, 2023 to 21 January, 2023.

#### Internship

Name of the Student	Class	Nature of achievement	Organization
Hemalatha (2013711031027)	III B.A	Best	Theneervayal Village Panchayat,
	Sociology	Internship	Devarkottai.

### Field Trips

Date	Place of visit	Purpose
	Pattippulam Irular Village	To understand the ground
13.09.2022	in Chengalpattu.	reality of underprivileged
		communities in Chennai

#### Wall Magazine

The students of II B.A Sociology and III B.A Sociology were required to create an informative and artistic wall magazine every week. On various social and political issues

Topic Displayed by II Years: Sociological Themes like Social Problems

- 1. Child Labor
- 2. Violence Against Women
- 3. Anomie Approach & Personal Deviation
- 4. Substance Abuse
- 5. Terrorism
- 6. Crime
- 7. Corruption
- 8. Elderly Issues
- 9. Child Abuse

The III B.A Sociology students displayed Wall-Magazine on the theme of Women Political Leaders. Each week two women Political Leaders were identified and their contributions were highlighted.

#### **Staff Achievements**

## **Paper Presentations**

Date	Name of the Staff	Organiser	Title of Seminar	Title of Paper	Level
17.11.2022	Ms.Shankari R S	Theoretical Explorations into Rights Based Development Approach: Concept and Applicability	Revisiting Social Theory: Challenges and Possibilities.	Department of Sociology, North-Eastern Hill University, Shillong.	National
22.12.2022	Ms.Shankari R S	A Sociological Study on North-East Indian Migrant Women Working in Unorganized Sector in Chennai:Issues, Challenges and Social Inclusion	47 <sup>th</sup> All India Sociological Conference	Indian Sociological Society &University of Science and Technology, Meghalaya	National
22.12.2022	Ms.Rajalakshmy P S		47 <sup>th</sup> All India Sociological Conference	Indian Sociological Society &University of Science and Technology, Meghalaya	National

#### **Staff Awards**

Dr.A Uma Maheswari, H.O.D,Sociology received The Best Teacher Award from The Lion's Club, Ennore on 30<sup>th</sup> September 2022.

# Staff as Resource Person

Date	Name of the Staff	Institution	Nature of work done	Topic
20.02.2023	Dr.A Uma	Queen Mary's	Chief Guest	Social
	Maheswari	College, Chennai		Justice Day
07.03.2023	Dr.A Uma Maheswari	Loyola College, Chennai.	Chaired one session of Paper Presentation	Women in the 21 <sup>st</sup> Century

# **Staff Participation in Seminars**

Date	Name of the Staff	Title	Organiser	Level
30.07.2022	Dr.Uma Maheswari A	"NEP-2020- Implication and Implementation with NAAC Perspective	IQAC ,SIES College, Mumbai	National
30.07.2022	Dr.Sudha Krishnakumar	"NEP-2020- Implication and Implementation with NAAC Perspective	IQAC, SIESCE, Mumbai	National
30.07.2022	Ms.Rajalakshmy PS	"NEP-2020- Implication and Implementation with NAAC Perspective	IQAC,SIESCE, Mumbai	National
07.03.2023	Ms.Rajalakshmy PS	International Seminar on Women & Health	Queen Mary's College,Chennai in Collaboration with University of Madras,Chennai.	International

#### **Highlights**

- Department of Sociology won the Overall Trophy in the Intercollegiate Event 'Socio-Fest'23 conducted by the Department Sociology, LoyolaCollege,Chennai
- Vanditha S S of II B.A Sociology (2021-24) won the Best Paper Presenter and Best Student
  of the Batch at James Cook University of Singapore for a two-week Certificate Program on
  Sustainability from 7<sup>th</sup> January 2023 to 21<sup>st</sup> January 2023.
- Vanditha S S(2113711031054) of II B.A Sociology (2021-24) won the First Place at the Vigilance Awareness Week Oratorical Competition held on 6<sup>th</sup> November 2022,organized by the National Academy of Customs Indirect Taxes and Narcotics Bureau ,Government of India.
- Vanditha S S(2113711031054) of II B.A Sociology (2021-24) won the First Place and received the cash Prize of Rs.16,000in the Chennai Literary Fest organized by Anna Adarsh College, Chennai on 5<sup>th</sup> January 2023.
- Vanditha S S(2113711031054) of II B.A Sociology (2021-24) was invited as a Chief Guest for the Vigilance Awareness Week ,Organized by Presidency College,Chennai along with Shri.Nandakumar,IRSOfficer,Chennai on 9<sup>th</sup> November 2022.
- Afrin
  - N(2113711031002),ArchanaM(2113711031006),ChandanaV(2113711031011),Vigneshwari K(2113711031059),Yuvarani S M(2113711031060) of II B.A Sociology participated in Vendhar TV's "Kalakkal Deepavali" Program,got telecasted on 24<sup>th</sup> October 2022.
- Isaimozhi K U (2113711031018)of II B.A Sociology won the First Place and received the Cash Prize of Rs.1000 in the oratorical Competition conducted by Sardar Vallabhbhai Patel Memorial Trust, Chennai on 2<sup>nd</sup> October 2022.
- RamyasreN(2113711031038)of II B.A Sociology won the First Place and received the Cash Prize of Rs.34,000 in the Korean Speech Contest conducted by the Consulate General of the Republic of Korea in Chennai.

#### As part of VIKAS Outreach Program 2022-23

Students of II BA Sociology engaged in a social sector schemes awareness and enrolment initiative, wherein beneficiaries from the general public were identified and briefed about the schemes. Around 250 individuals belonging to below poverty households were identified and

- sensitized about various state and central government schemes. 55 beneficiaries were enrolled into schemes applicable to them.
- Students of I B.A Sociology took part in the Millets awareness walkathon organized by V.S Geriatric Foundation, Chennai on 11<sup>th</sup> March 2023 at Anna Nagar Tower Park, Chennai.

# **Department of Social Sciences Programme - B.Sc Psychology**

#### **Intra Mural**

World Mental Health Day Awarness Program themed themed "It's okay not to be okay" October 12, 2022

Street Play

#### Eunoia'23

**January 10, 2023** 

- Open mic Flair
- Potpourri Takeshi's castle
- Portrayal Caption/Slogan/One line story writing

#### **Inter-Departmental**

**World Humanitarian Day** 

August 22, 2022

- Spin a Yard
- Poetry
- Poster designing

# World Suicide Prevention Day themed "Creating Hope through Action" September 15, 2022

• The Light at the End of the Tunnel - Poster Making

#### **Inter-Collegiate**

Eunoia'23

**January 11, 2023** 

- Channel surfing Actzilla
- Debate Clash of words
- Potpourri Squid games

# **Guest Lectures**

Date	Topic	Resource Person
06.05.2022	Disorders of Movement and	Dr. Venkateshwaran Rajaram,
	its Neurobiology	Consultant Child and Adolescent
		Psychiatrist,
		Kanchi Kamakoti Child Trust
		Hospital, Chennai.
01.09.2022	HOPE	Dr. Thomas Ninan,
	"Destigmatizing Mental	Clinical Psychologist & Retired Professor,
	Illness"	Sri Ramachandra Medical College, Chennai.
		Ms. Varsha Rajabaskar
		Managing Director, Co-founder,
		Psychologist,
		and Educator.
		Ms.Krishna Priya,
		Head of Research, Psychologist, and
		Educator Ulavisai, Chennai.
09.09.2022	Creating Hope Through	Dr. Padmavati Ramachandran, MD
	Action	Psychiatry Director- SCARF (Schizophrenia
		Research Foundation), Chennai.
20.12.2022	Community Engagement and	Dr. Nappinai Seran
	Civic Leadership	Family & Marital Therapist,
	_	Psyhub, Chennai.
21.12.2022	Gender Neutral Parenting	Ms. Aarti C Rajaratnam -
21.12.2022	Gender Wedtraf Farenting	Childhood & Adolescent Counsellor,
		Freelancer, Salem.
		2.252.00.00.00.00.00.00.00.00.00.00.00.00.00
03.01.2023	Mental Health First Aid	Ms.Erinda Shah
		Founder and Managing Director,
		Mental Health First Aid India (MHFA),
		Chennai.

# Workshops

Date	Topic	Resource Person
09.09.2022	Art therapy	Ms. Vaishnavi Mohanraj Consultant Psychologist, Arts Based Practitioner Chennai
13.01.2023	Relationship Enhancement Interventions.	Ms. Monica Govindarajan Consulant Psychologist EMDR Trained Texas, US

# Seminars/Symposium

Date	Topic	Resource Person	Level
10.08.2022	Reducing Depression	Ms. Rachana Mahadevan,	
	using Neuromodulation	PG Research Scholar,	Regional
	and Study its Effects on	Department of	
	Sleep Patterns	Neurocognitive Psychology,	
		University of Oldenburg,	
		Germany	
27.03.2023	Brain and Behavior	Dr. Jamuna Rajeswaran,	Regional
		Professor & Head of Clinical	
		Neuropsychology and	
		Cognitive Psychology,	
		NIMHANS,	
		Bangalore	

# International Seminar: Women Health and Well –Being

Date	Session	Topic	Resource Person	Level
20.01.2023	Chief Guest-	Inaugural Address :	Prof.Dr.Mohan.Rajan,MBBS FMRF, MNAMS,M.CH,FACS,FLAMS,FRC S (Glasg),D.D (Doctor of Divinity)Dip.NB.Ophth,(Vitreo Retinal Fellow,SankaraNethralaya),Ph.d,D.Sc , Chairman and Medical Director, Rajan Eye Care Hospital Pvt Ltd,Chennai.	International
	Guest of Honour-		Dr.M Ravi Shankar,M.B.B.S,D.N.B, Senior Consultant, Rajan Eye Care Director, TheNethralayam,Chennai.	International
	Key Note Speaker	Key note address:	Prof.HasheemMannan, Associate Professor, School of Nursing,Midwifery and Health Systems, University College,Dublin.	International

20.01.2023	Session-1	Women's Reproductive Health in India- Aspects, Gaps and Efforts to meet SDG	Dr. Dr.(Hon. Causa, Finland) Swati Shirwadkar, Professor & former HOD, Sociology (Dept of Advanced Studies. Savitribai Phule University of Pune, India	International
	Session-2	Healthcare Decision- Making Dynamics among Women in the USA & India: A Matter of Culturally- Relevant Global Health Ethics	Ms. Persis Naumann, AdjunctFaculty, Ph.D Research Scholar Fulbright Fellow (2022-2023), Center for Global Health Ethics,Duquesne UniversityPittsburgh, USA.	International
	Session-3	Women and Occupational Health	Asha K, Scientist D, ICMR National Institute of Occupational Health Ahmedabad, India.	International
	Session-4	Emotional Equanimity	Ms. Aarti C, Psychologist& Author	International
	Session-5	Psychological Wellness in Women	Dr. Keerthi Pai, Consultant, Clinical Psychologist, Apollo Hospital, Partner- Element H Psychological Services, Chennai, India	International
	Session-6	Reproductive Health- Myths & Realities	Dr. Prabha Ganapathy, M.D Obstetrician and Gynecologist Chief Consultant,Pankajam Memorial Hospital, Nanganallur, Chennai, India	International
	Session-7	Choose Healthy Intimacy- Choose	Dr. Sangeetha Makesh, Relationship and Marriage Counselor, Founder- Psycafe, Chennai, India	International

	Wellness		
Session-8	Health and Well Being of Women Domestic Violence Survivors	Ms. Swetha Shankar, ManagingTrustee, The International Foundation for Crime Prevention and Victim Care (PCVC), Chennai, India	International

#### Journal

Name of the Journal: Approach 2022-23, Vol. 7

**Theme:** Psychoneuroimmunology- The Balance within

Best Article: The Alzheimer's Mind by Sraddha Kausthub, (2013721086041)

III B.Sc. Psychology.

#### **Students' Achievements**

Date	Name of the Student	Class	Event	Organiser	Prize
06.08.2022- 07.08.2022	Amirthavarshini G R 2113721086005	II B.Sc.	Music Carnival' 22	Sukrtam Foundation	Best Stall
06.08.2022- 07.08.2022	Vidhya Saraswathi M 2113721086052	II B.Sc.			Award
20.08.2022	Nidhi Chordia P 2113721086059	II B.Sc.	Essay Writing	Sri Ramakrishna Math-Chennai through its Vivekananda Cultural Centre Unit	III Place
11.09.2022	Anjana Raghavan 2113721086007	II B.Sc.	Open Book Competition	Vivekananda Cultural Centre	I Place
11.09.2022	Kamala Priya S 2113721086022	II B.Sc.	on Lectures delivered by		II Place
11.09.2022	Avanthika K 2113721086010	II B.Sc.	Swami Vivekananda in Chennai		III Place
29.09.2022	Meena Gayathri 2213721086022	I B.Sc.	Bizz Buzz	IQAC & Dept of Business Administration, Shri Shankarlal	III Place

				Sundarbai Shasun Jain College For Women	
04.10.22	Amritha Chandrashekar 2213721086004	I B.Sc.	Meme making Competition	Dept of Counselling Psychology, University of Madras	II Place
06.10.22	Laksha Jagan 2113721086026	II B.Sc.	Photography	Dept of Counselling Psychology, University of Madras	II Place
21.10.2022	Nishika Chowdhary 2013721086027	III B.Sc.	Feel it, Reel it competition	Department of Psychology,	I Place
21.10.2022	Amisha Bagrecha A 2013721086005	III B.Sc.		Anna Adarsh College for	I Place
21.10.2022	Shravana Srikrithi 2113721086037	II B.Sc.	Mindfulness in Play	Women	I Place
21.10.2022	Sowmithaa Shri S 2113721086037	II B.Sc.	competition		I Place
11.01.2023	Dharshini Sriram 2113721086014	II B.Sc	Short Film	Department of Applied	I Place
11.01.2023	Manika Oberoi 2113721086029	II B.Sc		Psychology and Behavioral	
11.01.2023	Marwah Maraikayer U 2113721086030	II B.Sc		Research, JBAS College for Women	
11.01.2023	Thaila Valliammai K 2113721086044	II B.Sc			
11.01.2023	Vinaya Parthasarathy 2113721086053	II B.Sc			
11.01.2023	Nisha G A 2113721086055	II B.Sc			
11.01.2023	Nidhi Chordia 2113721086059	II B.Sc			
11.01.2023	Sowmithaa Shri S 2113721086041	II B.Sc.	Guess Who / What	Department of Applied	II Place
	Shravana Srikrithi 2113721086037	II B.Sc.		Psychology and Behavioral Research, JBAS	II Place
	Sowmithaa Shri S 2113721086041	II B.Sc.	Debate	College for Women	II Place
	Shravana Srikrithi 2113721086037	II B.Sc.			II Place

28.01.2023	Anjana R 2113721086007	II B.Sc.	Treasure Hunt	Department of English, Loyola College	III Place
28.01.2023	Achintya Shree Vijay Sai 2013721086002	III B.Sc.	Treasure Hunt	Department of English, Loyola College	III Place
28.01.2023	Chunmithra C V 2013721086010	III B.Sc.	Treasure Hunt	Department of English, Loyola College	III Place
28.01.2023	Harini K 2013721086018	III B.Sc.	Treasure Hunt	Department of English, Loyola College	III Place
28.01.2023	Shreya T 2013721086039	III B.Sc.	Treasure Hunt	Department of English, Loyola College	III Place
16.02.2023	Amritha Chandrasekhar 2213721086004	I B.Sc	Alpha - Kalakrithi Group Singing	Alpha Arts and College, Porur	I Place
16.02.2023, 17.02.2023 17.02.2023	Amritha Chandrasekhar 2213721086004 Gayathri A 2113721086016 Vidhya Saraswathi M 2113721086052	I B.Sc	Soul Vibes Creer Des Affiches (Poster making)	SDNB Vaishnav College for Women Department of French, Ethiraj College for Women, Chennai - 008	I Place III Place
24.02.2023, 25.02.2023	Amritha Chandrasekhar 2213721086004	I B.Sc	Vibrato (Solo Singing) Emulous (Group Singing) Virtuoso (Western Electricals)	Women's Christian College	I Place II Place
28.02.2023	AIshwarya U 2113721086003	II B.Sc.	Poe's Cup (Poetry writing)	Anna Adarsh College for Women	III Place
06.03.2023	Sowmithaa Shri S 2113721086041	II B.Sc.	Ed-talk	Department of Psychology, Ethiraj College for Women	I place
18.03.2023	Amrutha Shivani 2213721086005 Meena Gayathri 2213721086022	I B.Sc.	Chai with Psychologist	IQAC and Department of Psychology, Shasun College	II Place

# **Outstanding Achievements**

Date	Name of the Student & Class / Batch	Title of the Award	Awarding Agency	Title of the Event	Level / category
04.03.2022- 06.03.2022	Sraddha Kausthub (2013721086041) III B.Sc./ 2020-23	Paper presentation: The Effect of Obesity on Personality among the Young Adults Living in Chennai	Psychophys iology Laboratory, Department of Humanities and Social Sciences, IIT Bombay	31 <sup>st</sup> Convention of National Academy of Psychology	National
6.5.2022- 7.5.2022	Sraddha Kausthub (2013721086041) III B.Sc./ 2020-23	Paper presentation: The Upanishadic Method: The Role of Conversation in Teaching	Chinmaya Vishwa Vidypeeth	International Conference on Hybrid Learning Preparing Tomorrow's Solutions.	International
04.09.2022	Uthara Unnikrishnan (2213721086048) I B.Sc / 2022-25	Best Playback Singer - Female 2014 for the song azhage azhage from the movie Saivam.	Tamilnadu Governmen t -State Film Awards	Tamilnadu State Award for Films and Television Shows	State
13.09.2022	Meera Rajaraman (2213721086023) I B.Sc / 2022-25	B Grade by Doordarshan	Classical Dance Audition Preliminary Grade	Doordarshan Audition	National
11.10.2022	Uthara Unnikrishnan (2213721086048) I B.Sc./ 2022-25	Yuva Sakthi Award	Rotary Club of Madras, Chennai	Honoring the National Award Winning Playback Singer	State

19.11.2022	Gayathri M (20137210860 III B.Sc./ 2020	/	Authored a chapter in "Hijr The Lost One" (ISBN 978- 9393898296)	Flairs and Glairs	Authored a Chapter in a Book	National
24.11.2022	Anchita Thiagarajan (2013721086 006)	III B.Sc./ 2020- 23	Name of the published book: Darpan (ISBN 978- 935761628-7)	Bookleaf Publishing	Book publication.	National
14.02.2023	Sraddha Kausthub (2013721086 041)	III B.Sc./ 2020- 23	Paper publication: The Upanishadic Method: The Role of Conversation in Teaching	International Journal of Indian Psychology ISSN 2348- 5396 (e), ISSN 2349- 3429 (P). Volume 11, Issue 1.	Paper publication	International
25.02.2023	Sraddha Kausthub (2013721086 041)	III B.Sc./ 2020- 23	Paper publication: Ath a - The Connection Between Yoga and Mindfulness	International Journal of Indian Psychology ISSN 2348- 5396 (e), ISSN 2349- 3429 (P). Volume 11, Issue 1.	Paper publication	International
02.03.2023	Uthara Unnikrishnan (2213721086 048)	I B.Sc./ 2022- 25	Young Achiever Award	Rotary Club of Chennai Towers RI District 3232	Vocational Service Awards	State
31.03.2023	Aishwarya U	II B.Sc./ 2021- 24	Best Paper	Department of Counselling Psychology , University of Madras in association with Internationa 1 Institute for Forensic	Paper Presentation in International Conference on Applied Forensic Psychology in Crime & Delinquency	International

	& Security	
	Studies &	
	Dr. M.G.R.	
	Janaki	
	College of	
	Arts &	
	Science for	
	Women	

### Field Trips

Date	Place of visit	Purpose
17.12.2022	Bala Vihar Special School, Kilpauk	Orientation to special education
		field.
23.12.2022	NIEPMD (National Institute for	To facilitate psycho-social
	Empowerment of Persons with Multiple	rehabilitation of PWD through
	Disabilities), Muttukadu, Chennai.	Interdisciplinary approach.
10.01.2023-	Saraswathi Kendra Learning Centre for	To provide experiential learning
12.01.2023	Children, Teynampet, Chennai.	in the field of learning disability.

#### **Practice School**

Career Guidance Program was held on 10 August, 2022. It was facilitated by Ms. Rachana Mahadevan, PG Research Scholar, Department of Neurocognitive Psychology, University of Oldenburg, Germany. The programme aimed to provide career choices in Neurocognitive psychology and higher education in Germany.

On 29<sup>th</sup> August 2022, Career Guidance Program in association with Teach for India was organized. The program gave insights about career opportunities in the field of social entrepreneurship and elaborated on the the 2 year fellowship.

An educational guidance by Audacious Dreams Foundation was given on 27<sup>th</sup> January, 2023. Dr. Thiruppathy Kalyana Sundaram, Research Associate, University of Malaya spoke on Global Best Practices and Oppurtunities. Mr. Dinesh Gajendran, Catalyst & Executive Director at Audacious Dreams Foundation spoke on Higher Education and Scholarship abroad- Preparation and Profile

building. The program provided guidance regarding academic and career goals at the global level through scholarship opportunities like that of Chevening's and other interdisciplinary options.

A Career Guidance Programme by Dr. Dana Linnell Wanzer, Assistant Professor, Department of Psychology, University of Wisconsin-Stout was conducted on 16<sup>th</sup> February 2023 on "Applied Careers and Graduate Options in Psychology". The program gave guidance about Master's in Applied Psychology (MSAP) programme and the job prospects upon completion of the programs. Guidance regarding higher education prospects and Ph.D. opportunities in psychology was also given.

#### **Staff Achievements**

#### **Paper Presentations**

Date	Name of the Staff	Organiser	Title of Seminar	Title of Paper	Level
02.10.2022	Ghayathri Swetha Kumari R A	Pondicherry University, Tamilnadu Teachers Education University, Chennai, Puducherry Technological University, Samagra Shiksha and Indian School Psychology Association (InSPA)	12 <sup>th</sup> InSPA International Conference on "Meeting the Challenges in Schools: Towards Atmanirbhar Bharat"	Conceptual Framework - Influence of Civic Engagement on Psychological Wellbeing among Youth	International
31.03.2023	Ghayathri Swetha Kumari R A	Department of Counselling Psychology, University of Madras in association with International Institute for Forensic & Security Studies & Dr. M.G.R. Janaki College of Arts & Science for Women	International Conference on Applied Forensic Psychology in Crime & Delinquency	Binge watching and sensation seeking as predictors of Antisocial belief formation among college students	National

## **Staff as Resource Person**

Date	Name of the Staff	Institution	Nature of Work	Topic
			Done	_
18.10.2022	Ghayathri Swetha Kumari R A	Tamilnadu Uniformed Services Recruitment Board, Chennai-08.	Examiner	-
08.12.2022	Ghayathri Swetha Kumari R A	Department of Politics and Public Administration, University of Madras	Guest Lecture	Cognitive Distortions and Restructing
07.02.2023	Ghayathri Swetha Kumari R A	Department of Psychology, Madras School of Social Work	Co-chaired scientific session.	International Conference on Mental Health: A Holistic Approach.
15.02.2023	Ghayathri Swetha Kumari R A	Omaiyal Achi Nursing College, Puzhal	Faculty Development Program 'Chief guest'	Mindfull vs. Mindful living
09.03.2023	Ghayathri Swetha Kumari R A	Kendriya Vidhyalaya, CLRI, Adyar, Chennai - 20	Member of the Interview Panel	Walk-in Interview
31.03.2023	Ghayathri Swetha Kumari R A	Department of Counselling Psychology, University of Madras in association with International Institute for Forensic & Security Studies & Dr. M.G.R. Janaki College of Arts & Science for Women	Co-chair ed scientific session -Intervention study	International Conference on Applied Forensic Psychology in Crime and Delinquency

#### **Staff Awards**

Ms. Ghayathri Swetha Kumari R A awarded Best Paper entitled, "Binge watching and sensation seeking as predictors of Antisocial belief formation among college students" at the International Conference on Applied Forensic Psychology in Crime & Delinquency organized by Department of Counselling Psychology, University of Madras in association with International Institute for Forensic & Security Studies & Dr. M.G.R. Janaki College of Arts & Science for Women on 31.03.2023 and 01.03.2023

Ms. Ghayathri Swetha Kumari R A awarded Best Paper entitled, "Behind the Minds of Serial Killers: An Overview" at the International Conference on Applied Forensic Psychology in Crime & Delinquency organized by Department of Counselling Psychology, University of Madras in association with International Institute for Forensic & Security Studies & Dr. M.G.R. Janaki College of Arts & Science for Women on 31.03.2023 and 01.03.2023

#### **Staff Participation in Workshops**

Date	Name of the Staff	Title of the	Organiser	Level
		Workshop		
04.02.2023-	R. Vatsala	Multivariate	Global Institute	International
06.02.2023	Mirnaalini	Analysis and its	of Statistical	
		Interpretation	Solutions	
		using SPSS	(GISS)	

#### **Staff Participation in Seminars**

Date	Name of the Staff	Title	Organiser	Level
		"Premenstrual	Department of	
		Syndrome &	Psychology at	
		Premenstrual	Shantiraj Hospital,	
	Kaveri V	Dysphoric	Udaipur, Rajasthan.	National
31.07.2022		Disorder- Concepts,		National
		Diagnosis &		
		Evidence Based		
		Management"		
01.10.2022-	Ghayathri	12 <sup>th</sup> InSPA	Pondicherry	International
04.10.2022	Swetha	International	University, Tamilnadu	
	Kumari R A	Conference on	Teachers Education	
		"Meeting the	University, Chennai,	
		Challenges in	Puducherry	

		Schools: Towards Atmanirbhar Bharat"	Technological University, Samagra Shiksha and Indian School Psychology Association (InSPA)	
15.12.2022	Kaveri V	Dignity, Freedom and Justice for All	International Council for Education, Research and Training (ICERT)	International
17.12.2022	Ghayathri Swetha Kumari R A	Education Symposium	Teach For India and Bhumi	Regional
27.02.2023	Ghayathri Swetha Kumari R A	Intellectual Property Rights and Patent with Reference to Academic Research	Vivek Education Society's Vivek College of Commerce, Mumbai 'Aanvikshiki' Research Cell in association with M.O.P. Vaishnav College for Women (Autonomous), Chennai.	National
08.03.2023	Kaveri V	DigitALL: Innovation and Technology for Gender Equality	Debre Tabor University, Ethiopia and International Council for Education, Research and Training	International
21.03.2023	Ghayathri Swetha Kumari R A	Implementation of Academic Bank of Credit (ABC) in Higher Education Institutions	Internal Quality Assurance Cell (IQAC) of Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	National
26.03.2023	Ms. Shwetha Murali	Women & Mental Health	Clinical Psychology Society of India (CPSI) & TamilNadu Association of Clinical Psychologists (TNACP)	National

# **Staff Refresher Programmes**

Date	Name of the Staff	Title of the	Organiser
		Programme	
25.06.2022-	Kaveri V	FDP on Advanced	Teaching Learning Centre,
01.07.2022		Pedagogical	Ramanujan College,
		Techniques	University of Delhi under
			the aegis of Ministry of
			Education, Pandit Madan
			Mohan Malaviya National
			Mission in Teachers and
			Teaching.
12.07.2022-	R. Vatsala Mirnaalini	FDP on Blended	Teaching Learning Centre,
18.07.2022		Learning: Concepts	Ramanujan College,
		and Tools	University of Delhi under
			the aegis of Ministry of
			Education, Pandit Madan
			Mohan Malaviya National
			Mission on Teachers and
			Teaching.
14.11.2022 -	R. Vatsala Mirnaalii	National Level 7 Day	Department of Psychology
21.11.2022		Faculty Development	& The PG and Research
		Programme	Department of English in
		Identification,	collaboration with IQAC,
		Screening and	Chevalier T. Thomas
		Management of	Elizabeth College for
		Learning Disability in	Women
		a Tertiary Classroom	

## **Short Term Courses Completed by Staff**

Name of the	Name of the	Offering Platform	From	To Date	Duration
staff	Course	(SWAYAM /	Date		in Weeks
		COURSERA			
		/UDEMY etc.)			
Shwetha	Mentorship	Skill Nation	21.06.2022	21.09.2022	12 weeks
Murali	Program on				
	Advanced				
	Sports				
	Psychology				

#### **Highlights**

#### Vikas

On the Sunday, 30<sup>th</sup> October 2022, Psychology students hosted a Community Outreach Program for Youth in association with a NGO called Pudiyador at Vettiver Collective, Besant Nagar, Chennai. The aim of the program was to provide the youth, aged 16 to 25 years, of Urur community with the career skill training.

The program focused on broadening career interests, assessment of career maturity such as attitudes and competence and brief profiling of stress management was executed. Skill-based activities were conducted to train soft skills such as effective communication, leadership, team skills, problem solving and interview skills.

Psychometric testing on stress inventory and career maturity inventory was conducted and scope for enhancement was provided. A mock interview was hosted to build self-awareness and confidence. The participants gained self-awareness & confidence. Self-guided soft skills training helped the participants. They were equipped with ways to manage stress.

#### **Partnerships entered:**

The Department has entered into Memorandum of Understanding (MoU) with Teach for India (TFI) on 16<sup>th</sup> December 2022. The partnership ensures career guidance, community immersion programs, intern opportunities and collaborated projects in Development sector.

The Department also entered into Memorandum of Understanding (MoU) on 6<sup>th</sup> January 2023 with SCARF India (Schizophrenia Research Foundation) to offer certification course on Psychosocial Rehabilitation.

The Department also entered into Memorandum of Understanding (MoU) on 6<sup>th</sup> January 2023 with M.S. Chellamuthu Institute of Mental Health and Rehabilitation to offer certification course on Community Mental Health.

#### **Youth Exchange Program**

Ms. Sucheta Srinivasan of I B.Sc. Psychology attended the Abu Dhabi Youth Exchange Program from 2<sup>nd</sup> December, 2022 to 6<sup>th</sup> December 2022 and visited the Higher Colleges of Technology and was oriented about the courses being offered.

Ms. Keerthana. V (2113721086023), Ms. Thanuja Mahalakshmi(2113721086046) and Ms. Dheetchanya. B (2113721086056) attended the Malaysia - Singapore Youth Exchange Program, from 7<sup>th</sup> December, 2022 to 14<sup>th</sup> December, 2022 and were oriented on Sustainable Development Goals (SDG), entrepreneurship (ASEAN) and explored their political policies.

#### **National Camp:**

Ms. Nivedita Sri (2013721086028) of III B.Sc. Psychology took part in the National Integration Camp-2022 from 25<sup>th</sup> to 31st May 2022 in Raja Narendra Lal Khan Women's College, Kolkata.

Ms. Krithika J (2113721086025) of II B.Sc. Psychology took part in the National Youth Festival Camp-2023 from 12th to 16th January 2023 in Karnatak College (KCD), Karnataka University and University of Agricultural Sciences.

I B.Sc. Psychology secured overall Trophy runners up in Abilasha 2023.

# **Foundation Course- English**

### **Intra Mural**

- Fundastic Madras Quiz
- Freshers Oratorical Competition
- Thrills and Chills

## **Inter-Collegiate**

• Prashnothri

# **Club Activities**

Date	Event	Name of The Student	Dept/Institution	Prize
		Bhanavi.R 2013711043003 Rahini.S 2013711043025	III B.Com Honours	I
30.08.2022	Fundastic Madras Quiz	Chunmithra.C.V 2013721086010 Aashikaa Srinivasan 2013721086001	III B.Sc Psychology	II
		Sunehra Lakshmi S 2013711024050 Prerna.M 2013711024038	III B.A Journalism	III
		Sahithya Srinath 2213711043023	I B.Com Honours	I
12.10.2022	Freshers' Oratorical	Srinidhi MK 2213711024034	I B.A Journalism	II
	Competition	V G Sakthi Aishwarya 2213721034128	I B.Com A&F S-II A	III
	Thrills and	Sowmithaa Shri 2213721086041	II B.Sc Psychology	I
31.10.2022	Chills- The Summoning: (Fictional Stress	Sruuthi S 2013721034211	III B.Com A&F S II	II
	Interview)	Prarthana Anu Venkataraghavan 2213711090031	I B.Sc Viscom	III

Date	Event	Name of The Student	Dept/Institution	Prize
	Thrills and Chills-A	Bhavana. R 2013721018001	III B.A Economics	I
	Cauldron of Emotions: (Acting with	Dhivya Tharshini K 2013711031022	III B.A Sociology	II
	a Twist)	Purvi Agarwal 2213721086034	I B.Sc Psychology	III
	Thrills and Chills- Wicked Words: (Relay Poetry)	Helsi Riya Infant 2213711034024 Ananyaa Sivakumar 2213711034003 Harshanaa R 2213711034020	IB. Com A&F S-1	I
		Akansha Gupta, Prerna M Tejovathi Raghuraman	III B.A Journalism	II
31.10.2022		Saradha Shruthi G, 2013711075046 Shriya Desikan 2013711075051 Srivaramangai S 2013711075057	III B.Sc Mathematics	III
	Thrills and Chills-	Divya Padmanathan 2013711075018	III B.Sc Mathematics	I
	The Battle of good and	Keerthana Shankar 2013721018021	III B.A Economics	II
	Evil: (Debate)	Zahabiya Kutubuddin 2113711060050	II B.Sc Electronic media	III
	Thrills and Chills-	Helsi Riya Infant 2213711034024	I B.Com A&F SH-I	Ι
	Coscon (Costume	Diti Mattoo 2213711060008	I B.Sc Electronic Media	II
	competition)	G Harini 2113711043012	II B.Com Honours	III
	Thrills and Chills- Map to Neverland:	Ishika Goel, 2013721018058 Bhavana R 2013721018007 Harshini G	III B.A Economics	I

	Treasure Hunt	2013721018016		
		Nafisa Samreen TK, 2013711024029 Saatvika Radhakrishna 2013711024042 Vibha Venkatesan 2013711024056	III B.A Journalism	II
		Asma Zaithunissa 2113711063007 Afrin Rifa 2113711063002 Afraa Fahima 2113711063001	II B.Sc Food Science Management	III
25.02.2023	Prashnothri 2023	Yashaswini 2213711034070 Eshika P 2113711034020	I B.Com A&F S-I II B.Com A&F S-I	I
		Dev Jhawar 20-UEC-233 Kashyap D 21-UAF-051	II B.A Economics III B.A Economics Loyola College	П
		Diya Sethia 2213721042015 Dhevasena B 2213721042012	I BCom CS	III

# Workshops

Date	Topic	Resource Person
05.01.2023	Communicate with Confidence	Ms Padma Subramaniam
	Workshop – Chennai Literary Festival	Director
		Academy for Career Excellence

Journal

**Title of the Student Journal**: Mosaic Volume 20

Cover Page Designer: Prathiba Sundarraman I BCom A&F S-IIA

# **Students' Achievements**

Date	Name of the Student	Class	Event	Organiser	Prize
09.08.2022	Lehar Malpani	II BBA S-II	Essay Writing	Vivekananda Cultural	I
	V Pavithra	II B.Sc Data Science		Centre	II
	Nidhi Chordia	II B.Sc Psychology			III
10.09.2022	A. Vaishu Gomathy 2213711090052 Nisha G Swamy 2213711090026	I B.Sc Viscom	Face Painting	Chennai Literary Festival	I
	Helsi Riya Infant 2213711034024	I B.Com A&F S-I	Fuse and Shade		II
	Sajitha S 2213711090037	I B.Sc Viscom	Perform to Perfect		
	Akshara A	II B.Com A&F S-II B	Grand Literary Quiz		III
	Prerna K Jain	I BBA S-I	Monoacting		I
	Vanditha S S 2113711031054	III B.A Sociology	Acting Challenge		I
	Nisha. M 2213711106035	I B.Com(F&T)	Face Painting Competition	Chennai Literary	II
	Saahithya P.S 2213711106044	I B.Com(F&T)	Face Painting Competition	Association and PG Department of English (DGVC)	II
07.10.2022	Abhirami M	I B.Sc FSM	Slam Poetry	Novateur'22 SSS Jain College	I
05.01.2023	Vanditha S S	III B.A	Slam Poetry	2011-90	I
	2113711031054	Sociology	Just a Minute	Chennai	II
			Twist the tale	Literary	III
			Fix a Climax	Festival 2023	II
27.01.2023	Manasvini T 2213711106026	I BCom F&T		Ikigai '23 Litflix,	

	Tejaswini Chandar 2213711106065 Lakshmi Priyaa M. V 2213711106023 Sri Gayathri. K. V. 2213711106056		Channel Surfing & What if event	Loyola College	I &II
	Swathika. L 2213711106064 Helsi Riya Infant 2213711034024	I BCom A&F S-I	Reel Making		III
	Amritha Chandasekhar 2213721086004 Ishrath Fathima 2213721086013	I B.Sc Psychology	Micdrop (Open Mic Singing) Meme it		III
08.02.2023	Divya Padmanathan 2013711075018 Shreya Sharon	III B.Sc Mathematics	Debate	Speak for India	Qualified for State Zonals
	Antony 2213721102038	I B.Sc Data Science			

# **Outstanding Achievements**

Date	Name of the	Class	Event	Organiser	Prize
	Student				
06.11.2022	Vanditha SS	II B.A	Vigilance	National	I
	2113711031054	Sociology	Awareness	Academy of	
			Week	Customs	
			Oratorical	Indirect Taxes	
			Competition	and Narcotics	
				Bureau, Govt	
				of India	
02.10.2022	Isaimozhi K U		Oratorical	Sardar	I (Cash Award
	2113711031018		Competition	Vallabhai Patel	-Rs 1000/-)
				Memorial	
				Trust, Chennai	

# **Staff Achievements**

# Staff as Resource Person

Date	Name of the Staff	Institution	Nature of Work	Topic
			Done	
20.08.2022	Dr B Sahana	SSS Jain College	Resource Person	Emerging
		for Women	– English	Trends in GenZ
			Department	
			Seminar	
12.12.2022		Shri	External	PG Soft Skills
		Krishnaswamy	Examiner	
		College for		
		Women		
24.12.2022	Ms Anupama R	The Institute of	Judge	Debate
	M - M - 41	Chartered		Competition
	Ms Mathuranjali M	Accountants of		
		India		
23.03.2023	Ms R Jayalakshmi	DAV School	Subject Expert	-
28.03.2023	Ms R Jayalakshmi	Sri Sankara	Chief Guest	Department of
		College of Arts		English
		and Science,		Valedictory
		Enathur		function

# **Staff Participation in Workshops**

Date	Name of the Staff	Title of the	Organiser	Level
		Workshop		
06.08-2022 to	Ms R. Jayalakshmi	Trends in	Assumption College,	
24.08-2022		Book and	Changanacherry &	National
	Dr B Sahana	Journal	Bishop Kurialacherry	
		Publishing	College for Women in	
	Ms Anupama R		association with Lore	
			& Ed Research	
			Associates	

## **Staff Refresher Programmes – Faculty Development Programme**

Date	Name of the Staff	Title of the	Organiser	Level
06.06.2022-	Ms Mathuranjali M	Programme Research	SRM IST	International
21.06.2022	, J.	Methodology	Ramapuram Campus	
01.08.2022- 07.08.2022	Dr B Sahana	Advanced Research	REVA University, Bengaluru in	National
	Ms Anupama R	Methodology In Humanities & Social Sciences	association with NIPAM	
06.08.2022	Dr B Sahana	National Intellectual	Intellectual Property India in association	National
	Ms Anupama R	Property Awareness Mission	with Nipam	
22.08.2022- 30.08.2022	Dr B Sahana	Research , Publication &	SRM IST Ramapuram Campus	National
	Ms Anupama R Ms Melina J	Patent In Humanities And Sciences		

## **Highlights:**

• Department of English collaborated with The Times of India and Federal bank for the inauguration of Speak for India, a national level debate competition

#### **Foundation Course - Tamil**

#### Intra Mural

Bharathi Yaar

Date: Sep 9, 2022 Name of the events:

- Bharathiyaarai Padipom Quiz
- Mahaakavikku Kavithaanjali Poetry

Competition

- Sor Por Debate
- Paadava Mahaakaviyin Paadalai Solo Vocals

Bharatiya Bhasha Diwas

Date: Dec 11, 2022 Name of the events:

- Sakthi Pirakudhu Moochinile Elocution
- Bharathiyum Thamizhum Essay
- Bharathi Enum Thee Poetry Competition

Valedictory

Date: Dec 14, 2022

Chief Guest: Dr. K. Vijayakarthikeyan, IAS,

Secretary,

State Human Rights Commission,

Tamil Nadu.

#### **Inter Collegiate**

Thaiyalai Uyarvu Sei Date: Mar 11, 2023 Name of the events:

- Mangayaraai Pirappadharkkae Elocution
- Penmaiyai Potrum Paadalgal Group Vocals
- Ouiz
- Thirai Paarthu Kadhai Sol
- Pugaippadamum Kavidhaiyum
- Suvarotti Vadivamaippu
- Kurumpadam Padaithal

Overall Trophy Won by SDNB Vaishnav College for Women, Chromepet, Chennai.

# **Guest Lectures**

Date	Topic	Resource Person	Levels
04.08.2022	Pudhina Ilakkiya Uththigal	Ms. R. Umabharathi,	College
		Poet,	
		(Great Grand Daughter of	
		Mahaakavi Bharathiyaar)	
04.08.2022	Kavithai Ilakkiya Uththigal	Ms. Gnaana Shaila Mary,	College
		Poet.	
13.10.2022	Thamizh Vaanoli Ennum	Mrs. RJ Vijayalaksmi	International
	Kalangarai Vilakkam (Webinar)	Thirugnanaraja,	
		Co-ordinator,	
		British Indian Radio,	
		London.	
14.10.2022	Thamizhum Kavidhaiyum	Mr. Sasi S. Kumar,	International
	(Webinar)	Writer,	
		Dubai.	
15.10.2022	Naattuppura Ilakkiyam	Ms. Bhuvana Venkat,	National
	(Webinar)	Speaker,	
		Mumbai.	
09.03.2023	Digital Ulagum Pengalum	N. Thamarai Selvi,	International
	(Webinar)	Poet,	
		Sri Lanka	
09.03.2023	Pennin Perundhakka Yaavula	N. Priyanila,	International
	(Webinar)	Poet,	
		Sri Lanka.	
10.03.2023	Sepparum Gunathu Raman	K. Baskar,	International
	(Webinar)	Speaker,	
		Abu Dhabi.	

# Workshops

Date	Topic	Resource Person	Level
05.01.2023	Udaga Thamizh	Mrs. N. Kalaiselvi, Assistant	State
	(Chennai Literary Festival	Professor,	
	Association)	Apollo College of Arts & Science,	
		Chennai.	

# Seminars / Symposium

Date	Topic	Resource Person	Level
16.09.2022	Centenary Literary Forum on	Chair Person:	National
	Anuthama	Dr. Vaigai Selvi,	
	(In collaboration with Sahitya	Member,	
	Akademi)	Tamil Advisory Committee,	
		Sahitya Akademi, Chennai.	
		Resource Persons:	
		Mr. Kizhambur Sankara	
		Subramanian,	
		Editor,	
		Kalaimagal.	
		Mr. Akilan Kannan,	
		Writer.	
		Dr. J. Bhaskaran,	
		Writer.	
		Dr. R. Rajeswari,	
		Assistant Professor,	
		M.O.P. Vaishnav College for	
		Women.	
		Dr. G. Padma Priya,	
		Assistant Professor,	
		M.O.P. Vaishnav College for	
		Women.	
27.03.2023	Meet the Author	Ms. Thilakavathi. G, Ex IPS,	National
	(In collaboration with Sahitya	Writer	
	Akademi)		

Journal

#### Journal:

Title of the Student Journal:- Vidiyal

Theme: Kanaa Kaanum Kaalangal (College Life Memories)

Best Article: Kalloori Kaalam

Name of the Student: Manasvini.R, (2213711031035) I B.A. Sociology

Cover Page Designer: Lakshana Palani, (2113721086027) II B.Sc. Psychology

# **Students' Achievements**

Date	Name of the Student & Reg. No.	Class	Event	Organiser	Prize
31.08.2022	Nivetha. M 2013711058026	III B.Sc Computer			I
31.08.2022	Varsha. S 2113711058044	Science	Essay	Vivekananda Cultural Centre	II
31.08.2022	Deepika. R 2113721102004	II B.Sc. Data Science			III
31.08.2022	Sowmiya. R 2113711031048	II B.A. Sociology			I
31.08.2022	Gayathri. S 2113711058010	II B.Sc Computer Science	Elocution	Vivekananda Cultural Centre	II
31.08.2022	Nesha Arun 2113711024020	II B.A. Journalism	-		III
02.10.2022	Isaimozhi. K.U 2113711031018	II B.A. Sociology		Sardar Vallabhbhai	I
02.10.2022	Yuvarani. S.M 2113711031080		Elocution	Patel Memorial & Bharatiya Vidya Bhavan, Chennai	III
02.10.2022	Pratibha Sundarraman 2213721034124	I A&F – SHIFT II – B2		Kendra	III
19.02.2023	Swathi M 2213721033044	I BCA	Essay		I
19.02.2023	Harini J 2213721020012	I B.Sc. Data Science	Poetry	Sri Krishna	III
19.02.2023	Vaishnavi P 2213711034065	I B.Com A&F	Debate	Jayanthi Committee (A	III
19.02.2023	Pratibha Sundarraman 2213721034124	I A&F – SHIFT II – B2	Singing	Unit of the Viswa Hindu Parikshat)	II
19.02.2023	Bhadhra Priya R 2113711075009	II B.Sc. Maths			I
19.02.2023	Nilofar Haseena A 2213711031043	I B.A. Sociology	Poetry		II
05.03.2023	Mythili S 2213711034039	I B.Com A&F – S-I	Kolam	Madras	II

05.03.2023	Srinidhi. I 2213711034063	I B.Com A&F – S-I	Kolam	Institute of Technology, Chennai	II
05.03.2023	Suryasri S 2213721042063	I B.Com (C.S)	Dance		II
28.03.2023	Srija K 2213711000058	I B.Com (F&T)	Poetry	Tamil Nadu Police Department & Loyola College (Autonomous), Chennai	II

# **Staff Achievements**

# **Paper Presentations**

Date	Name of the Staff	Organiser	Title of	Title of Paper	Level
			Seminar		
16.09.2022	Dr. R. Rajeswari	Sahitya	Centenary	Life Principles in	
		Akademi	Literary Forum	Anuthama's	National
			on Anuthama	Works	
16.09.2022	Dr. G. Padma Priya	Sahitya	Centenary	An Overview of	
		Akademi	Literary Forum	Anuthama's	National
			on Anuthama	Story plot	

# Staff as Resource Person

Date	Name of the	Institution	Nature of Work	Topic
	Staff		Done	
08.07.2022	Dr. R. Rajeswari	Rajaji Vidhyashram School, Chennai	Judge	Elocution Competition
		,		
24.09.2022	Dr. R. Rajeswari	Saveetha Institute of	Debate - Judge	Vizhaakkalil Makkal
		Medical & Technical		Adhigam
		Sciences		Virumbuvadhu Pandhi
				Muraiyaa? Buffet
				Muraiyaa?
26.09.2022	Dr. R. Rajeswari	Rotary Club of	Pattimandram -	Manidhan Iraivanani
	_	Thanjavur Emperors	Program Host	Adaiyath Thaevai
		& Bharathi	_	Bhakthiyaa? Thondaa?
		Kannamma		
		Semmozhi Thamizh		
		Sangam & Mega TV		

01.12.2022	Dr. R. Rajeswari	World Tamil	Felicitation	Vaiya Thamizh
		Campaign, Australia	Speech	Thiruvizha – Webinar
			(Online)	(An Attempt to the
				Guinness World Books
				of Records)
01.02.2023	Dr. R. Rajeswari	America Muthamizh	Interview	Yenippadigal
		Tholaikkaatchi	(Online)	
27.02.2023	Dr. R. Rajeswari	Department of	Resource Person	Human Values & Ethics
		Mathematics,	- Workshop	
		DRBCCC Hindu		
		College, Chennai		

# **Staff Awards**

Date	Name of the	Name of the	Organiser	Level
	Staff	Award		
26.09.2022	Dr. R. Rajeswari	Tholkkapiyar	Rotary Club of Thanjavur	State
		Virudhu 2022	Emperors & Bharathi Kanna	
			Semmozhi Thamizh Sangam	
			(Program Telecast in Mega TV)	

# **Staff Participation in Workshops**

Date	Name of the Staff	Title of the Workshop	Organiser	Level
02.09.2022	Dr. R. Rajeswari	Kalai Sollaakka	Donostment of Temil	National
02.09.2022	Dr. G. Padmapriya	Payilarangam	Department of Tamil Development, Government of Tamil Nadu	(Online)
02.09.2022	Ms. R.K. Divya			

# **Staff Participation in Seminars**

Date	Name of the Staff	Title	Organiser	Level
17.07.2022	Dr. G. Padma Priya	Kurunthogai	Chennai Senthamizh	
		(Online)	Mandram	
17.07.2022	Ms. R.K. Divya			
28.08.2022	Dr. G. Padma Priya	Natrinaiyum		
		Nalmaandharum	Chennai Senthamizh	NT (* 1
28.08.2022	Ms. R.K. Divya	(Online)	Mandram	National
	•			

25.09.2022	Dr. G. Padma Priya	Aingurunooru	
		Unarthum Aga	
25.09.2022	Ms. R.K. Divya	Vaazhviyal	
	•	(Online)	ļ

## Highlights

- Dr. R. Rajeswari is serving as a General Secretary for Magudam Tamizh Peravai (Reg. No. 75/2019) since 2016.
- Dr. R. Rajeswari is serving as a Sub Editor of Magudam Journal.
- Dr. R. Rajeswari was one of the Resource Persons of Captain TV Pattimandram "Vaazhvil Magizhchchiyai Koottuvadhu Sondha Bandamae! Soththu Sugamae!" Held in Shimoga on 8<sup>th</sup> July,2022.
- Dr. R. Rajeswari was one of the Resource Persons of the Pattimandram "Desappatru Peridhum Thazhaithongiyathu Sudhandhirthirku Munbaa? Pinbaa?" Telecasted by Captain TV on 8<sup>th</sup> August, 2022.
- Dr. R. Rajeswari wrote the Foreword for "Ilakkiya Poonga" Research Book.
- The Department of Tamil conducted a Singing Competition in Collaboration with Election Commission, Tamil Nadu to create an awareness on the importance of Voting on 10<sup>th</sup> Jan, 2023.
- The Department of Tamil Organized the Pongal Celebration on 12<sup>th</sup> Jan 2023. The
  Celebration included a debate show, Kolam Competition, Pot Painting and various
  Cultural Events. The Chief Guest of the Debate Show was Dr. Nellai Subbiah, Panel
  Speaker.
- Dr. R. Rajeswari has compered the Arangetram programme of Nritha Abbinaya dance school students in Vani Mahal, Chennai on 12<sup>th</sup> March, 2023.

#### **Foundation Course – Hindi**

#### **Intramurals**

Name of the Club: Manjari

Date of the Event: 6.09.2022,7.09.2022 & 9.09.2022

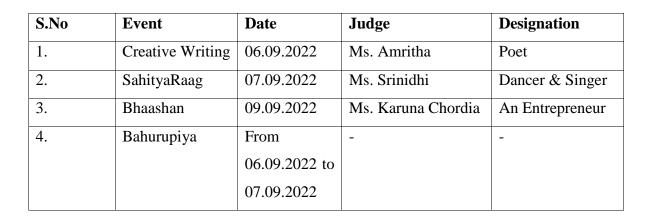
Name of the Events:

• Creative Writing

• Bhajan Singing-SahityaRaag

Oratorical

• Bahurupiya



## **Hindi Day Celebrations**

L	<b>D</b> ate	Event	Organiser	<b>Chief Guest</b>	Designation
1	4.09.2022	Poet Meet (Kavi Sammelan)	ManjariHindi Literary Club	Shri Vashista Johri	C.E.O.–C.R.R. Rail Research Centre, I.I.T. Madras.

- Vaishnav Gaurav Samman,2022 was conferred to Ms. RochikaArun Sharma on this occasion.
- Ms. Deepa M. of first year B.Com.F&T student was declared Miss Hindi Diwas,
   2022.
- Ms. Anshika Dwiwedi of DGVaishnav College Chennai was declared The Best Poet in students' category.
- The department of B.Sc. Psychology bagged the Overall trophy of intramurals.

#### Bharatiya Bhasha Diwas

Date	Event	Topic	Judge	Designation
11.12.2022	Essay	Indian Languages	Ms. Bimmi Kunwar	Author
	Writing	in Higher	Singh	
	(Online)	Education		

• Valedictory of the program taken place on 14<sup>th</sup> of December with Tamil Department where prizes and certificates distributed by the chief guest.

#### **World Hindi Day**

Date	Event	Topic	Organisers	Chief Guest
10.01.2023	Workshop	Indian Culture depicted through folk dances.	Manjari Hindi Club, M.O.P. Vaishnav College for Women in association with Central Bureau of Communication (Song & Drama Division), Ministry of Information & Broadcast, Government of India, Regional Office, Chennai.	Shri KuldeepSagar, Manager & Co- artist, CentralBureau of communication (Song & Drama Division) and his
				team.

#### **Guest Lectures**

S.No.	Date	<b>Guest Lecture</b>	Resource Person (Name, Designation &
			Organisation Name)
1.	04.08.2022	Chaayawaad	Dr.Rajshekar
			Assistant Professor and Head, Department of Hindi, LoyolaCollege.
2.	28.09.2022	Saint Poets and	Dr.RavitaBhatiya
		Bhaktikaal	Associate Professor & Head, Patrician
			Colllege, Adyar, Chennai
3.	29.10.2022	Hindi in higher education	Dr.KavitaVachaknavee,
			An author, poet, critic, sociolinguist, editor,
			language technology professional, humanist and social activist.
4.	04.11.2022	Role of Women in Higher	Prof. Nirmala s Mourya, Vice-chancellor,
		Education	Veerbahadur Singh Purvanchal University
5.	05.10.2022	Hindi: As a Medium of	Prof.PushpitaAwasthi, Head, Hindi
		Higher Education	Universe Foundation, Netherlands.
6.	31.01.2023	Hindi Sahityaaur Baudh	ProfBeenaBudki, Author& Founder -
		Darshan	Kashmiri Hindi Sangam.

#### **Viva-Voce Examination**

The Ph.D. Viva – Voce Examination of the Research Scholar Mrs. Kavita, Department of Hindi, M.O.P. Vaishnav College for Women, was held in the college premises on 11<sup>th</sup>July, 2022 at 11 a.m. Supervisor, Dr.Vidya Sharma and Dr.Nazim Begum, Reader at the Institute of Higher Education, Dakshin Bharat Hindi Prachar Sabha were the external examiners.

#### Journal- Kshitij

Name of the Department Journal: Kshitij

(Colour of Development with M.O.P.)

Theme of the Journal: Vikaas Ke Rang: M.O.P. Ke Sang

**Best Article:VARSHA.R** (2213721034226) B.COM [A & F] SHIFT 2 1B3 - 1<sup>ST</sup>

# **Students Achievements**

Date	Name of the Student	Class	Event	Organiser	Prize
	& Reg. No.				
11.10.2022	Prachi Jain 2213711096039 Komal Jain 2213711096071 Chesta K 2213711034009 Diya Khimsura 2213721018015	I Year	ADZAP	Guru Shree Shantivijai Jain College for Women	I
11.10.2022	Komal 2213721034106 Krithika 2213721045029 Kimshita 2213721086016 Minal 2213721034192 Prerna Jain 2213711096040 Mahek 2213721042034	I Year	DANCE	Guru Shree Shantivijai Jain College for Women	I
11.10.2022	Himanshi S Jain 2213711090012 Disha P 2213721045016	I Year	POSTE R DESIGN	Guru Shree Shantivijai Jain College for Women	П
1.10.2022	Diya Sethiya 2213721042015	I Year	ORATO RICAL	SardarVallabbhai Patel Memorial TrustBharatiyaVidya Bhavan, Chennai Kendra	I
1.10.2022	Monica Kumari 2213711024020	I Year	ORATO RICAL	SardarVallabbhai Patel Memorial TrustBharatiyaVidya Bhavan, Chennai Kendra	II
15.10.2022	Dhreethi S 2213711034013 Chesta K 2213711034009	I Year	QUIZ	DG Vaishnav College (SHIFT I)	II
13.01.2023	Radhika Ranga 2113721018037	II Year	ANTAK SHARI	DG Vaishnav College (SHIFT-II)	I

13.01.2023	Heeral R 2113721018016 Arthi S 2113721018002	I Year	Kavitha	DG Vaishnav	II
13.01.2023	Dhreeti 2213711034013	1 Year	Lekhan	College (SHIFT-II)	11
13.01.2023	Harshi 221372104153 Komal 221372104106 Palak 2213721045072 Kritika 2213721045029	I Year	Adzap	DG Vaishnav College (Autonomous) (SHIFT-II)	III
13.01.2023	Anshul Bhandari	I Year	Oratoric al	DG Vaishnav College (SHIFT-II)	III
28.01.2023	Diya Sethiya 2213721042015	I Year	SHIPW RECK	Loyola College (Autonomous)	III
28.01.2023	Anshul Bhandari 2113721045006	II Year	DEBAT E	Loyola College (Autonomous)	I
04.02.2023	Disha Bajaj 2213711096013 Simran S 2213721018045 Prerna K Jain 2213711096013 KomalJangid 22137211096026 Himanshi S Jain 2213711090012	I Year	Best out of Waste	S.S.S. Shasun Jain College for Women.	II

# **Staff Achievements**

# **Staff Participation in Faculty Development**

## Name of the Staff: Dr. Sudha Trivedi

Date	Title of the Professional Development Programme	Organizer	Level	Duration in Days
23.01.2023 to 29.01.2023	Learning Life Skills through Theatre	SSS Jain College, Chennai	National	7 days

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# **Staff Participation in Seminars/Webinars**

## Name of the Staff: Dr. Sudha Trivedi

Date	Title of the Seminars/Webinars	Organizer	Level	Duration in Days
30.08.2022	Bhagwaticharan Varma SmritiPrasang	Southern railway (L) & University of Madras	National	1 day
02.10.2022	Sahitya, SanskritiAurYuvaVarg	SrijanSamvaad , India	National	1 day
28.01.2023- 30.01.2023	VITASTA The ever flowing Legacy of Kashmir	Ministry of Culture, Govt. of India	National	3 days
11.03.2023	Women : Self consciousness	LOK PAHAL	International	1DAY
15.03.2023 to 16.09.2023	Krishna Sahitya KeSamajik Adarsh	Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai	International	2 days

## **Staff as Resource Person**

### Name of the Staff: Dr. Sudha Trivedi

Date	Nature of Work Done	Event/Course	Department &Institution
05.05.2022	B.O.S. Member	B.O.S. Meeting	DG Vaishnav College, Chennai
01.07.2022	Subject Expert	Radio Varta	All India Radio, Chennai
27.07.2022	Expert	IQAC advisory committee meeting	Higher Education and Research Center, Dakshin Bharat Hindi Prachar Sabha, Chennai
24.07.2022	QP Setter	Annual UG Examination	Pondicherry University, Puducherry
22.08.2022	External Examiner	Viva - M.A.	Higher Education and Research Center, Dakshin Bharat Hindi Prachar Sabha, Chennai

30.08.2022	Guest of Honour	Seminar	Southern railway (L) & University of Madras
15.09.2022	Chief Guest	Hindi Day Celebrations	Hindi-SSS Jain College Chennai
30.09.2022	Chief Guest	Hindi DiwasPakhvada	Central Bureau of Communications, Ministry of Information & Broadcast, Regional office - ShjastriBhavan, Chennai
02.10.2022	Speaker	Webinar	SrijanSamvad, India
21.11.2022	Guest of Honour	Special Lecture	Higher Education and Research Center, Dakshin Bharat Hindi Prachar Sabha, Chennai
09.12.2022	Moderator of QP	M.A. Examination	Higher Education and Research Center, Dakshin Bharat Hindi Prachar Sabha, Chennai
11.03.2023	Chief Speaker	International Webinar	LOK PAHAL
15.03.2023 to 16.09.2023	Chair Person	International Seminar	Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai

# **Staff Participation in Faculty Development**

# Name of the Staff: Dr.Lavanya S

Name of the staff	Title of the Professional Development Programme	Organizer	Level	Date	Duration in Days
Dr.Lavanya S	Learning Life Skills through Theatre	SSS Jain College, Chennai	National	23.01.2023 to 29.01.2023	7 days

# **Staff Participation in Seminars/Webinars**

# Name of the Staff: Dr.Lavanya S.

Date	Name of the staff	Title of the Seminar	Organizer	Level	Duration in Days
17.03.23- 18.03.23	Post-independe National consci the literature of	ousness in	Hindi Department, University of Madras	National	Two

#### **Foundation Course-Sanskrit**

#### Intercollegiate-Sumeru

Name of the Club: S rasvata Samiti Date of the Event: 07.03.2023

- Detail check
- Poster Making

#### Intramural-Spandana

Name of the Club: S rasvata Samiti Date of the Event: 07.03.2023

- Guess who am I?
- Dance
- Justify my name

#### **Sanskrit Day:**

S rasvata Samiti, Sanskrit club of M.O.P.Vaishanv College for Women conducted Sanskrit day Celebration on 25 August, 2022 on the topic "सम्भृतसम्भृतिश्च" (Sanskrit and Culture). The club organized various events such as Sloka Competition, Cultural Makeup and Scene Act. The chief guest for the day was Dr.Yamuna Devi, Assistant Professor, Kuppuswami Sastri Research Institute. She gave an interesting lecture about the importance of Sanskrit and on the convocation ceremony procedure of the past.

#### **Bharatiya Bhasha Divas:**

The students of M.O.P.Vaishnav College for Women participated in Sampoorna Gita Parayanam which was aimed towards the welfare of the world. This was organized by Samskrita Bharati and Vidhya Bharati on 11 December, 2022 to mark the celebration of Bharatiya Bhasha Divas on the birth anniversary of Bharathiyar. The students of M.O.P.Vaishanav College chanted chapters 1,3 and 8 of the Bhagavad Gita. The college was also awarded a momento for the same.

#### Gitamrutam:

S rasvata Samiti, Sanskrit club of M.O.P.Vaishanv College for Women organized Gitamrutam, Chanting of all the 18 chapters of Bhagavad Gita on 23 December, 2022. Students from all the undergraduate courses took part in the chanting. The chief guest for the day was Smt.Amitha Prithvi, State General secretary of Samskrita Bharati Uttara Tamil Nadu addressed the students on the purpose of reading Bhagavad Gita.

#### **Inter-Collegiate-Sumeru:**

To celebrate Women's Day, S rasvata Samiti, Sanskrit club of M.O.P. Vaishanv College for Women conducted Sumeru, Sanskrit Intercollegiate 2023 on 7 March, 2023 on the theme यत्रनायेस्तुपूज्यन्तरमन्ततत्रदेवता:- "Where women are honoured, there deities are pleased. The club conducted two competitions सत्यवद(Detail Check) and चित्रचतुरा (Poster Making). The judges for the day were Ms Sravana Rajan and Ms. Sudha Iyer. Students from various colleges took part in the event enthusiastically.

#### **Intramural – Spandana:**

S rasvataSamiti, Sanskrit club of M.O.P. Vaishanv College for Women conducted Spandana, Intramural 2023 on 7 March, 2023 on the theme यजनायेस्तुप्जयन्तरमन्तेतत्रदेवताः - "Where women are honoured, there deities are pleased. The club organized three events as a part of Women's day celebration - नाट्यतारा(Natyam), काइहम्(Guess who am I) and यथायादारा(Justify my name).Students were divided into five teams and named as Pancakanyasi. e–Ahalya, Tara, Sita, Mandodari and Draupadi. The judge for Natyam was Ms. Apparna Kannan..

Ms. Spandana trophy was bagged by Anjana K (2213711063004), I B.Sc FSM

#### **Guest Lecture**

Date	Topic	Resource Person
06.10.2022	Introduction To Vedas	Dr.P.C.Muralidharan
		Assistant Professor KuppuswamiSastri Research Institute, Mylapore

The guest lecture was delivered by Dr.P.C.Muralidharan, Assistant Professor, Kuppuswami Sastri Research Institute, Mylapore. He provided with deep insights about the Vedas. Many topics were covered like the classification of Vedas, interpretation of Vedas, about the four Vedas etc. The classification of Vedas on par with the four stages of life was also dealt. The importance of meter while reciting, the ancillary elements of Vedas (i.e.) Vedangas was also explained.

# Journal

Title of the Student Journal: Shankadhwani

Theme: (Up ky n s of Mah bh rata) (महाभारतस्यउपाख्यानानि)

Cover page designer: Madhurima S Rudra (2213721018027) I B.A. Economics

Date	Name of the Student	Class	Event	Organizer	Prize
23.01.2023	Sahithya Srinath (2213721043023)	I B.Com Hons	Chaitanya 2022 – Gita Recitation	Sri KanyakaParamesh wariArts&Science College for Women	II
23.01.2023	Sruthi B (2213721096146)	I BBA Shift II	Chaitanya 2022 – Gita Recitation	Sri KanyakaParamesh wariArts&Science College for Women	III
25.01.2023	GS Sruthi (2113711031051)	II B.A Socio	Madhuliha 22-23  – Dumb charades	Ethiraj College for Women, Chennai	I
25.01.2023	GS Smrithi (2113711031046)	II B.A Socio	Madhuliha 22-23  – Dumbcharades	Ethiraj College for Women, Chennai	I
25.01.2023	GS Sruthi (2113711031051)	II B.A Socio	Madhuliha 22-23 - Quiz	Ethiraj College for Women, Chennai	II
25.01.2023	GS Smrithi (2113711031046)	II B.A Socio	Madhuliha 22-23 - Quiz	Ethiraj College for Women, Chennai	II
25.01.2023	GS Smrithi (2113711031046)	II B.A Socio	Madhuliha 22-23- Just A Minute	Ethiraj College for Women, Chennai	III
25.01.2023	Manasviini T (2213711106026)	I BCom F&T	Madhuliha 22-23 – DumbCharades	Ethiraj College for Women, Chennai	II
25.01.2023	AmrithaVarshini S K (2213711106005)	I BCom F&T	Madhuliha 22-23  – Dumb charades	Ethiraj College for Women, Chennai	II
25.01.2023	Sai Kshiraja (2213721045053)	I BCom MM	Madhuliha 22-23 – DumbCharades	Ethiraj College for Women, Chennai	III

25.01.2023	Sahithya Srinath (2213721043023)	I B.Com Hons.	Madhuliha 22-23  –Dumb charades	Ethiraj College for Women, Chennai	III
25.01.2023	Sadhana R (2213721042053)	I B.Com CS	Madhuliha 22-23  – Poster making	Ethiraj College for Women, Chennai	I
27.01.2023	GS.Smrithi (2113711031046)	II B.A Sociology	Unmesha 2023 - Quiz	Loyola College, Chennai	Ι
27.01.2023	GS. Sruthi (2113711031051)	II B.A Sociology	Unmesha 2023 – Quiz	Loyola College, Chennai	II
15.02.2023	Manasa S (2213721045034)	I B.Com MM	Smrti 2k23 Powerpoint presentation	SDNB Vaishnav College for Women, Chennai	II
15.02.2023	YukthiWadwa (2213721045068)	I B.Com MM	Smrti 2k23 Powerpoint Presentation	SDNB Vaishnav College for Women, Chennai	II
08.03.2023	Kruthagnya N (2213721045030)	I B.Com MM	Soundaryalahari	RKM Vivekananda College, Chennai.	I

# **Outstanding Achievements**

The students of M.O.P.Vaishanv College for Women won the overall trophy in Madhuliha 22-23 conducted by the Ethiraj College for Women.

## **Paper Presentation**

Date	Name of the	Title	Organizer	Level
	Student			
21.12.2022	Keerthana Shankar	Family values as	University of	National
	(2012721019021)	reflected in	Madras in	
	(2013721018021)	Bhagavad Gita	association with	
			SamskritaBharati,Ta	
			milnadu	

# Staff as Resource Person

Date	Name of the	Institution	Nature of work	Topic
	Staff		done	
09.09.2022	R Sowmiya	Sri	Chief guest &	
		KanyakaParameshw	Judge for the event	Raghuvamsa
		ariArts&Science	of Sanskrit	
		College for Women	activities and also	
			delivered a guest	
			lecture	
07.01.2022	D. C.	D1 (1'X7' 1 1	G1: CG	X7 11 .1 '
07.01.2023	R Sowmiya	BharathiVidyalaya	Chief Guest	Vardhanthi
				celebration
05.02.2023	R.Sowmiya	Sri Ahobila Mutt	Judge	Vaibhava Sudha
		Oriental		
		Hr.Sec.School		

# **Staff Participation in Seminars**

Date	Name of the Staff	Title	Organiser	Level
02.08.2022 & 03.08.2022	R Sowmiya	Reviving The Eternal Indian Glory: French & Sanskrit as Global Ambassadors	AgurchandManmull Jain College, Meenambakkam Chennai	International
03.09.2022	R Sowmiya	Quality Initiatives in Leadership& Governance	Internal Quality Assurance Cell of M.O.P.Vaishnav College for Women in Academic collaboration with NAAC	National

## **Foundation Course- French**

#### Intramural

Name of the club: Les Facettes Date of the event: 25Jan2023

Name of the event:Le Phénix 22-23

Name of the activities:

- Potpourri
- Treasure Hunt
- Écritcréatif (Creative writing)
- Cuisiner sans feu (Cooking without fire)
- Poster Designing
- Ms. Sudha.P, French Educator, Presidential School, Visakhapatnam was the judge for the French competitions which took place online.
- Ms.S Taha Fathima, Senior Nutrition Expert at HealthifyMewas the Chief Guest for the Intramural Competition - Le Phénix 2022-2023.
- The Investiture Ceremony of the *Les Facettes 22-23*, the French club took place on 22<sup>nd</sup>July 2022.

#### **Inter-Collegiate**

Date of the event: 24Mar 2023 Name of the event: Éclat 22-23

Name of the activities:

- Potpourri
- Écritcréatif (Creative writing)
- Cuisiner sans feu (Cooking without fire)
- Quiz
- Poster Designing (Online)
- Ms. Chitra Joseph, French Teacher, U.C.A Public School, Chennai was the judge.

## **Guest Lectures**

Date	Topic	Resource Person
25.08.2022	French Culture in India–La culture	Dr. P.S Durga Devi, Head, Department
	française en Inde	of French,Loyola College, Chennai

# **Webinars Organised**

Date	Topic	Resource Person	Level
06.08.2022	Sharpen and deepenyourskills	Mr. Keba Joseph Xavier, Head	International
	in French-Accentuer et	of Second Languages-Ed-Tech,	
	approfondir vos compétences	Coordinator, Sharjah, UAE	
	en français		

## Journal

Name of the department journal: Voilà!!

Theme: 'La vie en France'- Life in France

Bestarticle: 'C'est la vie en Rose', a poem written by Nidhi Chordia.P(2113721086059) of II

B.Sc. Psychology.

### **Students Achievements**

Date	Name of the Student	Class	Event	Organiser	Prize
	Srinidhi M K	I B.A.	Collage		II
	(2213711024034)	Journalism			
	Samyuktha	I B.Com.	Creative		I
	G(2213711034056)	A&F Shift 1	writing	Forla Fest,	
	Annette Shruthi P	I B.Sc.	Calligraphy		I
	(2213711106008)	FSM			
28.01.2023	Abhirami M	I B.Sc.		Loyola College,	
	(2213711063052)	FSM		Chennai	I
	Samyuktha G	I B.Com.			
	(2213711034056)	A&F Shift 1	Potpourri		
	PonNithila	II B.Com.			III
	(2113711043023)	Hon.			

	GeethikaA	II B.Com.			
	(2113721034178)	A&F B3			
	Gayathri. A	II B.Sc.			I
	(2113721086016)	Psychology			
	Vidhya Saraswathi. M	II B.Sc.	Poster		
	(2113721086052)	Psychology	Making	L'Aube,	
17.02.2023	Samyuktha. G	I B.Com A &		Ethiraj College	I
	(2213711034056)	F (Shift-1)		for Women,	
	Sai Shivaany N	I B.Com A &	Singing	Chennai	
	(2213711034053)	F (Shift-1)			
	Krisha Narayanan L	I B.Com A &			
	(2213711034032)	F (Shift-1)			
	Kavita Menon				
	(211371102416)				
17.02.2023	Suganthavalli M	II B.A	Dumb		III
	(2113711024037)	Journalism	charades		
	Yuvicaashree V				
	(2113711024042)				
	AditiSriram	I B.Com MM			
	(2213721045002)		T-shirt		III
	Poushali P	I B.Com MM	designing		
	(2213721045039)			Fête de la	
	RuqaiyahFatemah			Francophonie	II
	(2213721033034)	I BCA	T-shirt	2023,	
02.03.2023	Keerthi.G		designing	Loyola College,	
	(2213721033014)			Chennai	
	Asma Fatima M				II
	(2213721033003)	I BCA	Potpourri		
	Keerthi.G				
	(2213721033014)				
	Subalakshmi P	I BCA	Comic strip		I
	(2213721033042)				
	Deepika.S	I BCom	Comic strip		II
	(2213721034173)	(A&F) B3			

#### **Outstanding Achievements**

The overall trophy of the Intramural Competitionwassecured by the following students of the Department of B.Com A&F (Shift 1).

- 1. Samyuktha. G (2213711034056)
- 2. Sai Shivaany. N(2213711034053)
- 3. Krisha Narayanan. L(2213711034032)
- 4. Harini. S(2213711034018)

#### **Staff Achievements**

#### **Staff Course Completed**

Ms. Babita Elizabeth Titusis pursuing a 3-month online French Teachers' Training Certified Course called 'Enseigner Le FLE' (Teaching French as a Foreign Language) by Prayatna Educational Society and Bureau du Québec, Mumbai who are partners of Alliance Française Rouen - Normandie and Bureau de Quebec, Mumbaifrom 11th February 2023.

#### **Staff as Resource Person**

Date	Name of the Staff	Institution	Nature of work done	Topic
02.12.2022		Loyola	External Paper Valuation	
		College,		-
	Ms. Babita Elizabeth	Chennai		
22.10.2022	Titus	Guru Nanak	Question paper setter	
		College,		-
		Chennai		

#### **Staff Refresher Programmes**

Date	Name of the Staff	Title of the Programme	Organiser
23.01.2023-	Ms. Babita Elizabeth	FDP on Learning Life Skills	Shasun Jain College
29.01.2023	Titus	through Theatre	for Women, Chennai

# B.A SOCIOLOGY



The People's Club inaugurated by Mrs. Girija Kumar Babu, Former Secretary for the Indian Council of Child Welfare.



Poster making competition on the theme "My Vote is my Right-Power of One Vote" organised by the electoral literacy club for Regional Election Commissions office



Ms.Jennifer Bullock, Public Affairs Officer, US Consulate, Chennai addressing the students



Dr.Prithiviraj Premkumar, Assistant Professor Department of Surgical Oncology in SRMC conducted a workshop on Pranic Healing



Students of II BA Sociology engaged in a social sector schemes awareness and enrolment initiative, wherein beneficiaries from the general public were identified and briefed about the schemes - VIKAS



Ms. Persis Naumann, Adjunct Faculty, Ph.D. Research Scholar, Fulbright Fellow at the Center for Global Health Ethics Duquesne University Pittsburgh, USA, addressing the students on Women's Health and Well-Being.

# B.SC. PSYCHOLOGY



Signing of MoU with Teach for India (TFI)



Guest Lecture on "Mental Health First Aid" by Ms. Erinda Shah



Field visit to Bala Vihar, Special school



Community Outreach Program in association with a Pudiyador, NGO to Urur youth community at Vettiver Collective, Besant Nagar



Career guidance by Mr. Dinesh Gajendran, Catalyst and Executive Director at Audacious Dreams Foundation



EUNOIA'23 Overall winners of Intercollegiate events - Loyola College

# FOUNDATION COURSE ENGLISH



Finalists of the Madras Quiz 2022 with the Quiz master Mr Arvind, Founder & Partner Xquizit



Winners of the Freshers' Oratorical Competition with the Judge Mr Gurumurthy Rathnam



Speak for INDIA



Finalists of cosplay with the Judge Ms Hemavarthini



Q&A session in progress of the Workshop Communicate with Confidence (Part of Chennai Literary Festival)



The finalists of Prashnothri with Quiz Master Mr. Arvind, Founder & Partner Xquizit

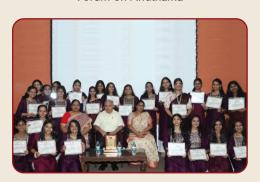
# FOUNDATION COURSE LANGUAGES



The Principal Felicitating Dr. Vaigai Selvi, Member of the Advisory Committee, Sahitya Akademi during the Celebration of Centenary Literary Forum on Anuthama



The Chief Guest distributing the Prizes for the Winners of the Competitions conducted on the occasion of Bharatiya Bhasha Diwas



Manjari 2022-23 members with Principal ma'am and Shri Vashista Johr, C.E.O.—C.R.R. Rail Research Centre, I.I.T. Madras



Overall championship winners at GSS Jain college



Ethiraj college Intercollegiate Madhuliha 2023 – Overall winners M.O.P.V.C



Prize winners of Intercollegiate event Sumeru



Ethiraj college Intercollegiate Madhuliha 2023 – Overall winners M.O.P.V.C



Prize winners of Intercollegiate event Sumeru

# NATIONAL SERVICE SCHEME



Self-defence skill training for school



Participation in the Mega green awareness - World record event



Plantation at Gudalor Village



NSS Volunteers taking Communication class for underprivileged children at village site



Sewing machines donated to Beneficiaries of the adopted village



Dental Camp conducted in collaboration with Karpaga Vinayaga Medical College and Hospital

# MINISTRY OF ENTREPRENEURSHIP



IGNITE 2023 - Abinaya Shekar getting Swabhimaan Awards 30 under 30 from Mr.Sriram V, Entrepreneur & Writer



IGNITE - 2023- 30 under 30 Awardees



IGNITE 2023 - Panel Discussion moderated by Principal Dr.Lalitha Balakrishnan



Rohita and Akshaya MSR received the first prize in the IGNITE 2023 B-Plan Competition from Mr. Satish Rajendran, CEO, Workrew and Mr.Shyam Sekar S, Founder & Chief Mentor, Startup Xperts Creator, Voxit Media Tech



Stall holders of M.O.P.Bazaar 2023 getting an award from Mr.Eqbal Manoj, Senior Vice President & Zonal Head, Federal Bank



Rakesh Ragunathan, Food historian and South Indian Culinary Ambassador evaluating the stalls

# **National Service Scheme**

# Workshops

Date	Topic	Resource Person
27.06.2022& 28.06.2022	Life Skill Workshop Allrounder@Freedom75	Ms. Usha Ramakrishnan Life-skill catalyst & trainer

To commemorate 75 Super Script Independence, a two day life skill workshop was conducted for 75 government school girls of 9<sup>th</sup>grade. The resource person for the workshop was Ms. Usha Ramakrishnan, life-skill catalyst and trainer. The event focused on empowering girls to pursue their dreams and guiding them to achieve greater heights. The girls were taught various important aspects of self image and a session of self defense was also conducted for them. Dr. Lalitha Balakrishnan, Principal, M.O.P.Vaishnav college for women, in her valedictory address highlighted the significance of freedom and the need to understand its importance.

# **Participation in Workshops**

Date	Topic	Resource Person
13.02.2023 & 14.02.2023	Skill Development Workshop on Mushroom Cultivation To Empower Women	Dr. V. Ragupathi Managing Director Early Mushroom And Seed Centre, Chennai

# **Outstanding Achievements**

- ➤ Krithika J (Reg No: 2113721086025) from II B.Sc. Psychology represented our college and attended 26<sup>th</sup>National Youth Festival Camp held at Hubbali-Dharwad, Karnataka from 12.01.2023 to 16.01.2023. The youth summit was based on the theme 'Future of Work, Industry, Innovation and 21<sup>st</sup> Century skills'; 'Climate change and disaster risk reduction'; 'Peace building and reconciliation'; 'Shared future-youth in democracy and governance' and 'Health and Well-being' in which youth get an opportunity to interact with chosen eminent personalities and experts having different areas of specialization.
- Afrin Gani(2113711031002) of II B.A. Sociology, won the cash award of Rs. 3000/- for securing first place in Poster making competition conducted by Dot, school of Design in collaboration with University of Madras on account of International Women's Day. She was felicitated by Ms. Kanimozhi, member of the Parliament and Mr. Charlie, Actor.

#### **Participation in World Record**

➤ On account of the 91st birthday of Dr. APJ Abdul Kalam the University of Madras planned to plant 1,00,000+ trees. This event also aimed to honor Dr. Kalam's dreams of creating a nation driven by youth power. Therefore with the help of student volunteers from colleges all over chennai, a human chain was formed for 20 kms near Besant nagar beach creating a world record. The cloth which was held by the student volunteers during the world record was signed by 5,00,000+ people all of whom were students from schools and colleges and also teachers and professors in order to honor Dr. Kalam's vision of an educated India. This cloth was then used to stitch plant bags for the 1,00,000 saplings that were planted.

# **Regular Activities**

S.No	Date	Name of the Activity	Organizing unit/agency/Collaborating agency	Number of Beneficiaries / Participants
1.	29.08.2022	Tree care activity- Thuvakkam 75 days of Change	Thuvakkam NGO	15
2.	03.09.2022	Urban Forestry celebration - Thuvakkam 75 days of Change	Thuvakkam NGO	31
3.	27.09.2022	Swasthbharath  Event on account of nutrition month	M.O.P.Vaishnav College For Women	150
4.	14.10.2022	Beach clean up - Thuvakkam 75 days of change	Thuvakkam NGO	11
5.	15.10.2022	Mega Awareness Green Event Celebrating 91st birthday of Dr. APJ Abdul Kalam	University of Madras	40
6.	30.10.2022	One walk One hope Walkathon for breast cancer awareness	CAN - STOP  Cancer - support therapy	75
7.	15.08.2022	Har ghartiranga Azadhi ka amrithmahotsav	University of Madras	300

8.	02.08.2022	Video Screening Azadhi ka amrithmahotsav	University of Madras	200
9.	10.09.2022	Tree care activity- Thuvakkam 75 days of Change	Thuvakkam NGO	04
10.	17.12.2022	Tree care activity- Thuvakkam 75 days of Change	Thuvakkam NGO	04
11.	04.01.2023	Wall Painting Thuvakkam 75 days of Change	Thuvakkam NGO	23
12.	12.01.2023	Wall Painting Thuvakkam 75 days of Change	Thuvakkam NGO	25
13.	02.02.2023	Book reveal session - Thuvakkam	Thuvakkam NGO	20
14.	06.03.2023	International Women's Day Celebration	DOT School of Design, Ambattur &University of Madras	18
15.	09.03.2023	Wall Painting Thuvakkam 75 days of Change	Thuvakkam NGO	21

# **Blood Donation**

A blood donation camp was organized by the University of Madras on 27.10.2022 and volunteers from our college actively participated in the camp and donated blood. The volunteers also assisted the medical professionals by crowd management measures and by orienting the donors about the camp.

# **Special Camp**

A 7-day residential camp, GRAM VIKAS was held at Gudalur Village, Chengalpattu districtfrom 27.01.2023 to 02.02.2023. NSS volunteers took part in this camp and served the community through the following activities.

Date	Scheme / Project	Programs	Beneficiaries
	Swachh Bharat	Temple Cleaning	Residents of the
		Street Play	Gudalur village
	Ayushman Bharat	Guest lecture on Health and Hygiene by Mrs. Padma Subramaniyam, Director, ACE Academy	Women of the Gudalur village and NSS Volunteers.
	BetiBachao, BetiPadho & Sukanya Samridhi Yojana	Conducted a survey through which we spread awareness about this scheme.	Residents of the Gudalur village
	Fit India Campaign	<ul><li>8-km walk</li><li>Silambam</li><li>Zumba</li></ul>	NSS Volunteers and children of Gudalur Village.
27.01.2023 to 02.02.2023	National Literacy Mission Programme	<ul> <li>Conducted a survey through which we spread awareness about this scheme.</li> <li>Basic English and numeracy skills were taught to school students.</li> </ul>	Residents of the Gudalur village

Nagrik Kartavya Paalanabhiyan	Street play on proper waste disposal and its benefits.	Residents of the Gudalur village
Atal Pension Yojana	Conducted a survey through which we spread awareness about this scheme.	Residents of the Gudalur village
National Mental Health Programme- Manodarshan	Guest Lecture on mental well-being of girls by Dr.V. Subhathra, Principal, Sri Malolan College of Arts & Science, Madhuranthakam	NSS Volunteers
Entrepreneurial skill development	Workshops were organized to teach the following skills  • Embroiderysession by Ms. Thulasidevi  • Silk thread Jewellery by Ms. Dharshini  • Hairstyling by Ms. Bhuvaneswari Mahesh • Mehndi by Ms.Janani • Continental Cooking by Ms.Afrin N	Women of the Gudalur village

## **Donations at the Campsite**

- Blue & Green trash-bins were donated to all the 6 wards of the Gudalor village, to bring anawareness regarding segregation of waste.
- Training sessions on tailoring were conducted at the campsite for women and Sewing machines were donated as a small initiative to develop entrepreneurial skills among them.
- Value-based books were gifted to all the women participants of the skill classes, which would help them to become a better version of themselves.

# Plantation

The NSS volunteers took part in a plantation drive at Gudalur Village and planted various useful trees like neem, mango, jamun, tamarind etc on 29.01.2023. The volunteers learnt about how to care for different trees, their uses and their nature through this event.

# Field Visit

All the NSS volunteers visited the Govindhan Goshala, Gudalur on 28.01.2023. This event aimed to educate the volunteers on the various methods that are undertaken during cattle breeding. It focused on passing on the necessary information about cattle and its significance to the next generation. The volunteers were enchanted by the beauty of the shed and the nature of the different breeds, they bonded with the cattle by feeding and playing with them. The volunteers were educated on the preparation of Gobar gas, sacred Ash and ark - a medicine that can cure cancer in the early stages. The session was filled with lots of takeaways; it served as both an informative and inspiring session.

# **Red Ribbon Club**

Topic	Resource Person	Participants
HIV and AIDS	Mrs B. Umadevi	300
Awareness	M.Sc. M.Phil Psychology,	
	M.A Sociology	
	Counsellor,	
	Psychologist	
	Mrs. Jeyabarathy	
	M.A. Psychology Counsellor	
	HIV and AIDS	HIV and AIDS Awareness Mrs B. Umadevi M.Sc. M.Phil Psychology, M.A Sociology Counsellor, Psychologist Mrs. Jeyabarathy

This event was conducted to educate the volunteers about a major global health issue, HIV and AIDS. Mrs. B. Umadevi and Mrs. Jeyabarathy spoke about the methods in which HIV can be transmitted and also debunked the various myths surrounding the topic. They spoke about the

advancements that have been made in medicine in recent times that has helped us tackle this disease better. The symptoms of the disease and other related diseases were explained clearly by the speakers.

# **Pledge Taking Ceremony**

S.No	Date	Topic
1.	31.10.2022	Unity pledge National Unity day
2.	02.11.2022	Vigilance awareness pledge Vigilance awareness week
3.	05.06.2022	Environmental awareness pledge National Environment day
4.	11.08.2022	Drug Free Tamil Nadu pledge  Anti drug abuse pledge

**Rotaract Club Activities 2022-2023** 

**ENTHRONE - INSTALLATION CEREMONY** 

Date & Time: AUGUST 06, 2022 & 10-12pm

No of Participants: 100

Venue: Meghdoot, M.O.P Vaishnav College for Women

The installation of office bearers of Rotaract club of M.O.P Vaishnav College for women was

held on August 06, 2022. The Chief Guest for the event was Rotarian Jayshree Sridhar, President

Rotary Club of Madras. The Guest of Honours were Rtn Dr Parkavi Mahalingam, Youth Service

Director, Rotary Club of Madras and RtnShivkumarEashwaran, Youth Service Chairman, Rotary

Club of Madras. They addressed the incoming office bearers about the various initiatives of the

district for the upcoming year. The President and the secretary of the club RtrAkshata and

RtrSunethra along with the other office bearers took a pledge to serve the community along with

the district. The office bearers also presented their plans for the upcoming year.

**ORIENTATION PROGRAMME** 

Date: 12 September, 2022

**Time: 12-2pm** 

**Venue: College Auditorium** 

Beneficiaries: 200

Rotaract Club of M.O.P Vaishnav College for Women conducted an orientation seminar. It

is basically the training given by the experienced Rotaractors to inspire and motivate the

students to join the movement. Also an interactive ice breaking session to build a bond as a

family. Rtn. Subhadra Marimuthu&RtnSolomon, graced the event with their valued wisdom

and shared their life experience in Rotaract. The event had fun ice-breaking sessions and

insightful speeches given by the main speaker, it provided an immense number of ideas and

values to each member of the board no matter which committee they belonged to. It was a

very impactful session.

**MAGIZH** 

Start date: 21st July 2022

End date: 30th June 2023

No of beneficiaries: 500+

**Report:** Magizh is a Major project of the Rotaract club of M.O.P. Vaishnav College for

Women. This is a year long project which aims at bringing smiles to people by giving them a

positive affirmation along with chocolates. We believe that this small act of caring will spread

joy among people and bring a ray of hope to someone who is in distress.

During the month of July, Magizh reached as many as 392 beneficiaries, including public

servants, corporation workers, watchmen, domestic helpers, senior citizens, children, teachers,

grocery vendors, orphanage kids, rotaractors' parents, neighbours, and friends, health care

workers, and Rotaractors from other clubs and district officials and various Rotarians. Magizh

envelopes were also presented to fellow Rotaractors from other clubs during each DRC meeting

and various other District events. The project also reached the hands of the President of Rotary

International, Rtn Jennifer Jones, Actor Dulquer Salmaan and Actress MrunalThaqur at the event

"Imagine to Inspire"The Testimonials from beneficiaries show that the project truly touched their

hearts.

Starting from August, in order for people from all walks of life to be benefitted by this project,

Magizh will be having specific themes for each month based on monthly themes given by the

Rotary. The project also brought smiles in the faces of traffic police, senior citizens, shopkeepers,

domestic servants, underprivileged children, policemen, professors and neighborhood residents.

Magizh also reached fellow Rotaractors, Rotarians, and District officials at DRC meetings and

Group Rotaract Meet. The Rotaract club of MOP is proud to announce that the project Magizh

has been recognised with the Best Project Award (College based) at the Soar - GRM.

**CLUB PROJECT:** 

Date: 16.08.2022

Time: 12:00 to 2:00 pm

Venue: M.O.P. Vaishnav College for Women (Room Number:309)

No of beneficiaries: 39

Report: The Rotaract club of M.O.P Vaishnav College for Women conducted "Retro Hollywood

" a super fun potpourri game event based on the Kollywood retro theme of the 90s and 2k era.

The event aimed at creating a pleasurable experience for the board members to have loads of fun

and get to know each other better.

**BIO UPDATE** 

Date: 23.08.2022

Venue: Mop Vaishnav College for women

No of beneficiaries: 30

**Report:** Bio Update is an offline event on the understanding of Resume building and interview

attending. The event was conducted on 23 August, 2022. The speaker of the event was Rtn. PP

Dhamodharan, the District Professional Services Director. The event started with the welcome

address by the project Chairperson followed by the club President's welcome address. Then the

profile of the speaker was delivered by the project Chairperson. Following this the speaker gave

a very enlightening live session on how to build a strong resume, what the recruitment team of

many organizations expect, the skill sets required, etc. He also elaborated on how to attend

interviews and on developing better self presentation during the interviews. The speaker was

felicitated at the end of the session and a formal vote of thanks was delivered by the project

Secretary.

**PROFILE** 

Date: 23.08.2022

Time: 12-2 pm

Venue: M.O.P Vaishnav College for Women

No of beneficiaries:18

**Report:** The event PROfile is an offline event conducted on 23 August, 2022. This event is

regarding how to create a portfolio, resume building and tips for interviews. It was an interactive

session on profile building and interview tips with the speaker Mr. Vinod Ricard, Founder of

VinRich Academy. Once the chairperson gave the profile of the speaker, the session started. He

explained how to attend an interview and how to build a profile with a PPT presentation. He used

live examples to make us understand better. He also had an interactive time with the district

profession service director Rtr. PP Mr.Dhamodaran. His presence made the event. Dhamodaran

sir explained his thoughts and views about this event. The speaker was felicitated at the end of

the session and the project secretary gave a formal vote of thanks.

**FIZZ** 

**Date: October 16, 2022** 

Venue: St. Thomas College of Arts And Science, Koyambedu

Rotaract Club of M.O.P Vaishnav College for Women joined along with Rotaract club of

Madras and co – hosted a grand cultural event "FIZZ" which was held on 16 October 2022 in St.

Thomas College of Arts And Science, Koyambedu. The cause of this event was to help renovate

and rehabilitate Government schools. The Co-Chair was accompanied by Rtr. Vignesh and our

board members worked in various committees. The event saw many celebrity walk-ins, cultural

events, talent shows, etc. Rtr. Rohith (Membership empowerment) performed a fabulous show

on 'Silambam' which was appreciated by all the audiences and other club members.

# **Ministry of Entrepreneurship**

## **IGNITE - 2023 REPORT**

350 delegates, 30 awardees, 25 colleges, 8 speakers, 7 sessions and 2 days.IGNITE 2023 - Two- day National level Biennial Entrepreneurship Summit & SWABHIMAAN AWARDS FOR 30 UNDER 30 - Celebrating 'Under 30 'Startup Entrepreneurs in 30 years of M.O.P was hosted by M.O.P. Vaishnav College for Women (Autonomous), Chennai on 10th and 11th January 2023. It aimed at inculcating passion for entrepreneurship among avid youngsters and to create a forum for exchange of ideas and insights, transforming the student delegates into budding entrepreneurs ready to put their hand out any time.

# **SUMMIT AGENDA**

Session	<b>Session Details</b>	Speaker Name	
Day 1	Inaugration& Award	Mr. Sriram V	
10.01.2023	Ceremony	Entrepreneur & Writer	
Session 1	My Entrepreneurial Journey	Ms. Mala Manyan	
	<ul> <li>Path less travelled</li> </ul>	COO, iGene DI & VFX Studio	
		Producer & Entrepreneur	
Session 2	3 Secrets to stay Relevant	Ms. Harini Ramachandran	
	and Extraordinary in	Co- Creator of Excellence Installation	
	Business	Technology and Co-Founder of Antano&	
		Harini Legacy Accelators	
Session 3	Creating an	Prof. Ashwin Mahalingam	
	Entrepreneurship Ecosystem	Faculty, Department of Civil Engineering	
		IIT Madras	
Session 4	Carving a Niche in the Entrepreneurial World	Ms. Mathangi Kumar	
		Chef & Food Consultant	
Session 5	Design thinking, Creativity	Ms. Aishwarya Manivannan	
	and Innovation for Sustainable	Entrepreneur, Design Educator &	
	Entrepreneurship	International Silambam Champion	
Day 2	Business Proposal	Mr. Satish Rajendran	
11.01.2023	Competition	CEO, Wonkrew	
		Mr. ShyamSekar S	
		Founder & Chief Mentor, StartupXperts,	
		Creator- Voxit Media Tech	
Session 2	Fireside Chat with	Discussion lead	
	Swabhimaan Awardees	Dr. Lalitha Balakrishnan	
		Principal, M.O.P. Vaishnav College for	
		Women Member, General Council, NAAC	
		Member, Planning Board, Tiruvalluvar University	
		Onvoisity	

# **Swabhimaan Awardees for 30 UNDER 30**

Awards were conferred upon the 30 Almnae who have successfully launched their business before they turn 30. Nominations were received from 100 entrepreneurs. 30 entrepreneurs have been selected and awarded after due scrutinising.

S.No	Name	Businesss Name	Programme	Batch
1	Zeal bhansali	Pravina's Makeover	B.COM	2016-19
			(Company Secretaryship)	
2	Vyshali S	Vyshali Sundaram- Make up & Hairdo	B.C.A.	2011-14
3	Abinaya	Yauvanam	B.Com (Accounting and Finance)	2016-19
4	Sai Sanjana Edara	Brand Social Sanjana	B.A (Economics)	2019-22
5	Jhankar Khemka Chaudhary	Kuku PR Sole proprietorship to current in the process registering as Ibechs Pvt Limited	B.Com (Accounts and Finance) M.A (Media Management)	2005-08 & 2008-10
6	Kavya Nivedhitha	Danca with Kavya Bhaskar	B.Com (Honours) M.B.A	2012-15& 2015-17
7	sharanyasubramanian	Casting director	B.Sc (Viscom)	2007-10
8	RushaliJhaver	The wedding Mantle	B.com (Marketing Management)	2015-18
9	Niveatha V	Chennai Surprise LLP	B.C.A	2016-19
10	Vandini Ravindran	Janvi adornments	B.Sc (Information Systems Management)	2004-07
11	Saranya S	Sara Artisanat	B.Com	2009-12
12	Sneha Daga	TinselTrims	B.B.A.	2012-15
13	Aditi Maithreya	The Pheonix Company	B.Sc (Viscom)	2011-14
14	Preethi Raj	riya by Preethi Raj	B.Sc(Information Systems Management)	2005-08
15	Swetha B	Fitness Coach	B.B.A.	2019-22
16	Vasanthi R	The Patisserie Lady	M.Sc(Food Technology)	2016-18
17	R Akshithashivani	The Homebaked Company	B.Com	2017-20
18	Shruti Gupta	The Baking Culture	B.Sc (Information Systems Management)	2010-13
19	UbaidhaAyueb	The Mousse Studio by Ubaidha	B.A( Sociology)	2013-16
20	Payal Siddharth	Blind Chemistry	B.C.A,M.SC(Information Technology)	2010-13 &2013-15
21	Priyanka B Katkoria	Blush by Pryanca	B.Com (Marketing Management)	2016-19
22	Ankitha Prakash	Abinta	B.Sc (Information System Management) M.B.A	2007-10 &2010-12

23	Saagarika Sivakumar	Zengrub Private Limited	B.B.A	2018-21
24	Bhumika D Bhandari	The_Artistree_Freelance	B.Sc (Sociology)	2018-21
25	Shalini Pasumaikumar	Mindset & Transformation Coach	B.A.(Journalism)	2017-20
26	R J Nishita	Photography	B.Sc (Viscom)	2017-20
27	Pavithira S	The Prop store	B.Sc (Viscom), M.A. (Mass Communication)	2018-21& 2021-23
28	Megha	Mehga Parekh- Tarot reader& Certified life coach	B.Sc (Sociology)	2015-18
29	Shobana Raghavan	Sambhav Raga Private Limited	B.Com	1996-99
30	Nirali Shah	Ehsaas	B.Com (Accounting &Finance)	2018-21

# **B - PROPOSAL COMPETITION**

As a part of the summit, a B - Proposal Competition was organised on day 2. More than 25 business proposals were received from 7 colleges. 12 business proposals were shortlisted for the final presentation. The winners of the competition were

S.No.	Name of the Team	College Name	Prize
1	Ms. Rohitha Y Ms. Akshaya MSR	M.O.P. Vaishnav College for Women	Ist Prize
2	Ms. Srividhya S	SDNB Vaishnav College for Women	IInd Prize
3	Mr. Vijay Ram Omprakash	Loyola College	IIIrd Prize

#### M.O.P Bazaar Report

The Ministry of Entrepreneurship, M.O.P. Sansad and Entrepreneurship Development Cell of M.O.P. Vaishnav College (Autonomous) aims at nurturing the spirit of entrepreneurship amongst students by giving them a platform to experience entrepreneurship through hands-on learning. One of the prime events is the highly acclaimed M.OP. Bazaar. It is an annual event that garners the attention of the media and public in the city of Chennai. This year, for the Silver Jubilee Edition, M.OP. Bazaar was held on the 28th and 29th of January,2023 and was inaugurated by Mr. EqbalManoj, Senior Vice President & Zonal Head, Federal Bank. Mr. Rakesh Raghunathan, Chef and Food Historian was the Guest of Honor who selected the Best Food Stall.

75 stalls were put up by 168 students, 32 almunae and 33 mompreneurs into 4 lanes.

- Fashion Alley Fashion and Accessories
- Trinket Alley Gifts and Artefacts
- Gourmet Alley Food and Beverages
- M.O.P. Arcade Games and Entertainment

The Bazaar inluded 3 stalls were put up by the beneficiaries of M.O.P.Cares – the outreach programme of the college.

- Born to Win stall by the NGO selling Cloth Bags.
- Happy Children stall by the NGO selling Doormats and Arica Biodegradable Plates.
- Thozil Selyalam Thozhi Women of Thiruverkadu village set up a Tea Stall and Snacks.

The event had a footfall of 8,775 visitors. Several celebrities also visited the Bazaar and judged the stalls under various categories.

- Mr. Arun & Mr. Aravind Founders Twin Hearts Entertainment, Casting Directors
   & Reality show organisers
- Mr. Idris Content Creator
- Mr. Ganesh Ram Peppa Foodie, Content Creator
- Mr. Jayaseelan S Magician
- Mr. FJ Actor, Rapper, Beat boxer, Founder RoatulaBeatu
- Mr. Vignesh Antony Standup Comedian, Mimicry artist
- Mr. Risha Rajas Standup comedian
- Devrishi Music Band

Prizes were given out under the following categories:

S. No.	Categories	Stallholders
1	Best Stall Name	Born to Win – M.O.P. Beneficiary
2	Best Retail Display	Bhavisha Punjabi
		Hari Priya
		Karishma
3	Most Innovative Product	Nikila
		Sansitha Rithu
		S Jayalakshmi
4	Most Eco-friendly stall	Krishitha
		Khushi
		Chahath
		Sanya
		Divya
5	Most Innovative packaging	Nikila
		Sansitha Rithu
		S Jayalakshmi
6	Best dressed stall owners	Siddhi
		Saritha
7	People's Choice	Soundarya Balaji
		Varshinie Menon
		Lekshmi Priya
		Akhila Bharat
8	Crowd magnet award	Vedikaa K K
		Adarshene A D
		K. Vaishnavi
		Sravya R
9	Best food stall	Disha N
		Hiyaa V Bomb
		Harshita Jain
		Saloni Jain
		Shreya Jain

New awards were introduced to commemorate the Silver Jubilee year of the Bazaar:

- Silver Ninja Stallholders submitting first 25 bills, first 50 bills, etc., to first 125bills.
- Walk the Talk Gform containing 10 questions pertaining to entrepreneurs was sent and the best answer for each question was awarded.

The following renowned celebrities had sent their wishes through video bytes on social media to the aspiring entrepreneurs and the college, for the M.O.P. Bazaar.

- 1. Ms. Preethy Radio Jockey, Radio Mirchi
- 2. Mrs. Poornima Bhagyaraj Actress

- 3. Mr. Arun & Mr. Aravind Founders Twin Hearts Entertainment, Casting Directors &Reality show organisers
- 4. Mr. Idris Content Creator
- 5. Mr. Ganesh Ram Peppa Foodie, Content Creator
- 6. Mr. Ra Karthik Movie Director
- 7. Ms. Anu Anand Super Singer
- 8. Mr. Sam Vishal Super Singer
- 9. Mr. Bharat Super Singer

The total turnover of the stalls Bazaar was Rs. 20,97,688 and the combined profit was Rs. 5,33,903.

M.O.P. Bazaar 2023, silver jubilee edition proved to be a successful event by developing the entrepreneurial skills in these young women, helping and promoting their business ventures in the college campus.

# **M.O.P.** Incubation Centre

S.No	Date	<b>Event Name</b>	Resource Person
1.	08.04.2022	IDEATE - A Quantum Leap towards Entrepreneurial Success	Mr. Varun Chandrasekhar - Founder, Axiom Consulting Tech & E-Commerce Consultant
2.	21.04.2022	ENGAGE - Guest Lecture on Creative Advertising Strategies	Mr. Vasanth Tamilselvan & Mrs. Nisha Ramasamy - Founders of Ariro Toys
3.	02.05.2022	CEO TALK 2.0 - Business Adaptation in the New Normal	Dr. Deepak Swaminathan Serial Entrepreneur, Trainer, Moderator, Speaker, Author
4.	24.05.2022	Technovation In Business	Dr. K. Balasubramanian - Founder & CEO of Vision Unlimited
5.	13.09.2022	Entrepreneurial Development Workshop	Mr. Vishal and Ms. Divya, Skill Trainers - Skill Enhancement Academy
6.	03.10.2022	The Inauguration Ceremony	Ms. Saagarika Sivakumar, Co-Founder and COO of Zengrub Pvt. Ltd.
7.	09.01.2022	Design Thinking Workshop	CEO Steam Troops Innovation Labs
8.	13.02.2023 & 14.02.2023	B-Plan Workshop	Dinesh Mahendra Babu - Co-Founder & CEO of Implementers, Vizibee and Streetlights.

# Department of Commerce Honours & Department of Economics and Public Policy (B.A. Economics)

# Inauguration of M.O.P. - SDG Club

M.O.P Vaishnav College for Women in association with the Bharat Soka Gakkai has started a SDG club to promote sustainability as a way of life among the younger generation. The club was inaugurated by **Dr.S.Venkatraman**, Senior consultant, Education sector, UNESCO, HQ, Paris on 2January, 2023 in the presence of the principal, Dr.Lalitha Balakrishnan, faculty members, and students. The office bearers of the SDG club comprising of the President, Vice-president, Secretary, and Joint-secretary were also installed on the occasion.

#### The SDG Club aims

- To spread awareness about sustainable development and the 17 Sustainable Development Goals (SDGs) adopted by the United Nations among students.
- To promote a culture of sustainability by nominating SDG ambassadors from the younger generation.
- To instill the seed of sustainability in each and every student by executing the three-faced learning method "To learn, To reflect and Empower, Act & Lead"

## **Programme Brief:**

To Inaugurate the club and Install the Office Bearers. The focus of the programme is to understand the interconnectedness and to foster Global Citizenship. The key speaker also briefed the audience about the 17 SDGs which are an urgent call for action by all countries both developed and developing – in a Global Partnership.

# **Programme Outcomes:**

The programme was intended to create awareness among the students and to execute three faced learning method 'To Learn, To Reflect and Empower, Act & Lead.' Various events and activities which will be conducted by the club moving forward were also proposed.

# **Department of Physical Education**

# **Sports Profile**

M.O.P Vaishnav College for Women believes in empowering women through holistic education. Its systematic approach has laid the platform for nurturing many talents. Tireless and sustained efforts of the college in identifying pure talent especially in the realm of sports, has secured an invincible position amongst other colleges.

The college inculcates in every student, courage, confidence and determination. The motivation and guidance by the college has been the cause for the innumerable trophies adorning the campus. The college has successfully produced 139 International Players.

The accolades and laurels won by the star performers at both international and national level stand testimony to the support given by the Principal, Management and Staff. Thanks to their incessant support and encouragement our students have always stood a leaf apart in repeating the success story time and again.

The purpose of this effort was to sow seeds that would grow towards the empowerment of young Women in the field of sports.

The Grand Success of VASPO 2005 encouraged the college to aim for a National Meet. Subsequently from 2006 onwards VASPO was a National Level Inter- Collegiate Tournament which witnessed 500 Participants from various colleges all over the country competing for the prestigious Dr. Sivanthi Adithyan Overall Rolling Trophy instituted by the college.

## Vaspo 2022-23

State Level Inter Collegiate Tournament for Basket Ball, Ball Badminton, Volley ball, Chess and Table Tennis hosted by our College. 27 Colleges (500 participants) participated in the tournament and they competed for the Dr. Sivanthi Adityan Overall Rolling Trophy which is bagged by Stella Maris College, Chennai. The event is noted for its excellent Sports performances and is witnessed by the nation's eminent sports enthusiasts.

# A.L Meet 2022-2023

The college has consecutively won the prestigious A.L Mudaliyar meet for the 18th time this year. The event was held on 20th to 22nd December, 2022 the college made a mark by winning 14 Gold, 10 Silvers and 6 Bronze Medals. M.O.P Vaishnav emerged as overall champions in this meet.

# Sports Scholarship 2022-2023

YEAR	NO. OF BENEFICIARY	AMOUNT (RS.)
2022-2023	133	1,00,01,850

#### **International Achievements**

#### Vaishali R - I M.A HRM

- Bronze medal in team event at 44th Fide Chess Olympiad held at Chennai from 28th
   July to 10th August 2022.
- Bronze medal 44th Fide Chess Olympiad held at Chennai from 28th July to 10th August 2022.
- Ranked 6th in Tata Steel Chess India Rapid held at Kolkata from 29th November to 1st December 2022.
- Gold in Tata Steel Chess India Blitz held at Kolkata from 2nd December to 4th December 2022.

## Nithyashree M - II B.COM A&F (S-II)

- Bronze in WTT Youth Contender held at Tunisa, Africa from 1st August to 4th August 2022.
- Runner in WTT Youth Contender held at Agadir, Morocco from 4th August to 7th August 2022.
- Runner in Gujarat Super League TT Season 1, Ahmadabad from 17th August to 21st August 2022.
- Runner in WTT Youth Contender held at Amman, Jordan from 22nd August to 28th August 2022.

# Anupama Ramachandran - I M.COM

- Silver in IBSF World Snooker Championship held at Bucharest, Romania from 15th August to 27th August 2022.
- Junior Girls Runner in Sage National Billiards, Snooker & 6 Red Snooker Championship held at Indore from 21st December to 23rd December 2022.
- Women rank 3 in Sage National Billiards, Snooker & 6 Red Snooker Championship held at Indore from 8th December to 11th December 2022.
- Women rank 6 in Sage National Billiards, Snooker & 6 Red Snooker Championship held at Indore from 11th December to 15th December 2022.
- Women rank 4 in Sage National Billiards, Snooker & 6 Red Snooker Championship held at Indore from 15th December to 17th December 2022.

#### Harshini A - I M.A HRM

- Participated in Asian Continental Women Chess Championship held at New Delhi
   26th October to 3rd November 2022.
- Participated in Irena Warakomska Memorial International Chess Tournament held at Poland from 3rd August to 10th August 2022.
- Ranked 7th Rudar-4 International Master Round Robin Tournament held at Serbia from 13th August to 20th August 2022.
- Ranked 6th Rudar-5 International Master Round Robin Tournament held at Serbia from 13th August to 20th August 2022.

#### **Ruthika S - I B.B.A (S-1)**

- Gold in 4th Asian Youth Athletics Championship (Medley Relay) held at Kuwait from 13th October to 16th October 2022
- Gold in 35th TN State Junior Open Athletic Championship (100 M) held at Krishnagiri from 17th August to 20th August 2022.
- Gold in 35th TN State Junior Open Athletic Championship (200 M) held at Krishnagiri from 17th August to 20th August 2022.
- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (4 x 100 M Relay) held at J.N Stadium from 20<sup>th</sup> December to 22nd December 2022.

# Sathya K - I B.COM CS

- Participated in FIBA U-18 Asian Women Championship held at Bangalore from 5th September to 11th September 2022.
- Gold in 72nd Junior National Championship held at Kerala from 9th December to 12th December 2022.
- Runners in 72nd Senior National South-Zone tournament held at Pondicherry from 13th September to 16th September 2022.
- Runners in Khelo India Youth Games held at Haryana from 4th June to 13th June 2022
- Runner in National Series U-18 held at Chennai from 11th July to 17th July 2022.

# **M Divya - I B.B.A (S-2)**

- Gold in 1st Asian Boxing Meet 2022 held at Kerala from 2nd December to 4th December 2022.
- Gold in 1st National Boxing Championship U-19 held at Pammal from 1st October to 2nd October 2022.

## Deva Dharshini M - I B.COM A & F (S-1)

- Gold in 2nd Wako Indian Open International Kickboxing Tournament (3 Kl 028 J F 70 Kg) held at New Delhi from 2nd November to 6th November 2022.
- Gold in 2nd Wako Indian Open International Kickboxing Tournament (1 PF 067 J F 70 Kg) held at New Delhi from 2nd November to 6th November 2022

#### Madhumitha R - I B.A JOURNALISM

- Gold in Second Indo-Nepal Invitational International Championship 2022 held at Nepal from 1st August to 5th August 2022.
- .Gold in YSPA National Championship 2022 (Doubles category) held at Mathura, UP from 5th June to 8th June 2022.
- Silver in YSPA State Championship (Singles Category) held at Thanjavur on 17th April 2023.
- Gold in YSPA State Championship (Doubles Category) held at Thanjavur on 17th April 2023.

## Srishty Satyanarayan - I B.COM CS

- Participated in Nagpur International Badminton Challenge held at Nagpur from 13th September to 18th September 2022.
- Participated in CM Trophy International Badminton Challenge held at Raipur from 20th September to 25th September 2022.
- Participated in Infosys Foundation International Badminton Challenge held at Bangalore.

#### Sivaranjani Sivakumar - I B.B.A (S-2)

- Participated in Nagpur International Badminton Challenge held at Nagpur from 13th September to 18th September 2022.
- Participated in CM Trophy International Badminton Challenge held at Raipur from 20th September to 25th September 2022.
- Participated in Infosys Foundation International Badminton Challenge held at Bangalore.

## Madhumetha J - I B.COM A&F (S-1)

- Participated in Street Football World Cup held at Quarter 6th November to 15th November 2022.
- Silver in the 5A Side Mensuration Tournament held at Jawaharlal Nehru Stadium on 15th October 2022.
- Silver in the 5A Side Bangalore Strikers Tournament held at Vyasarpadi on 1st October 2022.
- Silver in the 5A Side Tournament held at Kovilambakkam on 21st October 2022.

## Nayanikaa M - I B.COM A & F (S-2)

- Participated in 1st SRM International Open Fide Rating Rapid Chess Tournament held at SRM IST on 25th September 2022
- Bronze in South Zone Inter-University Tournament held at Bangalore from 15th December to 17th December 2022.
- Participated in Tamilnadu Women State Tournament held at Thiruvarur from 5th October to 9th October 2022.

## Felicitation Ceremony of the Medallists of 44th Fide Chess Olympiad 2022

M.O.P Vaishnav College for Women, Chennai organized a felicitation function for the 44<sup>th</sup> FIDE Chess Olympiad 2022 on 14 September 2022. The ceremony was organized to honour the efforts and performance of Master R. Pragganandhaa and Ms. Vaishali R for making the nation proud.

The felicitation ceremony happened in the esteemed presence of secretary Shri Manoj Kumar Sonthalia and board member Shri M V Cunniah Chetty. Dr. Lalitha Balakrishnan addressed the gathering, followed by which Ms. Vaishali R Women Grandmaster and Praggnandhaa R Grandmaster and International Master were honored with the cash prize of Rs. 60,000 (R. Vaishali and R. Pragganandhaa).

Followed by receiving of Prize, Ms. R. Vaishali and R. Pragganandhaa addressed the crowd about the anecdotes of the 44th FIDE Chess Olympiad 2022.

# 8<sup>th</sup> International Day of Yoga

June 21 was declared as the International Day of Yoga by the United Nations General Assembly in 2014, after a resolution introduced by India received broad support from member countries. Since 2015, June 21 every year has seen yoga enthusiasts coming together to reaffirm their dedication to the practice, which is said to have positive effects on mind, body and spirit.

150 students of our college along with the students of University of Madras gathered to observe the International Day of Yoga on June 21, 2022, with a coordinated yoga routine. In the Yoga Day celebration held by M.O.P. Vaishnav, in association with the Department of Physical Education, University of Madras, the students, dressed in white, followed the guidance of a yoga instructor to perform breathing exercises and various asanas. Dr V. Mahadevan, Director of Physical Education, University of Madras presided over the celebration.

The event also included a special yoga performance by a representative from the University of Madras, Dharma Teju. Dr. Lalitha Balakrishnan, Principal of M.O.P. Vaishnav College for Women, also remarked on the benefits offered by yoga, saying, a quote; Yoga helps us to be fit not just physically but mentally and emotionally as well. Prof Dr. Elangovan Vellaichamy, Registrar of the University of Madras, lauded the students for their efforts, and urged them continue practicing yoga.

#### **Consecutive Awards2003 – 2023**

S.No	Name of the Award	Purpose of the award	Consective
			Year
1	Dr. A. Lakshmanasamy	Dr.A.Lakshmanasamy Mudaliar, Athletic	18 years
	Mudaliar Rolling Trophy	Meet, the prestigious college tournament	(2003-2023
2	Dr. Sivanthi Aadithyan	Maximum Number of Representation to the	(19 years)
	Rolling Trophy	All India Inter University Tournament	(2003-2022)
3	SHRI.P.Haridas Rolling	Maximum Number of winners in the Madras	16 years
	Trophy	University Inter- Zone Matches	(2005-2022)
4	Reliance Overall Trophy	Reliance National Level Athletic Meet held at	2 years
		Mumbai	(2018-2021)

## Medals Won In Athletics- 2022 - 2023

S.NO	YEAR	GOLD	SILVER	BRONZE	TOTAL
21	2022 - 2023	51	33	29	113

# **Number Of Tournaments Won**

Name of the Game	2022-2023	
Basket ball	14	
Volley ball	2	
Chess	9	
Hockey	3	
Ball Badminton	6	
Table Tennis	9	
Tennis	7	
Handball	4	
Badminton	9	
Shooting	-	
Swimming	4	
Cricket	2	
Football	7	
Kabaddi	-	
Fencing	-	
Rowing	-	
Squash	3	
Sailing	-	
Motor sports	-	
Skating	1	
Archery	3	
Gymnastics	1	
Boxing	8	
Roll Ball	-	
Snooker	2	
Kho-Kho	-	
Weight Lifting	-	
Taekwondo	1	
Silambam	1	
Carrom	8	
Judo	1	
Karate	1	
TOTAL	106	

# Dr. A. Lakshmanaswamy Mudaliar Mini South Indian Olympics Athletic Meet

# **Medals Tally 2022-2023**

S.No	Year	Gold	Silver	Bronze	Total Medals
1	2022-2023	14	10	6	30

# **International Players Achievement**

S.No	Name	Name of the	Competition	Place
3.No	Vaishali R	Sport Chess	Competition  Bronze medal in team	Chennai (28
1	v aisiiaii K	Chess	event at 44th Fide	July to 10
			Chess Olympiad	Aug, 2022)
			Bronze medal 44th Fide	Chennai (28
			Chess	July to 10, 2022)
			Ranked 6th in Tata	Kolkata (29
			Steel Chess India Rapid	Nov to 1 Dec, 2022)
			Gold in Tata Steel	Kolkata (2
			Chess India Blitz	Dec to 4 Dec 2022)
			Winner & Runner in	WTT held at
			WTT Youth Contender	Tunisa, Agadir,
				Jordan
2	Nithyashree M	Table Tennis	Runner in Gujarat	Ahmadabad
			Super League TT	
			Season – 1	
3	Anupama	Billiards &	Silver medal in IBSF	Bucharest,
	Ramachandran	Snooker	World Snooker	Romania (15
			Championship	to 27 Aug, 2022)
4	Harshini A	Chess	Participated in Irena	Poland (3
			Warakomska memorial	Aug to 10
			International Chess Tournament.	Aug, 2022)
			Participated in Asian	New Delhi (26
			Continental Women Chess Championship	Oct to 3 Nov, 2022)
			Chies Championship	Serbia (13 to
			Ranked 7th in Rudar-4	20 Aug, 2022)
			International Master Round Robin	
			Tournament	Serbia (22 to
			Ranked 8th in Rudar-5	28 Aug, 2022)
			International Master	, , ,
			Round Robin	
			Tournament	
5	Ruthika S	Athletics	Gold Medal in 4 <sup>th</sup> Asian	Kuwait (13-16 October
			Yotuh Athletics	2022)
			Championship	
			(Medley Relay)	

6	Sathya K	Basketball	Participated in FIBA U-18 Asian Women Championship	Bangalore (5 Sep to 11Sep, 2022)
7	Divya M	Boxing	Gold medal in 1st Asian Boxing Meet 2022	Kerala (2 to 4 Dec 2022)
8	Deva Dharshini M	Kick Boxing	Gold in 2nd Wako Indian Open International Kickboxing Tournament	New Delhi (2nd to 6th Nov 2022)
9	Srishty Satyanarayan	Badminton	Participated in CM Trophy India International Challenge Participated in Infosys Foundation India International Challenge	Raipur (20-25 Sep, 2022)  Bangalore (11-16 Oct, 2022)
10	Sivaranjani Sivakumar	Badminton	Participated in Nagpur International Challenge Participated in CM Trophy India International Challenge Participated in Infosys Foundation India International Challenge	Nagpur (13 to 18 Sep, 2022) Raipur (20-25 Sep, 2022) Bangalore (11-16 Oct, 2022)
11	Madhumitha R	Carrom	Gold in Second Indo- Nepal Invitational International Championship	Nepal (1 Aug to 5 Aug, 2022)
12	Madhumetha J	Football	Participated in Street Football World cup	Quatar (6 Nov to 15 Nov, 2022)
13	Nayanikaa M	Chess	Participated in 1st SRM International Open Fide Rating Rapid Chess Tournament	SRM IST (25 September 2022)

# ${\bf Sports\ Achievers-Athletics}$

S.No	Name of the Student	Department
1	Abinaya C M	I B. A JOUR
2	Sandhiya R	I B.A ECO
3	A Geethanjali	I B.A SOC
4	R Lincy	I B.A SOC
5	Shalu Rekhana A	I B.A SOC
6	B Srividya	I B.A SOC
7	S Ruthika	I B.B.A (S-I)
8	Swathi Suresh	I B.B.A (S-I)
9	Akshaya S	I B.C.A
10	S Meenatchi	I B.COM A&F (S-II)
11	Divya Shandilya	I M.A COM
12	D Latha	I M.A COM
13	V Kavitha	I M.A COM
14	Mokavi M	I M.A HRM
15	Dhivya J	I M.A HRM
16	Karuniya M	I M.A PP
17	S Deepika	I M.A PP
18	Joshphin Abinaya Rexy A	I M.A PP
19	Nandhini K	I M.SC IT
20	Girrija P	II B.A SOC
21	Amanda P	II B.A SOC
22	Punitha R	II B.A SOC
23	Monika Sri S	II B.Sc. PSYCHOLOGY
24	Meryl Ann Mathew	II BBA (S-II)
25	Mariya Nivetha P	II BBA (S-II)
26	Indhumathi N	III B.A ECO
27	Vanitha K	III B.A SOC
28	Babisha P	III B.A SOC
29	Madhu Bharathi M	III B.A SOC
30	Uvadharrshini M	III B.COM CS
31	Vishnu Priya R	III BBA (SHIFT II)

A.L. MEET – The College won the prestigious A.L. Meet for the 18<sup>th</sup> time consecutively. It was held from 20<sup>th</sup> December to 22<sup>nd</sup> December 2022. (New Meet Record created in the current year Divya Shandilya – I M.A Communication in Hammer Throw, Mokavi M – I M.A HRM in 5Km walk, Latha D – I M.A Communication in 10000 mts, Kavitha V – I M.A Communication in 1500 mts, Nandhini K – I M.Sc. IT, Akshaya S – I BCA, Ruthika S – I BBA, Srividya B – B.A Soc in 4 x 100M Relay)

College won overall trophy in A-Zone (Women) Athletics tournament held at Madras University Union ground, Chetpet on 7th February 2023. (Totally 10 gold medal, 5 silver medal & 5 bronze medal)

Southwest Zone Athletics Championship 2022-23 held at TNPESU from 9th to 12th January 2023, Kavitha – 1500 mts & 800 mts - Gold, Divya Shandilya - Hammer throw - Silver, Nandhini K - 4\*100 mts Relay – Bronze, Babisha P – Long Jump – Gold.

## Amanda P – II B.A SOC

- Bronze in 35th TN State Junior Open Athletic Championship (Triple Jump) held at Krishnagiri from 17th August to 20th August 2022.
- Bronze in 35th TN State Junior Open Athletic Championship (Long Jump) held at Krishnagiri from 17th August to 20th August 2022.
- Silver in Amity Premier League 2022 (Long Jump) held at J.N Stadium on 15th November 2022.
- Gold in Amity Premier League 2022 (4x100 Relay) held at J.N Stadium on 15th November 2022.
- Silver in 54th Dr. Sir A L Mudaliar Athletics Meet (Heptathlon) held at J.N Stadium from 20th December to 22nd December 2022.

#### Meryl Ann Mathew – II B.B.A S-2

- Silver in Khelo India Youth Games (Long Jump) held at Haryana from 4th June to 13th June 2022.
- Silver in 35th TN State Junior Open Athletic Championship (Long Jump) held at Krishnagiri from 17th August to 20th August 2022.
- Gold in Amity Premier League 2022 (Long Jump) held at J.N Stadium on 15th November 2022.
- Gold in Amity Premier League 2022 (4x100 Relay) held at J.N Stadium on 15th November 2022

- Bronze in 54th Dr. Sir A L Mudaliar Athletics Meet (Long Jump) held at J.N Stadium from 20th December to 22nd December 2022.
- Bronze in 36th Tamilnadu Inter District Junior Championship (Long Jump) held at Tiruvanamalai from 16th October 2022 to 19th October 2022
- Silver in 35th Tamil Nadu State Junior Open Athletic Championship Organized by Krishnagiri District Athletic Association at SDAT Ground, Krishna Girl from 17th to 20th August, 2022

## Mariya Nivetha P - II B.B.A S-2

- Gold in 35th TN State Junior Open Athletic Championship (100 M) held at Krishnagiri from 17th August to 20th August 2022.
- Bronze in 35th TN State Junior Open Athletic Championship (200 M) held at Krishnagiri from 17th August to 20th August 2022

# **Uvadharrshini M - III B.COM CS**

- Silver in 35th TN State Junior Open Athletic Championship (Pole Vault) held at Krishnagiri from 17th August to 20th August 2022.
- Bronze in 54th Dr. Sir A L Mudaliar Athletics Meet (High Jump) held at J.N Stadium from 20th December to 22nd December 2022.
- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (Pole Vault) held at J.N Stadium from 20th December to 22nd December 2022.

## B Srividya – I B.A SOC

- Silver in 35th TN State Junior Open Athletic Championship (100 M) held at Krishnagiri from 17th August to 20th August 2022.
- Bronze in 35th TN State Junior Open Athletic Championship (Medley Relay) held at Krishnagiri from 17th August to 20th August 2022.
- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (4 x 100 M Relay) held at J.N Stadium from 20th December to 22nd December 2022.
- Bronze in AIU South West Zone Inter- University Athletic Championship (4 x 100 M Relay) from 9th January to 12th January.
- Silver in 35th Tamilnadu Inter District Junior Athletic Championship (100 M) held at NPR College, Natham, Dindigul from 8th December to 11th December, 2021.
- Gold in 36th Tamilnadu Inter District Junior Athletic Championship (100 M) held at SDAT Stadium, Tiruvanamalai from 16th October to 19th October, 2022

- Gold in 36th Tamilnadu Inter District Junior Athletic Championship (200 M) held at SDAT Stadium, Tiruvanamalai from 16th October to 19th October, 2022
- Gold in 36th Tamilnadu Inter District Junior Athletic Championship (Medley Relay) held at SDAT Stadium, Tiruvanamalai from 16th October to 19th October, 2022

# S Ruthika – I B.B.A S-1

- Gold in 4th Asian Youth Athletics Championship (Medley Relay) held at Kuwait from 13th October to 16th October 2022.
- Gold in 35th TN State Junior Open Athletic Championship (100 M) held at Krishnagiri from 17th August to 20th August 2022.
- Gold in 35th TN State Junior Open Athletic Championship (200 M) held at Krishnagiri from 17th August to 20th August 2022.
- Bronze in 54th Dr. Sir A L Mudaliar Athletics Meet (100 M) held at J.N Stadium from 20th December to 22nd December 2022.
- Bronze in 54th Dr. Sir A L Mudaliar Athletics Meet (200 M) held at J.N Stadium from 20th December to 22nd December 2022.
- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (4 x 100 M Relay) held at J.N Stadium from 20th December to 22nd December 2022.
- Bronze in Khelo India Youth Games (4 x 100 M Relay) held at Panchkula, Haryana from 7th June to 9th June, 2022.
- Gold in 33rd South Zone Junior Nationals Athletics Championships (100 M) held at Guntur, Andhra Pradesh during September 9th to September 11th, 2022
- Gold in 33rd South Zone Junior Nationals Athletics Championships (200 M) held at Guntur, Andhra Pradesh during September 9th to September 11th, 2022
- Best Athlete Award in 33rd South Zone Junior Nationals Athletics Championships held at Guntur, Andhra Pradesh during September 9th to September 11th, 2022
- Bronze in 37th National Junior Athletics Championship(100M) held at Guwahati, Assam from November 11th to November 15th 2022.
- Bronze in 37th National Junior Athletics Championship(200M) held at Guwahati, Assam from 11th November to 15th November 2022.
- Gold in 17th Youth Athletics National championship (200 M) held at Bhopal, MP from 17th Sept to 19th Sept 2022.
- Silver in 17th Youth Athletics National championship (Medley Relay) held at Bhopal, MP from 17th Sept to 19th Sept 2022.

## Akshaya S – I B.C.A

- Silver in 35th TN State Junior Open Athletic Championship (200 M) held at Krishnagiri from 17th August to 20th August 2022.
- Gold in Amity Premiere League 2022 (100 M) held at J.N Stadium on 15th November 2022.
- Gold in Amity Premiere League 2022 (4 x 100 Relay) held at J.N Stadium on 15th November 2022.
- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (200 M) held at J.N Stadium from 20th December to 22nd December 2022.
- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (4 x 100 M Relay) held at J.N Stadium from 20th December to 22nd December 2022.
- Bronze in 52nd Chennai District Junior Athletic Championships (100 M) from 22nd and 23rd September, 2022.
- Bronze in 36th TN Inter District Championships (100 M) held at Tiruvanamalai from 16th to 19th October 2022.
- Bronze in 36th TN Inter District Championships (200 M) held at Tiruvanamalai from 16th to 19th October 2022.
- Silver in 36th TN Inter District Championships (Medley Relay) held at Tiruvanamalai from 16th to 19th October 2022.
- Bronze in Khelo India youth games held at Haryana from 6th to 9th June 2022.
- Bronze in AIU South West Zone Inter University Athletic Championship (4 x 100 M Relay) held at Chennai from 9th to 12th January 2022.

#### Geethanjali. A – I B.A SOC

- Gold in 35th TN State Junior Open Athletic Championship (3000 M) held at Krishnagiri from 17th August to 20th August 2022.
- Gold in Amity Premiere League 2022 (1500 M) held at J.N Stadium on 15th November 2022.
- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (5000 M) held at J.N Stadium from 20th December to 22nd December 2022.
- Silver in 54th Dr. Sir A L Mudaliar Athletics Meet (1500 M) held at J.N Stadium from 20th December to 22nd December 2022.

• Silver in 54th Dr. Sir A L Mudaliar Athletics Meet (4 x 400 M Relay) held at J.N Stadium from 20th December to 22nd December 2022.

### R Lincy – I B.A SOC

- Silver in 35th TN State Junior Open Athletic Championship (5000 M Race Walk) held at Krishnagiri from 17th August to 20th August 2022.
- Silver in 36th Tamilnadu Inter District Junior Championship (5000 M Race Walk) held at Tiruvanamalai from 16th October to 19th October 2022.
- 4th place in 54th AL meet held at J.N Stadium on 19th December 2022.
- Participated in the 37th National junior athletics championship 2022 held at Guwahati,
   Assam on 11th November 2022
- Participated in the 17th National youth athletics championship 2022 held at Madhya Pradesh, Bhopal, on 17th November 2022.

#### R Punitha – II B.A SOC

- Gold in 37th National Junior Athletics Championship (4 \* 100M RELAY) held at Assam from 11th November 2022 to 15th November 2022.
- Gold in 35th TN State Junior Open Athletic Championship (800 M) held at Krishnagiri from 17th August to 20th August 2022
- Gold in 35th TN State Junior Open Athletic Championship (4 \* 400M Relay) held at Krishnagiri from 17th August to 20th August 2022
- Silver in 35th TN State Junior Open Athletic Championship (1500 M Race Walk) held at Krishnagiri from 17th August to 20th August 2022.
- Silver in 54th Dr. Sir A L Mudaliar Athletics Meet (800 M) held at J.N Stadium from 20th December to 22nd December 2022.
- Bronze in 54th Dr. Sir A L Mudaliar Athletics Meet (400 M) held at J.N Stadium from 20th December to 22nd December 2022.
- Silver in 54th Dr. Sir A L Mudaliar Athletics Meet (4 x 400 M Relay) held at J.N Stadium from 20th December to 22nd December 2022.

## Nandhini K – I M.SC. IT

- Gold in Amity Premiere League 2022 (4 x 100 Relay) held at J.N Stadium on 15th November 2022.
- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (100 M H) held at J.N Stadium from 20th December to 22nd December 2022.
- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (4 x 100 M Relay) held at J.N Stadium from 20th December to 22nd December 2022.

## Dhivya J – I M.A HRM

- Silver in 54th Dr. Sir A L Mudaliar Athletics Meet (400 M H) held at J.N Stadium from 20th December to 22nd December 2022.
- Silver in 54th Dr. Sir A L Mudaliar Athletics Meet (4 x 400 M Relay) held at J.N Stadium from 20th December to 22nd December 2022.
- 4th place in the 61st National Inter State Senior Athletics Championships (400 M Hurdles) held at Chennai from 10th -14th June 2022.
- Gold in the 36th National Games (4 x 400 M Relay) held at Gujarat from 30th September to 4th October,2022.

#### Divya Shandilya – I M.A COMM

• Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (Hammer Throw) held at J.N Stadium from 20th December to 22nd December 2022.

#### Monika Sri S – II B.SC. PSY

- Silver in 36th Tamilnadu Inter District Junior Championship (Hammer Throw) held at Tiruvanamalai from 16th October 2022 to 19th October 2022.
- Silver in 36th Tamilnadu Inter District Junior Championship (Shotput) held at Tiruvanamalai from 16th October 2022 to 19th October 2022.
- Silver in 54th Dr. Sir A L Mudaliar Athletics Meet (Hammer Throw) held at J.N Stadium from 20th December to 22nd December 2022.
- Silver in 54th Dr. Sir A L Mudaliar Athletics Meet (Shotput) held at J.N Stadium from 20th December to 22nd December 2022.

## Karuniya M – I M.A PP

 Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (Discuss Throw) held at J.N Stadium from 20th December to 22nd December 2022.

## Joshphin Abinaya Rexy A - I M.A PP

• Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (Javelin Throw) held at J.N Stadium from 20th December to 22nd December 2022.

#### Deepika S – I M.A PP

- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (Heptathlon) held at J.N Stadium from 20th December to 22nd December 2022.
- Silver in 54th Dr. Sir A L Mudaliar Athletics Meet (High Jump) held at J.N Stadium from 20th December to 22nd December 2022.

#### **Kavitha V – I M.A COMM**

- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (800 M) held at J.N Stadium from 20th December to 22nd December 2022.
- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (1500 M) held at J.N Stadium from 20th December to 22nd December 2022.
- Silver in 54th Dr. Sir A L Mudaliar Athletics Meet (4 x 400 M Relay) held at J.N Stadium from 20th December to 22nd December 2022.

#### Babisha P – III B.A SOC

- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (Triple Jump) held at J.N Stadium from 20th December to 22nd December 2022.
- Silver in 54th Dr. Sir A L Mudaliar Athletics Meet (Long Jump) held at J.N Stadium from 20th December to 22nd December 2022.
- Gold in AIU South West Zone Interuniversity Athletic Championship (Long Jump) held at J.N Stadium from 9th January to 12th January 2022.

#### Latha D – I M.A COMM

- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (Half Marathon) held at J.N Stadium from 20th December to 22nd December 2022.
- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (10000 M) held at J.N Stadium from 20th December to 22nd December 2022.

#### Mokavi M - M.A HRM

- Gold in 54th Dr. Sir A L Mudaliar Athletics Meet (5 Km Walk) held at J.N Stadium from 20th December to 22nd December 2022.
- Silver in 54th Dr. Sir A L Mudaliar Athletics Meet (Half Marathon) held at J.N Stadium from 20th December to 22nd December 2022.

#### Abinaya C M- I B.A JOURNALISM

- Gold in Chennai district 1500M from 22nd and 23rd September
- 5th position 1500 M in Inter district held at Thiruvanamalai during 16th October to 19th October

## R Swathi Suresh - I BBA (S-I)

- Bronze in 52nd Chennai District Junior Athletic Championship (200M) at Jawaharlal
   Nehru Stadium on 22nd and 23rd September 2022
- Gold in 4th Junior and Senior State Athletic Championship (Long Jump) held at Nehru Stadium, Coimbatore from 8th July to 9th July.
- Gold in 4th Junior and Senior State Athletic Championship(100M) held at Nehru Stadium, Coimbatore from 8th July to 9th July.

#### **Badminton**

S.No	Name of the Student	Department
1	Lohavarshini R	I B.A ECO
2	Janani S	I B.A SOC
3	Praveena Mary J V	I B.B.A (S-II)
4	Sivaranjani Sivakumar	I B.B.A (S-II)
5	Kaviya S	I B.B.A (S-II)
6	Srishty Satyanarayan	I B.COM CS
7	Akshayaa V	I B.SC PSYCHOLOGY
8	Kanishka R	II BBA (S-I)
9	Vidhya T	III B.A SOC
10	Lavanya D	III B.C.A

- Winners in 21st Kongu Trophy Badminton tournament held at Erode from 9th September to 12 September 2022.
- Winners in University of Madras A-Zone (Women) Badminton tournament held at D.G.
   Vaishnav College on 28 September 2022.

- Runners in University of Madras Inter-Zone (Women) Badminton tournament held at D.G. Vaishnav College on 7 October 2022.
- Winners in YMCA Badminton tournament held from 20 Sept to 23 Sept 2022.

#### Praveena Mary - I B.B.A (S-II)

- Quarter finalist in women's Tamil Nadu State Senior Championship at Madurai.
- Participated in the U19 Tamil Nadu State Junior Championship at Erode.
- Participated in the U19 and Senior Tamil Nadu State Ranking Tournament at Trichy.
- Participated in the U19 All India national ranking tournament at Bangalore.
- 26<sup>th</sup> rank in U19 Tamil Nadu State Rank.
- 12<sup>th</sup> rank in Senior Tamil Nadu State Rank.

## Janani S - I B.A SOCIOLOGY

- Semi-finalist in Women's category and Pre quarterfinalist in under 19 Tamil Nadu
- Badminton Ranking Tournament held in Trichy from 12th to 17th June
- Yonex sunrise All India senior ranking badminton tournament held in Visakhapatnam from 31st - 6th Nov
- Quarterfinalist in Tamil Nadu State senior ranking tournament held in Chennai from 6th 11th Aug
- Pre Quarterfinalist in Under 19 Tamil Nadu State junior ranking tournament held in Tirupur from 13th - 18th Aug
- South zone inter University badminton tournament held in Bangalore from 21st 24th November 4th (Madras University)
- Gold in YMCA buck memorial tournament held in Chennai from 20th September to 23rd
   September
- Pre Quarterfinalist in under 19 Singles and Mixed Doubles in Tamil Nadu State
- Ranking tournament held in Erode from 15 20 November.

#### Srishty Satyanarayan - I BCOM CS

 Participated in the Nagpur International Challenge 2022, held at Nagpur from 13th September 2022 to 18th September 2022.

- Participated in the CM Trophy Indian International Challenge 2022, held at Raipur, Chhattisgarh from 20th September 2022 to 25th September 2022.
- Participated in the Infosys Foundation India International Challenge held at Bangalore from 11th October 2022 to 16th October 2022.
- Bronze in the TN State Badminton Ranking Tournament 2022 (Women Doubles) from 12th June 2022 to 17th June 2022.
- Gold in the People Leader Badminton Tournament (Women Doubles) from 15th October 2022 to 16th October 2022.
- Quarter Finalist in the TN State Senior Badminton Championship (Singles and Doubles) held at Madurai from 2nd January 2023 to 6th January 2023.

## Akshayaa V - I B.SC PSY

- Main draw 1st round in TN State Senior Ranking Badminton Tournament (Women Singles) held at Trichy from 12th June to 17th June 2022.
- Main draw quarter finalist in TN State Senior Ranking Badminton Tournament (Women Doubles) held at Trichy from 12th June to 17th June 2022.
- Qual 1st round in TN State Senior Ranking Badminton Tournament (Women Singles)
   held at Chennai from 6th to 11th August 2022.
- Main draw 1st round in TN State Senior Ranking Badminton Tournament (Women Doubles) held at Chennai from 6th to 11th August 2022.
- Qual 3rd round in TN State Senior Ranking Badminton Tournament (Mixed Doubles)
   held at Chennai from 6th to 11th August 2022.
- Qual Final round in National Senior Ranking Tournament (Women Singles) held at Pune from 17th to 23rd October 2022.
- Qual 2nd round in National Senior Ranking Tournament (Women Singles) held at Vizag from 31st Oct to 6th Nov 2022.
- Qual Final round in TN State Senior Ranking Badminton Tournament (Women Singles) held at Madurai from 2nd to 6th January 2023.
- Main draw quarter finalist in TN State Senior Ranking Badminton Tournament (Women Doubles) held at Madurai from 2nd to 6th January 2023.
- Semi Finalist in Chennai District Badminton Championship (Women Singles) held at Chennai from 28th to 29th January 2023.

• Winner in Chennai District Badminton Championship (Mixed Doubles) held at Chennai from 28th to 29th January 2023.

## Kaviya S - I BBA

- Quarter-finalist in the Tamilnadu State Ranking Tournament held at Chennai from 6th August to 11th August 2022.
- Participated in All India Ranking tournament held at Visakhapatnam from 31st October to 6th November 2022.

#### Vidhiya T – III B.A SOC

- Bronze in Yonex sunrise South zone interstate badminton championship held at\_Kerala from 4th September to 8th September 2022.
- 4th Place in South zone inter University tournament held at Bangalore from 21st November to 24th November 2022.
- Participated in All India Inter University tournament held at Jalandhar from 22nd January to 26th January 2023.
- 1st Place in State Badminton tournament held at Pondicherry from 30th August to 2nd September 2022.

#### **Ball Badminton**

S.No	Name of the Student	Department
1	Karthika S	I B. A JOUR
2	Miruthika S	I B.A ECO
3	Pramila V	I B.A ECO
4	Stephy Rosy S	I B.A ECO
5	Abinaya Pratha D	I B.COM CS
6	Tamilalagi G	I B.COM MM
7	R.K Amritha Varshini	I M.A COM
8	L Malini	I M.A HRM
9	G Gayathri	I M.COM
10	D.R Madhumitha	II B.A ECO
11	P Lokeshwari	II M.COM
12	S Anjana	III B.COM CS

- South Zone Ball Badminton Tournament held at Thiruvottriyur from 22nd to 24th July, 2022.
- All India Inter University Ball Badminton Tournament held at Crescent University from 27th to 30th January, 2023
- Winners in University of Madras A-Zone (Women) Ball Badminton tournament held at JBAS College on 12th January 2023.
- Winners in University of Madras Inter-Zone (Women) Ball Badminton tournament held at Ethiraj College on 19th January 2023.
- Runner in 68th Senior State Ball Badminton Championship held at Tirunelveli from 10th
   December to 12th December 2022
- Winner in All India Inter Collegiate Ball Badminton tournament held at Kerala from 11th November to 13th November 2022.

#### **Basket Ball**

S.No	Name of the Student	Department
1	Sathya K	I B.COM CS
2	R. Sruthy	I M.A PP
3	J. Monica Jayaseeli	I M.A PP
4	J. Ishwarya	I M.A PP
5	S. Lakshmi Priya	I M.A PP
6	G. Sharmila	I M.A PP
7	A. Ashmitha	I M.A PP
8	Akshaya H	II B.COM A&F
9	Yuvasree M	II B.COM A&F
10	Snega Deffi Doll S	II B.COM A&F
11	Sandhiya U	II B.COM MM
12	Shanthini P	II B.SC CS
13	Akshara S	II B.SC CS
14	Bala Banusri N	II M.COM
15	Stffie Agnes J	III B.A SOC
16	Angel Jeevitha I	III B.A SOC
17	Nivethashree S	III B.COM A&F
18	Krithika S	III B.COM A&F
19	Sneha R	III B.COM A&F
20	Reethika D	III B.COM CS
21	Raveenaa J	III B.COM CS

S.No	Name of the Student	Department
1	Sruthy R	I M.A PP
2	Sharmila G	I M.A PP
3	Monica Jayaseeli J	I M.A PP
4	Lakshmi Priya S	I M.A PP
5	Bala Banusri N	II M.COM
6	Ashmitha A	I M.A PP
7	Amritha I	I M.A PP
8	Ishwarya J	I M.A PP
9	Krithika S	III B.COM A&F
10	Raveena J	III B.COM CS

• Winners in All-India Inter University Basketball tournament held at D.C.R.U.S.T, Murthal from 26th February to 2nd March 2022.

S.No	Name of the Student	Department
1	Ishwarya J	I M.A PP
2	Sruthy R	I M.A PP
3	Ashmitha A	I M.A PP
4	Lakshmi Priya S	I M.A PP
5	Monica Jayaseeli J	I M.A PP
6	Sharmila G	I M.A PP
7	Raveena J	III B.COM CS
8	Nivethashree S	III B.COM A&F
9	Angel Jeevitha I	III B.A SOC
10	Akshara S	II B.SC CS
11	Shanthini P	II B.SC CS
12	Yuvasree M	II B.COM A&F

• Winners in South-India Level Inter-Collegiate Basketball tournament held at PSG College, Coimbatore from 25th July to 27th July 2022.

S.No	Name of the Student	Department
1	Ishwarya J	I M.A PP
2	Sruthy R	I M.A PP
3	Ashmitha A	I M.A PP
4	Lakshmi Priya S	I M.A PP
5	Monica Jayaseeli J	I M.A PP
6	Sharmila G	I M.A PP
7	Bala Banusri N	II M.COM
8	Raveenaa J	III B.COM CS
9	Nivetha Shree S	III B.COM A&F
10	Angel Jeevitha	III B.A SOC
11	Sneha R	III B.COM A&F
12	Akshara S	II B.SC CS

Runners in 12th All India Level Inter Collegiate Basketball tournament held
 Thoothukudi from 16th August to 21st August 2022

S.No	Name of the Student	Department
1	Akshaya H	II B.COM A&F
2	Yuvasree M	II B.COM A&F
3	Snega Deffi Doll S	II B.COM A&F
4	Sandhiya U	II B.COM MM
5	Shanthini P	II B.SC CS
6	Akshara S	II B.SC CS
7	Bala Banusri N	II M.COM
8	Angel Jeevitha I	III B.A SOC
9	Nivethashree S	III B.COM A&F
10	Sneha R	III B.COM A&F
11	Reethika D	III B.COM CS
12	Raveenaa J	III BCOM CS

• Runners in 21st Kongu Trophy held at Erode from 9th September to 12th September 2022.

S.No	Name of the Student	Department
1	Akshara S	II B.SC CS
2	Ishwarya J	I M.A PP
3	Angel Jeevitha I	III B.A SOC
4	Nivethashree S	III B.COM A&F
5	J. Monica Jayaseeli	I M.A PP
6	Raveenaa J	III BCOM CS
7	A. Ashmitha	I M.A PP
8	S. Lakshmi Priya	I M.A PP
9	Sathya K	I B.COM CS
10	R. Sruthy	I M.A PP
11	Yuvasree M	II B.COM A&F
12	Sneha R	III B.COM A&F

- Winners in University of Madras A-Zone (Women) Basketball tournament held at New Prince Shri Bhavani Arts & Science College on 8th October 2022.
- Winners in University of Madras Inter-Zone Basketball tournament held at D.G Vaishnav College on 12th October 2022.

S.No	Name of the Student	Department
1	Akshaya H	II B.COM A&F
2	Yuvasree M	II B.COM A&F
3	Sneha R	III B.COM A&F
4	Angel Jeevitha I	III B.A SOC
5	Nivetha Shree S	III B.COM A&F
6	Sathya K	I B.COM CS
7	Akshara S	II B.SC CS
8	J. Ishwarya	I M.A PP
9	A. Ashmitha	I M.A PP
10	R. Sruthy	I M.A PP
11	S. Lakshmi Priya	I M.A PP
12	Raveenaa J	III B.COM CS

- Winners in Amity Premier League 2022 Basketball tournament held at J.N Stadium from 14th October to 15th October 2022.
- Sathya K of I B. Com CS won gold in 72nd Junior National Basketball Championship held at Kerala from 9th December to 12th December 2022.

S.No	Name of the Student	Department
1	Yuvasree M	II B.COM A&F
2	Sneha R	III B.COM A&F
3	Angel Jeevitha I	III B.A SOC
4	Nivetha Shree S	III B.COM A&F
5	Sathya K	I B.COM CS
6	Akshara S	II B.SC CS
7	J. Ishwarya	I M.A PP
8	A. Ashmitha	I M.A PP
9	R. Sruthy	I M.A PP
10	S. Lakshmi Priya	I M.A PP
11	Raveenaa J	III B.COM CS

• Winner in All India Inter-University Basketball tournament held at Haryana from 30th January to 3rd February 2023.

## Ashmitha A - I M.A PP

- Silver in Senior Nationals South Zone held at Pondicherry from 13th to 16th December, 2022
- Participated in Senior Nationals.
- Silver in National Games held at Rajasthan from 27th November to 04th December, 2022.
- Golden in University South Zone held at Villupuram from 04th to 08th January, 2022.

## Nivetha Shree S - III B. COM A&F

- Winner in the South-Zone Inter-University Basketball Tournament held at Vikravandi, Villupuram from 4th January 2023 to 8th January 2023.
- 7th Position in the 71st Junior National Basketball Championship held at Indore, Madhya Pradesh from 4th January 2023 to 8th January 2023.
- Silver in the Khelo India Youth games 2021 held at Panchkula, Haryana from 4th June 2022 to 13th June 2022.

#### **Angel Jeevitha - I BA SOCIOLOGY**

- 7th position in 71st Junior National Basketball Championship held at Indore, Madhya Pradesh between 4th January to 10th January 2023.
- Silver in Khelo India youth games 2021 held at Panchkula, Haryana between 4th June to 13th June 2022.

• Gold in South Zone- Interuniversity Basketball Championship held at Vikravandi, Villupuram between 4th January to 8th January 2023

## <u>S Lakshmi Priya – I M.A PP</u>

- Silver in Senior Nationals South Zone held at Pondicherry from 13th September to 16th September.
- Participated in Senior Nationals held at Rajasthan from 27th November to 4th November.

#### Chess

S.No	Name of the Student	Department
1	Nayanikaa M	I B.COM A&F
2	Harshini B	I B.COM HONS
3	R. Vaishali	I M.A HRM
4	A. Harshini	I M.A HRM
5	Divya Bharathi.M	II B.COM CS
6	Tejasvi.M	III B.A SOC
7	Annapurni.S	III B.COM MM

- Winners in University of Madras A-Zone (Women) Chess tournament held at M.O.P. Vaishnav College on 26th September 2022.
- Winners in University of Madras Inter-Zone (Women) Chess tournament held at D.G. Vaishnav College on 11th October 2022.
- Bronze in All India Inter University Chess Tournament held at Manipal University from 22nd to 24th February, 2023.
- Bronze in South Zone Chess Tournament held at Reva University from 15th to 17th December 2022.

#### Vaishali R- I MA HRM

- Participated in Serbia Masters 2022 held at Serbia from 28th June to 6th July 2022.
- Bronze medal in team event at 44th Fide Chess Olympiad held at Chennai from 28th July to 10th August 2022.
- Bronze medal 44th Fide Chess Olympiad held at Chennai from 28th July to 10th August 2022.

- Semi-finalist in Women's Speed Chess Championship Online 2022.
- Participated in MPL Indian Online Chess Tour from 9th September to 12th September 2022.
- Ranked 6th in FIDE Women Grandprix held at Kazakhstan from 18th Sept to 29th Sept 2022.
- Best Women Award in Fagerness International Open 2022 held Norway 9th Oct to 16th Oct 2022.
- Participated in Asian Continental Championship held at Delhi from 26th Oct to 3rd November 2022.
- Ranked 6th in Tata Steel Chess India Rapid held at Kolkata from 29th November to 1st December 2022.
- Gold in Tata Steel Chess India Blitz held at Kolkata from 2nd December to 4th December 2022.
- Bronze in South Zone University held at Bangalore from 15th December to 17th December 2022.

#### Harshini A - I MA HRM

- Participated in the Irena Warakomska Memorial International Chess Tournament held in Poland.
- Participated in the Asian Continental Women Chess Championship held in New Delhi.
- 7th Rank in the Rudar-4 International Master Round Robin Tournament held in Serbia.
- 8th Rank in the Rudar-5 International Master Round Robin Tournament held in Serbia.
- Bronze in South Zone Inter University Tournament held in Bangalore.

## <u>Divya Bharathi M - II B.COM CS</u>

- 4th Place with cash award of Rs. 48000 in National Junior Chess Championship 2022 from 09th March to 13th March at Haryana
- 1st Place in Tamil Nadu State Under-18 Chess Championship 2022 from 17-20 March at Coimbatore
- 1st Place with cash award of Rs.10000 in Blitz Chess Tournament 2022 from 03
   September at Chennai
- 2nd Place with cash award of Rs. 8000 in Rapid Chess Tournament 2022 from 02 September to 03 September at Chennai

- 2nd Place in Women's District Selection Chess Tournament 2022 on 10<sup>th</sup> September at Chennai
- 3rd Place in South Zone University Team Chess Tournament from 15th December to 17th December at Bangalore.

#### Cricket

S.No	Name of the Student	Department
1	K.B. Vamsi	I B.C.A
2	Shreya Sharon A	I B.SC DATA SCIENCE
3	Ria Srikanth	I B.SC PSYCHOLOGY
4	K. Abitha	I M.A COM
5	Bharathi B	I M.A COM
6	S. Meenakshi	I M.A HRM
7	R. Nithya Lakshmi	I M.A PP
8	M.S Aishwarya	II B.COM CS
9	Akshaya V	II B.SC FSM
10	Kamali R	II M.A HRM
11	Arshi Choudhary	II M.A MM
12	Abarna R	II M.A PP
13	Keethana S.B	II M.COM
14	Karthikeswari K	II M.SC FTM
15	Akshara S	III B.A SOC
16	Ramya Shri K.N	III B.A SOC

- Winners in University of Madras A-Zone (Women) Cricket tournament held at UOM & Gurunanak from 10th January to 12th January 2023.
- Third Place in University of Madras Inter-Zone (Women) Cricket tournament held at A.M Jain College 23rd January to 25th January 2023.
- Winners in TNCA Women's Inter Collegiate T20 Tournament held at Chennai from 20th February to 24th February, 2023

## **Shreya Sharon Arulroy - I BSC DS**

- Received K. Kuruvilla Award for Proficiency in Sports & Academic Excellence\_2021-2022 from the Tamilnadu State Cricket Association at Leela Palace on 04th November, 2022.
- Participated in U19 T20 held at Vijayawada during October 2022
- Participated in U19 One Dayers held at Pune and Pondicherry during December

## M S Aishwarya - II BCOM CS

- Participated in NCA held at Hubli and Vijayawada during May-June 2022
- Participated in U19 T20 held at Vijayawada during October 2022
- Participated in U19 One Dayers held at Pune and Pondicherry during December

## **Foot Ball**

S.No	Name of the Student	Department
1	K Ganga	I B.A ECO
2	G Nivetha	I B.A ECO
3	R.D Abinaya	I B.A ECO
4	T Sruthika	I B.A ECO
5	S Suja	I B.A JOUR
6	S Prathika	I B.A SOC
7	V Reshma	I B.B.A (S-II)
8	J Madhumetha	I B.COM A&F (S-I)
9	M Monisha	I M.A PP
10	Gowthami L	I M.SC IT
11	Sowmiya M	II B.A SOC
12	Kiran B	II B.COM CS
13	Kalpana E	II M.A PP
14	Suganya R	II M.A PP
15	Samundeeswari R	II M.A PP
16	Aishwarya A	II M.A PP
17	Ayeesha Fahreen A	III B.A SOC
18	Kaaviya Priya R	III B.COM A&F

## J Madhumetha - I B.COM A&F (S-I)

- Participated in the Street Football World Cup held at Quatar from 6th November 2022 to 11th November 2022.
- Participated in the Junior Nationals held at Assam from 21st June 2022 to 30th June 2022.

## V Reshma - I B.B.A (S-II)

 Participated in the Junior Nationals held at Assam from 21st June 2022 to 30th June 2022.

S.No	Name of the Student	Department
1	M Monisha	I M.A PP
2	Suganya R	II M.A PP
3	Gowthami L	I M.SC IT
4	S Prathika	I B.A SOC
5	Aishwarya A	II M.A PP
6	G Nivetha	I B.A ECO
7	J Madhumetha	I B.COM A&F (S-I)
8	V Reshma	I B.B.A (S-II)
9	Ayeesha Fahreen A	III B.A SOC
10	Samundeeswari R	II M.A PP

• Bronze in the University of Madras Inter zone (Women) Tournament held in SDNB Vaishnav College on 20th November 2022.

S.No	Name of the Student	Department
1	K Ganga	I B.A ECO
2	G Nivetha	I B.A ECO
3	R.D Abinaya	I B.A ECO
4	T Sruthika	I B.A ECO
5	S Suja	I B.A JOUR
6	S Prathika	I B.A SOC
7	V Reshma	I B.B.A (S-II)
8	J Madhumetha	I B.COM A&F (S-I)
9	M Monisha	I M.A PP
10	Gowthami L	I M.SC IT
11	Sowmiya M	II B.A SOC
12	Kalpana E	II M.A PP
13	Suganya R	II M.A PP
14	Samundeeswari R	II M.A PP
15	Aishwarya A	II M.A PP
16	Ayeesha Fahreen A	III B.A SOC

• Runners in University of Madras A-Zone (Women) Football tournament held at SDNB Vaishnav College on 28th October 2022.

S.No	Name of the Student	Department
1	M Monisha	I M.A PP
2	V Reshma	I B.B.A (S-II)
3	A Aishwarya	II M.A PP

• Participated in the South Zone Inter University Tournament held at Annamalai University from 29th December 2022 to 1st January 2023.

S.No	Name of the Student	Department
1	M Monisha	I M.A PP
2	Sowmiya M	II B.A SOC
3	K Ganga	I B.A ECO
4	S Prathika	I B.A SOC
5	Gowthami L	I M.SC IT
6	Kaaviya Priya R	III B.COM A&F
7	S Suja	I B.A JOUR
8	J Madhumetha	I B.COM A&F (S-I)
9	T Sruthika	I B.A ECO
10	G Nivetha	I B.A ECO
11	V Reshma	I B.B.A (S-II)
12	Ayeesha Fahreen A	III B.A SOC
13	R.D Abinaya	I B.A ECO

• Participated in the Buck Tournament held in YMCA College on 22nd September 2022.

S.No	Name of the Student	Department
1	Sowmiya M	II B.A SOC
2	V Reshma	I B.B.A (S-II)
3	Ayeesha Fahreen A	III B.A SOC
4	G Nivetha	I B.A ECO
5	K Ganga	I B.A ECO
6	S Prathika	I B.A SOC
7	T Sruthika	I B.A ECO
8	J Madhumetha	I B.COM A&F (S-I)
9	Gowthami L	I M.SC IT

• Silver in the 5A Side Mensuration Tournament held at Jawaharlal Nehru Stadium on 15th October 2022.

S.No	Name of the Student	Department
1	Sowmiya M	II B.A SOC
2	G Nivetha	I B.A ECO
3	V Reshma	I B.B.A (S-II)
4	Ayeesha Fahreen A	III B.A SOC
5	S Prathika	I B.A SOC
6	K Ganga	I B.A ECO
7	S Suja	I B.A JOUR
8	J Madhumetha	I B.COM A&F (S-I)
9	Gowthami L	I M.SC IT

- Silver in the 5A Side Bangalore Strikers Tournament held at Vyasarpadi on 1st October 2022.
- Silver in the 5A Side Tournament held at Kovilambakkam on 21st October 2022.

S.No	Name of the Student	Department
1	V Reshma	I B.B.A (S-II)
2	G Nivetha	I B.A ECO
3	S Prathika	I B.A SOC
4	K Ganga	I B.A ECO
5	T Sruthika	I B.A ECO
6	S Suja	I B.A JOUR
7	J Madhumetha	I B.COM A&F (S-I)

Winners in the 5A Side Tournament held at Thandaiyarpet on 16th October 2022.

## Hockey

S.No	Name of the Student	Department
1	S Yuvasri	I B.A ECO
2	M Anu	I B.A ECO
3	A Ranjini	I B.A SOC
4	J Dhanuja	I B.B.A (S-I)
5	L Vijayalakshmi	I B.COM MM
6	V Nivetha	I B.COM MM
7	Nagamma K	II B.A SOC
8	Bhamila J	II B.A SOC
9	Senthamarai Mathana	II MA PP
10	Nivetha R	II MA PP
11	Swetha S	II MSC IT
12	Nigaritha S	III B.A ECO
13	Anu Jayanthi S	III B.A SOC
14	Prabha B R	III B.COM MM
15	Aruna S	III B.COM MM
16	Yuvasri S	III B.SC CS

- Winners in University of Madras A-Zone (Women) Hockey tournament held at Mayor
   Radhakrishnan Hockey Stadium on 21st October 2022.
- Winners in University of Madras Inter zone (Women) Hockey Tournament held at Mayor Radhakrishnan Hockey Stadium on 9th November 2022.

Winner in YMCA tournament held from 20th to 23rd September 2022.

## Squash

S.No	Name of the Student	Department
1	Krithica J S	I M.A PP
2	Rathika S	II M.SC FSM
3	Harshitha U V	III B.SC CS

- All these 3 players are selected for All-India Inter University Squash tournament.
- Gold in All India Inter University Squash Tournament held at Mumbai from 13th to 17th February, 2023.

#### Rathika S - II M.SC FSM

- Silver in the 36th National games held at Gujarat from 29th September to 3rd October 2022.
- Silver in National Games 2022 held at IIT Gandhinagar from 1st October to 5th October 2022.
- Gold in the Bangalore Squash Open held at Bangalore from 13th January to 17th January 2023
- Participated in the Senior National Tournament Chennai 4th

#### **Swimming**

S.No	Name of the Student	Department
1	K Prethusha	I B.B.A (S-II)
2	Maanya Mukta Manesh	I B.SC PSY
3	Madhumitha S	II B.COM MM
4	Shakthi Kumar	III B.A JOUR
5	Varsha V	III B.SC PSY

 Winners in the University of Madras, Inter-zone (Women) Tournament held at Anna Swimming Pool, Velachery on 11th October 2022.

#### Maanya Mukta Manesh - I B.SC PSY

- Bronze in 75th Senior National Aquatic Championship (4 x 100M Freestyle) held at Assam from 6th September to 9th September 2022.
- Bronze in 75th Senior National Aquatic Championship (4 x 200M Freestyle) held at Assam from 6th September to 9th September 2022.
- Gold in 76th Senior State Aquatic Championship (50M Freestyle) held at Velachery from 17th August to 18th August 2022.
- Gold in 76th Senior State Aquatic Championship (400M Free Style) held at Velachery from 17th August to 18th August 2022.
- Gold in 76th Senior State Aquatic Championship (100M Free Style) held at Velachery from 17th August to 18th August 2022.
- Gold in 76th Senior State Aquatic Championship (200M Free Style) held at Velachery from 17th August to 18th August 2022. Winners in University of Madras Inter-Zone (Women) Swimming tournament held at Anna Swimming Pool, Velachery on 11th October 2022.
- Silver in All India Inter-University Swimming (200M Back Stroke) held at K.I.S.S Deemed to be University, 22nd December 2022 to 26th December 2022.
- Silver in All India Inter-University Swimming (4 x 100M Medley) held at K.I.S.S Deemed to be University, 22nd December 2022 to 26th December 2022.
- Gold in All India Inter-University Swimming (4 x 200M Free style) held at K.I.S.S Deemed to be University, 22nd December 2022 to 26th December 2022.
- Silver in All India Inter-University Swimming (4 x 100M Free style) held at K.I.S.S Deemed to be University, 22nd December 2022 to 26th December 2022.

#### Varsha V - III B.SC PSY

- Bronze in 75th Senior National Aquatic Championship (4 x 100M Free Style) held at Assam from 6th September to 9th September 2022.
- Silver in All India Inter University (4 x 100M MEDLEY RELAY) held at Odisha.
- Silver in All India Inter University (4 x 200M Free Style Relay) held at Odisha.
- Bronze in 75th Senior National Aquatic Championship (4 x 200M Free Style) held at Assam from 6th September to 9th September 2022.
- Gold in All India Inter University (4 x 200M Free Style Relay) held at Odisha.
- Winners in University of Madras Inter-Zone (Women) Swimming tournament held at Anna Swimming Pool, Velachery on 11th October 2022.

- Gold in 76th Senior State Aquatic Championship (100MT butterfly) held at Velachery from 17th to 18th August 2022.
- Silver in 76th Senior State Aquatic Championship (50MT butterfly) held at Velachery from 17th to 18th August 2022.
- Silver in 76th Senior State Aquatic Championship (400MT freestyle) held at Velachery from 17th to 18th August 2022.
- Silver in 76th Senior State Aquatic Championship (200MT freestyle) held at Velachery from 17th to 18th August 2022.
- Bronze in 76th Senior State Aquatic Championship (100MT freestyle) held at Velachery from 17th to 18th August 2022.

#### Madhumitha S- II BCOM MM

- Senior State Aquatic Championships- Conducted by TNSAA on Aug 17 and Aug 18
   2022 at Aquatic Complex Chennai- 4 golds and 2 silvers
- Senior Nationals Aquatic Championships- Conducted by SFI at Assam from Sept 6th-10th 2022- Participated in 3 individual events and 1 relay
- All India University- from Dec 26- 29,2022 at KISS University- Bhubaneswar, Odisha-Won 1 silver in relay and have qualified for Khelo India University Games 2023 in 4 events.

#### **Table Tennis**

S.No	Name of the Student	Department
1	Kaviyashree K.S	I B.COM CS
2	Shruthi T R	I MBA
3	Nithyashree M	II B.COM A&F (S-II)
4	Vaishnavi V	III B.A ECO
5	Maria Ancy J	III B.COM MM
6	Mridula R H	III BBA (SHIFT II)

- Silver in South Zone Table Tennis Tournament held at Jain University, Bangalore from 14th November to 16th November 2022.
- Winners in University of Madras A-Zone (Women) Table Tennis tournament held at D.G. Vaishnav College on 28th September 2022.
- Winners in University of Madras Inter-Zone (Women) Table Tennis tournament held fat D.G. Vaishnav College on 8th October 2022.

• Quarter Finalist in All India Inter-University Table Tennis Tournament held at Punjab from 1st to 6th January 2023.

#### Nithyashree M - II B.COM A&F S2

- Gold in the Chennai District Ranking Tournament held in JN Stadium from 1st October 2022 to 3rd October 2022.
- Bronze in Khelo India University 2021 Table Tennis tournament held in Bangalore from 24th April to 3rd May 2022
- Gold in TOURNAMENTS AND SPORTS COMMITTEE A-ZONE (WOMEN)
   competition held at D.G Vaishnav College on 28th September 2022
- Gold in AIII Zonal Inter-University Table Tennis Women Tournament 2021-2022 championship of South Zone organized at the Academy of Maritime Education and Training (AMET) Deemed to be University Chennai. held from 6th to 9th January 2022
- Gold in 5th TNTTA- State Ranking Tournament 2022 at Arunai Engineering College,
   Tiruvanamalai from 9th to 11th September 2022.
- Pre Quarter Finalist 6\* TNTTA State Ranking Tournament 2022 -2023 At Sdat-Akg,
   Jawaharlal Nehru Stadium, Chennai. From 15th To 17th October 2022.
- Gold in 4th State Ranking Table Tennis Tournament 2022 Organized by Ranipet District
  Table Tennis Association On 12th 14th Aug 2022 At Abdul Hakeem College of
  Engineering and Technology Arcot

## Maria Ancy J – III B.COM MM

- Semi Finalist in State Ranking Tournament held at Meston college from 22nd July to 24th July 2022.
- Quarter Finalist State Ranking Tournament held at Meston college from 10th June to 12th June 2022.
- Semi Finalist in State Ranking Tournament held at Ranipet from 12th to 14th August 2022.
- Winner in mixed doubles in State Ranking Tournament held at Ranipet from 12th to 14th August 2022.
- Winner in women doubles in State Ranking Tournament held at Ranipet from 12th to 14th August 2022.
- Quarter Finalist State Ranking Tournament held at J.N Stadium from 11th to 13th Nov 2022.

#### R H Mridula - III BBA (S-II)

• Semi Finalist in 6th TNTTA- State Ranking tournament (Singles) held at Jawaharlal Nehru Stadium, Chennai during 15th October to 17th October.

### Vaishnavi – III B.A ECO

- Bronze in Khelo India University 2021 Table Tennis tournament held in Bangalore from 24th April to 3rd May 2022
- Bronze in the All India Inter University State Tournament held at Chandigarh University
   ON 15th to 19th March 2022
- Gold in University of Madras A-Zone Tournament held in Chennai in the year 2021-22.

#### **Tennis**

S.No	Name of the Student	Department
1	Anusuya S	I B.A ECO
2	2 Ananya S R I B.B.A	
3	Abinaya Caityln Sweeton	I B.B.A (S-II)
4	Afsha Ahmed	I B.B.A (S-II)
5	Nithyasree A	II B.COM A & F
6	Sai Diya B	II B.SC PSY
7	Anjana Kaushik	II MA HRM
8	Lavanya S	III B.A JOUR
9	Charanya S	III B.A JOUR
10	Harini Abhiraya H	III B.COM A & F

• Winners in A-Zone (Women) Tennis tournament held at S.A College on 18th October 2022.

#### Abinaya Caitlyn Sweeton - I BBA SHIFT- II

- Semi Finalist in AITA U-18, Tennis Tournament (Doubles) held at Rajesh Tennis
   Academy, Kakinada from 20th June to 24th June, 2022
- Silver in Championship Series Tennis Tournament at Anna University Campus, Chennai from 27th June 2022 to 01st July, 2022 (U-18).
- Gold in Tennis held at SA Arts & Science College on 18th October, 2022.
- Gold in University of Madras A-Zone (Women) Tennis tournament held at S.A Arts & Science College on 18th October 2022.

- Gold in University of Madras Inter-Zone (Women) Table Tennis tournament held at Anna University on 28th October 2022.
- Silver in ROAD TO PTL BANGALORE held at Bangalore on 01st October & 02nd October, 2022.
- Gold in Lawn Tennis held at YMCA College, Nandanam.
- Semi Finalist in 6th TNTTA- State Ranking tournament (Singles) held at Jawaharlal
   Nehru Stadium, Chennai during 15th October to 17th October 2022

#### **Gymnastics**

S.No	Name of the Student	Department
1	Vandhana Barathi	II BBA (S-II)

• Silver in 25th Senior Rhythmic Gymnastics National Championship held at Bangalore from 16th December to 18th December 2022.

#### **Volley Ball**

S.No	Name of the Student Department	
1	Divya Dharshini S	I B.A ECO
2	Maria Jeni Gabriti A	I B.A SOC
3	Antony Karolin Thipthikha M	I B.A SOC
4	Pavithra K	II B.A SOC
5	Mohana Priya B	II B.COM MM
6	Leena Josephine Pearl R	II M.A COM
7	Gnanasowendari M	III B.A SOC
8	Aleena Antony	III B.A SOC
9	Thulasigowri S	III B.COM CS
10	Kaviya J	III B.COM CS
11	Malaiselvi M	III B.COM MM

- Winners in University of Madras A-Zone (Women) Volleyball tournament held at D.B.
   Jain College on 29th September 2022.
- Winners in University of Madras Inter-Zone (Women) Volleyball tournament held at D.B. Jain College on 11th November 2022.
- Runners in YMCA tournament held from 20th to 23rd September 2022
- 5 players are selected for All India Inter-University Volleyball tournament.

#### **Kick Boxing**

S.No	Name of the Student	Department
1	Devadharshini M	I B.COM A&F (S-I)

- Gold in 2nd Wako Indian Open International Kickboxing Tournament (3 Kl 028 J F-70 Kg) held at New Delhi from 2nd November to 6th November 2022.
- Gold in 2nd Wako Indian Open International Kickboxing Tournament (1 PF 067 J F-70 Kg) held at New Delhi from 2nd November to 6th November 2022.
- Bronze in 4th National Level Invitational Open Karate Championship held at Chennai from 7th November to 8th November 2022.
- Bronze in 14th Shobukai National Karate Championship held at Montfort, Chennai on 5th February 2023

#### Carrom

S.No Name of the Student Department		Department
1	Sobikha B	III B.SC. FSM
2	Madhumitha R	I B.A JOURNALISM

- Gold in Annual District Carrom Ranking Tournament held at Chennai from 14th April 2022 to 17th April 2022.
- Gold in 50th Senior National Carrom Championship held at Chennai from 7th November to 11th November 2022.
- Bronze in 62nd TN State Senior Carrom Championship held at J.N Stadium from 28th October to 30th October 2022.
- Gold in the 2nd YSPA National Championship 2022 (Doubles category) held at Mathura,
   Uttar Pradesh from 5th June 2022 to 8th June 2022.
- Silver in the 2nd YSPA National Championship 2022(Singles category) held at Mathura, Uttar Pradesh from 5th June 2022 to 8th June 2022.
- Gold in Second Indo-Nepal Invitational International Championship 2022 held in Nepal from 1st August 2022 to 5th August 2022.
- Gold in YSPA State Championship 2022 (Doubles category) held at Thiruvallur District on 17th April 2022.
- Silver in YSPA State Championship 2022 (Singles category) held at Thiruvallur District on 17th April 2022.

#### **Boxing**

S.No	Name of the Student	Department
1	Divya M	I B.B.A (S-II)

- Gold in the 1st Asian Meet 2022 held in Kerala from 2nd December 2022 to 4th December 2022.
- Gold in the 1st National Championship (U19) held at Pammal from 1st October 2022 to 2nd October 2022.
- Gold in Buck Memorial Tournament conducted by YMCA College of Physical Education.
- Gold in the Village Cluster Level Youth Club Sports Meet Programme
- Silver in Buck Memorial Tournament conducted by YMCA College of Physical Education.
- Gold in Nehru Yuva Kendra (Judo) held at Chennai
- Gold in Nehru Yuva Kendra (Silambam) held at Chennai.
- Silver in Nehru Yuva Kendra (Boxing) held at Chennai

#### Billiards & Snooker

S.No	Name of the Student	Department
1	Anupama Ramachandran	I M.COM

- Silver in IBSF World Snooker Championship held at Bucharest, Romania from 15th August to 27th August 2022.
- Women rank 3 in Sage National Billiards, Snooker & 6 Red Snooker Championship held at Indore from 8th December to 11th December 2022.
- Women rank 6 in Sage National Billiards, Snooker & 6 Red Snooker Championship held at Indore from 11th December to 15th December 2022.
- Women rank 4 in Sage National Billiards, Snooker & 6 Red Snooker Championship held at Indore from 15th December to 17th December 2022.
- Junior Girls Runner in Sage National Billiards, Snooker & 6 Red Snooker Championship held at Indore from 21st December to 23rd December 2022.

## **Roller Derby Skating**

S.No	Name of the Student	Department
1	Harsha C	I B.B.A (S-II)

- Gold in 15th Thiruvallur District Roller Skating Championship (Rink 6) held at Chennai from 15th October to 16th October 2022.
- Gold in 15th Thiruvallur District Roller Skating Championship (Rink 5) held at Chennai from 15th October to 16th October 2022.
- Silver in 15th Thiruvallur District Roller Skating Championship (Rink 7) held at Chennai from 15th October to 16th October 2022.
- Silver in 15th Thiruvallur District Roller Skating Championship (Road 3) held at Chennai from 15th October to 16th October 2022.

#### **Archery**

S.No	Name of the Student	Department
1	Aishwarya R	I B.COM MM

- Gold in 15th TN State Archery Championship (Junior-Recurve-Girls) held at MGR Janaki College from 14th October to 22nd October 2022.
- Gold in 15th TN State Archery Championship (Senior-Recurve Indoor-Women) held at MGR Janaki College from 14th October to 22nd October 2022.
- Silver in 15th TN State Archery Championship (Junior-Recurve-Mixed Team) held at MGR Janaki College from 14th October to 22nd October 2022.

## M.O.P. Achievements In Chennai District CM Trophy Tournament 2022 – 2023

## **Basket Ball**

 M.O.P Team A & M.O.P Team B won the winner & runner trophy held at St. Peter's Boys Hr. Sec School on 12th February, 2023.

## Volley Ball

 Winners in Chennai District CM Trophy held at Mayor Radhakrishnan Stadium, Egmore on 14th February, 2023.

#### **Foot Ball**

 Winners in Chennai District CM Trophy held at Nehru Park on 10th & 11th February, 2023.

#### **Athletics**

Held at J.N Stadium on 13th February, 2023

- Kavitha V 1st Place in 1500m & 800m
- Babisha P 1st Place in Long Jump
- Nandhini K 2nd Place in 100 M H & High Jump
- Vishnu Priya R 3rd Place in Long Jump & 4th Place in 100 M H
- Akshaya S 1st Place in 200 M & 2nd Place in 100 M
- Deepika S 1st Place in High Jump, 2nd Place in Long Jump & 3rd Place in 100 M H
- Geethanjali A 3rd Place in 1500 M & 800 M
- Sandhiya R 3rd Place in Shotput & Discuss

## **Table Tennis**

 Maria Ancy J & Vaishnavi V - 3rd place in CM Trophy held at J.N Stadium on 16th February, 2023.

#### **Badminton**

- Janani S Winner in Singles held at Nehru Park on 17th February, 2023
- Vidhya T & Akshayaa V Winner in Doubles held at Nehru Park on 17th February,
   2023

#### **Tennis**

 Abinaya Caityln Sweeton – 3rd place in CM Trophy held at Nungambakkam on 27th & 28th February, 2023.

#### Silambam

 Bhuvaneshwari A – 1st Place in Alankara Veechu, 2nd in Irattai Kambu Veechu & 3rd in Surul Vaal Veechu held at Egmore on 15th February 2023

# Achievements of Our College Teams in The University of Madras Tournaments A-Zone Tournaments

S.No	Game	Place	
1	ATHLETICS	WINNERS	
2	BADMINTON	WINNERS	
3	BALL BADMINTON	WINNERS	
4	BASKETBALL	WINNERS	
5	CHESS	WINNERS	
6	CRICKET	WINNERS	
7	HOCKEY	WINNERS	
8	TABLE TENNIS	WINNERS	
9	TENNIS	WINNERS	
10	VOLLEYBALL	WINNERS	
11	FOOTBALL	RUNNERS	
12	HANDBALL	THIRD	

## **Inter-Zone Tournaments**

S.No	Game	Place	
1	ATHLETICS	WINNERS	
2	BASKETBALL	WINNERS	
3	CHESS	WINNERS	
4	HOCKEY	WINNERS	
5	TABLE TENNIS	WINNERS	
6	TENNIS	WINNERS	
7	BADMINTON	RUNNERS	
8	VOLLEYBALL	RUNNERS	
9	BALL BADMINTON	WINNERS	
10	CRICKET	THIRD	

# Players Who Represented University of Madras

S.No	Name of the Student	Department	Game
1	A GEETHANJALI	I B.A SOC	ATHLETICS
2	AKSHAYA S	I B.C.A	ATHLETICS
3	B SRIVIDYA	I B.A SOC	ATHLETICS
4	BABISHA P	III B.A SOC	ATHLETICS
5	D LATHA	I M.A COM	ATHLETICS
6	DHIVYA J	I M.A HRM	ATHLETICS
7	DIVYA SHANDILYA	I M.A COM	ATHLETICS
8	KARUNIYA M	I M.A PP	ATHLETICS
9	MOKAVI M	I M.A HRM	ATHLETICS
10	MONIKA SRI S	II B.Sc PSY	ATHLETICS
11	NANDHINI K	I M.SC IT	ATHLETICS
12	PUNITHA R	II B.A SOC	ATHLETICS
13	S DEEPIKA	I M.A PP	ATHLETICS
14	S RUTHIKA	I B.B.A (S-I)	ATHLETICS
15	UVADHARRSHINI M	III B.COM CS	ATHLETICS
16	V KAVITHA	I M.A COM	ATHLETICS
17	JANANI S	I B.A SOC	BADMINTON
18	PRAVEENA MARY J V	I B.B.A (S-II)	BADMINTON
19	VIDHYA T	III B.A SOC	BADMINTON
20	L MALINI	I M.A HRM	BALL BADMINTON
21	P LOKESHWARI	II M.COM	BALL BADMINTON
22	R.K AMRITHA VARSHINI	I M.A COM	BALL BADMINTON
23	S ANJANA	III B.COM CS	BALL BADMINTON
24	A. ASHMITHA	I M.A PP	BASKETBALL
25	AKSHARA S	II B.SC CS	BASKETBALL
26	ANGEL JEEVITHA I	III B.A SOC	BASKETBALL
27	J. MONICA JAYASEELI	I M.A PP	BASKETBALL
28	NIVETHASHREE S	III B.COM A&F	BASKETBALL
29	R. SRUTHY	I M.A PP	BASKETBALL
30	RAVEENAA J	III B.COM CS	BASKETBALL
31	S. LAKSHMI PRIYA	I M.A PP	BASKETBALL
32	SATHYA K	I B.COM CS	BASKETBALL
33	SNEHA R	III B.COM A&F	BASKETBALL
34	YUVASREE M	II B.COM A&F	BASKETBALL
35	A. HARSHINI	I M.A HRM	CHESS
36	DIVYA BHARATHI.M	II B.COM CS	CHESS
37	HARSHINI B	I B.COM HONS	CHESS
38	NAYANIKAA M	I B.COM A&F	CHESS
39	R. VAISHALI	I M.A HRM	CHESS
40	AKSHARA S	III B.A SOC	CRICKET
41	ARSHI CHOUDHARY	II M.A MM	CRICKET

ABAMYA SHRI K.N	42	KEETHANA S.B	II M.COM	CRICKET
44         S. MEENAKSHI         I M.A HRM         CRICKET           45         SWETHA R         II B.COM MM         FENCING           46         AISHWARYA A         I I M.A PP         FOOTBALL           47         M MONISHA         I M.A PP         FOOTBALL           48         V RESHMA         I B.B.A (S-II)         FOOTBALL           48         V RESHMA         I B.B.A (S-II)         GYMNASTICS           50         ANGELINA JOHN         III B.B.A (S-II)         GYMNASTICS           50         ANGELINA JOHN         III B.A SOC         HANDBALL           51         NIVETHA S         III B.A SOC         HANDBALL           52         S AMSA         I B.A SOC         HANDBALL           53         V KIRUTHIKA         I B.A SOC         HOCKEY           54         ANU JAYANTHI S         III B.A SOC         HOCKEY           55         ARUNA S         III B.A SOC         HOCKEY           56         BHAMILA J         II B.A SOC         HOCKEY           57         NAGAMMA K         II B.A SOC         HOCKEY           58         PRABHA B R         III B.COM MM         HOCKEY           59         SENTHAMRARI MATHANA         II MA PP         H				
45         SWETHAR         II B.COM MM         FENCING           46         AISHWARYA A         II M.A PP         FOOTBALL           47         M MONISHA         I M.A PP         FOOTBALL           48         V RESHMA         I B.B.A (S-II)         FOOTBALL           49         V ANDHANA BARATHI         II BBA (S-II)         GYMNASTICS           50         ANGELINA JOHN         III B.A ECO         HANDBALL           51         NIVETHA S         III B.A SOC         HANDBALL           52         S AMSA         I B.A SOC         HANDBALL           53         V KIRUTHIKA         I B.A SOC         HANDBALL           54         ANU JAYANTHI S         III B.A SOC         HOCKEY           55         ARUNA S         III B.COM MM         HOCKEY           56         BHAMILA J         II B.A SOC         HOCKEY           57         NAGAMMA K         II B.A SOC         HOCKEY           58         PRABHA B R         III B.COM MM         HOCKEY           59         SENTHAMARAI MATHANA         II MA PP         HOCKEY           60         YUVASRI S         III B.SC CS         SQUASH           61         HARSHITHA U V         III B.SC CS         SQU				
46         AISHWARYA A         II M.A PP         FOOTBALL           47         M MONISHA         I M.A PP         FOOTBALL           48         V RESHMA         I B.B.A (S-II)         FOOTBALL           49         V ANDHANA BARATHI         II BBA (S-II)         GYMNASTICS           50         ANGELINA JOHN         III B.A ECO         HANDBALL           51         NIVETHA S         III B.A SOC         HANDBALL           52         S AMSA         I B.A SOC         HANDBALL           53         V KIRUTHIKA         I B.A SOC         HANDBALL           54         ANU JAYANTHI S         III B.A SOC         HOCKEY           55         ARUNA S         III B.COM MM         HOCKEY           56         BHAMILA J         II B.A SOC         HOCKEY           57         NAGAMMA K         II B.A SOC         HOCKEY           58         PRABHA B R         III B.COM MM         HOCKEY           59         SENTHAMARAI MATHANA         II MA PP         HOCKEY           60         YUVASRI S         III B.SC CS         SQUASH           61         HARSHITHA U V         III B.SC CS         SQUASH           62         KRITHICA J S         II M.A SP         S				
47         M MONISHA         I M.A PP         FOOTBALL           48         V RESHMA         I B.B.A (S-II)         FOOTBALL           49         V ANDHANA BARATHI         II BBA (S-II)         GYMNASTICS           50         ANGELINA JOHN         III B.A ECO         HANDBALL           51         NIVETHA S         III B.A SOC         HANDBALL           52         S AMSA         I B.A SOC         HANDBALL           53         V KIRUTHIKA         I B.A SOC         HANDBALL           54         ANU JAYANTHI S         III B.A SOC         HOCKEY           55         ARUNA S         III B.A SOC         HOCKEY           56         BHAMILA J         II B.A SOC         HOCKEY           57         NAGAMMA K         II B.A SOC         HOCKEY           58         PRABHA B R         III B.COM MM         HOCKEY           59         SENTHAMARAI MATHANA         II MA PP         HOCKEY           60         YUVASRI S         III B.SC CS         HOCKEY           61         HARSHITHA U V         III B.SC CS         SQUASH           62         KRITHICA J S         I M.A PP         SQUASH           63         RATHIKA S         I II M.SC FSM         SQU				
48         V RESHMA         I B.B.A (S-II)         FOOTBALL           49         VANDHANA BARATHI         II BBA (S-II)         GYMNASTICS           50         ANGELINA JOHN         III B.A ECO         HANDBALL           51         NIVETHA S         III B.A SOC         HANDBALL           52         S AMSA         I B.A SOC         HANDBALL           53         V KIRUTHIKA         I B.A SOC         HOCKEY           54         ANU JAYANTHI S         III B.A SOC         HOCKEY           55         ARUNA S         III B.COM MM         HOCKEY           56         BHAMILA J         II B.A SOC         HOCKEY           57         NAGAMMA K         II B.A SOC         HOCKEY           58         PRABHA B R         III B.COM MM         HOCKEY           59         SENTHAMARAI MATHANA         II MA PP         HOCKEY           60         YUVASRI S         III B.SC CS         SQUASH           61         HARSHITHA U V         III B.SC CS         SQUASH           62         KRITHICA J S         I M.A PP         SQUASH           63         RATHIKA S         II M.SC FSM         SQUASH           64         MAANYA MUKTA MANESH         I B.SC PSY         <				
49         VANDHANA BARATHI         II BBA (S-II)         GYMNASTICS           50         ANGELINA JOHN         III B.A ECO         HANDBALL           51         NIVETHA S         III B.A SOC         HANDBALL           52         S AMSA         I B.A SOC         HANDBALL           53         V KIRUTHIKA         I B.A SOC         HANDBALL           54         ANU JAYANTHI S         III B.A SOC         HOCKEY           55         ARUNA S         III B.COM MM         HOCKEY           56         BHAMILA J         II B.A SOC         HOCKEY           57         NAGAMMA K         II B.A SOC         HOCKEY           58         PRABHA B R         III B.COM MM         HOCKEY           59         SENTHAMARAI MATHANA         II MA PP         HOCKEY           60         YUVASRI S         III B.SC CS         HOCKEY           61         HARSHITHA U V         III B.SC CS         SQUASH           62         KRITHICA J S         IIM.A PP         SQUASH           63         RATHIKA S         II M.A PP         SQUASH           64         MAANYA MUKTA MANESH         I B.SC PSY         SWIMMING           65         MADHUMITHA S         II B.SC PSY				
SO	48	V RESHMA	I B.B.A (S-II)	FOOTBALL
51         NIVETHA S         III B.A SOC         HANDBALL           52         S AMSA         I B.A SOC         HANDBALL           53         V KIRUTHIKA         I B.A SOC         HANDBALL           54         ANU JAYANTHI S         III B.A SOC         HOCKEY           55         ARUNA S         III B.COM MM         HOCKEY           56         BHAMILA J         II B.A SOC         HOCKEY           57         NAGAMMA K         II B.A SOC         HOCKEY           58         PRABHA B R         III B.COM MM         HOCKEY           59         SENTHAMARAI MATHANA         II MA PP         HOCKEY           60         YUVASRI S         III B.SC CS         HOCKEY           61         HARSHITHA U V         III B.SC CS         SQUASH           62         KRITHICA J S         I M.A PP         SQUASH           63         RATHIKA S         II M.SC FSM         SQUASH           64         MAANYA MUKTA MANESH         I B.SC PSY         SWIMMING           65         MADHUMITHA S         II B.COM MM         SWIMMING           66         VARSHA V         III B.SC PSY         SWIMMING           67         MARIA ANCY J         III B.COM MM         TABLE	49	VANDHANA BARATHI	II BBA (S-II)	GYMNASTICS
52         S AMSA         I B.A SOC         HANDBALL           53         V KIRUTHIKA         I B.A SOC         HANDBALL           54         ANU JAYANTHI S         III B.A SOC         HOCKEY           55         ARUNA S         III B.COM MM         HOCKEY           56         BHAMILA J         II B.A SOC         HOCKEY           57         NAGAMMA K         II B.A SOC         HOCKEY           58         PRABHA B R         III B.COM MM         HOCKEY           59         SENTHAMARAI MATHANA         II MA PP         HOCKEY           60         YUVASRI S         III B.SC CS         HOCKEY           61         HARSHITHA U V         III B.SC CS         SQUASH           62         KRITHICA J S         I M.A PP         SQUASH           63         RATHIKA S         II M.SC FSM         SQUASH           64         MAANYA MUKTA MANESH         I B.SC PSY         SWIMMING           65         MADHUMITHA S         II B.COM MM         SWIMMING           66         VARSHA V         III B.SC PSY         SWIMMING           67         MARIA ANCY J         III B.COM MM         TABLE TENNIS           69         NITHYASHREE M         II B.COM A&F (S-II)	50	ANGELINA JOHN	III B.A ECO	HANDBALL
S3	51	NIVETHA S	III B.A SOC	HANDBALL
ANU JAYANTHI S III B.A SOC HOCKEY  ARUNA S III B.COM MM HOCKEY  BHAMILA J II B.A SOC HOCKEY  NAGAMMA K II B.A SOC HOCKEY  III B.COM MM HOCKEY  SENTHAMARAI MATHANA II MA PP HOCKEY  III B.SC CS HOCKEY  HARSHITHA U V III B.SC CS SQUASH  KRITHICA J S I M.A PP SQUASH  RATHIKA S II M.SC FSM SQUASH  ANANYA MUKTA MANESH I B.SC PSY SWIMMING  MADHUMITHA S II B.COM MM SWIMMING  MADHUMITHA S II B.COM MM SWIMMING  MARIA ANCY J III B.COM MM TABLE TENNIS  MRIDULA R H III BBA (SHIFT II) TABLE TENNIS  MRIDULA R H III BBA (SHIFT II) TABLE TENNIS  MRIDULA R H III BBA (SHIFT II) TABLE TENNIS  MRUTHYASHREE M II B.COM A&F (S-II) TENNIS  ANANYA S R I B.B.A OC VOLLEYBALL  MALAISELVI M III B.COM MM VOLLEYBALL  MALAISELVI M III B.COM MM VOLLEYBALL  MALAISELVI M III B.COM CS VOLLEYBALL  MALAISELVI M III B.COM CS VOLLEYBALL	52	S AMSA	I B.A SOC	HANDBALL
55         ARUNA S         III B.COM MM         HOCKEY           56         BHAMILA J         II B.A SOC         HOCKEY           57         NAGAMMA K         II B.A SOC         HOCKEY           58         PRABHA B R         III B.COM MM         HOCKEY           59         SENTHAMARAI MATHANA         II MA PP         HOCKEY           60         YUVASRI S         III B.SC CS         HOCKEY           61         HARSHITHA U V         III B.SC CS         SQUASH           62         KRITHICA J S         I M.A PP         SQUASH           63         RATHIKA S         II M.SC FSM         SQUASH           64         MAANYA MUKTA MANESH         I B.SC PSY         SWIMMING           65         MADHUMITHA S         II B.COM MM         SWIMMING           66         VARSHA V         III B.SC PSY         SWIMMING           67         MARIA ANCY J         III B.COM MM         TABLE TENNIS           68         MRIDULA R H         III BBA (SHIFT II)         TABLE TENNIS           69         NITHYASHREE M         II B.COM A&F (S-II)         TABLE TENNIS           70         SHRUTHI T R         I MBA         TABLE TENNIS           71         ANANYA S R <t< td=""><td>53</td><td>V KIRUTHIKA</td><td>I B.A SOC</td><td>HANDBALL</td></t<>	53	V KIRUTHIKA	I B.A SOC	HANDBALL
56 BHAMILA J II B.A SOC HOCKEY 57 NAGAMMA K II B.A SOC HOCKEY 58 PRABHA B R III B.COM MM HOCKEY 59 SENTHAMARAI MATHANA II MA PP HOCKEY 60 YUVASRI S III B.SC CS HOCKEY 61 HARSHITHA U V III B.SC CS SQUASH 62 KRITHICA J S I M.A PP SQUASH 63 RATHIKA S II M.SC FSM SQUASH 64 MAANYA MUKTA MANESH I B.SC PSY SWIMMING 65 MADHUMITHA S II B.COM MM SWIMMING 66 VARSHA V III B.SC PSY SWIMMING 66 VARSHA V III B.COM MM TABLE TENNIS 68 MRIDULA R H III BBA (SHIFT II) TABLE TENNIS 69 NITHYASHREE M II B.COM A&F (S-II) TABLE TENNIS 70 SHRUTHI T R I MBA TABLE TENNIS 71 ANANYA S R I B.B.A (S-II) TENNIS 72 LAVANYA S III B.A JOUR TENNIS 73 SAI DIYA B II B.SC PSY TENNIS 74 GNANASOWENDARI M III B.A SOC VOLLEYBALL 75 KAVIYA J III B.COM CS VOLLEYBALL 76 LEENA JOSEPHINE III M.A COM VOLLEYBALL 77 MALAISELVI M III B.COM MM VOLLEYBALL 78 THULASIGOWRI S III B.COM CS VOLLEYBALL	54	ANU JAYANTHI S	III B.A SOC	HOCKEY
57 NAGAMMA K II B.A SOC HOCKEY 58 PRABHA B R III B.COM MM HOCKEY 59 SENTHAMARAI MATHANA II MA PP HOCKEY 60 YUVASRI S III B.SC CS HOCKEY 61 HARSHITHA U V III B.SC CS SQUASH 62 KRITHICA J S I M.A PP SQUASH 63 RATHIKA S II M.SC FSM SQUASH 64 MAANYA MUKTA MANESH I B.SC PSY SWIMMING 65 MADHUMITHA S II B.COM MM SWIMMING 66 VARSHA V III B.SC PSY SWIMMING 67 MARIA ANCY J III B.COM MM TABLE TENNIS 68 MRIDULA R H III BBA (SHIFT II) TABLE TENNIS 69 NITHYASHREE M II B.COM A&F (S-II) TABLE TENNIS 70 SHRUTHI T R I MBA TABLE TENNIS 71 ANANYA S R I B.B.A (S-II) TENNIS 72 LAVANYA S III B.A JOUR TENNIS 73 SAI DIYA B II B.SC PSY TENNIS 74 GNANASOWENDARI M III B.A SOC VOLLEYBALL 75 KAVIYA J III B.COM MM VOLLEYBALL 76 LEENA JOSEPHINE II M.A COM VOLLEYBALL 77 MALAISELVI M III B.COM CS VOLLEYBALL 78 THULASIGOWRI S III B.COM CS VOLLEYBALL	55	ARUNA S	III B.COM MM	HOCKEY
58 PRABHA B R III B.COM MM HOCKEY 59 SENTHAMARAI MATHANA II MA PP HOCKEY 60 YUVASRI S III B.SC CS HOCKEY 61 HARSHITHA U V III B.SC CS SQUASH 62 KRITHICA J S I M.A PP SQUASH 63 RATHIKA S II M.SC FSM SQUASH 64 MAANYA MUKTA MANESH I B.SC PSY SWIMMING 65 MADHUMITHA S II B.COM MM SWIMMING 66 VARSHA V III B.SC PSY SWIMMING 67 MARIA ANCY J III B.COM MM TABLE TENNIS 68 MRIDULA R H III BBA (SHIFT II) TABLE TENNIS 69 NITHYASHREE M II B.COM & TABLE TENNIS 70 SHRUTHI T R I MBA TABLE TENNIS 71 ANANYA S R I B.B.A (S-II) TENNIS 72 LAVANYA S III B.A JOUR TENNIS 73 SAI DIYA B II B.SC PSY TENNIS 74 GNANASOWENDARI M III B.A SOC VOLLEYBALL 75 KAVIYA J III B.COM CS VOLLEYBALL 76 LEENA JOSEPHINE III B.COM MM VOLLEYBALL 77 MALAISELVI M III B.COM CS VOLLEYBALL 78 THULASIGOWRI S III B.COM CS VOLLEYBALL	56	BHAMILA J	II B.A SOC	HOCKEY
59 SENTHAMARAI MATHANA II MA PP HOCKEY 60 YUVASRI S III B.SC CS HOCKEY 61 HARSHITHA U V III B.SC CS SQUASH 62 KRITHICA J S I M.A PP SQUASH 63 RATHIKA S II M.SC FSM SQUASH 64 MAANYA MUKTA MANESH I B.SC PSY SWIMMING 65 MADHUMITHA S II B.COM MM SWIMMING 66 VARSHA V III B.SC PSY SWIMMING 67 MARIA ANCY J III B.COM MM TABLE TENNIS 68 MRIDULA R H III BBA (SHIFT II) TABLE TENNIS 69 NITHYASHREE M II B.COM A&F (S-II) TABLE TENNIS 70 SHRUTHI T R I MBA TABLE TENNIS 71 ANANYA S R I B.B.A (S-II) TENNIS 72 LAVANYA S III B.A JOUR TENNIS 73 SAI DIYA B II B.SC PSY TENNIS 74 GNANASOWENDARI M III B.A SOC VOLLEYBALL 75 KAVIYA J III B.COM CS VOLLEYBALL 76 LEENA JOSEPHINE II M.A COM VOLLEYBALL 77 MALAISELVI M III B.COM CS VOLLEYBALL 78 THULASIGOWRI S III B.COM CS VOLLEYBALL	57	NAGAMMA K	II B.A SOC	HOCKEY
60 YUVASRI S III B.SC CS HOCKEY 61 HARSHITHA U V III B.SC CS SQUASH 62 KRITHICA J S I M.A PP SQUASH 63 RATHIKA S II M.SC FSM SQUASH 64 MAANYA MUKTA MANESH I B.SC PSY SWIMMING 65 MADHUMITHA S II B.COM MM SWIMMING 66 VARSHA V III B.SC PSY SWIMMING 67 MARIA ANCY J III B.COM MM TABLE TENNIS 68 MRIDULA R H III BBA (SHIFT II) TABLE TENNIS 69 NITHYASHREE M II B.COM A&F (S-II) TABLE TENNIS 70 SHRUTHI T R I MBA TABLE TENNIS 71 ANANYA S R I B.B.A (S-II) TENNIS 72 LAVANYA S III B.A JOUR TENNIS 73 SAI DIYA B II B.SC PSY TENNIS 74 GNANASOWENDARI M III B.COM CS VOLLEYBALL 75 KAVIYA J III B.COM CS VOLLEYBALL 76 LEENA JOSEPHINE II M.A COM VOLLEYBALL 77 MALAISELVI M III B.COM CS VOLLEYBALL 78 THULASIGOWRI S III B.COM CS VOLLEYBALL	58	PRABHA B R	III B.COM MM	HOCKEY
61 HARSHITHA U V 62 KRITHICA J S 63 RATHIKA S 64 MAANYA MUKTA MANESH 65 MADHUMITHA S 66 VARSHA V 66 III B.SC PSY 67 MARIA ANCY J 68 MRIDULA R H 69 NITHYASHREE M 69 NITHYASHREE M 60 SHRUTHI T R 61 II B.COM A&F (S-II) 61 TABLE TENNIS 62 TENNIS 63 TENNIS 64 MANAYA MUKTA MANESH 65 II B.COM MM 66 VARSHA V 66 III B.COM MM 67 TABLE TENNIS 68 MRIDULA R H 69 NITHYASHREE M 60 II B.COM A&F (S-II) 60 TABLE TENNIS 61 TABLE TENNIS 62 TENNIS 63 TENNIS 64 TENNIS 65 TENNIS 66 TENNIS 66 TENNIS 67 TENNIS 68 TENNIS 69 NITHYASHREE M 60 TABLE TENNIS 60 TENNIS 61 TENNIS 62 TENNIS 63 TENNIS 64 TENNIS 65 TENNIS 66 TENNIS 67 TENNIS 68 TENNIS 69 TENNIS 69 TENNIS 60 TENNIS 60 TENNIS 61 TENNIS 62 TENNIS 63 TENNIS 64 TENNIS 65 TENNIS 66 TENNIS 67 TENNIS 67 TENNIS 68 TENNIS 69 TENNIS 69 TENNIS 60 TENNIS 60 TENNIS 60 TENNIS 61 TENNIS 61 TENNIS 61 TENNIS 62 TENNIS 63 TENNIS 64 TENNIS 65 TENNIS 66 TENNIS 67 TENNIS 67 TENNIS 68 TENNIS 68 TENNIS 69 TENNIS 69 TENNIS 60 TENNIS 60 TENNIS 60 TENNIS 60 TENNIS 61 TENNIS 61 TENNIS 61 TENNIS 61 TENNIS 62 TENNIS 63 TENNIS 64 TENNIS 65 TENNIS 66 TENNIS 66 TENNIS 67 TENNIS 67 TENNIS 68 TENNIS 68 TENNIS 69 TENNIS 60 TENNIS 60 TENNIS 60 TENNIS 61	59	SENTHAMARAI MATHANA	II MA PP	HOCKEY
62 KRITHICA J S I M.A PP SQUASH 63 RATHIKA S II M.SC FSM SQUASH 64 MAANYA MUKTA MANESH I B.SC PSY SWIMMING 65 MADHUMITHA S II B.COM MM SWIMMING 66 VARSHA V III B.SC PSY SWIMMING 67 MARIA ANCY J III B.COM MM TABLE TENNIS 68 MRIDULA R H III BBA (SHIFT II) TABLE TENNIS 69 NITHYASHREE M II B.COM A&F (S-II) TABLE TENNIS 70 SHRUTHI T R I MBA TABLE TENNIS 71 ANANYA S R I B.B.A (S-II) TENNIS 72 LAVANYA S III B.A JOUR TENNIS 73 SAI DIYA B II B.SC PSY TENNIS 74 GNANASOWENDARI M III B.COM CS VOLLEYBALL 75 KAVIYA J III B.COM CS VOLLEYBALL 76 LEENA JOSEPHINE II M.A COM VOLLEYBALL 77 MALAISELVI M III B.COM CS VOLLEYBALL 78 THULASIGOWRI S III B.COM CS VOLLEYBALL	60	YUVASRI S	III B.SC CS	HOCKEY
63 RATHIKA S 64 MAANYA MUKTA MANESH 65 MADHUMITHA S 66 VARSHA V 66 III B.COM MM 67 MARIA ANCY J 68 MRIDULA R H 69 NITHYASHREE M 69 NITHYASHREE M 60 SHRUTHI T R 61 II B.COM A&F (S-II) 61 TABLE TENNIS 62 TENNIS 63 TENNIS 64 TENNIS 65 TENNIS 66 VARSHA V 66 III B.COM MM 67 TABLE TENNIS 68 MRIDULA R H 69 NITHYASHREE M 60 II B.COM A&F (S-II) 60 TABLE TENNIS 61 TABLE TENNIS 62 TENNIS 63 TENNIS 64 TENNIS 65 TENNIS 66 TENNIS 67 TENNIS 68 MRIDULA R H 69 NITHYASHREE M 60 II B.COM A&F (S-II) 60 TENNIS 61 TENNIS 62 TENNIS 63 TENNIS 64 TENNIS 65 TENNIS 66 TENNIS 67 TENNIS 68 MRIDULA R H 60 III B.A SOC 60 TENNIS 69 TENNIS 60 TENNIS 61 TENNIS 62 TENNIS 63 TENNIS 64 TENNIS 65 TENNIS 66 TENNIS 66 TENNIS 67 TENNIS 68 MRIDULA R H 60 III B.A SOC 60 TENNIS 69 TENNIS 60 TENNIS 61 TENNIS 61 TENNIS 61 TENNIS 61 TENNIS 62 TENNIS 63 TENNIS 64 TENNIS 65 TENNIS 66 TENNIS 66 TENNIS 66 TENNIS 67 TENNIS 67 TENNIS 68 TENNIS 69 TENNIS 69 TENNIS 60 TENNIS 60 TENNIS 60 TENNIS 61 TENNIS 6	61	HARSHITHA U V	III B.SC CS	SQUASH
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68 MRIDULA R H III BBA (SHIFT II) TABLE TENNIS 69 NITHYASHREE M II B.COM A&F (S-II) TABLE TENNIS 70 SHRUTHI T R I MBA TABLE TENNIS 71 ANANYA S R I B.B.A (S-II) TENNIS 72 LAVANYA S III B.A JOUR TENNIS 73 SAI DIYA B II B.SC PSY TENNIS 74 GNANASOWENDARI M III B.A SOC VOLLEYBALL 75 KAVIYA J III B.COM CS VOLLEYBALL 76 LEENA JOSEPHINE II M.A COM VOLLEYBALL 77 MALAISELVI M III B.COM MM VOLLEYBALL 78 THULASIGOWRI S III B.COM CS VOLLEYBALL	66	VARSHA V	III B.SC PSY	SWIMMING
69 NITHYASHREE M II B.COM A&F (S-II) TABLE TENNIS 70 SHRUTHI T R I MBA TABLE TENNIS 71 ANANYA S R I B.B.A (S-II) TENNIS 72 LAVANYA S III B.A JOUR TENNIS 73 SAI DIYA B II B.SC PSY TENNIS 74 GNANASOWENDARI M III B.A SOC VOLLEYBALL 75 KAVIYA J III B.COM CS VOLLEYBALL 76 LEENA JOSEPHINE II M.A COM VOLLEYBALL 77 MALAISELVI M III B.COM MM VOLLEYBALL 78 THULASIGOWRI S III B.COM CS VOLLEYBALL	67	MARIA ANCY J	III B.COM MM	TABLE TENNIS
70 SHRUTHI T R I MBA TABLE TENNIS 71 ANANYA S R I B.B.A (S-II) TENNIS 72 LAVANYA S III B.A JOUR TENNIS 73 SAI DIYA B II B.SC PSY TENNIS 74 GNANASOWENDARI M III B.A SOC VOLLEYBALL 75 KAVIYA J III B.COM CS VOLLEYBALL 76 LEENA JOSEPHINE II M.A COM VOLLEYBALL 77 MALAISELVI M III B.COM MM VOLLEYBALL 78 THULASIGOWRI S III B.COM CS VOLLEYBALL	68	MRIDULA R H	III BBA (SHIFT II)	TABLE TENNIS
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72 LAVANYA S III B.A JOUR TENNIS 73 SAI DIYA B II B.SC PSY TENNIS 74 GNANASOWENDARI M III B.A SOC VOLLEYBALL 75 KAVIYA J III B.COM CS VOLLEYBALL 76 LEENA JOSEPHINE II M.A COM VOLLEYBALL 77 MALAISELVI M III B.COM MM VOLLEYBALL 78 THULASIGOWRI S III B.COM CS VOLLEYBALL	70	SHRUTHI T R	I MBA	TABLE TENNIS
73 SAI DIYA B II B.SC PSY TENNIS  74 GNANASOWENDARI M III B.A SOC VOLLEYBALL  75 KAVIYA J III B.COM CS VOLLEYBALL  76 LEENA JOSEPHINE II M.A COM VOLLEYBALL  77 MALAISELVI M III B.COM MM VOLLEYBALL  78 THULASIGOWRI S III B.COM CS VOLLEYBALL	71	ANANYA S R	I B.B.A (S-II)	TENNIS
74GNANASOWENDARI MIII B.A SOCVOLLEYBALL75KAVIYA JIII B.COM CSVOLLEYBALL76LEENA JOSEPHINEII M.A COMVOLLEYBALL77MALAISELVI MIII B.COM MMVOLLEYBALL78THULASIGOWRI SIII B.COM CSVOLLEYBALL	72	LAVANYA S	III B.A JOUR	TENNIS
75 KAVIYA J III B.COM CS VOLLEYBALL 76 LEENA JOSEPHINE II M.A COM VOLLEYBALL 77 MALAISELVI M III B.COM MM VOLLEYBALL 78 THULASIGOWRI S III B.COM CS VOLLEYBALL	73	SAI DIYA B	II B.SC PSY	TENNIS
76LEENA JOSEPHINEII M.A COMVOLLEYBALL77MALAISELVI MIII B.COM MMVOLLEYBALL78THULASIGOWRI SIII B.COM CSVOLLEYBALL	74	GNANASOWENDARI M	III B.A SOC	VOLLEYBALL
77 MALAISELVI M III B.COM MM VOLLEYBALL 78 THULASIGOWRI S III B.COM CS VOLLEYBALL	75		III B.COM CS	VOLLEYBALL
78 THULASIGOWRI S III B.COM CS VOLLEYBALL	76	LEENA JOSEPHINE	II M.A COM	VOLLEYBALL
	77	MALAISELVI M	III B.COM MM	VOLLEYBALL
79 PRETHUSHA K I B.B.A (S-II) ROWING	78	THULASIGOWRI S	III B.COM CS	VOLLEYBALL
	79	PRETHUSHA K	I B.B.A (S-II)	ROWING

## **National Cadet Corps**

#### **National Level**

**CPL Sathyashree RB** of B.Sc Data Science have attended the Republic Day Camp 2023, Delhi and participated as a Cultural Cadet and have won Gold in Composite dance, Silver in Group song and Third place in NIAP. She was also apart of Tamilnadu's standing contingent in the PM's rally on January28.

**LCpl Samyuktha PR** of BA Sociology have attended the Republic Day Camp 2023, Delhi and participated in the All India SW marching contingent in the PM's rally on January 28.

**CSM Charumathi.** V of BA Sociology got selected for **Basic Leadership Camp** which was held in Coimbatore for 10 days and then got shortlisted for **Advanced Leadership Camp** which was also held in Coimbatore for 10days and cadets from different states participated in this camp.

**SGT Aadhya Lakshmi Raja** of BBA Shift-II got selected for **All India Rock Climbing Camp,2021** which was held in **Gwalior, Madhya Pradesh** for 25 days where around 300 cadet participated from more than 10states in the camp.

**SGT Indhira. D** of B.Com C S took part in **All India Mountaineering Camp** which was held in **Pahalgam, Jammu & Kashmir** for 20days where she is the only woman cadet from Tamil Nadu.

**SGT Sri Prasitha N Nair** of BCA took got selected for **All India Rock Climbing Camp,2022** which was held in **Gwalior, Madhya Pradesh** for 25 days where around 300 cadet participated from more than 10 states in the camp.

**LCpl Rajalakshmi S** of BA Economics got selected for **Basic Leadership Camp** which was held in Coimbatore for 10 days and then got shortlisted for **Advanced Leadership Camp** which was also held in Coimbatore for 10daysandcadetsfromdifferentstatesparticipatedinthis camp.

LCpl Rudhra Dhevi V of B.Com MM and LCpl Akshitha S of BA Journalism took part in the Marina Republic Day Camp, 2023.

Many of our cadets have took part in series of **Republic Day Camp** selection conducted at **Idayapatti, Madurai.** The following cadets have got selected till,

Name	Department	RDC
SUO Kushi Jain	BSc Electronic Media	Dtetraining II2022,
		RDCIGC2023
LCpl Rudhra Dhevi V	B.Com MM	DteTraining II
LCpl Akshitha S	BA Jour.	RDCIGC2023

A phase of the **National Integration Camp**, EBSB Saptah VIII was conducted online in July 2021. It was conducted by the Pudhucherry directorate. The following cadets participated in the camp

Name	Department
L/CPL Kushi Jain	B. Sc Electronic Media
L/CPL Sivasri.V	B.A Sociology

Many cultural events were also conducted where cadets participated in group dance and song. Our cadets have participated in group dance and solo singing.

## Peace and Harmony week

The peace and harmony week was conducted by 1TN (GIRLS) B Nun it. The eventhappenedfrom14th March 2022 till 18th March 2022. The four days intra unit NCC competition saw around 17 colleges and 40 cadets of all three year shave participated from our college.

MOPNCCtookpartinalltheeventsconductedinpeaceandharmonyweekandwonseveralawardsincl udingoverallrunners-up trophy.

Colonel Jarnail Singh and other guests including GCI and AO, Group Commander of Madras A NCC gave away the trophies including Runners-up trophy.

- Tentpitching–SILVER
- NIAP– SILVER
- Best Cadet–SILVER

Event	Name of the Cadet	Department	Place
Tentpitching	Charumathi V Varsha R	B.A Sociology	
1 0	PriyangaI	B.Com Honors	
	AkshithaS	B.A. Sociology	II
	SrutekaPJ	B.A. Journalism B.C.A.	
	VasundharaV	B.Sc.Psychology	
	Sai Harshitha	B.ComCorporate Secretary	
	Priyadharshini V	BCA	
Niap	Charumathi V Indhira D	B.ASociologyB.Com	
Тищр	Sri Prasitha N Nair	CSBCA	
	Avanthika Sriram	B.Sc FSM	
	Sivasri V	B.A Sociology B.Com	II
	Varsha R Kavipriya V	Honours	
	PriyangaI	B.A Sociology	
	Kiruthiga RN	B.ASociology	
	Renugambal P	B.Sc Data Science B.Sc	
		Mathematics	
	Rudhra Dhevi V	B.Com M M	
	Nandhini S	B.Sc Data Science	
Best Cadet	VintiMardia	B.B.A.	I

## **Social Service Activities**

M.O.P Vaishnav College NCC Caders association with PUVI foundation organised the E Waste collection drive in the college campus. Students campaigned the importance of the proper disposal of the E Waste. All the students and teachers dropped the E Wastes that are not useful to them in a box kept by the foundation in Room no 201 between 12.00pm to 2.00 pm from 01.08.2022 to 05.08.2022.

**CAREER GUIDANCE**— The event was organized on 08.12.2022, at Avichi matriculation school **Today's Students Tomorrow's Nation Builders** so we spread awareness to school students about how to lead a future and thought about how to develop their careers.

**IT'S TIME TO TALK**– The event was organized on 17.12.2022 at M.O.P Vaishnav college to spread awareness among college students about Menstrual cycles and PCOS and to break the taboo son periods.

**REUSABLEBOTTLEGARDEN**–The event was organized on 26.12.2022 at tower park, Anna nagar. We spread awareness about the dumping of plastic and how to reuse it by growing plants in the bottles for the children and senior citizens in the park.

**MANJA PAI**– The event was organized on 31.12.2022 in Madhavarm milk colony. We spread awareness about how toreuse and disposal of plastic bags and we distribute cloth bags to the civilians.

**GREENY EARTH** – The event was organized on 05.01.2023 at M.O.P Vaishnav college to spread awareness about climate change, so we distribute seed balls to our college students. Our principal Dr. Lalitha Balakrishnanmam distributed seed balls to the students in order to encourage and motivated to the youth

#### NCC DAY

The NCC day was conducted on 02.03.2023. The group captain Ganesh Narayanan V commanding officer of 1 Tamilnadu Air Soquadron presided over the function. The Girl Cadet Instructor Geetha Mof1Tamilnadugirlsbattalion was the guest of honour. The cades with high achievements were felicitated also the Republic Day camp- Delhi cadets and marina Republic Day camp cadets were honoured.

# MOP VC Year Book 2023 M.O.P. Community Radio Station (MOP CRS) 107.8 MHZ FM From June 2022 – Till Date of 2023

List of important INTERVIEWS @MOP CRS:		
Mrs. Jayanthi (Senior Manager@PCVC NGO) on Domestic Violence against Women		
Mrs. Dhanalakshmi& Mrs. Vennila (Teachers Day Special)		
Mr. Muthu on Digital Marketing		
Dr. G. Padmapriya (Advocate & Social Activist) on Constitutional Rights and Awareness		
Mr.Baskaran Krishnamoorthy (Writer, Journalist)		
Nattronai (Government School HM)		
Mr. Durai Manoharan (Farmer & Writer)		
Mr. Adharsh (Communication Engineer) on Handling Work Pressure		
Ms.Lakshitha.N (NGO Volunteer) on Sanitation and Hygiene in Public Place		
Ms.S.Vandana (Clinical Psychologist) on Mental Health of Children during the Pandemic		
Dr.SaranyaJaikumar (Psychologist) on Mental Health of people during COVID time		
Dr. Gayathri, Nurse Ms. Mareeshwari& Auto Driver Mr. Selvaraj Raj on issues faced during the Pandemic		
Ms.RakshithaGiridhar (CEO of Help for COVID) on Frontline Warriors		
Mr.Baskar (Chemistry Teacher) on Online to Offline Education Challenges		
Dr.SabrinSulthana (General Doctor) on Long Covid and its Effects		
Dr.Padmapriya (Advocate) on Child Marriages during Covid 19		
Mr. Mohammed Ashik (Aspire System Company Oracle Consultant) on Back to Office-		
Precautions Needed		
Ms.Jayashree Sharma, MBBS, DGO, MRCOG Consultant Obstetrician and Gynecologist		
Infertility Specialist) on Safety Measures for Lactating Mothers		
Mr.Murugavelh (Physics Teacher) on issues faced by school students		
Dr.Jayashree Sharma (MBBS, DGO, MRCOG) on Mental & Physical Health of Pregnant		
Women		
Ms.Sangeetha (AngadiWorker) on Role of Anganwadis		
Mrs. Vimala Karthikeyan (Practising Dietician) on Nutrition		
Ms.Manjula Ganesan (Animal Activist) on Animal Activism  Ms.Comp.Siddorth (Eitheas Educator)		
Mr.GuruSiddarth (Fitness Educator)  Ms. A miths Phomethi (Childhigh Trainer Programmy and Post Programmy Educator)		
Ms. Anitha Bharathi (Childbirth Trainer, Pregnancy and Post Pregnancy Educator)  Mr. Ganesh Aravind (Climate and Animal Activist)		
Ms. Sri Varsha (Silambam Artist) SilambamMartial Arts		
Ms. Priya Krishnan (Lawyer) on Law and Acts Prevailing in India		
Mrs.Seetha Lakshmi (Organic and Healthy Food Activist) on Healthy Food		
Dr.Dhanalakshmi on the Benefits of Complementary Feeding		
Mr. Rishitha Krishnan (Psychologist) on Mental Health		
Ms. Jaya Ishwarya on Butterfly Gardening and Fostering		
Dr.SwaminathanSabesan (Consultant Psychologist) on Phobia Awareness		
Ms.Gowri (Sustainable Store Founder) on Traditional Food Awareness		

List of important VOX-POPs @MOP CRS:
International Youth Day
Teachers Day
Breast Cancer Awareness
World food Day
Gender Equality In Household Works
New Year Resolution
Hair Dressers
Research Work That Should Be Done Before Casting Vote
First Time Voters
Women In Sports
Climate Change

List of important PANEL DISCUSSIONS@MOP CRS:
Phone addiction
Helmet Awareness
Influence of Social Media in the Society
Impact of social media and mass media.
Hidden Talents
Diwali Dhamaka
Opinion about Series

List of important RJ TALKS @MOP CRS:
Vianyaga Chaturthi Special
Teachers day Special
World Food Day Special
Sleeping Disorder
Breastfeed Awareness
Motivation
Insufficient Sleep
RJ Talk on TNPSC Exams
Building Self-Confidence
Investment Day of education
World Intellectual Property Day Significance
Army day
National Youth Day
National Girl Children day
Appearance are Deceptive
Cricket Sport
Alzheimer's day

List of important OUTREACH ACTIVITIES @MOP CRS:
Chennai Book Fair
Job Fair @ Loyola College
Road Safety Awareness
Importance of Breast Feeding
Sanitation and Hygiene in Public Places
Mental Health Awareness
Climate Change Awareness

List of important PSAs @MOP CRS:		
Happiness day	Swayam Portal	
Breast Feeding Awareness	Recycling	
White hair among youngsters	Noise pollution	
Malnutrition	Drug de addiction	
Maternity benefit Act	Deforestation	
Stop Colourism	Pet adoption and rescue	
Footboard	Food Expiry Date	
Rash driving	Electricity Conservation	
Visiting Old Age Homes	Importance of Drinking Water	
Stay happy with what you have	Three Golden Words	
Suicide Prevention	Factshala	
Humanity	Childhood Memories	
Food waste	IllamThediKalvi scheme	
Say NO to Bargaining to Street	Garbage Awareness	
Vendors		
Eye Donation	Save Water	
Comfort Zone	Save Electricity	
Job Scam	Wear Mask	
Supporting Small Business	Minimalistic lifestye	
Body Postivity	Be Kind to Everyone	
Importance of Book reading	Post pregnancy depression	
Grab the Opportunity when it comes	Online games	
Increase the Level of Walking	Women Education	
Don't litter in public places	Tree plantation for kids	
Place your dress in safe while	Importance of book reading	
Travelling		
Avoid taking Selfies in Danger Place	Never use Internet for medical queries	
Say NO to Plastic	Victory is upon talent and hardwork	
Keep the Sea Clean	Comparison	
SelvaMagalThittam	Importance of mental health	
Anemia	Safety measures to be taken during voting	

M.O.P. CRS 107.8 MHz FM – GOVERNMENT PROJECTS		
Year	Campaign Title / Theme	Tie-Up Org
2022	"Pledge for Good Health"	UNICEF-CRA
2023	"Climate Countdown"	SMART NGO

M.O.P. CRS 107.8 MHz FM – Event Promotional Activities		
Golden Butterflies – NGO for Children's Palliative Care Foundation – Fund Raising Event		
Reiki Centre of India: "24 <sup>th</sup> World Reiki Day 2022"		
M.O.P. BAZAAR 2023 Event Coverage		
INSPIRE – International Media Conference 2023		

M.O.P. CRS 107.8 MHz FM – Internship Training Details		
Skills Trained: Scripting, RJing, Recording, Editing, Outreach		
2023 INTERNS: Nesha, Shakthi Priya, Sarathy		

#### M.O.P. CRS 107.8 MHz FM – HIGHLIGHTS

Launched M.O.P. CRS FM APP which is available in both Andriod& iOS versions on 23<sup>rd</sup> January 2023 by Chief Guest Prof. S.Gowri, Vice Chancellor, University of Madras.

### **Internal Quality Assurance Cell**

2022- 2023	First Fortnight	Second Fortnight
July 2022	J	Workshop for Non-Teaching Staff on Team Work in the third week
August 2022	Induction Programme for Newly recruited faculty members for 2 days in the second week.	
November 2022	Faculty Development Programme on MOOC and e- content development in the first week	Faculty Development Programme on usage of business terminologies in the third week Workshop for Non-Teaching Staff on Telephone Etiquette in the fourth week
December 2022		Faculty Development Programme on Internet Etiquette for Safe Browsing in the fourth week for Teaching Staff Faculty Development Programme on Quantum Computing for Teaching Staff in the fourth week Faculty Development Programme on Case Writing for Teaching Staff in the fifth week VISHNIC - for Teaching and Non – Teaching Staff in the fifth week
January 2023	Faculty Development Programme for Teaching Staff on Peace Education Programme in the first week	
February 2023		Workshop for Non-Teaching Staff on Safety and Security Protocols in the third week.  Webinar for Teaching staff on Intellectual Property Rights and Patent with reference to Academic Research in the fourth week.
March 2023		Workshop for Teaching Staff on Tableau (Data Visualization Tool) in the third week.
April 2023	Training Programme for Non-Teaching Staff on Time Management in the second week	Training Programme for Non-Teaching Staff on Office Tools in the third week. Training Programme for Teaching & Non-Teaching Staff on Health Awareness in the third week. Training Programme for Teaching Staff on Practicing Positive, Purpose Driven Leadership in the fourth week.

#### **IQAC REPORT 2022-23**

#### Faculty/ Staff Training Programmes

#### **Program Brief:**

A workshop for administrative staff on team work was conducted on July 18, 2022.

Ms.Usha Ramakrishnan, Life-Skills Catalyst, the resource person for the workshop, organized team building activities and elaborated on importance of communication skills when working in a team.

Date	Title of the Programme	Resource Person
18.07.2022	Team Work	Ms.Usha Ramakrishnan
		Life-Skills Catalyst

#### **Program Brief:**

A faculty development programme on MOOCs and e-content development was organized on November 3, 2022, where Dr. Senthil Murugan, Assistant Professor, Department of Aerospace Engineering, IIT Madras, shared his expertise on key aspects of content authoring and pedagogy, a variety of methods for grading, assessment and certification, more effective peer-to-peer learning and online mentoring, and technology components that go into MOOCs and e-content platforms.

Date	Title of the Programme	Resource Person
03.11.2022	MOOCS and e content Development	Dr. Senthil Murugan Assistant Professor,
		Department of Aerospace Engineering, IIT Madras.

#### **Program Brief:**

An awareness program on the importance of Vitamin D was conducted by Apollo Shine on November 10, 2022 for faculty and administrative staff on campus. The programme highlighted the importance of maintaining healthy levels of Vitamin D.

Date	Title of the Programme	Resource Person
10.11.2022	Importance of Vitamin D	Apollo Shine

A faculty development programme on usage of business terminologies was organized by the IQAC on November 17, 2022. The objective of the program was to impart hands on training and acquaint faculty with current trends in business by way of quizzes in various segments such as branding, advertisement, slogans, products and services offered, etc. The session helped faculty to upgrade their understanding about various business segments which in turn proved to be very useful for interactions during classroom sessions to facilitate participative learning.

Date	Title of the Programme	Resource Person
17.11.2022	Usage of Business	Mr. R. Aravind,
	Terminologies	XQuizit

#### **Program Brief:**

A training programme on telephone etiquette was organized for administrative staff by the IQAC on November 30, 2022 to help them understand techniques and manners to be adopted during telephonic conversations, and to learn an effective approach to handle special telephone tasks like call transfers, call holds, interruptions and unintentional disconnects.

Date	Title of the Programme	Resource Person
30.11.2022	Telephone Etiquette	Ms. Padma Subramaniam,
		Director, Academy for
		Career Excellence (ACE)

#### **Program Brief:**

The IQAC organized a 10-day faculty development programme on Practical Quantum Computing in association with the Electronics & ICT Academy, NIT Warangal from December 19, 2022 to December 30, 2022. The FDP with 56 participants was conducted online and academicians and industry professionals delivered lectures on various topics related to Quantum Computing, including the basics of Quantum Computing and various applications of quantum computing like Quantum Machine Learning and Quantum Cryptography.

Date	Title of the Programme	Resource Person(s)
19.12.2022 – 30.12.2022	Practical Quantum Computing	Dr. Padmapriya Pravinkumar, Associate
		Professor, Sastra University
		Dr. Anindya Biswas, Associate Professor, NIT Sikkim
		Dr. Debajyoti Bera, Associate Professor, IIIT Delhi
		Dr Sheena Christabel Pravin, Assistant Professor (Sr Grade) School of Electronics Engineering(SENSE) Vellore Institute of Technology Chennai
		Dr. Asvija B, Joint Director, Centre for Development of Advanced Computing (C-DAC), Bangalore
		Sreekuttan L, SQuantum Product Lead and Research Scientist Qkrishi

The Internal Quality Assurance Cell(IQAC) and the Department of Information Technology conducted a Faculty Development Programme on December 23,2022 on "Internet Etiquette for Secure Browsing". Dr. S. Latha, Director, Centre for Cyber Forensics and Information Security & Assistant Professor, Department of Criminology, University of Madras was the speaker. This initiative was to understand the importance of internet etiquette and various security measures over prevalent cyber-crimes. About 55 faculties actively participated in the FDP.

Date	Title of the Programme	Resource Person
23.12.2022	Internet Etiquette for Secure Browsing	Dr.Latha Subramanian, Director, Centre for Cyber Forensics and Information Security & Assistant Professor, Department of Criminology University of Madras

A faculty development programme on Case Writing was organized by the IQAC on December 27, 2022, with Dr Seetha Ram, Senior Consulting Specialist, Capacity Building & Training, ADB Institute Tokyo, serving as the resource person. The session enlightened faculty about the latest teaching tools and also focused on case studies as a means for coaching.

Date	Title of the Programme	Resource Person
27.12.2022	Case Writing	Dr Seetha Ram
		Senior Consulting
		Specialist, Capacity
		Building & Training, ADB
		Institute Tokyo

#### **Programme Brief:**

The annual outdoor faculty interaction programme, VISHNIC, was organized for faculty members on 23/12/2022. To have an outbound training experience the Radisson Blue Resorts GRT Temple Bay at Mamallapuram was selected as the venue. Faculty members from various departments participated in the programme. A workshop by Ms. Usha Ramakrishnan was organised for the faculty which helped facilitate stress management, boosting self-confidence and enhancing physical health Faculty members actively participated in each of the activities with enthusiasm. The activities enabled the faculty to interact, communicate, and collaborate with their team. The best team performance was appreciated and prizes were distributed.

Date	Title of the Programme	Resource Person
	VISHNIC – Outdoor Faculty Interaction Programme	Ms.Usha Ramakrishnan, Life Skill Coach

A peace education programme was organized on January 4, 2023, which focused on the process of peace building that teaches people to achieve solutions to differences/ conflicts in a non-confrontational manner. The programme also highlighted the importance of building inner peace through self-realization and a proactive approach.

Date	Title of the Programme	Resource Person
04.01.2023	Peace Education	Ms. Praveena Sriram, Prem Rawat Foundation

#### **Programme Brief:**

The IQAC organized a training programme for administrative staff on February 22, 2023. The resource person, Mr.Mayavannan Megavannan, Senior Principal Consultant, Cyberfort Digisec Solution Pvt. Ltd, Chennai elaborated on the topic "Safety and Security Protocols", and the importance of cyber security domains. Staff were familiarized with various modes of cyber attacks and methods of protecting against them.

Date	Title of the Programme	Resource Person
22.02.2023	Safety and Security Protocols	Mr.Mayavannan Megavannan, Senior Principal Consultant, Cyberfort Digisec Solution Pvt. Ltd, Chennai.

#### **Programme Brief:**

The Internal Quality Assurance Cell of the college in association with Vivek College of Commerce's Aanvikshiki Research Cell organized a webinar on February 27, 2023 on the theme 'Intellectual Property Rights and Patent with respect to Academic Research'. Participants were introduced to intellectual property rights, different Acts governing IP assets, patents, and rationale for recording licenses, incorporating how it helps in raising the research quality, authorization and ranking of an institute.

Date	Title of the Programme	Resource Person
27.02.2023	Intellectual Property Rights and	Ms. Sai Meera
	Patent W.R.T. Academic	Senior Associate and Patent
	Research	Agent,
		Surana & Surana
		International Attorneys

A faculty development programme on Data Visualization Tools was organized by the IQAC on March 18, 2023. Mr. Mahesh KP, Senior BI Analyst, Chargebee was the resource person, and shared with participants insights on data visualization and analysis. Participants were also familiarized with tools used in data visualization, such as Tableau.

Date	Title of the Programme	Resource Person
18.03.2023	Data Visualization Tools	Mr. Mahesh KP,
		Senior BI Analyst,
		Chargebee

#### **Program Brief:**

The IQAC organized a workshop on Time Management for administrative staff on April 15, 2023, aimed at helping participants in creating time schedules, master schedule templates, and creating a time log sheet. The resource person, Ms. Padma Subramanian, founder and Director of Academy for Career Excellence, discussed innovative ways of saving time and employing it more productively.

Date	Title of the Programme	Resource Person
15.04.2023	Time Management	Ms. Padma Subramanian, founder and Director Academy for Career Excellence (ACE)

#### **NATIONAL LEVEL SEMINAR**

#### **Programme Brief:**

The Internal Quality Assurance Cell of the institute organized a national level seminar on Quality Initiatives in Leadership and Governance on September 3, 2022. Dr. S. Vaidhya subramaniam, Vice-Chancellor of Sastra Deemed University, was the Chief Guest, and spoke about the necessity of the compatibility of individual and institutional value systems for the enhancement of quality leadership. Sessions focused on trends in academia, ideas to raise the game of academic leaders, to enhance the leadership skills of the academic leaders and administrators.

Date	Title of the Seminar	Resource Person (s)
03.09.2022	Quality Initiatives in Leadership and Governance	Dr. S. Vaidhyasubramaniam, Vice-Chancellor of Sastra Deemed University
		Dr. Thangam Meganathan,
		Chairperson,
		Rajalakshmi Institutions
		Mr. Ramkumar Ramamoorthy,
		Pro Vice Chancellor,
		Krea University

#### **Student Cabinet (2022-2023)**

S.No.	Date	Event	
1	10.08.2022	Freshers Induction- Swagatham	
2	27.08.2022	Fresher's Party	
3	22.08.2022	Investiture Ceremony	
4	02.09.2022	Ganesh Vandhan Nand Mahotsav	
5	23.09.2022	Vish	
6	15.09.2022	Workshopon menstruation hygiene and sustainable menstruation	
7	23.08.2022	Freshers Sports Meet	
8	12.10.2022	World Mental Health Day	
11	17.09.2022	Coastal Clean-Up	
12	07.10.2022	Onam Celebrations	
13	04.01.2023	Ecofest	
16	02.03.2023	Seminar On Communication in Career Development	
17	06.01.2023	Abhilasha & Jhankar	
18	28.01.2023	M.O.P. Bazaar	
	&		
	29.01.2023		
19	23.01.2023	Interdepartmental Illustration Workshop	

#### **Freshers Induction**

The college organised an Induction Programme for the Freshers. The M.O.P. Sansad organised a cultural programme to welcome the freshers.

#### Fresher's Party

The Fresher's Party was conducted on the theme "The Princess in You". The event was divided into three rounds such as Ramp walk, Talent Round and Q & A round.

#### **Investiture Ceremony**

The Student Parliament was sworn in and the occasion was graced by Chief Guest Dr. M. Easwaramurthy, Director of collegiate Education, Tamil Nadu.

#### **Ganesh Vandhan Nand Mahotsav**

The event was open to all undergraduate students where they could exhibit their talents in Classical Music and Semi- Classical Dance. The event was judged by Dr. Rajshri

Ramakrishna, Chairperson, School of Fine and Performing Arts, University of Madras and Ms. Kameshwari Ganesan, Faculty member of Sridevi Nrityalya.

#### Vish

Vish which is Vaishnav initiative for Social Help was organised by the M.O.P. SANDAD as the Annual Fundraiser event to promote social responsibility. The Programme comprised of Movie Screening, Entertainment Day and Dandiya Eve.

#### **Workshop On Menstruation Hygiene And Sustainable Menstruation**

A workshop throwing light on Menstrual Health. The guest personnel addressed the gatheringand educating on various aspects of menstruation and menopause and also talk about improvisation and sustainable practices.

#### Fresher's Sports Meet

The event was organised at the Madras University union ground. Prof. Dr. V. Mahadevan, Director of Physical Education, University of Madras was the Chief Guest. The ministry of Sports also conducted VASPO - Intercollegiate sports meet and annual sports day.

#### **World Mental Health Day**

The World Mental Health Day was commemorated on October 12, 2022 by the Ministry of Health and Hygiene. Two enthralling events were conducted to instill among students the need for making mental health a global priority for all.

#### **Coastal Clean-Updrive**

The College collaborated with Communitree Ngo and organised the coastal clean-up at The Marina Beach, Chennai. Over 70 student volunteers participated and collected 10kgs of trash.

#### **Onam Celebrations**

An interdepartmental competition was organised called "Pookolam" where the students had to curate beautiful kolam with flowers, an Onam tradition. 38 participants took part in the competition.

#### **Ecofest**

The Ecofest event featured a variety of offline and online events activities, Including Essay Writing, Poster Making, Paper Presentation, Shark Tank, Junk Art, Comic Strip and Photography.

#### **Seminar On Communication In Career Development**

The event was organised with esteemed speakers such as Mrs. Anju Daman, Vice President of Max Life Insurance Co. Ltd and Ms. Kajal Lalwani Nahar, Founder, K3 Business consulting institute. Over 800 Students participated.

#### Abhilasha & Jhankar

Abhilasha which is an annual fresher's talent revealing competition was themed as "Disney Dreams" with 12 Competitions. The event saw participation from 19 departments. Jhankar was themed as "Into the Woods" with 12 competitions and over 450 participations.

#### M.O.P. Bazaar

The event was inaugurated by Mr. Eqbal Manoj, Senior Vice President & Zonal Head, Federal Bank and Guest of Honour - Mr. Rakesh Raghunathan, Chef and Food Historian. The event hosted 75 stalls put up by 168 students, 32, Alumnae and 33 mompreneurs into 4 lanes.

#### **Interdepartmental Illustration Workshop**

The students of the college illustrated on Climate Change and various other similar issues like global warming, pollution and saving energy. 27 students participated from 17 departments. Mr. Sainath B was the Chief Guest.

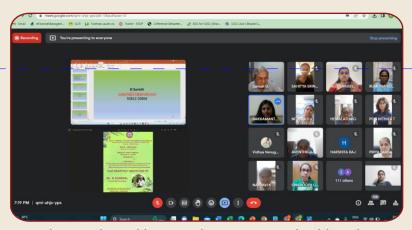
## **SDG CLUB**



Dr. S. Venkatraman, Senior consultant, Education sector, UNESCO, HQ delivering the inaugural address during the club Inauguration



Board Members of the SDG Club



Bharat Soka Gakkai – Webinar -Inaugural Address by Mr Suresh D, Green Enthusiast



Webinar in progress

### **SPORTS**



Overall champions of the VASPO tournament - Stella Maris College



M.O.P. won 18th consecutive year Dr. A.L. Mudaliyar Athletic Meet, the prestigious college tournament



M.O.P. won 19th consecutive year Dr. Sivanthi Adithyan Rolling trophy (Maximum number of representations to the all India Inter University tournament)



The students took part and won medals in the 36th National Games held at Gujarat from 29th September to 10th October 2022



Sports Day Valedictory



International Yoga Day celebrated at M.O.P. Vaishnav College for Women



Felicitation of R. Vaishali and R. Praggnanandhaa, medallists at the 44th FIDE Chess Olympiad 2022



Khel Ratna & Padma Shri Awardee, 4 times Olympian, International Table Tennis Player Mr. V. Sharath Kamal along with the M.O.P. International Sports Stars

# NATIONAL CADET CORPS



Suo Kushi Jain, representative of Madras A, with the Honourable Sports Minister Udhayanidhi Stalin, during the CM rally



NCC Day 2023



Samyuktha P R & Sathyashree R B participated in the Republic day Camp Delhi 2023



Dr. Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for Women contributing towards e-Waste disposal



Dr. Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for Women distributed seed balls to the Students



Social Service Activity -Reusable Bottle Garden.

# **MOP - CRS 107.8**



M.O.P. CRS APP LAUNCHED by Chief Guest Prof. S.Gowri, Vice Chancellor, University of Madras



UNICEF - CRA Campaign "Pledge for Good Health"



Iodine Deficiency Awareness Day Special Interview with Dr.T.S.Selvavinayagam, Director of Public Health and Preventive Medicine



Breast Cancer Awareness Interview with 'India Turns Pink NGO'



Republic Day Special Interviews with Journalist Mr.Bhaskaran and Advocate Mrs.Padmapriya on Constitutional Awareness



Community Welfare Interviews by CRS Interns

# INTERNAL QUALITY ASSURANCE CELL



Team Work



MOOCs and e-content development



Telephone Etiquette



Internet Etiquette for Secure Browsingi



**VISHNIC** 



National Level Seminar on Quality Initiatives in Leadership and Governance

# STUDENT CABINET



Students exhibiting their talents at the Freshers Party



Investiture Ceremony of the Student Cabinet M.O.P. SANSAD for the year 2022-2023



Prize Winners of the Fresher's Sports meet at the University Union Grounds



M.O.P. SANSAD Student volunteers for the Coastal Clean-up at the Marina Beach, Chennai.



Onam celebrations organised by The Ministry of Home Affairs



Students performing Carnatic music at Jhankar 2023