

M.O.P. Vaishnav College for Women (Autonomous)

(College affiliated to the University of Madras & Re-accredited at "A++" Grade by NAAC)

No.20, IV Lane, Nungambakkam High Road, Chennai - 600 034. India. Phone : 044 - 2833 0262 / 2833 0677 Fax : 044 - 2833 0385 E-mail : mopvaishnav@mopvc.edu.in, Web : www.mopvc.edu.in

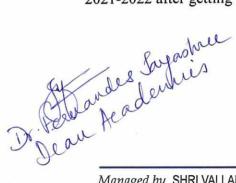
## MINUTES OF THE 25th MEETING OF THE ACADEMIC COUNCIL

Date: 28.07.2021 Time: 11.30 a.m. Venue: GMeet Chairperson: Dr. Lalitha Balakrishnan

Principal

## AGENDA

- Invocation
- Welcome and brief report about the College Chairperson
- Passing of the minutes of the 24<sup>th</sup> academic council meeting.
- To consider the business brought forward by the Chairperson
  - Online courses offered through Coursera / Swayam / NPTEL/ ALISON/ edX/ Google Scholar in Lieu of Internship for UG students admitted during the academic year 2019-2020, 2020-21 and PG students admitted during the academic year 2020-2021.
  - Conduct of Online End Semester Examination for II PG (Batch 2020-2022), I PG (Batch 2021-2023), III UG (Batch 2019-2022), II UG (Batch 2020-2023), I UG (Batch 2021-2024) for Odd and Even semester.
  - Students who were awarded marks as per Government Order No.111, dated 27.7.2020 in Semester II (Batch 2019-2022) and in Semester IV (Batch 2018-2021) exams in April 2020 were given an opportunity to improve their scores by conduct of Online Exams during April 2021.
  - Conduct of Weekend Online Diploma courses to be offered from the academic year 2021-2022 after getting the necessary approvals from University of Madras and UGC.



Principal M.O.P. Vaishnav College for Women (Autonomous) No. 20 TV Lane, Nungambaltion High Road nnai-600 034

Managed by SHRI VALLABHACHARYA VIDYA SABHA in association with M.O.P. CHARITIES

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- To consider the business brought forward by the Board of Studies Meetings in
  - Business Administration PG and UG
  - Commerce –PG and UG
  - Mathematics
  - Sociology
  - Communication and Media Studies UG and PG
  - English
  - Languages Sanskrit and French

Other Discussions

Vote of thanks

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#### MINUTES

# **ACADEMIC COUNCIL MEMBERS:**

Chairperson:

Dr. Lalitha Balakrishnan Principal M. O. P. Vaishnav College for Women (Autonomous) Chennai 600 034.

# ACADEMIC EXPERTS FROM UNIVERSITY OF MADRAS

Dr. P. Kalaiselvi, Associate Professor, Department of Medical Biochemistry, University of Madras, Taramani Campus, Chennai – 600 113

Dr. S. Chinnammai, Professor, Department of Economics University of Madras, Chepauk, Chennai – 600 005

Dr. V. Bharathi Harishankar, Professor & Head, Department of Women Studies, University of Madras, Chepauk, Chennai – 600 005

## ACADEMIC / INDUSTRY EXPERTS

Mr S. Sundar Raman, FCA, DISA Partner, Corporate Compliance & FEMA Advisory G Sekar Associates, Chartered Accountants Registered Valuer, Securities & Financial Assets, Chennai

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Dr. Vinod Surana Partner & CEO Surana and Surana International Attorneys 61-63, Dr. Radhakrishnan Salai, Mylapore, Chennai 600 004

Mr. Gopi Koteeswaran Chairman, IT/ITES Committee, ASSOCHAM CEO, Latent View Charter Member, TiE Co-Founder & Partner, <u>Cady Wellness Institute</u>, Chennai

# **FACULTY MEMBERS**

Member Secretary: Dr. Fernandes Jayashree

### **Business Administration**

Dr. Archna Prasad Dr. M Vijayalakshmi Ms. Ramya Raman Dr. D S Latha

#### Commerce

Dr. D Uthira Dr. K.C. Sumangala Devi Ms. Geethanjali Jindger Dr. C S Srividya Prathiba Ms. V Sudha Dr. U.Nisha Dr. K.Sindhu

### **Computer Science**

Ms. R Gavoury Dr. T.Sunitha Rani Dr. Sakthi Kumaresh Dr. K.B. Priya Iyer

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Food Science

Ms. Sini Jadeesh Dr. Simmi Jain

## Sociology

Dr. Sudha Krishnakumar

Psychology

Ms. R A Ghayathri Swetha Kumari

## **Communication and Media Studies**

Dr. Anurekha S Dr. S. Jaishree Dr. Sandhya Rajasekhar Ms. N Meenakshi Dr. Susan Sridhar

## Economics

Ms. Kiran Varma

#### English

Ms. R Jayalakshmi

#### Languages

Dr. Sudha Trivedi Dr. R. Rajeswari Ms. R. Sowmiya Ms. Babitha Elizabeth Titus

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Principal and Chairperson of the Academic Council, Dr. Lalitha Balakrishnan welcomed the academic council members. She presented the highlights of the academic achievements for the academic year 2020-21.

The following resolutions are deliberated and discussed.

# Business Brought Forward by the Chairperson Dr. Lalitha Balakrishnan

- Guidelines and Regulations for Doctoral Programme in Communication and Media Studies.
- Conduct of Online End Semester Examination for II PG (Batch 2020-22), I PG (Batch 2021-23), III UG (Batch 2019-22), II UG (Batch 2020-23), I UG (Batch 2021-24) for Odd and Even semester.
- Students who were awarded marks as per Government Order No.111, dated 27.7.2020 in Semester II (Batch 2019-22) and in Semester IV (Batch 2018-21) exams in April 2020 were given an opportunity to take up Online Examinations during April 2021.
- Conduct of Weekend Online Diploma courses to be offered from the academic year 2021-22 after getting the necessary approvals from University of Madras and UGC.
- Online courses offered through Coursera / Swayam / NPTEL/ ALISON/ edX/ Google Scholar in Lieu of Internship for UG students admitted during the academic year 2019-2020, 2020-21 and PG students admitted during the academic year 2020-2021.

| Department                      | Batch     | Portal   | Course offered in lieu of Internship  |
|---------------------------------|-----------|----------|---|
| B.B.A.                          | 2019-2022 | Coursera | Innovation through Design: Think, Make,<br>Break and Repeat   |
| B.Com Accounting<br>and Finance | 2019-2022 | Coursera | <ol> <li>Diversity and Inclusion for HR<br/>Professionals</li> <li>Marketing Research and Consumer<br/>Behaviour</li> </ol> |
| B.Com Accounting                | 2019-2022 | Coursera | 3. Forensic Accounting and Fraud  |

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| and Finance                     |                        |                  | Examination<br>4. Successful Negotiation Essential<br>Strategies and Skills  |
|---------------------------------|------------------------|------------------|--|
| B.Com Marketing<br>Management   | 2019-2022              | Coursera         | The Strategy of Content Marketing<br>(University of California, Davis)   |
| B.Com Honours                   | 2019-2022<br>2020-2023 | Coursera         | Finance and Quantitative modelling for analysts specialization   |
| B.A. Economics                  | 2019-2022              | EdX              | <ol> <li>Financial Development and Financial<br/>inclusion (IMFx)</li> <li>From Poverty to Prosperity:<br/>Understanding economic development<br/>(Oxfordx)</li> </ol> |
| B.Sc. Visual                    | 2019-2022              |                  | User Experience Research and Design<br>Specialization<br>(University of Michigan)  |
| Communication                   | 2020-2023              | Coursera         | Transmedia Storytelling: Narrative worlds,<br>emerging technologies and global audiences<br>(The University of New South Wales,<br>Sydney, Australia)                  |
| B.Sc. Electronic<br>Media       | 2019-2022              | NPTEL            | Film Appreciation (IIT Madras)   |
| B.A. Journalism                 | 2019-2022              | Coursera         | Data Journalism  |
| B.Sc. Mathematics               | 2019-2022              | Swayam/<br>NPTEL | Programming in R   |
| B.Sc. Food Science & Management | 2019-2022              | ALISON           | Advanced Diploma in Novel Technologies for<br>Food Processing and Shelf life Extension   |
| B.A. Sociology                  | 2019-2022              | Coursera         | <ol> <li>Global diplomacy- Diplomacy in the<br/>modern world</li> <li>International women's health and human<br/>rights</li> </ol>                                     |
| B.Sc. Psychology                | 2019-2022              | Future<br>Learn  | Logical and Critical Thinking  |
| B.Sc. Computer<br>Science       | 2019-2022              | Coursera         | Introduction to Machine Learning   |

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| B.C.A                           | 2019-2022 | Coursera                        | Building modern python application on AWS   |
|---------------------------------|-----------|---------------------------------|---|
| M.B.A                           |           | Coursera                        | <ol> <li>Financial Markets - Yale University</li> <li>Portfolio Selection and Risk Management         <ul> <li>Rice University</li> </ul> </li> </ol> |
|                                 | 2020-2022 | Google<br>Scholar               | 3. Digital Marketing - Google Scholar   |
| M.Com                           | 2020-2022 | Swayam                          | 1. Research Methodology and Statistical<br>Analysis   |
|                                 | 2020-2022 | Coursera                        | 2. Fintech: Foundations & Applications of<br>Financial Technology Specialization  |
| M.Sc. Information<br>Technology | 2020-2022 | Coursera                        | Introduction to Augmented Reality and ARCore  |
|                                 |           | University<br>of Palermo        | 1. Quality of Life and public policy  |
| M.A. Public Policy              | 2020-2022 | Oxford<br>home study<br>college | 2. Strategic Planning   |

Dr. Lalitha Balakrishnan will move the recommendations passed by the Board of Studies in Business Administration (PG):

Suggestions from Stake holders and Board of studies Members

# M.A. HUMAN RESOURCE MANAGEMENT

Introduction of new course

• Academic experts suggested introduction of the core course Labour Legislations -II

Details of course introduced

| Course Component | Subject                 | Semester | Year of Introduction |
|------------------|-------------------------|----------|----------------------|
| Core VIII        | Labour Legislations –II | II       | 2021-2022            |

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# Revision made in the syllabus of the courses

- Legal expert and Faculty Mr. Mohanasundram emphasized on the inclusion of the recent bills and the division of syllabus to have in-depth understanding in the course Labour Legislation -I.
- Faculty Members suggested the revision in the syllabus to include contemporary practices in the course Strategic Human Resource Management.
- Academic Representative Dr. Amaleshwari Umapathy and the Faculty members suggested the revision in the course Change Management.
- Faculty members suggested the revision in the course Human Resource Information System.

# The Syllabus of the following courses are revised

| Course<br>Component                            | Subject                           | Semester | Year      |
|--|-----------------------------------|----------|-----------|
| Core IV  | Labour Legislations –I            | I        |           |
| Core XIII Strategic Human Resources Management |                                   | III      |           |
| Core X   | Change Management                 | III      | 2021-2022 |
| Core XI  | Human Resource Information System | III      |           |

# The change in nomenclature of the following course

| Course    |                          | Subject              |          |           |
|-----------|--------------------------|----------------------|----------|-----------|
| Component | From                     | То                   | Semester | Year      |
| Core IX   | Workplace<br>Counselling | Employee Counselling | П        | 2021-2022 |

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| Name of the           | Change in course component           |                                      | Name of the                          | Semester | Batch     |
|-----------------------|--------------------------------------|--------------------------------------|--------------------------------------|----------|-----------|
| Programme             | From                                 | To                                   | Course                               | Semester | Daten     |
|                       | Core VIII                            | Elective III                         | Talent Management                    | II       | 2021-2023 |
| M.A Human<br>Resource | Core X                               | Elective V                           | Training and<br>Development          | III      | 2021-2023 |
| Management            | Core XI                              | Extra<br>Disciplinary<br>Elective II | Human Resource<br>Development        | III      | 2021-2023 |
|                       | Elective V                           | Core X                               | Change<br>Management                 | III      | 2021-2023 |
|                       | Extra<br>Disciplinary<br>Elective II | Core XI                              | Human Resource<br>Information System | III      | 2021-2023 |

# The change in the course component for the following courses

Dr. Archna Prasad will move the recommendations passed by the Board of Studies in Business **Administration UG:** 

# Suggestions from Stake holders and Board of studies Members

Details of the courses Revised:

The following revisions are made in the Commerce Board and adopted by B.B.A •

| Name of the<br>Programme | Name of the Course  | Semester | Batch     |
|--------------------------|---|----------|-----------|
|                          | Core I<br>Financial Accounting<br>(Theory & Practical)                    | I        | 2021-2024 |
| B.B.A                    | Core IV<br>Marketing Management   | II       | 2021-2024 |
|                          | Core VII<br>Entrepreneurship Development and Small<br>Business Management | ш        | 2021-2024 |

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| Allied III<br>Database Management and Analysis Using<br>Spread Sheets | III | 2021-2024 |
|---|-----|-----------|
| Elective I<br>Digital Marketing                                       | III | 2021-2024 |

# Shifting of Courses from one semester to the other

| Name of the Programme   | Name of the Course                       | Semester |    | Batch     |
|---|--|----------|----|-----------|
| A STATE OF A |  | From     | То |           |
| B.B.A.  | Core XVIII<br>Introduction to E Commerce | v        | VI | 2019-2022 |
|   | Core XIV<br>Project                      | VI       | v  | 2019-2022 |

Dr. D. Uthira will move the recommendations passed by the Board of Studies in Commerce (PG & UG):

# Suggestions from Stake holders and Board of studies Members

# Introduction of new courses

• A collective decision was taken by the academic bodies to offer the Choice-Based Elective courses through the SWAYAM Platform due to the pandemic.

# **Details of courses Introduced**

| Name of the Programme  | Name of the Course  | Semester | Batch     | Year of<br>Introduction |
|--|---|----------|-----------|-------------------------|
| B.Com Corporate<br>Secretaryship & B.Com<br>Marketing Management | Elective I<br>Choice Based Elective<br>Corporate Social<br>Responsibility | III      | 2020-2023 | 2021-2022               |

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# Revision made in the syllabus of the courses

- Professional interaction with Guest faculty CA Anusha, practising Chartered Accountant suggested to include the Ind AS as applicable in the course Corporate Accounting for M.Com
- Academic expert team proposed that the topics on Information Technology Act 2000, Trade Union Act 1926 & FEMA can be included and amendments should be introduced in the course Corporate & Industrial Law for M.Com
- Academic and subject expert Dr. Thothadri.S, suggested reallocation of topics between the units, and to include concepts based on International Financial Management, Ethics in Financial Management and also to exclude the Financial statement Analysis as it will be covered under other course in the course Advanced Financial Management for M.Com
- Subject expert suggested that detailing of syllabus will help the students to have a clear idea about the topics discussed in the units and to have a better understanding of the respective provisions and computational aspects of Income tax laws and practice in the course **Direct Tax Laws I** for M.Com
- Industry expert Mr. Rajasekaran, Chartered Accountant, proposed the inclusion of the topic alternate minimum tax in Unit V in lieu of assessment of certain types of entities in the course **Direct Tax Laws II** for M.Com.
- Mr. Sundaram LSCM expert suggested the introduction to concepts relating to impact of technology on logistics for M.Com
- Subject expert suggested that detailing of syllabus will help the stake holders to have a clear idea about the topics discussed in the units and to have a better understanding of the respective provisions and computational aspects of provisions under Goods and service tax Act and also under Customs Act in the course **Indirect Taxation** for M.Com

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- Taking forward the suggestions of the previous BOS and academic interactions with Indirect Tax experts, Tax planning aspect in respect of GST to be considered for revision for M.Com
- Dr. Ramanathan suggested that window dressing to be introduced as a part of Unit I He also insisted on topics like Depreciation be taught by laying emphasis on Accounting standards. In NPO the context and relevance to be taught with emphasis on difference between profit and non-profit organisations in the course Financial Accounting for B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management, B.B.A
- The Board suggested to include topics such as Reconstitution of partnership, Amalgamation of firms and Sale of Partnership to a Limited Company in the course Advanced Financial Accounting for B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management
- Industry Expert and Digital Marketer Mr. Sorav Jain had suggested the revision of Unit V of the Marketing Management Course by introducing emerging and innovative topics like AI Marketing, Marketing Automation and Marketing Analytics for B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management, B.B.A and B.Com Honours
- The Board suggested to introduce Competition Act 2002 in the course Legal System of Business for B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management
- Visiting Faculty and Entrepreneur Dr. Anuradha Prashanth suggested that the course Entrepreneurship Development and Small Business Management be revised and topics such as Emerging Entrepreneurship Trends and the International Business Model Canvas be introduced B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management, B.B.A and B.Com Honours

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- The Board suggested to introduce topics such as preferential and over-riding preferential payments in Liquidation and basic capital adequacy norms in Bank Accounts in the course Advanced Corporate Accounting for B.Com Accounting and Finance, B.Com Corporate Secretaryship
- The board appreciated the introduction of laws that carry national importance and are most recent in the course Company Law for B.Com Accounting and Finance,
- The board appreciated the initiative of including digital finance and crypto currency concepts at par with evolving Financial Markets in the course Stock and Commodity Trading for B.Com Accounting and Finance.
- Academic experts proposed revision in the Syllabus of the courses: Elements of Management Accounting, Business Taxation, Security Analysis and Portfolio Management, Drafting and Conveyancing, Brand Management, Integrated Marketing Communication, Digital Marketing, Tourism Management, Data Management and Analysis Using Spreadsheets, U Commerce.

| Name of the<br>Programme | Name of the Course   | Semester | Batch     |
|--------------------------|--|----------|-----------|
|                          | Core Paper II<br>Corporate Accounting                                      | Ι        | 2021-2023 |
|                          | Elective Paper I<br>Corporate & Industrial Law                             | I        | 2021-2023 |
| M.Com                    | Core Paper IV<br>Advanced Financial Management                             | Ι        | 2021-2023 |
|                          | Core Paper V<br>Advanced Corporate Accounting                              | II       | 2021-2023 |
|                          | Core Paper VI<br>Direct Tax Laws I   | II       | 2021-2023 |
|                          | Core Paper VII<br>Direct Tax Laws II                                       | II       | 2021-2023 |
|                          | Extra Disciplinary Elective Paper I<br>Logistics & Supply Chain Management | П        | 2021-2023 |

Details of the courses Revised

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|--|--|-----|-----------|
|  | Core Paper X<br>Advanced Cost & Management<br>Accounting | III | 2021-2023 |
|  | Core Paper XI<br>Indirect Taxation                       | III | 2021-2023 |
| D.C. A. H  | Core Paper XIII<br>Tax Planning and Management           | III | 2021-2023 |
| B.Com Accounting<br>and Finance,<br>B.Com Corporate  | Core I<br>Financial Accounting                           | Ι   | 2021-2024 |
| Secretaryship,<br>B.Com Marketing<br>Management,<br>B.B.A  | Core I<br>Financial Accounting – Practical               | I   | 2021-2024 |
| B.Com Accounting<br>and Finance,<br>B.Com Corporate<br>Secretaryship,<br>B.Com Marketing<br>Management             | Core III<br>Advanced Financial Accounting                | II  | 2021-2024 |
| B.Com Accounting<br>and<br>Finance,B.Com<br>Corporate<br>Secretaryship,<br>B.Com Marketing<br>Management,<br>B.B.A | Core IV<br>Marketing Management                          | II  | 2021-2024 |
| B.Com Honours  | Core XXVII<br>Marketing Management                       | VI  | 2021-2024 |
| B.Com Accounting<br>and Finance<br>,B.Com Corporate<br>Secretaryship<br>,B.Com Marketing<br>Management             | Core V<br>Corporate Accounting                           | III | 2021-2024 |
| B.Com Accounting<br>and Finance<br>B.Com Corporate<br>Secretaryship  | Core VI<br>Practical Auditing                            | ш   | 2021-2024 |

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| B.Com Accounting and Finance,  | Core VII<br>Legal System of Business  | III  | 2021-2024 |
|--|---|------|-----------|
| B.Com Corporate<br>Secretaryship,<br>B.Com Marketing<br>Management                                     | Allied III<br>Entrepreneurship Development and Small<br>Business Management | Щ    | 2021-2024 |
| B.Com Honours  | Core XXIV<br>Entrepreneurship Development and Small<br>Business Management  | v    | 2021-2024 |
| B.Com Accounting<br>and Finance,<br>B.Com Corporate<br>Secretaryship                                   | Core VIII<br>Advanced Corporate Accounting                                  | IV   | 2021-2024 |
| B.Com Accounting<br>and Finance  | Core X<br>Company Law   | IV   | 2021-2024 |
| B.Com Accounting<br>and Finance,<br>B.Com Corporate<br>Secretaryship,<br>B.Com Marketing<br>Management | Core XI<br>Elements of Cost Accounting                                      | v    | 2021-2024 |
| B.Com Accounting<br>and Finance,   | Core XIII<br>Financial Reporting  | v    | 2021-2024 |
| B.Com Accounting<br>and Finance,<br>B.Com Corporate<br>Secretaryship                                   | Core XIV<br>Income Tax Law and Practice II                                  | v    | 2021-2024 |
| B.Com Accounting<br>and Finance  | Elective III<br>Stock and Commodity Trading                                 | v    | 2021-2024 |
| B.Com Accounting<br>and<br>Finance,B.Com<br>Corporate  | Core XV<br>Elements of Management Accounting                                | VI . | 2021-2024 |
| Secretaryship<br>B.Com Marketing<br>Management   | Core XVII<br>Business Taxation  | VI   | 2021-2024 |

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| B.Com Accounting<br>and Finance  | Core XVIII<br>Security Analysis and Portfolio<br>Management        | VI | 2021-2024 |
|--|--|----|-----------|
| B. Com Honours   | Core XXVIII<br>Security Analysis and Portfolio<br>Management       | VI | 2021-2024 |
| B. Com Corporate<br>Secretaryship  | Allied IV<br>Drafting and Conveyancing                             | IV | 2021-2024 |
| B. Com Marketing<br>Management   | Allied IV<br>Brand Management                                      | IV | 2021-2024 |
| B. Com Marketing<br>Management   | Core XIII<br>Integrated Marketing Communication                    | v  | 2021-2024 |
| B. Com Marketing<br>Management   | Elective III<br>Digital Marketing                                  | v  | 2021-2024 |
| B.Com Accounting<br>and Finance<br>B.Com Corporate<br>Secretaryship<br>B.Com Marketing<br>Management | Elective I<br>Data Management and Analysis Using<br>Spreadsheets   | Ш  | 2021-2024 |
| B.Com Accounting<br>and Finance<br>B.Com Corporate<br>Secretaryship<br>B.Com Marketing<br>Management | Elective I -U Commerce   | ш  | 2021-2024 |
| B.Com Marketing<br>Management  | Elective II - Tourism Management (Inter-<br>Disciplinary Elective) | II | 2021-2024 |

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Dr. Fernandes Jayashree will move the recommendations passed by the Board of Studies in Mathematics.

Suggestions from Stake holders and Board of studies Members

## Introduction of new courses

- Industry expert Ms. Vanipriya Jayaraman, suggested the introduction of new course Linear Algebra in the curriculum.
- Dr. V. Selvam expressed his views of including topics on Fourier series with the core course Integral transforms & Applications.
- Academic expert Dr. R. Prabha recommended the introduction of the course Integral Calculus in lieu of "Integral Calculus & Fourier series".

The following courses are introduced

| Name of the<br>Programme | Name of the Course                                | Semester | Batch     | Year of<br>Introduction |
|--------------------------|---|----------|-----------|-------------------------|
| B.Sc                     | Core XI<br>Linear Algebra                         | VI       | 2019-2022 | 2021-2022               |
| Mathematics              | Core X<br>Fourier series & Integral<br>transforms | v        | 2021-2024 | 2023-2024               |
|                          | Core III<br>Integral Calculus                     | II       | 2021-2024 | 2021-2022               |

Revision made in the syllabus of the courses

• Dr..S..Chitra, Academic expert emphasized on the inclusion of the topics on automorphism, theorems based on homomorphism, Cayley's theorem in the Course Modern Algebra.

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## The following course is revised

| Name of the Programme | Name of the Course         | Semester | Batch     |
|-----------------------|----------------------------|----------|-----------|
| B.Sc Mathematics      | Core VII<br>Modern Algebra | v        | 2019-2022 |

# Change in Course component

| Name of the<br>Programme | Change in course<br>component |              | Name of the             | Semester | Batch     |
|--------------------------|-------------------------------|--------------|-------------------------|----------|-----------|
| Tiogramme                | From                          | То           | course                  |          | Dutth     |
| B.Sc Mathematics         | Core X                        | Elective III | Discrete<br>Mathematics | v        | 2019-2022 |

Ms. A.Uma Maheswari will move the recommendations passed by the Board of Studies in Sociology.

# Suggestions from Stake holders and Board of studies Members

# Introduction of new courses

- University nominee Dr.S.Sakthi suggested the introduction of the course Social Legislations in India, since imparting the knowledge on legislations in India is important.
- Faculty members proposed the introduction of the courses Social Entrepreneurship and Women's Development Issues and Concerns.

## The following courses are introduced

| Name of the<br>Programme | Name of the Course                        | Semester | Batch     | Year of<br>Introduction |
|--------------------------|---|----------|-----------|-------------------------|
|                          | Allied IV<br>Social Legislations in India | IV       | 2020-2023 | 2021-2022               |
| B. A Sociology           | Core XV                                   | VI       | 2020-2023 | 2022-2023               |



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| B. A Sociology | Women's Development – Issues<br>and Concerns |   | 1.        | 1999      |
|----------------|--|---|-----------|-----------|
|                | Core IX<br>Social Entrepreneurship           | v | 2021-2024 | 2023-2024 |

Revision made in the syllabus of the courses.

• Faculty members recommended the revision in the syllabus of the courses Basics of Social Psychology, Sociology of Indian Society, Social Anthropology, Social Pathology and Social Demography.

## Details of courses revised

| Name of the<br>Programme | Name of the Course                      | Semester | Batch     |
|--------------------------|---|----------|-----------|
|                          | Allied I<br>Basics of Social Psychology | I        | 2021-2024 |
|                          | Core II<br>Sociology of Indian Society  | I        | 2021-2024 |
| B. A Sociology           | Allied II<br>Social Anthropology        | II       | 2021-2024 |
|                          | Allied III<br>Social Pathology          | III      | 2021-2024 |
|                          | Elective I<br>Social Demography         | III      | 2021-2024 |
|                          | Core XI<br>Political Sociology          | VI       | 2020-2023 |

Shifting of Courses from one semester to the other and change in course component

| Course Component |           | Subject                 | Seme | ster |           |
|------------------|-----------|-------------------------|------|------|-----------|
| From             | То        | Subject                 | From | То   | Year      |
| Core XIII        | Allied IV | Environment and Society | IV   | VI   | 2022-2023 |

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 Ratification of the Introduction of the Non Major Elective courses offered in Semester II, Tribal Studies in India I and Tribal Studies in India II for the students admitted in the academic year 2020 – 2021 and thereafter

Dr. S. Anurekha will move the recommendations passed by the Board of Studies in Communication and Media Studies UG and PG.

Suggestions from Stake holders and Board of studies Members

# MA MEDIA MANAGEMENT

## **Revision of courses**

- Academic expert Mr. Natarajan suggested the inclusion of the topic "Image audit" in the course Public Relations.
- BOS members suggested incorporating concepts related to New Media Innovations and Digital Entrepreneurship in the course Media Entrepreneurship.
- Academic expert Dr. D. Punitha recommended the revision in the course Integrated Marketing Communication.
- Industry expert Ms. Sushma Raghavan suggested enhancing the syllabus of the course Brand Management to keep up with the market trends.

### Details of the courses revised

| Name of the<br>Programme | Name of the Course                  | Semester | Batch     |
|--------------------------|-------------------------------------|----------|-----------|
| M.A. Media               | Core III- Public Relations          | Ι        | 2021-2023 |
| Management               | Elective II- Media Entrepreneurship | Ι        | 2021-2023 |

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| Core VII-Integrated Marketing Communication | II  | 2021-2023 |
|---|-----|-----------|
| Core XII-Brand Management                   | III | 2020-2022 |

# Revision made in syllabus and change in Course Component

BOS members suggested to change this course into a practical course with the creation of a Crisis Manual.Theories of Crisis Management and the importance of dark sites were suggestions given by the Board

| Name of the Course           | Semester | Batch       |
|------------------------------|----------|-------------|
| Core XI<br>Crisis Management | III      | 2020-2022   |
|                              | Core XI  | Core XI III |

# **B.Sc. VISUAL COMMUNICATION**

## Revision made in the syllabus of the courses

- Mr. Natarajan and the Course faculty discussed in detail the topics to be included in the course Introduction to Visual Communication and Production Design.
- Course faculty proposed revision in the syllabus of the courses Basics of Fine Arts, Graphic Design – I & II, Basics of Human Communication, Application of Fine Arts, Photography and Advertising, 2D Animation & Web Designing
- Industry Expert Mr. Subramani recommended revision in the Syllabus of the courses Printing and Publication Design and Advanced Photography

| Name of the<br>Programme      | Name of the Course                             | Semester | Batch     |
|-------------------------------|--|----------|-----------|
| B.Sc. Visual<br>Communication | Core I<br>Introduction to Visual Communication | I        | 2021-2024 |
|                               | Core II<br>Basics of Fine Arts                 | I        | 2021-2024 |

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|                | Allied I                        | T   |           |
|----------------|---------------------------------|-----|-----------|
|                | Graphic Design – I              | I   | 2021-2024 |
|                | Core III                        | Ш   | 2021 2024 |
|                | Basics of Human Communication   | п   | 2021-2024 |
|                | Core IV                         | П   | 2021-2024 |
|                | Application of Fine Arts        | 1   | 2021-2024 |
|                | Allied II                       | П   | 2021-2024 |
|                | Graphic Design- II              |     | 2021-2024 |
| B.Sc. Visual   | Core V                          | Ш   | 2021-2024 |
| Communication  | Photography                     | m   | 2021-2024 |
| Communication  | Core VI                         | Ш   | 2021-2024 |
|                | Advertising                     |     | 2021-2024 |
|                | Core VII                        | III | 2021-2024 |
|                | Printing and Publication Design |     | 2021-2024 |
|                | Allied III                      | III | 2021-2024 |
|                | Digital Graphic Design          |     | 2021-2024 |
|                | Core VIII                       | IV  | 2021-2024 |
|                | Advanced Photography            |     | 2021 2027 |
|                | Core X                          | IV  | 2021-2024 |
|                | Production Design               | -   |           |
|                | Allied IV                       | IV  | 2021-2024 |
|                | 2D Animation & Web Designing    |     |           |
|                | Core XI                         | V   | 2021-2024 |
|                | Production Techniques           |     |           |
|                | Core XII<br>Film Studies        | v   | 2021-2024 |
|                |                                 |     |           |
|                | Core XIII                       | v   | 2021-2024 |
|                | 3D Modelling & Animation        |     |           |
|                | Elective III                    | v   | 2021-2024 |
|                | Ad Strategy & Campaign          |     |           |
|                | Core XVIII                      | VI  | 2021-2024 |
|                | Specialisation - Multimedia     |     |           |
|                | Core XVIII                      | VI  | 2021-2024 |
| A Strend Links | Specialisation - Web Designing  |     |           |

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# **B.A. JOURNALISM**

# Introduction of New Course

Students/alumni suggested the inclusion of a course Psychological Issues

# The following course is introduced

| Name of the<br>Programme | Name of the Course                   | Semester | Batch     | Year of Introduction |
|--------------------------|--------------------------------------|----------|-----------|----------------------|
| B.A. Journalism          | Elective III<br>Psychological Issues | v        | 2020-2023 | 2022-2023            |

# Revision made in the syllabus of the courses.

Faculty suggested the inclusion of the topic Significant New Government Economic Policies • in the course Economic Issues in India.

| Name of the<br>Programme | Name of the Course                    | Semester | Batch     |
|--------------------------|---------------------------------------|----------|-----------|
| B.A. Journalism          | Allied IV<br>Economic Issues in India | IV       | 2020-2023 |

# Shifting of Course from one semester to the other and change in course component:

| <b>Course Component</b> |         | Course                                 | From     | То       | Batch     |
|-------------------------|---------|--|----------|----------|-----------|
| From                    | То      | Course                                 | Semester | Semester |           |
| Elective III            | Core VI | Reporting for<br>Television- Practical | v        | IV       | 2020-2023 |

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Ms. R. Jayalakshmi will move the recommendations passed by the Board of Studies in English:

The revised syllabus for Foundation Courses – English III offered in Semester III & English IV offered in Semester IV for the Under Graduate Programmes B.Sc Mathematics, B.Sc Computer Science, B.Sc Psychology, B.A Journalism, B.A Sociology, B.A Economics for the students admitted during the academic year 2020 – 2021 and thereafter was approved.

Ms. R. Sowmiya will move the recommendations passed by the Board of Studies in Sanskrit:

- The revised syllabus for the Foundation Courses Sanskrit I offered in Semester I and Sanskrit II offered in Semester II for the Under Graduate Programmes for the students admitted during the academic year 2021 – 2022 and thereafter was approved.
- The revised syllabus for the Foundation Courses Sanskrit III offered in Semester III and Sanskrit IV offered in Semester IV for the Under Graduate Programmes B.Sc Mathematics, B.Sc Computer Science, B.Sc Psychology, B.A Journalism, B.A Sociology, B.A Economics for the students admitted during the academic year 2021 2022 and thereafter was approved.

Ms. Babitha Elizabeth Titus will move the recommendations passed by the Board of Studies in French:

- The revised syllabus for the Foundation Courses French I offered in Semester I and French II offered in Semester II for the Under Graduate Programmes for the students admitted during the academic year 2021 – 2022 and thereafter was approved.
- The revised syllabus for the Foundation Courses French III offered in Semester III and French IV offered in Semester IV for the Under Graduate Programmes B.Sc Mathematics,

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B.Sc Computer Science, B.Sc Psychology, B.A Journalism, B.A Sociology, B.A Economics for the students admitted during the academic year 2020 – 2021 and thereafter was approved.

# Deliberations and suggestions by the Members of the Academic council

Members appreciated the introduction of online courses in lieu of Internship and also appreciated the departments for updating their syllabus for suiting the latest changes.

#### Human Resource Management (PG):

- Dr. Vinod Surana suggested that the labour laws mentioned in the Core courses have been codified into four codes and have received the President's assent between 2019-20 some have been notified and some not notified. It would be useful and advisable if the students are given training on labour codes which are not notified. He also mentioned that for the Core XII paper the topic on 'Mergers & Acquisition' emphasis can be laid on the reasons for the success and failures of Mergers & Acquisition'.
- Mr. Gopinath Koteeswaran opined that inclusion of topics on the shift in the HR aspects in the M.A. (Human Resource Management) Programme should be updated to meet the industry needs.
- Mr. Shankar Sundar Raman suggested including 'Designing a Good Compensation Package for Expats and Domestic employees' as a part of the course.

#### **Business admistration (UG):**

 With respect to Introduction to E-commerce course offered for B.B. A students Mr. Shankar Sundar Raman remarked that the government has released on 21<sup>st</sup> June, 2021 the Draft Ecommerce regulations and therefore an overview of same can be included in the syllabus.

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#### Commerce (PG & UG)

- With respect to the revised Syllabi Mr. Shankar Sundar Raman suggested that in the valuation topic an addition can be made on the concept of 'Registered Valuer'
- Mr. Gopinath Koteeswaran suggested bringing in Founders of two or three companies who have had a good growth journey in order to give insights to the students on the practical side of the theoretical concepts.
- Dr. Vinod Surana also mentioned that some insights can be given to the students on 'How businesses can grow', the different finance options available etc.
- Mr. Shankar Sundar Raman suggested that a course 'Practical aspects on GST' can be introduced instead of 'Forensic Accounting'.

#### Sociology

- It was remarked by Mr. Vinod Surana that for B.A Sociology students topics on strategies for operating businesses can be included in the syllabus of the course Social Entrepreneurship English
- Mr.Vinod Surana suggested inclusion of lessons on creating successful blogs and becoming social media influencers in the English course.

Resolutions and the minutes of the meeting is approved by the Members of the Academic Council.

MOP Vaishnav men (Autonomous) Chennai-600 034

Principal M.O.P. Vaishnav College for Women (Autonomous) No. 20, IV Lane, Nungambakkam High Road Chennai-600 034

## M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI 600 034 25<sup>th</sup> Meeting of the Academic Council

Date: 28<sup>th</sup> July, 2021

Time : 11.30 a.m

Chairperson : Dr. Lalitha Balakrishnan Principal

#### **Experts from University of Madras**

Dr. P.Kalaiselvi, Associate Professor, Department of Medical Biochemistry, University of Madras, Taramani Campus, Chennai – 600 113

Dr. S. Chinnammai, Professor, Department of Economics University of Madras, Chepauk, Chennai – 600 005

# **Experts from outside the College**

Mr S. Sundar Raman, FCA, DISA Partner, Corporate Compliance & FEMA Advisory G Sekar Associates, Chartered Accountants Registered Valuer, Securities & Financial Assets, Chennai – 600 024

Dr. Vinod Surana Partner & CEO Surana and Surana International Attorneys 61-63, Dr. RadhakrishnanSalai, Mylapore, Chennai 600 004

Mr. Gopi Koteeswaran Chairman, IT/ITES Committee, ASSOCHAM CEO, LatentView Charter Member, TiE Co-Founder & Partner, <u>Cady Wellness Institute</u>, Chennai – 600 113

## Leave of Absence

Dr. V. Bharathi Harishankar, Professor & Head, Department of Women Studies, University of Madras, Chepauk, Chennai – 600 005

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28.7.2021

**Faculty Members** Member Secretary :Dr.Fernandes Jayashree Auchra Prasad **Business Administration** Dr.Archna Prasad Dr. M Vijavalakshmi Ms Ramya Raman Dr.D.S.Latha Ms.Krupa Commerce Dr. D Uthira Dr. K C Sumangala Devi Ms.Geetanjali Jindger Dr. C S Srividya Prathiba Ms. V Sudha did - V. sud e Dr. K. Sindhu Dr.Nisha U dC Economics Ms.KiranVarma **Computer Science** R Leavo Ms. R Gavoury Dr. K.B. Priya Iyer Dr. T. Sunitha Rani Y Dr.Sakthi Kumaresh **Food Science** Dr.Simmi Jain Ms.Sini Jadeesh Sociology Dr.Sudha Krishnakumar Psychology Ms. R A Ghayathri Swetha Kumari Shaughi & **Communication and Media**, Studies Dr. Anurekha S Cait Dr. S. Jaishree Dr.Sandhya Rajasekhar Ms. N Meenakshi W N Dr. Susan Sridhar English Ms. R Jayalakshmi

Languages Dr.Sudha Trivedi

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Date:

SEP 2022



# **UNIVERSITY OF MADRAS**

(Established Under the Act of Incorporation XXVII of 1857 – Madras University Act 1923) (State University) Centenary Building, Chepauk, Chennai 600 005.

No.A1/FFJ/MOP/2021-2022/ 1038

From

The Registrar University of Madras.

Τọ

The Chairman/Secretary/Correspondent,

M.O.P.Vaishnav College for Women (Autonomous) No.20,IV Lane, Nungambakkam High Road, Chennai-600 034.

Madam,

Sub: College – M.O.P.Vaishnav College for Women(Autonomous), Chennai – Provisional Affiliation is granted to B.Sc Data Science in shift-II for the academic year 2021-2022 – regarding,

I am , by direction, to inform you that Provisional Affiliation is granted to the following additional course with an annual intake of students noted against the course offering in your college for the academic year 2021-2022, subject to following conditions of affiliation.

| S.No. | Name of the Course(s)        | Sanctioned Strength |
|-------|------------------------------|---------------------|
| 1.    | B.Sc Data Science - Shift-II | 50 (Fifty)          |

| Sl.no | CONDITIONS OF AFFILIATION FOR COLLEGE   |
|-------|---|
| 01.   | The College shall implement each and every one of the recommendations of the Inspection Commission.   |
| 02.   | The Class room shall be according to the norms suggested by the UGC.<br>The Library should be strengthened as suggested by the Inspection Commission. The<br>Library shall have common reading room and stack room as per standard prescribed by the<br>UGC / State Government. The Library should be kept opened from 8.00 a.m. to 8.00 p.m.<br>on all working days. |
| 03.   | The teachers should be paid as per pay scales of UGC/AICTE/VII th Pay Commission of the State Government as the case may be and their salary should be paid through Banks by means of cheques only. This is to be verified by the authorities from time to time.  |
| 04.   | The Evening College shall work for a minimum period of 225 days / 900 instructional hours. The Evening College shall commence only after the closure of the Day College on each working day. The working hours of the Evening College shall not overlap with the working hours of the Day College.  |
| 05.   | Proper lighting facilities in the classrooms, library, bath room and toilet shall be provided.  |

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| 06.  | Remuneration prescribed by the University shall be paid.   |
|------|--|
| 07.  | The second second second the examination for Evening College students  |
|      | will be same as for the regular College students and they will be given the same degree as   |
|      | rogular college students   |
| 08.  | Students studying in the Evening Colleges shall not be required to join the NCC or to take part in Physical Training.  |
| 09.  | Such returns as prescribed for the regular Colleges shall also be furnished periodically to  |
|      | the University by the Evening Colleges.  |
| 10.  | The students of Evening classes shall be permitted to participate in Sports at Colleges,   |
|      | Collegiate Tournaments (Division) Inter-Divisional (University) and Inter-University   |
|      | students tournaments provided they are not employed on full-time / part-time and they  |
|      | should not have completed 25 years of age on1st July of the academic year of their   |
|      | participation.   |
| 11.  | Medical Inspection shall be conducted for such of those students who are not employed  |
| - 10 | and are pursuing the Evening College courses.  |
| 12.  | A report on the number of students admitted to the various courses shall be forwarded to   |
| 13.  | the University by 31 <sup>st</sup> August of every year.   |
| 15.  | The return of staff in the prescribed format should be forwarded separately for the Evening  |
| 14.  | College courses within the prescribed date i.e., 1 <sup>st</sup> August.<br>The maximum number of students admitted to each course shall not exceed the strength |
| 11.  | sanctioned by the University.  |
| 15.  | Laboratory shall be strengthened as suggested by the Inspection Commission. The  |
|      | laboratory shall have sufficient equipments required for performing experiments  |
|      | prescribed for the courses of study. The laboratories shall also have adequate arrangements  |
|      | for gas supply, regular water supply and electricity. The safety standard shall be fully   |
| +    | observed.  |
| 16.  | Necessary hostel accommodation, staff quarters, play ground are to be provided.  |
| 17.  | Arrangements shall be made by the College for the conduct of University Examinations.  |
| 18.  | No donation shall be collected from the students seeking admission to any course of study<br>in the College.   |
| 19.  | Excess admission shall never be made to any course(s) over and above the sanctioned strength of the respective course(s).  |
| 20.  | The Management of the College shall not discontinue any existing course without prior  |
|      | permission from the University which should be intimated before the 30th September of  |
| 0.5  | every year.  |
| 21.  | The Management shall collect tuition and other fees from the students as per the rates prescribed by the Director of Collegiate Education/Government.            |
| 22.  | In the interest of maintaining standard of PG education, the guidelines prescribed by the  |
|      | University for the PG courses shall be followed. The admission to PG courses will be   |
|      | considered as per the guidelines determined by the Syndicate from time to time.  |
| 23.  | A Librarian, Physical Director / Directress and a Medical Officer with the prescribed qualification shall be appointed.  |
| 24.  | Shift-II to be headed by a designated qualified and approved senior faculty as   |
|      | Coordinator under the direct control of the Principal in assisting him in all academic   |
|      | matters related to shift-II courses However, the sole responsibility lies with the Principal   |
|      |  |
|      | and then he shall be the Correspondent for all academic matters of the University relating to the Shift-I and Shift-II of the College.                           |

|      | The second of the track of the Theorem is the Theorem is the track of |
|------|---|
| 25.  | The work of the teachers in the Evening Colleges shall not exceed that prescribed for   |
|      | regular concepts. The remuneration shall also be the same. The Co-ordinates at 111  |
|      | an extra remainer don for the additional responsibility   |
| 26.  | A separate staff for administrative purposes shall be employed in the Evening College   |
|      | including the Librarian and Assistant Librarian.  |
| 27.  | Teaching and non-teaching staff shall be appointed as per norms prescribed by the   |
|      | University / UGC / Government for each course including foundation course, allied and   |
| -    | application oriented subjects.  |
| 28.  | No teacher shall be appointed, if he/she has not fulfilled the qualifications as laid down by   |
|      | the University and UGC from time to time.   |
| 29.  | Teaching and Non-teaching staff shall be paid as per the pay scale of State Government /  |
|      | UGC prescribed from time to time.   |
| 30.  | An Agreement shall be entered into with each teacher who is appointed as per the  |
|      | requirements of the University/Tamil Nadu Private Colleges (Regulations) Act and rules  |
|      | there under.  |
| 31.  | The posts of teacher and Head of the departments wherever required for the proposed   |
|      | course shall be filled up before starting the course.   |
| 32.  | No teacher shall be appointed or shall be continued in service, who has attained the age of   |
|      | superannuation as may be prescribed by the Tamil Nadu Government.   |
| - 00 |   |
| 33.  | Suitable leave rules for teachers and non-teaching staff to be framed, generally in   |
| 34.  | conformity with the State Government rules.   |
| 54.  |   |
| 1.   | and II, and also, Shift-II has multiple sections under self-supportive mode, the faculty members teaching various subjects in shift-I(Aided stream) may not be permitted to teach   |
| 1    | in shift-2(self supportive stream) courses.   |
| 35.  |   |
| 36   | Additional Control of |
|      | Volume I 2016 as amended shall be strictly followed.  |
| 37   |   |
| 57   | . Such other rules and regulations as may be generally prescribed from time to time by the University shall also be complied with.  |
| 20   |   |
| 38   |   |
|      | the period fixed then affiliation or approval shall cease automatically.  |
| 39   |   |
| 40   | authorities before starting construction.         The Management of the Self Financing Colleges should also send the teachers working in  |
| 40   | their College for valuation without fail.   |
| 41   | <b>0</b>  |
| 41   | . The College should provide rain water harvesting structure in the entire college, safe drinking water facilities and adequate toilet facilities for boys and girls. To provide solar  |
|      | power facility in the buildings of the Colleges.  |
| 42   |   |
|      | persons.  |
| 40   |   |
| 43   | subsidy in self financing Arts and Science Colleges   |
| 2    | subsing in seif financing 11 is and science concers   |

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I am also to inform you that provisional affiliation to the said courses is granted to your College, for the academic year 2021-2022 only and will not be extended further (i.e., for the academic year 2022-2023) until and unless all the above conditions are satisfied in full. If the conditions are not fulfilled within the prescribed time the provisional affiliation granted for the above said courses will cease automatically and will not be extended for the academic year i.e., 2022-2023, as per Statute 44-A of Chapter XXVI of the Laws of the University Calendar Volume I, 2016,

I am further to inform you that the Management of College is strictly advised to mention in the course prospects and brochure or advertisement that the student admitted to the above course will not be entitled to claim the equivalence either for B.Sc Computer Science or for B.Sc Statistics.

I am to request you to kindly apply for continuation of provisional affiliation well in advance without affecting the course continuation for the academic year 2022-2023.

Kindly acknowledge the receipt of this communication.

Yours faithfully,

#### Copy to:-

**1.The Principal**, M.O.P.Vaishnav College for Women (Autonomous), No.20, IV Lane, Nungambakkam High Road, Chennai-600 034.

2. The Controller of Examinations, University of Madras, Chennai.

3. The Section Officer, B.Sc Examination section.

4. A-I section for filing.



M.O.P. Vaishnav College for Women (Autonomous)

(College affiliated to the University of Madras & Re-accredited at "A++" Grade by NAAC)

No.20, IV Lane, Nungambakkam High Road, Chennai - 600 034. India. Phone : 044 - 2833 0262 / 2833 0677 Fax : 044 - 2833 0385 E-mail : mopvaishnav@mopvc.edu.in, Web : www.mopvc.edu.in

## MINUTES OF THE 26th MEETING OF THE ACADEMIC COUNCIL

Date: 03.03.2022

Time: 11.00 a.m

Venue: Google Meet : https://meet.google.com/ayv-aodt-zgg

Chairperson: Dr. Lalitha Balakrishnan Principal

## **AGENDA**

Invocation

- Welcome address and brief report about the activities of the College Chairperson
- Passing of the minutes of the 25<sup>th</sup> Academic Council Meeting
- To consider the business brought forward by the Chairperson
  - Approval for the Introduction of the Undergraduate Programme B.Com Finance and Taxation from the Academic year 2022-2023.
  - Introduction of new value-added certificate courses (Optional and outside the Curriculum) during the academic year 2021-2022 and thereafter.
  - Approval for continuous evaluation for the practical courses from the academic year 2022-2023 and thereafter.
  - Approval for eligibility of UG students enrolment in Self -Learning courses from the Academic year 2021-2022 and thereafter.
  - Other Discussions
  - Vote of thanks

M.O.P. Voishnov College for Momon (Autonomour) Chemical-SOD 004.

/ Principal M.O.P. Vaishnav College for Women (Autonomous) No. 20, IV Lane, Nungambakkam High Road Chennai-600 034

Managed by SHRI VALLABHACHARYA VIDYA SABHA in association with M.O.P. CHARITIES

M.O.P. Vaishnav College for Women (Autonomous), Chennai 34 (College Affiliated to the University of Madras & Re-accredited at A++ by NAAC)

#### MINUTES

#### **ACADEMIC COUNCIL MEMBERS:**

Chairperson:

Dr. Lalitha Balakrishnan Principal M. O. P. Vaishnav College for Women (Autonomous) Chennai 600 034

## EXTERNAL MEMBERS

## ACADEMIC EXPERTS FROM UNIVERSITY OF MADRAS

Dr. S. Elumalai, Professor & Head, Department of Biotechnology, University of Madras, Guindy Campus, Chennai – 600 025

Dr. T. Lavanya, Professor & Head, Department of Psychology, University of Madras, Chepauk, Chennai – 600 005

Dr. V. Bhuvarahamurthy, Professor & Head, Department of Medical Biochemistry, University of Madras, Taramani Campus, Chennai – 600 113

## ACADEMIC / INDUSTRY EXPERTS

Mr S. Sundar Raman, FCA, DISA Partner, Corporate Compliance & FEMA Advisory G.Sekar Associates, Chartered Accountants Registered Valuer, Securities & Financial Assets, Chennai – 600 024

Mr. Kapil Viswanathan Chairman – Executive Committee, Krea University. Chennai – 600 018

Ms. Nitya Vasudevan Assistant General Manager, Chola Finance, Murugappa Group, Chennai – 600 001

Dean-Academics M.O.P. Vaishnav College for Wanten (Autonomous) Channai-600 034. Principal M.O.P. Vaishnav College for Women (Autonomous) No. 20, IV Lane, Nungambakkam High Road Chennai-600 034 M.O.P. Vaishnav College for Women (Autonomous), Chennai 34 (College Affiliated to the University of Madras & Re-accredited at A++ by NAAC)

## **FACULTY MEMBERS**

Member Secretary : Dr. K.Sindhu

## **Business Administration**

Dr. Archna Prasad Dr. M Vijayalakshmi Dr. Ramya Raman Dr. D S Latha

#### Commerce

Dr. D Uthira Dr.K.C. Sumangala Devi Ms. Gitanjali Jindger Dr. C S Srividya Prathiba Dr. V Sudha Dr.U.Nisha

### **Computer Science**

Dr. K.B. Priya Iyer Ms. R Gavoury Dr. T.Sunitha Rani Dr. Sakthi Kumaresh

#### **Mathematics**

Dr. Fernandes Jayashree

#### **Food Science**

Ms. Sini Jadeesh Dr. Simmi Jain

Sociology

Dr. A. Uma Maheswari

Dean-Academics M.O.P. Vaishnav College for Women (Autonomous) Chennai-600 034.

Pfincipal M.O.P. Vaishnav College for Women (Autonomous) No. 20, IV Lane, Nungambakkam High Road Chennai-500 034 M.O.P. Vaishnav College for Women (Autonomous), Chennai 34

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#### Psychology

Ms. R A Ghayathri Swetha Kumari

#### **Communication and Media Studies**

Dr. Anurekha S Dr. S. Jaishree Dr. Sandhya Rajasekhar Ms. N Meenakshi Dr. Susan Sridhar Ms.Arpita Maitra

#### Economics

Ms. Kiran Varma

English

Ms. R Jayalakshmi

#### Languages

Dr. Sudha Trivedi

M.Q.P. Vaishnav College for Woman (Autonomous) Chennai-600 034

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Principal and Chairperson of the Academic Council, **Dr. Lalitha Balakrishnan** welcomed the gathering and presented report on the activities of the college during the academic year 2021-2022.

The following resolutions were deliberated and discussed.

#### Business brought forward by the Chairperson Dr. Lalitha Balakrishnan

• The Introduction of the New Programme, B.Com Finance and Taxation from the Academic year 2022–2023 is approved.

#### B.COM FINANCE & TAXATION CHOICE BASED CREDIT SYSTEM (Effective for the batch of Candidates admitted in 2022-2023 and thereafter)

| FIRST SEMESTE                                    | R   | SECOND SEMESTER  |         |  |  |  |  |
|--|---|--|---------|--|--|--|--|
| COURSE COMPONENT                                 | CREDITS   | COURSE COMPONENT   | CREDITS |  |  |  |  |
| Part I - Foundation Course<br>Language I         | 3   | Part I- Foundation Course<br>Language II                             | 3       |  |  |  |  |
| Part II - Foundation Course<br>General English I | 3   | Part II- Foundation Course<br>Business English                       | 3       |  |  |  |  |
| Part III - Core-I                                | Part III     - Core-I     4     Part III     - Core-III |  |         |  |  |  |  |
| Core-II  | 4   | Core-IV  | 4       |  |  |  |  |
| Allied-I   | 5   | Allied-II  | 5       |  |  |  |  |
| THE DESIGN OF STREET                             | 19  |  | 19      |  |  |  |  |
| Part IV<br>Value Education                       | 2   | Part IV<br>Non Major Elective-I<br>/Basic Tamil -I/Advanced Tamil- I | 2       |  |  |  |  |
| Skill Based Elective-I<br>Communication Skills   | 3   | Non Major Elective-II<br>/Basic Tamil -II/Advanced Tamil- II         | 2       |  |  |  |  |
|  |   | Environmental Studies  | 2       |  |  |  |  |
|  |   | Skill Based Elective-II  |         |  |  |  |  |
|  |   | Presentation Skills  | 3       |  |  |  |  |
|  | 24  |  | 28      |  |  |  |  |

MOP Vaishnav College for Women (Autonomous) Chennai-600 034

| THIRD SEMESTE  | ER      | FOURTH SEMEST  | ER      |
|--|---------|--|---------|
| COURSE COMPONENT   | CREDITS | COURSE COMPONENT   | CREDITS |
| Part III - Core-V  | 4       | Part III - Core-VIII                                     | 4       |
| Core-VI  | 4       | Core-IX  | 4       |
| Core-VII   | 4       | Core-X   | 4       |
| Allied-III   | 5       | Allied - IV  | 5       |
| Elective -I  | 5       | Elective- II   | 5       |
|  | 22      |  | 22      |
| Part IV<br>Skill Based Elective-III<br>Personal Effectiveness<br>Programme | 3       | <b>Part IV</b><br>Skill Based Elective-IV<br>Life Skills | 3       |
|  | 25      |  | 25      |

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| FIFTH SEMESTE      | R       | SIXTH SEMESTER     |         |  |  |  |  |
|--------------------|---------|--------------------|---------|--|--|--|--|
| COURSE COMPONENT   | CREDITS | COURSE COMPONENT   | CREDITS |  |  |  |  |
| Part III - Core XI | 4       | Part III - Core XV | 4       |  |  |  |  |
| Core XII           | 4       | Core XVI           | 4       |  |  |  |  |
| Core-XIII          | 4       | Core XVII          | • 4     |  |  |  |  |
| Core-XIV           | 4       | Core XVIII         | 4       |  |  |  |  |
| Elective III       | 5       |                    |         |  |  |  |  |
|                    | 21      |                    |         |  |  |  |  |
| Part V             |         |                    |         |  |  |  |  |
| Extension Service  | 1       |                    |         |  |  |  |  |
|                    | 22      |                    | 16      |  |  |  |  |

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 MOP Veishney College for Women (Autenomous)
 Chennai-600 634:

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The Curricula, Syllabi and Scheme of Examination for the courses offered for the students to be admitted in B. Com Finance and Taxation in the academic year 2022 – 2023 is approved.

| COURSE                                   |                                      |         |    |            | EXA<br>MN. |           |     |       |     |
|--|--------------------------------------|---------|----|------------|------------|-----------|-----|-------|-----|
| COURSE<br>COMPONE<br>NTS                 | SUBJECTS                             | CREDITS |    | THEOR<br>Y |            | PRACTICAL |     | TOTAL |     |
|  |                                      |         | CA | ES         | CA         | ES        | CA  | ES    |     |
| Part I -<br>Foundation<br>Course         | LANGUAGE I                           | 3       | 50 | 50         | -          |           | 50  | 50    | 3   |
| <b>Part II -</b><br>Foundation<br>Course | GENERAL ENGLISH I                    | 3       | 50 | 50         | -          | *         | 50  | 50    | 3   |
| Part III<br>Core I                       | FINANCIAL<br>ACCOUNTING              |         | 40 | 40         |            |           |     |       |     |
| Core I                                   | FINANCIAL<br>ACCOUNTING<br>PRACTICAL | - 4     |    |            | 10         | 10        | 50  | 50    | 3+2 |
| Core II                                  | PRINCIPLES OF<br>MANAGEMENT          | 4       | 50 | 50         | -          |           | 50  | 50    | 3   |
| Allied I                                 | STATISTICS                           | 5       | 40 | 40         | 10         | 10        | 50  | 50    | 3   |
|  |                                      | 19      |    |            |            |           | 100 |       |     |
| Part IV                                  | VALUE EDUCATION                      | 2       |    |            |            |           |     | 100   | 3   |
| Skill Based<br>Elective I                | COMMUNICATION<br>SKILLS              | 3       |    |            |            |           |     | 100   | 3   |
|  |                                      | 24      |    |            |            |           |     |       |     |

#### FIRST SEMESTER

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| COURSE                            |  |         |            |    | EXA<br>MN.<br>HRS |     |       |     |   |
|-----------------------------------|--|---------|------------|----|-------------------|-----|-------|-----|---|
| COMPON<br>ENTS                    | SUBJECTS   | CREDITS | THEOR<br>Y |    | PRACTICAL         |     | TOTAL |     |   |
|                                   |  |         | CA         | ES | CA                | ES  | CA    | ES  |   |
| Part I -<br>Foundation<br>Course  | LANGUAGE II  | 3       | 50         | 50 | -                 | -   | 50    | 50  | 3 |
| Part II -<br>Foundation<br>Course | BUSINESS ENGLISH   | 3       | 50         | 50 | -                 |     | 50    | 50  | 3 |
| Part III<br>Core III              | ADVANCED FINANCIAL<br>ACCOUNTING                                 | 4       | 50         | 50 | -                 | - 1 | 50    | 50  | 3 |
| Core IV                           | MARKETING<br>MANAGEMENT  | 4       | 50         | 50 |                   | •   | 50    | 50  | 3 |
| Allied II                         | MANAGERIAL<br>ECONOMICS  | 5       | 50         | 50 | -                 | -   | 50    | 50  | 3 |
|                                   |  | 19      |            |    | 1992              |     |       |     |   |
| Part IV                           | NON MAJOR ELECTIVE-I<br>/BASIC TAMIL-I<br>/ADVANCED TAMIL- I     | 2       |            |    |                   |     |       | 100 | 3 |
|                                   | NON MAJOR ELECTIVE-II<br>/BASIC TAMIL –II<br>/ADVANCED TAMIL- II | 2       |            |    |                   |     |       | 100 | 3 |
|                                   | ENVIRONMENTAL<br>STUDIES   | 2       |            |    |                   |     |       | 100 | 3 |
| Skill<br>Based<br>Elective II     | PRESENTATION SKILLS  | 3       |            |    |                   |     |       | 100 | 3 |
|                                   |  | 28      |            |    |                   |     |       |     |   |

# M.O.P. Vaishnav College for Women (Autonomous), Chennai 34 (College Affiliated to the University of Madras & Re-accredited at A++ by NAAC)

SECOND SEMESTER

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# M.O.P. Vaishnav College for Women (Autonomous), Chennai 34 (College Affiliated to the University of Madras & Re-accredited at A++ by NAAC)

| COURSE       |                  |         |     |        | EXA<br>MN. |           |      |       |         |
|--------------|------------------|---------|-----|--------|------------|-----------|------|-------|---------|
| COMPONEN     | SUBJECTS         | CREDITS | THE | THEORY |            | PRACTICAL |      | TOTAL |         |
| TS           |                  |         | CA  | ES     | CA         | ES        | CA   | ES    |         |
| Part III     | CORPORATE        | 4       | 50  | 50     |            |           | 50   | 50    | 3       |
| Core V       | ACCOUNTING       | 4       | 50  | 30     |            |           | 50   | 50    | 5       |
| 0            | AUDITING AND     | 4       | 50  | 50     |            |           | 50   | 50    | 3       |
| Core VI      | ASSURANCE        | 4       | 50  | 50     |            |           | 50   |       | 5       |
| Core VII     | LEGAL SYSTEM OF  | 4       | 50  | 50     |            |           | 50   | 50    | 3       |
| Core VII     | BUSINESS         | 7       | 50  | 50     |            |           | 50   | 50    | ,       |
|              | ENTREPRENEURSHIP |         |     |        |            |           |      |       |         |
| Allied III   | DEVELOPMENT AND  | 5       | 50  | 50     |            | _         | 50   | 50    | 3       |
| Amed III     | SMALL BUSINESS   |         |     |        | 1999       |           |      |       | the fil |
|              | MANAGEMENT       |         |     |        |            |           |      |       |         |
| Elective I   | CHOICE BASED     | 5       |     |        |            |           | 50   | 50    | 3       |
| Licenver     | ELECTIVE         |         |     |        | 1          |           |      |       |         |
|              |                  | 22      |     | -      |            |           |      |       |         |
| Part IV      | PERSONAL         |         |     | 1.503  |            |           | 0    |       |         |
| Skill Based  | EFFECTIVENESS    | 3       |     |        | 5.7        |           | 1.00 | 100   | 3       |
| Elective III | PROGRAMME        |         |     |        |            |           |      |       |         |
|              |                  | 25      |     |        |            |           |      |       | 1       |

#### THIRD SEMESTER

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#### FOURTH SEMESTER

|                                       |  |             | MAX. MARKS |    | MAX. MARKS |    |       |     | EXA<br>MN.<br>HRS |
|---------------------------------------|--|-------------|------------|----|------------|----|-------|-----|-------------------|
| COURSE<br>COMPONENTS                  | SUBJECTS   | CREDI<br>TS | THEORY     |    | PRACTICAL  |    | TOTAL |     |                   |
|                                       |  |             | CA         | ES | CA         | ES | CA    | ES  |                   |
| Part III<br>Core VIII                 | ADVANCED<br>CORPORATE<br>ACCOUNTING                    | 4           | 50         | 50 | -          | ·  | 50    | 50  | 3                 |
| Core IX                               | INTERNATIONAL<br>TRADE                                 | 4           | 50         | 50 | -          | -  | 50    | 50  | 3                 |
| Core X                                | COMPANY LAW  | 4           | 50         | 50 | -          | -  | 50    | 50  | 3                 |
| Allied IV                             | OPERATIONS<br>RESEARCH WITH<br>SOFTWARE<br>APPLICATION | 5           | 40         | 40 | 10         | 10 | 50    | 50  | 3                 |
| Elective II                           | INTER<br>DISCIPLINARY<br>ELECTIVE                      | 5           | 50         | 50 | -          |    | 50    | 50  | . 3               |
|                                       |  | 22          |            |    |            |    |       |     |                   |
| Part IV<br>Skill Based<br>Elective IV | LIFE SKILLS  | 3           |            |    |            |    |       | 100 | 3                 |
|                                       |  | 25          |            |    |            |    |       |     | 1.10              |

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|                      |   |         | 1.  |     | MAX. | MARKS |    |      | EXA<br>MN. |
|----------------------|---|---------|-----|-----|------|-------|----|------|------------|
| COURSE<br>COMPONENTS | SUBJECTS  | CREDITS | THE | ORY | PRAC | TICAL | TO | ΓAL  | HRS        |
|                      |   |         | CA  | ES  | CA   | ES    | CA | ES   | 3,20       |
| Part III             | ELEMENTS OF<br>COST<br>ACCOUNTING                   |         | 40  | 40  |      |       |    |      |            |
| Core XI              | ELEMENTS OF<br>COST<br>ACCOUNTING<br>PRACTICAL      | - 4     |     |     | 10   | 10    | 50 | 50   | 3+2        |
| Core XII             | INCOME TAX LAW<br>AND PRACTICE I                    | 4       | 50  | 50  | -    |       | 50 | 50   | 3          |
| Core XIII            | FINANCIAL<br>REPORTING                              | 4.      | 50  | 50  | -    | -     | 50 | 50   | 3          |
| Core XIV             | INCOME TAX LAW<br>AND PRACTICE II                   | 4       | 50  | 50  | -    | -     | 50 | 50   | 3          |
|                      | ACTUARIAL<br>SCIENCE AND<br>TAXATION                |         | 40  | 40  |      |       | 50 | 50   | 3+2        |
| Elective III         | ACTUARIAL<br>SCIENCE AND<br>TAXATION -<br>PRACTICAL | 5       |     |     | 10   | 10    | 50 | 50   | 3+2        |
|                      |   | 21      |     |     |      |       |    |      |            |
| Part V               | EXTENSION<br>SERVICE                                | 1       |     |     |      |       |    |      |            |
|                      |   | 22      |     |     |      |       |    | - 20 |            |

#### FIFTH SEMESTER

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Dean-Academics M.O.P. Vaishnav College for Women (Autonomand Chennai-600 034.

|                       |   |         |        |    | MAX. N    | ARKS |       |    | EXA        |
|-----------------------|---|---------|--------|----|-----------|------|-------|----|------------|
| COURSE<br>COMPONENTS  | SUBJECTS                                | CREDITS | THEORY |    | PRACTICAL |      | TOTAL |    | MN.<br>HRS |
|                       |   |         | CA     | ES | CA        | ES   | CA    | ES | пкэ        |
| Part III -<br>Core XV | ELEMENTS OF<br>MANAGEMENT<br>ACCOUNTING | 4       | 50     | 50 | -         | -    | 50    | 50 | 3          |
| Core XVI              | FINANCIAL<br>MANAGEMENT                 | 4       | 50     | 50 |           | -    | 50    | 50 | 3          |
| Core XVII             | BUSINESS<br>TAXATION                    | 4       | 50     | 50 |           |      | 50    | 50 | 3          |
| Core XVIII            | INTERNATIONAL<br>TAXATION               | 4       | 50     | 50 | •         | •    | 50    | 50 | 3          |
|                       |   | 16      |        |    |           |      |       |    |            |

M.O.P. Vaishnav College for Women (Autonomous), Chennai 34 (College Affiliated to the University of Madras & Re-accredited at A++ by NAAC)

#### SIXTH SEMESTER

#### **CHOICE BASED ELECTIVES**

| COURSE     | SUBJECTS   | CREDITS |     | MAX. MARKS |      |        |    |     |   |
|------------|--|---------|-----|------------|------|--------|----|-----|---|
| COMPONENTS | SCROLOIN   |         | THE | ORY        | PRAG | CTICAL | TO | ΓAL |   |
|            |  | 19.5    | CA  | ES         | CA   | ES     | CA | ES  |   |
|            | CHOICE BASED<br>ELECTIVE                                     |         |     |            |      |        |    | •   |   |
|            | DATA<br>MANAGEMENT<br>AND ANALYSIS<br>USING SPREAD<br>SHEETS | 5       | -   | -          | 50   | 50     | 50 | 50  |   |
| ELECTIVE-I | U COMMERCE   | 5       | 50  | 50         | -    |        | 50 | .50 | 3 |
|            | SPORTS<br>MARKETING  |         | 50  | 50         | -    |        | 50 | 50  |   |
|            | LEGAL ADVOCACY   |         | 50  | 50         | -    | -      | 50 | 50  |   |

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M.O.P. Vaishnav College for Women (Autonomous), Chennai 34 (College Affiliated to the University of Madras & Re-accredited at A++ by NAAC)

• New Value-Added Certificate Courses offered for Under Graduate students from the academic year 2021-2022 and thereafter is approved.

The following Value-Added Courses are introduced

| S.No. | Courses   |
|-------|---|
| 1     | Research Skills                                     |
| 2     | Academic Writing                                    |
| 3     | Database Management and Analysis Using Spreadsheets |

- Continuous evaluation for the practical courses from the academic year 2022-2023 and thereafter is approved.
- Eligibility criteria for enrolment in Self -Learning courses for Under Graduate students from the academic year 2021-2022 and thereafter is approved

**Eligibility Conditions** 

 Student should have secured CGPA above 7 in Part III courses in Previous Semesters

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No Arrear in the Previous Semesters

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M.O.P. Vaishnav College for Women (Autonomous), Chennai 34 (College Affiliated to the University of Madras & Re-accredited at A++ by NAAC)

#### Comments and Deliberations by the Members of the Academic council

- Dr. Lavanya congratulated the college on the introduction of the new course and for all the activities undertaken in the college.
- Mr. Shankar Sundar Raman also appreciated the introduction of the new course emphasizing on the practical exposure of the concepts to the students in order to enable the students to gain knowledge on tax filling.
- Dr. Elumalai appreciated the initiatives of the college and also stated that the college is known for the various Business, Commerce and Mathematics Programmes.
- Ms. Nitya Vasudevan appreciated the introduction of the new programme and also suggested Tech for Non-tech courses in the form of seminars/workshops for business or commerce students.
- Mr. Kapil Viswanathan suggested bringing in Ethics and Behaviourial Economics into the Finance and Taxation curriculum to bring in the understanding of how increases or decreases in taxation will actually have an impact on tax collection or tax incidence.

Members of the Academic Council approved the above resolutions and the minutes of the meeting.

Dean-Academics M.O.P. Vaishney Cellege for Women (Autonomous) Chennai-600 034.

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#### M.O.P. VALSHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI 600 034 26<sup>th</sup> Meeting of the Academic Council

#### Date: 3<sup>rd</sup> March, 2022

Chairperson: Dr Lalitha Balakrishnan Principal

#### **Experts from University of Madras**

Dr. S. Elumalai, Professor & Head, Department of Biotechnology, University of Madras, Guindy Campus, Chennai – 600 025

Dr. T. Lavanya, Professor & Head, Department of Psychology, University of Madras, Chepauk, Chennai – 600 005

Dr. V. Bhuvarahamurthy, Professor & Head, Department of Medical Biochemistry, 'Iniversity of Madras, Taramani Campus, Chennai – 600 113

#### Experts from outside the College

Mr S. Sundar Raman, FCA, DISA Partner, Corporate Compliance & FEMA Advisory G.Sekar Associates, Chartered Accountants Registered Valuer, Securities & Financial Assets, Chennai – 600 024

Mr. Kapil Viswanathan Chairman – Executive Committee, Krea University. 196, TTK Road, Alwarpet, Chennai – 600 018

Ms. Nitya Vasudevan Assistant General Manager, Chola Finance, Murugappa Group, Chennai Time : 11.00 am

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#### M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI 600 034 26<sup>th</sup> Meeting of the Academic Council

#### **Faculty Members**

Member Secretary : Dr. K.Sindhu

#### **Business Administration**

Dr. Archna Prasad Dr. M Vijayalakshmi Dayayala Dr. Ramya Raman Dr. D S Latha

#### Commerce

Dr. D Uthira Dr.K.C. Sumangala Devi Kcalu Ms. Gitanjali Jindger Dr. C S Srividya Prathiba Dr. V Sudhay Q Dr.U.Nisha

#### **Computer Science**

Dr. K.B. Priya Iyer Ms. R Gavoury Dr. T.Sunitha Rani Dr. Sakthi Kumaresh

#### Mathematics

Dr. Fernandes Jayashree

#### **Food Science**

Ms. Sini Jadeesh Dr. Simmi Jain

#### Sociology

Dr. A. Uma Maheswari

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#### Psychology

Ms. R A Ghayathri Swetha Kumari

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### Communication and Media Studies

Dr. Anurekha S Dr. S. Jaishree South Dr. Sandhya Rajaşekhar Ms. N Meenakshi Dr. Susan Sridhar Ms.Arpita Maitra

PS

#### Economics

Ms. Kiran Varma

#### English

Ms. R Jayalakshmi

#### Languages

Dr. Sudha Trivedi in Olo Forkedi

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