



M.O.P. Vaishnav College for Women

(Autonomous)

(College Affiliated to University of Madras & Re-accredited at 'A++' Grade by NAAC)
Chennai - 600 034,

2021-22

Annual Number XXX

Editorial

From the Principal's Desk

M.O.P. Vaishnav College for Women recently received a heartening validation of its single-minded focus on excellence for the past thirty years. This June, we at M.O.P. Vaishnav were awarded the highest grade of 'A++' by the National Assessment and Accreditation Council (NAAC) in our fourth cycle of accreditation, with a grade point average of 3.55 out of 4.

We had already been ranked at 'A++' grade in the previous accreditation cycle, and with the latest reaccreditation, we will retain the highest grade for the next seven years.

This NAAC recognition coincides with the 30th anniversary of the inception of the College, marking an important milestone in the growth story of the institution.

I'd like to place on record my appreciation and gratitude towards the entire M.O.P. family for making this achievement possible: the supportive Management, our committed faculty members, students, parents, alumnae, advisers from the industry, and other well-wishers.

The College in its journey of 30 years, has grown to include 17 undergraduate programmes, eight postgraduate programmes, and two doctoral programmes in the Departments of Commerce, and Communication and Media Studies.

Most recently, we have introduced B.Sc. Data Science, B. Com Finance and Taxation and M.A. Public Policy, testimony to our market orientation, which is also reflected in our regular curriculum revisions to keep up with industry developments.

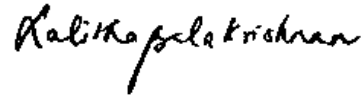
A strong focus on self-reliance through entrepreneurship has emerged as the distinct feature of education at M.O.P. Vaishnav. I am very proud of our student and alumnae entrepreneurs, many of whom have benefited from the services of our Incubation Centre under the entrepreneurship programme, M.O.P. Swabhimaan.

International student internships and short study programmes abroad have been expanding students' horizons for several years now. Students have undertaken short study programmes at the University of Massachusetts, Lowell and the Stuart School of Business at the Illinois Institute of Technology in the U.S., the Vancouver Film School, Canada, and the London School of Economics, U.K., to name a few.

Certificate and diploma programmes in a number of domains add high market value to the regular curricular offerings.

In these 30 years, we have tweaked and perfected some best practices that have served students and the community well. The student leadership system, M.O.P. Sansad, a democratically elected student cabinet modelled on the Indian Parliament, grooms those with the potential into leaders – not just on campus, but in all realms of community and society that they step into. The community service programme, M.O.P. Cares, harnesses the power of the student body to create meaningful social change every year through a coordinated service effort.

M.O.P. Vaishnav College was established with the ideal of women's empowerment at its core. As it crosses the 30-year milestone and looks ahead, it remains committed to creating graduates who are sensitised to values such as social inclusivity and environmental conservation – responsible citizens who are conscious of their role as forward-thinking women in society.



Dr. Lalitha Balakrishnan

Principal

M.O.P. Vaishnav College for Women

Chennai

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Chennai - 600 034.

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HIGHLIGHTS OF THE ACTIVITIES AND ACHIEVEMENTS

2021-2022

Principal's College Day Report

“Man cannot discover new oceans unless he has the courage to lose sight of the shore.” – Andre Gide

YEAR OF KHOJ

Celebrating the spirit of inquiry, exploration and research

Tricennial Year Celebrations

Celebrating 30 years of academic excellence

Good Evening. Distinguished Chief Guest Prof. Dr. S. Gowri, Vice Chancellor, University of Madras, Secretary Shri Manoj Kumar Sonthalia, Management Committee Members, Board of Governors, invitees, parents and dear students. It gives me immense pleasure to present to you the highlights of the activities and achievements of the college during the academic year 2021-2022.

In 30 short years, M.O.P. Vaishnav College for Women has blazed a trail in women's education and crossed milestones beyond the dreams of our founders. As we step into our 30s, we pause, look back, and reflect, but our energies are all trained on the road ahead. The world is changing at a blistering pace, and there is little time to rest on our laurels. Appropriately, we are calling this year M.O.P.'s Year of Khoj, or exploration. Towards new horizons!

The Vision **of the College** is “To provide a unique learning experience which will enable the students to realize their innate potential and mould their overall personality”

The Mission Goals are

- Providing Academic Excellence
- Developing Self-reliant Individuals
- Providing Career Opportunities
- And Creating Socially Responsible Citizens

M.O.P Vaishnav is also gearing up to welcome the Peer Team for the 4th Cycle of NAAC

Promoting Academic Excellence

M.O.P. has always believed that academia does not belong in ivory towers, but works best when it is responsive to market demands, as the following course offerings will illustrate.

Introduction of new programme

With data professionals playing a pivotal role in business decisions, the need for highly skilled and qualified data scientists has shot up manifold. Recognising this, M.O.P. Vaishnav College for Women introduced an **undergraduate programme in Data Science** in the academic year 2021-22.

Diploma and certificate programmes

With the list of programme offerings constantly being rejigged for best on-field value, the following programmes were offered in 2021-22:

Computer Applications

Digital Marketing (in association with Digital Marketing training institute Digital Scholar)

Skill-based elective courses

Soft skills are an essential part of the holistic development of an individual. The College therefore regularly offers a host of skill-based electives for all students.

- **I year undergraduate programmes**

Communication Skills

Presentation Skills

- **II year undergraduate programmes**

Personal Effectiveness Programme

Life Skills

- **I year postgraduate programmes**

Research and Presentation Skills

Counseling for Personal Effectiveness

- **II year postgraduate programmes**

Leadership and General Management Skills

Career Management Skills

Value-added courses

The college offered 22 Value Added courses to give an opportunity for students to earn extra credits. Innovative and exciting courses like Business Data Analysis, Mobile App Development, Geographical Information System and Business Journalism

M.O.P. Kaushal Kendra

With the objective of enhancing the quality of life and competitiveness to match global standards, M.O.P Kaushal Kendra offers various non-evaluative skill programmes. 17 capacity enhancement programmes were on offer in 2021-22.

Launch of M.O.P. Classroom

As we continue to explore digital tools to enhance teaching and learning, On August 19, 2021 the college launched The M.O.P. Classroom, an exclusive YouTube channel featuring video tutorials recorded by our faculty.

MOOCs completed by students

Students have always been encouraged to expand their learning by taking up Massive Open Online Courses. Time and opportunity coming together, students enrolled for MOOCs in a big way, completing 144 courses in 2021-22.

Results – Batch of 2021

In the 2018 – 2021 under graduate batch, 11 programmes have secured 100% pass and 4 programmes secured above 97% pass

And the 2019 – 21 post graduate batch, all the programs secured 100% pass

Research highlights

Research is encoded in our institutional values. A spirit of curiosity and innovation drives us forwards, and is the moving spirit behind our progress, both academic and otherwise. The Research Advisory Committee set up for this purpose has created a conducive atmosphere by supplying essential high-quality inputs to faculty and students for the performance of effective research.

Research memberships and fellowships acquired

Name of awarding entity	Name of faculty member
South Asian Institute for Advanced Research and Development (SAIARD)	Dr LalithaBalakrishnan
Indian Economic Association	Dr LalithaBalakrishnan
South Asian Institute for Advanced Research and Development (SAIARD)	Dr D Uthira
South Asian Institute for Advanced Research and Development (SAIARD)	Dr Archna Prasad
International Science Community Association	Dr PriyaIyer
Scientific Society of Advanced Research and Social Change(SSARSC)	Dr Jaishree
Indian Economic Association	Ms. Kiran Verma
Indian Academic Researchers Association(IARA)	Dr A Muthulakshmi

Patents Awarded

Taking research a significant step further, the Department of Information Technology was awarded four patents in a single academic year.

Name of inventor	Patent title
Dr. R Anusha Dr.BrindaRamanujam Dr.Sunitha Rani T Ms. Gavoury	The Controlling of Machine Tools System by Using MachineLearning Techniques
Ms. AAngayarkanni Ms. C S Padmasini Dr. A Muthu Lakshmi	The System and Method for Health Workflow Training by Using Deep Learning Networks

Dr. K B PriyaIyer
Dr.SakthiKumaresh
Ms. V Sindhu
Ms. J Jayanthi
Ms. Annu

A Wearable Smart Device and a Process for
Monitoring OnlineExaminations

Dr.LalithaBalakrishnan
Dr.Sunitha Rani T
Dr.ThangamMeganathan
Mr. Madhavan T

Electric Soldering Rod Cleaner

Department Journal

Each programme brings out a journal on a theme chosen by the programme every year. This year the college has brought out 26 student journal and 1 staff journal – Syndicate, to kindle the research fervor and creativity in students.

Consultancy

The College undertook a short film consultancy project headed by Dr. S. Jaishree in association with the Vigilance Department of the United India Insurance Company Ltd., on the occasion of the 75th year of India's independence, with the theme 'Self-reliance with Integrity.' Faculty members have also served as consultants to several reputed organisations such as the Madras Chamber of Commerce, SMART NGO, United India Insurance and the M S Swaminathan Research Foundation

Developing Self-reliant Individuals

The College seeks to inculcate in students more than academic proficiency – it seeks to nurture self-reliance and social responsibility.

M.O.P. Swabhimaan– Entrepreneurship Development

The thrust on entrepreneurship is a natural outcome of the '**Panchsheel**' or **5-*'I'*** principle that guides all student programmes at M.O.P. Vaishnav. The process can best be described through the following five actions:

Impact – Pedagogy (through faculty, guest lectures and other academic and non-academic exposure) creates an impact on the student.

Imagine – This kindles the student's imagination and she develops a problem-solving mindset.

Ideate – Her creativity is stimulated, and, often through brainstorming with faculty guides and peers, ideas are generated.

Imbibe – Lessons from practitioners and gurus are imbibed, and the student is motivated to strike her own path.

Inspire – In turn, she inspires her peers and others to similarly craft their destiny.

M.O.P. Incubation Centre

The Incubation Centre, launched in 2019, trains students in idea generation and business plan preparation. The Incubation Centre handholds budding student and alumna entrepreneurs with one-to-one mentoring as they begin their entrepreneurship journey. Around 50 budding entrepreneurs are registered with the Incubation Centre.

M.O.P. e-Bazaar

The 24th edition of the annual student-run Bazaar was held in a combination of offline and online mode from March 11 – 16, 2022 for the second consecutive year on Facebook. This year, 48 virtual stalls were held by 70 talented entrepreneurs selling a variety of products ranging from accessories and garments to gifts and food. The Facebook group garnered a member count of 2,100 with over 4,290 likes and 652 comments across 200+ posts. 24 stalls (6 stalls per day) also operated on campus from

9 a.m. to 5 p.m. on all weekdays exclusively for staff and students of the college.

Akriti

Akriti, the joint stock company operated by the students of B.Com Corporate Secretaryship continues to flourish, providing on-the-ground training to the student executives of the company. Akriti successfully operated an offline stall at the M.O.P. e-Bazaar, marketing products from an organic personal care brand. The company also modeled perfect corporate citizenship and fulfilled its corporate social responsibility by contributing 5% of the profits towards corporate social responsibility.

Providing Career Opportunities

Memoranda of Understanding

The IQAC of the College has been successful in establishing memoranda of understanding with universities abroad to enable students to experience global work culture and pick up soft skills that meet international standards. The IQAC also works with companies in India and abroad to help students acquire internship experiences that enhance employability and inspire entrepreneurship. Towards this end, the College has inked 34 MOUs with educational institutions and corporate houses.

Placement Cell

This year, 264 students secured full-time placement through the Placement Cell of the College, while 22 students secured internships with firms such as Goldman Sachs and Ernst & Young Services Pvt. Ltd.

Creating Socially Responsible Citizens

Green Campus Initiative

Walking the talk, M.O.P. Vaishnav has taken a number of steps towards the greening of the campus.

Overcoming the space limitations, a number of shrubs and small trees have been planted in the available cultivable area, and a verdant vertical garden greets all those who enter through the gates. The vertical gardens were inaugurated by Prof. Dr. N. Mathivanan Registrar In-Charge, University of Madras.

NSS

The National Service Scheme (NSS) unit of the College undertook a **special camp dubbed ‘Munnetra Padhayil’ at Thiruverkadu** from March 19 – 25, 2022. Besides community engagement activities, volunteers conducted surveys on a number of government schemes the Nagrik Kartavya Palan scheme, Make in India, Sukanya Smrithi Yojana and Atal pension Yojana to generate data on reach, and later used innovative techniques such as street plays to spread awareness on beneficial schemes.

NSS volunteers have also organised and participated in activities in observance of Swachhata Shapath (Pledge of Cleanliness, Swachh Pakhwad & Sapling Plantation), Fit India Movement, World Students Day, World Food Day, Rashtriya Ekta Din and National Voters Day.

NCC

The National Cadet Corps Unit of M.O.P. Vaishnav won the overall championship banner in the 12th Cado Fiesta 2022 inter-collegiate NCC Competitions conducted by the Tamil Nadu Dr.Ambedkar Law University between March 18 and 20, 2022.

Tamil Nadu Governor Sri. R.N. Ravi gave away the prizes including the overall banner to the cadets.

M.O.P. NCC also won the runner-up trophy at the Peace and Harmony Week competitions held by 1 TN (GIRLS) BN unit from March 14 – 18, 2022.

Extension Activities

The Youth Red Cross, Rotaract Club, and other service clubs of the College conducted various extension activities, including blood donation drives, COVID-19 awareness campaigns, and vaccination drives for students and staff.

M.O.P. CRS @ 107.8

The Community Radio Station of the College undertook a funded project with an outlay of Rs. 40,000, coordinated by Dr. S. Anurekha and Ms. Mahalakshmi, for training and programming, under the auspices of a Government of India initiative to stop forwarding fake news titled **‘Factshala—a news and information literacy initiative.’**

The CRS also went on air with several awareness campaigns on topics such as:

- Voting Rights
- Ethical Voting
- Using Electronic Voting Machines and VVPAT
- Safety Measures to be Taken During Voting
- COVID Awareness Campaign

Aahar

M.O.P. continues its long-standing nutritional programme, Aahar, wherein the College sponsors a nutritious breakfast for 200 underprivileged school children at M.O.P. Primary School and Kottur Government School.

Prominent College Activities

M.O.P. Sansad

The democratically-elected M.O.P. Sansad (Student Cabinet), headed by a Student Prime Minister and supported by two Deputy Prime Ministers, is an amalgamation of eight ministries, and is an ideal training ground for future leaders and model citizens. This year’s M.O.P. Sansad assumed office in an investiture ceremony held on July 13, 2021.

Sustainability and Development: UN Day Celebrations

The Student Cabinet organised the UN Day inter-collegiate and inter-departmental events on Oct. 18 and 19, 2021 in the virtual mode. These events were based on the UN Agenda of Sustainable Development, adopted in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity. Competitions such as photography, quiz, RJ Hunt were held, and students from colleges across the country took part. The valedictory function, held on Oct. 25, was presided over by H.E Ambassador T.S. Tirumurti, the permanent representative of India in the UN.

Punarmilan 2021: Alumnae Meet

Punarmilan, as the M.O.P. alumnae meet is known, is a yearly event conducted to cherish, appreciate and connect with the alumnae. The latest edition of Punarmilan was conducted in the virtual mode, losing none of the usual warmth and fun. Several alumnae volunteered their services to their alma mater for the benefit of the student community.

YuvaSammaan Awards Ceremony

The fourth edition of M.O.P. Yuva Sammaan Awards was held on August 19, 2021 at the college premises in the presence of Thiru. Udhayanidhi Stalin, MLA.

As part of the tricennial celebrations, the College instituted a one-time special award for excellence in Tamil Literature (Illakiya Chudar), adding to the existing three categories. The awardees of M.O.P Yuva Sammaan 2021 were

- Carnatic vocalist - Sivasri Skandaprasad
- Entrepreneur - Gayathri B M
- Sports - Sai Samhitha (National tennis player)
- Illayika Chudar - Ganga Devi P.

Prize Distribution Ceremony for Rank-holders

The academic achievements of the students of the 2017-2020 undergraduate batch and 2018-2020 postgraduate batch were recognised at a ceremony held on Feb. 26, 2022 at the College. The rank holders from various programmes were felicitated at the event by Secretary Sri Manoj Kumar Sonthalia, Chairman of the Board of Governors Dr.M.D Srinivas and Principal Dr.Lalitha Balakrishnan.

25th Meeting of the Academic Council

The Academic Council met on March 3, 2022 to ratify the resolutions passed by the Boards of Studies. The following eminent academicians and industry experts were in attendance:

- Dr. S. Elumalai, Professor & Head, Department of Biotechnology, University of Madras, Chennai
- Dr. T. Lavanya, Professor & Head, Department of Psychology, University of Madras, Chennai
- Dr. V. Bhuvarahamurthy, Professor & Head, Department of Medical Biochemistry, University of Madras, Chennai
- Mr S. Sundar Raman, FCA, DISA, Partner, Corporate Compliance & FEMA Advisory - G. Sekar Associates, Chartered Accountants, Registered Valuer, Securities & Financial Assets, Chennai
- Mr. Kapil Viswanathan, Chairman – Executive Committee, Krea University
- Ms. NityaVasudevan, Cholamandalam Investment and Finance Company Limited

IQAC – Faculty Training Centre

The IQAC of the College spearheads many quality improvement initiatives, including workshops and seminars for capacity building among teaching and non-teaching staff, and sharing of best practices among colleges.

Paramarsh

M.O.P. has been recognised as a mentor institution under the UGC Paramarsh scheme, helping select colleges in the vicinity make progress towards their institutional goals. As part of Paramarsh, the IQAC organised a one-day virtual personality development programme for six mentee institutions.

Workshops for teaching staff

- Gearing up for NAAC – criterion-wise sessions
- Personality Development
- Awareness Program on Emergency Control

Workshops for non-teaching staff

- Tally
- MS Access
- Advanced MS Excel
- Importance of Observing COVID-19 Protocols
- COVID-19 Prevention Practices

VISHNIC

The activities for the year are envisaged during the annual outbound training programme for faculty members - 'Vishnic'. This year, Vishnic saw faculty members congregate on April 4 for a day of fun, games and brainstorming in the salubrious environs of a resort away from the bustle of the city.

M.O.P. Sports

The well-known sports programme at M.O.P. is going from strength to strength. The year's highlights:

- 6 international players
- 68 national players
- 80 all-India inter-university players
- 70 tournaments won
- 51 medals won in athletics

Felicitation of Padma Shri . Anitha Pauldurai

M.O.P. Vaishnav College for Women was proud to welcome back into its portals on March 7, 2022 an alumna, national basketball player Ms. Anitha Pauldurai, who returned to the campus

with the prestigious title Padma Shri, conferred upon her by the Government of India. The College felicitated Padma Shri . Anitha with a citation and a cash prize of Rs. 50,000.

71st Senior National Basketball Championships

The team that will represent Tamil Nadu state at the national basketball championships will be led by an M.O.P. sportswoman, J. Ishwarya. Six M.O.P. players will be part of the state team. In recognition of their achievements, Chief Minister Thiru M.K.Stalin honoured the players with Rs. 1 lakh each.

Historic Win at World Team Chess Championship

Vaishali of M.O.P. was part of the Indian team that won silver in the Women World Team Chess championship. She received Rs.20 lakhs for FIDE Online Olympiad 2020 from Chief Minister, Thiru . M.K. Stalin.

30th Annual Sports Day

The 30th annual Sports Day of the College was held on April 19, 2022. In a unique Sports Day celebration, all the College sportswomen were invited and felicitated in the presence of chief guest Dr. R. Anandakumar, IAS, Member Secretary of the Sports Development Authority of Tamil Nadu, and guest of honour Ms. Srividhya Venkatraman, International basketball player and South Asian Games gold medalist.

Student Achievements

M.O.P. students continued their meritorious journey this academic year, raking in prizes at the inter-collegiate level. They won:

- 69 first prizes
- 43 second prizes
- 42 third prizes

Other notable student achievements include:

- 12 research publications
- 79 paper presentations
- 86 seminars / workshops attended

Department Highlights and Activities

Activity	Total
Co-curricular activities	22
Workshops on Skill Development	42
Guest Lectures	72
Career Counselling Programs	32
Field Visits	17
Exhibitions	5

Some notable activities conducted by each Department are listed below:

Department of Commerce

PG and UG Programmes of Commerce hosted

- Entrepreneurship and Innovation Boot Camp for around 200 budding entrepreneurs
- A Two Day Digital Marketing Boot Camp for Skill development
- The Annual Workshop Series with 12 parallel workshops on themes such as Design Thinking, Vlogger Marketing and Social Media Analytics
- One Day Capacity Building Program on Employability Skills and the Engage Lecture & Workshop Series for all undergraduate commerce students
- Trade Zone the Student GST Council was also organised.

Department of Management Studies

- **MBA**
 - 15th Edition of Bustle – Corporate Quiz
 - International Conclave - Gateways and Opportunities for MBA Professionals
 - National Level Project Competition
 - Management Development Program
 - Entrepreneurship Development Series
 - Union Budget 2022- Panel Discussion

- Five-Day Certification Workshop on Secondary Markets
- Certification course – Leadership Foundations of Management Studies
- **M.A. HRM**

The **MA HRM** program initiated the special lecture series to bridge the industry-academia gap with topics such as:

- Sustainable Development Goals
- Creativity and Innovation
- Marketing Metamorphosis

- **BBA**

National-level paper presentation competition – ‘The Decade of the Startup: Entrepreneurship in a Time of Crisis’

Department of Communication and Media Studies

- **M.A. Communication**

PR Campaign – The Great Indian OTT

- **M.A. Media Management**

PR Campaign – We Are DisABLEd

- **B.A. Journalism**

- # Say No To Fake News campaign
- Alumni Interaction Sessions
- Lecture series in Journalism and Mass Communication
- M.O.P. Box Speaker
- M.O.P. Newsletter

- **B.Sc. Visual Communication**

- Labyrinth 2021 - TikTok Talent Show
- Peer Workshop Series
- Dil Se – Master Class series
- Alumni Networking session

- **B.Sc. Electronic Media**
 - IMPULSE, Kadhaigal - a story
 - RJ Hunt
 - Special Lecture on New Age Digital Media

Department of Information Technology

- **PG and UG Programmes of Information Technology**
- Organized the 5th International Conference on Communication, Computing & Information Technology. The event hosted 430 industry delegates, researchers and senior academicians. Dr. Paul Katuse, Associate Professor, University city of Sharjah delivered the Inaugural Address
- The department also hosted a 5 days National Level Virtual Capacity Building Programme on Python for Data Science
- International Programmers Day
- Webinar on Intellectual Property Rights was hosted in collaboration with the IQAC of the college.

Department of Food Science

- **M.Sc. FTM and B.Sc. FSM**
 - Launched 'Swasthya' - Curated playlist of videos on nutrition, microbiology, food chemistry, and health.
 - FOODS 2022- Two-day National Conference on Sustainable Development Goals towards Zero Hunger and Good Health.
 - Nutrition Month Celebrations
 - World Food Day - Food Wastage and Hunger
 - Webinar - Malnutrition and Anaemia
 - Webinar – National Milk Day
 - Webinar – Celebrating International year of Fruits and Vegetables: Towards Sustainable Production and Consumption
 - Stay Connected – Alumni Interaction Series

Department of Social Sciences

- **B.A. Sociology**
 - Seminar - Aspire for Limitless

- Annual Manorama Student Paper Presentation Competition - ‘Impact of COVID-19 on women’.
- **B.Sc. Psychology**
 - World Humanitarian Day
 - World Suicide Prevention Day - “WAIT”
 - World Mental Health Day
 - World Health Day - “Health Check – Invest in your health”
 - Self-Awareness Webinar – Finding the ‘I’ in chaos
 - Webinar - Narrative Counselling - Feel good group
 - Webinar - Role of Psychologist in Palliative Care

Department of Economics and Public Policy

- **M.A. Public Policy**
 - One-day Online Webinar - India-South Asia: A Retrospection
 - National Seminar and Paper Presentation on Governance
 - International Women's Day Panel Discussion – From Empowered to Empowering
- **B.A. Economics**
 - Arth

Department of Mathematics

- **B.Sc Mathematics**
 - Special Lecture Series
 - Proof Techniques
 - Calculus and its Applications

Foundation Courses - English and Languages

The foundation courses of English, Tamil, Hindi, Sanskrit and French conducted several inter departmental and inter collegiate activities

- **English**
 - Olympic Quiz , Shakthi Quotient Quiz and Prashanothri
- **Tamil**
 - Poetry Competition – Varnam
 - International Womens Day Webinar
- **French**
 - International Webinar - More & beyond
- **Hindi** – Manjari club activities .
- **Sanskrit** - Sanskrit Day Celebrations.

Infrastructure Upgradation

M.O.P. Vaishnav College for Women constantly ensures that infrastructure conforms to the highest standards of quality, durability and aesthetics. State-of-the-art infrastructure, classrooms, laboratories, learning centres, halls and auditoria, all equipped with advanced ICT facilities, offer conducive environments for theoretical and practical learning processes.

The following upgradations were made in the past year:

- Creativity and visualisation lab
- Naalandha – e-content creation lab
- Super smart classrooms – with interactive touch panel boards
- Vertical gardens
- Herbarium
- Sensor-enabled light and fan

Staff Achievements

Highlights

CRITERION	TOTAL
Staff as Resource Persons	52
Research publications (UGC Care Journals, SCOPUS & Web of Science)	82
Book Chapter Publication/ Conference Proceedings	15
Webinars / Workshops/ Refresher programs participated	146
Online Certificate Courses Completed	68
Professional Development Programs / FDPs participated	119
Paper Presentations	71

Staff who acquired additional qualification

Ph.D. Degree

- Dr. Devika Rani L
- Dr. KamatchiPreethi V
- Dr. Hemalatha J
- Dr. V Sudha
- Dr. Uma Maheswari A
- Dr. G Padma Priya
- Dr. Lavanya S
- Dr. Ramya Raman

Staff awards and nominations

Dr. LalithaBalakrishnan

- Vocational Excellence Award 2021 - Celebrating Women of Excellence in recognition of exemplary accomplishments in the field of Education from Rotary Club of Chennai
- Great Lakes Wonder - Woman Award for Invaluable contribution to Women's Education and Entrepreneurship
- Nominated by the Hon'ble Governor- Chancellor as Member, Planning Board of Thiruvalluvar University, Vellore – 3 Year period
- Chief Guest – International Women's Day – Satish Dhawan Space Centre, Sriharikota
- Expert Committee Member for University Grants Commission - Grant of Extension of Autonomy to Colleges

Dr. M Asha Banu

Best Faculty Award from IBAE (International Business and Academic Excellence Awards)

Dr. R Preetha

Best Teacher Award from Lions Club, Sterling Avenue in October 2021

Ms.Ghayathri Swetha Kumari R A

Best Teacher Award 2021 for Higher Education by Redpond Educational and Psychological Research Centre, Madurai

and

Smt Kamala Sharma Award of Academic Excellence for outstanding teaching with engaging pedagogies - Lexicon Group of Institutes

Ms.Rachel K J

Emerging Researcher Award - Inspira Research Association, Jaipur in Collaboration with Maniben Nanavati Women's College Mumbai

Institutional Recognition

M.O.P. Vaishnav College was ranked number 53 across India in the Green Institutional rankings 2022 in pursuit of excellence towards practicing sustainable education.

M.O.P's journey in redefining women's education for 30 years now has seen challenges, growth, achievements and accolades. I acknowledge with gratitude the contribution of all who have made M.O.P what it is today.

I thank you all.

It is my bounden duty to express my sincere thanks to, Secretary - Shri Manoj Kumar Sonthalia.

I also thank the,

- Board of governors & managing committee members
- Vice Principal – Dr. D Uthira
- Controller of examinations – Dr. Sumangala Devi
- Deans – Dr. Archana Prasad and Dr. Sindhu K
- Additional Controller of Examinations – Dr. K B Priya Iyer
- Staff Council Secretary Ms. Ghayathri Swetha Kumari & Staff Secretary – Ms. Aditi Samant
- Heads of Programs
- Administrative Head - Ms. Priya Krishna & Her team
- Teaching & Non teaching staff
- Physical Director – Dr. Amutha Suman Kumar
- Sports Coaches
- Adjunct faculties, Trainers and Counselors
- Press
- Parents & Well wishers
- Website Development Team – Echovme
- Stage Management Team – Elements 5
- My Student Sansad

And M.O.P. Ganesha for his bountiful blessings.

If there's anything the past 30 years have taught us as an institution, it is this: status quo is stagnation; to explore is to grow. In research, as well as in teaching-learning and evaluation, better methodologies wait to be discovered, nifty new tools wait to be tapped, and bodies of knowledge wait to be uncovered. In this Year of Khoj and beyond, M.O.P. is raring to embark on new journeys of exploration towards quality education for women.

Thank You

Valedictory Prizes

S.NO.	PROGRAMME	NAME OF ENDOWMENT	CATEGORY	STUDENT NAME and CLASS
1.	Dept Of Communication And Media Studies	Shri. B.K. Goenka Endowment Prize	Best Event Manager	Bharathi R II M.A. Media Management
2.	B.Sc Visual Communication	Appu Rao's Endowment Prize	Best Photographer of the Year	Kavya Sridhar III B.Sc. Visual Communication
3.	B.Com.A&F Shift-1 & Shift-2 (B2, B3)	Shri Sultan Chand Dropadi Memorial Endowment Prize	First Rank in Introductory Accounting & Accounting for Companies	Sudarsana V II B.Com A& F Shift I Soumya S II B.Com A& F Shift II B2 Vaishnavi B N II B.Com A& F Shift II B3
4.	Dept Of Communication And Media Studies	Shri. M.L. Gupta Endowment Prize	1. Best Visualizer 2. Best FM Communicator 3. Best Business Journalist 4. Best Political Reporter	Best Visualizer Sai Rushmitha B S III B.Sc. Visual Communications Best FM Communicator Shwarna Reka P III B.Sc. Electronic Media Best Business Reporter Sneha S K III B.A. Journalism Best Political Reporter Iniya M R III B.A. Journalism
5.	B.Com.Honours	Shri. K.K. Maheswari Endowment Prize	CA - Foundation Topper	Vidhyalakshmi N II B.Com. Honours
6.	B.Com.Honours	Shri. K.K. Maheswari Endowment Prize	CA- Inter Topper	Ashwini Ganesh III B.Com. Honours
7.	College	Dr. K.Nirmala Prasad Endowment Prize	Best Video Documentary	Keerthi Laxmi M III B.Sc. Electronic Media

8.	B.Sc Visual Communication	Shreyas Endowment Prize	Best Graphic Designer	Charumathi M II B.Sc. Visual Communication
9.	B.Sc. Electronic Media	Shri Kishan H Shah Endowment Prize	Best Audiographer	Rashmi Anand II B.Sc. Electronic Media
10.	M.Sc. Food Technology & Management	Champakam Endowment Prize	Best Experimental Research	Malavika S Mahalakshmi S II M.Sc. Food Technology & Management
11.	M.A Media Management	Smt. Diwaliben U Trivedi Endowment Prize	Best PR Person	Sharon Chackochen II M.A. Media Management
12.	B.Sc Visual Communication	Shri A.Z. Ranjith Endowment Prize	Excellence in Fine Arts	Sanjana S Warriar II B.Sc. Visual Communication
13.	M.B.A	Smt. Mani Parvathi Endowment Prize	First Mark in Managerial Economics	Sumedha S I M.B.A.
14.	Dept Of Food Science	Mrs. Shymala Sivaraman Endowment Prize	Best Culinary Expertise	Sadhvika M K III B.Sc. Food Science and Management
15.	B.C.A	Shri. R. Suryanarayanan Endowment Prize	Best Project	Tejaswani S III B.C.A.
16.	M.B.A	Prof. M. Ekambaranathan Endowment Prize	Financial Analysis of Balance Sheet For Financial & Management Accounting	Padmavathy G II M.B.A.
17.	Dept Of Food Science	Dr. M. Swaminathan Endowment Prize	Maximum No. of Research Project And Presentation	Sindhuja T R II M.Sc. Food Technology And Management
18.	B.Sc Food Science & Management	Priyanka Mohana Rangan Endowment Prize	Meritorious Student of B.Sc. Food Science Management	Srinidhi J III B.Sc. Food Science And Management
19.	B.Sc Mathematics	Shri. P.Haridas Endowment Prize	Best Project	Chebrolu Harshini Varsha V III B.Sc. Mathematics
20.	College	Dr. K.Nirmala Prasad Endowment Prize	Best Blog	Bhavna R, Ananya S, Aishwarya G, Priya Dharshini R, Rubja Krishna, Avanthika G I Bsc Mathematics

21.	M.A Communication	Shri Krishnaswamy Endowment Prize	Best Video Documentary	Jayashree G, Priyanka C, Reethika Rakesh, Sree Keerthi N, Swetha Jayashree P II M.A Communication
22.	B.Sc. Computer Science	Dr. K. Nirmala Prasad Endowment Prize	Best Project	Nandhitha S Madhumitha R III B.Sc. Computer Science
23.	B.A. Journalism	Vaishnav Vanik Mahila Mandal Endowment Prize	Best Broadsheet	Chandni A Menda Iniya M R Sai Latha K Shreya Sri P Sneha S K III B.A. Journalism
24.	B.Com. (Corporate Secretaryship)		First Mark in Drafting & Conveyancing	Aparnaa M III B.Com. Corporate Secretaryship
25.	Dept Of Communication And Media Studies	Shri. B.K. Goenka Endowment Prize	Best Event Manager	Bharathi R II M.A. Media Management

College Day Prizes

S.NO	PROGRAMME	NAME OF ENDOWMENT	CATEGORY	STUDENT NAME and CLASS
1.	College	Smt. Shakuntla Gupta Endowment Prize	Best Student of the Year	Harini J, III B.Com. Honours
2.	B.Sc. Visual Communication	Ms. Nita Narasimhan Endowment Prize	Best Student of Visual Communication	Sai Rushmitha B S III B.Sc. Visual Communication
3.	M.B.A	Computer Access Endowment Prize	Best Project	Shobana V A M.B.A.
4.	B.A.Journalism	Smt. Akila Neelakantan Endowment Prize	Best Outgoing Student of B.A. Journalism	Amrita T M III B.A. Journalism
5.	B.A Sociology	Aachi Manorama Endowment Prize	Best Intra Mural Paper Presentation	Vanditha.S.S I Ba Sociology
6.	B.Com.A&F Shift-2 B2	Champakam Endowment Prize	Best Outgoing Student of B.Com. Accounting & Finance	Yamini S III B.Com. Accounting & Finance Shift II B2
7.	B.Sc. Computer Science	Smt. Sudha Haridas Endowment Prize	Best Outgoing Student of B.Sc. Computer Science	Yashee R Jain III B.Sc. Computer Science
8.	B.Sc Food Science & Management	Shri P. Haridas Endowment Prize	Best Outgoing Student of B.Sc. Food Science Management	Bavishyaa B III B.Sc. Food Science & Management
9.	M.A. Communication	Champakam Endowment Prize	Best Outgoing Student of M.A. Communication	Thoshima T.E II M.A. Communication
10.	College	Champakam Endowment Prize	Outstanding Student of English	Harshita Meenaktshi. R - III B. A. Journalism
11.	College	Champakam Endowment Prize	Outstanding Student of Hindi	Charulatha - III B.A. Journalism
12.	College	Champakam Endowment Prize	Outstanding Student of Sanskrit	A. Padma Bharati III B.A. Economics
13.	College	Champakam Endowment Prize	Outstanding Student of Tamil	K. Sujatha, III B.A. Sociology
14.	B.A.Journalism	Champakam Endowment Prize	Overall Proficiency in B.A. Journalism	Jayabhuvaneshwari B III B.A. Journalism
15.	B.Com A&F Shift-2 B2	Shri Harikrishna Jhaver Endowment Prize	Overall Proficiency in B.Com. Accounting & Finance	Divya Murali III B.Com. Accounting & Finance shift II B2

16.	B.Com.Corporate Secretaryship	Society Of Auditors Endowment Prize	Overall Proficiency in B.Com. Corporate Secretaryship	Tarunika P S III B.Com. Corporate Secretaryship
17.	B.Com Marketing Management	Society Of Auditors Endowment Prize	Overall Proficiency in B.Com. Marketing Management	Aishwarya Mahesh III B.Com. Marketing Management
18.	B.Sc. Computer Science	Smt. T. V. Kalpagam Endowment Prize	Overall Proficiency in B.Sc. Computer Science	Akshaya A V K III B.Sc. Computer Science
19.	B.Sc Food Science & Management	Smt. Rama Devi Goenka Endowment Prize	Overall Proficiency in B.Sc. Food Science Management	Sneha K III B.Sc. Food Science & Management
20.	B.Sc. Visual Communication	Smt. Shantaben R Bhatt Endowment Prize	Overall Proficiency in B.Sc. Visual Communication	Sai Rushmitha B S III B.Sc. Visual Communication
21.	B.B.A	Shri S.R. Damani Endowment Prize	Overall Proficiency in B.B.A.	Shakthi Vasanth III BBA (Shift I)
22.	M.B.A	Smt. Lakshmi & Sri Kanhaiyalal Marfatyia Endowment Prize	Best Outgoing Student of M.B.A.	Padmavathy G II M.B.A.
23.	B.Com.A&F Shift-1	Shri B.K. Goenka Endowment Prize	Overall Proficiency in B.Com. Accounting & Finance	Soundharya M P III B.Com. Accounting & Finance Shift I
24.	B.A Sociology	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.A. Sociology	Sujatha.K. III BA Sociology
25.	B.Com.A&F Shift-1	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Com. Accounting & Finance	Adhya G III B.Com. Accounting & Finance Shift I
26.	B.Com.A&F Shift-2 B3	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Com. Accounting & Finance	Beeraka Vijayakumar Lakshitha III B.Com. Accounting & Finance Shift Ii B3
27.	B.Com.Corporate Secretaryship	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Com.	Haimavathi P III B.Com. Corporate

			Corporate Secretaryship	Secretaryship
28.	B.Com.Honours	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Com. Honours	Harini J III B.Com. Honours
29.	B.B.A S-2	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.B.A.	Satvika Satish III Bba Shift II
30.	B.Com Marketing Management	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Com. Marketing Management	Nirmala Kumari P III B.Com. Marketing Management
31.	B.Sc. Electronic Media	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Sc. Electronic Media	Keerthi Laxmi M III B.Sc. Electronic Media
32.	B.Sc Mathematics	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Sc. Mathematics	Rashika G.S III B.Sc. Mathematics
33.	B.Sc. Visual Communication	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.Sc. Visual Communication	Sai Rushmitha B S III B.Sc. Visual Communication
34.	B.B.A	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.B.A.	Aakriti Damani III Bba Shift I
35.	B.C.A	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of B.C.A.	Vani Shree T III B.C.A.
36.	M.A Human Resource Management	Shri V. V. Sabha Endowment Prize	Best Outgoing Student of M.A. Human Resource Management	Samyuktha R II M A. Human Resource Management
37.	M.A Media Management	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of M.A. Media Management	Afrin Fowmitha A II M.A. Media Management
38.	M.Sc. Food Technology & Management	Shri V.V. Sabha Endowment Prize	Best Outgoing Student of M.Sc. Food Technology & Management	Mahalakshmi S II M.Sc. Food Technology And Management
39.	M.Sc. Information Technology	Shri V.V.Sabha Endowment Prize	Best Outgoing Student of M.Sc. Information Technology	Priyanka S II M.Sc. Information Technology
40.	B.A Sociology	Shri V.V.Sabha Endowment Prize	Overall Proficiency in B.A. Sociology	Aruna Sree.B III Ba Sociology
41.	B.Com.A&F	Shri V.V.Sabha	Overall	Meenakshi V

	Shift-2 B3	Endowment Prize	Proficiency in B.Com. Accounting & Finance	III B.Com. Accounting & Finance Shift Ii
42.	B.Com.Honours	Shri V.V.Sabha Endowment Prize	Overall Proficiency in B.Com. Honours	Ashwini Ganesh III B.Com. Honours
43.	B.B.A S-2	Shri V.V.Sabha Endowment Prize	Overall Proficiency in B.B.A.	Satvika Satish III BBA Shift Ii
44.	B.Sc. Electronic Media	Shri V.V.Sabha Endowment Prize	Overall Proficiency in B.Sc. Electronic Media	Keerthi Laxmi M III B.Sc. Electronic Media
45.	B.Sc Mathematics	Shri V.V.Sabha Endowment Prize	Overall Proficiency in B.Sc. Mathematics	Sai Sruthi S III B.Sc. Mathematics
46.	B.C.A	Shri V.V.Sabha Endowment Prize	Overall Proficiency in B.C.A.	Anusha J III B.C.A.
47.	M.A. Communication	Shri V.V. Sabha Endowment Prize	Overall Proficiency in M.A. Communication	Archana Murali II M.A. Communication
48.	M.A Human Resource Management	Shri V. V. Sabha Endowment Prize	Overall Proficiency in M.A. Human Resource Management	Samyuktha R II M A. Human Resource Management
49.	M.A Media Management	Shri V.V.Sabha Endowment Prize	Overall Proficiency in M.A. Media Management	Aruna G II M.A. Media Management
50.	M.Sc. Food Technology & Management	Shri V.V. Sabha Endowment Prize	Overall Proficiency in M.Sc. Food Technology & Management	Mahalakshmi S II M.Sc. Food Technology And Management
51.	M.Sc. Information Technology	Shri V.V.Sabha Endowment Prize	Overall Proficiency in M.Sc. Information Technology	Renuka R II M.Sc. Information Technology
52.	M.B.A	Shri V.V.Sabha Endowment Prize	Overall Proficiency in M.B.A.	Rohini V II M.B.A.
53.	School Of Business	Shri Parasaran Golden Jubilee Endowment Prize	Proficiency in Law	Khushi K Jain - Iii BBA Shift I Sruthi N - III BBA Shift II

				Juhi R Jain - II B.Com Marketing Management Sudarsana V II B.Com A&F Shift I Soumya S Ii B.Com A&F Shift Ii B2 Keerthana S II B.Com A&F Shift II B3 Tarunika P S III B.Com.Corporate Secretaryship Arunima.K II B.Com.Honours
54.	College	Mother Teresa Endowment Prize	Active Participation in Social Service	K. Sujatha, III B.A. Sociology
55.	M.B.A	Late Prof. Labdhi Bandari Endowment Prize	Best Project on "New Product Introduction"	Madhumitha B, Sayi Varsha Vardhini S, Shravanthi R, Sumedha S, Tamil Mangai S, Vaishnavi K I M.B.A
56.	Ed Cell	Shri Krishnadas Purushothamadas Endowment Prize	Best Student Entrepreneur at Mop Bazaar	Kashish A Singhi I B.Sc. Data Science
57.	College	Dr. A. ThiruvengadathanEndo wment Prize	Proficiency in Co-Curricular andExtra Curricular Activities	Thryaksha Ashok Garla III B.Sc. Psychology
58.	College	Shri M. O. Parthasarathy Aiyangar Endowment Prize	Proficiency in Extra Curricular & Co Corricular Activities	Aakriti Damani, III B.B.A. Shift I
59.	M.Com.	Society Of Auditors Endowment Prize	Overall Proficiency In M.Com.	Niyati P Sanghvi II M.Com.
60.	M.Com.	Society Of Auditors Endowment Prize	Best Outgoing Student of M.Com.	Shreya Rugmani Narayan Ii M.Com.
61.	College	Champakam Endowment Prize	Outstanding Student of French	Riya R, III B.A. Sociology
62.	College	Shri Govinddas	International	Vaishali R - III

		Purushothamdas Endowment Prize	Representation in Sports	B.Com.Corporate Secretaryship
63.	B.Sc. Psychology	Smt. A.S. Radhika Memorial Endowment Prize	Overall Proficiency in B.Sc. Psychology.	Thryaksha Ashok Garla III B.Sc. Psychology
64.	B.Sc. Psychology	Smt. A.S. Radhika Memorial Endowment Prize	Best Outgoing Student of B.Sc. Psychology.	Thryaksha Ashok Garla III B.Sc. Psychology
65.	B.A. Economics	Smt. Kunjalatha Bai & Sri. Govinddas Purushothamdas Endowment Prize	Best Outgoing Student of B.A. Economics	Poorni S III B. A. Economics
66.	B.A. Economics	Smt. Kunjalatha Bai & Sri. Govinddas Purushothamdas Endowment Prize	Overall Proficiency in B.A. Economics	Poorni S III B.A. Economics
67.	M.A. Public Policy		Overall Proficiency in M.A. Public Policy	Ramya S S II M.A. Public Policy
68.	B.Sc Food Science & Management	Smt. Rama Devi Goenka Endowment Prize	Best Experimental Research	Sudharshinee V Aishwarya N Devisree.K.C III B.Sc. Food Science & Management
69.	College	Champakam Endowment Prize	Excellence in Fine Arts	Priyanka Hareesh III B.Sc. Mathematics
70.	College	Smt. Rukmani Shamadas Memorial & Prime Academy Prize	Excellence in Fine Arts	Shruthi Lekha G III B.Com. Accounting & Finance Shift I
71.	College	Dr. K. Nirmala Prasad Endowment Prize	Excellence In Fine Arts	Sreya S III B.Com. Corporate Secretaryship

M.O.P Yuva Sammaan

The fourth edition of M.O.P. Yuva Sammaan Awards was held on Aug. 19, 2021. Thiru.Udayanidhi Stalin, MLA Chepauk and Youth Wing Secretary of Dravida Munnetra Kazhagam was the chief guest for the event.

Yuva Sammaan is conferred on young women achievers every year, to encourage them to develop a sense of responsibility towards the community and thus improve their own personal potential as good citizens.

The awardees of M.O.P. Yuva Sammaan 2020-21, Ms. Sai Samhitha, national tennis player, Ms. Sivasri Skandaprasad, Carnatic vocalist, and Ms. B.M. Gayathri, entrepreneur, were honoured with a memento and a cash award of Rs. One lakh each. Marking 30 years of educational excellence, this year, the college instituted a one-time honour, 'Illakiya Chudar,' for excellence in Tamil Literature. This was awarded to Ms. P. Ganga Devi.

In his keynote address, Thiru.Udayanidhi Stalin said, "I am happy to witness young achievers being celebrated. I congratulate the winners and wish them for their future endeavours. Today, youngsters are reaching great heights in various fields. I encourage them to enter politics to bring in a change."

Post Graduate Programme - Media Management

Guest Lectures

Date	Topic	Resource Person
21.03.2021	Media Planning in the Digital World	Ms Sindhu Raghavan Principal Partner- Planning & Exchange Strategy

Outstanding Achievements

1. Ms Sowbarnika of II MA Media Management, a musician and beatboxer was featured on the cover page of the magazine named “Devadai”. and had an article written about her in the magazine. She also had an opportunity to jam with renowned music director Vijay Antony organized by Behindwoods.
2. Ms Minu Joseph of II MA Media Management won first place in the Global Youth Confluence conducted by International Chamber for Service Industry (ICSI) on August 12, 2021 - International Youth Day. She was also a panelist for a webinar at the event.

Field Trips

Sl. No.	Date	Place of Visit	Purpose
1	21.12.2021	M R Swaminathan Research Foundation	Introduction to Research Methodology

Staff as Resource Person

Sl. No.	Date	Name of the Staff	Institution	Nature of work done	Topic
1	25.02.2022	Dr Susan Sridhar	Madras University	Subject Expert on the Scrutiny and Qualification Approval Committee for the Subject Visual Communication & Journalism	-
2	09.04.2022		SDNB Vaishnav College for Women	Board of Studies Meeting - University Nominee - B Sc Visual Communication	-
3	11.04.2022		SDNB Vaishnav College for Women	Board of Studies Meeting - University Nominee - M. A. Journalism and Communication	-
4	28.04.2022		Shri Shankarlal Sunderbhai Shasun Jain College for Women	Chief Guest for Valedictory of Media Research Workshop Series	Current Status of Media Research

Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal / Book	Issue no.
April 2022	Dr Susan Sridhar	Digital Disruptors: A Study on OTT Platforms and Audience Choice for Film Viewing	Journal of The Oriental Institute, The Maharaja Sayajirao University of Baroda, Vadodara	Vol. 71, 2022 UGC Care List No. 135 ISSN 0030-5324

Post Graduate Programme - M.A. Communication

PR CAMPAIGN on ‘THE GREAT INDIAN OTT’

Programme Brief with session details and schedule:

Day 1 - 25.02.2022 Sessions

Session	Session Title	Resource Person (Name, Designation & Org Name)
Inauguration	The Great Indian OTT Inauguration	Dr.S.Anurekha Head, Department of M.A. Communication
Technical Session	Behind the Stream	Mr. Vedvijas Sridhar Senior Marketing Manager Zee 5
Interactive session	Behind the Stream	Mr. Santhosh Prathap Actor
Panel Discussion	Transition from YouTube to OTT’	Mr. Abdool Lee YouTuber, Actor and Director Mr. Tamilvannan, Actor and Show producer Mr. Hari Mahadevan, Actor and Director
Interactive session	Behind the Stream	Arun, Aravind, Twin Brothers Casting Directors in OTT
Interactive Session	Brewing the Binge	Dr. Mime Gopi – Actor
Panel Discussion	Clap Movie Team	Mr. I. B. Kartikeyan, Producer Big print pictures, Mr. Prithvi Adhitya Film director Mr. Praveen Kumar DCinematographer

Day 2 - 26.02.2022 Sessions

Session	Session Title	Resource Person (Name, Designation & Org Name)
Panel Discussion	Dissecting the OTT – Content and style	Ms. Madhumita VijayFilm Director Mr. Kishen DasActor and Netflix Host Ms. Ashameera AiyappanFilm Journalist
Discussion	Curiosity Over the Top	Mr. Kishore Rajkumar and Mr. Praveen Balu Director and Cinematographer duo
Question & Answer	Curiosity Over the Top	Mr.Siddhartha Nuni, Cinematographer and Director
Interactive Session	Dissecting the OTT – Content and style OTT Talks with GVM	Mr.Gautham Vasudev Menon Film Director&Producer

Guest Lectures

Date	Title of the Guest Lecture	Resource Person (Name, Designation & Org Name)
04.10.2021	Beat Reporting	Ms. Manasa Freelance Reporter
14.12.2021	Reporting Health during Pandemic	Ms. Deepa Bharath Staff Writer at Southern California News Group, USA
20.12.2021	Convergence Journalism	Ms. Janani Sampath Assistant Editor, Diversity Digest, DEI News Portal of Avtar Group
21.12.2021	Political Reporting	Mr. C S Kotteshwaran Assistant Editor DT Next
04.05.2022	Advertising as an Art	Ms. Samyuktha Murali Creative at Talented Agency
12.04.2022	Intellectual property Rights and Cyber Laws	Mr. Navarrae Ebinezer Roy Advocate Attorney General Navarrae Roy Agency
25.04.2022	Trends in SEO	Mr. Senthil Anand Director Spigital Digital Marketing
27.04.2022	Intellectual Property Rights	Ms.P.Saranya, Advocate Surana & Surana International Attorney

Student Workshops Organised

Date	Title of the Workshop	Resource Person (Name, Designation & Org Name)
14.07.2021	Radio Programming and Radio Scripting with RJ Toshila	Ms. Toshila Radio Jockey Blacksheep
26.09.2021 - 28.09.2021	Script Writing and Production Techniques	Ms. Y. Aruna Rakhee Independent Film maker
19.04.2022 & 20.04.2022	Script Writing Workshop	Ms. Saroj Satyanarayan National Award winning Film maker

Field visits organised for students

Date	Place of Visit	Purpose of visit	Class
21.12.2021	M.S.Swaminathan Research Centre	To understand the Research Techniques better and to apply them to their subjects	II M.A Communication
22.12.2021	Mahabalipuram	To take outdoor pictures for portfolio creation for Basic Photography subject	I M.A Communication

STUDENT ACHIEVEMENTS

Short term Courses completed by Students

Name of the student	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera, etc)	Duration in Weeks & Hours
Aardra Muraleedharan 2013712017001	Social Media Marketing	Udemy	-	52 hours
Abinaya R 2013712017003	The Toogle Hub	Google	-	45 hours
Akila G 2013712017005	Fundamentals of Digital Marketing	Google Garage	-	45 hours
Almitra SJ 2013712017006	Digital Marketing	Google Garage	-	35 hours
Anjali Sunil 2013712017007	Social Media Marketing	Udemy	-	52 hours

Mithra Vijayan 2013712017018	Mega Digital Marketing	Udemy	-	56.5 hours
Nanditha T S 2013712017019	Social Media Marketing	Udemy	-	92 hours
Shivani Aravindhan 2013712017023	Digital Marketing	Udemy	-	23 hours
Sree Keerthi N 2013712017024	The Complete Digital Marketing	Udemy	-	23 hours
Varuna K 2013712017029	Digital Marketing	Udemy	-	56.5 hours
Zaina Tahreem M 2013712017030	Social Psychology	Wesleyan University	Coursera	4 weeks
Hemalatha R 2013712017035	Digital Marketing	Udemy	-	56.5 hours

Student Paper Presentation

Date	Name of the student	Class	Title of the Paper	Name of Seminar / Conference	Name of the Organizing Institution	Level
02.03.2022	Ms. Archana Murali 2013712017010	II M.A Communication	India's Blue Economy, Not in the Pink Health	National Paper Presentation on 'e-Governance'	M.O.P Vaishnav College for Women – Department of Economics and Public Policy & Directorate of e-Governance Tamil Nadu e-Governance Agency	National

Students' Participation in Seminars / Webinars / Workshops conducted by other institutions

Date	Title of the event	Organizer	Name of the Student	Register Number	Class	Level
08.03.2022 & 09.03.2022	Think Edu Conclave	The New Indian Express	Amirtha C	2113712017004	I M.A Communication	National
			Jessica Abigail I	2113712017012		
			Padmashree B	2113712017017		
			Athira M	2113712017008		
			Karoline Jeniffer S	2113712017013		
			Swetha S	2113712017028		
11.03.2022	Media's Role in Heritage Preservation & Promotion	Public Relations Society of India		2113712017002	I M.A Communication	Chennai
				2113712017004		
			Aishwarya G	2113712017006		
			Amirtha C	2113712017002		
			Andrea			
			Padmashree B	2113712017017		
			Sherley Sneha	2113712017023		
			Sriya Srivathsan	2113712017026		

Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Batch	Name of the student	Register no of the student in MOP	Name of the Examination cleared	Enrolment no / Register No of the student in the Examination
2019 - 2021	Ms. Najwa	1913712017019	UGC NET	TN08000128

Journal

Title of the Student Journal: Cynosure Volume 23
Theme: Media and Communication
Best Article: Breaking Down The Truth About Toxic Masculinity Ms.Shivani A II M.A. Communication (2013712017023)
Cover Page Designer: Ms. YaminiI M.A Communication (2113712017033)

STAFF ACHIEVEMENTS

Staff Participation in Seminars / Conferences

Date	Name of the Staff	Title of the Seminar	Organiser	Level
08.03.2022 & 09.03.2022	Dr.S.Anurekha	Think Edu Conclave	The New Indian Express	National
11.03.2022	Ms. Gayathri K	Media’s Role in Heritage Preservation & Promotion	Public Relations Society of India	Regional

Staff Participation in Professional Development Programmes

Date	Name of the staff	Title of the Professional Development Programme	Organizer	Level	Duration in Days & Hours
13.12.2021 - 17.12.2021	Ms. Gayathri K	Faculty Development Programme	Stella Maris College for Women	International	1 week
17.06.2021 - 01.07.2021	Ms. Gayathri K	FDP - Advanced Research Methodology 2.0	Ramanujam College University of Delhi	National	2 weeks

Staff Paper Presentation

Date	Name of the staff	Title of the Paper	Name of Seminar / Conference	Name of the Organizing Institution	Level
09.12.2021	Ms. Gayathri & Ms. Harineer	Advertising And Mental Health Awareness: A Rhetorical Analysis Of Digital Video Ads Of Brand Campaigns	Research and Innovations	Alpha Arts and Science College, Chennai	International
16.04.2021	Ms. Gayathri K, Ms. Aarthi Jayaram & Dr. Sandhya Rajasekar	An Analysis of Food Brand Advertisements Released During the COVID-19 Pandemic Crisis	Innovations in ICT and Media Communications	Dr. M.G.R Educational and Research Institute	National

17.02.2022	Ms. Gayathri K, Ms. Aarthi Jayaram & Ms. Vidya Padmanabhan	Health Drink Brands During a Health Crisis - A Study Of Brand Preferences And Brand Expectations In The Time Of Covid-19 Pandemic	Recent Advances in Sustainable Practices, Social Innovations and Entrepreneurship	Shri Krishnaswamy College for Women	International
21.10.2021 & 22.10.2021	Dr.S. Anurekha	Instagram Influencers Perceived Credibility: E.wom-The real Deal	International Conference on Circular Economy, Management and Industry 4.0: Leading towards Sustainability	Bharati Vidyapeeth's Institute of Management Studies and Research	International
September 2021	Dr.S.Anurekha and Ms.Sridevi	A Study On The Influence Of Digital Media On Audience” In The International Conference On “Conflicts Through Media Discourse Globally	International Conference	Mother Teresa Women's University Research and Extension Centre.	International
February 2022	Dr.Anurekha and Ms.Deborah	Influencer Marketing On Instagram:An Analysis On The Perception Of The Influencers Credibility By Generation Z	International conference-Paradigm shift in Business and Management :Emerging trends and competitive strategies.	Ghaziabad Management Association and Nilai Field Research Centre ,Malaysia	International
February 2022	Dr.Anurekha And Ms.Deborah	Impact Of Social Media Marketing On Consumer Perception	International conference-Paradigm shift in Business and Management :Emerging trends and competitive strategies.	Ghaziabad Management Association and Nilai Field Research Centre ,Malaysia	International

02.03.2022	Ms. Gayathri K and Dr. Anurekha. S	NGOs Initiatives To Better Governance To Education During Pandemic	Presentation National Paper on 'Governance'	M.O.P Vaishnav College for Women – Department of Economics and Public Policy & Directorate of e-Governance Tamil Nadu e-Governance Agency	National
21.03.2021	Dr. Anurekha S	An Analysis Of Gender Representation In Tamil Films Released On OTT In 2021	Digital Cultural and Politics (Beyond Identity and Power)	SRM Institute of Science and Technology	International

Staff Publications in UGC / SCOPUS / Web of Science / ABDC recognized journals

Name of the Staff	Title of the Paper	Name of the Journal	Level	Issue No/ Vol No / Month & year of Publication / ISSN No	Recognizing Institute (UGC / SCOPUS / Web of Science / ABDC
Ms. Gayathri K & Ms. Harinee R	Anthology And OTT Release: The New Normal In Tamil Cinema Post Covid-19	Bengal, Past & Present: Journal of the Calcutta Historical Society	National	ISSN: 0005-8807 Vol. 117, (Issue IV), October - December 2021	UGC CARE
Ms. Gayathri K, Ms. Harinee. R	Advertising and Mental Health Awareness: A Rhetorical Analysis of Digital Video Ads of Brand Campaigns	Anvesak	National	ISSN: 0378-4568 Vol. 51, No.02. (XI): July - December 2021	UGC Care Group 1 Journal

Ms. Gayathri K, Ms. Aarthi Jayaram, Ms. Vidya Padmanabhan	Health Drink Brands During a Health Crisis - A Study Of Brand Preferences And Brand Expectations In The Time Of Covid-19 Pandemic	Journal of Oriental Institute	National	ISSN 0030-5324 Vol.71	UGC Care List No.135
Ms. G Vasanth, Dr. S Anurekha, Ms. Deborah Raj, Mr. Aditya Raghavan	A Study on the Influence of COVID 19 on Digital Marketing Management and Online Market	International Journal Of Special Education	International	ISSN 0972-7175	Vol. 37 No. 3 (2022): Volume 37 Number 3 Year 2022
Dr.S.Anurekha	Instagram Influencers Perceived Credibility: E.wom-The real Deal	International Conference On Circular Economy, Management And Industry 4.0 Leading Towards Sustainability	International		ISSN 0974-5823
Dr.S. Anurekha and Ms. Deborah	Perception And Attitude Of Millennials On Influencer Marketing Through Instagram In India		National	Indexed in Web	ISSN 2319-4979
Dr.S.Anurekha and Ms.G.Vasanth	The Influence Of Internet Slangs On Young Adults In Oral And Written Communication	Kalyan Bharati Journal of Indian History and culture.	National	Kalyan Bharati; ISSN 0976-0822 Vol. 36, No. 8(III): 2021	UGC Care Approved, Group I, Peer Reviewed and Referred Journal by Kalyan Kumar Dasgupta Memorial Committee, Kolkata
Dr.S.Anurekha and Ms. Deborah	A Study on Women Influencer's Conflict Handling on Instagram	Kalyan Bharati Journal of Indian History and culture.	National	Kalyan Bharati; ISSN 0976-0822 Vol. 36, No. 8(III): 2021	UGC Care Approved, Group I, Peer Reviewed and Referred Journal by Kalyan Kumar Dasgupta Memorial Committee, Kolkata

Dr.S.Anurekha and Ms.G.Vasanth	Impact Of Digital Media On Children And The Changing Role Of The Family	Vidyabharati International Interdisciplinary Research Journal (Special Issue)	International		ISSN:2319-4979
Dr.S.Anurekha and Ms. Deborah	Perception And Attitude Of Millennial On Influencer Marketing Through Instagram In India	Vidyabharati International Interdisciplinary Research Journal (Special Issue)	International		ISSN:2319-4979
Dr.S.Anurekha, Ms.Arпита	Systematic Review of Factors influencing the effectiveness of online sessions and open educational resources on students amidst pandemic.	International Journal of Mechanical Engineering	International	Volume 6, Nov-Dec 2021	ISSN:0974-5823 SCOPUS
Dr.S.Anurekha, Ms. G.Vasanth and Ms. Deborah	Impact of Social Media Marketing on Consumer Perception	International Journal of Engineering	International	Vol.6 (Special Issue, Nov-Dec. 2021)	ISSN:0974-5823 SCOPUS

Staff Additional Qualifications

Date	Name of the Staff	Additional Degree Acquired	Awarding Institution
23.02.2022	Ms. Vinithra R	UGC - NET cleared	Ministry of Education, Government of India

Short term Courses completed by Staff

Name of the staff	Name of the Course	Offering Institution	Offering Platform (SWAYAM / COURSERA /UDEMY etc)	From Date	To Date	Duration in Weeks & Hours
Ms. Gayathri K	Entrepreneurship Essentials	NPTEL Online Certification	Swayam	January 2021	April 2021	12 weeks

Staff as Resource Person

Date	Name of the Staff	Nature of Service done	Department & Institution
28.03.2022	Ms. Gayathri K	Guest Lecturer	Department of Public Relations – Stella Maris College for Women
March 2022	Dr. Anurekha S	Convenor for Inspection Committee	Quied-e-Milat
		BOS Member	University of Madras
		Doctoral Committee Member	Anna University

DEPARTMENT INITIATIVES

Annual Membership

Date of MoU signed	Partnering Institution	Activities undertaken
March 2022	Public Relations Society of India	Attending of Seminars conducted by PRSI
March 2022	Advertising Club, Madras	Attending of Seminars & Workshops conducted by Ad Club

Consultancy Projects

Name of the staff involved in the consultancy project	Name of consultancy project	Level	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
Dr. S. Anurekha & Ms. Mahalakshmi – Community Radio Programme	Factshala – Stop spreading fake news	National	Google data leads initiative by the Government of India	40,000/-
Dr. S. Anurekha & Ms. Mahalakshmi – Community Radio Programme	A campaign on Covid vaccine hesitancy	National	SMART NGO, initiatives by the Government of India	30,000/-
Dr. S. Anurekha & Ms. Mahalakshmi – Community Radio Programme	A campaign on Election process & voting	National	SMART NGO, initiatives by the Government of India	30,000/-

Post-Graduate Programme - Human Resource Management

Guest Lectures

Date	Topic	Resource Person
20.10.2021	Leader's role in Enhancing Employee Experience and Return on Talent	Ms. Misha Joshi Sales Director Microsoft Consulting Services
20.10.2021	Leaders Role in Balancing Stakeholder's Interest	Ms. Lakshmy Shankar Director Kaizan Consult
22.10.2021	Holistic Well –being at Work	Ms. Ranjani Manian Founder Chair Global Adjustments
22.10.2021	Diversity and Inclusion at Work Place	Dr.Lavanya Kannairam Regional Talent Acquisition Manager, Caterpillar
18.12.2021	The Marketing Metamorphosis	Dr.Devi Premnath Associate Professor- marketing & Systems Jansons School of Business (Autonomous) Coimbatore
15.12.2021	Innovation and Creativity	Mr. Shiva Subramanian Creative Thinker, innovation Champion
22.03.2022	Collective Bargaining	Mr. Venkatnarayanan R President-HR, IT & Education Rane Group
22.03.2022	A Digital First Approach to Recruitment	Ms. A Mubena Khaliq Senior Associate- HR, Cape India
30.03.2022	Compensation Management	Mr. Balaji E President People Services – TVS Supply Chain Solutions Limited
30.03.2022	Success of an Entrepreneur	Mr. C.K. Kumaravel CEO & Co-founder, Naturals Saloon & Spa

Students' Achievements

Date	Name of the Student	Class & Register Number	Event	Organizer	Prize
15.10.2021	Keshini B & Mythriie Rajagopalan	II MA HRM 2013712022019 2013712022024	Project Competition	Post Graduate Department of Business Administration, M.O.P Vaishnav College	III
01.04.2022	Malvika V	II MA HRM 2013712022022	Internship	Elite Elevators	Star Performer

Staff as Resource Person

Date	Name of the Staff	Institution	Nature of work done	Topic
27.09.2021	Dr.Latha D.S	The Quaid-e-Millath College for Women	Resource Person for Webinar	Feasibility Analysis for Entrepreneurship
01.11.2021	Dr. Kavini Mary S.	Women's Christian College	Resource Person for Workshop	Basics of 'R'
19.08.2021			Subject Expert for Board of Studies	NGO Management Certification Course
23.09.2021	Ms. Vinodhini G	D.G. Vaishnav College	Resource Person for Webinar – Drucker Series	Corporate Governance and Business Ethics
9.12.2021	Dr. Kavini Mary S.	Women's Christian College	Resource Person for Workshop	Data Visualization using MS Excel
05.05.2022		Ethiraj College for Women		SPSS Workshop
23.04.2022	Dr. Kavini Mary S.	Women's Christian College	Resource Person for Certification Course on NGO Management	Importance of Documentation in NGOs
07.05.2022				Importance of measurable outputs and SMART indicators
14.05.2022				Preparation of Project Proposal

Post Graduate Programme - Commerce

Intra Mural Activities

Mar 28 & 29, 2022

- Mind Bogglers
- CSR at the Helm
- Management Vision
- Stock Wars
- Get Lawyered
- Parley
- Corporate Walk

Guest Lectures

Date	Topic	Resource Person
29.10.2021 - 02.11. 2021	Accounting Standards	M. Sunitha Chartered Accountant Cost & Management Accountant Certified Global Management Accountant (UK)
12.05.2022	Assessment of Entities	Mr. Balaji N Practicing Chartered Accountant
13.05.2022	E-Filing of Returns	Mr. Balaji N Practicing Chartered Accountant
14.05.2022	Forensic Accounting	Ms. Smriti Chandrasekar Founder, Quadraflake Consulting

Workshops

Date	Topic	Resource Person
17.07.2021	Statistical Analysis Using SPSS	Dr Ravanan Joint Director of Collegiate Education and Former Principal of Presidency College
22.07.2021 & 23.07.2021	Data Science for Business	Dr D Doreen Robin M.E , Ph.D Founder and Director of Computational Intelligence Research Foundation, Chennai.
2.08.2021 – 6.08.2021	Finance Certification Workshop	Mr. A K Narayan Investment Coach & Trainer Financial Planner and Consultant A K Narayan Associates
12, 13, 16 & 17.08 2021	Financial Statement Analysis & Du-Pont Analysis	CA Janani Vijayakumar, Chartered Accountant - Santhanakrishnan Vijayakumar & Associates
17.09. 2021	Gender Issues & Work Life Balance	Ms. SubhaShree, Practicing Independent Life Skill Trainer, POSH & POCSO Trainer

21.09.2021	Entrepreneurial Mindset: How to Think Like an Entrepreneur	Mr. Navin Kumar Selvaraj Managing Director, Navsar Engineering International, Singapore
23.09.2021	Recent Trends in Accounting	Mr. Sivasankar Babu Managing Partner, Techno Bankers, Chennai
24.09.2021	Introduction to Securities Market	Mr. Er. Amit Gupta SEBI Empaneled Securities Markets Trainer
12.09.2021	Marketing Research as a Part of The Self	Dr. Geetha , Associate Professor Marketing Management Indian Institute of Management (IIM), Kozhikode
11, 13 & 14.05.2022	Quickbooks, Zohobooks and Goodbooks	Mr. Ramkumar, Corporate Trainer
17.05.2022	Technology in Accounting	Mr. CA Chelladurai, Practicing Chartered Accountant

Students Attended Seminars

Date	Class	Topic	Resource Person	Level
01.06.2021	II M.Com	Sample Size Determination	IQAC & PG & Research Department of Commerce Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai	National
02.06.2021	II M.Com	Importance of Pilot Study in Research		National

04.06.2021 – 06.06. 2021	II M.Com	Basic Statistical Analysis & its Interpretation Using SPSS	IQAC & PG & Research Department of Commerce Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai	National
13.06.2021	II M.Com	Anova – for Research Data Analysis	IQAC & PG & Research Department of Commerce Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai	National
17.06.2021	II M.Com	Correlation Analysis & Chi-Square	IQAC & PG & Research Department of Commerce Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai	National
18.06.2021	II M.Com	Non-Parametric Test in Research Data Analysis	IQAC & PG & Research Department of Commerce Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai	National
19.06.2021	II M.Com	Important Tests in Research Data Analysis	IQAC & PG & Research Department of Commerce Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai	National
04.06.2021 – 06.06. 2021	II M.Com	Research Methodology	Department of Financial Planning Dr.MGR Educational and Research Institute, Deemed to be University, Maduravoyal	National
17.08.2021	II M.Com	Board Leadership & Risk Management – 2021 and Special Session on Powering India's Inclusive Growth through Infrastructure Development: Role of Board (International)	Institute of Directors	International

11.08.2021	II M.Com	Counselling Session	Ms. Usha Ramakrishnan Life Skills Catalyst , Speaker , Author, Columnist , Humorist , Media Content Expert	College
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Journal

Name of the Department Journal: Synergize

Theme of the Journal: Demystifying the Crypto Mystery

Best Article: Crypto as an Investment Avenue

Name: 2013712083002 - Aaradhana R – II M.Com

2013712083009 - Ashwitha S - II M.Com

2013712083026 - Poojashri N - II M.Com

Students’ Achievements

Date	Reg.No.	Name of the Student	Class	Prize	Event	Organiser
23.04.2022	2113712083014	Hashikaa C	I M.Com	I	VeChain - Shipwreck	PG & Research Department of Commerce
	2113712083023	Mohsina Amreen A	I M.Com	I	Bitcoin Financial Feast –	
	2113712083037	Sithal S				
	2113712083022	Meghna D	I M.Com	II		
	2113712083032	Saranya R A				
	2113712083023	Mohsina	I M.Com	I	Cardano –	SSS Jain College for Women,

		Amreen A			Lawyer Up	Chennai Dhruva 2k22 Crypto – Go Digital
	2113712083036	Shruthi Mishra				
	2113712083023	Mohsina Amreen A	I M.Com	I	Ethereum – Shark Tank	
	2113712083036	Shruthi Mishra				
	2113712083015	Kavya M	I M.Com	II		
	2113712083028	Ramya R				
	2113712083036	Shruthi Mishra	I M.Com		Ms. Dhruva	

Field Trips

Date	Place of visit	Purpose
17.03.2022	Lenovo (India) Private Limited, Pondicherry	Industrial Visit
17.03.2022	Wellous Pharma Private Limited, Pondicherry	Industrial Visit

Staff Achievements

Paper Presentations

Date	Name of the Staff	Organiser	Title of Seminar	Title of Paper	Level
04.06.2021 & 05.06.2021	Dr. Uthira D	Maniben Nanavati Women’s College, Mumbai & Inspira Research Association –Ira	Innovations & Sustainable Practices in Commerce, Management & Social	A Cross-Sectional Study on the Determinants of Equity Investment	

		Jaipur	Sciences: Future Prospects & Challenges (Iccmss Virtual – 2021	Decisions	International
				Empirical Study of Sports Analytics as an Effective Tool to Drive Better Performance	
				Social Media Perceptions on Public Health Awareness and Behavioural Changes During the Covid-19 Pandemic	
28.06.2021	Dr. Uthira D	Rathinam College of Arts & Science, Coimbatore	Virtual International Colloquium on Business Management & Social Innovation	Covid-19 Stimulated Opportunities for VR Based Education with Special Reference to Tamilnadu	International
05.08.2021 & 06.08.2021	Dr. Uthira D	ISBR Business School in Association with ISBR College, Bengaluru Sponsored by AICTE	International Conference on Global Perspectives on Business ,Economy & Society – for Sustainability In The New Normal – GPBES 2021	Analysis of the Influence of Effective Femvertising on Brand Resonance Leading to Purchase Intention	International

06.08.2021	Dr. Uthira D	KIET School of Management	Advancing Management: Innovation, Engagement & Impact in the Post Covid Era	Dynamic Immersive Pedagogy Using VREX (Virtual Reality Based Education Expansion) for Quality Enhancement In Higher Education Institutions	International
27.08.2021 & 28.08.2021	Dr. Uthira D	Barkatullah University (Department of Commerce, Bhopal, MP , India in Collaboration with Inspira Research Association – IRA Jaipur Rajasthan	Recent Developments in Commerce, Management, Education, Humanities & Social Sciences	“Virtual Reality As A Tool to Enhance Experiential Marketing with Respect to Tourism Industry”	International
04.09.2021 & 05.09.2021	Dr. Uthira D	Lexicon Management Institute of Leadership And Excellence , Pune	A Global Evaluation Through and Post Covid-19 Times	A Study on the New Normal Behaviour of Investors	International
04.09.2021 & 05.09.2021	Dr. Uthira D	Lexicon Management Institute of Leadership and Excellence , Pune	A Global Evaluation Through and Post Covid-19 Times	A Virtual Reality in Relaunching Travel & Tourism Industry Post Pandemic	International
04.09.2021 &	Dr. Uthira D	Lexicon Management Institute of Leadership and	A Global Evaluation Through and	Social Media Marketing Activities and its Influence on Brand Love:	International

05.09.2021		Excellence , Pune	Post Covid-19 Times	Perceptive Based on Clothing Brands	
04.09.2021 & 05.09.2021	Dr. Uthira D	Lexicon Management Institute of Leadership and Excellence , Pune	A Global Evaluation Through and Post Covid-19 Times	Role of Covid-19 as a Game Changer in the Entertainment Industry : Study Outlining Evolving Consumption Pattern and Adoption of OTT Platform In India	International
17.05.2021	Dr. Uthira D	Department of Applied Arts, Faculty of Visual Arts, Banaras Hindu University, Varanasi India, Michigan State University Michigan USA Maryland Institute College of Art, Baltimore,	History of Social Design in India and USA with Special Reference to Infographics, Advertising, Human-Centered Design and Marketing	Fundamental of Social Design – Social Design in India And USA - A Case Study Approach	International
18.08.2021	Dr. Uthira D	Maryland- USA, Under SPARC Funded Project.			
04.02.2022 & 05.02.2022	Dr. Uthira D	Loyola College (Autonomous), Department of B.Com(Honours), Chennai	Innovative Business Practices of E-Commerce in Contemporary World 4.0	Artificial Intelligence – The Future of Marketing	International

17.02.2022	Dr. Uthira D	Loyola Institute of Business Administration	National Case Development Conference 2022	Authentic Leadership: The CCD Turnaround (A Case Study of Café Coffee Day Enterprise)	National
19.02.2022 & 20.02.2022	Dr. Uthira D	Prestige Institute of Management & Research, Indore	XVII PIMR – Assimilating the Transformation in Business, entrepreneurial and Social Practices for Leaping into the Future	Technical Session – Finance, Economics & International Business: An Empirical Study on IT Sector Investigating the Intellectual Capital Disclosure (Best Paper Award)	International
16.03.2022	Dr. Uthira D	College of Management, SRM Institute of Science and Technology, Kattankulathur, Chennai	BIZAD 8 th International Conference on “Technology Agility and Transformed Management Practices during Pandemic	An Empirical Study in Analysing the value of Human Capital Reporting in the Pre and Post Covid-19- with Special Reference to Manufacturing Sectors in India	International
20.04.2022 & 21.04.2022	Dr. Uthira D	Department of Commerce, Ethiraj College, Chennai	Business – Renaissance – The Era of Digital Cure	An Analysis on the Impact of Intellectual Capital and Financial Performance in	International

				the Pharmaceutical Industry in India by using VAIC Approach	
09.07.2021 & 10.07.2021	Dr. E. Nirupama	Amruta Institute of Engineering & Management Sciences, Bengaluru, in Association with International Journal of Engineering Research & Technology, Bengluru	3 rd International Conference on “Recent Advances in Engineering & Management NCRAEM– 2021”	A Study on Cashless Society – with Reference to Usage of Paytm Services in Chennai City (Best Paper Award)	International
14.07.2021 & 15.07.2021	Dr. E. Nirupama	Mother Teresa Women’s University	Contemporary Issues in Capital Market	Performance Evaluation of Select Mutual Fund Schemes in India – An Empirical Study	National

Staff as Resource Person

Date	Name Of The Staff	Institution	Nature of Work Done	Topic
25.11.2020	Dr. Uthira D	Department of Management Studies, Tagore Engineering College, Chennai	Resource Person – Guest Speaker	AICTE Sponsored Short Term Training Program on Emotional Intelligence for Teaching Staff in Enhancing Efficiency of Students
26.06.2021	Dr. Uthira D	Rathinam College of Arts & Science, Coimbatore	Resource Person for the Session: Best Practices in Leadership Qualities & Management – Guest Speaker	NAAC Sponsored National Virtual Conference on Best Practices & Their Success Stories in Higher Educational Institution
26.06.2021	Dr. Uthira D	Madras Christian College, Chennai	University Nominee - Board of Studies	-
		Stella Maris College, Chennai	University Nominee - Board of Studies	-
		The New College, Chennai	Audit Panel Member	External Academic Audit
September 2021	Dr. Uthira D	Vels Institute of Science , Technology + Advanced Studies (Vistas), Chennai	External Examiner for Viva-Voice Examination	Department of Commerce
02.09.2021	Dr. Uthira D	Shri Krishnaswamy College for Women	Member of Inspection Committee Appointed by University of Madras Regarding Continuation of Provisional Affiliation for B.Com (Bank Management)	B.Com (Bank Management)

23.02.2022	Dr. Uthira D	Department of Bank Management(SS) & Department of Accounting & Finance(SS), Ethiraj College for Women (Autonomous), Chennai	Resource Person for the Paper Presentation Session - Guest Speaker	International Conference on Reboot, Reinvent & Reignite: Reimagining the Neo Normal Era
11.03.2022	Dr. Uthira D	S.B.O.A Matriculation & Higher Secondary School, Anna Nagar West Extension, Chennai	Resource Person – Guest Speaker	“What – Next? – A Career Guidance for Higher Secondary School Students
18.03.2022	Dr. Uthira D	IQAC SSS Jain College for Women in Collaboration with London Business University, Singapore	Resource Person – Guest Speaker	FDP Series on Journal Writing on the Topic, “Hands on Session on Mendely”
05.08.2021	Dr. R.A. Rabika Begum	Justice Basheer Ahmed Sayeed College for Women (SIET)	Subject Expert	B.Com & M.Com Corporate Secretaryship – Board of Studies
03.02.2020	Dr. R.A. Rabika Begum	Member – Board of Studies The New College	Subject Expert	
05.08.2021 & 06.08.2021	Dr. E. Nirupama	ISBR Business School in Association with ISBR College, Bengaluru	Chair Person - Plenary Session on Marketing	AICTE Sponsored International Conference on Global Perspectives on Business ,Economy & Society – for Sustainability in the New Normal - Gpbes 2021

23.08.2021	Dr. E. Nirupama	Vivekanandha College of Arts & Science for Women (Autonomous), Thiruchengode	Subject Expert	B.Com (CA) – Board of Studies
06.05.2022 & 07.05.2022	Dr. E. Nirupama	Women’s Christian College (Autonomous), Chennai	Resource Person – Guest Speaker	Workshop on SPSS
23.06.2021	Dr. M. Hemalatha	Maniben Nanavati Women’s College, Mumbai	External Examiner	M.Com Research Project Viva-Voce

Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal / Book	Issue no.
June , 2021	Dr.Uthira D	Empirical Study of Sports Analytics as an Effective Tool to Drive Better Performance	Innovation and Sustainable Practices in Commerce, Management and Social Sciences future prospects and challenges- Conference Proceedings	ISBN :978-81-951310-3-7
June , 2021	Dr.Uthira D	Social Media Perceptions on Public Health Awareness and Behaviour Changes during the Covid 19 Pandemic	Innovation and Sustainable Practices in Commerce, Management and Social Sciences future prospects and challenges- Conference	ISBN :978-81-951310-3-7

			Proceedings	
March 2022	Dr. Uthira D	Acumens from Pancha Koshas Towards Building Authentic Leaders – A Critical Literature Review	Journal of the Asiatic Society of Mumbai	ISSN: 0972-0766 Vol: XCV, No:06, 2022 UGC CARE Approved, Peer Reviewed and Referred Journal
April 2022	Dr. Uthira D	Social Media Perceptions, Public Health Awareness and Public Behavioural Changes during the Covid 19 Pandemic	Journal of the Asiatic Society of Mumbai	ISSN: 0972-0766 Vol: XCV, No:13, 2022 UGC CARE Approved, Peer Reviewed and Referred Journal
January to March 2022	Dr. Uthira D	Artificial Intelligence – The Future of Marketing	Journal of Oriental Institute	UGC Care Listed Journal Group I: Volume 71, Issue.01 No.4 ISSN:0030-5324.
April 2022	Dr. Uthira D	“A Cross Sectional Study on the Determinants of Equity Investment Decisions”	Journal of the Asiatic Society of Mumbai	ISSN: 0972-0766 Vol: XCV, No:13, 2022 UGC CARE Approved, Peer Reviewed and Referred Journal
March	Dr. Uthira D	Online Brand Experience and its Impact on	Syndicate Journal of Management	(SJOM) ISSN:2278-

2022		Customer Engagement with special reference to Baby Products		8247
July , 2021	Dr. E. Nirupama Dr. R.A. Rabika Begum Dr. M. Hemalatha	Assessing the Impact of Digital Marketing on the Buyer Behavior of Smartphone Users during the Covid 19 Pandemic	Turkish online Journal of Qualitative Inquiry	e-ISSN 1309-6591
July , 2021	Dr. E. Nirupama	Comparative Performance Evaluation & Ranking of Clearing and Forwarding Agent Companies: A Combined AHP & VIKOR Analysis	Turkish online Journal of Qualitative Inquiry	e-ISSN 1309-6591
18.09.2021	Dr. E. Nirupama	A Study on Factors Influencing the Usage of Internet Banking Services	Innovative Business Practices in the Present Digital Era	ISBN No. "978-93-5515-047-9
July 2021	Dr. E. Nirupama	A Study on Cashless Society – with Reference to Usage of Paytm Services in Chennai City	International Journal of Engineering Research & Technology (IJERT)	ISSN:2278-0181
Jan-Jun 2021	Dr. M. Hemalatha	BlockChain Technology – A Game Changer in Land Registration	ANVESAK (A Bi-Annual Journal)	ISSN:0378 - 4568

Staff Participation in Workshops

Date	Name of the Staff	Title of the Workshop	Organiser	Level
04.06.2021 – 06.06.2021	Dr. R. A. Rabika Begum	Workshop on Basic Statistical Analysis & its Interpretation Using SPSS	Global Institute of Statistical Solutions	International
13.06.2021	Dr. E. Nirupama	Workshop on “Anova –for Research Data Analysis	IQAC & PG & Research Department of Commerce, Shri Shankarlal Sundarbai Shasun Jain College for Women	National
04.06.2021 – 06.06.2021	Dr. M Hemalatha	Workshop on Basic Statistical Analysis & its Interpretation using SPSS	Global Institute of Statistical Solutions	International
11.06.2021	Dr. M Hemalatha	Workshop on Make Your Tax Journey Simpler & Easier with Diy E-Filing	Department of Commerce(Shift II) in Association with IQAC, Patrician College of Arts & Science, Chennai	National

Staff Participation in Seminars

Date	Name Of The Staff	Title	Organiser	Level
26.06.2021	Dr. Uthira D	NAAC Sponsored National Virtual Conference on Best Practices & Their Success Stories in Higher Educational Institution	Rathinam College of Arts & Science, Coimbatore	National
03.07.2021	Dr. Uthira D	Creation of Research ID'S	PG & Research Department of Commerce (Shift I) in Association With Partician Research Committee Patrician College of Arts & Science, Chennai	National
07.06.2021	Dr. Uthira D	Introduction to Human Centered Design	Maryland Institute College of Art, USA (Part of SPARC Course)	International
10.06.2021 & 11.06.2021	Dr. Uthira D	10th Deshpande Symposium for Innovation and Entrepreneurship in Higher Education	UMASS - University of Massachusetts, Lowell - Greater Boston Area, USA	International
28.10.2021 & 29.10.2021	Dr. Uthira D	IQAC Cell – NAAC Sponsored , Two Days National Level Virtual Seminar , Best Practices in Research , Innovation and Extension under Criterion III of NAAC	Sree Saraswathi Thyagaraja College Coimbatore , Tamil Nadu	National

07.02.2022 – 15.02.2022	Dr. R.A. Rabika Begum	FDP on Big Data Analytics	PG Department of Banking & Insurance Management & Department of Bank Management(SS), Ethiraj College for Women(Autonomous) , Chennai in collaboration with Thomas J. Watson College of Engineering & Applied Science, Binghamton University, State University of New York	International
05.06.2021	Dr. E. Nirupama	Digitalization – A Magic Wand to Sail Through in Covid Times – Webinar	Department of Commerce Maharaja Agrasen Mahavidyalaya, Jagadhri	National
07.06.2021 – 12.06.2021	Dr. E. Nirupama	Management Development Programme on Financial Literacy (Strategise Your Financial Future)	Department of Management, St.Claret College, Bengaluru	National
12.06.2021	Dr. E. Nirupama	Strategies for Managing Personal Finance including Mutual Funds	Department of Management Studies, University of Madras & Association of Mutual Funds in India	National
15.06.2021	Dr. E.	Logistics is the	IQAC & PG Department of Corporate	National

	Nirupama	Backbone of International Trade – Webinar	Secretaryship Thiruthangal Nadar College	
15.06.2021 – 19.06.2021	Dr. E. Nirupama	FDP on Application of Machine Learning	Department of Computer Science & Engineering Shri Vishnu Engineering College for Women(Autonomous), Bhimavaram	National
22.06.2021	Dr. E. Nirupama	Investment Avenues in the Pandemic Era	Department of Commerce & Management St. Joseph’s Degree College , Kurnool in Collaboration with Geojit Financial Services Ltd.,	National
28.06.2021	Dr. E. Nirupama	Webinar on Venture Capital Funding Opportunities for Budding Entrepreneurs	Department of Corporate Secretaryship (Shift I) Guru Nanak College (Autonomous), Chennai	National
30.06.2021	Dr. E. Nirupama	Webinar on Contemporary International Issues: International Business, Economics of Pluralism & Housing Insecurity	Department of Commerce, Business Management, Accountancy & Business Economics, Smt. Chandibai Himathmal Mansukhani College, Thane, Maharashtra	International
01.07.2021 –	Dr. E. Nirupama	Covid Turn: Global Trends in Business	P.G. Department of Commerce, Emea College of Arts &	International

05.07.2021		Resilience Strategies – CTGTBRS 2021	Science, Kerala	
05.07.2021-09.07.2021	Dr. E. Nirupama	Research & Innovation	Department of Commerce (A&F), SRM Institute of Science & Technology, Ramapuram Campus	International
31.07.2021	Dr. E. Nirupama	Finance Conclave - Fin Tech Digital Transformation in the Pandemic Era	Finance Area, CMS Business School, Jain (Deemed-To-Be-University)	International
02.08.2021 & 09.08.2021	Dr. E. Nirupama	Curriculum Development, Research and Publication Ethics for Faculty and Researchers	Department of English & Other Foreign Languages SRM Institute of Science & Technology, Ramapuram Campus, Chennai	International
07.02.2022 – 15.02.2022	Dr. E. Nirupama	FDP on Big Data Analytics	PG Department of Banking & Insurance Management & Department of Bank Management(SS), Ethiraj College for Women(Autonomous), Chennai in collaboration with Thomas J. Watson College of Engineering & Applied Science, Binghamton University, State University of New	International

			York	
07.06.2021 -15.06.2021	Dr. M Hemalatha	Professional Development Programme on Effective & Quality Research Writing – Phase – II	Department of Commerce(Shift Ii) in Association With IQAC, Patrician College of Arts & Science, Chennai	International
21.06.2021 -27.06.2021	Dr. M Hemalatha	Professional Development Programme on SPSS	Department of Commerce(Shift I) Patrician College of Arts & Science, Chennai	International
07.02.2022 – 15.02.2022	Dr. M Hemalatha	FDP on Big Data Analytics	PG Department of Banking & Insurance Management & Department of Bank Management(SS), Ethiraj College for Women(Autonomous) , Chennai in collaboration with Thomas J. Watson College of Engineering & Applied Science, Binghamton University, State University of New York	International

Staff Participation in Professional Development Programmes

Date	Name Of The Staff	Title Of The Program	Organizer
08.06.2021 – 14.06.2021	Dr. Uthira D	FDP on Online Tools for Research & Analysis	TLC, Ramanujan College University of Delhi (PMMMNMNTT)
07.07.2021 -20.07.2021	Dr. Uthira D	Academic Bank of Credits (ABC) Scheme in Higher Education, UGC Regulation, 2021 (Obtained A+ Grade)	Ramanujan College (PMMMNMNTT SCHEME) & Centre for Canadian Studies, University of Delhi - NEP 2021 & Ministry of Higher Education
15.07.2021	Dr. Uthira D	Outcome Based Education (FDP) (Obtained A Grade)	TLC, Ramanujan College University of Delhi Under The Aegis of (PMMMNMNTT)
11.01.2022	Dr. Uthira D	Webinar-NEP-2020: Innovative Pedagogies for Quality Education	SIES(NERUL) College of Arts, Science & Commerce, University of Mubai and Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under PMMMNMNTT of Ministry of Education
03.02.2022 - 12.02.2022	Dr. Uthira D	OBE-FDP-Directions & Dimensions of Accreditation Criteria in the Light of NEP for HEIs”	Electronics & ICT Academy at PDPM IITDM Jabalpur in association with Sri Sankara Arts and Science College, Kanchipuram
12.07.2021 –	Dr. E. Nirupama	FDP on Digital Tools for Writing, Authoring & Reviewing Manuscripts	Ministry of Electronics & Information Technology, Electronics & ICT Academies

23.07.2021		(Performance-Excellent)	
17.01.2022 – 17.02.2022	Dr. Hemalatha M	Online Internship in Research Training	MSME – Technology Development Centre

Publications (Books / Chapters in Books / Conference Proceedings)

Date	Name of the Staff	Title of the Book	Name of Chapter / Article	Name of the Publisher	Name of Seminar / Conference (In case of proceedings)	Name of the Organizing Institution	ISBN no
04.06.2021 & 05.06.2021	Dr.Uthira D	Conference Proceedings (ICCMSS)	“Empirical Study of Sports Analytics as an effective tool to drive better performance ”	Inspira ,Jaipur Delhi	Conference Proceedings – Innovation and Sustainable Practices in Commerce, Management and Social Sciences future prospects and challenges.	Maniben Nanavati Women’s College Mumbai, Maharashtra in Collaboratio n with Inspira Research Association – IRA Jaipur Rajasthan	978-81-951310-3-7
06.08.2021	Dr.Uthira D	Conference Proceedings (ICCMSS)	“Dynamic Immersive Pedagogy Using VREX (Virtual Reality based Education eXpansion) for Quality Enhancement in Higher	Vidya Kutir Publicatio n	Conference Proceedings – Advancing Management Innovation Engagement and Impact in the post COVID era".	KIET Group of Institutions	978-81-953535-9-0

			Education Institutions)				
5.08.2021 & 06.08.2021	Dr.Uthira D	Conference Proceedings (ICCMSS)	“Analysis of the Influence of Effective Femvertising on Brand Resonance Leading to Purchase Intension”		Conference Proceedings- Global Perspective on Business, Economy and Society	ISBR Business School, Bangalore	978-93- 5493- 751-4
27.08.2021 & 28.08.2021	Dr.Uthira D	Conference Proceedings (ICCMSS)	“Virtual Reality as a tool to enhance experiential marketing with respect to tourism industry”	Inspira, Jaipur Delhi	International Multidisciplinar y Conference on Recent Developments in Commerce, Management, Education , Humanities &Social Sciences (Edition 1)	Barkatullah University ,Bhopal in collaboration with Inspira Research Association, Jaipur	978-81- 951310 -6-8

Short term Courses completed by Staff

Name Of The Staff	Name Of The Course	Offering Institution	Offering Platform (Swayam / Coursera /Udemy Etc)	From Date	To Date	Durati on In Weeks & Hours
Dr. Uthira D	Inspirational Leadership: Leading With Sense Specialisation with Capstone (5 Courses)	HEC Paris	Coursera	02.04.2021	31.08.2021	20 Weeks
Dr. Uthira D	Strategic Management	Copenhagen Business School	Coursera	10.05.2021	10.06.2021	4 Weeks
	Strategic Formulation			15.05.2021	15.06.2021	4 Weeks
	Strategic Implementation			20.05.2021	23.06.2021	4 Weeks
	Non-Credit Specialization: Strategic Management & Innovation: Capstone Project			28.05.2021	01.07.2021	4 Weeks
	Empowering Teachers for Developing Culturally Responsive Classroom	Open Education for a Better World(Oe4bw)	Part of UNESCO International On-Line Mentoring Programme	25.05.2021	21.06.2021	4 Weeks

	Fundamental of Social Design (Short Term Course Cum Workshop)	Sparc - Scheme for Promotion of Academic and Research Collaboration - Ministry of Education, Government of India	(Michigan State University, Usa, Maryland Institute College of Art, Usa & Banaras Hindu University, India)	17.05.2021	08.08.2021	12 Weeks (3 Months -100 Hrs)
	Virtual Summer Course in Entrepreneurship Research	University of Alabama – USA	Live Program	12.05.2021	Ongoing	10 Weeks (80 Days – 50 Hrs)
	Innovation: Creativity to Entrepreneurship: Specialization With Capstone (7 Courses)	University of Illinois at Urbana-Champaign	Coursera	20.06.2021		42 Weeks
	Empowering Teachers for Developing Culturally Responsive Classroom	UNESCOs online Mentoring Program		25.05.2021	17.06.2021	4 Weeks
	Virtual Summer Seminar in Entrepreneurship Research	The University of Alabama	Live Program	12.05.2021		10 Weeks (80 Days – 50 Hrs)

Post Graduate Programme - MBA

Intercollegiate activities

Date: Nov 6, 2021

Event: National level Project Competition

Date: Nov 19, 2021

Event: Bustle

Conferences Organised

Date	Topic	Resource Person
09.10.2021	Gateways and Opportunities for MBA Professionals	Dr. Steven F Tello Vice Provost for Graduate & Professional Studies Manning School of Business
	Entering Job Market For Careers in Finance	Ms. Aiswarya Krishnan, Senior Executive, RVK & Co
	What do Corporates Look For in Fresh MBA Graduates	Mr. Arun Kumar Associate Director, CTS
	Personal Branding	Mr. Amzath Khan Marketing and Advertising Consultant
	Career Opportunities in Finance	Ms. Sindhu Achanta Fraud Investigator, McKinsey
10.10.2021	Career Prospects for MBA in HR	Mr. Priyanka Venkatraman Senior Executive, HR, TCS
	Gateways for Women Professionals in Manufacturing Sector	Mr. Jaiwardhan Gupta Global Value chain Engineering manager, Caterpillar USA
	Opportunities for MBA Professionals in Hotel Industry	Mr. Venkatesh Bhat CEO, Accord Metropolitan

Workshops Organised

Date	Topic	Resource Person
14.07.2021	Capital Market Awareness	Mr. Ramachandran Bhat K, NSE Certified Trainer
16.07.2021	HR Workshop on Talent Management and Leadership	Mr. V Rahuraman Vice President, CTS
01.11.2021	Research Paper Discussion	Dr. Suresh Gopalan, Professor Winston Salem University USA

Management Development Programme

Date	Topic	Resource Person
25.09.2021	Keeping Up With Digital Consumer: Scripting your Data Driven Marketing Strategy	Mr. Prasanna Narayan Founder, Stealth mode San Francisco, USA
	Handling Personal Transformation and Organizational Culture Change Through Emotional Intelligence	Mr. Kanishka Mallick General manager, HR Times Internet, New Delhi
	Keeping Up With Digital Consumer: All About Data Driven Marketing Strategies	Mr. Lakshmi Narasimhan Digital marketing Advisor

Entrepreneurship Development Series

Date	Topic	Resource Person
22.02.2022	Transitioning from Working in a Corporate to Being an Entrepreneur	Ms. Zainab Millwala Master Co-founder, Maheela Power
23.02.2022	Basics of Intellectual Property Rights	Ms. Akshaya P Sachin Partner, KRIA Law
24.02.2022	Transformational Entrepreneurship in Traditional Business to Suit the New Need	Ms. Akila Ramprasad, Financial operations and Strategic support Chicago, USA

Post Graduate Programme- M.A. Public Policy

Guest Lectures

Date	Topic	Resource Person
17.09.2021	Overview of Intellectual Property Rights	Adv. Lakshmid devi Somanath, Head, Intellectual Practice, Surana & Surana International Attorneys, Chennai
26.10.2021	Federalism is an Empire of Mind	Dr. Ash Narain Roy, Director, Institute of Social Sciences, New Delhi.
10.12.2021	Corporate Social Responsibility	Ms. Mathivathani R P, Head, Business & Partnerships Development, British Council. Chennai.
25.01.2022	Public Policy priorities For India in the Post Covid-19 Era	Prof Rumki Basu
05.05.2022	Policy Formulation: Scope and Challenges	Dr Devleena Chakravarthy Policy Analyst & Researcher The Guidance, Tamil Nadu

Career Counselling

Date	Topic	Resource Person
27.07.2021	What Not to be Scared of in Civil Service Exams	Ms. Ponni, IPS, SP Idol Wing, Chennai.
31.07.2021	Significance of Policymaking	Dr. Sridhar Krishnaswami, Deputy Dean & Professor (Retd.), SRM University, Chennai.
22.11.2021	Teach for India, Day 1	Ms. Samayak Sharma, Recruiter, Teach for India
24.11.2021	Teach for India, Day 2	Mr. Narayanan Sreedhar, Recruiter, Teach for India

26.11.2021	Opportunities in Election Management & Analysis	Mr. Vignesh S, Associate/Core Team Member, I-PAC, Chennai
08.12.2021	Career Opportunities in Public Policy	Mr. Sundaram K C, Director, IIPP, Chennai
31.01.2022	Opportunities UPSC and other Civil Services	Mr.K.Vijayendra Pandian IAS

Panel Discussion

17.03.2022	From Empowered to Empowering	Ms Shyamala Devi, IPS DCP, CAWC. Chennai Susheela A, Counselling pshychologist, Dr Rathna Devi, Radiation Oncologist, Apollo Cancer Center Kavitha Muralidharan, Independent Journalist
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Webinar

Date	Topic	Resource Person	Level
01.10.2021	India-South Asia: A Retrospection	Inauguration: Dr. Justice. M. Jaichandren, (Retd.), High Court of Madras, Chennai Session 1: Mr. Radhakrishnan R K, Associate Editor, Frontline. Session 2: Dr.P.Maduraiveeran, Prof & Head(Retd.), Anna Centre for Public Affairs, UNOM. Session 3: Prof. S D Muni, Professor Emeritus, School of International Studies, JNU and Distinguished Fellow, IDSA.	National

02.03.2022	National Paper Presentation on Governance	Mr. K. Vijayendra Pandian IAS	National
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Student Orientation Programmes

Date	Topic	Resource Person
20.09.2021	Research in Refugee Crisis	Ms. Jayashri Ramesh Sundaram, Asia Society India Centre as a Programme Officer, Business and Policy.
20.09.2021	Significance of Policymaking	Dr. Sridhar Krishnaswami, Deputy Dean & Professor (Retd.), SRM University, Chennai.

Field Trips

Date	Place of visit	Purpose
10.12.2021	Bala Vihar, Guild of Service	Policy Research & Evaluation
21.12.2021	M S Swaminathan Research Foundation	ICT and its uses in various fields.
13.04.2022	Bala Vihar, Guild of Service, Vepampattu	Inclusivity

Staff as Resource Person

Date	Name of the Staff	Institution	Nature of work done	Topic
19.11.2021	Ms. Arpita Maitra	Shasun Jain College for Women, Chennai	Workshop- Resource Person	Policy Analysis and Communication

Staff Participation in Seminars

Date	Name of the Staff	Title	Organiser	Level
23.11.2021	Ms. Arpita Maitra	Ethics of Publication	Elsevier and ICMR	International
12.11.2021		360 degree View on Research Management & Academic Journal Publishing	Elsevier Researcher Academy	

Staff Participation in Faculty Development Programmes

Date	Name of the Staff	Title	Organiser	Level
11.10.2021	Ms. Subirthana M S	Academic Research Writing	TLC Ramanujan College, Delhi University & MOP Vaishnav College, Chennai	National
11.10.2021	Ms. Anju Annie Mammen	Academic Research Writing	TLC Ramanujan College, Delhi University & MOP Vaishnav College, Chennai	National
09.11.2021	Ms. Arpita Maitra	Indira Faculty Efficiency Enhancement Programme	UGC HRDC, Pune	National
07.06.2021		Blended Learning A Pedagogical Techniques	TLC Ramanujan College, Delhi	National
01.06.2021		Resilient Teaching Through Times of Crisis and Change	University of Michigan	International

Highlights

- Programme of M. A. Public Policy has signed MoUs with three Institutions for Research, Collaboration and Internships:
 - Surana & Surana International Attorneys, Chennai
 - Institute of Social Science, New Delhi
 - Tamil Nadu e-Governance Agency
- The Programme of Public Policy organized a National level Seminar and Paper Presentation in collaboration with TNeGA and received a total of 30 research papers out of which three papers were published in a journal of repute.
- The Programme of Public Policy organized a Panel Discussion on the topic “From Empowered to Empowering” where women achievers from different walks of life were invited to share their thoughts.
- The Programme of Public Policy organized a National Essay competition and received 70 essays on the topic “Democracies are unimaginable without a vibrant Civil Society’ from undergraduate students of colleges all over India.

Programme-B.Sc. Electronic Media

Name of the Club: Montage Intra Mural

- Mono Acting
- Solo Dance
- Doodling
- Dual Singing
- Photo Reels
- Spin a Yarn
- Rebranding
- Short Story
- Podcasting
- News Reporting
- Advertisement Reel
- Logo Designing

Inter-Collegiate Champions of Indian Cinema

- Light Music
- Caricature
- Mono Acting
- Solo Singing
- Lyric Writing

Guest Lectures

Date	Topic	Resource Person
21.10.2021	New Age Digital	Ms. Vasumathi. S Social Media Promotions Executive, Beat Route Digital Marketers, Chennai.
14.03.2022	Analyzing Films using Semiotic Analysis	Ms. Subha Das Mollick Independent Film Maker, Kolkata.

Workshops

Date	Topic	Resource Person
31.08.2021	Let's talk radio	Mr. Jawi Radio Jockey, Radio Mirchi FM, Chennai.
03.09.2021	Hands on Drones	Mr. Pushpaneesh M Independent Filmmaker, Chennai.
17.09.2021	What's Next?	Ms. Bhargavi Vangala Film Production Consultant, Hyderabad And Ms. Anju Dhoka Freelance Photographer, Chennai.
21.10.2021	Shutter Up	Mr. Sharran Balachandran Executive Producer, Vijay TV, Chennai.
28.03.2022	Media Literacy	Ms. Induja Ragunathan Senior Journalist, NDTV, Chennai.
07.04.2022 - 09.04.2022	Clay Modelling	Mr. Siva Sculptor & Artist Government School of Fine Arts, Chennai.
10.05.2022	Film appreciation and analysis	Ms. Saroj Narayanan Independent Documentary Film Maker, Chennai.

Journal

Title of the Student Journal: Focus

Theme: Immersive - Radio and Television

Best Article: Karishma V V Sethiya (Register Number: 1913711060022, III EM) - Why Fiction feels so real, even when it is not realistic?

Cover Page Designer: Harshitha Kanted (Register Number: 1913711060018, III EM)

Students' Achievements

Date	Name of the Student	Class	Event	Organiser	Prize
10.10.2021	Yashitha Jain 2013711060050	II EM	Script Writing	Comedy Club, VIT, Chennai	III
11.01.2022	Muskaan Goel 1913711060029	III EM	Art from waste	D.G.Vaishnav College, Chennai	I
11.01.2022	Muskaan Goel 1913711060029	III EM	Wrap it Up	Shri Krishnaswamy College for Women, Chennai	III

Field Trips

Date	Place of visit	Purpose
17.12.2021	Kovalam Beach and Mahabalipuram	Photography Field Trip
06.05.2022	Pondicherry	Video Production Field Trip
21.05.2022	Chetpet Eco Park	Environmental Studies Field Trip

Staff as Resource Person

Date	Name of the Staff	Institution	Nature of work done	Topic
06.08.2021	Dr.R.Preetha	IQAC and PG Department of Journalism and Communication, Shasun Jain College for Women, Chennai	Resource person for workshop	Visual Analysis in Communication Research
08.10.2021	Dr.R.Preetha	Stella Maris College, Chennai	External Peer member, Academic Audit	-
15.02.2022	Dr.R.Preetha	Department of Public Relations Stella Maris College	Board of Studies, Member	-
26.09.2021	Ms.S.Malarvizhi	Hindustan College of Arts & Science, Padur	External Member	-

02.04.2022	Dr.R.Preetha	International Association of Lions, Century Plaza, Anna Salai	Resource person for workshop for School and College students	Creativity
07.05.2022	Dr.R.Preetha	St. Josephs College of Engineering, Chennai	Resource person for workshop	Classroom Management

Staff Awards

Date	Name of the faculty	Designation	Name of the award / research fellowship	Name of the awarding institution	Level
October 2021	Dr.R.Preetha	Assistant Professor	Best Academician	Lions Club, Sterling Avenue, Chennai	State

Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal / Book	Issue no.
April 2021	Dr.R.Preetha	Visual Analysis on Colour Palette and its influence on movies	Journal of Emerging, Technologies and Innovative Research	ISSN 2439 - 5162

Staff Participation in Workshops

Date	Name of the Staff	Title of the Workshop	Organiser	Level
09.11.2021 - 13.11.2021	Dr.R.Preetha	Indhira Faculty Efficiency Enhancement Program (IFEED - 4) (FDP)	Indra College of Commerce and Science, Pune in collaboration with SPPU, UGC – HRD CENTRE	National

Staff Participation in Seminars

Date	Name of the Staff	Title	Organiser	Level
13.08.2021	Dr.R.Preetha	International Conference on Crisis Management through Positive Communication for Teachers	Christ University, Bangalore	International

Highlights

The Montage Club of Electronic media conducted its third installment of “The Champions of Indian Cinema” on April 26 & 27, 2022 celebrating Late. S.P.Balasubrahmanyam, the legendary playback singer in the Indian film industry. The event was inaugurated by the chief guest Shri Y Gee Mahendra sir with his kind words and thoughts. Day-1 started off with “Avatars of SPB- An Epitome of Talent” where Mr Krishh, Mr Satyaprakash D, Ms Pop Shalini and Mr Maathevan shared their insights and experiences with SPB Sir. A session called “#TrendingNow : Independent music” was next where Mr.Badhri Seshadri from Motta Maadi Music shared his thoughts and skills on the topic with the audience. Mr. Bharat Sundar, Mr. Haricharan Seshadri and Mr. Senthil Dass took over the stage in the session, “Music- A Universal Language: Blend of Harmonies”. An enthralling performance was delivered by Mr Rajhesh Vaidhya along with Mr Karthick Devaraj in the session “SPB in me: Strings Attached”. Intercollegiate events like solo singing and lyrics writing took place in the Meghdoot where participants from different colleges showcased their talents. Day 2 started off with the first session of the day “Raagam from around the regions: SPB a pan India artist”, where Mr S P Abhishek enlightened the audience with his experience of touring around the world with SPB. Intercollegiate events like mono acting, light music and caricature were conducted in Meghdoot for the students from various colleges across Chennai. The session “Music direction and composition” included Mr. Mouna Raagam Murali who showed the different pitches and skills needed in an orchestral composition. A surprise celebrity walk- in by Super Singer Mr Sridhar Sena, excited everyone with his exemplary performance. Mr. Kalesh Ramanand was the guest for the session “ Sounds behind the scenes : The magic of voice acting “, in which he taught about the importance of sound and voice in movie making and shared some tips and tricks for the same. Legendary Mr Vasanth Sai was the speaker for the session “Directing the Legend : SPB on screen”, and he shared his experience about working with SPB. Smt.Vani Jairam was the Chief guest for the valedictory ceremony, and she addressed the gathering and distributed the certificates for the club members and committee heads of the event.

Programme- Visual Communication

Name of the Club: Create Club

Date of Inauguration: 25.10.2021

Name & Designation of Chief Guest: Ms. Saritha Sugunan, Creative Director, Gnothi Seauton

CREATE CLUB ACTIVITIES

Intramural Competitions

- Labryinth -
 - TikTok Talent Show
 - Photo & Art walk
 - Alt+ Mo+ V
 - Journal Cover Page design
 - Inked

Intramural Activities

Peer Workshops

- Branding and Mockup
- Photography- Finding your style
- Digital Illustrations and Infographics
- Design Aesthetics and Entrepreneurship
- Fluid Art
- Basics of FL Studio

Alumni Networking Sessions

- Career Prospects after Graduation
- Entrepreneurship and Career Prospects
- VisCom and Beyond -A peak into higher education and career prospects

Guest Lectures

Date	Topic	Resource Person
25.10.2021	Creativity in Advertisements- Having a way with words	Ms. Saritha Sugunan, Creative Director- Gnothi Seauton, Chennai
02.11.2021	Layout design	Dr. Nithin Kalorth, Assistant Professor, News Design Department, School of Media and Liberal Arts, Bennett University, Greater Noida
08.04.2022	Intellectual Property Rights	Mr. R. Sathish Kumar, Practicing Advocate, Chennai

13.04.2022	Audience Measurement and Analysis	Ms. Batul Turab, Founder- The Ravenclaw, Chennai
21.04.2022	Script writing for short films and Films	Mr. Prithivi Adithya, Independent Script writer and Director, Chennai
10.05.2022	Role of Production Designer in Films	Ms. Vrajbala Jayaraman Freelance Production Designer, Chennai

Workshops

Date	Topic	Resource Person
25.04.2022	Writing for Ad Films	Mr. V. C. Ravi, Media Production Professional, Chennai
30.04.2022	Innovative Approaches to Design Thinking	Ms. Muzna Nishath, Creative Strategist, The Toggle Hub, Chennai

Field Trips

Date	Place of Visit	Purpose
20.10.2021 & 27.10.2021	Dakshinachitra, Chennai	Outdoor Photography Exercise
23.12.2021	SIGA Press, Chennai	To understand nuances of various Printing Processes and the latest developments in Printing Industry

Journal

Thumbnail-Volume 8

Theme – Unravel

Best Article – Nostalgia: A cultural revival

Name of the student- Roopali Ramesh Kumar (1913711090033), III B.Sc. Visual Communication

Students' Achievements

Date	Name of the Student	Class	Event	Organizer	Award/Prize Won
11.08.2021 & 12.08.2021	Manvi Kela 2013711090026	II B.Sc. Vis.Com	Chennai District Karate Selection – 2021 for Cadet, Junior & Senior - Chennai	District Sports Karate Association, Chennai	II -Under 21 Individual Kata Female I -Under 21 Kumite Female
28.08.2021	Chahat Pandia 2013711090008	II B.Sc. Vis. Com	Photography Competition	Photographic Society of Madras, Chennai	II
30.10.2021	Aishwarya S 2013711090002	II B.Sc. Vis. Com	PINK OCTOBER All a'Bout Breast Cancer	CANSTOP, Chennai	III
20.12.2021	Vrinda Chandak 2113711090052	I B.Sc. Vis. Com	Product Photography Competition	D.G Vaishnav College, Chennai	I
24.12.2021	Nithya Laxmi B 2013711090027	II B.Sc. Vis.Com	Logoistic Confete 2021	Ethiraj College for Women, Chennai	III
07.01.2022	Nithya Laxmi B 2013711090027	II B.Sc. Vis.Com	Literary Photography	D.G Vaishnav College, Chennai	III
08.04.2022	Anindita Balaganesan 1913711090005	III B.Sc. Vis.Com	Shreyas – 2021-2022	Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai	I
	Manna Sosa John 1913711090021				
	Aditi S 1913711090002				
	Subiksha J 1913711090043				
	Varsha Anand 1913711090049				
08.04.2022	Shree Thulasi G	II B.Sc.		Shri	III

	2013711090042	Vis.Com	Shreyas – 2021	Shankarlal Sundarbai Shasun Jain College for Women, Chennai	
08.04.2022	Swathi J 2013711090049	II B.Sc. Vis. Com	Shreyas – 2021	Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai	III

Outstanding Achievements

- Ms. Vacasya N L (1913711090046) of III B.Sc. Visual Communication won Silver at the National Championship Solo event - Senior Ladies –at the 59th Roller Skating National Championship, at Mohali in December 2021.
- Ms. Nanditha M (1913711090023) of III B.Sc. Visual Communication interned at Champion Woman -Global Adjustments Foundation, Chennai as a creative intern for the organisation's social media page. Her creativity and commitment to work was appreciated by the Founder of the organization
- Ms. Nirmala D (1913711090026) and Ms. Roopali Ramesh Kumar (1913711090033) of III B.Sc. Visual Communication created a 4-minute short film 'Euphoric' for the competition conducted by the World Health Organisation for 'World Health Day Celebration' 2022. The short film won the titular position of "GRAND PRIZE WINNER" in WHO Film Festival Award and was screened in London in collaboration with the British Library on Sunday, May 15, 2022. The short film competed amongst nearly 1000+ other submissions from 110 countries under the 'Health for All' category.

Staff Paper Presentation in Seminars/ Conferences

Date	Name of the Staff	Title of the Seminar	Title of the Paper	Organiser
16.09.2021 & 17.09.2021	Dr. S. Jaishree	Conflicts through Media Discourse Globally	Addressing Childhood Obesity using Strategic Communication and Intervention	Department of Visual Communication, Mother Teresa Women's University, Kodaikanal
17.02.2022 & 18.02.2022	Ms. Aarthi Jayaram	Two Day Virtual International Conference on "Recent Advances in Sustainable Practices, Social	Health Drink Brands during a Health Crisis - A Study of Brand Preferences and Brand Expectations in the time of	Department of Commerce, University of Madras & Departments of Commerce, Shri Krishnaswamy College for Women,

		Innovations And Entrepreneurship”	COVID-19 Pandemic.	Chennai
16.03.2022	Dr. S. Jaishree	Role of Media in Sustainable Development	World Health Organization’s Health Communication Strategies in the Context of COVID-19 – A study	Kristu Jayanti College – Department of Media studies, Bengaluru
21.03.2022 to 25.03.2022	Ms. Priyavadhani M	Digital Culture & Politics (Beyond Identity and Power)	An Analysis of Gender Representation in Tamil films released on OTT in 2021	SRM Institute of Science and Technology- Department of Visual Communication, Chennai

Staff Publications

Date & Year	Name of the Staff	Topic	Name of the Journal	Issue No
2022	Ms. Aarthi Jayaram, Ms. Gayathri Krishnamoorthy & Ms. Vidya Padmanabhan	Health Drink Brands during a Health Crisis - A Study of Brand Preferences and Brand Expectations in the time of COVID-19 Pandemic.	Journal of the Oriental Institute-	Special issue / Vol No 71, UGC Care list no 135 ISSN – 0030-5324

Staff Participation in Workshops

Date	Name of the Staff	Title of the Workshop	Organizer	Level
03.08.2021	Ms. Priyavadhani M	Online Workshop – Review of Literature in Communication Research	Department of Journalism and Communication, Shri Shankarlal Sundarbhai Shahsun Jain college for women, Chennai	National
18.09.2021 to 20.09.2021	Ms. Aarthi Jayaram	Workshop - Basic Statistical Analysis and Interpretation using SPSS	Inspire Softech Solutions, Chennai	National
26.11.2021	Ms. Priyavadhani M	Online Workshop – Film Studies	Department of Journalism and Communication, Shri Shankarlal Sundarbhai	National

			Shahsun Jain college for women, Chennai	
05.01.2022 & 06.01.2022	Dr. S. Jaishree	“National Level Workshop on NIRF INDIA RANKINGS - 2022 For Higher Educational Institutions”	Institute for Academic Excellence in collaboration with Collegiate Education & Technical Education Department, Govt. of Telangana.	National

Staff Participation in Seminars/Webinars

Date	Name of the Staff	Title of the Seminar	Organized by	Level
28.07.2021 to 03.08.2021	Ms. Priyavadhani M	Online Faculty Development Programme - Film Making	Department of Journalism and Communication, Shri Shankarlal Sundarbai Shahsun Jain college for women, Chennai	National
13.11.2021		Webinar- New Media and Emerging Youth Culture	Department of Communication Media, Auxilium College, Vellore	National
11.01.2022	Dr. S. Jaishree	NEP-2020: Innovative Pedagogies for Quality Education	SIES (NERUL) College of Arts, Science & Commerce, University of Mumbai and Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, the University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education	National

Short term Courses completed by Staff

Date	Name of the staff	Name of the Course	Offering Institution	Offering Platform (SWAYAM .COURSERA .UDEMYetc)
17.06.2021 to 01.07.2021	Ms. Aarthi Jayaram	Advanced Research Methodology 2.0	Teaching Learning Centre, Ramanujan College, University of Delhi	tlcramanujan.in
05.08.2021 to 06.08.2021	Ms. Priyavadhani M	Media Studies – Entertainment and Broadcast Media	Alison	Alison
07.08.2021 to 08.08.2021		Psychology – Memory and Cognition	Alison	Alison

Highlights

Date	Event Name	Session Title	Resource Persons
20.10.2021	Dil Se 'The Master Class Series'	Production Aspects - Ad Films and Documentaries	Mr. Gautam Agarwal Producer & Director
21.10.2021		Limitless	Mr. Aashik Joel Graphic Designer, Video Editor Founder - myCTO.live
28.10.2021		Nature, Landscapes & Wildlife	Mr. K. Narasimhan Photographer
21.03.2022		Designing Dreams	Mr. Chaitanya Rao, Stylist, Fashion and Costume designer
07.04.2022		Frame & Focus	Mr. R.B. Gurudev, Cinematographer
12.04.2022		Excellence in every take	Ms. V. Priya, Director and Screenwriter
29.04.2022		Design Entrepreneurship	Mr. Edwin J Robert Founder of Ping, Graphic Designer
05.05.2022		UI/UX Design	Mr. Vigneshwara Rao Co-founder of Madras Creatives

Consultancy

Name of the staff involved in the consultancy project	Name of consultancy project	Level	Consulting / Sponsoring Agency	Revenue generated (amount in rupees)
Dr. S. Jaishree & Mr. Rajhamohan GMK	Short Film Project - Independent India @75 self-reliance with integrity	National	M.O.P.Vaishnav College for Women & United India Insurance Company Ltd, Vigilance Department, Nungambakkam	5,000

Programme- B.A. Journalism

The Present Tense Club was inaugurated by Akshaya Nath, Special Correspondent, India Today on September 3, 2021. The office bearers of the club were announced, which was followed by an interactive session with the speaker.

Present Tense Club Activities

Intramural

Date: Dec 13, 2021

- Box Speaker
- Quiz
- Fact checking
- Meme making

Inter-Departmental Competitions

Date: Apr 13, 2022

- Box Speaker
- News Hunt
- Meme-Making
- Channel surfing

Guest Lectures

Date	Topic	Resource Person
16.08.2021	Podcasting Essentials	Naveen Haldorai, Radio Jockey & Podcaster, Radio Mirchi 98.3, Chennai
17.09.2021	Trends in Broadcast Journalism	Akshita Nandagopal, Associate Editor & News Anchor, India Today, Mumbai.
07.10.2021	Journalism at the Crossroads: Careers in Mainstream News Media and New Media	Dr. Paromita Pain, Assistant Professor, Reynolds school of Journalism, University of Nevada, Reno
15.11.2021	Intercultural Communication	Dr. Soumia Bardhan, Assistant Professor, Department of Communication, University of Colorado, Denver
14.12.2021	Reporting Health During Pandemic	Deepa Bharath,

		Staff writer at Southern California News Group, USA
16.12.2021	Beat Reporting	Janani Sampath, Assistant Editor, Diversity Digest, DEI News Portal of Avtar Group, Chennai
21.12.2021	Political Reporting	C S Kotteshwaran, Assistant Editor, DT Next, Chennai
09.04.2022	The IT (Intermediary guidelines and digital media ethics code) Rules, 2021	Vidya Pinto Advocate, Chennai
11.04.2022	Investigating Inequality on Social Media	Ms. Nayantara Ranganathan, Lawyer and Researcher on Politics and digital platforms, Pune
12.04.2022	Journalism & Mass Communication: What next?	Nivetha Sekar, Social Media Editor, The New Indian Express, Chennai
21.04.2022	Development Beat Reporting	Nirupa Sampath, Deputy Principal Correspondent, DT Next, Chennai
04.05.2022	Lifestyle Reporting	Rama Ramanan, Editor, Chennai Express, The New Indian Express, Chennai
17.05.2022	Using RTI in Journalism	Ram Sundaram, Journalist, The Times of India, Chennai

Workshops

U.S. Department of State Grant funded workshop was conducted by the department faculties. Topic- Stopping the spread of Disinformation- Training Emerging Journalists in Conjunction with the University of Nevada, Reno.

Module	Date	Title	Resource Person
Module I	26.10.2021	Truth, Tools, Trust and Journalism: Why it Matters	Sathyabama Oppili and Sandhya Rajasekhar
Module II	27.10.2021	Visual Fact Checking	Vidya Padmanabhan and Harinee R
Module IV	28.10.2021	News Analysis and Fact Checking	Vidya Padmanabhan and Harinee R

Module V	29.10.2021	Deep Fake	Vidya Padmanabhan and Harinee R
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Date	Topic	Resource person
08.04.2022	Photo Journalism	Shannon Zirkle Photo Journalist and Freelance Photographer

Student Achievements

Date	Name of the Student	Class	Event	Organiser	Prize
18.07.2021	Sugantha Valli 2113711024037	I B.A Journ	Treasure Hunt, Impacthut Hut Learning	IIT Madras	II
29.09.2021			Poster making, Ganesh Vandhan	M.O.P. Vaishnav College for Women (Autonomous), Chennai	I
30.09.2021			Poster making , Nand Maha utsav	M.O.P. Vaishnav College for Women (Autonomous). Chennai	III
15.10.2021	Sowmyanarayani R 2113711024035	I B.A Journ	Belt test	Karate-do goju- ryu ryusyokai Gopinath karate association, Chennai	Yellow belt
19.10.2021	Sugantha Valli 2113711024037	I B.A Journ	Poster making	UN Fest, Chennai	II
25.11.2021			Appetite (App mock screen design)	Prakriti Club, Department of Food Science management, M.O.P.	II

				Vaishnav College for Women (Autonomous), Chennai	
25.11.2021	Kavita Menon 2113711024016	I B.A Journ	Appetite (App mock screen design)	Prakriti Club, Department of Food Science management, M.O.P. Vaishnav College for Women (Autonomous), Chennai	II
26.11.2021	Smriti Mishra 1913711024056	III B.A Journ	Debate	Xaviers institute of Management, Mumbai	I
20.01.2022	Hridyambika A Manu 2013711024064	II B.A Journ	Music competition	Synchro Tunes- by National Youth Council of India, Chennai	II

Journal

Name of the Journal - INK

Theme - Chennai City

Best article - Celebrating traditional dance forms sans the gender bias- In conversation with the Dhananjayans

Name of the Student - Vidhya G (1913711024067), III B.A. Journalism

Cover page designer: Poorana Porkalai S (1913711024041), III B.A. Journalism

Short term Courses completed by Students

Date	Name of the student	Class	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera, etc)	Duration in Weeks & Hours
01.03.2022 - 15.03.2022	Sugantha Valli 2113711024037	I B.A Journ	Reporting Suicides Responsibly: Implementing Evidence-based Guidelines for the media	Centre for Mental Health Law & Policy	Suicide Prevention & Implementation Research Initiative	15 days

Practice School

Date	Area of Practice School	Description
January 2022	Newsletter	M.O.P. NEWS, Vol 8. Issue 1
April 2022	Newsletter	M.O.P. NEWS, Vol 8. Issue 2

Staff Achievements

Staff Participation in Seminars / Webinars / Conferences

Date	Name of the Staff	Title of the Seminar / Webinar	Organiser	Level	Duration in Days & Hours
26.03.2022 - 02.04.2022	Vidya Padmanabhan	6th International Workshop on Research and	Eudoxia Research Centre, India	International	8 days

		Methodology			
22.04.2022 - 24.04.2022	Harinee R	International Online Workshop on Academic Writing-Ethical Issues	Global Institute of Statistical Solutions (GISS), Chennai	International	3 days

Paper Presentations

Date	Name of the Staff	Title of Paper	Title of Seminar	Organiser	Level
01.07.2021	Dr. Sandhya Rajasekhar	Understanding the Influence of YouTubers in Political Propaganda through Viewer Engagement	Conflicts through Media Discourse: Globally	Mother Teresa Women's University, Department of Visual Communication, Research and Extension Centre, Saidapet, Chennai	International
11.09.2021		Right Wing Government and Social Media Ethics Code2021- A Conflict for Democracy?	Media Meet 2021	Department of Media Studies, Christ (Deemed to be University), Bangalore	International
25.09.2021	Harinee R	Anthology and OTT release: The New Normal in Tamil Cinema Post COVID-19	Changing Contours of Social Sciences towards Post COVID-19	School of Social Sciences, Punyashlok Ahilyadevi Holkar Solapur University, Solapur	International
09.12.2021		Advertising and Mental Health Awareness: A Rhetorical	Research and Innovations	Alpha Arts and Science College, Chennai	International

		Analysis of Digital Video Ads of Brand Campaigns			
17.02.2022	Vidya Padmanabhan	Health Drink Brands during a Health crisis- A Study of Brand Preferences and Brand Expectations in the time of COVID-19 pandemic	Recent Advances in Sustainable Practices, Social Innovations and Entrepreneurship	Department of Commerce, University of Madras and Departments of Commerce, Shri Krishnaswamy College for Women, Chennai	International
24.03.2022	Sathyabama Oppili	An Analysis of Gender Representation in Tamil Films Released on OTT in 2021	Digital Culture & Politics (Beyond Identity and Power)	Department of Visual Communication, College of Science and Humanities, SRM Institute of Science and Technology, Kattankalathur, TN	International
27.05.2022	Harinee R	A study on the Impact of Motivational Messages in Social Media on the Mental Well-being among young adults: A Uses and Gratification perspective	New Media and Convergence for Development	Dr. M.G.R Educational & Research Institute, Chennai	International

Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal / Book	Issue No./Vol/ISSN
December 2021	Harinee R and Gayathri K	Anthology and OTT release: The New Normal in Tamil Cinema Post COVID-19	Bengal, Past and Present	Issue IV/Vol 117/0005-8807
December 2021	Harinee R & Gayathri K	Advertising and Mental Health Awareness: A Rhetorical Analysis of Digital Video Ads of Brand Campaigns	Anvesak	Issue no.2 (XI)/ Vol. 51/ 0378 4568
April 2022	Vidya Padmanabhan, Gayathri K and Aarthi Jayaram	Health Drink Brands during a Health crisis- A Study of Brand Preferences and Brand Expectations in the time of COVID-19 pandemic	Journal of the Oriental Institute	Vol 71/ 0030-5324
April 2022	Dr. Sandhya Rajasekhar	Understanding the Influence of YouTubers in Political Propaganda through Viewer Engagement	Journal of the Oriental Institute	Vol 71/ 0030-5324

Staff as Resource Person

Date	Name of the Staff	Institution	Nature of work done	Topic
17.02.2022	Vidya Padmanabhan	Madras Christian College, Chennai	External examiner	End semester practical viva-Internship
30.03.2022	Dr. Sandhya Rajasekhar	Post Graduate Departments of Communication and Commerce, Women's Christian College (Autonomous), Chennai,	Resource Person	Workshop on Quantitative Research
21.04.2022	Harinee R	Dawn School, Chennai.	External Examiner	12th std CBSE practical exam-Mass Media

COLLABORATION

NAME OF THE EXTERNAL ORGANIZATION	PURPOSE OF COLLABORATION
Reynolds School of Journalism, University of Nevada, Reno	5 day, U.S. Department of State Grant funded workshop on the topic: Stopping the spread of Disinformation- Training Emerging Journalists

Highlights

1. CAMPAIGN- #Saynotofakenews

The #Saynotofakenews campaign was launched by the final year students of B.A. Journalism of M.O.P. Vaishnav College for Women, who recognized the immediate need to create awareness among people when the 'infodemic', was on the rise.

The campaign was inaugurated on September 28, 2021 by Tmt. Thamizhachi Thangapandian, Member of Parliament, Tamil poet, lyricist, orator, and writer. An informative and interesting interactive session with Mr. Shabbir Ahmed, Deputy News Editor at Times Global Broadcasting Co. Limited (Times Now), followed the inauguration. The journalist spoke about his experience in dealing with fake news, and gave advice on the steps that the students as future journalists could take to create awareness. As part of the campaign, an exclusive five day workshop was conducted on 'Fake news verification methods' for the third-year students.

Students reached out to the community through MOP Community Radio Station (MOP CRS 107.8). Kavitha Muralidharan, an independent journalist currently contributing to The Wire, Pari Network, News Minute, and First Post, spoke about news verification and curbing of fake news. Vignesh Karthik, an actor, radio jockey, video jockey and a renowned director, spoke about the importance of verified news, and the impact a fake news can create.

In order to involve school students in the campaign, the campaigners reached out to various schools and conducted online programmes to create awareness. Activity-based events conducted online for school students were best received by the students as well as the teachers. Audio Public Service Announcements (PSA) were also made in both Tamil and English to create awareness on the spread of fake news during the pandemic.

2. PANEL DISCUSSION- Moving the Conversation on Gender Equality in Cinema

The B.A. Journalism programme of the Department of Communication and Media Studies at M.O.P. Vaishnav College for Women held a panel discussion on the topic, 'Moving the Conversation on Gender Equality in Cinema' on May 19, 2022. The panel consisted of Tamil lyricist and poet, Dhamayanthi; film curator and Tedx speaker, Dr. Uma Vangal; Film journalist and critic, Ashameera Aiyappan; award-winning filmmaker and film archivist, Sruti Harihara Subramanian; and actors Keerthi Pandian and Anupama Kumar. The discussion was moderated by Vaishna Roy, Editor of the Front line Magazine. The speakers touched upon topics such as chastity and tolerance of women in Indian cinema, the study of cinema and women in the economy of it, privilege in Indian cinema, involvement of women in the business side of it, as well as the treatment of multi-careered women.

Programme - Bachelor of Business Administration Shift I

Club Activities

Intra Mural Activities

Name of the Club: The Drucker's Progeny

Date: Nov 24, 2021

On-line events

1. Potpourri
2. Clash of clans
3. Ms. Drucker's progeny

Pre-events

1. Brand refresh
2. Creative Capture

- The overall Trophy was won by III BBA (Shift I).
- The winner of Ms. Drucker's Progeny–Aakriti Damani (1913711096001) – III B.B.A (Shift I).

Guest Lectures

Date	Topic	Resource Person
12.08.2021	From Idea To Start Up – My Journey	Ms. Harini Sivakumar Founder and Cosmetic Chemist Earth Rhythm, Chennai.
18.08.2021	Personal Investment Planning	Ms. Anushi Jain Investment Research Head Asset Plus, Chennai.
19.08.2021	Psychology For Change	Ms. Anuradha Kumar Researcher, Psychosocial Counsellor & Entrepreneur Chennai
23.05.2022	Export Incentives	Ms. Saradha S Deputy Manager, Internal Audit Sundaram Clayton, Chennai.

Workshops

Date	Topic	Resource Person
02.11.2021	Business Plan Workshop	Dr Padmaja Priyadarshini Entrepreneur and Statistician Managing Director M/s Home Plan Guru Civil Consultants Pvt Ltd
07.12.2021	Basic Statistical Tools For Research	

Journal

Title of the Department Journal: M-Power

Theme: The Game Changer - Building Business through Innovation

Best Article: Survival of the fittest: Disruptive Business Models – Kaashni Arora
(1913711096025) - III B.B.A (Shift I).

Cover Page Designer: Dwiti Paras Mehta (2013711096012) - II B.B.A (Shift I).

Students' Achievements

Date	Name of the Student	Register Number	Class	Event	Organiser	Prize
05.02.2022	Raashi Chandalia	1913711096044	III BBA	TV Fandom Quiz	Delhi University, Delhi.	II
26.03.2022	Laxsana K.S	2013711096025	II BBA	Group Dance Intercollegiate Competition	Sri Krishna Swamy College for Women, Chennai.	I
	Rithanya. M	2013711096045				
	Aadvika Suresh	2013711096002				
	Ranchana. E	2013711096042				
	Divya Jothi S.P	2013711096010				
	Khushi Bhatted G	2013711096022				
09.04.2022	Laxsana K. S	2013711096025	II BBA	Group Dance Intercollegiate Competition	Shasun College for Women, Chennai	I
	Rithanya. M	2013711096045				
	Aadvika Suresh	2013711096002				
	Ranchana. E	2013711096042				
	Divya Jothi S.P	2013711096010				
	Khushi Bhatted G	2013711096022				

13.04.2022	Anuradha Khaitan	1913711096008	III BBA	Shutter Up, Atrangi – Photography Competition	Chevalier T Thomas Elizabeth College for Women, Chennai.	II
28.04.2022	Shereen Samyuktha	2013711096070	II BBA	Channel Surfing	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women (Autonomous), Chennai.	II
	Laxsana K.S	2013711096025				
	Prachi	2013711096036				
	Khushi Bhatted G	2013711096022				
	Chetna	2013711096004				
	Harsini	2013711096020				

Field Trips

Date	Place of visit	Purpose
07.04.2022	American Consulate - Library	To explore the facilities available in US Consulate Library
12.04.2022	Modern Bakers Pvt. Ltd	To learn the production process and aspects related to it practically
04.05.2022	Mall Visit	To provide information about the services and shops inside the mall, Ownership status of shops, Layout of the shops, Nature of goods dealt in, Different types of promotional schemes offered etc..
14.05.2022	Chetpet Eco Park	To gather and learn how different ecosystems worked simultaneously existing together and helped in supplementing the knowledge that we read in the books in a better way of understanding.

Exhibitions/ Fairs Organised by students

Date	Class	Exhibition Title
26.05.2022	I BBA	Product Modification
24.05.2022	III BBA	Layout of Retail Outlet

Certificate Course

11 students of II BBA completed a course on **Consumer Psychology**, a certificate program from IIT, Guwahati through Swayam – NPTEL platform.

Staff Achievements

Paper Presentations

Date	Name of the Staff	Organiser	Title of Seminar	Title of Paper	Level
04.06.2021 & 05.06.2021	Ms. Sangeetha Manoj	Maniben Nanavati Womens College, Mumbai & Insipra Research Association, Rajasthan.	Innovations And Sustainable Practices in Commerce, Management, And Social Sciences: Future Prospects And Challenges	A Descriptive Study on The Indicators and Strength Of Organizational Commitment Among The Banking Sector Employees	International
06.08.2021	Ms. Alamelu C	IQAC and Department of BMS, SVKM'S Usha Pravin Gandhi College of Arts, Science and Commerce, Mumbai.	Unlocking the Potential of Post Covid Digital Transformations in Management	A Study on the Effectiveness of E-Portals in Seeking Jobs from job Seekers Perspective on the People of Chennai, Tamil Nadu Awarded - The Best Paper Award - HR Track.	International
17.02.2022 & 18.02.2022	Dr. Archana Prasad	University of Madras and Department of Commerce-Shri Krishnaswamy College for Women, Chennai.	Recent Advances in Sustainable Practices, Social Innovations and Entrepreneurship	A Study of Consumer Perception and Adoption of Sustainable Fashion in India	International
17.02.2022 &	Ms. Alamelu. C	University of Madras and	Recent Advances in Sustainable	An Analysis on the Influence of social	International

18.02.2022		Department of Commerce-Shri Krishnaswamy College for Women, Chennai.	Practices, Social Innovations and Entrepreneurship	media Applications on the Impact of Online Business	
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Staff as Resource Person

Date	Name of the Staff	Institution	Nature of work done
24.08.2021	Dr. Archna Prasad	Ethiraj College for Women, Chennai	Subject Expert for recruitment of Assistant Professor in the department of Human Resource Management (SS).
22.02.2022	Dr. Archna Prasad	D.G. Vaishnav College, Chennai	Subject Expert (External) to conduct Interview for the post of Assistant Professor for the department of B.B.A.
23.03.2022	Dr. Archna Prasad	Guru Nanak College, Chennai	Member of the Board of Studies for the department of B.Com Marketing Management.

Staff Fellowships

Date	Name of the faculty	Designation	Name of the award / research fellowship	Name of the awarding institution
20.11.2021	Dr. Archna Prasad	Dean Students Head - BBA (Shift I)	Fellow, FSAIARD	South Asian Institute For Advanced Research And Development (SAIARD)

Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal / Book	Issue no.
June 2021	Ms. Sangeetha Manoj	HR Practices and Measures Undertaken By Indian Banking Sector During Covid 19 – A Theoretical Perspective	Journal of Education, Rabindra Bharathi University	Vol. : XXIV, No. :6, 2020 – 2021 ISSN 0972-7175 ,
July-September 2021	Ms. Sangeetha Manoj	A Descriptive Study On The Indicators And Strength Of Organisational Commitment Among The Banking Sector Employees	International Journal of Advanced Research in Commerce, Management and Social Science (IJARCMSS)	Volume 04, No. 03(I), July - September, 2021, pp 85-9, ISSN: 2581-7930
August 2021	Ms. Alamelu C	A Study On The Effectiveness Of E-Portals In Seeking Jobs From Job Seekers Perspective On The People Of Chennai, Tamil Nadu	Vidyabharati International Interdisciplinary Research Journal	August 2021, ISSN 2319-4979
April 2022	Dr. Archana Prasad	A study of Consumer Perception and Adoption of Sustainable Fashion in India	Journal of the Oriental Institute The Maharaja Sayajirao University of Baroda , Vadodara UGC CARE LIST NO :135	Vol.71 Issue 01, No 14, 2022, ISSN : 0030-5324
	Ms. Sangeetha Manoj	A descriptive study on the fitness consciousness and wellness spending patterns among the residents of Chennai.		
	Ms. Aditi A Samant	A Study On Consumer Preferences And Level Of Satisfaction Towards Eco-Friendly Cosmetics And Personal Hygiene Products With Respect To Tamil Nadu		
	Ms. Alamelu C	An analysis on the Influence of Social Media Applications -like Instagram, WhatsApp and Facebook on the impact of Online Business.		

Staff Refresher Programmes

Date	Name of the Staff	Title of the Programme	Organiser
14.06.2021 to 19.06.2021	Dr. Archana Prasad	Innovation, IPR, Technology Development and Entrepreneurship	St. Claret College, Bangalore SCC- KSCST IP Cell, Institution's Innovation Council (SCC-IIC) and Internal Quality Assurance Cell (IQAC) .
	Ms. Sangeetha Manoj		
	Ms. Aditi A Samant		
	Ms. Alamelu. C		
26.06.2021	Ms. Sangeetha Manoj	How To Choose A Journal For Publishing Your Research Paper And Qualitative & Quantitative Decision	Quality Improvement Program, Global Institute of Business Studies
21.01.2022 to 26.01.2022	Dr. Archana Prasad	Developing Resilience through Innovation in Management Teaching and Research	SRM College of Management, SRM Institute of Science & Technology, Chennai.
	Ms. Sangeetha Manoj		
	Ms. Aditi A Samant		
	Ms. Alamelu. C		
July 2021 to Oct 2021	Dr. Archana Prasad	E-Content Development	NITTR – SWAYAM Platform
	Ms. Sangeetha Manoj		
	Ms. Aditi A Samant		
	Ms. Alamelu. C		

Programme - Bachelor of Business Administration (Shift II)

Club Activities

Intra Mural

Name of the Club: Mercatus

Date of Inauguration:

Nov 24, 2021

Name of the events:

- Professor's Plan
- Gun Point
- Fight to Survive
- Paparazzi
- Master Mind
- House of Paper

Inter-Collegiate

Name of the Activity: National Level Student Paper

Presentation Competition

Date: Feb 28, 2022

Name & Designation of Chief Guest:

- Mr. Mahendran Kathiresan, Co-founder and business head, Innomonk Technologies, Bangalore
- Dr. Manvendra Pratap Singh, Assistant Professor, School of Management, National Institute of Technology Rourkela, Odisha.
- Mr. R. Govindarajan, founder of namma.store and bahushira.com, a tech startup, Chennai
- Dr. S. Usha, Assistant Professor, Department of Management Studies, University of Madras - Chennai

Level: National

Guest Lectures

Date	Topic	Resource Person
26.08.2021	'Entrepreneurship In Digital World'	Ms Harshitha Vimalkumar Business Development Manager Brainpan India, Gurugram
01.10.2021	Practical Aspects And Insights On Ipr Act By Mr. Koushik Balaji	Mr Koushik Balaji Associate Director Grant Thornton, Bharat LLP, Chennai
15.11.2021	"Tax Regime – Planning, Avoidance and Evasion"	Mr Kalyanaraman Sridhar Senior Consultant Grant Thornton, Bharat LLP, Chennai

23.05.2022	Export Incentives	Ms. Saradha S Deputy Manager- Internal Audit, Sundaram Clayton, Chennai
24.05.2022	Workforce Management	Ms. Sadhana Kannan Human Resource business partner, Mphasis Limited, Chennai

Journal

Name of the Journal: Business Insights

Theme: Redefining the Workplace: Work from Home

Name of the Best Article: A Case Study On Covid-19 And Infosys- A Change In The Work Culture

Name & Class of student: Nivedita G (2013721096119) , Gayatri Selvakumar,(
2013721096096) II BBA

Students' Achievements

Date	Name of the Student	Register Number	Class	Event Name	Organizer	Prize Won
20.11.2021	Nivedita G	2013721096119	II BBA 2020-2023	Novateur	Foodistory , Shri Shasun Jain College for women, Department of English, Chennai	II
13.04.2022	Gayatri S	2013721096096	II BBA 2020-2023	Case Study	Catalyst'22, Post Graduate Department of Business Administration, Guru Nanak College, Chennai	III
	Sreyaa P K	2013721096129				
	Vedikaa K K	2013721096136				

Outstanding Achievements

Date	Name of the student	Class	Batch	Title of the Paper	Name of Seminar / Conference	Name of the Organizing Institution	Level
24.02.2022	Vedikaa K K (2013721096136)	II BBA	2020-2023	Contextual Risk and Their Interplay Post Covid - 19	National Student E - Conference	Chevalier T. Thomas Elizabeth College for Women	National

Field Trips

Date	Place of visit	Purpose
14.12.2021	Anna Centenary Library	Using Library resources to write an article
08.04.2022	American Center – U.S. Consulate General	To mark the National Library Week
26. 04.2022	Mall Visit	To understand the aspects of retail marketing.
27.04.2022	Kaleesuwari Refinery Private Limited, Medavakkam	To learn about the production and operational process
04.05.2022	Retail Mall Visit	To analyse the various retail marketing concepts at stores in malls

Students' Participation in Seminars / Webinars / Workshops

Date	Event Type	Title of the event	Organizer	Batch	Class	Level
03.06.2021	Webinar	How to grow your Business by Expanding visibility	FICCI Flo Chennai Chapter	2019-2022	III BBA	National
03.09.2021	Webinar	Business Program at Stuart School	Illinois Institute of Technology	2019-2022	III BBA	National
03.09.2021	Webinar	Business Program at Stuart School	Illinois Institute of Technology	2020-2023	II BBA	National

04.03.2022	Webinar	CII Tamil Nadu Annual Session	Confederation of Indian Industry	2020-2023	II BBA	Regional
20.03.2022	Webinar	Amazing People of UP	Pickle Jar	2019-2022	III BBA	National
07.04.2022	Webinar	Social Media Strategies for Growing Businesses	Digital Scholar	2019-2022	III BBA	College
07.04.2022	Webinar	Social Media Strategies for Growing Businesses	Digital Scholar	2020-2023	II BBA	College

Staff Achievements

Paper Presentations

Date	Name of the Staff	Organiser	Title of Seminar	Title of Paper	Level
05.06.2021	Ms. Krupa N	Maniben Nanavati Women's College Mumbai, Maharashtra, Inspira Research Association- Ira Jaipur, Rajasthan	Innovations And Sustainable Practices In Commerce, Management And Social Sciences: Future Prospects And Challenges	The Impact of Covid 19- Work from Home- A changing Scenario	International
03.03.2022	Dr. Vijaylakshmi M	The Department of Commerce, College of Science and Humanities, SRM Institute of Science & Technology	Paradigm Shift in Business and Economy: Challenges, Initiatives and Strategies in Global Context	A Study on the Programs Preferred by the Viewers of OTT Platforms	International
	Ms. Vedhavalli S				
	Ms. Sindu Bharathi S K				

Staff as Resource Person

Date	Name of the Staff	Institution	Nature of work done	Topic
25.04.2022	Ms. Swetha K	Department of B.Com (General), Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women	Guest Lecture	Professional career opportunities in Commerce

Staff Participation in Seminars

Date	Name of the Staff	Title	Organiser	Level
29.10.2021	Ms. Krupa N	India, A Start-Up Nation	Hindustan Chamber of Commerce	National
12.01.2022	Ms. Vedhavalli S	Is Spirituality Relevant Today?	Vivek College of Commerce, Mumbai	National
12.01.2022	Ms. Sindu Bharathi S K	Is Spirituality Relevant Today?	Vivek College of Commerce, Mumbai	National

Department of Commerce
Common Activities 2021 - 22
ENTREPRENEURSHIP AND INNOVATION BOOT CAMP

Date	Session	Resource Persons
04.03.2022	Curtain Raiser <i>Creating an entrepreneurial ecosystem:</i> <ul style="list-style-type: none"> ○ Developing strategic business ideas ○ Innovation as a corporate Strategy 	Ms. Selvarani Eastern Zone Co-ordinator Innovation Council Government of India
	Session I <i>Intellectual Property Rights</i> <ul style="list-style-type: none"> ○ Fundamentals, Concepts, Procedures, and Guidelines for Patent. ○ Protection of Innovation ○ Copyright & Trademark management ○ Commercialisation of IPR ○ Legal Requirements and filing Procedures 	Ms.Aishwarya Vijayaraghavan Founding Partner at PRAISH ASSOCIATES
	Session II <i>Emerging trends in Entrepreneurship</i> <ul style="list-style-type: none"> ○ Power of Micro-influencers in entrepreneurship ○ Start-ups - Creativity, Longevity, Profitability ○ Professional networking through Co-working spaces 	Ms. Padmaja Priyadharshini Entrepreneur, Senior Statistician & Resource Person
	Session III (Break out rooms) Identification of Business Opportunities & Developing Your Business Model Canvas <ul style="list-style-type: none"> ○ Business Model Canvas Components ○ Environment scanning ○ Market analysis ○ Financial projections ○ Marketing & Sales Pitch 	Mr. Rajiv Joshi Entrepreneurship Facilitator (Visiting Faculty Member- Indian Institute of Management Rohtak, Indian Institute of Technology, Gandhinagar, MICA The School of Ideas , Institute of Management Technology, Ghaziabad and Nagpur)
	Valedictory Session <i>Be a change catalyst</i> <ul style="list-style-type: none"> ○ Collaborative Entrepreneurship ○ Social Entrepreneurship ○ Sustainable Entrepreneurship 	Ms. Ann Anra Entrepreneur & Founder wastED 360 Solutions Sustainability Consultant
	Practices	

Department of Commerce organised a Virtual Boot Camp on Entrepreneurship and Innovation on March 4, 2022. The session was declared open by the resource person, Ms. Selvarani, Innovation officer, innovation cell, Ministry of Education, Government of India. She articulated on creating an entrepreneurial ecosystem. Presentation on building innovation and entrepreneurship ecosystem in Higher Education Institutions of India was well illustrated. Developing strategic business ideas and innovation as a corporate strategy were also discussed.

9th ANNUAL WORKSHOP SERIES – 5th March 2022

S.No	TOPIC	SPEAKER NAME
1	Design Thinking For Problem Solving	Mr Sathianathan A L , Design Thinker & Coach
2	Personal Branding For Professional Networking	Ms. Dhvani Shah, Internationally Certified Image Consultant, Soft Skills Trainer and POSH enabler
3	Content Writing	Ms. Anjana
4	Personal Investment Planning	Ms Sreedevi A & Ms Sandhya Chartered Financial Planner - Ms Sreedevi A And Mrs Sandhya J
5	Vlogger Marketing	Ms. Shalini Thaker Social Media Specialist, TAG Media Work
6	Social Media Analytics	Mr. Satish Director , Satz venture Nurturers private Ltd
7	Data Analytics For Business	Dr S K Manivannan Associate Professor, SRM University
8	Digital Marketing For Starters	Ms. Khusbhu Vyas Manager - Digital Marketing, WEGoT Utility Solutions
9	Techno - Functional Managers: The Need Of The Hour	Mr.Raghunathan T Assistant General Manager - IT Cholamandalam Investment And Finance Company Limited
10	Iot And Industry Tranformation	Dr S. Sasirekha & Mr. Praveen Hanchinal Dr S Sasirekha, Associate Professor, SSN Engineering College/ Mr

		Praveen, Educator ,Internet of Things
11	Ai And Vr For Business	Mr.Vignesh Selvaraj Founder, Mentor Web 3.0 Block chain / DeFi

The Department of Commerce of M.O.P. Vaishnav College for Women had conducted its 9th Annual Workshop Series on **CAPACITY BUILDING PROGRAMME - A Virtual Skill Development Programme** on March 5, 2022. The four hour workshop brought together industry experts from varied spectrum. 11 parallel workshops on four wider skills themes like soft skills, communication skill, life skills and trends in technology followed by sub themes such as IoT, Workforce Analytics, Design Thinking for problem solving, Vlogger Marketing, AI and VR for business etc, were conducted by the professionals. A total of 1182 students registered for the workshop. The aim of the workshop series was to educate students on emerging business technology and its application.

B.Com Accounting & Finance Shift -1 and Shift-2

STUDENT CLUB & INTRA MURAL

Date: Oct 23, 2021

Name Of The Club: BUSIBEE

Name Of The Events

- Mind Benders
- Twirl the Canvas
- Product Launch
- Knock Out
- Best Manager

BusiBee, the departmental club activity of B. Com (Accounting & Finance) Shift-1 was conducted on October 23, 2021.

The Miss BusiBee was awarded to Aparna.V (1913711034010) of III B. Com (A&F) S-1 and the Overall trophy for BusiBee 2021 was bagged by III years.

LUMINISCENCE

Date Of Inauguration: Oct 25,2021

Name Of The Club: LUMINISCENCE

Name Of The Events:

- Marketkshetra
- Chalk And Cheese
- Lawyers Up
- Pitcher Perfect
- Meme Prodigy
- Razzmatazz
- Premium Rush
- Dunkirk
- Survival Surge
- Corporate Fashionista
- Trolley Forward
- Neurothon

Luminescence is the intramural activities of B. Com Accounting and Finance (Shift II). The event was conducted on October 25 and 26, 2021.

The overall winners of Luminescence 2021-2022 were III B.Com A&F Shift II B3 and the Miss Luminescence title was bagged by Sneha M (1913721034137) of III B.Com A&F Shift II B2.

LUMINESCENCE VALEDICTORY 2021-2022

The Valedictory event for the Luminescence 2021-2022 was held on May 20, 2022. The Prizes were awarded to the students by the Head of the Department, Ms. Geetanjali Jindger along with the other faculty members.

INAUGURATION OF STUDENT CLUB & INTRA MURAL

Taxlab, an activity for III B. Com (Accounting& Finance) Shift-1 which tests the income tax knowledge and skills of the students was held on October 22, 2021.

TAXATHON

NAME OF EVENT: Taxathon

DATE OF EVENT: December 3, 2021

INAUGURATED BY: Dr. Lalitha Balakrishnan, Principal M.O.P Vaishnav College For Women

Taxathon is an exhibition of B.Com A&F shift II. The exhibition aims to showcase the proficiency of students in Income tax. The event took place on December 3, 2021 and was inaugurated by the Principal, Dr. Lalitha Balakrishnan

SAMPADA

NAME OF EVENT: Sampada

DATE OF EVENT: April 12 And 13, 2022

INAUGURATED BY: Dr. Lalitha Balakrishnan, Principal M.O.P Vaishnav College For Women

The Exhibition commenced with the Inauguration by the Principal, Dr. Lalitha Balakrishnan.

CONSUMER AWARENESS

NAME OF EVENT: Consumer Awareness

DATE OF EVENT: May 17, 2022

INAUGURATED BY: Dr. Lalitha Balakrishnan, Principal M.O.P Vaishnav College For Women

This exhibition aims to showcase the proficiency of students in Consumer Rights and Responsibilities. The event was inaugurated by the Principal Dr. Lalitha Balakrishnan.

Capacity Building Programme

I BCOM(A&F) SHIFT 1:

Date & Time	Title of the Lecture	Resource Person (Name, Designation & Organisation)
06.01.2022 (8.00am to 9.00am)	Gender Equality and Sustainable development	Mr. G. Sathyanarayanan, Senior Delivery Manager, Tata Consultancy Services, Chennai
06.01.2022 (9.15am to 10.15am)	Preparing for tomorrow's workplace Skills	Ms. Christina Pauline Beulah, Associate Director –Finance and the Company Secretary Virtusa Consulting Services Pvt Ltd
06.01.2022 (10.30am to 11.30am)	Resume Writing	Mr. S. P. Jambulinkam, Project Head Manager, Skill and Training Division, Adyar Ananda Bhavan Sweets Pvt Ltd
06.01.2022 (12noon to 1.00pm)	Team Building Skills	Ms. Anushri Balaji, Senior Officer working, Standard Chartered Bank, Global Business Services

Guest Lectures

Date	Guest Lecture	Resource Person (Name, Designation & Org Name)
15.07.2021	Ethics in Advertising and Consumer Protection Act	Ms. Udit Joshi (Practicing Advocate High Court of Madras)
15.07.2021	International Taxation	CA G Balakrishnan (BSD Associates)
22.07.2021	Keeping up with VUCA	Ms. Sreenidhi Mahadevan (Trainer, Counsellor & Curriculum Development)
26.07.2021	Cyber Security and Internal Audit	CA RVittal Raj (BSD Associates)
31.07.2021	The Magic of Marketing Research	Mr. Siluvai Amalan (Independent Brand Consultant)
02.08.2021	Financial Reporting Domain	CA. R Madhurika (Practicing Chartered Accountant)
06.08.2021	Invertors Thumb Rule	Ms. Nazareen Nazeer (Senior Analyst, Wana Bank, Kuwait)
07.08.2021	Role of Independent Auditors in Public Sector	Ms. B Saranya (Deputy Accountant General and O/o Accountant General (Audit), Telangana)
03.09.2021	Successful Transitions: Engaging Students to build, manage and sustain a Creative Career	Ms. Harini Sivakumar (Founder CEO Earth Rhythm)

Date	Guest Lecture	Resource Person (Name, Designation & Org Name)
07.01.2022	Practical Aspects Of IPR	Ms. Udit Joshi (Practicing Advocate High Court of Madras)
22.03.2022	Consumer Protection Act, 2019	Dr. Vijaya Thilagam (Assistant Commissioner, Civil Supplies and Consumer Protection Department)
06.04.2022	Responsible And Sustainable Consumption	Mrs. Saroja (Executive Director, CAG)
06.04.2022	Fundamental Analysis and Portfolio Management.	Mr. Sathish Kumar Gnanasekar (Specialized in Business Strategy and Portfolio Management)
11.04.2022	Contentious Issues in Companies Act, 2013.	Mr. R. Tharmaraj Chartered Accountant
11.04.2022	Marketing Strategies in the New Era	Mr. Siluvai Amalan Independent Brand Consultant
20.04.2022	Filing Of Returns And Matching Of Input Tax Credit	CA G Balakrishnan Chartered Accountant (BSD Associates)
02.09.2021	Change in job profiles and skill requirements in the world of financial disruption.	CA. V. Pattabhi Ram Chartered Accountant
18.04.2022	Etiquette and grooming	Ms. Dhvani Shah International Certified Image Consultant, Soft Skill Trainer & POSH enabler
10.03.2022 & 11.03.2022	Fundamental and technical analysis	Mr. Arul Rajhan CEO, Ectra academy
16.04.2022	GST Records and return	Mr. Srinivasan J, Chartered accountant
20.04.2022	The evolving role of a CFO	Mr. Ranganathan P K Chartered Accountant (B.Com, ACA, ACMA)

Career Counselling Program 2021-2022

Date	Career Counselling	Resource Person
21.07.2021	Career Opportunity in Media Industry	Ms. Saranya Ramesh (Programme producer in Sun Network)
16.08.2021	Balance between Professional and College Life	CA. Akila (Guru & Ram LLP)
18.03.2022	Career Counselling on Growth Mindset	Ms. Anuradha G Kumar (Freelancer Enrichment Trainer)
17.05.2022	Virtual career counseling session on Career choice and work life balance	MS. Archana Ravichandran (Founder and Principal – the Minds way Clinical psychologist RCI Registered

Students Achievements

DATE	STUDENT	CLASS	EVENT	ORGANISATON	PRIZE
13.07.2021	Harene.A.G.S 1913711034021	III B.COM (A&F) S-1	Poster Making	M.O.P Vaishnav College- College Day	II
01.08.2021	Soundharya.M.P 1913711034047	III B.COM (A&F) S-1	Tag your mom or grand mom	M.O.P Vaishnav College- Prakriti Club	II
21.08.2021	Prithika MP 2013711034040 Kaveri Shree N 2013711034024 Shradha C 2013711034051	II B.COM (A&F) S-1	Pick A Path	M.O.P Vaishnav College-Pschycology Department	II
11.09.2021	Hari Durga. R 2013711034014	II B.COM (A&F) S-1	Poster Making	M.O.P Vaishnav College- Psychology Department	I
11.09.2021	Nityasree N 2013711034035	II B.COM (A&F) S-1	Poster Making	M.O.P Vaishnav College- Psychology Department	I
19.10.2021	Malavika H Unni 1913711034037	III B.COM (A&F) S-1	Elocution	M.O.P Vaishnav College- UN Fest	I
19.10.2021	Eshika.P 2113711034020	I B.COM (A&F) S-1	Slogan Writing	M.O.P Vaishnav College- UN Fest	II
19.10.2021	Sneha.S 2113711034059	I B.COM (A&F) S-1	Mono Acting	M.O.P Vaishnav College- UN Fest	II
19.10.2021	Adhya.G 1913711034003	III B.COM (A&F) S-1	Panel Discussion	M.O.P Vaishnav College- UN Fest	II
20.10.2021	Tanushree S 2113711034065	I B.COM (A&F) S-1	Math Mehndi	Sri Kanyaka Parameswari College – Chaitanya'21	III
25.11.2021	Sneha S 2113711034059	I B.COM (A&F) S-1	Nature's blush	M.O.P Vaishnav College- Department of food science	III
18.12.2021	Hemavathi.M 1913711034026	III B.COM (A&F) S-1	RJ Hunt	M.O.P Vaishnav College- Department of Electronic Media	I
02.01.2022	DishaBisani 2013711034011	II B.COM (A&F) S-1	Survivor	M.O.P Vaishnav College-Ministry of Environment	II
02.01.2022	Adhya.G 1913711034003 Kavya Karthik 1913711034029	III B.COM (A&F) S-1	Potpourri	M.O.P Vaishnav College- Ministry of Environment	I
03.01.2022	DishaBisani 2013711034011	II B.COM (A&F) S-1	Ecotopia	M.O.P Vaishnav College- Ministry of Environment	III
09.03.2022	Maanasa Rajkumar 2013711034027	II B.COM (A&F) S-1	Media Scape	M.O.P Vaishnav College- Department of Electronic Media	III
10.03.2022	Esha Goyal 1913711034020	III B.COM (A&F) S-1	Re-Branding	M.O.P Vaishnav College- Department of Electronic Media	I

DATE	STUDENT	CLASS	EVENT	ORGANISATON	PRIZE
10.03.2022	Hiya Bhandari 1913711034027	III B.COM (A&F) S-1	Re-Branding	M.O.P Vaishnav College- Department of Electronic Media	II
18.03.2021	Hemamalini.S 1913711034025	III B.COM (A&F) S-1	Poster Designing	M.O.P Vaishnav College- Department of Electronic Media	III
13.04.2021	Hemavathi.M 1913711034026	III B.COM (A&F) S-1	Box Speaker	M.O.P Vaishnav College-Present Tense Club	II
03.01.2022	Madhuvanthi G 1913721034185	III B.COM (A&F) 3B3	Five Part Symphony	M. O. P. Vaishnav College Ministry of Environment	I
05.05.2022	Ramya K K S 1913721034123	III B.COM (A&F) 3B2	Emojito	M. O. P. Vaishnav College Ministry of communication	I
13.04.2022	Ramya K K S 1913721034123	III B.COM (A&F) 3B2	Meme making	M. O. P. Vaishnav College B.A.Journalism	I
03.01.2022	Yamini S 1913721034149	III B.COM (A&F) 3B2	Five Part Symphony	M. O. P. Vaishnav College B.A. Economics (Ecotopia)	I
25.11.2021	Padmashree. S 1913721034117	III B.COM (A&F) 3B2	Nature's Blush	M.O.P Vaishnav college Prakriti Club	I
03.01.2022	Padmashree. S 1913721034117	III B.COM (A&F) 3B2	Voice Over	M.O.P Vaishnav college- Ministry of Environment	III
07.03.2022	Ramya K K S 1913721034123	III B.COM (A&F) 3B2	Mindala	M. O. P. Vaishnav College (Chinmay club) Psychology Department	II

Students Achievements- Inter-Collegiate

DATE	STUDENT	CLASS	EVENT	ORGANISATON	PRIZE
20.10.2021	Tanushree S 2113711034065	I B.COM (A&F) S-1	Math Mehndi	Sri Kanyaka Parameswari College – Chaitanya'21	III
12.04.2022	Sruuthi 2013721034211	II B.COM (A&F) -2B3	Just a Minute(JAM)	Women's Christian College, Chennai- department of commerce(B.COM)	II
12.04.2022	Sruuthi 2013721034211	II B.COM (A&F) -2B3	Title event	Women's Christian College, Chennai- Department of commerce(B.COM)	First runner up

19.03.2022	R.Sakthi Priya 2113721034213	I B.COM (A&F) -1B3	ARTH intercollegiate	M. O. P. Vaishnav College Department of Economics	II
19.03.2022	Chandini baskaran 2113721034173	I B.COM (A&F) -1B3	ARTH intercollegiate	M. O. P. Vaishnav College Department of Economics	I
06.05.2022	Geethika A 2113721034178	I B.COM (A&F) -1B3	Pirouette	Women's Christian College	II
06.05.2022	Geethika A 2113721034178	I B.COM (A&F) -1B3	Pirouette	Women's Christian College	III

Staff Participation in Seminars

Date	Name of the Staff	Organiser	Title of Seminar	Title of Paper	Level
10.04. 2021	Ms.Vijayalakshmi Sailapathi	M.O.P. Vaishnav college for Women (Autonomous)	Innovation and deep learning summit	A study on predictive analytics in consumer behavior with famous brands	National
25.05.2021	Dr.Srividya Prathiba	CHRIST (Deemed to be University) Pune Lavasa campus	International Conference on Finance and Business Analytics (ICFBA 2021)	An Empirical Study on Impulsive Buying Behaviour	International
25.06. 2021 and 26.06.2021	Dr.Srividya Prathiba	Jain Deemed to be University Bangalore	International conference on Humanities and social science education is 21 st Century Innovations, disruptions and convergences	Students' engagement and its impact of learning outcome with reference to students' perception to higher education	International
03.10.2021	Ashwini V	AI in ATM's and Personalized Banker machine	Multidisciplinary Research towards sustainable development	IARA Delhi	International
01.12.2021& 02.12.2021	Dr.Srividya Prathiba	SRM Institute of Science and Technology, Kattankulathur	International Conference on Business Research	Employee Experience leading the future of Work a Holistic Approach	International

Date	Name of the Staff	Organiser	Title of Seminar	Title of Paper	Level
23.02.2022 & 24.02. 2022	Dr.Srividya Prathiba	Ethiraj College for Women	Reboot, Reinvent and Reignite: Reimagining the Neo Normal Era	A Study on Talent acquisition and Impact on Business Transformation	International
03.03.2022 & 04.03.2022	Dr Radha Badrinath	SRM	Conference on Paradigm shift in business and economy : challenges , initiatives and strategies in global context	Transformation from traditional to online education – will hybrid model be the way forward?	International
20.04.2022 & 21.04.2022	Ms.Geetanjali Jindger	Ethiraj College for Women	Business Renaissance – The Era of Digital Cure	Influence of Social Media Connections and Brand Awareness on Brand Image, Brand Trust and Purchase Intention among Consumers in Chennai City – A Structural Equation Model Approach	International
6.05.2022	Ms.Geetanjali Jindger	D.B.Jain College	Corporate Business Strategies Post COVID-19	Exploring the Survival Strategies for Small Businesses in Chennai- A post COVID study	International

Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal / Book	Issue no.
Feb 2022	Dr.Srividya Prathiba	A study on positive employee experience and its impact on talent retention	International Journal of humanities, Law and Social Sciences	ISSN 2348-8301 Vol. IX, Issue 1, No.02: 2022 UGC
July 2021	Dr.Srividya Prathiba	Role of Work Life Balance, Commitment and Career Ownership on Career Success: An Empirical Study with Reference to Women Employees Working in Private Sector Banks.	ANVESAK	ISSN :0378 – 4568 UGC CARE
July 2021	Dr.Srividya Prathiba	Are You Carelessly Impulsive??? Or Do You Think You Are Hyper Rational??? An Empirical Study on Impulsive Buying Behaviour	International Journal of Aquatic Science	ISSN :2008 8019 Web of Science
May 31 2021	Ms Vijayalakshmi sailapathi	A study on Predictive Analytics in Consumer Behaviour with famous brands	Journal of Education	ISSN: 0972-7175 UGC CARE
May 2021	Dr. Hemalatha J	Factors Affecting Usage Of Food Delivery Apps During The Covid-19 Pandemic -A Study In Chennai City	Anvesak, Sardar Patel Institute of Economic and Social Research	UGC CARE
Feb 2022		Impact On Work Productivity, Personal Life and Work-Life Balance During Covid-19 Lockdown – A Study Among Working Mothers in Chennai	International Journal of humanities, Law and Social Sciences	ISSN 2348-8301 Vol. IX, Issue 1, No.02: 2022 UGC CARE
October-December 2021	Ms. Ashwini V	AI in ATM's - Personalized Banker Machine	International Journal Of Advance And Innovative Research	Volume 8,Issue 4(I) Peer Reviewed Journal

Staff Participation In Fdps/Workshops

Date	Name of the Staff	Title of the FDP's	Organiser	Level
24.06.2021 08.07.2021	Dr.Srividya Prathiba	Online Two-Week Refresher Course in "Commerce and Management"	Ramanujam College – University of Delhi& MHRD	National
24.06.2021 08.07.2021	Ms. M S Soundarya	Online Two-Week Refresher Course in "Commerce and Management"	Ramanujam College – University of Delhi PMMMNMTT& MHRD	National
07.02.2022 14.02.2022	Dr. Srividya Prathiba Ms. M.S.Soundarya	Big Data Analytics	Ethiraj College for Women	International
03.02.2022 12.02.2022	Ms. M S Soundarya	Directions and Dimensions of Accreditation Criteria in the light of NEP for HEIs	E & ICT ACADEMY, PDPM IITDM, Jabalpur & Sri Sankara Arts and Science College, Kanchipuram	National

Short Term Courses Completed By Staff

Name of the staff	Name of the Course	Offering Institution	Offering Platform (SWAYAM / COURSERA /UDEMY etc)	From Date To Date	Duration in Weeks & Hours
Dr. Srividya Prathiba	Financial Markets	Yale University	Coursera.	27.06.2021	35 hours
	Introduction to Blockchain Technologies	Insead Business School	Coursera	17.07.2021	35 hours
	Creative Thinking: Techniques and Tools for Success	Imperial College	Coursera	22.06.2021	20 hours
	Mindfulness and Well-being: Living with Balance and Ease	Rice University	Coursera	09.06.2021	20 hours
Ms. Soundarya M. S	Financial Markets	Yale University	Coursera.	27.06.2021	35 hours
	Introduction to Blockchain Technologies	Insead Business School	Coursera	17.07.2021	35 hours
Ms. Vijayalakshmi Sailapathi	Financial Markets	Yale University	Coursera.	27.06.2021	35 hours
	start your own business		Udemy platform	15.05.2021 to 27.06.2021	12 weeks

Staff Participation in Professional Development Programmes

Name of the staff	Title of the Professional Development Programme	Organizer	Level	From Date	To Date
Ms. Archana Kamesh	The Business Intelligence Analyst Course	Udemy	Online Certification-Self-paced	Self-paced	06.06.2021
Ms. Archana Kamesh	Beginner to Pro-Business Analysis using MS Excel	Udemy	Online Certification-Self-paced	Self-paced	06.06.2021
Ms. Archana Kamesh	Research Methods for Business	Udemy	Online Certification-Self-paced	Self-paced	06.06.2021
Dr.Madhumathy M	Successfull Negotiation :Essential strategies and Skills	University of Michigan	International	01.05.2021	21.06.2021
Dr. Hemalatha J	FDP on Investments & Trading	NSE Academy & TCS Ion	-	30. 08.2021	31.08.2021
Ms. Ashwini V	The complete cryptocurrency course: More than 5 courses in 1	Udemy	Professional	Self paced	16.07.2021
Ms. Ashwini V	Basic statistical analysis and its interpretation using SPSS	Global Institute of statistical solutions	International online workshop	04.06.21	06.06.2021
Ms. Ashwini V	Professional development and capability enhancement- Ind AS and AS	Southern India Regional Council of ICAI and D G Vaishnav College	National	15.07.2021	19.07.2021
Ms. Ashwini . V	Author profile management	Indian Academic researchers association	International online workshop	08.10.2021	10.10.2021

Staff as A Resource Person

Date	Name of the Staff	Type of service offered (Chief Guest / Resource Person / BOS Member / Subject Expert / QP setter etc)	Event	Department & Institution
Jan 2022	Dr.Srividya Prathiba	Resource Person	Guest Lecture	RUSA –2.0 University of Madras
09.09.2021	Dr.Srividya Prathiba	Resource Person	Guest lecture	Velammal Matric Hr Sec School
27.04.2022	Dr.Srividya Prathiba	Resource Person	Seminar on IPR	Shri Akilandeswari College for Women (Wandiwash)

Extension Activities

The college declared the year 2021 to be the year of Khoj and discovery. The programme in line with the theme conducted various activities to identify the hidden talent of the students by joining hands with NGOs like Sevalaya and Bhumi Foundations.

Programme - Commerce (Marketing Management)

Nov 24, 26 & 27, 2021

- *Kotlerz Klan*(Intra Mural Activities)
- *Kotlerz Klan*(Inter Departmental Activities)
- *Virtual Treasure Hunt*(Intra Mural Activities)
- *Engage* (Lecture and Workshop Series)

Kotlerz Klan

- The Big Brand Theory
- Blueprint
- Battle of Brands
- Game Over
- Reel it Up
- Game of Brands

- **November 24, 2021: Virtual Treasure Hunt**, on Management Principles was conducted for the students of I B.Com (Marketing Management). The Treasure Hunt consisted of 4 stages with frolicking activities such as word search, doodling and puzzles.
- **November 26& 27, 2021: Kotlerz Klan**, the student club adopted the theme of **Gamification Marketing** for the academic year 2021 – 2022. Activities of Kotlerz Klan were centred around the theme and also Publicite, the Student Journal on the same theme was released online as a Flip Book. This year Kotlerz Klan was a two-day event that hosted intra mural and inter departmental activities.

Journal

Name of the Journal: Publicite

Theme: Gamification Marketing

Cover Page Design: Drshika V

Best Article: Dipali Punmia

Trade Zone – Student Conference

Date	Edition & Chapter	Description
12.04.2022	TRADE ZONE Edition II Chapter I	The Second edition of Trade Zone - International Trade Conference was held on 12th April 2022. The students of II B.Com. Marketing Management engaged in a discourse about subject matters such as Climate Financing, Resource Mobilization, World Unemployment, Building Inclusive Digital Economies, and the application of the Dollar as Petro currency, by simulating the proceedings of the World Bank, International Finance Corporation, IMF, UNCTAD and the World Trade Organization respectively.
20.04.2022	TRADE ZONE Edition II Chapter II	The B.Com (Marketing Management) Program of M.O.P. Vaishnav College for Women held the second edition of the TRADE ZONE, Chapter II - GST Council on 20th April 2022 as an offline event in the college premises. The students of III B.Com Marketing Management engaged in a discourse about the percentage of GST charged on products of various sectors such as Handloom, Healthcare, Social Welfare, Entertainment and Education. A session was also conducted where students discussed whether Petroleum should be brought under the purview of GST.

Engage – Lecture And Workshop Series

Date	Topic	Resource person
17.08.2021 & 18.08.2021	Two Day Career Enrichment Program Day 1- Resume building & Communication skills for job readiness Day 2- LinkedIn Masterclass for professional networking and Digital Marketing internship opportunities	Ms. Supraja Ashok Social Media Specialist Social Beat
19.08.2021 & 21.08.2021	Two Day Digital Marketing Boot Camp Day 1- Practical session on Search Engine Marketing, Search Engine Optimization and Social Media Ads Day 2- Influencer and Vlogger Marketing, Legal and Ethical issues governing Digital Marketing	Ms. Khushboo Vyas Manager WeGOT Utility Solutions and Ms. Shalini Thaker Social Media Strategist and Specialist

03.09.2021	Social Waste Management - Green Entrepreneurship and Sustainable Business Development	Ms. Ann Anra Founder Wasted 360 Solutions
04.09.2021	Marketing Communications Marketing Communication Strategies for New Age Marketers	Ms. Mehak Chawla Strategic Marketing Associate VIDO.AI and ZI Media
21.04.2022	Creative Advertising Strategies	Mr. Vasanth Tamil Selvan & Ms. Nisha Ramasamy Founders of Ariro Toys
23.04.2022	Colour Psychology	Dr. Nayanika Singh Assistant Professor in Psychology atMahatma Gandhi State Institute ofPublic Administration (MGSIPA),Chandigarh, Government of Punjab

Exhibitions

Date	Batch	Exhibition Name
25.11.2021	2020 - 2023	THE FRESH SPACE
20.04.2022	2021 - 2024	PATHBREAKERS
21.04.2022	2020 - 2023	RETAIL TALES

Students' Achievements

Date	Name of the student	Title of the Event / Organiser	Prize Won	Year
21.03.2022	Rudhra Dhevi V (2113721045048)	Cado Fiesta/ Dr. Ambedkar University	I (Overall)	I

05.05.2022	Dipali Punmia (1913721045010)	Shark Tank (B-Plan)/Guru Nanak College	I	III
	Prachi A Soni (1913721045043)			
05.05.2022	Chethna N K (2113721045014)	Razmatizzing / Guru Nanak College	III	I
	Dikshitha Sharma D (2113721045016)			
	Diya Khatri (2113721045017)			
	Gayathri S (2113721045018)			
	Jyotsna Gandavadi (2113721045024)			
	Niketanaa V (2113721045035)			
	Nithyasri S (2113721045036)			

Short Term Courses Completed By Students

Date	Name of the Students	Name of the Course	Offering Institute	Level
01.06.2021 - 14.07.2021	Shanthinee A (1913721045060)	International Leadership and Organizational Behavior	Coursera	International
28.06.2021 - 30.06.2021	Aditi.M (1913721045002)	Digital Marketing & E-Commerce	MSME-Technology Development Centre	National
29.06.2021 - 04.07.2021	Zahabiyah H (1913721045076)	Fundamentals of Digital Marketing	Google Digital Garage	National
01.06.2021 - 01.07.2021	Eesha Goyal (2013721045011)	Entrepreneurship in Development Markets	Harvard Business School	International

05.06.2021 - 28.07.2021	Himanshi Sethia (2013721045018)	Time Management Course	Ankur Warikoo	National
05.06.2021 - 30.07.2021	Y Rohita (2013721045041)	Metwy Business Development	Metwy Learning	National
30.06.2021 - 06.07.2021	Yashwanti J (2013721045062)	French	Udemy	National

Students' Participation In Seminars

Date	Name of the Students	Name of the seminar	Organizer	Level
20.08.2021	Dharshni S (1913721045009)	Story of Two Sisters	US Consulate	National
08.09.2021	P. Nirmala Kumari (1913721045036)	We Are Disabled - Inclusion is within everyone's ability	M.O.P. Vaishnav College	National
21.07.2021	Krutika Sethiya T (2013721045022)	GE2 Summit	Massachusetts University	National
21.07.2021	Eesha Goyal (2013721045011)	GE2 Summit	Massachusetts University	National
19.08.2021	Yashwanti J (2013721045062)	Pride Of India	Digital Grad	National
20.08.2021		Story Of Two Sisters	US Consulate	National
21.08.2021	Eesha Goyal (2013721045011)	HDFC Mutual Funds	HDFC Mutual Funds	National
25.08.2021		Marcellus Little Champs Webinar	Marcellus	National
31.08.2021		Diamonds In The Dust	Wealth Works	National
04.03.2022	Diya Khatri (2113721045017)	Ed Boot Camp	Department Of Commerce	National
04.03.2022	Jyotsna Gandavadi (2113721045024)	Ed Boot Camp	Department Of Commerce	National
05 03.2022	S.Gayathri (2113721045018)	Annual Workshop Edition(Personal Investment Planning	Department Of Commerce	National
05.03.2022	R Aswatha (2113721045009)	Annual Workshop Edition (Iot and Industry Transformation)	Department Of Commerce	National

22.03.2022	Aanchal L Nichani (2113721045001)	Career In Digital Marketing	Digital Scholar	National
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Short Term Courses Completed By Staff

Date	Name of the Staff	Title	Organiser	Level
01.05.2021 - 11.09.2021	Dr. Nisha U	Designing the Future of Work	UNSW Sydney (The University of New South Wales) – Coursera	International
10.05.2021 - 20.06.2021		Communication Strategies For a Virtual Age	University of Toronto - Coursera	International
12.05.2021 – 31.07.2021		Virtual Summer Course in Entrepreneurship Research	University of Alabama - USA	International
17.05.2021 - 08.08.2021		Fundamental Of Social Design	SPARC – Scheme for Promotion of Academic and Research Collaboration – Ministry of Education, Government of India (Michigan State University USA, Maryland Institute College of Art, USA & Banaras Hindu University India	International
24.05.2021 – 21.06.2021		Artificial Intelligence in Marketing	Darden School of Business, University of Virginia, USA - Coursera	International
25.05.2021 - 21.06.2021		Empowering Teachers for Developing Culturally Responsive Classroom	UNESCOs Online Mentoring Program	National
30.07.2021 - 30.10.2021	CMA Vaishnavi CSD	Advanced Corporate Strategy	Swayam Through Indian Institute Of Management Bangalore	National

Staff Participation In Seminars / Webinars / Conferences

Date	Name of the Staff	Title	Organiser	Level
04.06.2021	Dr. Nisha U	Plagiarism in Research Papers	Nehru Institute of Technology	International
07.06.2021		Augmented Reality & Virutal Reality	NITTE Meenakshi Institute of Technology & Pantech elearning	National
11.06.2021		B School Summit - Technology Innovation & Solutions in a VUCA World	Innoserve Group & ASMA	National
10.06.2020 & 11.06.2020		10th Deshpande Symposium for Innovation and Entrepreneurship in Higher Education	UMASS - University of Massachusetts, Lowell - Greater Boston Area, USA	National
19.06.2021		Publishing in Top Journals: Lessons from the Editors	Centre for Marketing in Emerging Economies (CMEE) Indian Institute of Management Lucknow (IIM - L)	National
25.06.2021 & 26.06.2021		NAAC sponsored National Level Virtual Conference - Best Practices and their success stories in Higher Educational Institutions	Rathinam College of Art & Science	National
17.07.2021 & 18.07.2021		Scholars Mosaic 2021 - Annual Young Researchers Meet	The Maharaja Sayajirao University of Baroda, Gujarat	International
04.09.2021 & 05.09.2021		Glocal Evaluation- Through and Post COVID -19 Times	Lexicon Management Institute of Leadership and Excellence, Pune	International
29.11.2021 & 30.11.2021		Catalysing Change and Innovation in Women Entreleadership – India Perspectives	Welingkar Education Business School	National

11.01.2022		NEP -2020: Innovative Pedagogies for Quality Education	SIES(NERUL) College of Arts, Science & Commerce, University of Madras and Guru Angad Dev Teaching Learning Centre	National
17.02.2022		Case Development	Loyola Institute of Business Administration (LIBA)	National
02.06.2021 - 16.06.2021		Managing Online Classes And Co- Creating Moocs	Ramanujan College - University Of Delhi	National
16.06.2021		Workshop on “Fundamentals of publishing in Top Journals	Maims-Maharaja Agrasen Institute Of Management Studies, Department Of Business Administration	National
21.06.2021		ONLINE QUIZ - on the Occasion of 7th International Yoga Day 2021	Bengaluru Amirta College Of Arts And Science College	National
25.06.2021 & 26.06.2021	Ms. Nisha M	National Level Virtual Conference - Best Practices and their success stories in Higher Educational Institutions	Rathinam College Of Art & Science	National
03.09.2021		International Webinar on Business Programs offered by Illinois Tech's Stuart School of Business	Illinois Tech'S Stuart School Of Business - Chicago, Usa	National
04.09.2021		Tech -Invent 2021 - TECNOLOGY, STRATEGIES & INNOVATIONS	Chandigarh University Prof.(Dr.)Rishikesh a T. Krishnan, Director IIM Bangalore	National
04.09.2021 & 05.09.2021		Glocal Evaluation- Through and Post COVID -19 Times	Lexicon Management Institute of Leadership and Excellence, Pune	International

31.01.2022		Personal Finance Support and Wealth Creation for Start Ups – A Roadmap	Annamalai University & AMFI	National
02.02.2022		Managing Personal Finance and Wealth Creation	Vidyasagar University & AMFI	International
08.09.2021 & 09.09.2021	Dr. Kamatchi Preethi V	Innovative Strategies and Practices in Business Management: Changing Dynamics in New Normal	University Of Madras, Chennai And Sri Kanyaka Parameswari Arts & Science College For Women, Chennai	International
17.10.2021		Data Collection, Data Interpretation and Data Analysis	Research Graduate	National
09.11.2021		An introduction to peer review	Clarivate - Web Of Science	National
10.11.2021 & 11.11.2021		Chances, Concerns and Challenges in Commerce	St. Joseph's College (Autonomous) School of Business	National
29.11.2021 & 30.11.2021		Catalysing Change and Innovation in Women Entreleadership – India Perspectives	Welingkar Education Business School	National

Staff Participation In Workshops/Fdps/Refresher Programs

DATE	Name of the staff	Title of the workshop	Organizer	Level
07.06.2021	Dr. Nisha U	Introduction to Human Centered Design	Maryland Institute College of Art, USA (Part of SPARC Course)	National
08.06.2021 - 14.06.2021		Online Tools for Research & Analysis	Ramanujan College (PMMMNMST Scheme)	National
02.06.2021 - 18.06.2021		National Level 7 Days Faculty Development Programme on “Nurturing The Next Generation Educators”	PPG College of Arts and Science Coimbatore	National
16.06.2021		Author Workshop on “Fundamentals of publishing in Top	Elsevier & Maharaja Agrasen Institute of	National

		Journals	Management Studies	
03.07.2021		Creation of Research IDs	Patrician College of Arts and Science	National
07.07.2021 - 20.07.2021		Academic Bank of Credits (ABC) Scheme in Higher Education, UGC Regulation, 2021	Ramanujan College (PMMMNMST Scheme) & Centre for Canadian Studies, University of Delhi - NEP 2021 & Ministry of Higher Education	National
15.11.2021 - 18.11.2021		Destination South India	IIT Madras	National
01.06.2021 - 14.06.2021	Ms. Nisha M	National Virtual FDP On Industry Institute Interaction A Holistic Approach Insight Out	SRM Institute Of Science And Technology	National
04.06.2021 - 06.06.2021		International Workshop On Basic Statistical Analysis And Its Interpretation Using SPSS	GISS - Global Institute Of Statistical Solutions	National
04.06.2021		Workshop On Digital Marketing Strategies And E-Advertising	B.A.M. Khalsa College, Garhshankar	National
07.06.2021		“Filing Income Tax Return Related With Teaching Profession - Assessment Year 2021-2022”	Jayagovind Harigopal Agarwal Agarsen College Affiliated To Panjab University, Chandigarh	National
05.08.2021 - 10.08.2021		5 Day National Workshop On Innovation & Research In Academic Institutions	Patrician Institution'S Innovation Council & Iqac & Tamil Nadu State Council Of Science And Technology	National
07.02.2022 - 15.02.2022		1 Week International FDP on Big Data Analytics	Ethiraj College for Women in collaboration with Binghamton University, New York	International

01.06.2021 - 05.06.2021	CMA Vaishnavi CSD	“Advance Teaching, Learning, Research Methodology And Innovations”	St. Francis De Sales College Seminary Hills, Nagpur, Maharashtra	National
26.07.2021 - 24.08.2021	Dr. Kamatchi Preethi V	“Four Week Faculty Induction (Orientation) Programme” (Advanced)	Teaching Learning Centre, Ramanujan College University of Delhi	National
11.10.2021 - 17.10.2021		Academic Writing For Research	Teaching Learning Centre, Ramanujan College University of Delhi	National

Staff Paper Presentation

Date	Name	Topic	Organiser	Level
04.09.2021 & 05.09.2021	Dr. Nisha U	Role of COVID 19 as a game changer in the Entertainment Industry: An empirical study outlining evolving consumption patterns and adoption of OTTs in India	Lexicon Management Institute	International
29.11.2021 & 30.11.2021	Dr. Nisha U & Dr. Kamatchi Preethi V	Entrepreneurial Motivation among the Women of Generation Z	Welingkar Education School	National
25.11.2021 & 26.11.2021	Ms. Nisha M	6 th International E-Commerce on Economic Growth and Sustainable Development: Emerging Trends	SDMIMD Mysore	International
10.02.2022	Ms. Nisha M	"Green Consumer Behaviour as An Effective Drive Toward Business Sustainability and Its Suggestions On Marketing Strategies in Post Pandemic Period"	Nehru Arts and Science College	International
18.02.2022	Dr. Nisha U	“Authentic Leadership: The CCD turnaround (A Case Study of Café Coffee Day Enterprise)”	Loyola Institute of Business Administration (LIBA)	National

Staff Publications

Date	Name of the Staff	Title of the Paper	Name of the Journal	Issue no/ISSN No
March 2021	Dr. Nisha U	Role of COVID 19 as a game changer in the Entertainment Industry: An empirical study outlining evolving consumption patterns and adoption of OTTs in India	Shodh Sarita	ISSN: 2348 2397
November 2021	Ms. Nisha M	6 th International E-Commerce on Economic Growth and Sustainable Development: Emerging Trends	IEC 2021	ISSN:978-93-83302-50-5
Dec 2021	Dr. Nisha U & Dr.Kamatchi Preethi V	"Wearable Technology Adoption Among the Generation Z Of The Chennai City"	ShodhSamhita Journal of Fundamental & Comparative Research	ISSN: 2277-7067
March2022	Dr. Lalitha Balakrishnan &Ms. Nisha M	Impact of Influencer Marketing on Instagram Users During the Pandemic	"Journal of the Oriental Institute M.S. University of Baroda ISSN: 0030-5324"	ISSN: 0030-5324
March2022	CMA Vaishnavi CSD	Impact of Social Media Marketing on The Consumer - A Study With Special Reference to Advertising in YouTube Channels	Journal of Emerging Technologies and Innovative Research	ISSN: 2349-5162

Staff Additional Qualifications

Date	Name of the Staff	Qualification	Awarding Institution
31.07.2021	Dr. Kamatchi Preethi V	Ph.D	Vellore Institute of Technology, Vellore

Staff As Resource Person

Date	Name of the Staff	Event	Institution
12.11.2021	Dr.Kamatchi Preethi V	Editorial Review Board	Journal of Eastern European and Central Asian Research – Web of Science
25.03.2022	Dr. Nisha U		International Journal of Emerging Markets
02.04.2022	CMA Vaishnavi CSD	Resource Person for FDP on 'Accounting Application Software'	Saveetha College of Liberal Arts & Science
25.04.2022 to 28.04.2022		Resource Person for workshop on 'Accounting Software'	

Memorandum Of Understanding

Period	Institution	Purpose / Activity
17.09.2021 to 17.09.2022 (One year period)	Wasted 360 Solutions	Conduct of Extension activities under the banner of : 1. Take me back Chennai 2. Project Malar 3. Butt it out

Extension Activities

Extension Activities for the academic year were organized in association with Wasted 360 Solutions. Three Projects was conducted under this banner. The activities included Project Malar, Take me Back, But it Out

Project Malar: Project Malar is a social initiative to give a new life to the dead flowers, The objective of the project is to reuse and utilize flowers for much better use. Students came up with ideas and suggestions which would help in moving the project towards the audience.

Take Me Back: 'Take me back' is an initiative that will help raise awareness about the importance of efficient waste segregation and recycling of used cartons. During the course of the community service, the volunteers had to send mails to various schools, Resident Welfare Associations, Corporates and personal acquaintances as part of generating leads.

Butt It Out: The objective of the project is to recycle, reuse and utilize cigarette butt waste and make eco-friendly products from them. Students gave suggestions for a perfect product development, product ideas for table tops and outdoor unit collection units for storing cigarette buds.

Programme - B.Com. Corporate Secretaryship

Inauguration Of Student Club & Intra Mural Activities

Name of the Club : Elite
Date of Inauguration : Nov 27,2021
Events :

- Business Plan
- Advertisement
- Voice Over
- League of Nation
- Stress Interview

The Elite Club of B. Com Corporate Secretaryship conducted its annual club departmental activity, CORPO RAPPO 202021. Suganthashri G from 3rd B.Com CS was declared as the MISS CORPO RAPPO. The overall trophy was bagged by 3rd B.Com CS.

Student Journal

Title of the Student Journal: Innovation and entrepreneurship

Theme: Entrepreneurship

Best Article: A Comparative Study On The Various Challenges Faced By Mompreneurs In The Pre & Post-Covid - Sakshi P Dave (2013721042052) & Preeti P Setpal (2013721042041) - II BCOM CS

Cover Page Designer: Aparnaa. M (1913721042009) III B.Com CS & Sakshi R Dave (2013721042052) II B.Com CS

Practice School : Prakriti

AKRITI- is an entrepreneurial venture in the form of a public limited company which is floated by the students of B.Com(CS).It gives an exposure to the students to run a company and it is part of the curriculum which is initiated as practice school. Akriti declared 80% dividend to its shareholders for the year 2021-2022.The following are the activities carried by The Board In The Year 2021-2022:

- Workshop: A two- day workshop on various activities was conducted by the expertise from the Entrepreneurial sector.
- AKRITI also effectively manages the Impressionz, M.O.P – Campus Stationery stall
- 5% of the Net profit was contributed towards CSR activities.

Guest Lectures

Date	Title of the Guest Lecture	Resource Person (Name, Designation & Org Name)
18.09.2021	Insolvency and Bankruptcy code	Ms. Dixitha Kumbhat Company secretary

Workshops

Date	Title	Resource Person (Name, Designation & Org Name)
03.09.2021	Legal and technical entrepreneurs hip	Ms Sai Dharshini Venkatesan, Managing lead of Aravali Techs LLP

Exhibitions

Date	Title
28.04.2022	GOODS AND SERVICES TAX

Career Counselling for Students

Date	Title of Program	Resource Person (Name, Designation & Org Name)
25.02.2022	Career Guidance	Ms. Tanya Ramanaprasad Analyst, Investment BankingDivision, Goldman Sachs.

Students Achievements

Students Participation in Seminars/Webinars/Workshops conducted by other institutions

Date	Name of the Student	Class	Event Type	Title of the event	Organizer
19.10.2021	K. Nithyaashree 201372021042038	II YEAR B.Com CS	Workshop	National Workshop on E-filing of Income Tax Returns	Women's Christian College
07.08.2021	K. Nithyaashree 201372021042038	II YEAR B.Com CS	Webinar	Portfolio Building Webinar - Dept of Commerce	Women's Christian College
07.08.2021	S Divya Barathi 201372021042012	II YEAR B.Com CS	Webinar	Portfolio Building Webinar	Women's Christian College
10.08.2021	S Divya Barathi 201372021042012	II YEAR B.Com CS	Webinar	Futuristic Perspectives of Corporate Expectations and Explorations	Anna Adarsh College for women
10.08.2021	Harsitha S 201372021042017	II YEAR B.Com CS	Webinar	Futuristic Perspectives of Corporate Expectations and Explorations	Anna Adarsh College for women
07.08.2021	Harsitha S 201372021042017	II YEAR B.Com CS	Webinar	Portfolio Building Webinar	Women's Christian College

Student Achievements in Inter Collegiate Activities

Date	Name ofthe Student	Class / Batch	Event Name	Title of the Event	Organizing Department & Institution	Prize Won
31.07. 2021	Kunguma Kripakshini G 201372021042029	II B.Com CS	Drawing competition	SDGM	Loyola	II
11.09.2021	Kunguma Kripakshini G 201372021042029		Invitation Craft	Tal ent E- Fest	Dhanalaksh miCollege Of Engineering	II
27.11.2021	Vaishnave. L 191372021042064		Resonance	Akriti	VIT Chennai	I
31.07.2021	Kunguma Kripakshini G 201372021042029	II B.Com CS	Business Plan	SDGM 2021	Loyola College	II
26.01.2022	Kunguma Kripakshini G 201372021042029		Art	Talent Of	Sri College	II
26.04.2022	Kunguma Kripakshini G 201372021042029		Art	Asku	Madras Management	I

Short Term Courses completed by Students

Date	Name of the student	Class	Name of the Course	Offering Institution	Offering Platform (Swamyam / Coursera, etc)	Duration in Weeks & Hours
15.05.2021 to 13.06.2021	Radhika G Asher 201372021042044	II B.COM CS	Advance Tally ERP PRIME with GST	MSME Tech Develop Centre	MSME	6 weeks 2 hours per day
26.06.2021 to 18.07.2021	Radhika G Asher 201372021042044	II B.COM CS	Graphic Design Expert	MSME Tech Develop Centre	MSME	4 weeks 2 hours per day

Staff Participation in Professional Development Programmes

Date	Name of the staff	Title of the Professional Development Programme	Organiser	Duration in Days
26.07.2021 to 31.07.2021	Ms. Rachel K J	One Week Short Term Training Program (AICTE Sponsored) on Data Science and Big Data Analytics	Indo Global College, Chandigarh	6 Days

24.05.2021 to 30.05.2021	Ms. Rachel K J	Workshop on Research methodology	Govt. V.Y.T.PG Autonomous College DurgChattisgarh	7 days
25.05.2021 to 29.05.2021	Ms. Rachel K J	FDP on Web Apps & E-Content Development for Digital Learning	Institute of Advanced Studies in Education (IASE) Agartala, Tripura, India	5 days
07.02.2022 to 15.02.2022	Ms. Rachel K J	Big Data Analytics	Ethiraj College for Women	7 days
07.02.2022 to 15.02.2022	Ms. C.Nandhini	Big Data Analytics	Ethiraj College for Women	7 days
27.01.2022 to 29.01.2022	Ms. C.Nandhini	Faculty Development Programme on EPF- Your Savings for the Future & Bridgingthe Gap Between Teaching and Learning	Anna AdarshCollege for Women, Chennai	3 days
07.02.2022 to 15.02.2022	Dr.M.Asha Banu	Big Data Analytics	Ethiraj College for Women	7 days
27.01.2022 to 29.01.2022	Dr.M.Asha Banu	Faculty Development Programme on EPF- Your Savings for the Future & Bridgingthe Gap Between Teaching and Learning	Anna AdarshCollege for Women, Chennai	3 days

Staff Participation in Seminars/Conferences

Date	Name of the Staff	Title of the Seminar / Webinar/Conference	Organiser	Level	Duration in Days & Hours
06.05.2022 to 08.05.2022	Dr.V.Sudha	Structural Equation Model and Confirmatory Factor Analysis using AMOS	Inspire Softech Solution	International	3 Days
07.01.2022 to 09.01.2022	Dr.V.Sudha	Academic Writing :Ethical Issues	Global Institute of Statistical Solutions	National	3 days
27.01.2022 to 05.02.2022	Ms.Rachel K J	Big Data Analytics	Ethiraj College for Women	International	7 days
04.02.2022 to 05.02.2022	Ms. Rachel K J	Innovative Business Practices of E-Commerce in Contemporary world 4.0	Loyola College Autonomous	International	2 days
05.08.2021 to 06.08.2021	Ms. Rachel K J	International Conference on Global Perspectives on Business, Economy and Society - For Sustainability in the New Normal -202021	ISBR Business School Bangalore		2 days

Short Term Courses completed by Staff

Date	Name of the staff	Name of the Course	Offering Institution	Offering Platform (SWAYAM / COURSER A / UDEMY etc)	Duration in Weeks & Hours
12.07.2021 to 12.08.2021	Ms. Rachel K J	Digital Marketing Analytics in theory	Coursera - University of Illinois	-	28 hours - 4 weeks
02.06.2021 to 02.07.2021	Ms. Rachel K J	Marketing in a Digital World	Coursera - University of Illinois	-	28 hours - 4 weeks
05.01.2022 to 28.01.2022	Ms.C. Nandhini	Asset Management	-	Great Learning	23 hours/ 4 weeks

Staff Paper Presentation

Date	Name of the staff	Title of the Paper	Name of the Organizing Institution
04.02.2022 & 05.02.2022	Dr.Uthira D & Ms.Rachel K J	Artificial Intelligence - The future of Marketing	Loyola college
04.09.2021 & 05.09.2021	Dr.Uthira D & Ms.Rachel K J	Virtual Reality in Relaunching Tourism Post Pandemic	Lexicon Management Institute of Leadership & Excellence
27.08.2021 & 28.08.2021	Dr.Uthira D & Ms.Rachel K J	Virtual Reality as a tool to enhance experiential marketing with respect to tourism industry	Barkatullah University ,Bhopal in collaboration with Inspira Research Association, Jaipur

06.08. 2021	Dr.Uthira D & Ms.Rachel K J	Dynamic Immersive Pedagogy Using VREX (Virtual Reality based Education eXpansion) for Quality Enhancement in Higher Education Institutions)	KIET Group of Institutions
05.08.2021 & 06.08.2021	Dr.Uthira D & Ms.Rachel K J	Analysis of the Influence of Effective Femvertising on Brand Resonance Leading to Purchase Intension	ISBR Business School, Bangalore
28-06-2021	Dr.Uthira D & Ms.Rachel K J	Covid-19 stimulated opportunities for VR Based education, with special reference to Tamilnadu	AJK College of Arts and Science, Coimbatore
04.06.2021 & 05.06.2021	Dr.Uthira D & Ms.Rachel K J	Empirical Study of Sports Analytics as an effective tool to drive better performance	Maniben Nanavati Women's College Mumbai, Maharashtra in Collaboration with Inspira Research Association – IRA Jaipur Rajasthan
2021.05.2021 & 2022.05.2021	Dr.Uthira D & Ms.Rachel K J	Artificial Intelligence in Marketing	Rathinam College of Arts and Science
09.04.2021 & 10.04.2021	Dr.Uthira D & Ms.Rachel K J	A Study on Big Data Analytics for Development of Sports with reference to Badminton	Department of Commerce of M.O.P. Vaishnav College for Women (Autonomous)

Staff Publications (Books/Chapters in Books./Conference Proceedings)

Name of the Staff	Title of the Book	Name of Chapter /Article	Name of the Publisher	Name of Seminar / Conference (In case of proceedings)	Name of the Organizing Institution	ISBN no
Dr.Uthira D & Ms.Rachel KJ	Conference Proceedings (ICCMSS)	Empirical Study of Sports Analytics as an effective tool to drive better performance	Inspira ,Jaipur Delhi	Conference Proceedings – Innovation and Sustainable Practices in Commerce, Management and Social Sciences future prospects and challenges.	Maniben Nanavati Women's College Mumbai, Maharashtra in Collaboration with Inspira Research Association – IRA Jaipur Rajasthan	978-81-951310-3-7
Dr.Uthira D & Ms.Rachel KJ	Conference Proceedings (ICCMSS)	Dynamic Immersive Pedagogy Using VREX (Virtual Reality based Education eXpansion) for Quality Enhancement in Higher Education Institutions)	Vidya Kutir Publication	Conference Proceedings – Advancing Management Innovation Engagement and Impact in the post COVID era.	KIET Group of Institutions	978-81-953535-9-0
Dr.Uthira D & Ms.Rachel KJ	Conference Proceedings (ICCMSS)	Analysis of the Influence of Effective Femvertising on Brand Resonance Leading to Purchase Intension		Conference Proceedings-Global Perspective on Business, Economy and Society	ISBR Business School, Bangalore	978-93-5493-751-4

Dr.Uthira D & Ms.Rachel KJ	Conference Proceedings (ICCMSS)	Virtual Reality as a tool to enhance experiential marketing with respect to tourism industry	Inspira ,Jaipur Delhi	International Multidisciplinary Conference on Recent Developments in Commerce, Management, Education , Humanities & Social Sciences (Edition 1)	Barkatullah University ,Bhopal in collaboration with Inspira Research Association, Jaipur	978-81-951310-6-8
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Staff Publications in UGC/SCOPUS/Web of Science/ABDC recognized journals proceedings

Name of the Staff	Title of the Paper	Name of the Journal	Issue No/ Vol No / Month & year of Publication / ISSN No	Recognizing Institute(UGC / SCOPUS / Web of Science / ABDC	Impact factor
Dr.Uthira D & Ms.Rachel K J	Artificial Intelligence - The future of Marketing	Journal of Oriental Institute	Vol:71, Issue 01, ISSN :0030-5324	UGC Approved Journal, Group 1	-
Dr.Uthira D & Ms.Rachel K J	A Study on Big Data Analytics for Development of Sports with reference to Badminton	Utkal Historical Research Journal- Volume 34	Volume 34 (VIII) ISSN : 0976-202132, 202021	UGC Approved Journal-	-
Dr.Uthira D & Ms.Rachel K J	A Virtual Reality in Relaunching Travel and Tourism Industry Post Pandemic	Shodh Sarita, Journal of Arts, humanitie sand Social Sciences	Volume 8 , Issue 29, ISSN -2348-2397. January to March 202021	UGC Approved Journal	-

Dr.M.Asha Banu &Dr.V.Sudha	A Study On Customers Perception On Internet Banking And Its Impact On Their Usage	Internatio nal Journal of Creative Research Thoughts (IJCRT)	ISSN 2320- 2882 Volume 10 Issue 2	UGC Approved Journal-49023	7.97
Ms. C. Nandhini &Ms Vaishnavi CSD	Impact of social media marketing on the consumer- Study with special reference to advertising in youtube channels	Journal of Emerging Technolo gies and Innovativ e Research	ISSN 2349- 5162	UGC Approved - 63975	7.95
Dr.V.Sudha Dr.M.Asha Banu &	A study on the level of financial literacy of working women in the city of Chennai	Shodhasa m hita : Journal of Fundame ntal & Comparat ive Research	Vol. VIII, No. 1(XIII) : 202022 ISSN: 202277- 7067	UGC Approved Journal	7.17

Additional Qualifications

Date	Name of the Staff	Title of the Qualification	Awarding University
11.08.2021	Ms. V. Sudha	Ph.D	University of Madras

Staff as a Resource Person

Date	Name of the Staff	Type of service offered (Chief Guest / Resource Person / BOS Member / Subject Expert / QP setter etc)	Department & Institution
04.01.2022	Ms.Nandhini	Resource person	M.O.P Vaishnav College For Women

23.03.2022	Dr.M.Asha Banu	Subject expert	Justice Basheer Ahmed Sayeed College for Women
01.04.2022	Dr.M.Asha Banu	Judge for Inter Collegiate Event	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women

Honours/Recognitions for Staff

Date	Name of thefaculty	Designation	Name of the awarding institution	Level	TITLE OF THE AWARD
27.08.2021 & 28.08.2021	Ms.Rachel K J	Assistant Professor	Barkatullah University ,Bhopal in collaboration with Inspira Research Association, Jaipur	International - Conference	Best Paper Award
05.06.2021	Ms.Rachel K J	Assistant Professor	Inspira Research Association, Jaipur in Collaboration with Maniben Nanavati Women’s College Mumbai, Maharashtra	International - Conference	Emerging Researcher Award
26.12.2021	Dr.M.Asha Banu	Assistant Professor	IBAE(International Business and Academic Excellence Awards)	International	Best Faculty Award

Programme - B.Com. Honours

Intra Mural Activities

Date of Inauguration: 26 Feb 2022

Name of the Club: Esprit

Events:

- Mismatch Melange
- AVentures Assemble
- Let's Get Quizzical
- Seal It To Steal It
- Triumph Under Tension
- Rescue Squad

Guest Lectures

Date	Topic	Resource Person
24.10.2021 - 02.11.2021	Advanced Accounting II	Mr. Balaji Nagamani Chartered Accountant, Partner, VSBN & Associates
06.10.2021 - 29.10.2021	Auditing and Assurance	Mrs. Bhavishyasri Chartered Accountant
07.11.2021 - 16.11.2021	Accounting for Companies	Mr. Naveen Kumar Chartered Accountant
19.10.2021 - 24.10.2021	Mercantile Law	Ms. Swetha Kumar Cost and Management Accountant
03.12.2021 - 10.12.2021	Indirect Taxation	Mrs. Renuka Murali Chartered Accountant, Partner, J Murali & Co.
08.09.2021 - 01.10.2021	Corporate Law	Mr. Arvind R Sarathy Company Secretary
28.10.2021 - 12.11.2021	Accounting for Companies	Mr. Balaji Nagamani Chartered Accountant, Partner, VSBN & Associates
05.01.2022 - 12.02.2022	Taxation I	Mr. C. Muthu Palaniappan Chartered Accountant
13.12.2021 - 17.12.2021	Taxation II	Mr. C. Muthu Palaniappan Chartered Accountant
19.03.2022 - 04.05.2022	Industrial Law	Mrs. Bhavishyasri Chartered Accountant

04.04.2022 - 30.04.2022	Auditing and Assurance	Mrs. Bhavishyasri Chartered Accountant
13.04.2022 - 30.04.2022	Advanced Accounting I	Mr. Balaji Nagamani Chartered Accountant, Partner, VSBN & Associates
09.04.2022 - 07.06.2022	Strategic financial management	Mr. Naveen Prabhu Chartered Accountant

Workshops

Date	Topic	Resource Person
06.09.2021 - 17.09.2021	Forensic audit	Ms. Smriti Chandrasekar Chartered Accountant, Consultant CII CISD
05.04.2022 - 26.04.2022	Financial Modelling	Mr. Subramanian Mentor and Associate, IMS Proschool

Journal

Title of the Student Journal: Adoria 2021-2022

Theme: BusinessAnalytics

Best article: Linking Data Analytics to real world business issues

Author: Sushmita A (Register No.1913711043036) III B.Com (Hons.), Aparajitha K (Register No.1913711043004) III B.Com (Hons.)

Cover Page Designer: Harini G (Register No.2113711043012) I B.Com (Hons.)

Final Page Designer: Sowmiya Paranan (Register No.1913711043033) III B.Com (Hons.)

Logo Designer: Harini G (Register No.2113711043012) I B.Com (Hons.)

Career Counselling Session

Date	Title of the Workshop	Resource Person
25.02.2022	Career Counselling Session	Ms.Shivangi Sundaram ACCA Affiliate and Business Development Associate , Venture Intelligence

Students' Achievements

Date	Name of the Student and Register Number	Class	Event	Organizer	Prize
28.10.2021	Suvetha N (1913711043037)	III B.Com Hons.	Business Plan	Dept of Business Administration, SDNB Vaishnav College for Women, Chennai	III
	Harini J (1913711043011)				
02.12.2021	Suvetha N (1913711043037)	III B.Com Hons.	Auction in Action	PG Dept of Human Resource Management Madras School of Social Work	II
	Ashwini Ganesh (1913711043005)				
08.01.2022	Harini J (1913711043011)		STEW	IIT Madras	II
18.08.2021	Tejaswini. S (2013711043037)	II B.Com Hons.	Essay Writing	Post Graduate and Research Department of Commerce, Ethiraj College for Women (Autonomous), Chennai	III
28.10.2021	Aditi Anand (2113711043001)	I B.Com Hons.	Business plan presentation	BBA Dept, SDNB Vaishnav College For Women, Chennai	I

28.10.2021	Swaathi Chidambaram (2113711043036)	I B.Com Hons.	Business plan presentation	BBA Dept, SDNB Vaishnav College For Women, Chennai	I
20.11.2021	Aditi Anand (2113711043001)		Season your satire.	Dept of English, Shasun College for Women , Chennai	III
	Kavya Dharshini (2113711043014)		Meme making event		
01.03.2022	Suvetha N (1913711043037)	III B.Com Hons.	Business Plan	Southern Industrial Academy for Women Entrepreneurs Development, Chennai	I
	Harini J (1913711043011)	III B.Com Hons.	Business Plan	Southern Industrial Academy for Women Entrepreneurs Development, Chennai	I
	Shakthi M (1913711043029)	III B.Com Hons.	Business Plan	Southern Industrial Academy for Women Entrepreneurs Development, Chennai	I
	Ashwini Ganesh (1913711043005)	III B.Com Hons.	Business Plan	Southern Industrial Academy for Women Entrepreneurs Development, Chennai	I
05.04.2022	Suvetha N (1913711043037)	III B.Com Hons	Zuckerberg'ed	Loyola College, Chennai	I

05.04.2022	Harini J (1913711043011)	III B.Com Hons.	Zuckerberg'ed	Loyola College, Chennai	I
	Shakthi M (1913711043029)	III B.Com Hons.	Zuckerberg'ed	Loyola College, Chennai	I
	Ashwini Ganesh (1913711043005)	III B.Com Hons.	Zuckerberg'ed	Loyola College, Chennai	I
14.03.2022	Athaliah Nikitha Babu (1913711043006)	III B.Com Hons.	Finance Feud	Department of Commerce (Hons.), EthirajCollegefor Women(Autono mous), Chennai	I
14.03.2022	Saathvika S S (1913711043025)	III B.Com Hons.	Finance Feud	Department of Commerce (Hons.), Ethiraj College for Women(Autono mous), Chennai	I
01.03.2022	Harini J (1913711043011)	III B.Com Hons.	Creative Writing	Southern Industrial Academy for Women Entrepreneurs Development, Chennai	II
01.03.2022			Stress Interview	Southern Industrial Academy for Women Entrepreneurs Development, Chennai	III
01.03.2022			Minute to Win It	Southern Industrial Academy for Women Entrepreneurs Development, Chennai	I

01.3.2022	Harini J (1913711043011)	III B.Com Hons.	Block & Tackle	Women's Christian College, Chennai	I
01.3.2022	Anaha Aishwarya Vijayaraghavan (1913711043003)	III B.Com Hons.	60 seconds to sell	Southern Industrial Academy for Women Entrepreneurs Development, Chennai	I
03.03.2022	Nidarsana SU (2113711043020)	I B.Com Hons.	Photography		
05.04.2022	Shreya G Sekar (2113711043030)	I B.Com Hons.	Lawst Cause	B.Com HonoursDept, Loyola College, Chennai	I
	Shriya Rajesh (2113711043032)				
	Pon Nithila T (2113711043023)				

Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal . Book	Issue no.
May 2021	Dr. K.Sindhu	Work Life Balance among Women IT Employees During Covid.19 (A study with special reference to Chennai city)	Journal of Education Rabindrabharati University	ISSN: 0972-7175 Vol. :XXIII,No.:5, 2020-2021

May 2021	Gowri Subbaraj	A study on growth in Marketing Embedded Analytics Solutions for Issues in Data Security and Management	Utkal Historical Research Journal	ISSN: 0976-2132 Vol. -34(XIII),2021
May 2021	Priyanka R	A Study on impact of E.commerce websites on Consumer's Buying Behaviour through the Aid of Artificial Intelligence	Journal of Education Rabindrabharati University	ISSN: 0972-7175 Vol. :XXIII,No.:5, 2020-2021
May 2021	Dr. Sumangala Devi K.C	A study on the impact of Social Media on Consumerism in Madurai City.	Journal of Education Rabindrabharati University	ISSN: 0972-7175 Vol. :XXIII,No.:5, 2020-2021

Staff Participation in Workshops/FDPs

Date	Name of the Staff	Title of the Workshop	Organiser	Level
16.06.2021	Priyanka R	Epitome of Tax Saving tips	S.I.V.E.T College	National

Short term Courses completed by Staff

Date	Name of the Staff	Title of the Workshop	Organiser	Level	Hours
May to June 2021	Priyanka R	Financial Markets	Yale University	International	75

Staff Participation in Seminars

Date	Name of the Staff	Title	Organiser	Level
28.05 - 30.05.2021	Dr. K.Sindhu	Statistical Analysis and its interpretation using SPSS	Institute for Statistics and Analytical Research	International
04.06 - 06.06.2021	Dr. K.Sindhu	Research Methodology	Dr. M.G.R. Educational and Research Institute	National

14.06.2021	Dr. K.Sindhu	Research Skill . Key to Success	Francis Xavier Engineering College	National
14.06.2021	Ms Gowri Subbaraj	Research Skill . Key to Success	Francis Xavier Engineering College	National
28.05 - 30.05.2021	Ms Gowri Subbaraj	Statistical Analysis and its interpretation using SPSS	Institute for Statistics and Analytical Research	International
12.06.2021	Ms Gowri Subbaraj	Effects of ICT Tools Among the Academics	Sadakathullah Appa College	International

Programme- B.A Economics

ARTH Intra-Mural

Nov 24, 2021 and Mar 17, 2022

- Future Professor
- Blog Writing
- Poster Making
- Connections
- Case Study

ARTH Inter Collegiate

- Mar 19, 2022
- **Inauguration**- Dr. Sugumar, Professor & Head, Department of Economics & Dean, Faculty Development, VELS University, Chennai.
- Shark tank
- Economic Courtroom
- Shipwreck
- Potpourri
- Comic strip making

The ARTH Intra- Mural was organized on March 17, 2022 and November 24, 2021. The ARTH Inter-collegiate was inaugurated by Dr. Sugumar, Professor and Head, Department of Economics & Dean, Faculty Development, VELS University, Chennai. The events conducted for the students included Shark tank, Economic Courtroom, Shipwreck, Potpourri, and Comic strip making.

Journal

Name of the Journal: ECONDIGEST

Theme for the Year: Human Capital Formation

Best Article: Senescence or Senility – The Problem of Population Aging, Keerthana Shankar- II B.A. Economics

Cover Page Design: Shivaany J, I B.A Economics

Guest Lectures

DATE	RESOURCE PERSON	DESIGNATION	TOPIC
10.01.2022	Ms. Vidhya Padmanabhan	Assistant Professor, Department of Communications and Media Studies	Media Globalization

04.01.2022	Dr. Kavin S Mary	Assistant Professor, Department of Management Studies.	Inferential Statistics Using SPSS
17.05.2022	Dr. A. Duraisamy	Professor and Dean, College of Science and Humanities	Econometrics

Career Counselling Session

S.NO	Date	Event	Resource Person
1.	05.01.2022	Career Opportunities In Civil Services	Mr. Boominathan Muthuramu, Chairman And Managing Director, Kingmakers IAS Academy, Chennai, Tamil Nadu 600040
2.	03.03.2022	Prospects of Specializing in Public Policy	Ms. Arpita Maitra, Assistant Professor and Head, M.A Public Policy, M.O.P Vaishnav College for Women, Chennai, Tamil Nadu 600034

The **Career Opportunities in Civil Services** program: Mr. Boominathan Muthuramu discussed the many career options in the field of Civil services and how the field is open and accessible to all, irrespective of academic or social background.

The **Prospects of Specializing in Public Policy** program: Ms. Arpita Maitra gave the students insights into the various aspects of public policy like budgeting, planning, directing etc, which are much similar to management.

Student Achievements

Date	Name of the Student	Class	Event Name	Organizing Department & Institution	Prize Won
09.08.2021	Keerthana Shankar (2013721018021)	II B.A Economics	Elocutio n	Department of Corporate Economics and IQAC of Saintgits College of Applied Sciences, Pathamuttom, Kerala, 686532	I
14.08.2021	Keerthana Shankar (2013721018021)	II B.A Economics	Debate	Truth & Youth Magazine, Chennai, Tamil Nadu 600024	III
19.09.2021	S R Abinayashree (2013721018001)	II B.A Economics	Oratory	Tamil Department, Anna Adarsh College for Women, Chennai, Tamil Nadu 600040	I
29.10.2021	Keerthana Shankar (2013721018021)	II B.A Economics	Elocutio n	National Academy of Customs, Indirect Taxes & Narcotics, Chennai, Tamil Nadu 600058	III
06.12.2021	Keerthana Shankar (2013721018021)	II B.A Economics	Elocutio n	Nehru Yuva Kendra, New Delhi - 110 001 (India)	II
03.03.2022	Keerthana Shankar (2013721018021)	II B.A Economics	Just A Minute	Literary and Debate Club, Ethiraj College for Women, Chennai, Tamil Nadu 600008	III
16.03.2022	Samiksha S (2113721018043)	I B.A Economics	Chanson Francais	Department of French, Les Facettes, M.O.P.Vaishnav	I

				College for Women, Chennai, Tamil Nadu 600034	
16.03.2022	Samiksha S (2113721018043)	I B.A Economics	Pot Pourri	Department of French, Les Facettes, M.O.P.Vaishnav College for Women, Chennai, Tamil Nadu 600034	II
16.03.2022	Heeral R (2113721018016)	I B.A Economics	Haso Aur Hasao	Department of Hindi, Manjari, M.O.P.Vaishnav College for Women, Chennai, Tamil Nadu 600034	I
16.03.2022	Iciri Shankar (2113721018017)	I B.A Economics	Pot Pourri	Department of French, Les Facettes, M.O.P.Vaishnav College for Women, Chennai, Tamil Nadu 600034	II
28.03.2022	Keerthana Shankar (2013721018021)	II B.A Economics	Policy Making	Department of Economics, Ethiraj College for Women, Chennai, Tamil Nadu 600008	II
28.03.2022	Kaveri G (2013721018019)	II B.A Economics	Policy Making	Department of Economics, Ethiraj College for Women, Chennai, Tamil Nadu 600008	II
02.04.2022	Radhika Ranga (2113721018037)	I B.A Economics	Scenema tic Photos	M.O.P.Vaishnav College for Women, Chennai, Tamil Nadu 600034	I

11.04.2022	Keerthana Shankar (2013721018021)	II B.A Economics	PPT Presentat ion	Saarasvatha Samiti, M.O.P.Vaishnav College for Women, Chennai, Tamil Nadu 600034	I
05.05.2022	Bhavana.R (2013721018007)	II B.A Economics	Essay Writing	Stella Maris College, Chennai, Tamil Nadu 600086	II
05.05.2022	Keerthana Shankar (2013721018021)	II B.A Economics	Future Professo r	Stella Maris College, Chennai, Tamil Nadu 600086	II
05.05.2022	Keerthana Shankar (2013721018021)	II B.A Economics	Block and Tackle	Stella Maris College, Chennai, Tamil Nadu 600086	I

Student Outstanding Achievements- Paper Presentation

Date	Name of the student	Class	Title of the Paper	Name of Seminar / Conference	Name of the Organizing Institution	Level
02.03.2021	Kaveri G (2013721018019)	II B.A Economics	Examining the Existing Structure of Disaster Risk Governance in Chennai over the past six years	National Paper Presentation Competition	M.O.P. Vaishnav College for Women	National
02.03.2021	Keerthana Shankar (2013721018021)	II B.A Economics	Examining the Existing Structure of Disaster Risk Governance	National Paper Presentation Competition	M.O.P. Vaishnav College for Women	National

			in Chennai over the past six years			
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Staff as a Resource Person

Date	Name of the Staff	Topic	Institution	Nature of the work done
10.03.2022	Kiran Varma	Webinar on Understanding Crypto Currencies	Department of Commerce, Saveetha College of Liberal Arts and Sciences, Saveetha University, Chennai, Tamil Nadu 602105	Delivered a lecture
15.03.2022		Workshop on Philosophy of Mahatma Gandhi and Daisaku Ikeda	Research Centre for Ikedian Studies, Soka Ikeda College of Arts and Science for Women, Chennai, Tamil Nadu 600053	Delivered a lecture

Community Outreach

On April 13, 2022, 36 students from the batch 2020-2023 visited the Bala Vihar - – House for Mentally Challenged Adults in village Vepumpattu, Tiruvallur district TN. Apart from interacting with the inmates of the house, students performed cultural activities. Students also visited the fields maintained by the house and tried their hands working in the fields.

The students of III B.A. Economics, M.O.P. Vaishnav College for Women, started community service for the students of the Bala Mandir Kamaraj Trust, T.Nagar, on September 18, 2021. Bala Mandir Trust helps in the education of under privileged students. The third year students delivered module on Computer Literacy, Communication Skills and Life Skills.

M.Sc. Information Technology, B.Sc. Computer Science, B.C.A., B.Sc. Data Science

Intra Mural Activities

Programmers Day
OLAP
LINK

LINK/OLAP Events
Shoot the Error
Design-A-Pattern
Linkage
Pot Puri
Error Hunt
Guess the word
Sketch the model
Code Storm

Department Club - ONLINE

International Programmers' Day was commemorated on September 18, 2021. The Activities of Online Club was inaugurated on October 26, 2021 by Ms. Divya, Senior Product Manager, Chargebee Technologies. Inauguration was followed by Intra Mural Competitions -LINK. Inter Collegiate Fest OLAP was conducted on November 15, 2021

The Fifth International Conference ICCCMIT 2022 was inaugurated by Dr. Paul Katuse, Associate Professor, Skyline University City of Sharjah, UAE on February 24, 2022. It was a two day event with 8 Technical Sessions, 3 workshops and a Panel Discussion on "Societal Challenges during Pandemic and Post Pandemic". The conference had 35 Paper Presentations, 11 Poster Presentations. Valedictory Address was given by Prof. Umberto Sulpasso, Senior Fellow, Center for Digital Future, Annenberg School of Communication, University of Southern California. 20 selected papers were published in UGC-CARE Listed Journal..

ICCCMIT 2022 International Conference

Fifth International Conference
on Communication, Computing
and Information Technology.

Winners - Paper Presentation - ICCCMIT 2022

Track 1

Data Authentication In IoT was presented by Mrs D Radha, Mrs. S Sudha - Shri Krishnaswamy College for Women and SSS Jain College, Chennai.

An overview of Web Scraping using Python was presented by Ms. Sandhya S(2013712080024), II M.Sc. IT , M.O.P. Vaishnav College for Women, Chennai.

Track 2

Artificial Intelligence in Health Care was presented by Ms. Ayswarya K (2013721033007), Ms. Pooja Baskar (2013721033026), II B.C.A., M.O.P. Vaishnav College for Women, Chennai.

Securing data from Un Authorized Access using Three Level Authentication System was presented by Ms.Priyanka S (2013712080020), Ms.Syed Ali Fathima K A (2013712080027) , II M.Sc. IT, M.O.P. Vaishnav College for Women, Chennai.

Track 3

An Analysis on Gamification in UIUX for Developing E effective Web-apps using Fuzzy Inference System was presented by Ms. Keerthana R(1913711058052), Ms. Swathi Sikappi SM(1913711058046), III B.Sc. Computer Science, M.O.P. Vaishnav College for Women, Chennai.

Twitter Sentiment Analysis on Food Delivery Apps was presented by Ms. Vanishree T(1913721033048) and Ms. Tejaswani S(1913721033046), III B.C.A, M.O.P. Vaishnav College for Women, Chennai.

Winners - Poster Presentation - ICCCMIT 2022

Dimple Shree V(2113721033013), Sharika T(2113721033042), I B.C.A - Artificial Super Intelligence
Nandhini Nandakumar(2113711058023), I B.Sc. CS - Internet of Things

Rakshana G(2113721102031) , I B.Sc. Data Science - Defending Networks

Best Presenter - Chunmithra Venkateswaran(2013721086010), Department of Psychology, M.O.P. Vaishnav College for Women, Chennai

Session Chairs

Date	Resource Person
24.02.2022	Dr. R. Reshma Head, Department of Computer Science JBAS College for Women, Chennai
	Mr. G. Ulaganathan Ganesan Head, Department of Computer Science Alpha Arts and Science College, Chennai
24.02.2022	Ms. Alamelu C Assistant Professor Department of Management Studies M.O.P. Vaishnav College for Women, Chennai
25.02.2022	Dr. S. Mathivilasini Assistant Professor Department Computer Science Ethiraj College For Women, Chennai

Speaker Sessions

Date	Session Title	Resource Person
24.02.2022	Technical Session I- Future Technology	Dr. HariKrishna Maram Digital Brand Ambassador and Chairman of Vision Digital India Vice Chancellor of Global Digital University U.S.A.
	Technical Session II -ICT Usage in Education	Ms.Arwa Director Teacher and Community Ambassador, Whitehat Junior, Chennai
	Technical Session III - Observability in big data	Mr.Somshekher Badiger Engineering Manager, Booking.Com Amsterdam
	Technical Session IV - Cyber Threat and Cyber Security	Mr.Prajwal Khante Security Analyst, Mahindra Defence, Pune
	Technical Session V - Automation Testing	Ms.Christy Associate Consultant, Tata Consultancy Services, Scotland
25.02.2022	Technical Session VI - BI Data Analytics in ERP - SAP	Ms.Chitra Singaravelu IT Manager-ERP, Gwinnett County Government, Georgia, USA
	Technical Session VII - The Future Tech - Space Science and NFTs	Mr.HariPrasath Scientific Engineer-Stellar Space Studies, Toulouse, France
	Technical Session VIII - Docker	Mr.Karthik Venkatesh Devops Engineer, Tabsquare AI, Chennai.
	PANEL DISCUSSION Topic: Societal Challenges during Pandemic and Post Pandemic	Moderator Dr. Lalitha Balakrishnan Principal, M.O.P. Vaishnav College for Women, Chennai Panelists Dr. M.G. Ragunathan Principal, Guru Nanak College, Chennai Dr. Sivanathan Manjubashini MBBS. DPM(London), FRCPsych(UK) Consultant Psychiatrist, London. Ms. Sumitra Ghose Assistant, Vice-President, IL & FS, Tata Consultancy Services, Chennai Dr. Thangam Meganathan, Chairperson, Rajalakshmi Educational Trust, Chennai

Guest Lectures

Date	Topic	Resource Person
12.07.2021	Nanotechnology - Its Impact on Computer Science and Communication	Prof. Dr. M.A. Shah, Senior Associate Professor, Laboratory for Multifunctional Nano-materials, NIT, Srinagar.
16.07.2021	Cyber Security	Ms.Priyadarshini MA Cyber Security Associate Fair Isaac India Software Private Limited, Bangalore.
17.09.2021	Employability opportunities	Mr Nelson Kulandairaj, GEO IT Services,Tech Mahindra, Chennai.
17.09.2021	Gender and Inclusivity	Ms.Abi Shankari, Psychotherapist and POSH Trainer, Founder Margadarshi Training and Counseling, Chennai.
17.09.2021	Skill sets for the Current IT industry	Madhavi Ramanan, Delivery Head, Services R&D, Core Networks Nokia, Chennai
18.09.2021	Integrating IT With Environment And Sustainable Business Practices	Mr Rajesh Chandra Sekaran Academic Manager, Time, Chennai.
18.09.2021	Entrepreneur skills	Ms.Pooja Bokdia, Alumnae MSC IT 2016-2018,Freelance Software Developer & Software Engineer. Techinium Technologies, Chennai

Work Shops

Date	Workshop Title	Resource Person
11.06.2021	Importance of Continuous Learning and Reskilling	Mr. Anbarasu Chellapan Senior Manager Cognizant Technology Solutions, Chennai
09.07.2021-10.07.2021	Foundation of Data Science using Python	Dr. Nagaraju Baydeti Asst. Professor, NIT, Nagaland
27.10.2021-01.11.2021	5 days National Level Virtual capacity building programme on Python for data Science	Mr. Rupesh S Data Analyst Solverminds Solutions & Technologies Ltd Chennai Mr. Vishal Ragav Data Analyst, Thryve Digita Chennai
24.02.2022	Robotic Process Automation (RPA)	Ms. T. Gomathi Head of Department, MCA CMR Institute of Technology Bengaluru
25.02.2022	MongoDB	Ms. K. Anju MunothCorporate IT Technical Trainer, Chennai
	Tensorflow & Scikit Learn	Dr. Sushila Palwe Assistant Professor School of CET, MITWPU Pune.

Seminars/Symposium

Date	Topic	Resource Person	Level
07.07.2021	Intellectual Property Rights	Dr. G. Geetha, Woman Scientist, Head, Dept of CSE, Jerusalem College of Engineering, Chennai. College Level	College Level

Career Counselling Programmes

Date	Title	Resource Person
30.07.2021	Career Counseling and Guidance	Ms.Lavanya Sudharsanam Solution Consultant Chaldal Inc San Francisco

Journal

Title of the Student Journal: Computer Almanac Volume-XXVII

Theme: Intelligent and Smart Spaces and Semantic Web

Best Article:

Smart Farming And Sustainable Agriculture System, Kajal Jain R (2013712080007, Priyanka S(2013712080020), Syed Ali Fathima K A (2013712080027) – II M.Sc IT

Smart Bikes In Smart Spaces

Nishalini((2013711058048), Akshaya V(2013711058003)- II B.Sc Computer Science

Semantic Web Technologies and its Association with Digital Libraries

N. Maheswari, S (1913721033022), Sushmitha S(1913721033042) III B.C.A.

Semantic Web for Industrial Engineering: Research and Applications

C.Sivathmika(2113721102043), N.A. Nagarchana (2113721102024) – I B.Sc. Data Science

Cover Page Designer: Ms. Nandhithaa M G(2013712080016) - II M.Sc IT

Students' Achievements

Date	Name of the Student	Class	Event	Organiser	Prize
10.06.2021	Ms. Nandhini M (1913711058024)	III B. Sc. Computer Science	Cool Under Pressure	National Youth Council Of India	I
22.07.2021	Ms. Ayshwarya K (2013721033007)	II B.C.A	Voice Against Poverty -Speech Contest	Loyola College, Chennai.	III
11.09.2021	Ms. Kamini R (1913711058016)	III B. Sc. Computer Science	Talent E-Fest 2.0 – Photography	Rotaract club of Dhanalakshmi College of Engineering, Chennai.	II
12.11.2021	Ms. Prathiba A (2013721033029)	II B.C.A	Screenmaster Shot Vs Shot -A Video Making Competition	Ramanujan College , University of Delhi, Delhi.	II
12.11.2021	Ms. Roopika P (2013721033034)	II B.C.A	Screenmaster Shot Vs Shot -A Video Making Competition	Ramanujan College , University of Delhi, Delhi.	II
27.11.2021	Ms. Mahalakshmi T S (2113711058018)	I B.Sc. CS	Tamil drawing competition	SSS Jain College, Chennai.	II
12.04.2022	Ms. Akshaya A V K (1913711058006) Ms. Kamini R (1913711058016) Ms. Kiruthika B (1913711058018)	III B.Sc. CS	Connexions Srrishti 2K22	SSS Jain College, Chennai.	II
12.04.2022	Ms. Akshaya A V K (1913711058006) Ms. Kamini R (1913711058016)	III B.Sc. CS	Shrrishti 2K22	SSS Jain College, Chennai.	III
17.03.2022	Ms. Nandhini S (2113721102025)	I B.Sc. Data Science	NIAP (National Integration Awareness Program) Peace and Harmony week	NCC of Stella Maris College, Chennai.	II
20.04.2022	Ms. Ruksana M (2113712080022)	I M.Sc. IT	TECHART – Logo Designing	Interface 2021-2022, Anna Adarsh College for Women, Chennai.	II
20.04.2022	Ms. Sanjana S (2113712080023) Ms. Monisha S (2113712080014)	I M.Sc. IT	TECH'TEES SKETCH'EES Digital Fashion Designing	Interface 2021-2022 Anna Adarsh College for Women, Chennai.	III
20.04.2022	Ms. Priya Jain S (2013721033030) Ms. Rajalakshmi C (2013721033033)	II B.C.A.	Brain Byte-Hack and Crack	GSS Jain College, Chennai.	I
20.04.2022	Ms. Charumathi (2113721033011)	I B.C.A.	Brain Byte-Voice Virus	GSS Jain College, Chennai.	I

Date	Name of the Student	Class	Event	Organiser	Prize
17.03.2022	Ms. Nandhini S (2113721102025)	I B.Sc DS	NIAP (National Integration Awareness Program)	NCC of Stella Maris College, Chennai.	II
25.05.2022	Ms. Yuva Naveena K (2013711058046) Ms. Sandhiya N (2013711058032)	II B.Sc. CS	Mind Compiler	The New College, Chennai.	I

Student Publications in UGC / SCOPUS / Web of Science/ABDC recognized journals

Name of the Student	Class / Batch	Title of the Paper	Name of the Journal	Issue No/Vol No / Month & year of Publication / ISSN No	Recognizing Institute (UGC / SCOPUS / Web of Science / ABDC)
Ms. HariPriya N (2113712080005) Ms. Ruksana M (2113712080022)	I M.Sc. IT	E-Commerce Business Platform Challenges and the way Ahead	Journal of the Oriental Institute	February 2022 Vol 7.1 ISSN 0030-5324	UGC Care list
Ms. Priyanka S (2013712080020) Ms. Syed Ali Fathima (2013712080027)	II M.Sc. IT	Securing Data from Unauthorized Access using Three Level Authentication System	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. Nachammai Shalini N (2013712080013) Ms. Gayathri N (2013712080003)	II M.Sc. IT	Analysis Of Weight And Vision Management During Online Learning	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms.Amritha C (1913711058007) Ms.Kamini R (1913711058016)	III B.Sc (CS)	An Analytical Study On The Learning Gap And Challenges Of Online Learning During The Pandemic	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. Keerthika T (213712080010) Ms. Pavithra V D (213712080019)	I M.Sc IT	Utilization Of Blockchain Technology	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list

Name of the Student	Class / Batch	Title of the Paper	Name of the Journal	Issue No/Vol No / Month & year of Publication / ISSN No	Recognizing Institute (UGC / SCOPUS / Web of Science / ABDC)
Ms. Hari Priya N (213712080005) Ms. Mahek R (213712080011)	I M.Sc IT	Achieving The Quantum Advantage For Data Manipulations	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. Ruksana M (213712080022) Ms. Sanjana S (213712080023)	I M.Sc IT	Cyber Security Evolution, Threats And Challenges	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. Rajalakshmi. C (2013721033033) Ms. Anusha Jain. K (2013721033005)	II B.C.A	Smart Building Automation Using Machine Learning	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. Sushmitha S (1913721033042) Ms. Maheswari N (1913721033022)	III B.C.A	A Study On Social Media Mining	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. C.K.R.K Anandasakthi (203712080001) Ms. U Pooja (203712080017)	II M.Sc IT	Performance Evaluation Of Email Spam Detection Using Supervised Learning Algorithms	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. S. Priya Jain (2013721033030) Ms. S. Pranjal (2013721033028)	II B.C.A	Artificial Intelligence In Medical And Patient Data Management	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. Ayshwarya K (2013721033007) Ms. Pooja Bhaskar (2013721033026)	II B.C.A	Artificial Intelligence In Health Care	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. Sneha H (1913721033037) Ms. Akshaya V (1913721033004)	III B.C.A	Predicting The Motives Of The Cyber Crime Using Machine Learning	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list

Name of the Student	Class / Batch	Title of the Paper	Name of the Journal	Issue No/Vol No / Month & year of Publication / ISSN No	Recognizing Institute (UGC / SCOPUS / Web of Science / ABDC)
Ms. Sandhya S (203712080024)	II M.Sc IT	An Overview Of Web Scraping Using Python	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. Vani shree T (1913721033048) Ms.Tejaswani S (1913721033046)	III B.C.A	Twitter Sentiment Analysis On Food Delivery Apps	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. Swetha S (203712080026)	II M.Sc IT	Amazon Product Customer Review - Sentiment Analysis Using Deep Learning Models	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. Abhinaya C N (1913721033002) Ms. Subasri C R (1913721033041)	III B.C.A	Google Play Store Category Wise Top 500 Apps - Data Visualization & Analyzation	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Keerthana R (1913711058052) Swathi Sikappi SM (1913711058046)	III B.Sc CS	Analysing The Effectiveness Of Gamification With UI/UX For A Well Structured Web Application To Enrich Academic Learning Using Fuzzy Inference System	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. Pavithra Jagadeesan (2013721033025) Ms. Subhiksha K(2013721033044)	II B.C.A	Analysis Of Movie Rating Using Public Opinion Data	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. Roopika P (2013721033034) Ms. Prathiba A (2013721033029)	II B.C.A	Analysis Of Movie Rating Using Public Opinion Data	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list
Ms. Bhoomika R (1913721033011) Ms. Shri Sharnmathi J (1913721033034)	III B.C.A	Heuristic Analysis of Air Quality in India Using Python	Journal of the Oriental Institute	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022	UGC Care list

Student Paper Presentation

Date	Name of the Student	Organiser	Title of Seminar/ Conference	Title of Paper	Level
18.08.2021	Ms. M. G. Nandhithaa (2013712080016) Ms. Gayathri R II M.Sc. IT (2013712080004)	SRM Institute of Science & Technology , Chennai	2 nd International E-Conference on “Research Essential in Machine Learning and Computational Intelligence”	Securing Internet Banking & ATM Transactions	International
25.08. 2021 - 26.08.2021	Ms. Renuka R (2013712080021) Ms. Malathi M II M.Sc. IT (2013712080010)	Sri Krishna Aditya College of Arts and Science, Chennai	International Conference on Computing and Intelligent System (ICCIS’21)	Fault Tolerance Mechanism in Distributed System	Regional
26.08.2021	Ms. Swetha S (2013712080026) Ms. Priyanka S II M.Sc. IT (2013712080020)	Sri Krishna Aditya College of Arts and Science, Chennai	International Conference on Computing and Intelligent System (ICCIS’21)	Big Data-Distributed and Parallel Architecture for Performance Tuning and Large Data Storage	Regional
26.08.2021	Ms. Syed Ali Fathima II M.Sc. IT (2013712080027)	Sri Krishna Aditya College of Arts and Science, Chennai	International Conference on Computing and Intelligent System (ICCIS’21)	Load Balancing in Cloud Computing	International
08.10.2021	Ms. Kajal Jain R (2013712080007) Ms. Priyanka S (2013712080020) Ms. Syed Ali Fathima K A II M.Sc. IT (2013712080027)	SRM Institute of Science & Technology, Chennai	International Conference on Advanced Computer Science and Technologies (ICACST 2021)	Obesity Data Analysis during pandemic using Supervised and Cross Tabulation Methods	International
12.10.2021	Ms. Bhavya P R (2013712080002) Ms. Pooja U II M.Sc. IT (2013712080017)	SRM Institute of Technology, Ramapuram, Chennai	International Conference on Advanced Computer Science and Technologies (ICACST 2021)	A Security Key Distributed Instant Messenger	International

Date	Name of the Student	Organiser	Title of Seminar/ Conference	Title of Paper	Level
24.02.2022 - 25.02.2022	Ms. Amritha C (1913711058007) Ms. R.Kamini III B.Sc. CS (1913711058016)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	An analytical study on the learning gap and challenges of online learning during the pandemic.	International
24.02.2022 - 25.02.2022	Ms. Sahana S (1913711058034) Ms. Yashee R Jain III B.Sc. CS (1913711058050)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Predicting The Awareness Of Food Safety On Basis Of Knowledge And Practice By Public	International
24.02.2022 - 25.02.2022	Ms. Vishnupriya K (1913711058049) Ms. Harene V.G III B.Sc. CS (1913711058012)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Customer satisfaction and behaviour analysis on delivery apps	International
24.02.2022 - 25.02.2022	Ms. Asha P (1913711058009) Ms. Sneha V III B.Sc. CS (1913711058041)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Analysing Various Tourism Expenditure	International
24.02.2022 - 25.02.2022	Ms. Abinaya R (1913711058002) Ms. Harene VG III B.Sc. CS (1913711058012)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Diabetics Prediction Using Data Mining Techniques	International
24.02.2022 - 25.02.2022	Ms. Kirthika. B III B.Sc. CS (1913711058017)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Amendments In Tourism Industry Because of Global Pandemic	International
24.02.2022 - 25.02.2022	Ms. Aiswarya.S (1913711058005) Ms. Akshaya.AV.K III B.Sc. CS (1913711058006)	M.O.P.Vaishnav College for Women, Chennai	ICCCMIT 2022	Automated personality classification	International
24.02.2022 - 25.02.2022	Ms. NithyaSudha S (1913711058026)Ms. Snehaa C (1913711058042) III B.Sc. CS	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Impact on Mobile Usage	International
24.02.2022 - 25.02.2022	Ms. Madhumitha R (1913711058021) Ms. Nandhitha S III B.Sc. CS (1913711058025)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Social Media Trends	International
24.02.2022 - 25.02.2022	Ms. Aishwarya CU (1913711058004) Ms. Ashika P III B.Sc. CS (1913711058010)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Climate Change Awareness	International
24.02.2022 - 25.02.2022	Ms. Vishnupriya K (1913711058049) Ms. Monica.E III B.Sc. CS (1913711058023)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Data mining on delivery apps	International

Date	Name of the Student	Organiser	Title of Seminar/ Conference	Title of Paper	Level
24.02.2022 - 25.02.2022	Ms. Salethmary A (1913711058036) Ms. Shifaya J (1913711058039) III B.Sc. Cs	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Covid Detection	International
24.02.2022 - 25.02.2022	Ms. Renuka S 1913711058032 Ms. Thrisha M A 1913711058047 III B.Sc. CS	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Analysis on Food Trends	International
24.02.2022 - 25.02.2022	Ms. Keerthana R (1913711058052) Ms. Swathi Sikappi S. M (1913711058046) III B.Sc. Cs.	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Endangered Species Selachimorpha (Shark) Awareness	International
24.02.2022 - 25.02.2022	Ms. Snehal Jhanaki S (1913711058043) MS. Harini D III B.Sc. CS (1913711058013)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Credit Card Fraud Detection	International
24.02.2022 - 25.02.2022	Ms. Renuka S (1913711058032) Ms. Thrisha M A (1913711058047) III B.Sc. CS	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Analysis on food trends	International
24.02.2022 - 25.02.2022	Ms. Pavithra.M (1913711058028) Ms. Poornima.M III B.Sc. CS (1913711058029)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Study Of Fashion Based On Di erent Age	International
24.02.2022 - 25.02.2022	Ms. Shailaja G (1913711058038) III B.Sc. CS	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Survey On Entrepreneurship	International
24.02.2022 - 25.02.2022	Ms. Sandhya S (2013712080024) II M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	An Overview Of Web Scraping Using Python	International
24.02.2022 - 25.02.2022	Ms. Harini V (1913711058014) III B.Sc. CS	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Work from home analysis	International
24.02.2022 - 25.02.2022	Ms. Lakshmi Priya P.S (1913711058019) Ms. Priya K (1913711058031) III B.Sc. CS	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Research Paper on Smart Health Prediction	International
24.02.2022 - 25.02.2022	Ms. Amritha C (1913711058007) Ms. Asha P (1913711058009) III B.Sc. CS	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Agile Testing Techniques Vs Traditional Testing Techniques	International
24.02.2022 - 25.02.2022	Ms. Divuyaa S (1913711058011) Ms. Sakshi A Patil (1913711058035) III B.Sc. CS	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Research paper on online cabs in India	International

Date	Name of the Student	Organiser	Title of Seminar/ Conference	Title of Paper	Level
24.02.2022 - 25.02.2022	Ms. Kajal Jain R (2013712080007) II M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Food diet prediction using linear programming in optimization techniques	International
24.02.2022 - 25.02.2022	Ms. Mythili K (2013712080012) Ms. Jayasree Y.S (2013712080030) II M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Comprehensive server on internet of things (IOT) towards 5G wireless systems	International
24.02.2022 - 25.02.2022	Ms. Priyanka S (2013712080019) Ms. Syed Ali Fathima K A (2013712080027) II M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Securing Data from Unauthorized Access using Three Level Authentication System	International
24.02.2022 - 25.02.2022	Ms. Monica B, (2013712080011) Ms.Priyanka R (2013712080019) II M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	A Comparative Study On Testing Techniques Of Software	International
24.02.2022 - 25.02.2022	Ms. Gayathri N, (2013712080003) Ms. Nachammai Shalini N (2013712080013) II M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Analysis Of Weight And Vision Management During Online Learning	International
24.02.2022 - 25.02.2022	Ms. Swetha S (2013712080026) II M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Amazon product customer review sentiment analysis using Deep Learning models	International
24.02.2022 - 25.02.2022	Ms. Rajalakshmi S Ms. Jeevasri L II B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Aircraft GPS tracking	International
24.02.2022 - 25.02.2022	Ms. Akshaya V Ms. Sneha H III B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Predicting the motives of cyber crime using machine learning	International
24.02.2022 - 25.02.2022	Ms. Akshaya.R Ms.Saloni P Shah II B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Analysis Paper On Brain Computer Interface	International
24.02.2022 - 25.02.2022	Ms. Bhumika R, Ms. Shri Shanmathi J III B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Heuristic Analysis of Air Quality in India Using Python	International
24.02.2022 - 25.02.2022	Ms. Malathi M Ms. Renuka R II M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Smart Garbage Disposal Using IoT	International

Date	Name of the Student	Organiser	Title of Seminar/ Conference	Title of Paper	Level
24.02.2022 - 25.02.2022	Ms. Pooja Bhaskar Ms. Ayshwarya K II B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Artificial Intelligence in Healthcare	International
24.02.2022 - 25.02.2022	Ms. S Pranjal Ms.S Priya Jain II B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Artificial Intelligence In Medical And Patient Data Management	International
24.02.2022 - 25.02.2022	Ms.Varsha Ravi Ms. Aishwarya S II B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Beyond Digitalization: Roadmap To NFTS	International
24.02.2022 - 25.02.2022	Ms. Nandhini.R II B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Research Of Digital Systems And Logic Designs.	International
24.02.2022 - 25.02.2022	Ms.Vanishree T Ms. Tejaswani S III B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Twitter Sentiment Analysis On Food Delivery Apps	International
24.02.2022 - 25.02.2022	Ms.Madhumitha.S Ms. Padma Priya.M III B.Sc. CS	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Impact Of Electronic Gadgets	International
24.02.2022 - 25.02.2022	Ms.Anusha Jain, Ms.Rajalakshmi C II B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Designing And Implementation Of Building Automation	International
24.02.2022 - 25.02.2022	Ms.Sandhiya R II M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Mobile Edge Computing In 5G	International
24.02.2022 - 25.02.2022	Ms.Sushmitha S Ms. Maheswari N III B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	A Comparative Study On Social Media Mining	International
24.02.2022 - 25.02.2022	Ms. Abhinaya C N Ms. Subasri C R III B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Google Play Store Category Wise Top 500 Apps - Data Visualization & Analyzation	International
24.02.2022 - 25.02.2022	Ms. Bhumika R, Ms. Shri Shanmathi J III B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Heuristic Analysis Of Air Quality In India Using Python	International
24.02.2022 - 25.02.2022	Ms. Renukadevi M II M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Mobile Edge Computing In 5g	International
24.02.2022 - 25.02.2022	Ms.C.K.R.K Anandasakthi Ms. U Pooja II M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Performance Evaluation Of Email Spam Detection Using Supervised Learning Algorithms	International
24.02.2022 - 25.02.2022	Ms.Sanjana S Ms. Ruksana M I M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Cyber Security Evolution, Threats And Challenges	International

Date	Name of the Student	Organiser	Title of Seminar/ Conference	Title of Paper	Level
24.02.2022 - 25.02.2022	Ms. Roopika P Ms. Prathiba A II B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	A Study On Secured Virtual Reality Relying On Ethics	International
24.02.2022 - 25.02.2022	Ms. Pavithra Jagadeesan Ms. Subhiksha K II B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Analysis Of Movie Rating Using Public Opinion Data	International
24.02.2022 - 25.02.2022	Ms. Aarthi Muthukumar , Ms. Prathiuksha RM III B.Sc. CS	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Television Shows Impact And Analysis	International
24.02.2022 - 25.02.2022	Ms. Uma Maheshwari B Ms. Sowmiya R II B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	An Analysis Of The Cryptocurrency Industry	International
24.02.2022 - 25.02.2022	Ms. Sathvika.G, Ms. Devipriya.R II B.C.A	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Data Science	International
24.02.2022 - 25.02.2022	Ms. Keerthika T Ms. Pavithra V D I M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Utilization Of Blockchain Technology	International
24.02.2022 - 25.02.2022	Ms. HariPriya N, Ms. Mahek R I M.Sc(IT)	M.O.P.Vaishnav College for Women, Chennai.	ICCCMIT 2022	Achieving the quantum advantage for data manipulations	International
02.03.2022	Ms. Rakshana G Ms. Krishi Mirra P I B.Sc.(Data Science)	Dept. of Economics & Public Policy, MOPVC	Paper Presentation	Gender in governance	National

Poster Presentation

Date	Name of the student	Reg No	Name of Seminar / Conference	Name of the Organizing Institution	Title of the Poster	Level
24.02.2022	Ms. Vishnu Vardhini Ms. Premavarshini I B.Sc (CS)	2113711058048 2113711058027	ICCCMIT 2022	M.O.P.Vaishnav College for Women, Chennai	Data Science in Game Industry	International
	Ms. Natcha Ms. Amrutha I B.Sc (CS)	2113711058024 2113711058005	ICCCMIT 2022	M.O.P.Vaishnav College for Women, Chennai	Robotic Process Automation	International
	Ms. Gayathri Ms. Mahalakshmi I B.Sc (CS)	2113711058010 2113711058018	ICCCMIT 2022	M.O.P.Vaishnav College for Women, Chennai	Cyber Security	International
24.02.2022	Ms. Nandhini Nandakumar I B.Sc (CS)	2113711058023	ICCCMIT 2022	M.O.P.Vaishnav College for Women, Chennai	Internet of Things	International
	Ms. Preethika G E Ms. Meenatchi I B.Sc CS	2113711058026 2113711058019	ICCCMIT 2022-	M.O.P.Vaishnav College for Women, Chennai	Computer Technology and Digital Citizenship	International
	Ramya B And Pavithra S I BCA	2113721033035 2113721033029	ICCCMIT 2022	M.O.P.Vaishnav College for Women, Chennai	Artificial Intelligence	International
	Ms. Dimple Shree Ms. Sharika I BCA	2113721033013 2113721033042	ICCCMIT 2022	M.O.P.Vaishnav College for Women, Chennai	Artificial Super Intelligence	International
	Ms. Abirami J Ms. Nandhini N I BCA	2113721033003 2113721033025	ICCCMIT 2022	M.O.P.Vaishnav College for Women, Chennai	Digital Marketing	International
	Ms. Mirnalika Ravindran Ms. KrishiMirra I B.Sc DS	2113721102022 2113721102017	ICCCMIT 2022	M.O.P.Vaishnav College for Women, Chennai	Enhancing Reliability of Community of Internet of Things Deployments with Mobility	International
	Ms. Rakshana G I B.Sc DS	2113721102031	ICCCMIT 2022	M.O.P.Vaishnav College for Women, Chennai	Self-Defending Network	International
	Ms. Minaz Syed, Gayathri R I B.Sc DS	2113721102018 2113721102008	ICCCMIT 2022	M.O.P.Vaishnav College for Women, Chennai	Semantic Web- A Review on the Field	International

Short term Courses completed by Students

Date	Name of the student	Register Number	Class	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera, etc)	Duration in Weeks & Hours
10.05.2021 -31.07.2021	Ms. Ayshwarya K	2013721033007	II - BCA	Python and Deep Learning	Shape AI	Shape AI	15 Hours
10.05.2021 -31.07.2021	Ms. Sowmiya R	2013721033041	II - BCA	Python and Deep Learning	Shape AI	Shape AI	15 Hours
10.05.2021 -31.07.2021	Ms. Pooja Bhaskar	2013721033026	II - BCA	Python and Deep Learning	Shape AI	Shape AI	15 Hours
12.06.2021	Ms. Manimegalai S	1913721033023	III BCA	Consultant Program	Accenture	Forage	-
20.06.2021 - 23.09.2021	Ms. Sakthi P	2113721102037	I BSc DS	Python Training	Qubix Infotech	Qubix Infotech	3 months
20.06.2021	Ms. Sushmitha S	1913721033042	III BCA	Aruba Networking Basics	Aruba	Coursera	-
24.06.2021 - 24.07.2021	Ms. Afrin A	2013721033001	II - BCA	C++	Solo Learn	Solo Learn	1 Month
25.06.2021 - 25.07.2021	Ms. Afrin A	2013721033001	II - BCA	C	Solo Learn	Solo Learn	1 Month
28.06.2021 - 28.07.2021	Ms. Afrin A	2013721033001	II - BCA	C#	Solo Learn	Solo Learn	1 Month
30.06.2021 - 26.07.2021	Ms. Afrin A	2013721033001	II - BCA	SQL	Solo Learn	Solo Learn	26 Days
30.06.2021 - 30.07.2021	Ms. Harini. R	2013721033011	II - BCA	HTML	Solo Learn	Solo Learn	1 Month
02.07.2021 - 02.08.2021	Ms. Afrin A	2013721033001	II -BCA	Python Mega Course Go Beginner To Expert In Python3	Funky	UDEMY	1 Month
03.07.2021 - 23.11.2021	Ms. Harishma A	2013721033012	II -BCA	Python Mega Course Go Beginner To Expert In Python3	Funky	UDEMY	5 Months
03.07.2021 - 23.11.2021	Ms. Dhivyashree E	2013721033010	II -BCA	Python Programming	My Captain	My Captain	1 Month
08.07.2021 - 17.07.2021	Ms. Deepika A	2013721033008	II -BCA	Basic Web Development With HTML,CSS, JavaScript	Shape AI	Shape AI	15 Hours

Date	Name of the student	Register Number	Class	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera, etc)	Duration in Weeks & Hours
08.07.2021 - 17.07.2021	Ms. Yavanika P	2013721033050	II -BCA	Basic Web Development With HTML,CSS, JavaScript	Shape AI	ShapeAI	15 Hours
08.07.2021 - 17.07.2021	Ms. Sobica M	2013721033040	II -BCA	Basic WebDevelopment With HTML, CSS, JavaScript	Shape AI	ShapeAI	15 Hours
08.07.2021 - 17.07.2021	Ms. Pavithra Jagadeesan	2013721033025	II -BCA	Basic Web Development With HTML,CSS, JavaScript	Shape AI	Shape AI	15 Hours
08.07.2021 - 17.07.2021	Ms. Subhiksha K	2013721033044	II -BCA	Basic Web Development With HTML,CSS, JavaScript	Shape AI	Shape AI	15 Hours
08.07.2021 - 17.07.2021	Ms. Prathiba A	2013721033029	II -BCA	Basic Web Development With HTML,CSS, JavaScript	Shape AI	Shape AI	15 Hours
08.07.2021 - 17.07.2021	Ms. Afrin A	2013721033001	II -BCA	Basic Web Development With HTML,CSS, JavaScript	ShapeAI	ShapeAI	15 Hours
08.07.2021 - 17.07.2021	Ms. Harini R	2013721033011	II -BCA	Basic Web Development With HTML,CSS, JavaScript	Shape AI	Shape AI	15 Hours
08.07.2021 - 17.07.2021	Ms. Nithyashree. P	2013721033023	II -BCA	Basic Web Development With HTML,CSS, JavaScript	Shape AI	Shape AI	15 Hours
08.07.2021 - 17.07.2021	Ms. Roopika P	2013721033034	II -BCA	Basic Web Development With HTML,CSS, JavaScript	Shape AI	ShapeAI	15 Hours
08.07.2021 - 17.07.2021	Ms. Maduraa R	2013721033016	II -BCA	Basic Web Development With HTML,CSS, JavaScript	Shape AI	Shape AI	15 Hours

Date	Name of the student	Register Number	Class	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera, etc)	Duration in Weeks & Hours
08.07.2021 - 15.07.2021	Ms. Dhivyashree E	2013721033010	II -BCA	Practical Web Application Hacking	Shape AI	Shape AI	15 Hours
08.07.2021 - 15.07.2021	Ms. Nithyashree P	2013721033023	II -BCA	Practical Web Application Hacking	Shape AI	Shape AI	15 Hours
08.07.2021 - 15.07.2021	Ms. Aishwarya S	2013721033002	II -BCA	Python And Cyber Security	Shape AI	Shape AI	15 Hours
08.07.2021 - 17.07.2021	Ms. Aishwarya S	2013721033002	II -BCA	Cyber Security Bootcamp	Shape AI	Shape AI	15 Hours
08.07.2021 - 17.07.2021	Ms. Varsha Ravi	2013721033047	II -BCA	Cyber Security Bootcamp	Shape AI	Shape AI	15 Hours
08.07.2021 - 17.07.2021	Ms. Varsha Ravi	2013721033047	II -BCA	Python And Cyber Security	Shape AI	Shape AI	15 Hours
12.07.2021 - 23.07.2021	Ms. HariPriya N	2113712080005	I MSC – IT	Quantum Excellence	IBM Quantum	Qiskit	15 Hours
15.07.2021 - 22.07.2021	Ms. Muthu lakshmi M	2013721033020	II -BCA	Basic Web Dev With Html	SHAPE AI		15 Hours
16.07.2021 - 30.07.2021	Ms. Pavithra Jagadeesan	2013721033025	II-BCA	Complete Python Bootcamp	UDEMY	UDEMY	22 Hrs
18.07.2021 - 24.07.2021	Ms. Harishma A	2013721033012	II -BCA	Python and Deep Learning	Shape AI	Shape AI	15 Hours
18.07.2021 - 24.07.2021	Ms. Yavanika P	2013721033050	II -BCA	Python and Deep Learning	Shape AI	Shape AI	15 Hours
18.07.2021 - 24.07.2021	Ms. Deepika A	2013721033008	II -BCA	Python and Deep Learning	Shape AI	Shape AI	15 Hours
18.07.2021 - 24.07.2021	Ms. Sobica M	2013721033040	II -BCA	Python and Deep Learning	Shape AI	Shape AI	15 Hours
18.07.2021 - 24.07.2021	Ms. Anbuselvi R	2013721033004	II BCA	Python and Deep Learning	Shape AI	Shape AI	15 Hours
19.07.2021	Ms. Tejaswani S	1913721033046	III B.C.A	Introduction to Artificial Intelligence	Skillup	Simplilearn	15 Hours
22.07.2021	Ms. Navitha J	1913721033027	III B.C.A	Introduction to Artificial Intelligence	Skillup	Simplilearn	15 Hours

Date	Name of the student	Register Number	Class	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera, etc)	Duration in Weeks & Hours
22.07.2021	Ms. Sneha H	1913721033037	III B.C.A	Introduction to IOT	CISCO	CISCO	15 Hours
25.07.2021	Ms. Suhasri CR	1913721033041	III B.C.A	Introduction to IOT	Skillup	Simplilearn	15 Hours
26.07.2021	Ms. Abhinaya C N	1913721033002	III BCA	Introduction to IOT	Skillup	Simplilearn	15 Hours
29.07.2021 - 09.08.2021	Ms.Varsha Ravi	2013721033047	II -BCA	TCS Ion Career Edge-Young Professional	Tata Consultancy Services	TCS Ion Career Edge	15 Hours
31.07.2021	HariPriya N	2113712080005	I MSC – IT	Introduction to Haskell Programming	Indian Institute of Technology Madras	NPTEL Online	8 Weeks
30.07.2021	Ms. Bhumika R	1913721033011	III B.C.A	Python For Data Science	NPTEL Online Certification	Swayam	4 Weeks
30.07.2021	Ms. Shri Shanmathi J	1913721033034	III B.C.A	Python For Data Science	Nptel Online Certification	Swayam	4 Weeks
30.07.2021	Ms. Swetha G	1913721033044	III B.C.A	Introduction to IOT	Skillup	Simplilearn	15 Hours
01.08.2021- 10.08.2021	Ms. Sneha H	1913721033037	III B.C.A	Android APP development Using Block Programming	Sanatan Charma College, Haryana	Virtual Platform	15 Hours
02.08.2021	Ms. Srinidhi L	1913721033039	III B.C.A	Introduction to IOT	Skillup	Simplilearn	15 Hours
02.08.2021	Ms. Reshma V	1913721033030	III B.C.A	Introduction to Artificial Intelligence	Skillup	Simplilearn	15 Hours
02.08.2021	Ms. Vinisha C	1913721033051	III B.C.A	Introduction to Artificial Intelligence	Skillup	Simplilearn	15 Hours
24.08.2021	Ms. Muthulakshmi M	2013721033020	II -BCA	JavaScript for Beginners	Bluelime Learning Solutions	Udemy	17.5 hours
15.09.2021 - 04.11.2021	Ms. Saitoon Fazila Asmi.K	2013721033035	II -BCA	Spring & Hibernate for Beginners(includes spring boot)	Udemy	Udemy	15 hours
02.10.2021 – 09.10.2021	Ms. Keerthika T	2113712080010	I MSC-IT	Python	E & ICT Academy,IIT Kanpur	EICT Academy	15 Hours
02.10.2021- 09.10.2021	Ms.Meenakshi B	2113712080012	I MSC-IT	Python	E & ICT Academy,IIT Kanpur	EICT Academy	15 Hours
04.10.2021 – 09.10.2021	Ms. HariPriya N	2113712080005	I MSC-IT	Python	E & ICT Academy,IIT Kanpur	EICT Academy	15 Hours
04.10.2021- 09.10.2021	Ms. Mahek R	2113712080011	I MSC-IT	Advance Excel with Data Analytics	E & ICT Academy,IIT Kanpur	EICT Academy	15 Hours
18.10.2021- 23.10.2021	Ms. Monisha S	2113712080014	I MSC-IT	Cloud Computing	E & ICT Academy,IIT Kanpur	EICT Academy	15 Hours

Date	Name of the student	Register Number	Class	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera, etc)	Duration in Weeks & Hours
18.10.2021 - 23.10.2021	Ms. Nivetha Kannan	2113712080017	I MSC-IT	Cloud Computing-AWS	E & ICT academy, IIT kanpur	EICT Academy	15 Hours
18.10.2021 - 30.10.2021	Ms. Keerthika S	2113712080009	I MSC-IT	Advance cyber security and computer forensics	E & ICT academy, IIT kanpur	EICT Academy	2 Weeks
18.10.2021 - 23.10.2021	Ms.Shruthi S	2113712080025	I MSC-IT	Cloud Computing-AWS	E & ICT academy, IIT kanpur	EICT Academy	15 Hours
18.10.2021 - 23.10.2021	Ms.Sneha S B	2113712080026	I MSC-IT	Cloud Computing-AWS	E & ICT academy, IIT kanpur	EICT Academy	15 Hours
18.10.2021 - 23.10.2021	Ms.Pavithra V D	2113712080019	I MSC-IT	Cloud Computing-AWS	E & ICT academy, IIT Kanpur	EICT Academy	15 Hours
18.10.2021 - 30.10.2021	Ms. Pooja T	2113712080020	I MSC-IT	Advance Cyber Security And Computer Forensics	E & ICT academy, IIT Kanpur	EICT Academy	2 Weeks
18.10.2021 - 23.10.2021	Ms.Ruksana M	2113712080022	I MSC-IT	Cloud Computing-AWS	E & ICT academy, IIT Kanpur	EICT Academy	15 Hours
18.10.2021 - 23.10.2021	Ms. Sanjana S	2113712080023	I MSC-IT	Cloud Computing-AWS	E & ICT academy, IIT Kanpur	EICT Academy	15 Hours
18.10.2021 - 23.10.2021	Ms.Swetha S	2113712080028	I MSC-IT	Cloud Computing-AWS	E & ICT academy, IIT Kanpur	EICT Academy	15 Hours
28.10.2021	Ms.Batul Abbas Devaswala	2113721033008	I B.C.A.	Cloud Computing-AWS	IIT Kanpur	EICT Academy	1 Week /15 Hours
25.10.2021 - 30.10.2021	Ms. Ajitha V	2113712080001	I MSC-IT	Website Designing Using Word Press Basics	E & ICT Academy,IIT Kanpur	EICT Academy	15 Hours
25.10.2021 - 30.10.2021	Ms. Bhagyasri V V	2113712080003	I MSC-IT	Website Designing Using Word Press Basics	E & ICT Academy,IIT Kanpur	EICT Academy	15 Hours
25.10.2021 - 30.10.2021	Ms. Kaaviya M	2113712080006	I MSC-IT	Website Designing Using Word Press Basics	E & ICT Academy,IIT Kanpur	EICT Academy	15 Hours
25.10.2021 - 30.10.2021	Ms. Keerthana P	2113712080008	I MSC-IT	Website Designing Using Word Press Basics	E & ICT Academy,IIT Kanpur	EICT Academy	15 Hours
25.10.2021 - 30.10.2021	Ms. Mekgha N	2113712080013	I MSC-IT	Website Designing Using Word Press Basics	E & ICT academy, IIT kanpur	EICT Academy	15 Hours

Date	Name of the student	Register Number	Class	Name of the Course	Offering Institution	Offering Platform (Swayam / Coursera, etc)	Duration in Weeks & Hours
25.10.2021-30.10.2021	Ms. Soundarya D	2113712080027	I MSC-IT	Website Designing Using Word Press Basics	E & ICT academy, IIT Kanpur	EICT Academy	15 Hours
25.10.2021 - 30.10.2021	Ms. Saranya K	2113712080024	I MSC-IT	Website Designing Using Word Press Basics	E & ICT academy, IIT Kanpur	EICT Academy	15 Hours
25.10.2021 - 30.10.2021	Ms. Nithyashree P	2113712080016	I MSC-IT	Website Designing Using Word Press Basics	E & ICT academy, IIT Kanpur	EICT Academy	15 Hours
25.10.2021 - 30.10.2021	Ms.Pavithra B	2113712080018	I MSC-IT	Website Designing Using Word Press Basics	E & ICT academy, IIT Kanpur	EICT Academy	15 Hours
22.11.2021	Ms. Charu Booma A R	2113721102003	I B.Sc Data Science	Business Analytics with Excel	Skillup	Simplilearn	15 Hours
14.12.2021 - 19.12.2021	Ms. Narmadha M	2113712080015	I MSC-IT	Fundamentals of python programming	E & ICT academy, IIT Kanpur	EICT Academy	2 weeks
13.01.2022 - 18.01.2022	Ms.AmirthaEswari N	2113712080002	I MSC-IT	Advance Excel with Power BI	E & ICT Academy,IIT Kanpur	EICT Academy	15 Hours
12.01.2022	Ms. Priyalakshmi P	2013721033031	II B.C.A	Python for Data Science	NPTEL	Swayam	4 Weeks
13.01.2022	Ms. Divyashree	2013721033010	II B.C.A	Foundations of UX	Google	Coursera	1 Month
14.02.2022	Ms. Divyashree	2013721033010	II B.C.A	Start the UX Design Process	Google	Coursera	1 Month
14.03.2022	Ms. Divyashree	2013721033010	II B.C.A	Build Wireframes and Low-Fidelity Prototypes	Google	Coursera	1 Month
11.04.2022	Ms. Mahalakshmi D R	1913721033021	II B.C.A	Machine Learning	Udemy	Udemy	45 Hours

Paper Presentations

Date	Name of the Sta	Organiser	Title of Seminar/ Conference	Title of Paper	Level
18.08.2021	Dr.R.Anusha	Department of Computer Science & Applications, SRMIST in collaboration with Infrastructure University, Kuala Lumpur	2 nd International E-Conference on Research Essential in Machine Learning and Computational Intelligence	Predicting Student's choice Post degree Completion	International
18.08.2021	Dr.R.Anusha	Department of Computer Science & Applications, SRMIST in collaboration with Infrastructure University, Kuala Lumpur	2 nd International E-Conference on Research Essential in Machine Learning and Computational Intelligence	Secure mobile banking & ATM transactions	International
18.08.2021	Dr.R.Anusha	Department of Computer Science & Applications, SRMIST in collaboration with Infrastructure University, Kuala Lumpur	2 nd International E-Conference on Research Essential in Machine Learning and Computational Intelligence	Fault Tolerance Mechanism in Distributed System	International
18.08.21	Dr.Brinda Ramanujam	Department of Computer Science & Applications, SRMIST in collaboration with Infrastructure University, Kuala Lumpur	2 nd International E-Conference on Research Essential in Machine Learning and Computational Intelligence	Predicting Student's choice Post degree Completion	International
18.08.2021	Dr.Brinda Ramanujam	Department of Computer Science & Applications, SRMIST in collaboration with Infrastructure University, Kuala Lumpur	2 nd International E-Conference on Research Essential in Machine Learning and Computational Intelligence	Marching towards Edge computing	International
18.08.2021	Dr.Brinda Ramanujam	Department of Computer Science & Applications, SRMIST in collaboration with Infrastructure University, Kuala Lumpur	2 nd International E-Conference on Research Essential in Machine Learning and Computational Intelligence	Cluster analysis of Risks in Software Project Management	International

Date	Name of the Sta	Organiser	Title of Seminar/ Conference	Title of Paper	Level
25.08.2021-26.08.2021	Dr.R.Anusha	Department of Computer Science / Computer Applications / Information Technology / Computer Technology, Sri Krishna Adithya College of Arts & Science, Coimbatore	Two day International Conference on Computing and Intelligent System ICCIS'21	Load Balancing in Cloud Computing	International
08.10.2021	Dr.R.Anusha	Department of Computer Science and Engineering, SRM Institute of Science and Technology, Ramapuram	International Conference on Advanced Computer Science and Technologies (ICACST 2021)	A Security Key Distributed Instant Messenger	International
08.10.2021	Ms. C S Padmasini	Department of Computer Science and Engineering, SRM Institute of Science and Technology, Ramapuram	International Conference on Advanced Computer Science and Technologies (ICACST 2021)	Obesity Data Analysis during Pandemic using Supervised and Cross Tabulation Methods	International

Sta as Resource Person

Date	Name of the Sta	Institution	Nature of work done	Topic
07.06.2021 - 11.06.2021	Ms. R. Gavoury	Guru Nanak College, Chennai	Speaker	Data Analysis and Visualisation
14.06.2021 - 18.06.2021	Dr A Muthulakshmi	Guru Nanak College, Chennai	Speaker	Data Analytics using Tableau
24.06.2021	Dr. Sakthi Kumaresh	Thiruthangal Nadar college, Chennai	Speaker	Blockchain technology through the lens of Beginner
01.08.2021	Dr K B Priya Iyer	Thiruthangal Nadar College, Chennai	Sta selection Committee	---
04.10.2021	Dr K B Priya Iyer	JBAS College, Chennai	Subject Expert	Computer Science Department
27.10.2021	Dr. T. Sunitha Rani	Thiruthangal Nadar College, Chennai	Speaker	Equip to Succeed and Sustain
02.12.2021	Ms. J.Jayanthi	Seethalakshmi Ramaswami College, Trichy	Speaker	Cyber Security
16.02.2022	Ms. R. Aparna	UNOM & RUSA MHRD	Session Chair	Analytical Tools for Image Processing
22.03.2022	Ms. R. Gavoury	The New College, Chennai	Subject Expert	Auditor - External Academic Audit
12.04.2022	Ms. R. Aparna	Tagore College of Arts & Science, Chennai	Chief Guest	Department Fest - TAG Fest'22

Sta Publications

Date	Name of the Sta	Title of Paper	Name of the Journal / Book	Issue no.
24.06.2021	Dr.Brinda Ramanujam	Relationship between the timing of debridement of open fractures of lower extremity and the incidence of surgical site infection	International Journal of Orthopaedics Sciences	Vol 7: Issue 3, ISSN: 2395-1958
10.03.2022	Dr. R.Anusha	Distributed Deep Learning Systems – A comparative study of Different DDL Frameworks	International Journal of Special Education	IJSE, Vol.37, No.2, 2022, Publisher: SPED SP ZOO, Legionow 6, Bielsko-Biala, Poland, 43-300 ISSN / eISSN:0827-3383
04.02.2022	Dr.Brinda Ramanujam	E-Commerce Business Platform Challenges and the way Ahead	Journal of the Oriental Institute Journal of the Oriental Institute UGC Care Approved, Group I	Vol 7.1 ISSN 0030-5324
31.05.2022	Ms. Gavoury	Securing Data from Unauthorized Access using Three Level Authentication System	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Dr Brinda Ramanujam	Analysis Of Weight And Vision Management During Online Learning	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Dr. R.Anusha	An Analytical Study On The Learning Gap And Challenges Of Online Learning During The Pandemic	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Dr K.B.Priya Iyer	Smart Building Automation Using Machine Learning	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Dr K B Priya Iyer	A Study On Social Media Mining	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Ms C S Padmasini	Performance Evaluation Of Email Spam Detection Using Supervised Learning Algorithms	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Dr Sakthi Kumaresh	Artificial Intelligence In Medical And Patient Data Management	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Ms. R. Aparna	Artificial Intelligence In Health Care	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Ms. J Jayanthi	Predicting The Motives Of The Cyber Crime Using Machine Learning	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022

Date	Name of the Sta	Title of Paper	Name of the Journal / Book	Issue no.
31.05.2022	Ms. A. Angayarkanni	An Overview Of Web Scraping Using Python	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Dr Sakthi Kumaresh	Twitter Sentiment Analysis On Food Delivery Apps	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Dr A Muthulakshmi	Amazon Product Customer Review - Sentiment Analysis Using Deep Learning Models	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Ms. Annu	Google Play Store Category Wise Top 500 Apps - Data Visualization & Analyzation	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Dr. Sunitha Rani T	Analysing The Effectiveness Of Gamification With UI/UX For A WellStructured Web Application to Enrich Academic Learning Using Fuzzy Inference System	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Ms. V.Sindhu	Analysis Of Movie Rating Using Public Opinion Data	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Ms. V.Sindhu	Analysis Of Movie Rating Using Public Opinion Data	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022
31.05.2022	Ms. Jayanthi J	Heuristic Analysis of Air Quality in India Using Python	Journal of the Oriental Institute UGC Care Approved, Group I	ISSN: 0030-5324 Vol. 71, Issue. 02, No. 06 April -June: 2022

Book Chapter Publication

Date	Name of the Sta	Chapter Title	Name of the Book	ISBN / Page No	Publisher
27.08.2021	Dr. Sakthi Kumaresh	Introduction to blockchain and distributed systems - fundamental theories and concepts	Blockchain for smart cities	ISBN: 978-0-12-824446-3 Page No: 183-210	Elsevier
28.09.2021	Dr. Sakthi Kumaresh	Analytics of e-commerce platforms based on User Experience (UX)	Intelligent computing and Innovation on Data Science	ISBN 978-981-16-3152-8 ISSN 2367-3370	Springer

Sta Participation in Workshops

Date	Name of the Sta	Title of the Workshop	Organiser	Level
10.09.2021 - 12.09.2021	Dr A Muthulakshmi	Creating Educational Videos using Free Software.	Global Institute of Statistical Solutions	International
27.09.2021	Dr. T. Sunitha Rani	Bloom's Taxonomy based Question Paper Design for Outcome Based Education in Computer Applications	Ayya Nadar Janaki Ammal College, Chennai	National
27.11.2021 - 29.11.2021	Dr.Brinda Ramanujam	Basic Statistical Analysis and its interpretation using SPSS	Global institute of Statistical Sciences	National
1.02.2022 - 17.02.2022	Ms.R.Aparna	Analytical tools for image processing	UNOM & RUSA MHRD	National
21.03.2022 - 25.03.2022	Dr. Sakthi Kumaresh	5 Days workshop - DevOps for Beginners	SCOPE , VIT -AP University	National

FDPs/Sta Refresher Programmes

Date	Name of the Sta	Title of the Programme	Organiser	Level
31.05.2021 - 14.06.2021	Ms. R. Gavoury Ms. R. Anusha Ms. A. Angayarkanni	Refresher Course on Teaching Learning and Research Pedagogy for Excellence in Education	Sri Sai Ram Engineering College, Chennai.	International
07.06.2021 - 11.06.2021	Dr A Muthulakshmi	Python for scientific Computing	National Institute of Technology, Warangal	National
14.06.2021	Ms. A. Angayarkanni	Publish To Prosper	Guru Nanak Centre For Research & IQAC, Chennai	National
15.06.2021- 21.06.2021	Ms. Sindhu V	Data Analysis Using R	Teaching Learning Centre, RamanujanCollege, University of Delhi under the aegis of, Ministry of Education. PanditMadan Mohan Malaviya National Mission on Teachers and Teaching, Delhi	National
05.07.2021- 09.07.2021	Dr A Muthulakshmi	Artificial Intelligence & Deep learning Applications	National Institute of Technology, Warangal	National
05.07.2021 - 16.07.2021	Dr A Muthulakshmi	Data Science	E & ICT Academy, IIT Kanpur	National
05.07.2021 - 16.07.2021	Dr K B Priya Iyer	Data Science	E & ICT Academy, IIT Kanpur	National
12.07.2021 - 25.07.2021	Dr K B Priya Iyer	The Era Of Change - Recent Advancements Of Machine Learning In Terms Of AI & IOT	SRM institute of Science and Technology, Chennai	National

Date	Name of the Sta	Title of the Programme	Organiser	Level
22.07.2021 - 24.07.2021	Ms. A. Angayarkanni	Zero Coding:Data Analytics and Machine Learning for IoT Automation	Department of CSE(Artificial Intelligence and Machine Learning), Vidyavardhaka College of Engineering, Mysuru	National
27.07.2021 - 31.07.2021	Dr A Muthulakshmi	Ambient Intelligence in Deep Learning	Sri Sairam Institute Of Technology	National
16.08.2021 - 10.09.2021	Dr A Muthulakshmi	Remote Sensing & Digital Image Analysis	Indian Space Research Organisation& Indian Institute of Remote Sensing , Dehradun.	National
23.08.2021 - 03.09.2021	Ms. V. Sindhu	Deep Learning & Applications (Parallel Architectures)	Electronics and ICT Academies at IIT Guwahati, IIT Kanpur, IIT Roorkee, MNIT Jaipur, NIT Patna, NIT Warangal and PDPM IITDM Jabalpur Supported by Ministry of Electronics and Information Technology (MeitY), Govt. of India	National
30.08.2021 - 03.09.2021	Dr K B Priya Iyer	Analytics	IIM, Visakhapatnam	National
27.09.2021 - 08.10.2021	Dr A Muthulakshmi	Quantum Computing	Electronics & ICT Academies - MNIT Jaipur, NIT Patna, IIITDM Jabalpur & IIT , Guwahati	National
11.10.2021 - 17.10.2021	Dr. R. Anusha	Academic Writing for Research	Teaching Learning Center,RamanujanCollege, University of Delhi in collaboration with M.O.P. Vaishnav College for Women,Chennai	National
08.11.2021 - 12.11.2021	Dr. Sakthi Kumaresh	Indira Faculty E ciency Enhancement Programme	Indira College of Commerce and Science, Pune	National
28.06.2021 - 02.07.2021	Dr. T. Sunitha Rani	Parallel and Distributed Deep Learning	AICTE Training And Learning (ATAL) Academy, Delhi	National
14.06.2021 - 18.06.2021	Dr. T. Sunitha Rani	Intellectual Property Rights	The New College, Chennai	National
02.06.2021 - 16.06.2021	Dr. T. Sunitha Rani	Refresher Course Managing Online Classes & Co-Creating MOOCS (Level 2)	Teaching Learning Centre, Ramanujan College University of Delhi	National
29.06.2021 - 13.07.2021	Dr. T. Sunitha Rani	Refresher Course Next Generation Technologies	Teaching Learning Centre, Ramanujan College University of Delhi	National
19.07.2021 - 23.07.2021	Dr. T. Sunitha Rani	Nature Inspired Optimization Techniques	AICTE Training and Learning (ATAL) Academy, Delhi	National

01.12.2021 - 08.12.2021	Ms.R.Aparna	Emerging Trends in Information Technology	Shri S.S. Shasun Jain College for Women, Chennai	International
21.03.22 - 25.03.22	Ms. A. Angayarkanni	Advancements in Security using Deep Learning	GMR Institute of Technology & Velagapudi, Kakinada Ramakrishna Siddhartha Engineering College, Vijayawada	National

Sta Participaton in Seminars

Date	Name of the Sta	Title	Organiser	Level
31.05.21- 05.06.2021	Ms. A. Angayarkanni	SSTP on Applied Data Science and Machine Learning	St. Joseph College of Engineering, Chennai	National
09.09.2021	Ms. A. Angayarkanni	Teacher's e-Kit: A Four Quadrant Approach for Development of OERs for Higher Education	Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the PanditMadan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT)	National
25.06.2021- 26.06.2021	Ms. V. Sindhu	Best Practices and their Success Stories in Higher Educational Institutions	Rathinam College of Arts and Science. Coimbatore	National
22.06.2021	Dr. T. Sunitha Rani	Embedded System Development Using Python	Sri Ranganathar Institute of Engineering and Technology Coimbatore	National
05.07.2021 - 09.07.2021	Ms. J. Jayanthi	Data Analytics Using R	G.T.N. Arts College, Dindigul Tamilnadu.	National
19.03.2022	Ms. A. Angayarkanni	Machine Learning	Dept. of Computer Science University of Madras Chennai	National

Short term Courses completed by Sta

Date	Name of the sta	Name of the Course	O ering Institution	O ering Platform (SWAYAM / COURSERA / UDEMY etc)	Duration in Weeks & Hours
25.05.2021- 02.06.2021	Dr. Sakthi Kumaresh	Introduction to Machine Learning	Duke University	Coursera	22 Hours
01.06.2021- 30.06.2021	Ms. R. Gavoury	Machine Learning	Coursera	Coursera	
01.06.2021- 15.06.2021	Ms. J. Jayanthi	Information Security: Context and Introduction	University of London	Coursera	24 hours
01.06.2021- 30.06.2021	Ms. R. Gavoury	Aruba Networking Basics	Coursera	Coursera	4 weeks
01.06.2021- 30.06.2021	Ms. R. Gavoury	Code Yourself! An Introduction to Programming	Coursera	Coursera	20 Hours
01.06.2021- 30.06.2021	Ms. R. Gavoury	Networking and Security Architecture with VMware NSX	Coursera	Coursera	20 Hours

Date	Name of the sta	Name of the Course	O f f e r i n g Institution	O ering Platform (SWAYAM / COURSERA / UDEMY etc)	Duration in Weeks & Hours
01.06.2021-30.06.2021	Ms. V. Sindhu	Networking and Security Architecture with VMware NSX	Coursera	Coursera	30 Hours
01.06.2021-30.06.2021	Ms. R. Gavoury	Introduction to Cloud Identity	Coursera	Coursera	4 weeks
01.06.2021-30.06.2021	Ms. R. Gavoury	Getting Started with AWS Machine Learning	Coursera	Coursera	24 Hours
01.06.2021-30.06.2021	Ms. V. Sindhu	Getting Started with AWS Machine Learning	Coursera	Coursera	24 Hours
01.06.2021-30.06.2021	Ms. A. Angayarkanni	Migrating to Google Cloud	Coursera	Coursera	24 hours
01.06.2021-30.06.2021	Dr. T Sunitha Rani	Migrating to Google Cloud	Coursera	Coursera	24 hours
01.06.2021-30.06.2021	Dr. T Sunitha Rani	Machine Learning	Coursera	Coursera	60 hours
01.06.2021-30.06.2021	Dr. T Sunitha Rani	Code Yourself! An Introduction to Programming	Coursera	Coursera	20 Hours
01.06.2021-30.06.2021	Dr. T Sunitha Rani	Networking and Security Architecture with VMware NSX	Coursera	Coursera	20 Hours
01.06.2021-30.06.2021	Dr. T Sunitha Rani	Introduction to AWS Identity and Access Management	Coursera	Coursera	15 hours
01.06.2021-30.06.2021	Dr. T Sunitha Rani	Introduction to Cloud Identity	Coursera	Coursera	4 weeks
01.06.2021-30.06.2021	Dr. T Sunitha Rani	Aruba Networking Basics	Coursera	Coursera	4 weeks
01.06.2021-30.06.2021	Dr. T Sunitha Rani	Getting Started with AWS Machine Learning	Coursera	Coursera	24 hours
15.06.2021-13.07.2021	Ms. V. Sindhu	IBM Data Science	IBM	Coursera	132 hours
06.06.2021-12.06.2021	Dr K B Priya Iyer	Build Your First Android App (Project-Centered Course)	Coursera	Coursera	22 hours
20.06.2021-27.07.2021	Dr K B Priya Iyer	Deep Learning Specialization	Coursera	Coursera	160 hours
27.06.2021-04.07.2021	Dr K B Priya Iyer	Getting started with AWS Machine Learning	AWS-Coursera	Coursera	24 hours
23.08.2021-24.10.2021	Ms. V. Sindhu	Big Data Computing	IIT Kanpur	NPTEL	8 weeks

Patent Publication/Grant

Date of Publication	Application Number	Patent Title	Name of the Inventors	Status	Country
27.08.2021	202111035698	The Controlling Machine Tools System by Using Machine Learning Techniques	Dr. R Anusha Dr. Brinda Ramanujam Dr. Sunitha Rani T Ms. Gavoury	Published Grant	India Australia
27.08.2021	202141034489	The System And Method for Health Workflow Training Bby Using Deep Learning Networks	Ms. A. Angayarkanni Ms. C S Padmasini Dr. A Muthu Lakshmi	Published Grant	India Australia
01.10.2021	202141042339	A Wearable Smart Device and a Process for Monitoring Online Examination	Dr. K B Priya Iyer Dr. Sakthi Kumaresh Ms. V. Sindhu Ms. J.Jayanthi Ms. Annu	Published	India
25.02.2022	355125-001	Electric Soldering Rod Cleaner	Dr. Lalitha Balakrishnan Dr. Sunitha Rani T Mr. Madhavan T Dr. Thangam Meganathan	Grant	India

Programme- B.Sc Mathematics

Intramural Competition

Date: Apr 12, 2022

MATHLETES '22

- Paper Presentation
- Quiz
- Potpourri
- Poster making

Interdepartmental Quiz Competition

Date: Mar 22, 2022

- Quizine - Aptitude Quiz
(A platform to replenish the conceptual knowledge and enhance problem solving skills, thus preparing students for competitive exams)

Workshop

Date	Topic	Resource Person
18.04.2022	Graph Colorings	Dr. A. Shanthakumari Assistant Professor, Department of Mathematics, Presidency College (Autonomous), Chennai - 600 005.

Guest Lecture

Date	Topic	Resource Person
01.11.2021	Proof Techniques	Dr. S. Jayasankar Assistant Professor, Department of Mathematics, Ramakrishna Mission Vivekananda College, Chennai- 600 004.
21.03.2022	Calculus & its Applications	Dr. Ramajayam Sahadevan Former Director, Ramanujan Institute for Advanced Study in Mathematics, University of Madras Chennai - 600 005.

Journal

ELIXIR –NUMERIQUE

Theme: COMBINATORICS AND NUMBER THEORY

Best article: Combinatorial Data Analytics

Students Name & Class: Neha Mahesh, III B.Sc. Mathematics

Students' Participation in Workshops conducted by other institutions

Date	Name of the Student	Register Number	Class	Title of the event	Event Type	Organizer	Level
19.10.2021	Pooja R U	2013711075035	II B.Sc Mathematics	E-filling of income tax returns	Workshop	Women's Christian College, Chennai.	National
	Suja R U	2013711075059	II B.Sc Mathematics	E-filling of income tax returns	Workshop	Women's Christian College, Chennai.	National
26.11.2021 & 27.11.2021	Jwala P	2113711075019	I B.Sc Mathematics	Vedic mathematics workshop	Workshop	Kumaraguru College of Technology, Coimbatore	National
	Dharshini S	2113711075013	I B.Sc Mathematics	Vedic mathematics workshop	Workshop	Kumaraguru College of Technology, Coimbatore	National
	Divya S	2013711075018	II B.Sc Mathematics	Vedic mathematics workshop	Workshop	Kumaraguru College of Technology, Coimbatore	National
	Suji S	2013711075060	II B.Sc Mathematics	Vedic mathematics workshop	Workshop	Kumaraguru College of Technology, Coimbatore	National

Student Paper Presentation

Date	Name of the student & Register Number	Class	Batch	Title of the Paper	Name of Seminar / Conference	Name of the Organizing Institution	Level
17.12.2021	Varsha V 1913711075069	III B.Sc. Mathematics	2019-2022	Use of Innovative Resources in Mathematics Classroom	TIME 2021	Jointly hosted by Math4all and Unison world School, Dehradun.	International
26.01.2022	Madhumitha T 2013711075028	II B.Sc. Mathematics	2020-2023	Programming Languages	Frameworkz " 22	YUCI, Erode chapter	National
28.01.2022	Madhumitha T 2013711075028	II B.Sc. Mathematics	2020-2023	Impact of Entrepreneurship in the time of Crisis	National level paper Presentation competition	UG Department of Business Administration, M.O.P Vaishnav College for Women.	National

Student Achievements in Inter – Collegiate Activities

Date	Name of the Student & Register Number	Class & Batch	Event Type (Co-curricular / Extra Curricular)	Title of the Event	Organizing Department & Institution	Prize Won
06.03.2022	Ananya S 2113711075004	I B.Sc. Mathematics (2021-2024)	Extra curricular	Bhakthi paadalgal	Meenakshi Sundararajan College, Kodambakkam	I
	Bhadhra Priya.R 2113711075009			Bhakthi paadalgal		II
	Bhadhra Priya.R 2113711075009			Katturai		III

HIGHLIGHTS

Short term Courses completed by Students

Name of the student & Register Number	Class & Batch	Name of the Course	Offering Institution	Offering Platform (Swayam /Coursera, etc)	From Date	To Date	Duration in Weeks & Hours
Divya S 2013711075019	II B.Sc. Mathematics, 2020-2023	Probability for Computer Science	Indian Institute of Technology	SWAYAM	22.08.2021	11.10.2021	8 weeks

Short term Courses completed by Staff

Name of the staff	Name of the Course	Offering Institution	Offering Platform (SWAYAM / COURSERA / UDEMY etc)	From Date	To Date	Duration in Weeks & Hours
Dr. R. Jamuna Chezhan	NPTEL Course-Statistical Inference	Indian Institute of Technology	SWAYAM	24.01.2022	18.03.2022	8 weeks
Ms.B.Ramani	NPTEL Course-Matlab	Indian Institute of Technology	SWAYAM	27.01.2022	24.04.2022	12 weeks

Staff Participation

Date	Name of the staff	Programme Type	Title of the Programme	Organized by	Level
03.02.2022	Dr. Jayashree Fernandes	Faculty Development Programme	Directions and dimensions of Accreditation Criteria in the light of NEP for HEIs	The Electronics and ICT Academy at PDPM IITDM Jabalpur in association with Shri Sankara Arts and Science College, Kanchipuram	National
11.5.2021 to 25.5.2021	Dr. Jayashree Fernandes	Faculty Development Programme	Managing online classes and Co-Creating MOOCs 5.0	Ministry of Education, Government of India	National
11.05.2021 to 25.05.2021	Dr. S. Krishnaveni	Faculty Development Programme	Managing online classes and Co-Creating MOOCs 5.0	Ministry of Education, Government of India	National
31.05.2021	Ms. M. R. Alamelu	Workshop	Innovative Techniques for Statistical data analysis using R-Programming	K.S Rangasamy College of Technology, Tiruchengode	National
03.02.2022	Dr. R. Jamuna Chezhan	Faculty Development Programme	Directions and dimensions of Accreditation Criteria in the light of NEP for HEIs	The Electronics and ICT Academy at PDPM IITDM Jabalpur in association with Shri Sankara Arts and Science College, Kanchipuram	National
07.03.2022			Technical writing with LaTeX for	Skill	National

		Faculty Development Programme	beginners-Hands on Training (TWLBHT – 2022)	Development Center and Professional Bodies Forum, Department of Mechanical Engineering, Bangalore Institute of Technology, Bengaluru in association with Karnataka Science and Technology Academy(KSTA)	
31.05.2021	Ms. Ramani B	Workshop	Innovative Techniques for Statistical data analysis using R-Programming	K.S Rangasamy College of Technology, Tiruchengode	National
15.11.2021		Faculty Development Programme	Computational Mathematics and Recent Advances in Management Principles	Department of Management Studies and Department of Mathematics, Swami Keshvanand Institute of Technology Management & Gramothan, Jaipur	National
19.01.2022		Workshop	Numerical and Analytical Techniques in Engineering Problems (IWNATET-2022)	Department of Mathematics, SRM Institute of Science and Technology, Kattankulathur, Tamil Nadu.	International
11.05.2021 - 25.05.2021	Ms. E. Renuga	Faculty Development Programme	Managing online classes and Co-Creating MOOCs 5.0	Ministry of Education, Government of India	National
31.05.2021	Ms. T. K. Loganayaki	Workshop	Innovative Techniques for Statistical data analysis using R-Programming	K.S Rangasamy College of Technology, Tiruchengode	National

Programme- M.Sc. Food Technology And Management

Seminars / Symposium/ Webinars organized

Date: Oct 22 & 23, 2021

Programme type: National Webinar

Programme Title: National Webinar on Malnutrition and Anemia

Name & Designation of Chief Guest: Dr. Lalitha Balakrishnan, Principal, MOPVC

Total number of participating institutions: 16 Institutions

Venue: Google meet

Objective of the Programme:

- To educate students on
- Malnutrition and its role in causing non-communicable diseases.
- Challenges and solutions to the problem of hidden hunger due to micronutrient malnutrition.
- Importance of proper nutrition during pregnancy and infancy.
- Anaemia as a public health concern in women.

Details of Technical Session

Date	Session	SessionTitle	ResourcePerson
22.10.2021	Session 1	Malnutrition- A Transgenerational risk of NCD	Dr. Meenakshi Bajaj Dietician Tamil Nadu Govt Multi Super Specialty Hospital Chennai.
22.10.2021	Session 2	Micronutrient Malnutrition-A hidden hunger	Dr.Srividya.N Associate Professor and Head Department of Food and Nutritional Sciences Sri Sathya Sai Institute of Higher Learning Anantapur.
23.10.2021	Session 3	First 1000 days - Windows of Opportunities to address malnutrition	Dr.Priscilla Scariah Blesson Nutrition Specialist IPE Global,Jaipur.
23.10.2021	Session 4	Anaemia and Women's Health	Dr.Latha Sashi Chief Nutritionist and Head Department of Clinical Nutrition and Dietetics Fernandez Hospital Foundation Hyderabad.

Date: Nov 29, 2021

Programme type: National Webinar

Programme Title: National webinar on National Milk Day

Name & Designation of Chief Guest: Dr. Lalitha Balakrishnan, Principal, MOPVC

Venue: Google meet

Objective of the Programme:

- To highlight the current status of the Indian Dairy Sector.
- To understand the Dairy cooperative systems.
- To understand the various biomimetic systems in assessing quality and detecting adulteration in milk.
- To understand the role of technology and instrumentation in quality control of milk.

Details of Technical Session

Date	Session	Session Title	Resource Person
29.11.2021	Session 1	National Milk Day	Dr. Rahul Saxena Chairperson- Indian Dairy Association Rajasthan State Chapter.
29.11.2021	Session 2	Biomimetic Systems for Food Quality Assessment (Green Technology Solutions)	Dr. P C Panchariya Director CSIR-CEERI Pilani.

Date: Dec 10, 2021

Programme type: Webinar

Programme Title: Celebrating International Year of Fruits and Vegetables- Webinar on “Towards Sustainable Production and Consumption of Fruits and Vegetables “

Name & Designation of Chief Guest: Dr. Lalitha Balakrishnan, Principal, MOPVC

Venue: Google meet

Objective of the Programme:

- To educate the students on current status of post-harvest management in India.
- To understand various storage and packaging methods and technologies to manage post-harvest losses.
- To understand the concept of value addition as a tool to minimize the post-harvest losses in horticultural crops.
- Impact of agricultural interventions on nutritional status of individuals.
- To understand the extent of malnutrition and role of horticulture in combating the severity

Details of Technical Session

Date	Session	SessionTitle	ResourcePerson
10.12.2021	Session 1	Fruits for Balanced Nutrition and Food Security	Dr. J. Auxcilia Ph.D.F.I.A.E.R. Professor and Head, Department of Fruit Science Horticultural College and Research Institute,TNAU Coimbatore.
10.12.2021	Session 2	Current Status and Scenario of Post-Harvest Management in India	Dr. C. Indu Rani Ph.D, PDF(Australia) Associate Professor (Horticulture) Department of Fruit Science Horticultural College & Research Institute,TNAU,Coimbatore.
10.12.2021	Session 3	Horticulture: Perspective Role in Containing Malnutrition and Raising Farmers Income	Dr.A. K.Singh Deputy Director General (Horticultural Research) Indian Council of Agricultural Research (ICAR) Ministry of Agriculture Government of India

Date: Mar 25 & 26, 2022

Programme type: National Webinar

Programme Title: FOODS 2022-Our Actions are Our Future

Two-day National Conference on Sustainable Development Goals towards ZeroHungerand Good Health

Name& Designation of Chief Guest:

Inaugural: Dr. Narendra Reddy, Professor, Centre for Incubation, Innovation, Research and Consultancy (CIIRC), Jyothy Institute of Technology, Bengaluru.

Valedictory: Dr. Anka Trajkovska Petkoska, Professor, St. Kliment Ohridski University-Bitola Faculty of Technology and Technical Sciences-Veles, R. North Macedonia

No. of Institutions participated in the conference: 87

Venue: Google meet

Objective of the Programme:

- To deliberate on actions and research that will lead to a brighter future for the agri-food system.
- To understand the importance of sustainable development and its role in eradicating hunger and poverty in the nation.

Details of Technical Session

Date	Session	Session Title	Resource Person
25.03.2022	Day1 Session1	How does Kocotrait invest efforts to be sustainable and zero waste while making chocolates from farm to bar?	Mr. LNitin Chordia India's 1st Certified chocolate taster and Co-founder Kocotrait Sustainable chocolate
25.03.2022	Day1 Session1	Valorizing Agro waste into Sustainable Food Packaging: Circular Economy Perspectives	Dr. Anto Cordelia Tanislaus Antony Dhanapal Assistant Professor Dept. of Chemical Science Faculty of Science University Tunku Abdul Rahman (UTAR) Malaysia
25.03.2022	Day1 Session2	Food Waste and Climate Impacts (Carbon Emissions)	Mr. Deepjyoti Bohra Advisor/ Consultant-Climate Change & Sustainability. We Act Australia
25.03.2022	Day1 Session2	Diversifying diets for reducing micronutrient malnutrition; A few considerations in The Indian context	Dr. Little Flower Augustine Consultant (Scientific) and Project Manager ICMR Task Force, Clinical Division ICMR-National Institute of Nutrition Hyderabad
26.03.2022	Day2 Session3	Predicting Macro Nutrient Distribution Intake using Machine Learning	Dr. Balamurali A R Chief Technical Officer and Chief Data Scientist Answer Genomics PVT Ltd
26.03.2022	Day2 Session3	Agro biodiversity and Nutrition	Dr. A. V. Balasubramanian Director Centre for Indian Knowledge Systems
26.03.2022	Day2 Session4	Functional Role of Spices in health promotion and disease prevention	Dr. Bondada Andallu Honorary Professor Dept. of Food and Nutritional Sciences Sri Sathya Sai Institute of Higher Learning Anantapur

Parallel sessions for the event

25.03.2022	Day 1 Parallel session- Poster presentation	<p>Winners of Poster Presentation 1st- Prize Praveetha Senthilkumar PSGR Krishnammal College for Women Topic: Nano-encapsulation of oils in food application</p> <p>2nd Prize Shwetha S 2013712055027 M.O.P Vaishnav College for Women Topic: Development of pH-sensitive film from red cabbage and market analysis of intelligent packaging</p> <p>Sadiya Kauser University College for women Topic: A Study on the Knowledge of Medicinal uses of Boerhavia diffusa leaves & Nutrient Analysis of the Developed Product</p>	<p>Judges Dr. C. Indu Rani Associate Professor Department of Fruit Science Food & Nutrition Horticultural College & Research Institute Tamil Nadu Agricultural University, Coimbatore</p> <p>Dr. Raka Srivastava Professor J.N.V. University, Jodhpur</p>
25.03.2022	Day 1 Parallel session- Oral presentation	<p>Winners of Oral Presentation 1st Prize Nivetha A SDNB Vaishnav College for Women Topic: Assessment of Chia seed incorporated Gummies</p> <p>2nd Prize P. Mahalakshmi 2013712055015 M.O.P Vaishnav College for Women Topic: Development of bio-preservative</p>	<p>Judges Dr. K.A. Athma selvi Associate Professor and Head Center for Excellence in Grain Science The National Institute of Food Technology Entrepreneurship and Management Thanjavur (NIFTEM-T)</p> <p>Dr. Murlidhar Meghwal Assistant Professor Department of Food Science and Technology National Institute of Food Technology Entrepreneurship & Management Kundli, Sonapat, Haryana National Institute of Food Technology Entrepreneurship & Management Kundli, Sonapat, Haryana</p>

Guest Lectures

Date	Title of the Guest Lecture	Resource Person
24.07.2021	Regulatory Food Testing and Food Adulteration	Mr J. Sam Bristow Manager Microbiology Scientific Food Testing Services Pvt.Ltd, Chennai.
03.08.2021	Preparing Young Women–Queries on Pregnancy, Lactation and Child Care	Dr.Wahida Suresh Lead Obstetrician Rainbow Children’s Hospital Chennai. Dr.Shobana Rajendran Senior Consultant Neonatologist Rainbow Children’s Hospital Chennai. Ms.Rekha Sudarsan Childbirth Educator and Lactation Consultant, Rainbow Children’s Hospital Chennai.
16.10.2021	Food Wastage and Hunger – The Exaggerated Paradox during crisis	Bhawna Sati Academic Head Jodhpur School of Public Health Jodhpur.
01.04.2022	Physiology of exercise metabolism	Ms. Divya K Purushotam Sports Nutritionist Karnataka State Cricket Association

Workshops

Date	Title of the Workshop	Resource Person
16.12.2021	FOSTAC-Food Safety Supervisor –Manufacturing (Level2) and COVID	Sumedha Jalgaonkar FSSAI Certified trainer in association with Food Cognizant Maharashtra

Awareness campaign

Date	Title	ResourcePerson
20.04.2022	Awareness Program on Safe Use of LPG	Mr. Deba Kumar Mahapatra Deputy General Manager &Head Southern Region Marketing division Indian Oil Corporation Limited.

Career Counselling Programmes/Orientation lectures

Date	Title of Program	Resource Person
17.09.2021	Orientation Programme and Career Guidance	Rajshri V S Director Nice Bio-Coat Pvt Ltd. Includes Marketing & Promotions Manager - Quality Control Nice Herbal Medicine Pvt. Ltd and Nice Home Products, Coimbatore (Alumina, M.Sc. FTM, MOPVC)
17.09.2021	Careers in Food Science	Dr.R. Jagan Mohan Professor and Head Department of Food Product development, IIFPT Tanjore.
17.09.2021	Food Processing Sectors & Industries: Scope, Employability and Entrepreneurship Opportunities	Dr. Murlidhar Meghwal Assistant Professor Department of Food Science and Technology NIFTEM, Kundli, Haryana
07.04.2022	Stay Connected- An Alumni Interaction Series	Ms. Aaradhana Technical Executive Savoury Flavours Symrise Private Ltd Ms. Varsha Easwaran Director Optimal Nutrition Protocol

Student Journal

Title of the Student Journal: Journal of Food and Nutrition (Volume 23)

Best Article: Development of protein bars for people with thyroid disorders.

Logetha C.K 2013712055013 and Swetha.S 2013712055027 (IIFTM/2020-22)

Cover Page Designer: Swetha S 2013712055027 (IIFTM /2020-22)

Field visits

Date	Place of Visit	Purpose of visit	NClass	Batch
18.12.2021	Amritha Ice Cream Ambattur Industrial Estate Chennai	Practical exposure to working of Ice cream manufacture sector	I M.Sc. FTM and II M.Sc. FTM	2021-23 and 2020-22

Students' Achievement

Date	Name of the Student	Class	Event	Event Name	Title of the Event	Level	Organizing Department & Institution	Prize Won
13.06.2021	Janeesha Jayachandran 2013712055008	II M.Sc. FTM	Quiz	Online Quiz	The India Science Quiz	National	My Gov, Vigyan Prasar	-
23.07.2021	Sindhujat R 2013712055028	II M.Sc. FTM	Online Webinar/ Internship	ArmatsBiotech Online Internship	Internship and Training Program	NA	Armats Biotech Chennai.	Resource Person/ Speaker
12.10.2021	Sindhujat R 2013712055028	II M.Sc. FTM	Poster and Oral Presentation	Poster and Oral Presentation	Poster and Oral Presentation	International	Agricultural Engineering College And Research Institute TNAU, Coimbatore.	Participated
16.10.2021	Sindhujat R 2013712055028	II M.Sc. FTM	Innovative Design Thinking	Innovative Design Thinking	Food waste	National	Karpagam Academy of Higher Education, Chennai	2nd Place With Cash Prize Rs.250
22.10.2021	Sindhujat R 2013712055028	II M.Sc. .FTM	New Product Development	NPD For Meat Analogue	NPD	National	SRM University Chennai & AFSTI	2nd Place With Cash Prize Rs.500
22.10.2021	Sindhujat R 2013712055028	II M.Sc. FTM	Eat Right Cooking Contest		Eat Right Cooking Contest with Low Salt, Sugar and Fat		AFSTI	Participated
22.10.2021	Al Huda	I M.Sc. FTM	Quiz	Online Quiz	Eat Right Quiz	National	AFSTI	Participated
23.10.2021	Nirmala R	I M.Sc. FTM	Quiz	Eat Right Quiz Contest	Eat Right & Eat safe	National	AFSTI, Eat Right India	Participated
28.10.2021	Nirmala R	I M.Sc. FTM	Quiz	OnlineQuiz	Vigilance Awareness Week -2021 Quiz Contest	National	FSSAI, Eat Right India	Participated
26.10.2021 - 01.11.2021	Shwetha S 2013712055027	II M.Sc. FTM	Poster Competition	Poster Competition	FSSAI	NA	FSSAI South Zone	First Place with Cash Prize of Rs.1000
06.12.2021	Mahalakshmi.P	I M.Sc. FTM	Poster and Oral Presentation	Poster and Oral Presentation	National Milk Day	National	Indian Dairy Association South	Participated
26.01.2022	Nirmala R	I M.Sc. FTM	Speaker	Video speaker	A HAarfest	National	Dorai Foundation	Participated
25.03.2022	Mahalakshmi P	I M.Sc. FTM	Oral presentation	Foods2022-Our Actions are Our Future	Oral presentation	National	Department of Food Science -MOPVC	Second Prize –Cash PrizeRs.750
02.04.2022	ShwethaS 2013712055027	II M.Sc. FTM	Poster Presentation	Prakriti2022: Agri and Food Innovation Fest	Online Poster presentation- Food Security	National	IIT Kharagpur	First Place with Cash Prize of Rs.5000

Student Awards won for Innovation & Entrepreneurship

Date	Name of the Student	Class / Batch	Title of the Award	Awarding Agency	Title of the Event	Level / category
10.12.2021	Shwetha S 2013712055027	II M.Sc. FTM	Product Launch -Talanton 2021	Neeyamo Enterprise Solutions	Power play	National I Prize Rs.50,000

Outstanding Achievement

Date	Name of the Student	Class/ Batch	Event Type	Category	Level	Organizing Department & Institution
31.01.2022	Sindhuja TR 2013712055028	II M.Sc. FTM	Co- curricular	Prestigious- AFSTI Education and Publication Trust Scholarship- Rs.30000	National	Association of Food Scientists & Technologists (India)
31.01.2022	Mahalakshmi S 2013712055015	II M.Sc. FTM	Co- curricular	PrestigiousAFSTI Education and Publication Trust Scholarship- Rs.30000	National	Association of Food Scientists & Technologists (India)

Student Publications

Name of the Student	Class/Batch	Title of the Paper	Name of the Journal	Level	Issue No/Vol No / Month & year of Publication / ISSN No
Mahalakshmi S 2013712055015	II FTM	Book Chapter-Food Adulteration: A Challenge for Safer Food	IGI Global	NA	9781799874157
Priyanka M 2013712055018 Aathira Aameena 2013712055001 Revathi.S 2013712055019	II FTM	Oats - A Functional Food, Perceptions and Uses	International Journal of Research and Analytical Reviews	International	Issue 1, Volume 9, January 2022, P- ISSN2349-5138
Malavika S 2013712055016 Sindhuja.T.R 2013712055028 Mahalakshmi S 2013712055015	II FTM	Pepper: Potential Nutraceutical, Antimicrobial and Medicinal Properties and its Application in Food Industry	International Journal of Research and Analytical Reviews	International	March 2022, Volume 9, Issue 1 E- ISSN 2348- 1269, P- ISSN 2349-5138

Student Internship

Class	Batch	No of students who undertook an internship program/field project with a duration of 4 weeks and more
II M.Sc. FTM	2020-22	27

Certificate Courses undertaken

Name of the Student	Class	Course	Organiser	Duration
AbhirupaGhosh	I M.Sc.FTM/	Food & Beverages Management	Coursera	4weeks
Abirami. A	I M.Sc.FTM/	Food & Beverages Management	Coursera	4weeks
AlHuda	I M.Sc.FTM/	Emerging Trends in Food Packaging	Indian Institute of Packaging	4weeks
AlHuda	I M.Sc.FTM/	Food Business from Home	Sanjeev Kapoor Academy	6months
Archana.H	I M.Sc.FTM/	Food Safety & Quality Management System	HALDIA Institute of Technology	5weeks
Archana.H	I M.Sc.FTM/	Food & Beverages Management	Coursera	5weeks
Benita Roshini.B	I M.Sc.FTM/	Food Safety & Quality Management System	HALDIA Institute of Technology	5weeks
Dhanisha.M	I M.Sc.FTM/	Food and Beverage Management	Coursera	4weeks
Kiruthika.M	I M.Sc.FTM/	ISO 9001-2015	Udemy	11weeks
Krishna Priya.M	I M.Sc.FTM/	Food & Beverages Management	Coursera	4weeks
Madumitha.R	I M.Sc.FTM/	Six Sigma Advanced -Define & Measure Phases	University System of Georgia	7weeks
Madumitha.R	I M.Sc.FTM/	Introduction To Retro Processing	Food Technology Pathashala	6weeks
Madumitha.R	I M.Sc.FTM/	ISO 9001-2015	Udemy	11weeks
Mahalakshmi.P	I M.Sc.FTM/	Food Safety & Standards	HALDIA Institute of Technology	5weeks
Mahalakshmi.P	I M.Sc.FTM/	Food Analysis	Food Regulation and Compliance Centre	7weeks
Nivetha.V	I M.Sc.FTM/	Food & Beverages Management	Coursera	4weeks
PavithraV S	I M.Sc.FTM/	Food & Beverages Management	Coursera	4weeks

Name of the Student	Class	Course	Organiser	Duration
Ragasri.S	I M.Sc.FTM/	Food Safety & Quality Management System	HALDIA Institute of Technology	5weeks
Ragasri.S	I M.Sc.FTM/	Dairy Production and Management	Coursera	8weeks
Ragasri.S	I M.Sc.FTM/	Food and Beverage Management	Coursera	5weeks
Rahini.V	I M.Sc.FTM/	Food & Beverages Management	Coursera	4weeks
Vrithi.S	I M.Sc.FTM/	Food & Beverages Management	Coursera	4weeks
Stutee Patnaik	I M.Sc.FTM/	Food & Beverages Management	Coursera	4weeks
Subhashini.M	I M.Sc.FTM/	Food Allergy Training	Food Standard Agency	6weeks
Janeesha Jayachandran	II M.Sc.FTM/	Creative Thinking: Techniques and Tools for Success	Imperial College London	7weeks
Keerthi Sri GS	II M.Sc.FTM/	Emerging Trends and Innovative Food Packaging Technologies in Food Industrial Practices	Food Technology, Haldia Institute of Technology & Indian Institute of Packaging	4weeks
Mahalakshmi S	II M.Sc.FTM/	Dairy and Food Process and Products Technology	NPTEL	12weeks
Malavika S	II M.Sc.FTM/	Food Allergy and Intolerance	Food Standards Agency UK	1 week
Meera. M	II M.Sc.FTM/	Emerging Trends and Innovative Food Packaging Technologies in Food Industrial Practices	Food Technology, Haldia Institute of Technology & Indian Institute of Packaging	4 weeks
SaradhaS	II M.Sc.FTM/	Online Internship Course	IIFPT	2 weeks
Shwetha S	II M.Sc.FTM/	Digital Marketing Training program	Growth dish	6 weeks

Students' Participation in Seminars/Webmionars/Workshops						
Date	Event type	Title of the Event	Organizer	Name of the student	Class	Level
13.05.2021	Webinar	FSA Bakery Webinar	Food Standards Agency	Sindhuja TR 2013712055028	II M.Sc FTM	International
25.05.2021	Workshop/ Training Programme	Processing of Masala Mixes and Pastes	Indian Institute of Food Processing Technology	MalavikaS 2013712055016 Meera M 2013712055017 Keerthi Sri G. S 2013712055011	II M.Sc FTM	NA
06.06.2021	Graduate Talk	Nestle R& D Singapore Graduate Talk 2021	Nestle (Singapore)	Sindhuja TR 2013712055028	II M.Sc. FTM	International
09.06.2021	Webinar	Responsibility of FSSAI as an Apex Regulator in Establishing Food Safety	Rajalakshmi College Of Engineering Chennai	PriyankaM 2013712055018	II M.Sc. FTM	NA
13.06.2021	Webinar	Intellectual Property Rights for the Food Industry	Dept. of Food Processing Technology, AMET University	Kavya C 2013712055010	II M.Sc FTM	National
13.06.2021	Webinar	Rise of Alternate Protein	Food technoace	Sarumathi K 2013712055022	II M.Sc. FTM	NA
26.06.2021	Workshop	Development of Micro greens	EdibleThinks	Sindhuja T R 2013712055028	II M.Sc. FTM	NA
07.07.2021	Webinar	Developing Tasty and Nutritious food with Yeast Protein	Bio springer	Sindhuja TR 2013712055028	II M.Sc. FTM	NA
09.07.2021	Webinar	Alternative for Protein Applications	GFI India Technology	Afra I athK 201371205502	II M.Sc FTM	NA
19.07.2021	Webinar	New Products Development in Food Industry	Prof. Sambhajirao Kadam College Deur.	PriyankaM 2013712055018 Sindhuja TR 2013712055028	II M.Sc FTM	International
20.07.2021	Webinar	Post-Harvest Processing and Value Addition of Horticultural crops	Central Institution of Horticulture Nagaland.	Revathi S 2013712055019	II M.Sc. FTM	National
20.07.2021	Webinar	Post-Harvest Processing and Value Addition of Horticultural Crops	Central Institution of Horticulture Nagaland.	Saradha S2013712055021	II M.Sc. FTM	NA
20.07.2021	Webinar	Divergence Of Food Science	Kasturba Health Society Medical Research Centre.	StellaAnnie PrathikshaR 2013712055029	II M.Sc. FTM	NA
23.07.2021	Webinar	Coconut Processing and Value Addition	Indian Institute of Food Processing Technology	Logetha CK 2013712055013 Madiri Mary Felita 2013712055014	II M.Sc. FTM	NA

Date	Event type	Title of the Event	Organizer	Name of the student	Class	Level
24.07.2021	Webinar	Tetra Pak KeyComponents Heart of diary plant	Tetra Pak India Pvt Limited, Pune.	PriyankaM 2013712055018	II M.Sc. FTM	NA
26.07.2021	Webinar	Career Opportunities and New Avenues in Food and Nutrition	Shri Vaishnav Vidyapeeth Vishwa vidyalaya, Indore.	MahalakshmiS 2013712055015 PriyankaM 2013712055018	II M.Sc. FTM	NA
26.07.2021 -28.07.2021	Webinar	Food trends Innovation & Business	Maharashtra Instituteof Technology	Saradha S 2013712055021	II M.Sc. FTM	NA
29.07.2021 & 30.07.2021	Conference	Implementing Strategies to achieve Food Security and Food Sustainable Partnership: Progress and Challenges (ISFP)	Tamil Nadu Veterinary and Animal Sciences University College of Food and DairyTechnology	MalavikaS 2013712055016	II M.Sc. FTM	National
30.07.2021	Webinar	Plant Protein for a Healthy Tomorrow (Campaign : Unlocking the Power of Plant Protein)	Protein Foods and Nutrition Development Association of India(PFNDAI) & Samyog Health Foods	Janeesha Jayachandran 201371205508	II M.Sc. FTM	National
30.07.2021	Webinar	Allergen Management in Food Processing	Food India Capacity and Skill Initiative (FICSI), New Delhi	PriyankaM 2013712055018	II M.Sc. FTM	NA
31.07.2021	Webinar	Probing Probiotics: A Current Perspective and Future Trends	Indian Dairy Association Tamil Nadu Chapter	Logetha CK 2013712055013	II M.Sc. FTM	NA
31.07.2021	e-Seminar	Feeding the Zillions: Scope & Challenges for Food Technologists	Vels Institute of Science Technology and Advanced Studies, Chennai.	MalavikaS 2013712055016	II M.Sc. FTM	National
03.08.2021	Webinar	Empowering Women in Reproductive Health	Anna Adarsh College for Women Chennai.	Logetha CK 2013712055013	II M.Sc. FTM	NA
07.08.2021	Webinar	Portfolio Building: The Perfect Resume to Stand Out from the Crowd	Women's Christian College Chennai.	Janeesha Jayachandran 201371205508 PriyankaM 2013712055018	II M.Sc. FTM	National
07.08.2021	Webinar	Food Safety: Farm to Fork	Rajalakshmi College of Engineering Chennai.	Mahalakshmi S 2013712055015 PriyankaM 2013712055018	II M.Sc. FTM	National

Date	Event type	Title of the Event	Organizer	Name of the student	Class	Level
07.08.2021	Conference	Emerging Trends in Food Processing	JSS College of Arts, Commerce & Science, Mysuru.	Madiri Mary Felita 2013712055014	II M.Sc. FTM	NA
12.08.2021	Webinar	It Starts with youth: The Fine Art of Self-Management	Nestle, Indonesia.	Janeesha Jayachandran 2013712055014	II M.Sc. FTM	International
25.08.2021	Webinar	Future of Smart Proteins in India	FICCI	Janeesha Jayachandran 201371205508	II M.Sc. FTM	National
07.09.2021	Webinar	Food waste in Bakeries Reduction Using Enzymes	Novozymes	Sindhuja TR 2013712055028	II M.Sc. FTM	NA
11.10.2021 & 20.10.2021	Online Training Program	Training on Tackling New Challenge in Food Safety	FSSAI	Madumitha R 2113712055012 M.Kiruthika 2113712055010 NivethaV 2113712055017	I M.Sc. FTM	National
12.10.2021	International Conference	Global Trends in Food Processing and Food Safety	Agricultural Engineering College and Research Institute, TNAU	Sindhuja TR 2013712055028	II M.Sc. FTM	International
12.10.2021	Webinar	Space Food	NASA	MalavikaS 2013712055016	II M.Sc. FTM	International
16.10.2021	National Seminar	World Food Day	Institution's Innovation Council	MadumithaR 2113712055012 M.Kiruthika 2113712055010 NivethaV 2113712055017 Sindhuja TR 2013712055028	I M.Sc. FTM II M.Sc. FTM	National
19.10.2021	Workshop	E-Filing of Income Tax Returns	Women's Christian College, Chennai.	Janeesha Jayachandran 201371205508	II M.Sc. FTM	National
21.10.2021	SICCI National Food onclave Cum Expo 2021	Food Retailing in India: Perspectives & Opportunities		Nirmala R 2113712055014 SubhashiniM 2113712055025 ArchanaaH 2113712055006 Al Huda 2113712055005 Madumitha R 2113712055012 AbhirupaGhosh 2113712055001 M.Kiruthika 2113712055010 AathiraAmeena 201371205501 AraI ath 201371205502 Harini T 201371205506	I M.Sc. FTM II M.Sc. FTM	National

Date	Event type	Title of the Event	Organizer	Name of the student	Class	Level
				Janeesha Jayachandran 201371205508 Keerthi SriGS 2013712055011 MahalakshmiS 2013712055015 MalavikaS 2013712055016 Sarumath K 2013712055022 Shilpa S 2013712055026 Sindhuja TR 2013712055028 Priyanka M 2013712055018 Revathi S2013712055019 Harshita R 201371205507 Janeesha Roshini C 2013712055020 Saradha S 2013712055021		
26.10.2021	Webinar	Myco toxins in Food and Feed Industries	FC-BIOS	Malavika S 2013712055016	II M.Sc. FTM	International
27.10.2021	Webinar	New Trends & Technologies in Yoghurt Processing	Neologic Engineers	Malavika S 2013712055016 MahalakshmiS 2013712055015	II M.Sc. FTM	NA
27.10.2021 & 28.10.21	Conference	India Food & Nutrition Innovation Summit	FICCI	Malavika S 2013712055016	II M.Sc. .FTM	NA
26.10.2021	Webinar	The Future of Plant Based Meat Substitutes in India	F1rst	Sindhuja TR 2013712055028	II M.Sc. FTM	National
29.10.2021	Webinar	Entrepreneurship in Foods and Nutrition	Prolicious & College of Home Science, Nirmala Niketan	Malavika S 2013712055016	II M.Sc. FTM	National
30.10.2021	Webinar	Food Exchange List-Planning And Execution	Nutrition Society of India	Madumitha R 2113712055012	I M.Sc. FTM	National
10.11.2021	Webinar	Vegan Vegetarian & Halal Foods	Thermo fischer	Afra I ath K 201371205502	II M.Sc. FTM	National
10.11.2021	Webinar	“Capturing the elusive diagnosis of malnutrition. The New Global Leadership Initiatives for Malnutrition(GLIM) Criteria”	Nutrition Society of India, Chennai Chapter & Department of Home Science Women’s Christian College, Chennai	Mahalakshmi S 2013712055015 Nirmala R 2113712055014 ArchanaaH 2113712055006 M.Dhanisha 2113712055009 Al Huda 2113712055005	II M.Sc. FTM I M.Sc. FTM	National

Date	Event type	Title of the Event	Organizer	Name of the student	Class	Level
12.11.2021	Webinar	Evidence Based Updates on Diet and Diabetes	Department of Home Science and Centre for Research St.Teresa's College(Autonomous), Ernakulam	Archanaa H 2113712055006	I M.Sc. FTM	
17.11.2021	Workshop	Entrepreneurship and Innovation as Career Opportunity in Globalisation Economy	Guru Nanak College (Autonomous) Velachery-42	M.Dhanisha 2113712055009	I M.Sc FTM	National
18.11.2021	Webinar	Ideation An Atomic Steps to explore thoughts/ideas	Guru Nanak College (Autonomous) Velachery-42	M.Dhanisha 2113712055009	I M.Sc. FTM	National
19.11.21	Workshop	Transformation of Students to Become Successful Entrepreneurs	Guru Nanak College(Autonomous), Velachery-42	M.Dhanisha 2113712055009	I M.Sc .FTM	National
20.11.2021	Webinar	Ease of Becoming an Entrepreneur Opportunities Ahead	Guru Nanak College (Autonomous) Velachery-42	M.Dhanisha 2113712055009	I M.Sc. FTM	National
29.11.2021	Webinar	Membrane Separation of Dairy Streams :An Industrial Perspective	ICAR National Dairy Research Institute Karnal, Haryana	Malavika.S 2013712055016	II M.Sc. FTM	International
29.11.2021	Webinar	Entrepreneurship Opportunities in Food and Dairy Sector	SICCI National	Subhashini M 2113712055025 BenitaRoshini.B 2113712055008	I M.Sc. FTM	National
27.01.2022	Webinar	Innovative Measures in Packaging Systems	AFSTI& Haldia Institute of Technology	Malavika S 2013712055016	II M.Sc. FTM	National
27.01.2022	Webinar	Innovative Measures in Food Packaging Systems	Haldia Institute of Technology and internal Quality Assurance Cell (IQAC)	Nirmala R 2113712055014	I M.Sc. FTM	National
04.02.2022	Webinar	Healthy Plant-Based Carbs: Maltodextrins & Glucosesyrups in developing Healthy foods	PFND AI	MalavikaS 2013712055016	II M.Sc. FTM	National
10.04.2022	Webinar	Healthy traditional foods	Yuva Sakthi youth welfare association	Dhanisha.M 2113712055009	I M.Sc. FTM	National

Staff as Resource Person

Date	Name of the Staff	Department & Institution	Nature of work done
03.07.2021	Dr.Simmi Jain	Guru Nanakgirls'College, Udaipur,Rajasthan	Resource person – Lecture on Covid -19 Mental Health and Teacher Education (Concepts and Challenges)
2021	Dr.Simmi Jain	AICTE & Ministry of Education's Innovation Cell	Preliminary evaluator of Toycathon2021
28.02.2022	Haripriya. A.	Peer reviewer- International Research Journal of Pure and Applied Chemistry	Journal Research Article-reviewer
09.04.2022	Dr.Simmi Jain	Organized by ASHA, Safe Food Alliance, Sahaja Seeds and Organic Farmers Market. Venue: ThakkarBapa Vidyalaya, TNagar,Chennai	Judge cooking competition and Guest speaker

Staff Publications

Name of the Staff	Title of the Paper	Name of the Journal	Level	Issue No/ Vol No / Month & year of Publication / ISSN No	Impact factor
Dr.Simmi Jain	Utilization of coconut flour and coconut milk in the formulation of candy.	International Journal of Food Science and Nutrition	International	6(3),69-71,ISSN: 2455-4898 June 2021	RJIF5.14.
Haripriya. A	Formulation and evaluation of sweet corn milk (Zea Mays) based mayonnaise	International Journal of Agriculture and Food Science.	International	Issue 1, Volume 3, June 2021, Page No.33-38. Online ISSN:2664-8458, Print ISSN: 2664-844X	RJIF5.22
Haripriya. A.	Formulation and evaluation of spirulina (<i>Arthrospira platensis</i>) incorporated millet based weaning food.	International Journal of Academic Research and Development.	International	Issue 3, Volume 6,June 2021, Page No.62-65. ISSN :2455-4197	RJIF5.22
Dr.Simmi Jain	Ch. 10: Food Adulteration: A Challenge for Safer Food(300721-075753)	Book: Food Safety Practices in the Restaurant Industry	International	ISBN 13:9781799874157 ISBN10: 1799 87415X EISBN13: 9781799874164 Publisher: IGI Global November,2021	
Dr.Simmi Jain	A study on consumer awareness of food safety standards for processed food products and the impact on buying behavior	International Journal of Food Science and Nutrition	International	6(5),56-61,Sep 2021 ISSN:2455-4898	RJIF5.14

Haripriya. A.	Pepper: Potential Nutraceutical, Antimicrobial and Medicinal Properties and its Application in Food Industry	International Journal of Research and Analytical Reviews	International	March 2022, Volume 9, Issue 1E-ISSN 2348-1269,P- ISSN 2349-5138	
Reshma.C.N	Association between Emotional Intelligence, Eating behavior and Body Mass Index among Girls in the age group of 17-24 years in Chennai.	International Journal of Innovative Research in Technology	International	March2022 IJIRT Volume8 Issue 10 ISSN:2349-6002	5.8
Reshma.C.N	Dietary pattern and psychological status of IT Professionals during the Covid 19 pandemic.	International Journal of Innovative Research in Technology	International	March 2022 IJIRT Volume8 Issue10 ISSN:2349-6002	5.8

Staff Participation in Seminars/ Webinars /Conferences

Date	Name of the sta	Title	Organiser	Level
25.08.2021	Haripriya.A.	3 D Bioprinting- A Chemist's perspective	Anna Adarsh College for Women, Chennai	NA
04.09.2021	Haripriya A.	Holistic Nutrition for healthy Aging-Translating Science to Practice	Nutrition Society of India,Mumbai Chapter and Dr.BMN College of Home Science.	National
21.10.2021	Haripriya A.	Food Retailing in India: Perspectives & Opportunities	SICCI National Food Conclave Cum Expo 2021,Chennai.	National
29.09.2021	Reshma C N	National Nutrition month and world heart day celebration: Nutrition care process for the critically ill patient- A multi-disciplinary approach	Department of nutrition and dietetics and Nursing Department. Madras Medical Mission, Chennai.	National
29.10.2021	Reshma C N	Entrepreneurship in foods and nutrition	College of Home Science, Nirmala Niketan, Mumbai.	National
10.11.2021	Reshma C N	Capturing the elusive diagnosis of malnutrition: The new global leadership initiatives for Malnutrition	Women's Christian College and Nutrition Society of India ,Chennai Chapter.	
12.11.2021	Haripriya.A Reshma C N	Evidence based updates on diet and diabetes	St.Teresa College,Ernakulam	National
18.11.2021	Reshma C N	Diabetes care: Pursuit for a healthier tomorrow	IAPEN India Association and Enteral Nutrition-Pudhucherry chapter	
22.12.2021	Reshma C N	Webinar on food fortification-Combating malnutrition, improving lives	Dwaraka Doss Goverdhan Doss Vaishnav college, Chennai	

11.01.2022 &12.01.2022	Reshma C N	National Webinar on Creating Food & Nutrition Security For a Sustainable Future	Kerala University of Fisheries and Ocean Studies	National
12.01.2022	Reshma C N	Is spirituality relevant today	Vivek Education Society's Vivek college of Commerce,Mumbai	
20.01.2022	Haripriya A.	International Conclave- Sustainable Measures to Attain Equitable Health Care	Avinashilingam Institute for Home Science and Higher Education for Women and IDA Coimbatore Chapter	International Conclave
28.01.2022	Reshma C N	Impact of food industries on carbon foot printing	Stella Maris College, Chennai	National Webinar
08.03.2022	Reshma C N	Food Diversification-The way forward	SDNB Vaishnav College for Women	National E-Symposium

Programme- Food Science & Management

Intra Mural

Date: Nov 25, 2021

- Nutrimeal
- Nature's Blush
- What am I?
- Carve and Create

Inter-Collegiate Activities

Essence 2022: A Food Science Fest

Date : Mar 19, 2022

- Spin the Wheel
- Capture It All
- Food Trivia
- Foodie Only
- Nature's Blush
- Nature's Blush
- APPetite
- Spin The Wheel

Inter-Departmental

Date: Nov 25, 2021

- APPetite
- Nature's Blush
- Carve and Create
- Food Couture

Conduct of Nutrition Month 2021 Activities

Name of the Activity: Nutrition Month Competition

Date: Sep 3-1, 2021

Level: State

Name of the events:

- Poster Presentation
- Nutrimeal
- My Plate Champion
- Food Photography
- Food for a Thought

Guest Lectures

Date	Topic	Resource Person
24.07.2021	Regulatory Food Testing and Food Adulteration	Mr J. Sam Bristow Manager - Microbiology scientific food testing services Pvt ltd., Chennai
03.08.2021	Preparing Young Women – Queries on Pregnancy, Lactation and Child Care	Dr Wahida Suresh Lead Obstetrician, Rainbow Children's Hospital Dr Shobana Rajendran Senior Consultant Neonatologist, Rainbow Children's hospital Ms Rekha Sudarsan Childbirth Educator and Lactation Consultant, Rainbow Children's Hospital, Chennai
31.08.2021	Enteral Nutrition	Ms.T.D. Geetanayaki, Nutrition Manager & Senior Dietitian, Sundaram Medical Foundation, Chennai
16.10.2021	Food Waste	Bhawna Sati Academic Head, Jodhpur School of Public Health, India, Chennai
02.11.2021	Diabetes Mellitus	Ms. Shwethaa Nagarajan, Diabetes Educator, Sanofi, Chennai
01.04.2022	Physiology of Exercise Metabolism	Ms. Divya K Purushotam, Sports Nutritionist, Karnataka State Cricket Association, Chennai

Career Counselling Programme

Date & Time	Topic	Resource Person
07.04.2022	Stay Connected- An Alumni Interaction Series	Ms. Aaradhana Technical Executive Savoury Flavours Symrise Private Limited Ms. Varsha Easwaran Director, Optimal Nutrition Protocol

Awareness campaign

Date	Title	Resource Person
20.04.2022	Awareness Program on Safe Use of LPG	Mr. Deba Kumar Mahapatra Deputy General Manager & Head Southern Region Marketing division, Indian Oil Corporation Limited.

Seminars/Symposium/ Webinars organized

Programme type: National Webinar

Programme Title: National Webinar on Malnutrition and Anemia

Date: 22.10.2021 and 23.10.2021

Name & Designation of Chief Guest: Dr. Lalitha Balakrishnan, Principal, MOPVC

Level: National

Venue: Google meet

Date	Session	Session Title	Resource Person
22.10.2021	Session 1	Malnutrition- A Transgenerational Risk of NCD	Dr Meenakshi Bajaj Dietician Tamil Nadu Govt. Multi Super Specialty Hospital, Chennai.
22.10.2021	Session 2	Micronutrient Malnutrition -A Hidden Hunger	Dr Srividya N Associate Professor and Head of the Department of Food and Nutritional

			Sciences, Sri Sathya Sai Institute of Higher Learning, Anantapur.
23.10.2021	Session 3	First 1000 days - Windows of Opportunities to Address Malnutrition	Dr Priscilla Scariah Blesson Nutrition Specialist, IPE Global, Jaipur.
23.10.2021	Session 4	Anaemia and Women's Health	Dr Latha Sashi Chief Nutritionist and Head Department of Clinical Nutrition and Dietetics, Fernandez Hospital Foundation, Hyderabad.

Programme type: National Webinar

Programme Title: National webinar on National Milk Day

Date: 29.11.2021

Name & Designation of Chief Guest: Dr. Lalitha Balakrishnan, Principal, MOPVC

Level: National

Venue: Google meet

Date	Session	Session Title	Resource Person (Name, Designation & Org Name)
29.11.2021	Session 1	National Milk Day	Dr. Rahul Saxena Chairperson- Indian Dairy Association, Rajasthan State Chapter.
29.11.2021	Session 2	Biomimetic Systems for Food Quality Assessment (Green Technology Solutions)	Dr. P C Panchariya Director, CSIR- CEERI, Pilani.

Programme type: Webinar

Programme Title: Celebrating International Year of Fruits and Vegetables- Webinar on "Towards Sustainable Production and Consumption of Fruits and Vegetables "

Date: 10 12.2021

Name & Designation of Chief Guest: Dr. Lalitha Balakrishnan, Principal, MOPVC

Venue: Google meet

Date	Session	Session Title	Resource Person
10.12.2021	Session 1	Fruits for Balanced Nutrition and Food	Dr. J. Auxilia PhD. F.I.A.E.R.

		Security	Professor and Head, Department of Fruit Science, Horticultural College and Research Institute, TNAU, Coimbatore.
10.12.2021	Session 2	Current Status and Scenario of Post-Harvest Management in India	Dr. C. Indu Rani PhD, PDF (Australia) Associate Professor (Horticulture), Department of Fruit Science, Horticultural College & Research Institute, TNAU, Coimbatore.
10.12.2021	Session 3	Horticulture: Perspective Role in Containing Malnutrition and Raising Farmer's Income	Dr. A. K. Singh Deputy Director General (Horticultural Research) Indian Council of Agricultural Research (ICAR) Ministry of Agriculture Government of India

Programme type: Virtual Conference

Programme Title: FOODS 2022- Our Actions are Our Future

Two-day National Conference on Sustainable Development Goals towards Zero Hunger and Good Health

Date: 25 and 26 March, 2022

Name & Designation of Chief Guest:

Inaugural: Dr. Narendra Reddy, Professor, Centre for Incubation, Innovation, Research and Consultancy (CIIRC), Jyothy Institute of Technology, Bengaluru.

Valedictory: Dr. Anka Trajkovska Petkoska, Professor, St. Kliment Ohridski University-Bitola Faculty of Technology and Technical Sciences-Veles, R. North Macedonia

Venue: Google meet

Details of the technical session

Date	Session	Session Title	Resource Person
25.03.2022	Day 1 Session 1	How does Kocoatrait Invest Efforts to be Sustainable and Zero Waste while Making Chocolates from Farm to Bar?	Mr. L Nitin Chordia India's 1st Certified chocolate taster and Co-founder Kocoatrait Sustainable chocolate, Chennai

25.03.2022	Day 1 Session 1	Valorizing Agro Waste into Sustainable Food Packaging: Circular Economy Perspectives	Dr. Anto Cordelia Tanislaus Antony Dhanapal Assistant Professor, Dept. of Chemical Science, Faculty of Science, University Tunku Abdul Rahman (UTAR), Malaysia
25.03.2022	Day 1 Session 2	Food Waste and Climate Impacts (Carbon Emissions)	Mr. Deepjyoti Bohra Advisor/Consultant - Climate Change & Sustainability. WeAct Australia
25.03.2022	Day 1 Session 2	Diversifying Diets for Reducing Micronutrient Malnutrition; A Few Considerations in the Indian Context	Dr. Little Flower Augustine Consultant (Scientific) and Project Manager, ICMR Task Force, Clinical Division, ICMR-National Institute of Nutrition, Hyderabad
26.03.2022	Day 2 Session 3	Predicting Macro Nutrient Distribution Intake using Machine Learning	Dr. Balamurali A R Chief Technical Officer and Chief Data Scientist Answer Genomics PVT Ltd, New Delhi
26.03.2022	Day 2 Session 3	Agrobiodiversity and Nutrition	Dr. A.V. Balasubramanian Director Centre for Indian Knowledge Systems, Chennai
26.03.2022	Day 2 Session 4	Functional Role of Spices in Health Promotion and Disease Prevention	Dr. Bondada Andallu Honorary Professor Dept. of Food and Nutritional Sciences Sri Sathya Sai Institute of Higher Learning, Anantapur

Details of Poster and Paper presentation

Date	Session	Session Title	Resource Person
25.03.2022	Day 1 Parallel session- Poster presentation	<p>Winners of Poster Presentation 1st Prize <i>Praveetha Senthilkumar</i> PSGR Krishnammal College for Women <i>Topic: Nano-encapsulation of Fibrils in Food Application</i></p>	<p>Judges Dr. C. Indu Rani , Associate Professor, Department of Fruit Science Food & Nutrition , Horticultural College & Research Institute, Tamil Nadu Agricultural University, Coimbatore</p>
		<p>2nd Prize <i>Shwetha S</i> M.O.P Vaishnav College for Women <i>Topic: Development of pH-Sensitive Film from Red Cabbage and Market Analysis of Intelligent Packaging</i></p> <p><i>Sadiya Kauser</i> University College for Women <i>Topic: A Study on the Knowledge of Medicinal Uses of <i>Boerhavia diffusa</i> Leaves & Nutrient Analysis of the Developed Product</i></p>	

25.03.2022	Day 1 Parallel session- Oral presentation	Winners of Oral Presentation 1st Prize <i>Nivetha A</i> SDNB Vaishnav College for Women <i>Topic: Assessment of Chia Seed Incorporated Gummies</i>	Judges Dr. K.A. Athmaselvi Associate Professor and Head Center for Excellence in Grain Science The National Institute of Food Technology, Entrepreneurship and Management, Thanjavur (NIFTEM-T) Dr. Murlidhar Meghwal Assistant Professor Department of Food Science and Technology National Institute of Food Technology Entrepreneurship & Management Kundli, Sonipat, Haryana
25.03.2022	Day 1 Parallel session- Oral presentation	2nd Prize <i>P. Mahalakshmi</i> M.O.P Vaishnav College for Women <i>Topic: Development of Bio-preservative</i>	

Student Journal

Title of the Student Journal: Journal of Food and Nutrition (Volume XXIII)

Theme: NA

Best Article: 'Development of Protein Bars for People with a Thyroid Disorder' by Logetha C.K, Shwetha S, II M.SC FTM

Cover Page Designer: Shwetha S, II M.Sc. FTM

Students' Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
28.09.2021	Vaishali. C.S 2113711063047	I B.Sc. FSM	Quiz	Hindustan College	I
28.09.2021	Sakshi. S 2113711063032	I B.Sc FSM	Quiz		I
28.09.2021	Manaali. M. Patel 2113711063018	I B.Sc FSM	Quiz		I
28.09.2021	Sharumathi. J 2113711063035	I B.Sc FSM	Quiz	Hindustan College	I
28.09.2021	Manaali. M. Patel 2113711063018	I B.Sc FSM	Crossword		III
28.09.2021	Sakshi S 2113711063032	I B.Sc FSM	Crossword		III
28.09.2021	Vaishali. C.S 2113711063047	I B.Sc FSM	Crossword		III
28.09.2021	Vaishali .C.S 2113711063047	I B.Sc FSM	Crossword		III
27.09.2021	Seethalakshmi. V 1913711063039	III B.Sc FSM	Cook & Click	M.O.P Vaishnav College for Women	II
19.10.2021	Hemasri S.S. 2013711063012	II B.Sc FSM	Comic Strip		III
24.10.2021	Hemasri S.S. 2013711063012	II B.Sc FSM	Carve and Create		I
22.10.2021	Seethalakshmi V 1913711063039	III B.Sc FSM	Eat Right	SICCI	II
23.10.2021	Sushma G 2013711063039	II B.Sc FSM	Eat Right		I
07.02.2022	Keerthana S 2013711063017	II B.Sc FSM	Yoga	Marathon Yoga Center	Finisher

Students' Participation in Seminars / Webinars / Workshops conducted by other institutions

Date	Name of the Student	Register Number	Class	Title of the event	Event Type	Organizer	Level
07.06.2021	Afrose Fathima	1913711063003	III B.Sc	Today's Safe Food,	Webinar	Stella Maris College	National

	Jayashree V	1913711063015		Tomorrow's Secured Health			
07.06.2021	Madhumitha. R	2013711063020	II B.Sc	Today's Safe Food, Tomorrow's Secured Health	Webinar	Stella Maris College	National
05.07.2021	Jayashree. V	1913711063015	III B.Sc	Art of Living Mindfully	Webinar	Ookam Foundation	National
20.07.2021	Afroze Fathima Bavishyaa B	1913711063003 1913711063007	III B.Sc	"Post-Harvest Processing and Value Addition of Horticultural Crops"	Online Training	Central Institute of Horticulture, DAC & FW, GOI, Nagaland	National
31.07.2021	Charu Varsha	1913711063009	III B.Sc	Feeding The Zillions: Scope & Challenges For Food Technologists	Webinar	Mehr Chand Mahajan DAV College for Women and Vels Institute of Science, Technology and Advanced Studies, Chennai.	National
04.08.2021	Bhavatharini. S	1913711063008	III B.Sc	Holistic Nutrition for Healthy Aging- Translating Science to Practice	Webinar	NSI	National
08.09.2021	17 students		III B.Sc	"Awareness in Balancing Lifestyle for General Deficiencies and Hormonal Imbalance in Adolescence and Adults"	Webinar	PSGR Krishnammal College for Women	National
08.09.2021 & 09.09.2021	22 students		I	Public Relations Campaign 'WE ARE disABled - Inclusion is Within	Webinar	Dept. of media management - M.O.P. Vaishnav	National

				Everyone's Ability'		College for Women	
21.10.2021	15 students		II & III B.Sc FSM	Food Processing in India: Perspectives and Opportunities	Conclave	SICCI	National
22.10.2021 - 23.10.2021	138 students		FSM and FTM students	Malnutrition and Anaemia	Webinar	M.O.P. Vaishnav College for Women	National
29.11.2021	110 students		FSM and FTM students	National Milk Day	Webinar	M.O.P. Vaishnav College for Women	National
10.12.2021	98 students		FSM and FTM students	Towards Sustainable Production and Consumption of Fruits and Vegetables	Webinar	M.O.P. Vaishnav College for Women	National
08.03.2022	Gulla Venkata Sridharanija	1913711063013	III B.Sc FSM	Catering & COVID- Food Safety Supervisor	Online training	FSSAI- FOSTAC	NA
08.03.2022	Kavitha L	2113711063011	I B.Sc FSM	Food Diversification- The Way Forward	Webinar	SDNB Vaishnav College for Women	National
08.03.2022	Sowndarya V	2113711063039	I B.Sc FSM	Food Diversification- The Way Forward	Webinar	SDNB Vaishnav College for Women	National
22.03.2022	Tamilselvi J	1913711063050	III B.Sc FSM	Social Media Strategies for Growing Businesses	Webinar	Digital Scholar	National
22.03.2022	G.D. Arthiharshini	2013711063006	II B.Sc FSM	Social Media Strategies for Growing Businesses	Webinar	Digital Scholar	National
22.03.2022	Renuka R	2013711063029	II B.Sc FSM	Career in Digital Marketing	Webinar	Digital Scholar	National
22.03.2022	Anuvarshini M R	2013711063005	II B.Sc FSM	Career in Digital Marketing	Webinar	Digital Scholar	National
22.03.2022	Prathithi manikandan	2113711063024	I B.Sc FSM	Career in Digital Marketing	Webinar	Digital Scholar	National

25.03.2022 - 26.03.2022	I, II & III B.Sc FSM Students			Sustainable Development Goals Towards Zero Hunger And Good Health	Conference	M.O.P. Vaishnav College for Women	National
10.04.2022	Hemasri S.S	2013711063012	II B.Sc FSM	Youth Empowerment Programme Commemorating the birth Anniversary Of Dr G Nammazhvar	Webinar	Yuva Shakthi	National
10.04.2022	Swetha E	2013711063040	II B.Sc FSM	Youth Empowerment Programme Commemorating the birth Anniversary Of Dr G Nammazhvar	Webinar	Yuva Shakthi	National
10.04.2022	Vijhaya Shrie	2013711063045	II B.Sc FSM	Youth Empowerment Programme Commemorating the birth Anniversary Of Dr G Nammazhvar	Webinar	Yuva Shakthi	National

Students Participating In Extension Activities

Name of the scheme	Organizing unit/ Agency/collaborating agency	Name of the activity
Community service	Agaram Foundation	Nutrition education

Field Trips

Date	Place of Visit	Class	Purpose of visit
18.12.2021	Amritha Ice Cream, Ambattur Industrial Estate, Chennai	II BSc FSM and III BSC FSM	Practical knowledge of the functioning of an ice cream industry

Short term Courses completed by Students

Name of the student	Class	Name of the Course	Offering Institution/ Platform (Swayam / Coursera, etc.)	Duration in Weeks & Hours	Date
Sneha K 19137110630 44	III	Social Media Marketing	PREGGY Care LLP	4 weeks 5 hrs/day	19.05.2021- 19.06.2021
Karthika T 20137110630 16	II	Science of Sports Nutrition	Centre for Extended Education, Mount Carmel College	3 weeks/ 30 hrs	11.03.2022- 03.04.2022
Charudershini 21137110630 50	I	Science of Sports Nutrition	Centre for Extended Education, Mount Carmel College	3 weeks/ 30 hrs	11.03.2022- 03.04.2022
Sowndarya V 21137110630 5039	I	Science of Sports Nutrition	Centre for Extended Education, Mount Carmel College	3 weeks/ 30 hrs	11.03.2022- 03.04.2022

Student Publications

Name of the Student	Class	Title of the Paper	Name of the Journal	Level	Issue No/ Vol No / Month & year of Publication / ISSN No
Aanchal G 1913711063001	III B.Sc	Reconceptualizing healthy lifestyles- exploring individual's manner of living	Journal of Emerging Technologies and Innovative Research (JETIR)	International	Volume 8, Issue 10, October 2021, ISSN: 2349-5162
Aishwarya. N 1913711063004	III B.Sc	Relationship between eating habits and body mass index in the age group of 18-50 years	International Journal of Research and Analytical Reviews	International	Volume 8, Issue 4, October 2021, E-ISSN 2348-1269, P-ISSN 2349-5138
Aparna S. 1913711063006	III B.Sc	A study on Cocoa Consumption Patterns and preferences across different age groups and genders and its impact on health	International Journal of Innovative Research and Technology	International	Volume 8, Issue 6, November 2021, ISSN: 2349-6002
Bavishyaa B 1913711063007	III B.Sc	Marketing Research on Consumer Behavior in Food choices	International Journal of Research and Analytical Reviews	International	E-ISSN 2348-1269, P-ISSN 2349-5138, Volume.8, Issue 4, Page No pp.258-263, October 2021
Devishree K.C 1913711063011	III B.Sc	Relationship between eating habits and body mass index in the age group of 18-50 years	International Journal of Research and Analytical Reviews	International	Volume 8, Issue 4, October 2021, E-ISSN 2348-1269, P-ISSN 2349-

					5138
Jaysree.N 1913711063015	III B.Sc	Prevalence of Overweight and Obesity among Children and Adults Aged Between 10-25 Years in India	International journal for innovative research in multidisciplinary field	International	Volume 7, issue 11, published November 2021,ISSN: 2455-0620
Kavya Darshini. M 1913711063021	III B.Sc	Prevalence of Overweight and Obesity Among Children and Adults Aged between 10-25 Years in India	International journal for innovative research in multidisciplinary field	International	Volume 7, issue 11, published November 2021,ISSN: 2455-0620
Kushi.R 1913711063023	III B.Sc	Reconceptualizing healthy lifestyles- Exploring Individual's Manner of Living	Journal of Emerging Technologies and Innovative Research (JETIR)	International	Volume 8, Issue 10, October 2021, ISSN: 2349-5162
Nethra M.R 1913711063025	III B.Sc	COVID-19 Lockdown's Impact on Dietary Habits, Psychological Status and Purchasing Pattern of Individuals in India	Journal of Emerging Technologies and Innovative Research (JETIR)	International	Issue 10 Volume 8 October 2021 ISSN-2349-5162
Ritushree. S 1913711063032	III B.Sc	COVID-19 Lockdown's Impact on Dietary Habits, Psychological Status and Purchasing Pattern of Individuals in India	Journal of Emerging Technologies and Innovative Research (JETIR)	International	Issue 10 Volume 8 October 2021 ISSN-2349-5162
Sanju Vikasini G.L. 1913711063037	III B.Sc	Maintenance of Healthy Lifestyle and Changes in the Food Pattern Among College Students aged 17 – 25	International Journal of Innovative Research in Technology	International	Volume 8, Issue 6, November 2021, ISSN: 2349-6002
Sathya Jeevani.I 1913711063038	III B.Sc	Changes in Snacking Behaviour during Lockdown and its Impact on Health in Adolescents and Adults	International journal for innovative research in multidisciplinary field	International	Volume 7, issue 12, published December 2021,ISSN: 2455-0620

Sneha 1913711063044	III B.Sc	Prevalence of Overweight and Obesity among Children and Adults Aged Between 10-25 Years in India	International journal for innovative research in multidisciplinary field	International	Volume 7, issue 11, published November 2021,ISSN: 2455-0620
Shivani B. 1913711063040	III B.Sc	A Study on Cocoa Consumption Patterns and Preferences Across Different Age Groups and Genders and its Impact on Health	International Journal of Innovative Research and Technology	International	Volume 8, Issue 6, November 2021, ISSN: 2349-6002
Shreya.T 1913711063041	III B.Sc	Changes in Snacking Behaviour during Lockdown and its Impact on Health in Adolescents and Adults	International journal for innovative research in multidisciplinary field	International	Volume 7, issue 12, published December 2021,ISSN: 2455-0620
Srinidhi. J 1913711063048	III B.Sc	Covid-19 Lockdown's Impact On Dietary Habits, Psychological Status And Purchasing Pattern Of Individuals In India	Journal of Emerging Technologies and Innovative Research (JETIR)	International	Issue 10 Volume 8 October 2021 ISSN-2349-5162
Sri Sasmitha M 1913711063046	III B.Sc	Maintenance of Healthy Lifestyle and Changes in the Food Pattern Among College Students Aged 17 – 25	International Journal of Innovative Research in Technology	International	Volume 8, Issue 6, November 2021, ISSN: 2349-6002
Sri Sowmitha M 1913711063047	III B.Sc	Maintenance of Healthy Lifestyle and Changes in the Food Pattern Among College Students Aged 17 – 25	International Journal of Innovative Research in Technology	International	Volume 8, Issue 6, November 2021, ISSN: 2349-6002
Sowmiya Vela C 1913711063045	III B.Sc	Vitamin D Consumption during Covid-19 Lockdown	International Journal of Innovative Research in Technology	International	Volume 8, Issue 6, November 2021, ISSN : 2349 - 6002
Sudharshine V	III B.Sc	Relationship	International	International	Volume 8,

1913711063049		Between Eating Habits and Body Mass Index in the Age Group of 18-50 Years	Journal of Research and Analytical Reviews		Issue 4, October 2021, E-ISSN 2348-1269, P-ISSN 2349-5138
Alisha Naveen 1913711063005	III B.Sc	To Evaluate the Prevalence of Vitamin C Deficiency in Different Individual	International Journal of Innovative Research in Technology	International	volume 8, issue 8, January 2022, ISSN : 2349-6002
Haripriya T V 1913711063014	III B.Sc	To Evaluate the Prevalence of Vitamin C Deficiency in Different Individual	International Journal of Innovative Research in Technology	International	volume 8, issue 8, January 2022, ISSN : 2349-6002
Wasilathul Jenna 1913711063051	III B.Sc	To Evaluate the Prevalence of Vitamin C Deficiency in Different Individual	International Journal of Innovative Research in Technology	International	volume 8, issue 8, January 2022, ISSN : 2349-6002

Staff as Resource Person

Date	Name of the Staff	Institution	Nature of work done	Topic
14.09.2021	Abirami S.P.	KRP Matriculation School	Guest Lecture	Colour My Plate Healthy
17.09.2021	Abirami S.P	Sri Sankara Senior Secondary School	Guest Lecture	Colour My Plate Healthy

20.11.2021	Ms. Lakshmy Priya S	St. Teresa's College (Autonomous), Ernakulum	Expert talk	Human Energy Requirements
20.11.2021	Sini Jadeesh	Vidyodaya School	Expert talk	Scope and Career opportunities in Food Science and Technology
25.11.2021	Sini Jadeesh	PSG Krishnammal Arts & Science College	BOS Member for B.Sc. Food Processing and Management	
Dec 2020	Lakshmy Priya S	Govt College for Women, Thiruvananthapuram	Peer- review (Echoes of Research-Peer reviewed multi-disciplinary Research journal)	Prevalence of relative energy deficiency (RED-S) among sports students of Trivandrum district
16.03.2022	Lakshmy Priya K	Dept of B. Voc Food Processing Technology, St. Teresa's College (Autonomous), Ernakulum	Expert Talk	Research Approaches in Food Industry

Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal / Book	Issue no.
18.8.2021	Rekha Mahizhnan K (2 nd author)	Development of Breakfast Cereal using Banana Blossom Bracts and Determination of its Nutritive Value and Acceptability	International Journal of Food Science and Nutrition	Vol:6 Issue:4 Year:2021 ISSN 2455-4898
09.09.2021	Sini Jadeesh K (2 nd author)	Textural Analysis of Edible Spoons	International Journal of Creative Research Thoughts (IJCRT)	2021 IJCRT Volume 9, Issue 9 September 2021 ISSN: 2320-2882

Oct 2021	Lakshmy Priya K	Blockchain Technology	Food Safety, Security And Sustainability- Perspectives	I edition, October 2021, 978-81-951046-7-3
08.10.2021	Abirami S.P. (2 nd author)	Marketing Research on Consumer Behavior in Food Choice Among Kid, Adolescent and Adult	International Journal of Research and Analytical Review	October 2021, Volume 8, Issue 4, (E-ISSN 2348-1269, P- ISSN 2349-5138)
31.10.2021	Abirami S.P. (2 nd author)	Reconceptualizing Healthy Lifestyles - Exploring Individual's Manner of Living	Journal of Emerging Technologies and Innovative Research	ISSN:2349-5162, Vol.8, Issue 10, October-2021
01.11.2021	Abirami S.P. (2 nd author)	Maintenance Of Healthy Lifestyle And Changes In The Food Pattern Among College Students Aged 17 – 25	International Journal of Innovative Research in Technology	Volume 8 Issue 6 November 2021 ISSN: 2349-6002
08.11.2021	Abirami S.P. (2 nd author)	Relationship Between Eating Habits And Body Mass Index In The Age Group Of 18 -50 Years	International Journal of Research and Analytical Review	October 2021, Volume 8, Issue 4, (E-ISSN 2348-1269, P- ISSN 2349-5138)
08.11.2021	Abirami S.P. (2 nd author)	Covid-19 Lockdown's Impact On Dietary Habits, Psychological Status And Purchasing Pattern Of Individuals In India	Journal of Emerging Technologies and Innovative Research	ISSN:2349-5162, Vol.8, Issue 10, page no.f132-f136, October-2021,
09.11.2021	Abirami S.P. (2 nd author)	Vitamin D Consumption During Covid 19 Lockdown	International Journal of Innovative Research in Technology	November 2021 IJIRT Volume 8 Issue 6 ISSN: 2349-6002
12.11.2021	Abirami S.P. (2 nd author)	A Study On Cocoa Consumption Patterns And Preferences Across Different Age Groups And Genders And Its Impact On Health	International Journal of Innovative Research in Technology	November 2021 IJIRT Volume 8 Issue 6 ISSN: 2349-6002

03.12.2021	Abirami S.P. (2 nd author)	Prevalence of Overweight and Obesity among Children and Adults Aged Between 10-25 Years in India	International Journal For Innovative Research In Multidisciplinary Field	ISSN: 2455-0620 Volume - 7, Issue - 11, Nov – 2021
12.01.2022	Lakshmy Priya K (2 nd author)	Oats-A Functional Food, Perceptions and Uses	International Journal of Research and Analytical Reviews	IJRAR January 2022, Volume 9(Issue 1),pp 612-617
13.01.2022	Abirami S.P. (2 nd author)	To Evaluate the Prevalence of Vitamin C Deficiency in Different Individual	International Journal of Innovative Research in Technology	January 2022 IJIRT Volume 8 Issue 8 ISSN: 2349-6002
24.3.2022	S.R. Priya	Association Between Emotional Intelligence, Eating Behavior and Body Mass Index Among Girls in the Age Group of 17-24 Years in Chennai	International Journal of Innovative Research in Technology	March 2022 IJIRT Volume 8 Issue 10 ISSN: 2349-6002
12.05.2022	S.R. Priya (2 nd author)	Sensory Analysis of Cookies Made Using Different Types of Millet	International Journal of Innovative Research in Technology	May 2022 IJIRT Volume 8 Issue 12 ISSN: 2349-6002

Staff Participation in Workshops

Date	Name of the Staff	Title of the Workshop	Organiser	Level
21.08.2021	Lakshmy Priya S	FDP- Mentoring Pedagogy and Teaching for Higher Education	Prince Shri Venkateshwara Arts and Science College	National
04.10.2021-08.10.2021	Sini Jadeesh	FDP - Recent Trends in Nonthermal Processing: Prospects and Challenges	AICTE Training and Learning (ATAL) Academy	National

20.12.2021- 24.12.2021	Abirami. SP	Material Science and Engineering Approaches for Food System Design	Department of food engineering and technology, Tezpur University (A Central University) Napaam, Assam through AICTE Training And Learning (ATAL) Academy	National
20.12.2021- 24.12.2021	Lakshmy Priya K	Material Science and Engineering Approaches for Food System Design	Department of food engineering and technology, Tezpur University (A Central University) Napaam, Assam through AICTE Training And Learning (ATAL) Academy	National
20.12.2021- 24.12.2021	S.R. Priya	Material Science and Engineering Approaches for Food System Design	Department of food engineering and technology, Tezpur University (A Central University) Napaam, Assam through AICTE Training And Learning (ATAL) Academy	National

Staff Participation in Seminars/ Webinars / conferences

Date	Name of the Staff	Title	Organiser	Level
12.08.2021	Abirami. S.P	International Conference on Innovations by NGOs in Diabetes Care	Swasthya Diabetic care & All India Institute of	International

			Diabetics and research	
02.10.2021	Abirami. S.P	Gut Brain Connection Secret Revealed	WCC	International
28.01.2022	Abirami. S.P	Impact of Food Industries on Carbon Foot Printing - Indian Context	Stella Maris College (Autonomous) Chennai	National
11.02.2022	Abirami. S.P	Malnutrition Week – CME on Nutrition in Critical Care	IPEN, IDA, NETPROFAN	National
25.03.2022	Abirami. S.P	Good Laboratory Practise	Meenakshi Ammal Dental College and Hospital	National
22.07.2021	Lakshmy Priya S	Post-Harvest Processing and Value addition of Horticultural Crops	Central Institute of Horticulture, DAC & FW, GOI, Nagaland	National
21.10.2021- 22.10.2021	Lakshmy Priya S	SICCI National Food Conclave cum Expo -Food Processing in India: Perspectives and Opportunities (Offline)	SICCI	National
10.11.2021	Lakshmy Priya S	Capturing the Elusive Diagnosis of Malnutrition: The New Global Leadership Initiatives for Malnutrition (GLIM) Criteria	WCC, Chennai	National
12.11.2021	Lakshmy Priya S	Evidence Based Updates On Diet And Diabetes	St. Teresa's College (Autonomous), Ernakulam	National
23.11.2021	Lakshmy Priya S	Culinary Choices & Dietary Concerns: A Paradigm Shift,	IQAC, Bharathidasan Government College for Women (Autonomous), Puducherry	National

12.10.2021	S.R. Priya	Space Food	Florida Space Grant Consortium, the Puerto Rico Space Grant Consortium	International
18.10.2021	S.R. Priya	Food Security	Avinashilingam Institute for Home Science and Higher Education for Women	National
12.11.2021	S.R. Priya	Evidence Based Updates On Diet And Diabetes	St. Teresa's College (Autonomous), Ernakulam	National
23.11.2021	S.R. Priya	Culinary Choices & Dietary Concerns: A Paradigm Shift,	IQAC, Bharathidasan Government College for Women (Autonomous), Puducherry	National
12.01.2022	S.R. Priya	Is Spirituality Relevant Today?	Vivek College of Commerce, Mumbai Internal Quality Assurance Cell	National
28.01.2022	S.R. Priya	Impact of Food Industries on Carbon Foot Printing - Indian Context	Stella Maris College (Autonomous) Chennai	National
15.07.2021	Rekha. M	Management of Malnutrition and Protein-Energy Wasting among Patients with Kidney Disease: Outcomes and Current Guidelines	Africa Healthcare network, Uganda Kidney foundation, Healthier kidneys in Tanzania	International
16.07.2021	Rekha M	Nutrition in a Nutshell	IDA Gujarat chapter	National
17.07.2021	Rekha M	Opportunities for Food Technologists and Life Science Graduates in Food Processing Industries: A Global Prospective	SRM Institute of Science and Technology	National
20.07.2021	Rekha M	Post-Harvest Processing &	Central Institute of training	National

		Value addition of Horticultural Crops		
06.10.2021	Rekha M	Case Studies on Obesity During the Pandemic	Nestle Health Science	Regional
09.10.2021	Rekha M	National Symposium on Epidemiology and Role of Diet in Prevention of Non-communicable Diseases	NSI Delhi Chapter	National
18.10.2021	Rekha M	Nutri Garden for Optimum Nutrition and Health	NSI Chennai Chapter	Regional
23.11.2021	Rekha M	Culinary Choices and Dietary Concerns	Bharathidasan Government College for Women	National
28.01.2022	Rekha M	Impact of Food Industries on Carbon Foot Printing - Indian Context	Stella Maris College (Autonomous) Chennai	National
24.02.2022	Rekha M	Love Thy Gut	Lil Goodness	National
05.03.2022	Rekha M	12 th India Probiotic Symposium - Good Microbiome, Probiotics and Good Health – The Evidence Gets Stronger	Gut Microbiota and Probiotic Science Foundation (India)	National
21.10.2021-22.10.2021	Sini Jadeesh	SICCI National Food Conclave cum Expo -Food Processing in India: Perspectives and Opportunities (Offline)	SICCI	National

27.01.2022	Sini Jadeesh	Innovative Measures in Food Packaging Systems	AFSTI	National
28.01.2022	Sini Jadeesh	Impact of Food Industries on Carbon Foot Printing - Indian Context	Stella Maris College (Autonomous) Chennai	National

Staff Refresher Programmes

Date	Name of the Staff	Title of the Programme	Organiser
June 2021	Rekha M	Advanced Diploma in Novel Technologies for Food Processing and Shelf-Life Extension	Alison
May 2021- Aug 2021	S.P. Abirami	Sports Specific Nutrition Management	ASNFS
May 2021	Lakshmy Priya. S	Diabetes Educator	Dr. Mohan's Diabetes Education Academy
03.03.2022	S.P. Abirami	Diabetes and CVD	IDF School Of Diabetes

Highlights

DEPARTMENT INITIATIVE

In celebration of its 25th year of establishment, the Department of Food Science launched a curated playlist of videos under M.O.P's YouTube Channel, M.O.P. Rang Manch on August 13, 2021. The e-content, under the umbrella of 'Swasthya' released every fortnight, aims to bridge the gap between consumer awareness and Food Science by delivering complex concepts in an easy-to-understand format. Eighteen videos have been released covering varied topics from fundamentals of nutrition to a practical demonstration of baking techniques.

Programme - B.A Sociology

Department Club Activities

Intra Mural

Name of the Club: People's Club

Date of Inauguration: Sep17, 2021

Chief Guest : Ms. Padma Subramaniam,

Director of Ace Academy.

OFFLINE EVENTS:

- Research documentary creation - Fly on the Wall
- Doodle making- Doodle your way
- Poster Making -Top the Billboard
- Runway -Represent the rectrix
- Oculus Reparo

ONLINE EVENTS:

- Case Study Presentation - Case-u therinjukitten
Case-u purinjikitten

Guest Lectures

Date	Topic	Resource Person
07.09.2021	Gender Sensitization and Women Empowerment	MS. Pranavi Jay, Founder of HER D, Coimbatore.
18.12.2021	Career Opportunities for TNPSC examinations. (Career Counselling)	Dr.V. Kulanjiyappa, Founder and Director of Kulanjiyappa IAS Academy.
22.02.2022	Through the Lens of an IAS Officer	Mr.A. Manikandan, IAS, CDO - Agra, Government of Uttar Pradesh.
08.03.2022	Women Empowerment and Women in Empowerment	Dr.Saranya Jaikumar, Education Psychologist & Child Rights

		Protector.
10.03.2022	Civil services orientation Program(Career Counselling)	V.R. Sriramadesikan, Chief Coordinator Chinmaya Academy for Civil Services.
28.03.2022	Kavalan SOS App and How it Functions for Women's Safety	Tmt. K C Shreedevi, Inspector of Police Juvenile Aid Police Unit 1&2 Greater Chennai City, Egmore, Chennai - 8
21.04.2022	Cognizance on Freedom Fighters and Constitution of India	1.Mr. SaiSudhakar, Trustee Runanubandham CharitableTrust. 2. DR. J. S Rajkumar, Chairman Lifeline Hospitals.
29.04.2022	Higher Education Options in Social Sciences. (Career Counselling)	Ms. Meenakshi Bhaskar, Consultant Ball State University,USA

Workshops

Date	Topic	Resource Person
29.11.2021	Basics of Digital Era Storytelling	Mr. U.S. Madan Kumar, Multimedia Producer, Asia Ville Interactive PVT.LTD.

Seminars/Symposium (Organised)

Date	Topic	Resource Person	Level
29.10.2021	Unlock the Why, How and when of UPSC Preparation	Ms. S.S. Tabitha, Mentor-Civil Service	Regional

29.10.2021	Law for the people is law for transformation	Ms. Amritha Devi S.X.S, Law student at SOEL	Regional
29.10.2021	Challenging the Challenged - Management of Human Resource	Ms. Vinitha Sukumar, Ex-Assistant Professor, Department of HRM, Dwaraka Doss Goverdhan Doss Vaishnav College.	Regional

Journal

Title of the Student Journal: Spotlight

Cover Page Designer: Harcine M V (1913711031020)

Theme: Covid-19 And Its Impact

Best Article: Women in Small Business: COVID-19 Trend

Name of the students: Kavya M (1913711031026) and Sanmaathi P (1913711031048)

Class: III year

Students' Achievements

Date	Name of the Student & Reg.No	Class	Event	Organiser	Prize
30.12.2021	Vandhitha S S (2113711031054)	I Year	Manorama paper presentation	Department of Sociology M.O.P Vaishnav College for Women (Autonomous), Chennai	'AACHI MANORAMA ENDOWMENT AWARD' for Best Presenter.
30.12.2021	Sai Jothi Lakshmi (1913711031044)	III Year	Manorama paper presentation	Department of Sociology M.O.P Vaishnav College for Women (Autonomous), Chennai	I

30.12.20 21	Vaishali N (2013711031061)	II Year	Manorama paper presentation	Department of Sociology M.O.P Vaishnav College for Women (Autonomous), Chennai	II
19.04.2022	Gnanakodi N (2013711031026)	II Year	Essay competition	Tamil Nadu Police Department & Stella Maris College, Chennai.	I
19.04.2022	Priyavamsika S G (2013711031039)	II Year	Essay competition	Tamil Nadu police department & Stella Maris College, Chennai.	III

Student Paper Presentation

Date	Name of the student & Register Number	Class	Title of the Paper	Name of Seminar / Conference	Name of the Organizing Institution	Level
22.03.2022	M. Sai Jothi Lakshmi (1913711031044)	III Year	A study on scenario of good governance in rural parts of Tamil Nadu and challenges associated with it	Topic - Governance, Paper presentation	Dept of Public Policy, M.O.P Vaishnav college.	National
22.03.2022	Riya Raghunath (1913711031042)	III Year	Convergence as a Strategy for Inclusive Governance -	Topic - Governance, Paper	Dept of Public Policy, M.O.P	National

			A Case Study in the UT of Puducherry	presentation	Vaishnav college.	
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Field Trips

Date	Place of visit	Purpose
17.12.2021	Dakshin Chitra	To engage the students in understanding the cultural and traditional heritage of South India and its legacy.

Staff as Resource Person

Date	Name of the Staff	Institution	Nature of work done	Topic
29.03.2022 12.04.2022 & 13.04.2022	Dr. A. Uma Maheswari	Tamil Nadu Public Service Commission	Examiner	Sociology
30.11.2021	Dr.Sudha Krishnakumar	University of Madras	BOS Member	Sociology
11.10.2021	Dr. Deepika Krishnan P K	Carmel College, Department of Sociology, Thrissur, Kerala.	Resource Person (National Webinar)	Theodor Adorno: Life and Works of the Cultural Critic.
30.03.2022	Dr. Deepika Krishnan P K	Carmel College, Department of Sociology, Thrissur, Kerala.	Resource Person (National Seminar)	Philosophy and Methodology of Social Science Research

Staff Participation in Workshops

Date	Name of the Staff	Title of the Workshop	Organiser	Level
28.03.2022- 29.03.2022	Dr. A. Uma Maheswari	Two -Day National Level Workshop on Academic Writing	Rajiv Gandhi National Institute of Youth Development(RGNIYD)	National
21.02.2022– 23.02.2022	Dr.Sudha Krishnakumar	Capacity Building Program on Managers in Higher Education	Rajiv Gandhi National Institute of Youth Development (RGNIYD)	National

Highlights

• E – MAGAZINE

Date	Name of the Magazine	Contents covered	Purpose
02.11.2020 – 24.01.2022	Yours Socially Editions: <ol style="list-style-type: none"> 1. Is ageism a new racism 2. The New Year's Eve 3. Rectrix Vs Covid 4. 72 years of Indian Republic 5. The Storm Inside 6. 1947 (Special edition on Independence Day) 7. But first a human 8. Rendezvous with Adv.S.R. Sumathy 9. Festivals 	<ol style="list-style-type: none"> 1. Articles in Tamil and English 2. Poetry in Tamil and English 3. Creative writing in Tamil and English 4. Photography 5. Student Report - Report on current affairs 6. Student Corner - Creative works 7. Fun Corner - Mazes, Puzzles, & Riddles 8. Interview 	The goal of the magazine is to bring the young talents of the department to light in various forms of work. It aims not to protest or demand change, but to serve as a reminder that students have concerns about various social conflicts that prevail and are willing to express their rational solutions to reduce and resolve it. This magazine provides a mutual space for the writers and the readers to express concerns about current events.

- Sujatha K (1913711031057) of III B.A Sociology has received Scholarship worth 25,000/- from Srinivasa Gandhi Nilayam under the auspices of Tamil Department, M.O.P Vaishnav College for Women (Autonomous), and Chennai.
- Honorary Doctorate was awarded to Janani E (1913711031024) of III B.A Sociology for teaching and creating awareness on Crypto Currency and making people to be financially independent, awarded by Goodnews International University, India.
- Riya R (1913711031042) of III B. Sociology had been selected as a Senior Intern (2021-22) in the Youth Engagement Programme (2021, interning under Dr. Kiran Bedi, IPS, Retd Lt. Governor of Puducherry (2020) and Dr. Tamilisai Soundararajan, Lt. Governor of Puducherry and Governor of Telangana (2021) under Raj Nivas, Government of Puducherry.
- Gnanakodi.N (2013711031026) of II B.A Sociology has secured First Prize in the English Essay Competition under the topic 'Violence and Inequality against Women in India' conducted by Tamil Nadu Police Department and Stella Maris College, Chennai.
- Priyavamsika S G (2013711031039) of II B.A Sociology has secured Third Prize in the English Essay Competition under the topic 'Violence and Inequality against Women in India' conducted by Tamil Nadu Police Department and Stella Maris College, Chennai.

Programme – B.Sc Psychology

Intra Mural

World Humanitarian Day themed “Tragedy of the Commons”

(Aug 19, 20 and 21, 2021)

- Pic-a-Path
- Slam (Dunk) Poetry
- Documentary Screening

World Suicide Prevention Day themed “WAIT”

(Sep 11, 2021)

- Light Head – Open Mic
- The Calm before the Storm

World Mental Health Day Awareness Program themed “Mental Health for All-Greater Investment, Greater Access. Everyone, Everywhere”

(Oct 8 & 9, 2021)

- Mandala Competition
- Debate Competition
- Logo Competition

Inter-Collegiate

World Suicide Prevention Day themed “WAIT”

(Sep 11, 2021)

- Monologue – Survival Stories
- Caption Credits – Caption the Picture
- The Best is Yet to Come – Instagram Page Creation

World Health Day themed “Health Check – Invest in your health”

(Apr 7 & 8, 2022)

- Debate
- Potpourri
- Meme Creation
- Poetry Writing
- Adzap

Guest Lectures

Date	Topic	Resource Person
06.05.2022	Disorders of Movement and its Neurobiology	Dr. Venkateshwaran Rajaram, Consultant Child and Adolescent Psychiatrist, Kanchi Kamakoti Child Trust Hospital, Chennai

Students’ Webinar Organized

Date	Topic	Resource Person	Level
09.10.2021	Finding the ‘I’ in Chaos – Self-Awareness Webinar	Ms. Natasha Sharma - Trainer, Consultant, Certified Lifestyle Specialist, Psychologist, Singer-Songwriter and Yoga Teacher, Chennai	Regional
09.10.2021	Narrative Counselling – Feel Good Group	Ms Dhivyaraksha Pajni, Cognitive Hypnotic coach, Transformation Strategist, and Wellness Professional, Haryana Ms. Nidhi Pandey, Counselling Psychologist Chennai	Regional
13.10.2021	Role of Psychologist in Palliative Care	Dr. Republica Sridhar, Palliative Care Specialist, Medical Director and Founder, RMD Nursing Home, T Nagar, Chennai	Regional
25.04.2022	Methods of Visualising and Stimulating the Living Human Brain	Dr. Kirubahara Vaheesan, Professor of Radiology, Saint Louis University, USA	Regional

Students’ Workshop Organized

Date	Topic	Resource Person	Level
09.10.2021	Bujo Entry #1 – Online Workshop on Bullet Journaling	Ms. Meera Krishnadas, Lecturer, Department of English, Bharata Mata College, Kochi	Regional

Journal

Title of the Student Journal: Approach 2021-22, Vol. 6

Theme: Environmental Psychology

Best Article: “Infinitude” poem by Thryaksha Ashok Garla, III B.Sc Psychology

Cover Page Designer: Dharshini Sriram and Lakshana P, I B.Sc Psychology

Students' Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
13.08.2021	Roshini RK (1913721086039)	III B.Sc	Independence Day Art Contest - Art Competition	Dow Chemicals Pvt. Ltd, Chennai - 600032	I
18.08.2021	Nivetha Srinath (1913721086030)	III B.Sc	Bharata Gauravam - Essay Writing	Ethiraj - PG And Research Department Of Commerce, Chennai-600008	I
22.08.2021	Aiswarya R (2013721086003)	II B.Sc	TMCMUN- Model United Nations Conference - Best Delegate	TMCMUN- Model United Nations Conference, Chennai	I
30.08.2021	Nishika Chowdhary (2013721086027)	II B.Sc	Psychathon - Quiz	Dr.MGR Janaki College Of Arts And Science For Women, Chennai-28	Runner Up
08.10.2021	Laksha Jagan (2113721086026)	I B.Sc	Mental Health In An Unequal World - Quote Making	Periyar University, Selam-636011	III
11.10.2021	Roshini RK (1913721086039)	III B.Sc	CHINTHA 2021 - Poster Making	Department Of Counseling Psychology, University Of Madras, Chennai-600005	III
12.10.2021	Thryaksha Ashok Garla (1913721086051)	III B.Sc	World Mental Health Week - Block And Tackle	Shasun Jain College, Chennai-600017	I
13.10.2021	P. Thanuja Mahalakshmi (2113721086046)	I B.Sc	Voice of Nations – Model United Nations	Shasun Jain College for Women, Chennai-600017	I
14.10.2021	P. Thanuja Mahalakshmi (2113721086046)	I B.Sc	Slam Poetry – Poetry	Shasun Jain College for Women, Chennai-600017	III
14.10.2021	Thryaksha Ashok	III B.Sc	World Mental	Shasun Jain College for	I

	Garla (1913721086051)		Health Week - Slam Poetry	Women, Chennai- 600017	
14.10.2021	Grantika M (2013721086016)	II B.Sc	World Mental Health Week - Slam Poetry	Shasun Jain College for Women, Chennai- 600017	II
19.10.2021	Dheetchanya B (2113721086056)	I B.Sc	UN day Interdepartment al Fest – Actzilla	MOPVC, Chennai- 600034	III
19.10.2021	Shravana Srikrithi (2113721086037)	I B.Sc	UN day Interdepartment al Fest – Balancing Act	MOPVC, Chennai- 600034	III
19.10.2021	Sowmithaa Shri S (2113721086041)	I B.Sc	UN day Interdepartment al Fest - Balancing Act	MOPVC, Chennai- 600034	III
19.10.2021	Nivetha Srinath (1913721086030)	III B.Sc	UN day Interdepartment al Fest – Quiz	MOPVC, Chennai- 600034	III
19.10.2021	Thryaksha Ashok Garla (1913721086051)	III B.Sc	UN day Interdepartment al Fest – Quiz	MOPVC, Chennai- 600034	III
20.10.2021	Aishwarya U (2113721086003)	I B.Sc	Body Positivity - Yale The Tale	Dr.MGR Janaki College Of Arts And Science For Women, Chennai- 600028	I
20.10.2021	Gayathri A (2113721086016)	I B.Sc	Body positivity - Poster making	Dr.MGR Janaki College of Arts and Science for Women, Chennai- 600028	I
20.10.2021	Jothika.S (2113721086021)	I B.Sc	Body Postivity - Logo-Making	Dr.MGR Janaki College Of Arts And Science For Women, Chennai- 600028	II
20.10.2021	Thanuja Mahalakshmi P (2113721086046)	I B.Sc	Body Postivity - Poem writing	Dr.MGR Janaki College Of Arts And Science For Women-600028	III
20.10.2021	Venkkalakshmi V (2113721086051)	I B.Sc	Body Positivity - Poster Making	Dr.MGR Janaki College Of Arts And Science For Women, Chennai- 600028	II
20.10.2021	Venkkalakshmi V (2113721086051)	I B.Sc	Body Positivity - Poem Writing	Dr.MGR Janaki College Of Arts And Science For Women, Chennai- 600028	II
20.10.2021	Nishika Chowdhary (2013721086027)	II B.Sc	Yale The Tale - Story Writing	Dr. MGR Janaki College Of Arts And Science For Women, Chennai- 600028	III

21.10.2021	Aishwarya U (2113721086037)	I B.Sc	Mental Health In An Unequal World - Creative Writing	Anna Adarsh College For Women, Chennai- 600040	II
21.10.2021	Gayathri.A (2113721086016)	I B.Sc	Mental Health In An Unequal World – Painting	Anna Adarsh College For Women, Chennai- 600040	II
21.10.2021	Granthika M (2013721086016)	II B.Sc	Mental Health In An Unequal World - Poetry	Anna Adarsh College For Women, Chennai	I
29.10.2021	Aishwarya R (2013721086003)	III B.Sc	Intercollegiate Competition - Logo Making	Dr. MGR Janaki College Of Arts And Science For Women, Chennai- 600028	I
29.10.2021	Roshini RK (1913721086039)	III B.Sc	Intercollegiate Competition - Palm Painting	Dr. MGR Janaki College Of Arts And Science For Women, Chennai- 600028	I
18.11.2021	Thryaksha Ashok Garla (1913721086051)	III B.Sc	Novateur 2021 – Gourmania – Poetry Writing	Shasun Jain College for Women, Chennai- 600017	I
26.11.2021	Anjana Raghavan (2113721086007)	I B.Sc	Bharathiyar Sirukadhai Aaivu Potti – Sirukadhai Aaivu Katturai Potti	Yuva Sakthi Ilaingar Nala Sangam, Krishnaswamy College, Chennai-600040	I
26.11.2021	Amitha T K (1913721086007)	I B.Sc	The Maria Philip Future Leaders - Debate Competition 2021	Xavier Institute of Management & Entrepreneurship, Bangalore-560100	I
21.11.2021	Sowmithaa Shri S (2113721086041)	I B.Sc	Kotlerz Klan, Game over	Department of commerce, MOPVC, Chennai-600034	I
27.11.2021	Shravana Srikrithi (2113721086037)	I B.Sc	Kotlerz Klan, Game over	Department of commerce, MOPVC, Chennai-600034	I
27.11.2021	Shravana Srikrithi (2113721086037)	I B.Sc	Kotlerz Klan, The Voice	Department of commerce, MOPVC, Chennai-600034	II
07.01.2022	Amitha TK (1913721086007)	III BSc	Athrabet - IIT Saarang	IIT Madras, Chennai- 600036	I
01.03.2022	Amitha TK (1913721086007)	III B.Sc	Debate	SIAWED - We Power along with Tourism Malaysia, Chennai	II

05.03.2022	Aishwarya U (2113721086037)	I B.Sc	Essay	Yuva Shakthi Youth welfare association, Chennai	II
08.04.2022	Amitha T K (1913721086007)	III B.Sc	Miss. Shreyas	Shasun Jain College for Women, Chennai- 600017	-
11.04.2022 – 12.04.2022	Shruthi Vidhya Shankar (1913721086045) Prachi Goel (1913721086033)	III B.Sc	Quiz	SDNB Vaishnav College for Women, Chennai- 600044	I
13.04.2022	Maanasa Balaji (1913721086026) Nivetha Srinath (1913721086030) Thryaksha Ashok Garla (1913721086051)	III B.Sc	Quiz	Shasun Jain College for Women, Chennai- 600017	II
13.04.2022	Nivedhita Balaji (1913721086029) Kavya R (1913721086021)	III B.Sc	Grandmaster – Guessing game	Shasun Jain College for Women, Chennai- 600017	II
13.04.2022	Krishnaja R Varma (1913721086023)	III B.Sc	Block and Tackle	Shasun Jain College for Women, Chennai- 600017	I
13.04.2022	Krithika S (1913721086024)	III B.Sc	Art Attack	Shasun Jain College for Women, Chennai- 600017	II
07.05.2022	Sowmithaa Shri S (2113721086041)	I B.Sc	Origami	Women’s Christian College, Chennai	III

Outstanding Achievements

Date	Name of the Student	Research Project Topic	Program	University
04.01.2022 – 30.04.2022 (Remote Basis – online)	Achintya Shree Vijay Sai (2013721086002) Aashika Srinivasan (2013721086001)	Nonreligion in a Complex Future	Visiting Student Researcher Program	University of Ottawa

Date	Name of the Student	Class	Title of the Award	Awarding Agency	Title of the Event	Level
28.08.2021	Amitha T K (1913721086007)	III B.Sc	Public Speaking and Leadership - Mentor	Toastmasters International	Youth leadership Programme - Batch 4	Internatio nal

21.09.2021	Amitha T K (1913721086007)	III B.Sc	Level 3 educational Award	Toastmasters International	Public Speaking	Internatio nal
07.10.2021 & 08.10.2021	Thryaksha Ashok Garla (1913721086051) & Maanasa Balaji (1913721086026)	III B.Sc	Best Paper Award for the Paper Presentation titled, “Differentiati on between Dark Humour and Offensive Humor and its Correlation with Social Acceptance, Action and Self- Efficacy”	Faculty of Education, Dr.MGR Educational and Research Institute, Chennai	Enhancing Human Potential ‘Psychologic al Insights’ organized by VOLTAGE ‘ 21 – 4 th Education International Online Conference (IOC -2021)	Internatio nal
24.02.2022 & 25.02.2022	Chunmithra C V (2013721086010)	II B.Sc	Awarded as Best Presenter for the Paper Presentation titled, “The Effectiveness of Online Psychotherap y”	5 th International Conference on Communicati on, Computing and Information Technology	Department of Information Technology, MOPVC, Chennai	Internatio nal

Student Paper Presentation

Date	Name of the Student	Title of Paper	Title of Seminar	Organiser	Level
07.10.2021 & 08.10.2021	Dheepthi K (1913721086013)	Relationship between Social Media Usage and Social Support in Youth	Enhancing Human Potential ‘Psychological Insights’ organized by VOLTAGE ‘ 21 – 4 th Education International Online Conference (IOC -	Faculty of Education, Dr.MGR Educational and Research Institute, Chennai	International

			2021)		
07.10.2021 & 08.10.2021	Krithika S (1913721086024)	Relationship between Social Media Usage and Social Support in Youth	Enhancing Human Potential ‘Psychological Insights’ organized by VOLTAGE ‘ 21 – 4 th Education International Online Conference (IOC - 2021)	Faculty of Education, Dr.MGR Educational and Research Institute, Chennai	International
07.10.2021 & 08.10.2021	Nivetha Srinath (1913721086030)	Relationship between Psychological Resilience and Life Satisfaction in Youth	Enhancing Human Potential ‘Psychological Insights’ organized by VOLTAGE ‘ 21 – 4 th Education International Online Conference (IOC - 2021)	Faculty of Education, Dr.MGR Educational and Research Institute, Chennai	International
20.10.2021 - 24.10.2021	Thryaksha Ashok Garla (1913721086051)	The Text behind Text Therapy	Outcome Focused Approaches in Psychotherapy & Counselling - International Conference on Psychotherapy & Counselling (ICP2021)	Mind Weavers, Government Medical College Campus, Kozhikode, Kerala	International
30.10.2021 & 31.10.2021	Thryaksha Ashok Garla (1913721086051)	The Pensive Issue: Effect of Positive Psychology Interventions on Happiness of Individuals	3 rd International Conference themed on “Healthcare & Well- Being: Current Trends and Challenges	Indian Mental Health & Research Centre and Shia P.G College, Lucknow	International
24.02.2022 & 25.02.2022	Thejashree Shankar (2013721086045)	Effectiveness and Prevalence of Virtual Team Building in the Indian Corporate Companies post 1 st Wave of Covid-19 Pandemic	5 th International Conference on Communication, Computing and Information Technology	Department of Information Technology, MOPVC, Chennai	International
	Sreya L (2013721086043)				
07.03.2022 - 09.03.2022	Amees Pritesh Thakrar (1913721086005)	Gender Roles and Self- Efficacy of Youth in an Indian Context	International Conference - Mental Health & Gender Sensitization	Department of Psychology in collaboration with IQAC & Centre for	International
	Nivetha Srinath (1913721086030)				

				Student Development (EDC & IIC) Chevalier T Thomas Elizabeth College for Women, Chennai.	
07.03.2022 - 09.03.2022	Maanasa Balaji (1913721086026)	The Relationship Between Gender Role Beliefs, Gender Stereotyping and Stigma against Seeking Mental-Health Services	International Conference - Mental Health & Gender Sensitization	Department of Psychology in collaboration with IQAC & Centre for Student Development (EDC & IIC) Chevalier T Thomas Elizabeth College for Women, Chennai.	International
	Thryaksha Ashok Garla (1913721086051)				
07.03.2022 - 09.03.2022	Anisa Sadaf (1913721086010)	Influence of Patriarchy on Attitudes toward Physical Assault Against Women among Men in Chennai	International Conference - Mental Health & Gender Sensitization	Department of Psychology in collaboration with IQAC & Centre for Student Development (EDC & IIC) Chevalier T Thomas Elizabeth College for Women, Chennai	International
	Shruti Shankar (1913721086044)				
06.05.2022 - 08.05.2022	Aishwarya. U (2113721086003)	Influence of Social Media and Society on Adolescents – Body Dysmorphic Disorder and its Symptoms	48 th National Annual Conference of Indian Association of Clinical Psychologists (48 th NACIACP 2022), Madurai - Child and Adolescent Mental Health: Challenges and Perspectives in the Digital Era	Indian Association of Clinical Psychologists approved by Rehabilitation Council of India, Government of India	National

Other Publications

Date	Name of the Student	Title of Publication	Organiser	Level
07.08.2021	Thryaksha Ashok Garla (1913721086051)	Metverse Muse 61-63rd Triple Issue - Poems Published	Dr. Tulsi Hanumanthu Editor-Publisher of the poetry Metverse Muse Journal Founder – Leader of the ‘World Renaissance for Classical Poetry’	National
08.08.2021		Breathe Poetry - Poems Published	Soul Scriber's Society	National
11.08.2021		Nomenclature: What's In A Name - Poem Published	Soul Scriber's Society	National
21.08.2021		The Poets Scribble - Poems Published	Subharamb Publication House	National
28.08.2021& 29.08.2021		Connecting Across Borders- Cab-International Poetry Conference - Poetry Conference	Connecting Across Borders- Cab	International

Field Trips

Date	Place of visit	Purpose
27.12.2021	Adyar Cancer Institute, Chennai	To understand the role of Psycho-oncologist
30.12.2021	MindZone, Adyar, Chennai	To create awareness on mental health and importance of rehabilitation measures to treat mental illness

Staff Achievements

Paper Presentations

Date	Name of the Staff	Organiser	Title of Seminar	Title of Paper	Level
24.02.2022 & 25.02.2022	Ghayathri Swetha Kumari R A	Department of Information Technology, MOPVC	5 th International Conference on Communication, Computing and Information Technology	The Effectiveness of Online Psychotherapy	International
24.02.2022-25.02.2022	Ghayathri Swetha	Department of Information	5 th International Conference on	Effectiveness and Prevalence of Virtual	International

	Kumari R A	Technology, MOPVC, Chennai	Communication, Computing and Information Technology	Team Building in the Indian Corporate Companies post 1 st wave of Covid-19 Pandemic.	
04.03.2022-05.03.2022	R. Vatsala Mirnaalini	Department of Psychology, Anugraha Institute of Social Sciences	5 th International Conference – Pandemic to Panacea: Bio-Psycho-Social Strategies	The Need for Helicopter Parenting for Children with Learning Disability	International
07.03.2022-09.03.2022	Ghayathri Swetha Kumari R A	Department of Psychology in collaboration with IQAC & Centre for Student Development (EDC & IIC), Chevalier T. Thomas Elizabeth College for Women	International Conference – Mental Health & Gender Sensitization	Influence of Patriarchy on Attitude towards Physical Assault against Women among Men in Chennai Gender Roles and Self-Efficacy of Youth in an Indian Context The Relationship Between Gender Role Beliefs, Gender Stereotyping and Stigma against Seeking Mental-Health Services	International

Staff as ResourcePerson

Date	Name of the Staff	Institution	Nature of work done	Topic
21.08.2021	Sruthy Anand	Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai	Speaker	Ethical Guidelines and Concerns in Carrying out Research
06.01.2022 - 08.01.2022	Ghayathri Swetha Kumari R A	University of Madras Department of Counselling Psychology in Collaboration with Indian School Psychology Association (InSPA) Sponsored by Indian Council of Social Science Research (ICSSR), New Delhi	Co-Chaired scientific session on 08th Jan 2022 at the 5 th CounPsy International and 11 th InSPA International Conference	School Psychology School Psychology: Focusing Global Challenges
10.02.2022	Rofia Ramesh	IQAC & Department of Psychology, SHASUN	Speaker at the International Faculty	Can we be Mindful

		Jain College for Women, Chennai	Development Programme on “Revamping Perspectives: A Cognitive And Behavioral Outlook to Teaching”	Teachers? Mindfulness Practice to Transform the Teaching-Learning Experience
08.03.2022	Ghayathri Swetha Kumari R A	Department of Psychology, Chevalier T Thomas Elizabeth College for Women in collaboration with IQAC & Centre for Student Development (EDC & IIC), Chennai	Chaired Scientific Session at the International Conference on Mental Health & Gender Sensitization	Mental Health & Gender Sensitization
05.04.2022 - 08.04.2022	Ghayathri Swetha Kumari R A & R. Vatsala Mirnaalini	Tamilnadu Uniformed Services Recruitment Board (TNUSRB), Old Commissioner Office, Chennai	Recruitment Services	-

Staff Awards

Date	Name of the Staff	Title of Award	Awarding Agency	Level
05.09.2021	Ghayathri Swetha Kumari R A	Dr. Sarvepalli Radhakrishnan Awards 2021 under the category of “Best Teacher Award 2021 for Higher Education	Redpond Educational and Psychological Research Centre, Madurai	National
05.09.2021	Ghayathri Swetha Kumari R A	Smt Kamala Sharma Awards of Academic Excellence” for outstanding teaching with engaging pedagogies and consistent performance	Lexicon Group of Institutes, Pune	National

Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal / Book	Issue no.
31.03.2021	Ghayathri Swetha Kumari RA	Factors affecting Brand Loyalty in Young Adult Mobile Phone Users	Shodh Sarita	2348-2397, Vol 8, Issue 29
31.03.2021	Ghayathri Swetha Kumari R A & R. Vatsala Mirnaalini	Effectiveness of Life Skills Training among School Students	Shodh Sanchar Bulletin	2229-3620, vol. 11, Issue-41
03.05.2021	R. Vatsala Mirnaalini	A Case Study Report on Discrimination of Stimulus Consecutively in Autism	Modern Thamizh Research	2321-984X (Special Issue – Three Days Multi-Disciplinary International Webinar on “The Impact of Liberalization, Privatization and Globalization (ICLPG-2021)”
08.12.2021	Ghayathri Swetha Kumari R A	A pilot study on Emotional Intelligence & its Impact on Pre-competitive Anxiety: How does it operate in the non-WEIRD Indian sport context?	International Journal of Physiology, Nutrition and Physical Education	2456-0057 – vol. 7, Issue - 1

Staff Participation in Workshops

Date	Name of the Staff	Title of the Workshop	Organiser	Level
11.05.2021 - 19.06.2021	Sruthy Anand	Resilience in Children Exposed to Trauma, Disorder and War: Global Perspectives	University of Minnesota (Coursera)	International

17.05.2021 - 04.07.2021	Sruthy Anand	Logical and Critical Thinking	The University of Auckland (Future Learn)	International
22.05.2021 - 19.06.2021	Sruthy Anand	Psychological First Aid	Johns Hopkins University (Coursera)	International
25.05.2021 - 21.06.2021	R. Vatsala Mirnaalini	Empowering Teachers for Developing Culturally Responsive Classroom	UNESCO International on-line Mentoring Programme Open Education for a Better World (OE4BW)	International
27.05.2021 - 27.06.2021	R. Vatsala Mirnaalini	Innovative Pedagogical Strategies for Gifted and Slow Learners	Khalsa College of Education, Punjab as a part of UNESCO International on-line Mentoring Programme Open Education for a Better World (OE4BW)	International
05.06.2021	Neenu Jawahar	Forgiveness: A Therapeutic Process	Muktha foundation in collaboration with Blue Nile Counselling, Bangalore	National
12.06.2021	Ghayathri Swetha Kumari R A	Game Based Therapy	Indian School Psychology Association (InSPA)	National
21.06.2021 - 02.07.2021	R. Vatsala Mirnaalini	Capacity Building for Teachers on 21st Century Skills Education	Department of Humanities & Social Sciences and Department of Management Studies, National Institute of Technology, Tiruchirappalli	National
05.07.2021	R Vatsala Mirnaalini	Online Elementary FDP on "Recent Trends in Cybersecurity Domain	All India Council for Technical Education by Manonmaniam Sundaranar University	National
05.07.2021 - 09.07.2021	R. Vatsala Mirnaalini	Recent Trends in Cyber Security Domain	Manonmaniam Sundaranar University	National
20.09.2021 - 24.09.2021	Sruthy Anand	Online Live Certification in Gestalt Therapy	CCS Academy	International

13.12.2021	Ghayathri Swetha Kumari R A	Online Course on Qualitative Methods in Labour Research	V.V. Giri National Labour Institute Sector-24, NOIDA, INDIA	National
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Staff Participation in Seminars

Date	Name of the Staff	Title	Organiser	Level
15.06.2021	R. Vatsala Mirnaalini	Elder Abuse Awareness	Heritage Foundation	International
06.01.2022	Ghayathri Swetha Kumari R A	5 th CounPsy International and 11thInSPA International Conference on School Psychology: Focusing Global Challenges	University of Madras Department of Counselling Psychology in Collaboration with Indian School Psychology Association (InSPA) Sponsored by Indian Council of Social Science Research (ICSSR), New Delhi	National
16.01.2022	R Vatsala Mirnaalini	Teenage Emotional Psychology	Life skills Programming Lab of India	National
07.03.2022	Ghayathri Swetha Kumari R A	International Conference – Mental Health & Gender Sensitization	Department of Psychology in collaboration with IQAC & Centre for Student Development (EDC & IIC), Chevalier T.Thomas Elizabeth College for Women	International
16.03.2022	Kaveri. V	Psychology and Artificial Intelligence in the 21 st Century	IQAC and Department of Psychology, Shasun Jain College for Women, Chennai	National

Staff Refresher Programmes

Date	Name of the Staff	Title of the Programme	Organiser
25.05.2021 - 31.05.2021	R. Vatsala Mirnaalini	Data Analysis Using SPSS	Teaching Learning Centre, Ramanujan College University of Delhi, under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National

			Mission on Teachers And Teaching
18.06.2021 - 26.06.2021	Sruthy Anand	FDP on Optimising ICT Tools for Higher Education	Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching
21.06.2021 - 30.06.2021	R. Vatsala Mirnaalini	Professional Documents with Microsoft-Word	Department of Computer Science & Applications in Collaboration with Career Guidance Cell, Sanatan Dharma College, Ambala Cantt, Kurukshetra University, Kurukshetra
21.06.2021 - 27.06.2021	Sruthy Anand	7 Day International Professional Development Programme (PDP) on SPSS	PG and Research Department of Commerce (Shift – I) Patrician College of Arts & Science
29.06.2021 - 03.07.2021	R. Vatsala Mirnaalini	Data Analysis using SPSS and AMOS	St. Kabir Institute of Professional Studies
30.08.2021 - 31.08.2021	R. Vatsala Mirnaalini	ICT Enabled Teaching Techniques	Holy Cross Home Science College, Thoothukudi
13.11.2021	Ghayathri Swetha Kumari R A	Indira Faculty Efficiency Enhancement (IFEEP - 4)	Indira College of Commerce & Science, Pune in collaboration with SPPU, UGC-HRD Centre, Pune
03.12.2021		Capacity Building programme on Inclusive Education towards Inclusive Society under UGC STRIDE component I scheme	Department of Mathematics and English, PSGR in Krishnammal College in Women, Coimbatore
10.01.2022 - 08.02.2022		Gurudakshta - UGC Sponsored Faculty Induction Programme	UGC-Human Resource Development Centre, Savitribai Phule Pune University, Pune
18.06.2021 - 26.06.2021	Sruthy Anand	FDP on Optimising ICT Tools for Higher Education	Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching
21.06.2021 - 27.06.2021		7 Day International Professional Development Programme (PDP) on SPSS	PG and Research Department of Commerce (Shift – I) Patrician College of Arts & Science

Short term Courses completed by Staff

Name of the staff	Name of the Course	Offering Platform (SWAYAM / COURSERA / UDEMY etc.)	From Date	To Date	Duration in Weeks
R. Vatsala Mirnaalini	Oxford Diploma: Art Therapy: create books, run (4) workshops!	Udemy	05.11.2021	05.12.2021	4 weeks
Ghayathri Swetha Kumari R A	Gender Sensitization	UGC-Human Resource Development Centre , Pondicherry Univeristy, Pondicherry	24.12.2021	30.12.2021	1 week
Ghayathri Swetha Kumari R A	Short Term Program on Academic Writing	UGC-Human Resource Development Centre, University of Hyderabad	21.03.2022	26.03.2022	1 week
R. Vatsala Mirnaalini	Master Dyslexia with Brain Exercises for Kids & Adults	Udemy	17.03.2022	17.04.2022	4 weeks

Highlights

Name of the scheme	Organizing unit/ Agency/collaborating agency	Name of the activity
College extension - Year of Khoj 2021-22	Thiruverkadu Municipality	General Health Screening – Door-to-door survey and well-being campaign

From March 20-23, 2022, the II B.Sc Psychology students conducted an exploratory survey research. Twenty-two students conducted a survey study to measure the General Health Quotient among the residents of Thiruverkadu, Chennai. The residents & local municipal authorities were educated on the need for wellbeing. General Health is considered to be important to maintain health and psychological wellbeing.

The result of the survey indicated that about 74-80% of the residents have been identified to be good in health, able in decision making and effective in problem solving skills. However, around 79-80% residents have been identified to experience fear, hopelessness, helplessness, tendencies for self-harm and depressive symptoms. The reasons for the negative symptoms were not studied in relevance with post-COVID situation.

Students actively conducted awareness campaign on the importance of mental health and educated residents with nearest mental health services in the local municipality for assistance.

Department of Languages-English

Inter-Collegiate

- Madras Quiz
- Prashnothri 2021
- Shakthi Quotient 2022
- Debate Fest

Club Activities

Date	Event	Name Of The Student	Dept/Institution	Prize
26.07.2021	Olympic Quiz	Hiya Bhandari & Esha Goyal	III Bcom A&F Sh-I	I
		MP Soundarya & Adhya G	III Bcom A&F Sh-I	II
28.07.2021	Olympic Debate	Keerthana Shankar & Anuradha Jaishankar	II B.A Economics	I
		Aparnaa Murugavel & Subhiksha Srikanth	III Bcom CS	II
28.08.2021	Fundastic Madras-Quiz on Madras	Tejas Venkatramanan	SSN Engg College	I
		Sanjana Bhat	PSBB School	II
		Pavithra V	Stella Maris College	III
15.10.2021	Prashnothri -Quiz on India	Devangi Agarwal	Stella Maris College	I
		Ashwin Kumar Sharma	Gauhati University	II
		Meghna Srinivas Mandalappu	Sri Sathya Sai Institute of Higher Learning	III

Date	Event name	Event type (Individual)	Winners			
			Prize Won	Name	Institution	Class / Department
10.03.2022	Shakthi Quotient Quiz	Shakthi Quotient- Celebrating the her in hero, a national level online	I Prize	Aswani Kumar Sharma	Gauhati University	I Law

		intercollegiate quiz competition	II Prize	Mohammad Faheem TP	Ramjas College	III B.A English (Hons)
			III Prize	Anagha KH	Forest Research Institute	II Environment Mgmt

DATE	EVENT NAME	NAME OF THE STUDENT	DEPT/YEAR	PRIZE
18.04.2022	TINSEL TOWN Poetry	Nivedhitha	III BA Journalism	I
		Vanditha SS	I BA Sociology	II
	Debate	Amitha TK	III Bsc Psychology	I
		Krishi R	III BSc EM	II
		Keerthana Shankar	II BA Economics	III
	Stress Interview	Krishnaja Varma	III BSc Psychology	I
		Harini J	III BCom Hons	II
		S Shruuti	III BCom A&F S-I	III
	Treasure Hunt	Joshita Swathi	III BA Economics	I
		Saathvika SS Athaliah Nikitha Babu	III Bcom Hons	II
		Harini J Anaha Aishwarya Vijayaraghavan	III Bcom Hons	III
	Potpourri	Sathya Radhakrishnan Akshara Anand	I Bcom A&F S- II B	I

		Aakriti Damani	III BBA S-I	II
		Anumirra S		III
06.05.2022	Debate Fest	Keerthana Shankar SV Shruthi Shri	II BA Economics	I
		Smriti Mishra Krishnaja	III BA Journalism	II
		Ankit Singhvi S Siddhart	D G Vaishnav College	III
		Ankit Singhvi		I
		Dev Jhavar	Loyola College	II

Students' Achievements

Date	Name Of The Student	Class	Event	Organiser	Prize
29.10.2021	Keerthana Shankar	II BA Economics	Vigilance Awareness Week Elocution	National Academy Of Customs Indirect Taxes and Narcotics	I
	Smriti Mishra	III BA Journalism			II
	Harshita Meenakshi	III BA Journalism			III
	Nivedita G	II BBA SH-II	Novateur 2021 Foodistroy Narrating The History Of A Recipe	SSS Jain College For Women	I
	Thrayaksha Garla	III BSc Psychology	Novateur 2021 Poetry Writing		II
06.12.2021	Keerthana Shankar	II BA Economics	Elocution	Nehru Yuva Kendra	I
08.01.2022	1.Amitha TK & 2.Smrithi Mishra 3. Harini J	III B.Sc Psychology	Saarang -Debate & Stew	IIT Madras	I
		III B.A. Journalism III Bcom Hons			II
01.03.2022	Amitha TK	III B.Sc Psychology	Women's Day Celebrations	Southern Industrial	II

				Academy for Women Entrepreneurs development	
03.03.2022	Keerthana Shankar	II B.A. Economics	Hera in the House - JAM	Ethiraj College for Women	I
	Thryaksha A Garla	III BSc Psychology			II
29.03.2022 & 30.03.2022	Amitha TK	III B.Sc Psychology	Shipwreck	Shasun Jain College for Women	I
			Block and Tackle		II
15.04.2022	P Yavanika	II BCA	Guardians of Gaia	Anna Adarsh College for Women	II
	R Madura				
	M Sobica				
01.05.2022	Keerthana Shankar SV Shruthi Shri	II BA Economics	Lit A Blaze	Anna University	III

Overall Trophy Won

Date	Event Type (Co-curricular / Extra Curricular)	Event Name	Level	Organizing Department & Institution	Trophy Name
08.03.2022	Extra Curricular	Miss Shreyas	College	Shasun Jain College for Women	Miss Shreyas

Journal

Title of the Student Journal: Mosaic Volume 19

Cover Page Designer: Udit Naagar (1913711075066) III B.Sc Mathematics

Staff Achievements

**Staff Participation in Professional Development Programmes/
Workshops**

Name of the staff	Title of the Professional Development Programme	Organizer	Level	From Date	To Date	Duration in Days & Hours
Ms. R. Jayalakshmi	Communication Skills: Theory and Practice	Dept of Languages, Integral University, Lucknow	International	14.06. 2021	25.06. 2021	10 Days, 6 hours
Dr. B. Sahana, Ms. Anupama	A Literary Transit	SSS Jain College, Chennai	National	21.10.2021	28.1.2021	7 days, 2 hours
Dr. Indumathin	Master Class for IELTS Trainers Workshop	British Council	National	08.11.2021	12.11.2021	5 days, 4 hours
Aiswarya K Nair & Melina Justin	Research Methods In Language Literature And Linguistics	SN College, Perungudi, Madurai	State	06.12.2021	10.12. 2021	5 days, 1 1/2 hours
Ms. R. Jayalakshmi, Dr. B. Sahana, Ms. Anupama R, Aiswarya K Nair & Melina Justin	Applying Literary Theories in Research	The New College in association with Edayathangudy G.S Pillay Arts & Science College, Saraswathi Narayanan College and Alpha Research	State	13.12.2021	17.12.2021	5 Days, 1 1/2 hours

		Academy				
Dr B Sahana Ms Melina Justin	In Service Teacher Training Programme for University & College Teachers (English)	UGC- Human Resource Development Centre, University of Madras (Sponsored by the Tamil Nadu State Council for Higher Education)	State	30.03.2022	31.03.2022	2 Days and 8 hours
Ms R Jayalakshmi Ms Anupama R Dr B Sahana	FDP on Challenging the Status Quo: Voices in Literary Studies	Amity University	National	25.04.2022	05.05.2022	7 days and 2 hours
Ms R Jayalakshmi Ms Anupama R Dr B Sahana	FDP on Teaching and Learning English Language and Literature in the Globalised World	SRM Institute of Science and Technology in Collaboration with ELTAI-CIETA	International	23.05.2022	28.05.2022	6 days and 4 hours

Staff Participation in / Webinars / Conferences

Date	Name of the Staff	Title of the Seminar / Webinar	Organiser	Level
24.05.2021	Aiswarya K Nair	Current Scenario in Teaching English	Lords Institute of Engineering Technology	National
10.07.2021	Ms.R Jayalakshmi	Mastering Interactive Skills- Need of the day	Dr Ambedkar Govt Arts College, Vysarpadi,	State

			Chennai	
05.08. 2021	Aiswarya K Nair	A Stanley Fish Discourse -Why Textualism is a Non starter?	St Berchman's College, Kerala	International
02.11. 2021	Dr B Sahana & Anupama R	Imbibing Life Skills through Emotional Intelligence	Shri Krishnaswamy College for Women	Regional
06.12.2021	Aiswarya K Nair & Melina Justin	Reflections on Language and Thought	St Berchman's College, Kerala	International
07.03.2022-11.03.2022	Ms Aiswarya K Nair	Postcolonial Literature : contexts and Concerns	Ethiraj College for Women	National
17.04.2022	Dr B Sahana & Anupama R	Teaching with Infographics: Practicing New Digital Competencies and Visual Literacies	ELTAI, India	National
05.05.2022-07.05.2022	Ms R Jayalakshmi Ms Anupama R Dr B Sahana	National Multi-disciplinary Virtual Symposium on Introducing Medical Humanities	St Francis College, Bangalore	National

Staff Participation in Workshops

Date	Name of the Staff	Title of the Seminar / Webinar	Organiser	Level
17.05.2022	Ms R Jayalakshmi Ms Anupama R Dr B Sahana	Unveiling the Nuances of Research Publication	SSS Jain College	National

Staff Paper Presentation

Date	Name of the staff	Title of the Paper	Name of Seminar / Conference	Name of the Organizing Institution	Level
08.01.2022	Ms Melina Justin	Cultural Conflict and Alienation in Diaspora : A study on select poems of R Parthasarathy	Cultural Marvels in Multidisciplinary Probes	ALAPAN, West Bengal	International
	Ms Aiswarya K Nair				

Staff Publications in UGC / SCOPUS / Web of Science / ABDC recognized journals

Date/ Month	Name of the Staff	Title of the Paper	Name of the Journal	Level	Issue No/ Vol No / Month & year of Publication / ISSN No	Recognizing Institute (UGC / SCOPUS / Web of Science / ABDC)	Impact factor	Web link of the journal appearing in the website of the Recognizing Institute
November 2021	Ms Melina Justin	A Ecofeminist Study of The Legend of Lakshmi Prasad By Twinkle Khanna	Novyi Mir Research Journal	International	0130-7673	UGC	6.1	https://www.novymir.net/VOLUME-6-ISSUE-11-November-2021/
December 2021	Ms R Jayalakshmi Ms Anupama R Dr. B. Sahana	The Twin Art Forms	Journal Of Xidian Univeristy	International	1001-2400	Scopus	0.229	http://xazkjdx.cn/Volume-15-Issue-12-December-21/

Staff as Resource Person

Date	Name of the Staff	Type of service offered (Chief Guest / Resource Person / BOS Member / Subject Expert / QP setter etc)	Event	Department & Institution
28.12.2021	Dr B Sahana	Resource Person	The Dream Job in You - National level Webinar	Department of English, Shri Krishnaswamy College for Women, Chennai-600040
22.03.2022	Anupama R	Judge	Block and Tackle	Department of English, Anna Adarsh College for Women, Chennai -40

The Department of Languages-Tamil

Intramural

Name of the club: Painthamizh Mandram

Name of the event: Varnam

Date: Mar 17, 2022

Name of the activities:

- Nodikku Nodi Adhiradi
- Enge Enadhu Kavidhai
- Thaen Vandhu Payudhu Kadhinile
- Maruvarthai Pesadhey
- Ennam Ellam Vannamamma

Webinars Organised

Date	Topic	Resource Person	Level
26.08.2021	Pen Ennum Peraanmai	Ms. Abdul Lathif Mahjabeen Motivational Speaker, Singapore.	International
27.08.2021	Seerilamai Thiram Viyandhu	Ms. Isakki Selvi Orator, Singapore.	International
30.11.2021	Kaatchi Thamizh	Mr. Muthu Raj, Media Person.	National
10.12.2021	Bharathi Potrum Pengal	Mr. Alfred Rajasekaran, Head, Ilakkiya Kuzhu, New York Tamil Sangam.	International
25.02.2022	World Mother Tongue Day	Mr. A. Vinoth, Academician & Member Central Ministry of Education.	National
08.03.2022	International Women's Day	Ms. Dharumambal Srinivasan, Orator, Oman, Muscat Ms. Jaya Maran, Orator, USA Ms. Mathivathani Padmanadhan, Switzerland.	International

Journal

Title of the Student Journal: Vidiyal

Theme: Pudhiya Iyalbu (New Normal)

Best Article: Vaazhkai Paadangal,

Name of the Student: C. K. Priya Vamshika (2013711031039), II B.A. Sociology

Students' Achievements

Date	Name of the Student	Class	Event	Organiser	Prize
19.09.2021	Abinayasri S R (2013721018001)	II B.A. Economics	Oratorical (District Level)	Anna Adarsh College for Women, Chennai	I
04.12.2021	Anjana Raghavan (2113721086007)	I B.Sc. Psychology	Essay	Yuva Sakthi Ilaighar Nala Sangam, Chennai	I
04.12.2021	Aishwarya U (2113721086003)	I B.Sc. Psychology	Essay	Yuva Sakthi Ilaighar Nala Sangam, Chennai	I
04.12.2021	Sahaana Sukumar (2113711043026)	I B.Com. (Hons)	Dance (Bharathiyar Songs)	Yuva Sakthi Ilaighar Nala Sangam, Chennai	I
04.12.2021	Vinitha S (2113711075053)	I B.Sc. Maths	Dance (Bharathiyar Songs)	Yuva Sakthi Ilaighar Nala Sangam, Chennai	III
15.01.2022	Rajalakshmi R (2113721018038)	I B.A. Economics	'Thirukkural Contest' – 'My Favourite Thirukkural'	Saveetha College of Liberal Arts and Sciences, Chennai	I
12.04.2022	Catherine Priyadharshini M (1913711024012) & Yogavigneshwari M (2013711031066)	III B.A. Journalism & II B.A. Sociology	Interview	Kalki Online Youtube channel	-

Staff Achievements

Paper Presentations

Date	Name of the Staff	Organiser	Title of Seminar	Title of Paper	Level
28.08.2021	Dr. R. Rajeswari	Sri Kanyaka Parameswari Arts & Science College for Women, Chennai	Thirukkuralil Palthurai Sindhanaigal	Thirukkuralil Solvanmai	International

28.08.2021	Ms. G. PadmaPriya	Sri Kanyaka Parameswari Arts & Science College for Women, Chennai	Thirukkuralil Palthurai Sindhanaigal	Thirukkuralil Neer Maelaanmai	International
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Staff as Resource Person

Date	Name of the Staff	Institution	Nature of work done	Title of the Speech	Topic
2015 – till date	Dr. R. Rajeswari	Magudam Tamil Peravai (Reg. No. 75/2019)	General Secretary	-	-
2021 – till date	Dr. R. Rajeswari	Magudam (Quarterly Journal)	Sub-Editor	-	-
24.05.2021	Dr. R. Rajeswari	Indra Ganesan Institutions, Trichy	Resource Person (Speaker)	Manam Oru Kannadi (Webinar)	Manam Oru Kannadi
05.06.2021	Dr. R. Rajeswari	Tokyo Tamil Academy, New York Tamil Association, Tamil Social Welfare Association, France, Radio of pleasure Tamil Acoustics, Australia, Tamil America TV, New York.	Resource Person (Speaker)	Special International Pattimandram (Online)	Pattimandram
15.07.2021	Dr. R. Rajeswari	International Institute of Tamil Studies, Chennai	Research Guide for PG Diploma Students	-	-
21.08.2021	Dr. R. Rajeswari	St. Joseph's College of Engineering, Chennai	Resource Person (Speaker)	Vellum Sol (Webinar)	Vellum Sol
01.10.2021	Dr. G. Padma Priya	Department of Tamil, Sir Theagaraya College, Chennai	Resource Person (Speaker)	Sirupathrikaigal – Samakala Uraiyaadal (Webinar)	Uyir Ezhuthu Journal
24.12.2021	Dr. R. Rajeswari	Department of Tamil, S.A. Arts and Science College	Resource Person (Speaker)	Saivam 100 (Webinar)	Saivam Thazhaika Seitha Santrorgal

30.12.2021	Dr. G. Padma Priya	Department of Tamil, S.A. Arts and Science College	Resource Person (Speaker)	Saivam 100 (Webinar)	Pamban Srimath Kumara Gurudhasa Swamigal Unarthiya Saiva Maghimai
01.01.2022	Ms. K. Latha	Department of Tamil, S.A. Arts and Science College	Resource Person (Speaker)	Saivam 100 (Webinar)	Sidthargal Potrum Sithamum Saiva Sinthanaiyum
13.02.2022	Dr. R. Rajeswari	Netherlands Sooriya Thamizh TV, London Thamizhosai, Delhi Kalai Ilakkiya Peravai & Magudam Tamizh Peravai, Chennai.	Resource Person (Speaker)	Kathalar Dhina Sirappu Pattimandram (Online)	Pattimandram
08.03.2022	Dr. R. Rajeswari	Thamizh Pattarai Ilakkiya Peravai, Tirupur	Resource Person (Chief Speaker)	Puviyaalum Penmai (Poet Meet - International Women's day - Online)	Poet Meet
20.03.2022	Dr. R. Rajeswari	Netherlands Sooriya Thamizh TV, Ulaga Thamizh Sangam, Madurai & Delhi Kalai Ilakkiya Peravai	Resource Person (Speaker)	Poet Meet (International Women's day - Online)	Poet Meet
14.04.2022	Dr. R. Rajeswari	Magudam Tamizh Peravai	General Secretary	-	6th Year Annual Day Ceremony
16.04.2022	Dr. R. Rajeswari	Painthamizh Ilakiya Peravai	Resource Person (Speaker)	Book Releasing Function (Online)	
23.04.2022	Dr. R. Rajeswari	Directorate of public Libraries, Tamil Nadu Government	Resource Person (Speaker)	World Book Day	

15.05.2022	Dr. R. Rajeswari	Thamizh Vaagai Maalai	Resource Person (Speaker)	Namakku Thozhil Kavithai – Poetry	Forward
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Staff Additional Qualification

Date	Name of the Faculty	Name of the Award	Name of the Awarding Institution
22.09.2021	Dr. G. Padma Priya	Ph.D.	University of Madras

Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal / Book	Issue No.
October – December 2021	Dr. R. Rajeswari	Tholkaapiyam Kaatum Vaazhviyal Neri	Journal of Modern Thamizh Research (UGC Care Listed (Group - I) Journal)	International Vol.9, No.4, ISSN: 2321-984X
October – December 2021	Dr. G. Padma Priya	Su.Venugopal Sirukathagalil Vaelaan samugam	Journal of Modern Thamizh Research (UGC Care Listed (Group - I) Journal)	International Vol.9, No.4, ISSN: 2321-984X
October – December 2021	Ms. K. Latha	Thirugnana Sambandar Paadalgalil Ulaviyal Paarvai	Journal of Modern Thamizh Research (UGC Care Listed (Group - I) Journal)	International Vol.9, No.4, ISSN: 2321-984X
January – March 2022	Dr. R. Rajeswari	Thamizh Samugathil Saivam	Journal of Classical Tamil (Quarterly International Tamil Journal)	International Vol.10, No.1, ISSN: 2321-0737
January – March 2022	Dr. G. Padma Priya	Uyir Ezhuthu Ithazhgalil Marxiya Sindhanaigal	Journal of Classical Tamil (Quarterly International Tamil Journal)	International Vol.10, No.1, ISSN: 2321-0737
January – March 2022	Ms. K. Latha	Sangakala Makkalin Vaazhviyal Nilayum Pagirdhalum	Journal of Classical Tamil (Quarterly International Tamil Journal)	International Vol.10, No.1, ISSN: 2321-0737

Staff Participation in Workshops

Date	Name of the Staff	Title of the Workshop	Organiser	Level
11.06.2021	Ms. G. Padma Priya	Thamizh Mozhiyil Iyarkai Mozhi Aayvu Seyalpaadugal	SRM Valliammai Engineering College, Kanchipuram	International (Online)
29.07.2021 -04.08.2021	Ms. G. Padma Priya	S. Ramakrishnan Padaippugal	Research Centre for Sangam Literature & Department of Tamil, P.K.R Arts College of Women & Malaysian Innovation Invention Creativity Association, Malasiya	International (Online)
14.08.2021 & 15.08.2021	Ms. G. Padma Priya	Wikipediavil Katturai Ezudhudal	SRM Valliammai Engineering College, Kanchipuram	National (Online)
26.12.2021 - 04.01.2022	Dr. R. Rajeswari	Margazhi Ilakkiya Peruvizha	Department of Tamil, Tagore Arts and Science College, Chennai	National (Online)
26.12.2021 - 04.01.2022	Dr. G. Padmapriya			
21.01.2022	Dr. R. Rajeswari	Kalai Sollakka Payilarangam	Department of Tamil Development, Government of Tamil Nadu	National (Online)
	Dr. G. Padmapriya			
	Ms. K. Latha			
24.01.2022 - 30.01.2022	Dr. G. Padmapriya	Ilakkiyamum Ulaviyalum	Department of Tamil, PSG College of Arts & Science & The International Research Journal of Tamil (E – ISSN.2582-1113 – UGC Approved Journal)	National (Online)

27.05.2022	Dr. R. Rajeswari	Kalai Sollakka Payilarangam	Department of Tamil Development, Government of Tamil Nadu	National (Online)
	Dr. G. Padmapriya			
	Ms. K. Latha			
	Dr. R. Rajeswari	Aaivulaga Nerigalum Nermaiium	Department of Tamil & IQAC, SSS Jain College, Chennai	National (Online)
	Ms. G. Padma Priya			
	Ms. K. Latha			

Staff Participation in Seminars / FDP

Date	Webinar / FDPs	Name of the Staff	Title	Organiser	Level
02.06.2021	Webinar	Ms. G. Padma Priya	Sevviyal Ilakkiyangal Pagarum Kattidakalai	Anthropology & Tamil Department, Dr. MGR Deemed University, Chennai	National (Online)
02.06.2021-08.06.2021	FDP		Thamizh Ilakkiyangal Meel Parvai	Sree Saraswathi Thyagaraja College, Pollachi	National (Online)
12.06.2021-18.06.2021			Ayalaga Thamizhargal Vaazhviyal: Adayalapaduthalum Aavanamakkalum	Tamil University, Thanjavur, Ayalnattu Thamizh Kalvithurai & Department of Tamil, SSS Jain College, Chennai	International (Online)
14.06.2021 – 18.06.2021	Webinar	Ms. G. Padma Priya	Palthuraiyil Ki. Ra.	Sree Saraswathi Thyagaraja College, Pollachi & PG and Research, Department of Tamil, Sacred Heart College, Tirupattur	International (Online)
14.07.2021			Pazhanthamizhar Indhiya Kattidakkalai Oru	Ilanthamizhar Peravai	International (Online)

			Parvai		
20.07.2021 – 22.07.2021	Webinar	Ms. G. Padma Priya	Kanmani Kunasekaran Padaipugal	Research Centre for Sangam Literature & Department of Tamil, Holy Cross College, Nagercoil & Malaysian Innovation Invention Creativity Association, Malasiya.	International (Online)
20.07.2021 – 24.07.2021			Aayviyal Nutpangal	Department of Tamil Sarah Tucker College, Tirunelveli	National (Online)
29.07.2021 – 30.07.2021			Varalatril Pandiyargal	Ilanthamizhar Peravai	National (Online)
30.07.2021	Webinar	Ms. G. Padma Priya	Thamizhaga Koyirkalaigal	PG Tamil Department, Marudhar Kesari Jain College for Women, Vaniyambadi	National (Online)
05.08.2021			Thirukkuralil Palthurai Sindhanaigal	Anthropology & Tamil Department, Dr. MGR Deemed University, Chennai	National (Online)
16.08.2021 - 22.08.2021			Panmuga Noakkil Nattupuraviyal	St. Mary's College, Tuticorin & Department of Folklore, Tamil University, Thanjavur	International (Online)
02.09.2021			Nedunalvaadai Oru Arimugam	Anthropology & Tamil Department , Dr. MGR Deemed University, Chennai	National (Online)
01.10.2021 - 02.10.2021			Sirupathrikaigal – Samakala Uraiyaadal	Department of Tamil, Sir Theagaraya College, Chennai	National (Online)
01.10.2021 - 02.10.2021	Webinar	Ms. K. Latha	Sirupathrikaigal – Samakala Uraiyaadal	Department of Tamil, Sir Theagaraya College, Chennai	National (Online)
20.10.2021 – 26.10.2021	Webinar	Ms. G. Padma Priya	Patthupaatil Pura Nool	Research Centre for Sangam Literature & Loyola College, Chennai & Ganesar College of Arts & Science.	National (Online)
01.12.2021 - 06.12.2021	FDP	Dr. G. Padma Priya	Thondai Mandalam Varallattru Thonmaiym Panpattu Kurugalum	S.I.V.E.T College, Chennai	National (Online)
06.12.2021 - 07.01.2022	Webinar	Dr. R. Rajeswari	Saivam 100	Department of Tamil,S.A. Arts and Science College	International (Online)

(One month)					
06.12.2021 - 07.01.2022 (One month)	Webinar	Dr. G. Padma Priya	Saivam 100	Department of Tamil,S.A. Arts and Science College	International (Online)
06.12.2021 - 07.01.2022 (One month)	Webinar	Ms. K. Latha	Saivam 100	Department of Tamil,S.A. Arts and Science College	International (Online)
11.01.2022 - 13.01.2022	Webinar	Dr. G. Padma Priya	Comparative Study on Tamil Malayalam Agricultural Songs, Riddles, Customs and Beliefs	Department of Tamil, Manonmaniam Sundaranar International Center for Dravidian Cultural Studies & University of Kerala, Thiruvananthapuram.	International (Online)
21.02.2022 - 28.02.2022			Dravidamum Thamizhum	Department of Tamil, Ethiraj College For Women, Chennai	National (Online)
14.03.2022 - 20.03.2022	FDP		Faculty Development Programme	IQAC & Department of Tamil - Tagore Arts and Science College, Chrompet, Chennai.	National (Online)

Staff Refresher Programmes

Date	Name of the Staff	Title of the Programme	Organiser
15.06.2021 – 06.07.2021	Ms. G. Padma Priya	Nalla Vannam Vaazhalaam – Saiva Ilakkiya Sindhanaigal	Karpagam Academy of Higher Education & The International Research Journal of Tamil – Online (E – ISSN.2582-1113 – UGC Approved Journal)

Highlights

- Dr. R. Rajeswari was the Chief Speaker for the Pattimandram conducted by AMN Global Groups, Pondicherry on 16th December 2021 in the presence of Hon’ble Chief Minister N. Rangasamy, Pondicherry.
- Asitha S. (2013711075009) from II B.Sc. Mathematics presented a song and Leela K. (2013711024025) from II B.A. Journalism delivered a speech in Bharathi Ula event organized by

Uratha Sindhanai Writer's Association, Chennai on 29th September 2021, and secured a certificate of appreciation for the same.

- On March 8, 2022, Sreenivasa Gandhi Nilayam celebrated Women's Day and Founder's Day, during which K. Sujatha (1913711031057) from III B.A. Sociology secured an educational scholarship of Rs.25,000/- .

Department of Languages - Hindi

Intramural

Name of the Club: Manjari

Date of the Event: Mar 14, 2022 - Mar 16.2022

Name of the Events:

- Creative Writing - Rachnathmak
- Poster Making - Tejomaya
- Standup Comedy - Hanso aur Hasao
- Potpourri - Salam Bombay

The Hindi Intramural competitions were held from March 14-16, 2022 by the Hindi literary club - Manjari. Creative Writing and Poster-Making events were conducted online on March 14, 2022. Ms Rohini Raj, Volunteer teacher at Teach for India and a Digital Artist and Mr Karthick, content writer at SPI were the chief guests for these events. Stand – Up Comedy and Potpourri events were conducted offline on March 15 & 16, 2022. Ms. Ekshika S, an Architect, Poet and a Performer artist and Ms Shalini Thakkar, Digital Marketer were the chief guests for these events.

Viva-Voce Examination

The Ph.D. Viva – Voce Examination of the Research Scholar Mrs. Nishi Gaur, Department of Hindi, M.O.P. Vaishnav College for Women, was held in the college premises on April 11, 2022. Supervisor, Dr. Vidya Sharma and Dr. Nazim Begum, Reader at the Institute of Higher Education, Dakshin Bharat Hindi Prachar Sabha were the external examiners.

Journal

Name of the Department Journal: Kshitij

Theme of the Journal: Pragati Ke Rang: M.O.P. Ke Sang (Colour of Progress with M.O.P.)

Students' Achievements

Date	Name of the Student & Reg. No.	Class	Event	Organiser	Prize
27.11.2021	Pehal Singhania (2113711060028)	I B.Sc. EM	Poetry Recitation	Shasun Jain College for Women, Chennai	III

Staff Achievements

Staff Additional Qualifications

Date	Name of the Staff	Additional Degree Acquired	Awarding Institution
07.03.2022	Ms. Lavanya S	Ph.D.	University of Madras

Staff Participation in Faculty Development

Name of the staff	Title of the Professional Development Programme	Organizer	Level	Date	Duration in Days
Dr. Sudha Trivedi	"Scope of Research in Hindi: Varied Fields"	Guru Nanak College, Chennai	National	14.06.2021 to 18.06.2021	5 Days
Dr. Sudha Trivedi	"Hindi Teachings & Modern Techniques"	Saurashtra College , Madurai	State	05.05.2022 to 07.05.2022	3 Days
Ms. Lavanya . S	Hindi Sahitya : Vivid Vimarsh	S.S.S.S. Jain College for Women	National	23.12.21 To 29.12.21	7 Days

Staff Participation in Seminars/Webinars

Date	Name of the staff	Title of the Webinar	Organizer	Level	Duration in Days
29.03.2022 to 30.03.2022	Dr. Sudha Trivedi	Integrated Culture of India and Hindi - With Special Reference to South India.	Loyola College, Chennai.	National	2 days
11.01.2022	Ms. Lavanya S.	NEP – 2020 : Innovative Pedagogies for Quality Education	SIES (NERUL) College of Arts, Science & Commerce, University of Mumbai	National	1 day

Staff Publications in UGC / SCOPUS / Recognized Journals

Name of the Staff: Dr. Sudha Trivedi

Title of the Paper	Name of Journal	Level	Issue No/ Vol No / Month & year of Publication / ISSN No	Recognizing Institute (UGC / SCOPUS)	Impact factor
Dukh ki Badali me Kaundhati Prakahar Agnishikha- Mahadevi Verma	Akshara Multidisciplinary Research Journal	International	JULY2021 ISSU 02 Vol.III ISSN-5429	UGC	SJIF-5.54
Premchand ke Katha Saagar Me Suktiyon ke Mukta - Manikya	Akshara Multidisciplinary Research Journal	International	ISSN-5429	UGC	SJIF-5.54
Raashtriya Shiksha Niti aur Bharathiya Bhaashayein	ShaikshikMantan	National	SEP 2021/ ISSN No. 2581 - 4133	UGC	5.154

Name of the Staff: Dr. Lavanya S

Title of the Book	Name of Chapter / Article	Issue No/ Vol No / Month & year of Publication / ISBN No	Name of the Publisher	Name of Conference proceedings	Name of the Organizing Institution
PravasiMazdooro ki Samasya, Chunautiyan aur Samadhan	NayiSadike Hindi Upanyason mein chitritp ravasiyuva	2021 / ISBN No. 978-93-89341-87-4	Anugya Publication	One-day International Webinar	Dr.VirambhaiRaj abhaiGodhaniya college of Arts, Science, IT for Girls, Porbandar, Gujarat.

Staff as Resource Person

Name of the Staff: Dr. Sudha Trivedi

Date	Nature of Work Done	Event/Course	Department & Institution
14.06.2021	Examiner	M.Phil.	DBHPS, T. Nagar, Chennai
01.08.2021	Speaker	International Webinar	Global Sanskrit Forum, New Delhi
10.08.2021	Speaker	Two-day International Poet Meet	DBHPS, T. Nagar, Chennai
23.08.2021	Doctoral Committee Member	PH.D	SRM Deemed to be University
14.09.2021	Chief Guest	Hindi Day	Kamarajar Port Trust, Chennai
14.09.2021	Judge	Hindi Day	CTTE College for Women, Chennai
05.05.2022	BOS Member	BOS Meeting	DG Vaishnav College for Women, Chennai

Department of Languages - Sanskrit

Sanskrit Day

Date of the Event: Aug 23,2021

- Gita Chanting
- Shipwreck
- Poster Making

Intramural

Name of the Club: Sārasvata Samiti

Date of the Event: Apr 11, 2022

- Solo Singing
- Poster Making
- Dumb Charades
- Quiz
- PowerPoint Presentation

The Department of Sanskrit, M.O.P. Vaishnav College for Women celebrated Sanskrit Day on Shravana Poornima, August 23, 2021. To mark the occasion, Sārasvata Samiti, the Sanskrit Club, conducted inter-departmental competitions on Poster Making, Gita Chanting, and Shipwreck, followed by a guest lecture. The theme of the event was “Yennehāsti Na Tadvacit” (*What is not here cannot be found anywhere else*).

Sārasvata Samiti, the Sanskrit club of M.O.P. Vaishnav College for Women, conducted the annual intramurals, ‘Spandana’ on April 11, 2022. This edition of Spandana was conducted under the theme “Caturvimsātisāhasrī” to enhance various skills and boost confidence among the students. Ms. Spandana was won by Shriya Desikan (2013721075051), II B.Sc. Mathematics.

Guest Lectures

Date	Topic	Resource Person
23.08.2021	Yennehāsti Na Tadvacit	Dr N V Devi Prasad Sharma Former Principal, Madras Sanskrit College, Chennai
23.09.2021	Astrology: A Human Science	Dr T P Radhakrishnan Principal, Madras Sanskrit College, Chennai
21.03.2022	Pancha Mahakavyani	Dr S Narasimhan Asst. Professor, DG Vaishnav College, Chennai

Journal

Title of the Student Journal: Shankadhwani

Theme: Ārshgnānaprakarsha (Ancient Rishis and their Contributions to Various Fields)

Best Article: Shreya N (2013711024046), II B. A. Journalism

Cover Page Designer: Shivani R. (2113721034137), I B. Com. A&F- Shift II

Students' Achievements

Date	Name of the Student	Register No.	Class	Event	Organiser	Prize
27.11.2021	Keerthana Shankar Sowjanya S	2013721018021 2013711058035	II B.A. Eco II B.Sc. Comp.Sci	Kshitij 2021	SSS Jain College, Chennai	I
27.11.2021	Keerthana Shankar	2013721018021	II B.A. Eco.			I
27.11.2021	Tanya Pai	2113711090046	I B.Sc. Viscom			II
27.04.2022	Divya Padmanathan Shriya Desikan R Sivaramangai	2013721075018 2013721075051 2013721075057	II B.Sc. Math	Smriti 2022	SDNB Vaishnav College for Women	I

Staff Participation in Workshops

Date	Name of the Staff	Title of the Workshop	Organiser	Level
06.01.2022 to 12.01.2022	Sowmiya R	Sanskrita Sāhitya Vimarsa	SSS Jain College for Women, Chennai	International

Department of Languages- French

Intramural

Name of the club: Les Facettes

Date of the event: Mar 15 - 17, 2022

Name of the event: Le Phénix

Name of the activities:

- Potpourri
- Chanson Française (French Singing)
- Écritcréatif (Creative writing)
- Mime
- French Logo Designing
- Digital Art
- Cuisiner sans feu (Cooking without fire)

Aperçu(Online)

Name of the event: Aperçu

Date of the event: Sep 9, 2021

- Quiz

- Prof. Mithiya John, Assistant Professor and Coordinator of the Department of French, Loyola College, Chennai and Ms. S Taha Fathima, Senior Nutrition Expert at HealthifyMe were the Chief Guests for the Intramural Competition - Le Phénix 2021-2022.
- The Investiture Ceremony of the French club '*Les Facettes 21-22*' named '*Elle*' took place online on the October 8, 2021.

Guest Lectures

Date	Topic	Resource Person
17.09.2021	Move on further- <i>Aller plus loin</i> –	Ms. Srunika Kannan, Assistant professor of French University of Madras, Chennai

Webinars organised

Date	Topic	Resource Person	Level
29.10.2021	Webinar- More and Beyond – <i>En savoir plus et au-delà</i>	Mr. Eric Perrotel, Attaché for Cooperation in French Language - South Zone, Campus France	International

Journal

Name of the department journal: *Voilà!!*

Theme: French food and culture

Best article: 'Poème pour la Lune', a poem written by Sowmithaa Shri S (2113721086041) of I B.Sc. Psychology.

Students' Achievements

Date	Name of the Student	Class	Event	Organiser	Prize
06.05.2022	BatulDevaswala (2113721033008)	I BCA	Kahoot Quiz	Women's Christian College, Chennai	I
	Poojaa NS (2113721042051)	I B.Com.CS	Adaptune		II
	Amrutha Varshini N (2113721042005)	I B.Com. CS	Adaptune		II
	Geethika A (2113721034178)	I B.Com. A&F B3	Épelez-moi		II
	Sowmithaa Shri S (2113721086041)	I B.Sc. Psychology	Origami		III
	Sugantha Valli (2113711024037)	I B.A. Journalism	Memoriser		III
	BatulDevaswala (2113721033008)	I BCA	Mots Croisés		I
	Sana Ahmed (2013721086033)	I B.Sc. Psychology	Mots Croisés		II

Outstanding Achievements

The overall trophy of the Intramural Competition was won by the following students of the Department of Journalism.

- Kavita Menon M (2113711024016) - I B.A. Journalism
- Sugantha Valli (2113711024037) - I B.A. Journalism
- Nada Kousar Ahmed (2013711024028) - II B.A. Journalism

Staff Participation in Webinars

Date	Name of the Staff	Title	Organiser	Level
16.07.2021	Mrs. Babita Elizabeth Titus	‘L’intégration de la Technologie dans l’enseignement et l’apprentissage’	Madurai Kamaraj University, Madurai	International
16.10.2021	Mrs. Babita Elizabeth Titus	‘Apprendre le français par les contes’	Holy Cross College, Nagercoil	Regional
16.03.2021	Mrs. Babita Elizabeth Titus	Symposium on literature, language & the mind	Bishop Heber College, Tiruchirapalli	National

Staff Refresher Programmes

Date	Name of the Staff	Title of the Programme	Organiser
06.04.2022 - 10.04.2022	Mrs. Babita Elizabeth Titus	FDP on Writing & Publishing Research Articles in Scopus Journals through Online	Bala’s V.V Academy, Chennai

National Service Scheme

Workshops

Date	Topic	Resource Person	Beneficiaries
11.09.2021	Yoga	Mrs. Kalyani Sivaraman Yoga Instructor Universal Peace Foundation	175 Volunteers

Webinars

Date	Topic	Resource Person
15.10.2021	World Students Day	Dr.J. Damen Queen Assistant Professor & Head P.G Department of Social Work Madras School of Social Work.
16.10.2021	World Food Day	Dr. Anu Joseph Associate Professor Department of Home Science ST. Teresa's College.

Students' Achievements

Date	Name of the Student	Class	Event	Organiser	Prize
06.12.2021	Keerthana Shankar	II B.A. Eco.	District Level Elocution	Nehru Yuva Kendra, Chennai	II
10.12.2021	Anuradha Jaishankar	II B.A. Eco.	English Essay Competition	University of Madras, Chennai	I
	Thryaksha Ashok Garla	III B.Sc. Psyc.			II
	K.Sujatha	III B.A. Soc.	Tamil Essay Competition		I
	K. Mithra Malarvizhi	II B.Sc Psyc			II
18.04.2022	R.Aarthy Janvi Mohinta B Rishika Arnika B M Abinaya Kalaivani V Geethasri K.V	II B.A. Soc. II B.A. Soc. II B.Sc. Math. II B.A.Eco. II.B.Sc. Math II B.Sc. Math II B.A.Eco.	Vidiyal Street Play	Ethiraj College for Women	II
	Nesha Arun	I B.A. Journ.	Vidival		III

	Ashitha S Manasa R Vasia Farhana SilmiyaF Y Rohitha Sneha Hariharn	II B.Sc. Mat II B.A.Eco II B.A.Eco II B.A.Eco II B.ComMM I B.Sc.Viscom	Group singing		
14.05.2022	Geethasri K.V Paramaathmika A Hakshaya R Vidhya V Abinaya M Rishika B Janvi Mohinta	II B.A.Eco. II B.Sc. Math II B.A.Soc.	Dhwani 2022 Street Play	Presidency college	II
	Thiruvani.T Swetha M	II B.Sc. Math	Dhwani 2022 Meme creation	Presidency college	II

Outstanding Achievements

Nivedita Sri L, 2013721086028 from II B.Sc. Psychology attended the Seven day National Integration Camp held at Kolkata from 25 May 2022 to 31 May 2022 at Raja NL Khan Women's college , Autonomous, Midnapur.

Blood Donation Camp

The NSS Cell of M.O.P. Vaishnav College for Women had organised a blood donation camp within the campus in collaboration with Youth Red Cross on 2nd March, 2022. The eligible donors among the students were identified and encouraged to donate blood. Around 25 donors donated blood. The NSS volunteers assisted the medical personnels in organising and streamlining the process of blood donation through crowd management and orientation to the donors.

Special Camp – Munnetra Padayil

Date	Scheme	Program	Beneficiaries
	Swacch Bharat	Temple Cleaning Awareness Campaign on waste segregation e waste management plastic usage and recycling Street Play Rally	

19.03.2022 to 25.03.2022		Slogans and Taglines	Voluntary participation from Residents of Thiruverkadu NSS Volunteers
	Atal Pension Yojana	Students educating households on the importance of pension scheme targeting the people working in unorganized sector	
	Ayushman Bharat	Expert talk on Cancer Awareness	
	Fit India Campaign	Physical exercises and Yoga were taught	
	National literacy	Reading, writing and Numeracy skills imparted	Student community of Camp site
	Swayamprabha	NSS student led sessions on using E vidya channels Swayam Portal	
	Mental Health	Importance of mental health well being	
	Nagrik Kartavya Palan Abhiyan	Screening, narration and storytelling on value education Campaign on Constitutional Values Campaign on Human rights Expert talk on Constitutional Values and Human rights	
	Beti Bachao Beti Padhao	Campaign on girl child education Campaign on starting savings account for girl child education and marriage that has high returns on maturity	Girl children of Thiruverkadu ward
	Make in India	Campaigns on how to approach a business loan Campaign on state and national initiatives for entrepreneurs	Residents of Thiruverkadu
	Indradhanush	Awareness campaign on vaccination for children upto 8 yrs on first and booster dosage for DDT, Polio, Hepatitis and so Campaign for COVID vaccination	

Guest Lectures

Date	Topic	Resource Person
20.3.2022	Inter disciplinary skills	Dr. S. Narasimhan Asst. Professor D.G.Vaishnav College Arumbakkam
20.03.2022	Cybercrime awareness talk	Mr. Balaraman Sub-Inspector Thiruverkadu
21.03.2022	Breast Cancer Awareness	Dr. Rajeswari SMBBS,DNB,OG Preventive Oncologist & Colposcopy Specialist
22.03.2022	Constitutional values and Human rights	Ms. Vincy B.A., B.L Asst. Professor School of Excellence in Law Dr. Ambedkar University Tamilnadu
23.03.2022	Role of NSS Volunteers in community mental health	Dr. Nappinnai Individual, marriage &Family Therapist

Pledge Taking Ceremony

Date	Topic
09.08.2021	Swachhata Shapath (Pledge of Cleanliness, Swachh Pakhwad & Sapling plantation)
31.10.2021	Rastriya Ekta Din
25.01.2022	National Voters Day

Rotaract Club Activities 2021

Nalam Nalamariya Aaval – Community Service Project

Date and Time: 1 July 2021, 2021

No. of Participants: 15

No. of Beneficiaries: 58 Postal workers

Venue: Across Chennai

Celebrating National postal workers' day by giving heartfelt letters to postal workers in and around the neighbourhoods. **Nalam Nalamariya Aaval** was a modest gesture from the club for all the postal workers who work day in and day out to deliver our letters and documents. National Postal workers' day seemed like the perfect opportunity to execute this idea. Rtr. Hemavathi, a member, wrote a heartfelt letter that was then given to postal workers across Chennai, by the other members. Rotaractors spoke to them and thanked them for all the work they have done and continue to do. The response received was equally heartfelt. A few workers returned their gratitude by gifting a member with stamps, inland letters, and envelopes.

Pramana - Installation

Date and Time: 30 July, 2021

No. of Participants: 180+

Platform: Zoom

Description: The official installation of the Board of Rotaract Club of MOP Vaishnav College for Women 2021 - 2022.

Pramana was the 16th installation ceremony of the Rotaract Club of MOP Vaishnav College for Women. The Chief guest for the day was Rtn. Mohan Raman, president of the Rotary Club of Madras, 21-22. The guests of honor included Rtn. Shivkumar Eashwaran, Rtn. Dr. Parkavi Mahalingam and Rtn. PB Prasad from the Rotary Club of Madras. The Special Invitees were DRR Rtr. Kamuvel and IPDRR Rtr. PP Anbarasu. Rtr. Pres. Jansi Rani, Secretary Rtr. Vaishalee took charge of their posts along with the new board for 2021-2022. IPP Rtr. Senthia Abirami and Rtr. Annindita were also present to share the secretarial report of year 20-21 and pass on the legacy of the club to the new president and Secretary. A few projects, the new logo, standee, banner and letter were released. All the guests, district officials, other club members and the group rotaract representative wished the new team best of luck and encouraged them to achieve great heights as board members.

Kargil Vijay Diwas

Date and Time: 26 July, 2021

No. of Participants from RaC MOPVC: 214

Platform: Zoom

Description: Celebration of the 22nd Kargil Vijay Diwas.

Rtr.Akshatha and Rtr. Keerthana from our club were the MCs for the event. Over 200 rotaractors from our club joined the event as audience members.

Level up (BOTS) - Professional Service

Date and Time: 26 August, 2021

No. of Participants: 28

Budget: NIL

Platform: Zoom

Description: A Board officials training seminar exclusively for the board officials of RaC MOPVC

A board officials training seminar was conducted exclusively for the members of our club. The Chief guest was DRR Rtr. PP Kamuvél and our main speaker was PDRR Rtn/Rtr Subhadra Marimuthu. Rotaractors had a fun ice breaking session with Rtr. Theodore Samson Raj. The feedback received from the board officials was overwhelming. The Rotaractors learnt a lot of ideas and values from Rtn/Rtr. Subhadra which will not only help them in their work as a Rotaractor but also in their personal and professional lives. She spoke about the 10 commandments one should follow and addressed each of the avenues separately.

Joint Project: Remix 2.0

Date and Time: 1 August to 31 August, 2021

No. of Participants: Over 100 in each session

Platform: Online

Description: A multi avenue joint project with 15 collaborating for a strong and impactful experience

Other Clubs: RAC of AM Jain College Shift 1, RAC of AM Jain College Shift 2, RAC of Chennai Central, RAC of ACTech, RAC of Crescent, RAC of Jerusalem College of Engineering, RAC of Kilpauk Medical College, RAC of Madras Chenna Patna, RAC of Madras Mount, RAC of MIHM, RAC of SCP Jain College, RAC of SIVET College, RAC of SKCW, RAC of SKPC.

Members of our club actively participated in the 8 different sessions organised as a part of Remix 2.0. The four sessions organised were The inauguration, A session on the importance of Agriculture, A session on the topic 'Your Attitude Decides your Altitude', A session on Cyber Law, a session on Public Speaking, a session on First Aid, and two entertaining DJ Night events. Rtr. Akshatha from our club performed in the session on Cyber Law and Rtr. Keerthana Shankar was an MC for the grand inauguration ceremony. The sessions were enriching and informative and received a good response from club members.

Joint Project: MAA

Date and Time: 22 August, 2021

No. of Participants: 15

Platform: Online - Zoom

Description: A joint project to raise awareness on breastfeeding.

Other Clubs: Rotaract club of Ambattur, Rotaract club of Dr. MGR Janaki College for Women, Kurunegala, Rotaract club of Stella Maris College

A webinar conducted to talk and discuss all about Breastfeeding with three eminent speakers. This was a joint project with the Rotaract Clubs of Ambattur, Dr. MGR Janaki College for Women, MOP Vaishnav College for Women and Stella Maris College. It was a knowledgeable session with lots of opportunities to ask questions. Participants were able to understand the topics making them more aware of breastfeeding and everything related to it. All the three speakers Mrs. DhivyaParthiban a Lactation Counselor, Mrs. DivyaBharathi a Counseling Psychologist and Dr.Sasithra were very kind enough to answer our questions which all made for a really informative session.

Joint Project: Armed forces - The Pride of India

Date and Time: 28 August, 2021

Total No. of Participants: 100

Platform: Online - Zoom

Description: A joint project to talk about the journey of joining the army and the life after.

Other Clubs: Rotaract Club of Akash, Rotaract Club of Hindustan University, Rotaract Club of SRM Vadapalani, Rotaract Club of Rajalakshmi Engineering College, Rotaract Club of SKWC, Rotaract Club of MGR Janaki College, Rotaract Club of Malwa Professionals.

RAC MOPVC along with 7 other clubs jointly organised Armed forces - The Pride of India. This project aimed to create awareness about the opportunities in Armed forces with their daily lifestyle (Army, Airforce, Navy) for college going students and how one can join the same after completing graduation in engineering, Arts or science. The session was taken by Lady officer Major Prajakta Desai (veteran) also a helicopter pilot, she interacted with the participants and gave a lot of interesting insights about the armed forces. There were about 100 participants in the session.

Career Guidance Program

Date and Time: 28 August, 2021

No. of Participants from RaC MOPVC: 78

Platform: Zoom

Description: Session on building a successful career in various fields.

Around 78 members from our club attended the career guidance session organised by the Rotary Club of Madras and Rotary Club of Bangalore, RID 3190. The eminent speakers present gave a lot of insights in the job market and how we can start building our profiles and our personalities to build a successful career.

Pilot - International Service

Date and Time: 11 September, 2021

No. of Participants: 63

Platform: Zoom

Description: An exclusive training for ISDs for the first time with excelling speakers and leaders in the International Service domain.

An Exclusive International Service Board Officials Training seminar. Pilot was an interesting evening with eminent speakers who have set their mark in the international avenue and exciting networking opportunities. An insightful session targeting the use of Rotary website for the International Service Avenue and engaging in Twin club agreements was taken up in the speaker session delivered by Rtr. PP Aravindhana. Following this, rotaractors had a brief session dealing with the international contact resourcing and maintaining a clean database of such contacts given by Rtr. Ridheesh MH along with a question answer session facilitated by the club's International service team head Rtr. Sai SanjanaEdara. The session received a great response from all the attendees.

Sign With Love - Professional Service

Date and Time: 28 September, 2021

No. of Participants: 100

Platform: Zoom

Description: An hour long workshop teaching the importance & basics of the Indian Sign language.

Sign with Love, was a session on the Indian Sign Language. It aimed to provide the basic knowledge and awareness on Indian Sign Language (ISL) via an enthralling presentation followed by a practical session where the participants were taught the basics of the language. The instructor Mr. Nataraja along with Ms. Shailaja demonstrated the 26 alphabets using sign language and the audience also learnt it along with the demonstration. They also learnt basic greetings and a few words.

The feedback received both during and after the session was overwhelming. Participants were beyond excited to learn a new language which is like none other and to learn how they can be more inclusive of people with disabilities.

Joint Project: Samam

Date and Time: 18 September, 2021

No. of Participants: 27

Platform: Zoom

Description: An educational session all about Gender equity, Generational equality and gender equality.

Other Clubs: Rotaract Club of SRM Vadapalani (Host Club), Rotaract Club of Loyola College, and Rotaract Club of Saveetha Medical College.

Samam took place in association with the Hibiscus foundation with speakers Mr. Manoj Dhinakaran and Ms. AksheyaaAkilan. The speakers involved the participants with a lot of activities and questions and in the process, taught us a lot about how gender equality still has a long fight ahead and how small things we can do can bring about a bigger change.

Joint Project: Legacy - Professional Service

Date and Time: 10 October, 2021

No. of Participants:

Budget:

Venue: SDNB Vaishnav College for Women

Description: A daylong event filled with insightful sessions on various topics

Other Clubs: Rotaract Club of Dhanalakshmi College of Engineering, Rotaract club of SDNB Vaishnav College for Women, Rotaract club of Bhaktavatsalam Memorial College for Women, Rotaract club of Hindustan University

“Legacy – Club conclave” started with the inauguration with welcome dance followed by lighting the lamp and the host club Presidents were collared by their respective Sergeant-at arms. Special Invitee of the day, Dr. R. Geetha Ma’am, Principal of S.D.N.B Vaishnav College for Women enlightened the audience with her positive greetings. Legacy is a Professional service project with two keynote speakers, Mr. Nandha Kumar IRS who gave an amazing speech and he shared his experience to the gathering, and Actor Mr. AariArjunan delivered his speech on “how to be optimistic” followed by an Elevate rotaract session by Rtn. PDRR. PP. GirshEshwaran and also he shared about his journey in rotaract. ICTY Award was given to Mr. Selvakumar from Anandham foundation along with his team by Mr. Nandha Kumar IRS for his tireless service towards educating the young generation. Walk- in -guest Mr. Arun and Mr. Aravind cheered up the audience and motivated the audience to take up every opportunity they get. There was an powerful performance by “Tharathapatai Team” from Rotaract club of Madras Mount.

Metanoia - Club Service, Professional Service

Date: 15 - 30 November 2021

No. of Participants: 15

Platform: Online. GMeet, Whatsapp

Description: 15 day long mental health challenge to help improve mental health

A comprehensive 15 day long Mental Health Challenge to help Rotaractors develop their mental health, know themselves better, help them find out activities that help their Mental health, and so much more. To give individual attention, we limited the no. of participants to 15 helping them bring out their best! They

were given 2 simple tasks on a daily basis and were given the option to choose one task that they will follow everyday for the 15 day period. The feedback received was positive and we soon plan to do a phase two with many exciting activities and interactive sessions.

Check Ahead-Head Injury Awareness Program- Professional Service

Date: 21 March, 2022

No. of Participants: 80+

Venue: M.O.P. Vaishnav College for Women

The Youth Service team of the *Rotary Club of Madras* in association with 9 Rotaract Clubs together hosted Check Ahead - An awareness program on Head Injury marking the importance of World Head Injury awareness day. Even the simplest head injury can have serious repercussions on a person’s health and well-being. So, it is of utmost importance to take all precautions in dangerous environments. We had an eminent speaker Dr. K. Shridhar who spoke about the importance of head safety and wearing helmets. We also had performances by Rotaractors of various clubs based on the theme of the event. All participants learnt a lot and it was a great session overall.

Students’ Achievements

Student Participation in Seminars/Webinars/Workshops

Date	Webinar Title	Organiser	Name of the Student	Dept	Level
27.07.2021	Greenation - Environment Sustainability Webinar	Rotaract Club of ACTECH	Ayshwarya K Pooja Bhaskar	II B.C. A	International
20.08.2021	Webinar Webinar – stories of two sister : Chennai – San Antonio	Rotaract Club of Madras East	Ayshwarya K PoojaBhaskar Subhiksha K Afrin A Harini R	II BCA	
			Kushi. R	III B.Sc	

				G.D. Arthiharshini	II B.Sc	Regional
10.10.2021	Conclave	Legacy – club conclave	Rotaract club of Dhanalakshmi College of Engineering	Abirami. S Nithyasneha. S.K	III B.Sc	National
10.03.2022	Webinar Webinar	How to crack your first interview	Rotaract Club	Padma Lakshana	II B.Sc FSM	Regional
				Kavitha L	I B.Sc FSM	
				Aanchal G.	III B.Sc FSM	
				R. Kushi	III B.Sc FSM	
				Sanjana P.	III B.Sc FSM	
				Nikita Kamdar	III B.Sc FSM	

Students' Achievements

Date	Name of the Student	Class	Name of the Event	Oragniser	Place
31.07.2021	Aiswarya R	II B.Sc	SDGM'21- Sketch Your Thoughts- Drawing	Rotaract Club Of Loyola	III
31.07.2021	NivethaSrinath	III B.Sc	SDGM'21- Speak Out - Elocution	Rotaract Club Of Loyola	III
31.07.2021	Thryaksha Ashok Garla	III B.Sc	SDGM'21- Speak Out- Elocution	Rotaract Club Of Loyola	I
	Sruthi	II BComSh- II B3	Variety &Dubsmash	Rotaract Club of Dhanalakshmi College	II

Ministry of Entrepreneurship

Workshops

Date	Topic	Resource Person
05.03.2022	The Nuances of Online Business	Ms. Saagarika Sivakumar

M.O.P. E-Bazaar 2021-2022

11.03.2022 - 16.03.2022

M.O.P. Vaishnav College with the aim of nurturing the spirit of entrepreneurship amongst students initiated M.O.P. Bazaar, an annual event that offers hands-on experience for the budding business women.

Owing to the pandemic scenario and keeping all stakeholders' wellbeing in mind, this 24th edition of the annual student-run Bazaar was held in a combination of offline and online mode from March 11– 16, 2022 for the second consecutive year on Facebook.

The bazaar was inaugurated by Ms. Rudrabhatla Kavitha, Chief Manager, Punjab National Bank, Nungambakkam, Chennai. She highlighted the need for building an entrepreneurship ecosystem and enlightened the students on the schemes available with the banks to nurture and provide start up funding for young women entrepreneurs.

The event served as an incredible learning opportunity for both the current students as well as the alumnae. This year, 48 virtual stalls were held by 70 talented entrepreneurs selling a variety of products ranging from accessories and garments to gifts and food. The Facebook group garnered a member count of 2,100 with over 4,290 likes and 652 comments across 200 + posts. Interactive live sessions were handled by four stallholders, wherein they showcased their products. Three live performances were put up by talented artists with over 3000 viewers. This year, 24 stalls (6 stalls per day) also operated on campus from 9 a.m. to 5 p.m. on all weekdays exclusively for staff and students of our college.

A workshop on 'Nuances of Online Business' was conducted by the alumnae, Ms. Saagarika Sivakumar, Co-founder of Zengrub Pvt.Ltd., on the March 05, 2022 for the stall holders to gain a better understanding of how online businesses function and operate.

The stallholders were recognized for the most unique and best-performing stalls with an array of exciting awards. The following are the details of the award winners:

- Best stall Name - Wrapping hearts - Diya Surana M. (2113711060011), I B.Sc Electronic Media
- Most Innovative Product - Partha Carvings – Sneha T (1913721033038), Anusuya V (1913721033007) and Bhargavi P (1913721033010) - III BCA
- Most eco-friendly stall - Iyarkai Angadi - Akshara A (2113721034163), I B.Com. A&F shift II B3
- Best Promotional Post – Chitrangini - Sneha S (2013711024048), II B.A Journalism
- Most - Viewed Live Session - MANN MILA -Niral R (2113711096039), I BBA - Shift I
- Social Butterfly / People's Choice - Jaivik Living - Kashish A Singhi (2113721102014), I B.Sc Data science
- Shri. Krishnadas Purushottamdas Endowment Prize for Best Student Entrepreneur of M.O.P. E - Bazaar 2021-2022 - Kashish A Singhi (2113721102014), I B.Sc Data science

The following renowned celebrities/entrepreneurs had sent in their wishes to the aspiring entrepreneurs and the college, for this initiative, which was posted to our Facebook page:

- Mr.Jai Yuvitro - Video Jockey
- Mr.Sarath Kumar - Indian Actor
- Ms.Nandhini Aravindan – Anchor and Host
- Ms.Halitha Shameem - Indian Film Director
- Mr.Jawi - Radio Jockey

To increase the entertainment quotient of the event, the following prominent guest artists were invited to entertain the audience virtually through a live session on Facebook:

- Mr.Kishen Das - Indian Actor, Host and Content Creator.
- Mr.Bosskey - Indian Actor, Radio Jockey and Cricketer
- Mr.Arun and Mr.Aravind - Casting Directors

M.O.P. E-Bazaar 2021-22 proved to be a yet another successful initiative in developing the entrepreneurial skills in young women, helping promote their business ideas, and providing them an experiential learning to start and run a business venture.

Department of Physical Education

SPORTS PROFILE

2021-2022

M.O.P Vaishnav College for Women believes in empowering women through holistic education. Its systematic approach has laid the platform for nurturing many talents. Tireless and sustained efforts of the college in identifying pure talent especially in the realm of sports, has secured an invincible position amidst other colleges. The college inculcates in every student, courage, confidence and determination. The motivation and guidance by the college has been the cause for the innumerable trophies adorning the campus. The college has successfully produced 126 International Players.

The accolades and laurels won by the star performers at both international and national level stand testimony to the support given by the Principal, Management and Staff, which makes them stand a leaf apart and repeat the success story time and again.

Following are the list of accolades won by the students of the college for the year 2021-2022.

A.L MEET 2021-2022

The College has consecutively won the prestigious A.L Mudaliyar meet for the 17th time this year the event was held on 21st to 23rd December 2021 the college made a mark by winning 13 Gold, 13 Silvers and 5 Bronze Medals. M.O.P Vaishnav emerged as overall champions in this meet.

INTERNATIONAL ACHIEVEMENTS

R VAISHALI (III B.COM CS) – CHESS

- Qualified for 2nd round in the Women World Cup 2021, held in Russia, from July 12th - 18th
- 5th position in the National Women Championship 2021, held online, from July 23rd - 25th
- Won Best Women Award in the BIEL Open 2021, held in Switzerland, from July 26th - August 24th
- Won 4th IM Norm in the Splimbergo Open 2021, held in Italy, from August 9th - 15th
- Won 16th position in the Ciutat De Barcelona Chess 2021, held in Spain, from August 18th - 26th
- Won 4th position in the FIDE Online Olympiad 2021, held online, from August 13th - September 15th
- Won 12th position in the Houyifan Chess Challenge, held online, from September 18th - 21st
- Won Silver Medal in Women World Team Championship 2021, held in Spain, from September 25th - October 3rd
- Won Best Women Award and 1st place in the Chess Mood Open 2021, held in Armenia, from October 4th - 12th
- Won Silver Medal in the Yerevan Open 2021, held in Armenia, from October 14th - 22nd
- Won 29th position in FIDE Women Grandswiss, held in Latvia, from October 25th - November 8th
- Won 10th position in TATA Steel India Rapid, held in Kolkata, from November 17th - 22nd
- 5th position in Sunway's sites group A from 12th - 23rd December 2021 held at Spain.
- 14th position in World Women Rapid Chess Championship held at Poland from 26th – 30th December 2021.
- 5th position in Cattolica GM Mix B held at Italy on 10th to 14th March 2022.

M NITHYASHREE (I B.COM A&F) – TABLE TENNIS

- 5th position in Cattolica GM Mix B held at Italy from 10th - 14th March 2022.
- Bronze Medal in International Table Tennis Tournament WTT Youth Cotender Tunis.
- Won bronze in U-19 National Ranking held at Dehradun from 7th to 14th Dec 2021.
- Won silver in National Ranking Table Tennis Championship 2021 held at Madhya Pradesh from 3rd to 9th Jan.
- 5th position in International Table Tennis Tournament WTT Youth Cotender Senec.
- North Zone Table Tennis Championship Pre-Quarter Finalist
- South Zone Table Tennis Championship Pre-Quarter Finalist
- Runner up in State Championship 2021

ANUPAMA RAMACHANDRAN (III BBA) – BILLIARDS & SNOOKER

- Participated in ACBS Asian Championship 2021 held from 1st to 8th March 2022.
- Winner in 37TH Tamil Nadu State Championship 2021 held at Chennai & Tirupur from 10th to 13th Oct 2021.
- Winner in Sage Billiards, Snooker & 6 Red Snooker National Championship held at Bhopal from 25th to 29th Dec 2021.
- She is awarded The Young Achiever Award on 16th Dec 2021 by Rotary Club of Madras Chennai Patna.
- Silver in Sage Billiards, Snooker & 6 Red Snooker National Championship held at Bhopal on 9th to 14th Dec 2021.

NL VACASYA (III B.SC. VISUAL COMMUNICATION) – ARTISTIC ROLLER SKATING

- Participated and won silver medal in singles & doubles National Championship & Asian Games Selections held in Mohali from 12th Dec to 19th Dec 2021.
- She is qualified for the Indian Team

LAVANYA NAMBIAR (III BBA) – ROWING

- Bronze medal in 39th Senior National Rowing Championships 2022 held at Pune from 3rd to 8th Jan 2022.
- Participated in 2022 Asian Rowing Virtual Indoor Championships held in China on 15th January 2022.

NITHEESHA RAJESH (II MBA) – BADMINTON

- Participated in the International level Yonex-Sunrise tournament held at Bangladesh from 1st to 5th December 2021.
- Winner in Thiruvallur District Championship held at Thiruvallur on 30th Oct 2021.

CONSECUTIVE AWARDS

S.NO	NAME OF THE AWARD	PURPOSE OF THE AWARD	CONSECTIVE YEAR
1	Dr.A. LakshmanasamyMudaliar Rolling Trophy	Dr.A.LakshmanasamyMudaliar Athletic Meet, the prestigious college tournament	17 years (2003-2022)
2	Dr. SivanthiAadithyan Rolling Trophy	Maximum Number of Representation to the All India Inter University Tournament	19 years (2003-2022)
3	SHRI.P.Haridas Rolling Trophy	Maximum Number of winners in the Madras University Inter-Zone Matches	16 years (2005-22)

MEDALS WON IN ATHLETICS

YEAR	GOLD	SILVER	BRONZE	TOTAL
2021-2022	19	23	9	51

NUMBER OF TOURNAMENTS WON

Name of Game	2021-2022
Basket ball	8
Volley ball	2
Chess	21
Hockey	5
Ball Badminton	7
Table Tennis	13
Tennis	4
Handball	4
Badminton	3
Shooting	
Swimming	3
Cricket	3
Football	3
Kabaddi	
Fencing	
Rowing	3
Squash	
Sailing	
Motor sports	
Artistic Skating	1
Archery	1
Gymnastics	1
Boxing	1
Roll Ball	1
Snooker	1
TOTAL	85

DR.A. LAKSHMANASWAMY MUDALIAR MINI SOUTH INDIAN OLYMPICS ATHLETIC MEET
MEDALS TALLY

YEAR	GOLD	SILVER	BRONZE	TOTAL MEDALS
2021-2022	13	13	5	31

INTERNATIONAL PLAYERS ACHIEVEMENT

2021 – 2022

1	Vaishali. R	Chess	5th Place In Cattolica Gm Mix B	Italy (10 th to 14 th March 2022)	2021
2	Nithyashree M	Table Tennis	Bronze In International Table Tennis Tournament	Wtt Youth Contender Tunis	2021
3	Lavanya Nambiar	Rowing	4th Place In Asian Rowing Virtual Indoor	Hong Kong (15 th Jan 2022)	2021
4	Nitheesha Rajesh	Badminton	Participated In Yonex-Sunrise	Bangladesh (1 st to 5 th Dec 2021)	2021
5	NI Vacasya	Artistic Roller Skating	Got Selected For India Team	Mohali (12 th to 19 th Dec 2021)	2021
6	Anupama Ramachandran	Snooker	ACBS Asian Championship 2021	Qatar (1 st to 8 th March 2022)	2021

SPORTS ACHIEVERS OF M.O.P

ATHLETICS

S.NO	NAME	YEAR & DEPARTMENT	GAME
1	DEEPIKA S	III BBA (SHIFT I)	ATHLETICS
2	MONIKA SRI S	I B.A SOCIOLOGY	ATHLETICS
3	GIRRIJA P	I B.A SOCIOLOGY	ATHLETICS
4	AMANDA P	I B.A SOCIOLOGY	ATHLETICS
5	VISHNU PRIYA R	II BBA (SHIFT II)	ATHLETICS
6	UVADHARSHINI M	II B.COM CS	ATHLETICS
7	KARUNIYA M	II M.A COM	ATHLETICS
8	INDHUMATHI N	II B.A ECONOMICS	ATHLETICS
9	VANITHA K	II B.A SOCIOLOGY	ATHLETICS
10	BABISHA P	II B.A SOCIOLOGY	ATHLETICS
11	MERYL ANN MATHEW	I BBA (SHIFT II)	ATHLETICS
12	MARIYA NIVETHA P	I BBA (SHIFT II)	ATHLETICS
13	KAMALI SRI A P	III BBA (SHIFT II)	ATHLETICS
14	SNEHA S	III B.A SOCIOLOGY	ATHLETICS
15	HARSHINI SARAVANAN	II M.A COM	ATHLETICS
16	PUSHPARANI C	III B.A SOCIOLOGY	ATHLETICS
17	SANGEETHA M	III B.A SOCIOLOGY	ATHLETICS
18	LALITHA K	III B.A SOCIOLOGY	ATHLETICS
19	ANITHA V	III B.A SOCIOLOGY	ATHLETICS
20	DHARANI R	III B.A SOCIOLOGY	ATHLETICS
21	BHAKYA	III B.A SOCIOLOGY	ATHLETICS
22	NANDHINI K	II M.A HRM	ATHLETICS
23	SHERIN A	III B.A SOCIOLOGY	ATHLETICS
24	ROSHINI K	I M.A HRM	ATHLETICS
25	AISHWARYA R	II M.A HRM	ATHLETICS
26	SIVAGAMI	III B.A SOCIOLOGY	ATHLETICS
27	DHARSHINI S	I B.A SOCIOLOGY	ATHLETICS
28	PUNITHA R	I B.A SOCIOLOGY	ATHLETICS
29	MADHU BHARATHI M	II B.A SOCIOLOGY	ATHLETICS
30	SOWMYA VATHI M	III B.A ECONOMICS	ATHLETICS
31	MITHRA VARSHINI	BSC CS	ATHLETICS

A.L. Mudaliyar – the college won the prestigious A.L. Mudaliyar Meet for the 17th time consecutively. It was held from 21st to 23rd December 2021-22. (New Meet Record created in the current year P. Babisha – II B.A Sociology in Triple Jump & A. Sherin – III B.A Sociology in Long Jump).

➤ GOLD – 13

4 X 100M RELAY		
4 X 400M RELAY		
PUNITHA R	I B.A SOCIOLOGY	800 M
BABISHA P	II B.A SOCIOLOGY	TRIPLE JUMP
UVADHARSHINI M	II B.COM CS	POLE VAULT
KARUNIYA M	II M.A COM	DISCUSS THROW
NANDHINI K	II M.A HRM	100 M H
HARSHINI SARAVANAN	II M.A COM	100 M
ROSHINI K	I M.A HRM	400 M
ROSHINI K	I M.A HRM	200 M
SHERIN A	III B.A SOCIOLOGY	LONG JUMP
PUNITHA R	I B.A SOCIOLOGY	1500 M
DEEPIKA S	III BBA (SHIFT I)	HEPTATHLON

➤ SILVER – 13

VANITHA K	II B.A SOCIOLOGY	5000 M
NANDHINI K	II M.A HRM	400 M H
MONIKA SRI S	I B.A SOCIOLOGY	HAMMER THROW
DEEPIKA S	III BBA (SHIFT I)	HIGH JUMP
AISHWARYA R	II M.A HRM	TRIPLE JUMP
PUSHPARANI C	III B.A SOCIOLOGY	POLE VAULT
KARUNIYA M	II M.A COM	SHOT PUT
AISHWARYA R	II M.A HRM	100 M H
SHERIN A	III B.A SOCIOLOGY	100 M
SOWMYA VATHI M	III B.A ECONOMICS	JAVELIN THROW
DHARANI R	III B.A SOCIOLOGY	HALF MARATHON
HARSHINI SARAVANAN	II M.A COM	LONG JUMP
AMANDA P	I B.A SOCIOLOGY	HEPTATHLON

➤ BRONZE – 5

SOWMYA VATHI M	III B.A ECONOMICS	HAMMER THROW
UVADHARSHINI M	II B.COM CS	HIGH JUMP
SIVAGAMI S	III B.A SOCIOLOGY	5KM WALK
VANITHA K	II B.A SOCIOLOGY	10000 M
INDHUMATHI N	II B.A ECONOMICS	JAVELIN THROW

M.UVADHARRSHINI: II BCOM CS

- Won 2nd place in the Jr. State Athletics Championship 2021, held in Sivakasi, from Jan 22nd - 24th
- Won the 1st place in the National Jr. Athletics Championship 2021, held in Guwahati, from Feb 6th to 10th
- Won the 2nd place in the South Zone Jr. Athletics Championship 2021, held in Calicut, from Feb 26th to 28th
- Won the 2nd place in the Tamil Nadu Inter District Jr. Athletics Championship 2021, held in NPR College, on 11th December 2021

SOWMYAVATHI: III BA ECONOMICS

- Won the 1st place in the Jr. State Athletics Championship 2021, held in Dindugul, from Dec 8th to 11th

BABISHA P: II BA SOCIOLOGY

- 1st place in Triple Jump at Tamil Nadu Inter District Junior Athletic Championship held at NPR college on 11th Dec 2021
- 2nd place in Triple Jump at 93rd Tamil Nadu State Senior Athletic Championship held at JN Stadium from 15th to 17th Oct 2021

DEEPIKA S: III BBA (SHIFT I)

- 1st place in Long Jump at Tamil Nadu Inter District Junior Athletic Championship held at NPR College on 11th Dec 2021
- 1st place in Heptathlon at 93rd Tamil Nadu State Senior Athletic Championship held at JN Stadium from 15th To 17th Oct 2021

MONIKA SRI S: I BA SOCIOLOGY

- 3rd Place in Hammer Throw at Tamil Nadu Inter District Junior Athletic Championship held at NPR College on 11th Dec 2021

MARIYA NIVETHA P: I BBA (SHIFT II)

- 3rd Place in 100 M at Tamil Nadu Inter District Junior Athletic Championship held at NPR College on 11th Dec 2021

SHERIN A: III BA SOCIOLOGY

- 1st place in Long Jump at 1st National U-23 Years Athletics Championship held at New Delhi from 27 to 29 Sep 2021

- 2nd place in Triple Jump at 1st National U-23 Years Athletics Championship held at New Delhi from 27th to 29th Sep 2021
- 2nd place in Triple Jump at 60th National Interstate Sr. Athletics Championship held at Punjab from 25th to 29th June 2021

AISHWARYA R: II MA HRM

- Bronze in Triple Jump at 1st National U-23 Years Athletics Championship held at New Delhi from 27th to 29th Sep 2021

NANDHINI K: II MA HRM

- 2nd place in 4*100m Relay at 1st National U-23 Years Athletics Championship held at New Delhi from 27th to 29th Sep 2021
- Bronze in 100m Hurdles at 60th National Open Athletics Championship held at Warangal from 15th to 19th Sep 2021

ROSHINI K: I MA HRM

- 2nd place in 4*100m Relay at 60th National Open Athletics Championship held at Warangal from 15th to 19th Sep 2021
- 2nd place in 400 M at 93rd Tamil Nadu State Senior Athletic Championship held at JN Stadium from 15th to 17th Oct 2021
- 2nd place in 200 M at 93rd Tamil Nadu State Senior Athletic Championship held at JN Stadium from 15th to 17th Oct 2021

BALL BADMINTON

S.NO	NAME	DEPARTMENT	GAME
1	P LOKESHWARI	I M.COM	BALL BADMINTON
2	G GAYATHRI	III B.COM CS	BALL BADMINTON
3	D.R MADHUMITHA	I B.A ECONOMICS	BALL BADMINTON
4	L MALINI	III B.COM CS	BALL BADMINTON
5	S ANJANA	II B.COM CS	BALL BADMINTON
6	B NANDINI	III BBA-2	BALL BADMINTON
7	S STEPHY ROSY	II M.COM	BALL BADMINTON
8	S KARTHIKA	I B.SC MATHS	BALL BADMINTON
9	R.K AMIRTHA VARSHINI	III B.A SOCIOLOGY	BALL BADMINTON

- 1st place in University of Madras A-Zone (Women) Ball Badminton held at D.G. Vaishnav college on 5th January 2022
- 1st place in University of Madras Inter-Zone (Women) Ball Badminton held at D.G. Vaishnav college on 13th February 2022

- 1st place in All Indian Inter-Collegiate Founders Trophy held at SRM IST, Kattankulathur from 10th to 12th January 2022

S.NO	NAME	DEPARTMENT
1	P LOKESHWARI	I M.COM
2	G GAYATHRI	III B.COM CS
3	L MALINI	III B.COM CS
4	S STEPHY ROSY	II M.COM
5	R.K AMIRTHA VARSHINI	III B.A SOCIOLOGY

- Won 2nd place All India Inter-University held at SRM University, Kattankulathur from 18th to 21st February 2022, University of Madras.
- P. Lokeshwari & S. Anjana won gold medal in 66th Junior National Ball Badminton Championship held at Dindigul from 24th to 28th February 2022.
- P. Lokeshwari, L. Malini & S. Anjana won silver medal in 67th Senior National Ball Badminton Championship held at Karnataka from 2nd to 6th March 2022.

BADMINTON

S.NO	NAME	DEPARTMENT	GAME
1	SWARNA BEULAH	III BBA	BADMINTON
2	NITHEESAA RAJESH	II MBA	BADMINTON
3	SWATHI M	II M.A HRM	BADMINTON
4	VIDHIYA T	II B.A SOCIOLOGY	BADMINTON
5	SUPRAJA S	III B.A JOURNALISM	BADMINTON
6	RITHANYA G	III B.SC PSYCHOLOGY	BADMINTON
7	LAVANYA D	II B.CA	BADMINTON
8	KANISHKA R	I BBA (SHIFT I)	BADMINTON

- 1st Place in University of Madras A-Zone (Women) Badminton held at D. G .Vaishnav College on 2nd December 2021.
- 2nd Place in University of Madras Inter-Zone (Women) Badminton held at D. G. Vaishnav College on 4th December 2021.

BASKETBALL

S.NO	NAME	DEPARTMENT	GAME
1	ISHWARYA J	II M.COM	BASKETBALL
2	BALA BANUSRI N	I M.COM	BASKETBALL
3	R.SRUTHY	III B.A SOCIOLOGY	BASKETBALL
4	E.VARSHA	III B.A SOCIOLOGY	BASKETBALL
5	S.LAKSHMI PRIYA	III B.COM A&F S-I	BASKETBALL
6	A.ASHMITHA	III B.COM A&F S-I	BASKETBALL
7	PAVITHRA S	III B.SC FSM	BASKETBALL
8	KEERTHANA P	II MA PP	BASKETBALL
9	MONICA M	II MA HRM	BASKETBALL
10	MONICA JAYASEELI J	III B.A SOC	BASKETBALL
11	SWATHI V	III BCA	BASKETBALL
12	YUVASRI V	III B.A SOC	BASKETBALL
13	REETHIKA D	II B.COM CS	BASKETBALL
14	SHARMILA G	III B.COM MM	BASKETBALL
15	RAVEENAA J	II BCOM CS	BASKETBALL
16	STFFIE AGNES J	II B.A SOC	BASKETBALL
17	NIVETHASHREE S	II B.COM A&F	BASKETBALL
18	KRITHIKA S	II B.COM A&F	BASKETBALL
19	SHANTHINI P	I B.SC CS	BASKETBALL
20	AKSHAYA H	I B.COM A&F	BASKETBALL
21	AKSHARA S	I B.SC CS	BASKETBALL
22	YUVASREE M	I B.COM A&F	BASKETBALL
23	SANDHIYA U	I B.COM MM	BASKETBALL
24	AMIRTHA I	II M.COM	BASKETBALL
25	SNEGA DEFFI DOLL S	I B.COM A&F	BASKETBALL
26	ANGEL JEEVITHA I	II B.A SOC	BASKETBALL

- 1st Place in University of Madras A-Zone (Women) Basketball held at D. G .Vaishnav College on 3rd December 2021.
- 1st Place in University of Madras Inter-Zone (Women) Basketball held at D. G. Vaishnav College on 8th December 2021.

S.NO	NAME	DEPARTMENT
1	BALA BANUSRI N	I M.COM
2	SHARMILA.G	III B.COM MM
3	RAVEENAA.J	II B.COM CS
4	NIVETHA SHREE.S	II B.COM A&F
5	STEFFIE AGNES.J	II B.A SOCIOLOGY
6	PAVITHRA.S	III B.SC FSM
7	AKSHARA.S	I B.SC COMP SCIENCE

8	SHANTHINI.P	I B.SC COMP SCIENCE
9	AKSHAYA.H	I B.COM A&F
10	SANDHYA.U	I B.COM MM
11	REETHIKA.D	II B.COM CS
12	YUVA SREE.M	I B.COM A&F

- 1st Place in Infini National Sports Fest2021 (Women) Basketball held at Bangalore from 4th to 7th December 2021.

S.NO	NAME	DEPARTMENT
1	NIVETHA SHREE.S	II B.COM A&F
2	AKSHARA A	I B.SC CS
3	YUVASREE M	I B.COM A&F

- 3rd Place in Inter District Basketball Championship held at SRM from 15th to 17th Oct 2021

S.NO	NAME	DEPARTMENT
1	ISHWARYA J	II M.COM
2	BALA BANUSRI N	I M.COM
3	SRUTHY.R	III B.A SOCIOLOGY
4	AMIRTHA I	II M.COM
5	A. ASHMITHA	III B.COM A&F S-I
6	KRITHIKA S	II B.COM A&F
7	S. LAKSHMI PRIYA	III B.COM A&F S-I
8	MONICA JAYASEELI J	III B.A SOC
9	STFFIE AGNES J	II B.A SOC
10	SHARMILA G	III B.COM MM
11	RAVEENAA J	II BCOM CS
12	ANGEL JEEVITHA I	II B.A SOC

- Winners in South-Zone Basketball held at M G University, Kerala from December 27th to 31st 2021, representing University of Madras.

S.NO	NAME	DEPARTMENT
1	ISHWARYA J	II M.COM
2	AMRITHA I	II M.COM
3	BALA BANU SRI N	I M.COM
4	ASHMITHA A	III B.COM A&F SHIFT 1
5	SRUTHY R	III BA SOC
6	KRITHIKA S	II B.COM A&F SHIFT 2
7	LAKSHMI PRIYA S	III B.COM A&F SHIFT 1
8	MONICA JAYASEELI J	III BA SOC
9	SHARMILA G	III B.COM MM
10	RAVEENAA J	II B COM CS SHIFT 2

- Winners in All-India Inter University Basketball Tournament held at Haryana from 26th February to 6th March 2022.

S.NO	NAME	DEPARTMENT
1	PAVITHRA S	III B.SC FSM
2	SWATHI V	III BCA
3	YUVASRI V	III B.A SOC
4	REETHIKA D	II B.COM CS
5	NIVETHASHREE S	II B.COM A&F
6	SHANTHINI P	I B.SC CS
7	AKSHAYA H	I B.COM A&F
8	AKSHARA S	I B.SC CS
9	YUVASREE M	I B.COM A&F
10	SANDHIYA U	I B.COM MM
11	SNEGA DEFFI DOLL S	I B.COM A&F

- 1st Place in DPE-TNPESU Rolling Trophy held at Tamil Nadu Physical Education & Sports University, Melakottaiyur on 7th & 8th April 2022.

CHESS

S.NO	NAME	DEPARTMENT	GAME
1	P.THAMARAI SELVI	II M.COM	CHESS
2	KIRUTHIKA.B	III B.SC COMP.SCI	CHESS
3	HARSHINI.A	III B.COM CS	CHESS
4	VAISHALI.R	III B.COM CS	CHESS
5	TEJASVIM	II B.A SOCIOLOGY	CHESS
6	ANNAPURNI.S	II B.COM MM	CHESS
7	DIVYA BHARATHI.M	I B.COM CS	CHESS

- 1st Place in University of Madras A-Zone (Women) Chess held at SIVET college on 14th December 2021
- 1st Place in University of Madras Inter-Zone (Women) Chess held at DG Vaishnav college on 22nd February 2022

VAISHALI R: III B.COM CS

- Qualified to 2nd round in the Women World Cup 2021, held in Russia, from July 12th-18th
- 5th place in the National Women Championship 2021, held online, from July 23rd-25th
- Won the Best Women Award in the BIEL Open 2021, held in Switzerland, from July 26th - August 24th
- Won 4th IM NORM in the Splimbergo Open 2021, held in Italy, from August 9th - 15th
- Won 16th place in the Ciutat De Barcelona Chess 2021, held in Spain, from August 18th - 26th
- Won 4th place in the FIDE Online Olympiad 2021, held online, from August 13th - September 15th
- Won 12th place in the Houyifan Chess Challenge, held online, from September 18th - 21st
- Won silver medal in Women World Team Championship 2021, held in Spain, from September 25th - October 3rd
- Won the Best Women Award and 1st place in the Chess Mood Open 2021, held in Armenia, from October 4th - 12th
- Won silver medal in the Yerevan Open 2021, held in Armenia, from October 14th - 22nd
- Won 29th place in Fide Women Grandswiss, held in Latvia, from October 25th - November 8th
- Won 10th place in TATA Steel India Rapid, held in Kolkata, from November 17th - 22nd
- 5th place in Sunway's sites group A on 12th to 23rd Dec 2021 held at Spain.
- 14th place in World Women Rapid Chess Championship held at Poland from 26th to 30th Dec 2021.
- 6th place in National Women's Chess Championship held at Bhubaneshwar from 25th Feb to 2nd Mar 2022.
- 5th place in Cattolica GM Mix B held at Italy from 10th to 14th March 2022.

CRICKET

S.NO	NAME	DEPARTMENT	GAME
1	KEETHANA S.B	I M.COM	CRICKET
2	MANASA SRI	II M.A HRM	CRICKET
3	ARSHI CHOUDHARY	I M.A MM	CRICKET
4	PAVITHRA S	III B.COM CS	CRICKET
5	MEENAKSHI S	III B.A SOCIOLOGY	CRICKET
6	BHARATHI B	II M.A HRM	CRICKET
7	JAYA DHANYHA G	III BBA-2	CRICKET
8	AKSHARA S	II B.A SOCIOLOGY	CRICKET
9	RAMYA SHRI K.N	II B.A SOCIOLOGY	CRICKET
10	KAMALI R	I M.A HRM	CRICKET
11	KRITHIKA	III B.A JOU	CRICKET
12	NITHYA LAKSHMI R	I M.A PP	CRICKET
13	AKSHAYA V	I B.SC FSM	CRICKET
14	M.S AISHWARYA	I B.COM CS	CRICKET
15	ABARNA R	I M.A PP	CRICKET
16	KARTHIKESWARI	I MSC FTM	CRICKET

- 1stPlace in University of Madras A-Zone (Women) Cricket held at DRBCC Hindu College on 8th& 9th March 2022.
- 1stPlace in University of Madras Inter-Zone (Women) Cricket held at Madras University Union on 14th& 15th March 2022.
- 1st Place in DPE-TNPESU Rolling Trophy held at Tamil Nadu Physical Education & Sports University, Melakottaiyur on 7th& 8th April 2022.

FOOTBALL

S.NO	NAME	DEPARTMENT	GAME
1	KIRAN B	II B.COM CS	FOOTBALL
2	SOWMIYA M	B.A SOCIOLOGY	FOOTBALL
3	ABINAYA	M.A PUBLIC POLICY	FOOTBALL
4	KALPANA E	M.A PUBLIC POLICY	FOOTBALL
5	SUDHA RANI	II M.COM	FOOTBALL
6	BODA PRIYANKA	III B.A ECONOMICS	FOOTBALL
7	AVULA SUVARNA	III B.A SOCIOLOGY	FOOTBALL
8	JAKIYA AFRIEN	II BBA (SHIFT II)	FOOTBALL

9	AYEESHA FAHREEN A	II B.A SOCIOLOGY	FOOTBALL
10	INIYA SELVA KUMARI	III B.COM CS	FOOTBALL
11	GOWTHAMI L	III BCA	FOOTBALL
12	SWETHA B	III BBA (SHIFT II)	FOOTBALL
13	SUGANYA R	I M.A PUBLIC POLICY	FOOTBALL
14	SAMUNDEESWARI R	I M.A PUBLIC POLICY	FOOTBALL
15	AISHWARYA A	I M.A PUBLIC POLICY	FOOTBALL
16	KAAVIYA PRIYA R	II B. COM A&F	FOOTBALL

- 2nd place in University of Madras A-Zone (Women) Football held at DRBCC Hindu College on 12th December 2021.
- 4th place in South-Zone Football held at Christ University Bangalore Kengeri campus, from December 22nd to 24th 2021, representing University of Madras

HANDBALL

S.NO	NAME	DEPARTMENT	GAME
1	ANJANA C	II M.A COM	HANDBALL
2	ANGELINA JOHN	II B.A Economics	HANDBALL
3	JEEVADHARANI S	II B.Com CS	HANDBALL
4	NIVETHA S	II B.A Sociology	HANDBALL
5	SOWBARNIKA R	I B.Sc. CS	HANDBALL
6	SARASWATHI P	BA.SOCIOLOGY	HANDBALL

- 1st place in University of Madras A-Zone (Women) Handball held at Chellammal Women's College on 17th Dec 2021.
- 2nd place in University of Madras Inter-Zone (Women) Cricket held at Nazareth College on 21st February 2022.
- Participated in 50th Senior National Handball Championship held at Indore from 31st March to 4th April 2022.
- 2nd Place in DPE-TNPESU Rolling Trophy held at Tamil Nadu Physical Education & Sports University, Melakottaiyur on 7th & 8th April 2022.

HOCKEY

S.NO	NAME	DEPARTMENT	GAME
1	SENTHAMARAI MATHANA	I MA PUBLIC POLICY	HOCKEY
2	NIVETHA R	I MA PUBLIC POLICY	HOCKEY
3	SWETHA S	I MSC IT	HOCKEY
4	SIVASANGARI M	II B.A SOCIOLOGY	HOCKEY
5	PRABHA B R	II B.COM MM	HOCKEY
6	ARUNA S	II B.COM MM	HOCKEY
7	YUVASRI S	II B.SC CS	HOCKEY
8	ANU JAYANTHI S	II B.A SOCIOLOGY	HOCKEY
9	NIGARITHA S	II B.A ECONOMICS	HOCKEY
10	NAGAMMA K	I B.A SOCIOLOGY	HOCKEY
11	BHAMILA J	I B.A SOCIOLOGY	HOCKEY
12	SAKSHI KAUSHIK	III B.COM MM	HOCKEY
13	KURNIKA SHRIVASTAVA	III B.A SOCIOLOGY	HOCKEY

- 2nd place in University of Madras A-Zone (Women) Hockey held at MRK Stadium on 7th December 2021.
- 4th Place in South-Zone Hockey held at Mangalore University, from December 27th to 31st 2021, representing University of Madras.
- Participated in All-India Inter University Hockey held at Rajasthan from 21st to 27th March 2022.
- 1st Place in DPE-TNPESU Rolling Trophy held at Tamil Nadu Physical Education & Sports University, Melakottaiyur on 7th & 8th April 2022

SWIMMING

S.NO	NAME	DEPARTMENT	GAME
1	MADHUMITHA SRIRAM	I B.SC FSM	SWIMMING
2	VARSHA V	II B.SC PSYCOLOGY	SWIMMING
3	SHAKTHI KUMAR	II B.A JOURNALISM	SWIMMING

- Runners in All India Inter-University Aquatics held at Odisha from 22nd to 26th Dec 2021
- Senior State Aquatic Championship held at SDAT Aquatic complex, Velachery on 2nd & 3rd Oct 2021.

EVENT	TEAM/INDIVIDUAL	NAME OF TOURNAMENT	PLACE
200M BACKSTROKE WOMEN(SWIMMING)	INDIVIDUAL	75TH SENIOR STATE AQUATIC CHAMPIONSHIP 2021	1 st
4*50 MEDLEY MIXED RELAY(SWIMMING)	TEAM	75TH SENIOR STATE AQUATIC CHAMPIONSHIP 2021	1 st
4*100 FREESTYLE WOMEN RELAY(SWIMMING)	TEAM	75TH SENIOR STATE AQUATIC CHAMPIONSHIP 2021	1 st
4*200 FREESTYLE WOMEN RELAY(SWIMMING)	TEAM	75TH SENIOR STATE AQUATIC CHAMPIONSHIP 2021	2 nd
4*100M MEDLEY RELAY WOMEN(SWIMMING)	TEAM	75TH SENIOR STATE AQUATIC CHAMPIONSHIP 2021	2 nd
50M BACKSTROKE WOMEN(SWIMMING)	TEAM	75TH SENIOR STATE AQUATIC CHAMPIONSHIP 2021	2 nd
100M BACKSTROKE WOMEN(SWIMMING)	TEAM	75TH SENIOR STATE AQUATIC CHAMPIONSHIP 2021	1 st
100M FREESTYLE WOMEN	INDIVIDUAL	75TH SENIOR STATE AQUATIC CHAMPIONSHIP 2021	2 nd
800M FREESTYLE WOMEN	INDIVIDUAL	75TH SENIOR STATE AQUATIC CHAMPIONSHIP 2021	2 nd
200M FREESTYLE WOMEN	INDIVIDUAL	75TH SENIOR STATE AQUATIC CHAMPIONSHIP 2021	3 rd
400M FREESTYLE WOMEN	INDIVIDUAL	75TH SENIOR STATE AQUATIC CHAMPIONSHIP 2021	2 nd
1500M FREESTYLE WOMEN	INDIVIDUAL	75TH SENIOR STATE AQUATIC CHAMPIONSHIP 2021	2 nd

- V. Varsha won bronze medal in Senior National Aquatic championship held at Bangalore on 26th to 29th Oct 2021

S.NO	NAME	DEPARTMENT	GAME
1	MADHUMITHA SRIRAM	I B.SC FSM	SWIMMING
2	VARSHA V	II B.SC PSYCOLOGY	SWIMMING

- Won medals in All-India Inter University held at Odisha on 22nd to 26th December 2021.

EVENT	TEAM/INDIVIDUAL	MEDAL/PRIZE
4*100MTS FREESTYLE RELAY	TEAM	SILVER
200 M BACKSTROKE	INDIVIDUAL	SILVER
100 MT FREESTYLE	INDIVIDUAL	BRONZE
200 MT FREESTYLE	INDIVIDUAL	GOLD
400 MT FREESTYLE	INDIVIDUAL	GOLD
800 MT FREESTYLE	INDIVIDUAL	GOLD
4X200 FREESTYLE RELAY	INDIVIDUAL	GOLD
4X100 MT FREESTYLE RELAY	TEAM	SILVER
4X100 MEDLEY RELAY	TEAM	SILVER

TENNIS

S.NO	NAME	DEPARTMENT	GAME
1	HARINI ABHIRAYA H	II B.COM A & F	TENNIS
2	NITHYA SREE A	I B.COM A & F	TENNIS
3	SAI DIYA	B.SC PSYCHOLOGY	TENNIS
4	TENTUU SHRI CHANDRAKALA	B.SC MATHS	TENNIS
5	KAMINI R	III B.SC CS	TENNIS
6	NITHYASREE U	III BA JOURNALISUM	TENNIS
7	ANJANA KAUSHIK	MA HRM	TENNIS
8	LAVANYA	II B.A JOURNALISM	TENNIS
9	CHARANYA	II B.A JOURNALISM	TENNIS

S.NO	NAME	DEPARTMENT
1	LAVANYA	II B.A JOURNALISM
2	CHARANYA	II B.A JOURNALISM
3	SAI DIYA	B.SC PSYCHOLOGY
4	TENTUU SHRI CHANDRAKALA	I B.SC MATHS
5	NITHYA SREE	I B.COM A & F

- 1st Place in University of Madras A-Zone (Women) Tennis held at D.G. Vaishnav College on 14th December 2021
- 1st Place in University of Madras Inter-Zone (Women) Tennis held at MG college on 14th December 2021
- Runners in South-Zone Inter-University tournament held at SRM IST from 5th to 8th Jan 2022

TABLE TENNIS

S.NO	NAMES	DEPARTMENT	GAME
1	NITHYASHREE M	I B.COM A & F	TABLE TENNIS
2	MARIA ANCY J	II B.COM MM	TABLE TENNIS
3	VAISHNAVI V	II B.A ECONOMICS	TABLE TENNIS
4	SHRUTHI T R	III B.COM A&F S-II	TABLE TENNIS
5	MRIDULA R H	BBA (SHIFT II)	TABLE TENNIS

- 1st Place in University of Madras A-Zone (Women) Table Tennis held at D. G. Vaishnav College on 2nd December 2021.
- 1st Place in University of Madras Inter-Zone (Women) Table Tennis held at SIVET College on 4th December 2021.
- Nithyashree – Won bronze in U-19 National Ranking held at Dehradun from 7th to 14th Dec 2021.
- Nithyashree – Won silver in National Ranking Table Tennis Championship 2021 held at Madhya Pradesh on 3rd to 9th Jan.
- Winner in South-Zone Table Tennis held at AMET University, from 6th to 9th January 2022 representing University of Madras.
- Bronze in All-India Table Tennis held at Chandigarh University, 15th to 19th March 2022 representing University of Madras.
- Vaishnavi won bronze medal in State Championship 2021.

VOLLEYBALL

S.NO	NAME	DEPARTMENT	GAME
1	NANDHINI A	II M.SC IT	VOLLEYBALL
2	BRINDHA S	II M.A COM	VOLLEYBALL
3	MANORANJITHAM K	II M.A PUBLIC POLICY	VOLLEYBALL
4	LEENA JOSEPHINE PEARL R	I M.A COM	VOLLEYBALL
5	MALAISELVI M	II B.COM MM	VOLLEYBALL
6	THULASIGOWRI S	II B.COM CS	VOLLEYBALL
7	KAVIYA J	II B.COM CS	VOLLEYBALL
8	GNANASOWENDARI M	II B.A SOCIOLOGY	VOLLEYBALL
9	ALEENA ANTONY	II B.A SOCIOLOGY	VOLLEYBALL
10	MOHANA PRIYA B	I B.COM MM	VOLLEYBALL
11	PAVITHRA K	I B.A ECONOMICS	VOLLEYBALL

- 1st Place in University of Madras A-Zone (Women) Volleyball held at D. G. Vaishnav College on 2nd December 2021.
- 2nd Place in University of Madras Inter-Zone (Women) Volleyball held D B Jain College on 4th December 2021.

ROLL BALL

S.NO	NAME	DEPARTMENT	GAME
1	SUSMITHA S	III BSC FSM	ROLL BALL SKATING

- Gold medal in Tamil Nadu State Junior & Senior Roll Ball Championship held at Rajan Indoor Stadium from 11th to 13th Nov 2021.
- Gold medal in South Zone Junior & Senior Roll Ball Championship held at Rajan Indoor Stadium on 18th & 19th Dec 2021.
- Susmitha was nominated 2 times for Arjuna Award in the year 2020 & 2021.

BILLIARDS & SNOOKER

S.NO	NAME	DEPARTMENT	GAME
1	ANUPAMARAMACHANDRAN	III BBA (SHIFT I)	SNOOKER

- Winner in 37th Tamil Nadu State Championship 2021 held at Chennai & Tirupur from 10th to 13th Oct 2021.
- Winner in Sage Billiards, Snooker & 6 Red Snooker National Championship held at Bhopal from 25th to 29th Dec 2021.
- She is awarded The Young Achiever Award on 16th Dec 2021 by Rotary Club of Madras Chennai Patna.
- Silver in Sage Billiards, Snooker & 6 Red Snooker National Championship held at Bhopal from 9th to 14th Dec 2021.
- Winner in Junior National Billiards
- Winner in Junior National Snooker
- Runner-up in Senior National Snooker
- State Senior Snooker Championship-Winner
- State Senior Billiards Championship- Winner
- State Junior Snooker Championship- Winner
- State Junior Billiards Championship- Winner

ROWING

LAVANYA NAMBIAR – III BBA

- Bronze medal in 39th Senior National Rowing Championships 2022 held in Pune from 3rd to 8th Jan 2022.

- Gold medal in 4th Tamil Nadu State Rowing Championships 2022 held at Sri Ramachandra University, Porur, from 24th to 26th February in Singles & Doubles.
- Silver in All-India Inter University Rowing Championship 2022 held at Chandigarh from 1st to 5th March 2022 in Singles (2000M)
- Gold in All-India Inter University Rowing Championship 2022 held at Chandigarh from 1st to 5th March 2022 in Singles (500M)
- Participated in 2022 Asian Rowing Virtual Indoor Championships held in China from 15th January 2022.

ARTISTIC ROLLER SKATING

S.NO	NAME	DEPARTMENT	GAME
1	VACASYA N L	III BSC VISCOM	ROLLER SKATING

- Silver at National Championship and 1st qualified in the Indian Team held at Mohali on 12th to 19th December 2021.

BOXING

S.NO	NAME	DEPARTMENT	GAME
1	DHIVYA M	II M.A PUBLIC POLICY	BOXING

- Participated in 5th Elite Women's National Boxing Championship-2021
- Winner in CM Trophy Women Boxing held at Chennai

ARCHERY

S.NO	NAME	YEAR & DEPARTMENT	GAME
1	OVIYA M M	III B.SC PSYCHOLOGY	ARCHERY
2	POOJASHREE S B	I B.COM CS	ARCHERY

- 1st place in 14th Tamil Nadu State Archery Championship held at MGR Janaki College from 25th to 31st Oct 2021.

ACHIEVEMENTS OF OUR COLLEGE TEAMS IN THE UNIVERSITY OF MADRAS TOURNAMENTS

A-ZONE TOURNAMENTS

S.NO	GAME	PLACE
1	BADMINTON	WINNERS
2	BALL BADMINTON	WINNERS
3	BASKETBALL	WINNERS
4	CHESS	WINNERS
5	CRICKET	WINNERS
6	FOOTBALL	RUNNERS
7	HANDBALL	WINNERS
8	HOCKEY	RUNNERS
9	TABLE TENNIS	WINNERS
10	TENNIS	WINNERS
11	VOLLEYBALL	WINNERS

INTER-ZONE TOURNAMENTS

S.NO	GAME	PLACE
1	BADMINTON	RUNNERS
2	BALL BADMINTON	WINNERS
3	BASKETBALL	WINNERS
4	CHESS	WINNERS
5	CRICKET	WINNERS
6	FOOTBALL	THIRD PLACE
7	HANDBALL	RUNNERS
8	HOCKEY	WINNERS
9	TABLE TENNIS	WINNERS
10	TENNIS	WINNERS
1	VOLLEYBALL	RUNNERS

PLAYERS WHO REPRESENTED UNIVERSITY OF MADRAS

S.NO	NAME	YEAR & DEPARTMENT	GAME
1	DEEPIKA S	III BBA (SHIFT I)	ATHLETICS
2	KARUNIYA M	II M.A COM	ATHLETICS
3	BABISHA P	II B.A SOCIOLOGY	ATHLETICS
4	HARSHINI SARAVANAN	II M.A COM	ATHLETICS
5	NANDHINI K	II M.A HRM	ATHLETICS
6	ROSHINI K	I M.A HRM	ATHLETICS
7	AISHWARYA R	II M.A HRM	ATHLETICS
8	PUNITHA R	I B.A SOCIOLOGY	ATHLETICS
9	SHERIN A	III B.A SOCIOLOGY	ATHLETICS
10	AMANDA P	I B.A SOCIOLOGY	ATHLETICS
11	UVADHARSHINI M	II B.COM CS	ATHLETICS
12	VANITHA K	II B.A SOCIOLOGY	ATHLETICS
13	PUSHPARANI C	III B.A SOCIOLOGY	ATHLETICS
14	NITHEESAA RAJESH	II MBA	BADMINTON
15	VIDHIYA T	II B.A SOCIOLOGY	BADMINTON
16	P LOKESHWARI	I M.COM	BALL BADMINTON
17	G GAYATHRI	III B.COM CS	BALL BADMINTON
18	L MALINI	III B.COM CS	BALL BADMINTON
19	S STEPHY ROSY	II M.COM	BALL BADMINTON
20	R.K AMIRTHA VARSHINI	III B.A SOCIOLOGY	BALL BADMINTON
21	ISHWARYA J	II M.COM	BASKETBALL
22	BALA BANUSRI N	I M.COM	BASKETBALL
23	S.LAKSHMI PRIYA	III B.COM A&F S-I	BASKETBALL
24	A.ASHMITHA	III B.COM A&F S-I	BASKETBALL
25	KRITHIKA S	II B.COM A&F	BASKETBALL
26	AMIRTHA I	II M.COM	BASKETBALL
27	RAVEENAA J	II BCOM CS	BASKETBALL
28	R.SRUTHY	III B.A SOCIOLOGY	BASKETBALL
29	SHARMILA G	III B.COM MM	BASKETBALL
30	MONICA JAYASEELI J	III B.A SOC	BASKETBALL
31	P.THAMARAI SELVI	II M.COM	CHESS
32	KIRUTHIKA.B	III B.SC COMP.SCI	CHESS
33	HARSHINI.A	III B.COM CS	CHESS
34	VAISHALI.R	III B.COM CS	CHESS
35	TEJASVI.M	II B.A SOCIOLOGY	CHESS
36	DIVYA BHARATHI.M	I B.COM CS	CHESS
37	ANGELINA JOHN	II B.A ECONOMICS	HANDBALL

38	JEEVADHARANI S	II B.COM CS	HANDBALL
39	NIVETHA S	II B.A SOCIOLOGY	HANDBALL
40	SOWBARNIKA R	I B.SC CS	HANDBALL
41	SARASWATHI P	BA.SOCIOLOGY	HANDBALL
42	SAI DIYA	B.SC PSYCHOLOGY	TENNIS
43	TENTUU SHRI CHANDRAKALA	B.SC MATHS	TENNIS
44	LAVANYA	II B.A JOURNALISM	TENNIS
45	CHARANYA	II B.A JOURNALISM	TENNIS
46	NITHYASHREE M	I B.COM A & F (Shift II)	TABLE TENNIS
47	VAISHNAVI V	II B.A ECONOMICS	TABLE TENNIS
48	SHRUTHI T R	III B.COM A&F S-II	TABLE TENNIS
49	NANDHINI A	II M.SC IT	VOLLEYBALL
50	MALAISELVI M	II B.COM MM	VOLLEYBALL
51	THULASIGOWRI S	II B.COM CS	VOLLEYBALL
52	KAVIYA J	II B.COM CS	VOLLEYBALL
53	SENTHAMARAI MATHANA	I MA PUBLIC POLICY	HOCKEY
54	NIVETHA R	I MA PUBLIC POLICY	HOCKEY
55	PRABHA B R	II B.COM MM	HOCKEY
56	ARUNA S	II B.COM MM	HOCKEY
57	NAGAMMA K	I B.A SOCIOLOGY	HOCKEY
58	BHAMILA J	I B.A SOCIOLOGY	HOCKEY
59	SOWMIYA M	B.A SOCIOLOGY	FOOTBALL
60	SUDHA RANI	II M.COM	FOOTBALL
61	JAKIYA AFRIEN	II BBA (SHIFT II)	FOOTBALL
62	GOWTHAMI L	III BCA	FOOTBALL
63	MADHUMITHA S	I B.SC FSM	SWIMMING
64	VARSHA V	II B.SC PSYCOLOGY	SWIMMING
65	OVIYA M M	III B.SC PSYCHOLOGY	ARCHERY
66	DHIVYA M	II M.A PUBLIC POLICY	BOXING
67	LAVANYA NAMBIAR	III BBA (SHIFT II)	ROWING
68	KRUTHICA J S	III B.COM MM	SQUASH
69	RATHIKA S	I MSC FSM	SQUASH
70	NIRANJANA DEVI	II M.A MM	SQUASH
71	HARSHITHA U V	II B.SC CS	SQUASH
72	VANDHANA	I BBA (SHIFT II)	GYMNASTICS
73	SWETHA R	I B.COM MM	FENCING
74	KEETHANA S.B	I M.COM	CRICKET
75	ARSHI CHOUDHARY	I M.A MM	CRICKET

76	PAVITHRA S	III B.COM CS	CRICKET
77	MEENAKSHI S	III B.A SOCIOLOGY	CRICKET
78	AKSHARA S	II B.A SOCIOLOGY	CRICKET
79	RAMYA SHRI K.N	II B.A SOCIOLOGY	CRICKET
80	M.S AISHWARYA	I B.COM CS	CRICKET

**M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS) PLAYERS ACHIEVEMENTS AT
KHELO INDIA UNIVERSITY GAMES 2nd EDITION HELD AT BANGALORE
FROM 24th APRIL TO 3rd MAY 2022
REPRESENTING UNIVERSITY OF MADRAS**

**KHELO INDIA UNIVERSITY GAMES
SWIMMING**

S.NO	NAME	DEPARTMENT	EVENT	POSITION
1	V VARSHA	II B.SC PSYCOLOGY	200M FREESTYLE	GOLD
			400M FREESTYLE	GOLD
			800M FREESTYLE	SILVER
			4*100M FREESTYLE RELAY	SILVER
			4*200M FREESTYLE RELAY	GOLD
			4*100M MEDLAY RELAY	GOLD
2	S MADHUMITHA	I B.COM MM	200M BACKSTROKE	SILVER
			4*100M FREESTYLE RELAY	SILVER
			4*200M FREESTYLE RELAY	GOLD
			4*100M MEDLAY RELAY	GOLD

BASKETBALL – GOLD (WINNERS)

S.NO	NAME	DEPARTMENT
1	ISHWARYA J	II M.COM
2	BALA BANUSRI N	I M.COM
3	S.LAKSHMI PRIYA	III B.COM A&F S-I
4	A.ASHMITHA	III B.COM A&F S-I
5	KRITHIKA S	II B.COM A&F
6	AMIRTHA I	II M.COM
7	RAVEENAA J	II BCOM CS
8	R.SRUTHY	III B.A SOCIOLOGY
9	SHARMILA G	III B.COM MM
10	MONICA JAYASEELI J	III B.A SOC

TABLE TENNIS – BRONZE

S.NO	NAME	DEPARTMENT
1	VAISHNAVI V	II B.A ECONOMICS
2	SHRUTHI T R	III B.COM A&F S-II

ATHLETICS

S.NO	NAME	DEPARTMENT	EVENT	POSITION
1	NANDHINI K	II M.A HRM	100M HURDLES	SILVER
2	DEEPIKA S	III BBA (SHIFT I)	HEPTATHALON	BRONZE

Total Medals tally in Khelo India

NO. OF GOLD MEDAL – 7

NO. OF SILVER MEDAL – 5

NO. OF BRONZE MEDAL –2

National Cadet Corps

Students Achievements

National Level

CUO Suman V Rudani (1913711034059) of B.Com A&F Shift-I got selected for Inter Directorate Sports Shooting Competition and IGC selection which was held in Lawspet, Pudhucherry for 10 days where many cadets from all over Tamil Nadu participated in the event.

CPL Charumathi.V (2013711031016) of B.A. Sociology got selected for Basic Leadership Camp (BLC) which was held in Coimbatore for 10 days and she was also shortlisted for Advanced Leadership Camp (ALC) in which cadets from different states participated.

L/CPL Aadhya Lakshmi Raja (2013721096081) of BBA Shift-II got selected for All India Rock Climbing Camp on December 2021 held in Gwalior, Madhya Pradesh for 25 days where around 300 cadets participated from more than 10 States.

L/CPL Indhira.D (2013721042019) of B.Com CS took part in All India Mountaineering Camp on April 2022 which was held in Pahalgam, Jammu & Kashmir for 20 days. The cadet from M.O.P Vaishnav College was the only girl to represent Tamil Nadu in this event.

The cadets of M.O.P Vaishnav College took part in a series of Republic Day Camp (RDC) selection conducted at Idayapatti, Madurai for 10 days each.

Name	Register number	Department	RDC
Diya.D	1913711024018	B.A Journalism	RDC Delhi Launch I
Kushi Jain.N	2013711060014	B.Sc Electronic Media	IGC Trg II
Susmitha.S.S	1913711063052	B.Sc FSM	IGC Trg I
Rebecca.A	1913711063030	B.Sc FSM	RDC IGC

A phase of the National Integration Camp, EBSB Saptah VIII was conducted virtually by the Puducherry Directorate in July 2021. The following cadets participated in the camp:

Name	Register number	Department
L/CPL Kushi Jain.N	2013711060014	B.Sc Electronic Media
L/CPL Sivasri.V	2013711031052	B.A. Sociology

Many cultural events were conducted, of which M.O.P cadets participated in Group Dance and Solo Singing.

The 12th Cado Fiesta 2022 was an event conducted by the Tamil Nadu Dr.Ambedkar Law University from March 18 – 20, 2022. The three-day Inter College NCC competition saw around 40 colleges in and around Chennai. From M.O.P Vaishnav College for Women, 40 cadets participated in the event and won the Overall Championship Banner for the year 2022. Honourable Governor R.N. Ravi gave away the prizes as part of 12th Cado Fiesta 2022 including the Overall Banner to the cadets.

Event	Name Of The Cadet	Register number	Department	Place
Lexo Cadet	Diya.D	1913711024018	B.A. Journalism	III
RDC Best Cadet	Samyuktha P R	2113711031041	B.A. Sociology	I
General Obstacles	Susmitha S S	1913711063052	B.Sc. FSM	I
TSC Best Cadet	Vasundhara.	2113721086050	B.Sc. Psychology	I
TSC Obstacles	Vasundhara	2113721086050	B.Sc. Psychology	I
Health & Hygiene	Sruteka.P.J	2113721033050	B.C.A	II
Cross Country	Susmitha S S	1913711063052	B.Sc. FSM	I
	Akshitha.S	2113711024002	B.Sc. Psychology	III
Flag Area	Harshitha	2113721042057	B.Com CS	I
	Kiruthiga R N	2113721102016	B.Sc. Data Science	
	Priyadharshini.D	2113721033033	B.C.A	
	Avanthika.S	2013711063007	B.Sc. FSM	
	Aadhya .R	2013721096081	B.B.A	
Tent Pitching	Susmitha .S.S	1913711063052	B.Sc. FSM	II
	Charumathi V	2013711031016	B.A. Sociology	
	Varsha R	2013711043038	B.Com Honors	
	Akshitha.S	2113711024002	B.A. Journalism	
	Sruteka.P.J	2113721033050	B.C.A	
	Priyadharshini.D	2113721033033	B.C.A	
	Harshitha.N	2113721042057	B.Com CS	
	Vasundhara.S	2113721086050	B.Sc. Psychology	
Group Dance	Sumedha U	1913711075062	B.Sc. Mathematics	I
	Susmitha S S	1913711063052	B.Sc. FSM	
	Bharani T	1913711031009	B.A. Sociology	
	Snehal Dinesh	1913721018053	B.A. Economics	
	Malavika H Unni	1913711034037	B.Com A&F shift1	
	N Kushi Jain	2013711060014	B.Sc. EM	
	Sri Prasitha N Nair	2013721033043	B.C.A.	
	Sivasri V	2013711031052	B.A. Sociology	
Group Song	Rebecca A	1913711063030	B.Sc. FSM	II
	Sivasri V	2013711031052	B.A. Sociology	
	Charumathi V	2013711031016	B.A. Sociology	
	Evangelin.M	2113711063009	B.Sc. FSM	
	Adhithi.R	2113721102001	B.Sc. Data Science	

	Rudhra Dhevi V	2113721045048	B.Com MM	
Thalir Social Service Banner	Sumedha.U	1913711075062	B.Sc. Mathematics	II
	Haripriya Balaji	1913711075018	B.Sc. Mathematics	
	Susmitha.S.S	1913711063052	B.Sc. FSM	
	Diya.D	1913711024018	B.A. Journalism	
	Abirami Ramanathan	1913721086001	B.Sc. Psychology	
	Bharani.T	1913711031009	B.A. Sociology	
	Suman V Rudani	1913711034059	B.Com A&F Shift 1	
	Monica.E	1913711058023	B.Sc. Computer Science	
	Rebecca.A	1913711063030	B.Sc. FSM	
	Aadhya .R	2013721096081	B.B.A	
	Avanthika.S	2013711063007	B.Sc. FSM	
	Charumathi.V	2013711031016	B.A. Sociology	
	Indhira.D	2013721042019	B.Com CS	
	Sivasri.V	2013711031052	B.A. Sociology	
	Varsha.R	2013711043038	B.Com Honors	
	Kushi Jain .N	2013711060014	B.Sc. EM	
	Sri Prasitha N Nair	2013721033043	B.C.A.	
	Adhithi.R	2113721102001	B.Sc. Data Science	
	Akshitha	2113711024002	B.A. Journalism	
	Harshitha	2113721042057	B.Com CS	
	Kavipriya.V	2113711031023	B.A. Sociology	
	Kiruthiga.R.N	2113721102016	B.Sc. Data Science	
	Nandhini.S	2113721102025	B.Sc. Data Science	
	Priyanga.I	2113711031035	B.A. Sociology	
	Rajalakshmi.R	2113721018038	B.A. Economics	
	Renugambal.P	2113711075034	B.Sc. Mathematics	
	Rudhra Dhevi.V	2113721045048	B.Com MM	
	Samyuktha.P.R	2113711021041	B.A. Sociology	
	Sathyashree.R.B	2113721102041	B.Sc. Data Science	
	Shamini.E	2113721045054	B.Com MM	
	Sruteka.P.J	2113721033050	B.C.A.	
	Vasundhara.S	2113721086050	B.Sc. Psychology	
	Vijetha.S	2113721102049	B.Sc. Data Science	
	Vinti Mardia	2113711096068	B.B.A	
	Evangeline.M	2113711063009	B.Sc. FSM	
	Priyadhardhini.D	2113721033033	B.C.A	

Peace and Harmony Week

The Peace and Harmony Week was conducted by 1 TN (GIRLS) BN unit between March 14-18, 2022. around 17 colleges including 40 cadets from M.O.P Vaishnav College have participated in the four – day Intra Unit NCC Competition and the M.O.P cadets won the Overall Runners Up Trophy.

Colonel Jarnail Singh and other guests including GCI and AO, Group Commander of Madras ‘A’ NCC gave away the trophies.

Event	Name of the cadet	Register number	Department	Place
Tent Pitching	Charumathi V	2013711031016	B.A. Sociology	II
	Varsha R	2013711043038	B.Com Honors	
	Priyanga.I	2113711031035	B.A. Sociology	
	Akshitha.S	2113711024002	B.A. Journalism	
	Sruteka.P.J	2113721033050	B.C.A	
	Vasundhara.S	2113721086050	B.Sc. Psychology	
	Harshitha.N	2113721042057	B.Com CS	
	Priyadharshini.D	2113721033033	B.C.A	
National Integration Awareness Programme	Charumathi V	2013711031016	B.A. Sociology	II
	Indhira.D	2013721042019	B.Com CS	
	Prasitha N Nair	2013721033043	B.C.A	
	Avanthika.S	2013711063007	B.Sc. FSM	
	Sivasri V	2013711031052	B.A. Sociology	
	Varsha R	2013711043038	B.Com Honours	
	Kavipriya.E	2113711031023	B.A. Sociology	
	Priyanga.I	2113711031035	B.A. Sociology	
	Kiruthiga.R.N	2113721102016	B.Sc. Data Science	
	Renugambal.D	2113711075034	B.Sc. Mathematics	
	Rudhra Dhevi .V	2113721045048	B.Com MM	
	Nandhini.S	2113721102025	B.Sc. Data Science	
Best Cadet	Vinti Mardia	2113711096068	B.B.A	I

Social Service Activities

Mural Painting – On December 2, 2021, the cadets painted the wall of Mandaveli Bus Stand under the theme of “Environmental Sustainability.”

Park Cleaning – As part of the event, the cadets cleaned Panagal Park, T Nagar by removing plastic wastes on December 4, 2021.

Seed Pencil distribution – On December 8, 2021, the cadets visited Chennai Girls Hr. Sec School, Choolai and created awareness on how our environment can be saved and made clean and distributed Seed pencils to set an example.

Seed Ball making – On December 9, 2021, the cadets visited Sri Muthukumaraswamy Devasthanam P Venugopal Chetty Hr. Sec School and taught the students to make seed balls with different seeds and also encouraged them to plant trees in their localities.

NCC DAY

The NCC Day celebration is an official farewell given by the college to the final year NCC cadets. The NCC Day for the academic year 2021-2022 was held on May 17, 2022. Col.Jarnail Singh, Group Commander of Madras “A”, honoured the event and distributed awards to the NCC final year cadets for their contributions and achievements. He also awarded the token of appreciation to the cadets for their contribution to the 1 TN GIRLS (BN).

M.O.P. Community Radio Station (MOP CRS) 107.8 MHz FM

List of INTERVIEWS done by CRS Interns/Volunteers(MOPVC Students):
Mr.PrabhakaranRamachandran (Supreme Court Advocate) // Law Awareness
Mr.Manushyaputhiran (Author and Poet)
Dr.AnandJayakumar(Chief Medical Officer) //Covid Vaccination Awareness
Mr.P.A.AnandaKumar&Ms.Raunak, // Breast Cancer Awareness
Dr.DivyaArun, Gynecologist // Breast Feeding Awareness
Mrs.KavithaMuralidharan(Senior Journalist) // Fake News Awareness
Mr.VigneshKarthick(Actor & Director)
Mr.EzhilVenugopal, Founder of Acme Football Academy
Ms.Sherin Angela, Assistant Commissioner of Customs and GST
Mr.SamaranThamarai, Vegan Activist
Mrs.Arasi (Teacher)
Dr.NishanthRavichandran, Psychiatrist // Mental Health Awareness
Pandima (Govt. exam aspirant)
Mr.Balasubramanian.B(Software Engineer)
Ms. Rachel Jayaseelan(Psychologist) // Mental Health Awareness
Ms.LavanyaBalu, Yoga Trainer // Yoga Awareness
Dr.Dhanasekar (Pulmanologist) // Covid-19 Awareness

List of PANEL DISCUSSIONS done by CRS Interns/Volunteers:
1. Panel Discussion on 'Mental Health Awareness' with Psychologists(Ms.VarshaRajabaskar, Ms. John Lavanya, Ms.Varsha George, Ms.SaiRishitha
2. Impact of Media on common people of different age groups
3. Reliving Childhood Memories
4. Tamil New Year &Vishu Special

List of OUTREACH ACTIVITIES done by CRS Interns/Volunteers:
1. ChennaiBook Fair 2022 (YMCA, Nandanam)
2. Library environment and exam preparation (Connemara Library)
3. Women's day special (Besant nagar Beach)
4. Problems of bargaining- (T-nagar street vendors)
5. Bamboo weavers and struggles (Wall tax road, Mint)
6. Autism awareness (Besant nagar Beach)
7. Fake news and misinformation (SemmozhiPoonga)

List of VOXPOPS done by CRS Interns/Volunteers(MOPVC Students):
School Life vs College Life
Environment Awareness
People's view on Online Classes
MakkalinKural (COVID Experience)
Traffic Awareness

List of PSAs done by CRS Interns/Volunteers:	
1. Terrace Gardening	2. Benefits of Yoga
3. Covid-19 Announcement	4. Corona Awareness
5. Tree plantation	6. Texting and driving
7. Women education	8. Animal care
9. Never let your dream down	10. Workplace harassment
11. Personal hygiene	12. Tree plantation
13. Keep water for birds	14. Water conservation
15. Precautions for summer	16. Child safety
17. Age restriction in movies	18. Physically challenged
19. Covid Etiquette	20. Travel harassment
21. Menstrual health	22. Blood donation
23. Malnutrition in Women	24. Say no to alcohol
25. Acid Rain	26. Screen time regulation
27. Protect our National Heritage Sites	28. Domestic violence
29. Healthy lifestyle	30. Meeting deadlines
31. Mobile Addiction	32. Awareness to parents about sexual harassment
33. Online shopping scam	34. Information bias
35. Supporting small Business	36. Awareness on following Traffic Signal.
37. Mental Health Awareness	38. Ways to treat Information we come across
39. Reduce phone time and inculcate hobbies	40. Cyber safety
41. Bad effects of Online games	42. Waste Disposal

List of RJ TALKS done by CRS Interns/Volunteers(MOPVC Students):
'Indian Sabre Fencer Bhavani Devi' // Olympics Special
'Interesting facts about Olympics' // Olympics Special
'Tokyo Olympics 2020' // Olympics Special
Do your desired good things, life will be happy
Yoga Day
Is social media a stress buster or source of stress?
Mobile Phone Addiction and its Harmful Effects
Suicidal Thoughts Prevention
Productive Lockdown
Mother's Special
The Kindness Cure
Importance of Mental Health
Body Shaming
Importance of Expressing Yourself

M.O.P CRS 107.8 MHz FM – GOVERNMENT PROJECTS		
Campaign Title / Theme	Tie-Up Org	Total Cash Prize
Election Voting Awareness Campaign	SMART NGO	Rs. 30, 000
Covid Vaccine Hesitancy Campaign	SMART NGO	Rs. 40, 000
FactShala Campaign	DATA LEADS	Rs. 32, 500

M.O.P CRS 107.8 MHz FM – Participation in National CR Awards		
ENTRY FOR AWARDS	CATEGORY	THEME
9 th National CR Awards	Thematic	"SaadhanaiPengal"(Successful Women Entrepreneurs)
9 th National CR Awards	Community Engagement	"PaarambariyaKalaigalaiAzhiyaamalKaappom"(Preserving Dying Traditional Art)

M.O.P CRS 107.8 MHz FM - Radio PartnerDetails
Dept of Journalism: "Say NO To Fake News Campaign 2022"
Reiki Centre of India: "23 rd World Reiki Day 2022"

M.O.P CRS 107.8 MHz FM – Internship Training Details
Skills Trained: Scripting, RJing, Recording, Editing, Outreach
2021 INTERNS: Keerthi, Shwarna, Supriya, Gayathri, Thiyaga, Deeksha, Megha, Trisha
2022 INTERNS: Yogavigneshwari, Sunitha, Harshini, Yashwini, Leela, Nivetha, Sanjana, Shreya, Rajalakshmi, Bhoomika, Dhaarini, Dheekshitha, Nisha, Asha, Abirami, Sowmiya, Poovithazh, Dheepasri, Athira, Janani, Karoline, Shree, Swathy, Amirtha, Sheebah, Sonia, Amurtha

Internal Quality Assurance Cell

Faculty Training Programme

Date	Title of the Programme	Resource Person
24.07.2021	Tally	Ms. Humsa T N

Programme Brief:

A training programme for the administrative staff on the concepts of TALLY was conducted on July 24, 2021. Ms.Humsa , Assistant Professor, guided the staff in automation and organization of the accounts operations.

Date	Title of the Programme	Resource Person
06.08.2021	Importance of observing Covid 19 Protocols	Ms. Uma Maheswari K, Nursing Officer, Apollo Shine Foundation

Programme Brief:

As the Lockdown was slowly lifted, it was essential to emphasize the importance of following the protocols of covid 19. The IQAC cell along with Apollo Shine conducted a workshop for the Non-teaching faculty to understand the importance of following the protocols.

Date	Title of the Programme	Resource Person
09.08.2021	Covid Prevention Practices	Ms. Uma Maheswari K, Nursing Officer, Apollo Shine Foundation

Programme Brief:

A workshop on Covid Prevention practices was conducted by the IQAC cell collaborating with Apollo shine foundation. Ms.Uma Maheswari, Nursing officer demonstrated the prevention practices to the faculty members and elaborated the preventive measures like masking, social distancing and sanitization

Date	Title of the Programme	Resource Person
07.09.2021	Emergency Control	Ms. Uma Maheswari Nursing officer, Apollo shine foundation

Programme Brief:

Emergency management is the organization and management of the resources and responsibilities for dealing with all humanitarian aspects of emergencies. Faculty are guided and trained to handle emergencies, help in First aid before seeking attention from Apollo shine. As the responders are faculty first on scene, any emergency such as medical, fire, or evacuation preparedness is essential

Date	Title of the Programme	Resource Person
23.09.2021	MS Access	Dr. Muthulakshmi A

Programme Brief:

The IQAC cell of the college conducted a training programme on MS Access for the staff. The essential features of MS Access was highlighted and its usage was demonstrated by the resource person Dr. Muthulakshmi A.

Date	Title of the Programme	Resource Person
23.10.2021	Advanced MS Excel	Mr. Bharath, Bharath Infotech

Programme Brief:

A training programme was conducted for the faculty on the advanced concepts in MS EXCEL. Ms. Bharath, Bharath Infotech, was the resource person for the workshop. He demonstrated the usage of tools in MS Excel.

PARAMARSH - Training for Mentee Institutions Faculty skill training

Date	Title of the Programme	Resource Person
10.8.2021	Personality Development	Ms. Usha Ramakrishnan Life Skill Trainer

Programme Brief:

A One day virtual skill training program organized by M.O.P. Vaishnav College for Women for mentee institutions, under the PARAMARSH scheme the IQAC of M.O.P Vaishnav College for Women organised on 10.08.2021. The topic was "Personality development " and the programme aimed at improving self-image, self-esteem and attitude towards the future. The session was handled by an experienced skill trainer, Ms. Usha Ramakrishnan and had over 40 student participants from mentee institutions. Enhancing self- image, attitude towards collegiate education and stress handling were discussed. The session was a bilingual one.

Induction Training for newly recruited Faculty

S.NO	Date	Title of the Programme	Resource Person
1.	12.08.2021	Code Of Conduct And Welfare Scheme for newly recruited Faculty	Dr. D. Uthira, Vice Principal, M.O.P. Vaishnav College for Women
2.	13.08.2021	Lesson Plan preparation and assessment methodology for newly recruited Faculty Members	Dr. Sindhu K, Dean Academics Dr. Sumangala Devi, Controller of Examinations, M.O.P. Vaishnav College for Women
3.	14.08.2021	Service and leave rules for newly recruited Faculty Members	Dr. Uthira, Vice Principal, M.O.P. Vaishnav College for Women

Programme Brief:

The IQAC and faculty training centre of the college conducted an online induction programme for the newly recruited faculty members to make them aware of the code of conduct and welfare, Lesson plan preparation, teaching methodology and service and leave rules of the college.

Faculty Training - NAAC Criteria

Date	Title of the Programme	Resource Person
03.08.2021	NAAC Criterion - Curricular Aspects	Dr. Mary Venus Joseph, Ph.D., MBA, M.A. Former Vice Principal, Dean (Research) Coordinator, IQAC Rajagiri College of Social Sciences

Programme Brief:

The workshop focussed on NAAC criterion -Curricular Aspects. The resource person laid emphasis on ways in which the college can design an appropriate curriculum, enrich the curriculum in tune with the emerging trends and relevancy to the local needs. Dr. Mary Joseph also gave an overview of how to create a strong structured feedback form and to project the feedback on the institution's website.

Date	Title of the Programme	Resource Person
05.08.2021	NAAC Criterion - Research Consultancy and Extension	Prof. M.G. Sethuraman Controller of Examinations Gandhigram University

Programme Brief:

The IQAC and faculty training centre of the college conducted a workshop for the faculty members of the college on the NAAC criterion so as to enable faculty members to gain knowledge in the aspects of the various criterion and its weightage. Dr.Sethuraman, Prof, Dept of Chemistry, Gandhigram rural Institute, Gandhigram, emphasized the importance of research and consultancy.

Date	Title of the Programme	Resource Person
17.8.2021	NAAC Criterion - Teaching, Learning and Evaluation	Dr. Mary Venus Joseph, Ph.D., MBA, M.A. Former Vice Principal, Dean (Research)& Coordinator, IQAC, Rajagiri College of Social Sciences

Programme Brief:

A virtual workshop for the faculty on the different NAAC criterion was conducted by Dr. Mary Venus Joseph, Former Vice Principal, Rajagiri College of Social Sciences. The workshop aimed to create awareness among faculty members on teaching, learning and evaluation.

Date	Title of the Programme	Resource Person
01.10.2021	NAAC Criterion - Infrastructure and Learning Resource Student Support and Progression	Prof. M.G. Sethuraman, Controller of Examinations, Gandhigram University.

Programme Brief:

The IQAC and Faculty training centre conducted an online workshop for the faculty on various NAAC criterion to give an insight to the revised accreditation framework of NAAC. The workshop was conducted on a virtual platform by Dr.Sethuraman, Controller of Examinations, Gandhigram Rural Institute. He suggested methods for student support and progression to higher studies and placement. He insisted on the availability of E-resources for students, faculty and researchers.

Date	Title of the Programme	Resource Person
16.10.2021	NAAC Criterion - Governance, Leadership and Management & Innovations and Best Practices	Prof. S.P. Thyagarajan Former Vice Chancellor, University of Madras, Professor of Eminence and Dean Research, Sri Ramachandra University

Programme Brief:

The IQAC and faculty training centre of the college conducted a workshop for the faculty members of the college on the NAAC criterion so as to enable them to gain knowledge in the aspects of the various criterion and its weightage. Prof. S.P .Thyagarajan, Former Vice chancellor, was the resource person for the session.

Date	Title of the Programme	Resource Person
19.10.2021	Preparing for NAAC Accreditation	Prof. M.G. Sethuraman Controller of Examinations Gandhigram University

Programme Brief

The IQAC and faculty training centre of the college conducted a workshop for the faculty members of the college on the NAAC criterion so as to enable faculty members to create awareness and gain knowledge in the aspects of the various criterion and the accreditation process. Dr. Sethuraman, Prof , Dept of Chemistry, gave an insight into the several criteria and its aspects.

Date	Title of the Programme	Resource Person
27.11.2021	Aspects to be considered in self study report writing	Dr.A.Xavier Mahimairaj, Asst Professor, Dept of Commerce, Loyola College, Chennai.

Programme Brief

A workshop was conducted by M.O.P. Vaishnav College for Women on the topic “Aspects to be considered in self study report writing” which focuses on the main elements needed for self-study report. This programme gave an insight on how the mission of each department has to match the institution’s mission. It was an interactive session which highlighted the essence of report writing.

Student Cabinet (2021 -2022)

S.No	DATE	EVENT
1	13.07. 2021	Investiture Ceremony
2	13.07. 2021	M.O.P. Birthday Celebration
3	15.08. 2021	Independence Day Celebration
4	05.09. 2021	Teacher's Day
5	23.09. 2021	Nand Mahotsav
6	25.09. 2021	Fresher's Day
7	29.09. 2021	Ganesh Vandan Utsav
8	02.10.2021	Punarmilan
9	12.10.2021	X-billion Skills Lab Training Program
10	18.10.2021, 19.10.2021	UN Day Celebrations
11	01.12.2021, 07.12.2021	Shringar
12	23.12.2021	ECOTOPIA 2.0
13	23.02.2022	Parliamentary Session
14	03.03.2022	Through The Lens Of A Photographer
15	08.03.2022	The Enchanted Spell
16	10.03.2022	INK'D
17	11.03.2022-16.03.2022	M.O.P. E-Bazaar
18	14.03.2022	Singara Chennai
19	15.03.2022	Open Mic
20	02.04.2022	Abhilasha
21	03.04.2022 - 04.04.2022	Jhankar (Inter- departmental, Inter - Collegiate)
22	06.05.2022	Artiso Tech
23	09.05.2022	Ethnic Day

STUDENT CABINET (2021-22)

The Student Cabinet of M.O.P. Vaishnav College is a team comprising of representatives from all the departments, who seek to contribute towards the welfare of the student community. The 39-member team is headed by the Prime Minister, along with two Deputy Prime Ministers. The team consists of 18 Ministers and 18 Deputy Ministers, who organize various activities in the college on a regular basis. The Cabinet is ably supported by the Members of Parliament.

INVESTITURE CEREMONY

July 13, 2021 - The Investiture ceremony was conducted on Google Meet platform. The Chief Guest Ms. Mohammad Sujeetha M.S., IPS, Deputy Commissioner of Police, Bengaluru, spoke about her experience in the institution and how it helped mold her into the person that she is today. She then congratulated all the newly appointed leaders and the management of the college. The office bearers took an oath pledging commitment to their positions on this momentous occasion.

M.O.P. BIRTHDAY CELEBRATIONS

July 13, 2021 - Commemorating the 29th Birthday of M.O.P. Vaishnav College, the Student Cabinet conducted virtual birthday celebrations.

INDEPENDENCE DAY CELEBRATIONS

August 15, 2021 - The Independence Day celebrations at M.O.P. Vaishnav College for Women took place offline with all the necessary safety Covid protocols. It was attended only by the Ministers of the Student Cabinet 2021-22. The celebrations commenced with NCC March and salute, followed by the flag hoisting by the Principal and rendition of a flag song.

TEACHERS' DAY

September 5, 2021 - Teacher's day celebrations 2021 was virtually conducted through Gmeet platform. The celebrations began with artistic and entertaining performances, followed by games conducted by the members of the student cabinet.

NAND MAHOTSAV

September 23, 2021 - Nand Mahotsav for the year 2021 -2022 was organised online via Google Meet platform. The language department of the college organized the event by conducting inter-departmental events such as handicraft making, sloka recitation, poster making and monologue competitions.

FRESHER'S DAY

September 25, 2021 - The Ministers and Deputy Ministers of 17 departments of the college conducted the Freshers' day event on separate virtual platforms for their first years. The event began with a montage by the Core Cabinet, followed by interesting games for the students. Three prize winners were announced for 'Miss Freshers', based on the prerecorded videos of the unique talents.

GANESH VANDAN UTSAV

September 29, 2021- Ganesh Vandan celebration for the year 2021-2022 was conducted virtually via Google Meet platform by the language department of the college. It was an inter-departmental event that included poster making and doodle art competitions exclusively for the first years to express their unique and creative skills.

PUNARMILAN

October 2, 2021 - Punarmilan, the yearly alumnae meet was conducted to cherish and appreciate the alumnae of the college. Nearly 130 alumnae turned up for the event. The events planned for the day were M.O.P Quiz and Guess the Gibberish in which the members took part actively.

X-BILLION SKILLS LAB TRAINING PROGRAM

October 12, 2021 - During the inauguration of X Billion Skills lab training program, Mr. Gaurav Jain (Founder) briefed upon the concept of the 90-day training program. Details about the X Billion skills application, along with different modules and lectures were provided. Discussions on the importance of leadership, communication and proper approach in corporate world ensued.

UN DAY EVENT CELEBRATIONS

October 18, 19, 25, 2021 - The UN day Inter-Collegiate and Inter-Departmental events were held virtually via Google Meet platform. These events were based on the UN agenda of Sustainable Development, adopted in the year 2015. Its major agenda is to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity by 2030. A large number of students from several colleges across the country had taken part in all of the events enthusiastically. The valedictory function for the same was conducted on the 25th of October, where the chief guest H.E. Ambassador T.S Tirumurti, delivered the UN day address, announced the winners of all the events and gave away the prizes.

SHRINGAR

December 1-7, 2021- The Shringar 2021 Inauguration concert was held on a virtual Google Meet platform. The chief guest for the day, Sri Rajesh Vaidhya, renowned Veena player inaugurated the event, addressed the audience and made a live performance. The year's edition of Shringar was presented via the college YouTube page, Rang Manch. The program's purpose was to imbibe culture, emphasise on fine arts and to showcase the talents of our Alumnae.

ECOTOPIA

DECEMBER 23, 2021 - The Ecotopia event was organized by the Ministry of Environment to create awareness among students about the inevitable environmental crisis faced by the world. Various competitions like photography, potpourri, voiceover, and creative story writing were conducted as part of Ecotopia 2.0.

PARLIAMENTARY SESSION

February 23, 2022 - The parliamentary session for the year began with an invocation song and college anthem, which was then followed by a welcome address delivered by the Principal Dr. Lalitha Balakrishnan. The proposals for the conduction of events for the year were put forward by the core cabinet of the college. A question and answer session was conducted, in which the Principal answered all the queries raised by the members of the parliament.

THROUGH THE LENS OF A PHOTOGRAPHER

3, March, 2022 - The Ministry of Environment conducted a guest lecture in which Ms. Rathika Ramasamy, a renowned wildlife photographer elaborated on the theory and depth behind her photos and made the students understand the need for preservation of wildlife as well. She also pointed out the pros and cons of being a woman in the wildlife photography field. The students actively participated during the question-answer session towards the end of the event.

THE ENCHANTED SPELL

March 8, 2022 - The event was conducted to commemorate Women's Day and it aimed to sensitize the students on women's rights and feminism, through poetry writing competitions. The participants were asked to write a sonnet on topics related to women. The event was judged by Ms. Praveena, English teacher, from Sri Sankara Senior secondary School.

INK'D

March 10, 2022 - Ink'd was organized to create awareness about the elections, as well as to implement and educate on 'One person One vote'. The Ministry of Communication had planned a series of events namely Quizpicable Me, Reel the Vines, Beyond the Voice, Slow-Gun, and Spill N' Splash.

M.O.P. E-BAZAAR

March 11-16, 2022 - M.O.P. E-Bazaar aims at nurturing the spirit of entrepreneurship amongst students by giving them a platform to experience entrepreneurship through hands-on learning. The event served as an incredible learning opportunity for both the current students

as well as the alumnae. Forty-eight virtual and twenty-four non-virtual stalls were put up by seventy talented entrepreneurs, selling a variety of products ranging from accessories to food. Interactive live sessions were handled by four stall holders, wherein they showcased their products. Three live performance sessions were hosted by talented artists.

SINGARA CHENNAI

March 14, 2022 - The Ministry of Innovation and Design organized Singara Chennai event to provide a platform for students interested in the field of direction and cinematography. Participants were expected to showcase a documentary exploring Chennai city. It provided an opportunity for students to meet and learn from experienced professionals in the industry. The judge for the event was Mr. A. Jehroome, Director of Wanderers Media Work, who offered his professional inputs and feedback on the submissions.

OPEN MIC

March 9-May 6, 2022 - Students from the various departments of the college, showcased their talents in singing, rapping, dancing, beat-boxing and playing instruments.

ABHILASHA

April 2, 2022 - The common theme for this year was Fantasy and Fiction. Additionally, sub-themes were assigned for all the departments. There were 12 events that were held both online and offline. The overall trophy was won by the Department of Electronic Media, and Shravana from B.Sc Psychology was crowned 'Ms. Abilasha'.

JHANKAR INTER-DEPARTMENTAL AND INTER-COLLEGIATE

April 3-4, 2022 - Inter-departmental events for Jhankar provided a platform for students to exhibit a myriad of talents. Celebrity guests like Mr. Adithya R. K., Mr. Abhishek Kumar, and Ms. Sivaangi Krishnakumar graced the events. While the Department of Electronic Media won the overall trophy, Akshaya Dharshini from the same department, bagged the title of Miss Jhankar 2022. A total of 12 events were conducted.

The theme for Jhankar Inter-Collegiate and Inter-Departmental 2021-22 was Retro. Around 139 participants from 10 city colleges participated in the event, and DG Vaishnav College bagged the overall trophy.

ARTISO TECH

May 6, 2022 - Artiso-Tech, an inter-departmental fest organized by the Ministry of Communications in offline mode adhering to all necessary safety protocols, comprised of three events - **Geek Syndrome** (Power Point Presentation, where participants were asked to present their vision on "Technology in 2030"), **Emojito** (Emoji designing, where the students

design a unique emoticon) and **Doodle for Google** (doodling competition to create a logo for Google). 50+ students from various departments participated enthusiastically and won prizes.

ETHNIC DAY

May 9, 2022 - Ethnic day celebration was presided by Preethikaa, Minister of Home Affairs. Students expressed various talents in singing, dancing, martial arts, and stand-up comedy in the first round. The second round was a question-answer round, where the students answered the questions posed to them. Miss Ethnic, Miss Talented and Miss Elegant titles were conferred upon the winners.

Training Calendar - 2021-2022

2021- 2022	Proposed Programme	
	First Fortnight	Second Fortnight
June 2021		Training Programme for Administrative Staff on “Tally”
August 2021	Awareness Programme for Faculty on “Importance of Observing Covid 19 Protocols”	
	Awareness Programme for Faculty on “Covid Prevention Practices”	
September 2021	Awareness Programme for Faculty on “Emergency Control”	
		Training Programme for Administrative Staff on “MS Access”
October 2021		Training Programme for Administrative Staff on “Advanced MS Excel”
November 2021	Training Programme for Non-Teaching Staff on “Computer Skills”	
	Faculty Development Programme on “Research Paper Presentation”	
December 2021	Faculty Development Programme on “Basic Statistical Tools For Research”	Awareness Programme for Teaching and Non-Teaching Staff on “Contingency Response”
		Awareness Programme for Teaching Staff on “Food Safety and Hygiene Practices”
January 2022		Training Programme for Non-Teaching Staff on “Advanced Excel”
February 2022	Training Programme for Non-Teaching Staff on “Emotional Intelligence”	
April 2022	Faculty Development Programme- “VISHNIC”	Training Programme for Administrative Staff on “Basic Trouble Shooting”
	Faculty Development Programme- “Photojournalism”	Faculty Development Programme- Innovative Approaches to Design Thinking
May 2022	Faculty Development Programme- Quick Books, Zoho Books and Good Books	Faculty Development Programme- Technology in Accounting