3.6.EXTENSION ACTIVITIES 2021-2022



LIST OF EXTENSION ACTIVITIES CONDUCTED IN THE YEAR 1st JUNE 2021-31st MAY 2022

S.NO	Name of the activity	Organizing unit/agency/co llaborating agency	Name of the scheme	Year of the activity	Number of students participate d in such activities
1	Awareness on motivating people to donate blood	University of Madras	Blood Donation	1st June 2021-31st May 2022	10
2	Swachhata Shapath (Pledge of Cleanliness, Swachh Pakhwad &Sapling plantation)	University of Madras	Clean India Mission	1st June 2021-31st May 2022	170
3	Lecture on Awareness on Social Responsibility to Government school children	University of Madras	World Students Day	1st June 2021-31st May 2022	296
4	Awareness on the importance of healthy lifestyle	University of Madras	World Food Day	1st June 2021-31st May 2022	296
5	Pledge taking session to protect the unity of the nation.	University of Madras	Rastriya Ekta Din	1st June 2021-31st May 2022	175
6	Yoga session	University of Madras	Fit India Movement	1st June 2021-31st May 2022	175
7	Awareness for voters by taking pledge	University of Madras	National Voters Day	1st June 2021-31st May 2022	160
8	Blood donation drive	Youth Red Cross	Blood donation camp	1st June 2021-31st May 2022	50
9	NSS Special Camp	University of Madras	Special camp organized on the theme: Munnetra Paadayil - The Pathway to Success	1st June 2021-31st May 2022	150
10	Wall Painting	MOP NCC	Thalir (Under Cado Fiesta- TNDALU)	1st June 2021-31st May 2022	50

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11	Awareness on Bio- plastic	MOP NCC	Thalir (Under Cado Fiesta- TNDALU)	1st June 2021-31st May 2022	50
12	Park Cleaning	MOP NCC	Thalir (Under Cado Fiesta- TNDALU)	1st June 2021-31st May 2022	50
13	Child Rights Awareness	MOP NCC	Thalir (Under Cado Fiesta- TNDALU)	1st June 2021-31st May 2022	50
14	Career Guidance Program	Rotaract Club Awareness of M.O.P. Programme on Career College for Women & The Rotary Club of Madras		1st June 2021-31st May 2022	450
15	Celebrating National Coastal Worker's Day	Rotaract Club	Nalam Nalamariya Aaval - Wellness and Wellbeing	1st June 2021-31st May 2022	15
17	Training seminar organized for Rotaract Club members	Rotaract Club	Level up (BOTS)	1st June 2021-31st May 2022	28
18	Career Guidance Program	Rotaract Club	Professional Service	1st June 2021-31st May 2022	78
19	World Head Injury Awareness Day	Rotaract Club	Check Ahead-Head Injury Awareness Program	1st June 2021-31st May 2022	80+
20	Information Literacy Initiative	M.O.P Vaishnav College For Women	M.O.P FACTSHALA—A Vaishnav News And College For Information Literacy		25
21	Vaccination drive	M.O.P Vaishnav College For Women	Covid Awareness Campaign	1st June 2021-31st May 2022	3
22	Vaccination Awareness	M.O.P Vaishnav College For Women	Covid-19 Vaccination Awareness Interview	1st June 2021-31st May 2022	1
23	Creating awareness about the basic law and structures of the country	M.O.P Vaishnav College For Women	Awareness on Basic law and International law	1st June 2021-31st May 2022	2
24	Awareness about the	M.O.P	Addressing the life	1st June	4

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	life of being a writer	Vaishnav College For Women	of being a writer	2021-31st May 2022	
25	Addressing the life of being a teacher	M.O.P Vaishnav College For Women	Creating awareness about a teacher's life	1st June 2021-31st May 2022	1
26	Session for TNPSC Aspirants	M.O.P Vaishnav College For Women	To educate them in preparation of TNPSC Exams	1st June 2021-31st May 2022	2
27	MOP CRS Outreach Activities	M.O.P Vaishnav College For Women	Outreach At Book Fair	1st June 2021-31st May 2022	1
28	Empowering women on how they break the barriers in their life	M.O.P Vaishnav College For Women	Women Empowerment- Awareness to people who visited Besant Nagar Beach	1st June 2021-31st May 2022	3
29	Awareness drive for students preparing for exams	M.O.P Vaishnav College For Women	Outreach At Connemara Public Library	1st June 2021-31st May 2022	1
30	Outreach with T.Nagar Street Vendors	M.O.P Vaishnav College For Women	Awareness for T.Nagar Street Vendors	1st June 2021-31st May 2022	4
31	Create awareness about the back story of Bamboo weavers	M.O.P Vaishnav College For Women	Outreach At Elephant Gate Street	1st June 2021-31st May 2022	4
32	Awareness about World Autism Day	M.O.P Vaishnav College For Women	World Autism Day by Voice Organisation	1st June 2021-31st May 2022	2
33	Awareness to the public about sustainable products.	M.O.P Vaishnav College For Women	Outreach And Interview On Bamboo Weavers	1st June 2021-31st May 2022	4
34	Awareness on road safety rules	M.O.P Vaishnav College For	Outreach activity at T-Nagar	1st June 2021-31st May 2022	11

M.O.P. Vaishnav College for Women (Autonomous)



		Women			
35	Awareness about fake news on social media	M.O.P Vaishnav College For Women	Outreach at Campus Say no to fake news	1st June 2021-31st May 2022	1
36	MOP CRS Outreach Activities	M.O.P Vaishnav College For Women	Outreach for Fake News Campaign	1st June 2021-31st May 2022	1
37	Road Safety Awareness	M.O.P Vaishnav College For Women	Outreach at T-Nagar	1st June 2021-31st May 2022	1
38	Job fair to help transgenders and physically challenged people	M.O.P Vaishnav College For Women	Outreach At Job Fair – Loyola College	1st June 2021-31st May 2022	11
39	CRS Survey	M.O.P Vaishnav College For Women	Outreach activity	1st June 2021-31st May 2022	2
40	Survey Outreach At Pushpa Nagar- How Well People Know About CRS	M.O.P Vaishnav College For Women	MOP CRS Outreach Activities	1st June 2021-31st May 2022	1
41	MOP CRS Outreach Activities	M.O.P Vaishnav College For Women	Outreach for CRS Survey	1st June 2021-31st May 2022	1
42	Creating awareness among parents and children	M.O.P Vaishnav College For Women	Impact Of Media Among Youth	1st June 2021-31st May 2022	7
43	Creating awareness about the influence of media	M.O.P Vaishnav College For Women	Influence of Social Media in the Society	1st June 2021-31st May 2022	2
44	Awareness among students about the influence of media	M.O.P Vaishnav College For Women	Impact of social media and mass media among people	1st June 2021-31st May 2022	1
45	Awareness to the people on journey and destination	M.O.P Vaishnav College For	Importance of journey and destination	1st June 2021-31st May 2022	2

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100		Women			
46	Interaction on school experience	M.O.P Vaishnav College For Women	Discussion With Students Of Mop Vaishnav College On School Memories	1st June 2021-31st May 2022	7
47	Creating awareness about hidden talents	M.O.P Vaishnav College For Women	Insights on Hidden Talents	1st June 2021-31st May 2022	1
48	Awareness on importance of sleep	M.O.P Vaishnav College For Women	Ill effects of sleep deprivation.	1st June 2021-31st May 2022	1
49	Creating awareness on various TN State Exams	M.O.P Vaishnav College For Women	RJ Talk on TNPSC Exams	1st June 2021-31st May 2022	1
50	Creating awareness on mobile addiction	M.O.P Vaishnav College For Women	MOP CRS Outreach Activities	1st June 2021-31st May 2022	1
51	Creating awareness on Women's wellbeing	M.O.P Vaishnav College For Women	A Talk On Building Self-Confidence	1st June 2021-31st May 2022	1
52	Importance of blood donation	M.O.P Vaishnav College For Women	Blood Donation	1st June 2021-31st May 2022	2
53	Creating awareness on cybersafety	M.O.P Vaishnav College For Women	PSA on Cybersafety	1st June 2021-31st May 2022	3
54	Awareness on effects of mobile addiction	M.O.P Vaishnav College For Women	PSA on Mobile Addiction	1st June 2021-31st May 2022	2
55	Creating awareness on colourism	M.O.P Vaishnav College For Women	PSA on Stop Colourism	1st June 2021-31st May 2022	4
56	Awareness to understand the importance of healthy lifestyle	M.O.P Vaishnav College For Women	PSA on Healthy lifestyle.	1st June 2021-31st May 2022	3

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57	Creating awareness on the effects of domestic violence	M.O.P Vaishnav College For Women	Domestic Violence	1st June 2021-31st May 2022	1
58	Awareness about the insecurities in online shopping	M.O.P Vaishnav College For Women	PSA On Online Shopping Scam	1st June 2021-31st May 2022	1
59	Awareness on travel harassment	M,O.P Vaishnav College For Women	PSA On Travel Harassment	1st June 2021-31st May 2022	4
60	Awareness on mental health	M.O.P Vaishnav College For Women	PSA On Importance Of Mental Health	1st June 2021-31st May 2022	1
61	Awareness on Comparison	M.O.P Vaishnav College For Women	PSA On Comparison	1st June 2021-31st May 2022	1
62	Creating awareness to avoid footboarding	M.O.P Vaishnav College For Women	PSA On Footboard	1st June 2021-31st May 2022	2
63	Awareness on the effects of rash driving	M.O.P Vaishnav College For Women	PSA On Rash Driving	1st June 2021-31st May 2022	3
64	Creating awareness on old age homes	M.O.P Vaishnav College For Women	PSA On Visiting Old Age Homes	1st June 2021-31st May 2022	1
65	Awareness on the impact of alcohol on people's health	M.O.P Vaishnav College For Women	Say No To Alcohol	1st June 2021-31st May 2022	1
66	Awareness about child safety	M.O.P Vaishnav College For Women	PSA On Child Safety	1st June 2021-31st May 2022	4
67	Awareness about physically challenged and their needs	M.O.P Vaishnav College For Women	PSA On Physically Challenged	1st June 2021-31st May 2022	3
68	Awareness on III effects of online games	M.O.P Vaishnav	PSA On Online Games	1st June 2021-31st	2

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	Marie English	College F Women	or	May 2022	
69	Awareness on distractive driving	M.O.P Vaishnav	PSA On Texting while driving	1st June 2021-31st May 2022	3
70	Awareness of excess screen time among people	M.O.P Vaishnav College F Women	Impact of Over Screen time among for people	PERSONAL PROPERTY.	1
71	Awareness on influences of victory	M.O.P Vaishnav College F Women	PSA On Victory Is Upon Talent And For Hardwork		1
72	Awareness on the ill effects of surfing the internet for the medical queries	M.O.P Vaishnav College F Women	PSA On Never Surf Medical Queries	1st June 2021-31st May 2022	1
73	Creating awareness on not to overthink and to stay happy	M.O.P Vaishnav	PSA On Stay Happy With What You for Have		1
74	Creating awareness on uniqueness of each individual	M.O.P Vaishnav College F Women	PSA On Comparison Between Friends	1st June 2021-31st May 2022	1
75	Awareness to overcome and prevent suicides	M.O.P Vaishnav College F Women	PSA on Suicide Prevention	1st June 2021-31st May 2022	3
76	Awareness on humanity	M.O.P Vaishnav College F Women	PSA on Humanity or	1st June 2021-31st May 2022	7
77	Creating awareness of the impacts of food wastage	M.O.P Vaishnav College F Women	PSA on Food Waste	1st June 2021-31st May 2022	3 ,
78	Awareness among people to support street vendors	M.O.P Vaishnav College F Women	PSA On Say No To Bargaining	1st June 2021-31st May 2022	1
79	Awareness on eye donation	M.O.P Vaishnav College F Women	PSA on Eye donation	1st June 2021-31st May 2022	3

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80	Awareness on overcoming comfort	M.O.P Vaishnav	PSA on Comfort Zone	1st June 2021-31st	3
7.70	zone to gain success	College For Women		May 2022	
81	Awareness on job scammers	M.O.P Vaishnav College For Women	PSA on Job Scam	1st June 2021-31st May 2022	5
82	Awareness to support small business	M.O.P Vaishnav College For Women	PSA on Supporting small business	1st June 2021-31st May 2022	1
83	Creating awareness among people on the importance of self-love	M.O.P Vaishnav College For Women	PSA on Body positivity	1st June 2021-31st May 2022	1
84	Educating people on the importance of book reading	M.O.P Vaishnav College For Women	PSA on importance of book reading	1st June 2021-31st May 2022	1
85	Creating awareness on utilizing the opportunities.	M.O.P Vaishnav College For Women	PSA on grab the opportunity when it comes	1st June 2021-31st May 2022	1
86	Creating awareness on the importance of walking	M.O.P Vaishnav College For Women	PSA on Increase The Level Of Walking	1st June 2021-31st May 2022	5
87	Awareness about clean environment	M.O.P Vaishnav College For Women	PSA on Don't litter in public places	1st June 2021-31st May 2022	3
88	Awareness to place the dress in safe while travelling	M.O.P Vaishnav College For Women	PSA on Place Your Dress In Safe While Travelling	1st June 2021-31st May 2022	4
89	Awareness about the impact of taking selfies in danger places	M.O.P Vaishnav College For Women	PSA on Avoid Taking Selfies In Danger Places	1st June 2021-31st May 2022	4
90	Awareness on afforestation	M.O.P Vaishnav College For Women	PSA on tree plantation	1st June 2021-31st May 2022	2
91	Awareness on water conservation	M.O.P Vaishnav	PSA on water conservation	1st June 2021-31st	3

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		College Women	For		May 2022	
92	Creating awareness on the importance of animal care	M.O.P Vaishnav College Women	For	PSA on animal care	1st June 2021-31st May 2022	3
93	Awareness about the types of harassment in the workplace	M.O.P Vaishnav College Women	For	PSA on workplace harassment	1st June 2021-31st May 2022	4
94	Encouraging people to reduce mobile usage and inculcate hobbies	M.O.P Vaishnav College Women	For	PSA on Reduce phone time and inculcating hobbies	1st June 2021-31st May 2022	1
95	Awareness to people not to use plastic	M.O.P Vaishnav College Women	For	Say no to plastic	1st June 2021-31st May 2022	1
96	Awareness to keep beach clean	M.O.P Vaishnav College Women	For	Keep the sea clean	1st June 2021-31st May 2022	1
97	Awareness to public about various savings scheme provided by Government for Girl Child	M.O.P Vaishnav College Women	For	Selva Magal Thittam	1st June 2021-31st May 2022	1
98	Awareness about Don't waste Food	M.O.P Vaishnav College Women	For	PSA on wastage	1st June 2021-31st May 2022	1
99	Awareness on the importance of knowing blood count	M.O.P Vaishnav	For	PSA on anemia	1st June 2021-31st May 2022	1
100	Awareness about the central government program on education portals	M.O.P Vaishnav	For	PSA on Swayam Portal	1st June 2021-31st May 2022	2
101	Creating awareness about recycling	M.O.P Vaishnav	For	PSA on recycling	1st June 2021-31st May 2022	3
102	Creating awareness about noise pollution in the community	M.O.P Vaishnav	For	PSA on Noise Pollution	1st June 2021-31st May 2022	3

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		Women			
103	Awareness on how to be aware of drug de- addiction	M.O.P Vaishnav College For Women	PSA on Drug de addiction	1st June 2021-31st May 2022	3
104	Awareness on deforestation	M.O.P Vaishnav College For Women	PSA on Deforestation	1st June 2021-31st May 2022	4
105	Creating awareness to public to support and help the animals	M.O.P Vaishnav College For Women	PSA on pet adoption and rescue	1st June 2021-31st May 2022	2
106	Creating awareness on checking expiry date	M.O.P Vaishnav College For Women	Food expiry date	1st June 2021-31st May 2022	1
107	Creating awareness on the importance of electricity conservation	M.O.P Vaishnav College For Women	PSA on electricity conservation	1st June 2021-31st May 2022	2
108	Educating the public on the importance of drinking water	M.O.P Vaishnav College For Women	PSA on importance of drinking water	1st June 2021-31st May 2022	2
109	Creating awareness on the three golden words	M.O.P Vaishnav College For Women	PSA on Three Golden Words	1st June 2021-31st May 2022	3
110	Awareness on the importance of sharing	M.O.P Vaishnav College For Women	PSA on Sharing	1st June 2021-31st May 2022	2

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REPORT ON ACTIVITIES CONDUCTED BY NSS FOR THE YEAR 1st June 2021-31st May 2022

Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
Awareness on motivating people to donate blood	University of Madras	Blood Donation	1st June 2021-31 st October 2021	10

Programme Brief: A Blood donation event was conducted

Outcome: The club conducted a blood donation event in order to encourage people to donate blood that can be lifesaver for people.



Blood donation camp

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Donors donating blood

Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
Swachhata Shapath (Pledge of Cleanliness, Swachh Pakhwad &Sapling plantation)	University of Madras	Clean India Mission	1st June 2021-31 st October 2021	170

Programme Brief: The event involved pledge taking ceremony, a series of speech, slogan writing and poster making competitions and a plantation drive. The event focused on bringing awareness about the importation of Clean India and Forest restoration and preservation.

Outcome: Students actively took part in the events thereby, gaining an exposures of Clean India Mission. The oath is shared on the social media platforms to create awareness

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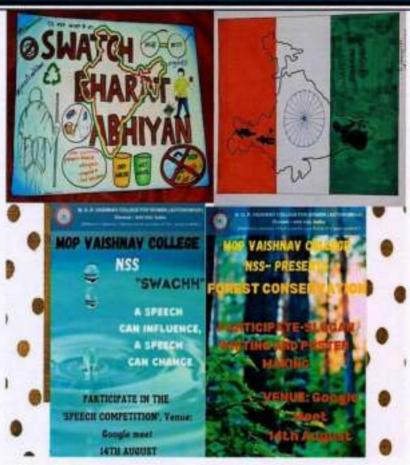
Poster for the event



Swachhta Shapath being conducted

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Swachhta Shapath being conducted



Swachhta Shapath being conducted

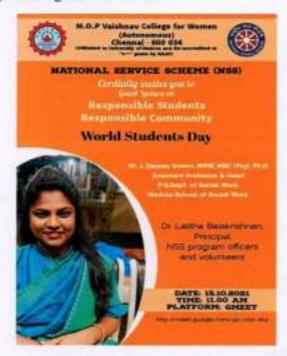
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Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
Lecture on Awareness on Social Responsibility to Government school children	University of Madras	World Students Day	1st June 2021- 31 st October 2021	296

Programme Brief: A webinar on the theme 'Responsible students, Responsible community' on the occasion of World Students day falling on the 15th of October, 2021. The guest speaker for the day was Dr.J. Damen Queen, Assistant Professor & Head of P.G Department of Social Work, Madras School of Social Work.

Outcome: The webinar covered themes like being empathetic, conscious about the society and also elaborated the concepts of coexistence, ethical responsibility and a student's responsibility towards protecting the environment.

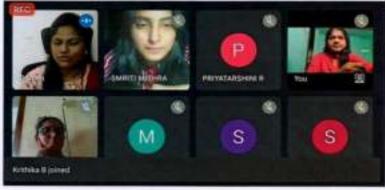


Poster for the event

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World Students Day being celebrated

Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
Awareness on the importance of healthy lifestyle	University of Madras	World Food Day	1st June 2021- 31 st October 2021	296

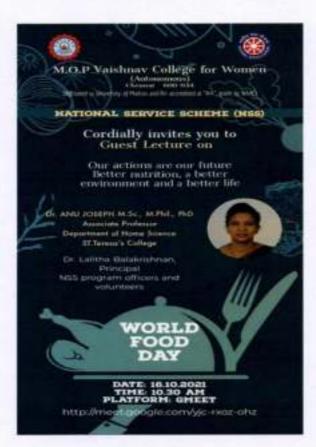
Programme Brief: A webinar on the theme 'Our actions are our future, Better nutrition, a better environment and a better life' on the occasion of World Food day falling on the 16th of October, 2021. The guest speaker for the day was Dr. Anu Joseph, Associate Professor, Department of Home Science, ST. Teresa's College.

Outcome: The webinar covered themes like how our food choices affect our health and environment and the need to make conscious efforts in making the right choices with regard to food. Sharing of the thought by the volunteers on social media platforms resulted in creating awareness amongst the virtual communities.

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Poster for the event





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Webinar for World Food Day being conducted



Webinars and Events Conducted Online

Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
Pledge taking session to protect the unity of the nation.	University of Madras	Rastriya Ekta Din	1st June 2021- 31 st October 2021	175

Programme Brief: Pledge taking session was organized on Rastriya Ekta Din on 31st of October 2021.

Outcome: By taking the pledge the students understand the uniqueness of our country and vow to protect the unity of the nation. The students created awareness to general public by sharing the quotes and thoughts of the speakers on their social media.

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Rastriya Ekta Din

Yoga session

Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participate d in such activities
Yoga session	University of Madras	Fit India Movement	November 2021-July 2022	175

Programme Brief: A yoga session was organized on account of **Fit India Movement**, which was conducted by **Mrs. Kalyani Sivaraman**, yoga instructor at Universal Peace Foundation. Around 175 NSS volunteers took part in the session.

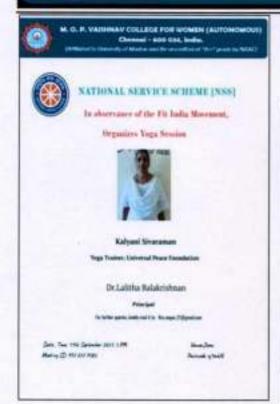
Outcome: The 2 hour long yoga session guided the NSS volunteers about the benefits of different asanas.

Principal

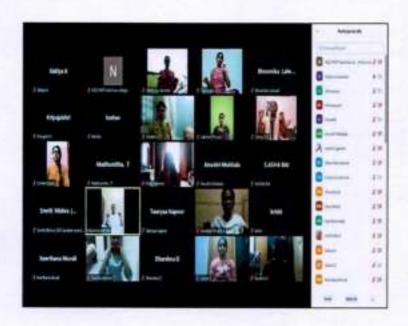
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National Voters Day

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Name of the activity	Organizing unit/agency/col laborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
Awareness for voters by taking pledge		National Voters day	November 2021-July 2022	160

Programme Brief: Pledge taking session was organized on National Voters Day on 25th of January 2022.

Outcome: It marked the importance of voting and voters.



Blood Donation Camp

Name of the Activity	Organizing unit/agency/collaborating agency	Name of the Scheme	Year of the activity	Number of students participated in such activities
Blood Donation Drive	Youth Red Cross	Blood donation camp	November 2021-July 2022	50

Programme Brief: The NSS Cell of M.O.P. Vaishnav College for Women had organised a blood donation camp within the campus in collaboration with Youth Red Cross on 2nd of March, 2022. The eligible donors among the students were identified and encouraged to donate blood. Around 25 donors donated blood. The NSS volunteers assisted the medical personnels in organising and streamlining the process of blood donation through crowd management and orientation to the donors.

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Outcome: Around 25 NSS Volunteers took part in organising this camp and 25 students donated blood.





Name of the Activity	Organizing unit/agency/collaborating agency	Name of the Scheme	Year of the activity	Number of Beneficiaries
Dry waste drive	AWECEM	Swacch bharath	November 2021-July 2022	150

Programme Brief: The Nss cell of M.o.p. vaishnav college in collaboration with Awecem foundation and waste 360 organized solid waste drive in the college campus on 3rd, 4th and 5th of June 2022. Around 150 people were benefitted out of this drive. The drive aimed at collecting dry solid and e-waste for the recycling.

NSS Special Camp

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Name of the Activity	Organizing unit/agency/collaborating agency	Name of the Scheme	Year of the activity	Number of students participated in such activities
NSS Special Camp	University of Madras	Special camp organized on the theme: Munnetra Paadayil - The Pathway to Success	November 2021-July 2022	150

Programme Brief: The NSS Volunteers of UG II year from various department of the college participated in the NSS Special Camp on the theme "Munnetra Padhayil" in Thiruverkadu organised by the college from 19.03.2022 till 25.03.2022. The camp was an extremely insightful and created a great change in the students. The inauguration was prepared by the students on 19th and they welcomed the Municipal Chairman Thiru.E. Krishnamurthy as the chief guest along with the Ward Councillor Thiru.Nalini Gurunathan, the Municipal Commissioner Thiru.Ramesh and our esteemed Principal Dr. Lalitha Balakrishnan to the inauguration ceremony. From there on the whole six days was fully packed with community interaction, service and guest lectures.

Outcome: The camp was successful in creating awareness about various government schemes to the residents of Thiruverkadu.

1. Atal Pension Yojana

Programme brief: This is a pension scheme primarily targeted at the unorganized sector. Students went about educating households how important it is for a family to have an pension scheme ready.

Outcome: Many households with the help of our students were able to successfully apply for pension schemes.

2. Ayushman Bharat

Programme Brief: This initiative aims at promoting affordable healthcare programmes and facilities to all. People were given knowledge about the do's and don't's of this programme.

Outcome: The outcome of this project is to make sure that people of all class be offered good and hygienic healthcare. As part of this scheme a free dental camp was organised on 23rd which helped a lot of local kids as they visited the nearby schools and provided free screening. The camp students campaigned on the free dental camp to the community

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members. A crew from Saveetha Dental Hospital reached the campsite on the mentioned day and gave free screening and treatments to the localites that had dental issues.

3. Fit India Campaign

Programme Brief: The main aim of this was to make sure that everyone around has good physical health.

Outcome: Children from the neighbourhood assembled for a fitness session early in the morning which was instructed by the NSS Volunteers.

4. National literacy

Programme Brief: A door to door teaching session was conducted to emphasise the importance of literarcy among the locals.

Outcome: Students were taught how to study and make time for each and every subject. Time management was taught very effectively. As part of this scheme NSS culturals was held on 25th morning. Many students enthusiastically participated in on-stage events like group dancing, solo dancing, open mike, potpourri and in off-stage events like poetry, photography and mehendi. The performances in the mentioned events were evaluated and students were given prizes for the same.

5. Swacch Bharat

Programme Brief: The Swacch Bharath Campaign held a street play and rally on 24to spread the awareness of hygiene in the locality. The created catchy slogans and taglines to attract attention from the residents of the locality and enlightened them the importance of sanitation and cleanliness not just inside but also outside their houses. They also created awareness on plastic use and stressed the importance of Reduce, Reuse and Recycle.

Outcome: A holistic initiative of Temple cleaning was organized for the 24th of March 22. Our group had started the work on the ground level with an initiative to clean a Amman temples near the locality of our camp. Our group was committed to provide service/ "Seva" to clean the temple premises. Our dedicated team had done a very neat job in clearing the weeds...

6. Swayamprabha

Programme Brief: This is an educational programme devoted to showing everything about syllabus on the television.

Outcome: Households invested televisions in their house just to learn from them.

7. Mental Health

Programme Brief: Importance of mental health well being was emphasised.

Outcome: Residents in need of expert help were connected to the health personnels.

8. Nagrik Kartavya Palan Abhiyan

Programme brief: Nagrik kartavya palan is otherwise known as constitution day. This day was initiated to bring awareness among the public about their rights and duties.

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A survey was held on loss of Identity proofs during floods and around 80 families were identified as they were not able to even get the Ration materials and other subsidies from the government. This was communicated to the Municipal Office of Thiruverkadu.

Outcome: Advocacy of fundamental rights and duties.

9. Beti Bachao Beti Padhao Scheme

Programme Brief: The event involved conducting surveys among the people of different age groups to create awareness about the existence of the scheme and explaining their usefulness.

Outcome: Encouraged parents to build a fund for female children and challenged their mindset of considering girl children to be a burden.

10. Indradhanush Scheme

Programme Brief: The event involved conducting surveys among the people of different age groups regarding their awareness about vaccinations and their access to them.

Outcome: Brought awareness to people about the importance of vaccinations and where to access them.

11. Make in India Scheme

Programme Brief: The event involved creating awareness about the availability of e-learning services for vocational skills provided by the government of India and about the availability and accessibility of self help groups and loans, mainly for the women and Children.

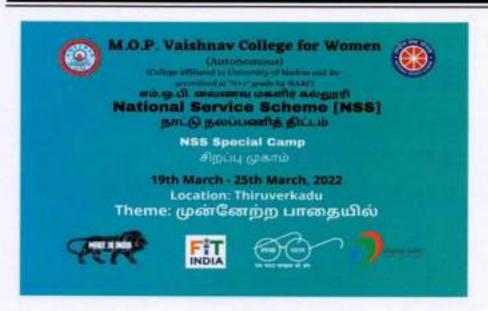
Outcome: Brought awareness to people about the self-employment and self-improvement opportunities available for people, mainly women and children.

Enlightening guest lecturers were given almost every day by esteemed chief guests, to name a few, Breast awareness lecture by Dr. Rajeshwari, Interdisciplinary skills lecture by Dr. Narasimhan, Role of NSS volunteers in Community mental health by Dr. Nappinnai. All these lectures not only gave new perspectives to the camp students but also gave them new goals too. The Ayushman bharath scheme also took a breast awareness survey after the respective guest lecture.

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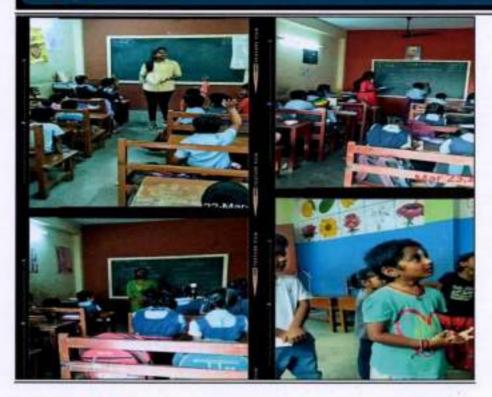






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REPORT ON ACTIVITIES CONDUCTED BY NCC FOR THE YEAR NOVEMBER 2021-JULY 2022

Wall painting

Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participat ed in such activities
Wall Painting	MOP NCC	Thalir (Under Cado Fiesta- TNDALU)	November 2021-July 2022	

Programme Brief: The event was conducted to spread awareness through painting on environmental sustainability. The event focused on promoting that "The future depends on the sustainable work we do today".



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Awareness on Bio-plastic

Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participat ed in such activities
Awareness on Bio-plastic	MOP NCC	Thalir (Under Cado Fiesta- TNDALU)	November 2021-July 2022	

Programme Brief: Spreading awareness on bio-plastic, which will motivate them to reduce plastic and consume bio plastics among students and which results in Environmental sustainability. The event focused on promoting "If You Can't Reuse It, Refuse It".



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Park Cleaning

Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participat ed in such activities
Park Cleaning	MOP NCC	Thalir (Under Cado Fiesta- TNDALU)	November 2021-July 2022	

Programme Brief: Cleaning the Panagal Park to keep the environment clean and which results in Environmental sustainability. The event was conducted with a motive that "Creating less waste is not 'the' solution, we need to be cleaning up our mess around the world every day".

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Child Rights Awareness

Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participat ed in such activities
Child Rights Awareness	MOP NCC	Thalir (Under Cado Fiesta- TNDALU)	November 2021-July 2022	

Programme Brief: To create awareness on one's own rights in our society to build social Security. The programme focused on the promoting that "Rights For Children, Rights For Future".

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REPORT ON ACTIVITIES CONDUCTED BY ROTARACT FOR THE YEAR 2021-2022

Nalam Nalamariya Aaval

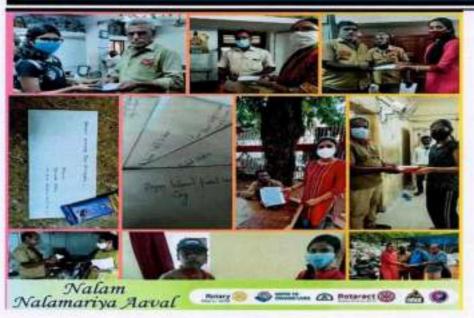
Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participat ed in such activities
Celebrating National Coastal Worker's Day	Rotaract Club	Nalam Nalamariya Aaval - Wellness and Wellbeing	November 2021-July 2022	15

Programme Brief: Celebrating National postal workers' day by giving heartfelt letters to postal workers in and around the neighbourhoods. Nalam Nalamariya Aaval was a modest gesture from the club for all the postal workers who work day in and day out to deliver our letters and documents. National Postal workers' day seemed like the perfect opportunity to execute this idea. Rtr. Hemavathi, a member, wrote a heartfelt letter that was then given to postal workers across Chennai, by the other members. Rotaractors spoke to them and thanked them for all the work they have done and continue to do. The response received was equally heartfelt. A few workers returned their gratitude by gifting a member with stamps, inland letters, and envelopes.



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Level up (BOTS)

Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participat ed in such activities
Training seminar organized for Rotaract Club members	Rotaract Club	Level up (BOTS)	November 2021-July 2022	28

Programme Brief: A Board officials training seminar exclusively for the board officials of RaC MOPVC. A board officials training seminar was conducted exclusively for the members of our club. The Chief guest was DRR Rtr. PP Kamuvel and our main speaker was PDRR Rtn/Rtr Subhadra Marimuthu. Rotaractors had a fun ice breaking session with Rtr. Theodore Samson Raj. The feedback received from the board officials was overwhelming. The Rotaractors learnt a lot of ideas and values from Rtn/Rtr. Subhadra which will not only help them in their work as a Rotaractor but also in their personal and professional lives. She spoke about the 10 commandments one should follow and addressed each of the avenues separately.

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Career Guidance Program

Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participat ed in such activities
Career Guidance Program	Rotaract Club	Professional Service	November 2021-July 2022	78

Programme Brief: Session on building a successful career in various fields.

Around 78 members from our club attended the career guidance session organised by the Rotary Club of Madras and Rotary Club of Bangalore, RID 3190. The eminent speakers present gave a lot of insights in the job market and how we can start building our profiles and our personalities to build a successful career.



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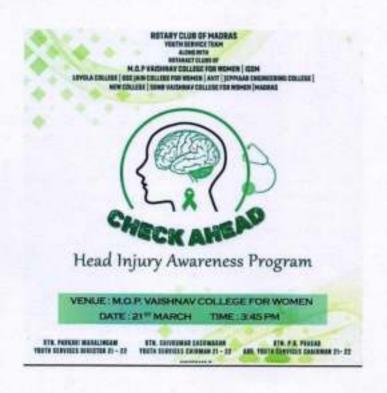
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Check Ahead-Head Injury Awareness Program

Name of the activity	Organizing unit/agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participat ed in such activities
World Head Injury Awareness Day	Rotaract Club	Check Ahead- Head Injury Awareness Program	November 2021-July 2022	80+

Programme Brief: The Youth Service team of the Rotary Club of Madras in association with 9 Rotaract Clubs together hosted Check Ahead - An awareness program on Head Injury marking the importance of World Head Injury awareness day. Even the simplest head injury can have serious repercussions on a person's health and well-being. So, it is of utmost importance to take all precautions in dangerous environments. We had an eminent speaker Dr. K. Shridhar who spoke about the importance of head safety and wearing helmets. We also had performances by Rotaractors of various clubs based on the theme of the event. All participants learnt a lot and it was a great session overall.



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REPORT ON ACTIVITIES CONDUCTED BY CRS FOR THE YEAR 2021-22

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Information Literacy Initiative	M.O.P Vaishnav College For Women	FACTSHALA—A News And Information Literacy Initiative	November 2021-July 2022	25

Objective of the Programme:

- To help internet users in Tier 2, Tier 3 cities and villages understand and analyse online information better.
- Spot and identify misinformation and differentiate between news and other forms of online information.
- Access trustworthy and reliable information and Handle information overload better.

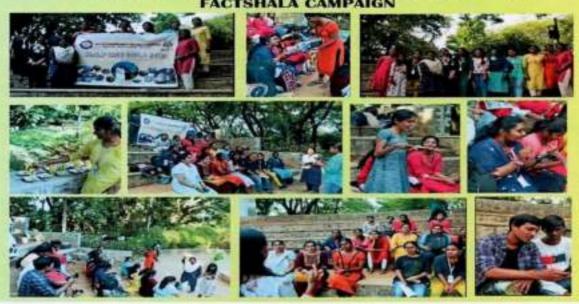
Programme Outcomes:

- Discussed about the spread of misinformation and fake news.
- Empowered citizens to navigate the information superhighway
- · Raised awareness to assess and critically evaluate information.

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M.O.P. COMMUNITY RADIO STATION 107.8 MHz FM FACTSHALA CAMPAIGN



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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Vaccination drive	M.O.P Vaishnav College For Women	Covid Awareness Campaign	November 2021-July 2022	3

Objective of the Programme:

- To create awareness about the vaccine drive among people and encourage them to take it.
- To break down the myths about the covid vaccines and help people understand the normal effects of the vaccines.
- To give clear understanding about how important it is to get vaccinated and help our family understand it.

Programme Outcomes:

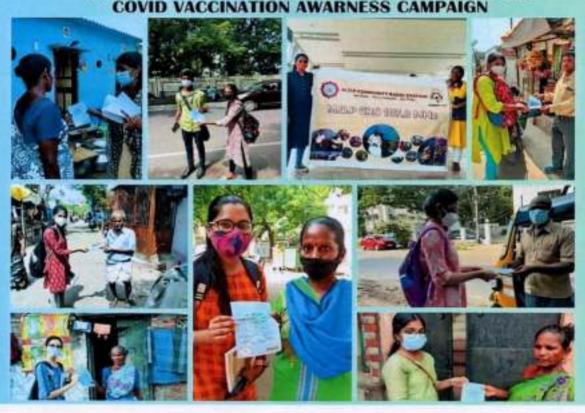
- We drove people to get vaccinated.
- Reached out to the already vaccinated people and collected their demographics for research purposes.
- The people who gave vox pop helped us to clear misunderstandings about vaccines for the commoners.



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M.O.P. COMMUNITY RADIO STATION 107.8 MHz FM COVID VACCINATION AWARNESS CAMPAIGN



M.O.P. COMMUNITY RADIO STATION 107.8 MHz FM COVID VACCINATION AWARNESS CAMPAIGN



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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Vaccination Awareness	M.O.P Vaishnav College For Women	Covid-19 Vaccination Awareness Interview	November 2021-July 2022	1

Objective of the Programme:

- To create awareness about the available Covid-19 Vaccines.
- This interview focuses on elaborating the necessity of vaccination in the middle of a pandemic.
- To give clear understanding on the importance of Vaccination.

Programme Outcomes:

- Created awareness about the available Covid-19 Vaccines.
- Elaborated the necessity of vaccination in the middle of a pandemic.
- The importance of vaccination was elaborated.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness about the basic law and structures of the country	M.O.P Vaishnav College For Women	Awareness on Basic law and International law.	November 2021-July 2022	2

Objective of the Programme:

- To create awareness about the basic law and structures of the country.
- This interview also focuses on the international issues and the basics of International law.

Programme Outcomes:

- · Talked about the basics of Indian constitution.
- Focused on the basics of International law.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness about the life of being a writer	M.O.P Vaishnav College For Women	Addressing the life of being a writer	November 2021-July 2022	4

Objective of the Programme:

- · The interview was aimed at addressing the life of being a writer
- How to socialize as a writer
- · To address the prevailing social conditions

Programme Outcomes:

- How a creative writer can balance his career and personal life in the phase
- · Created awareness about taking stands and making progress to shine in the field
- Addressed certain social issues that are prevailing in the society

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M.O..P வைஷ்ணவா கல்லூரியின் மாணவிகளும் ஆசிரியையும் கூவர்களது கல்லூரி சமுதாய வானொலிக்காக இன்று என்னை ஒரு நேர்காணல் செய்தனர், என் படைப்புகள் தொடர்பாக விரிவாக தகவல்களை தொகுத்துக்கொண்டு கேள்விகளை சென்னிபினாக கேட்டவிதம் சிறப்பாக இருந்தது, எதிர்கால இளம் ஊடவியலாளர்களாக வருவார்கள் என்ற நம்பிக்கையை தந்தார்கள்.



Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Addressing the life of being a teacher	M.O.P Vaishnav College For Women	Creating awareness about a teacher's life	November 2021-July 2022	1

Objective of the Programme:

- · The interview was aimed at addressing the life of being a teacher
- How to handle students as a teacher
- To address the prevailing conditions in schools after the lockdown

Programme Outcomes:

- Speak about the difference between handling the students in online mode and offline mode.
- · Addressed how deleted Syllabus create an impact in students' life.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Session for TNPSC Aspirants	M.O.P Vaishnav College For Women	To educate them in preparation of TNPSC Exams	November 2021-July 2022	2

Objective of the Programme:

- · To educate Tnpsc aspirants about various doubts they cloud java in the preparation
- To enlighten the audience about the process and insights about the tnpsc exams

Programme Outcomes:

- Listeners were loaded with informations regarding tnpsc
- Target audience would have got cleared all their queries about TNPSC through this interview



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Name of th activity:	Organising unit/ agency/ collaborating agency:	Name scheme:	of	the	Year of the activity:	Number of students participated in such activities:
MOP CR: Outreach Activities	M.O.P Vaishnav College For Women	Outreach Fair	At	Book	November 2021-July 2022	1

Objective of the Programme:

- · To know the interest of people on reading books after the lockdown
- To know what genre of books are mostly liked by people after the pandemic
- · To find out which sort of mode is more preferable whether e-books or virtual books

Programme Outcomes:

- Found that book readers and book lovers has been increased after the lockdown.
- Every age groups preferred virtual books rather than reading e-books.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Empowering women by interviewing them on how they break the barriers in their life	M.O.P Vaishnav College For Women	Women Empowerment- Interviewed people who visited Besant Nagar Beach	November 2021-July 2022	3

Objective of the Programme:

- The role women play in our lives.
- · To let the listeners know about the importance of empowering women in the society.
- How women are breaking the barriers in their life and holding a position for themselves in society.

Programme Outcomes:

- Created awareness on empowering women.
- · How our Small Gesture of help can help a women Shine in the society
- Are we really helping our mother/ wife/ sister in household chores?

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness drive for students preparing for exams	M.O.P Vaishnav College For Women	Outreach At Connemara Public Library	November 2021-July 2022	1

Objective of the Programme:

- To create awareness about the importance of the environment for studying.
- To understand the mindset of exam aspirants.

Programme Outcomes:

- To encourage people to use public resources for educational reasons, such as libraries.
- To raise awareness about the need for a conducive learning environment.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Outreach with T.Nagar Street Vendors	M.O.P Vaishnav College For Women	Outreach with T.Nagar Street Vendors	November 2021-July 2022	4

Objective of the Programme:

- To create awareness on how bargain affects street vendors
- · How they survived in Pandemic
- · To make understand people that street vendors also have branded products

Programme Outcomes:

- Made people understand that bargaining affects the street vendors
- Also showed how online shopping has affected their business and how they managed their life during pandemic

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of scheme:	of the	Year of the activity:	Number of students participated in such activities:
Create awareness about the back story of Bamboo weavers	M.O.P Vaishnav College For Women	Outreach Elephant Street	At Gate	November 2021-July 2022	4

Objective of the Programme:

- · To create awareness about the backstory of bamboo weavers
- · To understand the work behind the bamboo weaving.

Programme Outcomes:

- · To record the opinions of them and bring it to the community.
- · To sensitize the people regarding the weaving and how much do they get out of it.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness about World Autism Day	M.O.P Vaishnav College For Women	World Autism Day by Voice Organisation	November 2021-July 2022	2

Objective of the Programme:

- · To know about VOICE organization for the autistic people
- · To know the requirements of the autistic people

Programme Outcomes:

- · To propagate the requirements of the autistic people
- To know about the organization VOICE.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness to the public about sustainable products	M.O.P Vaishnav College For Women	Outreach And Interview On Bamboo Weavers	November 2021-July 2022	4

Objective of the Programme:

- · To know more about the Bamboo weavers
- To create awareness to the public on heritage with natural products.
- · To focus more on their livelihood and lifestyle

Programme Outcomes:

- Created awareness to listeners to help these weavers whenever possible.
- · Focused more on the weaver's hardship.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of scheme:	the	Year of the activity:	Number of students participated in such activities:
Awareness on road safety rules	M.O.P Vaishnav College For Women	Outreach at Nagar	T-	November 2021-July 2022	11

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Objective of the Programme:

- To create awareness among people to follow road safety rules
- To make them understand that the accident level has been increased in Tamilnadu than before

Programme Outcomes:

- · Some people have pledged that they will follow the road safety rules
- Some people have shared their experience they met with road accidents which sets as an example for other people

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness about fake news on social media	M.O.P Vaishnav College For Women	Outreach at Campus Say no to fake news	November 2021-July 2022	1

Objective of the Programme:

- To create awareness about fake news on social media.
- To make people double-check before forwarding messages.

Programme Outcomes:

- To sensitize college students regarding the extensive spread of fake news across all social media platforms.
- To make college students think twice before forwarding any news that circulates on social media platforms.

Name of activity:	the	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
MOP Outreach Activities	CRS	M.O.P Vaishnav College For Women	Outreach for Fake News Campaign	November 2021-July 2022	1

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Programme Title: Outreach for Fake News Campaign

Objective of the Programme:

- To create awareness about fake news on social media.
- To make people double-check before forwarding messages.

Programme Brief with session details and schedule:

The outreach was from 1.30 PM to 2.30 PM.

Programme Outcomes:

- Raised awareness about the widespread dissemination of fake news across all social media platforms
- Encouraged individuals to think twice before spreading any news that spreads on social media platforms.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Road Safety Awareness	M.O.P Vaishnav College For Women	Road Safety Awareness Outreach at T- Nagar	November 2021-July 2022	1

Objective of the Programme:

- To create awareness among people to strictly follow all the road rules and regulations.
- · To make realize how human life is valuable

Programme Outcomes:

- Raised awareness to wear helmets and asked auto drivers about the hardship of not following the rules.
- Created awareness among people to drive vehicles slowly and to follow the road rules strictly.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Job fair to help transgenders and physically challenged people	M.O.P Vaishnav College For Women	Outreach At Job Fair – Loyola College	November 2021-July 2022	11

Objective of the Programme:

- · To know how job fair helps transgenders and physically challenged people
- · To know the difficulties faced by them to find employment in the society

Programme Outcomes:

- · Experiencing and boosting up their self confidence
- People of transgenders and physically challenged requested the government to conduct more job fairs

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
CRS Survey	M.O.P Vaishnav College For Women	Outreach Activity	November 2021-July 2022	2

Objective of the Programme:

- To know the listenership of MOP Community Radio Station 107.8 FM
- To know what sort of programme were mostly liked by the listeners
- To know the views of listeners on broadcasting science related programmes

Programme Outcomes:

- As an outcome of the survey the usage of radio were enormously less due to the advancement of the technologies
- Many community listeners were keen to involve and participate in MOP CRS 107.8 FM programmes.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Survey Outreach At Pushpa Nagar- How Well People Know About CRS	Vaishnav	MOP CRS Outreach Activities	November 2021-July 2022	1

Objective of the Programme:

- · To raise awareness about the community radio station
- To see whether people know about FM 102.3 which produces a lot of awareness programs.

Programme Outcomes:

- Raised awareness among people about how the community radio helps the community people in many ways.
- · Created awareness about the community radio station.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name scheme:	of	the	Year of the activity:	Number of students participated in such activities:
MOP CRS Outreach Activities	M.O.P Vaishnav College For Women	Outreach Survey	for	CRS	November 2021-July 2022	1

Objective of the Programme:

- · To get information and feedback about M.O.P CRS listeners.
- To create awareness regarding M.O.P. CRS and its functioning.

Programme Outcomes:

- To create a database of listeners and non-listeners.
- To introduce new educational programmes based on the likes and dislikes of listeners.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness among parents and children	M.O.P Vaishnav College For Women	Impact Of Media Among Youth	November 2021-July 2022	7

Objective of the Programme:

- · To create awareness among parents and children of the impact of media
- · To let people know how they can minimize the use of media

Programme Outcomes:

- · Created awareness among the people about how the media controlled their lifestyle
- Created awareness among youngsters to be more engaged in other useful activities rather than consuming media.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness about the influence of media	M.O.P Vaishnav College For Women	Influence of Social Media in the Society	11000000000000000000000000000000000000	CRS Volunteers

Objective of the Programme:

- · What is the impact of social media and mass media among people
- · To let the listeners know about the influence of the media
- · How has media changed the lifestyle of the people

Programme Outcomes:

- Created awareness on how the media has influenced the people
- · The impact of media among the people
- · How the non-bounded media has an impact on the younger generation

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness among students about the influence of media	M.O.P Vaishnav College For Women	Impact of social media and mass media among people	November 2021-July 2022	1

Objective of the Programme:

- · What is the impact of social media and mass media among people
- To let the listeners know about the influence of the media
- · How has media changed the lifestyle of the people

Programme Outcomes:

- · Created awareness on how the media has influenced the people
- · The impact of media among the people
- · How the non-bounded media has an impact on the younger generation

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of scheme:	the	Year of the activity:	Number of students participated in such activities:
Awareness to the people on journey and destination	M.O.P Vaishnav College For Women	Importance journey destination	of and	November 2021-July 2022	2

Objective of the Programme:

- · To give an insight about journey and destination
- · To let people know about how can they can give importance to both

Programme Outcomes:

· Created awareness to the people that both journey and destination are important in life

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Interaction on school experience	M.O.P Vaishnav College For Women	Discussion With Students Of Mop Vaishnav College On School Memories	November 2021-July 2022	7

Objective of the Programme:

- · To make them share their school experiences
- To make them relax from their stress by sharing fun incidents.

Programme Outcomes:

- · Understood that school life is the first part of learning in every human life
- School life teaches us to be a wise decision maker
- School life repairs our faults.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness about hidden talents	M.O.P Vaishnav College For Women	Insights on Hidden Talents	November 2021-July 2022	1

Objective of the Programme:

- · To give an insight into hidden talents
- To let people know about how can they can work on extracurricular activities and how much it is important for one's life

Programme Outcomes:

 Created awareness among the people that both studies and extracurricular activities are important in one's life



Name of th activity:	e Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
	n M.O.P f Vaishnav College For Women	Ill effects of sleep deprivation.	November 2021-July 2022	1

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Objective of the Programme:

- · To create awareness on the importance of sleep.
- To let the listeners, know about the actual effects of insufficient sleep.
- · To educate the listeners on the factors that restricts us from having a quality sleep.

Programme Outcomes:

- Created awareness on importance of sleep.
- Let the listeners know about the impacts of insufficient sleep and the factors that restricts a quality sleep.



Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness on various TN State Exams	M.O.P Vaishnav College For Women	RJ Talk on TNPSC Exams	November 2021-July 2022	1

Objective of the Programme:

- To create awareness on the various TN State Exams
- To alert listeners to register and apply for TNPSC Group-4
- To educate the listeners on how to register in the official website.

Programme Outcomes:

- Created awareness on the upcoming exams.
- · Let the listeners know about usefulness of TN State Exams

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness on mobile addiction	M.O.P Vaishnav College For Women	MOP CRS Outreach Activities	November 2021-July 2022	1

Objective of the Programme:

- · To create awareness on excess usage of mobile phone
- To let the listeners, know about the ill effects of excess usage of mobile phone.
- To educate the listeners on how to safeguard one selves from the effects of mobile phones

Programme Outcomes:

- Created awareness on mobile addiction.
- Let the listeners get aware of the ill effects of mobile addiction and few suggestions to overcome it.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness on women's wellbeing	M.O.P Vaishnav College For Women	A Talk On Building Self-Confidence	November 2021-July 2022	1

Objective of the Programme:

- To create awareness on why women's freedom and rights matter.
- To let the listeners know about the actual facts of being a woman.
- Why it is important for a woman to be educated, independent and self-supportive.

Programme Outcomes:

- Created awareness on women's wellbeing.
- Let the listeners know about the challenges a woman faces since her childhood and eventually throughout her journey.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Importance of blood donation	M.O.P Vaishnav College For Women	Blood Donation	November 2021-July 2022	2

Objective of the Programme:

- To create Awareness about the importance of blood donation in the recent times
- To Encourage students above the age of 18 to go donate blood if they are eligible
- · To throw light on the importance of donating blood to the ones needy.

Programme Outcomes:

- · To encourage the youth population to check themself if they are eligible to donate
- To encourage the people to donate blood to the needy ones.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness on cybersafety	M.O.P Vaishnav College For Women	PSA on Cybersafety	November 2021-July 2022	3

Objective of the Programme:

- To create awareness on cyber safety.
- To sensitize the listeners about fraudsters.

Programme Outcomes:

- · To ensure that listeners are well aware of the frauds happening in the society regarding bank statements, OTPs etc.
- · To make the community well aware of the prevailing situation.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness on effects of mobile addiction	M.O.P Vaishnav College For Women	PSA on Mobile Addiction	November 2021-July 2022	2

Objective of the Programme:

- To create awareness on Mobile Addiction
- · Impacts of Mobile Addiction

Programme Outcomes:

- Made people understand how mobile addiction creates impact on everyone's life.
- How to overcome mobile addiction.
- How an individual should stop using mobile.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of scheme:	the	Year of the activity:	Number of students participated in such activities:
Creating awareness on colourism	M.O.P Vaishnav College For Women	PSA on Colourism	Stop	November 2021-July 2022	4

Objective of the Programme:

- To create awareness on colourism.
- The aim of the project was to describe the impact of colourism on people and understand why colourism has to be stopped.

Programme Outcomes:

- Made people understand how colourism affects an individual.
- Discussed about ways to overcome colourism.
- · How an individual should stop colourism.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness to understand the importance of healthy lifestyle	M.O.P Vaishnav College For Women	PSA on Healthy lifestyle.	November 2021-July 2022	3

Objective of the Programme:

- · To create awareness on Healthy lifestyle.
- The PSA was done with the aim of explaining the benefits of having a healthy lifestyle.

Programme Outcomes:

- Made people understand how healthy lifestyle gives important to everyone's life.
- Discussed about what an unhealthy lifestyle can lead to and how it can changed.
- · How an individual should stop junk foods.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness on the effects of domestic violence	M.O.P Vaishnav College For Women	Domestic Violence	November 2021-July 2022	1

Objective of the Programme:

- · To create Awareness about violence that takes place in the family
- · To throw light on the sufferings faced by the victims of these crimes
- To make people understand domestic violence in any form is punishable by law.

Programme Outcomes:

- To make people understand the danger of indulging in domestic violence
- To encourage the victims to come out and file case against the wrong doers and stand up for themselves
- To encourage people to voice against domestic violence in the society and in their homes.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness about the insecurities in online shopping	M.O.P Vaishnav College For Women	PSA On Online Shopping Scam	November 2021-July 2022	1

Objective of the Programme:

- · To create awareness to public how to be alert while shopping online
- To know more about the scams happening online and how they can identify the verified sources.

Programme Outcomes:

- Created awareness among people of different age groups that online shopping is not safe on all time
- · Educated people on general things to notify while shopping online.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness on travel harassment	M.O.P Vaishnav College For Women	PSA On Travel Harassment	November 2021-July 2022	4

Objective of the Programme:

- · To create awareness among the public on how to be aware of travel harassment
- · To create awareness among the public to support the victim

Programme Outcomes:

- Created awareness among people of different age groups that travel harassment is also harassment and you have to come out of it
- · Educated people on the possibilities of harassment

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Name of th activity:	organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness o mental health	M.O.P Vaishnav College For Women	PSA On Importance Of Mental Health	November 2021-July 2022	1

Objective of the Programme:

- · To create awareness on the importance of mental health
- · To break the taboo and to normalize seeking help for Mental illness

Programme Outcomes:

- · Made people be aware of the importance of mental health.
- · Created awareness on seeking help for mental health.

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Name of th activity:	Organising unit/ agency/ collaborating agency:	Name of scheme:	the	Year of the activity:	Number of students participated in such activities:
Awareness of Comparison	M.O.P Vaishnav College For Women	PSA Comparison	On	November 2021-July 2022	I

Objective of the Programme:

- To create awareness on each and every individual are unique, and they possess different talents.
- To educate people on the illeffects of comparison.

Programme Outcomes:

- Made people be aware of that each and every one of us have a unique talent.
- Created awareness on success definition and standards differ from people to people and comparison will debar them from achieving their goals.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness to avoid footboarding	M.O.P Vaishnav College For Women	PSA On Footboard	November 2021-July 2022	2

Objective of the Programme:

- · To create awareness to avoid footboarding in bus and train.
- Saving loss of life from such incidents.

Programme Outcomes:

- Footboarding has been enormously increased in these days especially by teens and school students. Making them to understand that this could lead them into danger.
- Making the youngsters to understand that footboarding is not the kick for life.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness on the effects of rash driving	M.O.P Vaishnav College For Women	PSA On Rash Driving	November 2021-July 2022	3

Objective of the Programme:

- · To create awareness to avoid Rashdriving.
- To make rash drivers understand that it not only affects them but also the other people.

Programme Outcomes:

- Realising the effects of Rashdriving.
- The major reasons for accidents.
- · Rashdriving is an offence

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness on old age homes	M.O.P Vaishnav College For Women	PSA On Visiting Old Age Homes	November 2021-July 2022	1

Objective of the Programme:

- · To create awareness and normalize going to old age homes in our leisure.
- To break the taboo of searching happiness in outer world than old age homes.

Programme Outcomes:

- · Let the listeners to feel the pain of the grandparents who are staying in old age homes.
- Created interest in people to spend time in old age homes.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness on the impact of alcohol on people's health	M.O.P Vaishnav College For Women	Say No To Alcohol	November 2021-July 2022	1

Objective of the Programme:

- · To de-promote the consumption of Alcohol
- · To create Awareness about the impact of alcohol on people's health

Programme Outcomes:

- · created awareness about quitting alcohol
- · to show the impact it had on the life of the people.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness about child safety	M.O.P Vaishnav College For Women	PSA On Child Safety	November 2021-July 2022	4

Objective of the Programme:

- To create awareness about child safety.
- To make the community understand the dangers pertaining to leaving their children alone at home.

Programme Outcomes:

- To ensure the safety of children who are alone at home.
- To impart ideas on how to keep the children safe at home, for example, safety passwords and calling a trustworthy adult in case of emergency.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness about physically challenged and their needs	M.O.P Vaishnav College For Women	PSA On Physically Challenged	November 2021-July 2022	3

Objective of the Programme:

- · To create awareness about the physically challenged and their needs.
- · To sensitise the listeners about the physically challenged people's conditions.

Programme Outcomes:

- · To make the physically challenged more inclusive in society.
- To create awareness on the simple issues faced by physically challenged on a daily basis.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness on III effects of online games	M.O.P Vaishnav College For Women	PSA On Online Games	November 2021-July 2022	2

Objective of the Programme:

- To create awareness about not to play online games.
- To sensitize the listeners about the aftermath of player's conditions.

Programme Outcomes:

- To make the listeners to more aware of online games.
- To create awareness on why online games shouldn't be played.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness on not to text while driving	M.O.P Vaishnav College For Women	PSA On Texting and driving	November 2021-July 2022	3

Objective of the Programme:

- To create awareness that not to text while driving.
- · To sensitize the listeners about disaster happen while texting and driving.

Programme Outcomes:

- · To ensure listeners understand not to drive texting and how much dangerous it is.
- To make the community aware of the present situation happening in the society.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness of excess screen time among people	M.O.P Vaishnav College For Women	Impact of Over Screen time among people	November 2021-July 2022	1

Objective of the Programme:

- To Create Awareness of exceeding screen timings among the people
- · Impact of over screen timings on the eyesight of people

Programme Outcomes:

- To make people understand the importance of reducing screen timings.
- To make people engage in other interesting hobbies other than using gadgets.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness on influences of victory	M.O.P Vaishnav College For Women	PSA On Victory Is Upon Talent And Hardwork	The state of the s	1

Objective of the Programme:

- To create awareness on victory is completely based on the talent and hard work of the individual and is not through the instruments they use.
- To let the people, know anyone can gain victory irrespective of the materials they possess

Programme Outcomes:

Made people be aware that victory comes through their talent and the hard work.

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 Created awareness on instruments and materials are never going to be hurdles to our victorious path if we put in the right effort.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness on the ill effects of surfing the internet for the medical queries	M.O.P Vaishnav College For Women	PSA On Never Surf Medical Queries	November 2021-July 2022	1

Objective of the Programme:

- To create awareness on not to surf the internet for the medical queries.
- To let the people, know about the ill effects of blindly consuming the medications given on the internet.

Programme Outcomes:

- · Made people be aware that not everything given on the internet is true.
- Created awareness on the ill effects of consuming the medications without proper consultations.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness on not to overthink and to stay happy	M.O.P Vaishnav College For Women	PSA On Stay Happy With What You Have	November 2021-July 2022	1

Objective of the Programme:

- · To create awareness on not to overthink on the worries and sorrows again and again.
- To educate the people to stay happy with what they have

Programme Outcomes:

- Made people be aware that sorrows are also part of our lives.
- Created awareness on people to lead a modest life with what they have instead of worrying about what they don't.

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Name of the activity:	1e	Organising unit/ agency/ collaborating agency:	Name of scheme:	the	Year of the activity:	Number of students participated in such activities:
	on of	M.O.P Vaishnav College For Women	PSA Comparison Between Friends	On	November 2021-July 2022	1

Objective of the Programme:

- To create awareness on each and every individual are unique, and they possess different talents.
- To educate people on the illeffects of comparison

Programme Outcomes:

- . Made people be aware of that each and every one of us have a unique talent
- Created awareness on success definition and standards differ from people to people and comparison will debar them from achieving their goals

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness to overcome and prevent suicides	M.O.P Vaishnav College For Women	PSA on Suicide Prevention	November 2021-July 2022	3

Objective of the Programme:

- · To prevent suicides
- · How to overcome from the suicidal thoughts

Programme Outcomes:

- · Made people realize that suicide is never an end to life
- How to overcome the thoughts and whom should we contact when we are not mentally stable.

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Name of th activity:	organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness o Humanity	M.O.P Vaishnav College For Women	PSA on Humanity	November 2021-July 2022	7

Objective of the Programme:

· To help people when they are in need of and to have humanity

Programme Outcomes:

- · Made people understand how important humanity is
- · Proved that humanity exists in Children

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness of the impacts of food wastage	M.O.P Vaishnav College For Women	PSA on Food Waste	November 2021-July 2022	3

Objective of the Programme:

- · To create awareness on Food waste
- Impacts of Food Waste

Programme Outcomes:

- · Made people understand how wasting of food affects an individual.
- · How an individual should stop Wasting Food

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness among people to support street vendors	M.O.P Vaishnav College For Women	PSA On Say No To Bargaining On Street Vendors	November 2021-July 2022	1

Objective of the Programme:

- · To create awareness to people to not bargain on street vendors
- · To make people realise the hardships of street vendors

Programme Outcomes:

- Created awareness among people to support the street vendors
- · Raised awareness to not bargain

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of scheme:	the	Year of the activity:	Number of students participated in such activities:
Awareness on eye donation	M.O.P Vaishnav College For Women	PSA on donation	Eye	November 2021-July 2022	3

Objective of the Programme:

- Awareness on Eye donation
- · How to donate the eyes and Where to donate the eyes
- Who all can donate and who cannot donate

Programme Outcomes:

- Made people understand how difficult it will be for a person without eyes
- Awareness on donating eyes and mentioned where to fill the donor form when the individual is alive
- Gave information on how to donate the eyes after death and time period of intimation to the doctors.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness on overcoming comfort zone to gain success	M.O.P Vaishnav College For Women	PSA on Comfort Zone	November 2021-July 2022	3

Objective of the Programme:

- · To Know more about comfort Zone
- · Getting out of Comfort Zone leads to Great Success.

Programme Outcomes:

- · Made people realize Getting out of comfort Zone paves way for successful platform
- · How to overcome the comfort Zone and what to do to move towards Dreams

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness on job scammers	M.O.P Vaishnav College For Women	PSA on Job Scam	November 2021-July 2022	5

Objective of the Programme:

- To create awareness to be aware from job scammers.
- Verifying the jobs before entering into it.

Programme Outcomes:

- To verify the jobs especially the online referred jobs.
- Fact checking of the consultancies of the company.
- · Privacy and policies, terms and conditions of the company to be notified

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness to support small business	M.O.P Vaishnav College For Women	PSA on Supporting small business	November 2021-July 2022	1

Objective of the Programme:

- · To create awareness on to support small Business
- · To raise awareness on the hardships of the small Business
- · To not buy things usually from commercial sector and at least to support these small Business people whenever possible

Programme Outcomes:

- Created awareness among people to support small Business
- · Raised awareness among people when they help these small Business they are helping their dreams.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness among people on the importance of self-love	M.O.P Vaishnav College For Women	PSA on Body positivity	November 2021-July 2022	1

Objective of the Programme:

- · To create awareness among people why self love is important
- To encourage people to accept our body as it is.
- · To not compare their body with others.

Programme Outcomes:

- · Created awareness among people that accepting our body is more important in this society.
- · Raised awareness among people that not everyone is perfect, so self love plays a major role
- Created awareness that health is more important.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Educating people on the importance of book reading	M.O.P Vaishnav College For Women	PSA on importance of book reading	November 2021-July 2022	1

Objective of the Programme:

- · To create awareness on the importance of book reading.
- · To educate the people on the advantages of book reading

Programme Outcomes:

- Made people be aware that books are also important and that should be incorporated in our lives.
- · Created awareness on the advantages of book reading.

Name of t activity:	he	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
	on the	M.O.P Vaishnav College For Women	PSA on grab the opportunity when it comes	November 2021-July 2022	1

Objective of the Programme:

- To create awareness on utilizing the opportunities when it comes.
- To educate the people on there is no meaning to reject an opportunity without trying.

Programme Outcomes:

- Made people be aware of the importance of utilizing an opportunity.
- Created awareness on importance of participation

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness on the importance of walking	M.O.P Vaishnav College For Women	PSA on Increase The Level Of Walking	November 2021-July 2022	5

Objective of the Programme:

- · To create awareness to increase the level of walking.
- To make public to understand the importance of walking.

Programme Outcomes:

- To make the listeners to know the advantages of walking.
- To understand that they can walk atleast a short distance everyday.
- · Walking controls the usage the fuels and decrease in air pollution.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness about a cleaner environment	M.O.P Vaishnav College For Women	PSA on Don't litter in public places	November 2021-July 2022	3

Objective of the Programme:

- To create awareness about cleaning environment is a duty of everyone.
- Throwing waste in public places is a public nuisance.

Programme Outcomes:

- Spoke about how littering in public places is wrong
- · Proved that Throwing waste in public places is a public nuisance

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of scheme:	the	Year of the activity:	Number of students participated in such activities:
Awareness about afforestation	M.O.P Vaishnav College For Women	PSA on plantation	tree	November 2021-July 2022	2

Objective of the Programme:

To create awareness about the need for afforestation.

To sensitise the listeners about ozone layer depletion and pollution.

Programme Outcomes:

- To ensure listeners understand the requirement of trees and take appropriate actions towards tree plantation.
- To make the community aware of the amount of environmental depreciation taking place without trees.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness on water conservation	M.O.P Vaishnav College For Women	PSA on water conservation	November 2021-July 2022	3

Objective of the Programme:

- To create awareness about water conservation.
- · To sensitise the community regarding the importance and benefits of saving water.

Programme Outcomes:

- To make people take appropriate actions towards water conservation, for example, closing taps when not using and installing rainwater harvesting systems in households.
- · To make the community aware of the present water situation and its availability.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Create awareness to place the dress in safe while travelling	M.O.P Vaishnav College For Women	PSA on Place Your Dress In Safe While Travelling	1 P15 #0 (D 4) (0 P12 II (0 P42 III	4

Objective of the Programme:

- · To create awareness to place the dress in safe while travelling.
- To avoid accidents due to the carelessness in placing the dress while travelling.

Programme Outcomes:

- To make listeners especially the women's to adjust their clothes before starts up their travelling.
- Clothes to be placed away from the tyre in any mode of transport while travelling.
- · To make the listeners to understand that it leads to loss of life.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness about the impact of taking selfies in danger places	M.O.P Vaishnav College For Women	PSA on Avoid Taking Selfies In Danger Places	November 2021-July 2022	4

Objective of the Programme:

To create awareness to avoid taking selfies in dangerous spots.

· To understand that taking selfies in dangerous spot is not the kick for life

Programme Outcomes:

 To make the audiences to know that taking selfies in dangerous places may end up their life.

 Freezing golden moments might turn into bad moments if the selfies has been taken from dangerous spot.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness on the importance of animal care	M.O.P Vaishnav College For Women	PSA on animal care	November 2021-July 2022	3

Objective of the Programme:

- To create awareness about animal care.
- · To sensitize the community regarding how not to treat animals.

Programme Outcomes:

- To make people understand the situations animals go through every day.
- To make the community aware of giving space to animals during times when they need us.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness about the types of harassment in the workplace	M.O.P Vaishnav College For Women	PSA on workplace harrassment	November 2021-July 2022	4

Objective of the Programme:

To create awareness about types of harassment in workplace.

To make people aware of harassment in workplace and come out bold.

Programme Outcomes:

- To sensitize people regarding how to take appropriate actions against workplace harassment.
- To make people think before they get involved in such act.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Encouraging people to reduce mobile usage and inculcate hobbies	M.O.P Vaishnav College For Women	PSA on Reduce phone time and inculcate hobbies	November 2021-July 2022	1

Objective of the Programme:

- To create awareness among people about how mobile phones made overtaken our lives
- · To encourage people to find themselves what they need
- To utilize people they can find something in themselves as a hobby

Programme Outcomes:

- Created awareness among people about how hobbies help to relieve stress by keeping you engaged in something you enjoy
- Raised awareness among people that Hobbies give you a way to take your mind off the stresses of everyday life
- Created awareness to reduce screen time.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Encouraging people to reduce mobile usage and inculcate hobbies	M.O.P Vaishnav College For Women	Say no to plastic	November 2021-July 2022	1

Objective of the Programme:

- To create awareness among people to not use plastic
- To encourage people to use cotton bags instead of plastic
- To let people know how plastic killing the life of many animals.

Programme Outcomes:

- Created awareness among people about how plastic takes a long time to destroy
- Raised awareness among people that we should not be ashamed of using cotton bags which are easily available and it is also good for the environment as well

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness to keep beach clean	M.O.P Vaishnav College For Women	Keep the sea clean	November 2021-July 2022	1

Objective of the Programme:

- To educate people on how important the sea is to humans
- To create awareness to keep the sea clean
- · To raise awareness among people that the sea is more important to humans.

Programme Outcomes:

- Created awareness among people about how people can keep the sea clinic.
- Raised awareness among people not to throw waste things in the sea because many aquarium animals also have life.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name scheme:	of the	Year of the activity:	Number of students participated in such activities:
Awareness about various schemes provided by government for Girl child	M.O.P Vaishnav College For Women	Selva Thittam	Magal	November 2021-July 2022	1

Objective of the Programme:

- To create awareness people about the selva magal Thittam scheme which was provided by the government
- To educate people more about the scheme which will be useful for their children in future

Programme Outcomes:

- · Raised awareness to the people of the community about the scheme
- Created awareness to the people, about how to register the scheme for their children.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness about food wastage in functions	M.O.P Vaishnav College For Women	PSA on wastage	November 2021-July 2022	1

Objective of the Programme:

- To create awareness on food wastage in functions.
- To inform public about the preventive and suggestion for the optimum use of the excess food.

Programme Outcomes:

- Made people be aware food wastage in functions.
- · Created awareness on better usage of excess food.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness on the importance of knowing blood count	M.O.P Vaishnav College For Women	PSA on anemia	November 2021-July 2022	1

Objective of the Programme:

- To create awareness on the importance of knowing the blood count and hemoglobin levels.
- To educate the public on the issues due to low blood count and measures to recover from it.

Programme Outcomes:

- Made people be aware of importance of knowing their blood count and hemoglobin levels.
- Educated the public by providing tips for recovery and improvement of the blood levels.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness about the central government program on education portals	M.O.P Vaishnav College For Women	PSA on Swayam Portal	November 2021-July 2022	2

Objective of the Programme:

- To create awareness about the central government program on education portals.
- · To encourage the listeners to take up education at their own pace.
- To impart the knowledge regarding Swayam Portal and motivate the community to gain knowledge irrespective of their ages.

Programme Outcomes:

- To instil the idea of utilising available government resources and schemes to enhance livelihood.
- · To make the community understand the importance of education.
- To make the community enhance their skill sets irrespective of age.



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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness about recycling	M.O.P Vaishnav College For Women	PSA on recycling	November 2021-July 2022	3

Objective of the Programme:

- To create awareness about recycling.
- · To sensitise the community regarding the importance of recycling.

Programme Outcomes:

- To make people take appropriate actions towards recycling, powerful yet simple actions like recycling plastic bags.
- To encourage entrepreneurship ventures and ideas whose business model revolves around recycling for the benefit of the environment.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness about noise pollution in the community	M.O.P Vaishnav College For Women	PSA on Noise Pollution	November 2021-July 2022	3

Objective of the Programme:

- To create awareness about noise pollution in the community.
- To sensitise the community about the dangers of noise and excessive volumes in everyday life.

Programme Outcomes:

- To make the listeners understand the impact of noise pollution and its negative effect on health.
- To instil the habit of becoming aware of excessive noise and take appropriate actions to reduce the noise levels in the community for a safe environment.

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness on how to be aware of drug de- addiction	M.O.P Vaishnav College For Women	PSA on Drug de addiction	November 2021-July 2022	3

Objective of the Programme:

- · To create awareness to public how to be aware of Drug de addiction
- To create awareness among public to help the person in need to overcome the addiction

Programme Outcomes:

- Created awareness among people of different age groups that drug addiction can be cured
- · Educated people on the possibilities of addiction

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of scheme:	the	Year of the activity:	Number of students participated in such activities:
Awareness or deforestation	M.O.P Vaishnav College For Women	PSA Deforestation	on	November 2021-July 2022	4

Objective of the Programme:

- To create awareness to the public on how to be aware of deforestation
- · To create awareness among the public to stop deforestation

Programme Outcomes:

- Created awareness among people of different age groups that deforestation is harmful for both the environment and people
- · Educated people on the possible outcomes of deforestation

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness to public to support and help the animals	M.O.P Vaishnav College For Women	PSA on pet adoption and rescue	November 2021-July 2022	2

Objective of the Programme:

- To create awareness to the public on how to be aware of pet adoption and rescue.
- · To create awareness among the public to support and help the animals

Programme Outcomes:

- · Created awareness among people of different age groups that animals also have a life and we as human beings should help them
- · Educated people on the possibilities of adoption and animal vaccination

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Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness on checking expiry date	M.O.P Vaishnav College For Women	Food expiry date	November 2021-July 2022	1

Objective of the Programme:

- · To create awareness among people not to buy foods from supermarkets or stores without checking the expiry date.
- · To let people know how harmful we intake the foods which are available even after seeing the expiry date.
- · To tell people not to buy foods which are in eye-catching offer and cross check whether it has an expiry date.

Programme Outcomes:

- Created awareness among people about the impact of food intake which is expired.
- · Raised awareness among people to cross check before buying any food products and especially to see the expiry date without fail.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness on the importance of electricity conservation	M.O.P Vaishnav College For Women	PSA on electricity conservation	November 2021-July 2022	2

Objective of the Programme:

- · To create awareness on the importance of electricity conservation.
- To impart simple but effective techniques that can be used in households to conserve electricity.
- To make listeners understand the depletion of fossil fuel generated electricity.

Programme Outcomes:

· To make people take appropriate actions towards electricity conservation such as switching the timer on AC, sun drying clothes in the place of using a dryer, switching off electronics when not in use and so on.

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 To make the community understand the seriousness of depletion of fossil fuel reserves and its impact on the community.





Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Educating the public on the importance of drinking water	Vaishnav	PSA on importance of drinking water	November 2021-July 2022	2

Objective of the Programme:

- · To make the listeners to consume more water to drink to maintain good health
- To educate them that less consumption of water for drinking may lead them to affect from severe diseases.

Programme Outcomes:

- Awareness created on drinking more level of water through PSA which will make the listeners to follow them
- Benefits of drinking water were also conveyed in PSA which help them to think of it and make them to lead an healthy health.



Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Creating awareness on the three golden words	M.O.P Vaishnav College For Women	PSA on Three Golden Words	November 2021-July 2022	3

Objective of the Programme:

- To make the kids to use the three basic golden words (please, sorry and thanks)
- To educate all listeners to use three golden words wherever necessary which everyone refuse to use them in today's scenario.

Programme Outcomes:

- · Inculcating basic good norms to the listeners
- · Usage of three golden words will help them to build their self respect.

Name of the activity:	Organising unit/ agency/ collaborating agency:	Name of the scheme:	Year of the activity:	Number of students participated in such activities:
Awareness on the importance of sharing	M.O.P Vaishnav College For Women	PSA on Sharing	November 2021-July 2022	2

Objective of the Programme:

- To make the listeners to understand why does the sharing plays an important role in life
- · To teach the listeners some of the good norms

Programme Outcomes:

- Sharing something portrays the caring behaviour towards something
- · Sharing helps to develop good behaviour

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COLLEGE INITIATIVES- THEME - KHOJ: THE YEAR OF DISCOVERY

The 30th anniversary of M.O.P. Vaishnav College for Women was celebrated as the Year of KHOJ – Year of Discovery .The main objective of this intiative is to foster curiosity and self-discovery while encouraging entrepreneurial aspirations in this spirit of exploration.

S.NO	DEPARTMENT	YEAR	PROGRAMME
105	B.B.A Shift 1 and 2	November 2021-July 2022	Community Service at Chennai High School, Kotturpuram and Willington, Triplicane by teaching skills such as Jewellery making, cooking without fire, paper bags, quilling, mandala arts, bouquet making and bookmarks
106	B.A. Journalism	November 2021-July 2022	#Saynotofakenews CAMPAIGN- seeking solutions to the fake news menace and create awareness among media consumers to general public.
107	B.Sc. Computer Science	November 2021-July 2022	Community Service- Conducted events on Yoga, Music and mentoring English, Grammar etc. in collaboration with MapLearning Centre to the special children studying in the learning centre.
108	B.C.A	November 2021-July 2022	Community Service- "Go Digital"- teach basic understanding of computer, Internet and Website development thereby enabling the students to develop new web site using HTML.
109	B.A. Sociology	November 2021-July 2022	Butterfly Garden Initiative. Beach cleaning at Besant Nagar. S.T.E.M.S NGO

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110	Department of Mathematics	November 2021-July 2022	Learning mathematics through games and puzzles. Imparting basic computing to students by giving hands on training experience Students were also trained in skills such as Jewellery making, Newspaper bag making, Organic Soap Making, Quilling and Embroidery
111	BSc Psychology	November 2021-July 2022	Conducting a survey study to measure the General Health Quotient among the residents of Thiruverkadu, Chennai. The residents & local municipal authorities were educated on the need for wellbeing
112	B. Sc VISCOM	November 2021-July 2022	The students of Visual Communication ideate, conceptualize and produce Public Service Announcements in the interest of the public. The objective is to raise awareness and provide potential solutions on the themes like Litter free Chennai, Waste Management, Importance of Sanitization, Menstrual hygiene, and Awareness on Vaccination.

B.B.A. SHIFT I AND SHIFT II

The III BBA Shift I and Shift II students of M.O.P. Vaishnav College of Women visited Lady Willingdon High School, Triplicane and the Chennai High school, Kotturpuram respectively as a part of the Community Service project. The kids were taught various different Entrepreneurial skills along with watching success story videos of famous female entrepreneurs like Indra Nooyi and Falguni Nayar. The kids were asked about their favorite subjects, hobbies, and goals in life where they mentioned that they wanted to become police officers, IAS officers, tuition teachers, doctors, entrepreneurs, etc. The aim of this initiative was to bring awareness to what a small business is by showing them a short video about various small-scale entrepreneurs- women from different backgrounds and how they created viable businesses with their skill sets. The students were given worksheets where they had to write down their SWOT analysis and list down their goals for the next 1, 3 and 7 years. The various skills taught to the students were Bookmarks, Jewellery Making, Cooking without fire, Bouquet Making, Mandala Arts, Paper Bags, and quilling.

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B.A. JOURNALISM

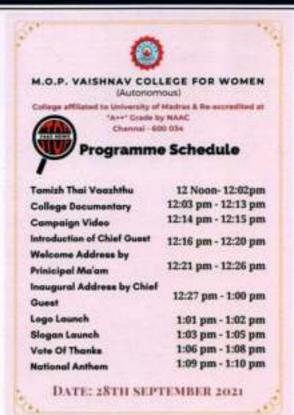
The # SayNoToFakeNews campaign was launched by the final year students of B.A. Journalism of M.O.P. Vaishnav College for Women, who recognized the immediate need to seek solutions to the fake news menace and create awareness among media consumers when the 'infodemic', was on the rise. Being students of Journalism, it is felt that the responsibility came upon journalists to learn to identify fake news, learn to use verification tools, debunk fake news and to provide the right information. The campaign was inaugurated on 28 th September by Tmt. Thamizhachi Thangapandian, Member of Parliament, Tamil poet, lyricist, orator and writer. An informative and interesting interactive session with Mr. Shabbir Ahmed, Deputy News Editor at Times Global Broadcasting Co. Limited (Times Now), followed the inauguration. The journalist spoke about his experience in dealing with fake news and gave advice on the steps that the students as future journalists could take to create awareness.

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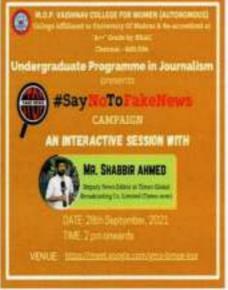
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B.Sc. Computer Science

Programme Brief: III B.Sc. Computer Science students' batch (2019-22) collaborated with Map Learning Centre, West Mambalam for community service. Over a span of 30 days, various skills were imparted via Google Meet Platform. The skills that were imparted are: Music, Communication, Yoga, Computer, Grammar, English Basic, Sentence Formation. All the special children studying in the learning centre benefitted from the classes taken by the students of B.Sc. Computer Science.

Under Music, the students learnt basic sarali varisai, few bhajans and about some musical instruments. Under communication, the students were taught how to converse and express their thoughts. Under Yoga, the students were taught various poses and mudra, also they were taught about pranayama and the benefits of each yoga pose taught. Under Computer, the students were imparted skills of computer, to switch on and off, using application like calculator, MS Office applications like Word, Excel, PowerPoint, creating a new folder. Under Grammar, basic concepts like noun, pronouns, adverb, and other topics were covered and imparted. Under English Basic, they were taught basic words, day to day words. Under Sentence formation, the students were taught to form basic sentences, with proper structure and grammar. All skills either used demonstrations by the students, PPTs, quizzes, videos (in case of bhajans). In the feedback collected from the students, which were mostly filled by their parents, expressed their thoughts and views. They were happy and satisfied with the content taught. They also said that the classes were beneficial to the students and they would make them practice after classes concluded.

Programme outcome:

- The students were benefitted with day to day communication skills
- They gained confidence in using the computer and developed skills related to it
- · They also learnt various bhajans, and gained knowledge on musical instruments
- The students were taught the importance of yoga and pranayama.





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Programme Brief: II B.Sc. Computer Science students' batch (2020-23) collaborated with "Steps home" a home for the girl child, kolathur. Over a span of 20days, various skills were imparted via Google Meet Platform. The skills that were imparted are: Mathematical tricks

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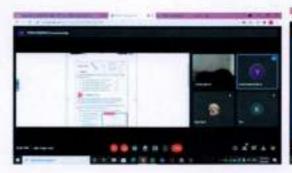


and problem solving, Tamil vocabulary, computer technology. Children studying in the steps home were benefitted from the classes taken by the students of B.Sc. Computer Science. Under Mathematics, the students learnt basic tricks of mathematics. Under communication, the students were taught how to converse and express their thoughts in vernacular language and recognition of letters and words. Under computer technology, the students were taught number systems and to work with MS-word, MS-Excel and number systems. All skills either used demonstrations by the students as audio visual aids and power point presentations. The students were happy and satisfied with the content taught.

Programme Outcomes: The students were benefitted with day to day communication skills. They gained confidence in applying mathematical tricks in problem solving. The students were taught the importance of working and knowing computer.

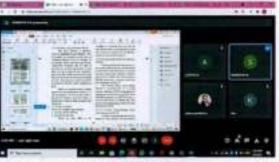












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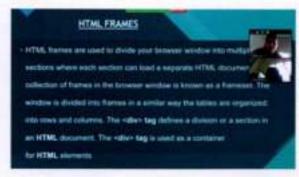


B.C.A.

The Community Service Programme for this academic year is aligned with the goal of the year of the college 'year of discovery'. The students of III B.C.A are currently doing community service on the topic "Go Digital" for the academic year November 2021-July 2022. The beneficiaries are the higher secondary school students of Sampradaya Patasala School Tirupathi. Adjusting to the environment of pandemic rules, the programme is held in online mode at a time convenient to both the students. The main motive of the programme is to teach Basic understanding of computer, Internet and Website development thereby enabling the students to develop new web site using HTML. The students are also given the importance of Internet Etiquettes. The BCA students have been spilt as 2 Slots, slot-1 batch of students will be doing their service for Higher Secondary School students and Slot-2 batch of students for the Secondary School students. The community service programme has been proposed for duration of 3 months. Currently, slot -1 students have completed one month of service and have successfully imparted knowledge in basic concepts in HTML - Basics, Images, Links, Formatting Tags, List and Tables. At the end of the session the students of Sampradaya Patasala will be able to develop new website on their own which will be evaluated by the BCA students. Due to natural constraints of rain, flood and power cut and weak network, the classes were suspended for a few days. However, the classes have resumed from 29th November 2021. Slot 2 students will start classes on the completion of slot-1 batch.









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B.A. SOCIOLOGY

Butterfly Garden: The Department of Sociology created "Butterfly Garden" with regard to the KHOJ Event in Lady Willingdon Government Model Higher Secondary School in collaboration with Exnora International and Indian Oil Corporation. As the school is marching towards its centenary, this event is a great initiative for the campus and the students. The Second year and Third year students of the Department of Sociology participated in the plantation drive along with the school students of Lady Willingdon Government Model High School on 7th March 2022. The Inauguration of the Butterfly Garden took place on 8th March 2022. The Butterfly Garden was inaugurated by Mr. Senthur Pari, President Exnora International and Mr.R.Sekaran, Secretary, Humour Club International.

Programme Outcome: A beautiful environment was created for the well-being and safety of the school students. Through the KHOJ Event, personal development and community development was enhanced with an environmental perspective. With the creation of Butterfly Garden, the "Waste to Wealth" concept was inculcated among the students.

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Beach Cleaning at Besant Nagar: The Students of III-year B.A Sociology have collaborated with BHUMI-NGO in Beach Cleaning Project. As part of which, they volunteered to remove plastic waste from Elliot's Beach over a half a day time frame.



Service Towards Environmental Management and Sustainability (S.T.E.M.S) NGO: The students of III B.A Sociology have collaborated with S.T.E M.S NGO for the project "#TreeOnEarthMission". As part of this project the students volunteered in packing in packing 400 saplings over 4 days time frame.

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B.Sc. MATHEMATICS

The students of B.Sc. Mathematics conducted an event "Learning mathematics through games and puzzles" to celebrate KHOJ-Year of knowledge. The objectives of the programme included- To inculcate conceptual knowledge in Mathematics and enhance problem solving Skills; Hands on training to instil Entrepreneurial skills; To create awareness on Protocols to follow against Covid-19, women education and women empowerment. The students of the Department of Mathematics addressed the students on

- The significance of mathematics
- Learning mathematics through games and puzzles
- Women Empowerment

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Problems in mathematics were solved using innovative numerical techniques. Basic computing skills were imparted to students by giving hands on training experience Students were also trained in skills such as Jewellery making, Newspaper bag making, Organic Soap Making, Quilling and Embroidery.

Programme Outcome: Students were able to:

- Solve complex problems using critical thinking and analytical skills
- · Follow the Covid -19 Protocols in day to day life.
- Develop design thinking skills, creativity and innovative ideas to transition well from a school student to an entrepreneur.









B.Sc. PSYCHOLOGY

From 20 th March to 23 rd March, 2022, the II B.Sc Psychology students commemorated extension activity, declared as the "Year of Khoj-2021" by conducting an exploratory research. Twenty-two students conducted a survey study to measure the General Health Quotient among the residents of Thiruverkadu, Chennai. The residents & Decal municipal authorities were educated on the need for wellbeing. General Health is considered to be important to maintain health and psychological wellbeing. General Health Questionnaire, a standardized tool with 28 items that includes questions pertaining to somatic symptoms, anxiety, insomnia, social dysfunction and severe depression, suitable for ages from adolescent and upwards, was administered. A total of 256 residents participated in the survey. A door-to-door survey of all households covering 17 streets was conducted. The result of the survey indicated that about 74-80% of the residents have been identified to be

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good in health, able in decision making and effective in problem solving skills. However, around 79-80% residents have been identified to experience fear, hopelessness, helplessness, tendencies for self-harm and depressive symptoms. The reasons for the negative symptoms were not studied in relevance with post-COVID situation. The psychology students are developing an intervention to cater to the demands of the sample under the supervision of staff. The research study will further be investigated post-intervention and may be published as research article.

Programme Outcomes:

- To determine the prevalence and incidence of General Health Well-Being and maladjustments.
- To train students in administration, analysis and reporting of psychological attributes.





B.Sc. VISUAL COMMUNICATION

The III-year students of Visual Communication programme ideate, conceptualize and produce Public Service Announcements in the interest of the public. As part of their community service, they produce these PSAs to sensitize the community on social and environmental issues. The students work as two per team on themes like Litter free Chennai, Waste Management, Importance of Sanitization, Menstrual hygiene, Waste Management and Awareness on Vaccination.

Programme Outcomes:

- The PSAs were shared widely among the student community.
- The PSAs made the audience aware about the possible solutions for the everyday problems faced by citizens in Society.

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"WHEN IT COMES TO EXERCISING, THERE IS NO TOMORROW." -VL ALLINEARE

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