



## M.O.P. Organises Seminar for Academicians



**In Frame:** Dr. S. Vaidhyasubramaniam addressing the gathering at M.O.P. Vaishnav College for Women.

The Internal Quality Assurance Cell organised a national-level seminar focused on enhancing the quality of leadership and governance in higher education on Sept. 3, 2022. The seminar — attended by 48 academic leaders from 21 colleges— saw three eminent thought-leaders on ac-

ademia lay out trends, ideas and suggestions to help administrative and academic leaders raise their game. Dr. S. Vaidhyasubramaniam, vice-chancellor of SASTRA Deemed University, noted, “Every academic is a leader of their microsetting in their academic institution.”

## M.O.P. Yuva Sammaan 2022 Awarded

Three young women achievers were presented with the M.O.P. Yuva Sammaan Awards in its fifth edition at a ceremony on Sept. 6, 2022 at M.O.P. Vaishnav College for Women. Entrepreneur Barkha Malpani, founder of the start-up

Thank God it's Homemade; classical dancer Kalaimamani T.M. Sridevi; and international volleyball player Minimol Abraham each received a citation and Rs. 1 lakh in order to encourage them to pursue their journey of excellence.



Holding the citation plaques are awardees (L to R) Ms. Minimol Abraham, international volleyball player, Ms. T.M. Sridevi, classical dancer, and Ms. Barkha Malpani, founder of start-up Thank God it's Homemade, with Mr. Manoj Kumar Sonthalia, secretary, M.O.P. Vaishnav College, Padma Bhushan Ms. Sudha Raghunathan and Dr. Lalitha Balakrishnan, principal, M.O.P. Vaishnav College.

## 30th College Day Celebrated



“The university will extend all support to the institution, because it deserves it, as the students are very committed,”

**Professor S. Gowri**

**In Frame:** Professor S. Gowri, vice-chancellor of the University of Madras.

A celebratory spirit marked the 30th College Day as the red-letter campus event was held on April 22, 2022 after a hiatus imposed by the pandemic last year. The evening gathering was addressed by Professor S. Gowri, vice-chancellor of the University of Madras. Prof. Gowri urged students to enrich themselves to face challenges, and to identify their passion and excel at it. He also lauded M.O.P.'s performance, values, practices, infrastructure, facilities and the growth of the institution.

“The university will extend all support to the institution, because it deserves it, as the students are very committed,” he added. The event was also attended by the Secretary of the board of governors of the college, Shri Manoj Kumar Sonthalia, who delivered the welcome address, and the principal of the college, Dr. Lalitha Balakrishnan, who briefed the audience on the activities and achievements of the college in the course of the academic year.

## M.O.P. Vaishnav Awarded Highest Grade by NAAC

M.O.P. Vaishnav College for Women has been awarded the highest grade of 'A++' by the National Assessment and Accreditation Council (NAAC) in its fourth cycle of accreditation, with a grade point average of 3.55 out of 4. The College had already been ranked at the 'A++' grade in the previous accreditation cycle, and with the latest reaccreditation, will retain the highest grade for the next seven years. This NAAC recognition coincides with the 30th anniversary of the inception of the College, marking a milestone in the growth story of the institution.

New programme introduced in 2022-23:  
B.Com. Finance and Taxation



## From The Principal's Desk

Drawing inspiration from the five-year plans that steered the nation's growth in the nascent years after independence, we at M.O.P. have instituted one-year plans to help strategise our community service efforts, keeping in mind the development goals of the nation.

These one-year plans have produced satisfying results, effecting tangible change among beneficiaries of the respective programmes. The service campaign *Penn Kalvi* in 2016, instituted ahead of the silver jubilee year of the College, was followed by *Daan, Pagir, Thozhil Seyyalaam Thozhi* and *Khoj* in the years since. *Penn Kalvi* concentrated our collective efforts on the education of the girl child.

*Daan* and *Pagir* saw students share their time, effort and resources for the betterment of living conditions of beneficiaries. *Thozhil Seyyalaam Thozhi* was a scheme through which women in rural and semi-rural areas were trained in a simple skill such as bag-making and food-kiosk management, that could become sources of revenue. Many of the beneficiaries continue their small businesses, and a few of them have even set up stalls at the annual student-run in-campus market, M.O.P. Bazaar. *Khoj* (2021-22), stands for exploration, and this credo guided our research efforts into under-explored areas. Many of the research efforts were aimed at advancing the sustainable development goals set out by the United Nations.

With these encouraging outcomes, we have now initiated our next one-year plan, *Vikas*. As the name suggests, the focus is on development. Our strategic plan for the year as well as our service efforts will be driven by the agenda of incremental improvement on all fronts. The nation's short-term plans have led to giant strides in the 75 years since independence.

As M.O.P. Vaishnav passes the 30-year mark and forges ahead, our one-year missions, we hope, will result in tangible gains internally and for the community around us, and eventually, the fulfilment of our long-term vision for the institution as well as for society at large.

*Lalitha Balakrishnan*

Dr. Lalitha Balakrishnan, Principal

## Breath of Fresh Air: Freshers Sports Day '22



**In Frame:** Dr. A. Amutha Sumankumar, Director of Physical Education, M.O.P. Vaishnav College with the winners at the freshers sports day.

M.O.P. Vaishnav College for Women organised Freshers Sports Day 2022 on Aug. 23 at Madras University Union Ground. It was organised by the Department of Sports for the freshers. Events included two main categories - Athletics and Games. Eight teams represented by various departments which competed against each other. The Dept. of Commerce domi-

nated the wins in the games category, while the athletic events saw a tough competition between the Dept. of Communication and Media studies and the Dept. of Social Science. The event concluded with a felicitation ceremony that happened in the esteemed presence of Dr V Mahadevan, Director of Physical Education, University of Madras.

## An M.O.P. Swagatham for Freshers



**In Frame:** A skit depicting life at M.O.P.

M.O.P. extended a warm welcome to the freshers of 2022 through the induction program conducted by the Ministry of Youth Affairs. Through an interactive session, the freshers were given the opportunity to know more about their programme and faculty. Later, in an effort to

understand the history behind the institution, a screening of the college documentary showcasing the various achievements of the institution took place. Following a speech by the principal, the students were entertained by an array of skits, and musical and dance performances.



## New Leaders: Investiture Ceremony '22



**In Frame:** Dr. Easwaramurthy addresses the gathering.

The investiture ceremony for the newly selected leaders of the cabinet took place on Aug. 22, 2022. The day's chief guest was Dr. Easwaramurthy, Director of Collegiate Education, Tamil Nadu. He congratulated all the newly elected leaders and the college management for providing such opportunities to boost their confidence and leadership skills.

## M.O.P. Signs Two MoUs In 2022-23

M.O.P. Vaishnav College for Women signed an MoU with Education Matters (Asia Region) — Audacious Dreams Foundation to facilitate students to explore higher education opportunities abroad and conduct counselling sessions for the same. The College signed an MoU with Royal Commonwealth Society (Asia Region) — Audacious Dreams Foundation to initiate an International Youth Exchange Program between Malaysia and India.

## Azadi Ka Amrit Mahotsav at M.O.P.



**In Frame:** Dr. Lalitha Balakrishnan, principal, M.O.P. Vaishnav College with Dr. J. S. Rajkumar, the chairman, Lifeline Hospitals Group at the Independence Day celebrations.



## A Toast to the Art of Teaching



**In Frame:** Dr. Lalitha Balakrishnan, principal, with the Student Cabinet

Teacher's Day celebrations 2022 were finally conducted on-campus after two years of virtual celebrations by the student council. The Event began with a musical performance by members of the student cabinet. Then an engaging skit was performed by the students.

The Ministry of Health and Hygiene organized exciting and fun games in which the teachers took part enthusiastically. Following that, Dr. Lalitha Balakrishnan, principal, shared a few words praising the efforts of the student cabinet that pulled the event together.

## IQAC Conducts Workshop



**In Frame:** Dr. S Elumalai, registrar in-charge, University of Madras.

The IQAC organised a faculty induction program on Jul. 8, 2022 with Dr. S Elumalai, registrar in-charge, University of Madras, as chief guest. The objective of the program was to discuss various policies followed by the institution. The various components of OBE (Outcome Based Education) and measurement metrics were explained in detail and levels at which these components were measured. In addition to that, the IQAC organised a workshop for non-teaching staff on July, 18 to develop stronger team work

skills. The event began with a prayer song and welcome note by Ms. Priya V Krishna, Head — Administration. Ms. Usha Ramakrishnan, life-skills catalyst, speaker, was the resource person for the workshop. Each team was given a topic and few minutes for performing the role play. This activity made the team members realise their roles and in the process of working as a team, they encountered problems and challenges. They learnt that they can overcome problems with great efficiency when working as a team.



**In Frame:** Dr. Lalitha Balakrishnan, principal, with Chess Champions R. Vaishali - International Master, R. Praggnanandhaa - Grandmaster, Mrs. Nagalakshmi - Mother of Chess Champs & Dr. A. Amutha Sumankumar, Director of Physical Education, M.O.P. Vaishnav College.

## M.O.P. honours prodigy siblings ahead of Chess Olympiad

Mother of chess prodigies R. Praggnanandhaa and R. Vaishali was honoured by the Principal Lalitha Balakrishnan on July 26, 2022. Ahead of their participation in the 44th FIDE Chess Olympiad that commences on July 28, 2022 in Chennai, the management, principal, staff and students felicitated the young chess champions and wished them well in the College Auditorium. “We hope both of us will win gold medals and be back here,” said R. Vaishali, while addressing the gathering. She expressed gratitude to her professors, peers and the principal for their constant encouragement. “When they were children, nobody knew that they would attain these steps with glory,” said the principal. “The 64 squares meant nothing to them in the beginning, but today the world speaks about them.” She proceeded to trace a record of their achievements over the years, lauding Vaishali, a student of the college, for being one among the only two competitors from Tamil Nadu in the Olympiad. M.O.P.’s sports programme remains the pride of the institution, and college athletes have on many occasions glorified the college, state and country. The College has produced international-level champions and Asian Games medallists.

## Candid with an International Master



Two grandmaster norms and an Olympiad bronze later, International Master R. Vaishali spoke to M.O.P. news (in Sept.) on Women’s Grand Prix, favorite openings and online vs offline. *Edited excerpts follow.*

**Are there any challenges per se that you face personally when it comes to shifting between online and offline chess tournaments?**

Yes, there’s a lot of difference, mainly the emotions. Like where you can feel emotions on the board, but online is completely different where you can’t see the opponent. I had accepted this online event because I was playing against some strong Indian players and it serves as good practice before the Women’s Grand Prix event. It went well and I’m looking forward to it.

**You are replacing GM Koneru Humpy in the first leg of the 2022-23 Women’s Grand Prix later this month. How are the preparations coming along?**

The Grand Prix was not at all planned, as Humpy (akka) had some health issues. I got this invitation like a week ago. This was a pleasant surprise to me to go into this women’s league so I’m really looking forward to it. There are many strong women players so I’m excited to compete against them.

**How important is it to make a good opening in Chess? What are your favorite openings?**

Yes, openings are an important part of the game. If you get out of the opening with a good position then you can play your Chess throughout the game but if you land in a bad position then it’s not easy to survive against strong players. Now I’m currently focusing more on openings. My favorite opening is E4.

*(E4- are traditionally considered more sharp and attacking. It allows the immediate development of both the queen and bishop, and is one of the most oldest and popular openings in chess)*

**If you could play any Chess player, dead or alive, who would it be?**

Judit Polgár. She’s the strongest woman Chess player of all time. She does commentary as she doesn’t play tournaments often. She’s also the only woman who has crossed the 2700 mark. So I would love to play against her.

**Do you have superstitions before you start a game of Chess, or any pre-game rituals?**

Yeah, I do follow. I think many sports people in general are superstitious. I do, I’m superstitious. Sometimes I use the same pen for score sheets.

*(The FIDE Women’s Grand Prix First Leg (of four) took place between September 18-29, 2022, in Astana, Kazakhstan.)*



# Sports Achievements

## From Breathing to Asanas; Yoga Day 2022



**In Frame:** Students of M.O.P. participating in the International Day of Yoga.

150 students of M.O.P. Vaishnav College for Women along with the students of University of Madras gathered to observe the International Day of Yoga on June 21, 2022, at the college auditorium. In the Yoga Day celebration held, the students followed the guidance of a yoga instructor to perform breathing exercises and various asanas.

Dr. Elangovan Vellaichamy, registrar of the distant education course University of Madras, lauded the students for their efforts, and urged them to continue practicing yoga. Dr. Lalitha Balakrishnan, principal, also highlighted the benefits saying, "Yoga helps us to be fit not just physically but mentally and emotionally."

## M.O.P. Bags Inter-Collegiate Tournament



**In Frame:** Dr. Lalitha Balakrishnan, principal, M.O.P. Vaishnav College for Women, Dr. Amutha Suman Kumar, director of physical education, M.O.P. Vaishnav College, Mr. Sampath, basketball coach with the basketball players of M.O.P. Vaishnav College.

Students of M.O.P. Vaishnav College for Women won the Basketball Tournament organized by PSG CAS south India level Inter-Collegiate Basketball Women Tournament from July 25 to July 27, 2022. Eight teams participated, SRM IST, PSG CAS, Coim-

batore, St. Joseph, Kerala, VELS IST, Assumption College, Kerala, Ethiraj College and Mar Ivanios College, Kerala. The final game was between M.O.P. Vaishnav College and SRM, where M.O.P. bagged the trophy with a clean win of 68/54.

## A silver-bronze victory for M.O.P.



**In Frame:** Anupama Ramachandran.

Anupama Ramachandran of M.A Communication, M.O.P. Vaishnav College for Women won silver in the under-21 women's tournament of the IBSF World junior snooker in Bucharest. Keerthana Pandian of India won bronze.

## M.O.P. retains rolling trophy for 19<sup>th</sup> consecutive year



**In Frame:** Champion teams of M.O.P. Vaishnav and Loyola with Dr. S. Elumalai, registrar, University of Madras, Dr. V. Mahadevan, director of Physical Education, University of Madras, Dr. A. Amutha Suman Kumar, director of Physical Education, M.O.P. Vaishnav, Dr. Santhosh Babu, principal, D.G. Vaishnav.

Dr. S. Elumalai, Registrar i/c, University of Madras felicitated and gave away the medals & awards for the All-India Inter-University place holders and also gave the Padmashri Dr. Sivanthi Adityan Rolling Trophy for maximum number of University players produced by the college. Shri. P. Haridas Rolling Trophy for maximum number of winners in the Madras University

Inter-Zone matches. In the women section, M.O.P. Vaishnav College for Women retained the Padmashri Dr. Sivanthi Adityan Rolling Trophy 2021-2022 for the 19th consecutive year, and the Shri. P. Haridas Rolling Trophy 2021-2022 for the 16th consecutive year. In the men's section, Loyola College retained both the trophies.

# Department & Club Activities (UG & PG)

## B.Sc. Electronic Media



**In Frame:** II Electronic Media student, Rukma Sripriya receiving the 'Change Maker Award' from Health Minister Ma Subramanian of Tamil Nadu.

II B.Sc Electronic Media students won 3rd place with the title Change Maker award and cash prize for the Short Film competition titled Akuma. Students of II Electronic Media won 4th place in Documentary Filmmaking conducted by Sri Ramakrishna Math -Chennai for Azadi Ka Amrit Mahotsav.

## B.Com. (A&F) Shift II

160 parents completed the Right to Education (RTE) application process and were ensured school admissions for 38 children through the Awareness Campaign in collaboration with Bhumi, with the assistance of B.Com A&F shift II students. The institution has also teamed up with Agal Foundation, through which the students helped visually impaired students and teachers.

## B.Com. (Finance & Taxation)

The B. Com (Finance and Taxation) programme was officially inaugurated on Aug. 18, 2022. Shri Suresh Prabhu inaugurated the programme by lighting the lamp and delivering the inaugural address. The gathering was then addressed by the chief guest, who shared valuable insights and enlightened the audience with his wise words. Shri Suresh Prabhu is a Parliamentarian, Minister and Chancellor (Rishihood University Delhi). With his vast knowledge of the subject, he spoke about the importance of finance and professionals in the field.

## Hindi

Intramural competitions were held on Sept. 6, 7, 9, 2022 by the Hindi Club, "Manjari". Kavitha Lekhan was conducted on Sep. 6, 2022. Renowned poet and entrepreneur Ms. Amritha Jain was the judge for this event. Bahurupiya, an all-day event, was also conducted in September.

## B.Com. (Marketing Management)

A 3-day Marketing Boot-Camp was held by the programme, consisting of a series of workshops and lectures. It witnessed eminent speakers from across the industry. This gave the students the opportunity to hear from the professionals themselves about the application of academics in the industry. The workshops provided the students with hands-on sessions on the technical skills needed for entrepreneurship and digital marketing.

## B.A. Economics



**In Frame:** Dr. Rosy Fernando addresses the UG students of Economics.

Dr. Rosy Fernando gave an informative session on start-ups and the hurdles in the journey towards its establishment and success. The lecture started with an introduction on what a startup means in the context of India as well as the rest of the world given the advent of globalization. Dr. Rosy Fernando gave an overview of what a student entrepreneur can do to attain the status of a unicorn enterprise as a motivation to students to not merely dream but in fact implement their inspiration.

## B.Sc. Mathematics

A workshop on "R PROGRAMMING" was organised by the  $\pi$ - $\beta$  Club, B.Sc. Mathematics on Aug.20, 2022. The virtual workshop was conducted by Dr. Vijeta Iyer, Assistant Professor, Kumaraguru College of Technology, Coimbatore. The workshop focused on the basics of R Programming. Students were able to learn a new language and concepts of statistical analysis with the help of graphical representations through a modern approach.

## B. Com. (A&F) Shift I

A guest lecture was organised by B. Com(A&F) Shift I where, Rachel Diana, assistant professor, Patrician College of Arts and Science emphasized how one can create a business canvas model. It provided insights into what a business canvas model is and how to formulate it. Students were taught the "9 Building blocks" of a business model design template.

## B. C. A.

A guest lecture on the topic "Metaverse" was conducted by the Hash Club of BCA, Department of Information Technology, on Aug.23, 2022. The CEO and Founder of Tardiverse, Mr. Vignesh Selvaraj presented an interactive lecture on Metaverse, a digital space that allows users to communicate and move virtually in three-dimension.

## B.B.A. (Shift I)

Mr. Mohanasundram, Corporate Legal Expert addressed the students of II B.B.A. on the topic, "Legal perspective on intellectual property rights". The session was held online as a part of innovation and entrepreneurship Impact lecture series organized by the Innovation Cell of the College, on July 14, 2022. During the session, topics like trademark, copyrights, patents and geographical indicators were discussed with real life examples.



# Department & Club Activities (UG & PG)

## B.Com. Corporate Secretaryship



**In frame:** Issue of shares by members of Akriti to students.

Akriti, the mock company run by students of B. Com Corporate Secretaryship program, holds a stationery stall- "IMPRESSIONZ", every working day at the OAT. This year, the directors of Akriti had decided to hold the stall on a full-day basis. This has resulted in more productive and efficient working of the company. Akriti has also introduced doorstep delivery at various departments by taking bulk orders of textbooks and record notes.

## B.Sc. Data Science

A webinar on 'Data Science applications in real world', organised by the Sankhya Club of B.Sc. Data Science was addressed by Dr. Rushikesh Prakash Borse, assistant professor, Data Analytics, Great lakes Institute of Management on Sept. 1, 2022. Dr. Rushikesh Prakash Borse focussed on AI, ML and various applications of data science.

## B.Sc. Psychology

A webinar titled "Reducing Depression using Neuromodulation and its Effects on Sleep Patterns" was organised by the Psychology Programme of Department of Social Sciences, on Aug. 10, 2022. The webinar was facilitated by Ms. Rachna Mahadevan, PG Research Scholar, and an alumna of Psychology programme who gave the students an in-depth understanding regarding Major Depressive Disorder, Transcranial Magnetic Stimulation (rTMS), the methods and tests used in the study about sleep factors.

## B.A. Sociology

The orientation on "Clo"think" - Recycling made Innovative was delivered by Dr.Shambavi Rajagopalan who heads Save Scrap and Sew, UAE, on Sept. 2, 2022. The students had an online session over G-meet. She spoke to the audience about her initiative SSS, and showed the importance of fabric recycling and the need for sustainable development.

## B.B.A. (Shift II)

The department of BBA, Shift 2, organised an alumna talk on Aug. 22, 2022, with Ms Jaanvi Sharma, Educator at Teach for India. On Sept. 1, 2022, an informative session on Tax and investment planning was conducted by Ms. Aishwarya M, a Portfolio analyst who extensively focussed on the Basics of the Stock Market.

## B.Sc. Computer Science



**In frame:** Dr.Chitrakala, professor, Department of Computer Science and Engineering, Guindy, Anna University.

Guest Lectures on the topics 'Machine Learning Meets Big Data' was organised by the Department of Information Technology. Dr.Chitrakala, professor, Department of Computer Science and Engineering, Guindy, Anna University, an experienced academician and researcher delivered the lecture by highlighting the importance of machine learning algorithms and their applications in handling big data on Aug. 17, 2022. The speaker also demonstrated the various techniques used for the implementation of algorithms in handling large volumes of data.

## B.A. Journalism



**In Frame:** Kotteswaran Sukumar, a political commentator and DT Next's Chief of Bureau addresses the students.

The Department of Journalism inaugurated its Present Tense Club on Sept. 12, 2022. A guest lecture was conducted on 'Reporting Skills for Convergent Journalism' by Kotteswaran Sukumar, a political commentator and DT Next's Chief of Bureau. The session helped the students in understanding the challenges faced in convergent journalism and the various opportunities available in the field.

## B.Sc. Visual Communication

As part of the Industry Academia Innovative Practice of the Visual Communication Programme, Dil Se — A Master Class Series was conducted with Mr.Prakash Pandurangan, Ad Filmmaker about the 'Creative Route' on Sept. 9, 2022. The interactive session gave clarity on the Ad Filmmaking process and branding. The resource person illustrated the concepts with examples from his projects.

## Library

The library has organised visits to prominent information resource centres in Chennai for students. Students of III B.A. Economics visited the Madras School of Economics on Aug. 26, 2022. Dr. C.Rangarajan, Director of MSE, and former Chairman of the Prime Minister's Economic Advisory Council addressed the students during the visit.

# Department & Club Activities (UG & PG)

## Department of Food Science

An orientation session on Sept. 6 and Sept. 9, 2022 was organised for freshers by the P.G. programme of Food Technology and Management, Department of Food Science, to help them understand the depth and scope of the field. Invited speakers included Dr. N Ramasubramanian, director, VR Food Tech Private Ltd.; Dr. Baskaran D, professor, Dept. of Livestock Products Technology (Dairy Science) and Ms. Alisha Rachel Abraham (Alumna), Associate- Special Projects and Acceleration, CLIC, Chennai. The speakers discussed the opportunities and prospects in the food processing sector for employment generation.

## M.Com.

The Department of M.Com organized Orientation Session titled Master Mind Series — A Guest Lecture Series on various avenues for I year students. On Sept. 5, 2022, the department organized an effectual Lecture on Innovation in Business & New Venture Creation by Dr. B.N. Padmaja Priyadharshini, Managing Director, M/s Home Plan Guru Civil Consultants Pvt., Ltd.

## M.A. Communication

A two-day workshop on 'Script Writing' organised by M.A Communication programme for II year students on Sept. 7 and Sept. 8, 2022 with Mr. K. Hariharan, a film director, producer and film studies professor imparted knowledge on creating a movie script to the students. In addition, he provided hands-on instruction on the celtx software. Final year students from II M. A Communication, B.Sc. Viscom and B.Sc. Electronic media attended the workshop. In addition to that, I M.A. Communication students visited American Centre (US Consulate) library on Sept. 21, 2022.

## Gearing Up For Campus Placement

M.O.P. Vaishnav College for Women organised "Corporate Connect 2022" as a mark of the official initiation of the activities of the Placement Cell. The Chief Guest of the event was Mr. Ramkumar Shankar, vice-president, of Madras Chamber of Commerce and Industry and managing director, Chemplast Sanmar Ltd. Chennai.

### Placement Highlights:

Out of 139 Applicants, 9 students were hired. Goldman Sachs has offered pre-placement offers for 9 intern students. Results are awaited from Infosys post the written test, Deloitte has initiated the process with their requirements too. In the pipeline, several placement drives have been planned with Neeyamo and Pick your Trail.

## Tamil



**In Frame:** Mrs. R. Umabharathi addresses the students.

The Department of Tamil organised a Guest Lecture on Aug. 4, 2022 on 'Naaval Ilakkiya Uththigal'(Novel Literary Strategies). The lecture was delivered by Mrs. R. Umabharathi, great grand daughter of Mahakavi Bharathiyar. Two students from the audience were rewarded with Bharathiyar Kavidaigal by Mrs. Umabharathi for their active participation.

## M.A. Human Resource Management

Ms. Aishwarya Budhrani, Manager- Training, Caratlane and Ms. Shruthi Elan, HR — Business Partner, Skill-Lync were invited to address the first year M.A. HRM students for 'Alumna Talk' on Sept.6, 2022. Ms. Aishwarya's interactive session included a few activities that highlighted the need for seeking purpose in actions, and the importance of staying relevant while taking an active interest in enhancing their organising skills through department activities like the 'Spectra HR Conclave'.

## M.Sc. Information Technology

An orientation session for the I M.Sc. IT students on 'Career Counseling and Guidance' was conducted on Sept. 14, 2022. Ms. Ishwarya Selvam, junior executive, Talent Acquisition Group, Cognizant Technology Solutions, addressed the students on career guidance and counseling.

## E – Waste Collection Drive



**In Frame:** Dr. Lalitha Balakrishnan, Principal, contributing towards the e-Waste disposal collection drive.

M.O.P. Vaishnav College in association with PUVI Foundation organised an E-Waste collection drive in the college. Students spread awareness on the importance of proper disposal of the E-Waste. All the students and teachers dropped the E-Waste that is not useful to them in a box kept by the foundation from Aug. 1 to Aug. 5, 2022.