



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

Chennai - 600 034, India.

(Affiliated to University of Madras and Re-accredited at "A++" grade by NAAC)



PLACEMENT BROCHURE

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ABOUT US

VISION: To evolve into an University of International Repute

MISSION: To provide a unique learning experience which will enable the students to realize their innate potential and mould their overall personality.

Sri Vallabhacharya Vidya Sabha collaborated with Dewan Bahadur M. O. Parthasarathy Iyengar Charities for the establishment of this women's college in 1992, a dream realisation and the result of the determination and sustained efforts of the two trusts. Both these organisations have eminent industrialists, administrators and people committed to the cause of women's education.

Since its inception, the college has been committed to attracting and supporting top calibre women students providing them the right arenas for higher education. From a humble beginning with 3 courses in under graduation (BCom, B.B.A. & B.Sc. Maths), the college today has over 16 UG & 8 PG courses plus a dedicated Research programme in the Department of Commerce. The college, affiliated to the University of Madras.

M.O.P. Vaishnav College for Women also has the distinction of being one of the youngest colleges in the country to have been granted autonomy by the University Grants Commission and the University of Madras

THE MOP NICHE

Our Innovative Teaching enables her to be...

**Beginning School , Skill
based Student segmentation
and Career Counselling**

Trained to
identify her
hidden talents

Trained to
become an
effective
communicator

**Soft Skills and PD
training interventions**

Skilfully equipped to
be economically
independent

**Entrepreneur start-up
pitch fest & Business -On
-Campus**

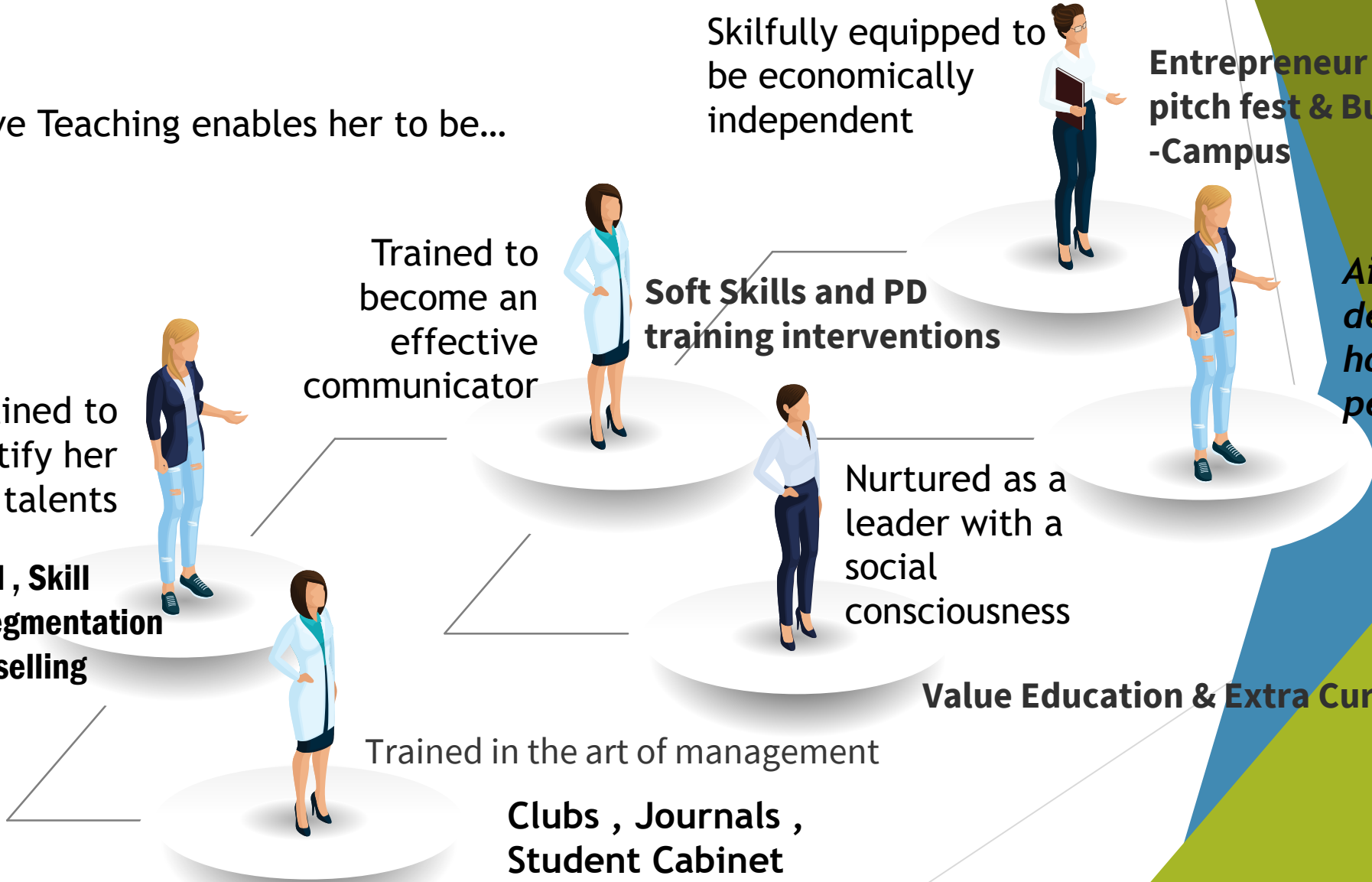
*Aided in
developing a
holistic
personality*

Nurtured as a
leader with a
social
consciousness

Value Education & Extra Curricular

Trained in the art of management

**Clubs , Journals ,
Student Cabinet**



ACADEMIC EXCELLENCE



DEPARTMENT OF COMMERCE



DEPARTMENT OF COMMUNICATION
AND MEDIA STUDIES



DEPARTMENT OF INFORMATION
TECHNOLOGY



DEPARTMENT OF SOCIAL SCIENCES



DEPARTMENT OF FOOD SCIENCE



DEPARTMENT OF MATHEMATICS



DEPARTMENT OF MANAGEMENT
STUDIES



DEPARTMENT OF ECONOMICS
AND PUBLIC POLICY

PROGRAMS OFFERED

UG PROGRAMS

1. B.Com (Accounting and Finance)
2. B.Com (Marketing Management)
3. B.Com (Corporate Secretaryship)
4. B.Com (Honours)
5. BBA
6. B.A. (Economics)
7. B.Sc (Computer Science)
8. BCA
9. B.Sc (Mathematics)
10. B.A. (Journalism)
11. B.Sc (Visual Communication)
12. B.Sc (Electronic Media)
13. B.A (Sociology)
14. B.Sc (Psychology)
15. B.Sc (Food Science & Management)

PG PROGRAMS

1. MBA
2. M.Com
3. M.A. (HRM)
4. M.A. (Public Policy)
5. M.A. (Communication)
6. M.A. (Media Management)
7. M.Sc. (Information Technology)
8. M.Sc. (Food Technology & Management)

CENTRE OF EXCELLENCE

Global Exchange Programs
& Opportunities

Diploma and Certificate
Courses

Entrepreneurship &
Incubation Centre at M.O.P

Centre for Women Studies

E-content Development
Centre

THE PLACEMENT CELL

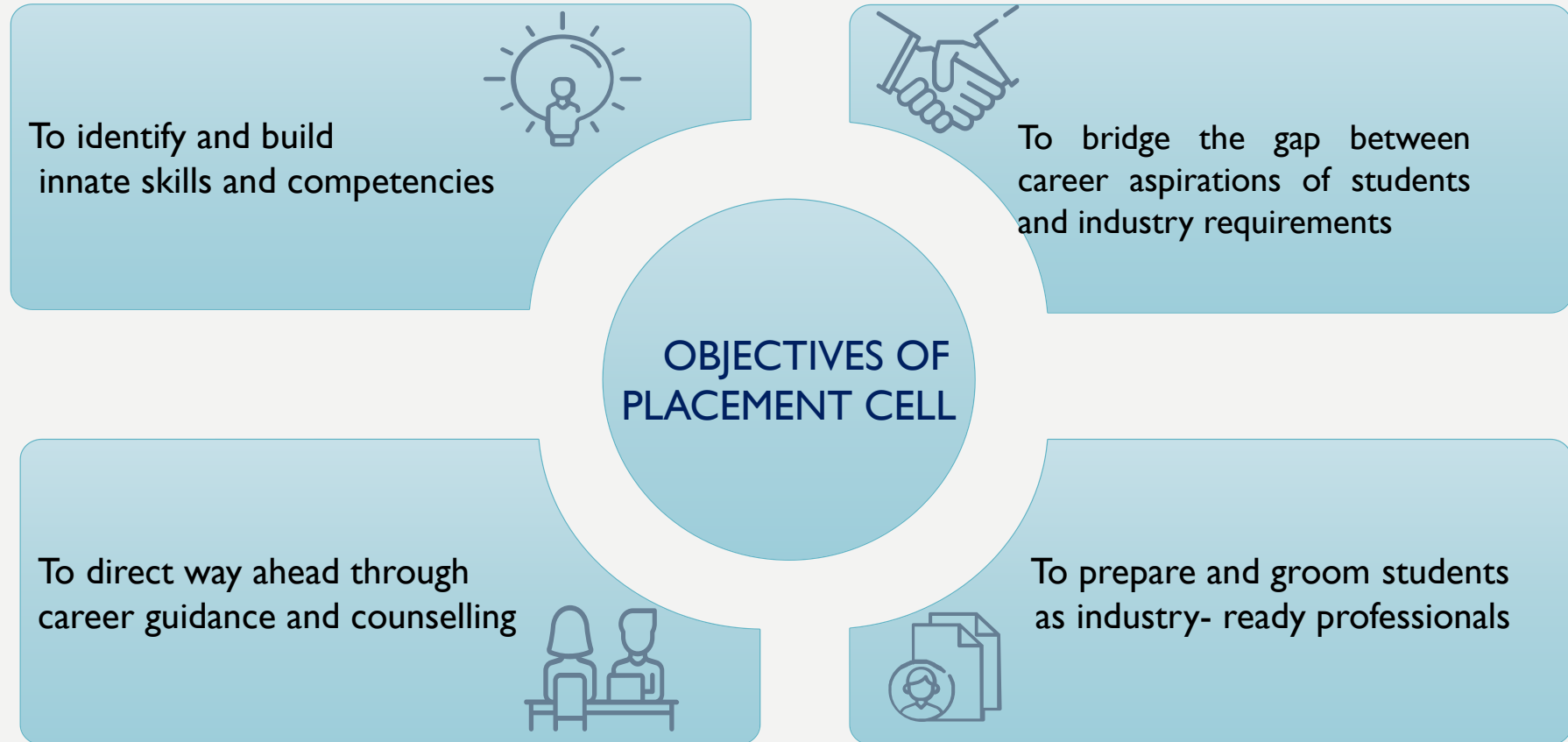
VISION: Equip, Empower & Employ Appropriately

MISSION: To conduct assessments, build confidence and professional skills to churn out the most preferred corporate citizen.

The institution aims to enrich and groom the students into academically proficient, self-reliant, motivated, culturally rich, self-sustained, and humane individuals.

Placements are benchmark to the performance of any institution and it depicts the success and the growth of the institutions and MOP has been excelling with its placement records year on year with a keen focus on skill building and holistic development of the students. Preparing the students to be holistic and industry-ready has been the focus of the placement cell and the institution.

PLACEMENT CELL – DRIVING OBJECTIVES



PLACEMENT PROCESS - CONVENTIONAL

Pre Placement

Pre - Placement training is conducted at the beginning of every academic year for all final year students to groom them with Communication skills, Group Discussions, Interview Etiquette etc. Some companies do also conduct pre-placement sessions to orient the students regarding their expectations.

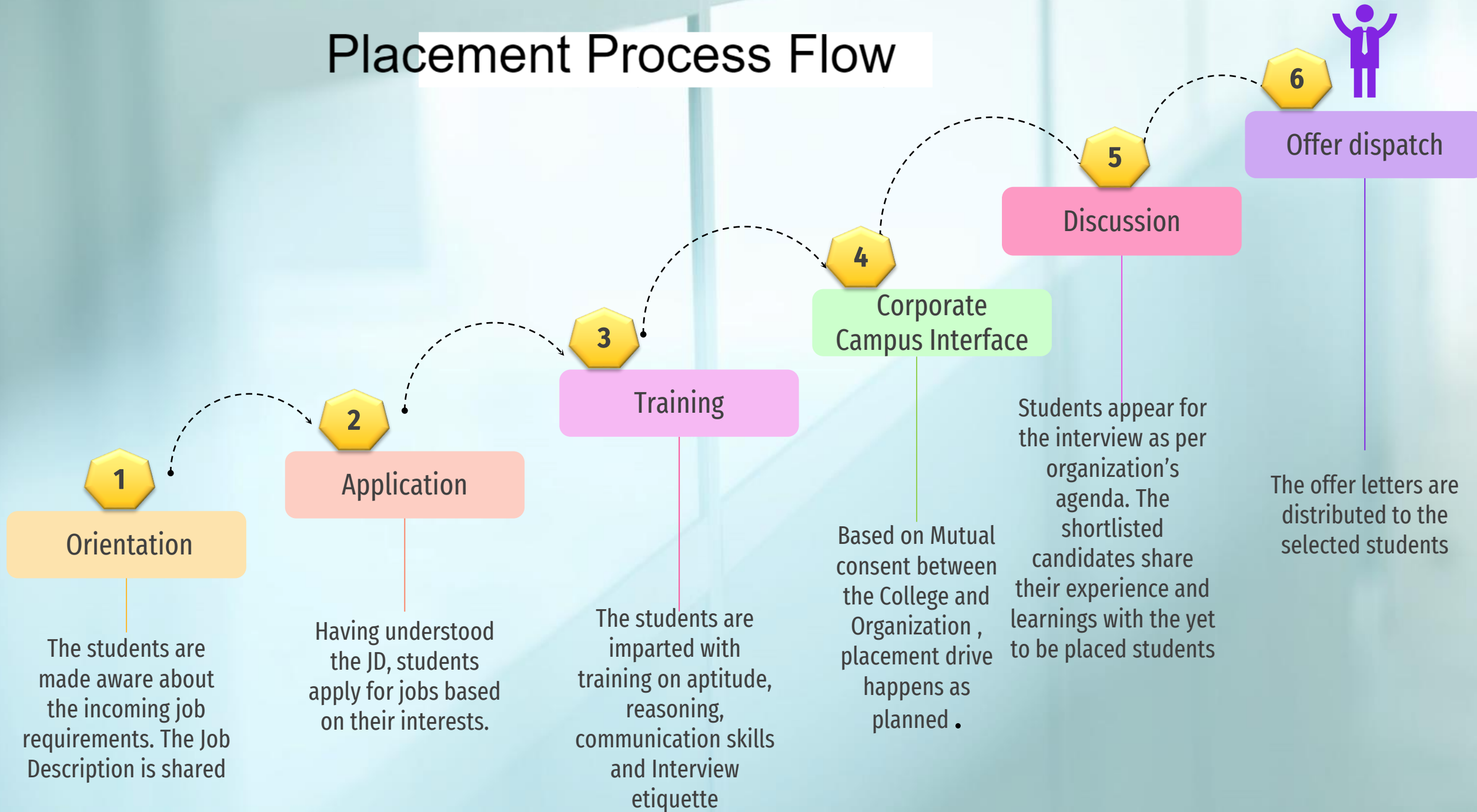
During Placement

The placement procedure and rounds are company specific, typically with rounds including aptitude tests, GD, Technical interviews and HR interviews . Complete infrastructure and process support is in place for the entire interview period. Ideal candidates are offered jobs and the same is communicated to the placement cell.

Post Placement

Campus to Corporate training is organized by the institution to bridge the skill requirements of the candidates so as to suit the industry needs.

Placement Process Flow



SNAPSHOTS - PLACEMENT BUZZ

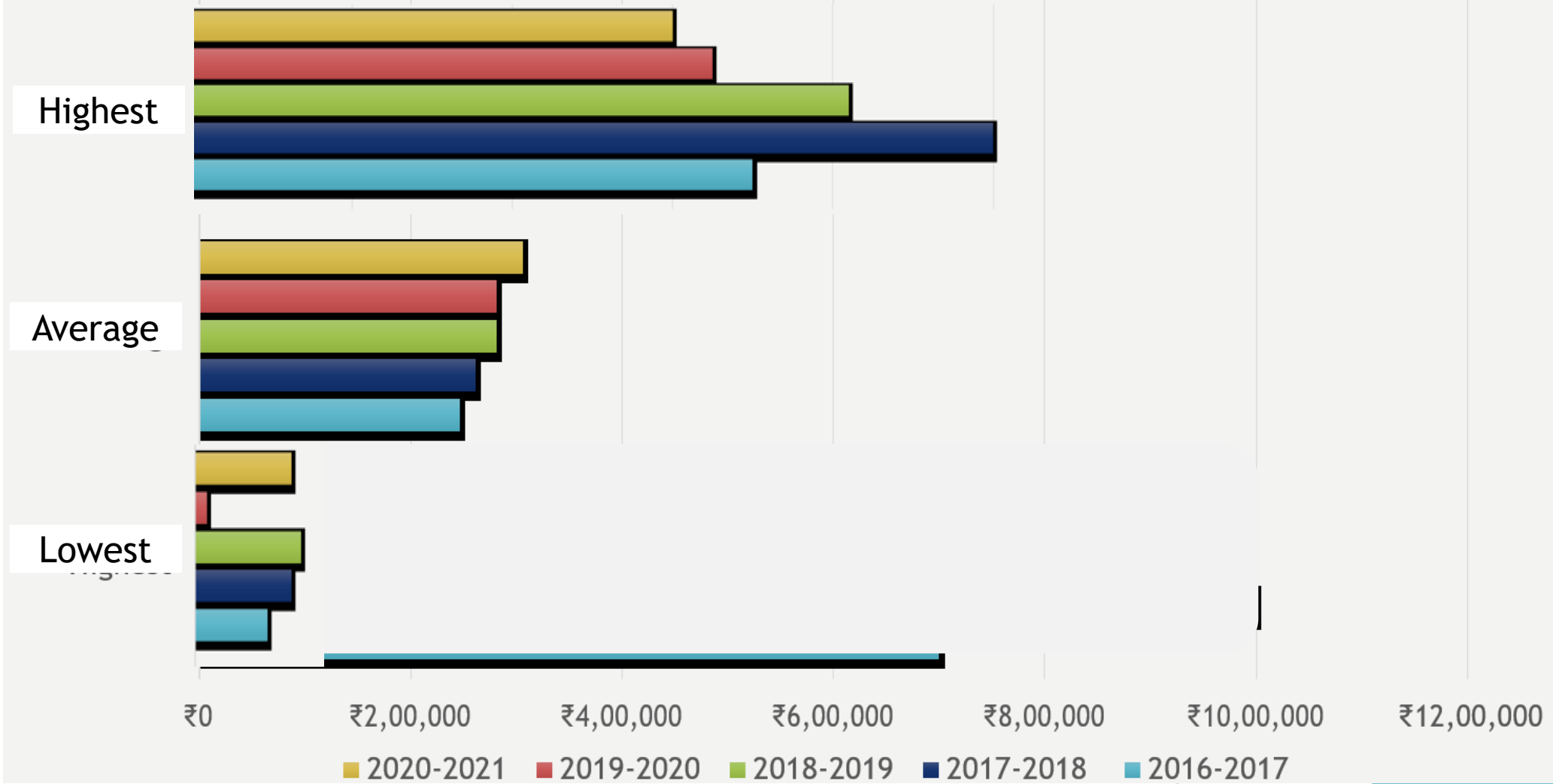


RECRUITERS

Goldman Sachs	Accenture	The Hindu
McKinsey	Reuters	Amazon
Deloitte	Sun Network	HP
EY	Teach For India	Virutsa
TCS	2ADPro	Wipro
Cognizant	Indian Express	
Infosys	Procon	
Tech Mahindra	Religare	



PACKAGES OFFERED



OUR PLACEMENT TEAM



Dr. Sakthi Kumaresh
Placement Officer

**Associate Professor & Head - BCA
Department of Information Technology**

- ✧ **Qualification** : MCA , M.Phil, Ph.D
- ✧ **Academic Experience** : 22 years
- ✧ **Has been heading the team since 2018**



Ms Meenakshi N
Faculty Coordinator

**Assistant Professor & Head- B.Sc (EM)
Department of Communication & Media
Studies**

- ✧ **Qualification** : M.A, M.Phil
(Public Administration)
 - M.Com, M.Phil ,
 - MA (Mass Communication) , SET
- ✧ -Ph.D pursuing in Mass
Communication and Public
Administration
- ✧ **Academic experience** : 24 years



Ms Gowri S
Faculty Coordinator

**Assistant Professor
Department of Commerce**

- ✧ **Qualification** : M.Com , M.Phil, SLET
- ✧ **Academic Experience** : 19 years

OUR PLACEMENT TEAM



Ms Hemalatha J
Faculty Coordinator

Assistant Professor
Department of Commerce

- ✧ **Qualification** : M.Com.,M.Phil, ACMA, SET
- ✧ **Academic experience: 6 years**



Ms. Aditi S Samant
Faculty Coordinator

Assistant Professor
Department of Management Studies

- ✧ **Qualification** : MBA , M.A(HR),(UGC NET)
- ✧ **Academic experience: 11 years**



Ms Rekha Mahizhnan
Faculty Coordinator

Assistant Professor
Department of Food Science

- ✧ **Qualification** M.Sc, Food Service Management & Dietetics (UGC-NET)
- ✧ **Academic experience : 3 years**

**For further information on hiring talent and
placement collaborations please contact**

The Placement cell

**M.O.P. Vaishnav College for Women (Autonomous),
Chennai – 600 034.**

Email: placement.mop@gmail.com



WE ARE HAPPY TO HEAR FROM YOU