



## Honouring a champion: Padma Shri Anitha warmly welcomed back home

M.O.P. Vaishnav College for Women was proud to welcome back into its portals on March 7, 2022, alumna and national basketball player Ms. Anitha Pauldurai, who returned to the campus with the prestigious Padma Shri title, conferred upon her by the Government of India.

Along with felicitating Padma Shri Anitha, the college also conferred her with a cash prize of ₹ 50,000.

Principal Dr. Lalitha Balakrishnan welcomed one of “our champions” and said, “Sports teaches us amongst



*M.O.P. Management felicitates alumna and Padma Shri awardee Ms. Anitha Pauldurai*

other things to keep the spirit of competition in life – to keep the passion burning in you forever and to go on and on towards accomplishment and remember your acco-

lades with humility. Getting the highest honour, the fourth highest among the awards given by the government of India, is indeed a proud moment for M.O.P. to welcome

its alumna Anitha Pauldurai.”

Ms. Anitha thanked the college and her coaches, and said, “After receiving the Padma Shri, I have been invited for many felicitations but this one is closest to my heart. Nothing feels more special than returning to where one studied. The encouragement and support from the Management helped me immensely in my recruitment, serving to be my first step. I’m proud to be an alumna of Tamil Nadu’s best college for women’s sport, M.O.P. Vaishnav College for Women.”

## M.O.P. Bazaar’s 24th edition shines in hybrid mode

M.O.P. Vaishnav College hosted its annual ‘M.O.P. Bazaar,’ the annual student-run market, between March 11 and 16, 2022. The 24th edition of this Bazaar was held in a hybrid mode for the second consecutive year on Facebook. The Bazaar was inaugurated by Ms. Rudrabhatla Kavitha, Chief Manager, Punjab National Bank, Nungambakkam. She highlighted the need for building an entrepreneurship ecosystem and enlightened students on the schemes available with the banks to nurture and provide start-up funding for young women entrepreneurs.

This year, 48 virtual stalls were held by 70 entrepreneurs selling a variety of products ranging from accessories to gifts and food. The Facebook group garnered a member

count of 2,100 with over 4,290 likes and 652 comments across more than 200 posts. Interactive live sessions were held by four stallholders.

This year, 24 stalls (6 stalls per day) also operated on the college campus from 9 a.m. to 5 p.m. on all weekdays exclusively for staff and students.

A workshop on ‘The Nuances of Online Business’ was conducted by alumna Ms. Saagarika Sivakumar, the co-founder of Zengrub Pvt. Ltd, on March 5, for the stallholders to gain a better understanding of how online businesses function and operate. M.O.P. Bazaar 2021-22 proved to be another successful initiative in developing the entrepreneurial skills of young women and providing them experiential learning to start and run a business venture.



*Top: R to L: Board Secretary Mr. Manoj Kumar Sonthalia, Board Member Dr. M.D. Srinivas and Principal Dr. Lalitha Balakrishnan with a meritorious student of the 2020 graduate batch. Top performers from the batch were felicitated with prizes and certificates at a ceremony on Feb. 26, 2022. Bottom: Dr. M.D. Srinivas addresses the graduate rankholders.*

## FROM THE PRINCIPAL'S DESK

All around us, the world is cautiously stepping into a post-pandemic existence. Stores are bustling again, though the e-commerce boom might be here to stay. Corporate houses are issuing the call for employees to return to offices and students have returned to campuses, although we probably won't be deleting the Zoom and Google Meet apps any time soon.

At M.O.P., the return to normalcy has been fairly seamless, thanks to preparedness and a gradual approach. We have now opened up the campus for in-person classes for all students, and the happiness in the entire student and staff body is palpable.

Our transition to the virtual mode at the height of the pandemic was similarly seamless, and classes and exams were executed with the utmost efficiency and effectiveness. Like many others, we explored digital options extensively, and used the off-campus period to author a catalogue of e-learning resources for public use, recorded at our e-learning centre, Nalanda, and available at our YouTube channel, M.O.P. Classroom.

However, it was clear that the majority of the students and staff yearned to be face-to-face on campus. The Think Tank of the College started preparing for a return to campus well in advance of the actual event.

With a safety protocol well in place – temperature check at the gate, touch-free sanitiser dispensers, foot-operated taps at wash-basins – we have plunged into campus life with our customary fervour. M.O.P.'s renowned cultural extravaganza, the inter-departmental and inter-collegiate Jhankar, was held recently, and greeted with joy by participants and audiences alike. In keeping with our cautious approach, the inter-collegiate edition was held online.

Industrial visits and internships are back on track, and industry experts are again regular visitors to campus to offer their resources to students through guest lectures and workshops.

We at M.O.P. are all set to celebrate our College Day shortly with a sense of gratitude as well as determination. We will acknowledge the successes of the past year, scripted by students, staff and the Management despite the many difficulties imposed on all of us. And we will be looking ahead with renewed vigour, bolstered by the many strengths – tangible and intangible – bestowed on us by providence over the recent past.



Dr Lalitha Balakrishnan

## The Glory of Gold: NCC students crowned overall champions in Cado Fiesta

M.O.P. Vaishnav College for Women won the overall championship banner in the 12th 'Cado Fiesta 2022' intercollegiate National Cadet Corps (NCC) Competitions conducted by Tamil Nadu Dr. Ambedkar Law University between 18th and 20th March 2022. Competitions such as drill banner, hard combat banner, cultural banner

and Thalir banner were conducted. Group events saw NCC students clinch first place in group dance, and second place in group song, tent pitching and Thalir runner up banner. The cadets also won individual events like 'Best Cadet' and 'Best TSC.' Governor R.N. Ravi awarded prizes to the cadets in a subsequent function.

As part of a National Service Scheme (NSS) special camp held at Thiruverkadu from March 19 – 25, II year students organised a free dental camp on March 23, which provided free dental screening to school students in the area. A crew from Saveetha Dental Hospital visited the campsite to give free screening and treatments to local residents who experienced dental issues.

The NSS volunteers also

held a street play and rally on March 24, to spread awareness about hygiene in the locality as part of the 'Swachh Bharath Campaign.' Catchy slogans and taglines were used to attract the attention of residents and highlight the importance of sanitation and cleanliness inside and outside their homes.

Students also created awareness on optimal plastic use and stressed the importance of 'Reduce,

## NSS volunteers serve the community at special camp in Thiruverkadu



NSS students successfully complete a blood donation drive with over 25 donors

Reuse and Recycle.' Other activities included tutoring local children on life skills, awareness campaigns on various government schemes, and guest lectures by experts for the benefit of the College students as well as local residents.

The NSS also organised

a blood donation camp in the campus on March 2 in collaboration with the Youth Red Cross. 25 donors among the students were found eligible, and donated blood. The NSS volunteers assisted the medical personnel in organising and streamlining the process.

## DEPARTMENT AND CLUB ACTIVITIES

### B.A. Economics



'Arth' club commences its intramurals with the introduction of chief guest Dr. S. N. Sugumar

The department club, 'Arth,' hosted their intramurals and inter-collegiate events for the academic year. The intramurals held on March 17, 2022, featured events such as 'Future Professor', blog writing and poster making. The intercollegiate cultural event was held on March 19. The event was inaugurated by Dr. S.N. Sugumar, Professor and Head of the Department of Economics, VELS University, Chennai, who also delivered the inaugural address. Dr. Lalitha Balakrishnan also addressed the students. 15 colleges across the country took part in the event. The events included 'Shark Tank', 'Economic Courtroom', 'Shipwreck', 'Potpourri' and comic strip making.

### B. Sc. Mathematics



Dr. Ramajayam Sahadevan delivers a guest lecture on 'Calculus and its Applications'

'Pi-β,' the department club, organised a guest lecture on the topic, 'Calculus and its Applications' on March 21, 2022. The lecture was delivered by Dr. Ramajayam Sahadevan, Former Director, Ramanujan Institute for Advanced Study in Mathematics, University of Madras. The session focused on the significance of calculus and its applications in various fields. The speaker also emphasised strategies to create an interest among students to pursue higher education in mathematics and its related domain. The club also organised a quiz, 'Quizine' on March 22, 2022, to enhance the quantitative ability of the students and develop logical reasoning, analytical and problem-solving skills to excel in competitive exams.

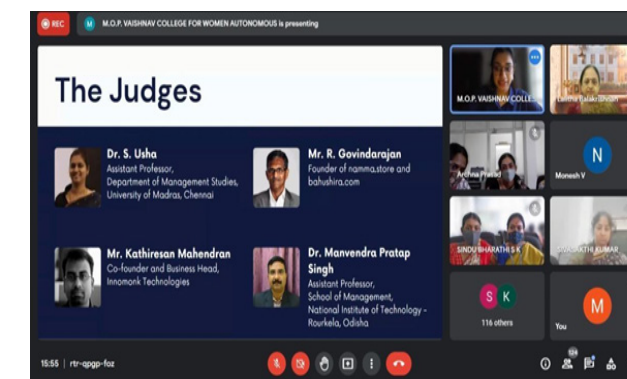
### Department of Hindi

Intramural competitions were held from March 14 to 16, 2022 by the Hindi literary club, 'Manjari.' Creative writing and poster making were conducted online on March 14. Ms. Rohini Raj, volunteer teacher at 'Teach for India' and a digital artist, and Mr. Karthick, content writer at SPI were the chief guests for these events. Stand up comedy and 'potpourri' were conducted offline on March 15 and 16. Ms. Ekshika S, architect, poet and performance artist, and Mrs. Shalini Thakkar, digital marketer were the chief guests for these events. A total of 15 undergraduate departments participated in the events.

### Department of French

The French club, 'Les Facettes' organised the French intramural competition, 'Le Phénix' 2021-2022 in hybrid mode. Events such as logo designing, Potpourri, French singing, and cooking without fire were held over the course of three days, between March 15 and 17, 2022. The overall rolling trophy was bagged by B.A Journalism.

### B.B.A. (Shift II)

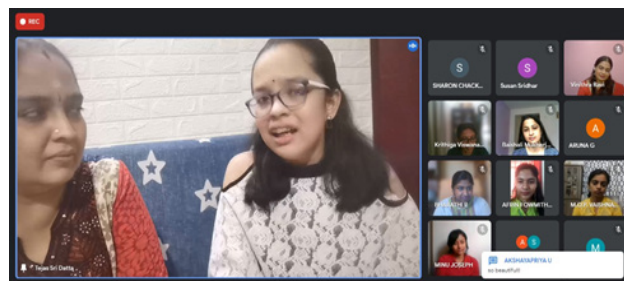


Students Clubs of Department of Management Studies organise annual National Paper Presentation Competition

'Mercatus' and 'Drucker's Progeny', the Student Clubs of the Department of Management Studies, organised the annual 'National Level Student Paper Presentation Competition.' This year, the theme was, 'The Decade of the Startup: Entrepreneurship in a Time of Crisis.' 32 undergraduate teams from 10 colleges presented their papers. At the end of the first session, the 4 top-performing groups from each link were selected. In the final round, finalists presented their research before judges for a final evaluation. The panel of judges included Mr. Mahendran Kathiresan, co-founder and business head, 'Innomonk Technologies,' Dr. Manvendra Pratap Singh, Assistant Professor, School of Management, National Institute of Technology Rourkela, Odisha, Mr. R.Govindarajan, founder of Namma Store and bahushira.com and Dr. S. Usha, Assistant Professor, Department of Management Studies, University of Madras, Chennai.



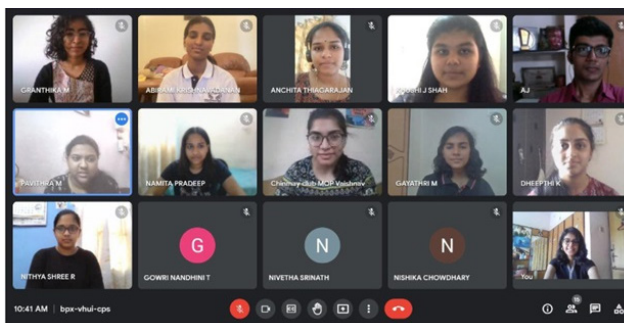
## M.A. Marketing Mangement



*Super Singer Juniors Season 6 contestant Tejasri Datta shares her experience with autism during the 'WE ARE disABLED' campaign*

'Reminiscence: A Blast from the Past,' an online interactive session was conducted on November 13, 2021 for the first-year students of the department. Students connected with alumni from different locations. The platform allowed students to converse and share their success stories. The chief guest for the event was Anal Akash, a 'Super Singer' participant. 'WE ARE disABLED – Inclusion is within everyone's ability' was a two-day public relations campaign conducted on September 8 and 9, 2021. The campaign aimed to create awareness of social inclusiveness of people with autism, dyslexia, hearing impairment and visual impairment. The campaign was honoured by Mr. J. Radhakrishnan, IAS, Health Secretary of Tamil Nadu. The guests shared their valuable insight on how responsible citizens make the world socially inclusive of various disabilities.

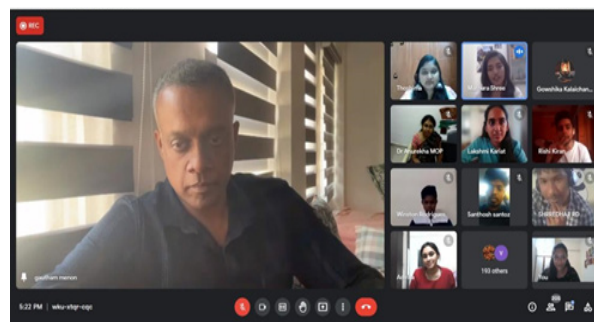
## B.Sc. Psychology



*Students participate in interdepartmental events held to commemorate World Suicide Prevention Day*

The department celebrated World Humanitarian Day between August 19 and 21, 2021, with the theme 'Tragedy of the Commons.' The event aimed to enrich the students' sense of compassion and gratitude towards humanity and discuss humane ways to deal with current pandemic situations. On September 11, 2021, World Suicide Prevention Day was observed themed W.A.I.T (Watch out, Ask, It Will Pass, Talk to Others). The program created awareness through intercollegiate events, interdepartmental events, and 'Perks of being a Wall-flower' was screened. The program aimed to create awareness of suicide prevention and destigmatize mental health issues. 'World Palliative Care Day' was observed on Oct. 13, 2021. A webinar titled, 'Role of Psychologist in Palliative Care' was addressed by Dr. Republica Sridhar, Family and Palliative Care Physician, Founder of RMD Nursing Home, Chennai.

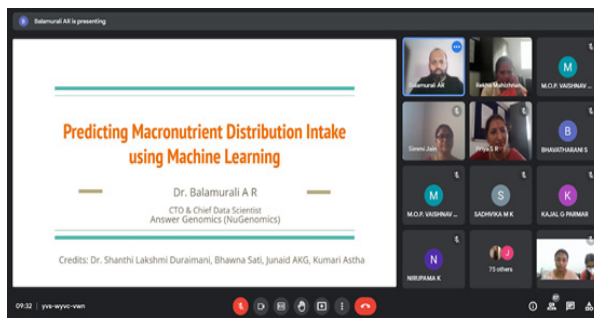
## M.A. Communication



*Film director Gautham Vasudev Menon engages students in a talk about OTT platforms*

The department conducted a two-day virtual public relations campaign 'The Great Indian OTT' on Feb. 25 and 26, 2022, with the motive of celebrating the turning point of the entertainment industry. Following the inauguration, a student documentary on Indian OTT platforms set the tone for the campaign. The campaign was divided into five sessions with each concentrating on various aspects of OTT: 'Behind the stream', 'Brewing the Binge', 'Dissecting the Indian OTT- Content and style', 'Curiosity over the top' and 'OTT talks with GVM.' Prominent speakers included actor Santhosh Pratap, film director Madhumita Vijay, actor and Netflix host Kishen Das, film journalist Ashameera Aiyappan, and film director Gautham Vasudev Menon.

## Department of Food Science and Management



*Students participate in 'FOODS 2022,' a national conference*

The Department organised 'FOODS 2022 – Our Actions are Our Future' - a two-day national virtual conference, on March 25 and 26, 2022 themed 'Sustainable Development Goals Towards Zero Hunger and Good Health.' The conference brought together 474 participants including researchers and academicians in the field of food technology and management. The chief guest for the inaugural session was Dr. Narendra Reddy, Professor, Centre for Incubation, Innovation, Research and Consultancy (CIRC), Jyothy Institute of Technology, Bangalore. Dr. Trajkovska Petkoska, Professor, St. Kliment Ohridski University, North Macedonia, spoke about 'Mediterranean diets as sustainable food solutions'. The conference witnessed four sessions, with topics such as the impact of food waste on climate, converting agro-food waste into sustainable food packaging, diversifying diets for reducing micronutrient malnutrition, and the functional role of spices in health promotion and disease prevention.

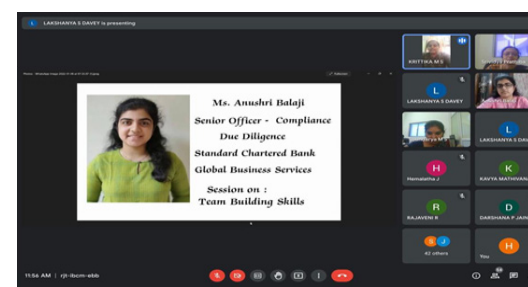
## M.Sc. Information Technology



*Dr. Paul Katuse delivers the inaugural address on the importance of big data and technology era*

As part of the Tricennial celebrations of M.O.P. Vaishnav College, the Department of Information Technology organised its fifth edition of the 'International Conference on Communication, Computing and Information Technology' (ICCCMIT 2022) on Feb. 24 and 25, 2022. The forum brought together researchers, academicians, software architects and industry professionals to discuss innovative ideas on diverse topics connecting the next generation of information technologies and services. 431 delegates participated in technical sessions, workshops, paper presentations and poster presentations. 15 technical speakers from different countries addressed the delegates and shared their knowledge of applications of ICT in different areas. Dr. Paul Katuse, Associate Professor, Skyline University College, University City of Sharjah, UAE shared his experiences on strategic management and Big Data in his inaugural address.

## B.Com A&F (Shift I)



*Ms Anushri Balaji addresses first-year students about 'Team building skills'*

The department organised a 'Capacity Building Programme' for first-year students on Jan. 6, 2022. Four sessions were conducted: the first one on 'gender equality and sustainable development' by Mr. G.Sathyanarayanan, Senior Delivery Manager, Tata Consultancy Services, Chennai, highlighted the importance of how closing gender gaps by empowering women and promoting gender equality is crucial to accelerating sustainable development. Session II was chaired by Ms. Christina Pauline Beulah, Associate Director, Finance, and the Company Secretary, who laid emphasis on the importance of preparing oneself for tomorrow's workplace skills. Session III by Mr. S.P. Jambulinkam, Project Head Manager, Skill and Training Division, Adyar Ananda Bhavan Pvt Ltd, focused on 'Resume Writing.' The final speaker was Ms. Anushri Balaji, Senior Officer, Standard Chartered Bank, Global Business Services, who spoke about 'Team Building Skills'.

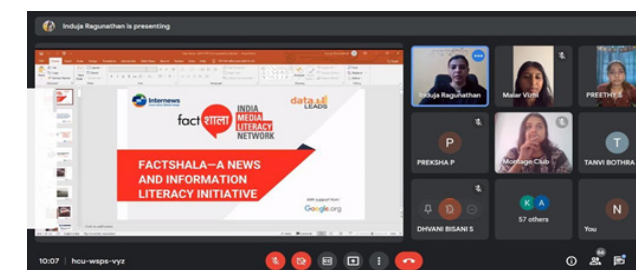
## M.A. HRM



*Ms. Mubena Khaliq addresses students in the Think Tank Exposition series*

The department organised a series of guest lectures by eminent industry leaders. Four speakers from various organisations holding prominent leadership positions addressed the students on different management topics such as compensation management, collective bargaining, 'Success of an Entrepreneur' and 'Digital First Approach in Recruitment.' The 3rd and 4th 'Think Tank Exposition' sessions were held on March 22, 2022. Guest lectures were conducted by prominent HR veterans such as Mr. Venkatnarayanan, the President of HR, IT and CSR in the Rane Group, who spoke about the importance of collective bargaining with respect to legislation. Ms. A.Mubena Khaliq, Senior Associate, HR at Cape India, spoke about the digital-first approach to recruitment highlighting the role of LinkedIn and ways to build an individual's profile on social media.

## B.Sc. Electronic Media



*Ms. Induja Ragunathan presents a talk on 'Media literacy' organised by the Montage Club*

The 'Montage Club' of B.Sc Electronic Media held 'Mediascape,' a series of intradepartmental and interdepartmental competitions on March 7 and 9, 2022. An interdepartmental documentary film contest titled 'Singara Chennai' was conducted online by the Ministry of Innovation and Design on March 14. Mr. Jehroome, eminent cinematographer and documentary filmmaker was the judge for the event. He shared tips on direction and cinematography. Prize-winning films were screened and feedback was given to the winning contestants. The Montage Club also conducted a workshop on 28th March titled 'Media Literacy'. The speaker, an eminent journalist, Ms. Induja Ragunathan, presented a session on identifying, analysing and verification of fake news texts, stories, photos and videos and gave a live demonstration of verification of facts when such fake news items are detected.



## M.B.A



*MBA students attend a session of the 'Entrepreneurship Talk' series*

The Department of Management Studies brought forth a panel of economists to discuss the implications of the Union Budget, 2022-23 on March 5, 2022. The session deliberated on various interesting topics such as disinvestments, privatisation, digital currency and cryptocurrency and served as an eye-opener to the students. It helped them understand and apprehend the implications of budget across various sectors. The 'Entrepreneurship Talk series' was organised by the department in the month of February with the intention to kindle the spirit of entrepreneurship. The first session of the series was addressed by Ms. Zainab Milwala, Head of Operations, Fermier Engineers and co-founder of Mahila Power. During the second session, the basics of Intellectual Property Rights were addressed by Ms. Akshaya P. Sachin, a partner at Kria Law. Alumna Ms. Akila Ramprasad, Financial Operations and Strategic Support, Chicago, U.S.A., also addressed students.

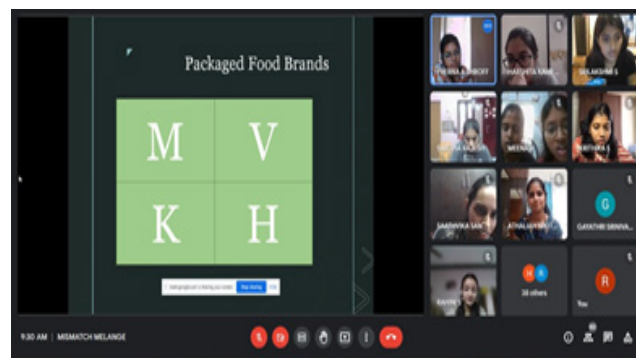
## B.A. Journalism



*Photojournalist Ms. Shannon Zirkle conducts a photography workshop for first-year students*

The first-year students of B. A Journalism attended a photojournalism workshop conducted by Ms. Shannon Zirkle, a Chennai-based photojournalist, on March 8, 2022. The workshop started off with a short introduction for Ms. Zirkle, who introduced the students to three angles of taking pictures. She assigned the students the task of taking a picture of her from the three different angles. Students were also asked to capture 'Life at M.O.P.' and were encouraged to capture pictures of strangers. The session concluded with a group picture of the class.

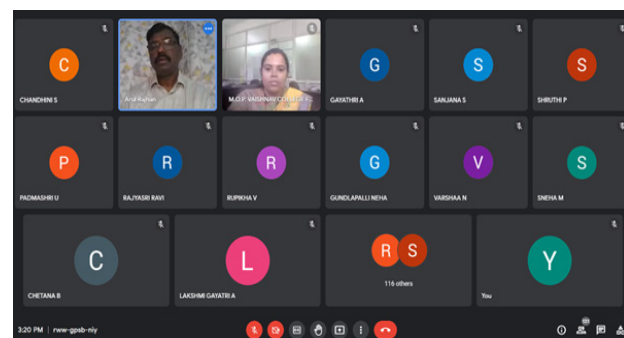
## B.Com Honours



*Students participate in 'Mismatch Melange' (Potpourri), the first event of Esprit'22*

The department of B.Com Honours conducted its club activity 'Esprit'22' on Feb. 26, 2022. A total of six events were conducted. The event started with 'Mismatch Melange' (Potpourri) following which 'A-Ventures Assemble' (Business plan) tested students' ability to present their exciting business ideas. 'Let's Get Quizzical' was conducted to test the business aptitude of the participants, after which 'Seal it to Steal it' (Logo designing event) was held as an offstage event. 'Triumph Under Tension' (GD + Stress Interview) was conducted to give the participants a glimpse into corporate hiring practices. 'Rescue Squad' (Crisis management auction) was the final event for the day where participants were given contingent management issues to tackle.

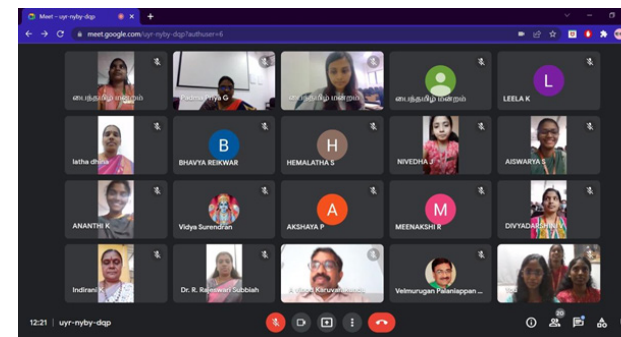
## B.Com A&F (Shift II)



*Mr. T.R Arul Rajhan provides theoretical insight into securities analysis and portfolio management*

Mr. T.R Arul Rajhan, CEO, Ectra Academy, a professional with 25 years of experience in financial markets, NISM-empowered trainer for currency and equity derivatives, delivered a two-day guest lecture on March 10 and 11, 2022. The lecture, titled, 'Securities analysis and portfolio management,' featured in-depth knowledge about fundamental and technical analysis, enabling the students to better understand and grasp the topic. The theoretical explanation was done through a presentation, and practical examples were given through the use of various analytics tools such as charts. Mr. Rajhan also demonstrated live trading in the stock market. The lecture benefited nearly 140 students.

## Department of Tamil



*'Ulagu Thai Mozhi Dhinam' - World Mother Tongue Day celebrations unfold in a webinar*

The Department of Tamil organised a webinar on the occasion of 'World Mother Tongue Day' on Feb. 25, 2022. The speaker invited was Mr. A. Vinoth, academician. The webinar presented insights on efficient learning in students through their mother tongue and its importance. An international webinar on the occasion of 'International Women's Day' was held on March 8, 2022. Eminent speakers present were Mrs. Dharmambal Srinivasan, Oman, Muscat, Mrs. Jaya Maran, U.S.A., and Mrs. Mathivathani Padmanadhan, Switzerland. Through a series of interactive discussions, the webinar presented insights into the significance of women's empowerment globally. Both webinars were held in hybrid mode.

## M.Com



*First-year students on their industrial trip to Lenovo India, Pondicherry*

The students of I M.Com undertook an industrial visit to 'Lenovo' (India) Pvt. Ltd., Pondicherry to gain significant knowledge on manufacturing process flow and warehouse functions. They also visited 'Wellson Pharma Limited', Pondicherry on March 17, 2022 to gain practical exposure to Inventory Management Systems. The intramural activities for the year 2021-2022 were conducted by the department club 'Synergize' on March 28 and 29, 2022. The Overall Trophy was won by I M.Com Students and Ms. Synergize was bagged by Ms. Sithal S of I M.Com. Dr. Uthira. D presented a paper, "Artificial Intelligence – The Future of Marketing" in a two-day international conference titled 'Innovation Business Practices of E-Commerce in Contemporary World 4.0' organised by the Department of B.Com (Honours), Loyola College (Autonomous), Chennai on Feb. 4 and 5, 2022.

## B.A. Sociology

The 'People's Club' of the Department of Sociology commenced 2022 with a series of lectures. A lecture by Mr. A. Manikandan, IAS, CDO-Agra, Government of Uttar Pradesh, titled 'Through the lens of an IAS officer,' was held on Feb. 22, 2022. A talk on 'Women Empowerment and Women in Empowerment' was delivered by Dr. Saranya Jaikumar, an educational psychologist and child rights protector, to celebrate Women's Day on March 8, 2022. Her insightful speech motivated the students to be empowered women and make a mark for themselves in the world. Mr. V. R. Sriramadesikan, the chief coordinator of Chinmaya Academy for Civil Services, held a 'Civil Services Orientation Program' on March 10, 2022.

## M.A. Public Policy



*The department marked International Women's Day with a panel discussion themed 'Empowered to Empowering' on March 17*

Among other events, the department also organised a national seminar and paper presentation on 'Governance' on March 2, 2022. Organised in collaboration with the Tamil Nadu e-Governance Agency, Government of Tamil Nadu, the event was attended by students, research scholars and faculty from varying disciplines and colleges. Mr. K. Vijayendra Pandian, IAS, Director and CEO, TNeGA, was the chief guest for the inaugural session. This was followed by the signing of the Memorandum of Understanding (MoU) between the Tamil Nadu e-Governance Agency and the college. 'Best Papers' were awarded for three sessions, 'Governance,' 'E-governance' and 'Environment and Gender,' and concluded with a valedictory session.

## B.Sc. Visual Communication

Under the auspices of 'Dil Se – The Master Class Series', an interactive session on costume designing was held on March 21, 2022, for the students of the department. The online session, 'Designing Dreams' was conducted by Mr. Chaitanya Rao, stylist, fashion and costume designer. During the interactive session, the resource person explained the facets of costume designing and the importance of striking a balance between the director's requirement and the artist's personality.



## M.O.P. teams sweep winner titles in inter-zone tournaments held by University of Madras



*The cricket and ball badminton squads were among the teams that emerged victorious*

M.O.P. Vaishnav College for Women bagged the winner title during the inter-zone level tournament in ball badminton conducted by the University of Madras in DG Vaishnav College. In the final match, M.O.P. Vaishnav College

beat A-Zone Combined with a score of 34-19 / 34-29. The cricket team bagged the winner's title during the A-Zone level tournament in cricket conducted in DRBCC Hindu College, Avadi. M.O.P. Vaishnav College beat Dr. MGR

Janaki College by 101 runs in the finals. The cricket team also won first place during the inter-zone level tournament held in the University Union Ground, Chetpet. The final was played by Ethiraj College for Women and M.O.P. Vaish-

nav College, where the latter won by 2 runs. The team's batswoman, Arshi Choudhry, scored 56 runs in 39 balls. The chess team also won the inter-zone chess tournament held at DG Vaishnav college on Feb.22, 2022.

## Abhilasha and Jhankar 2021-22 come to an extravagant finish



*(From top): Students participate in the Jhankar light music competition; Winners of the 'Abhilasha' fusion dance event perform on stage*

The annual cultural fests of M.O.P. Vaishnav College were organised in the form of a three-day extravaganza this year, in a combination of online and offline platforms. 'Abhilasha', the annual talent fest for freshers, unfurled on April 2, 2022. With the theme 'Fantasy and Fiction,' the fest had participation from over 500 students from 18 programmes. Twelve events- seven online and five

offline- were conducted. The overall winner of 'Abhilasha' 2021-22 was B.Sc. Electronic Media, and the runner-up was B.Sc. Psychology. The title of 'Ms. Abhilasha' was awarded to Ms. Shravana from B.Sc. Psychology.

This year, 'Jhankar', the inter-departmental and inter-collegiate cultural fest, featured the theme 'Retro: Going Back in Time.' The students brought their own

unique blend of grace, elegance, and refinement to their performances, to an audience of more than 1000 students and teachers.

'Jhankar' inter-departmental cultural fest took place on April 3, with 500 participants from 17 programmes competing across twelve events - seven online and five offline. The overall winner of the event was B.Sc. Electronic Media, and the runner-up was B.Com.

A&F Shift II, with the title of 'Ms. Jhankar' being awarded to Ms. Akshaya Dharshini R.R. of B.Sc. Electronic Media.

The inter-collegiate fest, held online, was conducted on April 4 and saw participation from 10 colleges and 139 participants competing in 11 events.

Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous) bagged the overall winner trophy.