



**M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**  
Chennai - 600 034, India.

### **5.1.3**

**Capacity development and skills  
enhancement activities organised for  
improving students' capability  
2016-2017 to 2020-2021**





**M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**  
Chennai - 600 034, India.

## Academic Year 2020-2021

Following Capacity development and skills enhancement activities are organised for improving students' capability

### ACADEMIC YEAR 2020 - 2021

#### SOFT SKILLS

Name of the capability enhancement program	Date of implementation (DD-MM-YYYY)	Number of students enrolled	Name of the agencies/consultants involved with contact details (if any)
Body Language	07.12.2020	1103	M/s Skill Guru Cool Mob no: 9940227799
Telephone Etiquette	07.01.2021	1103	M/s Midas Soft Skills Mob no : 9941239052
People Skills	27.03.2021	1101	M/s Acedemy for Career Excellence Mob no: 9840650353
Basic Management Skills	30.03.2021	1101	M/s Midas Soft Skills Mob no : 9941239052
Presentation Etiquette	07.12.2020	260	M/s Skill Guru Cool Mob no: 9940227799
Self Analysis And Assessment – Personal Swot	07.01.2021	260	M/s Acedemy for Career Excellence Mob no: 9840650353
Work Place Skills	12.10.2021	300	X billion Lab, Mr.Samyak Chakrabarty Mob no: 7738013511

#### LANGUAGE AND COMMUNICATION SKILLS

Script writing for Commercials	9.3.2021	47	Mr. Shiv Parameswaran Executive Creative Director, Lowe Lintas, Bangalore
Creativity in Advertisements- Having a way with words	25.10.2021	99	Ms.Saritha Sugunan, Creative Director- Gnothi Seauton
Tips for recording and editing with Audacity	05.09.2020	63	Ms. Padma Priya, Editor, Suno India & Mr. Rakesh, Production lead, Suno India
Beat reporting	06.11.2020	64	Madhumitha Vishwanath, News Reporter, The New Indian Express
Business Reporting	09.02.2021	68	Sangeetha Kandavel, Business Correspondent, The Hindu
Development beat reporting	09.02.2021	68	Madhumitha Vishwanath, News Reporter, The New Indian Express
Editorial and Op-ed page writing	22.02.2021	190	Radhika Santhanam, Assistant Editor, The Hindu

  
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Lifestyle beat	23.02.2021	68	Rebecca Vergese, Sub editor cum reporter, Indulge, The New Indian Express
Podcasting Essentials	16.08.2021	53	Naveen Haldorai, Radio Jockey & Podcaster, Radio Mirchi 98.3
Trends in Broadcast journalism	17.09.2021	97	Akshita Nandagopal, Associate Editor & Editor, India Today
Writing Empirical Research	20.02.2021	40	Dr. B.V. Jayanthi, Head Research, Associate Professor. Department of Marketing, Institute for Technology & Management, Navi, Mumbai
<b>LIFE SKILLS</b>			
Work Life Balance	26.03.2021	1090	Ms.Usha RamaKrishnan Mob no: 9840520394
Values and Beliefs	24.03.2021	1090	Ms.Mina Dilip Mob no: 9840305604
Self Esteem	25.03.2021	1090	Ms.M.N Nirmala Mob no: 9444768706
Emotional Quotient	26.03.2021	1090	Ms.Nandini Raman Mob no: 9884129786
Enteral Nutrition	10.08.2020	50	Lekha VS, Head: Department of clinical Dietetics, Apollo Children's Hospital & Apollo Women's Hospital Chennai & Regional officer: IAPEN Chennai chapter
Upper Gastro Intestinal Disorders	21.08.2020	43	Lekha VS, Head: Department of clinical Dietetics, Apollo Children's Hospital & Apollo Women's Hospital Chennai & Regional officer: IAPEN Chennai chapter
Lower Gastro Intestinal Disorders	04.09.2020	48	Lekha VS, Head: Department of clinical Dietetics, Apollo Children's Hospital & Apollo Women's Hospital Chennai & Regional officer: IAPEN Chennai chapter
Regulatory Food Testing and Food Adulteration	24.07.2021	124	Mr J. Sam Bristow, Manager - Microbiology Scientific Food Testing Services Pvt. Ltd.

  
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Preparing Young Women – Queries on Pregnancy, Lactation and Child Care	03.08.2021	126	Dr Wahida Suresh, Lead Obstetrician, Rainbow Children's Hospital, Dr Shobana Rajendran, Senior Consultant - Neonatologist, Rainbow Children's Hospital Ms Rekha Sudarsan, Childbirth Educator and Lactation Consultant, Rainbow Children's Hospital
Enteral Nutrition	31.08.2021	48	Ms.T.D. Geetanayaki, Nutrition Manager & Senior Dietitian, Sundaram Medical Foundation
Food Waste	16.10.2021	120	Bhawna Sati, Academic Head, Jodhpur School of Public Health, India
Reporting health	19.11.2020	64	Sukshma, TOI Madurai correspondent
Holistic Well-being at Work	22.10.2021	69	Ms. Ranjini Manian, Founder Chair, Global Adjustments
Diversity and Inclusion at work place	22.10.2021	73	Dr. Lavanya Kannairam, Regional Talent Acquisition Manager, Caterpillar
<b>AWARENESS OF TRENDS AND TECHNOLOGY</b>			
Forensic Audit	03.08.2020	40	Ms.Smriti Chandrasekar Mob no: 9840439072
Keeping up with VUCA	22.07.2021	68	Ms. Sreenidhi Mahadevan, Trainer, Counsellor& Curriculum Development
Cyber Security and Internal Audit	26.07.2021	71	CA R Vittal Raj, BSD Associates
User Design Interface (User experience)	29.07.2020	48	Mr. Savio Kiran George, Manager, CDBI-Design, UX.
Digital Footprints	21.08.2020	48	Ms. Priyyaadharsini M A, CyberSecurity Intern, FICO , Bangalore
Research Avenues in Information Technology	12.11.2020	29	Dr. B. Sree Vidhya, Assistant Professor, PG and Research Dept. of Computer Science. SSS Jain College
Career Opportunities in Banking Sector for IT students	19.11.2020	48	Ms. Sruthi Subramanian, Senior Analyst,Royal Bank of Scotland
Current Trends in Layout Designing	11.11.2020	47	Dr. Nithin Kalorth, Assistant Professor, News Design Department,

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			School of Media and Liberal Arts, Bennett University, Greater Noida
Right To Information	17.02.2021	68	Ram Sundaram, Journalist, The Times of India
<b>CAREER MANAGEMENT SKILLS</b>			
Resume Writing	22.09.2020	1061	Academy for Career Excellence (ACE), Mobile : 98406 50353 Be Positive Training Academy, Mobile No: 91 98409 36201
Communication and Corporate Culture	22.09.2020	1061	Academy for Career Excellence (ACE), Mobile : 98406 50353 Be Positive Training Academy, Mobile No: 91 98409 36201
Group discussion and interview Skills	22.09.2020	1061	Academy for Career Excellence (ACE), Mobile : 98406 50353 Be Positive Training Academy, Mobile No: 91 98409 36201
Aptitude	22.09.2020	1061	Academy for Career Excellence (ACE), Mobile : 98406 50353 Be Positive Training Academy, Mobile No: 91 98409 36201
Reasoning	22.09.2020	1061	Academy for Career Excellence (ACE), Mobile: 98406 50353 Be Positive Training Academy, Mobile No: 91 98409 36201
Etiquette and Grooming Skills	22.09.2020	1061	Academy for Career Excellence (ACE), Mobile: 98406 50353 Be Positive Training Academy, Mobile No: 91 98409 36201
Campus to Corporate	22.09.2020	1061	Academy for Career Excellence (ACE), Mobile: 98406 50353 Be Positive Training Academy, Mobile No: 91 98409 36201
<b>ACADEMIC WRITING SKILLS</b>			
Academic Writing	23.11.2020	493	Department of English, M.O.P. Vaishnav College
<b>DOMAIN SPECIFIC CAPACITY DEVELOPMENT ACTIVITIES</b>			
Leadership Lessons from Mahabharata	07.01.2021	71	Mr. G Sathya Narayanan Senior Delivery Manager, Tata Consultancy services

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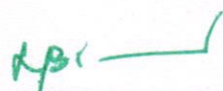
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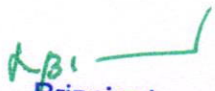
Covid-19 Impact on Consumers and Highlights of Consumer Protection Act, 2019	24.02.2021	65	Dr. Vijayathilakam, Assistant Commissioner, Dept of Civil Supplies
An Overview of Companies Act, 2013	12.03.2021	69	CA Janani Vijayakumar, Practicing Chartered Accountant
Impact of Covid-19 in the Investment Market	09.03.2021	66	Ms. Andal Srivatsan, Wealth Manager Zeva Astras, Bangalore
Ethics in Advertising and Consumer Protection Act	15.07.2021	71	Ms. Udit Joshi, Practicing Advocate High Court of Madras
International Taxation	15.07.2021	71	CA G Balakrishnan, BSD Associates
The Magic Of Marketing Research	31.07.2021	71	Mr. Siluvai Amalan, Independent Brand Consultant
Financial Reporting Domain	02.08.2021	71	CA. R Madhurika, Practicing Chartered Account
Invertors Thumb Rule	06.08.2021	71	Ms. Nazareen Nazeer, Senior Analyst, Wana Bank, Kuwait
Role of Independent Auditors in Public Sector	07.08.2021	65	Ms. B Saranya, Deputy Accountant General and O/o Accountant General (Audit), Telangana
Successful Transitions: Engaging Students to build, manage and sustain a Creative Career	03.09.2021	71	Ms. Harini Sivakumar, Founder CEO Earth Rhythm
Stock and Commodities Trading	31-08-2020 to 18-09-2020	129	Mr. T. R. Arulrajhan CEO, ECTRA
Practical Aspects of Companies Act, 2013	25/02/2021	136	Mr. Vishnu Sumanth, Practicing Lawyer, Shardul Amarchand Mangaldas & Co.
GST Records and Returns	26/02/2021	132	CA T R Sinivasan, Partner, M/s N V Balaji & Co
Portfolio Construction with Stock markets & Mutual Fund	02/03/2021	129	Mr. Aravind Jayagopal, CEO - Standard Investments
Investment Planning & Portfolio Management	02/03/2021	52	G Sundararajan, Director-Wealth, Canary Capital Solutions
Brand Building strategies for start-ups	11.01.2021	66	Ms. Barkha Malpani, Brand Consultant and Strategist Entrepreneur - TGH
Introduction to Social Media Strategy	12.01.2021	69	Ms. Druhi Sethi, Senior Digital Marketing Manager, Social Beat

  
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International Trade Dynamics	12.01.2021	73	Mr. John Sounder doss Paul, Founder and Director BGS International
International Trade Entry Modes	13.01.2021	73	Mr. John Sounder doss Paul, Founder and Director BGS International
Practical Aspects Of Companies Act 2013	25/02/2021	67	Ms. Palaki Agarwal, Company Secretary
Factors Affecting Tax Arbitrage And Its Importance In Trading	25/10/2020	40	Mr S Kaushik, ACA
Team Building from Organisational Behaviour Perspective	23.10.2020	66	Dr. Seema Gupta, Head-Talent Development and Management, Larsen& Toubro
How to grow wealth, manage investments and save taxes	27.10.2020	65	Ms. Divya Abhishek, Chartered Accountant, Partner of M/s. DSNR & CO
Emerging Trends in enforcement of Contract	02.11.2020	66	Mr. NL Rajah, Senior Advocate, Madras High Court
Investment Planning	04.11.2020	67	Ms. Sundari Jagathesan, Personal Finance Advisor
Building Brand On The Web	05.11.2020	65	Ms. Barkha Malpani, Brand Strategist & Marketing Manager
Entrepreneurship And Small-Scale Business	05.11.2020	74	Mr. C John Paul, Co-Founder & Director, BGS International
From Idea To Start Up – My Journey	12.08.2021	123	Ms. Harini Sivakumar, Founder and Cosmetic Chemist - Earth Rhythm Founder - Soapworks India.
Personal Investment Planning	18.08.2021	53	Ms. Anushi Jain, Investment Research Head - AssetPlus
Psychology for Change	19.08.2021	68	Ms. Anuradha Kumar, Researcher, Psychological Counsellor & Entrepreneur
Tax Regime - Planning, Avoidance and Evasion	15.11.2021	60	Mr. Kalyanaraman Sridhar, Senior Consultant, Grant Thornton Bharat LLP
Combinatorics	04.11.2020	210	Dr. Priyavrat Deshpande, Assistant Professor, Chennai Mathematical Institute
Optimization Techniques And Its Real Time Application	27.01.2021	225	Dr. C. Vijalakshmi, Assistant Professor, Department of Statistics and Applied Mathematics, Central University of Tamil Nadu, Thiruvavur

  
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Proof Techniques	01.11.2021	129	Dr. S jayasankar, Asst. prof, Dept. of Mathematics, RKM Vivekananda College, Chennai
Social Media and Crime : Safety of Women and Children	28.12.2020	170	Dr. Latha Subramanian, Assistant professor, Department of Criminology, University of Madras
Awareness on Environmental Policies and Programmes	04.01.2021	170	Mr. Sankar, B.A, B.L, Advocate of Madras High Court, Founder and Proprietor of Shan Associates Law Firm, Chennai
Quality of life of Institutionalized Elderly People: A Socio-Gerontological perspective	12.01.2021	170	Dr. Suganya M, Post – Doctoral Researcher (UGC), Department of Sociology, University of Madras
Supporting Small Businesses as a Social Responsibility	13.01.2021	170	Mr. Anburajan, President of Tamil Nadu Small and Tiny Industries Association
Career Counselling And Guidance	30.7.2021	122	Ms. Lavanya, Solution consultant, Sanfrancisco
Nano technology-its impact on computers and communications	12.7.2021	126	Professor.M.K.Shah, Senior Associate Professor, Laboratory for multi-functional nano materials
Cyber Security	16.07.2021	48	Ms.Prriyadarshini MA, Cyber Security Associate, Fair Isaac India Software Private Limited, Bangalore
How to create engaging Social Media Campaigns?	03.11.2020	95	Mr. Senthil Anand, Director, Spigital, Chennai
Film Analysis Techniques	04.11.2020	89	Dr. Uma Vangal, Film Curator and Independent Documentary Filmmaker
Dynamics of Creativity in Ad Campaigns	06.11.2020	95	Ms.Saritha Sugunan, CEO and Founder, Peppercorn Communications Private Limited, Chennai
Conceptualization and Visualization of Set Design	16.02.2021	46	Mr.Victor Paulraj, Set Designer, Studio 7, Chennai
Copyrights related to Visual Media	3.3.2021	44	Ms. R.S.Pornima Advocate, Bar Council of TamilNadu and Puducherry
Layout Design	2.11.2021	42	Dr. Nithin Kalorth, Associate Professor, Times School of Media, Bennett University, Noida
Technical tips to record and edit podcasts	24/09/2020	63	Ms. Radha Varadarajan, Freelance content writer and Podcaster


  
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Online Journalism	19/10/2020& 20/10/2020	64	Ms. Janani Sampath, Principal Correspondent, The Federal
Mumbai High Court judgement on Sexual assault	08/02/2021	68	Shabnam Banu, Advocate- High Court & Supreme Court
Journalism at the crossroads: Careers in mainstream news media and new media	07/10/2021	155	Dr. Paromita Pain, Assistant Professor, Reynolds school of Journalism, University of Nevada, Reno
Understanding the Indian Economy: A Political Economy Approach	29.01.2021	152	Dr. Alex Thomas Assistant Professor – Azim Premji University
Solving Social Policy Problems using Administrative Big Data	27.02.2021	148	Mr Subash Dasgupta Assistant Registrar General (Demography), Ministry of Home Affairs, Government of India
How to define success while launching a product	18.09.2020	54	Mr. Prasanna Narayanan, Head of Product, Ondot Systems
Rendezvous with Writer	19.03.2021	54	Mr.SanthoshMuruganantham, Co- founder of kolapasi , Author
Role of Independent Directors and Corporate Governance	26.03.2021	54	Mrs. Vinodhini Sendhil Manian, Independent Director of Igarashi motors India Ltd., Chennai
Master Mind Guest Lecture Series Session1: What it takes to there – Be the Heroine of your Life!	06.11.2020	40	Ms. Sumathi S, Senior Vice President & Regional Head, Branch Banking, Axis Bank
Session2:Infusing Research as an Integral Part of Every Day Life	11.11.2020	40	Dr. Harindranath R M, Assistant Professor, Great Lakes Institute of Management, Chennai
Session3: Key Accounting Trends you should Know	11.11.2020	40	Mr. ShriramKannan, Chartered Accountant, Director – Consulting Firm specializing in Business Consultancy Services
Session4: Going Beyond the Bulls & Bears –Stock Market Analysis	12.11.2020	40	Glenn Roger Carr, Founder & Director – Finmark
Webinar: Investor Awareness	23.11.2020	40	Mr. K. Rajan Diehl, Deputy Manager – SBU – Education, National Stock Exchange of India Ltd., Chennai
Accounting Standards	18.01.2021 - 25.01.2021	40	Mrs. K.N Anusha, Chartered Accountant, Freelance Corporate
Loans to Directors	19.01.2021	40	Mr. R. Prakash, General Manager & Company Secretary, HC Kothari Group of Companies

  
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Power Talk: New Normal – The Need for Self-Motivation & Winners Attitude	19.01.2021	40	Ms. N.SathyaPriya, NLP Trainer, Dhruva Mind Power & Fitness
Financial Modeling Orientation	03.02.2021	40	Mr. Kamal Kishore G, Chartered Accountant
Direct Tax Laws II – Assessment of Companies, MAT, DDT & AMT	17.04.2021 and 19.04.2021	40	Mr. Rajasekar, Chartered Accountant
Building Business Plan & Methods of Raising Finances	26.04.2021	40	Prof .Dr. Sundari Suresh , President, Global Multidisciplinary Research and Academic Foundation, Chennai
Business Plan and Funding Agencies	27.04.2021 - 28.04.2021	40	Dr. E. Bhaskaran, BE MIE, MBA, Phd, CE, FIE, FIPE, (D.LITT.), (D.SC) Joint Director ( Engineering), Department Of Industries And Commerce, Government Of Tamil Nadu
E Filing ITR & PAN	01.05.2021 and 03.05.2021	40	Ms. Aishwarya Ramesh, ACA, ACS, Chartered Accountant, Freelancer
Leader's Role in Enhancing Employee Experience and Return on Talent	20.10.2021	73	Ms. Misha Joshi, Sales Director, Microsoft Consulting Services
Leader's Role in Balancing Stakeholder's Interest	22.10.2021	76	Ms. Lakshmy Shankar, Director, Kaizen Consult
Media Management: A Complete Course Overview	06.11.2020	15	Ms. Vaishnevi Vasu, Brand Service Executive Admonks, Dubai
Managing Crisis	11.11.2020	15	Ms. Rhea Suzannae Alex, Chief Executive Pickyourtrail
Advertising Management : Nuances of a campaign	11.11.2020	15	Mr. Yoganand Raju, Creative Head, Ampersand Agency
Advertising Management: How brands have reorganized themselves to handle campaigns and promotions during the pandemic	30.04.2021	15	Ms. Saritha Sugunan, Founder/Managing Director, Peppercorn Communications Pvt.Ltd. CEO, Seaking Cargo Services (India) Pvt.Ltd.
AdityahrdayaStotram	19.02.2021	50	Dr K Prasanth, Associate Professor and Head of Department, RMK Vivekananda College
Old age Parents and their pain in Hindi literature	07.08.2020	70	Dr. Soorya Bala Lal, Author ,Mumbai, 9930968670, Suryabala.lal@gmail.com

  
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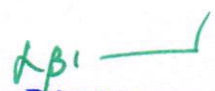




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Hindi Translation and its role in today's world	07.08.2020	70	Dr. Mani Mohan Mehta, Associate Professor, Govt. PG College, Ganj Basauda, MP
Kahani Namaksar and the salt workers	10.08.2020	70	Ms. Rajani Morwal, Author & Anchor in Doordarshan, Jaipur, Rajasthan. 7976850715, rajani.rajani@gmail.com
Short Story in Hindi: Origin and Development	14.08.2020	70	Mr. Tejendra Sharma, Author, London, Founder – Katha UK, 7400313433, editor@thepurvai.com
Impact of Saint Poets on Bhaktikaal	31.10.2020	300	Dr. Rohini Pandian, Asst. Prof., Saurashtra College, Madurai, 9486027838

  
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### **5.1.3**

**Capacity development and skills  
enhancement activities organised for  
improving students' capability**

**ACADEMIC YEAR 2019-2020**






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Following Capacity development and skills enhancement activities are organised for improving students' capability

<b>2019-2020</b>			
<b>SOFT SKILLS</b>			
<b>Name of the capability enhancement program</b>	<b>Date of implementation (DD-MM-YYYY)</b>	<b>Number of students enrolled</b>	<b>Name of the agencies/consultants involved with contact details (if any)</b>
Body Language	27.01.2020	1118	M/s Skill Guru Cool Mob no: 9940227799
Telephone Etiquette	08.01.2020	1118	M/s Acedemy for Career Excellence Mob no: 9840650353
People Skills	22.02.2020	1099	M/s Acedemy for Career Excellence Mob no: 9840650353
Basic Management Skills	24.02.2020	1099	M/s Midas Soft Skills Mob no : 9941239052
Presentation Etiquette	27.01.2020	263	M/s Skill Guru Cool Mob no: 9940227799
Self Analysis And Assessment – Personal Swot	08.01.2020	263	M/s Id Matrix Corporate Solutions Pvt Ltd Mob no: 8056013047
PR Skills for Marketers	12.09.2019	73	Ms. Anuradha Kumar Independent Consultant
<b>LANGUAGE AND COMMUNICATION SKILLS</b>			
Language Lab	05.09.2019	152	English Department M.O.P Vaishnav College
Jam & Debate Club	08.02.2019	70	M/s Warehouse Innovations Pvt.Ltd. Mr.Siddhanth Mob no: 9566170031
Documentary Screening on Kaveri River	03.09.19	169	Ms. Prestha, Masters in Natural Resouces and Governance. Works in EFI.
Writing for Films	13.03.2020	44	Ms Priyanka, Script writer
Scripting Techniques for New Media	22.07.19	50	Agalya, Founder, Noun & Verb Graphic Facilitator
Know Your Rights	13.08.2019	70	James J, Assistant Professor, KKC College of Law
Basics of Beat Reporting	28.08.2019	70	Madhumitha Viswanath, Reporter, The New Indian Express

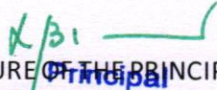
  
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Investigative Journalism	24.09.2019	182	Nick Davies, Investigative journalist
Workshop- Copy Editing	25.09.2019	70	Srimathi Sridharan, Senior Digital Content Producer, The Times of India
News sources for Business reporting	17.02.2020	68	Sangeetha Kandavel, Business correspondent, The Hindu
<b>LIFE SKILLS</b>			
Work Life Balance	21.02.2020	1024	Ms.Usha RamaKrishnan Mob no: 9840520394
Values And Beliefs	08.02.2020	1024	Ms.Mina Dilip Mob no: 9840305604
Self Esteem	15.02.2020	1024	Ms.M.N Nirmala Mob no: 9444768706
Emotional Quotient	10.02.2020	1024	Ms.Nandini Raman Mob no: 9884129786
Yoga	18.01.2020	110	Ms.Anandhi Mob no: 9840886345  Ms.Jayanthi Mob no: 9840886345
Healthy Soil Healthy Food	05.07.2019	50	Dr. Sultan Ismail, Director, Ecoscience Research Foundation, Chennai
Food Translational Research in MDRF	19.07.2019	50	Dr. Shobana, Senior Scientist, MDRF, Chennai
Thermodynamics and its Importance in Foods	05.09.2019 - 06.09.2019	50	Mr. Kashyap Suresh, Consultant - Chemicals, Materials and Nutrition, Frost and Sullivan, Chennai
Gene Editing Technology in Food Science	20.01.2020	150	Dr. Pallavi Vedantam, Senior Research Assistant, Memorial Sloan Kettering Cancer Research Center, New York
Overcoming the Obstacle within Oneself	12.08.2019	47	Mr. Murali Shankar Ramakrishnan Certified Leadership Coach Founder, Think Future HR Consulting Private Limited, Chennai

  
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**AWARENESS OF TRENDS AND TECHNOLOGY**

Forensic Audit	05.07.2019	39	Ms. Smriti Chandrasekar Mob no: 9840439072
Go Green and Sustainable Consumption	18.12.2019	69	Mr. Nehemiah, Assistant Commissioner- Department of Civil Supplies and Consumer Protection, Government of Tamil Nadu
Forensic Audit and Accounting in the forum	24.01.2019	40	Mr. K Sathiyanyan, Partner of Karra & Co
#Why25 Campaign, Young India Foundation	12.08.2019	169	Ms. Padma & Mr. Praveen, Young India Foundation
Protection of Human Rights under the Constitution of India	26.08.2019	170	Prof. N. E. Raj, M.A., M.Phil., PGD Human Rights, FCAE (UK)
Data Science	17.07.2019	44	Mr. VR Anand Data Analyst & Consultant, Eye Open Technologies, Chennai
Agile Development Practices in the IT Industry	04.12.2019	54	Mr. Tam Shanmugam, Vice President, Deutsche Bank, Singapore
Tech Talk On Emerging Technology	18.01.2020	92	Mr. Yogees Kumar, Tech Lead, L&T Info Tech, Chennai
Interactive session on Art.370, Sabarimala issue and Ayodhya verdict	28.11.2019	207	Adv. Venkatraman, Senior advocate, Supreme court of India
RTI	23.01.2020	67	Ram Sundaram, Journalist, The Times of India
Trends in Global Communication	26.11.2019	26	Ms. Roova Lijuan, Senior Social Research Officer at The Institute of Ethic Studies, Malaysia

**VOCATIONAL SKILLS**

Jewellery Making	24.12.2019	60	Ms. Valli M Kumar Mob no: 9543182409
Fabric Painting	24.12.2019	60	Mr. Selvakumar Mob no: 9043038050
Blouse Designing	24.12.2019	60	Ms. G. Thulasi Devi Mob no: 9884276946
Baking	24.12.2019	56	Ms. Shilpa Mob no: 9790727303

  
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Cosmetology/ Cosmetic Formulations	24.12.2019	55	Ms.S.R Priya Mob no :7010339218
Handmade Paper Products	24.12.2019	70	Ms.Kalpana Mob no: 9940558129
Chaat And Chinese Cuisine	24.12.2019	55	Ms.Pushpalatha Mob no: 9444016999
Rj Club	24.12.2019	69	Ms.Suganya M Mob no: 8838152700
Photography	24.12.2019	58	Ms.Shefali D.Udani Mob no: 9840314768
Mehendi	24.12.2019	60	Ms.Sneha Mob no: 9840538410
Hair Styling & Make-Up	24.12.2019	50	Ms.Latha Arun Kumar Mob no: 9003218259
Soups And Salads	24.12.2019	50	Ms.Annam Senthil Kumar Mob no: 9566141243
No Fire Cooking	24.12.2019	57	Ms.M.Ksheeraja Mob no: 9003186717
<b>Fine Art Skills</b>			
Pencil Sketching	24.12.2019	50	Ms.Christiana Rajathi R Mob no: 8754407908
Dance Folks	24.12.2019	70	M/s Athma Academy of Dance Mr.Madhusodhanan Mob no: 9840236746
<b>CAREER MANAGEMENT SKILLS</b>			
Resume Writing	22.08.2019	369	Layam Group, Mobile : 9840383626
Communication and Corporate Culture	22.08.2019	369	Layam Group, Mobile : 9840383626
Group discussion and interview Skills	22.08.2019	369	Layam Group, Mobile : 9840383626
Aptitude	22.08.2019	369	Layam Group, Mobile : 9840383626
Reasoning	22.08.2019	369	Layam Group, Mobile : 9840383626
Etiquette and Grooming Skills	22.08.2019	369	Layam Group, Mobile : 9840383626
Campus to Corporate	22.08.2019	369	Layam Group, Mobile : 9840383626
<b>ACADEMIC WRITING</b>			
Academic Writing	27.08.2019	454	Department of English, M.O.P. Vaishnav College
<b>DOMAIN SPECIFIC CAPACITY DEVELOPMENT ACTIVITIES</b>			
Performance management	10.08.2019	72	Mr. Pakukalyana Rama Sastry, CEO - Career HUB

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Introduction to consumer Protection	14.08.2019	71	Dr. Vijayathilakam, Assistant Commissioner- Department of Civil Supplies and Consumer Protection, Government of Tamil Nadu
Consumer Protection in the era of Digitalized Business	28.02.2020	71	Mrs. Savitha Tirunavukkarasu, Consumer Protection Activist
Auditor's Rights and Duties, Audit report and practical performance of audit	09.09.19	131	Mrs. Gayathri. Partner, Profadds Consulting
India's transition into IND AS and iGAAP	20.09.19	132	Ms. Charulatha D, Proprietor, Charulatha & Co
General Sales Tax – Records, Returns and Documentation	06, 08, 10, 13, 20 JAN 2020	136	Mr.T.R. Srinivasan, Mr. Appala Naidu and Mr. Gokula Krishnan, Practicing Chartered Accountants
Sales and Distribution management	13.08.2019	69	Mr.John Sounder doss Paul, Founder Director, BGS International
Nuances of Human Centric Marketing	21.08.2019	211	Mr. Kannan Parthasarathy, Consumer Psychologist
Careers in Digital marketing	28.08.2019	208	Mr. Sorav Jain, Thinker in Chief, EchoVME
Creative Branding for International and Rural Markets	13.01.2020	212	Ms. Bharkha Malpani, Brand & Communication Manager, Vinshek Marketing
Creative Careers in marketing and advertising for the millennials	24.01.2020	212	Ms. Jayashree A.R, Coordinator - Multimedia, Icat Media College
Impact Of Companies Act 2013	06th September 2019	74	Ms. Dixitha Kumbhat, Company Secretary
Insolvency & Liquidation	31 <sup>st</sup> January 2020	75	Desikan Balaji, Advocate practicing at the Madras High Court and National Company Law Tribunal Associate Member of Institute of Company Secretaries of India and Qualified Cost Accountant.
Filing Of Return And Input Tax Credit	26th Feb 2020	74	CA Subashini, Founder and Partner - Chartered Accountancy firm Subashini & Associates LLP Chennai
Sharing Of Entrepreneurial Experiences	06.09.2019	68	Ms. Shalini Golecha, Founder 3X Events
Brand Management	07.09.2019	66	Ms. Barkha V. Mehta, Manager of Marketing at Vinshek Marketing
Capital Structure And Leverages	09.12.2019	67	Ms. Swetha Kumar, The ROOTS ACADEMY, FOUNDER-ISSM

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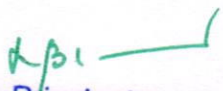




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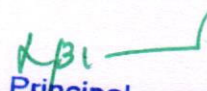
Human Resource Management In Real Life	19.12.2019	67	Ms. Vaishali Karthik, Human Resources Executive - Vishay Precision Group, Inc. (VPG), Chennai
Ethics and Needs for Professional Supervision in Practice	25.06.19	150	Dr. Vasuki Mathivannan, Counselling Psychologist Founder - President, Indian Academy of Professional Supervisors Dr. Keerthi Pai, Consultant Clinical Psychologist Founder - Element H Psychological Support, Services
Research Methods in Neuroscience	12.08.19	150	Ms. Yuvadharshini Ilangkumaran, Research Associate Centre for Research and Development in Learning (CRADLE), Nanyang Technological University, Singapore
Behavioral Economics	25.11.19	153	Mr. Adrien Pawlik, Research Manager, Abdul Lateef Jameel Poverty Action Lab (J-PAL); Research Associate-IFMR - LEAD, Ms. Krithika Rajagopalan Research Associate, IFMR - LEAD
The Wonders of the Wanderer - The Vagus Nerve in Health and Disease.	24 .01.2020	153	Dr. Jim Deuchars, Professor of Neuroscience, Faculty of Biological sciences, University of Leeds, UK
Communicating emotions across language and culture	30.01.2020	152	Dr. Jelena Havelka, Associate Professor, School of Psychology, University of Leeds, UK
Higher education in The United States of America	09.10.19	170	Ms. Meenakshi Bhaskar, Student Counselor
Technical Talk - Being Industry Ready and skills to be developed for Sustaining in the Industry	02.07.19	48	Ms. Deepika A, Business Development Executive , Freshworks, Perungudi
Technical Talk- Industrial Requirements	12.07.19	44	Ms. Rathna, Operations Analyst, IDP, Nungambakkam Chennai.
Alumni Talk - "Career Guidance in Graphic Design"	15.07.19	48	Ms. Lekha Ravi, Senior Graphics Designer, Mckinsey & Company, Asendas, Taramani
Technical Talk - Entry of Technical Students in Banking Industry	18.7.19	44	Ms. Sruthi Subramaniyan, Senior Analyst, NATWEST Markets, RBS

  
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Alumni Talk - Guidance in getting an opportunity	19.7.19	44	Ms.Meenakshi Sivaguru, Operations Executive, Goldmansachs, Banglore
SMAC (social, mobile, analytics and cloud)	20.07.19	44	Krishna Murthy , Cognizant,MPEZ, Chennai.
Career Guidance on Campus Placement	23.07.19	49	Ms. Deepika A, Business Development Executive, Freshworks, Perungudi
Media Planning in Advertising	13.08.19	47	Ms. Sindhu Raghavan, Partner- Client Leader Mindshare Agency, Chennai
Online Advertising	21.08.19	45	Mr. Chockalingam, Partner and Creative Director OPN Advertising, Chennai
Importance of Audio in Production	25.09.19	48	Mr.Venkatesh Manikam, Sound Engineer and Senior Manager in Film Restoration L V Prasad Labs, Chennai
Writing a Film Review	03.10.19	47	Ms. Krupa Ge, Editor –in– Chief silverscreen.in
Set Design: From Concept to Execution	12.02.20	46	Mr. Victor Paulraj, Set and Light Designer Studio 7
Costume Designing	17.03.2020	139	Ms. Dhatsha, Costume Design Specialist
Are Indian Media Socially Responsible?	3.7.19	47	Mr. Kotteswaran, Assistant Editor (Politics), DT Next
Scripting Techniques for New Media	22.7.19	50	Agalya, Founder, Noun & Verb Graphic Facilitator
Career Opportunities in Journalism	28/06/2019	67	Dakshiyani, Reporter, The Hindu
Convergence Journalism	02/07/2019	67	Sukshma, former sub-editor, Asiaville
Rohingya Crisis	19/07/2019	67	Jaishree Ramesh Sundaram, Independent Researcher, S Rajarathnam School of International Studies
India and South Asia Retrospection	22/07/2019	67	R K Radhakrishnan, Associate Editor, Hindu Frontline
Balancing media ethics in the age of countering disinformation	19/08/2019	182	Dan Shelly, Executive Director, Radio Television Digital News Association (RTDNA)
Newspaper Design	13/02/2020	70	Franklin, Special Graphic Designer, The Times of India
Economic Policy Making And Analysis	12.08.2019	183	Ms. Sneha Varma Researcher, Urban Management Centre

  
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Human Resource Management	24.08.2019	61	Dr Rajini Sriraman, HR Head, Malladi Drugs and Pharmaceuticals
Contemporary Issues in Education and Employment of Women	09.09.2019	225	Dr. Malathy D, Professor- Department of Humanities and Social Sciences, IIT-Madras
Guest lecture on GST	09.07.2019	54	Mrs. Aishwarya Krishnan, CA, RVK & Co.
Corporate Campus Connect "Getting Job Ready"	10.07.2019	54	Mr. Jayachandran Kaliyaperumal, Director Ernst & Young
Alumni Talk & Felicitation of Distinguished Alumni.	07.08.2019	54	Mrs. Aparna Thyagarajan, General Manager, SEBI
Rendezvous with Writers	29.08.2019	54	Mr. Sanjay Pinto, An Indian Lawyer and Author
Power Talk – Does Accounting Pay Well	08/07/2019	78	Mr. Aravind, Chartered Accountant
International Taxation	11/07/2019	35	Ms. Sunitha, Chartered Accountant
Company Law	05/08/2019	40	Mr. Rajasekar, Chartered Accountant
GST	06/08/2019	35	Mr. M. SarvanaPrabhu, Chartered Accountant, GST Trainer, NACIN
Forensic Accounting & Brand Valuation	03-01-2020 06-01-2020 07-01-2020	41	Ms. Smrithi, Chartered Accountant, Quadraflake Consulting Pvt Ltd, Chennai
Building a Business Plan	20/01/2020	40	Dr. Arumugam Gurusamy, Development Expert, Entrepreneurial Coach, Director - VOICE Foundation
Assessment of Various Entities	28/01/2020	36	Mr. Rajasekaran Krishnakumar, Chartered Accountant
Media Entrepreneurship in the Film Industry	26.07.2019	23	Mr. Krishnakumar, Owner & Director, Studio Jockey Production House
Event Management – Entrepreneurship in the Event Management Industry	13.08.2019	23	Ms. Upasana Gothi, CEO of Alankrit – Wedding Planning Company
Celebrity Management – Experiences of Managing a Celebrity	14.08.2019	26	Ms. Sharanya, Casting Director - Film Industry
Media Entrepreneurship – Photography Entrepreneurship	01.10.2019	23	Mr. Praveen Padmanabhan, Independent Photographer, Director – Web Series Head – Picturemakers Photography
Media Entrepreneurship – Digital Entrepreneurship	01.10.2019	23	Mr. Keshav Ratnavel, Digital Entrepreneur and YouTuber

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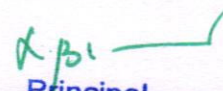




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Public Relations	09.9.2019	23	Ms.Nina Justin, Senior Manager, 20 20 MSL
Brand Management – Overview of Branding – Great Brand Stories and Career Opportunities in Branding	30.09.2019	26	Mr. Vishwakiran, Freelancer at JWT Ad Agency & Part-time Lecturer at Madras Ad Club
Marketing Communication	03.02.2020	26	Ms. Batul Turab, Founder and Creative Director, The Raven Claw
Content generation and Management	19-02-2019	30	Shruti Subramaniam, (Formerly associated with Reuters and Infosys)
Insights into Media Planning	11/03/2019	30	Ms Sindhu Raghavan, Media Planner
Inculcate entrepreneurial skills and passion in students.	27.11.2019	56	Ms. Phoon Li Juan (Tedx Speaker And Social Research Officer The National University of Malaysia)
Richness of Tamil Literary Works	16.07.2019	250	Mr.C. Rajendran, Former, Principal of ICF, Higher Secondary School
Management Skills from Thirukural	25.09.2019	150	Prof. S. Kanmani, Head of the Tamil Department, Soka Ikeda College of Arts & Science for Women.
The Dialect of Media	19.12.2019	250	Dr. M. Ramesh Prabha, Educationalist & Media Person
“Hindi in Global World”	09.01.2019	62	Dr. Divik Ramesh, Sahitya Academy Awardee.
“Nationalism in Subramaniya Bharathi’s poetry”	27.06.2019	50	Dr. Jayanthi Krishnan, Kashi Hindu Vishwavidyalay, Kashi.
“Alankar & Rasas in Hindi”	12.07.2019	53	Prof. Amar Jyothi, Head – Higher Studies & Research Institute, DBHPS, T. Nagar, Chennai.
“Short story in Hindi : Origin & Development”	18.07.2019	48	Ms. Rajani Morwal, Author & Anchor in Doordarshan, Jaipur.

  
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### **5.1.3**

**Capacity development and skills  
enhancement activities organised for  
improving students' capability**

**ACADEMIC YEAR 2018-2019**





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Following Capacity development and skills enhancement activities are organised for improving students' capability

<b>2018-2019</b>			
<b>SOFT SKILLS</b>			
<b>Name of the capability enhancement program</b>	<b>Date of implementation (DD-MM-YYYY)</b>	<b>Number of students enrolled</b>	<b>Name of the agencies/consultants involved with contact details (if any)</b>
Body Language	04.01.2019	1125	M/s Acedemy for Career Excellence Mob no: 9840650353
Telephone Etiquette	07.02.2019	1125	M/s Midas Soft Skills Mob no : 9941239052
People Skills	27.02.2019	1029	M/s Acedemy for Career Excellence Mob no: 9840650353
Basic Management Skills	28.02.2019	1029	M/s Midas Soft Skills Mob no : 9941239052
Presentation Etiquette	04.01.2019	254	M/s Acedemy for Career Excellence Mob no: 9840650353
Self Analysis And Assessment – Personal Swot	07.02.2019	254	M/s Id Matrix Corporate Solutions Pvt Ltd Mob no: 8056013047
<b>COMMUNICATION AND LANGUAGE KILLS</b>			
Language Lab	06.09.2018	190	English Department M.O.P Vaishnav College
Theatre English	19.11.2018	52	Ms.Samyuktha P C Mob no: 9884876951
Theatre Tamil	19.11.2018	49	Mr.Hari Mahadevan S Mob no: 9789261217
Jam & Debate Club	19.11.2018	65	M/s Warehouse Innovations Pvt.Ltd. Mr.Siddhanth Mob no: 9566170031
The Nuances of Documentary Filmmaking	26.7.2018	86	Mr.Suresh Krishnaswamy, Photographer, Short Film Maker, Documentary Filmmaker, Freelancer
Script Writing for Films	18.2.2019	43	Mr. Andrew Louis, Script Writer and Director, Independent Filmmaker
Radio Programming	12.7.2018	50	Ms. Shilpa Menon, VJ, Vijay TV Former RJ in Fever FM, Chennai
Screenplay Techniques	7.12.2018	100	Mr. Dinakar, Screenplay Writer, Freelancer, Chennai
Script Writing and Radio Feature	23.07.2018	68	Raagavi (RJ), Freelance Radio Jockey

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Radio production concentrating on news feature	14.8.2018	68	Rajshree Bhadra, Former AIR Kolkata Programme Executive
Practical Tips for Field Reporting	16.08.2018	70	C S Kotteswaran, Assistant Editor-TN Bureau Editorial, Hindustan Times
Reporting for New Media	07.09.2018	67	Manasa Rao, The News Minute
Political Reporting by Regional Channels	25.09.2018	200	RangarajPandey , Editor-In-Chief, Thanthi TV
Development Reporting	19.12.2018	70	Madhumitha Vishwanath, The New Indian Express
How to Manage Sources for Business Reporting& Guidance to Frame Story Ideas	13.02.2019	70	Sangeetha Kandavel& Sanjay Vijaykumar, Business Correspondents, The Hindu
Lecture demonstration on News cartoons: Indian Chapter	19.02.2019	200	Keshav Venkatraghavan, Cartoonist, The Hindu
<b>LIFE SKILLS</b>			
Work Life Balance	17.08.2018	1010	Ms.Usha RamaKrishnan Mob no: 9840520394
Values And Beliefs	20.08.2018	1010	Ms.Mina Dilip Mob no: 9840305604
Self Esteem	21.08.2018	1010	Ms.M.N Nirmala Mob no: 9444768706
Emotional Quotient	22.08.2018	1010	Ms.Nandini Raman Mob no: 9884129786
Fitness Club	19.11.2018	140	Mr.Vijai Rangasamy Mob no: 9840027510
Environmental Psychology – An overview	23.01.2019	170	Dr.Anja Peters, Environmental Psychologist, Faculty, Fsaunhofer Institute of Supteu& Innovation Research, Karlsruhe, Germany
Processing of Traditional Indian Foods	14.02.2019	200	Dr. Krishna Kumar, Managing Director, GIRACT, 24, Pre-Coulomb, Geneve, Switzerland
<b>AWARENESS OF TRENDS AND TECHNOLOGY</b>			
Forensic Audit	04.07.2018	40	Ms.Smriti Chandrasekar Mob no: 9840439072

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Marketing and Branding in the Age of Artificial Intelligence	28.08.2018	211	Ms. Barkha Mehta, CEO, Brand Bridge
Opportunities and Trends in New Media Advertising and Marketing	03.01.2019	207	Ms. Manasa Chamundeeswari Babu, Department Head - Visual Media, iCAT Design and Media College
Smart Shopping in the Age of Smart Retailing	04.01.2019	207	Mr. V Rajesh, Faculty, m.o.p.vaishnav college
Accounting Standards and their applicability	10.08.2018	40	CA R Sundar, Member of SIRC of ICAI and Karra & Co
CYBER LAWS AND CYBER CRIME	03.10. 2018	140	Mr. Karthikeyan N, Managing Partner of Law Office of Karthikeyan
RECENT TRENDS IN FINANCIAL REPORTING	03.10. 2018	140	Mr. Sanjay Kadel, Chartered Accountant
Emerging Technologies	04.07.2018	24	Dr. Rajesh Kumar V R S Founder and CEO, BigElogic Technologies, Chennai
Smart Cities and IoT	25.07.2018	50	Mr. Magesh Rajendran Smarter Cities and Watson - Business Development Executive ,IBM, Chennai.
The Trends and Opportunities in Creative Technology	17.7.2018	93	Sheetal Chouraria, Faculty, MAGES Institute, Singapore
IT Act and Cyber Crime	21.2.2019	50	Mr. Karthikeyan, Senior Advocate, High Court, Chennai
RTI	08.02.2019	70	Mr. Ram, The Times of India
'The Changing Ecosystem for News media'	19.02.2019	200	A. S Paneerselvan, Reader's Editor, The Hindu
Digital Verification of Fake News	08.03.2019	200	Kanchan Kaur ,Dean, IJNM, Bangalore
Current Economic Issues	13.08.2018	62	DR. K JAFAR Professor, Madras Institute of Development Studies
Artificial Intelligence in HR	03.09.2018	54	Mr. Sriram Iyer, CEO- IKIGAI, Singapore
Latest Digital and Social Media Strategies	04.10.2018	32	Mr. Kiruba Shankar, CEO Business Blogging, Pvt. Ltd. Chennai
<b>VOCATIONAL SKILLS</b>			
Jewellery Making	19.11.2018	60	Ms.Valli M Kumar Mob no: 9543182409
Fabric Painting	19.11.2018	60	Mr.Selvakumar Mob no: 9043038050

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Baking	19.11.2018	56	Ms.Tanvi J Shah Mob no: 8144587836
Cosmetology/ Cosmetic Formulations	19.11.2018	30	Ms.Latha Arun Kumar Mob no: 9003218259
Handmade Paper Products	19.11.2018	70	Ms.Kalpana Mob no: 9940558129
Standup Comedy	19.11.2018	42	Mr.Sarvesh C K Mob no: 9176343171
Chaat And Chinese Cuisine	19.11.2018	50	Ms.Pushpalatha Mob no: 9444016999
Rj Club	19.11.2018	64	Ms.Suganya M Mob no: 8838152700
No Fire Cooking	19.11.2018	50	Ms.M Ksheeraja Mob no: 9003186717
<b>Fine Art Skills</b>			
Pencil Sketching	19.11.2018	27	Ms.Christiana Rajathi R Mob no: 8754407908
Blouse Designing	19.11.2018	50	Ms.G.Thulasi Devi Mob no: 9884276946
Dance Folks	19.11.2018	60	M/s Athma Academy of Dance Mr.Madhusodhanan Mob no: 9840236746
<b>CAREER MANAGEMENT SKILLS</b>			
Resume Writing	23.07.2018	387	Academy for Career Excellence (ACE), Mobile :98406 50353
Communication and Corporate Culture	23.07.2018	387	Academy for Career Excellence (ACE), Mobile :98406 50354
Group discussion and interview Skills	23.07.2018	387	Academy for Career Excellence (ACE), Mobile :98406 50355
Aptitude	23.07.2018	387	Academy for Career Excellence (ACE), Mobile :98406 50356
Reasoning	23.07.2018	387	Academy for Career Excellence (ACE), Mobile :98406 50357
Etiquette and Grooming Skills	23.07.2018	387	Academy for Career Excellence (ACE), Mobile :98406 50358
Campus to Corporate	23.07.2018	387	Academy for Career Excellence (ACE), Mobile :98406 50359

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<b>ACADEMIC WRITING SKILLS</b>			
Academic Writing	06.08.2018	420	Department of English, M.O.P. Vaishnav College
<b>DOMAIN SPECIFIC CAPACITY ENHANCEMENT ACTIVITIES</b>			
Consumer is the king	11.02.2019	69	Dr. Vijayathilakam, Assistant Commissioner- Department of Civil Supplies and Consumer Protection, Government of Tamil Nadu
Change in the Investment Scenario	07.12.2018	68	Mr. V. Nagappan, Proprietor - Oriental Stocks
GST Valuation Rules	18.02.2019	133	Mr. Bhavesh Jain, Chartered Accountant, E Y
Product Marketing	29.08.18	209	Ms. Anuradha Balasubramanian, Founder, Sayona Cosmetics
Relationship Marketing	10.09.18	212	Ms. Sindhu Sankar, Independent Consultant - Digital Marketing, Online Reputation Management
Innovation & Brand Management	04.01.19	209	Ms. Vidhya Satagopan Srinivasan, CEO and Principal Consultant, Sarara
The Business of Entertainment	07.01.19	212	Mr. Vijay Adhiraj, Head – Original Content, YuppTV Inc.
Insolvency And Liquidation	13.02.2019	70	Mr. Desikan Balaji, Advocate practicing at the Madras High Court and National Company Law Tribunal Associate Member of Institute of Company Secretaries of India and Qualified Cost Accountant.
Input Credit and Technology Development In GST	28.02.2019	70	Ms. Deepika Ganesh, Company Secretary
Overview Of Companies Act 2013	23.08.2018	70	Mr. Desikan Balaji, Advocate practicing at the Madras High Court and National Company Law Tribunal Associate Member of Institute of Company Secretaries of India and Qualified Cost Accountant.
Personal Finance	24.09.2018	140	Mr. Amrith Lal H, Chartered Accountant
Contribution Of Tax To The Indian Economy	25.02.2019	140	Mr. Vasudev Joshi K. CA, Manager. EY
Neurophysiology and Neurochemistry	01.07.18 to 20.08.18	150	Ms. Nikhila Krishnan, Molecular and Cell Biologist Brandeis University, Massachusetts, US

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World Youth Skills Day, 2018	16.07.18	142	Ms. Kadambari Sathish, Founder & CEO, Women Entrepreneurship Development Organisation (WEDO), Chennai
Emotional Wellbeing	31.08.18	144	Ms. Arthy Sriram, Counselling Psychologist, Chennai Counselors Foundation, Chennai
Jungian Psychodrama	03.09.18	145	Dr. Maurizio Gasseau, Jungian Analyst, Psychotherapist and Psychodramatist, Italy
Role of Psychologist in Correctional Settings	07.09.18	145	Ms. Hemamalini, Jail Psychologist, Central Prison II – Puzhal, Tamilnadu Prison Department
Treatment and Prevention of Abnormal Disorders	11.09.18	147	Dr. Venkateshwaran, Psychiatrist, Global Health Hospitals, Chennai
Prevention of Child Abuse	03.01.19	146	Ms. Annette Shaju, Ms. Nupura Byramudi and Ms. Sanjana, Mental Health Professionals, Muktha Foundation
Socio Emotional Learning	26.02.19	147	Ms. Jyothi Ravichandran, Acumen India Fellow, Founder-Director, Thrive Foundation, Chennai
Social Communication and Changing Mindsets -A People First Perspective	27.08.18	170	Prof.K.M.Pathi, Senior Consultant, Faculty Indra Prastha Institute of Information Technology, New Delhi
Mahatma Gandhi - 150 <sup>th</sup> birthday celebrations	26.09.18	170	Smt.Suguna Kiran, Project Co-ordinator, Vital for India, Mr.Devendra Oza, Philanthropist, Social Activist
Role of Youth in Civil Society	11.12.18	170	Mr. K.M.Ilanchezian, Faculty at Officers IAS Academy
Awareness on Road Safety Measures and the Cost Incurred on it at the National Level	13.12.18	170	Mr.J.Krishnamurthy Former Joint Director, Institute of Road Safety, Chennai, Founder of R-SAFE 170
Research and Career Guidance	03.07.18	25	Dr. (Mrs.) AnanthiSheshasaayee Associate Professor & HOD, Assistant Controller of Examinations, Quaid-e-Millath Government College for Women, Chennai.
Media planning in Advertising	9.8.2018	46	Ms. Sindhu Raghavan, Partner, Client Leader, Mindshare Agency

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Account Planning Function and IMC	30.8.2018	45	Ms. Sumana Suresh, Independent Advertising Consultant, Freelancer
Social Media Advertising	12.9.2018	44	Mr. Benedict Gnanaiah, Advertising Consultant and Founder, Thick Data
Ethical Principles in Photography and Videography	13.2.2019	44	Mr. S. Venkatarahaman, Photographer, Freelancer
Branding and Content Generation	25.2.2019	43	Mr. Vedviyas Sridhar, Brand Manager, The Hindu Young World
Radio Programming	12.7.18	50	Ms. Shilpa Menon, VJ, Vijay TV Former RJ in Fever FM, Chennai
Screenplay Techniques	7.12.18	100	Mr. Dinakar, Screenplay Writer, Freelancer, Chennai
Scope of International Relations & Paving A Career Path	20/06/2018	67	Anusha Suriyan, MA Politics & International Issues
Peace Journalism	25/06/2018	136	Chintan Girish Modi, Peace Educator & Freelance Journalist
South Asian Balance- Part I	22/08/2018	67	Radhakrishnan, Political Editor, Frontline
South Asian Balance- Part II	19.09.2018	67	Radhakrishnan, Political Editor, Frontline
Journalism and Youth in Politics	11/09/2018	200	Navika Kumar, Managing Editor, Times Now
Layout and Design	10/01/2019	70	Poorani, Journalist, The New Indian Express
Budget Analysis and Quarterly Reports	14/02/2019	68	Harini Subramani, Business Correspondent, The Mint
Indo-China Relations	13/03/2019	200	Ram Etwareea, Journalist, Le Temps, Switzerland
What it takes to be an entrepreneur	08.08.2018	61	MR. VIJAY KAPOOR CEO and Founder Derby Clothings Pvt. Ltd
Breakfast with CEO	03/08/2018	54	Mr. Vijay Sekhar, Founder & Creative Head, Go Brand 360
Breakfast with CEO	31/08/2018	54	Mrs. Bharathi Baskar, Senior Vice President, Citi Bank
Rendezvous with Writer series	19/09/2018	54	Mr. Ganesh Kumar, Author, "Power of Emotions", Founder-CEO, EQ Universe Learning Solutions Pvt. Ltd.
Breakfast with CEO	12/12/2018	54	Mrs. Surekha Raj, CEO, Skylark HR Solutions

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Time Series & Regression	07/01/2019	54	Dr. Nalini Ravishanker, Professor of Statistics, University of Connecticut, USA
Rendezvous with Writer series	18/01/2019	54	Mr. A.K. Narayanan, Author - How to Invest Right and Prosper
Strategy Formulation	12/02/2019	54	Professor. Suresh Gopalan, Winston Salem state university
Awareness Program On Securities Market	03/07/2018	37	Glenn Roger Carr, Founder CEO Fin Mark
Power Talk- Shaping Your Career Goals	17/07/2018	36	Mr. M. Damodharan, Chartered Accountant, Founder- My Career Point
Loans To Director	18/07/2018	35	Mr. R. PRAKASH, Company Secretary, Genicon Associates
Tax Implications In International Joint Venture	20/07/2018	35	Mr. R. PRAKASH, Company Secretary, Genicon Associates
Tete A Tete Talk	20/08/2018	70	Mr. B.M. Rajan, Senior Manager Business Finance, Standard Chartered Bank
Presentation, Investigation Variances, Managerial Decision-Making Activities	07-09-2018 & 14/09/2018	35	Mr. B.M. Rajan, Senior Manager Business Finance, Standard Chartered Bank
Tax Implications In Gst	10/09/2018	35	Mr. Rajasekar, Chartered Accountant
Tete A Tete Talk	28/09/2018	74	Ms. Varthika Neethi Mohan, Business Head, Brand Farm At Home, Unit of Vaighai Agro Product Ltd
Business Opportunities, Identification & Guidance	07/02/2019	75	Dr. G. Arumugam Gurusamy, Development Expert, Chennai
Assessment Of Different Entities	19/02/2019	35	Mr. Rajasekar, Chartered Accountant
Power Talk On Psychology & Wellness	21/02/2019	35	Dr. Sangeetha Makesh, Counseling Psychologist, Director - Psycafe
Aligning The Supply Chain With Business Strategy & Conflict Resolution Strategies Certifications	06/03/19 & 7/03/19	36	Mr. Jayachandran K, Director – Ernst & Young, Chennai
Effective Use of Social Media Tools	19.07.18	32	Mr. Manoj Prabakar, Web Head, Pudhiya Thalaimurai, Chennai
Event Planning	27.07.18	26	Mr. K J, Business Group Head, BEEP, Chennai
Media Market and the Indian Media Scenario	20.09.18	26	Mr. Rajkumar Tennyson, National Sales Head, Thanthi TV, Chennai

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Advertising Planning	19.12.18	32	Ms. Sushma, Founder & Director, Ampersand Advertising, Chennai
Content Generation and Management	23.03.18	35	Ms. Bhavya Venkatesh, Content Writer, The Young World, The Hindu
Trends in Media Planning	01.03.18	30	Ms. Sindhu, Freelancer
Case Study analysis in Advertising and Creative Execution	06.03.18	32	Mr. Ravindran Solomon, Freelancer
The Comical Aspect of Tamil	04.09.2018	250	Mr. Madurai Muthu, Comedian & Speaker, Sun TV
Bharathiyar is a Seer	11.09.2018	150	Dr. H. J. Jaya Harish, Dean, Velammal, Vidhyashram, CBSE School
Astrology and Mathematics	21.07.2018	110	Dr. T. P. Radhakrishnan, Principal, Madras Sanskrit College
Prosody	10.02.2019	40	Dr. S. Umapati, Assistant Professor, Department of Sahitya, Madras Sanskrit College
"How NRI's Protect our Culture in foreign countries"	01.03.2018	76	Dr. Raj Heeramaun, Non-Resident Indian Hindi Scholar, Mauritius.
"Papa Muskurai Na - An insight"	26.07.2018	42	Sri Prahlad Srimali, Author.
"Anuvad"	18.08.2018	45	Dr. Nazeem Begum, Associate Professor, DBHPS

  
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### **5.1.3**

**Capacity development and skills  
enhancement activities organised for  
improving students' capability**

**ACADEMIC YEAR 2017-2018**

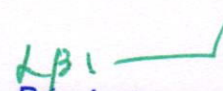




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Following Capacity development and skills enhancement activities are organised for improving students' capability

<b>2017-2018</b>			
<b>SOFT SKILLS</b>			
<b>Name of the capability enhancement program</b>	<b>Date of implementation (DD-MM-YYYY)</b>	<b>Number of students enrolled</b>	<b>Name of the agencies/consultants involved with contact details (if any)</b>
Body Language	18.12.2017	1059	M/s Atris Mob no : 9840388187
Telephone Etiquette	07.02.2018	1059	M/s Kings Learning South Pvt Ltd Mob no : 9500071099
People Skills	05.03.2018	1013	M/s Acedemy for Career Excellence Mob no: 9840650353
Basic Management Skills	07.03.2018	1013	M/s Midas Soft Skills Mob no : 9941239052
Presentation Etiquette	18.12.2017	265	M/s Atris Mob no : 9840388187
Self Analysis And Assessment – Personal Swot	07.02.2018	265	M/s Panacea Valley Consulting Mob no: 9176768140
<b>COMMUNICATION AND LANGUAGE SKILLS</b>			
Language Lab	21.09.2017	152	English Department M.O.P Vaishnav College
Theatre English	13.11.2017	119	M/s Ensomneacks Mob no: 9566160480
Public Speaking	13.11.2017	120	Ms.Arna Chugani Mob no: 9884592469
Blog And Creative Writing	13.11.2017	120	M/s Opteamize Mob no: 7299072387
Copyrighting for Different Media	21.08.2017	70	Ms.Vidya Padmanabhan, Faculty School of Media, M.O.P. Vaishnav College for Women
Script Writing	31.01.2018	48	Dr. Uma Vangal, Independent Documentary Filmmaker & Visiting Professor, Kenyon College, U.S.A.
Mise en Scène	09.02.2018	93	Professor K. Hariharan, Film Director & Professor, Ashoka University, Haryana.
Content Generation and Management for Media	16.02.2018	47	Ms. Bhavya Venkatesh, Content Generator & Manager, The Hindu Online, Chennai.

  
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Visual Effects and Post Production	23.02.2018	91	Mr. Sreyans S. Bardia, Co – Founder & Director, BOT VFX (India) Pvt Ltd, Chennai. & Ms. Sai Priya, HR Head, BOT VFX (India) Private Limited, Chennai
Reporting development stories	12.12.2017	58	C S Koteeswaran, Journalist, Deccan Chronicle
<b>LIFE SKILLS</b>			
Work Life Balance	03.03.2018	971	Ms.Usha RamaKrishnan Mob no: 9840520394
Values And Beliefs	15.02.2018	971	Ms.Mina Dilip Mob no: 9840305604
Self Esteem	28.02.2018	971	Ms.M.N Nirmala Mob no: 9444768706
Emotional Quotient	07.02.2018	971	Ms.Nandini Raman Mob no: 9884129786
Fitness Club	13.11.2017	120	Mr.Vijai Rangasamy Mob no: 9840027510
Sustaining Breast Feeding Together	09.08.2017	200	Dr. Srinivasan, Registrar, ICH & HC, Egmore, Chennai
Recent trends in the management of renal disorders	04.10.2017	45	Dr. A.J. Hemamalini, Prof and Head , Dept of Clinical Nutrition, Ramachandra University, Chennai
<b>AWARENESS OF TRENDS AND TECHNOLOGY</b>			
Forensic Audit	03.07.2017	40	Ms.Smriti Chandrasekar Mob no: 9840439072
Data Analytics - Overview and Industry Trends	17.08.2017	346	Mr. S. Bhanu Kumar, Education Consultant and Director, Mr. G. Aravindan, Director - Business Intelligence group, Win Vinaya Infosystem, Chennai
Business Data Analytics	05.10.2017	128	Mr.Madhusudhana Rao R D, Regional Manager, Career Education AND Dr.HarikrishnaMaram-Chairman and Founder CEO, IBM,Imperial College
Geographical Information System	07.12.2017	94	Mr. Srikanth Nagaprasad , Mr. Rajasekar Ayyanar SysglobSol.Pvt.Ltd.
Digital India	02.02.2018	122	Mr.Madhusudhana Rao R D, Regional Manager, Career Education AND Dr.HarikrishnaMaram-Chairman and Founder CEO IBM,Imperial College

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Fashion Culture	04.12.2017	46	Mr. Shridhar Amanchy, Assistant Professor, The National Institute of Fashion Technology, Chennai.
Current trends in FM industry	26.6.2017	50	Mr. K. Karunanidhi, Radio Jockey, Hello FM
Trends in broadcast media	16/08/2017	183	Rahul Shivshankar, Editor, TIMESNOW
Importance of RTI in Journalism	13.12.2017	56	Siddharth Prabhakar, Journalist, The Times of India
Basics of New Media	14.12.2017	61	Vandhana, Journalist, DT Next, Chennai
Industry Lecture Series: Gamification	27.07.2017	54	Mr. Karthic Vaidyanathan, Director operational excellence, CTS.
Management talk series: Change is the only constant	18.08.2017	54	Mr. C.R.Venkatesh, Co-founder, Magzter Inc. CEO Dotcom Info way Pvt Ltd
Management talk series: Recent trends in Indian business	21.08.2017	54	Mr. Arun Davey, Management consultant, Industrial economist
Management talk series: Changing business world and our place in IT	22.08.2017	54	Mr. Chockalingam Murugaiyan Vice President, HSBC
Data Science for Decision Making	08.08.2017	37	Mr. Kaushik Tiwari, Vice President, Marketing Bharat Matrimony
Accounting Standards	06.09.2017 08.09.2017 14.09.2017 & 13.10.2017	37	Ms. Swapna, Chartered Accountant
Trends in Advertising – Media Planning	27.02.2018	26	Ms. Sindhu, Media Planning Consultant
<b>VOCATIONAL SKILLS</b>			
Jewellery Making	13.11.2017	50	Ms.Valli M Kumar Mob no: 9543182409
Blouse Designing	13.11.2017	30	Ms.G.Thulasi Devi Mob no: 9884276946
Baking	13.11.2017	30	Ms.Tanvi J Shah Mob no: 8144587836
Cosmetology/ Cosmetic Formulations	13.11.2017	30	Ms.Latha Arun Kumar Mob no: 9003218259
Chaat And Chinese Cuisine	13.11.2017	50	Ms.Pushpalatha Mob no: 9444016999

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<b>PERFORMING ART SKILLS</b>			
Western Music	13.11.2017	120	Mr.Prasenjit Chakravorty Mob no: 9940365273
<b>CAREER MANAGEMENT SKILLS</b>			
Resume Writing	09.08.2017	326	Academy for Career Excellence (ACE), Mobile :98406 50353
Communication and Corporate Culture	09.08.2017	326	Academy for Career Excellence (ACE), Mobile :98406 50354
Group discussion and interview Skills	09.08.2017	326	Academy for Career Excellence (ACE), Mobile :98406 50355
Aptitude	09.08.2017	326	Academy for Career Excellence (ACE), Mobile :98406 50356
Reasoning	09.08.2017	326	Academy for Career Excellence (ACE), Mobile :98406 50357
Etiquette and Grooming Skills	09.08.2017	326	Academy for Career Excellence (ACE), Mobile :98406 50358
Campus to Corporate	09.08.2017	326	Academy for Career Excellence (ACE), Mobile :98406 50359
<b>ACADEMIC WRITING SKILLS</b>			
Academic Writing	31.08.2017	409	Department of English, M.O.P. Vaishnav College
<b>DOMAIN SPECIFIC CAPACITY ENHANCEMENT ACTIVITIES</b>			
'Empowering Consumers'	09.12.2017	70	Mr. Santhanarajan, Director CONCERT
Customer Relationship Management	21.08.17	203	Mr.Narayanan, Marketing Head, Bharat Matrimony
Kick Start Your Business Venture	22.08.17	209	Ms.Anuradha Balasubramian, Founder-Partner, Estrella
Overview Of ACS Course	16.07.2017	70	Mr.B.Sukumar, CS
Overview On Companies Act, 2013	24.08.2017	70	Mr. R Prakash, CS
Input Tax Credit & Technology Enabling GST	08.01.2018	70	Mr. Mohit Bohra, Chartered Accountant & Founder- Partner, M Bohra & Associate
Corporate Governance	24.01.2018	70	Ms. Priyanka Jain, Secretary & Compliance Officer, Hyper soft Technologies Ltd

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Investment Planning For Millenials	20.08.2017	140	Mr. TR Arulrajhan, CEO at ECTRA
Successful E-Business Model	01.09.2017	133	Mr. Manikandan, Director of Software, Alexa Voice Operations at Amazon
Banking And Investment Basics	02.09.2017	132	Ms Veena, Chief Consultant, Human Touch Business Consultant
Planning And Executing AD Campaign	04.09.2017	129	Ms Sushma, Head - Client Management, Ampersand
Retail Strategies For Success	07.09.2017	132	Mr. Arun Davey, Faculty, M.O.P.V.C
Management Lessons From Movies	08.09.2017	132	Dr. DJE. Ravi Thilagan, Metaphor Artist
New Business Development	27.02.2018	37	Ms. Jinal Patel, Co-founder and COO, Wsquare
Basic Skills in Counselling	11.07.2017	110	Dr. Sangeetha Makesh, Counselling Psychologist, Director- Psycafe Chennai
Adolescent Mental Health and Disorders	09.08.2017	110	Dr. Venkateshwaran, Child and Adolescent Psychiatrist, Kanchi Kamakoti CHILDS Trust Hospital, Chennai
Psychological Issues and Challenges Faced by Children with Diabetes mellitus	23.11.17	95	Dr. Vijay Viswanathan, Head and Chief Diabetologist, M. V. Hospital for Diabetes, Chennai
Awareness on Learning Disabilities	06.03.18	94	Ms. Harini Mohan, Head of Resource, Mobilization, External Relations, Faculty for Training, Madras Dyslexic Association, Chennai
Introduction to Multiple Disabilities	20.03.18	95	Dr. Neeradha Chandramohan, Associate Professor, Department of Clinical Psychology National Institute of persons with Multiple Disabilities (NIPMED), Chennai
Career and Higher Education Options on CSR, Psychology, Social Work	21.09.17	170	Ms. Vinitha S, HR Executive, TCS. Ms. Vaishnavi G, Project Coordinator, CIL.
Research Methodology Workshop	19.02.2018 - 20.02.2018	49	Dr. Balasubramanian Retd Professor of Statistics, Kerala University, Visiting Professor for Madras & Anna University
Story, Screenplay and Direction	11.08.17	137	Mr. Pushkar & Ms. Gayathri, Directors from the Film Industry.

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Current trends in FM industry	26.6.17	50	Mr. K. Karunanidhi, Radio Jockey, Hello FM
International Relations	01/09/2017	200	Swagata Saha, Former Research Fellow, ORF, Kolkata
Establishing a Career in International Relations	12/11/2017	59	Ashwatha Babu, Alumna, Department of Journalism
Breakfast with the CEO	07/07/2017	54	Ms. Jeyasree Ravi, Founder Paalam Silks and Life Skills Trainer
Industrial Lecture Series: Mergers & Acquisitions	16/08/2017	54	Mr. Dilip Kumar R., Vice President Finance & Company Secretary, Sundaram Fasteners Ltd.
Rendezvous with Writers - Say Yes To Project Management	23/10/2017	54	Mr. Karthick Ramamurthy and Sripriya Narayanaswamy, authors of Say Yes To Project Management
Rendezvous with Writers - Competitive Strategy	26/10/2017	54	Mr. C.B. Rao, Author of Competitive Strategy
Management Lecture Series: Motivation	11/12/2017	54	Mr. Suresh Gopalan, Professor, Winston Salem
Capital Market Awareness Programme	12/07/2017	37	Mr. Vinodh Arockiaraj James, Deputy Manager, NSE
Companies Act 2013 – Corporate Governance	29/07/2017	37	Mr. Prakash, Company Secretary, Genicon Associates
Financial Planning, Modeling & Forecasting	16/10/17 18/10/17 & 19/10/17	37	Ms. Sarala, Trainer, Bharat Infotech
TDS, TCS & Advance Tax	16/10/2017	37	Mr. Rajashekar, Chartered Accountant
Standard Costing	18/10/2017	37	Mr. Astaf, Cost & Management Accountant
Forensic Auditing, Social Auditing, Business Responsibility Auditing	22/01/18 & 25/01/18	37	Ms. Smirthi Chandrasekar, Chartered Accountant
NDTV's Organization and Management	21.08.17	58	Mr. Sam Daniel, Chief, Chennai Bureau, NDTV
PR Agencies' Role in Media Relations in Chennai	03.02.18	26	Mr. Sathyan Bhatt, Managing Director, Prism PR Agency, Chennai.
Advertising Strategies and Creative Execution	06.03.18	26	Mr. Ravindran Solomon, Freelance Advertising Professional
Significance of Communication in Corporate Sector	09.08.17	30	Mr. Madhavan Varadarajan, Head, Corporate Communication, TVS Group
Points to be Kept In Mind For Beat Reporting	17.08.17	30	Mr. Daniel Thimmayya, Chief Reporter, The New Indian Express

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Media Relations	18.08.17	35	Ms.Nina Justin, Manager at 20:20 MSL
Think point shoot	05.01.2017	35	Prof. K. Annette Danto, City University of New York, U.S.A, Prof. K. Hariharan, Ahsoka University, Delhi, Dr. Uma Vangal, L.V. Prasad Film Academy, Chennai
Sanskrita Vicharam	24.07.2017	40	Smt. Sumithra Vasudev, Professional singer, Carnatic music
Subhashitas	24.07.2017	60	Mrs. Lavanya Praveen, Asst. Librarian, KSRI
Vyakaranam	26.07.2017	40	Dr.S. Narasimhan, Asst. Professor, DG Vaishnav College
Bana's Works	26.07.2017	40	Dr.V. Ramakrishnan, Asst. Professor, Madras Sanskrit College
Dandin Padalalitya	08.09.2017	40	Ms. Anuradha Shivakumar, Ph.D research scholar, KSRI
Bhasanatakachakram	08.09.2017	40	Dr. Sampath Kumar, Asst. Professor, DG Vaishnav College
Alankaras	25.09.2017	40	Dr. G. Suresh, Asst. Professor, Madras Sanskrit College
Bharathi's Vision about Women	14.09.2017	250	Mr.Motilal Babu, Assistant Professor, D.B.Jain College
Tamil Education in Malaysia	20.09.2017	150	1. Mr.Rajendran, President, Malaysian Tamil Writer's Association 2. Dr.Mannar Mannan, Professor, Department of Tamil, Malai University, Malaysia
Tamil Sangams in India	31.01.2018	250	Mr. R. Mukundan, General Secretary, Delhi Tamil Sangam, New Delhi
History of Hindi Stories	12.01.2017	36	Mukesh Kumar Mishra, Assistant Professor PG College, Amethi
History of Novel	01.12.2017	37	Dr. Ramachandra Rai, Shanthi Niketan Hindi Prachar Samiti, West Bengal
Modern Hindi Literature	26.07.2017	35	Dr. Asha Chaturvedi, Senior Professor, Guru Nanak College, Chennai.
The Future of Hindi and its influences in foreign countries	25.09.2017	35	Dr. Suresh Chandra Shukla, Indo-Norwegian scholar, Norway.

  
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**Capacity development and skills  
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improving students' capability**

**ACADEMIC YEAR 2016-2017**





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Following Capacity development and skills enhancement activities are organised for improving students' capability

<b>2016-2017</b>			
<b>SOFT SKILLS</b>			
<b>Name of the capability enhancement program</b>	<b>Date of implementation (DD-MM-YYYY)</b>	<b>Number of students enrolled</b>	<b>Name of the agencies/consultants involved with contact details (if any)</b>
Body Language	29.11.2016	1051	M/s Midas Soft Skills Mob no : 9941239052
Telephone Etiquette	03.01.2017	1051	M/s Ebek language laboratories Pvt Ltd Mob no :9585593558
People Skills	20.02.2017	980	M/s Acedemy for Career Excellence Mob no: 9840650353
Basic Management Skills	23.02.2017	980	M/s Midas Soft Skills Mob no : 9941239052
Presentation Etiquette	29.11.2016	245	M/s Midas Soft Skills Mob no : 9941239052
Self Analysis And Assessment – Personal Swot	03.01.2017	245	M/s Id Matrix Corporate Solutions Pvt Ltd Mob no: 8056013047
Table Etiquette	21.11.2016	58	Ms.Kajal Lalwani Mob no: 9444052200
<b>COMMUNICATION AND LANGUAGE KILLS</b>			
Public Speaking	21.11.2016	50	Ms.Ashika Austin Mob no: 9791069552
Jam Club	21.11.2016	46	Ms.Ama Chugani Mob no: 9884592469
Debate Club	21.11.2016	90	Ms.S.Padmashree Mob no: 9884533079
Blog And Creative Writing	21.11.2016	100	M/s Opteamize Mob no: 7299072387
Book Reading Club	21.11.2016	85	Ms.Jayalakshmi Mob no: 9790985075
Calligraphy And Handwriting	21.11.2016	57	Ms.Christiana Rajathi R Mob no: 8754407908
Theatre English	21.11.2016	150	M/s Creashakthi Mob no: 9884876951
Theatre Hindi	21.11.2016	66	Mr.Nikhil Kumar Mob no: 8939391510

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Theatre Tamil	21.11.2016	53	Mr.C.V Chandramohan Mob no: 9840664169
Script Writing	22.08.2016	44	Mr. Shankar Rtd Programme Executive, Doordarshan
<b>LIFE SKILLS</b>			
Work Life Balance	15.02.2017	885	Ms.Usha RamaKrishnan Mob no: 9840520394
Values And Beliefs	06.02.2017	885	Ms.Mina Dilip Mob no: 9840305604
Self Esteem	11.02.2017	885	Ms.M.N Nirmala Mob no: 9444768706
Emotional Quotient	08.02.2017	885	Ms.Nandini Raman Mob no: 9884129786
Fitness Club	21.11.2016	100	Ms.Divya Rajendran Mob no: 9940222629
Self Defence Club	21.11.2016	97	Mr.K.Kumar Mob no: 9884370612
First Aid Club	21.11.2016	51	Mr.Tarun Muruges Mob no: 9789982252
Current trends in the management of Cardiovascular Disease	29.09.2016	45	Dr. Nirmala Jesudason, Consultant Dietitian, Member of IDA
<b>AWARENESS OF TRENDS AND TECHNOLOGY</b>			
Impact Of Demonetization	05.12.2016	133	Mr.Uppili.R, Economist And Management Consultant
Macro Photography	11.08.2016	50	Mr. Poochi Venkatarahaman, Macro Photographer AND Ms. Sheela & Ms. Viji Freelance Photographers
Importance of Copy Writing & its evolving Trends	23.09.2016	48	Mr. Ravindran Solomon Creative consultant
Digital Printing Process	05.10.2016	47	Mr. Venugopalan, Sr. Executive, Printing and Publication The Hindu
Indo China Relations with special reference to NSG	27.09.2016	60	Ms. Asma Masood & Ms. Rakhee Suryaprakash, Research Officers, Chennai Centre for China Studies
Overview of Accounting Standards	16.08.2016	70	Mr. Bala, Chartered Accountant Truecept
Security Analysis & Live Market Watch	12.09.2016	71	Mr. Nagappan Financial Consultant

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Service Tax – Point of Taxation	23.09.2016	71	Mr. Punith, Chartered Accountant
International Taxation	03.10.2016	71	Mr. Arvind, Chartered Accountant
Tax Implications	16.12.2016	71	Mr. Prakash, Company Secretary
Current Trends in Media Relations	12.01.2017	26	Mr. Sathyan Bhatt, Managing Director, Prism Public Relations Pvt, Ltd., Chennai.
<b>FINE ART SKILLS</b>			
Pencil Sketching	26.11.2016	99	Mr.Vignesh Mob no:8838829897
Caricature	26.11.2016	108	Mr.Puviyarasu Mob no: 9789813247
Paper Art	26.11.2016	119	Ms.Sruthakeerthi Mohan Ram Mob no: 9940217616
<b>PERFORMING ARTS SKILLS</b>			
Dance Folks	26.11.2016	50	Ms.T.M Sridevi Mob no: 9884659776
Contemporary Dance	26.11.2016	50	Ms.Aparna Nagesh Mob no: 8754480048
Light Music	26.11.2016	99	Ms.Janani Raajan Mob no: 893953128
Western Music	26.11.2016	80	Mr.Prasenjit Chakravorty Mob no: 9940365273
<b>VOCATIONAL SKILLS</b>			
Jewellery Making	26.11.2016	100	Ms.Valli M Kumar Mob no: 9543182409
Embroidery	26.11.2016	69	Ms.Sudha Mob no: 7395952737
Fabric Painting	26.11.2016	70	Mr.Raghuveeran Mob no: 8056227894
Interior Designing	26.11.2016	70	Ms.Bhavani Aanandan Mob no: 9444004107
Tailoring	26.11.2016	20	Ms.P.Maheswari Mob no: 9444963151
Blouse Designing	26.11.2016	80	Ms.G.Thulasi Devi Mob no: 9884276946
Baking	26.11.2016	35	Ms.Tanvi J Shah Mob no: 8144587836
Bouquet Making	26.11.2016	45	Ms.R.Amritha Jyothy Mob no: 9444667560

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Cosmetology/ Cosmetic Formulations	26.11.2016	20	Ms.Latha Arun Kumar Mob no: 9003218259
Handmade Paper Products	26.11.2016	98	Ms.Kalpana Mob no: 9940558129
Quilling	26.11.2016	78	Ms.Valli M Kumar Mob no: 9543182409
Standup Comedy	26.11.2016	74	M/s Evam Entertainment Pvt Ltd Mob no: 97900831001
Vegetable Carving	26.11.2016	72	Mr.E.Gajendran Mob no: 9884914244
Chaat And Chinese Cuisine	26.11.2016	69	Ms.Rekha Jain Mob no: 9382357000
Dj Club/Rj Club	26.11.2016	70	Mr.Ashish Nagpal Mob no: 9790888937
No Fire Cooking	26.11.2016	70	Ms.Pushpalatha Mob no: 9444016999
<b>CAREER MANAGEMENT SKILLS</b>			
Resume Writing	17.08.2016	361	Kings Learning Academy, Mobile : 9445422077
Communication and Corporate Culture	17.08.2016	361	Kings Learning Academy, Mobile : 9445422077
Group discussion and interview Skills	17.08.2016	361	Kings Learning Academy, Mobile : 9445422077
Aptitude	17.08.2016	361	Kings Learning Academy, Mobile : 9445422077
Reasoning	17.08.2016	361	Kings Learning Academy, Mobile : 9445422077
Etiquette and Grooming Skills	17.08.2016	361	Kings Learning Academy, Mobile : 9445422077
Campus to Corporate	17.08.2016	361	Kings Learning Academy, Mobile : 9445422077
<b>ACADEMIC WRITING SKILLS</b>			
Academic Writing	16.08.2016	380	Department of English, M.O.P. Vaishnav College
<b>DOMAIN SPECIFIC CAPACITY ENHANCEMENT ACTIVITIES</b>			
Corporate Branding, PR & Publicity	17.08.2016	68	Mr. Kaushik Tiwari, Vice President, Bharath Matrimony
Customer Relationship Management	13.02.2017	67	Mr.Narayanan.R, General Manager, Matrimony.Com
Economic Reforms	09.02.2017	70	Ms. Kiran Varma Associate Professor and Head Department of Commerce B.Com Marketing Management, MOPVC

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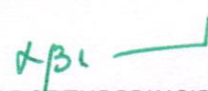
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Strategic Management	10/08/2016	40	Mr. Sivakumar, Partner, KCIG
Motivational Talks To Clear The CA Inter Examinations Successfully	21/02/2017	40	CA R Subramanian Partner, R Subramanian & Co
Web Architecture, Infrastructure Of E-Commerce, E-Security, And E-Payment Systems	07.07.2016	65	Mr. Raj Krishnan, CEO, InfraAce Technologies, Chennai
Information Technology Act, 2000- An Industry Perspective	26.08.2016	67	Ms. Kavitha Surana, Senior Executive - Compliance Secretarial Hospira Healthcare India Pvt. Ltd.
Women Safety – Prevention and Reporting	17.08.2016	170	Dr. Pradeep Philp, IPS. ADGP, Chennai
Co-existence of Nature and Man	31.08.2016	170	G. Sundar Rajan, CEO, HNS Technologies, Volunteer in PoovulaginNanbargal. 9841031730 sundar@hnsonline.com
The Anatomy of the Nervous system	11.08.2016	50	Mrs. Ramya Maheswari, Head- Dept. Of Psychology, Ethiraj College for Women, Chennai
Sensation and Perceptual Processes	23.08.2016	50	Dr. Abilasha, Psychologist, Motivational Coach, Private Practitioner, Psychological Clinic, Chennai
Biopsychology of Emotions, Aggression and Stress	04.10.2016 & 05.10.2016	50	Dr. Sarah Manikaraj, Reader, Associate Professor, Dept. Of Psychology, Presidency College, Chennai
Bridging Playback Theatre and Psychology for Community based Intervention	09.12.2016	50	Dr. Jonathan Fox, Founder of Theatre, artistic Executive Director of the Original Playback theatre company, New York, US.
Neural mechanism of sensory system	20.02.2017	100	Ms. Kiruthika Ehambaram, Clinical Psychology, Sri Lanka.
Steps Involved in planning an Advertising Campaign	07/10/2016	46	Mr. Chockalingam, Creative Director, OPN
Broadcast Journalism	21.11.2016	59	Mr. David Fallon, Journalist, Netherlands
Higher Education	06.01.2017	124	Ms. Aishwarya Kumar, Alumna
Verification in Journalism	19.01.2017	183	Ms. Alison Bethel Mckenzie, American Journalist and author, Visiting Professor at Indian Institute of Journalism and New Media, Bangalore

  
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Data Journalism	22.02.2016	69	Dr. Jayanthi Chandrashekar, Freelancer Business Journalist and Associate Professor, Loyola College
Management Education Programme	29.11.2016	54	1. IT perspective – Mr. Ramasubramaniam, VP, Polaris 2. Banking/Finance perspective- A. K. Narayan, AK Narayan Associate 3. Entrepreneur perspective – Mrs. Viji Swaminathan, CEO, Woodpecker 4. Moderator – Dr. Gowri Ramachandran, Faculty, M.O.P. Vaishnav College
Indirect Taxation	22/09/2016	72	Mr. Hari Ganesh Chartered Accountant
Service Tax	01/10/2016	71	Mr. Karthik, Chartered Accountant
Talent Management	18/11/2016	71	Mr. Arokia Sagayraj, VP HR, Renault Nissan Technology & Business Centre
Tax Avoidance, Valuation of Asset. Capital Budget, Leasing and its Tax Implications	24/11/16 & 25/11/16	71	Mr. Rajasekar, Chartered Accountant
Supply Chain Management & Drivers in Supply Chain Management	28/11/16 & 20/12/16	72	Mr. Sundharam, Past Chairman, Indian Institute of Materials Management
Dividend Policy, Bonus Issue – Tax Planning	10/12/2016	72	Ms. Nisha Practising Company Secretary
Business Plan - Preparation	21/12/2016	71	Mr. Arumugam Consultant
3 <sup>rd</sup> Party & 4 <sup>th</sup> Party Logistics	22/12/2016	71	Mr. Lakshmi Narayanan, Consultant Indian Institute of Materials Management
Marketing Research and Product Development	04/01/17 & 28/01/17	37	Ms. Anuradha Prasanth Consultant
Training & Competence Development	06/01/2017	37	Ms. Gayathri R, Human Resource Assistant Manager, Kone Elevators India Pvt Ltd.,
Tax Incentives – Import & Export	02/02/2017	36	Mr. karthik, Chartered Accountant PWC
Performance Management	17/02/2017	36	Mr. Kenneth Jeyaseelan, AGM, TCS
Labour Laws	03/03/2017	36	Mr. Arun Jeyaraj, Assistant HR, Bharathi

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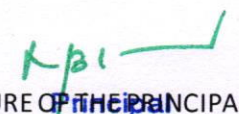
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Media Relations	03.03.2016	32	Mr. Ramasubramanian, Head, Communication Strategies Pvt, Ltd.
Advertising Campaign	07.03.2016	32	Mr. Sathish Krishnamoorthy, Independent Brand Consultant
Branding	26.09.2016	32	Ms. Sushma Raghavan, Brand Executive
Role of Editors and Reporters in News Room	17/09/2016	35	Ms. Subhakeerthana (Correspondent, The New Indian Express) Ms. Srimathi Sreedharan (Correspondent, The Times of India)
Literary Wisdom of Avvaiyar	03.10.2016	250	Mr. Bhaskaran Krishnamoorthy, Orator
Thoughts of Kamban	05.12.2016	150	Mr. Pazha Pazhaniappan,
Kalidasa's Raghuvamsam	5.10.2016	60	DR. Ramadevi Shekhar, Asst. Professor, Dept of Samskrit, Ethiraj College for Women, Chennai
Neeti Shatakam	19.01.2017	60	Smt. Rajani Arjun Shankar, Samskrit Teacher, The school, Chennai
Bhaja Govindam	27.01.2017	60	Smt. V. Lalitha, Research Scholar, KSRI, Chennai
Chandas	6.2.2017	40	Dr. S. Umapathi, Head, Sahitya Vibhaga, Madras Sanskrit College, Chennai
Modern Hindi Literature	26.09.2016	50	Manoj Kumar Singh Assistant Professor, D.G. Vaishnav College, Chennai

  
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