



**M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**  
**Chennai - 600 034, India.**

*(Affiliated to University of Madras and Re-accredited at "A++" grade by NAAC)*



# **PLACEMENT BROCHURE**

## **2021**

# TABLE OF CONTENTS

- ▶ ABOUT US
- ▶ THE MOP NICHE
- ▶ ACADEMIC EXCELLENCE
- ▶ PROGRAMS OFFERED
- ▶ THE PLACEMENT CELL
- ▶ PLACEMENT CYCLE
- ▶ RECRUITERS
- ▶ MILESTONES
- ▶ THE PLACEMENT TEAM
- ▶ CONTACT INFORMATION



# ABOUT US

**VISION:** To evolve into an University of International Repute

**MISSION:** To provide a unique learning experience which will enable the students to realize their innate potential and mould their overall personality.

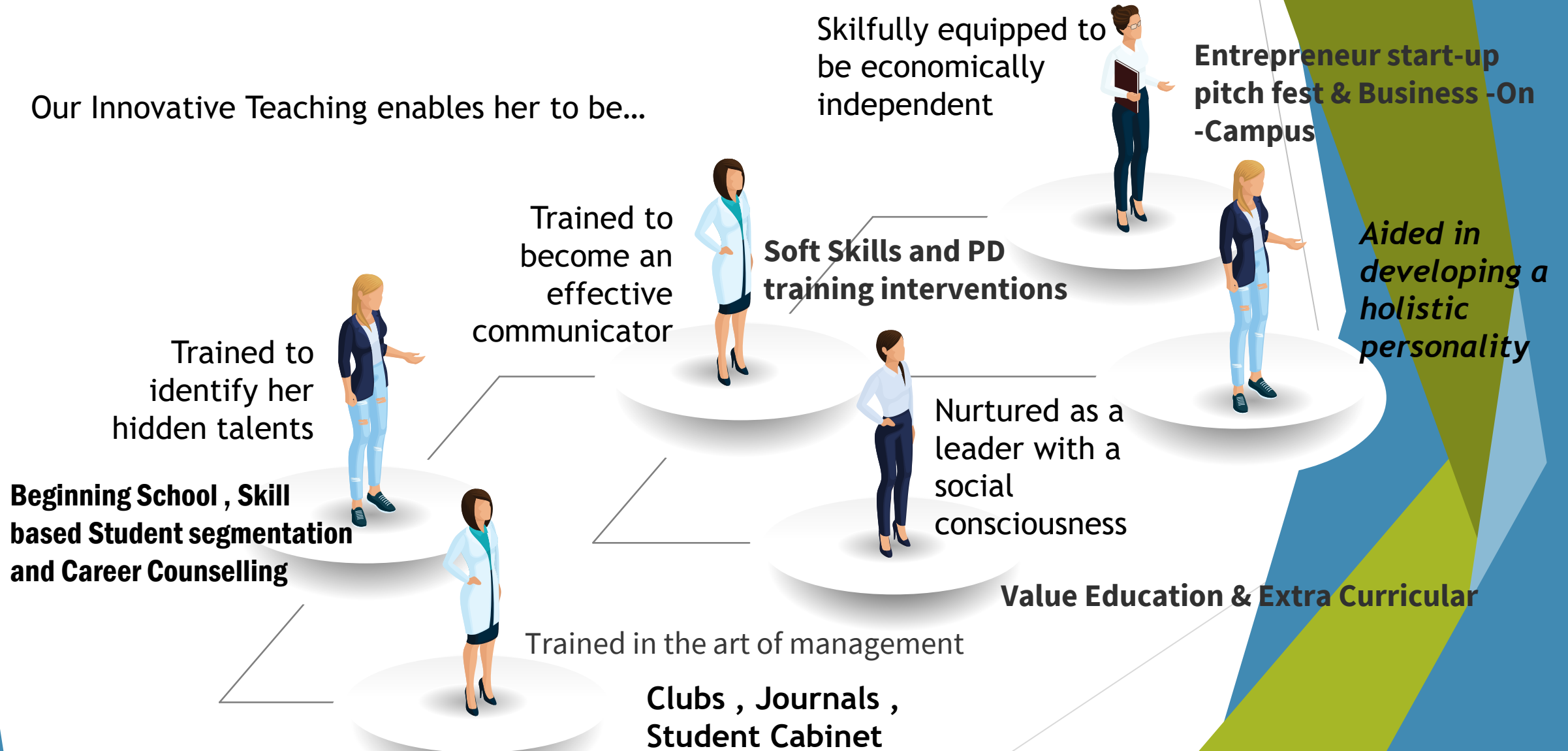
Sri Vallabhacharya Vidya Sabha collaborated with Dewan Bahadur M. O. Parthasarathy Iyengar Charities for the establishment of this women's college in 1992, a dream realisation and the result of the determination and sustained efforts of the two trusts. Both these organisations have eminent industrialists, administrators and people committed to the cause of women's education.

Since its inception, the college has been committed to attracting and supporting top calibre women students providing them the right arenas for higher education. From a humble beginning with 3 courses in under graduation (BCom, B.B.A. & B.Sc. Maths), the college today has over 16 UG & 8 PG courses plus a dedicated Research programme in the Department of Commerce. The college, affiliated to the University of Madras.

M.O.P. Vaishnav College for Women also has the distinction of being one of the youngest colleges in the country to have been granted autonomy by the University Grants Commission and the University of Madras

# THE MOP NICHE

Our Innovative Teaching enables her to be...



# ACADEMIC EXCELLENCE



DEPARTMENT OF COMMERCE



DEPARTMENT OF COMMUNICATION  
AND MEDIA STUDIES



DEPARTMENT OF INFORMATION  
TECHNOLOGY



DEPARTMENT OF SOCIAL SCIENCES



DEPARTMENT OF FOOD SCIENCE



DEPARTMENT OF MATHEMATICS



DEPARTMENT OF MANAGEMENT  
STUDIES



DEPARTMENT OF ECONOMICS  
AND PUBLIC POLICY

# PROGRAMS OFFERED

## UG PROGRAMS

1. B.Com (Accounting and Finance)
2. B.Com (Marketing Management)
3. B.Com (Corporate Secretaryship)
4. B.Com (Honours)
5. BBA
6. B.A. (Economics)
7. B.Sc (Computer Science)
8. BCA
9. B.Sc (Mathematics)
10. B.A. (Journalism)
11. B.Sc (Visual Communication)
12. B.Sc (Electronic Media)
13. B.A (Sociology)
14. B.Sc (Psychology)
15. B.Sc (Food Science & Management)

## PG PROGRAMS

1. MBA
2. M.Com
3. M.A. (HRM)
4. M.A. (Public Policy)
5. M.A. (Communication)
6. M.A. (Media Management)
7. M.Sc. (Information Technology)
8. M.Sc. (Food Technology & Management)

## CENTRE OF EXCELLENCE

Global Exchange Programs  
& Opportunities

Diploma and Certificate  
Courses

Entrepreneurship &  
Incubation Centre at M.O.P

Centre for Women Studies

E-content Development  
Centre

# THE PLACEMENT CELL

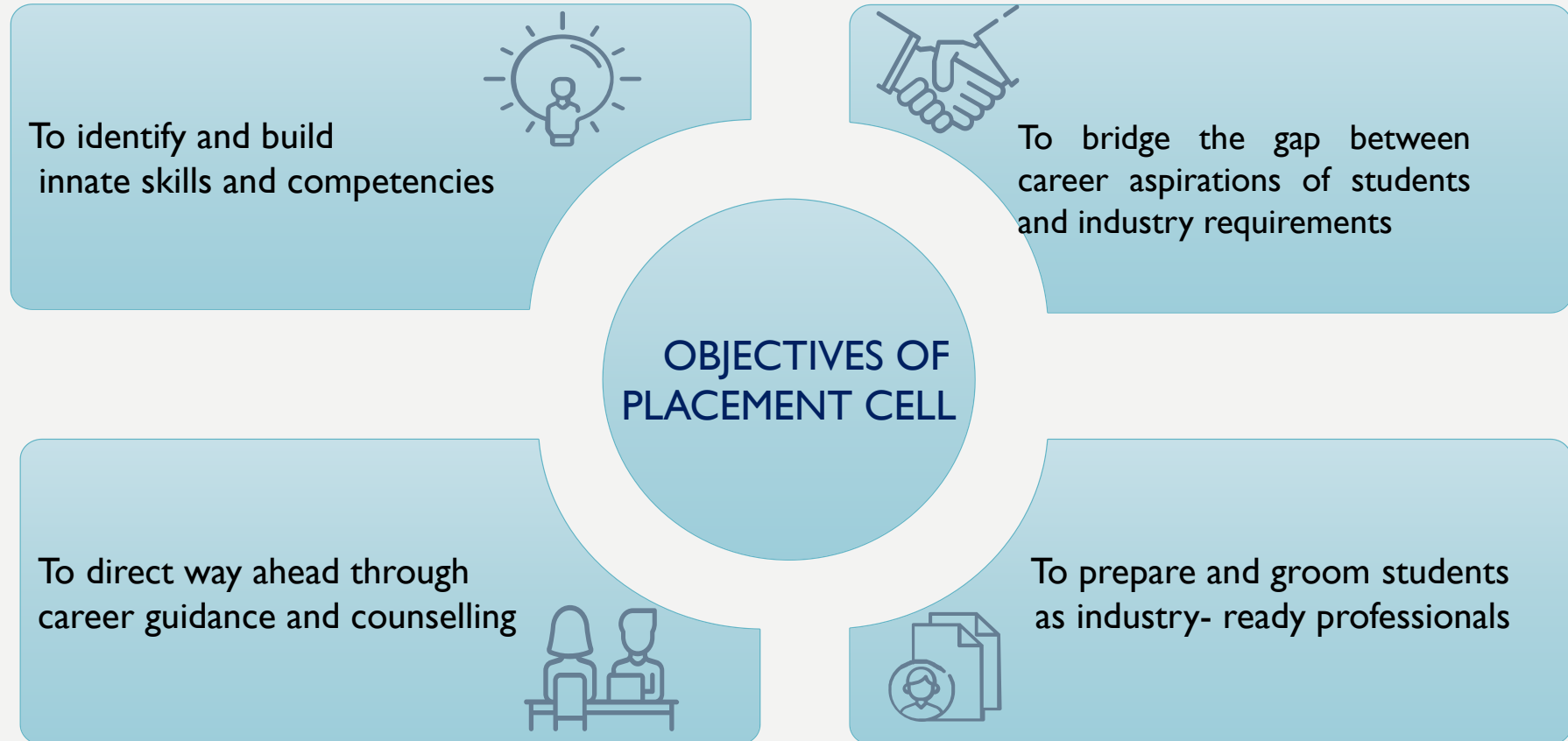
**VISION:** Equip, Empower & Employ Appropriately

**MISSION:** To conduct assessments, build confidence and professional skills to churn out the most preferred corporate citizen.

The institution aims to enrich and groom the students into academically proficient, self-reliant, motivated, culturally rich, self-sustained, and humane individuals.

Placements are benchmark to the performance of any institution and it depicts the success and the growth of the institutions and MOP has been excelling with its placement records year on year with a keen focus on skill building and holistic development of the students. Preparing the students to be holistic and industry-ready has been the focus of the placement cell and the institution.

# PLACEMENT CELL – DRIVING OBJECTIVES





# PLACEMENT PROCESS - CONVENTIONAL

## Pre Placement

Pre - Placement training is conducted at the beginning of every academic year for all final year students to groom them with Communication skills, Group Discussions, Interview Etiquette etc. Some companies do also conduct pre-placement sessions to orient the students regarding their expectations.

## During Placement

The placement procedure and rounds are company specific, typically with rounds including aptitude tests, GD, Technical interviews and HR interviews . Complete infrastructure and process support is in place for the entire interview period. Ideal candidates are offered jobs and the same is communicated to the placement cell.

## Post Placement

Campus to Corporate training is organized by the institution to bridge the skill requirements of the candidates so as to suit the industry needs.

# ADAPTING TO NEW NORMAL

1

## Job Description

The JDs are received by the placement cell

2

## JD Briefing and Orientation

Students willingness, coordination is taken care by placement officer and cluster heads (Faculty coordinators)

3

## Virtual Pre-placement talk

The requirement is explained to potential candidates by HR

4

## Remote Interview

All the rounds happen virtually with support of placement coordinators . Infrastructure support ensured

5

## Offer acceptance

Selected candidates accept the offers and follow-up is done

6

## Successful Placement

The Placement cell ensures that the students join the organization for a career kick start

# SNAPSHOTS - PLACEMENT BUZZ

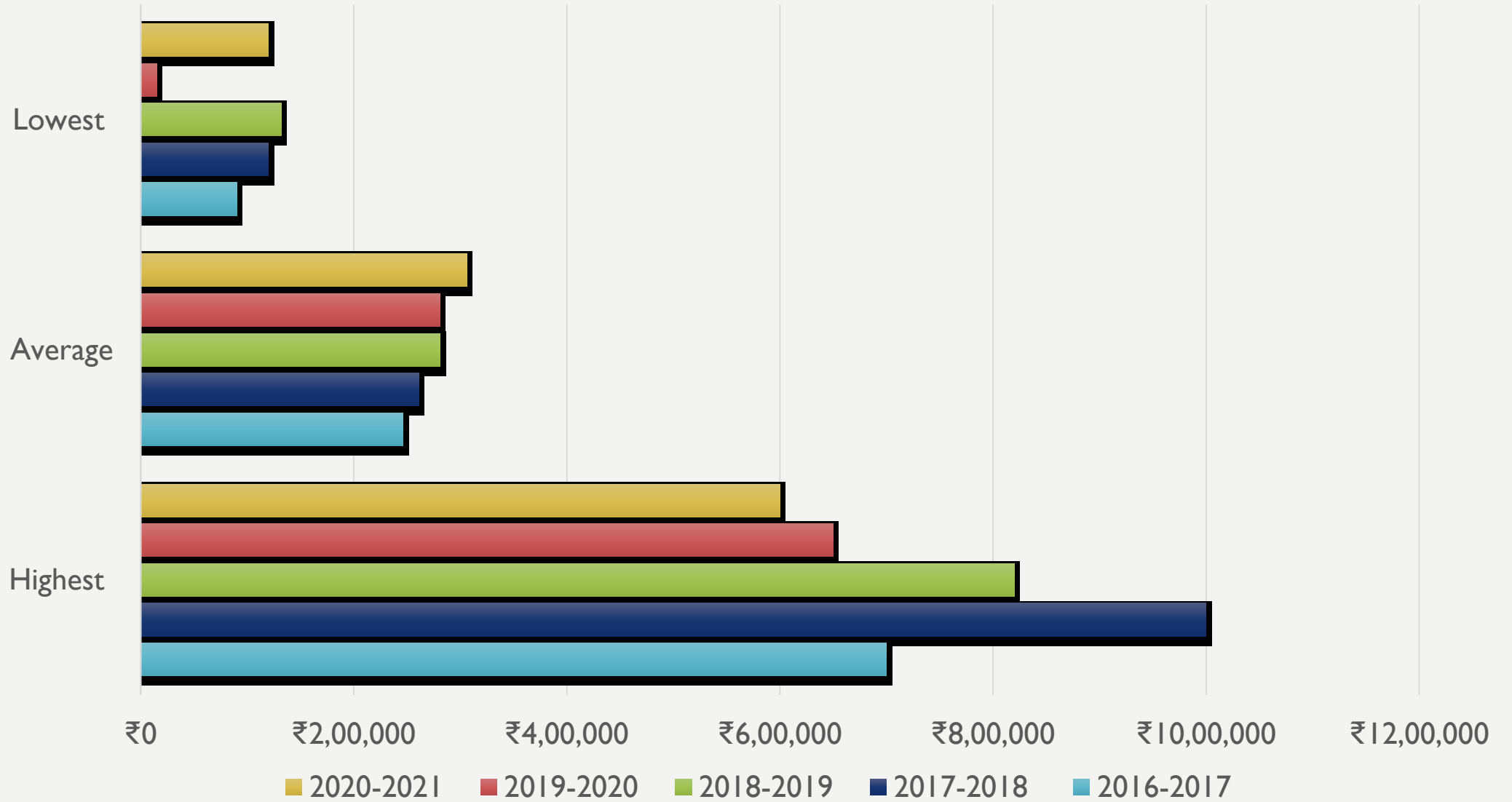


# RECRUITERS

Goldman Sachs	Accenture	The Hindu
McKinsey	Reuters	Amazon
Deloitte	Sun Network	HP
EY	Teach For India	Virutsa
TCS	2ADPro	Wipro
Cognizant	Indian Express	
Infosys	Procon	
Tech Mahindra	Religare	



# PACKAGES OFFERED



# OUR PLACEMENT TEAM



**Dr. Sakthi Kumaresh**  
Placement Officer

**Associate Professor & Head - BCA  
Department of Information Technology**

- ✦ **Qualification : MCA , M.Phil, Ph.D**
- ✦ **Academic Experience : 22 years**
- ✦ **Has been heading the team since 2018**



**Ms Meenakshi N**  
Faculty Coordinator

**Assistant Professor & Head- B.Sc (EM)  
Department of Communication & Media  
Studies**

- ✦ **Qualification : M.A, M.Phil  
(Public Administration)  
-M.Com, M.Phil ,  
- MA (Mass Communication) , SET**
- ✦ **-Ph.D pursuing in Mass  
Communication and Public  
Administration**
- ✦ **Academic experience : 24 years**



**Ms Gowri S**  
Faculty Coordinator

**Assistant Professor  
Department of Commerce**

- ✦ **Qualification : M.Com , M.Phil, SLET**
- ✦ **Academic Experience : 19 years**

# OUR PLACEMENT TEAM



**Ms Hemalatha J**  
Faculty Coordinator

Assistant Professor  
Department of Commerce

- ✧ Qualification : M.Com.,M.Phil, ACMA, SET
- ✧ Academic experience: 6 years



**Ms. Aditi S Samant**  
Faculty Coordinator

Assistant Professor  
Department of Management Studies

- ✧ Qualification : MBA , M.A(HR),(UGC NET)
- ✧ Academic experience: 11 years



**Ms Rekha Mahizhnan**  
Faculty Coordinator

Assistant Professor  
Department of Food Science

- ✧ Qualification M.Sc, Food Service Management & Dietetics (UGC-NET)
- ✧ Academic experience : 3 years

**For further information on hiring talent and  
placement collaborations please contact**

**The Placement cell**

**M.O.P. Vaishnav College for Women (Autonomous),  
Chennai – 600 034.**

**Email: [placement.mop@gmail.com](mailto:placement.mop@gmail.com)**



**WE ARE HAPPY TO HEAR FROM YOU**