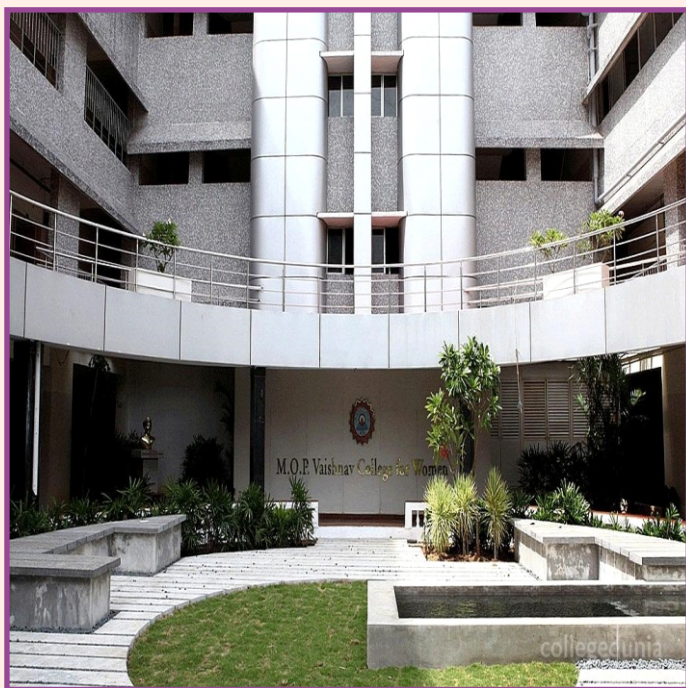




M.O.P. Vaishnav College for Women **(Autonomous)**

(College affiliated to University of Madras & Re-accredited at 'A++' Grade by NAAC)
Chennai - 600 034



B.Com Honours **Brochure**

BCOM HONOURS PROGRAMME

The Undergraduate Programme of B.Com Honours was established in the year 2011, with the distinction of providing students a learning experience in the professional arena along with the regular B.Com degree curriculum. From the year 2015, the programme is providing training for the professional Chartered Accountancy Examination through its meticulously framed embedded syllabus in consultation with practicing Chartered Accountants and expert coaching by practicing professionals.

OBJECTIVES

- To impart wholesome education that would equip students with professionalism.
- To enable students to face the challenges of professional examinations.
- To sensitize students on issues related to global changes.
- To enable students to apply theoretical knowledge to practical situations.

ELIGIBILITY CRITERIA

Commerce Stream with

- Commerce / Business Studies
- Accountancy
- Business Mathematics / Mathematics

COMPREHENSIVE CURRICULUM

CORE	COURSE CODE
CORE I - Introductory Accounting	20UCOM301
CORE II - Business Laws	15UCOM302
CORE III – Business Economics	18UECO302
CORE IV – Mathematics & Statistics	15UMAT301
CORE V – Business Accounting	17UCOM302
CORE VI – Cost Accounting	17UCOM303
CORE VII – Management Accounting	17UCOM301
CORE VIII – Industrial Laws	17UCOM304
CORE IX – Principles of Management	14UMAN303
CORE X – Accounting for Companies	17UCOM308

CORE	COURSE CODE
CORE XI – Taxation I	17UCOM309
CORE XII – Taxation II	17UCOM310
CORE XIII – Indirect Taxation	17UCOM311
CORE XIV – Corporate Law	17UCOM312
CORE XV – Advanced Accounting I	17UCOM316
CORE XVI – Introduction to Auditing	17UCOM318
CORE XVII – Computer Fundamentals & Accounting Software	15UCOM324
CORE XVIII – Information Technology	17UCOM317
CORE XIX – Strategic Financial Management	17UCOM319
CORE XX – Operations Research with Software Applications	14UMAT328
CORE XXI – Advanced Accounting II	17UCOM322
CORE XXII – Economics for Finance	17UCOM323
CORE XXIII – Strategic Management	17UMAN306
CORE XXIV – Entrepreneurship Development & Small Business Management	15UMAN306
CORE XXV – Auditing & Assurance	17UCOM324
CORE XXVI – Organizational Behaviour	15UMAN305
CORE XXVII – Marketing Management	15UMAN303
CORE XXVIII – Security Analysis & Portfolio Management	15UCOM334
CORE XXIX – Banking System & Financial Services	15UCOM322
CORE XXX – Insurance & Risk Management	15UCOM332
CORE XXXI – Research Methods	17UMAN307
CORE XXXII – Project	

For Program Outcomes, the Program Specific Outcomes and Course Outcomes refer the College Website at <https://mopvc.edu.in/pos-psos-cos/>

GUEST LECTURE SESSIONS

The B Com Honours Programme organizes series of Guest Lectures built in to the programme curriculum for training and sharing In-depth and practical knowledge on various courses to facilitate students to succeed in the CA Professional Examinations. The Guest Lecturer's are practicing professionals and guide the students in solving advanced problems and case studies

Guest Lecture Session in Progress



B.Com Honours Connect with Expert Faculty for Professional Coaching in Competitive Examinations

Resource Person	Designation of the Resource Person	Courses Handled
Mr. Arvind R. Sarathy	Company Secretary, Dr. Agarwal's Group of Eye Hospitals	Corporate Law
Mr. Manoj Niranjana .G	Chartered Accountant, Partner, Srihari & Co.	Accounting
Mr. Sai Mukundhan .G	Chartered Accountant, Partner, JLR & Co. Chartered Accountant	Corporate Financial Reporting, Accounting
Mr. Sivaraman .R.S	Chartered Accountant, Partner, Ananthan & Sundaram Chartered Accountants	Direct Taxation, Auditing & Assurance
Ms. Bhuvanasri .V	Cost Accountant, Specialist, Scope International Pvt. Ltd.	Business Performance Management
Mr. Raamanathan .K	Chartered Accountant, Partner, VRK Chartered Accountants	Financial Management, Direct Taxation
Dr. Sriram .M	Assistant Professor, Department of Mathematics, Ramakrishna Mission Vivekananda College	Operations Management
Ms. Sandhiya .B	Chartered Accountant, Vice President, Internal Audit, Bank of New York, Millan, India	Auditing & Assurance, Law
Mr. Hariganesh .V	Chartered Accountant, Manager, Price Waterhouse Coopers	Indirect Taxation

Resource Person	Designation of the Resource Person	Courses Handled
Mr.Mohammad Astaf Ananthan	Cost Accountant, Faculty in Professional Institutes	Cost and Financial Management
Mr.Mohana sundaram .D	Practising Company Secretary, Faculty in Professional Institutes	Company Law
Mr.Karthick .S	Chartered Accountant, Assistant Manager, Indirect Taxation, Price Waterhouse Coopers	Indirect Taxation
Mr.Vijaya Kumar .P.S	Chartered Accountant, Senior Accounts Officer, Chennai Metropolitan Water Supply and Sewerage Board (CMWSSB)	Accounting
Ms.Vaidehi Subramanian	Cost Accountant, Partner, S.Mahadevan & Co.	Cost Audit
Mr.Muralidharan .T.M	Chartered Accountant, Vice president, Mangalore Chemicals and Fertilizers Ltd.	Business Valuation
Ms.Akilandeshwari .S	Chartered Accountant, Assistant Manager, KPMG	Indirect Taxation
Mr.Sriram	Chartered Accountant, Proprietor, Singar Academy	Direct Taxation
Ms.Swapna .K	Chartered Accountant, Partner, K.Hariharan & Co.	Financial Reporting

ACHIEVEMENTS

The students of the B Com Honours Programme have consistently achieved pass percentage of 64 % and above in the CA Inter Professional Examinations during the 4 academic years through training and guidance offered by the Expert faculty.

BATCH	NAME OF THE SCHEME	NO .OF STUDENTS ENROLLED	NO .OF STUDENTS PASSED	PERCENTAGE OF PASS
2015 -2018	CA INTER EXAM	30	23	76.67
2016 -2019	CA INTER EXAM	23	18	78.26
2017 -2020	CA INTER EXAM	25	16	64
2018 -2021	CA INTER EXAM	25	18	72



HARITHA.V

All India 20th rank in
CA IPCC - November 2016



RANJANA R

All India 37th rank in
CA IPCC - November 2017



SRIVIDYA S

All India 48th rank in
CA FOUNDATION – December 2019

SPECIALIZED COURSES

To enable the students to stay a step ahead in the competitive professional environment, the Honours Programme offers specialized technical skill courses to hone the necessary skills. These courses include

- Forensic Audit
- Financial modeling

MOU's

In order to pave way for mutual exchange of ideas, conduct of workshops, enhance job prospects for students and for professional enrichment, the B.Com Honours Programme has signed MOU'S with the under mentioned firms.

- SURESH & BALAJI ASSOCIATES
- KARRA & Co.
- PKF SRIDHAR & SANTHANAM LLP
- KNOWLEDGE CAPITAL INVESTMENT GROUP (KCIG)

TEACHING PEDAGOGY

The faculty of the B Com Honours programme adopts innovative teaching methods like case study analysis, simulation, role play alongside the traditional methods of lecture discourse and problem solving in classrooms. Extensive use of audio visual aids and interactive participatory techniques aid in conveying concepts in a lucrative manner.

INTERNSHIP

The Students of the under graduate programme of B Com Honours mandatorily undergo 14 weeks internship at various organizations, prominent ones which include Goldman Sachs, Ashok Leyland, TVS, Ernst & Young. The internship training shapes the perspectives of the students and enhances their ability in adapting to corporate life.

INDUSTRIAL VISITS

To gain the much needed practical exposure to industrial processes, business strategies and to gain first hand information on the nuances and challenges faced by industries an annual One day Industrial visit is organised by the B.Com Honours Programme for its students. Prominent industries visited include Hyundai, Modern Bread Factory, A2B export division, Government run organic farms, Swathik Plastics, Coco Cola to name a few. These visits have helped bridge the gap between the academic learning and practically experiencing the learning.

At Modern Bread Factory



At A2B export division



At Government run Organic farm



At Coco Cola Factory



At Hyundai Factory

Placements

The students have been placed in top notch Corporates and have excelled in their profession. To mention a few corporate placements,

- GOLDMAN SACHS
- ERNST & YOUNG
- HDFC
- COGNIZANT TECHNOLOGY SOLUTIONS
- WORLD BANK
- SCOPE INTERNATIONAL Pvt. Ltd.
- Mc KINSEY
- ROYAL BANK OF SCOTLAND
- RAMCO
- ATOS
- ELITISTS
- ITHOUGHT CONSULTING

BEYOND THE CLASSROOM

Esprit Club

To enable holistic development, the B Com Honours Programme organises an annual Club Activity under its banner, Esprit. A plethora of events that bring out the organizing, team working, communication, event management and leadership skills of the students is organised by the students for the students. Events like Stress Interview, Business Plan, Advert Expert, Stock wars, Logo Designing and IPL Auction were organised to bring out the latent talents and creativity of the students and help them to think out of the box.



HORIZON 360 CLUB

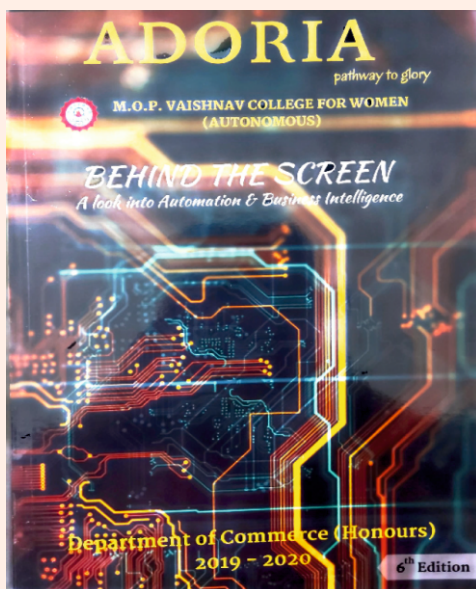
Under its Horizon Club banner, the B Com Honours Programme hosts workshops, seminars and career counselling sessions for its students. Discourses with experts and NPL coaches help students to gain insights on non scholastic aspects of the curriculum.



JOURNAL

The B.Com Honours Programme releases student's magazine ADORIA: Pathway to Glory, annually on varied themes ranging and including leadership, digitilisation, technology in businesses and covid impact on economy to name a few. These journals bring to fore the communication, research, team building, and writing and presentation competencies of the students

- 2014-2015 issue was based on the topic mergers and acquisitions which gave an insight into the working of conglomerates.
- 2015-2016 issue was titled 'Leadership' which focused on the Styles and traits of Leadership.
- 2016-2017 issue was titled 'Digitalization and Virtualization' which focused on technology, innovation and radical advancements in the business world.
- 2017-2018 issue was titled 'Startups and Entrepreneurship' which focused on innovative strategies in business and potential of entrepreneurs globally.
- 2018-2019 issue was titled 'Financial Edge' which focused on crucial banking aspects in the AI Environment.
- 2019-2020 issue was titled 'Artificial Intelligence' which focused on uses of AI in Banking, Education and Retail sector.
- 2020 -2021 issue was titled 'Behind the Screen: A look into Automation and Business Intelligence' which carried out sector wise studies on the said theme.



OUTREACH ACTIVITIES

The B Com Honours Programme has always instilled a sound value system in its students and it has reinstated that their academic success is incomplete without meaningful contributions to society with compassion. The students have always made significant contribution of their time and resources to social causes

Skill Training to Women in Rural Areas



Imparting Education
and
Interacting with
Children at
Government School



Peer Guidance to Aspiring School Children (L); Service to Elders at Old Age Home (R)

ENTREPRENEURIAL FIESTA

The B Com Honours programme holds an annual entrepreneurial fiesta for its students to explore and exhibit their entrepreneurial skills. The students set up diverse booths to sell products and services including food, gift articles, apparel, gaming booths and photo shops. The activities are planned under the guidance of the faculty and an event summary is prepared and the accounts consolidated. Students then have interactive sessions on appraising their performance and analysing the factors that contributed to their financial success or failure

