



M.O.P. Vaishnav College for Women **(Autonomous)**

(College affiliated to University of Madras & Re-accredited at 'A++' Grade by NAAC)

Chennai - 600 034.

2018 - 2019

Annual Number - XXVII

Editorial

The world of work is in a state of flux like never before. According to a 2018 McKinsey Global Institute report, 14 percent of the global workforce may have to change their occupation by 2030 due to factors such as digitization, automation and other global forces.

Consequently, reskilling and upskilling of human resources have become urgent priorities in many forward-thinking economies. In keeping with its practice of mapping courses to industry trends, M.O.P. Vaishnav College, in the academic year 2018-19, launched a host of six-month diploma and certificate programmes, which were thrown open to women of all ages who have passed class 12.

As a result, students could upskill themselves over and above regular curricular learning; employed women could upskill or reskill themselves for better career prospects; and women seeking to re-enter the workforce after a break or become entrepreneurs could also avail themselves of the opportunity.

The initiative saw an encouraging response. The first batch of students were offered three diploma courses: fashion design, office management and computer applications, and a certificate course in GST and international taxation.

It was a proud moment for M.O.P. when the 51 women in the first batch successfully completed their courses, and received their certificates at convocation recently. The positive response has motivated us to dream and plan bigger for the next edition.

There have been several other developments this year that had us brimming with pride and happiness. Three M.O.P. sportswomen represented India at the Asian Games held at Jakarta, Indonesia, during August - September 2018. Sunayna Kuruvilla and Varsha Gautham emerged medalists, winning silver in squash and sailing respectively. Upon their return, cheering students and faculty gathered to felicitate them at a ceremony in college for their remarkable achievement. The management is more committed than ever to M.O.P.'s highly successful sports programme, and I'm sure that our sportswomen will continue to bring laurels to the country.

In an attempt to give back to the ecosystem and community that has given us so much, M.O.P., during the academic year, initiated a social responsibility project, 'Pagir,' meaning 'to share.' The NSS unit of the college as well as various departments have engaged in projects through which the college shares its resources – both material and intellectual – with the less fortunate.

It has been another year of raising the bar and setting new benchmarks for ourselves. I wish to place on record my deepest appreciation for the support of all stakeholders, well-wishers and fellow travellers on this wonderful journey.



Dr. Lalitha Balakrishnan
Principal
M.O.P. Vaishnav College for Women
Chennai

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Chennai - 600 034.

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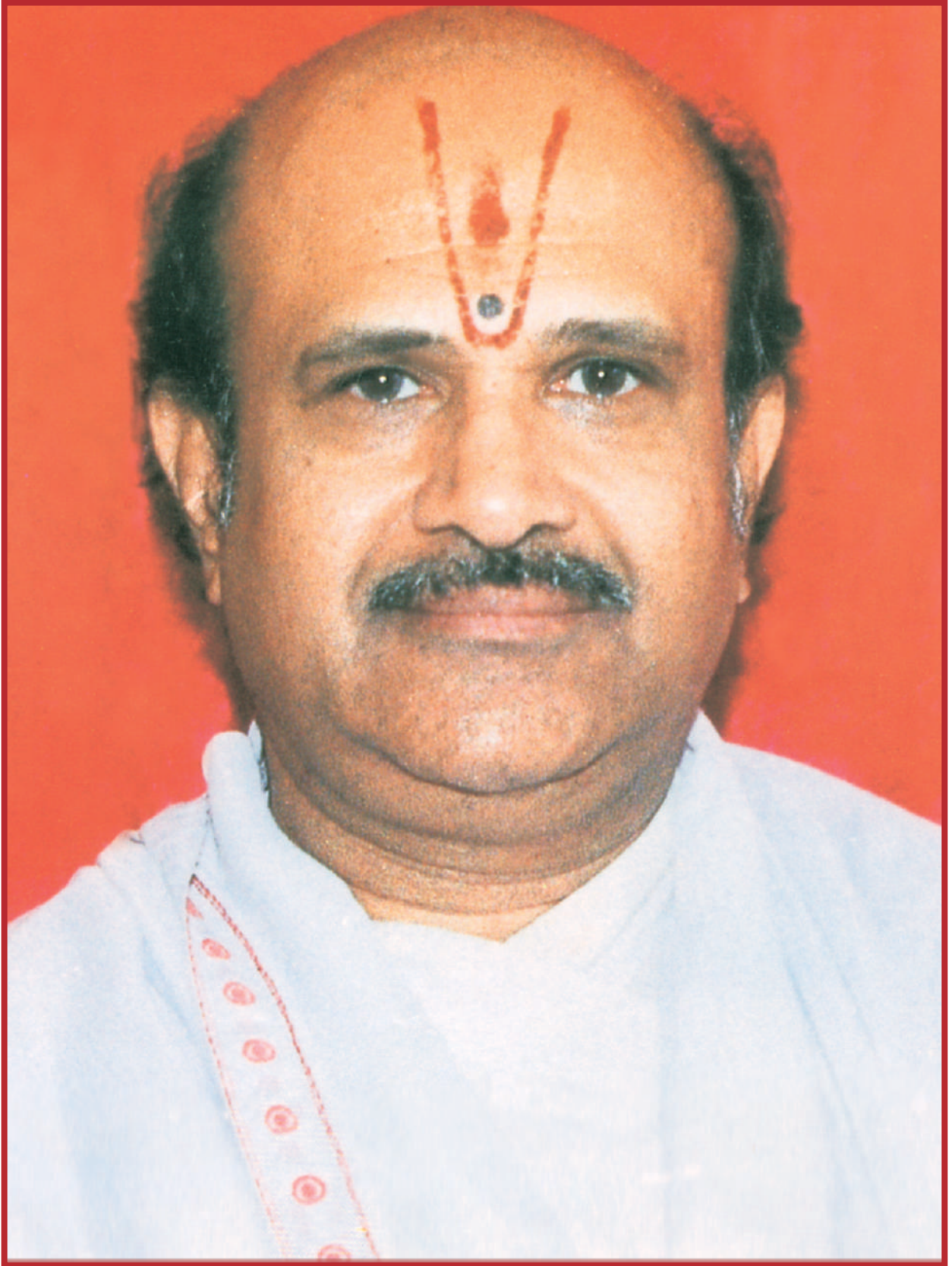
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THE PRESIDING DEITIES



Dewan Bahadur M.O.PARTHASARATHY AIYANGAR



HIS HOLINESS GOSWAMI SHRI MATHURESHWARJI MAHARAJ OF VADODARA
Patron, Shri Vallabhacharya Vidya Sabha

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Educationist



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University Representative



Dr. Uthira D.
Staff Representative



Dr. Fernandes Jayashree Felix
Staff Representative

Teaching Faculty



Department of Commerce



Post Graduate Department of Business Administration
HRM and Undergraduate Department of
Business Administration



Department of Computer Science



School of Communication and
Media Studies



School of Food Science Management



Department of Mathematics

Teaching Faculty



Department of Sociology and Psychology



Department of English and Languages



Administrative Staff



Controller of Examinations Office Staff



Library Staff



Technical Staff

College Day



Chief Guest Mr. Gopal Srinivasan, Managing Director, Founder, TVS Capital addressing the audience



Journal release



Ms. Dipika Pallikal Karthik receiving the Yuva Samman Award for the Best Sportswoman from the chief guest



Cultural extravaganza



Musical performance by the students



Cadet Rakshana Prabhu receiving the Best Cadet award

Student Cabinet Valedictory



Dr. R. Ramanan, Principal, Presidency College addressing the students



Student receiving a prize from the chief guest



Students receiving an endowment award



Chief guest giving away the prizes to the toppers



Dr. R. Ganesan, Principal, D.G Vaishnav College, delivering the valedictory speech

College Events



Dr. P.Duraisamy, Vice Chancellor, University of Madras & Dr. V. Mahadevan, Director, Department of Physical Education, University of Madras at the International Yoga Day



Shri. Devendra Oza, I.A.S. (retd.) & Gandhian distributing prizes to the winners of Gandhi Quotient Quiz



Dr. V.R. Devika, Founder and Managing trustee of The Aseema Trust, delivering the Independence Day address



Dr. R.Srinivasan, Registrar, University of Madras inaugurating Diploma Courses and Certificate programmes.



Isaignani Ilayaraja addressing the students on the occasion of his 75th Birthday Celebrations



Campus Face off with Mr. Rajdeep Sardesai, News Anchor as DMK Leader Palanivel Thiagarajan and AIADMK's Ma Foi Pandiarajan answering students' questions

Graduation Day



Release of the Graduate



Secretary Shri Manoj Kumar Sonthalia
declaring the Graduation Day open



Dr. S.C. Sharma, Director, NAAC delivering the inaugural address



The chief guest distributing
the degree certificates to the student.



Awarding of the
endowment prize to the graduate.

Graduation Day



Release of the Graduate



His Highness Prince of Arcot Nawab Mohammed Abdul Ali delivering the inaugural address



Chief Guest handing over the degree certificate to a student

Presentation of an endowment award to a graduate



Diploma Convocation



Dr. K. Pandian, Controller of Examination,
University of Madras distributing the diploma certificates



Diploma in Fashion Designing.



Diploma in Computer Applications.



Diploma in GST and International Taxation.



Diploma in Office Management.



Diploma in GST and International Taxation.

M.O.P. ANTHEM

Swabhiman Samman M.O.P. Mahaan Nav Vihaan (2)
M.O.P. Ho Sadha Safal Rache Naye Ithihaz
Nav Vihaan pade likhe Har Beti Bharath maa Ki Shaan Bade

Swabhiman Samman M.O.P. Mahaan nav Vihaan

Safal Saahasi ban Khar M.O.P. Naam Kare (2)
Yahi Udheshya Yahi Kaamna Yahi Sankalp Yahi Sapna
Raha Sadha M.O.P. ka
Utham Siksha Swavilambhan Udhmitha Aur Samaj Seva (2)
Raha Vishwas M.O.P. ka Kala me
Kushal naach Ghaan me nipun
Khel Kudh me Sarwa Pratham
Lakshya M.O.P. ka

Unche Aadharsh Unche Vichaar Dhrud Nishchay Parishramapaar (2)
Lekhar Gaye M.O.P. ko (2)
Desh Videsh ke Usbaar
Desh Videsh ke Usbaar
Desh Videsh ke Usbaar!

M.O.P. Yuva Sammaan Award



C K Kumaravel, Naturals Salon Chain Founder, presenting the award to Sruti Harihara Subramanian, Founder, Goli Soda, in the field of Entrepreneurship



Dipika Pallikal's father receiving the award in the field of Sports from Dr. Rohini Rau, International Competitive Sailor



Ms. Priyadarshini Govind, Classical Dancer conferring the award in the field of Performing Arts to Charumathi Raghuraman, Classical Violinist



The Jury and the Winners of Yuva Samman 2019



Jury Members: Sastra University Vice-Chancellor S Vaidhyasubramaniam, Rajalakshmi Engineering College Co-founder / Chairperson Thangam Meganathan, Global Adjustments Founder Ranjini Manian & UNESCO Senior Consultant S Venkataraman

International Internship



International Workshop



Pagir



Consul General, Her Excellency Ms. Krongkanit Rakcharoen of the Royal Thai Consulate, Chennai during the inauguration of Pagir



Students painting the walls of the Pediatric block of Stanley Medical Hospital



Students of III B.A Journalism interacting with the residents of Yercaud village as a part of PAGIR 2019.

Principal distributes eco – friendly bags to shoppers at Forum Vijaya Mall, as part of the social responsibility initiative 'Pagir'.



Pagir



Remedial Teaching in progress at Assumption Higher Secondary School, Nungambakkam.

Dr. Mohan Rajan, Chairman & Medical Director, Rajan Eye Care, enlightened the students on the importance of Netra Daan



Distribution of sanitary napkins at Seva Chakra as part of the Pagir initiative

The Department conducted self-defence classes for the students of CSI School, Santhome, and distributed books and clothes



Highlights of the Activities and Achievements

2018 - 2019

27th College Day

Principal's College Day Report

10th March 2019

**“Knowing is not enough, we must apply”
“Being willing is not enough, we must do”**

– Leonardo da Vinci

Education is about imparting critical thinking skills, encouraging creativity, building interpersonal skills and a sense of social responsibility. At M.O.P. Vaishnav we strive to do all this and help students become well-rounded individuals who can think differently about issues from multiple perspectives, communicate effectively and become leaders with a vision.

Distinguished Chief Guest Mr. Gopal Srinivasan, Chairman & Managing Director, TVS Capital Funds (P) Limited, Chennai, Shri. Manoj Kumar Sonthalia, revered Members of the Board of Governors and Managing Committee, My dear Colleagues, parents, students, invitees and press.

With immense pride I present the highlights of the activities and achievements of the college during the academic year 2018-2019

Providing Academic Excellence

- The college introduced various new courses during the academic year 2018 – 2019
 - Undergraduate Program**
 - B.A. Economics
 - Diploma Program**
 - Computer Application
 - Office Management
 - Fashion designing
 - Certificate Program**
 - GST and International Taxation
- The college organized ‘**Shiksha 2018**’ - **Course Overview Exhibition** in September 2018 for school students to showcase the various courses available in the institution. The event was inaugurated by Prof. D. P. Singh, Chairman –University Grants Commission and witnessed more than 600 students.
- **23rd Graduation Day 2014 – 17 batch**
Prof. S.C. Sharma, Director, National Assessment and Accreditation Council was the Chief Guest for the 23rd Graduation Day.

- 1142 graduates
 - 12 graduates - I Class with Exemplary
 - 382 graduates - I Class with Distinction
 - 572 graduates - I Class
- 23 students from the School of Business visited the **University of Massachusetts – Boston** for a course on Entrepreneurship and Management. **This International Summer Course** was an opportunity for the students to get global exposure.

Developing self-reliant Individuals

- The college offered 19 **Inter-Disciplinary Certificate Programs** in the odd semester.
 - Multimedia
 - Business English Certification (BEC)
 - Japanese
 - Entrepreneurship
 - Analysis and Data mining using R
 - Quantitative Aptitude
 - Hindi
 - Visualizing and Copy writing for Advertising
 - Social Media and Web Analytics
 - Geographical Information System(GIS)
 - Business Journalism
 - Interior Design
 - Health and Nutrition
 - Ecology and Waste Management
 - Cyber Security
 - Mobile App development
 - Culinary Arts
 - Linguistics
 - Biographies
- **17 Student Clubs – Manoranjan** were offered in the even semester.
 - Fitness Club
 - Theatre – English
 - Theatre –Tamil
 - Chaat and Chinese Cuisine
 - Blouse Designing
 - Jewellery Making
 - Fabric Painting
 - Art – Pencil Sketching
 - Baking
 - Cosmetology
 - Dance – Folk
 - RJ
 - Handmade Paper Products

- Jam & Debate
- No Fire Cooking
- Quiz
- Standup Comedy
- The students of School of Business organized the following **Business on Campus initiatives**
 - The Market Place – Traditional Uzhavar Sandhai
 - Learn, Earn and Grow
 - Vasantha Kalam
 - Eco market – Magic without plastic
- The 21st edition of **M.O.P. Bazaar** was laid out in the form of streets, each having a unique name and holding a total of 102 stalls run by 320 students and 30 Alumni. The streets were:

| | | |
|------------------------|---|----------------------|
| ○ Food Street | – | Master Chef M.O.P |
| ○ Games street | – | M.O.P. Play Store |
| ○ Apparels Street | – | In Vogue M.O.P |
| ○ Gifts & Treat Street | – | M.O.P Treasure Trove |

Besides the usual sales there were competitions, mime show, stand up comedy shows and lucky dips to enliven the proceedings. **The two-day event recorded a footfall of 11,000 people with a turnover of Rs.19,94,601 and a profit of Rs.6,98,939/-**

- **Akriti**, a mock company run by the students of B.Com (CS) celebrated its 12th anniversary and declared 100% dividend to its shareholders for the 12th time. The core team actively undertakes event management for several corporate events.

Providing Career Opportunities

- The **Placement Cell** of the college successfully placed 208 students this academic year. The highest salary offered was Rs. 7.01 Lakhs to Lavanya S of MBA department by Frost & Sullivan

Creating Socially Responsible Citizens

- Year of '**PAGIR – Share**' was inaugurated by Ms. Krongkanit Rakcharoen, Consul General, Royal Thai Consulate, Chennai
- Some of the activities conducted under the banner of PAGIR includes:
 - Imparting **mathematical knowledge** to under privileged students
 - **Designing & painting** walls of the Pediatric Block of Stanley Medical College
 - **Eye donation pledge**
 - **Contribution of essentials** to underprivileged school students

- Clothes
 - Books
 - Sanitary napkins
 - Stationery
- **Sharing of eco – friendly** packaging products at retail stores
- The college continued to provide breakfast for 100 underprivileged children in two schools under the banner of ‘**Aahaar**’.
- The college in association with **Apollo Shine** conducts regular health camps for students, teaching and non-teaching staff
- **National Service Scheme**
 - **The NSS students of the college volunteered at Suraksha** – Special Camp at Thiruverkadu
 - Contributions were made for the Kerala Floods relief
 - Some of the social campaigns conducted by the NSS unit include:
 - Drug abuse & Illicit Trafficking
 - World population day
 - Swachhta Pakwara – Awareness on plastic ban

Infrastructure Improvements

- The college inaugurated the ‘Meditation Centre – AUM’
- This year an **E-resource centre in the Library** and a **Shooting Floor** were inaugurated for the students to develop their research skills and get hands on experience.

Prominent College Activities

- **World Yoga Day celebrations** was held on 21st June 2018 in association with University of Madras.
- **Student Cabinet Installation**
 - The Investiture Ceremony was held on 13th July, 2018. The Chief Guest, Dr. Sunder Ramaswamy, Vice Chancellor, Krea University installed the Student Cabinet and the Office bearers of various Department Clubs. The Student Cabinet is headed by the Prime Minister and has 2 Deputy Prime Ministers and 8 ministries.
- **Cultural Activities**
 - **Abhilasha**– Fresher’s Cultural Fest was held on July 28th 2018.
 - **Shringar**– A Celebration of Art & Culture. This year Shringar was a tribute to Padma Vibhushan Smt. D.K. Pattammal, it was inaugurated by Dr. Nithyasree Mahadevan on November 28th 2018 and It was held between 28th and 30th November, 2018.

- **Jhankar**– Inter Departmental and Inter Collegiate Competitions was held between December 14th and 16th 2018
- **VISH** –Vaishnav Initiative for Social Help was held between September 27th and 29th 2018
- **Gandhi Quotient**- An open quiz celebrating 150th Birth Anniversary of Mahatma Gandhi was conducted for school, college students and the general public on October 2nd, 2018
- **Yuva Sammaan Awards Ceremony**
This year the college organized the Yuva Sammaan Awards Ceremony, to honour young women achievers in the fields of performing arts, sports and entrepreneurship. **The Award carried a citation and a cash prize of Rs. 1, 00,000/- each.**
 - **Performing Arts**
Charumathi Raghuraman – Classical Violinist
 - **Sports**
Dipika Pallikal Karthik – Squash Champion
 - **Entrepreneurship**
Sruti Harihara Subramanian – Founder, Golisoda
- **Centre for Women’s Studies**
A National Symposium on Gender and Diversity was conducted with the following discussion themes
 - ‘The 99 day diversity challenge’ - Dr. Saundarya Rajesh, award winning social entrepreneur and the Founder & President of ‘AVTAR Group’.
 - ‘Women down the Ages’ -Dr. Chitra Vaitheeswaran, International Consultant for Media, Development and Communication
- **The Internal Quality Assurance Cell**
 - The college has been identified by NAAC for mentoring neighbourhood non-accredited institutions under the banner of ‘**PARAMARSH**’
 - The IQAC of the college organized a **Mentoring workshop** on ‘**Good to Great**’ for quality enhancement in Higher Education institutions. The workshop was inaugurated by Dr. K. Duraipandian, Controller of Examinations, AMET University.
 - **Programs for Heads of Departments**
 - Leadership excellence workshop by AVIS
 - Visioning exercise on bringing alive Brand M.O.P. at Mysuru by My Persona
 - **Workshops for teaching Staff**
 - Roles and responsibilities of teachers in moulding students
 - Yoga and fitness
 - Lesson plan preparation
 - Advance MS Excel skills
 - Success without stress and future without fear

- **Workshops for non - teaching staff**
 - Bonding as a team
 - Work place productivity
 - Happiness at the work place
- **MOM's Club workshop**
 - A workshop was conducted for the mom's of the students on topic Responsible Parenting.
- **Human Rights Campaign**
 - Mr. Robby Wells, American politician addressed the students on Global issues pertaining to Human Rights and Equality
- **Alumni Meet**
 - This year the college organised an outdoor meet at Mamalla Beach resorts – 100 alumni had participated in the event
- **Sports Accolades**
 - The college has won the prestigious **Dr. A.L. Mudhaliar Athletic Rolling Trophy and the Dr. Sivanthi Adityan Rolling Trophy** for producing maximum number of University players for 16years in a row.
 - **Shri P. Haridas Rolling Trophy** for winning maximum number of inter zonal matches for the University of Madras has been won for the past 13 years
 - **Ms. Sunaina Kuruvilla (Squash) and Ms. Varsha Gautham (Sailing)** emerged victorious and won Silver medals at the **Asian games 2018**
- **State Level Inter School Athletic Meet for Girls– January 7th & 8th 2019**
 - The overall trophy was won by VDS Jain Higher Secondary School, Tiruvannamalai
- **27th Annual Sports Day 2019 - 29th and 30th January, 2019**

This year the Annual Sports Day was a two day event with departments competing with each other in various sports and inter-departmental games.

 - Inauguration Chief Guest - Tmt. Sonal Chandra IPS, Superintendent of Police (Civil Supplies CID)
 - Valedictory Chief Guest – Mr. Sebastian Xavier, Olympian and Arjuna Awardee (Swimming)
 - Guest of Honour – Mr. Armaan Ebrahim, Car Racer
- **VASPO –Inter Collegiate Sports Meet- February 5th&6th, 2019**
 - Chief Guest – Shri. Ashok Kumar Mundhra, Secretary, Dwaraka Doss Goverdhan Doss Vaishnav College
 - Guest of Honour – Mr. Mohammed Riaz – Olympian and Arjuna Awardee & Ms. Minimol Abraham – International Volley ball Champion
 - The overall trophy was bagged by SRM institute

- **NCC**
 - **Cadet Rakshana Suresh Prabhu**, received the **All India Best Cadet Award from the Honourable Prime Minister of India**
 - Students of the NCC unit of the college emerged winners of the Inter collegiate event **“CADO FIESTA 2019”**.
 - NCC students of the college participated in the Republic day Parade held at New Delhi this year.

Student Achievements

| | | |
|---------------------------------|---|----|
| • Research Publications | – | 14 |
| • Paper presentations | – | 31 |
| • Poster presentations | – | 16 |
| • Seminars / Conferences | – | 23 |

398 Prizes won in inter collegiate co-curricular & extra-curricular activities

- I prizes – 158
- II prizes – 151
- III prizes – 89

Overall trophies won – 23

Department Activities & Highlights

| | | |
|---------------------------------|---|-----|
| ○ Guest Lectures | – | 110 |
| ○ Workshops | – | 50 |
| ○ Field visits | – | 21 |
| ○ Exhibitions | – | 6 |
| ○ OBT & Eco Visits | – | 6 |
| ○ Inter-Collegiate competitions | – | 14 |

The highlights of major events conducted by the various departments are listed as follows

Research Department of Commerce

The department organized a 7 days Faculty Development Programme on Research Methodology & Data Analysis Techniques which was attended by 40 faculty by various institutions. The Chief Guest for inauguration was Dr. Thiruvagam, Vice Chancellor, Academy of Maritime Education and Training.

Post Graduate Department of Commerce

- Power talk series

Under Graduate Department of Commerce

- National summit on U Commerce – UBICOM’18
- 6th Annual Workshop series – ‘Upskilling for Workplace success’
- Marketing Week
- Engage – Lecture & Workshop series
- Commercio – Intercollegiate activities

Post Graduate Department of Business Administration (MBA)

- BUSTLE – National level Corporate Quiz
- Breakfast with CEO series
- Rendezvous with Writers
- Management Development Programme
- Union Budget panel discussion
- Zest – Inter Collegiate fest

Under Graduate Department of Business Administration (BBA)

- National level Paper presentation Competition – Green practices in business

M.A. HRM

- Spectra – HR Conclave
- Think Tank Expositions

B.A. Economics

- Arth – Club Inauguration by Dr. Subramanian Swamy, MP – Rajya Sabha
- Young Economist Summit (YES'19)

B.A Sociology

- Symposium – Social Communication & Changing Mindsets – A people first perspective

B.Sc Psychology

- World suicide Prevention Day
- Psy Fest – Inter collegiate competitions

B.Sc Mathematics

- National Symposium – Actuarial Science
- Inter Collegiate fest – Nexus 2K18

Department of Computer Science

- ICCCMIT – 4th International Conference on Communication, Computing & Information Technology
- Web –A – thon
- Computer Fair

Department of Food Science

- National Level Workshop - Food business initiative
- Beyond Breads

B.A (Journalism)

- MOP Box Speaker – ‘Our votes: Do they really matter’
- News Sense – Intercollegiate competitions
- Current Affairs – Quiz
- MOP Newsletter

B.Sc. (Visual Communication)

- Positives – Of Sands, Seas & Stories untold
- Web 3.0 - Exploring new media platforms
- Alumni & Peer workshop sessions
- Online Photography - Inter collegiate competition

B.Sc. (Electronic Media)

- Champions of Indian Cinema – Celebrating Padmashri Sridevi
- Model United Nations

M.A. (Communication)

- Voices – Save the earth Campaign, was inaugurated by Dr. P. Duraisamy, Vice Chancellor, University of Madras and the themes of the campaigns were:
 - Anti Plastics
 - Marine pollution
 - Save energy
 - Food waste management
 - Trees
- Energen – Seminar on Green Energy & sustainable living

M.A. (Media Management)

- Checkmate – PR Campaign on PCOD
- Campaign on ‘Spreading Happiness’

Department of English

- Madras Week Celebrations
- Prashnothri – Inter collegiate quiz
- Mythos – Inter collegiate competitions
- Gandhi Oratorical Competition
- Women’s day quiz

School of Languages

- National Seminar – The necessity of Gandhi & concept in new era
- Regional Seminar – Centenary Literary Forum on Vasumathy Ramasamy
- Tamil Sangamam

Department of Physical Education

- **Ms. Amutha Suman Kumar has been co-opted in the Advisory Council by SDAT (Sports Development Authority of Tamil Nadu) for training athletes for the Olympics.**

Staff Research Highlights and Achievements

| | | |
|--|---|----|
| ○ Staff as Resource Persons | – | 20 |
| ○ Research publications | – | 46 |
| ○ Paper presentation | – | 24 |
| ○ Seminars / conferences | – | 29 |
| ○ Workshops/ Refresher programs / FDPs | – | 28 |

Dr. Lalitha Balakrishnan - Principal

Resource Person

- **International Conference** on Equity & Excellence in Education - CCEAM India & All India Association of Educational Research, Udaipur
- **National Seminar** on Issue & Challenges in the New Millennium – Guru Nanak College, Chennai
- **IQAC National Seminar** on Recent Trends in Quality Education and Management – A.M. Jain College
- **Times of India Seminar** on “Modernization in Education” - Addressed School Principals

Publications

- Book – Project Management
- Research paper – “An exploratory investigation of motivation orientations of Indian Business Students: Implications for Educators” – International Journal of Indian Culture & Business Management

Awards

- ‘Leadership Excellence Award’ – International Human rights Peace Commission, Florida – USA
- ‘For the Sake of Honour Award’ – Rotary Club of Chennai
- ‘Teaching Excellence Award – Saveetha Institute of Technical and Medical Sciences

In this momentous occasion it is my bounden duty to express my sincere thanks to people without whom the achievements of the college would not have been possible. I wish to thank

- Secretary - Shri Manoj Kumar Sonthalia
- Board of governors & managing committee
- Vice principal Dr. Uthira
- Controller of examination Ms. D.Radha and Team
- Deans
- Staff Council Secretary and Staff Secretary
- Heads of Departments
- Teaching and Non-Teaching Staff

- Physical Directress Ms. Amudha & Sports coordinator Mr. Ramesh
 - ☆ Administrative Head & her team
 - ☆ Guest & Adjunct Faculty
 - ☆ Skill Trainers
 - ☆ Resource Persons
 - ☆ Members Of Academic Council
 - ☆ Members Of Boards Of Studies
 - ☆ Public Utility Officials
 - ☆ Canteen Contractors
 - ☆ House Keeping Contractors
 - ☆ Parents
 - ☆ Alumni
 - ☆ Well Wishers
 - ☆ Friends
 - ☆ Press
 - ☆ Students

Finally, I thank our presiding deity Lord Ganesha for his bountiful blessings.

M.O.P.'s journey of redefining women's education for more than 27 years has seen challenges, growth and glory. As we look back with a sense of pride at the year that was, we reaffirm our commitment to provide quality education.

Thankyou

COLLEGE DAY PRIZE LIST – 2019

| S.No | Name of the Endowment | Category | Name of The Student |
|------|---|--|---|
| 1. | Smt. Shakuntala Gupta Endowment Prize | The for Best Student of the Year of the college | Romitha P V III B.Com (Hons.) |
| 2. | Shri.M.O.Parthasarathy Aiyangar Endowment Prize | Proficiency in Extra Curricular & Co-Curricular Activities | Gunjan K Chhabria III B.B.A. Shift II |
| 3. | Dr. A. Thiruvengadathan Endowment Prize | Proficiency in Co-Curricular and Extra Curricular Activities | Adarshia E II BA Sociology |
| 4. | Shri Jayagovind Harigopal Agarwal Meritorious Award | Best Paper Presentation at the Postgraduate level | Sri Daakshayani T Sri Kaatyayani T I M.B.A. |
| 5. | Dr.A.Thiruvengadathan Endowment Prize | Best Paper Presentation at the undergraduate level | Ranjana R III B.Com Hons |
| 6. | The Champakam Endowment Prize | Best Intern of the College | Vaishnavi P III B.Com A&F Shift II |
| 7. | Shri. B.S. Raghavan Endowment Prize | Proficiency In Sports | Yashini S, III B.Com A&F Shift-II |
| 8. | Shri Govindas Purushothamdas Endowment Prize | International representation in Sports | Sunayna Sara Kuruvilla III B.Sc. Vis Com |
| 9. | Champakam Endowment Prize | Best NCC Cadet | Vaishnavi G III B.Sc. EM |
| 10. | Champakam Endowment Prize | Excellence in Fine Arts | Vishruthi Girish III B.Sc. EM |
| 11. | Smt. RukmaniShamadas Memorial & Prime Academy Prize | Excellence in Fine Arts | Simran S III B.Sc. Vis.Com |
| 12. | Dr. K. Nirmala Prasad Endowment Prize | Excellence in Fine Arts | Ananthlakshmi M K III B.Com A&F Shift 1 |
| 13. | Mother Teresa Endowment Prize | Active Participation in Social Service | Rubini III BBA |
| 14. | Shri.Krishnadas Purushothamadas Endowment Prize | Best Student Entrepreneur at M.O.P. Bazaar | Shreya Nahar K IIIB.Sc. Vis.Com Sakshi Jain Appoorva V III B.Com. Hons. |
| 15. | Prof. S. Radhakrishnan Endowment Prize | Best Socio-Economic Project | Aishwarya.S Maanasaa.B Vaishnavi.P III B.Com. A& F Shift II |

Best Outgoing Student of the Departments

| | |
|----|--|
| 16 | The Smt. Lakshmi & Sri Kanhaiyalal Marfatyia Endowment Prize for MBA – Sanjana Uppili, II M.B.A. |
| 17 | The Champakam Endowment Prize for M.A. Communication – Keerthana S, II M.A.Communication |
| 18 | The Society of Auditors Endowment Prize for M.Com – Priyanka II M.Com |

The Shri. V.V.Sabha Endowment Prize for of the various Departments are:

| | |
|----|--|
| 19 | M.A Human Resource Management – Sivasakthi Kumar |
| 20 | M.A. Media Management – Vaishnevi Vasu |
| 21 | M.Sc. Food Technology Management – Divya J S |
| 22 | M.Sc. Information Technology – Preethi M |
| 23 | B.Com. Accounting & Finance Shift I – Dhivya V |
| 24 | B.Com. Accounting & Finance Shift II – Sudhikksha A |
| 25 | B.Com. Corporate Secretaryship – Nachammai Savithiri R |
| 26 | B.Com. Marketing Management – Jyotsna Jagan |
| 27 | B.Com Honours – Shobana S. |
| 28 | B.B.A Shift I – Krithika R |
| 29 | B.B.A Shift II – Gunjan .K. Chhabria |
| 30 | B.C.A – Supreetha V |
| 31 | B.Sc. Mathematics – Vishnu Priya B |
| 32 | B.Sc. Visual Communication - Shilpa V |
| 33 | B.Sc. Electronic Media – KavyaBellani |
| 34 | B.A. Sociology – Vilasini M |
| 35 | The Smt. Akila Neelakantan Endowment Prize for B.A Journalism – Shalini Daga A |
| 36 | The Smt. SudhaHaridas Endowment Prize for B.Sc. Computer Science – Sridevi M |
| 37 | The Champakam Endowment Prize for B.Com Accounting & Finance (Shift II) – Shreya Rugmani Narayan |
| 38 | The Shri P. Haridas Endowment Prize for B.Sc. FSM – Leena R |
| 39 | The Radika Memorial Endowment Prize for B.Sc Psychology – B. Krishnapriya |

The Champakam Endowment Prize for Outstanding Students of English and Languages are:

| | |
|----|---|
| 40 | English - Sai Nikitha, III B.B.A |
| 41 | Tamil - Shruthi R, III B.A. Sociology |
| 42 | French - Meenakshi G, III B.Sc. Mathematics |
| 43 | Sanskrit - Vilasini M III BA Sociology |
| 44 | Hindi - Shalini Daga A, III B.A. Journalism |

OVERALL PROFICIENCY PRIZES

The Shri. V.V. Sabha Endowment Prize for Overall Proficiency in Post Graduate Departments:

| | |
|----|--|
| 45 | M.A. Communication - Nandhini V |
| 46 | M.A Human Resource Management - Sri Diksha R |
| 47 | M.A. Media Management - Rhea Suzanne Alex |
| 48 | M.Sc. Food Technology Management - Akshaya R |
| 49 | M.Sc. Information Technology - Rajalakshmi R |
| 50 | MBA - Gargi Jain |
| 51 | Society of Auditors Endowment Prize for M.Com - Mahalakshmi G |
| 52 | Shri. B.K.Goenka Endowment Prize for B.Com A&F (Shift I) - Arthikka S R |
| 53 | The Shri Harikrishna Jhaver Endowment Prize for B.Com A & FShift II - Nivedita.N |

The Society of Auditors Endowment Prizes for Overall Proficiency:

| | |
|----|---|
| 54 | B.Com. Corporate Secretaryship - ShriNikhila P |
| 55 | B.Com Marketing Management - Priyadarshini N |
| 56 | The Shri.S.R. Damani Endowment Prize for B.B.A. (Shift I) - Annjali Rathi |
| 57 | Smt.T.V. Kalpagam Endowment Prize for B.Sc. Computer Science - Sandhiya S |
| 58 | The Smt. Shantaben R Bhatt award for B.Sc. Visual Communication - Shilpa V |
| 59 | The Champakam Endowment Prize for B.A. Journalism - Abinaya B |
| 60 | Smt.Rama Devi Goenka Endowment Prize for B.Sc. Food Science Management - Sowmya R |

The Shri. V.V.Sabha Endowment Prize for Overall Proficiency in Undergraduate Departments:

| | |
|----|---|
| 61 | B.Com A&F (Shift II) – Mhithunaa.R |
| 62 | B.Com Honours - Romitha P V |
| 63 | B.B.A.(Shift II) - Darshana Doshi R |
| 64 | B.C.A. - Rajalakshmi S |
| 65 | B.Sc. Mathematics - Subhashini N |
| 66 | B.Sc. Electronic Media - Pooja Kumar L |
| 67 | B.A. Sociology - Swetha M |
| 68 | A S Radika Memorial Endowment Prize for Overall Proficiency in B.Sc Psychology – Aparna Napa |

ENDOWMENT AWARDS

| | |
|----|---|
| 69 | The Computer Access Endowment Prize for Best Project in MBA - Yazhini A |
| 70 | The Late Prof. Labdhi Bandari Endowment Prize for Best Project On “New Product Introduction” was awarded to the team comprising of Lavanya B Rhema Joy Swetha S Banupriya G Vethavi A |
| 71 | Shri Parasaran Golden Jubilee Endowment Prize for Proficiency in Law Ayushi Gupta - II B.Com. Accounting & Finance (Shift I) |
| 72 | Soundarya S - II B.Com. Accounting & Finance (Shift II) |
| 73 | Sai Avanthika R - II B.Com. Accounting & Finance (Shift II) |
| 74 | Nachammai Savithiri R - III B.Com. Corporate Secretaryship |
| 75 | Annjali Rathi - III B.B.A. (Shift I) |
| 76 | Sandhya V B - III B.B.A.(Shift II) |
| 77 | Sai Sahana N R - II B.Com. Marketing Management |
| 78 | Subhadra Ramabhadran - II B.Com. Honours |
| 79 | The Nita Narasimhan Endowment Prize for Best Student of B.Sc.Visual Communication - Shilpa V |
| 80 | The Smt. Rama Devi Goenka Endowment Prize for Best Experimental Research in B.Sc. Food Science and Management - Sheresha S and Vidyasri R |
| 81 | The Aachi Manorama Endowment Prize for Best Paper Presentation on an Intra-Mural Level – Nikitha Mendaa S M and Sreenidhi M - II B.A. Sociology |
| 82 | All India Best NCC cadet for the Republic Day Camp 2019. - Rakshana Suresh Prabhu - II BSc Psychology |

OVERALL TROPHIES WON BY THE COLLEGE

| S.No | Name of the Trophy | Department Name | Name of the College |
|------|-------------------------------|------------------|---|
| 1 | Sangamam 2019 | Commerce | SSS Jain College |
| 2 | Combat 2019 | Commerce | Stella Maris College |
| 3 | Comfez 2019 | Commerce | Patrician College of Arts and Science |
| 4 | Catalyst | BBA | Guru Nanak College |
| 5 | Needhi | Sociology | MCC |
| 6 | Dhruva'19 | M.Com | SSS Jain College |
| 7 | Anvaya'18 | Computer Science | Ethiraj College for Women |
| 8 | Chip-In 2018 | BCA | Ethiraj College for Women |
| | Interface -2018 | | Anna Adarsh College For Women |
| 9 | Innovatia 2018 | BBA & M.A. HRM | Madras School of Social Work |
| 10 | Adroit 2019 | BBA | Bhaktavatsalam Memorial College for Women |
| 11 | Managerial Manifestation 2019 | | Dharmamurthi Rao Bahadur Calavala Cunnan Chetty's Hindu College |
| 12 | Mnemosyne 2019 | English | MCC |
| 13 | Bamors 2019 | Maths | GSS Jain College |
| 14 | Xpreme'19 | | WCC |

Overall Proficiency 2018 - 19

| Sl.No | Name of the Student | Class |
|-------|---------------------------------|---------------------------|
| 1 | Amirthaa Ganesh | I M.B.A. |
| 2 | Revathy Rajkumar | I M.A. Communication |
| 3 | Gowri Geetanjali B | I M.A. MM |
| 4 | Srivalli S | I M.Sc IT |
| 5 | Roshni B | I M.Sc FTM |
| 6 | Afia M | I M.Com. |
| 7 | Sharada K | I M.A. HRM |
| 8 | Aboorva S | I B.B.A. - Shift I |
| 9 | Gudimetla Susshruthi | II B.B.A. - Shift I |
| 10 | Aditi. Krishnamurthy Ramamurthy | I B.Com. A&F Shift I |
| 11 | Ayushi Gupta | II B.Com. A&F Shift I |
| 12 | Ayushi S | I B.Sc. Computer Science |
| 13 | Rhythmsha R | II B.Sc. Computer Science |
| 14 | Vilasini Ashokan | I B.Sc. Mathematics |
| 15 | Karthiga K | II B.Sc. Mathematics |
| 16 | Shaziya Begum Mohamed Wajid | I B.Sc. FSM |
| 17 | Shraddha N | II B.Sc. FSM |
| 18 | Anushkka Srihari | I B.Sc. VisCom |
| 19 | Uma Subbu | II B.Sc. VisCom |
| 20 | Annindita V | I B.Sc. EM |
| 21 | Madhumitha B | II B.Sc. EM |
| 22 | Naswiha Nasim | I B.Sc. Journalism |
| 23 | Kareena D Dodeja | II B.Sc. Journalism |
| 24 | Shrinithi V | I B.A. Sociology |
| 25 | Adharshia E | II B.A. Sociology |

Best Internship

| Sl.No. | Name of the Student | Class | Place of Intership |
|--------|-----------------------|-------------------------|---|
| 1 | Nandhini V | II M.A. Communication | Crayons Communication (As a Graphic Designer) |
| 2 | Vishalini M | II M.A. MM | The Hindu |
| 3 | Karunya S | II M.Sc IT | E-Gate Solutions |
| 4 | Surrabi M | II M.Sc FTM | Hatsun Agro Products, Chennai |
| 5 | R.Kalai Selvi | II M.Com | Geojit Financial Services Limited |
| 6 | Ruhaya Sithara M J | I M.A. HRM | Orange Scape Technologies Ltd., |
| 7 | Krithika R | III B.B.A - Shift I | Clayfin Technologies Pvt. Ltd. |
| 8 | Dhruthi U Parikh | III B.Com A & F Shift I | Wealth Advisors (India) Pvt. Ltd., |
| 9 | Roshni Ramesh | III B. Sc Comp. Science | Uniq Solutions |
| 10 | Rakkshana Balamurugan | III B.Sc Mathematics | Ernst And Young |
| 11 | Sushma Zachariah | III B.Sc FSM | Nandhini Milk Products, Bangalore |
| 12 | Aditi Nichani | III B.Sc Vis Com | Bloomsbury India |
| 13 | Aparajitha B | III B.Sc EM | Home Movie Makers |
| 14 | Afra Fathima S | III B.A. Journalism | The Kashmir Reader, Kashmir |
| 15 | Poornima Shankari M | III B.A. Sociology | Commisionerate of Municipal Administration, Ezhilagam Office, Chepauk |

Best Project

| Sl.No. | Name of the Student | Class | Title of the Project |
|--------|---|---------------|---|
| 1 | Anila M A Aruna Devi Jumana Hassin Loganayagi Saranya T Ojaswini Shekar Swarna Surya Yamuna S | II M.A. Comm. | Save The Reef Campaign |
| 2 | Deepika Anand Meenu Johnson Swichitra Trishla Jain Rhea S Alex | II M.A. MM | Advertising Campaign for Raj Tarun Diamonds |

| Sl.No. | Name of the Student | Class | Title of the Project |
|--------|--|-------------------------------|--|
| 3 | Rajalakshmi R | II M.Sc IT | M.O.P. Bot |
| 4 | Rashmika P | II M.Sc FTM | Nutrient Analysis of Teff Flour and Development of Dried Teff Products. |
| 5 | Martina Jennnifer N | II M.Com. | A Study on Public Perception Towards Direct Benefit Transfer Using Situational Technology Acceptance Model |
| 6 | Pavithra P | II M.A. HRM | A Study on Social Media Recruitment |
| 7 | Aboorva S Mrinalini R Harshitha N | I B.B.A-SI | A Study on Impact of Ban on Single Use Plastics on Businesses and Households of Chennai. |
| 8 | Anushrutha Ravikumar Nanditha R Nithiya S | II B.Com A &F Shift I | A Case Study on The Issue of Sterlite Copper Industries |
| 9 | V K Madhumathi, K Monika | III B.Sc. Computer Science | Implementation of Cloudsim Using Shortest Job First Algorithm |
| 10 | Lavanya E Priya K | III B.Sc. Mathematics | Working Model on The Principles of Fluid Dynamics- Hydraulic Crane |
| 11 | Jagajjanani G Divya A Rakshna S | III B.Sc. FSM | Formulation of Flavored Probiotics. |
| 12 | Deepali Jhunjhunwala Pandia Diva Sripal Sushama Sumana Dugar Driti G Wadwa | III B.Sc. Vis. Com | Pumpkin Tales – Advertising Strategy and Campaign Project |
| 13 | Ashmita J S Madhumitha B Prerna Bagri Santhya S Tanishaa Bhansali | II B.Sc EM | Sustainable Fashion |
| 14 | Anupama A Jyotsna K Netra V Tarika A | III B.A. Journalism | The Coverage of Kathua Rape case by News Media: A Content Analysis of Five English Newspapers |
| 15 | Manasa Narendran Shriyaa M Shriya Srivatsan Shivani A | III B.A. Sociology | Role of Social Media In Facilitating Communication During Disasters |

Best Article

| Sl.No. | Name of the Student | Class | Title of the Article |
|---------------|-----------------------------------|---------------------------|---|
| 1 | Keerthana S | II M.A. Comm. | Save The Earth; Save Our Home |
| 2 | Vishnu Priyadarshini A | I M.A. MM | Chaotic Coexistence |
| 3 | Surya A | I M.Sc IT | Fog Computing |
| 4 | Roshni B | I M.Sc FTM | Msg, Ajinomoto – What is it Exactly? |
| 5 | Afia M Sakthi Priya S | II M.Com | Banking Sector In India and Role of Artificial Intelligence in Reshaping Banking Jobs |
| 6 | Divya Pipalwa M | I M.A. HRM | Recent Trends in HR |
| 7 | Deshana Khicha Simran R Asrani | II B.B.A-SI | Metrics and Trends That Matter in 2019 |
| 8 | Pinku Lunawat Jayashree Mohta | III B.Com. A&F Shift I | Customer Satisfaction by Affiliation Logistics and Supply Chain |
| 9 | R. Abirami | II B.Sc. Comp Sci. | Industrial Automation Using IoT |
| 10 | Shriranchini S | III B.Sc. Maths | Fourier Transforms in Enhancing ECG Signals |
| 11 | Madhumitha M S | III B.Sc. FSM | Current Initiatives Taken by FSSAI to Ensure Food Safety. |
| 12 | Lavanya Sai Sivalingam | III B.Sc. Vis.Com | Abstract Photography |
| 13 | Sarah Bernadine Joseph | I B.Sc. EM | The Painter's Touch: Recalling Hidden Talent |
| 14 | Karuna B | III B.A. Journalism | Rajiv Gandhi Assassination: A Survivor Speaks |
| 15 | Shruthi.R | III B.A. Sociology | Children of War |

Overall Proficiency for the year 2018 – 2019

| Name of the Student | Class |
|----------------------------|-----------------------|
| Samiksha Kakani | I BCom A&F SII - B2 |
| Sai Shruthi.S | I BComA&F SII – B3 |
| Soundarya.S | II BCom A&F SII – B2 |
| Sivasree.V | II B.Com A&F SII - B3 |
| Ishika S Jain | I BCom CS |
| Bhuvaneswari K | II BCom CS |
| Atula K | I BCom MM |
| Aarthee N | II BCom MM |
| Jananie Mohan | I BCom Hons |
| Subhadra Ramabhadran | II BCom Hons |
| Reethu Prathikksha N | I BBA-SII |
| Malavika M | II BBA-SII |
| Muskaan Shah | I BCA |
| Priyanka Mv | II BCA |
| Sai Pavithra S | I BSc Psychology |
| Megha Kishore K | II BSc Psychology |
| Amrita Meena Vellayan | I BA Economics |

Special Prize for the year 2018-19

| Name of the Student | Class | Category |
|-----------------------------|---------------------|-----------------|
| Keerthana S & Nandhini V | II MA Communication | Best Journal |

In appreciation of the students performance in Cultural Programmes of the College for the year 2018-19

| Name of the Student | Class |
|----------------------------|-----------------------|
| Anusha Vishwanathan | III B.Sc Maths |
| Jayalakshmi P | III B.Sc Maths |
| Aishwarya R | III B.Sc Maths |
| Vaishali R | III B.B.A Shift-I |
| Swernima R S | III B.B.A Shift-I |
| Parul Bisani K | III B.B.A Shift-I |
| Subhashini J | III B.Sc CompSc |
| Bhagyashri S | III B.Sc Psy |
| Rajashree S | III B.Sc Psy |
| Vidhya B | III B.Sc Psy |
| Keerthana B | III B.Sc Psy |
| Joshitha C V | III B.Sc Psy |
| Nethra Gururaj | III B.Sc EM |
| Nithyashree V | III B.Sc EM |
| Shivaani S | III B.Com A&F S-II B3 |
| Girija V | III BCA |

Best Internship for the year 2018 – 2019

| Name of the Student | Class | Place of Intership |
|----------------------------|------------------------|----------------------------|
| Nivedita N | III B.Com A&F SII – B2 | Ernst & Young |
| Vaishnavi P | III B.Com A&F SII - B3 | Cosmic Global Ltd. |
| Shri Nikhila P | III B.Com CS | The India Cements Ltd |
| Sanjna S | III B.Com MM | R K Swami BBDO |
| Madhumithaa M | III B.Com Hons | Amethyst Cafe Private Ltd. |
| Gunjan K Chhabria | III BBA-SII | Goldman Sachs |
| Rajalakshmi S | III BCA | S S Consulting |
| Rajashree S | III B.Sc Psychology | Thrive Foundation |

Best Project for the year 2018 – 2019

| Sl. No. | Name of the Student | Class | Title of the Project |
|---------|--|-------------------------|--|
| 1 | Manisha P S Harshini A Nandhini D Kavyashree P Indhuja N | III B.Com A&F S-II - B2 | Decoding GST |
| 2 | Anushri B Abinaya K C Sai Prarthana Dikshita Kela Shwetha V S | III B.Com A&F S-II – B3 | Decoding GST |
| 3 | Chandomaye M Priyadarshini A Raksha Bhandari F Mullapudi Parimala Hiranya Radha R | I B.Com CS | Management Principles from Mahabharatha – Organisation Structure |
| 4 | Ananya Anand Radhika K S Sai Kalyani U Sanchana G Shridhiva K Sree Krishna Preethi O | III B.Com MM | A Study on The Indian Premier League (IPL) as A Driver of Brand Placement-With Special Reference to MNC's Targeting Indian Consumers |
| 5 | Varsha P S Subalakshmi K | III B.Com Hons. | Impact of AI on Education Sector |
| 6 | Malavika M Bhavya Pandey Dakshina Heraa V Madhuritha Ramani Mansi Paun Paarvatee Venugopal Pratiksha Agarwal | II B.B.A, S-II | Edge –The Gaming Centre |
| 7 | Sanjana R | III BCA | Vision for Visually Challenged |
| 8 | Sushmitha P S | III B.SC PSY | Study on Impulsive Buying Behavior and Post Purchase Regret |
| 9 | Deepthi Balaji Janani Sri S Krithika R | I B.A. Eco | Socio-Economic Effects of Degradation of Classroom Environment |

Best Article for the year 2018 – 2019

| Name of the Student | Class / Department | Name of the Journal | Title of the Article |
|--|-----------------------|---------------------|---|
| Anjana Suresh & Anjana Vittala Prabhakaran | I B.Com A&F S-II–B2 | Lumiere | Festival Season and Vendors |
| Shreya G & Yoga Prithiyankra B | I B.Com A&F S-II – B3 | Lumiere | Impact of Social Media on buying choice of shoppers |
| Shrinidhi S | III B.Com CS | Signet | “Study of Bull And Bear Market And Investing Pattern Among Investors” |
| Supraja R | III B.Com MM | Publicite | Robotic Life |
| Jhanavi M | III B.Com Hons | Adoria | AI In Powered Banking |
| Dipti Shankar & Srividhya C | III B.B.A.,S-II | Business Insights | Digital Entrepreneurial Ecosystem |
| Ruthra S & Nithya C S | II B.C.A. | Computer Almanac | Smart Irrigation Using IOT |
| Meenakshi A | II B.Sc Psychology | Approach Vol-3 | “Pride, or Hate Thereof, in Indian Cinema” |
| Haniya A | I B.A. Economics | Arth Vol 1 | Hiware Bazar – The Real Slumdog Millionaire |

Endowment Awards Student Cabinet Valedictory 2018-19

| Department | Name of Endowment | Category | Remarks |
|---|--|---|---|
| School of Media | Shri B.K. Goenka Endowment Prize | Best Event Manager | Pooja. S, II M.A. Media Management |
| B.Sc Visual Communication | Appu Rao’s Endowment Prize | Best Photographer of the Year | Shanmugi.M, III B.Sc. Visual Communication |
| B.Com.A&F Shift-1 & Shift-2 (B2, B3) | Shri Sultan Chand Dropadi Memorial Endowment Prize | First Rank in Intro- ductory Accounting & Accounting for Companies | Sejal N, II B.Com Accounting & Finance Soundarya.S, II B.Com. Accounting & Finance Saloni Betala, II B.Com. Accounting & Finance |

| Department | Name of Endowment | Category | Remarks |
|-----------------------------------|---------------------------------------|--|--|
| School of Media | Shri M.L. Gupta Endowment Prize | 1. Best Visualizer 2. Best FM Communicator 3. Best Business Journalist 4. Best Political Reporter | Medha Vishwakarma III B.Sc. Visual Communication Livya R, III B.Sc. Electronic Media Heena R. Manghani III B.A Journalism Poorna Meenakshi II B.A Journalism |
| B.Com.Hons | Shri K.K. Maheswari Endowment Prize | Two Awards 1. CA - Foundation Topper 2. CA - Inter Topper | CA - Foundation Topper Veenashree G II B.Com. Honours CA - Inter Topper Romitha P V III B.Com. Honours |
| | Dr. K. Nirmala Prasad Endowment Prize | Two Awards 1. Best Essay 2. Best Documentary | Best Essay Best Documentary Nethra Gururaj III B.Sc Electronic Media |
| B.Sc Vis Com | Shreyas Endowment Prize | Best Graphic Designer | Uma Subbuli B.Sc. Vis. Com |
| B.Sc. Electronic Media | Shri Kishan H Shah Endowment Prize | Best Audiographer | Madhumitha B II B.Sc. Electronic Media |
| M.A Commu. | Shri Krishnaswamy Endowment Prize | Best Video Documentary | Ashesha A Gomathi Rajam E Jaishree B Lekha K Vinisha M II M.A. Communication |
| M.Sc Food Technologu & Management | Champakam Endowment Prize | Best Experimental Research | Akshaya R II M.Sc. Food Technology & Management |
| M.A Media Management | Smt. Diwaliben U Trivedi Endowment | Best P R Person | Archana S II M.A. Media Management |
| B.Sc Vis.Com | Shri A.Z. Ranjith Endowment Prize | Excellence in Fine Arts | Mira M II B.Sc. Vis.Com. |
| M.B.A | SMT. Mani Parvathi Endowment Prize | First Mark in Managerial Economics | Divya P Renu Aishwarya M MI M.B.A. |

| Department | Name of Endowment | Category | Remarks |
|---------------------------------|--|---|--|
| School of Food Science | MRS. Shymala Sivaraman Endowment Prize | Best Culinary Expertise | Thirumagal M III B.Sc. Food Science & Management |
| B.B.A | Desikachari Endowment Prize | Best Presentation on Marketing Research | Paarvatee Venugopal Dakshina Heraa V Mansi Paun II B.B.A. Shift 2 |
| B.Sc. Comp. Science | Dr.K. Nirmala Prasad Endowment Prize | Best Project | Ishwarya Lakshmi S S III B.Sc. Computer Science |
| B.Sc Maths | Shri P. Haridas Endowment Prize | Best Project | Sujitha U Tharrunika S III B.Sc. Mathematics |
| B.C.A | Shri R. Suryanarayanan Endowment Prize | Best Project | Prriyadarshini M A III B.C.A |
| M.B.A | Prof. M. Ekambaranathan Endowment Prize | Financial Analysis of Balance Sheet for Financial & Management Accounting | Akshaya .C M.B.A. |
| School of Food Science | Dr. M. Swaminathan Endowment Prize | Maximum No.of Research Project and Presentation | Divya J S II M.Sc. Food Technology & Management |
| B.A.Journalism | Vaishnav Vanik Mahila Mandal Endowment Prize | Best Broadsheet | Abhinaya M Anjana R Deepthi Parthasarathy Ilakkiya S Kareena D Dodeja Meenakshi G II B.A. Journalism |
| B.Com (Corporate Secretaryship) | Sri. Mohanasundaram Endowment Prize | First Mark in Drafting & Conveyancing | Nachammai Savithiri .R B.Com (Corporate Secretaryship) |
| B.Sc Food Science & Management | Priyanka Mohana Rangan Endowment Prize | Meritorious Student of B.Sc. Food Science & Management | Divya A III B.Sc. Food Science & Management |
| Department of Electronic Media | Parimala Krishnawamy Trophy | Bharathiyar Songs (Singing Competition) | Ranjini & Maanasaa I Electronic Media |

In appreciation of the contribution of the student cabinet 2018-19

| |
|--|
| Nachammai Savithiri R - III B.Com CS (Prime Minister) |
| Mumuksha Kakar - III B.Com MM Deputy (Prime Minister) |
| Shobana Sundararajan - III B.Com Hons. Deputy (Prime Minister) |
| Ministry of Health and Hygiene |
| Varsha R -B.Sc.Psychology |
| Shree Janani A- B.Sc. FSM |
| Ministry of Communications |
| Heeral Bhandari B- B.Sc CS |
| Supreetha V BCA |
| Ministry of Environment |
| Krithiga V -B.Sc Maths |
| Amritha Devi SXS -B.A. Sociology |
| Ministry of Entrepreneurship |
| Mehak Mahipal- BBA Shift I |
| Gunjan K Chhabria- BBA Shift II |
| Ministry of Home Affairs |
| A. Shalini Daga - B.A. Journalism |
| Sakshi Jain- B.Com Hons |
| Ministry of Innovation & Design |
| Meghna A Parikh - B.Sc Viscom |
| Kavya Bellani -B.Sc EM |
| Ministry of Sports |
| Harshaa Modi - B.Com MM |
| Amritha Arun - B.Com CS |
| Ministry of Youth Affairs |
| B Sowmiya -B.Com A&F SI |
| Shreya Rugmani Narayan - B.Com A&F SII |
| Sudhikksha A - B.Com A&F SII |

Members of Parliament for the Year 2018 -2019

| Name of the Student | Year of Study | Department | Ministry Name |
|---------------------|-------------------------|---------------------|--|
| Khavya G | III B.B.A. (Shift - II) | B.B.A. (Shift - II) | Ministry of Entrepreneurship Development |
| Tarang R | III B.B.A. (Shift - II) | | |
| Jhanvi N Jain | III B.B.A. (Shift - II) | | |
| Shradha Jain S | II B.B.A. (Shift - II) | | |
| Saakshi N | II B.B.A. (Shift - II) | | |
| Krunali Liril Shah | II B.B.A. (Shift - II) | | |
| Aarthi N | I B.B.A. (Shift - II) | | |
| Pavithra Balaji | I B.B.A. (Shift - II) | | |
| Meenakshi V | I B.B.A. (Shift - II) | | |
| Varsha S | I B.B.A. (Shift - II) | | |

| Name of the Student | Year of Study | Department | Ministry Name |
|---------------------|-------------------|-----------------|--------------------------|
| Vidhya Ravindran | III B.Com (Hons.) | B.Com (Honours) | Ministry of Home Affairs |
| Madhu Varshini G | III B.Com (Hons.) | | |
| Saumya K | III B.Com (Hons.) | | |
| Hemalatha C.R. | II B.Com (Hons.) | | |
| Haritha M | II B.Com (Hons.) | | |
| Vidyaalaksmi P | II B.Com (Hons.) | | |
| Abhita Jayavel | I B.Com (Hons.) | | |
| Naina Kumari Lath | I B.Com (Hons.) | | |
| Rathna P | I B.Com (Hons.) | | |
| Sushmitha M | I B.Com (Hons.) | | |

| Name of the Student | Year of Study | Department | Ministry Name |
|----------------------------|----------------------|-------------------|---------------------------|
| Tulasi Tejaswini | III BCA | BCA | Ministry of Communication |
| Rajalakshmi S | III BCA | | |
| Sneha S | III BCA | | |
| Priyanka Mv | II BCA | | |
| Srilalitha R | II BCA | | |
| Gayathri R | II BCA | | |
| Michelle Maria Jarret | I BCA | | |
| Muskaan Shah | I BCA | | |
| Trishita S | I BCA | | |

| Name of the Student | Year of Study | Department | Ministry Name |
|----------------------------|----------------------|-------------------|--------------------------------|
| Janani.R | III B.Sc. Psychology | B.Sc. Psychology | Ministry of Health and Hygiene |
| Inba.K | III B.Sc. Psychology | | |
| Bhagyashri.S | III B.Sc. Psychology | | |
| Janani Janakiraman | II B.Sc. Psychology | | |
| Megha Kishore.K | II B.Sc. Psychology | | |
| B B Bhavaharini | II B.Sc. Psychology | | |
| Sameenah Ilyas | I B.Sc. Psychology | | |
| Akanksha Tated | I B.Sc. Psychology | | |
| Archita T Menon | I B.Sc. Psychology | | |
| Hamsika G | I B.Sc. Psychology | | |

| Name of the Student | Year of Study | Department | Ministry Name |
|---------------------|------------------|--------------|--------------------|
| Subhiksha S | III B.Com (MM) | B.Com. (MM) | Ministry of Sports |
| Akshata Rathi | III B.Com (MM) | | |
| Megha B L | III B.Com (MM) | | |
| Pooja M | II B.Com (MM) | | |
| Akshadha Gunasekar | II B.Com (MM) | | |
| Subha Prathima A | II B.Com (MM) | | |
| Sapna Prasad | I B.Com (MM) | | |
| Srisowmya G | I B.Com (MM) | | |
| Aarthi Venkatesh | I B.Com (MM) | | |
| Shyamala Shruthi M | I B.Com (MM) | | |
| Sarvadha K | III B.Com (CS) | B.Com (CS) | |
| Sowndarya V | III B.Com (CS) | | |
| Sravani G K | III B.Com (CS) | | |
| Chitritha K | II B.Com (CS) | | |
| Akshara M | II B.Com (CS) | | |
| Amritha Shruthi M P | II B.Com (CS) | | |
| Aishwarya V Krishna | I B.Com (CS) | | |
| Prathiksha S | I B.Com (CS) | | |
| Ramya R | I B.Com (CS) | | |
| Samyuktha R | I B.Com (CS) | | |
| Swetha E | I B.A. Economics | BA Economics | |
| Sree Ranjani K | I B.A. Economics | | |
| Krithika R | I B.A. Economics | | |
| Janani Sri S | I B.A. Economics | | |

| Name of the Student | Year of Study | Department | Ministry Name |
|-------------------------------|----------------|------------------------------|------------------------------|
| Neha B | III (A & F) B2 | Commerce (A&F) – Shift II | Ministry of Youth Affairs |
| Aishwarya S | III (A & F) B3 | | |
| Kirthika N | III (A & F) B3 | | |
| Hima Ajay Nichani | II (A & F) B2 | | |
| Shruthi K | II (A & F) B3 | | |
| Sai Shruthi P | II (A & F) B3 | | |
| Shruthi M | I (A & F) B2 | | |
| Anjana Vittala Prabhakaran | I (A&F) B2 | | |
| Annaporni Balakrishnan | I (A & F) B3 | | |
| Nanthitha S S | I (A & F) B3 | | |

Contribution to the Language Department

| Department | Name | Class |
|------------|-------------------|----------------------|
| English | Dakshina Heraa.V | II B.B.A. Shift - II |
| English | Sara Hanna K.A | II FSM |
| Tamil | Adharshia E. | II B.A. Sociology |
| Tamil | Ilakkiya S. | II B.A. Journalism |
| Tamil | Saraswathy R. | II B.Sc. Mathematics |
| Hindi | D. Amritha | II B.Sc. Psychology |
| Hindi | Simran S. | II B.A. Journalism |
| Hindi | Sonali Chandak | I B.B.A. Shift - II |
| Sanskrit | Shruthi Rajagopal | II B.A. Journalism |
| French | Shivani .V | II B.Sc. FSM |

Deputy Ministers of Various Ministries for the Year 2018 -2019

| Name of the Student | Class | Ministry |
|----------------------------|------------------|--------------------------------|
| Ishani Mehta | II B.B.A | Ministry of Entrepreneurship |
| Veenashree G | II B.Com Hons | Ministry of Home Affairs |
| Sowmyalakshmi R | II B.C.A | Ministry of Communication |
| Meenakshi A | II B.SC Psy | Ministry of Health And Hygiene |
| Lakshmi Prathima D | II B.Com A& F B2 | Ministry of Youth Affairs |
| Samyuktha R | II B.Com A& F B3 | Ministry of Youth Affairs |
| Kirthi Khicha | II B.Com CS | Ministry of Sports |
| Sowparnika J | II B.Com MM | Ministry of Sports |

CONVOCATION PRIZES

(BATCH 2014 - 2017) ENDOWMENT PRIZES

| S.No. | Name of Endowment | Purpose | Name of the Student |
|--------------|---|--------------------------------|----------------------------|
| 1 | Shri. Harishankar Agarwal Endowment Prize | I Rank in M.B.A | Monica J |
| 2 | Shri.V.V. Sabha Endowment Prize | I Rank in M.A. HRM | Shilpa Jain D |
| 3 | Shri. Sultan Chand Memorial Prize | I Rank in M.Com | Alamelu L |
| 4 | Shri. S. Parthasarathy Endowment Prize | I Rank in M.A. (Communication) | Nanditha Ravindar |
| 5 | Champakam Prize | I Rank in M.A. (MM) | Smita S Joshi |
| 6 | Champakam Prize | I Rank in M.Sc. (IT) | Jyothirmayi Bhargavi A |
| 7 | Smt. Rama Devi Goenka Endowment Prize | I Rank in M.Sc.(FTM) | Kavitha N |
| 8 | Shri Narayan Giridhardas Rani Bai Narayandas Prize | I Rank in B.B.A | Nishi V Mavani |
| 9 | Fraser & Ross Prize | I Rank in B.Com (A&F) | Shanthala Shenoil P |
| 10 | Rangaswamy Academy for Fiscal Research Prize | I Rank in B.Com (CS) | Nandini Menon V |
| 11 | Shri.V.V. Sabha Endowment Prize | I Rank in B.Com (MM) | Avanthika Nakkeeran |
| 12 | Shri.V.V. Sabha Endowment Prize | I Rank in B.Com (Hons.) | Anandhi P |
| 13 | Shri M.D. Srinivas Endowment Prize | I Rank in B.Sc (Maths) | Bharathi S |
| 14 | (Late) Shri V. Anandakrishna Chetty Endowment Prize | I Rank in B.Sc (CS) | Rajalakshmi R |
| 15 | Rajalakshmi Narayanaswamy Prize | I Rank in B.Sc (FSM) | Pranaweswari S |
| 16 | Shri M.V. Cunniah Chetty Endowment Prize | I Rank in B.A (Socio) | Priyanka V |
| 17 | Shri.M.L. Gupta Endowment Prize | I Rank in B.C.A | Pavithra K |
| 18 | Shri. P. Haridas Endowment Prize | I Rank in B.Sc.(Viscom) | Sruthi R |
| 19 | Champakam Endowment Prize | I Rank in B.Sc.(EM) | Sruthi Mohan |
| 20 | Shri Narayan Giridhardas Rani Bai Narayandas Prize | I Rank in B.Com (ISM) | Akshita A Kothari |
| 21 | M.A Rajagopalan Prize | I Rank in B.A.(Journ) | Ananya S |
| 22 | Sripad Award | I Rank in English (4 Sem) | Ananya S |
| 23 | Sripad Award | I Rank in Sanskrit | Anitha A |
| 24 | Champakam Prize | I Rank in Tamil | Mahalakshmi M |

| S.No. | Name of Endowment | Purpose | Name of the Student |
|-------|---|---------------------------|---------------------|
| 25 | Shri Govinddas Purushottamdas Endowment Prize | I Rank in Hindi | Rajalakshmi R |
| 26 | Champakam Prize | I Rank in French | Dakshiani D Palicha |
| 27 | Champakam Prize | I Rank in English (2 sem) | Neetha Mallaya C M |
| 28 | Champakam Prize | I Rank in Sanskrit | Anandhi P |
| 29 | Champakam Prize | I Rank in Tamil | Shobana R |
| 30 | Champakam Prize | I Rank in Hindi | Anugrahaa R |
| 31 | Champakam Prize | I Rank in French | Riddhi R. Kalra |

(BATCH 2014 - 2017)
ENDOWMENT PRIZES

| S.No. | Name of Endowment | Purpose | Name of the Student |
|-------|--|-----------------------------------|---------------------|
| 1 | Shri. Harishankar Agarwal Endowment Prize | I Rank in M.B.A | Niveditha V |
| 2 | Shri V.V. Sabha Endowment Prize | I Rank in M.A HRM | Roshni P |
| 3 | Shri.Sultan Chand Memorial Prize | I Rank in M.Com | Bency A Philip |
| 4 | Shri. S. Parthasarathy Endowment Prize | I Rank in M.A. (Communication) | Archana Jairam |
| 5 | Champakam Endowment Prize | I Rank in M.A. (MM) | Amrita S |
| 6 | Champakam Endowment Prize | I Rank in M.Sc. (IT) | Pooja Bokdia |
| 7 | Smt. Rama Devi Goenka Endowment Prize | I Rank in M.Sc.(FTM) | Aaradhana A |
| 8 | Shri Narayan Giridhardas Rani Bai Narayandas Endowment Prize | I Rank in B.B.A | Sri Kaatyayani T |
| 9 | Fraser & Ross Endowment Prize | I Rank in B.Com (A&F) | Devanshi D Mehta |
| 10 | Rangaswamy Academy for Fiscal Research Prize | I Rank in B.Com (CS) | Anjana Alagamai P |
| 11 | Shri V.V. Sabha Endowment Prize | I Rank in B.Com (MM) | Hitanshi Jain N |
| 12 | Shri V.V. Sabha Endowment Prize | I Rank in B.Com (Hons.) | Haritha V |
| 13 | Shri M.D. Srinivas Endowment Prize | I Rank in B.Sc (Maths) | Kirana V V |
| 14 | Shri V. Anandakrishna Chetty Endowment Prize | I Rank in B.Sc (CS) | Haripriya G |
| 15 | Smt. Rajalakshmi Narayanaswamy Endowment Prize | I Rank in B.Sc (FSM) | Roshni B |
| 16 | Shri M.V. Cunniyah Chetty Endowment Prize | I Rank in B.A (Socio) | Manvitha S |

| S.No. | Name of Endowment | Purpose | Name of the Student |
|-------|---|---------------------------|-------------------------------|
| 17 | Shri.M.L. Gupta Endowment Prize | I Rank in B.C.A | Vaishnavi B S |
| 18 | Shri. P. Haridas Endowment Prize | I Rank in B.Sc.(Viscom) | Chahat Malhotra |
| 19 | Champakam Endowment Prize | I Rank in B.Sc.(EM) | Shridha Dugar |
| 21 | Shri. M.A. Rajagopalan Endowment Prize | I Rank in B.A.(Journ) | Kavya Sreekumar |
| 22 | Sripad Award | I Rank in English (4 sem) | Shruthi S |
| 23 | Sripad Award | I Rank in Sanskrit | Vasunthra V |
| 24 | Champakam Endowment Prize | I Rank in Tamil | Srimathi S |
| 25 | Shri Govinddas Purushottamdas Endowment Prize | I Rank in Hindi | Suman N Rajpurohit |
| 26 | Champakam Endowment Prize | I Rank in French | Janani Suri Aharika Baskar |
| 27 | Champakam Endowment Prize | I Rank in English (2 sem) | Bhavna Bhavanishankar |
| 28 | Champakam Endowment Prize | I Rank in Sanskrit | Maanasa Devi K N |
| 29 | Champakam Endowment Prize | I Rank in Tamil | Rajeswari S Afia M |
| 30 | Champakam Endowment Prize | I Rank in Hindi | Shridha Dugar |
| 31 | Champakam Endowment Prize | I Rank in French | Keerthana S |

M.O.P. Yuva Samman

M.O.P. Yuva Samman award instituted by the college honours the young women achievers in the field of Entrepreneurship, Sports and Performing Arts every year to encourage them to develop a sense of responsibility to the community and thus to improve their own personal potential as good citizens. The second edition of M.O.P Yuva Samman was held on February 23, 2019. The winners were felicitated with a citation and a cash prize of Rs 1 lakh. Of the 35 applicants, the jury members shortlisted the final nominees and selected the awardees taking into consideration the information supplied by the applicants.

The jury members were Global Adjustments founder Ms. Ranjini Manian, UNESCO Senior Consultant Mr .S. Venkataraman, Sastra University Vice-Chancellor Dr. S. Vaidhyasubramaniam and Rajalakshmi Engineering College Co-founder / Chairperson Smt. Dr. Thangam Meganathan.

Goli Soda founder Ms. Sruti Harihara Subramanian, international squash player Ms. Dipika Pallikal Karthik and classical violinist Ms. Charumathi Raghuraman emerged winners of the MOP Yuva Sammaan 2019 Awards in the categories entrepreneurship, sports and performing arts. Naturals Salon Chain Founder, Mr. C K Kumaravel, competitive sailor, Dr Rohini Rau, and classical dancer, Ms. Priyadarshini Govind, gave away the awards in the three categories.

International Affiliations

International Internship

In an increasingly global economy, the Centre of Excellence of the college oversees efforts to give students the experience of global work culture and higher education by forging agreements with companies and universities abroad. Thus far, the Centre has facilitated several student internships in the U.K., USA and Canada.

The students underwent Summer International Internship at the Manning School of Business, University of Massachusetts, Boston, United States of America during the period June – July 2018 . The students went through short term courses which exposed them to management and leadership concepts in a multi-cultural environment. They also experienced a slice of international university life.

International Workshop

Dr. Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for Women and Dr. Fernandes Jayshree, Dean, Academics attended a three day workshop for Deans organized by Association of Asia Pacific Business Schools, University of New South Wales, Australia. The workshop was held on 16, 17, 18 November, 2018 at Sydney. The workshop focused on the past and current challenges of the institution in higher education. It also discussed about expectations, innovations. Internalization, quality, future plans and the role of a leader and the Dean in making strategic choices for the branding of the institution in global arena especially in Asia Pacific regions.

PAGIR

‘Pagir’ (a Tamil word meaning ‘to share’), a social responsibility initiative of M.O.P. Vaishnav College for Women, was inaugurated on July 24, 2018 by the Consul General, Her Excellency Ms. Krongkanit Rakcharoen of The Royal Thai Consulate, Chennai.. This is a continuation of the ‘Daan’ community service project, which was initiated in the silver jubilee year of the college. Pagir focuses on inculcating the values of sharing and caring in students. Under this banner, departments undertake community service projects in which resources are shared with the less fortunate.

DEPARTMENT OF VISUAL COMMUNICATION

The department took up a project to design and paint the walls of the Pediatric block of Stanley Medical Hospital, Chennai. The project was funded by the college and it involved 50 students from the Department to work over a period of 15 days, mostly weekends of October 2018 to February 2019.

DEPARTMENT OF JOURNALISM

The department, along with the not-for-profit organisation Ekal, organised a six-day service camp from Sept. 26 - Oct. 1, 2018, at five villages near Yercaud. 51 students from the Department participated in the camp and conducted sessions for local residents on menstrual hygiene, self defence, financial literacy and more.

DEPARTMENT OF BUSINESS ADMINISTRATION (B.B.A.)

The students initiated a project to adopt and share eco-friendly methods that can be incorporated in our daily lives. The project was in tune with the Government of Tamil Nadu’s initiative to ban the use of one time plastics at retail outlets and malls. As a part of this project, the students of the department set up kiosks across 50-60 prominent retail outlets including Nilgiris, Kovai Pazhamudhir Nilayam, Wait Rose Supermarket, Murugan Stores, and many more. At the kiosk, they distributed, exhibited and sold plastic free alternatives such as cloth and jute shopping bags, vegetable bags, garbage liners, paper straws etc., on a non-profit basis to promote an eco-friendly lifestyle.

In order to celebrate the same, a kiosk was set up at Forum Vijaya Mall - Venue Partner, on the 18 February, 2019 in collaboration with Event partner - Elements 5. The campaign was initiated by the principal, Dr. Lalitha Balakrishnan. The celebration witnessed a huge crowd of visitors and shoppers who took part in the various games and activities that were lined up for them. Along with many exciting prizes, 100 cloth bags and other environment safe alternatives were shared with the audience. The event showcased various eco-friendly alternatives and sensitized the gathering about green ways to enhance our nature based living for a better tomorrow.

DEPARTMENT OF MATHEMATICS

The students enthusiastically participated in Knowledge Sharing where remedial teaching was undertaken to impart conceptual knowledge in Mathematics and develop the holistic skills of the children of M.O.P.Vaishnav Primary School, Triplicane and Assumption Higher Secondary School, Nungambakkam.

DEPARTMENT OF COMMERCE

B.Com (A & F) Shift I

The Department in association with Rajan Eye Care Clinic organized 'Nethra Daan', an awareness program on Eye Donation on 5 September, 2018. Dr. Mohan Rajan and Dr. Ravi Chandran enlightened the students on the importance of protecting the eyes and donating the same. Around 150 students of the college volunteered to pledge their eyes.

DEPARTMENT OF COMMERCE (MARKETING MANAGEMENT)

The students of the Department of Commerce (Marketing Management) contributed 250 packets of sanitary napkins to 50 adolescent girls at Seva Chakra, an orphanage housing orphan girls children.

DEPARTMENT OF COMMERCE (CORPORATE SECRETARYSHIP)

The Department of B.Com C.S took up the concept of sharing of basic necessities with the students of the C.S.I School for the Deaf. The event saw a self-defence session conducted by Mr. Nagaraj – Chief of Commando Force, Police Department, during which the students were briefed about basic self-defence techniques. The centre was followed by the distribution of rice, dal, books, clothes and Stationery to the students of C.S.I School by the Principal. The department also donated two ceiling fans to the School.

Post Graduate Department of Media Management

Guest Lectures

| Date | Topic of the Seminar | Resource Person |
|----------|--|---|
| 19.07.18 | Effective Use of Social Media Tools | Mr. Manoj Prabakar Web Head, Pudhiya Thalaimurai, Chennai |
| 27.07.18 | Event Planning | Mr. K J, Business Group Head, BEEP, Chennai |
| 20.09.18 | Media Market and the Indian Media Scenario | Mr. Rajkumar Tennyson National Sales Head, Thanthi TV, Chennai |
| 04.10.18 | Latest Digital and Social Media Strategies | Mr. Kiruba Shankar CEO Business Blogging, Pvt. Ltd. Chennai |
| 19.12.18 | Advertising Planning | Ms. Sushma, Founder & Director Ampersand Advertising, Chennai |
| 13.02.19 | PR and Media Relations | Ms. Nina Justin Manager, 2020 MSL, Chennai |

Journal

Name of the Journal - Media Mantra

Theme - Women in Media

Best Article - Chaotic Co-existence

Author - Vishnu Priya Darshini A - I M.A. (MM)

Students Achievements

| Date | Name of the Student | Class | Event | Organizer | Prize |
|----------|---------------------|--------------|---------------------------|------------|---|
| 13.08.18 | Gowri Geetanjali B | I M.A. MM | RJ Hunt for M.O.P. CRS | M.O.P. CRS | One among the top 10 RJs selected |
| 13.08.18 | Nikkita Nataraj | I M.A. | RJ Hunt for M.O.P. CRS | M.O.P. CRS | One among the top 10 RJs selected |

Staffs Achievements

Paper Presentations

| Date | Name of the Staff | Organiser | Title of Conference | Title of Paper | Level |
|----------------------|----------------------|--|--|--|----------|
| 07.09.18 08.09.18 | Dr. Susan Sridhar | Department of Journalism and Mass Communication, University of Mizoram | Media, Women & Culture the Indian Trijunction | Changing Trends of Gender Portrayals in Indian Advertising | National |

Highlights

- Dr. Susan Sridhar has successfully produced a PhD candidate in the Department of Communication & Media Studies, Bharathiar University. The Viva Voce for the candidate was conducted on December 14, 2018 on the topic ‘The Positioning of Parent and Sub Brands through Television Commercials- A Study of Cadbury and Nestle Chocolates among College Students’.
- Dr. Susan Sridhar is a University Nominee on the Board of Studies for the Visual Communication department of D.G. Vaishnav College and for the M.A. Public Relations department of Stella Maris College.
- She is also a Doctoral Committee member for the research scholars of the Media Sciences department of Anna University.
- She has been the convener and member of several commissions to start media courses in colleges under the University of Madras.

Post Graduate Department of Communication

Guest Lectures

| Date | Topic | Resource Person |
|----------|--------------------------------------|--|
| 29.08.18 | Hyper Local and Solutions Journalism | Ms.Tuba Raqshan (Formerly with DT Next), Chennai |
| 05.09.18 | Nuances of Corporate Communication | Mr. Madhavan Varadarajan Head, Corporate Communication, TVS Group, Chennai |
| 01.10.18 | Leadership Skills | Dr. Sangetha Madhu Psychologist, National Sports Medicine Center, Chennai |
| 04.10.18 | Adaptive Technologies in ICT | Mr. Kiruba Shankar CEO, Business Blogging Pvt Ltd, Chennai |
| 19.02.19 | Content Generation and Management | Shruti Subramaniam (Formerly with Reuters and Infosys), Chennai |
| 11.03.19 | Insights into Media Planning | Ms Sindhu Raghavan Independent Media Consultant, Chennai |

Workshops

| Date | Topic | Resource Person |
|----------|--|--|
| 26.07.18 | Script Writing and Post Production | Mr. V.C.Ravi Film Maker and Media Consultant, Chennai |
| 22.08.18 | Photographic Techniques | Ms. Mayuri Naguleshwaran Independent Photography Professional, Chennai |
| 6.02.19 | To the Mountaintops – Educational Forum on Indo China Relations | Mr. Gim Gabbe, Mr. Jeffery Lewis and Ms Lily CITIZENSARTS, Chennai |
| 19.02.19 | Social Media Tools and its Management | Mr. Kiruba Shankar CEO, Business Blogging Pvt Ltd |

Journal

Cynosure Vol No - 21

Theme - Media Rendezvous

Name of the Best Article - PR Campaign Save the Earth

Author - Ms. Keerthana .S, II M.A.Communication

Students Achievements

| Date | Name of the Student | Class | Event | Organizer |
|---------|---|------------|------------|---|
| 6.02.19 | Ms. Revathy Rajkumar Ms. Anuradha Sreedevi | I M.A.Com. | KRIYA 2019 | Department of International Studies, Stella Maris College, Chennai |

Internship Achievements

| Date | Name of the Organisation | Names of the Student | Nature of Work |
|-----------------------|---------------------------------------|----------------------|-----------------------------------|
| 18.01.19 Till Date | PROsmack Digital Marketing Company | Ms Anju Asokan | Client Servicing and Creatives |

Field Trip

| Date | Place of Visit | Purpose |
|------------|--------------------------|-------------|
| 26.09.2018 | Senmoozhi Poonga Chennai | Photography |

Staff Participation in Workshops

| Date | Name of the Staff | Title of the Workshop | Organiser | Level |
|----------|-------------------|--------------------------------|--|---------|
| 25.10.18 | Ms. Arpita Maitra | Workshop on 'Good to Great' | M.O.P. Vaishnav College for Women, Chennai | College |

Paper Presentations

| Date | Name of the Staff | Topic | Level |
|------------|-------------------|--|----------|
| 27.07.2018 | Ms Arpita Maitra | Data Breach and Privacy Concerns of Facebook Users-A Study | National |

Staff Publications

| Date | Name of the Staff | Title of Paper | Name of the Journal / Book | ISSN |
|------------|-----------------------------------|--|---|------------------|
| 20.01.2019 | Dr .S.Anurekha & Ms Arpita Maitra | A Study on The Role of Modern Education Apps on Students | Journal of Advanced Research in English and Education Volume 3, Issue - 4 | ISSN : 2456-4370 |

Highlights

- Public Relations Campaign 2019: ‘Voices 2019, Save The Earth’ Campaign. The post graduate department of Communication conducted ‘Voices 2019, Save the Earth’ campaign, throughout the city in schools, city colleges and public places like Eliot’s Beach. The campaign targeted five important spheres which needs our immediate attention: anti-plastics, trees, marine pollution, save energy and food waste management.
- Dr.S.Anurekha has been approved as Ph.D. Supervisor (Part time) in Journalism and Communication from Madras University. Six research scholars have registered under her Supervision.
- Dr. S.Anurekha conceptualized and directed a documentary on D.K. Pattammal on the occasion of her centennial year.
- Dr.S. Anurekha is the also Doctoral Committee member for Ph.D. students for Media Studies Department at Anna University.

Post-Graduate Department of Human Resource Management

Club Activities

- July 25, 2018 - Spectra – HR club ‘Think Tank Expositions’ Guest Lecture series was inaugurated by Ms. Indubala Ashok, Management Consultant and former Cultural Integration Specialist, Tata Consultancy Services with her lecture, ‘Intercultural Competence’.
- Oct 4, 2018 - Won the overall trophy in the inter-collegiate meet (*Innovatia 2k18*) conducted by the Department of M.A. HRM, Madras School of Social Work
- Feb 21, 2019 - Spectra–Inter-Collegiate Management Meet. The overall trophy was won by J.B.A.S College.

Guest Lectures

| Date | Topic | Resource Person |
|----------|--|---|
| 25.07.18 | Intercultural Competence | Ms. Indubala Ashok Management Consultant and Former Integration Specialist Tata Consultant Services, Chennai |
| 21.08.18 | Expectations from the Industry | Mr.Prabhu Swaminathan Founder and Director Lafors Talent Solutions India Private Ltd. Chennai |
| 12.09.18 | HR Business Partnering | Mr.Venkatanarayanan President HR,IT & Education Rane Group, Chennai |
| 25.09.18 | Emerging Trends in HR- Challenges and Opportunities | Mr.E.Balaji President, People Services TVS Logistics, Chennai |
| 03.10.18 | Role of Women CEOs | Ms. Ranjani Manian Chairman Global Adjustments, Chennai |
| 07.12.18 | Difficulties in Entrepreneurship | Ms.R.Kalaiaarasi Director Jayaa Distilled Water, Chennai |
| 24.01.19 | Opportunities to Become an Entrepreneur | Mr.Shivshankar CEO- Kaching, Chennai |

| Date | Topic | Resource Person |
|-----------|--------------------------------|---|
| 24.01.19 | Birth of Naturals | Mr.C.K.Kumaravel Founder - Naturals, Chennai |
| 24.01.19 | How to Prepare a Business Plan | Ms.Sivasakthi FounderMaavadu.in, Chennai |
| 25.01.19. | Work Place Counseling | Ms. Nandini Raman Counsellor & FounderI am Fine Consulting, Chennai |
| 15.02.19 | TQM Practices in Saint Gobain | Mr.S.Vignesh Ram Team Leader OperationsSaint Gobain, Chennai |

Seminar

| Date | Topic | Resource Person | Level |
|----------|---|--|----------|
| 01.09.18 | Integrating Technology and Talent Today | Mr.Venkata Narayan .R President HR,IT & Education Rane Group, Chennai | Regional |
| 01.09.18 | Power of HR Analytics | Mr. Samuel Isaac Vice President Strategy Neeyamo Inc., Chennai | Regional |
| 01.09.18 | Optimizing Diversity in Virtual Teams | Ms. Priya Ganesh Senior DirectorCapgemini, Chennai | Regional |
| 01.09.18 | HR and Social Media | Mr. E. Balaji President – People Services TVS logistics, Chennai Mr. Ponnuswamy V.P General Manager HR Renault Nissan, Chennai Mr. Raja P. Head HR Sicagen, Chennai | Regional |

Students Achievements

| Date | Name of the Student | Class | Event | Organizer | Prize |
|-----------|---------------------|---------------|--------------------------|--|-------|
| 04.10. 18 | Divya Pipalwa M | I M.A. HRM | Crack the Case | Madras School of Social Work, Chennai | II |
| 29.10. 18 | Divya Pipalwa M | I M.A. HRM | Elocution Competition | United India Insurance, Chennai | III |

| | | | | | |
|----------|--------------------------------------|---------------|------------------------------|--|----|
| 02.02.19 | Samina M Sharada K Sushmitha S | I M.A. HRM | Crime Scene Investigation | LIBA Chennai | II |
| 06.02.19 | Divya Pipalwa M | I M.A. HRM | Paper Presentation | Sri Kanyaka Parameswari College, Chennai | I |

Students Presentation

| Date | Organizer | Name of the Student | Title of Seminar | Title of Paper | Level |
|----------|-----------------|---|--|--------------------------|------------------------|
| 06.02.19 | Divya Pipalwa M | Sri Kanyaka Parameswari College, Chennai | Changes in Human Resource Management | Recent Trends in HR | International Level |
| 25.02.19 | Divya Pipalwa M | MEASI Institute of Management, Chennai | MIM JMR | Emerging Trends in HR | International Level |

Staff Achievements

Staff as Resource Person

| Date | Name of the Staff | Institution | Nature of work done | Topic |
|----------|-------------------|--|----------------------------------|------------------------------|
| 14.08.18 | Dr. Kavin Mary S | Department of Commerce (Honours), Women's Christian College | Guest Lecture | Data Visualization |
| 25.09.18 | Dr. Kavin Mary S | Department of Economics, University of Madras | Speaker for Research Workshop | Database Creation in SPSS |
| 28.01.19 | Dr. Kavin Mary S | Department of Commerce (Honours), Anna Adarsh College | Speaker for Research Workshop | Database Creation in SPSS |

Post Graduate Department of Commerce

Synergize Club Activities

Intra Mural Activities

August 10, 2018

- Poster Designing
- Corporate Roadies
- Corporate Event Management
- Ad Selfie
- Business Plan

Power Talks

| Date | Topic | Resource Person |
|----------|---------------------------------------|---|
| 17.07.18 | Power Talk- Shaping Your Career Goals | Mr. M. Damodharan Chartered Accountant, Founder - My Career Point, Chennai |
| 20.08.18 | Tete a Tete Talk | Mr. B.M. Rajan Senior Manager, Business Finance Standard Chartered Bank, Chennai |
| 28.09.18 | Tete a Tete Talk | Ms. Varthika Neethi Mohan Business Head, Brand Farm At Home Unit of Vaighai Agro Product Ltd, Chennai |
| 21.02.19 | Psychology & Wellness | Dr. Sangeetha Makesh Counseling Psychologist Director - Psycafe, Chennai |

Guest Lectures

| Date | Topic | Resource Person |
|----------|--|---|
| 03.07.18 | Awareness Program on Securities Market | Mr. Glenn Roger Carr Founder CEO, Fin Mark, Chennai |
| 04.07.18 | Future of Finance and Accounting | Mr. M. Sathya Kumar Chartered Accountant CEO & Founder – Tycoon+Advisors, Chennai |
| 18.07.18 | Loans to Director | Mr. R. Prakash Company Secretary, Genicon Associates, Chennai |

| Date | Topic | Resource Person |
|------------------------|--|--|
| 20.07.18 | Tax Implications in International Joint Venture | Mr. R. Prakash Company Secretary, Genicon Associates, Chennai |
| 07.09.18 & 14.09.18 | Presentation, Investigation Variances, Managerial Decision-Making Activities | Mr. B.M. Rajan Senior Manager Business Finance, Standard Chartered Bank, Chennai |
| 10.09.18 | Tax Implications in GST | Mr. Rajasekar Chartered Accountant, Chennai |
| 07.02.19 | Business Opportunities Identification & Guidance | Dr G Arumugam Gurusamy Development Expert, Chennai |
| 19.02.19 | Assessment of Different Entities | Mr. Rajasekar Chartered Accountant, Chennai |
| 06.03.19 & 07.03.19 | Aligning the Supply Chain with Business Strategy & Conflict Resolution Strategies Certifications | Mr. Jayachandran .K Director – Ernst &Young, Chennai |

Workshops

| Date | Topic | Resource Person |
|----------------------------------|---------------------------------------|--|
| 27.07.18 29.07.18 03.08.18 | Financial Planning & Modelling | Ms. Sarala Bharath Infotech, Chennai |
| 21.09.18 | Mock Trading | Mr. Murali Kalinda FinMark, Chennai |
| 01.10.18 to 05.10.18 | Accounting Standards | Ms. Vidhya Chartered Accountant, Chennai |
| 09.01.19 to 11.01.19 | Forensic Auditing | Ms. Smriti Chandrasekar Chartered Accountant Quadraflake Consulting Pvt Ltd, Chennai |
| 26.02.19 | Micro Analysis of Financial Statement | Dr. S Chandrasekar Founder and Director EmpoVer HR Solutions Pvt. Ltd, Chennai |
| 01.03.19 | Catch Them Young | Smt. Jayanthi Vivekananda Cultural Centre, Chennai |

Journal

Name of the Department Journal - Synergize

Theme - Burgeoning Economy

Best Article - Banking Sector in India and Role of Artificial Intelligence in Reshaping
Banking Jobs

Name - Afia M, I M.Com & Sakthi Priya S – II M.Com

Students Achievements

| Date | Name | Class | Event Name | Organizer | Prize |
|----------|------------------------------|---------|---------------------|---|-----------------|
| 06.02.19 | Priyanka S | I M.Com | Miss Dhruva | P.G. & Research Department of Commerce Shri Shankarlal Sundarbai Shasun Jain College For Women Inter-Collegiate Fest - DHRUVA '19 | Title Winner |
| 06.02.19 | Gayathri K Harini K | I M.Com | Break Through | | II |
| 06.02.19 | Zeba Shafeen Z Priyanka S | I M.Com | Business Plan | | I |
| 06.02.19 | Harini K | I M.Com | Quidish | | I |
| 06.02.19 | Rhea S M Zeba Shafeen Z | I M.Com | Brand O Master | | I |
| 11.02.19 | Rhea S M Monika Yadav | I M.Com | Elite Exposition | P.G. & Research Department of Commerce Guru Nanak College Inter-Collegiate - COMGLITZ '19 | II |

Student Paper Presentations

| Date | Name of the Student | Organiser | Title of Seminar | Title of Paper | Level |
|----------|---------------------------------------|--|---|----------------|-----------------------------|
| 23.08.18 | Aiswarya K P Martina Jennifer N | Sri Kanyaka Parameswari Arts & Science College for Women, Chennai | Emerging Dynamics of Commerce in Global Scenario | Green HRM | International Conference |
| 23.08.18 | Pavithra A S Monica G | Sri Kanyaka Parameswari Arts & Science College for Women, Chennai | Emerging Dynamics of Commerce in Global Scenario | Impact on GST | International Conference |

| | | | | | |
|----------------------|----------------------|--|--|--|--------------------------|
| 24.08.18 | Gayathri V Naja K.A | K.S.R College of Arts and Science for Women, Thiruchengode | Managing HR in Modern Business World: Issues, Challenges and Opportunities | Breaking the Glass Ceiling Women and HRM | National Conference |
| 24.08.18 | Deepthy S Suprathy S | K.S.R College of Arts And Science for Women, Thiruchengode | Managing HR in Modern Business World: Issues, Challenges and Opportunities | Past Present and Future of HRM | National Confernce |
| 27.09.18 | Monika Yadav | Sri Ramakrishna College of Arts and Science, Chennai | Financial Inclusion Reach the Unreached | Demonetization Rural and Urban Area | National Conference |
| 27.09.18 & 28.09.18 | Monika Yadav | Kristu Jayanti College, Bengaluru | Contemporary Practice on Enhancing Business Excellence | HR Accounting | International Conference |
| 4.02.19 & 5.02.19 | Monika Yadav | Loyola College Chennai | Fintech a Way Forward | Banking a Conspicuous Arm of Digital Banking | International Conference |
| 13.02.19 | Monika Yadav | Sri Devi Arts and Science College Thadaperumbakkam | Innovations in Banking and Financial Services | Digital Marketing and Communication in Banking | National Conference |
| 13.02.19 to 15.02.19 | Rhea S M Priyanka S | Stella Maris College for Women | Innovation and Transformation | Composition of CSR Activities in India | International Conference |

The following I M.Com students participated in a panel discussion on Future of Accountants in Changing Landscapes conducted by Women's Christian College on December 5, 2018: Fathima Parveen M G, Srilakshmi R, Jeyamani S, Deepthy S, Suprathy S, Priyadharashini R, Mahalakshimi E, Naja K A, Nandhini S, Monika Yadav

Field Trips

| Date | Place of Visit | Purpose |
|----------|---------------------------------|-------------------|
| 18.08.18 | VGP Golden Beach Resort Chennai | Outbound Training |
| 21.02.19 | All Cargo Logistics Chennai | Industrial Visit |

Staff Achievements

Staff as Resource Person

| Date | Name of the Staff | Institution | Nature of work done | Topics |
|----------|-------------------|--|---------------------|--|
| 05.12.18 | Dr. Uthira D | S.S.K.V College of Arts & Science for Women Kizhambi Kancheepuram | Chief Guest | Inauguration of the Association of Department of Commerce (Accounting & Finance) |

Staff Awards

- Dr. R.A. Rabika Begum received Best Teacher Award 2018 – Lions Club of Chennai Periamet
- Dr. E. Nirupama received Best Faculty Award 2017-18 - Cognizant

Staff Publications

| Date | Name of the Staff | Title of Paper | Name of the Journal / Book | Issue No. |
|-----------|-------------------|---|--|--|
| June 2018 | Dr. Uthira D | A Diagnostic Study of the Cab Aggregation Industry Using the Serviquial Gap Model | International Journal of Marketing & Technology | ISSN: 2249 - 1058 Impact Factor: 6.559 |
| July 2018 | Dr. Uthira D | User Acceptance of Digilocker System Based on the Theory of Technology Acceptance Model | International Journal for Research in Engineering Application & Management | ISSN: 2454 - 9150 Impact Factor:5.646 |
| 2018 | Dr. Uthira D | Assessing the Corporate Financial Distress of Fertilizer Companies in India Using Altman's Z-Score Predictive Model | International Journal of Research Culture Society | ISSN : 2456-6683 |
| 2018 | Dr. Uthira D | Gen Y Customer Relationship Primacy through Digital Engagement By Banks | International Research Journal of Management Sociology & Humanities | ISSN :2277-9809 |

| | | | | |
|-------------|---------------|---|-----------------|---|
| Jan 2019 | Dr.E.Nirupama | Forecasting Short Term Relationship Between Futures & Spot Price of Pepper & Cardamom Using Vector Error Correction Model | SSRN Management | https://ssrn.com/author=1308017 |
|-------------|---------------|---|-----------------|---|

Highlights

Research Department of Commerce

The Research Department of Commerce kick-started its activities by conducting an intensive 7 day national level Faculty Development Program on Research Methodology & Data Analysis Techniques from 7.12.2018 to 13.12.2018 on topics related to Research Process, Plagiarism, Data Analysis Techniques using EXCEL, SPSS, and Econometrics, with participants from various institutions across India. The Program was inaugurated by Col. Dr. G. Thiruvassagam, Vice Chancellor (AMET) University. The program had resource persons from renowned institutions like Anna University, IFMR, Pondicherry University etc. The FDP focused on skills to be acquired to effectively pursue research through an hands-on approach.

Department of Electronic Media

Montage Club Activities

Intra Mural –14.08.2018

Organized an Open Mike event on 14.08. 2018 to showcase talents of Electronic Media Students

Champions of Indian Cinema 2019 (Edition II) (25.02.2019 & 26.02.2019) ‘Celebrating Actress Padma Shri Sridevi’

Guest Lectures

| Date | Topic | Resource Person |
|---------|------------------------|---|
| 12.7.18 | Radio Programming | Ms. Shilpa Menon VJ, Vijay TV Former RJ in Fever FM, Chennai |
| 7.12.18 | Screenplay Techniques | Mr. Dinakar Screenplay Writer, Freelancer, Chennai |
| 21.2.19 | IT Act and Cyber Crime | Mr. Karthikeyan Senior Advocate, High Court, Chennai |

Workshops

| Date | Topic | Resource Person |
|----------|---|---|
| 01.09.18 | Radio Production Techniques | Mr. Thyagarajan Promo Producer, Script Writer and Voice Over Artist, Radio City, Chennai |
| 07.09.18 | Ad Film Making | Mr. Vikram Sreedharan Tadka Films, Chennai |
| 03.01.19 | Sound Designing | Mr. Issac Newton Sound Designer, Film and Television Institute, Pune |
| 28.01.19 | Cinematography and Editing | Mr. Pushpaneesh Independent Film Maker, Chennai |
| 12.02.19 | Scripting and Pre-Production Techniques | Ms. Chithra Vaitheeswaran Doordarshan, Chennai |
| 13.02.19 | Scripting for Commercials | Ms. Asha Jhabak Business Development Manager, THEOS, Chennai |

| | | |
|----------|------------------------------------|--|
| 14.02.19 | Scripting for Comedy Programs | Mr. Vicky Aldam Comedy Artist and Performer, Vijay TV, Chennai |
| 15.02.19 | Scripting for You tube videos | Mr.Rahul & Mr. Dipshi Content Creator, Put Chutney, Chennai |
| 18.02.19 | Scripting techniques for New Media | Ms. Preethi Ramamurthi Assistant Editor, The Hindu, Chennai |
| 21.02.19 | Radio Jockeying and Voice Acting | Ms.Vilasini Radio Jockey & Dubbing Artist, Radio City, Chennai |

Journal

Name - Focus

Theme - The Hidden Artists : More Than What Meets the Eye

Best article - The Painter's Touch : Recalling Hidden Talent

Author - Sarah Bernadine Joseph, I B.Sc EM

Students Achievements

| Name of the Student | Class | Organiser | Prize |
|---------------------|--------------|--|--|
| Dipti Sharma | III B.Sc. EM | Scripted and Directed a Short Film on Say No to Addiction, Anuvratham | Played and Telecasted in Local channel and was also screened during a Marathon conducted by them |
| Saadhana R | III B.Sc. EM | Essay Writing Competition on Press Freedom , U.S Consulate, Chennai | Placed one among Top ten |
| Aarthi | II B.Sc. EM | Photography competition, Sri Venkateshwara College of Engineering, Chennai | VIII |
| Aparajitha Balu | III B.Sc. EM | Assistant Director for a Tamil Movie Adanga Maru, Cinema Industry, Chennai | Assistant Director |
| Vishruthi Girish | III B.Sc. EM | Winner of Photography Competition "Positives", M.O.P.V.C, Chennai | I |
| Anudhana Saye | II B.Sc. EM | RJ Hunt 2018 - Outstanding RJ among Top 15 | M.O.P CRS |

Outstanding Achievements

- Winners, Abhilasha 2018-19
- Winners, Jhankar 2018 -19
- Nithyashree V of III BSc. E.M. was honoured with the Outstanding performance in singing at the 4th Annual Vijay Tele Awards by STAR Vijay Television on 21.4.2018.
- Nithyashree V also received the Pinnacle of Excellence Achievement Award by CPT-82 Association of the Institute of Engineers India, on 1..5.2018

Field Trips

| Date | Place of Visit | Purpose |
|---------|--|--|
| 20.9.18 | Mahabalipuram | Photography field trip |
| 06.2.19 | MGR Film and Television Institute, Taramani, Chennai | Industrial Visit for Film Studies and Video Production |

Staff Achievements

Paper Presentations

| Date | Name of the Staff | Organiser | Title of Seminar | Title of Paper | Level |
|---------|---------------------|----------------------|---|--|---------------|
| 21.9.18 | Dr. N. Rathichithra | Symbiosis University | New Media Studies: Re - examining Articulations of Theory, Practice and Context | Journalism in the Digital Age: Progress and Challenges | International |

Staff Publications

| Date | Name of the Staff | Title of Paper | Name of the Journal Book | Issue No. |
|-----------|-------------------|--|--|---------------------------|
| 22.2.2019 | Dr. R. Preetha | Study on Cultural Representation of Women in Tamil Films | International Journal of Communication and Media Studies | ISSN (Print): 2250 - 0014 |

Staff Workshops

| Date | Name of the Staff | Title | Organiser |
|-------------------------|-------------------|--|---|
| 13.12.18 to 17.12.18 | Ms. N. Meenakshi | Research Methodology and Data Analysis Techniques | M.O.P.V.C, Chennai |
| 16.2.19 | Ms. N. Meenakshi | Impact of Social Media in the present World | Indian Institute of public Administration, Chennai |
| 16.3.19 | Ms. N. Meenakshi | Media and Public Administration | Indian Institute of public Administration, Chennai |

Highlights

M.O.P. MUN 2019 (Edition VIII) 01.03.2019 & 02.03.2019

MOP MUN 2019 is a simulation of the actual United Nations where student delegates across the nation participate and confer upon pressing issues of the world.

Chief Guest Dr.Vinod Surana, CEO & Partner at Surana & Surana International Attorneys, inaugurated the two day Model United Nations Conference. 140 delegates from various city colleges attended the Conference.

Department of Visual Communication

Create Club Activities

| | |
|--|--|
| <p>Intra Mural Competitions</p> <ul style="list-style-type: none"> • Cover page Design • Make up & Character Replica • Media Quiz • Art walk • Photo walk • Magazine/ Book Cover Design | <p>Intra Mural Activities</p> <ul style="list-style-type: none"> • Peer workshop on <ul style="list-style-type: none"> ○ Water color Painting ○ Doodling and Caricature ○ Portrait Sketching ○ Basic Makeup for Studio Photography ○ Running a Design Business ○ Miniature Model Making ○ Digital Marketing • Alumni Workshops <ul style="list-style-type: none"> ○ Fashion Photography ○ Travel Photography ○ Architecture Photography ○ Wildlife Photography |
| <p>Inter - Collegiate & Inter Departmental Competition</p> <ul style="list-style-type: none"> • Online Photography | |

The Valedictory of the Create Club Activities 2018 – 2019 was held on March 8, 2019. Mr.Sarjun KM, Film Director, Chennai, was the Chief Guest.

Guest Lectures

| Date | Topic | Speaker |
|----------|---|--|
| 17.07.18 | Trends and Opportunities in Creative Technology | Ms. Sheetal Chouraria Faculty, MAGES Institute, Singapore |
| 26.07.18 | The Nuances of Documentary Filmmaking | Mr. Suresh Krishnaswamy Photographer, Short Film Maker, Documentary Filmmaker, Chennai |
| 09.08.18 | Media Planning in Advertising | Ms. Sindhu Raghavan Partner, Client LeaderMindshare Agency, Chennai |
| 30.08.18 | Account Planning Function and IMC | Ms. Sumana Suresh Independent Advertising Consultant, Chennai |
| 12.09.18 | Social Media Advertising | Mr. Benedict Gnanaiah Advertising Consultant and Founder Thick Data, Chennai |

| Date | Topic | Speaker |
|----------|---|---|
| 13.02.19 | Ethical Principles in Photography and Videography | Mr.Venkatraman Photographer, Freelancer, Chennai |
| 18.02.19 | Direction and Script Writing for Films | Mr. Andrew Louis Script Writer and Independent Film Maker, Chennai |
| 25.02.19 | Branding and Content Generation | Mr. Vedvijas Sridhar The Hindu Young World, Chennai |

Workshops

| Date | Topic | Resource Person |
|-----------------------|---|--|
| 24.07.18 | Story Ideation and Short Film making | Prof. K.Hariharan Indian Film Director & Professor Ashoka University Sonapat, Haryana |
| 12.09.18 | Portfolio Making | Ms.Anna Boggon International Academic Coordinator, Chelsea College of Art, UK |
| 26.09.18 | Ad Film Making | Mr. Hari Udayakumar, Mr. George K Antoney, Mr. Farooq Mohamed Founder and CEO, Kadhai Films, Chennai |
| 03.01.19 | Techniques of Design Thinking | Ms.Muzna Nishath Creative Strategist, The Toggle Hub, Chennai |
| 10.01.19& 11.01.19 | Art Direction: From Concept to Execution | Ms.Aruna Rakhee Art Director, Chennai |
| 01.03.19 | Character Makeup and Special Effects Makeup | Ms.Vedhya Professional Makeup Artist, Chennai |

Field Trips

| Date | Place of Visit | Purpose |
|-------------------------|---|--|
| 06.07.18 | Pondicherry | Photography |
| 25.07.18 | SIGA Press, Chennai | Nuances of Printing |
| 08.08.18 | Cholamandalam Artists Village and | Dakshin Chitra, Chennai Architecture Sketch |
| 04.09.18 | Indian Express, Chennai | Production process in a Newspaper Organization |
| 18.09.18 to 22.09.18 | Kutch, Bhuj, Gujarat | Photography |
| 01.02.19 | L.V.Prasad Film and TV Academy, Chennai | Sound Recording, Film Production and VFX. |

Journal

Thumbnail - Volume 5

Theme - Kaleidoscope

Best Article - Abstract Photography

Author - Lavanya Sai Sivalingam, III B.Sc Vis.Com.

Students Achievements

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|---------------------------------|----------------------|------------------------|--|-------------------|
| 08.07.18 | Poojaasri J A | III B.Sc Vis.Com. | Digital Painting | Shasun Sanskriti Shri SS Shasun Jain College for Women | I |
| 11.01.19 | Suchithra S | II B.Sc Vis.Com. | Photography | Indophilia 2K19 Guru Nanak College | III |
| 09.02.19 | Adhithi Harikumar | I B.Sc Vis.Com. | Sketching | Festeve 19 - Women's Christian College | II |
| 08.02.19 | Farzana Mubarak | I B.Sc Vis.Com. | Cosplay | Festeve 19 - Women's Christian College | II |
| 20.02.19 | Anusshka Srihari | I B.Sc Vis.Com. | Art and Painting | Renaissance - Loyola College | I |
| 20.02.19 | Adhithi Harikumar | I B.Sc Vis.Com. | Art and Painting | Renaissance - Loyola College | II |
| 20.02.19 | Fathima Rizna Hussain | I B.Sc Vis.Com. | Art and Painting | Renaissance - Loyola College | III |
| 21.02.19 | Anusshka Srihari Soundarya T | I B.Sc. Vis.Com. | Wealth Out of Waste | Pirouette - Women's Christian College | I |
| 21.02.19 | Pavithira S Sneha Betala D | I B.Sc. Vis.Com. | Wealth Out of Waste | Pirouette - Women's Christian College | III |
| 22.02.19 | Lavanya Sai Sivalingam | III B.Sc Vis.Com. | Photography | Light & Art - Patrician College of Arts and Science | I Runner UP |
| 22.02.19 | Mira M | II B.Sc Vis.Com. | Art Work | Light & Art - Patrician College of Arts and Science | I |

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|---|--|-------------|---|-------------------|
| 01.03.19 | Aarthi Haridas | II B.Sc Vis.Com. | Photography | CSEFSMJC2K19K CG College of Technology | I Runner Up |
| 08.03.19 | Anusshka Srihari Swarnim Brijesh Vajawat Tadavarthy Mani Chandana Mira M | I B.Sc. Vis.Com & II B.Sc. Vis.Com | Painting | International Women's Day Celebration - SRM Institute of Science and Technology | II |

Outstanding Achievements

- Ms. Manasvini B of III B.Sc VisCom. directed a short film titled Microwave and released it on Youtube on July 8, 2018. She has also directed a Music Video titled Kannamma and released it on Youtube on September 5, 2018.
- Ms. Lavanya Sai Sivalingam of III B.Sc VisCom. received a scholarship for the Food Photography Workshop conducted by Chennai Photo Biennale, 2019.
- Ms. Durga Pravani B and Harshitha T.S.S of III B.Sc VisCom. received a scholarship for the seminar Philosophy of Light, by G. Venakat Ram on March 26, 2019 held at Goethe Institute.

Staff Participation in Workshops

| Date | Name of the Staff | Title of the Workshop | Organiser | Level |
|----------|-------------------|--|--|---------|
| 25.10.18 | Ms. Devika Rani L | Good to Great | M.O.P. Vaishnav College for Women, Chennai | College |
| 08.02.19 | Dr. S. Jaishree | Building Brand M.O.P. Making Authentic Leadership Easy | M.O.P. Vaishnav College for Women, Chennai | College |

Staff Paper Presentation

| Date | Name of the Staff | Conference Theme | Title of the Paper | Organiser |
|---------------------------|-------------------|---|--|---|
| 31.01.19 & 01.02.19 | Ms. Devika Rani L | Media Literacy in the Digital Age | Social Media and Health Literacy | Manonmaniam Sundaranar University, Tirunelveli |
| 19.02.19 | Ms. Devika Rani L | Gender Identity and Changing News Paradigms | Social Media as a Tool for disclosure | Kristu Jayanti College, Bangalore |

Staff Publications

| Date | Name of the Staff | Topic | Name of the Journal | ISSN |
|----------------------|--|--|---------------------|-------------|
| April - June 2018 | Dr. S. Jaishree Dr. Sandhya Rajasekhar | Padmaavat, Sifting through Arguments and Counter Arguments | Vidura | 0042-5303 |
| January - March 2019 | Dr. S. Jaishree Dr. Sandhya Rajasekhar | Identifying New Goals and Strategies for Anti –Smoking Campaigns Targeting Adolescents in India (in Print) | Mass Communicator | 0973 - 9688 |

Staff Refresher Programmes

| Date | Name of the Staff | Title of the Workshop | Organiser | Level |
|----------------------|---------------------------------------|--|-----------------------------------|---------|
| 07.12.18 to 13.12.18 | Ms. Priyavadhani M | Faculty Development Program on Research Methodology and Data Analysis Techniques | M.O.P. Vaishnav College for Women | College |
| 01.02.19 | Dr. S. Jaishree Ms. Aarthi Jayaram | Faculty Development Program on Success without Stress, Future without Fear | M.O.P. Vaishnav College for Women | College |

Highlights

Colloquia

Colloquia – Web 3.0, Exploring New Media Platforms, conducted on August 31, 2018 had four interactive sessions.

Session 1: UI/UX Design - Ms. Payal Bhansali & Ms. Natasha Goenka, Limited Edition Design Studio.

Session 2: The art of making web series - Mr. Subramaniam, Independent Film maker.

Session 3: Digital Marketing - Mr.Eshwran Vijayaraghavan, CEO, Kavithalaya.

Session 4: Digital Branding and Merchandising, Mr.Senthil Anand, Social Media Consultant.

Positives 2019

The ninth edition of Positives, the Photography exhibition of the department, was held from January 23, 2019 to January 27, 2019. The exhibition titled Of Sands, Seas, Cities and Stories Untold, featured a collection of 189 photographs and was inaugurated by Mr.Indraneel Das,

Resident Editor of The New Indian Express. The pictures reflected the essence and the timeless beauty of various picturesque locations highlighting the tradition, culture and charisma of Rajasthan, Goa & Gujarat.

A Panel discussion - 'Millennial Photography Trends and Challenges' was held on January 24, 2019. The panel consisted of four prominent photographers from the industry – Mr.Srivatsan Shankaran, Ms. Sai Priya, Mr. Ajaykumar and Mr. Vasanth Kumar and was moderated by Ms. Neera G from the Department of Visual Communication.

Interactive sessions were organized with Industry experts Ms.Rathika Ramaswamy, Wildlife Photographer, Mr.Om Prakash, Cinematographer, Ms.Anita Sathiam, Documentary Photographer, Mr.Shiva GRN and Mr.Siddhu GRN, Cinematographer and Director, Mr.Sunder Ramu, Photographer, Mr.Milan Fernandez, Art Director and Mr.Sitarasu Chittu, Still Photographer.

The exhibition witnessed good response from Photography experts, Media Professionals, Media Students from other colleges and School Students.

Department of Journalism

Present Tense Club Activities

Intra Mural

- An interdepartmental box speaker event on the topic, 'Indian News Channels- News Debates or Noise Debates?', was conducted on September 24, 2018 .
- Six rounds of intradepartmental current affairs quiz was conducted from July 2018 to October 2018.

Interdepartmental

Interdepartmental box speaker event and current affairs quiz competition were conducted on January 3, 2019.

Inter-Collegiate Competition, News Sense 2019

An intercollegiate competition, News Sense' 19, encompassing six different events was conducted on February 20, 2019. It was attended by over 80 participants from eight different colleges. The events were:

- Box speaker event on the topic, 'Crisis of Credibility: Fighting Fake News', judged by Ms. Kavitha Muralidharan, Independent journalist.
- Current affairs quiz, conducted by quizmaster Mr. Shakthivel from Cerebrus quizzing company. There were 20 teams of 2 members each.
- Shipwreck, based on the theme, Newsmakers in India, judged by Mr. Abhijit of Warhorse, Chennai.
- 'TV Reporter Hunt', an on-stage event, judged by Ms. Akshaya Nath, Journalist, India Today.
- Photo feature contest, based on the theme- India, the Perfect Concoction of Tradition and Modernity, an offline event, judged by Ms. Aishwarya Ashok, Professional Photographer.
- Cartooning, an off-stage event, judged by Mr. Arun Ramkumar, Freelance Cartoonist, The New Indian Express.

The Valedictory of the Present Tense Club Activities 2018 – 2019 was held on March 14, 2019.

Guest Lectures

| Date | Topic | Resource Person |
|-------------|---|---|
| 20.06.18 | Scope of International Relations and paving a career path | Ms. Anusha Suriyan Alumna of M.O.P. Vaishnav College for women, currently pursuing M.A. Politics and International Issues at Puducherry University |
| 25.06.18 | Peace Journalism | Mr. Chintan Girish Modi Peace educator & Freelance journalist, Prajnya Trust, Chennai |
| 23.07.18 | Radio Production, Script Writing and Radio Feature | Ms. RJ Raaghavi Former RJ, Radio Mirchi, Chennai |
| 14.08.18 | Radio Production | Ms. Rajshree Bhadra Former AIR Kolkata Programme Executive, Kolkata |
| 16.08.18 | Practical Tips on Field Reporting | Mr Kotteswaran .C.S Assistant Editor, Hindustan Times |
| 22.08.18 | South Asian Balance: Part I | Mr. Radhakrishnan R.K. Associate Editor, Frontline. |
| 7.09.18 | Reporting for New Media | Ms. Manasa Rao Journalist, The Newsminute, Chennai |
| 11.09.18 | Journalism and Youth in Politics | Ms. Navika Kumar Managing Editor, Times Now, New Delhi |
| 19.09.18 | South Asian Balance: Part II | Ms. Radhakrishnan R.K. Associate Editor, Frontline, Chennai |
| 25.09.18 | Political Reporting by Regional Channels | Mr. Rangaraj Pandey Former Editor-in-chief, Thanthi TV, Chennai |
| 10.01.19 | Layout and Design | Ms. Poorani, Journalist, The New Indian Express, Chennai |
| 08.02.19 | How to file an RTI | Mr. Ram Journalist, The Times of India, Chennai |
| 13.02.19 | Story Ideas for Business Reporting and Managing Sources. | Ms. Sangeetha Kandavel Mr. Sanjay Vijaykumar Business Correspondents, The Hindu |
| 14.02.19 | Budget Analysis and Quarterly Analysis | Ms. Harini Subramani Journalist, The Mint, Chennai |

| | | |
|----------|--|--|
| 19.02.19 | Lecture Demonstration on News Cartoons: Indian Chapter | Mr. Keshav Venkatraghavan Consulting Editor, The Hindu, Chennai |
| 19.02.19 | The Changing Eco-System in Media | Mr. Panneerselvan Readers' Editor, The Hindu, Chennai |
| 08.03.19 | Digital Verification of Fake News | Ms. Kanchan Kaur Dean, IJNM, Bangalore |
| 13.03.19 | Indo-China Relations | Mr. Ram Etwareea Journalist, Le Temps, Switzerland |

Workshops

| Date | Topic | Resource Person |
|----------|---------------------------|---|
| 22.02.19 | Techniques of Photography | Mr. Thanush R.N. Proprietor, The Illusion Studio |

Journal

Name - INK

Theme - Chennai City

Best article - Rajiv Gandhi assassination: A Survivor Speaks

Author - Karuna B, III B.A. Journalism

Outstanding Achievements

Afra Fathima S and Subhikshaa S S interned at Kashmir Reader, Kashmir, April-June 2018

Field Trips

| Date | Place of Visit | Purpose |
|------------|---------------------------------|-------------------|
| 26.09.2018 | Yercaud, Tamil Nadu | Community service |
| 09.01.2019 | The New Indian Express, Chennai | Academic |

Practice School

| Date | Area of Practice School | Description |
|----------------|-------------------------|----------------------------|
| June 2018 | Newsletter | M.O.P NEWS, Vol 5. Issue 1 |
| September 2018 | Newsletter | M.O.P NEWS, Vol 5. Issue 2 |
| January 2019 | Newsletter | M.O.P NEWS, Vol 5. Issue 3 |
| March 2019 | Newsletter | M.O.P NEWS, Vol 5. Issue 4 |

Staff Achievements

Paper Presentation

| Date | Name of the Staff | Organiser | Title of Seminar | Title of Paper | Level |
|----------|-------------------|-----------------------|---------------------|--|----------|
| 04.10.18 | Harinee R | Dr. M.G.R. University | Literary Journalism | Print Journalism Vs Digital Journalism: A Study on News Consumption among Millenials | National |

Staff as Resource Person

| Date | Name of the Staff | Institution | Nature of work done | Topic |
|-----------|------------------------|---|--|-----------------------------------|
| Sept 2019 | Dr.Sandhya Rajasekhar | Department of Public Relations, Stella Maris College for Women | Guest lecture | Research in Public Relations |
| Aug 2018 | Dr.Sandhya Rajasekhar | Department of Studies in Journalism & Mass Communi-cation, University of Mysore | Ph.D. thesis examiner | Journalism and Mass Communication |
| Oct 2018 | Dr.Sandhya Rajasekhar | IGNOU, New Delhi | Contributed chapter for the M.A. (Journalism and Mass Communication) Programme to be offered through Open and Distance Learning (ODL) mode | Technological Determinism |
| Jan 2019 | Dr. Sandhya Rajasekhar | IGNOU, New Delhi | Contributed chapter for the M.A. (Journalism and Mass Communication) Programme to be offered through Open and Distance Learning (ODL) mode | Marxist Theories |

Staff Publications

| Date | Name of the Staff | Title of Paper | Name of the Journal / Book | ISSN |
|------------|---|---|------------------------------|---------------------------------|
| 05.06.2018 | Dr. Sandhya Rajasekhar & Dr. Jaishree S | Padmaavat-Sifting Through Arguments and Counter-Arguments | Vidura | ISSN: 0042-5303 |
| March 2019 | Dr. Sandhya Rajasekhar & Dr. Jaishree S | Identifying New Goal and Strategies for Anti-Smoking Campaigns Targeting Adolescents in India | Mass Communicator (in print) | ISSN No. 0973 - 9688 (in print) |

Staff Refresher Programmes

| Date | Name of the Staff | Title of the Programme | Organiser |
|----------------------|-----------------------|--|--|
| 07.12.18 to 13.12.18 | Ms. Sathyabama Oppili | Faculty Development Program on Research Methodology and Data Analysis Techniques | M.O.P. Vaishnav College for Women (Autonomous) Chennai |

Highlights

- Dr. Sandhya Rajasekhar has been approved as Ph.D. Supervisor (part time) in Journalism and Mass Communication from Madras University. Three research scholars have registered under her Supervision.

Post Graduate Department of Business Administration

Workshops

| Date | Topic | Resource Person |
|---------------------|--|--|
| 23.08.18 | Workshop on SPSS and R Software | Dr. Dinesh Babu Founder, Brainswig Solutions |
| 13.08.18 | Management Lecture Series for I year students | Dr. Gowri Ramachandran Certified Master NLP Practitioner, Consultant Economics and Business Analysis |
| 14.08.18 | Management Lecture Series for I year students | Ms. Anuradha Prashant Freelancer, Chief Marketing Officer Mavis Home Furnishings |
| 15.08.18 & 16.08.18 | Outbound Training Programme for I year students | Pegasus Training Institute Pondicherry |
| 03.08.18 | Breakfast with CEO | Mr. Vijay Sekhar Founder & Creative Head, Go Brand 360 |
| 31.08.18 | Breakfast with CEO | Ms. Bharathi Baskar Senior Vice President, Citi Bank |
| 03.09.18 | Management Lecture Series on Artificial Intelligence in HR | Mr. Sriram Iyer CEO - Ikigai, Singapore |
| 19.09.18 | Rendezvous with Writer Series | Mr. Ganesh Kumar Author – ‘Power of Emotions’ Founder-CEOEQ Universe Learning Solutions Pvt. Ltd. |
| 13.12.18 | Breakfast with CEO | Ms. Surekha Raj CEO, Skylark HR Solutions |
| 18.12.18 & 19.12.18 | Certification on Recruitment & Selection | Mr. Kalidasan G K Human Resource Professional |
| 20.12.18 & 21.12.18 | Certification on Risk & Investment Management | Mr. Srivatsan N C Chartered and Cost Accountant |
| 08.01.19 | Guest lecture on Time Series & Regression | Dr. Nalini Ravishanker Professor of Statistics, University of Connecticut, USA |

| Date | Topic | Resource Person |
|-------------|---|---|
| 18.01.19 | Rendezvous with Writer Series | Mr. Narayanan A K Author – ‘How to Invest Right and Prosper’ |
| 19.01.19 | Industrial Visit to Intellect Design Arena Ltd. | Mr. Ramnath Prabhu Associate, Intellect Design Arena Ltd. |
| 12.02.19 | Guest Lecture on Strategy Formulation | Prof. Suresh Gopalan Professor, Winston Salem State University |
| 12.02.19 | Union Budget 19 Round Table Discussion | Mr. Arun Davay Corporate Trainer and Industrial Economist Mr. Sathya Kumar M Founder, Vivekanandha School of Public Policy Mr. Vignesh Krishnaswamy Associate – Suresh and Balaji Associates. |
| 15.02.19 | Management Development Programme | Mr. Sundaram Mani Executive Director, Super Auto Forge Pvt.Ltd. Mr. Ganesh Kumar Founder-CEOEQ Universe Learning Solutions Pvt. Ltd. Dr. Lalitha Balakrishnan Principal, M.O.P. Vaishnav College for Women Dr. Chitra Dey Faculty, MBA Department, M.O.P. Vaishnav College for Women Mr. James Vineeth Leadership Consultant, CEO Revelation Consulting |

Students Achievements

| Date | Name of the Student | Class | Event Name | Prize | Organiser |
|----------------------------|---|--------------|-----------------------------|----------------------------|--|
| 13.06.18 to 07.07.18 | Muthu Arthi Sneha Varsa Sneha S Sruthi K A Shruthilakshmi | II MBA | Summer Internship Programme | | University of Massachusetts Lowell, U.S.A. |
| 17.09.18 | Lavanya S Rushda Rasheen | II MBA | B-Plan | I cash prize Rs. 25,000 | Madras Management Association, Chennai |

| Date | Name of the Student | Class | Event Name | Prize | Organiser |
|----------|--|-----------------|---------------------------------------|----------------------------|--|
| 19.09.18 | Sri Dakshayani T Sri Kaatyayani T | I MBA | Paper presentation | I cash prize Rs. 25,000 | Madras Management Association, Chennai |
| 05.10.18 | Swetha S Banupriya G Shalini P Lavanya B Deepika | I MBA | Marketing | III | Ethiraj College for Women, Chennai |
| 05.10.18 | Sri Dakshayani T Sri Kaatyayani T | I MBA | Penny Patrol (Finance Competition) | II | Ethiraj College for Women, Chennai |
| 05.10.18 | Raveena V J Mano Lasya Sruthi Sruthi | I MBA II MBA | B-Plan | III | Ethiraj College for Women, Chennai |
| 01.11.18 | Amritha Ganesh | I MBA | Elocution | I | United India Insurance |
| 01.11.18 | Pooja | I MBA | Elocution | II | United India Insurance |
| 09.11.18 | Vethavi A Sujitha M G | I MBA | ADZAP | II | University of Madras |
| 14.12.18 | Sanjana Uppili | II MBA | Internship Appreciation | Cash prize Rs. 25,000 | GOBRAND360 |
| 14.12.18 | Rhema Joy Sri Dakshayani T Sri Kaatyayani T | I MBA | Finance Zen | I Cash prize Rs 1500 | MEASI Institute of Management |
| 21.02.19 | Neha N | I MBA | Photography | I Cash Prize Rs. 5000 | SRM Institute of Science and Technology, Ramapuram |
| 22.02.19 | Swetha Lavanya Kavitha Pooja | I MBA | Stay Tuned | I | Chennai School of Business |
| 22.02.19 | Swetha Lavanya Sujitha Rhema Joy | I MBA | Blurb | II | Chennai School of Business |
| 09.03.19 | Yuvapriya | I MBA | Business Plan Competition | II | Veltech Institute of Technology |

Department of Business Administration (Shift I & II)

Club Activities

Name of the Club: Drucker's Progeny (Shift I)

Intra Mural - Sep 07, 2018

- Revelio (Quiz)
- Potpourri
- Panache (Poster Designing)
- Mock Stock Exchange
- Best Manager
- Times Up

Name of the Club: Mercatus (Shift II) **Intra-Mural - Sep 07, 2018**

- Rural Le Carte
- Potpourri
- Business Pyramid
- Shark Tank
- Budgeting
- Stress Interview

- Overall trophy for Drucker's Progeny intra-mural competitions won by III B.B.A. (Shift I)
- Overall Trophy for Mercatus intra-mural competitions won by III year B.B.A. (Shift II)

Inter Collegiate Competition

Inter-Collegiate - Jan 31, 2019

- Ms. CEO
- Lawyer It Up
- Rural Le Carte
- Potpourri
- Shark Tank
- Budgeting

- Overall Trophy for the inter-collegiate competitions won by Ethiraj College for Women, Chennai

Guest Lectures

| Date | Speaker | Topic |
|----------|--|--|
| 13.08.18 | Mr. V. Rajesh Retail Strategy Consultant & Knowledge Partner | Read a Book - Introspect & Explore (Book review weekly activity): 'The Indian Retales' (Insights of an Indian Retailer) |
| 24.09.18 | Mr. Amrithlal H Chartered Accountant The World Bank Group | Personal Finance |

| Date | Speaker | Topic |
|----------|--|---|
| 03.10.18 | Mr. Karthikeyan N Advocate High Court | Cyber Laws and Cyber Crime |
| 03.10.18 | Mr. Sanjay Kadel Chartered Accountant Sanjay Kadel & Co | Recent Trends In Financial Reporting |
| 25.02.19 | Mr. Vasudev Joshi K Senior Consultant, GST and Customs Ernst & Young LLP | Contribution of Tax to the Indian Economy |

Workshops

| Date | Speaker | Topic | Class |
|----------|---|-------|-------------------------|
| 11.02.19 | Dr. Kavin Mary Faculty Member, Department of M.A. HRM M.O.P. Vaishnav College for Women Chennai | SPSS | III B.B.A. (Shift I) |

National Level Student Paper Presentation

| Date | Topic of the Paper Presentation | Resource Person | Level |
|---|---|---|---|
| 31.01.19 | <p>Green Practices in Business Sub-themes:</p> <ul style="list-style-type: none"> Need for sustainable green business practices. Challenges to sustainable green business practices in the current age. Types of sustainable green practices required for the Indian market. Green banking and green economies. | <p>Panel of Judges:</p> <ul style="list-style-type: none"> Mr. Sailesh Muthu - GM Business Development and Marketing SEA6 Energy Pvt Ltd. Mr. Santhosh Muruganantham Co-founder and Managing Director, Kolapasi Ms. Sundari Jagathesan Personal Finance Expert Mr. Raju Rao Founder Forum for Food Recovery | National-Level Student Paper Presentation Competition |
| <p>Best Paper Award:</p> <ul style="list-style-type: none"> Winner: Nithish Kumar and Manjulaa Baargavi from D.G. Vaishnav College received a cash prize of Rs. 5000 for their paper titled 'The Intrusion of Plastics in Religious Centres'. Runners Up: Preksha L and Nithyashree of M.O.P. Vaishnav College for Women received a cash prize of Rs. 3000 for their paper titled 'Green Practices in Business – Successes and Failures' | | | |

Exhibition

| Date | Subject Name | Topic | Class |
|-----------------------|--------------------------|--|---------------------------|
| 29.08.18, 31.08.18 | Principles of Management | Functions of Management | I B.B.A. (Shift I & II) |
| 30.08.18, 31.08.18 | Retail Management | Retail Exhibition-3D Model Making and Presentation on Various Retail Store Layouts | III B.B.A. (Shift I & II) |
| 26.02.18 | Business Environment | Exhibition - PESTEL analysis on Global Location Feasibility | I B.B.A. (Shift I) |
| 11.03.19 | Managerial Economics | Fundamental Concepts | I B.B.A. (Shift I) |

B-Plan Competition

| Date | Name of the Judge | Class |
|------------|---|------------------------------------|
| 25.09.2018 | Santhosh Muruganantham Co-founder and Managing Director Kolapasi Restaurant Chain | Conducted for II B.B.A. (Shift II) |

Journal

| Department | Name of the Journal | Theme | Best Article | Name & Class |
|------------------|---------------------|----------------------------|--|--|
| B.B.A (Shift I) | M-POWER | People Metrics | Metrics and Trends that Matter in 2019 | Deshana Khicha Simran R Asrani II B.B.A. (Shift I) |
| B.B.A (Shift II) | Business Insights | Entrepreneurial Eco System | Digital Entrepreneurial Ecosystem | Dipti S Srividhya .C III B.B.A. (Shift II) |

Students Achievements

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|--|--------------------------|------------------|---|-------|
| 24.09.18 | Shruthi L | II B.B.A. (Shift II) | Poster Designing | Stella Maris College | I |
| 25.09.18 | Sruthi V R Janani Suresh Akshaya A S | II B.B.A. (Shift I) | Potpourri | Shri Shankarlal Sundarbai Shasun Jain College for Women | II |
| 04.10.18 | Nishi Shah | III B.B.A. (Shift I) | Best Manager | Madras School of Social Work Chennai | I |
| 14.12.18 | Dakshina Malavika Mahesh | II B.B.A. (Shift II) | Spell Bee | Loyola College, Chennai | II |
| 23.01.19 | Gunjan K Chhabria | III B.B.A. (Shift II) | Potpourri | JBAS College for Women | III |
| 06.02.19 | Sneha Preksha L | I B.B.A. (Shift II) | Model Making | Bhaktavatsalam Memorial College for Women | I |
| 06.02.19 | Varsha S Nithyashree Preksha L | I. B.B.A. (Shift II) | Market Mayhem | Bhaktavatsalam Memorial College for Women | I |
| 06.02.19 | Dakshina Heraa | II B.B.A. (Shift II) | Alt & Talk | Bhaktavatsalam Memorial College for Women | I |
| 15.02.19 | Itisha Nemani Shruti K | I. B.B.A. (Shift I) | Case Study | Guru Nanak College | II |
| 15.02.19 | Rakshna M Anjali Soundarya P | I B.B.A. (Shift I) | Poster Making | Guru Nanak College | I |
| 15.02.19 | Dakshina Heraa | II B.B.A. (Shift II) | Spell Bee | Asan Memorial College of Arts and Science | I |
| 15.02.19 | Malavika Mahesh | II B.B.A. (Shift II) | Creative Writing | Asan Memorial College of Arts and Science | I |

| Date | Name of the Student | Class | Event | Organiser | Prize |
|-------------|--|-------------------------|-------------------------------|--|--------------|
| 18.02.19 | Nishi Shah Darsha Lodha Sai Nikita K | III B.B.A. (Shift I) | Potpourri | D.G. Vaishnav College | II |
| 18.02.19 | Nishi Shah Sai Nikita K | III B.B.A. (Shift I) | Debate | D.G. Vaishnav College | III |
| 18.02.19 | Nishi Shah Darsha Lodha | III B.B.A. (Shift I) | B-Plan | D.G. Vaishnav College | II |
| 22.02.19 | Jaanvi Sharma | I B.B.A. (Shift II) | Big Wig | Dharmamurthi Rao Bahadur Calavala Cunnam Chetty's Hindu College | III |
| 22.02.19 | Falguni Nithyashree S | I B.B.A. (Shift II) | Fact Hunter | Dharmamurthi Rao Bahadur Calavala Cunnam Chetty's Hindu College | I |
| 22.02.19 | Varsha S Pavithra Jhanvi Sandeep Anu Mohta | I B.B.A. (Shift II) | Business Mimeo | Dharmamurthi Rao Bahadur Calavala Cunnam Chetty's Hindu College | III |
| 22.02.19 | Aanchal Sheetal Deepika Mithra Pratiksha Naidu | II B.B.A. (Shift II) | Business Mimeo | Dharmamurthi Rao Bahadur Calavala Cunnam Chetty's Hindu College | |
| 22.02.19 | Sheetal Shradha Deepika Mithra Pratiksha Naidu | II B.B.A. (Shift II) | Biz Walk | Dharmamurthi Rao Bahadur Calavala Cunnam Chetty's Hindu College | I |
| 23.02.19 | Anjali Soundarya P | I B.B.A. (Shift I) | Biz Motif (Logo Designing) | Asan Memorial College of Arts and Science | I |
| 23.02.19 | Swaati B | I B.B.A. (Shift I) | Biz Motif (Logo Designing) | Asan Memorial College of Arts and Science | III |
| 23.02.19 | Janani Suresh | II B.B.A. (Shift I) | Best Manager | Asan Memorial College of Arts and Science | I |

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|---|-------------------------|------------------|---|-------|
| 23.02.19 | Annjali Rathi Sai Nikita K | III B.B.A. (Shift I) | Intel Spark Quiz | Asan Memorial College of Arts and Science | I |
| 26.02.19 | Pavithra Balaji | I B.B.A. (Shift II) | Numero Uno | Patrician College for Arts and Science | I |
| 27.02.19 | Annjali Rathi Unnati S Shah Mehak Mahipal | III B.B.A. (Shift I) | Auction | Loyola College | I |
| 9.03.19 | Bhavika Anu Mohta Janvi Sharma | I B.B.A. (Shift II) | Spin the Yarn | Women's Christian College | I |

Outstanding Achievements

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------------------|----------------------------------|--------------------------|--|---|------------------------------------|
| 02.03.19 | Gunjan K. Chhabria | III B.B.A. (Shift II) | Geneva Conven- tion Oratorical Competition | Youth Red Cross Society | I District Level |
| 27.02.19 | Akshaya C Srividhya C | III B.B.A. (Shift II) | Business Plan Competition | Loyala College, Chennai | II (cash prize of Rs.2000/-) |
| 17.02.19 | Nishta Bhansali Nithyashree S | I B.B.A. (Shift II) | Paper Presentation - 'Green Practices' | Guru Nanak College, Chennai | I |
| 15.02.19 16.02.19 | Reethu Pratikksha Preksha L | I B.B.A (Shift II) | Paper Presentation - Business Process Re-engineering | M.O.P. Vaishnav College for Women Fourth International Conference on Communication, Computing and Information Technology | Partici- pated and presented |

| | | | | | |
|-----------------------|--|---|--|---|---|
| 15.02.19 16.02.19 | Varsha Rupashree | I B.B.A (Shift II) | Paper Presentation - Application of Artificial Intelli- gence in Business Operations | M.O.P. Vaishnav College for Women Fourth International Conference on Communication, Computing and Information Technology | Partici- pated and presented |
| 13.02.19 | Khushali Punmia Purna Goel Shreya Agarwal Rubini Sahana Prashika | III B.B.A. (Shift I) III B.B.A. (Shift II) | E.D. Bazaar | Ethiraj College for Women, Chennai | Partici- pated |
| 04.02.19 05.02.19 | Preksha L | I B.B.A. (Shift II) | Young Economist Summit | M.O.P.V.C. | Chair person |
| 31.01.19 | Preksha L Nithyashree S | I B.B.A. (Shift II) | National-level Student Paper presentation 'Green Practices in Business – Success and Failures' | M.O.P. Vaishnav College for Women | I |
| 05.01.19, 06.04.19 | Krithika R Susshruthi Gudimetla | III B.B.A. (Shift I) | Paper Presentation - A Comparative Study on Factors Affecting Organi- zational Citizenship Behaviour of Different Sectors with Special Reference to Chennai | 10th International Conference Prestige Institute of Manage- ment, Gwalior | SSRN Top ten List in Seven categories |
| 05.01.19 06.01.19 | Roshni Rajesh Pawani Surbhi S Jain | III B.B.A. (Shift II) | Paper Presentation- A Comparative Study on Factors Affecting Organiza- tional Citizenship Behaviour of Different Sectors with Special Reference to Chennai | 10th International Conference, Prestige Institute of Management, Gwalior | Partici- pated and presented |

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|---|--|---|--|---|
| 22.09.18 | Vanshika Kothari Simran Virwadia D Khushali Punmia Neha Choudary Manisha A Surbhi Jain | III B.B.A. (Shift I) II B.B.A. (Shift I)\ | E.D. Bazaar | Shasun Bazaar, Chennai | Partici- pated |
| 22.09.18 | Muskan Pragati Bafna K.V. Elakiya Suhana Harini S Keerthi Kumari V. Chandana Sonal M Rupali P Srimika L Pavitra Balaji Gayatri A Preksha L Sonali Jhanvi Sandeep Deepika C | I, II, III B.B.A. (Shift II) | E.D. Bazaar | Shasun Bazaar, Chennai | Partici- pated |
| 21.08.19 | Parul Bisani Asha Betala | III B.B.A. (Shift I) | Entrepreneurship Development Programme - 14-day online course | The National Institute for Entre- preneurship and Small Business Development | Certificate in entre- neurship from Ministry of Skill Develop- -ment and Entrepre- neurship, Govern- ment of India. |

Overall Tropies

| Date | Name of the Trophy | College Name | Prize |
|----------|-------------------------------|---|----------------|
| 22.02.19 | Managerial Manifestation 2019 | Dharmamurthi Rao Bahadur Calavala Cunnan Chetty's Hindu College | Winners |
| 18.02.19 | Synergy 2019 | D.G. Vaishnav College | BBA Runners-up |
| 15.02.19 | Catalyst 2019 | Guru Nanak College Chennai | Winners |
| 06.02.19 | Adroit 2019 | Bhaktavatsalam Memorial College for Women Chennai | Winners |

Internships

- Krithika R of III B.B.A. (Shift I) interned at Clayfin Technologies Pvt. Ltd. with a stipend of Rs. 10,000. She did a full-time research project on 'Impact of Behaviour on Productivity and its Modification Using Performance Appraisals and Learning Initiatives'.
- Veena R of III B.B.A. (Shift I) was a marketing intern at Unmetric with a stipend of Rs. 27,000. She devised a social media content strategy for Unmetric's social media accounts.
- Sai Nikita K of III B.B.A. (Shift I) interned at Goldman Sachs for a period of two months with a stipend of Rs.30, 000 per month.

Endowment Awards

| Name | Name of the Endowment | Year |
|---|---|-----------------------|
| Paarvatee Venugopal Dakshina Heraa Mansi Paun | Desikachari | II B.B.A. (Shift II) |
| Rubini | Mother Teresa (Contribution towards NSS) | III B.B.A. (Shift II) |

Field Visit

| Date | Class | Place of Visit | Purpose |
|----------------------|------------------------------|-------------------|---|
| 19.08.18 02.09.18 | III B.B.A. (Shift I & II) | Madras High Court | A Heritage walk of the Madras High Court organised by Mr. Rajah N L, Senior Advocate, The heritage walk brought out the history and heritage associated with the Madras High Court. |
| 22.08.18 | III B.B.A. (Shift I) | Mall Visit | Retail Atmospherics |

Practice School

| Date | Area of Practice | Description | Name of Student / Class |
|---------------------|--|---|--------------------------|
| 10.08.18 | Entrepreneurship Development and Small Business Management | Business-on-Campus Initiative – ‘Magic without Plastic’ – Eco-Friendly Products | II B.B.A. (Shift I & II) |
| 05.09.18 | Entrepreneurship Development and Small Business Management | Educators’ Emporium – Products for Teachers in Celebration of Teachers’ Day | |
| Dec 2018 – Jan 2019 | Marketing Management | Space Marketing for the Department Journal | I B.B.A. (Shift I & II) |

Highlights

Community Service

As a part of ‘Pagir’, the social responsibility project undertaken by the college, B.B.A. students have initiated a project to adopt and share eco-friendly methods that can be incorporated in our daily lives.

The present phase of the project is in tune with the Government of Tamil Nadu’s initiative to ban the use of one-time plastics at retail outlets and malls. Students of the department set up kiosks across 50-60 prominent retail outlets including Nilgiris, Kovai Pazhamudhir Nilayam, Waitrose Supermarket, Murugan Stores, and many more. At the kiosk, they distributed, exhibited and sold plastic-free alternatives such as cloth and jute shopping bags, vegetable bags, garbage liners, paper straws, etc., on a non-profit basis, to promote an eco-friendly lifestyle.

A kiosk was also set up at Forum Vijaya Mall, the venue partner for the initiative, on February 18, 2019, in collaboration with the event partner, Elements 5. The campaign was initiated by Principal Dr. Lalitha Balakrishnan. Along with many prizes, 100 cloth bags and other environment-safe alternatives were shared with the audience.

Staff Additional Qualifications

| Name of the Staff | Additional Qualification |
|----------------------|--------------------------|
| Dr. Vijayalakshmi .M | Ph.D. |

Staff Presentation

| Date | Name of the Staff | Title of Paper | Organiser | Level |
|----------------------|---------------------|--|--|--|
| 09.03.18 10.03.18 | Dr. Priyanka Sharma | ‘Green Marketing’ A strategic Approach to Overcome the Climate Change. (Published in Seminar Proceedings) | Dharmamurthi Rao Bahadur Calavala Cunnann Chetty’s Hindu College Chennai | National Conference on Climate Change, Vulnerable and livelihood resilience growing concerns and stiffening challenges |

Staff Publications

| Date | Name of the Staff | Title of Paper | Name of the Journal/Book |
|----------------------------|---|---|---|
| April 2018 | Dr. Archana Prasad | Reverse Mentoring - An Exploratory Study of Cross - Generational Suitability for Application In Indian Organisations | Syndicate Journal of Management Issue No. 2278-8247, Vol.18 |
| 24.10.18 25.10.18 | Ms. Sangeetha Manoj | Legal Perspectives for Maritime Ecosystem Players - A Theoretical View | ISBN No. 9789385434 - 71 - 6 |
| Dec. 2018 | Dr. Archana Prasad | A Study of Digital Shopping Behaviour of Women with respect to Beauty and Personal Care Products | SSRN Top ten List in seven categories |
| 05.01.19 to 07.01.19 | Dr. Vijayalakshmi M | A Comparative Study on Factors Affecting Organizational Citizenship Behavior of Different Sectors with Special Reference to Chennai | SSRN |
| 15.02.19 16.02.19 | Ms. Shyamala Krishnamurthy Ms. Krupa N | Application of Artificial Intelligence in Business Operations | Volume1 9ISSN2278-8247 |

Staff as Resource Person

| Date | Name of the Staff | Type of Work | College Name |
|----------|---------------------|--|---------------------------------|
| 04.09.18 | Dr. Vijayalakshmi M | Judge for Paper Presentation Competition | JBAS College for Women, Chennai |
| 11.02.19 | Dr. Archana Prasad | Conducted External Academic Audit | D.G. Vaishnav College, Chennai |
| 06.02.19 | Dr. Archana Prasad | Judge for Myriaz-B-Plan Competition | Guru Nanak College, Chennai |

Staff Participation in Seminars

| Date | Name of the Staff | Title / Topic | Organiser | Level |
|----------------------|---|--|--|---------------|
| 06.03.18 | Dr. Priyanka Sharma Ms. Sangeetha Manoj | Emerging Trends in Business Education | Department of Business Administration, Madras Christian College, Chennai | State |
| 10.07.18 | Dr. Vijayalakshmi M | Start-ups and Skill Development Program | Vivekanandha Auditorium, CEG Campus, Anna University | State |
| 30.8.18 | Ms. Aditi A Samant Ms. Shyamala K | Blended Learning and Activity-based Teaching | XIME Business School Oragadam Chennai | National |
| 24.10.18 25.10.18 | Ms. Sangeetha Manoj | Global Challenges of Maritime Industry and the Ways to Mitigate Risk | AMET Business School Chennai | International |
| 23.11.18 24.11.18 | Dr. Archana Prasad | Excellence in Higher Education | IQAC Loyola College, Chennai | National |
| 13.02.19 14.02.19 | Dr. Priyanka Sharma Ms. Shyamala K Dr. Archana Prasad | ThinkEdu Conclave - Ideas for a New India | The New Indian Express | National |

Staff Participation in Refresher Programmes/FDP

| Date | Name of the Staff | Title / Topic | Organiser | Level |
|----------------------------|--------------------|---|---|----------|
| 23.07.18 to 28.07.18 | Ms Sangeetha Manoj | Building Professional and Leadership Excellence among Faculty - A Holistic Approach in Designing and Developing an Integrated and Inclusive Teaching Learning Ecosystem | AICTE – ISTE Sponsored REfresher Programme Ethiraj College for Women, Chennai | National |
| 07.12.18 to 13.12.18 | Ms. Krupa N | Research Methodology and Data Analysis Techniques | Faculty Development Programme, M.O.P. Vaishnav college for Women, Chennai | State |

Department of Commerce (Common Activities)

Commercio

Inter Departmental Fest

Feb 22, 2019

- Game plan
- Newspaper 2030
- Sink or Swim
- My R&D Lab
- Chasing Money
- Utopia
- Suit Up
- Corporate walk

Inter Collegiate Fest

Feb 23, 2019

- Game plan
- Uncode
- Shark Tank
- Newspaper 2030
- Interio
- Chasing Money

Overall Winner (Inter Departmental Fest) – B.Com. Accounting and Finance Shift II

Ms. Commercio – Akshita Iyer – I B.Com. Accounting and Finance Shift II

Overall Winner (Inter Collegiate Fest) – Loyola College

UBICOM - National Summit on U-Commerce

The Department of Commerce organised a national-level seminar on U-Commerce (UBICOM) on October 6, 2018. The summit was led by 13 eminent professionals on the topics Growing Trends in U-Commerce, Internet of Things (IOT) & Human Interactions, Artificial Intelligence for Consumer, Time Travel into the Future, Decoding Block Chain Technology, U-Commerce & its Impact across Industries, Business Innovation Ideas, and Legal Challenges of U-Commerce. The talks were delivered with visual presentations relating to the current scenario of the corporate world and the impact of U-Commerce.

The seminar comprised the following sessions:

| Sessions | Topic | Speaker |
|----------------------------------|-----------------------------|---|
| Inauguration and Keynote Session | Growing Trend in U-Commerce | Chief Guest: Thiru Mangat Ram Sharma, IAS Principal Secretary to Government of Tamil Nadu Higher Education Department Inaugural Keynote Speaker: Mr. Rajaram Venkataraman CEO, Veltech TBIFounder, Navya Insights Convener, FICCI TN State Technology Panel |

| Sessions | Topic | Speaker |
|---|---|--|
| Keynote Session | Internet of Things (IoT) & | Mr. Sairam Vedam Human Interactions Chief Marketing Officer, Kore.ai |
| Parallel Boot Camps | Retail-arity:Artificial | Mr.Ganesh Subramanian Intelligence for Consumer Founder and CEO, Stylumia Centric Retail |
| | Time Travel into the Future | Mr. Yaagneshwaran Ganesh Product Marketing Manager, Freshworks |
| | Decoding Blockchain Technology | Mr. Praveen P S Block Chain Evangelist, Country Manager Transaction Network Services |
| Panel Discussion | Finance | Mr. T M Shyamsunder CIO Head-Operations, Customer Service and Direct, Royal Sundaram General Insurance Co Ltd |
| U-Commerce and its Impact across Industries | Moderator | Mr. Ramakrishnan Venkataraman AVP Matrimony.com Ltd |
| | Human Resources | Mr. Rajeev Menon, Vice President- HR Cognizant Technology Solutions |
| | Healthcare | Mr.Sameer Mehta, Director - Atlas Family Office & Director - CEO - Dr. Mehta's Hospitals |
| Fireside Chat | Business Innovation Ideas-The Future is Here | Mr. Damodaran Padmanaban Founder and CEO, Positive Naick Analytics Pvt LtdActive Analytics Research Centre |
| Closing Keynote Session | Legal challenges of U-Commerce | Ms Nappinai N S Advocate Supreme Court of India & Bombay High Court |

Upskilling for Workplace Success – Annual Workshop Series

The Department of Commerce organized the sixth edition of an annual workshop series, titled ‘Upskilling for Workplace Success’, on November 24, 2018. A total of 20 parallel workshops were conducted with topics in the domain of U-Commerce and Artificial Intelligence. Around 1085 students participated in the workshops, which were led by eminent experts from various industries.

| S.No. | Workshop Title | Resource Person |
|-------|--|--|
| 1 | GST & its Impact in E-Commerce | Mr. Tharmaraj Chartered Accountant |
| 2 | IoT And Digital Transformation | Mr.B.Ramkumar Managing Director, College of Computerised Accountants |
| 3 | Consumer Protection from Online Frauds | Mr. Nehemaiah, Assistant Commissioner, Department of Civil Supplies and Consumer Protection Government of Tamil Nadu |
| 4 | E-HRM | Mr. Pakku Kalyana Rama Sastry Entrepreneur & HR Consultant |
| 5 | Product Innovation and Branding | Mr. Amalan Siluvai, Positive 24 |
| 6 | Big Data Applications in Finance and Social Sciences | Mr. Bhanu Kumar, Director, Win Vinaya Info Systems |
| 7 | Artificial Intelligence and Healthcare | Ms. Shandhyasree Padmanabhan, Freelancer |
| 8 | Brain Train | Mr. Nithyakala Karthikeyan Managing Partner |
| 9 | HR Simulation | Mr.Vinoth Kishore, Assistant Manager – HR Tata Consultancy Services Ltd Mr. Abimanyu, Assistant Manager – HRTCS |
| 10 | Multi- Tasking | Ms.Viji Swaminathan, Entrepreneur & Motivator Woodpecker |
| 11 | Modern Chanakya | Mr. Ranish Haran, Entrepreneur & Motivator Woodpecker |

| S.No. | Workshop Title | Resource Person |
|-------|--|---|
| 12 | Block Chain and Cryptocurrency | Mr. Praveen P S Block Chain Evangelist & Country Manager Transaction Network Services |
| 13 | Artificial Intelligence and Machine Learning | Mr. Abishek Radhakrishnan, Chief Operations Officer-Solutions Pupa Clinic |
| 14 | Augmented Reality and Virtual Reality | Ms. Vanitha J, Senior Marketing Manager Holopundits Inc |
| 15 | Data Journalism | Mr. Srinivasan Ramani, Associate Sub-Editor, The Hindu |
| 16 | Supply Chain Management | Mr. T.A.B. Barathy, Head - HR Division, TVS Group |
| 17 | Classical Art Forms and Healing Therapy in AI Environment | Mr. Amarnath Ghosh Trained Odissi Dancer |
| 18 | Design Thinking | Mr. Chandru Durairaj, Certified Neuro Linguistic Programming Practitioner CEO, Dawn Solutions |
| 19 | Mission Ambition | Mr. Tamil Selvan Mahalingam Founder-CEO, Future Captains |
| 20 | The Future of Mobile Wallet and Consumer Convenience | Ms. Geetha D, General Manager BRK Group of Companies PDP Trainer in College of Computerised Accountants |

Department of Commerce - Accounting & Finance Shift I & II

| | | |
|---|---|--|
| <p style="text-align: center;">Busibee - 18</p> <ul style="list-style-type: none"> ➤ This & That ➤ Order! Order! Order! ➤ Make or Break ➤ Quikr Quikr ➤ Newshour ➤ Unagi – Guess What? | <p style="text-align: center;">Luminescence – 18</p> <ul style="list-style-type: none"> ➤ Utopia ➤ Mark Your Words ➤ Shark Tank ➤ Clash of the Minds ➤ Act It Out ➤ Green Screen ➤ Shutterbug ➤ Short Commercial Break ➤ Beat the Heat? | <p style="text-align: center;">Tax to Talent- 18</p> <ul style="list-style-type: none"> ➤ Debate ➤ Best Tax Plan ➤ Tax File Hunt ➤ Potpourri ➤ Guess Who? ➤ Best Tax Advisor ➤ Sherlocked ➤ Paper Work ➤ Poster Making |
|---|---|--|

The activities of the Department clubs Busibee and Luminescence were held on September 23, 2018. 'Tax to Talent' was conceptualized to create an interest for taxation among the students of all three years and was conducted on October 5, 2018.

Fairs and Exhibition:

- One-day campus business, under the banner 'Learn, Earn and Grow', was held on August 12, 2018.

Guest Lectures

| Date | Topic | Resource Person |
|----------|---|--|
| 09.08.18 | Successful Entrepreneur | Mr. Aman Jhavar Founder-Director, Math Enhancement, a test preparation company |
| 10.08.18 | Performance Management | Mr. Paku Kalyana Rama Sastry CEO, Career HUB |
| 10.09.18 | Impact of IND-AS in Corporate Sector | Ms. Sarada C Chartered Accountant Proprietor of M/S Sarada Associates |
| 11.09.18 | Motivational Entrepreneur | Ms. Kshama Adka Shmoozies Hand-Crafted Ice Creams |
| 07.12.18 | The Change in Investment Scenario | Mr. V. Nagappan Stock Broker |

| | | |
|----------|--|---|
| 13.02.19 | Consumer is the King | Dr. J. Vijayathilagam Manager, Department of Civil Supplies and Consumer Protection Government of Tamil Nadu |
| 18.02.19 | GST Valuation Rules | Mr. Bhavesh Jain Chartered Accountant, EY |
| 25.02.19 | Filing of Returns under GST, claiming of Input Tax Credit under various circumstances | Mr. Tharmaraj Chartered Accountant |

Students Achievements

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|---|---|--|--|-------|
| 09.06.18 | Rachana S Harshitha Kartic Shift 2 B2 | III B.Com. A&F | T-Shirt Designing Arts and Science | Sri Kanyaka Parameswari College for Women, Chennai | I |
| 09.06.18 | Mhithunaa R | III B.Com. A&F Shift 2 B3 | Guess Who? | Sri Kanyaka Parameswari Arts and Science College for Women, Chennai | II |
| 09.06.18 | Madhura Priya Sakthi Prarthana C Lavanya S Abirami S Piyush Rina | III B.Com. A&F Shift 2 B3 I B.Com. A&F Shift 2 B3 I B.Com. A&F Shift 2 B2 | Skit | Sri Kanyaka Parameswari Arts and Science College for Women, Chennai | I |

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|---|---|------------------------------|---|--------------|
| 09.06.18 | Sakthi Prarthana C Madhurapriya Lavanya S Abirami S Piyush Rina Monica A | III B.Com. A&F Shift 2 B3 I B.Com. A&F Shift 2 B3 I B.Com. A&F Shift 2 B2 | Adzap | Sri Kanyaka Parameswari Arts and Science College for Women, Chennai | I |
| 01.08.18 | Anushrutha Ravikumar | II B.Com. (A&F) Shift I | Lock 'r' Talk | GSS Jain College for Women, Chennai | I |
| 10.08.18 | Dharani S Shivani S Gupta | III B.Com. (A&F) Shift I | Paper Presentation | Annai Velankani College for Women, Chennai | Participated |
| 10.08.18 | Dhivya V (A&F) | III B.Com. Interview Shift I | Personal Annai for Women, | Velankani College Chennai | I |
| 10.08.18 | Anjana VP Shruthi M | I B.Com. A&F Shift 2 B2 | Business Quiz | Annai Velankani College for Women, Chennai | I |
| 18.08.18 | Harshita Anil Issrani | III B.Com. (A&F) Shift I | Business Proposal | Shasun Jain College, Chennai | II |
| 29.08.18 | Shrijha N Sowparnika K | III B.Com. (A&F) Shift I | Business Quiz | Mar Gregorios College of Arts & Science, Chennai | II |
| 06.09.18 | Shrijha N | III B.Com. (A&F) Shift I | Best Manager | Sri Kanyaka Parameswari Arts & Science College Women, Chennai | II |

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|--|---|----------------|---|-------|
| 17.09.18 | Nanditha R | II B.Com. (A&F) Shift I | Mock Interview | Ethiraj College for for Women | II |
| 19.09.18 | Shreya Rugmani Narayan Nivedita N Anisha Mathur | III B.Com. A&F Shift II B2 | Business Quiz | Madras Christian College | I |
| 20.9.18 | Aishwarya S Aparna N Sakthi Prarthana C | III B.Com. A&F Shift II B3 | Potpourri | Madras Christian College, Chennai | II |
| 20.9.18 | Maanasaa B Aarthi S | III B.Com. A&F Shift II B3 | Business Plan | Hindustan College of Arts & Science | I |
| 25.09.18 | Shrijha N Sowparnika K Bhavadarini S | III B.Com. A&F Shift I | Spin A Yarn | Shasun Jain College | II |
| 13.12.18 | Pinku P Lunawat Shrijha N Anushrutha Ravikumar Nithiya S Abarna S | III B.Com. A&F Shift I II B.Com. A&F Shift I I B.Com. A&F Shift I | Biz Battle | Kumararani Meena Muthiah College of Arts and Science | I |
| 14.12.18 | Vidushi Harshita Anil Issrani | III B.Com. A&F Shift I | Mock Stock | Loyola College | I |
| 14.12.18 | Chahath R | I B.Com. A&F Shift I | Marketing | Loyola College | II |

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|--|---|---------------|--|-------|
| 23.01.19 | Rakshitha S Khabiya Puravi Kadel | II B.Com. A&F Shift I | Make Over | SIET College | I |
| 05.02.19 | Aishwarya S Maanasaa B | III B.Com. A&F Shift II B3 | Entre Quiz | Shasun Jain College, | I |
| 11.02.19 | Varshini Nandhitha Nithya | I B.Com. A&F Shift I II B.Com. A&F Shift I | Spin a Yarn | Stella Maris College | I |
| 11.2.19 | Lakshmi Prathima | II B.Com. A&F Shift 2 B2 | Photography | Stella Maris College | I |
| 13.02.19 | Nandhitha | II B.Com. A&F Shift I | Best Manager | Patrician College of Arts and Science, Chennai | II |
| 13.2.19 | Shreya Rugmani Narayan Nivedita N Anisha Mathur | III B.Com. A&F Shift 2 B2 | Business Quiz | Patrician College of Arts and Science | I |
| 15.02.19 | Akshita Iyer | I B.Com. A&F Shift 2 B3 | Best Manager | Guru Nanak College | I |
| 16.02.19 | Nanditha R Dhruti U Parikh | II B.Com. A&F Shift II II B.Com. A&F Shift I | Wall Street | Asan Memorial College | II |

| | | | | | |
|----------|----------------------------------|---|-----------------------|--------------------------|-----|
| 16.02.19 | Nanditha R Dhruti U Parikh | II B.Com. A&F Shift II II B.Com. A&F Shift I | Verbs Smash | Asan Memorial College | II |
| 13.03.19 | Niyati Sanghvi Isha Kothari N | III B.Com. A&F Shift I | Quiz | D.G. Vaishnav College | I |
| 14.03.19 | Shrijha N Sowparnika K | III B.Com. A&F Shift I | Paper Presentation | AMET University | III |
| 14.03.19 | Shrijha N Sowparnika K | III B.Com. A&F Shift I | Quiz | AMET University | I |
| 14.03.19 | Aishwarya S Maanasaa B | III B.Com. A&F Shift 2 B3 | Paper Presentation | AMET University | I |

Special Achievements

| Date | Student Name | Class | Event | Organiser | Prize |
|-----------------------|---|---------------------------|----------------------------|--------------------------|---|
| 22.04.18- 15.06.18 | Dhivya V Shathika A Harshita Anil Issrani | III B.Com. A&F Shift I | Internship | Goldman Sachs | Stipend INR 30,000/- per month |
| 02.05.18 02.06.18 | Ananthlakshmi M K Priyanka Y | III B.Com. A&F Shift I | Internship | Tamil Mozhi Koodam | Interview on Tamil Mozhi Koodam published in Tamil magazine Snegidhi (Kumudham) |
| 28.10.18 | Ananthlakshmi M K Priyanka Y | III B.Com A&F Shift I | Script Writing Workshop | Kumudhan Publications | Participated |

| Date | Student Name | Class | Event | Organiser | Prize |
|----------|--|--|---|---|---|
| 13.02.19 | Sughanya Thiagarajan Nagadrithi K Sowmiya B Hamsini S Shathika A Shrijha N Akansha Goel D Dhivya V Sangeetha Bharathi S Gaznafar Fathima Raashi Khanna Siddhi V Japee Afiya Shafreen | I B.Com A & F Shift I III B.Com A & F Shift I | ThinkEdu Conclave – ITC Grand Chola, Guindy | The New Indian Express | Participated |
| 16.02.19 | Nithiya S Anushrutha Ravikumar | II B.Com A & F Shift I | Paper Presentation | Thiruthangal Nadar College, Chennai | Paper was published in International Journal of Business Intelligence & Innovations |
| 16.02.19 | Sujanitha R Supraja S | I B.Com. A&F Shift I | Paper Presentation | Thiruthangal Nadar College, Chennai | Paper was published in International Journal of Business Intelligence & Innovations |

Consumer Club

The Department of Commerce - Accounting and Finance Shift I inaugurated the Consumer Club on August 8, 2018 by Mr. Santharajan, Director, Consumers Association of India. The department, under the banner of Consumer Club, organized a series of guest lectures by experts in the field of consumer education on various topics.

| Date | Topic | Resource Person |
|-------------|--|--|
| 07.08.18 | Consumer Awareness | Mr. Santhanarajan Director, Consumer Association of India |
| 11.12.18 | Consumer Grievance and Redressal Forum | Mr. Nehemiah Assistant Commissioner, Department of Civil Supplies and Consumer Protection |
| 12.12.18 | Consumer Gullibility – Cases | Mr. Nehemiah Assistant Commissioner, Department of Civil Supplies and Consumer Protection |

M.O.P. Vaishnav College for Women was awarded a certificate of appreciation by the Department of Civil Supplies and Consumer Protection, Government of Tamil Nadu, for its contribution towards Consumer Club activities.

Nethra Daan

Under the Pagir (sharing) initiative of the college, the department in association with Rajan Eye Care Clinic organized ‘Nethra Daan’, an awareness program on eye donation, on September 5, 2018. Dr. Mohan Rajan and Dr. Ravi Chandran enlightened the students on the importance of protecting the eyes and donating the same. Around 150 students of the college volunteered to pledge to donate their eyes.

Workshops Attended by Faculty Members

| Date | Name of the Faculty | Event |
|----------------------|--|---|
| 15.06.18 | Ms. Geetanjali S Jindger Ms. Vijayalakshmi Sailapathy Ms. Lakshmi Ganesh Ms. Nishkala | FDP on Evaluation methods |
| 06.07.18 | Ms. Vijayalakshmi Sailapathy | Talk on Empowering Consumers by Mr. Santhanarajan, Director – CAI, organised by MMA |
| 25.10.18 | Ms. Geetanjali S Jindger Ms. Vijayalakshmi Sailapathy | Good to Great – IQAC Workshop at M.O.P Vaishnav College for Women |
| 07.12.18 to 13.12.18 | Ms. Geetanjali S Jindger Dr. Srividhya Prathiba | FDP on Research Methodology and Data Analysis Techniques |
| 09.01.19 & 10.01.19 | Ms. Nishkala | Innovative Metamorphosis – An Elixir for Organisational Excellence |
| 09.02.19 | Ms. Lakshmi Ganesh | Feedback Mechanism Impact Quality – Kumararani Meena Muthaiah College of Arts and Science |
| 13.02.19 | Ms. Lakshmi Ganesh Ms. Nishkala Ms. Abinaya M | ThinkEdu Conclave – ITC Grand Chola, Guindy |

Paper Publication by Faculty Members

| Name of the Staff | Topic | Name of the Journal | Volume | ISSN |
|---------------------------|---|--|--------------------------------|-------------------|
| Dr. Srividya Prathiba C S | A Study on the Impact of Employee Engagement and Organisational Commitment on Talent Retention: A Structural Equation Modeling Approach | International Journal of Business Analytics and Intelligence | Vol 6 Issue 1 April 2018 | ISSN 2321-1857 |
| | A Study on Investors' Satisfaction and Repeated Investment Behaviour: A Structural Equation Modeling Approach | Anveshak - International Journal of Management | Vol 7, Issue 2 July 2018 | ISSN 2278-8913 |
| | A Study on Factors Affecting Customer Satisfaction and Repeated Purchase Behaviour of Food Products: A Structural Equation Modeling Approach" | Amity Journal of Marketing | Vol 3, Issue 2 Dec. 18 | ISSN 2455-975x |

Faculty Members' Achievements

| Date | Name of the Faculty | Event |
|----------|------------------------------|--|
| 13.02.19 | Ms. Vijayalakshmi Sailapathy | Certificate of appreciation by Department of Civil Supplies and Consumer Protection, Government of Tamil Nadu, for her contribution towards Consumer Club activities of the college. |

Department of Commerce - Marketing Management

| | |
|---|---|
| Marketing Week Aug 28 – 31, 2018 <ul style="list-style-type: none">• Kotlerz Klan (Intra-mural Activities)• Engage (Lecture and Workshop Series)• Emporia (Flipped Classroom)• Market Place (Business-on-Campus Initiative) | Kotlerz Klan <ul style="list-style-type: none">• The Blueprint• The Mentalist• Game plan• Marketer of the year• Celebster• Hit the Jackpot• Art Attack |
|---|---|

August 28, 2018: Kotlerz Klan was inaugurated and seven events were conducted under the club's banner. 'Publicite,' the annual student journal of the department, was released with the theme Artificial Intelligence Marketing.

August 29, 2018: The Engage Lecture and Workshop Series was organized by the department. Four lectures were conducted under this banner. The lectures ranged from topics such as 'Branding in the Age of Artificial Intelligence' to 'Relationship Marketing'.

August 30, 2018: The Emporia - flipped classroom activities were conducted for the students of I, II and III years. The activities included:

- Pictionary - I B.Com. MM
- New Product Development - II B.Com. MM
- Brand Quiz - III B.Com. MM

This enabled the students to explore avenues beyond their curriculum.

August 31, 2018: 'The Market Place' was a business-on-campus initiative undertaken by the II year students of the Marketing Management department as part of their practice school. The event was inaugurated by Dr. Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College. The entrepreneurial skills of the students were put to test with stalls being put up with 'Uzhavar Sandhai' as the theme for this year and businesses ranged from photo booths, puppet shows and games to food stalls, all based on the concept of village. This gave the students the opportunity to face real-life experience with regard to business and marketing.

Journal

Name of The Magazine: Publicite

Theme: Artificial Intelligence Marketing

Best Article: Supraja R – ‘Robotic Life’

Cover Page Design: Roshini A

Book of Abstracts

Name: Scholar

Theme: Marketing Research and Consumer Behaviour

Best Research Paper: A Study on the Indian Premier League (IPL) as a driver of Brand Placement – With Special Reference to MNCS Targeting Indian Consumers

Cover Page Design: Roshini A

Engage – Lecture and Workshop Series

| Date | Topic | Resource Person |
|----------|---|--|
| 21.07.18 | Digital Marketing and Big Data | Mr. Akhil Das CEO, 361Minds Pvt Ltd |
| 28.08.18 | Marketing and Branding in the Age of Artificial Intelligence | Ms. Barkha Mehta CEO, Brand Bridge |
| 29.08.18 | Product Marketing | Ms. Anuradha Balasubramanian Founder, Sayona Cosmetics |
| 10.09.18 | Relationship Marketing | Ms. Sindhu Sankar Independent Consultant - Digital Marketing Online Reputation Management |
| 03.01.19 | Opportunities and Trends in New Media Advertising and Marketing | Ms. Manasa Chamundeeswari Babu Department Head - Visual Media CAT Design and Media College |
| 04.01.19 | Innovation & Brand Management | Ms. Vidhya Satagopan Srinivasan CEO and Principal Consultant Sarara |
| 04.01.19 | Smart Shopping in the Age of Smart Retailing | Mr. V Rajesh Retail & Shopper Behaviour Expert |
| 07.01.19 | The Business of Entertainment | Mr. Vijay Adhiraj Head – Original Content Yupp TV Inc. |
| 08.01.19 | Creative Advertising - From Concept to Execution | Mr. Satish Ganapathy Creative Director, Ivy League Advertising |

Subject Based Guest Lectures

| Date | Topic | Resource Person |
|----------|--|--|
| 13.08.18 | Entrepreneurship skills | Mr. Vijay Kapoor MD & Founder, Derby Clothing |
| 11.12.18 | Consumer Grievance and Redressal Forum | Mr. Nehemiah Assistant Commissioner, Department of Civil Supplies & Consumer Protection |
| 18.02.19 | Filing of GST Returns | Mr. Baves Jain Chartered Accountant Ernst & Young |
| 28.02.19 | GST Returns Matching of Inputs & Technology Development in GST | Ms. Deepika Ganesan Chartered Accountant |

Practice School & Exhibitions

| Date | Exhibition Name | Description |
|----------|-------------------|---|
| 20.02.19 | Marketing Express | Ten thematic displays on topics pertaining to the emerging trends in marketing – Augmented Reality, Virtual Reality, Social Media Marketing, Human Centric Marketing, Google Marketing, Personalised Marketing, Cloud Marketing, Artificial Intelligence Marketing, Guerilla Marketing, B2B and B2C Marketing |
| 20.02.19 | Retail Spaces | Ten displays on festive-themed retail formats – Shopping malls, Chain stores, Multiplex, Departmental store, Village market, Specialty store, Restaurant, Boutique, Bakery shop and Resto bars |

Pagir

As part of the initiative Pagir – The Year of Sharing, the students of the Marketing Management department contributed 250 packets of sanitary napkins to 50 adolescent girls at Seva Chakra, an orphanage.

Students Achievements

| Date | Name of the Staff | Class | Event | Organiser | Prize |
|----------|---|------------------|---|--|---------------|
| 01.08.18 | Pooja Jeeva Rangasri Sankari Shristi Bisani | III B.Com. MM | Zap it up | GSS Jain College for Women | I |
| 10.08.18 | Rangasri Sanjna S | III B.Com. MM | Product Promotion | Annai Velankanni College for Women | I |
| 20.08.18 | Sankari J | III B.Com. MM | Paper Presentation | SSS Jain College for Women | I |
| 20.08.18 | Roshini A Neha Poonam Muskan Gutgutia Snekha G | II B.Com. MM | Best Designer | SSS Jain College for Women | I |
| 20.08.18 | Nivedhita Bharathy | II B.Com. MM | Model United Nations | SSN College | Best Delegate |
| 07.09.18 | Roshini A Sankari J | III B.Com. MM | Product Packaging | Shri Kanyaka Parameshwari College | II |
| 01.11.18 | Sri Sowmya | I B.Com. MM | Vigilance Awareness Week (Elocution – How to eradicate corruption?) | Ministry of Labour and Employment, Government of India | III |
| 24.07.19 | Sania Bajaj | I B.Com. MM | Creative Writing | Women's Christian College | II |
| 06.01.19 | Hitanshi Jain Khushi Agarwal | I B.Com. MM | Product Packaging | Guru Nanak College | I |
| 13.02.19 | Hitanshi Jain Khushi Agrawal | I B.Com. MM | Logo Designing | Patrician College | I |
| 06.01.19 | Shreya Supraja Ashok | II B.Com. MM | Business Plan | Guru Nanak College | II |
| 06.01.19 | Muskan Nisha M Nikitha I Parvathi P Shreya S Supraja Ashok | II B.Com. MM | Corporate Walk | Guru Nanak College | III |

Student Participation in Seminars

| Date | Name of the Seminar | Organiser | Level |
|----------|--|---|---------------|
| 15.09.18 | Marketing Conclave | Guru Nanak College | National |
| 01.11.18 | Vigilance Awareness Week - Eradication of Corruption | Ministry of Labour and Employment, Government of India | National |
| 11.12.18 | Human Rights Speech by Mr. Robby Wells – American Politician & 2020 Presidential Candidate | American Consulate & M.O.P. Vaishnav College for Women | International |
| 05.01.19 | Ban on Plastic | PG Department of Communication, M.O.P. Vaishnav College for Women | Regional |

Students' Participation in Workshop

| Date | Name of the Workshop | Organiser | Name of the Students | Year |
|----------|---|-----------------------------|--|------|
| 29.06.18 | Digital Marketing for Management Students | The British Council | Kajal Bhandari Megha Jain A Sanjna A Trusha Mehta Soundarya P S Subiksha S Neha Khatri Pooja C Kumar Mirunalini Sanchna G | III |
| | | | Supraja Ashok Parishi P Pooja M Subha Prathima Shreya Suresh | II |
| 19.07.18 | Sports Reporting & Journalism | American Consulate, Chennai | Khyathi Dave Shivani Jain Sowparnika Priyanka | II |
| 24.11.18 | Content Marketing | Experienzing 42 | Supraja R | III |
| | | | Muskan Subha Divya Nikita I | II |
| | | | Khushi Agarwal Varsha Ramya | I |

Staff Participation in Seminars

| Date | Name of the Staff | Title | Organiser | Level |
|---------------------------|-------------------|---|-----------------------|----------|
| 14.06.18 | Dr. Nisha U | Autonomy of Indian Universities | University of Madras | Regional |
| 26.10.18 - 27.10.18 | Dr. Nisha U | NAAC Framework Assessment and Accreditation Based on Core Values, Criteria and Key Indicators | Bharathiar University | National |

Staff Participation in Workshops / FDPs / Refresher Programs

| Date | Name of the Staff | Title of the Workshop | Organiser | Level |
|---------------------------|-------------------|---|-----------------------------|----------------------|
| 23.04.18 - 18.05.18 | Ms. Deeptha S | FDP - Entrepreneurship, Innovation and Incubation | MHRD & IIT Madras Madras | Regional Regional |
| 14.09.19 | Dr. Nisha U | Counselor's Workshop | British Council | International |

Staff Publications

| Date | Name of the Staff | Title of the Paper | Name of the Journal / Book | Issue No / ISBN No / ISSN No |
|---------------|-------------------|---|---|--|
| July 2018 | Dr Nisha U | Generating Values to an Organization through Value-Added Statements - A Case Study Approach with Special Reference to Infosys | Asian Journal of Multi Dimensional Research | ISSN:2278-4853 UGC Journal No : 63170 |
| August 2018 | Dr. Nisha U | An Exploratory Study on the Existence and Practice of Green HRM - With Special Reference to Professionals in Chennai | International Research Journal of Management and Commerce | ISSN: 2348-9766 UGC Journal No : 47638 |
| December 2018 | Dr. Nisha U | An Empirical Study on Identifying Footfall Drivers that Attract Consumers to a Shopping Mall – With Special Reference to Chennai Shopping Malls | International Journal of Management Research and Analysis | ISSN 2394-2770 UGC Journal No : 63796 |

Additional Qualifications

| Date | Name of the Staff | Name of the Additional Degree | Name of the University |
|----------------|--------------------------|--------------------------------------|---|
| September 2018 | Dr Nisha U | MBA (Marketing Management) | Annamalai University (Directorate of Distance Education) |

Department of Commerce – Corporate Secretaryship

Intra Murals

Inquizitive
Adzap
SuitUp
Brand Race
Stress
Interview

Guest Lectures

| Date | Topic | Resource Person |
|----------|--|---|
| 28.02.19 | Input Credit and Technology Development in GST | Ms. Deepika Ganesh Company Secretary |
| 23.08.18 | Overview on Companies Act 2013 | Mr. Desikan Balaji Company Secretary |
| 13.02.19 | Insolvency and Liquidation | Mr. Desikan Balaji Company Secretary |

Journal

| Department Journal | Theme | Best Article | Name & Class of the Student |
|--------------------|-------------|-------------------------------------|-----------------------------|
| Signet | Investments | Bull and Bear Market Investments | Shrinidhi S III year |

Students Achievements

| Date | Event/Competition | Name of the Student/Winner | Prize | Organiser |
|----------|---------------------------------|---|-------|--|
| 01.08.18 | Suv-an app (creation of app) | Dharini R Pushpavalli A Vaishnavi S | II | Gurushree Shanti Vijay Jain College, Chennai |
| 10.08.18 | Product Package Bale | Ramya Devi P L Deepthi T S | I | Annai Velankanni College, Chennai |
| 18.08.18 | Adzap | Vapusta Vaishnavi R Shanbaga Sanjana V R | I | Shasun Jain College, Chennai |

| Date | Event/Competition | Name of the Student/Winner | Prize | Organiser |
|-------------|--------------------------------------|--|--------------|--|
| 18.08.18 | Loudspeaker | Shanbaga Sanjana V R | II | Shasun Jain College |
| 20.08.18 | Man with a Plan (Business Module) | Tanya Ramprasad | I | Guru Nanak College |
| 19.09.18 | Corporate Walk | Saloni Jain Sakshi Kajal Lodha Hemavathi R C Supriya K Sonali U Aanchal | II | Stella Maris College |
| 07.09.18 | Collage Making | Vaishnavi Mohan Srivani G K | I | Sri Kanyaka Parameshwari College |
| 04.10.18 | Quiz | Akshara M Aishvarya N | II | Madras School of Social Work |
| 9.2.19 | Mock stock | Tanya Ramprasad Aishvarya N Pushpavalli | I | Guru Nanak College, Chennai |
| 9.2.19 | Corporate Walk | Nandita Sri Pushpavalli Akshita Shivani Priya V Chinni Likitha Swetha R Vaishnavi S | II | Guru Nanak College |
| 11.2.19 | Corporate Walk | Saloni Jain Hemawathi Sonali Jain Vaishnavi M2ohan Supraja Jayashree Sree Vaniswari Shrava Dhawani | I | Stella Maris College for Women |
| 11.2.19 | Best Manager | Nachammai S | I | Stella Maris College for Women |

Practice School

- Akriti is an entrepreneurial venture in the form of a public limited company floated by the students of the department of B.Com. CS. It gives students exposure to running a company.
- Akriti has been declaring 100% dividend to its shareholders since its inception.
- The following are the activities carried out by the board of the company in 2018-2019:
Summer Camp: A two-day summer camp for children conducted by the members of Akriti for them to develop skills and knowledge
Other Activities: Providing stationery for the social welfare programmes conducted by the college
- Akriti also manages Impressionz, the campus stationery stall

Staff Publications

| Date | Name of the Staff | Title of Paper | Name of the Journal / Book | Issue No. |
|---------------|--|--|---|-----------------|
| February 2019 | Dr. Shakila P (Co-authored with Dr. John Benedict of Loyola College, Chennai) | Score Estimation for Indian Companies with Reference to CMX NIFTY INDEX of National Stock Exchange | International Journal of Research in Advent Technology, Special Issue | ISSN 23212-9637 |

Staff Participations

| Date | Name of the Staff | Organiser | Title Sminar Presentation / Workshop | Level |
|----------|-------------------|---------------------------|--|---------|
| 07.09.18 | Ms. Sudha V | Ethiraj College for Women | Relevance of Values for Women in Today's World | College |

Staff Additional Qualifications

| Name of the Staff | ame of the Degree/ Course Studied | Name of the University |
|-------------------|-----------------------------------|---|
| Madhumathy M | Ph. D. | Dr. G.R.D. College of Science, Coimbatore |

Social Responsibility

| Date | Title of the Camp | Place | Type of CSR |
|-------------|--------------------------|---|---|
| 04.12.18 | Pagir | C.S.I. School for the Deaf and Dumb, Santhome | Self defence, Donation of groceries, clothes, books |

Exhibition

| Date | Name of the Event | Exhibition by | Event Inaugurated by |
|-------------|--------------------------|----------------------|--|
| 31.08.18 | Panchavyuga | I B.Com. C S | Dr. Lalitha Balakrishnan Prinicipal, M.O.P. Vaishnav College for Women |
| 30.08.18 | Vasanthakalam | II B.Com. C S | Dr. Uthira D Vice Principal, M.O.P. Vaishnav College for Women |

Department of Commerce - Honours

Espirit (August 18 & September 22, 2018)

- Stress Interview
- ADZAP
- Potpourri
- Business Quiz
- 50 KA Funda
- IPL Auction

Journal

Name of the Journal: ADORIA

Volume Number: V

Theme of the Journal: The Financial Edge (Banking)

Designer of Cover Page: Abhinaya G (III B.Com. Hons)

Guest Lectures

| Date | Subject | Topic | Speaker |
|------------------------------|-------------------------|--------------------------------------|---|
| <u>I B.Com. Hons:</u> | | | Ms. Charulatha D Chartered Accountant Faculty in Professional Institutes |
| 31.08.18 | Introductory Accounting | Average Due Date | |
| 01.09.18 | Introductory Accounting | Accounting Ratios | |
| 04.09.18 | Introductory Accounting | Accounting Ratios | |
| 05.09.18 | Introductory Accounting | Partnership Accounts | |
| 08.09.18 | Introductory Accounting | Admission of a Partner with Goodwill | |
| 18.09.18 | Introductory Accounting | Retirement of a Partner | |
| 19.09.18 | Introductory Accounting | Retirement of a Partner | |
| 20.09.18 | Introductory Accounting | Non-Profit Organisation | |
| 25.09.18 | Introductory Accounting | Non-Profit Organisation | |
| 26.09.18 | Introductory Accounting | Royalty Accounts | |

| | | | |
|--------------------------------|-------------------------|--|--|
| 03.10.18 | Introductory Accounting | Royalty Accounts | |
| 04.10.18 | Introductory Accounting | Account Current | |
| 05.10.18 | Introductory Accounting | Basic Accounting Standards | |
| 08.10.18 | Introductory Accounting | Revision for CA Foundation Exam | |
| 04.12.18 | Cost Accounting | Advanced Problems in Material Costing | Mr. Mohammad Asthaf Anandan Cost Accountant Faculty in Professional Institutes |
| 07.01.19 | Cost Accounting | Advanced Problems in Labour & Overhead Costing | |
| 08.01.19 | Cost Accounting | Advanced Problems in Standard Costing | |
| 09.01.19 | Cost Accounting | Advanced Problems in Operation Costing | |
| 14.02.19 | Cost Accounting | Advanced Problems in Process Costing | |
| <u>II B. Com. Hons:</u> | | | |
| 09.08.18 | Corporate Law | Prospectus | Mr. Aravind Company Secretary |
| 10.08.18 | Corporate Law | Share Capital | |
| 18.08.18 | Corporate Law | Allotment of Shares | Dr. Agarwal's Group of Eye Hospitals |
| 21.08.18 | Corporate Law | Deposits | |
| 23.08.18 | Corporate Law | Debentures | |
| 28.08.18 | Corporate Law | Charges | |
| 31.08.18 | Corporate Law | Appointment of Director | |
| 01.09.18 | Corporate Law | Management and Administration | |
| 03.09.18 | Corporate Law | Case Law Analysis | |
| 05.09.18 | Corporate Law | Case Law Analysis | |
| 27.08.18 | Indirect Taxation | Customs Act 1962-Import Incentives | |

| | | | |
|----------|-----------------------------------|--|---|
| 29.08.18 | Indirect Taxation | Export Incentives | Mr. S. Karthik Chartered Accountant Assistant Manager, Indirect Taxation, Price Waterhouse Coopers |
| 31.08.18 | Indirect Taxation | Duty Drawbacks | |
| 01.09.18 | Indirect Taxation | Types of Duty | |
| 05.09.18 | Indirect Taxation | Warehousing | |
| 10.09.18 | Indirect Taxation | Import Export Procedure | |
| 26.09.18 | Indirect Taxation | Baggage Rules | |
| 21.09.18 | Accounting for Companies | Alteration of Share Capital and Internal Reconstruction-Theory and Problems | Ms. Deepa Ganeshram Chartered Accountant Faculty in Professional Institutes |
| 24.09.18 | Accounting for Companies | Accounting for Bonus and Rights Issue, Basics of Accounting Standards-AS 3, AS 4, AS 16, AS 20-Problems | |
| 25.09.18 | Accounting for Companies | AS 5, AS 17, AS 22, AS 20- Problems | |
| 27.09.18 | Accounting for Companies | Advanced Problems in Redemption of Preference Shares and Debentures | |
| 28.09.18 | Accounting for Companies | Cash Flow Statement | |
| 01.10.18 | Accounting for Companies | Preparation of Financial Statements and Profits Prior to Incorporation | |
| 08.10.18 | Taxation 1 | Assessment of Individuals | Mr. Sriram Chartered Accountant, Proprietor Singar Academy |
| 09.10.18 | Taxation 1 | Computation of Total Income And TDS | |
| 11.10.18 | Taxation 1 | Advanced Problems for CA IPCC | |
| 07.02.19 | Strategic Financial Management | Advanced Problems in Cost of Capital | |
| 08.02.19 | Strategic Financial Management | Advanced Problems in Capital Structure | |

| | | | |
|--------------------------|--------------------------------|---|---|
| 11.02.19 | Strategic Financial Management | Capital Budgeting Techniques, IRR, ARR, Payback Period, Profitability Index | Mr. Saimukundhan G Chartered Accountant Partner, JLR & Co. |
| 12.02.19 | Strategic Financial Management | Capital Budgeting Techniques, IRR, ARR, Payback Period, Profitability Index- Advanced Problems | |
| 13.02.19 | Strategic Financial Management | Adjustment of Risk and Uncertainty in Capital Budgeting Decision | |
| 14.02.19 | Strategic Financial Management | Advanced Problems in Leverages | |
| 15.02.19 | Strategic Financial Management | Advanced Problems in Dividend Decisions | |
| <u>III B.Com. Hons.:</u> | | | |
| 01.10.18 | Advanced Accounting II | Debenture Redemption Schedule III-Format of Financial Statements of Companies, Guidance Notes on the Same | Mr. Sai Mukundhan G Chartered Accountant Partner, JLR & Co. |
| 03.10.18 | Advanced Accounting II | Underwriting and Advanced Problems in Shares | |
| 05.10.18 | Advanced Accounting II | Accounting for ESOP | |
| 08.10.18 | Advanced Accounting II | Buyback of Shares and Advanced Problems for IPCC Group II | |
| 09.10.18 | Advanced Accounting II | Advanced Problems for CA IPCC Group II | |
| 08.02.19 | Advanced Management Accounting | Advanced Problems in Marginal Costing | |

| | | | |
|----------|--------------------------------|---|---|
| 11.02.19 | Advanced Management Accounting | Advanced Problems in Standard Costing-Material & Labour | Mr. Ravishankar KACMA (India), ACMA (UK), CGMA Faculty in Professional Institutes |
| 12.02.19 | Advanced Management Accounting | Advanced Problems in Standard Costing-Overhead | |
| 13.02.19 | Advanced Management Accounting | Advanced Problems in Budget | |
| 15.02.19 | Advanced Management Accounting | Advanced Problems in Ratio Analysis | |

Workshop

B.Com. Honours was a part of 20 workshops conducted by M.O.P. School of Business on November 24, 2018

Skill Program:

| S. No | Program | Resource Person |
|-------|----------------|---|
| 1. | Forensic Audit | Ms. Smriti Chandrasekar, Founder-CEO, Quadra Flake Consulting Pvt Ltd |

Students Achievements

| Date | Name of the Student | Class | Competition Event | Organiser | Prize |
|----------|------------------------------|------------------------------------|-------------------|------------------------------|-------|
| 07.09.18 | Ranjana R Rakshetha A V | III B.Com. Hons III B.Com. Hons | Quiz | Kanyaka Parameshwari College | I |
| 07.09.18 | Madhumithaa M Romitha P V | III B.Com. Hons III B.Com. Hons | Logo Designing | Kanyaka Parameshwari College | II |
| 17.09.18 | Vidhyalakshmi | II B.Com. Hons | Poster Designing | Ethiraj College for Women | II |

| | | | | | |
|----------|--|--|------------------------|---|-----|
| 17.09.18 | Suba Nagarajan Shree Vidhya S | III B.Com. Hons III B.Com. Hons | Debate | Ethiraj College for Women | III |
| 20.09.18 | Shobana S | III B.Com. Hons | Best Manager | Madras Christian College | II |
| 11.02.19 | Shobana S | III B.Com. Hons | Stress Interview | Stella Maris College for Women | II |
| 11.02.19 | Sakshi Jain | III B.Com. Hons | Stress Interview | Stella Maris College | I |
| 11.02.19 | Harshini | I B.Com. Hons | Poster Making | Stella Maris College | III |
| 20.09.18 | Ranjana R Rakshetha A V | III B.Com. Hons III B.Com. Hons | Quiz | Hindustan College of Arts and Science | II |
| 20.09.18 | Harini P Nithya S Kousalyaa S Vidhya Ravindran Yaazhini M A Jhanavi M | III B.Com. Hons III B.Com. Hons III B.Com. Hons III B.Com. Hons III B.Com. Hons III B.Com. Hons | ADZAP | Hindustan College of Arts and Science, | II |
| 05.02.19 | Varshini Sadhvi Kannan | II B.Com. Hons | Case study Analysis | SSS Jain College | I |
| 13.02.19 | Kamalanarayani M Madhuvarshini G Madhumithaa M Abhinaya V Aishwarya K Hresha Hemalatha | III B.Com. Hons III B.Com. Hons III B.Com. Hons I B.Com. Hons II B.Com. Hons II B.Com. Hons II B.Com. Hons | Adzap | Patrician College, | II |

| | | | | | |
|----------|--|---|--------------------|---------------------------------|------------------|
| 21.02.19 | Sakshi Jain | III B.Com. Hons | Stress Interview | WCC College for Women, | I |
| 11.02.19 | Sakshi Jain | III B.Com. Hons | Emotional Quotient | Stella Maris College for Women, | II |
| 05.02.19 | Sakshi Jain | III B.Com. Hons | Miss Charisma | SSS Jain College | I |
| 23.01.19 | Sakshi Jain | III B.Com. Hons | Panel Discussion | JBAS College | I |
| 05.02.19 | Madhumitha M Madhuvarshini G | III B.Com.Hons III B. Com. Hons | Connexions | Shasun Jain College | I |
| 11.02.19 | Kamalanarayani M Madhuvarshini G Madhumithaa M Abhinaya V Aishwarya K Hresha Hemalatha | III B.Com.Hons III B.Com.Hons III B.Com.Hons I B.Com.Hons II B.Com.Hons II B.Com.Hons II B.Com.Hons | Adzap | Shasun Jain College, | I |
| 21.02.19 | VidhyaRavindran Madhuvarshini G | III B.Com.Hons III B.Com.Hons | Pot Pourri | WCC College | II |
| 10.09.18 | Ranjana R Madhumithaa M | III B.Com.Hons III B.Com.Hons | Paper Presentation | SRM University Ramapuram | III |
| 18.09.18 | Ranjana R Romitha P V | III B.Com.Hons III B.Com.Hons | Paper Presentation | Mar Gregorios | I |
| 18.02.19 | Suba Nagarajan Romitha P V | III B.Com. Hons III B.Com. Hons | Paper Presentation | Guru Nanak College | Best Paper Award |

Other Notable Achievements:

- Ms. Espirit was won by Romitha P V of III B.Com. Hons
- Overall trophy for Espirit was won by III B.Com.Hons
- Madhumithaa M of III B.Com. Hons has conducted a skill development workshop on 'Basics of Designing and Applications of Canva' for the volunteers of the NGO Social Pukar.

Staff Participation in Workshops

| Date | Name of the Staff | Topic | Organiser | Level |
|--------------------------|--------------------|---|-----------------------------------|----------|
| 7.12.18 to 13.2.18 | Ms S Sasikala Devi | Research Methodology and Data Analysis Techniques | M.O.P. Vaishnav College for Women | National |

Outstanding Achievements

| S.No | Course Name | Name of the Student Winners | Award Title / Prize | Organiser | Level |
|------|---------------|-----------------------------|----------------------------------|--|----------|
| 1. | CA IPCC | Ranjana R | Cleared group I & II with AIR 37 | ICAI | National |
| 2. | CMA INTER | Darshna B | Cleared group I & II with AIR 27 | Institute of Cost Accountants of India | National |
| 3. | CMA INTER | Subhalakshmi K | Cleared group I & II | Institute of Cost Accountants of India | National |
| 4. | ACS EXECUTIVE | Romitha P V | Cleared group I & II with AIR 3 | ICSI | National |
| 5. | CMA INTER | Madhumithaa M | Cleared group I & II with AIR 16 | Institute of Cost Accountants of India | National |

| | | | | | |
|-----|-------------|----------------------|------------------|--|---------------|
| 6. | ACCA Papers | Shivangi | 2 papers | Association of Chartered Certified Accountants | International |
| 7. | CA Inter | Madhumitha | Cleared group I | ICAI | National |
| 8. | CA Inter | Harini P | Cleared group II | ICAI | National |
| 9. | CA Inter | Sharanya Subramanian | Cleared group II | ICAI | National |
| 10. | CA Inter | Priya G | Cleared group II | ICAI | National |
| 11. | CMA Inter | Romitha P V | AIR 1 | ICMA | National |

Field Visit

| Date | Class | Place of Visit | Purpose |
|----------|-----------------|---|---------------------|
| 27.02.19 | III B.Com. Hons | Securities Exchange Board Of India, AnnaSalai | Awareness Programme |
| 28.02.19 | III B.Com. Hons | Modern Food Enterprises Pvt.Ltd, Taramani | Industrial Visit |
| 01.03.19 | II B.Com. Hons | Adyar Ananda Bhavan, Export Processing Unit, Ambattur | Industrial Visit |

Department of Economics

July 13, 2018- Dr. Sunder Ramaswamy, VC, KREA University, Chennai inaugurated the Department of Economics.

January 25, 2019 – Dr. Subramanian Swamy, MP, Rajya Sabha inaugurated ARTH-The Economic Association of M.O.P Vaishnav

Guest Lectures

| Date | Resource Person | Designation | Topic |
|----------|------------------|---|-------------------------------------|
| 08.08.18 | Mr. Vijay Kapoor | CEO and Founder Derby Clothing Pvt. Ltd, Chennai | What It Takes to be an Entrepreneur |
| 13.08.18 | Dr. K Jafar | Professor Madras Institute of Development Studies Chennai | Current Economic Issues |

Young Economist Summit 2019

| Date | Event Name | Chief Guest |
|---------------------------|-----------------------------------|--|
| 04.02.19 & 05.02.19 | Young Economist Summit (YES) 2019 | Mr. B S Raghavan, IAS (Retd) & International Consultant |

The first ever inter-collegiate Young Economist Summit (YES) 2019 was organised on February 4 & 5 February, 2019. A unique initiative where budding Economists from colleges across the city came together to confer on an issue of burning importance in India today: The Rural – Urban Divide. It was attended by 100 student delegates. YES started with a series of talks by eminent speakers who enlightened the students on different aspects of the rural-urban divide and encouraged them to become change makers. On day two of YES, the students were allocated a particular facet of the problem namely education, health, poverty, income gaps and infrastructure. The students' deliberations were presented by the Student Chair to a panel of specialists who analysed and positively critiqued their solutions.

Journal

Best Article - Hiware Bazar - The Real Slumdog Millionaire

Name of the Journal – ARTH

Theme for the Year – Rural Urban Divide

Name - Hania A, I B.A. Economics

Student Achievements

| Date | Name Of The Student | Class | Event | Organiser | Prize |
|----------|---------------------|------------|-------------------|---|-------|
| 01.09.18 | Swetha E | I B.A. Eco | Essay Writing | Justice Basheer Ahmed Sayeed College, Chennai | II |
| 16.02.19 | Krithika R | I B.A. Eco | Oratorical | Asan Memorial College of Arts And Science | I |
| 16.02.19 | Krithika R | I B.A. Eco | Best Communicator | Asan Memorial College Of Arts and Science | I |
| 6.02.19 | Bhavana Lodha | I B.A. Eco | Best Cadet | Tamil Nadu Dr Ambedkar Law University | II |
| 27.02.19 | Bhavana Lodha | I B.A. Eco | Best Cadet | M.O.P. Vaishnav College For Women | I |
| 01.03.19 | Bhavana Lodha | I B.A. Eco | Best Cadet | Alpha Arts and Science College | II |

Staff Paper Presentation

| Date | Name | Title of the Paper | Title of the Seminar | Organiser | Level |
|----------|----------------|---|---|--------------------------|-------|
| 21.12.18 | Ms. KiranVarma | Smart Cities: A Study on People's Expectations and Perceptions in the city of City of Chennai | 39 th Annual Conference of Association of Economists of Tamil Nadu | Madras Christian College | State |

Staff as a Resource Person

| Date | Name | Details | Organiser |
|-------------|-----------------|-------------------------------|----------------------|
| 22.11.18 | Ms. Kiran Varma | Economics Syllabus Remodeling | University of Madras |

Staff Participation in seminar/conferences

| Date | Name | Nature of Programme | Level | Title of Seminar | Organiser |
|-------------|------------------|----------------------------|----------------|--|--|
| 04.12.18 | Ms. KiranVarma | Conference | Regional | Focused Group Meeting US – India Educational Partnership | US Consulate Chennai |
| 31.08.18 | Ms. KiranVarma | Round Table Conference | Inter national | Round Table Conference on Education In Present Era Issues And Challenges | Industrial Economist Chennai |
| 10.09.18 | Ms. Seema Thomas | Seminar | Regional | Education Employment and other Policies In India | Stella Maris College |
| 07.09.18 | Ms. KiranVarma | Seminar | National | Tamil Nadu Economic Policy Dialogue | Tamil Nadu Young Thinkers Forum and IIT Madras |
| 29.01.19 | Ms. KiranVarma | Lecture | Regional | RBI And Autonomy | Stella Maris College |
| 26.03.19 | Ms. KiranVarma | Lecture | Regional | The New Approaches to Fiscal Federalism | Madras Institute of Development Studies |

Department of Computer Science

Department Activities

- International Conference
- Web a thon
- OLAP
- LINK
- Gigggle
- Computer Fair

‘COMPUTER FAIR’ inaugurated by Mr. Sriram, Founder & Director - Technical Prime Fort Pvt., Ltd.

September 20, 2018: OLAP- Overall Trophy at Inter Collegiate Fest was bagged by the students of Stella Maris College.

LINK/OLAP Events

- Shoot the Error
- Quizzards
- Hunt O Hunt
- Sandwich Programming
- Code a thon

ICCCMIT 2019

International Conference

Fourth International Conference on Communication, Computing and Information Technology.

The Fourth International Conference ICCCMIT 2019 was inaugurated by Dr. R. Gokulakrishnan, Additional Director, Software Technology Parks of India, Ministry of Electronics & Information Technology, Govt. of India on February 15, 2019. It was a two day event with 520 participants, 4 Technical Sessions and a Panel Discussion on “Technology Evolution and Disruption in the Business Landscape”. The conference had 63 Paper Presentations. Valedictory Address was given by Dr. Neha Sharma, Secretary of Society for Data Science, Pune University on February 16, 2019

Best Papers – Other Colleges

“CHILD-Chivalrous Humanitarian Ideological Letter Device” was presented by Mr. Udhay Shankar, Mr. Vinod Kumar, Ms. Vidya Diya EduLabs from PSG College & SSS Jain College

“Plant Leaf Disease Detection using K-means Clustering and Neural Network” was presented by Ms. P. Harini , Ms. M. Sneha , Ms. R. Sajitha & Mr. V. Chandran from Bannari Amman Institute of Technology, Sathyamangalam.

Winners of Code-A-Thon

I Prize - Mr. Suraj D, KCG College of Technology

II Prize - Mr. Karthick V, Mr. Arockiya Christopher V, SRM IST Ramapuram

Best Papers - M.O.P Vaishnav College for Women

- “Smart Electrical Energy Saver using Grove Sensor with Arduino Microcontroller” was presented by Ms. Gayathri P, I M.Sc IT & Ms. C S Padmasini, Asst. Professor.
- “Training Models Incorporate Planning as a part of Learning Procedure using the concept of Machine Learning” was presented by Ms. Jeyalalitha N.A of III B.Sc. Comp Sci.
- “Deduplication on Encrypted Data in Multiple Cloud using Key Server” was presented by Ms. Tulasi, III B.C.A & Ms.V Sindhu, Asst. Professor.
- “Iterative Validation Model/Star Validation Model for Improving Software Development Process” was presented by Ms. Sowmyalakshmi, Ms. Pooja Arora, II B.C.A & Dr. Sakthi Kumaresh, Associate Professor.
- “Comparative Study on various Authentication Models on Digital Security” was presented by Ms. Pinky A, Ms. Nevathitha C, III B.Sc. Comp Sci.
- “Food and Beverage Analytics” was presented by Ms. Inku P Lunawat, Siddhi V Japee, III B.Com. A&F.

Guest Lectures

| Date | Topic | Resource Person | Organization |
|----------|------------------------------|--|---|
| 03.07.18 | Research and Career Guidance | Dr. (Mrs.) Ananthi Sheshasaayee Associate Professor & HOD, Assistant Controller of Examinations | Quaid-e-Millath Government College for Women, Chennai |
| 04.07.18 | Emerging Technologies | Dr. Rajesh Kumar V R S Founder and CEO | BigElogic Technologies, Chennai |
| 25.07.18 | Smart Cities and IoT | Mr. Magesh Rajendran Smarter Cities and Watson - Business Development Executive | IBM, Chennai. |

Workshops

| Date | Topic | Resource Person |
|----------|--|---|
| 15.02.19 | Video Editing | Mr. V. Krishnakumar, D.F.T, M.O.P Vaishnav College for Women |
| | Data Visualization using Tableau | Mr. R. Ganesh Kumar, Software Trainer, Ampersand Academy |
| | Data Visualization using Matplotlib | Mr. M Karthikeya Raja, Programmer Analyst, Peri Software Solutions |

| Date | Topic | Resource Person |
|----------|----------------------------------|---|
| 16.02.19 | Arduino - Smart Ant Technology | Mr. Saravanan NLP, Master Certified Trainer, IIPE Canada |
| | Python Analytics | Mr. S Bharathiraja S, Software Trainer, Ampersand Academy |
| | Ethical Hacking & Cyber Security | Mr. P S Karthick Vigneshwar Director and Technical, Advisor for infySEC UK |

Technical Sessions

| Date | Topic | Resource Person |
|----------|------------------------|---|
| 16.02.19 | Block Chain Technology | Mr. Pradeep, Senior Architect IBM |
| | Sports Analytics | Mr. Ramky Performance Analyst with Indian Cricket Team@Sports Mechanics |
| | AI & Data Analytics | Mr. Natesan Subramanian Data Analyst ASCENSO |
| | Robotic Surgery | Dr. N. Ragavan MS, FRCS(Ed),MD(Uro-Oncology), Senior Consultant Urological Surgeon and Uro-Oncologist (Robotics and Laparoscopy) Apollo Hospitals, Chennai |
| | Data Science | Dr. Neha Sharma, Secretary of Society for Data Science Pune University |

Journal

Name of the Journal : COMPUTER ALMANAC, Volume XXIV

Theme : Internet of Things

Best Articles

| Title of the Article | Student Name and Class |
|------------------------------------|-----------------------------------|
| Fog Computing – A platform for IoT | Ms. Surya A, - I M.Sc. (IT) |
| Industrial Automation Using IoT | Ms. Abirami R - II B.Sc. Comp Sci |
| Smart Irrigation using IoT | S.Ruthra, C.S.Nithya, - II B.C.A. |

Students Achievements

| Date | Name of the Student | Class | Event | Organiser | Prize |
|---------------------------|---|---------------------------------|---|--|-------|
| 07.09.18 | Sridevi M Aarthi H Janani Kesari R | II B.Sc. Computer Science | Web Architech | Sri Kanyaka Parameswari College for Women | I |
| 29.09.18 | Ayushi S | I B.Sc. Comp Sci | Drawing | Dr. MGR Janaki College of Arts and Science for Women | II |
| 17.08.18 | Mahika A Parmar | I B.Sc. Comp Sci | Mathistica and Techno Frames - Sudoku | Annai Veilankanni College for Women | I |
| 18.08.18 | Ditichaya R | I B.Sc. Comp Sci | Drawing | Women's Christian College | II |
| 24.09.18 | Divya Dharshini B | I B.Sc. Comp Sci | Tech Byte - Computer | Anna Adarsh College for Women | II |
| | Anusha K Sneha R Supriya A S Sureka R Afrin Humaira S Vishnu Priya R | | Doodle Techno Singing | Dr MGR Janaki College of Arts and Science for Women | |
| 18.09.18 | Abirami R Rhythmsha R | II B.Sc. Comp Sci | Synchronize 2018 - Web Designing | Women's Christian College | II |
| 17.08.18 | Kirupavani S Malavica S Monika K Vidhyasri R Vishali B Nandhini R Pooja G | II B.Sc. Comp. Sci. | Adzap | Annai Veilankanni College of Arts and Science | II |
| 06.09.18 & 07.09.18 | Nachammai Shalini N Divya R K Kamalini E | II B.Sc. Comp. Sci. | Theatre Workshop | Sathyabama College | II |
| 06.08.18 | Pradiksha V | II B.Sc. Comp Sci | Debate | Ethiraj College for Women | I |

| Date | Name of the Student | Class | Event | Organiser | Prize |
|---------------------------|---|-------------------------|---|---|-------------------|
| 08.12.18 | Vishnu Priya R Sneha R | I B.Sc. Comp Sci | Technical Singing | Dr. MGR Janaki College of Arts & Science | II |
| 06.09.18 | Janani Kesari R Sridevi M Aarthi H | III B.Sc. Comp. Sci. | Webpage Developing | Sri Kanyaka Parameswari Arts and Science College for Women | I |
| 21.09.18 | Keerthana V Saiprathyusha P M | III B.Sc. Comp Sci | Robotics (Computer Fair) | M.O.P.V.C. | II |
| 22.09.18 & 23.09.18 | Preethi M Lokeshwari P | II M.Sc. IT | Multimedia | Ethiraj College for Women | II |
| 24.09.18 | Rajalakshmi R Aishwaryaa P | II M.Sc. IT | Interface - Output Coding | Anna Adarsh College | II |
| 26.09.18 | Aishwaryaa P Rajalakshmi R | II M.Sc. IT | Anvaya 2018 - Coding | Ethiraj College for Women | I |
| | Aishwaryaa P Rajalakshmi R | | Debugging | | |
| | Subasri B Meghna R Abani | | Junk Art | | |
| | Aishwaryaa P Rajalakshmi R Subasri B Meghna R Abani | | ANVAYA 2018 | | Overall trophy |
| 12.06.18 | Priyadarshini M A Sneha S Shalini R Sanjana R | III BCA | Chip-In 2018 - Technical Model Tech Quiz, Brainetics | Ethiraj College for Women Ethiraj college for Women | I |
| 06.09.18 | Jayaniveatha Lakshmi R R Revathy R | III BCA | Quest It2018 - Debugging | Madras Christian College | II |
| 07.09.18 | Rajalakshmi S Deepa L | III BCA | Ciphermix 2018- Blind Coding | Vel's University | II |
| 24.09.18 | Priyadarshini M A Sneha S Swetha K S Supreetha V Ayesha Mubin M Rajalakshmi S Sakthia Subha A | III BCA | Interface 2018- Hubo-Working Model | Anna Adarsh College for Women | I |

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|--|---------|--|-----------------------------------|-------------------|
| 08.01.19 | Prriyadarshini M A Sneha S | III BCA | Do It 19 | Gurunanak College | II |
| | Tulasi Tejaswini Revathy P | | Debugging Do It 2019 | | I |
| 24.01.19 | Prriyadarshini M A Priyanga N Swetha K S | III BCA | Paper Presenta- tion (National Symposium) | Alpha Arts and Science College | Partici pation |
| 06.02.19 | Tulasi Tejaswini Harshita B Priyanga N Swetha K S | III BCA | Debugging (Le-Tech 19) Web Designing (Letech 19) | S A Engineering College | II |
| 12.02.19 | Sanjana R Shalini R Prriyadarshini M A Swetha A | III BCA | Quiz (Brainbyte 19) Powerpoint Presentation (Brainbyte 19) | GSS Jain College for Women | I II |
| 12.02.19 | Michelle Maria | I BCA | Tech Non-Tech (Brainbyte 19) | GSS Jain College for Women | II |
| 16.02.19 | Tulasi Tejaswini | III BCA | Paper Presentation (ICCCMIT) | M.O.P.V.C | II |
| 11.01.19 | Sowmyalakshmi R | II BCA | Poetry Writing | Guru Nanak - Indophilia | II |
| | | | Ethnic Walk | | |
| 23.01.19 | Sowmyalakshmi R | II BCA | Lexicon | JBAS-Charisma 19 | II |
| 12.06.18 | Prriyadarshini M A Sneha S Supreetha V Ayesha Mubin Shalini R Sanjana R Michelle Maria | III BCA | Chip-In 2018- Technical Model | Ethiraj College for Women | Overall Trophy |
| 24.09.18 | Prriyadarshini M A Sneha S Supreetha V Ayesha Mubin Shalini R Sanjana R | III BCA | Interface -2018 | Anna Adarsh College for Women | Overall Trophy |

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|--|---------|--|----------------------------------|-------|
| | Rajalakshmi Sakthia Subha Swetha K S Swetha C | | | | |
| 28.02.19 | Supreetha V Shalini R | III BCA | Mock Interview (Techspark 19) | Shri Chandrababu Jain College | I |
| | Ayesha Mubin M | | Syntax identification (Techspark 19) | | II |
| | Shalini R Sneha S | | Quiz (Techspark 19) Graphics | | I |
| | Prriyadarshini M A | | Designing (Techspark 19) | | I |
| 01.03.19 | Supreetha V Ayesha Mubin M | III BCA | Fandom Quiz (Cseismic 2k19) | KCG College of Technology | I |
| | Shalini R Sneha S | | Technica Quiz (Cseismic 2k19) | | |
| | Priyanga .N Swetha K S | | Paper Presentation (Cseismic 2k19) | | II |
| | Tulasi Tejaswini Revathy P | | Fandom Quiz (Cseismic 2k19) | | |
| 28.02.19 | Priyanga N Swetha K S | III BCA | Presentation (Techspark 19) | Shri Chandrababu Jain College | II |

Student Participation in Conferences

| Date | Name of the Student | Class | Title of the Paper | Organiser |
|----------|--|-------------|---|-----------------------------------|
| 24.02.18 | Preethi M | II M.Sc. IT | Changing Trends in Preferences of Mode of Transactions - A Prediction using Rough Set Theory | SSS Jain College, Chennai |
| | Prriyadarshini A Priyanga N Swetha K S | III BCA | Data Mining | Alpha Arts and Science College |

| Date | Name of the Student | Class | Title of the Paper | Organiser |
|---------------------------|---|------------------------|---|---------------------------------|
| 13.02.19 & 14.02.19 | Ishwarya Lakshmi S S Nevathitha C Pinky A Farheen M N Jeyalalitha N A | III B.Sc. Comp. Sc. | THINKEDU - CONCLAVE 2019 National Level Education Meet | The New Indian Express Group |
| 13.02.19 | Aishwariya H Gajashree R Sai Keerthi A Saranya S Vidhya S | I M.Sc. IT | THINKEDU - CONCLAVE 2019, National Level Education Meet | The new Indian Express Group |

Student Participation in Workshops

| Date | Name of the Student | Class | Title of the Workshop | Organiser | Level |
|---------------------------|--|---|--|--|----------|
| 29.08.18 | Yukhta Lakshmi Tulsi Tejaswani | III B.C.A | Image Processing | SRM Institute of Science and Technology | Regional |
| 30.08.18 & 31.08.18 | Pachiammal P Monica K Gokulavani N Kamalini E Divya A S Ramya S Kavitha S | III B.Sc. Comp.Sc. II B.Sc. Comp.Sc. | Android Development Androd App Development | Shri Krishnaswamy College for Women Shri Krishnaswamy College for Women | |
| 30.08.18 | Divya G Bhuvaneshwari R Shalene A V Meghna R Abani Subasri B Haritha JAjitha A Karunya S Vishnu Priya R Samreen Fathima S Keerthika P Priyanka B | II M.Sc. IT | Android Development | Shri Krishnaswamy College for Women | Regional |
| | Abinaya B Monisha D Nirosha J Sai Keerthi A Saranya S Surya A | I M.Sc. IT | Android Development | Shri Krishnaswamy College for Women | |

| Date | Name of the Student | Class | Title of the Workshop | Organiser | Level |
|----------|---|-------------------------------|------------------------------------|---|----------|
| | Ruthra Sandhya Sowmiya.K Pooja Arora Kajal Jain Renuka Radha G | II B.C.A | Mobile App Development | Shri Krishnaswamy College for Women | |
| 03.09.18 | Sridevi M Haripriya M Vinodhini D Dikshika N Aarthi H Poojasree R Jeyalalitha N A Dhanalakshmi C Kavya B Ishwarya Lakshmi S S Farheen M N Pavithra N | III B.Sc. Comp. Science | Image Processing | SRM Institute of Science and Technology | Regional |
| 06.09.18 | Keerthana R Sneha R | I B.Sc. Comp. Science | Robotics | Sathyabama University | |
| 25.01.19 | N Nachammai Shalini Abirami R | II B.Sc. Com.Sc. | Artificial Intelligence | Microsoft Company | |
| 25.10.18 | Syed Ali Fatima Priyanka.S Vysali.K Varalakshmi.V | II BCA | Geographical Information System | AMET University | |

Papers published by Students

| Student Name | Class | Date | Name of the Journal | Title | ISSN Number |
|----------------------------------|-------------------------|----------|--|---|--|
| Dikshika N Mohamed Kameela | III B.Sc. Comp. Sci. | 03.10.18 | Pen Testing Scada Architecture Magazine, Pen Test Publisher | Cluster Bomb Storming in Web application and forestalling using logic based CAPTCHA, | ISSN : 2084 - 1117 6th Edition, 2018, October 2018 |
| Padmapriya I Ragini H | III B.C.A | Feb-2019 | International Journal of Trend in Scientific Research and Development | Cloud Cryptography | ISSN : 2456-6470 |

Field Trip

| Date | Place of Visit | Purpose |
|------------------------|--------------------------------|------------------|
| 11.08.18 to 14.08.2018 | Ooty, Conoor and Black Thunder | Educational Tour |

Staff Participation in Workshop

| Date | Name of the Staff | Title of the Workshop | Organizer | Level |
|---------------------|-------------------|-----------------------------------|-----------------------|----------|
| 26.10.18 & 27.10.18 | R Gavoury | Revised NAAC Norms and Procedures | Bharathiar University | National |

Staff as Resource Person

| Date | Name of the Staff | Institution | Nature of Work done | Topic |
|----------|--------------------|--------------------------------|---------------------|---|
| 23.01.19 | Dr. Sakthi Kumresh | Alpha Arts and Science College | Judge | E-Commerce , Computing and Data Analytics |

Staff Publications

| Name of the Staff | Title of Paper | Name of the Journal / Book | Issue No. |
|------------------------------------|---|--|---|
| Ms. C S Padmasini | A Novel K-Tree Bayes Multimodel Business Risk Prediction for structured and unstructured Automotive Customer Data | International Journal of Pure and Applied Mathematics | ISSN : 1311 8080 E - 13143395 |
| Dr. R.Anusha Ms. A.Angayarkanni | Block Chain Technology- An Overview | International Research Journal of Engineering and Technology (IRJET) | e-ISSN: 2395-0056 Volume : 05 Issue: 08 |
| Dr. Anusha R Ms. Angayarkanni A | Green Computing- Insight Into An Evolving Eco Friendly Technology | International Journal of Scientific Research and Reviews | ISSN: 2279?0543 |
| Ms. Sindhu V | A State of Art Review on Homomorphic Schemes in Cloud Computation | Research Review Journal | ISSN No24553085 |

Staff Participation in Seminars

| Date | Name of the Staff | Title | Organiser | Level |
|-------------|---------------------------------------|---|---------------------------------|--------------|
| 13.12.18 | Ms. T. Sunitha Rani Dr. Priya Iyer | Digital Disruption Transformation | FICCI, Chennai | National |
| 23.01.19 | Dr. Sakthi Kumaresh | Prediction of Employ- ment Opportunities for the Youngsters in the Year 2020 | Alpha Arts & Science College | National |

Additional Qualification

| Date | Name of the Staff | Degree | University |
|-------------|--------------------------|---------------|-----------------------|
| 27.12.18 | Ms. R. Anusha | Ph.D | Madras University |
| 25.01.19 | Ms. A. Muthulakshmi | Ph.D | Bharathiar University |

Department of Mathematics

Inter-Collegiate Competition-

Sep 22, 2018: Nexus 2K18

- Paper Presentation
- Quiz
- Potpourri
- Math modeling
- T- Shirt Designing
- Channel Surfing

Intramural Competition

Feb 1, 2019: Infinitum 2K19

- Paper Presentation
- Quiz
- Potpourri
- Math Modeling
- Math Tune
- Debate

Workshops

| Date | Topic | Resource Person | Level |
|----------|---------------------------------|---|-------|
| 11.09.18 | Trends in Mathematical Analysis | Dr. M. Pitchaimani Assistant Professor, Ramanujan Institute for Advanced Study in Mathematics, Chennai | State |
| 14.09.18 | Actuaries | Dr. Gaurav Khemka Senior Lecturer, College of Business and Economics, Australian National University, Canberra, Australia. | State |

Symposium

National Level Symposium-Actuarial Science

| Date | Topic | Resource Person |
|----------|---|---|
| 04.02.19 | An Insight into Actuarial Science and Career Opportunities. | Dr. Gaurav Khemka Senior Lecturer, College of Business and Economics, Australian National University, Canberra, Australia. |
| | Insurance and Risk Management | Mr. R. Arunachalam Chief Actuary, MSS Cholamandalam, Chennai. |

Journal

Name of the Journal : Elixir

Theme : Techomatics

Best article : Fourier Transforms in Enhancing Electro Cardio graphic (ECG) Signals by Shriranchini S, III B.Sc. Mathematics.

Students Achievements

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|--|----------------------------|--|--|-------------------------|
| 20.06.18 | Payal B | II B.Sc. Maths | Quality Assurance in Official Statistics | National Sample Survey, Government of India. | Cash Prize of Rs.1000/- |
| 18.08.18 | Gomathi V Haripriya K Srutha R | II B.Sc. & III B.Sc. Maths | Potpourri | Anna Adarsh College for Women | I |
| 20.08.18 | Ilakkiya Maran | III B.Sc. Maths | Logo Designing | Ethiraj College for Women | II |
| | Logarakshagi L U Kalaivani M C | III B.Sc. Maths | Hit Upon The Weeds | | II |
| 07.09.18 | Indhuja M Vishnu Priya B | III B.Sc. Maths | Math Designing | Stella Maris College | II |
| | Anitha Valliappan | I B.Sc. Maths | Olympiad | | I |
| 21.08.18 | Pavithra K Kamali K Kousalya K Deva Dharshini P Gayathri S | III B.Sc. & I B.Sc. Maths | Math Song | Mar Gregorios College for Women | I |
| | Anitha Valliappan | I B.Sc. Maths | Olympiad | | II |
| | Soundarya B Aishwarya R | III B.Sc. Maths | Poster Presentation | | II |
| 7.12.18 | Indhuja M Vishnu Priya B Anusha Viswanathan | III B.Sc. Maths | Treasure Hunt | Madras Christian College | II |
| | Pavithra K Kamali K Kousalya K | III B.Sc. Maths | Math Relay | | I |

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|---|-------------------------------------|--------------------|------------------------------------|-------|
| | Gomathi V Haripriya K Keerthimalini A | III B.Sc. & I B.Sc. Maths | Event X | | II |
| 14.12.18 | Anusha Viswanathan Indhuja M Vishnu Priya B | III B.Sc. Maths | Treasure Hunt | Loyola College | II |
| | Shriranchini S Vardhana | III B.Sc. Maths | Paper Presentation | | I |
| | Gomathi V Haripriya K Santhoshini M | III B.Sc. Maths | Guess Busters | | II |
| | Anusha Viswanthan | III B.Sc. Maths | Extempore | | I |
| | Sushmitha M Pooja M Saraswathy R Srutha R Bhuvaneshwari P | II B.Sc. & III B.Sc. Maths | Adzap | | II |
| 15.12.18 | Simran Ummatt Fahmida S M Haripriya K | III B.Sc. Maths | Math Fun | Loyola College | I |
| 17.12.18 | Sujitha U Tharunika S | II B.Sc. Maths | Collage | Guru Nanak College | II |
| 23.01.19 | Anjana R Sujitha U Malvika V Abinaya S Tharrunika S | II B.Sc. Maths | Math Tune | Women's Christian College | II |
| | Subhashini N Karthiga K Vilasini Asokan | III B.Sc. & II B.Sc. Maths | Quiz | | II |
| 25.01.19 | Pavithra K Kamali K Kousalya K Soundarya B | III B.Sc. Maths | Math Tune | Soka Ikeda College for Women | I |

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|---|------------------------------------|---------------------|--|-------------------------------|
| 25.01.19 | Subhiksha I U Sushmitha M Swathipriya U Vijayadharshini J Bharathi G S | III B.Sc. & I B.Sc. Maths | Adzap | Soka Ikeda College for Women | I |
| | Hitheshwori B Priyadarshini R | I B.Sc. Maths | Math Modeling | | II |
| | Vandhana Varshini R ShriVarshini K | I B.Sc. Maths | Fix It | | II |
| | Aksa Rachael Prasad | I B.Sc. Maths | Channel Surfing | | II |
| | Sushmitha M Pavithra K | III B.Sc. Maths | Dubsmath | | II |
| 12.02.19 | Subhashini N Kalaivani M C | III B.Sc. & I B.Sc. | Quiz | JBAS College for Women | I |
| | Anitha Valliappan Gomathi V Haripriya K Pavithra K | Maths III B.Sc. Maths | Treasure Hunt | | I |
| | Srinidhi M S Keerthana U | I B.Sc. Maths | Vegetable Carving | | II |
| 12.02.19 | Vishali A Deepika V | II B.Sc. Maths | Math Modeling | SRM Institute of Technology | I |
| 14.02.19 | Vaishalini V | III B.Sc. Maths | Poster Presentation | Sairam College of Engineering and Technology, Chennai | Cash Prize of Rs.1000/- |
| | Anitha Valliappan | III B.Sc. Maths | Olympiad | | Cash Prize of Rs.800/- |
| 15.02.19 | Lakshmie C Pavithra K | III B.Sc. Maths | Math Tune | G.S.S. Jain College | I |
| | Pavithra K Kamali K | III B.Sc. Maths | Olympiad | | II |
| | Subhiksha I U Srivarshini V Nasrin Begum M Vijayadarshini J Swathipriya U | I B.Sc. Maths | Adzap | | II |

Staff Achievements

- Dr. Fernandes Jayashree
 - Attended The Academic Leadership Training Programme organized by MHRD Government of India at JBAS College for Women from August 28, 2018 to August 31, 2018.
 - Attended The Association of Asia Pacific Business School Deans Programme organized by University of New South Wales, Australia at Sydney from November 17, 2018 to November 20, 2018.
 - Was the Chief Guest and inaugurated DESAFIA 2K19, the Intercollegiate fest organized by the Mathematics department at JBAS College for Women on February 12, 2019
- Ms. S. Krishnaveni received the Best Teacher award from Lions Club, Periamet on September 5, 2018.

Staff Paper Presentation in Conference

| Date | Name of the Staff | Title of the conference | Title of the paper | Organized by | Level |
|---------------------------|--|---|--|---|----------|
| 28.02.19 & 01.03.19 | Dr. Fernandes Jayashree & Ms. B. Ramani | Recent Trends in Pure and Applied Mathematics | Manpower Training Model with Heterogeneous Trainers and Bulk Service | Quaid-E-Millath Government College for Women, Chennai | National |
| | Ms. Krishnaveni S & Ms. M R Alamelu | | A Fuzzy Approach on the Root System of Indefinite Quasi Hyperbolic Kac-Moody Algebra $QHB_3^{(1)}$ | | |

Staff Participation in Conference/ Workshop

| Date | Name of the Staff | Title of the conference/ workshop / seminar | Organized by | Level |
|-----------|-------------------|---|------------------------------------|----------|
| 30.01. 19 | Ms. Krishnaveni S | Workshop on Scientific Computing and Research Tools | Quaid –E-Millath College for Women | National |
| 30.01.19 | Ms. Alamelu M R | Workshop on Scientific Computing and Research Tools | Quaid –E-Millath College for Women | National |
| 05.02.19 | | Workshop on Identification and Supporting Dyslexic students | D.G. Vaishnav College | National |

Department of Food Science Management

August 23, 2018: Prakriti, The Department Club conducted interdepartmental club activities coined as Food Fashionista 2018, where over 200 students participated in various competitions.

Seminars/Workshops/Colloquia

| Date | Topic | Resource Person |
|------------|---|---|
| 24.09.2018 | Workshop on Food Business Initiative in Association with AFSTI, Chennai Chapter | Dr. Kalaivani Ganesan Scientist E, Dept. of Biotechnology, Ministry of Science and Technology, GOI and Joint Director-Innovation and Incubation, Entrepreneurship Development & Innovation Institute, Government of Tamil Nadu |
| | Food Entrepreneurship: Opportunities | |
| | Current Overview of Food Safety Regulations | Mr. P. Muthumaran Director, FSSAI (Western and Southern region), Chennai |
| | Food Business- Registration, Licensing and Certification | Dr. M. Kannan Central Licensing Authority, FSSAI, SRO Food Start-Ups-‘Nuances of Fund Raise’ Mr. Ali Fidvi, Senior AssociatePeepul Capital Investment Advisors Pvt. Ltd. Chennai |
| | Entrepreneur Talk | Ms. Marieen Vijay CEO and PromoterCatalyst Food, Chennai |
| | Alumni Entrepreneur Talk | Ms. Mathangi Kumar Head Chef and Managing Partner, That Madras Place and Summer House Eatery, Chennai Ms. Kshama Adka Founder, Shmoozie’s: Hand-crafted ice creams, Chennai |
| 04.01.19 | Food Photography and Food Blogging | Ms. Meghana Sumesh Director, Hungry Forever, Chennai |
| | Molecular Gastronomy | Ms. Mathangi Kumar Head, Cheif and Managing Director, That Madras Place, Chennai |

Journal

Name of the Journal : Journal of Food and Nutrition
 Best article : Current Initiatives taken by FSSAI to Ensure Food Safety
 by Madhumitha. M.S III B.Sc. FSM

Students Achievements

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|---|------------------|---|---|-------|
| 11.08.18 | Sakshi. PLeena R | III B.Sc. FSM | Nutriutsav : Quiz | Madras Medical Mission | II |
| | Leena R | | Nutriutsav - Poster | | I |
| | Ranchana Rakshna Divya Thirumagal Ruhenaz Jagajjanani Sushma Zacariah | | Nutriutsav - Fashion walk | | I |
| 16.08.18 | Sowparnika Srinivas R Divya | III B.Sc. FSM | Nutrifest–Quiz | Ethiraj college for Women | II |
| | Bavani P | | Nutrifest -Tickle your mind | | II |
| | Shanmuga Priya M | | Nutrifest - Grandmas Magic Box | | II |
| 24.08.18 | Gayatri R Sowmya R | III B.Sc. FSM | Quiz Competition on Food Safety (Prelims round) | CII (Confederation of Indian Industries) in association with FSSAI | I |
| 07.09.18 | Shariha Fathima Fathima Shahin | II B.Sc. FSM | Wall hanging making | Sri Kanyaka Parameshwari College | I |
| 10.09.18 | Surya S | III B.Sc FSM | Logo design | M.O.P.V.C | II |
| | FathimaShahin M | II B.Sc FSM | Doodle on the cup | | I |
| 17.12.18 | Kamali T C Shivani V | II B.Sc. FSM | Treasure hunt | Stella Maris college for Women | I |
| 21.12.18 | Veena Jain P Rakshitha. D | I M.Sc. FTM | Novel Food Display | CFDT- TANUVAS, Chennai | I |

| Date | Name of the Student | Class | Event | Organiser | Prize |
|----------|--|------------------|----------------------------|--|-------|
| | Anagha. D Umayal Nandhini .S | | Vegetable Carving | | |
| | Pooja T Nagabhavani N | II M.Sc. FTM | Quiz | | II |
| 11.01.19 | Priyadharshini S Mohanpriya K Mohanapriya B Shanthini S Pavithra R Sree Lakshmi S | III B.Sc. FSM | Adzap | D.G. Vaishnav College | I |
| | Surya S Vidyasri R | | E-Poster | | II |
| | Sanjanaa Madhan | I B.Sc. FSM | Face Painting | | |
| | Sara Hanna K A Abinaya G | II B.Sc. FSM | Comic Strip | | |
| | | | Quiz | | |
| 09.02.19 | Sanjanaa Madhan | I B.Sc. FSM | Comic Designing | Festive'19 WCC | I |
| 16.02.19 | | | Best Communicator | Vaagai Pasarai, ASAN Memorial college of Arts and Science | I |
| Dec 18 | Surrabi M | II M.Sc. FTM | Photography competition | Kanchipuram Municipality | II |

Students' Achievements M.Sc. F.T.M.: Research/ Academic

| Date | Name of the Student | Class | Research Poster/ paper publication | Organizer / Journal | Prize participation |
|----------|----------------------------------|------------------|--|---|---|
| 13.12.18 | Sowmya R Gayatri R Leena R | III B.Sc. FSM | Poster Presentation - Comparative Study of Paneer with Mint and Coriander Extract Infusion | 8th Inter- national Food Convention IFCoN2018 by AFSTI at CSIR- | Poster Presentation Participation |

| Date | Name of the Student | Class | Research Poster/ paper publication | Organizer / Journal | Prize participation |
|----------|---------------------------------------|------------------|---|---|---|
| 14.12.18 | Vidyasri R Sheresha S | II B.Sc. FSM | Poster Presentation- Development & Comparative Study of Edible Films made using Psyllium Husk with Pectin Extracted from Orange Peel, Tomato and Guava | | |
| 14.12.18 | Jagajjanani G Divya A Rakshna S | III B.Sc. FSM | Poster Presentation - Development of Flavored Probiotics | 8th International food convention IFCoN2018 by AFSTI at CSIR- CFTRI, Mysore | Poster Presentation - Participation |
| | Adheeka Ashok Manisha K | | Poster Presentation- Development of Gluten Free Flat Noodles using Sorghum and Chia Seeds | | |
| 15.12.18 | Shivani V | II B.Sc FSM | Poster Presentation- Physico-Chemical and Sensory Characteristics of Cakes prepared using Whole Fresh Egg Substitutes | | |
| | Kamali T C Muskan Agarwal M | | Poster presentation- A Study on Physico Chemical Properties of Brownies made with Pumpkin Puree as Fat Replacer | | |
| | Sowparnica V S | | Poster Presentation-Study on the Effect of Substitu- tion of Olive Oil in Madeira Cake | | |
| | Aishwarya K R Narmadha V | | Poster Presentation- Quality Evaluation of Brownies prepared using Composite Flour of Soy and Oats | | |

| | | | | | |
|----------|---|------------------|---|--|---|
| | Neha A Palak P | | Poster Presentation- Sensory, Physico- Chemical Analysis of Eggless Vanilla Muffins with Sugar Substitutes | | |
| 17.08.18 | Madhumita Lakshaya Vidyaeshwari Nethra | III B.Sc. FSM | Poster Name:Pilot Study on Assessing Sustain- ability of Safety and Hygiene Practices in Street Food Handling System | ICRAFPT 18, International Conference on Recent Advancs in Food processing Technology, IIFPT Thanjavur | Poster Presentation - participation |
| 15.12.18 | Rashmika P | II M.Sc. FTM | Nutrient Analysis of Teffflour and Develop- ment of Dried Teff Products | IFCON'18 International Food Convention CFTRI, Mysuru | Poster Presentation - Participation |
| | Divya J S | | Formulation and Assessment of Protein Enriched Cookies | | |
| 12.12.18 | Pooja Mohan | | AFSTi -8 th International Food Convention | HASHTAG, Mysore | Best student award-2017 |

Certificate Courses Done by Students

| Name of the Student | Class | Course | Organiser | Duration |
|--|-----------------|---|---|---------------------------------|
| Akshaya R | II M.Sc. FTM | PG Diploma in Food quality assurance and quality control Research diploma in food science | IGMPIBio Lim center for science and technology | August 2017 - September 2018 |
| Pooja T T Nagabhavani N | | Dairy and food process and product technology | NPTEL | July 2018 - September 2018 |
| Ashwini R | II B.Sc. FSM | Nutrition and lifestyle in pregnancy | MOOC | March - April 2018 |
| Aishwarya R Sri Saranya M Ashwini R S Sowparnika Bavani P Nimisha S | III B.Sc FSM | Certification for first aid and life saving | All Women's Life Saving Center - Rashtriya life- saving society Chennai | March - April 2018 |

Guest Lectures / Workshop

| Date | Event | Resource Person Designation / Organization | Topic | Level / No. of Participation |
|----------|--------------------------|---|--|--|
| 03.07.18 | M.O.P. Prasthavana'18 | Dr. Vidhya. R. Sridhar Principal Scientist Cavin Care Pvt. Ltd, Chennai | Career Opportunities in Food industry | I M.Sc. FTM and II M.Sc. FTM |
| 04.07.18 | | Dr. N. Rama Subramaniam Director, VR Food Tech Pvt. Ltd, Chennai | Future prospective of Food Industry | |
| 14.02.19 | Guest Lecture | Dr. Krishna Kumar Managing Director, GIRACT, Geneva, Switzerland | Processing of Traditional Indian Foods 200 | B.Sc. FSM and M.Sc. FTM students |

Field Trips

| Date | Place of Visit | Purpose | Number of Student |
|----------|---|---|--|
| 12.12.18 | Cocoashala, Royapettah, Chennai | Cocoa processing and chocolate making | III B.Sc. FSM |
| 13.12.18 | Scientific Food Testing Laboratories, Chennai | To learn analytical techniques | I M.Sc. FTM batch 2018 - 2020 |
| 25.02.19 | Golden Jubilee Biotech Park for Women, SIPCOT, IT Park, Siruseri. | To get an exposure to the incubation center and analytical facilities available. | II B.Sc. FSM (30 students) and I M.Sc. FTM |

Practice School

| Name of the Department | Class/Year | Area of Practice | Nature of the Practice Schools |
|---------------------------|---|---|---|
| School of Food Science | II B.Sc. FSM and III B.Sc. FSM (July-ongoing) | Bakery | Beyond Breads: An initiative to showcase bakery, entre- preneurship skills along with various other aspects of food science |
| School of Food Science | I M.Sc. FTM (August-October 2018) | Food Quality and Hygiene Audit at the M.O.P.V.C Canteen | Food Quality and Hygiene Audit |

Seminars attended by Students

| Date | Name of the Event | Number of Students | Organized by |
|----------|--|---------------------------------------|---|
| 16.07.18 | Seminar on Food Safety Continuum- Challenges and Opportunities | 23 students (B.Sc. FSM and M.Sc. FTM) | Anna University, Chennai |
| 11.08.18 | Seminar on “Feeding Critically Ill” | 14 students (III B.Sc. FSM) | Nutriutsav Madras Medical Mission Chennai |
| 25.01.19 | A Conference to share the vision for next generation Scientist- From Laboratory Practices to Clinical Applications | 15 students (III B.Sc. FSM) | D.G. Vaishnav College, Chennai |

Staff Paper Presentations

| Staff | Student | Research Topic | Students Presentation of the research work in conference/seminars | | | |
|-----------------|---------------------------------|---|---|--|--|--------------------------|
| | | | Date | Organizer | Conference | Presentation |
| Lakshmy Priya S | Pooja Mohan | Evaluation of Pineapple Jam Prepared using Banana Peel Powder as a Commercial Pectin Replacer | 9 – 10 Feb 2018 | Department of Home Science, St. Teresa’s College, Cochin and UGC | International Conference on Innovations and Challenges in Food Processing Sector | Best Poster presentation |
| Lakshmy Priya S | P. Rashmika | Nutrient Analysis of Teff flour and Development of Dried Teff Products | 12-15 Dec. 2018 | AFSTi - CFTRI | 8 th International Food Convention, HASHTAG, Mysore | Poster Presentation |
| Lakshmy Priya S | Adheeka Ashok Manisha K | Development of Gluten Free Flat Noodles using Sorghum Flour and Chia Seeds | 12-15 Dec. 2018 | | | |
| Lakshmy Priya S | Jagajjanani G Divya A Rakshna S | Formulation of Flavoured Probiotics | 12-15 Dec 2018 | | | |
| Haripriya A | Sowmya R Gayatri R Leena R | Comparative Study of Paneer with Mint and Coriander Flavour Infusion | 12-15 Dec 2018 | AFSTi- CFTRI | | |

| Staff | Student | Research Topic | Students Presentation of the research work in conference/seminars | | | |
|-----------------|-----------------------------|---|---|-------------|--|---------------------|
| | | | Date | Organizer | Conference | Presentation |
| Nirupa S Mogili | Pooja Mohan | Development of a <i>Zein</i> Based Active Packaging by the Incorporation of Plant Essential Oils | 12-15 Dec 2018 | | | |
| Pooja Mohan | Sowparnica V S | Study on the effect of substitution of olive oil in Madeira cake | 12-15 Dec 2018 | | | Poster presentation |
| Pooja Mohan | Aishwarya K R Narmadha B | Quality Evaluation of Brownies Prepared using Composite Flour of Soy and Oats | 12-15 Dec 2018 | AFSTi-CFTRI | 8 th International Food Convention, HASHTAG, Mysore | Poster Presentation |
| | Neha A Palak P | Sensory, Physio-Chemical Analysis of Eggless Vanilla Muffins with Sugar Substitutes | | | | |
| Pooja Mohan | Sheresha S Vidyasri R | Development and Comparative Study of Edible Films made using Psyllium Husk with Pectin Extracted from Orange Peel, Tomato and Guava | | | | |
| | Shivani V | Physico-Chemical and Sensory Characteristics of Cakes prepared using Whole Fresh Egg Substitutes | | | | |
| Pooja Mohan | Kamali T C Muskan Agarwal M | Poster - Presentation - A Study on Physico Chemical | 12-15 Dec 2018 | | | |

| Staff | Student | Research Topic | Students Presentation of the research work in conference/seminars | | | |
|-----------------|-----------------------|---|---|------------------|---|---------------------|
| | | | Date | Organizer | Conference | Presentation |
| | | Properties of Brownies made with Pumpkin Puree as Fat Replacer | | AFSTI-CFTRI | 8th International Food Convention, HASHTAG, Mysore | Poster presentation |
| Dr. P. Savitha | Akshaya R | Antimicrobial Efficacy of Thyme Oil in Butter against <i>Pseudomonas Aeruginosa</i> | 12-15 Dec 2018 | | | |
| Dr. Simmi Jain | Aishwarya Chandran | Formulation of Health Mix from Jackfruit Seed Flour and Analysis on Functional, Physiochemical and Sensory Properties | | | | |
| | Dhana Priya T S | Formulation of Value-Added Product using Watermelon Rind Juice in Buttermilk | | | | |
| Lakshmy Priya S | Rajalakshmi P Agada S | Optimization of Citrus Fruit Extracts in the Formulation of Paneer | 20 Dec 2018 | TANUVAS, Chennai | National conference cum workshop on zero hunger challenge | Paper Presentation |

Staff as a Resource Person/Chief Guest/Judge

| Date | Name of the Staff | Institution | Nature of work done | Topic |
|----------|-------------------|---|---------------------|--|
| 30.06.18 | Sini Jadeesh | UDYOG2018 – Career Exploration Program at Bharatiya Vidya Bhavan Mylapore | Speaker | Opportunities in Food Science and Management |
| 14.07.18 | Dr. Savitha P | DIWWAAAS- A Multi stake holder, International Workshop on Girls, Women and Diabetes | Faculty - Panelist | Diabetes care- Adolescent Girls Schools and Colleges |

| | | | | |
|-----------------------|-----------------|--|---|--|
| August 2018 | | Govt of Tamil Nadu- State Council of Educational Research and Training | Subject Expert | Class 12 Food Service Management text book writing |
| 18.08.18 | | Indian Institute of Food Processing Technology (IIFPT) | Co - Chair | Technical session on Non thermal food processing. International Conference on Recent Advances in Food Processing Technology |
| 17.11.18 | Dr. Simmi Jain | BVM Global Bollineni Hillside Senior Secondary School | Chief Guest | 9 th Annual Project Day |
| October 2018 | | PSGR Krishnammal college for women, Coimbatore | BOS Member, 2018-2020 | |
| 12.12.18- 15.12.18 | Dr. Savitha P | AFSTi-CFTRI 8 th International Food Convention, HASHTAG, Mysore | Member - Student Welfare Committee | |
| 20.12.18 | | National conference cum workshop on zero hunger challenge, TANUVAS, Chennai | Member Organizing Committee | |
| 18.02.19 | Lakshmy Priya S | National Seminar on Keto Diet Dept of Home Science, St.Teresa's College, Cochin | Invited Speaker | Keto Diet – Its Metabolism and Consequences |

Staff Publications

| Date | Name of the Staff | Title of Paper | Name of the Journal / Book | Issue No ISBN No / ISSN No |
|----------|----------------------|---|---|--|
| March 18 | Haripriya A | Effect of Roasting on Selected Nutrient Profile and Functional Properties of Chia Seeds (<i>Salvia Hispanica</i>) and Optimization of Chia Seed Based Instant Soup Mix | International Journal of Food Science and Nutrition Volume 3; Issue 2; March 2018; Page No. 200 - 206 | ISSN: 2455-4898 Impact Factor: RJIF 5.14 |

| Date | Name of the Staff | Title of Paper | Name of the Journal / Book | Issue No ISBN No / ISSN No |
|-----------------|-------------------|--|---|--|
| | | Effect of Processing on Selected Nutrient Profile of Garden Cress Seeds and Development of Garden Cress Seed Based Muffin | International Journal of Academic Research and Development. Volume 3; Issue 2; March 2018; Page No. 1542-1547 | ISSN : 2455-4197 Impact Factor: RJIF 5.22 |
| April - June 18 | | Effect of Pre-Treatment on Selected Nutrient Profile and Functional Properties of Quinoa (<i>Chenopodium quinoa</i>) Flour and Development of Gluten Free Quinoa Cookies | The Indian Journal of Nutrition and Dietetics DOI:10.21048/ijnd.2018.55.2.18156 Vol.55 (2). April - June 2018, Page 197-208 | ISSN : 0022-3174; eISSN: 2348-621X (UGC Approved, NAAS rated) |
| July 18 | | Effect of Processing on the Functional Properties of Garden Cress Seeds and Development of Garden Cress Seed Flour Incorporated Instant Soup Mix and RTC Chapati | International Journal of Food Science and Nutrition. Volume 3; Issue 4; July 2018; Page No. 130-135 | ISSN : 2455-4898 Impact Factor: RJIF 5.14 |
| Oct 18 | Lakshmy Priya S | Effect of Thermal Extraction Methods on Physico-Chemical Characteristics of Fruit Juices | International Journal of Food and Nutritional Science. Volume 7; Issue 4; October 2018; Page No. | ISSN : 2320-7876 Impact Factor : ~1.021 |
| Nov 18 | | Comparative Study of Microgreens with Nature Greens Incorporated Ready-To-Eat Chutney Powders | International Journal of Food Science and Nutrition. Volume 3; Issue 6; November 2018 Page No. 171-175 | ISSN : 2455-4898 Impact Factor: RJIF 5.14 |

Staff Participation in Workshop/ Seminar / Conference

| Date | Name of the Staff | Title | Organiser |
|----------------------|-------------------|--|---|
| 12.07.18 to 13.07.18 | Lakshmy Priya S | Research Methodology writing practices, language and soft skills | KSCSTE - Dept. of Homescience St.Teresa's College, Cochin |

| Date | Name of the Staff | Title | Organiser |
|-------------------------|--|---|--|
| 16.07.18 | Sini Jadeesh Dr. Savitha P | Seminar on Food Safety Continuum- Challenges and Opportunities | AFSTI Chennai chapter and Anna University, Chennai |
| 17.07.18 | Pooja Mohan | Brookfield Texture Analyzer | Brookfield Ametek, USA |
| 22.07.18 | Lakshmy Priya S Rekha Mahizhnan | Lifestyle Modification in Diabetes | Dr. Mohan Diabetic Research Centre, Chennai |
| 3.08.18 | Lakshmy Priya S | Talk on Food Safety in Malaysian Hospitals | Anna University, Chennai |
| 17.08.18 to 19.08.18 | Dr. Nirupa S Mogili Dr. Simmi Jain Dr. Savitha P | International Conference on Recent Advances in Food Processing Technology | IIFPT, Thanjavur |
| 12.12.18 to 15.12.18 | Dr. Savitha P Pooja Mohan Rekha Mahizhnan | 8 th International food Convention IFCoN 2018 by AFSTI at CSIR-CFTRI, Mysore | AFSTi-CFTRI |
| 20.12. 18 | Dr. Savitha P | National conference cum workshop on Zero Hunger Challenge | TANUVAS, Chennai |
| 01.02.19 & 02.02.19 | Haripriya A | DST-CURIE sponsored Research Convention on Sustenance of Quality and Innovation in Research | Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore |

Additional Qualification / Guidance/ Consultancy

| Date | Name of the Staff | Name of the Degree/Course Studied / Guidance given/ consultancy | Name of the University Studied/ organization |
|---------------|-------------------|--|--|
| November 2018 | Lakshmy Priya S | Nutrition consultant advisory on development of Nutri App named “CHEWYAPP” | CHEWYAPP |

Highlights

- Sushma Zachariah of III B.Sc. FSM did her internship on the topic MAP Study on shelf life of Mysore Pak at Nandhini Milk Products Bangalore.
- Surrabi M of II M.Sc. FTM did her internship on the topic Utilization of wheat grass as a functional ingredient in ice cream Hatsun Agro Products Chennai.

Department of Sociology

People's Club Activities

On August 27, 2018 “People’s Club”, the Department club was inaugurated by Prof. K. M. Pathi senior consultant faculty Indraprastha Institute of Informatic Technology, Nw Delhi.

Guest Lectures

| Date | Topic | Resource Person |
|----------|---|--|
| 27.08.18 | Social Communication and Changing Mindsets -A People First Perspective | Prof. K.M. Pathi Senior Consultant, Faculty Indraprastha Institute of Information Technology, New Delhi |
| 26.09.18 | Mahatma Gandhi - 150 th birthday celebrations | Smt. Suguna Kiran Project Coordinator, Vital for India Mr. Devendra Oza Philanthropist, Social Activist |
| 04.12.18 | Nuances of Writing Civil Services Examination | Mr. K. Kalyan Sundaram Director of Excell Career Academy |
| 11.12.18 | Role of Youth in Civil Society | K.M. Ilanchezhian Faculty at Officers IAS Academy |
| 13.12.18 | Awareness on Road Safety Measures and the Cost Incurred on it at the National Level | Mr. J. Krishnamurthy Former Joint Director, Institute of Road Safety, Chennai Founder of R-SAFE |
| 23.01.19 | Environmental Psychology – An overview | Dr. Anja Peters Environmental Psychologist, Faculty, Fsaunhofer Institute of Supteu & Innovation Research, Karlsruhe, Germany |
| 28.02.19 | Cyber security: Contemporary Significance and Employment Opportunities | Mr. Aditya Nair nnovation Engineer, Rocheston Press Pvt. Ltd.Egmore, Chennai |

Workshops

| Date | Topic | Resource Person |
|---------------------|--|---|
| 19.09.18 | The Nuances of Writing a Research Paper | Dr. V. Sayee Kumar HOD, Human Resource Management D.G.Vaishnav College |
| 10.12.18 | Sustainable Impact at unit level: Terrace Garden | Mr. Selvarajan Additional Director, Tamil Nadu Women's Development Corporation |
| 19.02.19 & 20.02.19 | Training on Microsoft Excel | Ms. Sarala Bharath InfoTech |

Student Presentation: Aachi Manorama Endowment Award

Topic: Sociological Impact of Environmental Degradation

Judge: Mr. Sundarajan, Coordinator, Poovulagin Nambargal

| Date | Name of the Student | Class | Topic | Prize |
|----------|-------------------------------|-----------------------|--|-----------------|
| 28.01.19 | Nikitha Mendaa Sreenidhi M | IIB.A. Sociology | Challenges of E-waste Management on Laws at National and International Level | Endowment Award |
| | Madhumitha V Avanthika S | | An Analysis on the Social Relations in Waste Management | I |
| | Pooja Saravanan | III B.A. Sociology | Sociological Impact of Environmental Degradation caused by Large Dams in India | II |

Journal

Name of the Journal: Spotlight

Theme : Childhood

Best article : Children of War by Shruthi R, III B.A. Sociology

Students Achievements

| Date | Name | Class | Event | Organiser | Prize |
|----------|---|---------------------------|--|-----------|----------------------|
| 01.09.18 | Supraja Aliya Jayaharshini Kayalvizhi Sangeetha Govarthini V Haritha Lakshmi Yazhini Manimudi | III , I B.A. Sociology | Needhi – Co-curricular activity | MCC | Overall championship |
| | Supraja Aliya Jayaharshini Kayalvizhi Sangeetha Govarthini V Haritha V Lakshmi | III B.A Sociology | Mime - Needhi Oratorical – Needhi | | I II |

| Date | Name | Class | Event | Organiser | Prize |
|----------|--|-----------------------|------------------------------|--|----------------------------------|
| 14.12.18 | Swetha M Divya S Shilpa Akshaya N Dikshitha Akshaya K S Swetha A Nivetha A | III B.A. Sociology | Skit | Loyola College | I |
| | Lakshmi Pooja S Divya Prabha | | Quiz | | II |
| | Aishwarya Dikshitha | | Meme Creation | | I |
| 05.01.19 | Aishwarya Krishnan S.X.S.Amritha Devi Niroopini Swetha M Akshaya N Uthra Jayakumar Dikshitha | III B.A. Sociology | Street play | Patrician college | I |
| 11.01.19 | Supraja | III B.A. Sociology | Indophillia – Photography | Guru Nanak College | I |
| | Pooja Saravanan Lakshmi | | Indophillia – Quiz | | I |
| 23.01.19 | Pooja Saravanan | III B.A. Sociology | Shipwreck | SIET | I |
| | Pooja Divya Prabha Lakshmi | | Lexicon - Quiz | | |
| | Ganesan Sujani Aishwarya Krishnan S.X.S. Amritha Devi Niroopini Swetha M Akshaya N Uthra Jayakumar | | Street play | | II |
| 31.01.19 | Vilasini Arthi B L Nivetha A Swetha M | III B.A. Sociology | Paper Presentation | Initiative for Moral and Cultural training foundation at Guru Nanak College | I place & Rs.10,000/- cash |

| Date | Name | Class | Event | Organiser | Prize |
|----------|--|------------------|---------------------------|--------------------------|-------|
| 14.12.18 | Adharshia E | II B.A. & | Sociofest: Collage | Loyola College | I |
| | Shruthi Senthil Nivedha R Lakshmi Iyyappan | I B.A. Sociology | Sociofest: Debate | | II |
| 01.09.18 | Yazhini Manimudi | I B.A. Sociology | Needhi - Creative Writing | MCC | I |
| 06.09.18 | Mubeena Begum M Kaviya V | I B.A. Sociology | Chaitanya- If They Meet | Sri Kanyaka Parameshwari | II |

Conferences and workshops

| Date | Name | Class | Event | Organiser |
|---------------------|---|-------------------------|--|--|
| 19.09.18 & 20.09.18 | Amrita Devi S X S Swetha A Poornima Shankari Gowarthini B.L.Arthi Keerthana | III B.A.Socio | Conference – Health & Environment | ICMR University of Madras |
| 24.09.18 & 25.09.18 | Manasa Narendran Nivetha A Shriyaa Mahavir Shanmugapriya | III B.A.Socio | Conference – working Women in Unorganized Sector | ICSSR & Loyola College |
| 11.12.18 & 12.12.18 | Amritha Poornima Shankari Gowarthini V Keerthana S Vaani Aishwarya R Abirami D M Madhunita Varsha B Yazhini | I, II & III B.A. Socio. | Workshop on Environment | New College |
| 29.01.19 | Vilasini M Vaani N | III B.A. Socio | Conference–Inclusive Development | PG department of Development Management: Madras School of Social Works |

Online Courses

| Date | Name | Class | Event | Organiser |
|----------|---------------------------|---------------------|---|-------------------------------|
| 24.11.18 | Sanjana D Hemdev | III B.A. Socio. | Copywriting Course Modern Copy writing | Udemy |
| 16.11.18 | Madhunitha | II B.A.. Socio. | Advertising and Marketing Online CoursQe | Mycaptain |
| 30.12.18 | Shruthy Rajesh Thamara | III B.A.. Socio. | Moral Foundation of Politics | Yale University (Coursera) |
| 31.12.18 | Karunya S | II B.A.. Socio. | Completed Diploma - Professional Course | ACCA (UK) |

Staff Achievements

Paper Presentation

| Date | Name of the Staff | Organiser | Title of Seminar | Title of paper | Level |
|----------|----------------------------|-----------------------------------|--|--|----------|
| 25.01.19 | Ms. A. Uma Maheswari | University of Madras & ICMR | Relevance of in Contemporary India | Relevance of Sociology in Tamil Nadu | State |
| 07.03.19 | Dr. Sudha Krishna Kumar | Periyar University, Salem | Smart cities : Marching towards towards Women Empowerment | Women Academicians and Health - A Sociological Inquiry | National |

Staff as Resource Person

| Date | Name of the Staff | Institution | Nature of work done |
|------------------------|-------------------------|---|---|
| 06.09.18 & 07.09.18 | Ms. A. Uma Maheswari | Department of Sociology, D.G. Vaishnav College | Co-chaired the National Conference on Women and Exploitation: Contributing Factors and Remedial Measures |
| 19.09.18 & 20.09.18 | | Department of Sociology, University of Madras (ICMR Sponsored National Workshop) | Chaired the National Workshop on "Health, Environment and Society" |

| Date | Name of the Staff | Institution | Nature of work done |
|----------|-------------------------|------------------------------------|---|
| 07.03.19 | | Periyar University, Salem | Chaired the session National Seminar on 'Smart Cities Marching towards Women Empowerment' |
| 09.02.19 | Dr. Sudha Krishna Kumar | CSIM, Academic Council, Asha Nivas | Member of the Academic CouncilCSIM |

Staff Participation in Workshops

| Date | Name of the Staff | Title of the Workshop | Organiser | Level |
|---------------------------|-------------------------|---------------------------------|--|----------|
| 19.09.18 & 20.09.18 | Dr. Sudha Krishna Kumar | Health, Environment and Society | Department of Sociology, University of Madras (ICMR Sponsored National Workshop) | National |

Staff Participation in Seminar

| Date | Name of the Staff | Title | Organiser | Level |
|---------------------------|----------------------|--|----------------|----------|
| 24.11.18 & 25.11.18 | Ms. A. Uma Maheswari | Excellence in Higher Education: Explore, Enhance and Elevate | Loyola College | National |

Highlights

- Poornima. Shankari, III B.A. Sociology published an article on “Study on Municipal Solid Waste Management” in Kanchipuram District, Published in Book titled *Health, Environment and Society* (ISBN Number 978-93-88316-23-1).
- Poornima Shankari, III B.A. Sociology did her one month Internship with Commisionerate of Municipal Administration, Chepauk, Chennai.
- P.B Sushma, III B.A. Sociology did her one month Internship with Tamil Nadu Women's Development Corporation, Valluvar Kottam, Chennai.
- Divya Prabha, III B.A. Sociology did her one month Internship with 'Help Age India', Kilpauk, Chennai.

Department of Psychology

Sep 24, 2018: Feliz' 18

Inter-departmental competitions

- Dead Poets Society World – Poetry Writing
- Drama in the air – Street Play

Jan 12, 2019: Psy Fest 18-19

Inter-Collegiate

- Street Play
- Potpourri
- Human Interest Story

Jan 12, 2019: Yantra

Intra-Murals

- Poster making
- Wage words
- Potpourri
- Thematic Dance

Sep 10, 2018: World Suicide Prevention Day

Commemorating, World Suicide Prevention Day, a series of interdepartmental competitions were organized. The competitions included Du Coeur- Poetry writing, Doodle on the cup – Face it with a smile and Vent-it-Out– Oratorical Competition.

Guest Lectures

| Date | Topic | Resource Person |
|----------------------|--|--|
| 01.07.18 to 20.08.18 | Neurophysiology and Neurochemistry | Ms. Nikhila Krishnan Molecular and Cell Biologist Brandeis University, Massachusetts, US |
| 16.07. 18 | World Youth Skills Day, 2018 | Ms. Kadambari Sathish Founder & CEO, Women Entrepreneurship Development Organisation (WEDO) Chennai |
| 31.08.18 | Emotional Wellbeing | Ms. Arthy Sriram Counselling Psychologist Chennai Counselors Foundation, Chennai |
| 03.09.18 | Jungian Psychodrama in Association with Indian Institute of Psychodrama, Chennai | Dr. Maurizio Gasseau Jungian Analyst, Psychotherapist and Psychodramatist, Italy |

| Date | Topic | Resource Person |
|-------------|--|--|
| 07.09.18 | Role of Psychologist in Correctional Settings | Ms. Hemamalini Jail Psychologist Central Prison II – Puzhal, Tamilnadu Prison Department |
| 11.09.18 | Treatment and Prevention of Abnormal Disorders | Dr. Venkateshwaran Psychiatrist, Global Health Hospitals Chennai |
| 03.01.19 | Prevention of Child Abuse | Ms. Annette Shaju Ms. Nupura Byramudi Ms. Sanjana Mental Health Professionals, Muktha Foundation |
| 26.02.19 | Socio Emotional Learning | Ms. Jyothi Ravichandran Acumen India Fellow, Founder-Director Thrive Foundation, Chennai |

Workshops

| Date | Topic | Resource Person |
|-------------------------|--|--|
| 10.08.18 to 12.08.18 | Narrative Practices In association with Thrive Foundation | Mr. K Shantasaravanan Social Worker Mr. Mohamed Fareez Bin Mohamed Fahmy Narrative Therapist and Community Social Worker Ms. Prema Mohan Social Worker AMKFSC community Services, Singapore |
| 03.12.18 to 05.12.18 | Leadership, Motivation and Group Dynamics | Dr. Prasanna Sivanandam Former Director and Campus Head-ITM Business School, Chennai & Consultant Psychologist |
| 5.12.18 & 6.12.18 | Research Methods in Behavioural Science and Statistical Data Analysis using SPSS | Dr. S. Sasikala Assistant Professor, Department of Psychology, University of Madras |
| 06.12.18 & 07.12.18 | Positive Behaviour Therapy | Dr. Hemalatha Natesan Rtd Professor and Head, Department of Psychology Avinashilingam University for Women Coimbatore |

Journal

Name of the Journal : Approach 2018-19
 Theme : Media Psychology
 Name of the Best Article : Pride, or Lack There of, in Indian Cinema by A Meenakshi II
 B.Sc. Psychology

Students Achievements

| Date | Name of the | Class | Event | Organiser | Prize |
|----------|--|-------------------------|--|---|-----------------|
| 07.09.18 | Sai Pavithra Preethi Hombal | I B.Sc. Psychology | Emotional Carving-Inter collegiate Event | Sri Kanyaka Parameshwari Arts and Science College, Chennai | II |
| 10.10.18 | Aparna Napa | III B.Sc. Psychology | Poetry Slam | Chintha, Department of Counselling Psychology, University of Madras, Chennai | I |
| | Varsha | | Junk Art | | II |
| 03.12.18 | Pranjali Aloni | I B.Sc. Psychology | Chennai Fresh Face | Chennai Times, Chennai | II Runner Up |
| 25.01.19 | Varsha R | III B.Sc. Psychology | Ramp Walk | S.I.E.T Intercollegiate Event, Chennai | I |
| | | | Cooking without Fire | | II |
| | Bhagyashree Joshitha Keerthana B | | Light Music | Patrician College, Chennai | II |
| | Rajashree Vidhya Vinishrutha | | Acapella | Patrician College, Chennai | II |

Outstanding Achievements

| Date | Name of the Student | Class | Journal / Book of Proceeding | Topic of the paper | Organizer | ISSN / ISBN |
|----------|--|----------------------|---|---|--|---------------------|
| 01.06.18 | Anjanees Sharma Rachana Mahadevan | II B.Sc. Psychology | Book on Selected Papers of the International Conference on “Contemporary Technologies: Prospects and Challenges for Psychological Well-Being” | A Study on Smart-phone Addiction Among Freshmen | Dept. of Psychology, Anugraha Institute of Social Sciences, Dindigul | 978-93-87882-14-0 |
| | P.S. Susmitha Harika Muralidhar | III B.Sc. Psychology | | Exposure to Media and Its Influence on Body Image in Adolescents | | |
| | N. Subhiksha Mahalakshmi B. Krishna Priya | | | A Relational Study on Internet Usage and Altruism | | |
| 01.06.18 | N. Manisha | III B.Sc. Psychology | International Journal of Applied Social Science | A Correlational Study on Social Media, Religious Attitude and Depression | - | 2394-1405 |
| 01.07.18 | Aparna Napa S. Prinitha R. Janani Harika Muralidhar | | | Social Media Usage and Emotional Maturity among Adolescents | | 2394-1405 |
| 31.08.18 | Subhiksha Vishwanath | III B.Sc. Psychology | 7th National Conference of Teenage & Young Adults Cancer Foundation, TYACON 2018, Chennai | A Study on Health Promoting Behaviors and Awareness of Cancer in Women College Students | Adyar Cancer Institute, Chennai | Paper Presentation |
| 04.02.19 | Udhayagiri Manaswitha | III B.Sc. Psychology | Young Psychologist Competition and Research Conference | Binge Watching and its Correlation with Depression in Young Adults | Christ University, Bangalore | Poster Presentation |
| 15.02.19 | | | International Conference - ICCCMIT-2019, M.O.P.V.C, Chennai | M.O.P.V.C | Paper Chennai | Presentation |

Field Trip

| Date | Class | Place of Visit | Purpose |
|--------------------|--------------------------|---|---|
| 3.12.18 to 5.12.18 | I, II, III B.Sc. Psy. | TTK Clinical Research Foundation, Chennai | Basic facts about Alcohol, Drugs and De-addiction |
| 21.02.19 | III B.Sc. Psy | Anandam Old Age Home, Ambatur, Chennai | Outreach Program |

Staff Paper Presentation

| Date | Name of the Staff | Organiser | Paper Presentation | Level |
|----------------------|---------------------------------|---|--|---------------|
| 15.03.18 to 17.02.18 | Ms. Ghayathri Swetha Kumari R A | Department of Psychology, University of Madras, Chennai | Poster Presentation on “A Study on Social Media Influence on Self-Concept among Adolescents ” | International |
| 1.08.18 | | 7 th National Conference of Teenage & Young Adults Cancer Foundation, TYACON 2018, Chennai | Paper Presentation on “A Study on Health Promoting Behaviors and Awareness of Cancer in Women College Students ” | National |

Staff as Resource Person

| Name of the Staff | Date | Served as | Organization |
|---------------------------------|----------|---|---|
| Ms. Ghayathri Swetha Kumari R A | 20.07.18 | Board of Studies Member | Department of Psychology, Dr. MGR Educational & Research Institute, Chennai |
| | 25.09.18 | Subject Expert, Development & Validation of Psychological Tool for Medical Health | Department of Psychiatry, SRM Medical College & Research Institute, Chennai |
| | 03.03.19 | Co-chair for Scientific Paper Presentation at the International Conference-”Challenges of Workplace Counselling in the new millennium - New approach towards Employee Assistance Program (EAP)” | Department of Counselling Psychology, University of Madras, Chennai |
| | 11.03.19 | Board of Studies Member | Department of Psychology, Dhanraj Baid Arts and Science College, Chennai |
| Ms. R. Vatsala Mirnaalini | 03.10.18 | Participant for a talk show named “Unnai Arindhal” | Jaya TV |

Staff Participation in Workshops

| Date | Name of the Staff | Title of the Workshop | Event / Organizer | Level |
|---------------------------|---------------------------------|---|---|----------------|
| 28.02.19 | Ms. Ghayathri Swetha Kumari R A | Introduction to Clinical Supervision as Best Practice | Department of Counselling Psychology Counselling Psychology, University of Madras, Chennai | Inter national |
| | | Employee Assistance Specialist – Clinical (EAS-C) | | |
| 03.03.18 & 04.03.18 | Ms. Deepika S | Graphology | Wellbeing Centre, Chennai | Regional |
| 16.02.19 | Ms.R.Vatsala Mirnaalini | Awareness of Current Legal Provisions for Counselors | Chennai Counselor Foundation, Chennai | Regional |
| 02.03.19 | Ms. Nihidha Srinivassin | Integral Education for Teachers – Level 1 | People First Consultancy Pvt. Ltd., Chennai | National |

Staff Publications

| Date | Name of the Staff | Title of Paper | Name of the Journal / Book | ISSN / ISBN |
|----------|---------------------------------|---|---|------------------------|
| 01.06.18 | Ms. Ghayathri Swetha Kumari R A | A Co relational Study on Social Media, Religious Attitude and Depression | International Journal of Applied Sciences | 2394-1405 |
| 01.07.18 | | Social Media Usage and Emotional Maturity among Adolescents | | |
| 01.06.18 | | A Relational Study on Internet Usage and Altruism | Book on Selected Papers of the International Conference on “Contemporary Technologies: Prospects and Challenges for Psychological Well-Being” | 978-93-87882-14-0 |
| | | Exposure to Media and its Influence on Body Image in Adolescents | | |
| | | A Study on Smartphone Addiction among Freshers | | |
| 01.04.18 | Ms. Deepika S | A Co relational Study on Leadership Styles, Gender Roles and Personality Patterns of Male and Female Managers | International Research Journal of Human Resource and Social Sciences | 2349-4085 2394-4218 |

Staff Participations in Seminars

| Date | Name of the Staff | Title of the Seminar | Event / Organiser | Level |
|---------------------------|------------------------------------|--|---|--------------------|
| 19.09.18 & 20.09.18 | Ms. Ghayathri Swetha Kumari R A | Recent Trends in Psychotherapy | Justice Basheer Ahmed Sayeed College for Women, Chennai | National |
| 19.12.18 | | Endowment Lecture on Mental Health | The Madras Psychology Society, University of Madras, Chennai | Regional |
| 11.01.19 | | Fostering Positive Mental Health in Young Adults | Department of Psychology, SSS Jain College for Women, Chennai | National |
| 01.03.19 & 03.03.19 | | Conference on “Challenges of Workplace Counselling in the new millennium – New approach towards Employee Assistance Program (EAP)” | University of Madras, Chennai | Inter- national |
| 05.02.19 | Ms. Deepika S | Identification and Supporting Dyslexic Students | Internal Quality Assurance Cell, D.G Vaishnav College, Chennai | Regional |
| 05.03.19 & 06.03.19 | Ms.R.Vatsala Mirnaalini | Recent Trends in Psychotherapy | Department of Psychology, Avinashilingam Institute of Home science and Higher Education for Women, Coimbatore | National |

Highlights

- Vaishnavi S, III B.Sc. Psychology won the Best Paper presentation award along with a cash prize of Rs. 10000/- for her paper titled “Association between Cognitive Functioning and its Digital Technology Usage in Older Adults” at Young Psychologist Competition & National Conference held at Christ University, Bangalore on February 04, 2019.

Department of English

| |
|------------------------|
| Intercollegiate |
| Aug 18, 2018 |
| • Prashanothri |
| Oct 03, 2018 |
| • Gandhi Quiz |
| Feb 2, 2019 |
| • Mythos 2019 |

Guest Lectures

| Date | Topic | Resource Person |
|----------|-----------------------------|--|
| 20.08.18 | Women of Madras | Ms. Nivedita Louis, Freelance Journalist |
| 21.08.18 | Weaves of Tamil Nadu | Ms. Sreemathy Mohan Freelancer, Textile Enthusiast |
| 12.12.18 | Monologue on Women by Women | Ms. Yamuna & Ms. Geetha Laxman, Freelancer, Goethe Institute, Chennai |

Journal

Name of the Journal : **MOSAIC VOL XVI**

Students Achievements

| Date | Name | Class | Event | Organiser | Prize |
|----------|---|--------------------------|--------------------------------|----------------------------------|-------|
| 11.09.18 | Malavika Mahesh Paarvatee Venugopal | II B.B.A. Shift - II | Stars and Stripes Challenge | US Consulate & W.C.C. | I |
| 24.09.18 | Gunjan K Chahabria | III B.B.A. Shift - II | RJ Hunt | S.S.S. Jain College | II |
| 12.12.18 | Yazhini M | I B.A. Socio | Creative Writing | Madras Christian College | I |
| 14.12.18 | Malavika Mahesh Paarvatee Venugopal | II B.B.A. Shift - II | Lit Quiz | Coffeehouse'18 Loyola College | I |

| Date | Name | Class | Event | Organiser | Prize |
|----------|---|---|-----------------------|--|-------|
| | Dakshina Heraa Malavika Mahesh | | Spell Bee | | II |
| 15.12.18 | Anisha Mathur Harshitha Kaartic G Abinaya | III B.Com A&F Shift - II A II B.Sc. FSM | Excelsior (Quiz) | Tabard Inn, Marvelus'18, Loyola College | II |
| | Nityangi Mohta, Rashi G Bhavya P | II B.Sc. FSM | Dumb charades | | I |
| | Dakshina Heraa Malavika Mahesh | II B.B.A. Shift - II | Spell Bee | Asan Memorial College for Arts and Science | I |
| | | | Creative Writing | | |
| 20.02.19 | Malavika Mahesh Paarvatee Venugopal | II B.B.A. Shift - II | Lit Quiz | Madras Christian College | I |
| | Abhirami Rao Yagna Saravanan Abhirami Rao | II B.A. Journ. | Script Writing JAM | | II |
| | Shivangi Sundaram Vidhyalakshmi Shivangi Sundaram | II B.Com. Hons. | Debate | | I |
| | | | TTT | | |
| | Yagna Saravanan | II B.A. Journ | Story Telling | | II |
| 11.01.19 | Darani Iyer | II B.Sc. EM | Block and Tackle | Guru Nanak College | I |
| 01.01.19 | Ranjana | III B.Com Hons | Shipwreck | Hindustan College of Arts and Science | II |
| 24.01.19 | Sania Bajaj | I B.Com. MM | Creative Writing | Women's Christian College | II |
| | Praveshika Kumar | III B.Sc. EM | Stand Up Comedy | | I |
| 24.01.19 | Gunjan K Chahabria | III B.B.A. Shift - II | Block & Tackle JAM | JBAS College for Women | II |
| | Pooja S | III B.A. Socio | Shipwreck | | I |
| 07.02.19 | Suba | III B.Com. Hons | Block & Tackle | Stella Maris College for Women | II |

| Date | Name | Class | Event | Organiser | Prize |
|----------|-------------------------------------|----------------------|---------------------|--------------------------------|-------|
| 19.02.19 | Swetha A | III B.A. Socio | Poetry Writing | Guru Nanak College | I |
| | Darani Iyer | II B.Sc. EM | Block & Tackle | | I |
| | Sowmyalakshmi R | II BCA | Poetry Writing | | II |
| 15.02.19 | Malavika Mahesh Dakshina Heraa | II B.B.A. Shift - II | Creative Writing | Asan Memorial College, Chennai | I |
| | | | Spell Bee | | |
| 20.02.19 | Malavika Mahesh Paarvatee Venugopal | II B.B.A. Shift - II | Literary Quiz | Madras Christian College | I |
| 20.02.19 | Abhirami Rao | II B.A. | Script Writing | Madras Christian College | I |
| | Yagna Saravanan | Journ. | | | I |
| | Abhirami Rao | | JAM | | II |
| | Shivangi Sundaram Vidhyalakshmi | II B.Com Hons. | Debate Competition | Madras Christian College | I |
| | Shivangi Sundaram | | Terribly Tiny Tales | | I |
| | Yagna Saravanan | II B.A. Journ. | Story Telling | Madras Christian College | II |

Club Activities

| Date | Event | Name of the Student | Class | Prize |
|----------|--------------------------------------|-------------------------------|---|-------|
| 18.08.18 | Prashnothri '18 Intercollegiate Quiz | Samiha Gopal | III L.L.B. Nalsar University of Law | I |
| | | Krishna S | II L.L.B. Nalsar University of Law | |
| | | Rahul Humayun Pranav Hari | II B.Tech. I.I.T. Madras II B.E. I.I.T. Madras | II |
| 11.03.19 | Women's Day Quiz | Subhikshaa S Anushyaa B G | I B.Sc. Vis.Com | I |
| | | R. Krithika Annjali Rathi | III B.B.A. Shift - I | II |
| | | Shanmuga Priya B Bhavana S | I B.A. Eco | III |

Highlights

HERITAGE CLUB 2018-2019

This year, the 379th Madras day was celebrated by the Department of English in association with the Heritage club of M.O.P Vaishnav College for Women by conducting various competitions and talks on Madras with aplomb from August 20-22, 2018 for the students.

August 20, 2018: The Madras week celebration started with a talk by Ms. Niveditha Louis, Writer & Historian. She conducts and curates heritage walks in the city. The talk focused on women of Madras in literature, science, cinema and social activism. The session was entertaining and informative as she spoke in depth about the women of yesteryears who were successful in their respective fields.

August 21, 2018: The second day of the madras week celebration saw a talk on Ms. Sreemathy Mohan, a Textile Enthusiast; she works in the Information Technology space. She is also the co-founder of a group called W3 - Women, Weave, World on Face book, which is a group of Textile lovers and enthusiasts, and also works with Weavers and Weaving Societies directly in supporting and reviving vintage weaves. The talk was a glimpse of the glorious handmade textiles of Tamilnadu - including the temple silks of Kanjeevaram, Kodalikaruppur of Tanjore Royalty, the Kalamkari, Calico and Chintz of the British, and other lesser known weaves of South India.

The college conducted a novel quiz, 'Gandhi Quotient', to mark the Mahatma's 150th birth anniversary on October 03, 2018. The event was conducted in association with X Quiz It. Participants aged above 14 years participated in the quiz. About 76 teams across different categories like school (19), college (27), all women (13), senior citizens (3) and open category (14) were part of the event. Devendra Oza, I.A.S. and follower of Gandhian philosophy gave away the prizes.

The first place was bagged by team Munna Bhai MBBS - Mohammed Essa and Ilaiyabharathi.T of Madras Medical College; second place was bagged by team QMK - Aniruddh M.V. and Ramesh N (open category); third place was bagged by team Soli Adipathil Gilli - Palani and Adrian (open category).

The college also conducted an oratorical competition on September 21, 2018 as a part of Mahatma Gandhi's 150th anniversary celebrations.

| Date | Event | Name of the Student | Class | Prize |
|----------|-------------------------------|---------------------|------------------------|-------|
| 21.09.18 | Gandhi Oratorical Competition | Jyotsna | III B.A. Journ | I |
| | | Swarnalatha | I B.Com A&F Shift - II | II |

Staff Achievements

Paper Presentations / Publications

| Date | Name of the Staff | Organizer | Title of Seminar | Title of Paper | Level | Issue No. |
|----------|-------------------|----------------------|--|--|----------|---|
| 06.12.18 | Akila Bharat | University of Madras | National Conference on Being and Doing Gender: Multi-disciplinary Perspectives | Spousal Transgression in Indian Marriages : An Insight into Meena Kandasamy's Novel When I Hit You | National | In Print |
| 07.12.18 | Lakshmi V | University of Madras | National Conference on Being and Doing Gender: Multi-disciplinary Perspectives | Breaking Social and Gender Norms during Civil War : A Lebanese Perspective with reference to Beirut Nightmares by Ghada Samman | National | In Print |
| 21.01.19 | Jayalakshmi R | Loyola College | Protest Literature | Cultural Identity in Okot P Bitek's Song of Lawino | National | Journal of English Language & Literature & Criticism Vol X, Issue 3, Jan 2019. ISSN 0976-299X |
| | Kavitha R | Loyola College | Protest Literature | The Proximity to Pain in Shymia Hall's Hidden Girl | National | Journal of English Language & Literature & Criticism Vol X Issue 3, Jan 2019. ISSN 0976-299X |
| | Lakshmi V | Loyola College | Protest Literature | New Historicist Reading of Sahar Khalifeh's The End of Spring | National | Journal of English Language & Literature & Criticism Vol X, |

| Date | Name of the Staff | Organizer | Title of Seminar | Title of Paper | Level | Issue No. |
|----------|-------------------|---------------------------------|--|--|----------------|--|
| | | | | | | Issue 3, Jan 2019. ISSN 0976-299X |
| 05.02.19 | Jayalakshmi R | Vellore Institute of Technology | Emerging Trends in English and Foreign Language Teaching | Integrated Assessment and Evaluation | Inter-national | In Print |
| 27.02.19 | Anupama R | Anna Adarsh College for Women | Literature: An Interplay of Art and Culture | Thinking Inside the Box: Future of Sequential Interplay of Art and Words | Inter-national | In Print |

Staff as Resource Person

| Date | Name of the Staff | Institution | Nature of work done |
|----------|-------------------|---|--|
| 14.06.18 | Jayalakshmi R | D.A.V. Senior Secondary School, Velachery | Subject Expert for Teacher's Recruitment |

Staff Participation in Workshops

| Date | Name of the Staff | Title of the Workshop | Organizer | Level |
|----------|-------------------|--------------------------------|--|---------------|
| 28.09.18 | Anupama R | Business English Communication | MEASI Institute of Management, Chennai | International |

Staff Participation in Seminar

| Date | Name of the Staff | Title of the Seminar | Organizer | Level |
|----------|-------------------|---------------------------------|---|----------|
| 25.03.19 | Lakshmi V | Eco Criticism : Theory & Praxis | Bharathi Women's College for Women, Chennai | National |

Department of Tamil

| | |
|--|--|
| <p style="text-align: center;">Intramural Paintamizh Mandram Dec 11&12, 2018</p> <ul style="list-style-type: none"> • Oratorical • Bharathiyar Songs • Mono Acting • Poetry • Pictorial Representation | <p style="text-align: center;">Intercollegiate Sept 10, 2018</p> <ul style="list-style-type: none"> • Mono acting • Jam • Poetry • Essay • Block and Tackle • Green Screen • Word Game • Shipwreck • Drawing |
|--|--|

- S.D.N.B. Vaishnav College for Women won the Overall Trophy.

Guest Lectures

| Date | Topic | Resource Person |
|----------|--------------------|--|
| 04.09.18 | Nagaichuvai Tamizh | Mr. Madurai Muthu Comedian & Speaker Sun TV |
| 11.09.18 | Bharathee – Yaar? | Dr. H.J. Jaya Harish Dean, Velammal Vidhyashram, C.B.S.E. School |

Workshops

| Date | Topic | Resource Person |
|----------|---|--|
| 01.09.18 | Vaanoliyl Pesuvadhu Eppadi | Ms. Suganya R J All India Radio |
| 01.09.18 | Neralaiyai Edhirkolvadhu Eppadi | Ms. Benazir aBanu R J All India Radio |
| 01.09.18 | Thiraituraiyil Thadam Padhippadhu Eppadi | Mr. Roshan Actor |
| 01.09.18 | Thiraipaadalgal Ezhudhuvadhu Eppadi | Mr. Prabakaran Lyricist |

Symposiums

- Symposiums were organized in collaboration with Sahitya Akademi.

| Date | Topic | Resource Person | Level |
|----------|--|---|----------|
| 18.07.18 | Centenary Literary Forum on Vasumathy Ramasamy | Dr. Vaigai Selvi Member, Tamil Advisory Board Sahitya Akademi Dr. R. Prema Former Principal Bhakthavatsalam Memorial College for Women Dr. Padmini Professor, Queen Mary's College for Women Dr. E. Rajalakshmi Asst. Professor Bharathidasan Govt Women's College Dr. R. Rajeswari M.O.P.V.C. | National |
| 12.02.19 | Tamil Sangamam | Dr. S. Thirumagan Principal, Hindustan College of Arts and Science Dr. P. Raja Professor & Head, Dept. of Arts & Culture International Institute of Tamil Studies Dr. S.Tamil Selvi Associate Professor Queen Mary's College for Women Mrs. Manimegalai Siddharth Professional Speaker Mrs. R. Uma Principal, Peter International School | |

Students Achievements

| Date | Name | Class | Event | Organiser | Prize |
|----------|---------------|----------------|------------|-------------------|-------|
| 21.07.18 | Divya Priya B | I B.A. Socio | Oratorical | Meenakshi College | II |
| 19.09.18 | Divya Priya B | I B.A. Socio | Speech | Ethiraj College | II |
| 08.09.18 | Saraswathy R | II B.Sc. Maths | Kavidhai2 | W.C.C. | II |
| 08.09.18 | Ditichaya R | I B.Sc. CS | Drawing | W.C.C. | I |

| Date | Name | Class | Event | Organiser | Prize |
|----------|---|----------------|-------|---|-------|
| 08.09.18 | Supriya A S Duvisha S Keerthana R Kowsalya C Nandhini | I B.Sc. CS | Dance | W.C.C. | I |
| 09.02.19 | Pooja M Saraswathy R Visali A Kiruthika S Vidhyashri S Sruthee R | II B.Sc. Maths | Skit | Krishna Jayanthi Celebrations Committee | I |

Outstanding Achievements

- Divya Priya.B of I B.A. Sociology & Saraswathy. R of II B.Sc. Maths recieved prizes from the Governor of Tamil Nadu, Shri. Banwarilal Purohit for various competitions organized on the eve of Gandhi Jayanthi

Staff Achievements

Paper Presentations

| Date | Name | Organiser | Title of Seminar | Title of Paper | Level |
|----------|------------------|--|---|---|--------------------|
| 27.06.18 | Ms. T. Vasuki | Vallamai (E- Journal) | - | Sangakala Nilaiyiyal Pagupugalin Adipadaiyil Vilaintha Kurinchi Nila Tholilgal | ISSN : 23485531 |
| 18.07.18 | Dr. R. Rajeswari | Sahitya Akademi & M.O.P. Vaishnav College for Women | Centenary Literary forum on Vasumathy Ramasamy | Vasumathi Ramasamiyin Vaazhkai Varalaru | National |

Staff as Resource Person

| Date | Name of the Staff | Institution | Nature of work done | Topic |
|----------|-------------------|---|---------------------|---|
| 26.06.18 | Dr. R. Rajeswari | DMS & Social Welfare Dept. Govt.of TamilNadu | Judge | Oratorical |
| 11.07.18 | Dr. R. Rajeswari | Velammal Matriculation School | Resource Person | Pechu Kalai |
| 22.07.18 | Dr. R. Rajeswari | Delhi Tamil Sangam | Lead Speaker | Indraya Nagarathu Pengalin Vaazhkai Sorgame |
| 19.09.18 | Dr.R. Rajeswari | Department of News people's Contact, Tamil Nadu Govt | Judge | Poetry Competition (On the 150 th Birth Anniversary of Mahatma Gandhi) |

Staff Publications

| Date | Name of the Staff | Title of Paper | Name of the Journal / Book | Issue No. |
|----------|-------------------|---|----------------------------|---------------------|
| 27.06.18 | Ms. T. Vasuki | Sangakala Nilaiyiyal Pagupugalin Adipadaiyil Vilaintha Kurinchi Nila Tholilgal | Vallamai (E Journal) | ISSN : 2348-5531 |
| 31.08.18 | Dr. R. Rajeswari | Ninaivil Vaazhum Diana | Dinathandhi | |

Book Published

| Date | Name of the Staff | Name of the Book | Issue No. |
|----------|-------------------|--|------------------------|
| Dec 2018 | Dr. R. Rajeswari | Pudhukkavidhaigalil Tholkaappiya Koorugal | ISBN 978-93-87882-48-5 |

Workshops conducted by Staff

| Date | Topic | Resource Person / Chief Guest | Designation | Organisation | Level |
|----------|-------------|-------------------------------|-----------------|-------------------------------|--------|
| 11.07.18 | Pechu Kalai | Dr. R. Rajeswari | Asst. Professor | Velammal Matriculation School | School |

Department of Hindi

Intramural

- Poetry Writing
- Adzap
- Pot pourri
- Drama
- Meme Making

Intercollegiate

- Essay Writing
- Poetry Writing
- Speech
- Folk Dance
- Street Play

- July13, 2018 - The Hindi literary club **Manjari** and Hindi drama club **Punarnava** were inaugurated
- Intramural was conducted on July18, 2018 and the Overall Trophy was won by B.Com. A&F B2. Ms. Suchi Chaudhari of B.Com. A&F B2 was crowned “Miss Manjari 2018”
- Intercollegiate was conducted on September 1, 2018 and the Overall Trophy was given to D.G. Vaishnav College
- A national level seminar titled “The Necessity of Gandhian Concept in New Era” was organized on December 6 and 7, 2018. The event saw the presence of over 150 distinguished scholars in Hindi from all over the nation. This event was organized in collaboration with the Central Hindi Directorate, Ministry of Human Resource Development. Reputed writer Dr. Mamta Kalia and Dr. Soorybala were the chief guests for the inaugural session and Mr. S. Jayaraj, General Secretary, Dakshin Bharat Hindi Prachar Sabha, Chennai was the chief guest for the valedictory function of the seminar. The proceedings of the seminar were published in BHASHA , research journal of Central Hindi Directorate.

Guest Lectures

| Date | Topic | Resource Person |
|----------|------------------------------|--|
| 26.07.18 | Papa Muskurai Na- An Insight | Shri. Prahlad Srimali Author |
| 18.08.18 | Anuvad | Dr. Nazeem Begum Associate Professor, Hindi Prachar Sabha |
| 09.01.19 | Hindi in Global World | Dr. Divik Ramesh Sahitya Academy Awardee |

Students Achievements

| Date | Name | Class | Event | Organiser | Prize |
|----------|--|---|---------------|--------------------------------|-------|
| 18.07.18 | Rashmi Sharma | II B.A. Socio | Shipwreck | G.S.S. Jain College | I |
| | Alifiya Mohammad Honey | I B.A.Journ I B.A. Socio | Puzzle Round | | II |
| | Muskan Jain | I B.Com. A&F S II | FolkDance | | I |
| | Yashika | I B.Com. A&F S I | | | |
| | Nirali | I B.Com. A&F S I | | | |
| | Muskan P Shah Lekhana Tamanna | I B.C.A. I B.A. Journ III B.A. Journ | | | |
| 04.09.18 | Nidhi Kumari B. | II B.Sc. Maths | News Paper | Anna Adarsh College Reading | I |
| 24.09.18 | Muskan Jain | I B.Com. A&F S II | Dance | Stella Maris College | II |
| | Lekhana | I B.A. Journ | | | |
| | Gunjan | I B.Com. MM | | | |
| | Pranjali | I B.Sc. Psy | | | |
| | Tamanna | III B.A. Journ | Shipwreck | | I |
| | Adithi | I B.B.A. S I | | | |
| | Muskan P Shah | I B.C.A. | | | |
| | Krithika R. | I B.A. Eco | Shipwreck | | I |
| | Shruthi | II B.B.A.S II | Poster Making | | |
| 16.02.19 | Krithika R. | I B.A. Eco | Oratorical | Asan Memorial College | I |
| | Nanditha Sanjana | I B.A. Socio I B.Sc. FSM | Poster Making | | |
| 09.03.19 | Sushmitha | I B.Com.Hons | Spell Bee | W.C.C. | I |
| | Krithika R. | I B.A.Eco | | | |
| | Jhanavi Sharma Bhavika Anu Mohta | I B.B.A.S II | Spin a Yarn | | |
| | Sanjana Madan | I B.Sc.F.S.M | Poster Making | | |

Outstanding Achievements

- Overall Trophy at G.S.S. Jain College on July 18, 2018
- Overall Trophy at W.C. C. on March 9, 2019

Staff Achievements

Dr. Sudha Trivedi

Books Authored

| Date | Name of the Book | Publiser | ISSN / ISBN |
|----------|--|------------------------------------|-------------------|
| Sep 2018 | Kaali Pad Gayee Neeli Jheel | Navjagran Prakashan New Delhi | 978-81-934534-4-7 |
| Nov 2018 | Vichar Aur Tevar | Srijanlok Publication New Delhi | 978-81-937375-2-1 |
| Dec 2018 | Dakshin Bharat Hindi Prachar Sabha Ke Tulanatmak Adhyayano Ka Akalan | Vidya Publicaton Kanpur | 978-93-86248-75-6 |

Staff Award

| Date | Award | Organization | Presented by |
|----------|---------------------------------------|----------------------------------|---|
| 15.09.18 | Navjagran Prakashan Atithya Samman | Navjagran Prakashan New Delhi | Mrs. Rashmi Singh I.A.S.Chief Secretary Delhi Nagar Nigam |

Staff Publications

| Date | Title of Paper | Name of the Journal / Book | Issue No. |
|----------|--|---|-------------------|
| Aug 2018 | Abhinandan Abhiram | Hindi Bhasha Dakshin Bharat me Hindi | 978-93-87889-89-7 |
| Sep 2018 | Madam ShauryaB.A.la | Bal Vatika | 2278-5930 |
| Sep 2018 | Toota Darpan Tadak Talak | Kathadesh | 22795640 |
| Sep 2018 | Kali Pad Gai Neeli Jheel | Agradhara | TNHIN/2014/55707 |
| Sep 2018 | Hindi Ki Boliyon Ke Pariprekshy me Hindi Sahitya Ka Bahubhashik Swaroop | Bahubhashikta Vividh Ayam | 98-93-87882-31-7 |

| Date | Title of Paper | Name of the Journal / Book | Issue No. |
|----------|--|--------------------------------|--------------------|
| Sep 2018 | Aham Vaham | Abhideshak | 1327490UBHIN48662 |
| Sep 2018 | Dakshin Bharat Hindi Prachar Sabha ke Tulanatmak Adhyayano me Rashtriya Chetna | Shodh Sindhu | 978-93-82380-15-13 |
| Sep 2018 | Madam Shauryabala | Bal Vatika | 22785930 |
| Feb 2019 | Sahitya path ka Anathak Pathik | Sahitya path ka Anathak Pathik | 978-93-82380-15-3 |
| Mar 2019 | Aham Vaham | Abhideshak | 1327490UBHIN48663 |
| Mar 2019 | Rigved ki Prasangikta - Urvashi Pururava Akhyan ke Vishesh Sandarbh me | Dharm Sahitya ki Prasangikta | 2394-4277 |

Staff as Resource Person

| Date | Venue /Institution | Nature of Work done | Topic/ Event |
|----------|---|---------------------|--|
| 22.05.18 | Central School Puducherry | Panelist | Nav Lekhak Shivar |
| 29.09.18 | S.S.S. Jain College for Women Chennai | International | Religion in Indian Literature and It's Role in Today's Life |
| 06.12.18 | M.O.P. Vaishnav College for Women | National | Aj ke Yug me Gandhi Vichardhara Ki Avashyakata |
| 21.12.18 | University of Madras, Chennai | National | Adhunik Hindi Kahani Sahitya Ko Mahila Kahanikaron Ka Yogdan |
| 10.01.19 | Srijanlok Publication & Dakshin Bharat Hindi Prachar Sabha | National | Suresh Sen Nishants Works in Hindi Literature |
| 28.06.18 | All India Radio Chennai | Storyteller | Achhi Ladki |
| 27.07.18 | Central Hindi DirectorateChennai | Panelist | DBHP Sabha Chennai |
| 01.09.18 | Anna Adarsh School Chennai | Chief guest | Hindi Day Celebrations |
| 26.09.18 | Valliammal College for Women Chennai | Speaker | The Art of Story Writing |
| 28.09.18 | C.B.S. E. Chennai | Chief Guest | Hindi Pakhvada |
| 15.09.18 | Gandhi Shanti Pratishthan & NavJagaran Prakashan, New Delhi | Chief Guest | Award Ceremony & Book release function |

| Date | Venue /Institution | Nature of Work done | Topic/ Event |
|-------------|--|----------------------------|-------------------------------|
| 29.09.18 | S.S.S. Jain College for Women Chennai | Chief Guest | Religion in Indian Literature |
| 05.03.19 | Ispath Nigam Limited, Chennai | Chief Guest | Hindi Day Celebration |
| 11.03.19 | New College, Chennai | Resource Person | One Day National Workshop |

Staff Participation in Poets' Meet

| Date | Organizer | Topic | Title of the poem |
|-------------|------------------|----------------------|--------------------------|
| 15.07.18 | Anubhooti | Shraddha | Ma |
| 05.08.18 | Anubhooti | Gopaldas Neeraj | Gopaldas Neeraj |
| 19.08.18 | Anubhooti | Atal Behari Vajpayee | Kanoon Ki Pukar |

Department of Sanskrit

| | |
|--|---|
| Intercollegiate “Sumeru” <ul style="list-style-type: none"> • Sloka Recitation • Paper presentation • Solo singing • Picturize • Guess my name • Game Relay | Intramural “Spandana” <ul style="list-style-type: none"> • Sloka Recitation • Picturize • Group Singing • Game Relay |
|--|---|

- July 13, 2018 - The Sanskrit literary club ‘Saraswatha Samiti’ was inaugurated
- Intercollegiate ‘Sumeru’ was conducted on September 1, 2018 and the Overall Trophy was won by R.K.M. Vivekananda College, Mylapore
- Intramural ‘Spandana’ was conducted on January 22, 2019

Guest Lectures

| Date | Topic | Resource Person |
|---------|---------------------------|---|
| 21.7.18 | Astrology and Mathematics | Dr. T.P. Radhakrishnan Principal, The Madras Sanskrit College, Chennai |
| 10.2.19 | Prosody | Dr. S. Umapathi Asst. Professor, Department of Sahitya The Madras Sanskrit College, Chennai |

Students Achievements

| Date | Name | Class | Event | Organiser | Prize |
|----------|--------------------------------|-------------|---------------------|--|-------|
| 06.09.18 | Aparna S | I B.Sc. CS | Vishnu Sahasranamam | Dr. MGR Janaki College of Arts & Science for Women | I |
| | Ayushi S | | Drawing | | II |
| | Nandhika V | I B.Sc. FSM | Singing | | I |
| 07.09.18 | Saipavithra S Preeti Hombal | I B.Sc. Psy | Palm-painting | Sri Kanyaka Parameswari Arts and Science College for Women | II |

| Date | Name | Class | Event | Organiser | Prize |
|----------|--|--|---|---|-------|
| 13.12.18 | Aparna S Nandhika V Samanvitha G Sasidharan | I B.Sc. CS I B.Sc. FSM II B.Sc. EM | Sloka Recital Kalabhairava Ashtakam | Kumararani Meena Muthiah College Adyar, Chennai | I |
| 04.02.19 | Vibha Vasudevan | I B.Com. Hons | Sloka Recital | Anna Adarsh College for Women, Chennai | II |
| 06.02.19 | Abhirami P Bhavana B Swaathi R Ishika S Jain Raksha Bhandari Bhavaharini B B Anindita Chakrabarty | I B.Sc. EM I B.Com. CS I B.Sc. Psy I B.A. I B.A. Journ | Ramp walk | Stella Maris College Chennai | I |
| | Diya R | I B.Com. Hons | Handwriting | | I |
| | Deepthi Parthasarathy Swarnalatha P S | II B.A. Journ I B.Com. A&F B3 | Adzap | | I |
| | Ramya R Avanthikaa N Mridula A Srinidhi G Samanvitha | I B.Com. CS | Treasure Hunt | | I |
| | | I B.A. Eco | | | |
| | Sasidaran | I B.Sc. EM | Singing | | II |
| 20.02.19 | Ananya Kannan | I B.Com. A&F B3 | Sanskrit Oratorical | R.K.M. Vivekananda College, Mylapore | I |

Outstanding Achievements

- Won the Overall Trophy – “Spardha Trishnaa 2019” organised by Anna Adarsh College for Women on Feb 4, 2019
- Won the Overall Trophy – “Tanmaatra 2019” organised by Stella Maris College on Feb 6, 2019

Staff as Resorce person

| Date | Name of the Staff | Position | Event | Organizer |
|----------|-------------------|----------|-------------------|------------------------------------|
| 09.09.18 | R. Sowmiya | Judge | Srimad Bhagavatam | Sri Ahobila Mutt Oriental H.S.S |

Department of French

Intercollegiate

- Quiz
- Mélange
- Poster Designing
- Treasure Hunt
- Singing
- Photography

- The French club “Les Facettes” was inaugurated on July 13, 2018
- Intercollegiate “Les Lumières” was conducted on September 01, 2018
- The Overall Trophy was won by Loyola college

Students Achievements

- French students won the Overall Trophy for the French Intercollegiate “La Bataille Des Talents” organised by Stella Maris College for Women on December 17, 2018

| Date | Name | Class | Event | Organiser | Prize |
|----------|---|-------------------|-------------------------|-----------------------------------|-------|
| 17.12.18 | Aishwarya R Barakath Yameena M Shivani G | II B.A. Socio. | Cooking without Fire | Stella Maris College for Women | I |
| | Smruti Sivakumar Kirtika N | II B.Sc. Psy | Treasure Hunt | | II |
| 17.12.18 | Yagna Saravanan | II B.A. Journ | Treasure Hunt | Stella Maris College for Women | II |
| | Shivani V | II B.Sc. FSM | | | |
| | Kamali T C | I B.Sc. FSM | | | |
| | Kareena D | II B.A. Journ | | | |
| | Jayavardhini M Pooja S | I B.A. Socio | Group Dance | | I |

| Date | Name | Class | Event | Organiser | Prize |
|----------|---|---------------------------------------|--|-----------|--------|
| | Kushi D Kriya K Rathore Keerthana R Sanjana K Lavanya R | I B.A. Journ. | | | |
| | Abhirami Rao | II B.A. Journ | Fake your Accent & Tour Guide | | I & II |
| | Radha Varadarajan | | Tour Guide | | I |
| | Nivedhitha Ramchandran | I B.A. Eco. | French Song | | II |
| 21.02.19 | Annindita V | I B.Sc. EM | Irrelevant Questions & French Poetry | WCC | I & II |
| | Shivani V | II B.Sc. FSM | Food Tasting & French Poetry | | |
| | Shaheen J | II B.A. Journ | Food Tasting | | I |
| | Nidhi S Rupeksha L Disha K Chheda Anjalijha M Deepika R | I B.Sc. Psy I B.Com A & F S2 | Mime | | |
| | Soundarya T Anusshka Shri Hari | I B.Sc. Vis.Com. | Junk Art | | |

National Service Scheme
YRC RRC(2018-19)

| DATE | NAME OF THE EVENT | PARTICIPANTS | DEPARTMENT |
|-------------------------|---|--|--|
| 26.06.2018 | International Day against Drug abuse and Illicit Trafficking | 18 Volunteers | II B.A.Journalism III B.Sc.Sociology |
| 11.7.2018 | Seminar on WORLD POPULATION DAY | 30 Volunteers | B.A.Journalism, Sociology, B.Com. (CS), BBA S2. |
| 06.08.2018 | Debate at Theosophical society on the topic: India Preindependence and Post-Independence | 11 Volunteers | III B.Com (A&F) III B.Com (MM) |
| 15.08.2018 | Independence Day Parade held at Secretariat | 22 Volunteers | I B.A. Economics IB.Com. CS III B.Com Honours III BBA S2 III B.Com. (A&F) III B.A.Sociology |
| 24.08.2018 | Training Programme on Human Rights conducted by Madras Christian College | 10 Volunteers | III B.Sc. Maths III B.A. Sociology |
| 27.08.2019 &28.08.18 | Swachhta Pakhwara Plastic Awareness Cleaning of Adopted Schools Awareness on Health and Hygiene | 15 Volunteers to M.O.P. High School, Triplicane, Chennai 8 Volunteers Chennai High School | III B.Com. (A&F)S2 III B.Com CS III B.Sc.Maths III B.Com.CS |
| 18.09.18 | Attended one day orientation Programme at Madras University | Mrs.Krupa | NSS Programme Officer |
| 24.09.18 | Cleaning Campaign at Govt. Museum organised by Tamil Nadu Tourism | 20 Volunteers | III BBA S2 B.Com. A&F B.Com. MM |

| | | | |
|-------------------|---|-----------------------|--|
| 21.08.18 | YRC meeting for the collection of Kerala flood relief material at Madras University | Mrs.Krupa | NSS Programme Officer |
| Month of November | Collected and distributed PAGIR materials to adopted schools and Dobhikanna Village | 20 Volunteers | III BBA. S2 B.Com. A&F B.A. Sociology B.A. Journalism B.Sc. Psychology |
| Month of November | Collection and distribution of relief materials for Kerala flood and Ghajacyclone and handed over to University of Madras | 20 Volunteers | III BBA S2 B.Com. A&F B.A. Sociology B.A. Journalism B.Sc. Psychology |
| Month of January | Volunteered as Scribes at ST.Louis Deaf and Blind School,Adyar | 15 Volunteers | B.A. Sociology B.A. Journalism |
| 24.01.19 | Attended Orientation Programme at J.P.R Institute of Science and Technology, Sriperambathur | Mrs.Sathyabama Oppili | NSS Programme Officer |
| Month of February | Distribution of Library Books to M.O.P. School, The Chennai School, Kotturpuram | 5 Volunteers | III BBA S2 B.A. Sociology B.Sc. Psychology |

Students Achievements

Geneva Convention by Indian Red Cross Society

| Date | Event | Name of the Student | Department |
|------------|--|---|---|
| 6.08.2018 | Essay Writing (Tamil)Essay writing (English) | Sumalekha M Deepthi T S | II B.A. Journalism III B.Com. (CS) |
| 8.08.2018 | Oratorical (Tamil) | Sree Keerthi N | II B.A. Journalism |
| 11.08.2018 | Variety and Cultural Programme | Gaythri Madhumathi Madhumitha Malavika Atcharya Vidhya | II B.Sc. Psychology |
| 7.08.2018 | QuizVisualizing and Painting | Aparna.N Aishawarya.S Kamya Jain | III B.Com. (A&F) III B.Com. (A&F) II BBA S2 |

NSS Special Camp

NSS special camp, themed SUREKSHA was conducted at Thirverkadu from December 17th to 23rd. The camp was inaugurated by Dr.Baskaran, NSS co ordinator, University of Madras. Various activities were organized including health camp, socio economic survey and temple cleaning. Competitions were conducted for the volunteers as well as the community people. The community people were taught to make accessories and cloth bags. Students visited UdhavumKarangal and spent a few hours with the inmates and donated materials collected as part of college's initiative, Pagir.

Yercaud Camp from 26th September to 1st October

To mark the year of sharing M.O.P Vaishnav College joined hands with Ekal, an organisation that is involved in integrated & holistic development of rural & tribal India, and organized a camp at 5 different villages near Yercaud. 51 students from the department of Journalism along with two faculty members went for a 6 day camp. The activities for the camp were aiming at the children in the village below the age of 15. Basic English, drawing, GK, painting, financial literacy, health and hygiene were the areas that were focused on. The student volunteers interacted with the women and briefed them about the importance of hygiene especially during the menstrual cycles. Media literacy survey was conducted to understand the media awareness of the students below the age of 16.

Rotaract Club 2018 - 2019

December 6, 2018

Event: Installation Ceremony

The Rotaract club of M.O.P.V.C had its installation ceremony for its President and office bearers. The chief guest for the event was Rtn. Kapil Chitale, President Nominee, Rotary club of Madras. Rtn. Vidhya Amaranth, Rotary club of Madras and RTR. P.P. Girish Easwaran was the guest of honor for the day. The logo of the club along with the theme- Lend a hand and the E- banner were launched. The year plan for following year was also presented by the President of the club.

September 16, 2018

Event: Glitzz Carnival

M.O.P Vaishnav College was one of the co-host for the Glitzz-an annual carnival hosted by the Rotary club of Madras in aid of charity which was held at Ethiraj College for Women, Chennai this year.

November 13, 2018

Event: Blooming Talents

The members of the Rotaract club of M.O.P.V.C conducted a Painting competition for the Children at Balavihar School, Kilpauk. Students of the school enthusiastically participated and prizes were distributed for the same.

January 03, 2019

Event: Eegai Maravel

Eegai Maravel, a district initiative was launched during the installation ceremony in December, and the Rotaractors collected clothes, books, and stationery from the members. The collected items were donated by the club to Balavihar home for children in Kilpauk.

Entrepreneurship Development Activities

M.O.P. Bazaar:

The Ministry of Entrepreneurship development organized the 21st edition of the much awaited annual student run M.O.P. Bazaar on December 8th and 9th, 2018.

The BAZAAR was open to the public and over 11,000 people attended the event.

Mr. C.K. Kumaravel, CEO and Co-Founder of Naturals, was invited to inaugurate and kick start this year's event. In order to make the already exhilarating event even more exciting, the bazaar was structured in the form of a number of streets, each having a unique name, holding a total of 102 stalls run by 320 students and 30 alumni. The streets were:

- Food Street – Master Chef M.O.P.
- Games street – M.O.P. Play Store
- Fashion Street – In Vogue M.O.P.
- Gifts and Treat Street – M.O.P. Treasure Trove

To inculcate the spirit of healthy competition and as a token of appreciation, the stall holders were given many awards. Mr. Mahadevan, Director of Oriental Cuisines, presented the “Best Food Stall Award.” The stall holders were also awarded the following awards:

- Best Dressed Stall Owner Award
- Most Innovative Product Award
- Most Innovative Packaging Award
- Most Eco-Friendly Stall Award
- Best Promotional Announcement Award
- People's Choice Award
- Best Stall Name Award
- Best Retail Display Award

To increase the entertainment quotient of the event the following prominent guests entertained the audience with their performances:

- Mr. Naveen Muralidharan - Dancer, Performer and Mimicry Artist
- Mr. Trichy Saravanakumar - Mimicry Artist and Singer
- Mr. Tiger Thangadurai - Actor and Mimicry Artist
- Mr.V.J Rakshan - Television Presenter and Actor
- Mr. Badava Gopi - Stand-up comedian, Actor
- Mr. Rakshan VJ - Television Presenter
- Mr. Kuldeep Singh Rathore - Stand-up comedian
- Mr. Rohith Sanjeev – Beatbox Entertainer
- Mr. Shyam Ravi Shankar – Professional Violinist

Outstanding Student Achievements:

- Darsha Lodha, Veena R and Megha Iyengar were selected as marketing interns by The Gopalakrishnan Deshpande Centre for Innovation and Entrepreneurship of IIT Madras, where they are undergoing training for 8 weeks with a stipend of Rs 10,000.
- Vikasini, Rakshita, Raksha G C, Shruti L, Parvatee Venugopal, Bhavya Pandey, Shruti Nath, Geeta P Moryani, Priya Darshini and Pooja Shree participated in a seminar on Perfecting the PITCH conducted by the U.S. Consulate in collaboration with Stella Maris College on August 14, 2019.
- Parul Bisani and Asha Betala attended an Entrepreneurship Development Program conducted by the National Institute for Entrepreneurship and Small Business Development on August 21, 2018. The program included a one day workshop followed by a 14 day online course with a certificate in Entrepreneurship from the Ministry of Skill Development and Entrepreneurship, Government of India.
- Maduritha, Sakshi Goidani, Nithyashree S, Srimika and Jhanvi Sharma participated in an Entrepreneurship Development program organized by Women's Christian College on August 21 2018.
- Vanshika Kothari, Simran Virwadia D, Khushali Punmia, Neha Choudary, Manisha A, Surbhi Jain of shift I and Muskan, Pragati Bafna, K.V Elakiya, Suhana, Harini, S Keerthi kumari, V. Chandana, Sonal M, Rupali P, Srimika J, Pavitra Balaji, Gayatri A, Preksha L, Sonali, Jhanvi Sandeep and Deepika C of shift II operated a stall in Shasun bazaar on September 22, 2018.
- Khushali Punmia, Prerna Goel, Shreya Agarwal of shift I and Rubini, Sahana and Prashika shift II operated a stall in E.D. Bazaar at Ethiraj College for Women on February 13, 2019.
- Akshaya C and Srividhya C of B.B.A Shift II won the II place in B Plan Competition organized by Loyola College (EPSILON 2019) on February 27, 2019.
- Preksha L, Deepika, Raveena, Jhanvi N Jain, Raksha Nahar and Shraddha of B.B.A shift II participated in the **Entrepreneurship Pitch Fest** organized by the US Consulate on General December 12, 2018.
- Moncia, Subhiksha, Deepika PS, Sakthi, Preksha Jain, Vidhi Jain, Harshika Mohta, Harini, Suhana and Deepika C of Shift II participated in a Conference on Student Entrepreneurship organized by Women's Christian College on March 11 2019.
- Nithyashree and Preksha L participated in the E-Summit conducted by IIT Madras from March 8, 2019 to March 10, 2019.

Department of Physical Education

M.O.P .Vaishnav College for Women believes in empowering women through holistic education. Its systematic approach has laid the platform for nurturing many talents. Tireless and sustained efforts of the college in identifying pure talent especially in the realm of sports, has secured an invincible position amidst other colleges.

The college inculcates in every student, courage, confidence and determination. The motivation and guidance by the college has been the cause for the innumerable trophies adorning the campus. The college has successfully produced 123 International Players.

The accolades and laurels won by the star performers at both international and national level stand testimony to the support given by the Principal, Management and Staff. Thanks to their incessant support and encouragement our students have always stood a leaf apart in repeating the success story time and again.

The Purpose of this effort was to sow seeds that would grow towards the empowerment of young Women in the field of sports.

VASPO 2018 - 19

National Level Inter Collegiate Tournament for Basket Ball, Tennis, Ball Badminton, Volley ball, Chess, Throw ball, Football and Table Tennis hosted by our College. 42 Colleges participated in the Tournament and they competed for the Dr.Sivanthi Adityan Overall Rolling Trophy. The event is noted for its excellent Sports performances and is witnessed by the Nation's eminent sports enthusiasts.

A. L MEET 2018 - 2019

The College has consecutively won the prestigious A.L.Mudaliyar meet for the 15th time. This year it was held on 23rd to 26th October 2018, the college made a mark by winning 14- Gold, 10- Silvers and 7- Bronze Medals. M.O.P Vaishnav College emerged as overall Champions in this meet.

INTERNATIONAL ACHIEVEMENTS

SUNAYNA KURUVILLA - III B.Sc VISCOM (SQUASH)

- Silver Medalists in The Asian Games held in the year 2018 at Indonesia from 14th August – 2nd September.
- Runner up in Malaysia Tour No.1.
- Winner in Calcutta Open 2018.

YASHINI - III B.COM A&F SHIFT-II (TABLE TENNIS)

- Silver medalist in the 11th Sports National Ranking Table Tennis Championship 2018 held at Indore, Madhya Pradesh from 12th to 17th July, 2018.
- Silver medalist in the 2018 Asian Junior & Cadet Championships Qualification event held at South Asia Maldives from 20th to 22nd April, 2018.
- Tamil Nadu champion in the State Level Tournament Championship held at Jawaharlal Nehru Stadium, Chennai from 16th to 18th November, 2018.

PUSHPA - I B.A. SCOCIOLOGY (BASKET BALL)

- Participated in Asian Games 2018 held at Indonesia .
- I place in Junior Asian Championship B division held at Bangalore.

SUJANITHA. R - I B. Com A&F Shift 1 (ARTISTIC ROLLER SKATING)

- Bronze medal in Asian Roller Skating Championship from September 3rd-10th in Namwon, Korea. She was ranked 4th in Couple dance.

G.K. MONNISHA - III B.COM A&F (CHESS)

- IV in Najdorf International Sports Festival held at Poland on 8th-17th July, 2018
- VII in Women's Grandmaster Round Robin chess tournament held at Mumbai from 12th-19th June, 2018.
- XI position in Women's Grandmaster Round Robin chess tournament held at Hyderabad from 8th-16th August, 2018.

DIVYALAKSHMI. R - III B. Com A&F S-2 (CHESS)

- Placed 4th in Commonwealth Chess Championship (Under 20 Girls) held at Delhi from 26th June to 4th July.

S. SELENA DEEPTI - B.COM MM (TABLE TENNIS)

- Bronze Medalist in the Junior ITTF 2018, Portugal Junior Open held at Portugal.
- Bronze Medalist in the 2018, Jordan Junior and Cadet Open held at Amman, Jordan.
- Bronze Medalist in the 2018, Thailand Junior and Cadet Open held at Bangkok
- Bronze Medalist in the 2018, ITTF Junior World Ranking Competition held at Cote d'Ivoire

Y. SARANYA- I MA HRM (CHESS)

- Participated in the Commonwealth Games held at Delhi from 25th June - 4th July.
- Participated in the Goa International Chess Open held at Goa from Oct 13th - 20th 2018
- Participated in Gujarat International Open Chess Championship held at Gujarat from 5th - 12th Oct 2018.

POOJA S (II BCOM A&F (II) (ROWING)

- II place in Madras-Colombo Regatta held at Colombo Rowing Club, Srilanka.
- Won 2- Gold and 1- Silver in schools and college regatta held at Madras Boat Club, Chennai.
- Won the Over All Championship for Women in schools and college regatta held at Madras Boat Club.

B. AKSHAYA (II MA (HRM) (BASKETBALL)

- Participated in the Fiba Saba 3x3 Quest held at Srilanka from 4th - 6th of August 2018

J. ISHWARYA (II B.COM (CS) (BASKETBALL)

- Participated Youth India Championship (held at Indonesia)
- Participated 3 on 3 Youth Championship (held at Malaysia)
- Participated Junior Asian Championship (held at Bangalore)

CONSECUTIVE AWARDS

| S.No | Name of the Award | Purpose of the Award | Consecutive Year |
|------|--|---|--------------------|
| 1 | Dr. A. Lakshmanasamy Mudaliar Rolling Trophy | Dr. A.L. Lakshmanasamy Mudaliar Athletic Meet, the prestigious College Tournament | 16 years (2003-19) |
| 2 | Dr. SivanthiAdithyan Rolling Trophy | Maximum Number of Representation to the All India Inter University, Tournament | 16 years (2003-19) |
| 3 | Shri.P.Haridas Rolling Trophy | Maximum Number of winners in the Madras University Inter-Zone Matches | 13 years (2005-19) |
| 5 | VASPO Overall Rolling Trophy | Winners in the VASPO-A National Level Inter Collegiate Tournament | 11 years (2005-19) |
| 6 | Reliance Overall Trophy | Reliance National Level Athletic Meet held at Mumbai | 2018 |

MEDALS WON IN ATHLETICS

| YEAR | GOLD | SILVER | BRONZE | TOTAL |
|-----------|------|--------|--------|-------|
| 2018-2019 | 42 | 30 | 29 | 94 |

NUMBER OF TOURNAMENTS WON

| Name of the game | 2018-2019 |
|-------------------------|------------------|
| Basket ball | 12 |
| Volley ball | 4 |
| Chess | 11 |
| Hockey | 5 |
| Ball Badminton | 5 |
| Table Tennis | 20 |
| Tennis | 5 |
| Handball | 2 |
| Kho-Kho | - |
| Badminton | 3 |
| Shooting | - |
| Swimming | 2 |
| Cricket | 4 |
| Football | 5 |
| Kabaddi | 6 |
| Fencing | - |
| Rowing | 3 |
| Squash | 4 |
| Weight lifting | - |
| Sailing | 1 |
| Taekwondo | - |
| Motor sports | - |
| Artistic Skating | 4 |
| TOTAL | 96 |

**DR. A. LAKSHMANASWAMY MUDALIAR MINI SOUTH INDIAN OLYMPICS
ATHLETIC MEET**

MEDALS TALLY

| Year | Gold | Silver | Bronze | Total Medals |
|------------------|-------------|---------------|---------------|---------------------|
| 2018-2019 | 14 | 11 | 8 | 33 |

**REPRESENTATION FOR THE TAMILNADU STATE IN THE NATIONAL AND
STATE LEVEL COMPETITION**

ATHLETICS

The College has consecutively won the prestigious A.L. Mudaliyar Meet for the 16th time. A New Meet Record was created in the current year for Long Jump, Hammer throw, Discus throw and 100 meters).

- Gold- 14
- Silver- 6
- Bronze-5

In the Reliance Intercollegiate Athletic Meet, held on 15th – 17th November 2018 at Mumbai the College won the overall trophy.

- Gold- 2
- Silver- 5
- Bronze-2

Junior Federation Nationals held at Coimbatore from 22nd – 25th April 2018.

- Bronze-2

Junior Inter District State Meet held at Chennai from 7th – 9th July 2018.

- Gold-5
- Silver-5
- Bronze-2

South Zone Athletic Championship held at Guntur from 5th – 9th August 2018.

- Gold-2
- Bronze-5

Junior State Meet held at Madurai from 15th – 17th October 2018.

- Gold-1
- Silver-5
- Bronze-4

Junior Open National held at Ranchi from 2nd – 5th November 2018.

- Gold-1
- Silver-1

Reliance State Meet held at Chennai from 5th – 8th September 2018.

- Gold-9
- Silver-5
- Bronze-2

All India Inter university held at Mangalore from 24th – 28th November 2018.

- Gold-1
- Silver-1
- Bronze-1

Tamil Nadu Inter University Meet held at Chennai from 5th – 7th December 2018.

- Gold-6
- Silver-2
- Bronze-4

Khelo India Youth Games held at Pune, Maharashtra from 10th – 13th January 2019.

- Gold-1
- Bronze-2

Harshini Saravanan - Athletics

- Won Gold in Long Jump and Bronze in 4*100m relay in the 79th All India Inter-University Athletics Championship.
- Gold in Long Jump and Silver in the 4*100m at the Reliance Nationals.
- Also won the “Best Athlete Award”
- Silver in Long Jump at the Senior Open National Athletics Championships.
- Gold in Long Jump in the South Zone National Athletics Championship.
- Silver in Long Jump in the 34th Junior Open National Athletics Championship.

- Created a “New Meet Record” in Long Jump at the A.L.Mudaliyar Athletics Meet. Also won the Silver in 100m and Gold in 4*100m.
- Gold in Long Jump and Bronze in 100m in the Reliance Athletics State Meet. Also won the “Best Athlete Award”
- Won Gold in the Junior State Athletics Meet and created a “New State Record”. She was also awarded the “Best Athlete Award” and “State Record Holder Award”
- Won Gold in Long Jump at the Tamilnadu 50th Year Naming Meet. She was awarded 50k cash prize and 4g Gold coin by Honourable Chief Minister Mr. Edappadi K.Palaniswami.
- Won Gold in the Chief Minister’s Trophy and was awarded 1Lakh cash prize.

Karunya M- Discus Throw

- I place South Zone Athletics Championship.
- II place in South Asian Junior Athletics Championships.
- IV in Junior Asian Athletics Championships.
- II place in Khelo India Youth Games.
- III place in 79th All India Inter Universities Tournament.
- II place in 10th National Junior Federation.
- Participated in World Junior Athletics Championship.
- II Personal Best 48.58 m in South Asian Junior Athletics Championship.

C Kanimozhi - Athletics

- I place in 100m hurdles and 4 *100m relay in 58th National Open Athletics Championship.
- II place in 100m hurdles and III place in 4 * 100m.
- III place in relay at 79th All India Inter Universities.

A.P Srija -Athletics

- III place in 4*100m relay in 79th All India Inter Universities.

K.Nandhini - Athletics

- III place in 100m hurdles and III place in 4*100m relay at 16th Junior Federation Athletics Championship.
- I place in 100m hurdles at South Zone Athletics Championship.
- I place in 4*100 relay at 34th National Junior Athletics Championship.
- III place in 100m hurdles and III place in 4*100m relay in Khelo India Youth Games.
- II place in 4*100 relay in Reliance Nationals.

R. Aishwarya - Athletics

- II place in 4*100 relay and II place in Triple Jump at The Reliance Nationals.
- III place in Hepta in South Zone Athletics Championships.

M. Nisha - Athletics

- III place in 4*100 relay in The Reliance Nationals.
- III place in Triple Jump and Hurdles in South Zone Athletics Championship.

B. Meenakshi - Shotput

- III place in Shotput in South Zone Athletics Championships.
- II place in Shotput at The Reliance Nationals.

L. Sakthi - Shotput

- III place in Shotput at The Reliance Nationals

CHESS

- I Place in University of Madras A - Zone Football Tournamen the ldat Gurunanak Collegeon 7th August, 2018.
- I Place in University of Madras Inter Zone Football Tournament held at SCP Jain College on 27th & 28th August, 2018.
- I Place in WCC rolling Trophy held at WCC College on 20th July, 2018.

G.K MONNISHA (III B.COM A&F)

- IV in Najdorf International Sports Festival held at Poland on 8th - 17th July, 2018.
- VII in Women's Grandmaster Round Robin Chess Tournament held at Mumbai from 12th h-19th June, 2018.
- XI position in Women's Grandmaster Round Robin Chess Tournament held at Hyderabad from 8th - 16th August, 2018.
- I in All India Inter University held at Haryana on 10th - 14th December, 2018.
- Participated in the Czech Open Chess Tournament held at Czech Republic from 20th - 29th July, 2018.
- I place in South Zone Chess Tournament held at Vel Tech University from 13th -16th October, 2018.

Y. SARANYA (I MA HRM)

- Participated in the Commonwealth Games held at Delhi from 25th June – 4th July, 2018
- Participated in the Goa International Chess Open held at Goa from oct 13th to 20th 2018

- Participated in Gujarat International Open Chess Championship held in Gujarat from 5th to 12th October, 2018
- Participated in National Women Challengers held at Jaipur from 18th to 26th Nov, 2018
- Participated in Bhopal International GM Open from 21st to 28th Dec 2018.
- Placed 9th in 3rd MMCA Fide Open held at Kottayam from August 11th to 14th
- Placed 5th in TN State Women Chess Championship from Jan 2nd to 6th 2019.

DIVYALAKSHMI R (III B. Com A&F S-II)

- Placed 4th in Commonwealth Chess Championship (Under 20 Girls) held at Delhi from 26 June to 4 July.
- Participated in Commonwealth Open Chess Championship held at Delhi from 26 June to 4 July.
- I in All India Inter University Tournament held at Haryana on 10th -14th December.
- I place in South Zone Chess Tournament held at Vel Tech University from 13th -16th October, 2018
- Placed 9th in TN State Blitz Chess Championship held at Thiruvallur on 2 June 2018.
- Placed 24th in National Women Challengers held at Jaipur from 18th to 26th Nov, 2018
- Participated in TN State Women Chess Championship from Jan 2nd to 6th 2019.

THAMARAI SELVI P (II B. Com A&F S-II)

- Placed 15th in TN State Rapid Chess Championship at Thiruvallur on 2nd June, 2018
- Placed 1st in 21st in Hercules TN State Level Inter School and College Chess Tournament at Kolattur on 7th and 8th July, 2018
- Placed 1st in TN Under - 25 State Women Chess Championship held at Salem on July
- Placed 1st in womens category in Marriot Tetrasoft fide rating chess tournament held at
- Hyderabad on 19th to 23rd September, 2018
- I place in All India Inter University held at Haryana on 10th - 14th December.
- I place in South Zone Chess Tournament held at Vel Tech University from 13th -16th October, 2018
- Placed 1st in TN Women State Chess championship held at Tiruvarur from 2nd to 6th Jan, 2019

P. BALAKANNAMMA (II M.A Com)

- Participated in Commonwealth Open Chess Championship held at Delhi from 26th June to 4th July.
- I place in All India Inter University held at Haryana on 10th - 14th December.

- I place in South Zone Chess Tournament held at Vel Tech University from 13th-16th October, 2018.
- V Place in TN State Rapid Chess Championship held at Thiruvallur on 2nd June, 2018.
- Participated in National Women Challengers held at Jaipur from 18th to 26th Nov, 2018.
- III Place in TN State Women Chess Championship.

HARIVARDHINI I (II B. Com CS)

- II place in TN Under-25 State Women Chess Championship held at Salem.
- I place in All India Inter University held at Haryana on 10th - 14th December.
- I place in South Zone Chess Tournament held at Vel Tech University from 13th - 16th October, 2018.
- II place in State Team Chess Championship held in July.
- Placed 17th in St Joseph Open Fide Rated Chess Championship.
- Best Women in Surya College Fide Open Tournament.
- Placed 12th in Raghavendra Fide Open Chess Championship.
- Placed 13th in TN Women State Chess Championship held at Tiruvarur from 2nd to 6th Jan, 2019.

TABLE TENNIS

- I Place in University of Madras A-Zone Table Tennis Tournament Held at SIET College on 16th August, 2018.
- I Place in University of Madras Inter Zone Football Tournament Held at SCP Jain College on 27th & 28th August, 2018.

Selena Deepthi – Table Tennis

- 9th position in 2018 World Junior TT Championship, Bendigo, Australia Junior Team
- Bronze Medal in Junior Singles & Doubles in ITTF 2018-Portugal Junior Open.
- Participated in Seamaster 2018, ITTF World Tour, Stockholm, Sweden.
- Participated in youth single at ITTF Challenge, Belgium Open De Haan, Belgium.
- Chinese Taipei Junior and Cadet Open Taiwan Juniors Round of 32.
- 2018 Asian Junior and Cadet Championship Nay Pyi Taw MYA Juniors 7th in Teams
- Junior Singles Bronze and Teams Silver in 2018 Jordan Junior and Cadet Open Amman Juniors.
- Participated in Seamaster 2018, ITTF Hong Kong Open, Hong Kong.
- Participated in 2018 ITTF Challenge Thailand Open Bangkok Seniors.
- Bronze Medal in Junior Teams at 2018 Thailand Junior and Cadet Open Bangkok Juniors.

- Goldin Junior Teams and Doubles at 2018 Asian Junior and Cadet Qualification Tournament for South Asia Maldives Juniors.
- 2018 ITTF Cote d' Ivoire Junior World Ranking Competition, Abidjan Bronze Medal in Singles
- Was ranked 12th out of 16 in 2018, ITTF World Junior Circuit Finals Invitation for World' as per ITTF Junior Circuit Ranking, Luxembourg .
- Bronze Medal in Women Team at Senior National Championship 2018, Cuttack
- Under 21 Silver in Youth Girls Doubles Junior & Youth National Championship 2018, Sonupet.
- Youth Singles Bronze in Singles at National ranking TT Championship, West Zone Pune
- Bronze Medal in Youth Single at National ranking TT Championship, South Zone,Vijayawada.
- Gold Medal in Youth Singles National Ranking TT Championship Central Zone Indore.
- Silver Medal in Youth Singles at National ranking TT Championship North Zone, Punchkula.

S.YASHINI – TABLE TENNIS

- 79th Junior & Youth National Ranking Table Tennis Championship -2017 held at Durgapur (West Bengal) from 18th to 23rd January, 2018
- Junior Girls - Silver Medal (Team Event)
- Junior Singles - QuarterFinalist
- Youth Girls-Silver Medal (TeamEvent)
- Bronze medal in 11th Sports Senior National Inter-State Table Tennis Championship- 2017 held at Ranchi, Jharkhand from 25th to 30th January, 2018 (Team event)
- Bronze medal in 2018 Czech Junior & Cadet Open - ITTF Premium Junior Circuit ,Hodonin from 14th to 18th February, 2018 (Junior Girls Team)
- Silver medal in All India Inter-University Table Tennis Tournaments held at Dibrugarh University from 25th to 27th February, 2018. (Team event)
- Qualified for 2018 Asian Junior & Cadet Championships Qualification.
- Won Gold in Junior girls team and Silver in singles at South Asia Maldives from 20th to 22nd April, 2018.
- Bronze medal for junior girls team at 2018 Thailand Junior Cadet Open-ITTF Golden Series Junior Circuit Bangkok from 9th to 13th May, 2018.
- Silver medal in Youth girls team at 11th Sports National Ranking Table Tennis Championship 2018 held at Indore, Madhya Pradesh from 12th to 17th July, 2018
- Silver medal in Junior Girls-Team Event at 2018 ITTF World Junior Circuit Jordon & Junior & Cadet Open held at Amman from 25th to 29th July, 2018.

- Gold medal in Youth girls team at AAI 48th All India Inter-Institutional Table Tennis Championship 2018 held at Coimbatore from 1st to 7th August, 2018.
- State Level Tournament Championship held at Jawaharlal Nehru Stadium, Chennai from 16th to 18th November, she was Youth Girls - Winner and Tamil Nadu Champion.
- In the 11th Sports 80th Junior and Youth National & Inter-State Table Tennis Championship 2018 held at Sonipet, Haryana from 25th to 30th December, She won
 - Youth Girls Team - Bronze Medal
 - Youth Girls Doubles - Bronze Medal
 - Youth Girls Singles - Quarter Finalist

PAVITHRA P

- Silver in All India University on February, 2018 held at Dibgrugarh.
- Winner in Chairman's Trophy on March, 2018 held at D.G. Vaishnav College.
- Participated in South Zone National Ranking on September, 2018 held at Vijayawada.

HARINI U

- Participated in Inter Institutions Tournament held at Coimbatore from 1st - 7th August, 2018.
- Silver in All India University on February, 2018 held at Dibgrugarh.
- Winner in Chairman's Trophy on March, 2018 held at D.G Vaishnav College.
- Participated in Indore National Ranking from 12th – 17th July, 2018.
- Participated in Senior Nationals from 4th – 9th January, 2019.

BOOMIKA S

- Participated in Indore National Ranking.
- Participated in Chandigarh National Ranking.

GLADLYN FLORA S

- State Number 6 in Juniors.
- Participated in Pune National Ranking.
- Participated in Guwahati National Ranking.
- Participated in Vijayawada National Ranking.

FOOTBALL

- I Place in University of Madras A-Zone Football Tournament, held at Madras University Grounds on 3rd August, 2018.
- I Place in University of Madras Inter Zone Football Tournament, held at Hindu College on 4th October.
- III Place in South Zone Football Tournament, held at Jeppiar Engineering College on 13th–15th October, 2018.
- II Place in Inter University Football Tournament, held at Jeppiar Engineering College on 9th& 10th October.
- II Place in Buck Memorial YMCA Trophy held at YMCA College During 1st– 3rd August, 2018.
- 7 of our players were selected for All India Inter University Tournament
- P. Sandhiya (B.A.Sociology) participated in the khelo India youth games held at Maharashtra (Pune), January 2019

VOLLEY BALL

- II Place in Buck Memorial Trophy held at YMCA from 2nd to 3rd March.
- I Place in University of Madras A-Zone Volleyball Tournament held at Queens Mary's College on 10th September.
- 5 of Our Players selected for University of Madras Inter-Zone Tournament held at D.B.Jain College
- I Place in WCC Rolling Trophy held on 20th July, 2018
- IV Place in PKR Trophy held at Erode.
- I Place in JBAS Tournament held on 3rd January, 2019
- Arthi Lakshmi .S of III B.A.Sociology participated in the Senior Nationals held at Jawaharlal Nehru Stadium, Chennai on 2nd January.

BASKET BALL

- I Place in Sri Ragevendra Intercollegiate Tournament held in T.Nagar From 6th to 11th August.
- I Place in ABC Trophy held in Paramakudi from 3rd to 5th August.
- I Place in Kongu Trophy organised by Kongu Engineering College held in Erode from 7th to 10th September.
- I Place in University of Madras A-Zone Basketball Tournament held in Chellamal College on 6th September.

- I Place in CMC Vellore Basket Ball Tournament held at Vellore 13th to 14th September.
- I Place in SMC Inter-Zone Tournament held at Stella Maris College on 10th and 11th September, 2018.
- I Place in GRG Trophy Basketball Tournament held at Coimbatore on 18th to 20th July, 2018.
- II place in All India Inter University Basketball Tournament.
- 69th Senior National Basketball Championship 2019, Gujarat (05.01.2019-12.01.2019) – Tamil Nadu Runners.
- All India University 2018, Gwalior, Madhya Pradesh, Madras University was Runners (26.12.2018 - 30.12.2018).
- 69th Junior National Basketball Association Held at Punjab, Luthiana (07.05.2018-14.05.2018) - Tamil Nadu Winners.
- Fiba Under-18 Basketball Association, 2018 Held at Bangalore (29.10.2018-03.11.2018) Division B Winner.
- A. Pushpa participated in Asian games 2018 held at Hongkong.

TENNIS

- I Place in University of Madras A-Zone Tennis Tournament held at QMC College on 17th August, 2018.
- I Place in University of Madras Inter Zone Tournament held at DGV College on 30th August 2018.
- I Place In Buck Memorial Trophy held at YMCA from 1st to 3rd August 2018.

R. SAI AVANTHIKA

- AITA 50K Women Tennis Tournament, July 2018, Coimbatore, Singles – Semi finalist, Doubles – Winner.
- AITA 2 Lac Women Tennis Tournament, September 2018, Coimbatore, Singles – Semi finalist, Doubles – Semi finalist .
- AITA 2.5 Lac Women Tennis Tournament, September 2018, Coimbatore, Singles – Semi Finalist.

DOUBLES – SEMI FINALIST

- Khelo India Youth Games Girls Under - 21, Jan 2019 - Doubles – Bronze Medal.

KAAVIYA BALASUBRAMANIAN

- AITA 50K Women Tennis Tournament, December 2018, Bangalore - Singles – Semi finalist.
- AITA 1 Lac Women Tennis Tournament, December 2018, Mumbai-Singles – Quarter finalist
- Khelo India Youth Games Girls Under - 21, Jan 2019 - Singles – Quarter finalist and Doubles – Bronze.

BALL BADMINTON

- III place in Inter Collegiate Tournament held at WCC on 20th July 2018.
- II place in Inter Collegiate held at Ethiraj College.
- II place in Buck Memorial Tournament held at YMCA, Nandanam.
- I place in A Zone held at S.I.E.T on 12th December 2018.
- I place in Inter Zonal Tournament held at S.I.E.T on 18th December 2018.
- V S Akshaya and S Reshma Fathimagot II place in Youth Nationals held at Bihar.
- N Mahalakshmi got III place in Senior Nationals held at Delhi.
- Akshaya, Gowri, Mahalakshmi, Lokeshwari got selected for All India Inter University Tournament.

HOCKEY

- Winners in Hockey Zone University of Madras Tournament, held at Egmore Radha Krishnan stadium on 20th September 2018
- Winners in Hockey Inter-Zone University of Madras Tournament, held at Egmore Radha Krishnan stadium on 23rd October 2018
- II Place in district hockey Tournament Held at Egmore Radhakrishnan Stadium on 5th August 2018.
- 12 of our players participated at the Tamil Nadu Inter University Hockey Tournament held at SRM University on 24th September 2018.
- 9 of our players participated in the Madras University Hockey Tournament held at Karaikudion 28th November 2018.
- 4 players participated in The Senior Women 5A Side Tournament held at Bangalore on 19th September 2018.
- III place in The Senior Inter District held at Thirunelveli on 4th January 2019.
- III place in The Junior Inter District held at Thiruvallur on 27th December 2018.

CRICKET

- I Place in University of Madras A - Zone Tennis Tournament held at Patrician College on 27th & 28th August, 2018.
- I Place in University of Madras Inter Zone Tournament Held at Hindu College on 26th–28th September, 2018.
- I Place in Buck Memorial Trophy held at YMCA from 1st - 3rd August, 2018.
- I Place in JBAS Trophy in Chellammal College from 3rd and 4th January, 2019.
- 8 of our players have been selected in All India University.
- Nethra L, Anusha, manasa, Abarna, Aruna, Abinaya, and Swarna participated in State under 23.

NETHRA L - II MBA

- Participated in India - A team.
- Participated in Challengers T20 Cricket Tournament conducted at Mysore.
- Participated in Senior State One Day and T20.

ANUSHA - II M COM

- Participated in Senior State One Day and T20

KEERTHANA - I -BCOM (AF)

- Participated in Challengers Trophy
- Participated in Seniors State One Day and T20
- Participated in Under19

SWIMMING

- Two of our player got selected for All India University
 1. Sharon Mary
 2. M Saranya
- Sharon Mary Participated in Tamil Nadu Inter University Swimming Tournament

KABBADI

- III place in Kabaddi Zone University of Madras Tournament held at S.I.E.T College on 12th September, 2018
- III place in Kabaddi Inter-Zone Tournament held at Pachayappas college on 16th October, 2018

- III place in the S.I.E.T tournament held on 3rd January, 2019
- Winners at Shasun Jain College
- I place at Jain Bhavani Open Tournament held on 27th May, 2018
- II place at Beach Match held on 2nd February, 2018

SQUASH

- I place in All India inter university squash championship on 16th-18th October, 2018

SUNAYNA KURUVILLA

- Runner up in Malaysia Tour No.1.
- Quarter finalist in Malaysia Tour No.5.
- Semi finalist in Hong Kong Challenge Cup.
- Quarter finalist in Malaysia Tour No.7.
- Silver Medalists in Asian Games.
- 12th position in World Team Championship.
- Semi-finalist in Singapore Open.
- Semi-finalist in Hong Kong Challenge Cup.
- Winner in Calcutta open 2018.

ROWING

POOJA.S

- II place in Madras-Colombo Regatta held at Colombo Rowing Club, Srilanka
- Won 2 Gold, 1 Silver in schools and college regatta held at Madras Boat Club, Chennai
- Won The Over All Championship for Women in schools and college regatta held at Madras Boat Club
- Participated in ARAE-FEARA Championship (2018) held at Calcutta Rowing Club
- Participated in Senior National Rowing Championship held at Army Rowing Node, College of Military Engineering, Pune

6 of our players participated in All India University held at Chandigarh, Punjab Six of our player got selected for All India Inter Universities.

HANDBALL

- II place in Inter-Zone University of Madras, Tournament held at MGR Janaki College on 14th September, 2019
- III place in Inter-Zone Madras University tournament held at Nazrath College.
- IV Place in ACC Rolling Trophy.

BADMINTON

- I place in Zone University of Madras Badminton Tournament on 16th August, 2018
- I place in Inter Zone University of Madras Badminton Tournament on 24th August, 2018.
- 2 of our players got selected for All India Inter University Badminton Tournament held at Vellore.
- III place in Inter Collegiate Shankarlal Memorial Tournament held at Shasun Jain College
- III place in Inter University CM Trophy held at Tamil Nadu Physical Education and Sports University.

SAILING

AISHWARYA NEDUNCHEZHIAN - I M.A. (Commerce)

- Ranked 1st in Women in National Laser Coastal Championship held in Chennai
- Ranked 2nd in Youth in National Laser Coastal Championship held in Chennai
- Ranked 1st in Women in National 420 Coastal Championship held in Chennai
- Ranked 2nd in Women in National Inland Championship held in Hyderabad
- Ranked 25th in Oman Laser Youth World Championship held in Muscat

ARTISTIC SKATING

SUJANITHA R - I B.Com (A & F) Shift - I

- Bronze in Asian Roller Skating Championship held in Namwon, Korea from September 3rd-10th in quartet
- Rank 4 in Couple Dance at The District Roller Skating Championship on October, 27 & 28 in Chennai
- Gold in Couple Dance, Silver in figures and Bronze in Solo Dance at The State Roller Skating Championship on November 8,9,10 in Chennai.
- Gold in couple Dance, Gold in quartet, Silver in figures, Bronze in Solo Dance in National Roller Skating Championship from December 17th - 23rd in Vishakapatnam.
- Gold in quartet, Silver in Couple Dance, Rank 4 in Solo Dance and Rank 5 in figures

ACHIEVEMENTS OF OUR COLLEGE TEAMS IN THE MADRAS UNIVERSITY

A - Zone Tournaments

| S.No | Game | Place |
|------|-------------------|-------------|
| 1 | Basket ball | Winners |
| 2 | Table Tennis | Winners |
| 3 | Tennis | Winners |
| 4 | Cricket | Winners |
| 5 | Volley ball | Winners |
| 6 | Hockey | Winners |
| 7 | Ball Badminton | Winners |
| 8 | Chess | Winners |
| 9 | Football | Winners |
| 10 | Shuttle Badminton | Winners |
| 11 | Handball | Runners |
| 12 | Kabbadi | Third Place |

Inter Zone Tournaments

| S.No | Game | Place |
|------|-------------------|---------|
| 1 | Basket ball | Winners |
| 2 | Table Tennis | Winners |
| 3 | Tennis | Winners |
| 4 | Cricket | Winners |
| 5 | Volley ball | Winners |
| 6 | Hockey | Winners |
| 7 | Ball Badminton | Winners |
| 8 | Chess | Winners |
| 9 | Football | Winners |
| 10 | Shuttle Badminton | Winners |

National Cadet Corps

Participants of Republic Day Camp – Inter Group level held at Coimbatore

| Name | Department | Prizes |
|------------|-------------------------|-----------------------------|
| Rakshana S | II B.Sc. (Psychology) | Best Cadet Bronze medal |
| Kavya S | II B.Sc. (Maths) | Best Parade Commander Merit |
| Ramba J | II B.Com. A&F (Shift 1) | Best Turn out Cadet Merit |

CDT.Rakshna S of II BSc.Psychology represented the Tamilnadu, Puducherry and Andaman & Nicobar Directorate at the Republic Day Camp 2019 held at New Delhi. She won the All India Best Cadet Gold from the Honourable Prime Minister Shri. Narendra Modi.

National Level Achievement

CDT Vaishnavi G of III B.Sc Electronic Media represented Madras Group ‘A’ at G.V Mavlankar Shooting Capsule Inter Group Competition and got the opportunity of firing the Russian Rifle.

CDT Mahalakshmi S of II B.Sc Mathematics was one among the 15 Cadets to attend the Thal Sainik Camp Inter Group Competition held at Madurai and she won Silver in a written Competition on Health & Hygiene.

CQMS Viswathini U of III B.Sc.Psychology and SGT Vaishnavi G of III B.Sc Electronic Media represented the Tamil Nadu Directorate in the National Integration Camp at Madhya Pradesh, in which Viswathini won third place in Extempore Competition.

SGT Harini G and SGT Manikodi V of III B.A Journalism represented the Tamil Nadu Directorate in the National Integration Camp at Nagercoil, in which both of them were awarded the Gold Medal for National Integration Awareness Programme Skit.

SGT Vinitha C Damani of III BBA was shortlisted from the Tamilnadu, Puducherry and Andaman & Nicobar Directorate to attend the Rock Climbing Training Camp at Gwalior, where she cleared the basic course and was awarded a merit certificate by the Commanding Officer of the camp.

CUO Ashritha Jain M of III B.Sc Psychology was selected in an interview of Army subjects and given the chance to attend the Army Attachment Camp held at Secundrabad, where she was provided with the opportunity of learning Military techniques and subjects.

Regional Level Achievements

The NCC cadets of M.O.P. Vaishnav College for Women participated in the intercollegiate competition conducted by Tamilnadu Dr.Ambedkar Law University from 15th February, 2019 to 17th February, 2019 and won the following group and individual medals. The team also won the Best Cadet Award and Asthras in Cado Fest conducted by D.G. Vaishnav College.

Cado Fiesta Winners

| Event | Name | Department | Prize |
|-----------------------|--|--|------------------|
| Group Song | Dhaya.T.K Manikodi V Hamritaa.M Roshni.S.K Kavya.K Ramba.J Rakshana.S Mahalakshmi.S | III B.Sc.Viscom III B.A. Journalism III B.Com (CS) III B.Sc.Psychology II B.Sc.Mathematics II B.Com A & F II B.Sc.Psychology II B.Sc. Mathematics | Silver |
| Group Dance | Harini.G Manikodi.V Hamritaa.M Viswathini.U Kavya.K Venkatalakshmi.S Deepika.V Rajeshwari.N | III B.Sc. Journalism III B.Sc. Journalism III B.Com CS III B.Sc.Viscom II B.Sc. Mathematics II B.Sc.Mathematics II B.Sc.Mathematics II B.B.A | Gold |
| Trooper | Yogareethika | I B.Sc.Psychology | Gold |
| Best Cadet | Bhavana Lodha | I B.A.Economics | Silver |
| Survivor | Divya Shree | I B.Sc.Mathematics | Bronze |
| Lexo Cadets | Ashritha Jain M Vinitha C Damani | III B.Sc.Psychology III B.B.A | Silver SILVER |
| Guard of Honor | Hamritaa.M Dhaya.T.K Roshni.S.K Manikodi.V Kavya.K Rakshana.S Ramba.J Rajeshwari.N | III B.Com. CS III B.Sc.Viscom III B.Sc.Psychology III B.Sc.Journalism II B.Sc.Mathematics II B.Sc.Psychology II B.Com. A & F II B.B.A | Bronze |
| General Cross Country | Leena.S | II B.A.Sociology | Silver |
| Trooper Obstacle | Leena.S | II B.A.Sociology | Gold |

Social Service Events

As a part of NCC Activities the cadets involve themselves in service activities to the society. This brings social responsibility among the cadets. More than 20 activities were conducted for the year 2018-19. To name a few:

Hair Donation

The cadets of M.O.P.Vaishnav College for Women, in collaboration with Lakme Salon and Adyar Cancer Institute conducted the Hair Donation Camp. The event was a huge success and over 150 weaves of hair were donated in a span of two hours.

Organ Donation

An organ donation Camp was conducted in an old age home by the cadets. The skit and narration by the cadets encouraged the elderly people to sign up for organ donation.

Radiation Awareness

Radiation awareness was conducted to create awareness among the youngsters about mobile radiation and its effects. Awareness badges mentioning “**Radio Safe**” were distributed.

Wall Painting

The cadets conducted a wall painting event in collaboration with EFI (Environmental Fundamentalists of India). The event was successful in creating awareness on saving water as it is a major environmental concern.

Scribe Writing

The cadets helped the visually impaired students in writing English and Tamil exams during the half yearly examinations.

Entrepreneur skills for Transgenders

The cadets conducted entrepreneurial skill training session for 25 transgenders at Royapettah to raise their life standards. The training included making hand-made art lamps and learning paper quilling techniques.

NCC Day

The NCC Day for the academic year 2018-2019 was held on 27th February, 2019 to honor the final year cadets. The Chief Guest was Dr. N.K.Senthamarai Kannan IPS. He distributed awards to the final year NCC cadets for their contribution and achievements. The National level achievers were honored with special prizes by the Principal Dr. Lalitha Balakrishnan.

M.O.P. Community Radio Station

Signature Programmes

CAMPAIGN – 1

“Thanni Da” - An Initiative to Save Water

Six-acre Mylapore tank, is one of the city’s largest rainwater harvesting structure and it has protected the residents of the locality during the Chennai floods. A campaign “Thanni Da” was conducted on the 11th August, 2018- with an aim to emphasize to the people on the pivotal role of such water bodies in helping the society. The campaign also informed the people on the necessity to keep the water bodies clean.

CAMPAIGN - 2

Avoid Plastic Usage and Food Wastage

A campaign was conducted to raise awareness about the ill effects of using plastic bags and its effect on the environment. The public was educated about the various hazardous environmental issues that occur due to improper plastic disposal. The public was also informed about food wastage and methods to avoid it. The campaign was conducted in Mandaivelli market on 23rd August 2018.

CAMPAIGN – 3

Tuberculosis Awareness in the Slum Near Asprin Garden Road, Kilpauk

A Tuberculosis campaign in association with TB hospital Chetpet , was conducted in the slum near Asprin Garden road, Kilpauk, to create awareness about Tuberculosis.

CAMPAIGN – 4

Cleanliness

The campaign was conducted in Gopalapuram Boys Higher Secondary School on 23 October 2018 to pass on basic knowledge about cleanliness to the students of class 6th, 7th and 8th.

CAMPAIGN - 5

Seminar on Responsible Solid Waste Management

A Seminar was conducted on Solid Waste Management on August 15, 2018 at T.Nagar in association with Samridhi Foundation.

Objectives of the seminar were

1. To educate the common public on waste segregation at source.
2. To show alternative and eco-friendly ways of disposing waste.
3. To provide awareness on different levels of producing compost and its effective usage.

Health & Hygiene Promotional Project:

As a part of this project, our CRS has generated many health & hygiene related programmes that has reached a vast range of community people.

MOP-CRS goals was to create awareness among the public regarding:

- health issues & solutions
- hygiene & sanitation related issues & solutions
- activities & campaigns to spread awareness on health & hygiene

M.O.P. - CRS has also created considerable awareness among community people on various health issues like HIV, Cancer & many other seasonal diseases.

Exclusive Interviews of Famous Personalities in M.O.P. CRS

Mr. Sinthuraman (Care & Welfare Founder)

Mr. Prabhakaran (Volunteer Of App Grassroots)

Mrs. Sharadha Arul (Yoga Professor)

RJ Toshila (on the basis of women in media)

Mr. Solar Suresh (a social caretaker) on energy efficiency

Mrs. Shridevi (practioner of reiki healing method)

Ms. Jyothi (Dietition)

Dr. Syed (Evil side of self medication)

Ms. Sunayna Kuruvilla Asian medalist 2018

Ms. Varsha Gowtham Asian medalist 2018

Mr. Anath Raman (Actor) about short film Manavan

Mr. Bharat Founder of LIT THE LIGHT NGO

Mr. Sethupathy Bhumi NGO

Mr. P.C.Sharma NAAC director

Music Director Ilayaraja

Music director Gangai Amaran, Director S.P. Muthuraman and R.V. Udaya Kumar

Dr. Poorna Chandran Women safety

Out Reach Programmes

Say no to Plastics – Palmgrove Signal

Water Conservation – Amma Park

Save trees – Valluvar Kottam

Electricity Conservation – Kodambakkam

Beach Cleaning – Marina Beach

Internal Quality Assurance Cell

FACULTY WORKSHOPS 2018 - 2019

| Date | Programme | Resource Person |
|--------------------------------|---|---|
| 5.6.18 | Fitness workshop | M/s Zorba Ms. Leena Sashi Ms. Yashwanthy |
| 6.6.18 | Bonding as a team | Ms. Mina Dilip |
| 8.6.18 12.6.18 & 13.6.18 | Lesson plan presentations | |
| 11.6.18 | Computer skills workshop | Mr. Bharath, Bharath Infotech |
| 22.6.18 & 23.6.18 | Happiness at the workplace workshop | AVIS Viswanathan |
| 23.6.18 | Workplace productivity workshop for administrative staff | Ms. Sowmya |
| 3.9.18 | Roles and responsibilities of teachers in moulding students | Prof. D.P.Singh Chairman, University Grants Commission |
| 31.1.19 | Success without stress and future without fear | His Holiness Shri Aasaanji |
| 8.2.19 - 10.2.19 | Envisioning exercise to bring alive Brand MOPVCW | M/s Brand Persona |

‘Good to Great’ - 25th October, 2018

M.O.P.Vaishnav College has been identified by the NAAC as a mentor agency under ‘PARAMARSH’, to train and enable other colleges in the geographical vicinity to achieve institutional excellence. In this regard, the Internal Quality Assurance Cell of the college organized a one day workshop titled ‘Good to Great’ on 25th October, 2018 to highlight best practices and throw light on the seven criteria put down by NAAC under the new evaluation mechanism for assessment and re-accreditation.

The workshop was inaugurated by Dr. K. Duraipandian, Controller of Examinations, Academy of Maritime Education and Training (AMET).

The other eminent speakers were,

- Dr. Lalitha Balakrishnan, Principal of M.O.P Vaishnav College for Women.
- Dr. A. Xavier Mahimairaj, Coordinator of IQAC, Loyola College, Chennai
- Dr. R. Thenmozhi, Professor and Head of the Department of Management Studies, University of Madras.

- Ms. LathaPandiarajan, Co-founder of MaFoi Management Consultants Private Limited & Managing Director of Varam Capital Pvt. Ltd.
- Mr. Kapil Viswanathan, Vice-Chairperson and Member of the Executive Committee, Krea University.
- Ms.D.Vijayalakshmi, Senior Associate Vice President of Group Corporate Communications in Murugappa Group.

The workshop served as a platform for the dissemination of the latest pedagogical and qualitative initiatives in higher education. It was also an interface for participants from other colleges to share their input and highlight their best practices. The workshop was attended by Principals, senior teachers and IQAC coordinators of colleges across Chennai.

Student Cabinet Report

“Coming together is a beginning, staying together is progress, and working together is success”
- Henry Ford

The Student Cabinet of M.O.P. Vaishnav College is a team comprising of representatives from all the departments, who seek to contribute towards the welfare of the student community. The 37 member team is headed by the Prime Minister, along with two Deputy Prime Ministers. The team consists of 17 Ministers and 17 Deputy Ministers, who organize various activities in the college on a regular basis. The Cabinet is ably supported by the Members of Parliament.

INVESTITURE CEREMONY (July 13, 2018)

The office bearers of the Student Cabinet 2018-19 assumed their positions during the Investiture ceremony held on 13th July 2018. The Chief Guest, Dr. Sunder Ramaswamy, Vice Chancellor, KREA University, formally inducted the Student Cabinet, Members of Parliament, Members of Department Clubs and Class representatives into their roles. The office bearers took an oath pledging commitment to their positions on this momentous occasion.

PARLIAMENTARY SESSION (July 25, 2018)

The Parliamentary Session of M.O.P. Vaishnav College is a simulation of democratic parliamentary meetings, wherein each ministry presents their proposals for the year 2018-19. This session was presided over by the President of the Student Cabinet, Dr. Lalitha Balakrishnan. The panel consisted of the Prime Minister and two Deputy Prime Ministers. The session was moderated by the Speaker of the House. After the presentation of the agendas, the floor was open to queries and inputs from the Members of Parliament. This interactive session facilitated constructive discussion and ideation to establish a plan of action for the academic year 2018-19.

ABHILASHA (July 28, 2018)

Abhilasha is a cultural program organized by the Student Cabinet to encourage the first year students exhibit their talents. This year's theme was Retro, Rewind & Replay with the aim of enabling young minds to explore and recreate yester years' entertainment forms and stars. The Department of B.Sc. Electronic Media emerged victorious and bagged the overall title. This event is conducted every year at the beginning of the academic year to enable fresh minds to break their inhibitions and to explore their inherent potential.

TEACHERS' DAY (September 5, 2018)

On the occasion of Teachers' Day, the students were encouraged to write hearty wishes to the teachers on a message-board left at the entrance of the college. A cultural performance of music, dance and drama was also performed by the students of the college for the teachers.

VISH 2018 (September 27, 28 & 29, 2018)

VISH, Vaishnav Initiative for Social Help, a three-day program consisting of Movie day, Entertainment day and Dandiya evening, was conducted to raise funds for social causes.

SHRINGAR (November 28, 29 & 30, 2018)

Shringar, a three-day celebration of music and dance, was hosted by the college to kick-start the Margazhi season. This cultural festival featured alumni of MOP, who have gone ahead to prove their mettle in their chosen art form. This year's Shringar was a commemoration of the centennial year of the renowned musician, Padma Vishnushan D.K. Pattammal. It was inaugurated by Dr. Nithyasree Mahadevan, renowned carnatic musician.

Jhankar

Jhankar is the intercollegiate and interdepartmental cultural fest of the college. The theme for this year was **Swadesh**, in celebration of the vibrant sobriquets of our country.

Inter-Collegiate (December 14, 2018)

- The overall winner was Ethiraj College for Women.

Inter-Departmental (December 15 & 16, 2018)

- The overall winner was the Department of B.Sc. Electronic Media and the runner-up was the Department of BBA Shift I.

Ministry of Sports

State Level Athletic Meet for Girls

M.O.P. Vaishnav College organised the first edition of State Level Athletic Meet exclusively for girls on January 27 & 28, 2019.

Sports Day

The 27th Annual Sports Day of M.O.P. Vaishnav was organized on January 28 & 29, 2018. A number of competitions were conducted and the students participated in large numbers in the true spirit of sportsmanship. There were also sporting events for teaching and non-teaching faculty.

VASPO

VASPO, a national-level inter-collegiate tournament for Basketball, Volleyball, Badminton, Throw ball and Table Tennis, took place on February 5 & 6, 2019. There was a huge participation from over 15 colleges in and around Chennai. The overall winner was S.R.M. University.

Ministry of Youth Affairs

Ganesh Vandhan and Mahotsav

A two-day event was hosted by the Ministry of Youth Affairs to celebrate Lord Ganesha's birthday in the form of music and dance. Several schools from across the city participated in a light-music competition held on August 30, 2018 and a folk-dance competition held on August 31, 2018.

Literacy Day

To promote the need for literacy, the ministry, distributed stationery in two schools, M.O.P. School and Chennai High School, Kotturpuram, on the eve of World Literacy Day on September 10, 2018.

Ministry of Health

Feliz' 18, an awareness programme on the importance of mental health was conducted on September 24, 2018, in accordance with the United Nations' theme for the year 'Young People and Mental Health in a Changing World.' Events like Spoken Word and Street-play Competition were organised, followed by the screening of a movie.

Ministry of Innovation & Design

The Ministry conducted Imprints, a logo-designing and package-designing competition.

Ministry of Communications

The Ministry of Communications organized competitions for all the departments every month, to exhibit creative miscellanea on their respective Notice Boards; themes such as August human and Teach"Her" were given to work on.

Ministry of Environment

The Ministry of Environment conducted regular environment audits around the campus on a weekly basis. The Ministry also ensures the cleanliness of the college and conducts various awareness drives for a plastic-free campus.

Ministry of Entrepreneurship Development

The Ministry of Entrepreneurship conducted the flagship event of the college, M.O.P. Bazaar. Students and alumni entrepreneurs set up stalls on campus selling food, clothes, jewellery, handicrafts and other diverse products. This year's Bazaar had a new addition; the lanes were divided into Food Street, Games Street, Apparels Street and Gifts and Treat Street. The bazaar housed 102 stalls and witnessed a footfall of about 11,000 people.

Ministry of Home Affairs

The Ministry of Home Affairs takes up the responsibility of maintaining the discipline and road safety of students every day, especially during events in the college. The Ministry also organised Ethnic Day to celebrate the rich cultural heritage of the diverse ethnic groups in India.

Gallivanter

You sit at your office desk,
Sipping the same old boring early morning coffee,
You talk about politics and war all over the world.
You say you know it all.
You surf through a couple of newspapers that publish the same old news again and again
and say
You “know the world” and that you are “experienced.”
Well well, but let’s face it.
You know nothing.
You’re in disguise without your knowledge.
Come out fresh in the sun,
I’ll show you the oceans.
Loosen your mask a little,
I’ll show you the wind.
Throw your specs away,
I’ll show you the universe.
Just push your prejudices away,
Darling, I’ll show you the beauty of the world.
To live is why we are here.
To love is why we are sent here.
I’ve seen the world, love.
I’ve seen it beyond your ugly materialistic eye.
I’ve seen the way flowers bloom,
I’ve seen the dance of the trees,
I’ve had animals love me and
I’ve had people live ever so peacefully.
Just follow me, for I know the way.
Who am I?
I’m the Gallivanter, singing, dancing and dreaming all day.

- Aparna Rao
III B.Sc. Psychology

L'amour qui change

Ironique

N'est-ce pas?

On tombe amoureux,

On rêve du bonheur,

On rêve de se sentir en sécurité dans ses bras,

On rêve d'un avenir,

Un avenir si plaisant,

Un avenir si surréaliste,

Oublier que le présent existe,

Tout peut changer,

Les gens peuvent changer,

Les sentiments peuvent changer,

Qui nous aimons peut changer.

Le changement est inévitable,

Mais les gens sont faux,

Je me retourne,

Pour voir comment mes amis ont changé,

Comment ma muse a changé,

Comment tout a changé,

Et ce trou dans mon cœur,

Un trou qui est si profond,

Pleine de douleur et d'amertume,

Disparaît quand je bois,

Bois pour oublier la réalité,

Et bois pour oublier son visage,

Chaque nuit,

Dans cette pièce éclairée faiblement.

- Kareena D. Dodeja

II BA Journalism

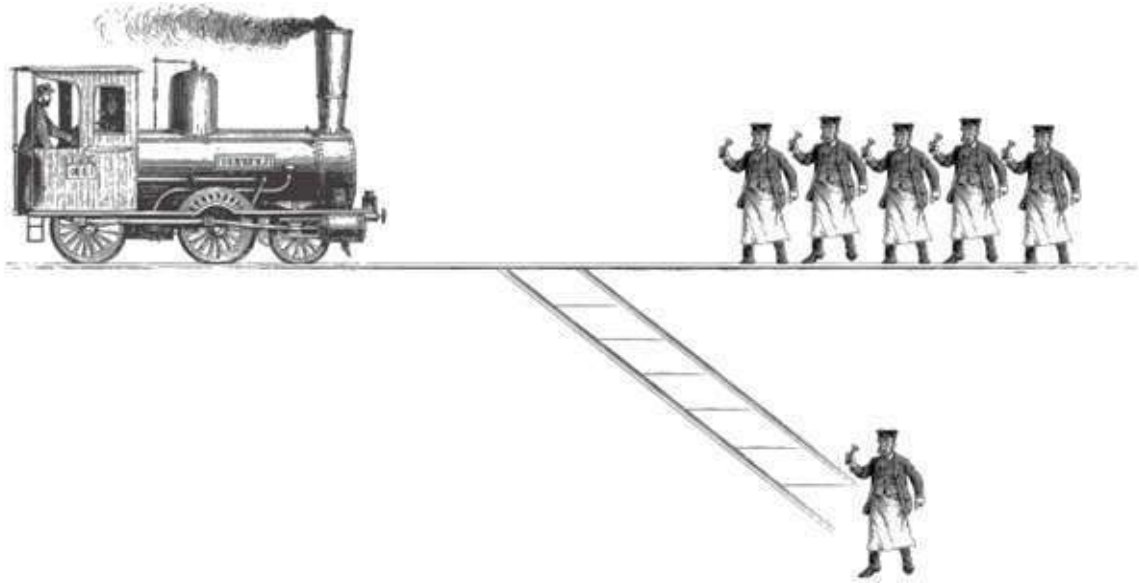
To The Real Heroes

Tonight, as I sleep in the comfort of my home
As I'm surrounded by those I call my own
As I sleep like a carefree child
Knowing I will wale-up and continue with my life..
There is someone out there
There is someone out there in the wild
Fighting through seasons, for days and nights
With all his might,
Just so I can have a future that's bright.
That someone out there is willing to give up his life for mine,
While I sit here comfortably, sipping my glass of wine,
That someone is missing all the holidays and festivities,
As I go on exotic vacations and enjoy the five-star facilities.
And to that someone,
All I want to say is that
"I salute you!"
I salute you, as you continue to fight,
Fight against terror, regardless of the fear,
You continue to fight for your Nation and brothers,
The ones whose bodies couldn't make it to the pyre,
The ones who couldn't wish Valentines, even through the wire
And take my word for it, my heart still burns with fire.
But you still continue to fight,
With a Josh that's always HIGH,
With patriotism oozing out in your war cry,
You keep saying it like it's a lullaby.
And you continue to fight,
For ONE name and ONE religion,
And that is the Nation.
And my salute extends to you
Beyond the three bullets when you go back into the soil,
For my blood still continues to boil
And I will not let my goose bumps subside
So just know that behind you is an entire nation waiting to fight.
And it is because of your stride,
I can lift my head with pride
And say at every dawn and dusk of the era, that
"Saare jahaan se achha, Hindustan humara!"

- Heena R. Manghani
III B.A. Journalism

The Plot Twist to Ethical Dilemma

Imagine a train barreling down the tracks straight towards five workers who can't escape. You happen to have a switch which will divert the train onto a second track. Everything seems perfect, isn't it? But here arrives the problem. The second track has a worker on it, too, just one.



What do you do if you are put in such a situation?

Do you sacrifice one person to save five?

This is called the famous **Trolley Problem**, a thought experiment in an ethical dilemma that *philosopher Phillipa Foot devised in 1967*. Through surveys, 90% of respondents believe to kill one worker instead of five workers even testing after a virtual reality simulation of the dilemma. People tend to opt for **Utilitarian view** by *Jeremy Bentham*. The utilitarian view argues that the morally correct decision is the one that maximizes well-being for the greater number of people. Five lives outweigh one even if the outcome condemns someone to death.

But does that make fair enough for losing one life?

Ethical dilemma does not only revolve within societal issues, but it could arise in any environment such as the workplace. The most common ethical dilemmas in the workplace begin from taking credit for other's work, conducting personal business on company time, harassing behavior mentally/sexually/physically, stealing on the job, proactive employers, etc. Researchers found that ethical dilemma activates areas of the brain activity of people that are involved in conscious decision-making and emotional responses. Sometimes even the brain associates with processing internal conflicts where pushing someone to death feels more personal than activating an emotional aversion to killing another person. People feel conflicted because it is still the logical choice, yet sadly, it hurts someone in the end.

New technology leads people to make ethical analysis more important than ever. For example, driver-less cars may have to handle choices between causing a small accident to prevent a larger one. Meanwhile, governments are researching autonomous military drones that could wind up making decisions of whether they'll risk civilian casualties to attack a high-value target. If we want these actions to be ethical, we must decide in advance how to value human life and judge the greater good.



The ancient Greek philosopher, **Aristotle** claims *greater good as contemplation & learning or acquiring the intellectual virtues*. Contemplation leads to acquiring the intellectual virtues which Aristotle identifies with the Greek word '**Eudaimonia**' meaning human flourishing or prosperity. This growing technology magnifies our leverage along with ethical analysis, the plot twist may attain through achieving Eudaimonia not only for the greater good but also for a greater outcome. Wondering how?

Imagine the same situation of a train barreling down the tracks and if you happen to decide on switching the tracks that might lead you to become the decider of the situation whereas you are pushed to face the ethical and moral consequences. What if you don't decide to switch and stay not to take control of the situation? Of course, it would still kill five lives, but guilty consciousness, moral consequences may be avoided. This is just another point of view to prevent not only the greater good but also greater outcome in order to achieve eudaimonia. The concern towards eudaimonia is significant due to researchers who study autonomous systems have already begun collaborating with philosophers to address the complex problem of programming ethics into machines, which goes to show that hypothetical dilemmas can wind up on a collision course with real world.

Ethical dilemmas don't have a one-stop solution, the **amygdala**, the alarm in our brain ignites the fight-or-flight response hijacking higher brain centers. Researchers found this '**Act first, think later**' brain structure shuts down perspective and analytical reasoning that in turn reduces people from achieving contemplation and learning or even intellectual virtues. Quite literally, just when we need it, we tend to lose our minds. This occurs mostly in situations with Ethical Dilemmas which is why not becoming the controller of a situation is prominent to reduce ethical

pressure. Although with advanced technology and rising difficult scenarios at workplace put us to deal with higher ethical dilemmas, this can never find a prompt solution unless 21st century depends on the success of another peculiar system – the broaden-and-build mode of positive emotions, this allows individuals to solve complex problems in order to foster cooperative relationships.

At a workplace, ethical dilemmas can be prevented through practicing psychological safety and achieving eudaimonia. One of the conundrums of ethical decision making is that many moral decisions that are quite straightforward — even easy — to resolve in a classroom or during training exercises seem far more difficult to successfully resolve when confronted during actual day-to-day decision making. We humans hate losing more than we love winning, so, approach conflict as a collaborator, not an adversary, anticipate reaction and plan countermoves, replace blame with curiosity, ask for feedback on delivery, measure psychological safety through surveys. If a manager creates this sense of psychological safety on their own team, ethical dilemmas may crop up with a solution such as higher levels of engagement, increased motivation, more intense problem-solving skills within employees to develop opportunities and better performance.

Hence, Spoiler alert future leaders!

The plot twist is ‘Eudaimonia’

- Ruhaya Sithara M.J.

I MA HRM

Post Graduate Department of Media Management



Dance drama during PR Campaign-
Checkmate inauguration



Dance drama – PR campaign- Checkmate.



Pinning the badge of Hope in
Creating Awareness on PCOD.



Panel Discussion on
PCOD - Dr. Sathvika Ravishankar,
PCOD Expert, PCOS 360 degrees.



Happiness is Sharing-event conducted at Prathyasha, Home of Hope.

Post Graduate Department of Communication



Ms. Shruti Subramanian, formerly with Reuters and Infosys, addressing the students on Content Generation and Management for Companies and other organizations.



Education Forum, 'To the Mountaintops' conducted on Sino India Relations by Mr. Gim Gabbe, Mr. Jeffery Lewis and Ms Lily, CITIZENSARTS



Dr. P. Duraisamy Vice Chancellor University of Madras inaugurated the week long campaign on 'Save the Earth'.



As part of 'Save the Reef' campaign the department built a sand sculpture at Elliot's Beach in association with the College of Fine Arts.



As part of 'Save the Earth' campaign, an activity for 'Go Green' in a city school.



As part of 'Save the Earth' campaign an activity in college with celebrity directors Arun, Aravind and RJ Bharat

Post Graduate Department of Human Resource Management



Foundation Course for M.A. HRM 2018–2020 batch –
Ms. Sathyanarayana K,
Senior Manager – HR, TransSys Solutions



Inaugural address at the HR Conclave 2018 by
Mr. Venkatanarayanan, President – HR,
IT & Education, Rane Group



Technical session at the HR Conclave 2018 –
Ms. Priya Ganesh, Senior Director,
CapGemini



Panel discussion at the HR Conclave 2018 –
Mr. P. Raja, Head, HR Sicagen, Chennai;
Mr. E. Balaji, President–People Services,
TVS Logistics, Mr. V. Ponnuswamy,
General Manager–HR, Renault–Nissan



Think Tank Expositions Lecture -
Ms. Indubala Ashok, Management Consultant and
Former Integration Specialist,
Tata Consultant Services



Prizes distributed by Dr. Lalitha Balakrishnan
at Spectra 2019 -Valedictory Function

Post Graduate Department of Commerce



Tete a Tete Talk - with Mr. B.M. Rajan,
Senior Manager Business Finance,
Standard Chartered Bank



Faculty Development Programme on
Research Methodology &
Data Analysis Techniques at M.O.P.V.C



Valedictory of Synergize Club



Guest Lecture on
'Logistics & Supply Chain Management'
by Mr. Jayachandran. K, Director-Ernst & Young



Industrial Visit to All Cargo Logistics Ltd.



Workshop on 'Catch Them Young' conducted
by Vivekananda Cultural Centre

Department of Electronic Media



Discussion among women panelists at Champions of Indian Cinema Seminar, February 2019



Honouring of the Chief Guest Mr. Gangai Amaran, Music Director, at the Champions of Indian Cinema Seminar, February 2019



Inaugural address by Mr. S.P. Muthuraman, Film Director, Champions of Indian Cinema Seminar, February 2019



Director's Cut – Mr. Karthik Subbaraj, Mr. Lingusamy, Mr. Raju Murugan & Mr. Lenin Barathi at the Champions of Indian Cinema Seminar, February 2019



Valedictory session of Champions of Indian Cinema Seminar, February 2019, by Ms. P. Susheela, renowned playback singer



Inauguration of M.O.P MUN 2019 by Dr. Vinod Surana, CEO & Partner at Surana & Surana International Attorneys March, 2019.

Department of Visual Communication



Students on a photography field trip to Rann of Kutch



JPEG - Workshop on 'Techniques of Design Thinking' by Ms. Muzna Nishath, Creative Strategist, The Toggle Hub



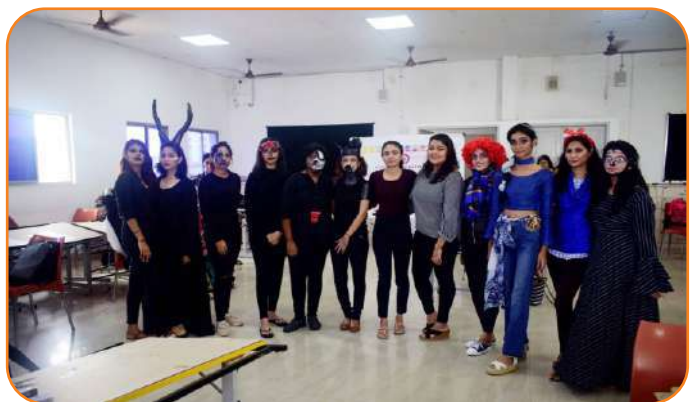
Positives 2019, inaugurated by Mr. Indraneel Das, Resident Editor of The New Indian Express.



Students in an interactive session with Mr. Om Prakash, Cinematographer



Students on a field trip to L.V. Prasad Film and TV Academy, to understand the nuances of Sound Recording, Film Production and VFX



Makeup and Character Replica Contest winners with Judges Ms. Salomi Diamond and Ms. Sanjana Shah, independent makeup artists.

Department of Journalism



Ms. Navika Kumar, Managing Editor, Times Now, New Delhi, addressing the students on 'Journalism and Youth in Politics'



Interactive session with Mr. Rangaraj Pandey, Former Editor in chief, Thanthi TV, on 'Political Reporting by Regional Television Channels'



Lecture demonstration by Keshav Venkatraghavan, Cartoonist, The Hindu



Box Speaker competition on 'Crisis of Credibility: Fighting Fake News' for NEWSense 2019



Kanchan Kaur, Dean, IJNM Bangalore, addressing the students on 'The Importance of Digital Verification of Fake News'



Interactive session on 'The Changing Ecosystem for News Media' with A.S. Paneerselvan, Reader's Editor, The Hindu

Post Graduate Department of Business Administration



Dr. C Sylendra Babu, IPS, with winners of Zest 2019, an inter-collegiate Management Fest



A session with Mr. A. K. Narayanan, author of 'How to invest right and prosper' to give students in-depth insight about his book



Round Table discussion on Union Budget in progress



The 12th edition of Bustle, a business quiz for corporate houses



Mr. Sundaram Mani, Executive Director, Super Auto Forge Pvt. Ltd., releases the placement brochure of 2017-2019 batch

Under Graduate Department of Business Administration



D.G. Vaishnav College, were the winners at the national-level student paper presentation competition



Mr. Karthikeyan N, Advocate, Madras High Court, delivers a guest lecture on cyber-laws



III B.B.A. (Shift II) were the overall winners in the intra-mural competitions conducted by the Department club, Mercatus



The Business-on-Campus initiative themed 'Magic without Plastic' in progress



Exhibition on organisational behaviour concepts



Mr. N.L. Rajah, Senior Advocate, leads students and faculty on a heritage walk around Madras High Court

Department of Commerce - Common Activities



Inaugural keynote speaker
Mr. Rajaram Venkataraman, Convener,
FICCI TN State Technology Panel at UBICOM.



Panel Discussion on 'U-Commerce and
its Impact across Industries' underway at UBICOM.



Resource persons of
the 6th Annual Student Workshop Series –
Up-skilling for Workplace Success



Mr. Praveen P S, Block Chain Evangelist, speaks on
Block Chain Technology and Crypto Currency
at the 6th Annual Student Workshop Series



Ms. Vanitha J, Senior Marketing Manager - Holopundits Inc,
addresses students on 'Augmented Reality and Virtual Reality'
at the 6th Annual Student Workshop Series

Department of Commerce (Accounting & Finance)



Busibee Overall Trophy Won By III B.Com A&F Shift-1



Chief guest Thiru Mangat Ram Sharma IAS, Principal Secretary to Government of Tamil Nadu - Higher Education Department, at the inauguration of UBICOM



Guest Lecture on
"The Change in Investment Scenario"
By Mr.V.Nagappan- Stock Broker



Overall Commercio trophy was bagged
by B.Com A & F Shift II



A scene from the Tax to Talent exhibition



The department marked Literacy Day
at M.O.P. Vaishnav School

Department of Commerce (Marketing Management)



Inauguration of Marketing Week and Release of Publicité by the chief guest, Ms. Barkha Mehta, CEO, Brand Bridge and Dr. Uthira D, Vice Principal, M.O.P.V.C.



Ms. Anuradha Balasubramaniam, Founder, Sayona Cosmetics, addresses the students on the topic 'Product Marketing' during Engage



Principal Dr. Lalitha Balakrishnan inaugurates the Marketing Express exhibition put together by the students of I B.Com. MM



Students of II B.Com. MM with their display during Retail Spaces



Mock Sandhai set up at the Market Place, a Business-on-Campus initiative



Students participating in Emporia-flipped classroom session

Department of Commerce (Corporate Secretaryship)



The Annual General Meeting 2018-19 of Akriti



The valedictory ceremony of the intra-mural activities, 'Corpo Rappo', of Elite Club



A student receiving prize during the valedictory of club activity.



Students perform in a competitive round of Adzap during CorpoRappo



The newly inducted board members for 2019-20 of the mock company Akriti run by the students of the Department

Department of Commerce (Honours)



III B.Com. Hons on an industrial visit to Modern Bread Factory



B.Com. Hons students on an educational tour to Kerala



II B.Com. Hons on an industrial visit to the export processing unit of Adyar Ananda Bhavan



The overall winners of the Espirit Club activities



A student receiving a prize during club activity

Department of Economics



Dr. Sunder Ramaswamy, VC,
KREA University, Chennai, Inaugurating
the department of Economics



Student presenting the Action Plan 2018-19



Dr. Subramanian Swamy, MP, Rajya Sabha, being
honoured by Secretary Shri Manoj Kumar Sonthalia
at the inauguration of Arth –
the Economic Association of M.O.P. V. C.



Proud office bearers of founding the batch of
Arth - the Economic Association of M.O.P. V. C.



Mr. B S Raghavan, IAS (Retd) releasing
the department journal Arth during the inauguration
of Young Economist Summit 2019.



Judges giving away the prize
to the best delegate of YES 2019

Department of Computer Science



Stella Maris College- Winners of the Overall Trophy at the Intercollegiate competition OLAP



Dr. Uthra.D distributing prizes at LINK – Intramural Competitions.



Students Showcasing their Projects at the Computer Fair



Release of the Proceedings of ICCCMIT 2019



Mr. P S Karthick Vigneshwar,
Director and Technical Advisor for infySEC UK
at the Workshop on Cyber Security



Dr.Neha Sharma, Secretary of Society
for Data Science, Pune University, delivering
Valedictory Address of ICCCMIT 2019

Department of Mathematics



Dr. M. Pitchaimani, Assistant Professor, Ramanujan Institute for Advanced Study in Mathematics, addressing the workshop on Trends in Mathematical Analysis.



Madras Christian College –
Winners of the Overall Trophy
at the Intercollegiate Fest Nexus 2K18.



Inaugural Address by Dr. Gaurav Khemka,
Senior Lecturer, College of Business and
Economics, Australian National University at the
National Level Symposium on Actuarial Science.



Mr. R. Arunachalam, Chief Actuary,
MSS Chola mandalam emphasizing the significance
of Mathematics in Finance and Risk Management at
the National Level Symposium on "Actuarial Science"



Students presenting a paper on
Mathematics in Mobile Technology in
the Intramurals competition, Infinitum 2K19



Budding Entrepreneur –
Ilakkiya Maran of III B.Sc. Maths,
Founder of Artesania - The Memory Makers at
M.O.P. Bazaar.

Department of Food Science Management



Students attended an International conference, iCRAFPT'18, organised by IIFPT, Thanjavur



Resource person at the One day Workshop on "Food Business Initiatives" in Coordination with AFSTi – Chennai Chapter.



Students attended an International conference, IFCon'18, organised by AFSTi, at CFTRI, Mysuru.



AFSTi 8th International Food Convention, Mysuru- Winner of Best Student award 2018 – Ms.Pooja Mohan, M.Sc FTM



Students visited Defence Food Research Laboratory, Mysuru



Dr. Krishna Kumar, MD, GIRACT, lecturing on Processed Indian Traditional Foods

Department of Sociology



Mr. Kalyan Sundaram, Director, Excell Academy, addressing the students on the nuances of writing the civil services examination



Mr. Ilanchezhian, Faculty, Officers IAS Academy, rendering a lecture on the role of youth in civic society



Mr. J Krishnamurthy, founder, R- Safe, discussing the importance of road safety measures



Prof. K. M. Pathi, Senior Consultant, Faculty, Indra Prastha Institute of Information Technology, New Delhi addressing the students on Social Communication and Changing Mindsets -A People First Perspective.



Intramural activities of the People's Club, 2019



Mr. Devendra Oza, Philanthropist, Social Activist and Smt. Suguna Kiran, Project coordinator, Vital for India, on Mahatma Gandhi - 150th birth anniversary celebrations.

Department of Psychology



Dr. Maurizio Gasseau, Jungian Analyst, Psychotherapist and Psycho dramatist, Italy, rendering a Lecture on Jungian Psychodrama in association with Indian Institute of Psychodrama, Chennai



Ms. Hemamalini, Jail Psychologist, Central Prison II – Puzhal, Tamil Nadu Prison Department, Chennai, discussing the Role of Psychologist in Correctional Settings.



Dr. Venkateshwaran, Psychiatrist, Global Health Hospitals, addressing the students on the Treatment and Prevention of Abnormal Disorders.



Ms. Nupura Byramudi, Mental Health Professional, Muktha Foundation, Bangalore, giving a lecture on Prevention of Child Abuse.



Students at the Workshop on Positive Behaviour Therapy by Dr. Hemalatha Natesan, Rtd Professor and Head, Department of Psychology, Avinashilingam University for Women, Coimbatore.



Students with the resource person at the Workshop on Narrative Practices.

Department of English



Students winning the Stars and Stripes Challenge conducted by the US Consulate



Winners of Prashnothri 2018



Students conducting Heritage Quiz in association with Indian Express



Street play performance- Atheneum 2018



Student participants at Mythos-Intercollegiate competition



Women's Day quiz in progress

Department of Languages



Renowned writers Dr. Mamta Kalia & Dr. Sooryabala, presenting an award to the Principal, Dr. Laliitha Balakrishnan



Winners of Hindi Intercollegiate competition 'Rangayatan 2018'



Students performing a Karagaatam during the Pongal celebration at M.O.P.V.C.



Maalan Narayanan, a Journalist and Member of Tamil Advisory Board of Sahitya Akademi, addressing the gathering



M.O.P.V.C. students won the Overall Trophy at 'Tanmaatra 2019' organised by Stella Maris College



Shri. Parthasarathy, Management Committee Member and Dr. Laliitha Balakrishnan, Principal, M.O.P.V.C, distributing prizes to the winners of 'Spandana 2019'



French students with the Overall Trophy at 'La Bataille des talents' – an Intercollegiate organized by Stella Maris College



Office bearers of the French club "Les Lumières"

Department of National Service Scheme



Volunteers at the Museum during Cleanliness Campaign



Skill classes for beneficiaries at the special camp, Thiruverkaadu



Volunteers addressing students on health and hygiene as a part of Swachhata Pakhwada



Planting of Saplings.



Volunteers at the independence day celebrations



Dr. Baskaran, NSS coordinator, University of Madras is addressing the volunteers.

Entrepreneurship Development Cell



Inauguration of M.O.P Bazaar-2018-19 by the Chief Guest - Mr. C.K. Kumaravel, CEO and Co-Founder of Naturals



Interaction between Chief Guest and M.O.P Bazaar Stall Holders



Entrepreneurship Ministry Office Bearers with Chief Guest - Mr. C.K. Kumaravel



Mr. Mahadevan, Director of Oriental Cuisines, presented the "Best Food Stall Award"



Mr. Badava Gopi, Stand-up comedian and Actor enthralled the audience with his mimicry performance

Department of Physical Education



Felicitation of the Asian Games Medalists by L. Balaji, Former Indian Cricketer



Tmt. Sonal Chandra, IPS, addressing the students at the Inauguration of Sports day



Mr. Sebastian Xavier, Former Indian Swimmer, Mr. Armaan Ebrahim, Car Racer, Dr. V. Mahadevan, Director, Physical Education, University of Madras, releasing the sports profile at the Sports day Valedictory



Shri Ashok Kumar Mundhra, Secretary, D.G Vaishnav College, Mr. Mohammed Riaz, Olympian and Arjuna Awardee, Ms. Minimol Abraham, International Volleyball Champion, at the VASPO Valedictory function



Valedictory of State level Inter- School Athletic Meet for Girls



Proud Winners of the A.L Mudhaliar Meet



Madras University Overall Winners Trophy



Winners of VASPO 2019

National Cadet Corps



Cadet Hamrita M receiving special award on NCC Day



Cadet Rakshana Suresh Prabhu receiving "ALL INDIA BEST CADET GOLD" at the Republic Day Camp 2019



Cadets in social service activities



Entrepreneur skills to Transgenders



Guard of Honour to the Chief Guest Dr.N.K Senthamarai Kannan, IPS.



The Achievers of M.O.P. NCC for the academic year 2018-19

M.O.P. CRS



Energy conservation outreach campaign



Marina beach cleaning outreach campaign



RJ hunt



Save trees outreach campaign



Summer Camp 2



Isaignani Ilayaraja at the M.O.P. CRS Station
on his 75th Birthday celebrations

Internal Quality Assurance Cell



Prof. D P Singh, Chairman, University Grants Commission, addressing the faculty on the Roles and responsibilities of teachers in moulding students



Fitness workshop in progress



Bonding as a team – Staff Workshop



Happiness at the Workplace workshop



His Holiness Shri Aasaanji at a session on Success Without Stress and Future Without Fear



Resource persons and participants of Good to Great Mentoring Workshop

Student Cabinet



Inauguration of AUM meditation centre



Music Day Celebrations



Dr. Nithyashree Mahadevan addressing the audience at Shringar Inauguration



Inauguration of Shiksha by Prof. D.P Singh, UGC, chairman, New Delhi



Students enthusiastically participated in the Yoga Session

Student Cabinet



Chief guest Dr. Sundar Ramasamy, Vice Chancellor, KREA University with the 2018-2019 Student Cabinet.



Students receiving prizes at Abilasha 2018



Jubilant Winners of Jhankar 2018



VISH 2018



Ganesh Vandhan and Nand Mahotsav

Training Calendar - 2018-2019

| 2018- 2019 | Proposed Programme | |
|----------------|---|--|
| | First Fortnight | Second Fortnight |
| June 2018 | Awareness programme for Faculty on “Fitness” | |
| | Professional development programme on “Bonding as a team” | |
| | Professional development programme on “Lesson Plan Presentations” and “Computer Skills” | |
| | | Professional development programme on “Inspiring Happiness” |
| | | Professional development programme on “Happiness at the workplace” |
| | | Awareness Programme on “Workplace productivity” for administrative staff |
| | | Awareness Programme for Faculty on “Exigency Control” |
| July 2018 | | Orientation programme on “Outcome Based Education” for Faculty |
| September 2018 | Professional development programme on “Roles and Responsibilities of Teachers in Moulding Students” | |
| October 2018 | Training Programme for Non-Teaching Staff on “MS ACCESS” | |
| November 2018 | | Training Programme for Non-Teaching Staff on “MS Word” |
| December 2018 | Faculty Development Programme on “Research Methodology & Data Analysis Techniques” | |
| | | Training Programmes for Non-Teaching Staff on “Advanced Excel” |
| | | Training Programmes for Non-Teaching Staff on “Social Etiquette” |
| January 2019 | | Training Programme for Non-Teaching Staff on “Tally” |
| February 2019 | Faculty Development Programme on “Success without stress and | |

| | | |
|------------|--|--|
| | future without fear” | |
| | | Awareness Programme for Non-Teaching Staff on “Fire Bell – Fire Stopper Safety Solution” |
| March 2019 | Training Programme for Non-Teaching Staff on “English Communication” | |
| | Outdoor Interaction Programme for both Teaching and Non-Teaching Staff - “VISHNIC” | |



M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI – 600 034

Annexure to Annual Report 2018 – 2019



M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI – 600 034

Faculty Development Programmes 2018 – 2019

| Type of Programme | No. of Teachers attended |
|---|---------------------------------|
| Orientation/Refresher/Short term course | 3 |
| Faculty development Programme | 10 |
| Total No. of faculty participation | 13 |



M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI – 600 034

| S.No. | Department | Name of the Faculty | Category | Title of the program |
|-------|---------------------------------|--------------------------------|----------|---|
| 1 | Management Studies | Ms Sangeetha Manoj | WORKSHOP | Building Professional and Leadership Excellence among Faculty |
| 2 | | Ms. Ramya Raman | FDP | Research Methodology & Data Analysis Techniques |
| 3 | | Ms. Krupa N | FDP | Research Methodology & Data Analysis Techniques |
| 4 | Social Science | Ms.Ghayathri Swetha Kumari R A | FDP | Research Methodology & Data Analysis Techniques |
| 5 | | Ms. Rajalakshmi P S | FDP | Research Methodology & Data Analysis Techniques |
| 6 | Food Science | Ms. Sini Jadeesh | FDP | Research Methodology & Data Analysis Techniques |
| 7 | | Ms. Haripriya A | FDP | Research Methodology & Data Analysis Techniques |
| 8 | Commerce | Ms. Geetanjali S Jindger | FDP | Research Methodology & Data Analysis Techniques |
| 9 | | Dr. Srividhya Prathiba | FDP | Research Methodology & Data Analysis Techniques |
| 10 | | Ms. Sasikala Devi S | FDP | Research Methodology & Data Analysis Techniques |
| 11 | | Ms. Nandhini .C | NPTEL | Financial Institutions and Markets |
| 12 | | Ms. Vaishnavi C S D | NPTEL | Financial Institutions and Markets |
| 13 | Communication and Media Studies | Ms. N Meenakshi | FDP | Research Methodology & Data Analysis Techniques |