



7.1.1

Measures initiated by the Institution for the promotion of gender equity during the last five years

Special Facilities provided for women in terms of:

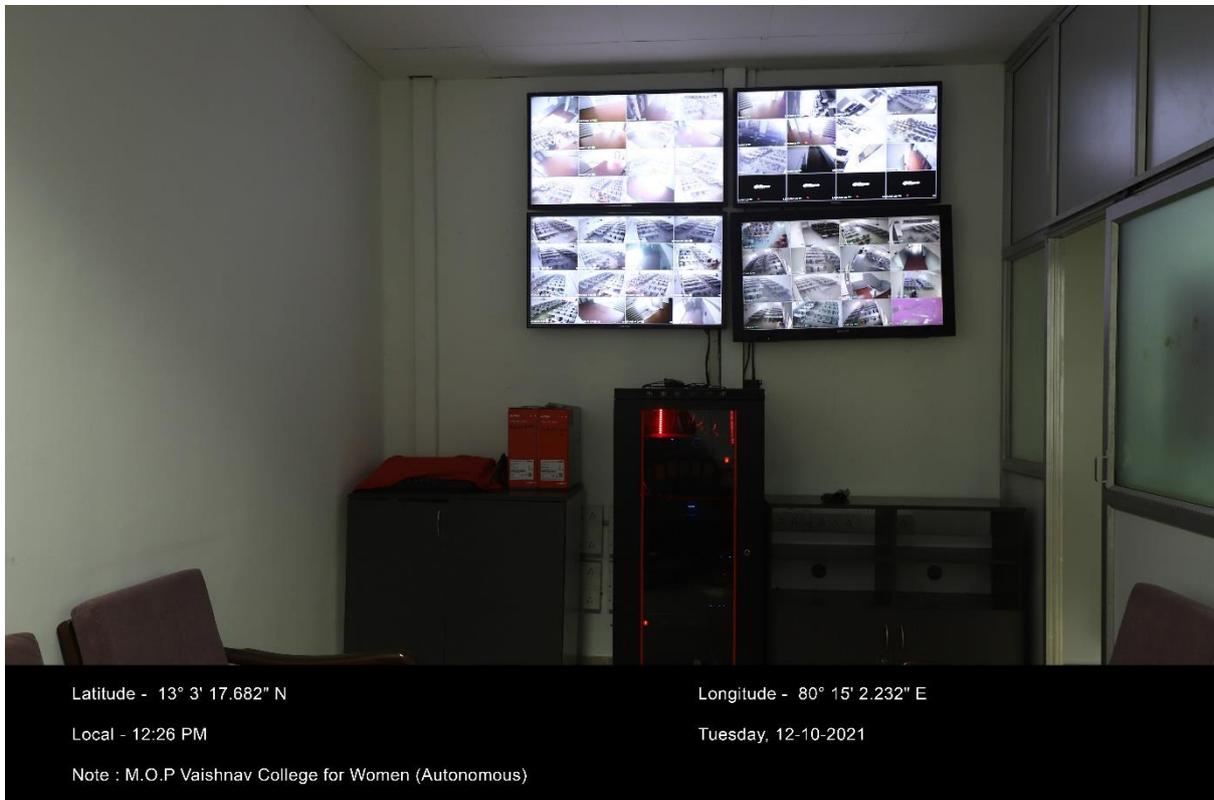
- a) Safety and security**
- b) Counselling**
- e) Any other relevant information –**
 - Report on Centre for Women's Studies**
 - Syllabus Components in Programs Offered Promoting Gender Equity**



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
Chennai - 600 034, India.

SPECIFIC FACILITIES PROVIDED FOR WOMEN IN TERMS OF
SAFETY AND SECURITY

Safety and Security for Women: Safety for women is one of the primary concerns of the college and therefore multiple CCTV cameras are installed at all the vital points in the campus. Students and staff are encouraged to download Kavalan (Guardian) App, an initiative by Chennai police to reach out to public anytime anywhere. Guest lectures and workshops focusing on women safety, self-defense and social media and crime, to mention a few, are also conducted under the banner of The Centre for Women Studies.



Monitoring multiple CCTV cameras installed at all the vital points in the campus.



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Launch of Kaavalan (Guardian) App at M.O.P



Latitude - 13° 3' 19.548" N

Longitude - 80° 15' 4.566" E

Local - 11:45 AM

Tuesday, 23-11-2021

Note : M.O.P Vaishnav College for Women (Autonomous)

M.O.P. Saheli Complaint Box present on all floors at Campus



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SPECIFIC FACILITIES PROVIDED FOR WOMEN IN TERMS OF
COUNSELLING

Mentoring and Counselling Centre

To motivate students to adapt to the rapidly changing milieu and cope with extensive peer pressure, the college emphasizes on mentoring. The faculty-mentors meet the students frequently to give guidance, motivation and encouragement. A mentoring record is maintained to monitor the graph of growth of students.

In case of sexual abuse faced by the students under any circumstances, **the internal complaints committee** consisting of the mentor, the head of the department and the principal would take necessary action against the perpetrator. The student is also given necessary psychological counseling to overcome the trauma.



Latitude - 13° 3' 19.038" N

Longitude - 80° 15' 2.31" E

Local - 11:20 AM

Monday, 29-11-2021

Note : M.O.P Vaishnav College for Women (Autonomous)

Student with Counsellor Ms. Usha Ramakrishnan at the Mentoring and Counselling Centre



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Latitude - 13° 3' 19.038" N

Longitude - 80° 15' 2.31" E

Local - 11:15 AM

Monday, 29-11-2021

Note : M.O.P Vaishnav College for Women (Autonomous)

Student with Counsellor Ms. Usha Ramakrishnan at the Mentoring and Counselling Centre



Latitude - 13° 3' 19.038" N

Longitude - 80° 15' 2.31" E

Local - 11:16 AM

Monday, 29-11-2021

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Student with Counsellor Ms. Usha Ramakrishnan at the Mentoring and Counselling Centre



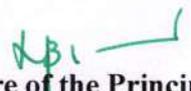
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CENTRE FOR WOMEN'S STUDIES

The Centre for Women Studies of the College is focussed on sustainable development and promotion of gender equality & empowerment of women. The college conducts research, development programmes, panel discussions and symposiums to create awareness and address the diverse needs of women in the society.

List of Events & Symposiums			
S. No	Year	Department	Event/ Campaign/ Workshop/ Seminars and Symposiums
1	2016-17	Centre for Women's Studies	Management funded Research - Management funded Research by Dr. Susan Sridhar along with co-investigators Dr.S. Anurekha and Dr. Preetha R conducted research on “Women Empowerment and Media Literacy – A Study in Kanchipuram District”
2	10.03.2016	Centre for Women's Studies	National Symposium - Centre of Excellence – Women's Studies Centre Symposium on Women's Development Through the Ages
3	2018-19	Centre for Women's Studies	National Symposium – A National Symposium on Gender and Diversity was conducted with the following discussion themes <ul style="list-style-type: none">o 'The 99-day diversity challenge' - Dr. Saundarya Rajesh, award winning social entrepreneur and the Founder & President of 'AVTAR Group'.o 'Women down the Ages' -Dr. Chitra Vaitheeswaran, International Consultant for Media, Development and Communication
4	2019-20	Centre for Women's Studies	Shakthi Quotient An inter collegiate quiz organized on the theme ‘The Her in Hero – Achievements of Indian Women through the ages’ as part of Women's Day Celebrations
5	07.09.2021	Centre for Women's Studies	Guest Lecture – Gender Sensitization and Women Empowerment Resource Person: Ms. Pranavi Jay, Founder of HER D, Coimbatore


Signature of the Principal
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Centre for Women's Studies

Symposium on Women's Development Through the Ages

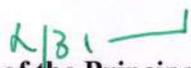
March 10, 2017

International Women's Day 2017 is an opportunity to reflect on progress made, to call for change and to celebrate acts of courage and determination by ordinary women who have played an extraordinary role in the history of their countries and communities.

On March 10, the Department of Sociology, M.O.P Vaishnav College explored the arduous journey of women's development in India through the ages through a symposium on opportunities and challenges in various spheres of political, economic, social, cultural and civil life.

Two highly acclaimed chief guests, Dr. Bharathi Harishankar and Ms. Lakshmy Ramakrishnan, addressed the students of M.O.P., Loyola College, and Kanyaka Parameswari College. Dr. Bharathi Harishankar, Professor and Head of Department of Women Studies, University of Madras, addressed the gathering on the role of Indian women in the development of contemporary India. She brought into light the fact that freedom enjoyed today by women was secured after a lot of struggle. The speaker explained women empowerment with three waves of feminism. Women's first fight was for equal contract and property rights. Women are often taken for granted at family level and in the larger society level. In 19th and 20th centuries she realized the importance of gaining political power to bring about change in sexual, reproductive and economic matters. The true women's empowerment should be inclusive of gender and a partnership with men. She insisted that gender sensitization should be inculcated in the male child while bringing up the children without any discrimination. She brought into light the role of women in all spheres of life that has been undervalued and how the solution lies in the hands of women using their innate potential to claim and inspire equality from home to the society. She was more for assertiveness than aggression. She motivated students to take up studies on women, gender and their development so we can all play a role in shaping a better future for women. The second session was by Ms. Lakshmi Ramakrishnan, a vivacious film personality. Her passionate outburst about the issues women were facing today was vividly supported by real-time incidents that she shared from her experience on her TV show "Solvathellam Unmai". Ms. Lakshmi's point of view of the various situations that are prevailing in the society today were put forth in a manner that left the audience thinking. The lecture was followed by an interactive session with students.

In all, the symposium was greatly received by the students gathered there and inspired students to work towards women empowerment.


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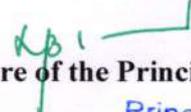
Centre for Women's Studies

Guest Lecture on Gender Sensitization and Women Empowerment

September 07, 2021

The Department of Sociology conducted a guest lecture on the topic "Gender Sensitization and Women Empowerment" on 7th September 2021, via G-meet platform for the first- and second-year students. Ms. Pranavi Jay, founder of HER-D, Coimbatore, touched upon the topics of "Gender Sensitization and Women Empowerment" in which she spelled out about the concept of liberation for women. HER-D is the god child of Ms. Pranavi Jay, which is a women centric community, focusing on liberation for women in financial, emotional spheres. She spoke about how women needed liberation as a basic right in the society and covered the importance of social liberation, emotional liberation as well as financial liberation as a key driver of women empowerment.

The students were given an activity to understand the concept of emotional liberation, which they enthusiastically participated in and enjoyed. She mentioned that women should be financially independent and that the society must accept that gracefully and treat her with equality. She also gave a brief introduction to gender-wage gap and how women are automatically underestimated and underpaid in their workplace. Women needed to be treated with equality, humanity and respect by the men as well as other women in the society which will soon surge the rate of women liberation and women empowerment in the Indian society. "Learn, Un-Learn, Re-learn" was one of the takeaways from the guest lecture. The guest lecture was followed by an interactive question and answer session in which the students thoroughly enjoyed participating in.


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Let's go on an adventure with
HER-D
Empowering your Inner-Goddess

HARGHITHA N has left the meeting

10:02 AM | bwf-hqos-sog

76 others

You

What is Women Empowerment?

USE YOUR VOICE!!!

GIRLS JUST WANNA HAVE FUNDAMENTAL HUMAN RIGHTS

GIRLS SUPPORT GIRLS

10:08 AM | bwf-hqos-sog

79 others

You

K.P.
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Latitude - 13° 3' 22.206" N Longitude - 80° 15' 5.916" E
Local - 03:13 PM Monday, 11-10-2021 Altitude - 77.3 meters
Note . M.O.P Vaishnav College for Women (Autonomous)

KBI
Signature of the Principal
Principal
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(Autonomous)
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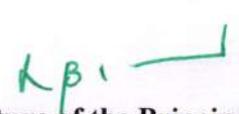
Latitude - 13° 3' 22.206" N

Longitude - 80° 15' 5.916" E

Local - 03:12 PM
Monday, 11-10-2021

Altitude - 77.3 meters

Note - M. O. P. Vaishnav College for Women (Autonomous)


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தமிழ்நாடு தமில்நாடு TAMIL NADU

M.O.P Vaishnav College For
Women

98AB 133322

G. SIVAKUMMAR
Stamp Vendor

LIC No: 14508/B1/92
11, 4th Street, Jayalakshmiapuram,
Nungambakkam, Chennai - 600 034.
Mobile: 9381004109

MEMORANDUM OF UNDERSTANDING

This memorandum of understanding (MOU) is entered into and executed at Chennai on 1st November 2021

BETWEEN

HER-D, a company with registered office in India, through authorised signatory Ms.Pranavi Jay.

AND

M.O.P Vaishnav College for Women (Autonomous), an educational institution having its campus at No: 20, IV Lane, Nungambakkam High Road, Nungambakkam, Chennai-600034

Whereas

HER-D is a company aiming to empower and educate women and students in India by bridging the gap through associations with colleges in order to educate, train and prepare the young talents. HER-D also ensures that the students will receive a professional level, practically oriented training sessions tailor made for the organization and geared towards both long and short term learning objectives of the team.

...2

They develop modules on Gender Sensitization and Financial, Emotional and Social Liberation and prepare and train them on the same for international standards. HER-D will also provide Faculty Development Programmes, Abuse Awareness Programmes and Public outreach programmes as a part of this MOU.

The provisions of this MOU shall in no way diminish or infringe on any rights, responsibilities, power or organizational duties conferred on employees of both sides and will also proactively prevent any conflict between both parties while imparting value additions to the student community.

Whereas

M.O.P Vaishnav College for Women (Autonomous), Chennai, in keeping with their Vision to evolve into a University of International repute and mission to provide a unique learning experience which will enable the students to realize their innate potential and mould their overall personality and also with the mission goals of promoting Academic Excellence, Developing Self-reliant Individuals, Providing Career opportunities and creating socially responsible citizens

And whereas

The parties herein now intend to enter into this MOU to facilitate the above objectives through orientation and development for their mutual benefit.

Now therefore the parties herein reduce into writing their respective objectives and the structure and functioning of this understanding.

1. AIMS AND OBJECTIVES

The objective is both collectively and individually to protect the students interest by providing orderly and uninterrupted training delivery within the stipulated period.

The parties to this MOU shall make a sincere effort to ensure that its administration is conducted in a fair manner and for the benefit or enhancing the student preparedness for the future.

2. M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

Virtual meeting platforms can/shall be used by HER-D or participants of HER-D for the training purpose on mutually agreed dates

3. HER-D

HER-D will provide experienced trainers and rich content to impart in depth knowledge and guidance during the sessions.

HER-D will provide the following deliverables for participants and certify them on completion of the course / training program.

At the end of the training program, HER-D will submit a detailed report on the training pertaining to the following:

- Total hours covered
- Students attendance
- Students assignments/ activities done
- Student feedback
- Faculty feedback
- List of programs (if any)
- Students list selected for Internship at HER-D, if any

4. HER-D and M.O.P Vaishnav College for Women (Autonomous) agreed as follows:

M.O.P Vaishnav College for Women (Autonomous) shall ensure that the designated faculty members possess the knowledge in the area and technical expertise to coordinate and execute the aims and objectives

5. Financials

HER-D shall be paid Rs 30,000 per annum as per the proposal

- The fees would be made by the college, in favor of "DREAMS" through NEFT/RTGS
- Any other government charges will be levied if applicable during the time of billing.

GENERAL OBLIGATIONS

All student participants will abide by the guidelines provided in the college code of conduct.

College shall not engage / indulge/ incline / initiate similar activity during the same period which will be of conflict of interest to HER-D.

It is agreed by M.O.P Vaishnav College for Women (Autonomous) and HER-D that the terms of this MOU shall be in force for a period of one academic year from the date of this MOU, which may on mutual concern be extended for further periods on such terms as agreed mutually.

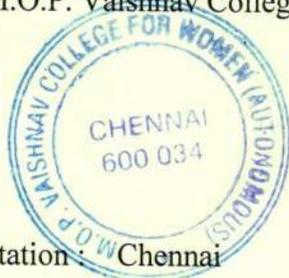
TERMINATION

This MOU May be terminated by either party upon providing the other an advance written notice of 6 months. However, the parties hereto agree that this MOU shall be immediately terminated upon either party breaching any of their conditions of this MOU and being unable to rectify the same within a reasonable time period.

The MoU is duly signed by representatives of both parties involved.

Lalitha Balakrishnan

Dr. Lalitha Balakrishnan
Principal
M.O.P. Vaishnav College for Women



Station : Chennai

Date : 1/11/21

Pranavi Jay

Ms. Pranavi Jay
CEO
HER-D

Station : Coimbatore

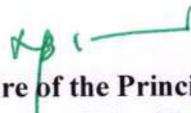
Date : 13-11-21



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SYLLABUS COMPONENTS IN PROGRAMS OFFERED
PROMOTING GENDER EQUITY

S. No	Program	Course	Topics / Components in the syllabus (Activities pertaining to the topic planned - Workshops / Guest Lectures)	Year of introduction
1	B. A Sociology	Social Demography	UNIT V Emerging Trend in population- Gender inequalities and empowerment of women. Reducing maternal mortality	2016-17
2	B. A Sociology	Social Pathology	UNIT III Social Inequality- Protective Discrimination	2016-17
3	B. A Sociology	Social Pathology	UNIT IV Social Exclusion- Domestic violence bill 2005 (Guest lecture on Women Safety – Prevention and Reporting by Dr. Pradeep Philp, IPS. ADGP, Chennai on 17.08.2016)	2016-17
4	B. A Sociology	Environment And Society	UNIT I Introduction - Theoretical perspective in Environmental Sociology: Ecofeminism (Guest lecture on Environmental Psychology – An overview by Dr.Anja Peters Environmental Psychologist Faculty, Fsaunhofer Institute of Supteu & Innovation Research	2016-17


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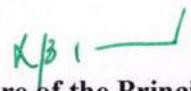
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			Karlsruhe, Germany on 23.01.19)	
5	B. A Sociology	Social Movements In India	UNIT V New Social Movements- (A Seminar on Women's Movement Women's Development through the ages by Dr. Bharathi Harishankar Professor & Head, Department of Gender Studies University of Madras, Chennai & Ms. Lakshmi Ramakrishnan Actress & Director on 10.03.2017)	2016-17
6	B. A Sociology	Sociology Of Development	UNIT III Development disparities in India- Gender disparity	2016-17
7	B. A Sociology	Project	Practical paper- conducted research on various gender related topics like, A study on changing perceptions of gender equality among young adults in Chennai city, A study on awareness of rape laws in India among the young adults in Chennai city, A study on socio-biological menstrual trends among the women in Chennai city, A study on effeminacy among the male population in Chennai city, A study on socio-psychological perceptions of male infertility in Chennai city etc.	


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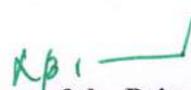
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8	B.Sc. Visual Communication	Visual Sociology	Social Institutions and Social Issues: Marriage, Family, Religion, Government and Economy, Education, Health and Medicine: Patterns, Variations, Trends, Gender issues, Opportunities and Inequalities. - Research Projects address gender issues. Field work and Visual Production are an inherent part of this course.	2016-17
9	B.Sc. Visual Communication	Advertising	Types of Advertising - Based on Target Audience: Women. Assignments on Target segmentation based on Demographics & Case study discussion on Impact of advertisements on women helps to give perspective about gender related issues in the course.	2016-17
10	B.Sc Electronic Media	Radio Production	Producing radio programmes on gender-based issues	2016-2017
11	B.Sc Electronic Media	Script Writing For Electronic Media	Writing scripts for media programs with attention to gender inequalities addressing the social discrimination of women	2016-2017
12	B.Sc Electronic Media	Television Production	Produce a programme proposal for a TV Documentary with gender sensitive issues	2016-2017
13	B.Sc Electronic Media	Ad Production	Producing Television ads – PSA will help them enable sensitivity to gender issues	2017-2018


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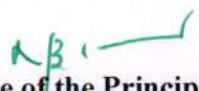
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14	B.Sc Electronic Media	Elements Of Film Studies	Evaluate a film with feminist perspectives and analysis	2018-2019
15	M.A. Media Management	Basics Of Management	Case studies of successful women managers are discussed. Management principles are basically ethical and professional. Treatment of employees and communication is an important element.	2016-17
16	M.A. Media Management	Media Organization And Communication	Rules, regulations, organizational structure form the principal components of this paper. Gender neutrality and professionalism are also discussed especially during seminars and guest lectures.	2016-17
17	M.A. Media Management	Media Policy And Regulation	Laws pertaining to fundamental rights and treatment of minorities is another element	2016-17
18	M.A. Media Management	Advertising Management	The Advertising Standards Council of India is against the Objectification of women.	2016-17
19	M.A. Media Management	Media Entrepreneurship	An entire unit has been devoted to women and entrepreneurship	2019-20


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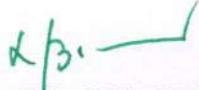
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20	M.A. Media Management	Public Relations Campaign	Very often issues regarding minorities such as women are taken into consideration. For example "Penn Kalvi" which had the slogan to "Run for the girl child".	2016-17
21	M.A. Communication	Reporting And Writing	Practical paper- Writing on Human Interest stories	2016
22	M.A. Public Policy	Gender And Public Policy	Topics: National Commission for women, Laws to counter violence against women, Government Schemes for women empowerment.	2020


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