



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
Chennai - 600 034, India.

Criteria 6.5.3
Academic Audit
2020 - 2021



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
Chennai - 600 034, India.

M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI - 600 034
(College affiliated to University of Madras & Re-accredited at "A++" Grade by NAAC)

ACADEMIC AUDIT REPORT - 2020-21

Date of Audit: 25/03/2021

| | |
|------------------------|----------------|
| Name of the Department | MBA department |
|------------------------|----------------|

FOLLOW UP ACTION

| S.No. | Date of previous audit | Suggestions from Previous Audit | Class | Action Taken |
|-------|------------------------|--|----------------|--------------|
| 1 | 27-Feb-2020 | The achievements, and exposure given to students were greatly appreciated. | MBA (I and II) | None |

SUBJECT WISE ADHERENCE TO LESSON PLAN

Department: MBA

Date: 25/03/2021

Class: I year

Semester: II

| S.No. | Name of the Subject | Name of the Faculty | Topics Completed | Topics Pending | Arrangements to be made to complete portions | Remarks |
|-------|--|---------------------|------------------------------|--------------------|--|---------|
| 1 | Human Resource Management | Ms. Amirthaa Ganesh | Unit 1- 100% Unit-2- 10% | As per lesson plan | No deviation | |
| 2 | Entrepreneurship development and family owned business | Ms. Amirthaa Ganesh | Unit 1- 100% | As per lesson plan | No deviation | |
| 3 | Production and operations management | Ms. Ramya Raman | Unit 1- 100% Unit-2- 60% | As per lesson plan | No deviation | |
| 4 | Strategic management | Ms. Ramya Raman | Unit 1- 100% Unit-2- 100% | As per lesson plan | No deviation | |

Mhe

Hpi
Signature of the Principal
M.O.P. Vaishnav College for Women
(Autonomous)
No. 20, V.V. Lane, Uththambakkam High Road
Chennai - 600 034



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

Chennai - 600 034, India.

| | | | | | | |
|---|--|----------------------|-----------------------------|--------------------|--------------|--|
| 5 | Quantitative techniques for management | Dr. Jayasree | Unit 1- 100% Unit-2- 20% | As per lesson plan | No deviation | |
| 6 | Marketing management | Mr. Arun Kumar Davay | Unit 1- 100% Unit-2- 50% | As per lesson plan | No deviation | |
| 7 | Financial management | Dr. Nirupama | Unit 1- 100% | As per lesson plan | No deviation | |

Department: MBA

Class: II year

Date: 25/05/2021

Semester: I

| S No | Name of the Subject | Name of the Faculty | Topics Completed | Topics Pending | Arrangements to be made to complete portions | Remarks |
|------|--|----------------------|--|----------------|--|--|
| 1 | Project management | Ms. Ramya Venkat | Entire syllabus completed as per lesson plan | | | Study aids like case study, role play etc. were used to give practical insights on the subject |
| 2 | Research methodology | Ms. Ramya Raman | Entire syllabus completed as per lesson plan | | | Study aids like case study, role play etc. were used to give practical insights on the subject |
| 3 | Advertisement and Sales promotion management | Mr. Arun Kumar Davay | Entire syllabus completed as per lesson plan | | | Study aids like case study, role play etc. were used to give practical insights on the subject |

Signature of the Principal

M. O. P. Vaishnav College for Women
(Autonomous)
No. 20, IV Lane, Nungambakkam High Road



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

Chennai - 600 034, India.

| | | | | | | |
|---|--|-----------------------|--|--|--|--|
| 4 | Market research and consumer behaviour | Ms. Anuradha Prashant | Entire syllabus completed as per lesson plan | | | Study aids like case study, role play etc. were used to give practical insights on the subject |
| 5 | Retail marketing | Mr. Rajesh V | Entire syllabus completed as per lesson plan | | | Study aids like case study, role play etc. were used to give practical insights on the subject |
| 6 | Security analysis and portfolio management | Dr. Nirupama | Entire syllabus completed as per lesson plan | | | Study aids like case study, role play etc. were used to give practical insights on the subject |
| 7 | Merchant banking and financial services | Ms. Ramya Venkat | Entire syllabus completed as per lesson plan | | | Study aids like case study, role play etc. were used to give practical insights on the subject |
| 8 | International business | | Entire syllabus completed as per lesson plan | | | Study aids like case study, role play etc. were used to give practical insights on the subject |
| 9 | Human resource | | Entire | | | Study aids like |

Signature of the Principal
Principal

**M.O.P. Vaishnav College for Women
(Autonomous)**

No. 20, IV Lane, Nungambakkam High Road



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
Chennai - 600 034, India.

| | | | | | |
|----|---------------------------------|---------------------|--|--|--|
| | development | | syllabus completed as per lesson plan | | case study, role play etc. were used to give practical insights on the subject |
| 10 | Training and development | | Entire syllabus completed as per lesson plan | | Study aids like case study, role play etc. were used to give practical insights on the subject |
| 11 | Industrial and labour relations | Mr. Mohanasundaram | Entire syllabus completed as per lesson plan | | Study aids like case study, role play etc. were used to give practical insights on the subject |
| 12 | Hospital management | | Entire syllabus completed as per lesson plan | | Study aids like case study, role play etc. were used to give practical insights on the subject |
| 13 | Hotel and tourism management | Ms. Kamalika Kishmy | Entire syllabus completed as per lesson plan | | Study aids like case study, role play etc. were used to give practical insights on the subject |
| 14 | Services marketing | Ms. Ramya Raman | Entire syllabus | | Study aids like case study, role |

Handwritten signature

Handwritten signature
Signature of the Principal
Principal

**M.O.P. Vaishnav College for Women
(Autonomous)**

No. 20, IV Lane, Nungambakkam High Road



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
Chennai - 600 034, India.

| | | | | | | |
|--|--|--|------------------------------|--|--|---|
| | | | completed as per lesson plan | | | play etc. were used to give practical insights on the subject |
|--|--|--|------------------------------|--|--|---|

RESULT ANALYSIS

Batch: MBA I year

Strength:

Semester:

| Subject Code | Subject Name | No. Appeared | No. Passed | No. Failed | No. Absent | Pass % | Max. Marks | Class Average | Highest Mark | Lowest Mark |
|--------------|---------------------------------------|--------------|------------|------------|------------|--------|------------|---------------|--------------|-------------|
| 14P301 | Accounts for business decision making | 54 | 54 | 0 | 0 | 100% | 50 | 36.9 | 46 | 26 |
| 14P305 | Management Information systems | 54 | 54 | 0 | 0 | 100% | 50 | 38.9 | 45 | 34 |
| 14P307 | Management principles | 54 | 54 | 0 | 0 | 100% | 50 | 38.6 | 43 | 35 |
| 14P309 | Organisational behaviour | 54 | 54 | 0 | 0 | 100% | 50 | 38.7 | 44 | 35 |
| 14P302 | Legal framework of business | 54 | 54 | 0 | 0 | 100% | 50 | 42.4 | 44 | 41 |
| 14P303 | Managerial economics | 54 | 54 | 0 | 0 | 100% | 50 | 37.4 | 44 | 31 |

Hhe

Signature of the Principal
Principal

M.O.P. Vaishnav College for Women
(Autonomous)

No. 20, IV Lane, Nungambakkam High Road
Chennai - 600 034



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

Chennai - 600 034, India.

| Criterion | Items | Verification Yes / No | Comments | Suggestions for improvement |
|--------------------------|--|---|---|--------------------------------|
| I. Curricular Aspects | Steps followed in the designing of syllabus & curriculum | Interaction with academicians, industry experts and prominent alumni Approved by the head of the institution and BOS | Syllabus upgraded to industry standards | |
| | Contents of the Curriculum | Lesson plan attached Syllabus book available | Recent changes as advised by BOS incorporated | |
| | Innovative courses introduced | Certifications like Insurance & Risk advisory, Digital marketing and business analytics extended to II year students. | | |
| | BOS Meetings: Date & Minutes | Not applicable | | |

| Criterion | Items | Verification Yes / No | Comments | Suggestions for improvement |
|----------------------------|--|--------------------------|-------------------------|--------------------------------|
| II. Teaching & Learning | Workload, Subject allocation and timetable | Yes | As per university norms | |
| | Faculty wise lesson plans | Hard copies | | |

HP
Principal

Signature of the Principal

M.O.P. Vaishnav College for Women
(Autonomous)
No. 20, IV Lane, Nungambakkam High Road
Chennai-600 034



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

Chennai - 600 034, India.

| | | | | |
|---|--|---------------------------------|--|--|
| | | available | | |
| Subject wise teaching pedagogy | | Incorporated in the lesson plan | | |
| ICT & AV aids | | Full online mode | | |
| Internal assessment components (Uniqueness) | | Case studies Assignments | | |
| Project (if applicable) | | For final years | | |

OVERALL SUGGESTIONS:

| Name of the Subject | Unit | Suggestions/Remarks |
|---------------------|------|---------------------|
| | | |
| | | |
| | | |
| | | |
| | | |

| Criterion | Items | Verification Yes / No | Comments | Suggestions for improvement |
|----------------------|---|-----------------------|----------|-----------------------------|
| III. Faculty Profile | Seminars / conferences attended | MIS | | |
| | Papers / articles / books published | MIS | | |
| | FDP / RC / OC / Training Program / Workshop | MIS | | |
| | Served as resource persons | MIS | | |

M. O. P.

Signature of the Principal
M.O.P. Vaishnav College for Women
(Autonomous)
No. 20, IV Lane, Nungambakkam High Road
Chennai-600 034



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

Chennai - 600 034, India.

| | Preparation of E-learning materials / Content | None | | |
|-------------------------------------|---|---|----------|-----------------------------|
| | Projects completed / on going | None | | |
| | Additional Qualifications acquired | None | | |
| Criterion | Items | Verification Yes / No | Comments | Suggestions for improvement |
| IV. Student Support and Progression | Students participation in extra-curricular & Co-curricular activities | MIS | | |
| | Outstanding Achievements | MIS | | |
| | Study tour / industrial visits / exhibitions | NA due to Corona | | |
| | Internship Records | Available in the internship/ placement file | | |
| | Placement Records | Available in the internship/ placement file | | |
| | Mentoring - evaluation of student's progress | NA for PG students | | |
| | Feedback from students | Adaptive to online mode of teaching | | |
| | Steps taken on the feedback | NA | | |
| | Remedial Classes | Bridge course arranged for students from Science/Engineering stream | | |
| Criterion | Items | Verification Yes / No | Comments | Suggestions for improvement |
| V. Infrastructu | No. of class rooms | 4 rooms | | |

Signature of the Principal

Principal
M.O.P. Vaishnav College for Women
(Autonomous)
No. 20, 1V Lane, Nungambakkam High Road
Chennai-600 034



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

Chennai - 600 034, India.

| Criterion | Items | Verification Yes / No | Comments | Suggestions for improvement |
|----------------------------------|---|---|-----------------------|-----------------------------|
| VI. Activities of the Department | MoUs signed | None during the year | 4 MoUs signed already | |
| | Consultancy | None during the year | | |
| | Collaborations | MMA student chapter | | |
| | Association Meetings | Conventions and events organized throughout the year. | | |
| | Guest lectures organised | MIS attached | | |
| | Conference / Seminar / Workshop conducted | MIS attached | | |
| | Extension Activity | None conducted during this year due to Corona. | | |
| | Interaction with Industry / Research Centres / Educational Institutions | MIS attached | | |
| | Newsletters / Magazine/Journal | Genesis copy attached | | |

H. He

Signature of the Principal
Principal

M.O.P. Vaishnav College for Women
(Autonomous)
No. 20, IV Lane, Nungambakkam High Road
600 034



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
Chennai - 600 034, India.

Any specific recommendations.

1. The Department shows enormous efforts on achievements and
2. exceeds expectations with quality of work.
- 3.

Any achievements to be specified.

- 1.
- 2.
- 3.

| Audit Panel Member's Name & Designation | Signature with Date |
|---|------------------------|
| 1. Dr. Maheshwari Anandh, HOD - MATHEM, SDHBI College | [Signature] 25/02/2021 |
| 2. | |

[Signature]

[Signature]
Signature of the Principal
M.O.P. Vaishnav College for Women
(Autonomous)
No. 20, IV Lane, Nungambakkam High Road
Chennai - 600 034