



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
Chennai - 600 034, India.

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The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities (For second and subsequent cycles - Incremental improvements made for the preceding five years with regard to quality and post accreditation quality initiatives)

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Sample Academic Audit Reports



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External Audit



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M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI - 600 034
(College affiliated to University of Madras & Re-accredited at "A++" Grade by NAAC)

ACADEMIC AUDIT REPORT - 2020-21

Date of Audit: 25/03/2021

Name of the Department	MBA department
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FOLLOW UP ACTION

S.No.	Date of previous audit	Suggestions from Previous Audit	Class	Action Taken
1	27-Feb-2020	The achievements, and exposure given to students were greatly appreciated.	MBA (I and II)	None

SUBJECT WISE ADHERENCE TO LESSON PLAN

Department: MBA

Date: 25/03/2021

Class: I year

Semester: II

S.No.	Name of the Subject	Name of the Faculty	Topics Completed	Topics Pending	Arrangements to be made to complete portions	Remarks
1	Human Resource Management	Ms. Amirthaa Ganesh	Unit 1- 100% Unit-2- 10%	As per lesson plan	No deviation	
2	Entrepreneurship development and family owned business	Ms. Amirthaa Ganesh	Unit 1- 100%	As per lesson plan	No deviation	
3	Production and operations management	Ms. Ramya Raman	Unit 1- 100% Unit-2- 60%	As per lesson plan	No deviation	
4	Strategic management	Ms. Ramya Raman	Unit 1- 100% Unit-2- 100%	As per lesson plan	No deviation	

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5	Quantitative techniques for management	Dr. Jayasree	Unit 1- 100% Unit-2- 20%	As per lesson plan	No deviation	
6	Marketing management	Mr. Arun Kumar Davay	Unit 1- 100% Unit-2- 50%	As per lesson plan	No deviation	
7	Financial management	Dr. Nirupama	Unit 1- 100%	As per lesson plan	No deviation	

Department: MBA

Date: 25/05/2021

Class: II year

Semester: I

S No	Name of the Subject	Name of the Faculty	Topics Completed	Topics Pending	Arrangements to be made to complete portions	Remarks
1	Project management	Ms. Ramya Venkat	Entire syllabus completed as per lesson plan			Study aids like case study, role play etc. were used to give practical insights on the subject
2	Research methodology	Ms. Ramya Raman	Entire syllabus completed as per lesson plan			Study aids like case study, role play etc. were used to give practical insights on the subject
3	Advertisement and Sales promotion management	Mr. Arun Kumar Davay	Entire syllabus completed as per lesson plan			Study aids like case study, role play etc. were used to give practical insights on the subject

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4	Market research and consumer behaviour	Ms. Anuradha Prashant	Entire syllabus completed as per lesson plan			Study aids like case study, role play etc. were used to give practical insights on the subject
5	Retail marketing	Mr. Rajesh V	Entire syllabus completed as per lesson plan			Study aids like case study, role play etc. were used to give practical insights on the subject
6	Security analysis and portfolio management	Dr. Nirupama	Entire syllabus completed as per lesson plan			Study aids like case study, role play etc. were used to give practical insights on the subject
7	Merchant banking and financial services	Ms. Ramya Venkat	Entire syllabus completed as per lesson plan			Study aids like case study, role play etc. were used to give practical insights on the subject
8	International business		Entire syllabus completed as per lesson plan			Study aids like case study, role play etc. were used to give practical insights on the subject
9	Human resource		Entire			Study aids like

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	development		syllabus completed as per lesson plan		case study, role play etc. were used to give practical insights on the subject
10	Training and development		Entire syllabus completed as per lesson plan		Study aids like case study, role play etc. were used to give practical insights on the subject
11	Industrial and labour relations	Mr. Mohanasundaram	Entire syllabus completed as per lesson plan		Study aids like case study, role play etc. were used to give practical insights on the subject
12	Hospital management		Entire syllabus completed as per lesson plan		Study aids like case study, role play etc. were used to give practical insights on the subject
13	Hotel and tourism management	Ms. Kamalika Kishmy	Entire syllabus completed as per lesson plan		Study aids like case study, role play etc. were used to give practical insights on the subject
14	Services marketing	Ms. Ramya Raman	Entire syllabus		Study aids like case study, role

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			completed as per lesson plan			play etc. were used to give practical insights on the subject
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RESULT ANALYSIS

Batch: MBA I year

Strength:

Semester:

Subject Code	Subject Name	No. Appeared	No. Passed	No. Failed	No. Absent	Pass %	Max. Marks	Class Average	Highest Mark	Lowest Mark
14P301	Accounts for business decision making	54	54	0	0	100%	50	36.9	46	26
14P305	Management Information systems	54	54	0	0	100%	50	38.9	45	34
14P307	Management principles	54	54	0	0	100%	50	38.6	43	35
14P309	Organisational behaviour	54	54	0	0	100%	50	38.7	44	35
14P302	Legal framework of business	54	54	0	0	100%	50	42.4	44	41
14P303	Managerial economics	54	54	0	0	100%	50	37.4	44	31

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Criterion	Items	Verification Yes / No	Comments	Suggestions for improvement
I. Curricular Aspects	Steps followed in the designing of syllabus & curriculum	Interaction with academicians, industry experts and prominent alumni Approved by the head of the institution and BOS	Syllabus upgraded to industry standards	
	Contents of the Curriculum	Lesson plan attached Syllabus book available	Recent changes as advised by BOS incorporated	
	Innovative courses introduced	Certifications like Insurance & Risk advisory, Digital marketing and business analytics extended to II year students.		
	BOS Meetings: Date & Minutes	Not applicable		

Criterion	Items	Verification Yes / No	Comments	Suggestions for improvement
II. Teaching & Learning	Workload, Subject allocation and timetable	Yes	As per university norms	
	Faculty wise lesson plans	Hard copies		

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		available		
Subject wise teaching pedagogy		Incorporated in the lesson plan		
ICT & AV aids		Full online mode		
Internal assessment components (Uniqueness)		Case studies Assignments		
Project (if applicable)		For final years		

OVERALL SUGGESTIONS:

Name of the Subject	Unit	Suggestions/Remarks

Criterion	Items	Verification Yes / No	Comments	Suggestions for improvement
III. Faculty Profile	Seminars / conferences attended	MIS		
	Papers / articles / books published	MIS		
	FDP / RC / OC / Training Program / Workshop	MIS		
	Served as resource persons	MIS		

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	Preparation of E-learning materials / Content	None		
	Projects completed / on going	None		
	Additional Qualifications acquired	None		
Criterion	Items	Verification Yes / No	Comments	Suggestions for improvement
IV. Student Support and Progression	Students participation in extra-curricular & Co-curricular activities	MIS		
	Outstanding Achievements	MIS		
	Study tour / industrial visits / exhibitions	NA due to Corona		
	Internship Records	Available in the internship / placement file		
	Placement Records	Available in the internship / placement file		
	Mentoring - evaluation of student's progress	NA for PG students		
	Feedback from students	Adaptive to online mode of teaching		
	Steps taken on the feedback	NA		
	Remedial Classes	Bridge course arranged for students from Science/Engineering stream		
Criterion	Items	Verification Yes / No	Comments	Suggestions for improvement
V. Infrastructu	No. of class rooms	4 rooms		

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Criterion	Items	Verification Yes / No	Comments	Suggestions for improvement
VI. Activities of the Department	MoUs signed	None during the year	4 MoUs signed already	
	Consultancy	None during the year		
	Collaborations	MMA student chapter		
	Association Meetings	Conventions and events organized throughout the year.		
	Guest lectures organised	MIS attached		
	Conference / Seminar / Workshop conducted	MIS attached		
	Extension Activity	None conducted during this year due to Corona.		
	Interaction with Industry / Research Centres / Educational Institutions	MIS attached		
	Newsletters / Magazine/Journal	Genesis copy attached		

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Any specific recommendations.

1. The Department shows enormous efforts on achievements and
2. exceeds expectations with quality of work.
- 3.

Any achievements to be specified.

- 1.
- 2.
- 3.

Audit Panel Member's Name & Designation	Signature with Date
1. Dr. Maheshwari, HOD - MATHEMATICS, SDHBI College	[Signature] 25/02/2021
2.	

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DEPARTMENT: EM

ACADEMIC AUDIT

2019-2020

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M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI - 600 034						
ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019- 2020						
Department: <u>Electronic Media</u>		Period of Audit: <u>June 17 - July 10 (2019)</u>				
Class: _____		Semester: <u>IV, V</u>				
SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
1)	Broadcast News	S. Malavathi 1001	News characteristics and news values	Completed	News program films	-
2)	Scriptwriting for EM	H. Ratha chitra 1001	Scripting formats, Typing, Grammar, Scripting for Radio & TV	Completed	Submitted scripts	-
3)	Media and Academic Studies	H. Ratha chitra 1001	Media and Society, Themes in media, Theories	Completed	Dates, & guest lectures	
4)	Media Aesthetics	R. Pratha 901	Contextual Aesthetics, cultural Aesthetics, Perception Principles	Completed	Assignment (Individual), Presentations	In two classes it will be completed
5)	Video Editing	S. Malavathi 1001	History of Editing Linear & Non-Linear editing	Completed	Cover tapes for seminar	-
6	Development of EM	Ms. Manojitha	EM, & Radio			Shubha Jeeva

SIGNATURE OF H.O.D. Meena 10/6/19
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M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI - 600 034						
ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019-2020						
Department: <u>EM (Electronic Media)</u>			Period of Audit: <u>1/8/2019</u>			
Class: <u>I, II and III EM</u>			Semester: <u>I, III, V</u>			
SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
1	Development of EM	HS Narendran	Radio, Print copy, Telegraph, Electronic Radio, TV, Internet.	Portraits for IA completed	Seminars topics given	-
2	Script writing for EM	Dr. Parthi chitra	Writing techniques for digital media, Commercial & PSAs	Portraits completed for IA1	Guest lectures (2) organised	-
3	Media & Audience studies	Dr. Parthi chitra	Types of Audience, Uses & Segmentation, Hypodermic model	Portraits completed for IA1	Discussions on different media Audience theories	-
4	Broadcast-News	HS Mohanvishu	News formats, Structure of News bulletins	IA1 portraits completed	News photographs (caption + article)	-
5	Video editing	HS Mohanvishu	Linear and Non-linear editing modes, Editing flows	IA1 completed	Analysis of Shots	-
6	Media Aesthetics	Dr. Preetha	Traditional digital film viewing, applied Media aesthetics, film formats	Portraits for IA1 completed	Individual presentations on art Aesthetics.	-
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ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019-2020

Department: Electronic Media

Period of Audit: 1/8/19 to 20/8/19

Class: I, II & III years

Semester: I, II & V

SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
1	Development of EM	Ms. Heeralakshi	Cinema, History, Golden Age	Completed	Presentations	IA review done
2	Script Writing for EM	Dr. Rathuchitra	Musical programs in detail & plans	Completed	Commercial script writing	Evaluation of script
3	Media and Audience studies	Dr. Rathuchitra	Cultivation theory, Audience Measurement technique	Completed	Discussions	Analysis of IA paper & corrections
4	Broadcast news	Ms. Malavika	News magazines, Announcements, types of Radio & TV	Completed	Planned for one minute mobile news coverage	News Presentation (Individual)
5	Video Editing	Ms. Malavika	Editing Preparation, equipments used for video & animation edit	Completed	Short Analysis of sequences	Discussions
6	Media Aesthetics	Dr. Praveen	Unit - class, light, mis-cast, Rap/parody	Completed	Individual assignments	IA review done
7	Entertainment news	Heeralakshi	Unit - class, Ramadan	Completed	Seminars	IA review done

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ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019- 2020						
Department: <u>Electronic Media</u>			Period of Audit: <u>15/8/19 to 31/8/19</u>			
Class: <u>I, II & III EM</u>			Semester: <u>I, III</u>			
SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
1.	Development of EM	Ms. Heenavathi 88%	Short films, Documentaries	Completed	Practicals & Screening	Skill classes happened. taking Compensatory classes.
2.	Media and Society Studies	Dr. Ratha 90%	Commercialisation Post- Modern culture Mass culture	Completed	Discussion (Current issues)	Practicals for I & II will be completed
2	Script writing for EM	Dr. Ratha 90%	News, features, interviews, talk shows	Completed	Mock practicals Conducted	II & III unit for Internship
11.	Broadcast News	Ms. Melavathi 95%	Downside format, News features, Interviews	Completed	one minute news presentation	I & II Practical
5	Video Editing	Ms. Melavathi 90%	Continuity editing, transitions, editing decisions	Completed	Assignment on format editing	Practicals shall be completed according to CLP
6.	Media Aesthetics	Dr. Ratha 90%	Texture, format, colour schemes, aesthetic etc	Completed	Film analysis	III & IV unit shall be completed
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ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019- 2020						
Department: <u>EM</u>		Period of Audit: <u>15/8/19 to 31/8/19</u>				
Class: <u>II EM</u>		Semester: <u>I</u>				
SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
7.	Entertainment-Media History	Ms. Manohar 901.	Radio, TV marketing TAM	Completed III unit	Group discussion	Teacher changed syllabus is correct according to LP.
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ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019-2020						
Department: <u>Electronic Media</u>			Period of Audit: <u>1.09.19 to 15.09.19</u>			
Class: <u>I, II, III, IV</u>			Semester: <u>I, III, IV</u>			
SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
1.	Development of EM	Ms. Manojkshi	Internet, mobile applications, Computer mediated comm.	Completed	Seminars	1/2 units left
2.	Entertainment Media Marketing	Ms. Manojkshi	Films, TPA1 and distribution	Completed	Detailed discussion on marketing of films	1 unit left
3.	Broadcast News	S. Mahavishu	Media ethics - News ethics and guidelines	Completed	mobile journalism - Designated	Unit IV to be completed
4.	Media and Audience studies	M. Rathi	Frontend School of critical studies, Semiotics, Rhetoric of image	Completed	Case study Analysis	1/2 Units left
5.	Script writing for EM	M. Rathi	News, features, Documentaries, Series of news	Completed	Identified sources for news features	1 unit left
6.	Video editing	S. Mahavishu	On Screen Vectors and Aesthetics	Completed	Analysis of on-screen Vectors	1 unit left.
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ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019-2020						
Department: <u>EM</u>			Period of Audit: <u>1.09.19 to 15.09.19</u>			
Class: <u>Iii EM</u>			Semester: <u>V</u>			
S.NO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
	<u>Medical Aesthetics</u>	<u>Dr. Prathna</u>	<u>Psychological usage of camera, lens, screen focus</u>	<u>Completed</u>	<u>Seminars (Individual)</u>	<u>III units & V finished. 2 unit left</u>

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ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019- 2020						
Department: <u>Electronic Studies</u>			Period of Audit: <u>15.09.19 to 15.10.19</u>			
Class: _____ Semester: _____						
SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
1	Development of EM 1001	Ms. Meenakshi	Broadcast developments	Portions finished	Seminars, Discussions	All gifts finished taking
2	Entertainment Media Marketing 1001	Ms. Meenakshi	Film, trailers, Distribution, techniques, Email marketing, social media advertising	Portions completed	Analysis of different medium	Students enjoyed the subject
3	Broadcast News 1001	Ms. Meenakshi	Radio news writing, Spoken, mobile Journalism, TV news production	Portions completed	Assignments on News Analysis	IIJA Practical
4	Script Writing for EM 1001	Dr. Rathi Chitra	Corporate videos, Sports, educational videos, childrens Program	Portions completed	Mock Production	Workshop will be given in the beginning of next semester
5	Media and Audience Studies 1001	Dr. Rathi Chitra	Psychoanalysis, Popular culture, Audience positioning, Audience needs	Portions completed	Seminars and discussions	Theory completed
6	Video Editing 1001	Ms. Meenakshi	Switching, Pictor and sound matching, NLE softwares	Portions completed	Assignment on analysis of editing techniques	editing done by students
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Department:		Period of Audit:				
Class:		Semester:				
SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
	Mecha Draughting 1007	Dr. Preetha	Penis, Organic Nity, Power of sound and Draughting in Sketching	Assignments and Projects done ✓ unit	Assignments (Individual)	All units Completed
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ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019-2020						
Department: <u>Electronic Media</u>			Period of Audit: <u>20.11.19 to 5.12.19</u>			
Class: <u>III, IV, VI</u>			Semester: <u>II, IV, VI</u>			
SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
1.	Radio Production	Rathichitra	Production process, Writing for Radio, Scripting, Scheduling	60% of I unit	Discussions on Radio Programmes	
2.	Acoustics	Pranitha	Anatomy of Ear, Basics of sound Production	50% of I unit.	Discussions	
3.	TV Production	Pranitha	TV Production Standards - rise SECAM, PAL, Analogue to digital video, scripting	75% of I unit completed	Interviews in Pair (structured)	
4.	Broadcast Law & Ethics	Hanina	Introduction to Law, reference to Indian Constitution from M.B.B and related laws	UNIT I over	Group presentation (1 group)	
5.	Radio programming (CD)	Rathichitra	History of Radio, AM, FM, Stereo, Digital, Structure of Radio Stations	ONE UNIT COMPLETED	Presentation on FM Stations	
6.	Elements of film studies	Malavika	Development of classical Hollywood cinema, German expressionism	Completed	Screening of films	

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M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI - 600 034						
ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019-2020						
Department: <u>Electronic Media</u>				Period of Audit:		
Class: <u>I, II, III, IV</u>				Semester:		
SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
	Media Management	Hemavathi	Introduction to Mgt, theories, concepts, media industry, cross media ownership	Discussions 50% of I unit.	Discussions in groups.	
	Broadcast law and ethics (III year)	Rathnakara	Need for media laws, Article 19(A), reasonable restrictions, J.B. Pichay, Ethical values	1/2 units completed	Planned for Debate	
	NHE - Film Appreciation	H.S. Kalavathi	Process of film Production, distribution and exhibition	1 unit	Film discussion	
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ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019-2020						
Department: <u>Electronic Media</u>		Period of Audit: <u>1/9/20 to 14/1/20</u>				
Class: <u>II, III, IV, V</u>		Semester: <u>II, IV, V</u>				
SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
1.	Radio Production	Rathichitra	Formats of radio programs, Interview, talk-shows, Scripting, format	Unit II to be completed	Conducted Mock talk Show	
2.	Audiography	Preetha	Echo, Reverberation, Noise, Studio Acoustics	II unit to be completed	Individual assignments	
3.	Broadcast Law and Ethics	Hansi	Defamation, cable network Act, Models of Ethical reasoning	II units over	Scene Analysis (comp assignment)	
4.	TV Production	Preetha	Parts of video camera, lens characteristics, shutter speed, set design	II unit to be completed	TV interviews in pairs	
5.	ISDE - Radio Programming	Rathichitra	Interviews, Radio shows, Promos, Commercials, Scripting for Radio	II units over	Mock script for talk show and debate	
6.	Media Management	Heemabha	Media Convergence, Online media, Status of media, New media	Completed 2 units	Discussions	

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ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019-2020						
Department: <u>ET</u>		Period of Audit: <u>11/20 to 14/20</u>				
Class: <u>VI, VII, VI</u>		Semester: _____				
SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
7.	<u>Beckett's Law and ethics</u>	<u>Rathi chitra</u>	<u>Horribly offensive content, brutality, violence, cycles, pornography, racism and children</u>	<u>II unit to be completed</u>	<u>Conducted class room debate on Social responsibility of media</u>	
8.	<u>Elements of film Studies</u>	<u>Ms Kalavathi</u>	<u>Japanese cinema, Stages of film production, Italian cinema</u>	<u>I unit completed</u>	<u>Seminar Presentation</u>	
9.	<u>NRE Film Appreciation</u>	<u>Ms Kalavathi</u>	<u>World cinema, film movements, Indian cinema</u>	<u>I, II & III completed</u>	<u>Assignments - film review</u>	

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ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019-2020						
Department: <u>ET</u>			Period of Audit: <u>15/1/20 to 1/7/20</u>			
Class: <u>II BSc</u>			Semester: <u>I</u>			
SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
	Radio production	Dr. Rathi Chitra	Recording techniques Radio production equipment Studio operations	Completed	CRS Script -	
	Audiography	Dr. Rathi Chitra	Microphones, Room tone, Calibrating mixers	Completed	Individual assignments and Presentations	
	Broadcast Law & Ethics	Ms. Harini	Cable TV Network Act, Cinematograph Act and con. laws, DTH, CBS	Completed	Class student Presentations -	
	TV production	Dr. Rathi Chitra	Lighting Studio Natural/artificial, fiction, non-fiction	Completed	Individual assignments	
	IDE	Dr. Rathi Chitra	Writing and interview and orator recording style of microphones	Completed	Planned for Radio program	
	Elements of Film Studies	Ms. Harini	Style of film production, Mis-a-scene,	Completed	Presentations -	
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ACADEMIC AUDIT FOR THE ACADEMIC YEAR 2019- 2020						
Department: EM			Period of Audit: 15/1/20 to 2/2/20			
Class: I, II & III			Semester: II, IV, VI			
SNO.	NAME OF THE SUBJECT	NAME OF THE FACULTY	LESSON PLAN TOPICS	ACTUAL WORK DONE	VALUE ADDITIONS	REMARKS
	Beardar - Co and albi		Code for AIR, Guidelines to FRI, CRS.	Completed	Doubts & Discussions	
	Media Management	Ms. Melonshi	Four Markets, Economic view of Marketing, Media diversity in business	Completed	Presentations	

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