3.4.1 – Presence of the Ethics Committee

M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
Chennai - 600 034, India.

CODE OF ETHICS FOR RESEARCH

MINUTES OF MEETINGS

M.O.P. Vaishnav College for Women (Autonomous)
(College affiliated to the University of Madras & Re-accredited at "A" Grade by NAAC)

No.20, IV Lane, Nungambakkam High Road, Chennai - 600 034. India.
Phone : 044 - 2833 0262 / 2833 0677 Fax : 044 - 2833 0385
E-mail : mopvaishnav@mopvc.edu.in, Web : www.mopvc.edu.in

CODE OF ETHICS FOR RESEARCH COMMITTEE

Proceedings of the meeting of Code of Ethics Committee

Date and Time: 11:00a.m, 1st September.2017
Venue: IQAC Room, MOP Vaishnav College for Women.
Chairperson: Dr. Uthira .D, Vice Principal, MOP Vaishnav College for Women

AGENDA

- Welcome address and briefing about the proposed activities of the Code of Ethics Committee by Dr. Uthira.
- Discussion on the last meeting
- Resolve to approve
- Other discussions
- Vote of Thanks

MembersPresent

Dr. Lalitha Balakrishnan
Dr. Uthira .D
Dr. Srividhya Prathiba
Dr. Rabika Begum R. A. Rabika Begum
Dr. Latha .J.K

Code of Ethics – Doctoral Thesis

It has been resolved that originality of work and citation of references should be practiced as a policy inwriting research thesis. Every researcher before submitting the final work of thesis, needs to mandatorily do a plagiarism check in any one of the authorized plagiarisms software's such as URKUND to find the authenticity and originality of the work. If the percentage of similarities are found to be more than the desired guidelines of the respective universities, the same needs to be resubmitted with the necessary changes.

To ensure that such a situation does not happen the Committee has taken up the task of scrutinizing the entire thesis along with the Doctoral Committee members.

The doctoral thesis of the following faculty who are due for submission was evaluated for the plagiarismlevels and were given the approval to go ahead to submit the thesis for the formal Plagiarism Check by theUniversity

S.NO	NAMEOFTHERESEARCH SCHOLAR
1	R. ANUSHA

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E-mail : mopvaishnav@mopvc.edu.in, Web : www.mopvc.edu.in

CODE OF ETHICS FOR RESEARCH COMMITTEE

Proceedings of the meeting of Code of Ethics Committee

DateandTime: 10.30 a.m., 7th June 2016
Venue: IQAC Room, MOP Vaishnav College for Women.
Chairperson: Dr. Uthira .D, Vice Principal, MOP Vaishnav College for Women

AGENDA

- Welcome address and briefing about the proposed activities of the Code of Ethics Committee by Dr.Uthira.
- Resolve to approve
- Proposals for the conduct of Workshops on Research Ethics
- Other discussions
- Vote of Thanks

MembersPresent

Dr Lalitha Balakrishnan
Dr Uthira .D
Dr Srividhya Prathiba
Dr Rabika Begum
Dr Latha .J.K

The Committee resolved to take up the following steps to ensure that all research activities of the college are carried out with Academic integrity.

1. The Research protocol is scrupulously followed in the submission of Doctoral thesis by the Research Scholars
2. Ethical policies and standards to ensure the addition of high-quality scientific studies to the field of scholarly publication and Minor/Major projects is adhered to by Research scholars and Faculty.
3. Foster original thinking in the students in attempting assignments, projects and open book tests.

The committee resolved to conduct workshops on

- Pillars of Academic Integrity
- Avoiding Plagiarism

The committee resolved to make Ethics an integral part of all research activities of the College both at the students and Faculty levels.

URKUND

M.O.P. Vaishnav College for Women
(Autonomous)
No. 20, IV Lane, Nungambakkam High Road
Chennai-600 034

Urkund Analysis Result

Analysed Document: R.ANUSHA.pdf (D30671756)
Submitted: 2017-09-20 11:15:00
Submitted By: kkperumal3@gmail.com
Significance: 2 %

Sources included in the report:

1037257.pdf (D15898096)
10970622017-DAYA KANIMOZHI RANI M TS.pdf (D21105238)
DAYA KANIMOZHI RANI M - A THESIS number.docx (D20945326)
Final Thesis-RajSethi.pdf (D29677918)
thesis.docx (D21504568)
Saravanan M.P.pdf (D30324876)
Saravanan. M.P.pdf (D30324688)
http://citeseerx.ist.psu.edu/viewdoc/summary?doi=10.1.1.473.2603
http://sustech.edu/staff_publications/20140810125459438.pdf
http://www.sasqag.org/pastmeetings/QualityPlans.pdf
https://www.noexperiencenecessarybook.com/6q6xY/an-environmental-audio-based-conte
recognition-system-using-smartphones.html
http://ro.ecu.edu.au/2014.html
http://elar.khnu.km.ua/jspui/bitstream/123456789/4204/1/Pres_Hovorushchenko_IDAACS_

Instances where selected sources appear:

8

Agn
23/9/2017

2021/11/24 17:07

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CODE OF ETHICS FOR RESEARCH COMMITTEE
Proceedings of the meeting of Code of Ethics Committee

Date and Time: 10.00 a.m., 15th, November 2018
Venue: IQAC Room, MOP Vaishnav College for Women.
Chairperson: Dr. Uthira D, Vice Principal, MOP Vaishnav College for Women

AGENDA

- Invocation
- Welcome address and briefing about the proposed activities of the Code of Ethics Committee by Dr.Uthira.
- Discussion on the last meeting
- Resolve to approve
- Other discussions
- Vote of Thanks

Members Present

Dr Lalitha Balakrishnan
Dr Uthira.D
Dr Srividhya Prathiba
Dr Rabika Begum
Dr Latha. J.K

Code of Ethics – Doctoral Thesis

It has been resolved to continue the exercise of scrutinizing the Doctoral thesis of Research scholars before submission to the University.

The doctoral thesis of the faculty who are due for submission was evaluated for the plagiarism levels and were given the approval to go ahead to submit the thesis for the formal Plagiarism Check by the University

S. NO	NAME OF THE RESEARCH SCHOLAR
1	SUNITHA RANI T

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பாரதியார் பல்கலைக்கழகம்
BHARATHIAR UNIVERSITY
COIMBATORE - 641 046, TAMILNADU, INDIA.

State University | Re-accredited with "A" Grade by NAAC | Ranked 14th among Indian Universities by MHRD-NIRF

CERTIFICATE OF PLAGIARISM CHECK

1	Name of the Research Scholar	SUNITHA RANI T
2	Course of study	M.Phil., / Ph.D.✓
3	Title of the Thesis / Dissertation	RESOURCE SCHEDULING IN CLOUD ENVIRONMENT BY EFFECTIVE PLACEMENT AND EFFICIENT ALLOCATION
4	Name of the Supervisor	Dr. K. SHYAMALA
5	Department / Institution/ Research Centre	COMPUTER SCIENCE RESEARCH AND DEVELOPMENT CENTER BHARATHIAR UNIVERSITY
6	Acceptable Maximum Limit	30 %
7	% of Similarity of content Identified	11%
8	Software Used	URKUND
9	Date of verification	28/11/2018

Report on plagiarism check, items with % of similarity is attached

Shyamala
Signature of the Supervisor

Dr. (Mrs) K. SHYAMALA M.Sc., M.Phil., Ph.D., MBA.
ASSOCIATE PROFESSOR
P.G. & RESEARCH DEPT. OF COMPUTER SCIENCE
Dr. AMBEDKAR GOVT. ARTS COLLEGE (AUTONOMOUS)
VYASARPADI, CHENNAI - 600 039

J. Sunitha Rani
Signature of the Scholar

C. Lalitha 28/11/18
R&D Director (BU) / Head of the Department
(Seal)

DIRECTOR
Research and Development Centre
Bharathiar University
Coimbatore - 641 046

28/11
University Librarian (BU)

University Librarian
Anginar Anna Central Library
Bharathiar University
Coimbatore - 641 046

Research Coordinator (BU)

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CODE OF ETHICS FOR RESEARCH COMMITTEE
Proceedings of the meeting of Code of Ethics Committee

Date and Time: 11.45 a.m., 15th June, 2019
Venue: IQAC Room, MOP Vaishnav College for Women.
Chairperson: Dr. Uthira D, Vice Principal, MOP Vaishnav College for Women

AGENDA

Welcome address and briefing about the proposed activities of the Code of Ethics Committee by Dr.Uthira.

- Discussion on the last meeting
- Resolve to approve
- Other discussions
- Vote of Thanks

Members Present
Dr Lalitha Balakrishnan
Dr Uthira.D
Dr Srividhya Prathiba
Dr Rabika Begum
Dr Latha. J.K

Code of Ethics – Doctoral Thesis

It has been resolved to continue the exercise of scrutinizing the Doctoral thesis of Research scholars before submission to the University.

The doctoral thesis of the following faculty who are due for submission was evaluated for the plagiarism levels and were given the approval to go ahead to submit the thesis for the formal Plagiarism Check by the University

S. NO	NAME OF THE RESEARCH SCHOLAR
1	MS.G. PADMA PRIYA
2	DEVIKA RANI
3	DEEPIKA KRISHNAN P K

Code of Ethics- Students

It has been resolved that every student of the college has to abide herself to the principles and values of academic integrity with utmost honesty, trust and fairness. The academic community of the college foster a climate of mutual trust to encourage the free exchange of ideas and enable all students to reach their highest potential in the process of education delivery. On this account, Faculty will be encouraged to conduct a Plagiarism check on the assignments and projects done by the students.

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1526

UNIVERSITY OF MADRAS

Received a soft copy of the Ph.D thesis in a CD (PDF Format) for ascertaining the percentage of plagiarism before submission of thesis

Name of the Candidate	G. PADMA PRIYA
Ph.D Registration Ref	Ph.D./Regn./30/PT/02/2012/2942; 12 APR-2012
Name of the Guide	DR. MOHANDOSS, ASSISTANT PROFESSOR, DEP. OF TAMIL, PRESIDENCY COLLEGE.
Title of the Ph.D thesis	"தமிழ்ச் சிறுகதை வளர்ச்சியில் பெண் எழுத்து இதழின் பங்களிப்பு"
Date of submission of soft copy of the Ph.D thesis in CD	29.7.2019
Contact No	8838796289; 9790346132
Email ID	padmagunasekaren@yahoo.com.

29/7/19

Controller of Examinations

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URKUND

1526

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Urkund Analysis Result

Analysed Document:	Padmapriya.G.pdf (D54608323)
Submitted:	7/29/2019 9:01:00 AM
Submitted By:	kkperumal3@gmail.com
Significance:	4 %

Sources included in the report:

Mano_All chapters_Final.docx (D31560441)
P_Sangeetha_Tamil.pdf (D47137216)
MOHAMED ALI JINNAH .M.pdf (D47720004)
maharani 19.11.docx (D44253244)
D.AMMU.pdf (D51815919)
Swarnagandhi. S.doc (D32634707)
Umamaheswari-513-ward of Dr Bhaskaran-05-05-2018.docx (D38329351)
inthraganthi tamil.docx (D44725462)
52d151de-8d1d-4cec-8849-a645d0b59ad4
712554dd-67a3-4dc6-bc7c-956111a643fe
97fdb29a-d824-4f79-8f79-11147a6fbfe4
1df60bd5-4d38-43b9-a062-7847024620d6

29/7/19

Instances where selected sources appear:

164

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URKUND

1600

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Urkund Analysis Result

Analysed Document:	L. DEVIKA RANI.pdf (D55043954)
Submitted:	8/27/2019 7:31:00 AM
Submitted By:	kkperumal3@gmail.com
Significance:	10 %

Sources included in the report:

Minakshi-Thesis.docx (D41371577)
Iqra 15150cukmr002.docx (D44780754)
chap 12345 after changes.docx (D44658056)
Hu.docx (D52361451)
Factors influencing DPS without refe adoption.docx (D41548713)
Factors influencing DPS without refe adoption.docx (D41845460)
Thesis_Jitendra Mohan_GI5383.doc (D27117721)
2227910_MGT5178P_1.docx (D30213572)
https://doi.org/10.1093/eurpub/ckv210
https://doi.org/10.1186/s12913-017-2361-6
https://www.academia.edu/38204896/Al_Dahdah_and_Kumar_-_2018_-
https://doi.org/10.1093/ntr/ntw155
https://doi.org/10.1136/bmjinnov-2015-000096
https://doi.org/10.2196/mhealth.7708
https://doi.org/10.1007/s12193-019-00307-w
https://doi.org/10.2196/jmir.5533
https://doi.org/10.1371/journal.pone.0156164
https://doi.org/10.4103/IJPSYM.IJPSYM_334_18
https://doi.org/10.1186/s12911-016-0326-z
https://doi.org/10.2196/11440
https://doi.org/10.5530/ijmedph.2018.2.12
https://doi.org/10.1109/SHUSER.2012.6268881
https://doi.org/10.1371/journal.pone.0065772
https://doi.org/10.4236/ce.2012.38B001
https://doi.org/10.1017/S0021932017000062
https://doi.org/10.1007/s10461-017-1765-y
https://doi.org/10.2196/jmir.5604
https://doi.org/10.1186/1471-2458-14-262
https://doi.org/10.1111/j.1083-6101.2010.01515.x
https://doi.org/10.1186/s40691-019-0171-7
https://doi.org/10.5993/AJHB.38.6.8
https://doi.org/10.1007/s10995-015-1895-7

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Urkund Analysis Result

Analysed Document:	DEEPIKA KRISHNAN P K - PhD - MATERNAL AND CHILD HEALTH PRACTICES AMONG TRIBAL COMMUNITIES IN ATTAPPADY BLOCK PALAKKAD DISTRICT KERALA STATE.pdf (D48074263)
Submitted:	2/19/2019 7:42:00 AM
Submitted By:	library@ruraluniv.ac.in
Significance:	1 %

Sources included in the report:

https://www.researchgate.net/publication/267506019_Impact_of_Marital_Status_on_Mental_Health_of_Working_Women
https://www.researchgate.net/publication/307569660_Analyzing_the_Livelihood_Opportunities_among_the_Tribes_of_the_Western_Ghats_in_Kerala

Instances where selected sources appear:

4

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M.O.P VAISHNAV COLLEGE FOR WOMEN

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CHENNAI- 600034

DEPARTMENT OF JOURNALISM

(2017-2020)

SPECIALISATION REPORT

DEVELOPMENT

HISTORY

Sri Janani B. Davey

(1713711024057)

ANNEXURE

Plagiarism Check

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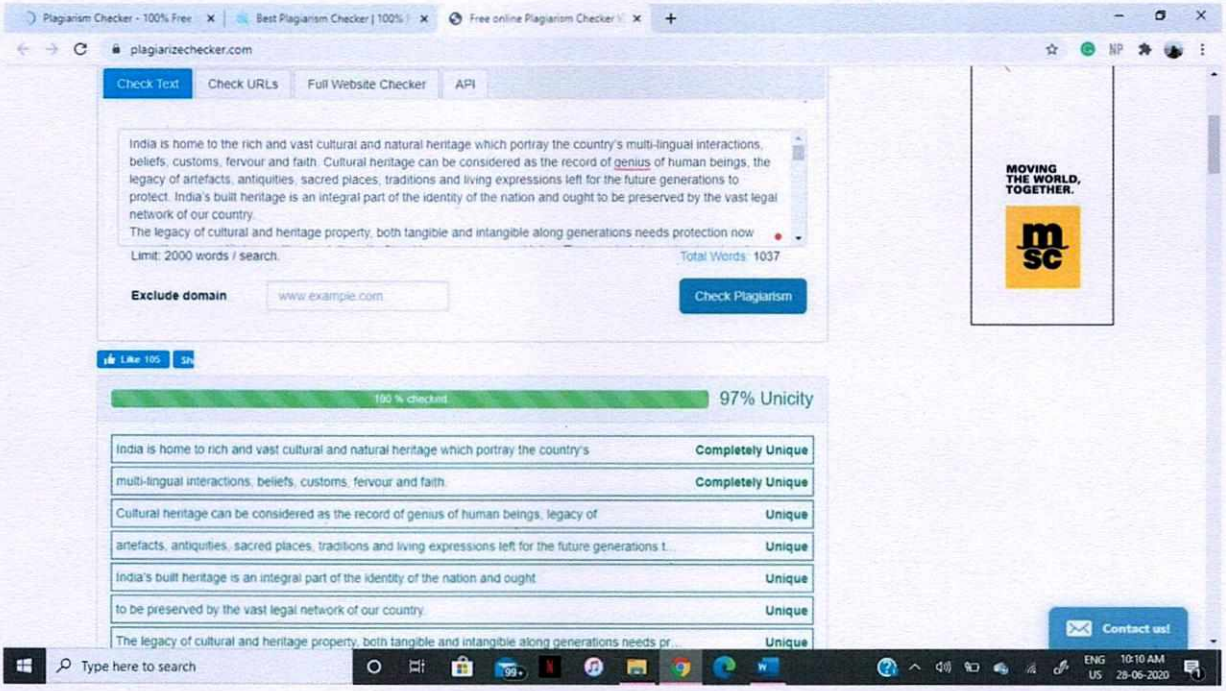
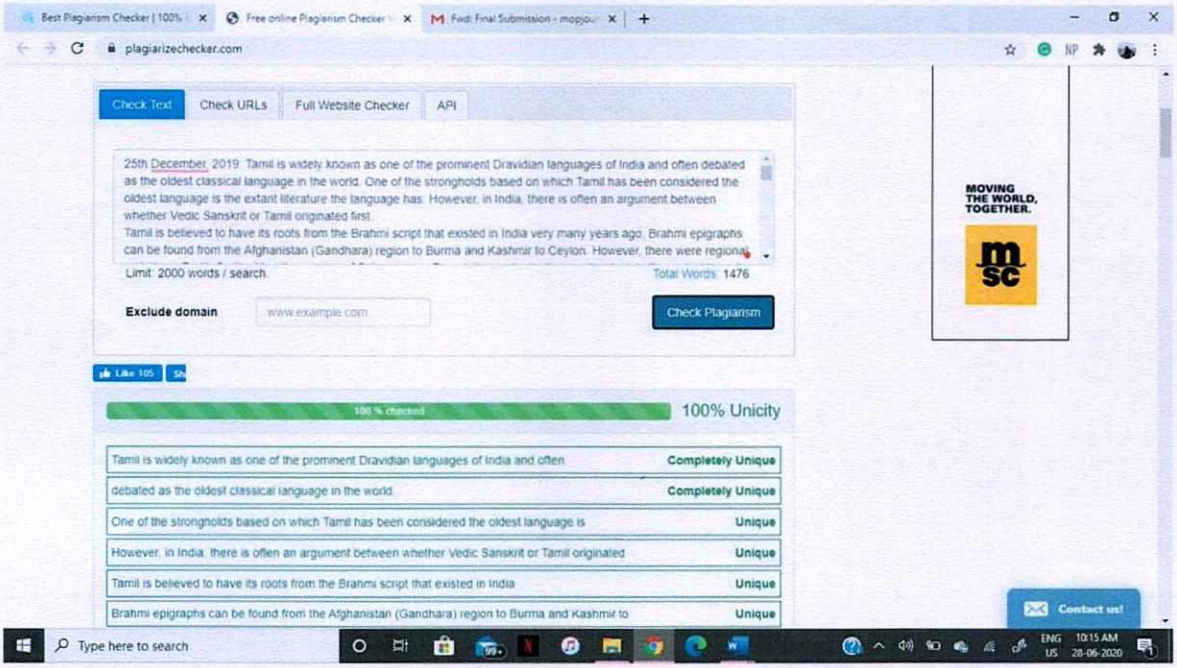
Story 1



Story 2



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Story 3

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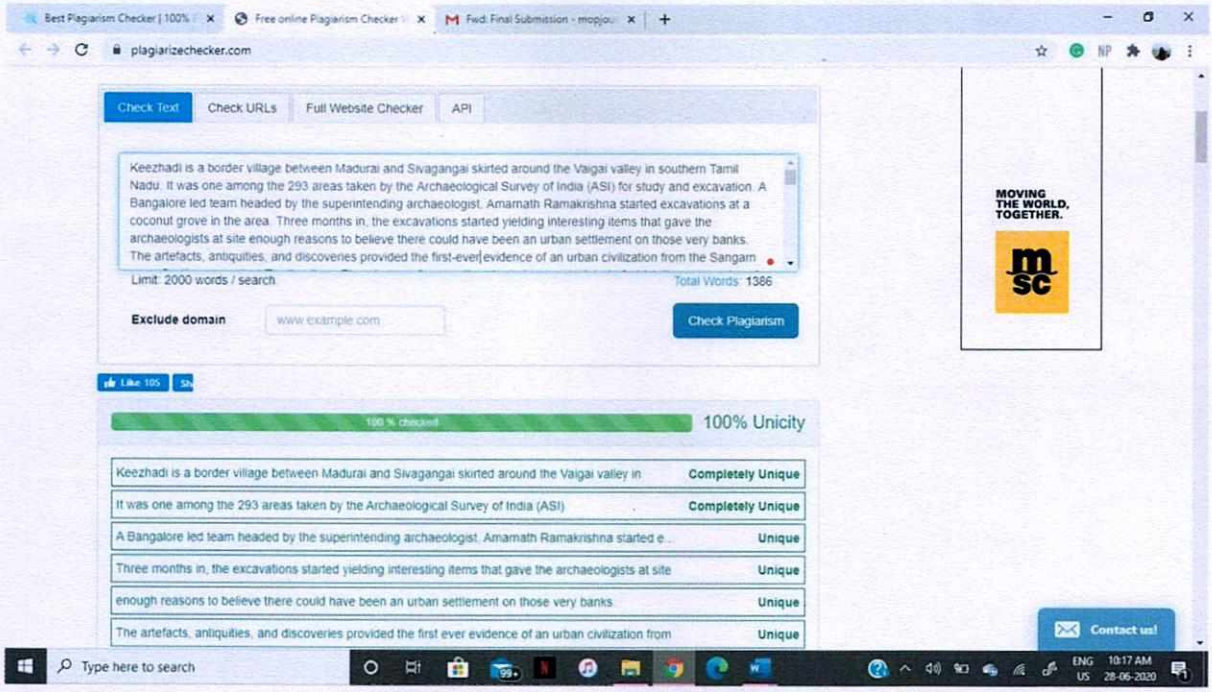
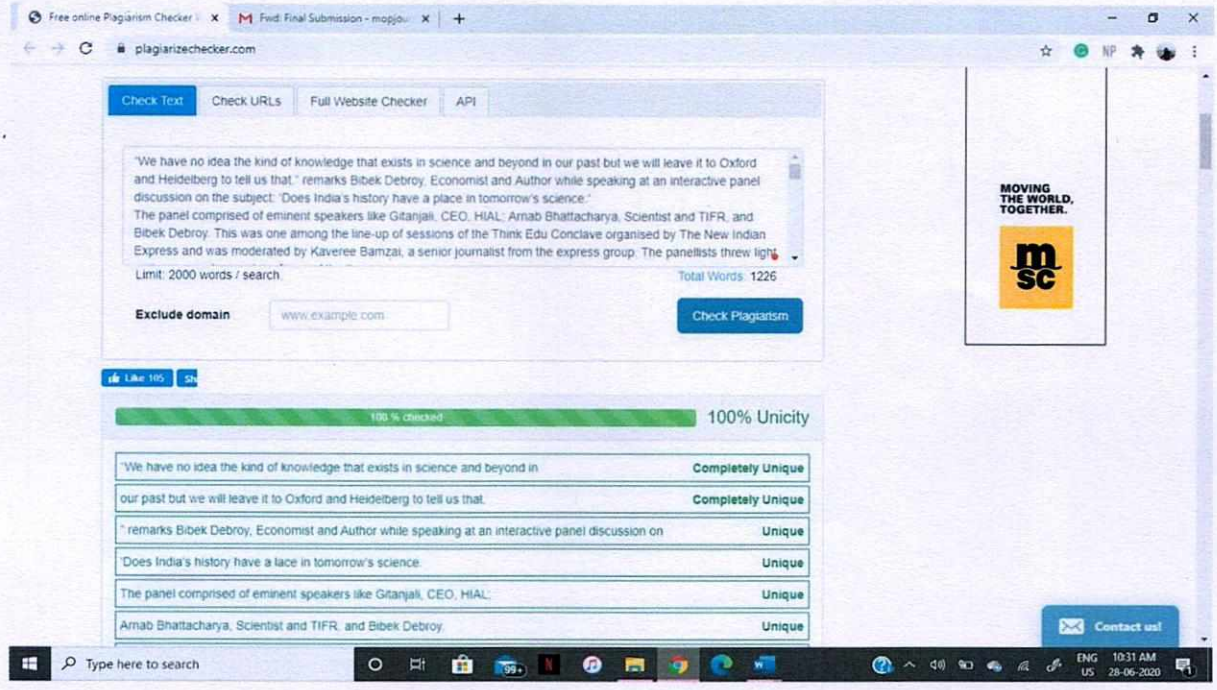


Story 4



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M.O.P VAISHNAV COLLEGE FOR WOMEN

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CHENNAI- 600034

DEPARTMENT OF JOURNALISM

(2016-2019)

SPECIALISATION REPORT

LIFESTYLE

MILLENNIALS

Heena R. Manghani

(1610126)

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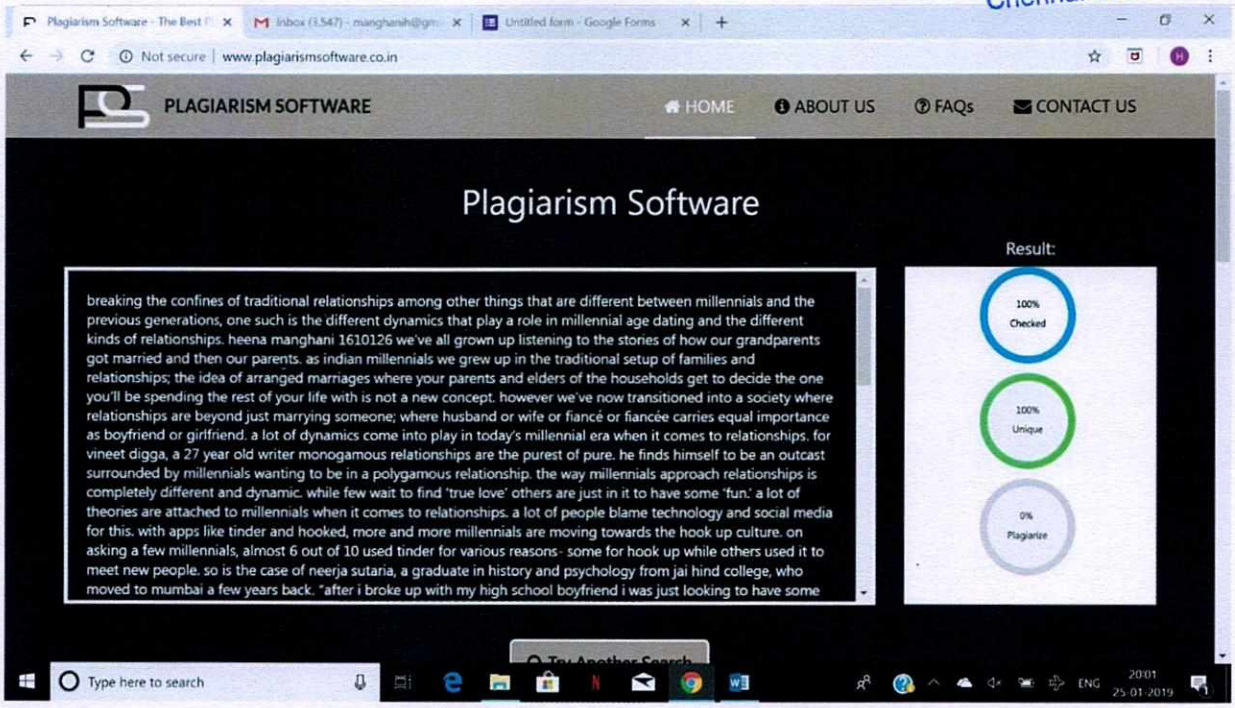

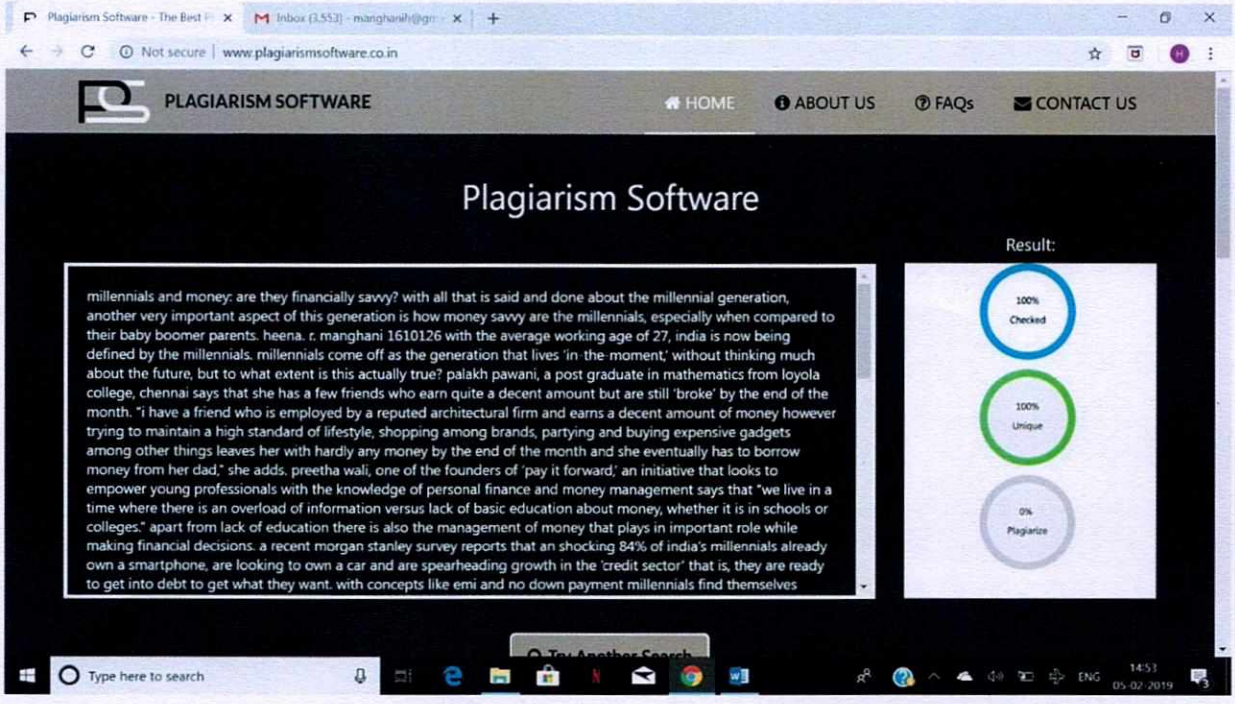

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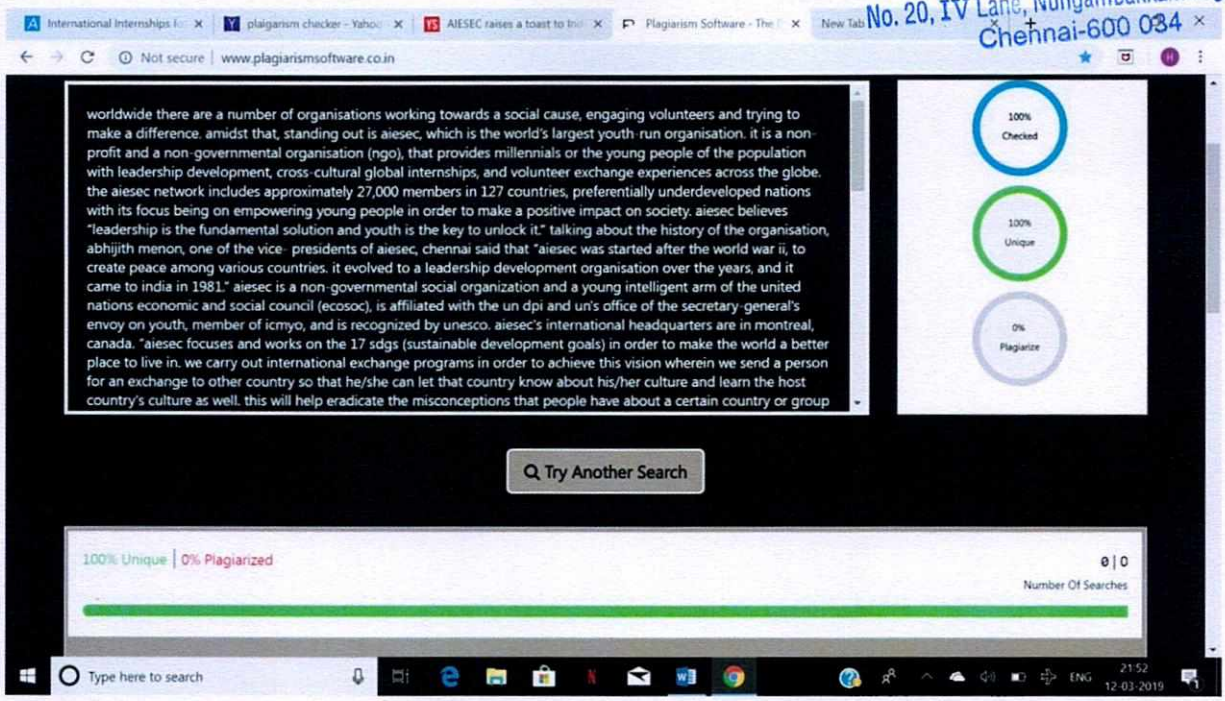

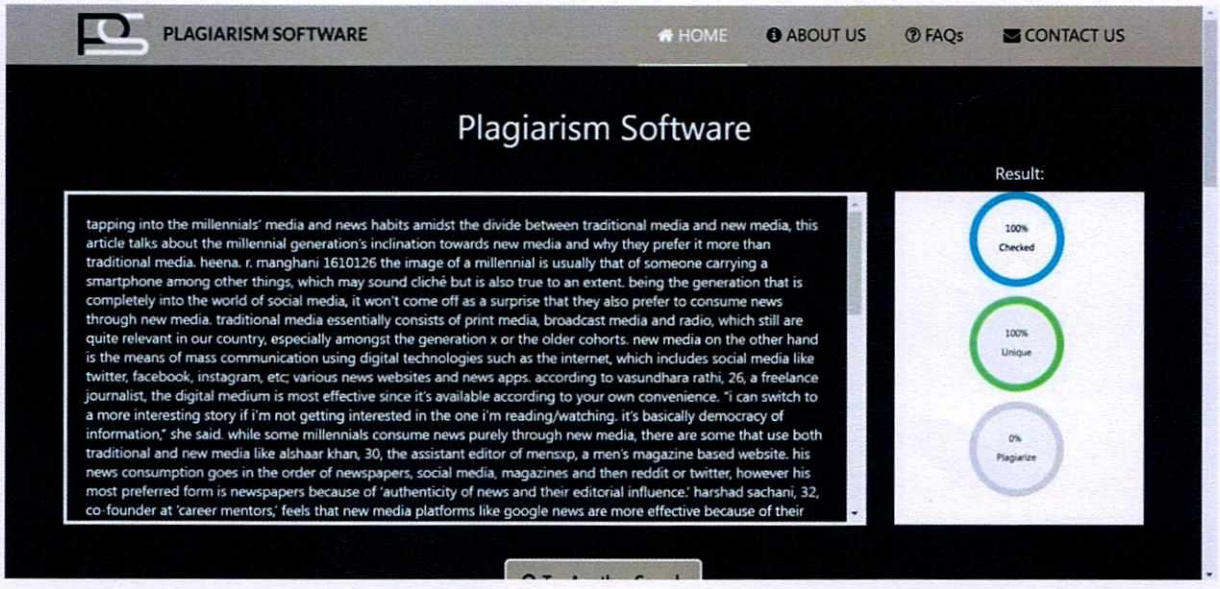

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DEPARTMENT OF JOURNALISM

(2018-2021)

SPECIALISATION

REPORTSPORTS

CRICKET

Lavina Daryanani

1813711024026

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ANNEXURE - II

PLAGIARISM REPORTS:

Story 1:

RESULTS

100% Completed: 100% Checked

0% Plagiarism 100% Unique

Sentence Wise Result	Matched Sources	Document View

Unique	Loud cheers and chants from the stands were replaced with silent clinks and clanks from the drawing ...
Unique	The stadiums had never felt so void before and the teams clearly missed their twelfth man.
Unique	From absolutely no fans, to slowly allowing them by placing restrictions on their number, the post-pan...
Unique	Wankhede's North Stand Gang, a typical Indian-cricket fanclub, is eagerly awaiting for their fate to be ...
Unique	The impact of fans on a match is really hard to describe and put into words," said Abhishek Chopra, a ...
Unique	The incidentally formed North Stand Gang is almost twelve years old now and its members have atten...
Unique	From featuring in Sachin's biopic to meeting Vijay Lokapally and casually conversing with Akash Chop...
Unique	their own fair share of diverse on and off field experiences with cricketing legends.

Story 2:

RESULTS

100% Completed: 100% Checked

0% Plagiarism 100% Unique

Sentence Wise Result	Matched Sources	Document View

Unique	Flat and amply damp pitches had transformed into rough and dry pitches engulfed with dead grass an...
Unique	Weeds, worms and the unpredictable UK weather had taken a toll on the groundsmen by making their...
Unique	Most of the sports outfields were left unwatched for months together because of various restrictions, ...
Unique	It was quite gruelling for them to nourish the field and get it match-ready within a short period of time.
Unique	They have to be spoon fed and taken care of with utmost diligence.
Unique	Right from aeration, manuring, and watering to weed killing, grass cutting, and moss treatment, every...
Unique	The pandemic phase was the worst for the grounds and the post-pandemic phase was taxing for us," ...
Unique	Usually, the dew is brushed off the grass on a frequent basis to prevent the formation of a humidity bl...

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Story 3:

RESULTS

100% Completed: 100% Checked

0% Plagiarism 100% Unique

Sentence Wise Result | Matched Sources | Document View

Unique	Content is not the king, it's the kingdom itself, and creators are its meritorious architect.
Unique	Just like how players are the on-field stars, the creators are the ones who deliver for the team off-field.
Unique	All of the 'Halla Bol' and 'Whistle Podu' posts from social media platforms hit the emotional cord of th...
Unique	Behind these posts are multiple brain-storming sessions by the content creators.
Unique	Content creation for the IPL does not stop after the tournament gets over.
Unique	Right from keeping the fans engaged and connected with the team to giving updates about internatio...
Unique	From working at 'Goal' as the Editor for the Indian edition, to starting '90 Minutes' - India's first footba...
Unique	India, and then becoming the Head of Social Content at Sportz Interactive, Atishay's inclination towar...

Story 4:

RESULTS

100% Completed: 100% Checked

0% Plagiarism 100% Unique

Sentence Wise Result | Matched Sources | Document View

Unique	Cricketing nations like Seychelles, Uganda, Panama, Turkey, and Serbia are dealing with the problem o...
Unique	India, on the other hand, has been juggling with the 'problem of plenty' since aeons.
Unique	Young lads do not get adequate opportunities to showcase their adroitness.
Unique	In a sport that has a very ambitious and competitive environment, even one inadvertent mistake has t...
Unique	Every year, the National Cricket Academy (NCA), Bengaluru, conducts several boot and training camp...
Unique	Getting into the NCA is not every player's cup of tea.
Unique	Their selection is usually determined by their performance in the junior zonal domestic circuits.
Unique	Rahul Dravid, the head of the NCA, mentors, and moulds the budding players.
Unique	Ashish Satyam, a state-level cricketer from Bihar, had cleared all the hurdles and was a part of NCA's ...

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E-mail : mopvaishnav@mopvc.edu.in, Web : www.mopvc.edu.in

CODE OF ETHICS FOR RESEARCH COMMITTEE

Proceedings of the meeting of Code of Ethics Committee

Date and Time: 10.30 a.m., 16th May.2020
Venue: G-Meet
Chairperson: Dr. Uthira D, Vice Principal, MOP Vaishnav College for Women

AGENDA

- Welcome address and briefing about the proposed activities of the Code of Ethics Committee by Dr.Uthira.
- Discussion on the last meeting
- Resolve to approve
- Proposals for the conduct of Workshops on Research Ethics
- Other discussions
- Vote of Thanks

Members Present
Dr Lalitha Balakrishnan
Dr Uthira.D
Dr Srividhya Prathiba
Dr Rabika Begum R. A. Rabika Begum
Dr Latha. J.K

Code of Ethics – Doctoral Thesis

It has been resolved to continue the exercise of scrutinizing the Doctoral thesis of Research scholars before submission to the University.

The doctoral thesis of the following faculty who are due for submission was evaluated for the plagiarism levels and were given the approval to go ahead to submit the thesis for the formal Plagiarism Check by the University

S. NO	YEAR	NAME OF THE RESEARCH SCHOLAR
1	2020	SUDHA V
2	2020	HEMALATHA J
3	2020	RAMYA RAMAN
4	2020	UMA MAHESWARI A

It has been resolved that in times of online submissions using Google Classroom in which the students turn-in their Assignments and Tests, it is mandatory that the in-built Plagiarism checker option is used and the online submissions of the students are duly checked to reconfirm if the work is in accordance with the academic code of conduct and rules of code of ethics in academic research.

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Analyzed document	V Sudha.pdf (D76312739)
Submitted	7/13/2020 10:55:00 AM
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Submitter email	kkperumal3@gmail.com
Similarity	11%
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Sources included in the report

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W	URL: https://www.ukessays.com/essays/project-management/the-e-banking.php Fetched: 7/13/2020 11:00:00 AM	1
W	URL: https://www.mak.ac.ug/documents/Makfiles/theses/Mwesigwa_Rogers.pdf Fetched: 11/4/2019 6:55:54 AM	6
W	URL: https://www.researchgate.net/publication/327534978_ATM_Internet_Banking_and_Mobile_... Fetched: 7/13/2020 11:00:00 AM	1
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SA	**Madras university, Chennai / B.PREETHI.pdf** Document B.PREETHI.pdf (D36757313) Submitted by: kkperumal3@gmail.com Receiver: kkperumal3.madra@analysis.urkund.com	9
W	URL: https://shodhganga.inflibnet.ac.in/bitstream/10603/117794/9/09_chapter2.pdf Fetched: 10/10/2019 1:10:49 AM	7
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	URL: https://www.ijsr.net/archive/v3i11/23646.pdf	

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Analyzed document	HEMALATHA J.pdf (D77035274)
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W	URL: http://www.iosrjournals.org/iosr-jbm/papers/Vol17-issue8/Version-4/L017847984.pdf Fetched: 7/24/2020 11:47:00 AM	5
W	URL: https://www.researchgate.net/publication/334390530_Consumer_Behaviour_towards_Onli ... Fetched: 7/24/2020 11:47:00 AM	4
W	URL: https://shodhganga.inflibnet.ac.in/bitstream/10603/97614/12/12_%20chapter3.pdf Fetched: 10/28/2019 9:48:06 AM	2
W	URL: https://www.acrwebsite.org/volumes/v44/acr_vol44_1021689.pdf Fetched: 7/24/2020 11:47:00 AM	3
W	URL: https://digitalcommons.uri.edu/cgi/viewcontent.cgi?article=1004&context=tmd_major_ ... Fetched: 7/24/2020 11:47:00 AM	2
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Name of the Candidate	J. Hemalatha
Ph.D Registration Ref	PhD /Regn/ 22/PT /07/2014/11349
Name of the Guide	DR. Lalitha Balakrishnan
Title of the Ph.D thesis	Understanding the Perception of Indian Consumers Towards Online Shopping.
Date of submission of soft copy of the Ph.D thesis in CD	22/7/2020.
Contact No	9445035554
Email ID	hemalathaj1971@gmail.com

22/7/2020
Date with Seal

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Sources included in the report

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Name of the Candidate	RAMYA RAJAN
Ph.D Registration Ref	Ph.D/35/PT/05/2016 Confirm 2018/2709
Name of the Guide	Dr. Lalitha Balakrishnan / Asst. Prof.
Title of the Ph.D thesis	Impact of Ethical leadership and hospital ethical climate on job satisfaction, organizational citizenship behaviors and commitment
Date of submission of soft copy of the Ph.D thesis in CD	16th June 2020
Contact No	8754432072
Email ID	ramyaramsain@yahoo.co.in

16/6/2020

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Document Information

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Submitted	10/5/2020 9:20:00 AM
Submitted by	K.Kaliyaperumal
Submitter email	kkperumal3@gmail.com
Similarity	6%
Analysis address	kkperumal3.madra@analysis.urkund.com

Sources included in the report

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J	**Womens participation in panchayti raj institutions and its implications on Himachal Pradesh Politics** URL: 6ecaebf5-401a-41ec-ad50-83c4e9f300ee Fetched: 2/15/2019 10:24:16 PM	15
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1 POLITICAL AWARENESS AND POLITICAL PARTICIPATION OF WOMEN IN CHENNAI-A SOCIOLOGICAL STUDY

26% MATCHING BLOCK 1/118 SA M. SATHEESH.pdf (D39839764)

THESIS SUBMITTED TO UNIVERSITY OF MADRAS IN PARTIAL
FULFILLMENT OF THE DEGREE OF

DOCTOR OF PHILOSOPHY
IN SOCIOLOGY

By
A.UMA MAHESWARI
(Regd.No.66/PT/07/2014)

UNDER THE GUIDANCE OF
Dr. S. SAKTHI, M.A., M. Phil., Ph.D.
Associate Professor and Head

DEPARTMENT OF

SOCIOLOGY QUEEN MARY'S COLLEGE (AUTONOMOUS) CHENNAI – 600 004 TAMIL NADU, INDIA OCTOBER - 2020

2 POLITICAL AWARENESS AND POLITICAL PARTICIPATION OF WOMEN IN CHENNAI - A SOCIOLOGICAL STUDY
CHAPTER I 1.1 INTRODUCTION India is the world's largest democracy with a massive and vibrant 900 million voters 48% of them are females and 52% male as per the 2019 statistical information released by the election commission of India. First time voters between 18 and 19 years are around 15 million and they would be 34% of its population by 2020.The country is referred to as Bharath Matha (Bankimchandra Chatterjee, 1882) and the women of this country have enjoyed a godly status. The role of women in the country's development and productivity has been significant. Although women voters' turnout is on the increase over the years and they out- number the male voters in most Indian states, they are still under represented in the political field at the national and state levels and in the political decision making arena. In recent years, several prominent women have held responsible portfolios as chief ministers and central ministers in the cabinet. But in spite of these high-profile posts, the role of common women in contemporary Indian politics is negligible and not motivating. After seventy-three years of India's independence, women are still woefully under represented as political candidates in the country. Although they comprise nearly half the country's population, women make up just over one-twelfth of the parliamentarian candidates. Yet despite their underrepresentation as politicians in the upper stratum of India's electoral system, women have made great efforts to move forward to participate as voters and many a time as candidates in the local body elections. The number of women elected to the Panchayats is comparatively more in number due to implementation of reservation of seats for women. But in many cases, they are not the decision-makers but remain only as proxy members. Even as female candidature has grown without much power, female voter participation has moved suddenly and powerfully forward (Milan & Jamie 2019). Tamil Nadu is known as one of the progressive states in the country but when it comes to offering political space for women, it takes a back seat.

3 Participation is a

MATCHING BLOCK 2/118 W https://shodhganga.inflibnet.ac.in/bitstr...

basic component of every political system. Participation
helps the individual to be effective and associates him or her with politics. The
Higher the rate

and level of involvement, the more varied the forms of political participation. Involvement is more

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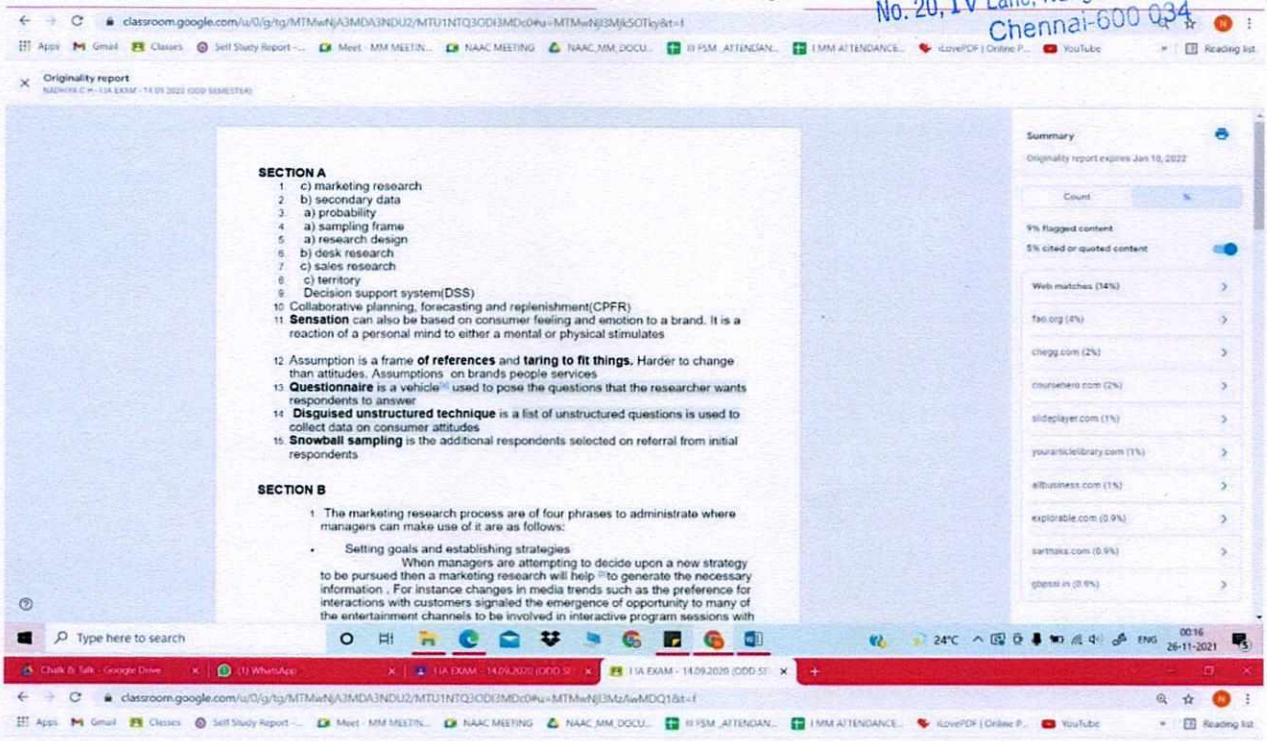

Originality report
NADHIYA C H - I IA EXAM - 14.09.2020 (ODD SEMESTER)

SECTION A

1. c) marketing research
2. b) secondary data
3. a) probability
4. a) sampling frame
5. a) research design
6. b) desk research
7. c) sales research
8. c) territory
9. Decision support system(DSS)
10. Collaborative planning, forecasting and replenishment(CPFR)
11. **Sensation** can also be based on consumer feeling and emotion to a brand. It is a reaction of a personal mind to either a mental or physical stimulates
12. Assumption is a frame **of references** and **taring to fit things.** Harder to change than attitudes. Assumptions on brands people services
13. **Questionnaire** is a vehicle used to pose the questions that the researcher wants respondents to answer
14. **Disguised unstructured technique** is a list of unstructured questions is used to collect data on consumer attitudes
15. **Snowball sampling** is the additional respondents selected on referral from initial respondents

SECTION B

1. The marketing research process are of four phrases to administrate where managers can make use of it are as follows:

- Setting goals and establishing strategies
  When managers are attempting to decide upon a new strategy to be pursued then a marketing research will help to generate the necessary information . For instance changes in media trends such as the preference for interactions with customers signaled the emergence of opportunity to many of the entertainment channels to be involved in interactive program sessions with

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SAMYUKTHA S - I IA EXAM - 14.09.2020 (ODD SEMESTER)

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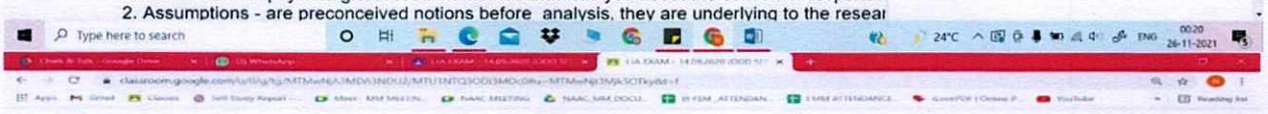
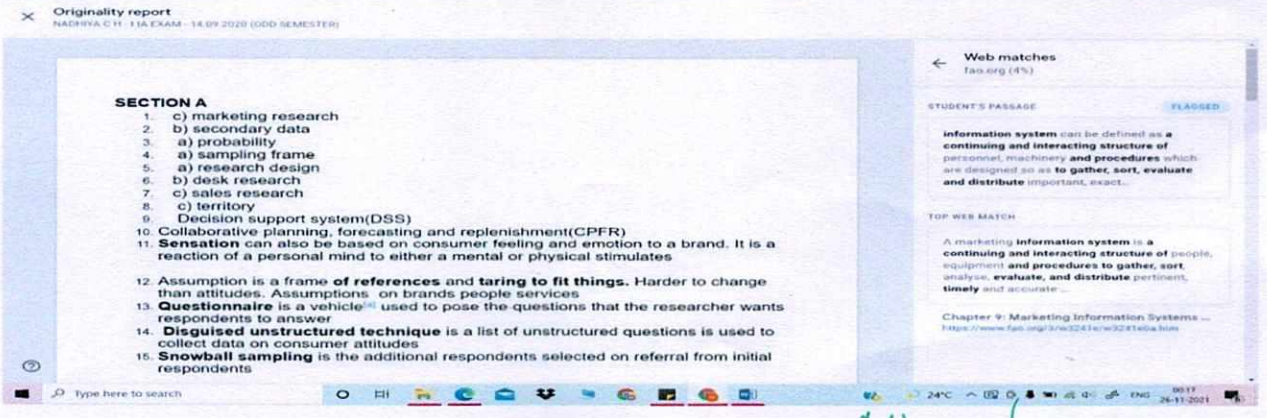
Originality report expires Jan 10, 2022

Samyuktha S
1813721045046
Internal I
Batch 18-21

1. (c)Market research
2. (b) secondary data
3. (a) probability
4. (a) sampling frame
5. (a) research design
6. (b) desk research
7. (c) sales research
8. (c) territory
9. Decision support SYstem
10. CPFR collaborative - planning- forecasting - replenishment

1. sensation is a psychological research method that tells you about the consumer response
2. Assumptions - are preconceived notions before analysis, they are underlying to the resear





Originality report
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SECTION A

1. c) marketing research
2. b) secondary data
3. a) probability
4. a) sampling frame
5. a) research design
6. b) desk research
7. c) sales research
8. c) territory
9. Decision support system(DSS)
10. Collaborative planning, forecasting and replenishment(CPFR)
11. **Sensation** can also be based on consumer feeling and emotion to a brand. It is a reaction of a personal mind to either a mental or physical stimulates
12. Assumption is a frame **of references** and **taring to fit things.** Harder to change than attitudes. Assumptions on brands people services
13. **Questionnaire** is a vehicle used to pose the questions that the researcher wants respondents to answer
14. **Disguised unstructured technique** is a list of unstructured questions is used to collect data on consumer attitudes
15. **Snowball sampling** is the additional respondents selected on referral from initial respondents

Web matches
fao.org (4%)
STUDENT'S PASSAGE
FLAGGED
information system can be defined as **a continuing and interacting structure of** personnel, machinery **and procedures** which are designed so as **to gather, sort, evaluate and distribute** important, exact...
TOP WEB MATCH
A marketing **information system** is **a continuing and interacting structure of** people, equipment **and procedures to gather, sort,** analyse, **evaluate, and distribute** pertinent, **timely** and accurate ...
Chapter 9: Marketing Information Systems ...
https://www.fao.org/3/w3241e/w3241e0a.htm

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Phone : 044 - 2833 0262 / 2833 0677 Fax : 044 - 2833 0385
E-mail : mopvaishnav@mopvc.edu.in, Web : www.mopvc.edu.in

CODE OF ETHICS FOR RESEARCH COMMITTEE

Proceedings of the meeting of Code of Ethics Committee

Date and Time: 10.30 a.m., 15th June 2021
Venue: G-Meet
Chairperson: Dr. Uthira D, Vice Principal, MOP Vaishnav College for Women

AGENDA

- Welcome address and briefing about the proposed activities of the Code of Ethics Committee by Dr. Uthira.
- Discussion on the last meeting
- Resolve to approve
- Proposals for the conduct of Workshops on Research Ethics
- Other discussions
- Vote of Thanks

Members Present

Dr Lalitha Balakrishnan
Dr Uthira.D
Dr Srividhya Prathiba
Dr Rabika Begum R.A. Rabika Begum
Dr Latha. J.K

Code of Ethics – Doctoral Thesis

It has been resolved to continue the exercise of scrutinizing the Doctoral thesis of Research scholars before submission to the University.

The following faculty who are due for submission of their doctoral thesis which was evaluated for the plagiarism levels and were given the approval to go ahead to submit the thesis for the formal Plagiarism Check by the University

S. NO	YEAR	NAME OF THE RESEARCH SCHOLAR
1	2021	KAMATCHI PREETHI V
2	2021	N.MEENAKSHI

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(College affiliated to the University of Madras & Re-accredited at "A++" Grade by NAAC)

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Phone : 044 - 2833 0262 / 2833 0677 Fax : 044 - 2833 0385
E-mail : mopvaishnav@mopvc.edu.in, Web : www.mopvc.edu.in

It has been resolved to continue the exercise of using the Plagiarism Checker in Google Classroom to verify the authenticity of the information provided in the assignment and projects

Code of Ethics- Paper Publications

It has been resolved that the core work carried by the faculty in the process of paper publications should be based on original ideas and shall be covered by Zero Tolerance Policy on plagiarism. The core work shall include abstract, summary, hypothesis, observations, results, conclusions and recommendations.
Every submission related with research needs to be accompanied by an undertaking by the researcher indicating that the research work is free of any plagiarism and contain a bibliographic reference of the copied part

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Name of the Candidate	N. MEENAKSHI
Ph.D Registration Ref	26/07/06/2014/6734 dated 15.09.14
Name of the Guide	Dr. S. Anuradha
Title of the Ph.D thesis	COMMUNITY RADIO PROGRAMS FOR SOCIAL ENPOWERMENT- A STUDY WITH SPECIAL REFERENCE TO RURAL AREA OF KANCHIPURAM AND CHENGALPATTU DISTRICTS OF TAMILNADU
Date of submission of soft copy of the Ph.D thesis in CD	16/06/21
Contact No	9080055629
Email ID	meenakshivrashmi@gmail.com

18/6/21
Date with Seal

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Analyzed document	N. MEENAKSHI.pdf (D109196430)
Submitted	6/18/2021 7:16:00 AM
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