

M.O.P. Vaishnav College for Women
(Autonomous)
No. 20, 1V Lane, Nungambakam High Road
Chennai-600 034



M.O.P. Vaishnav College for Women (Autonomous)

**M.O.P CRS 107.8 MHz FM
Campus Radio Station**



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M.O.P. Vaishnav College for Women (Autonomous)
M.O.P CRS 107.8 MHz FM
Campus Radio Station providing Experiential Learning
A report

M.O.P is the first ever women's Arts & Science College in the country to have a campus radio under the Community Radio Service (CRS) scheme of the Government of India.

MOP FM at 107.8 started out humbly with an hour's broadcast twice a day and today, it airs a sixteen-hour package of content. This tremendous growth in terms of program production was possible only through the involvement of students in all aspects of radio production. MOP CRS helps the students to gain experience in the Radio programming as Radio Jockeys / Programmers / Script writers / Outreach coordinators. MOP FM@107.8 has a wide listenership and the programme content is designed to interest a wide section of people.

Students from all departments are trained for periodic contributions to MOP FM, in varied formats such as Interviews, Panel Discussions, PSAs (Public Service Announcements), RJ Talks, Voxpops, Titbits, Radio Features, Radio Documentaries, Radio Magazines, Radio Packages and Special Programs, to name a few. To achieve the millennium goal of sustainable development, the student citizen of today has to be oriented in issues pertaining to environment, technology, family and health. While creating content, the students gain awareness of these global issues and challenges.

Students are given hands on experience of the entire radio production process from Conception, Research, Recording, Editing, Packaging & Outreaching Community under a professional ambience at MOP FM Studio.

RJ HUNT

MOP CRS conducts an annual event 'RJ HUNT' with two rounds of auditions, namely:

Round 1 – Topic of their choice

Round 2 – Topics given by eminent RJs

The winners are eligible for a RJ workshop conducted in MOP CRS 107.8 FM.

| Year | Audition Level | Name of the Judge, Designation & Company |
|-------------|-----------------------|---|
| July 2018 | 1 st Round | Ms. Srinidhi, Copywriter, Radio City |
| | 2 nd Round | Ms. Raghvi, Radio Jockey, Radio Mirchi |
| August 2019 | 1 st Round | Mrs. Srinidhi, Programming Head, isaiyaruvi |
| | 2 nd Round | Mr. Ashwin, Show Programmer, Kalaignar TV |

RADIO WORKSHOP

The radio workshop is conducted to orient the students on 'Radio Programming and the role of a radio jockey'. At the end of the workshop a question and answer session is held to clear the queries of the students. The students are also given training sessions on the following topics:

| Year | Session | Name of the Judge, Designation & Company |
|-------------|-------------------|--|
| 2017 - 2018 | Radio Programming | Mr. BadavaGopi, Media Artist, Film Industry |
| | Radio Jockeying | Ms. Ophelia, Radio Jockey, Big FM |
| | Technical | Mr. Veeramani, Audio Engineer |
| 2018 - 2019 | Radio Programming | Ms. Toshila, Radio Programmer, Suryan FM |
| | Radio Jockeying | Ms. Shakthi, Radio Jockey, Radio City |
| 2019 - 2020 | Radio Programming | Mr. KarthickBala, Radio Programmer, Radio City |
| | Radio Jockeying | Ms. Toshila, Radio Jockey, Hello FM |

MOPCRS Internship Training for MOPVC Students:

CRS offers Internship for MOPVC students to train them on Script writing, Radio Jockeying, Radio Programming, Event bytes coverage, Outreach activities, Voxpop recording, Sound recording & Audio editing.

| 2021 | | | | |
|-------|---------------|----------------|------------------------|---------------------|
| S.No. | Register No. | Student Name | Programme | Internship Duration |
| 1 | 1913711060017 | Gayathri | B.Sc. Electronic Media | 1 Month |
| 2 | 1913711060023 | KeerthiLakshmi | | |
| 3 | 1913711060043 | Supriya | | |
| 4 | 1913711060046 | Thiyagaeswari | | |
| 5 | 1913711060015 | Deeksha | | |
| 6 | 1913711060028 | Megha | | |
| 7 | 1913711060047 | Trisha | | |
| 2020 | | | | |
| S.No. | Register No. | Student Name | Programme | Internship Duration |
| 1 | 1913711031057 | Sujatha | B.A. Sociology | 3 Months |
| 2 | 1913711034026 | Hemavathi | B.Com. A&F Shitl | |
| 3 | 1913711024028 | Karthika | B.A. Journalism | |
| 4 | 1913711024012 | Catherine | B.A. Journalism | |
| 5 | 1913711024035 | Megha | B.A. Journalism | |
| 6 | 1913711024007 | Amirtha | B.A. Journalism | |
| 7 | 1913711024040 | Nivetha | B.A. Journalism | |

| 2019 | | | | |
|-------|---------------|--------------|----------------|---------------------|
| S.No. | Register No. | Student Name | Programme | Internship Duration |
| 1 | 1813711024017 | JayaPriyanka | B.A.Journalism | 2 Months |
| 2 | 1813711024046 | Rithika | | |
| 3 | 1813711024062 | Sowmya | | |
| 4 | 1813711024007 | Ashwanthi | | |
| 5 | 1813711024054 | Shruthi | | |
| 6 | 1813711024020 | Keerthana | | |
| 2018 | | | | |
| S.No. | Register No. | Student Name | Programme | Internship Duration |
| 1 | 1713711024056 | SreeKeerthi | B.A.Journalism | 1 Month |
| 2 | 1713711024022 | Jayashree.G | | |
| 3 | 1713711024016 | Eswari.S | | |
| 4 | 1713711024058 | SriJanani.M | | |
| 5 | | Janani.M.A | | |
| 6 | 1713711024001 | Abhinaya | | |
| 7 | 1713711024006 | Anjana | | |

MOP CRS – PRACTICE SCHOOL - PHOTO GALLERY



Principal
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