



BEEHIGHMEDIA

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www.beehighmedia.com
info@beehighmedia.com

49, 9th Cross Street, Y Block,
Anna Nagar, Chennai 600040



M.O.P. Vaishnav College for Women (Autonomous)

Chennai - 600 034, India.

(Affiliated to University of Madras and Re-accredited at "A++" grade by NAAC)

Employer Feedback on Design and Review of Syllabus 2020-2021

Company Name : BEE HIGH MEDIA
Name of the person : SOWMYA SHRUTHI C
Designation : CEO & CO-FOUNDER
Email ID : sowmya@beehighmedia.com
Contact Number : 9840436396

Please indicate graduates 'competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge		✓	
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation		✓	
3.	Curriculum focuses on the development of employability skills		✓	
4.	Ability to contribute to the goal of the organization		✓	
5.	Skills(communication, presentation , technical ,analytical and interpersonal skills)	✓		
6.	Overall quality of education provided by the institution	✓		

Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2.	The company has, had a favourable experience in the past recruiting graduates from the college	✓	

Suggestions (if any):

Signature of the employer



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Employer Feedback on Design and Review of Syllabus 2020-2021

Company Name : HCL Technologies Ltd.
Name of the person : Kaja
Designation : Senior HR executive
Email ID : Kaja.y@hcl.com
Contact Number : 9884676673

Please indicate graduates' competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge		✓	
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation			✓
3.	Curriculum focuses on the development of employability skills		✓	
4.	Ability to contribute to the goal of the organization			✓
5.	Skills (communication, presentation, technical, analytical and interpersonal skills)	✓		
6.	Overall quality of education provided by the institution	✓		

Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2.	The company has, had a favourable experience in the past recruiting graduates from the college	✓	

Suggestions (if any):

_____ Nil _____

Kaja


Senior Executive - HR

Mob: 9884676673

Candidate Data Privacy Notice

Signature of the employer




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Employer Feedback on Design and Review of Syllabus 2020-2021

Company Name : PKF Sridhar & Santanam LLP
Name of the person : VISWANATHAN HARIHARAN
Designation : HR MANAGER
Email ID : viswanathan.h@pkfindia.in
Contact Number : 9500000972

Please indicate graduates' competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge		✓	
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation		✓	
3.	Curriculum focuses on the development of employability skills	✓		
4.	Ability to contribute to the goal of the organization	✓		
5.	Skills (communication, presentation, technical, analytical and interpersonal skills)		✓	
6.	Overall quality of education provided by the institution		✓	

Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2.	The company has, had a favourable experience in the past recruiting graduates from the college	✓	

Suggestions (if any):

Long term - Industry / College
Counset can be envisaged



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Employer Feedback on Design and Review of Syllabus 2019-2020

Company Name : Ramco Systems ,
Tharamani,
Chennai, Tamil Nadu 600113.
Contact Number : 044 6653 4000

Please indicate graduates 'competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge	✓		
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation		✓	
3.	Curriculum focuses on the development of employability skills	✓		
4.	Ability to contribute to the goal of the organization		✓	
5.	Skills(communication, presentation , technical ,analytical and interpersonal skills)		✓	
6.	Overall quality of education provided by the institution	✓		


Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2	The company has, had a favourable experience in the past recruiting graduates from the college	✓	

Suggestions (if any):

_____ Nil _____




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Employer Feedback on Design and Review of Syllabus 2019-2020

Company Name : Pick Your Trail Limited
Chennai - 600 017
TN,India
Email ID : planners@pickyourtrail.com

Please indicate graduates 'competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge	✓		
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation		✓	
3.	Curriculum focuses on the development of employability skills		✓	
4.	Ability to contribute to the goal of the organization	✓		
5.	Skills(communication, presentation , technical ,analytical and interpersonal skills)	✓		
6.	Overall quality of education provided by the institution	✓		

Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2	The company has, had a favourable experience in the past recruiting graduates from the college	✓	

Suggestions (if any):

Nil



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Employer Feedback on Design and Review of Syllabus 2019-2020

Company Name : Episource India Pvt. Ltd, 2nd floor, Prince Info City
Kandanchavadi, Chennai - 600 096
Contact Number : 91 4449101616

Please indicate graduates 'competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge	✓		
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation	✓		
3.	Curriculum focuses on the development of employability skills	✓		
4.	Ability to contribute to the goal of the organization		✓	
5.	Skills(communication, presentation , technical ,analytical and interpersonal skills)		✓	
6.	Overall quality of education provided by the institution		✓	

Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2.	The company has, had a favourable experience in the past recruiting graduates from the college	✓	

Suggestions (if any):

Nil



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Employer Feedback on Design and Review of Syllabus 2018-2019

Company Name : Deloitte Consulting Pvt Ltd
Yemlur,
Off Old Airport Road Bengaluru – 560 038

Email ID : Mail Id: josdavid@deloitte.com
Contact Number : +91 0806755 5000

Please indicate graduates 'competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge	✓		
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation		✓	
3.	Curriculum focuses on the development of employability skills	✓		
4.	Ability to contribute to the goal of the organization		✓	
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6.	Overall quality of education provided by the institution		✓	

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Suggestions (if any):

__Nil__



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Employer Feedback on Design and Review of Syllabus 2018-2019

Company Name : EY India
Tidel Park No 4 Rajiv Gandhi Salai,
Taramani, Chennai-600113

Email ID : malini.thyagarajan@in.ey.com

Contact Number : +91 44 6632 8000

Please indicate graduates 'competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge	✓		
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation	✓		
3.	Curriculum focuses on the development of employability skills		✓	
4.	Ability to contribute to the goal of the organization		✓	
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6.	Overall quality of education provided by the institution		✓	

Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2.	The company has, had a favourable experience in the past recruiting graduates from the college	✓	

Suggestions (if any):

____ Nil _____



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Employer Feedback on Design and Review of Syllabus 2018-2019

Company Name : Goldman Sachs
Intermediate Ring Road ,
Bengaluru - 560071

Email ID : Rachel.Mathew@gs.com
Contact Number : Contact No: +91 8042946777

Please indicate graduates 'competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge	✓		
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation		✓	
3.	Curriculum focuses on the development of employability skills	✓		
4.	Ability to contribute to the goal of the organization	✓		
5.	Skills(communication, presentation , technical ,analytical and interpersonal skills)	✓		
6.	Overall quality of education provided by the institution	✓		

Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2	The company has, had a favourable experience in the past recruiting graduates from the college		

Suggestions (if any):

_____ Nil _____



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Employer Feedback on Design and Review of Syllabus 2017-2018

Company Name : Cognizant Technology Solutions India Pvt. Ltd.,
Address: 115/535,
Old Mahabalipuram Road,
Chennai - 600097
Contact Person: Suresh Bethavandu, Global Head-Talent Acquisition
Name of the person : Suresh Bethavandu
Designation : Global Head-Talent Acquisition

Please indicate graduates' competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge		✓	
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation	✓		
3.	Curriculum focuses on the development of employability skills		✓	
4.	Ability to contribute to the goal of the organization		✓	
5.	Skills (communication, presentation, technical, analytical and interpersonal skills)		✓	
6.	Overall quality of education provided by the institution	✓		

Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2.	The company has had a favourable experience in the past recruiting graduates from the college	✓	

Suggestions (if any):

Nil




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Employer Feedback on Design and Review of Syllabus 2017-2018

Company Name : Consark Advisory Services LLP
Chennai - 600018.
Name of the person : Anand Krishnakumar
Designation : Partner
Email ID : contact@consark.com
Contact Number : +01 44 4287 0378

Please indicate graduates 'competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge		✓	
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation		✓	
3.	Curriculum focuses on the development of employability skills	✓		
4.	Ability to contribute to the goal of the organization		✓	
5.	Skills(communication, presentation , technical ,analytical and interpersonal skills)	✓		
6.	Overall quality of education provided by the institution	✓		

Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2	The company has, had a favourable experience in the past recruiting graduates from the college	✓	

Suggestions (if any):

Nil



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Employer Feedback on Design and Review of Syllabus 2017-2018

Company Name : RBS Services India Pvt. Ltd.
Gurugram - 122002, Haryana.
Name of the person : Gopal Singaraju
Designation : Director, Simplification & Customer Experience
Email ID : contact@consark.com
Contact Number : +91 124 479 0000

Please indicate graduates 'competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge	✓		
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation		✓	
3.	Curriculum focuses on the development of employability skills		✓	
4.	Ability to contribute to the goal of the organization		✓	
5.	Skills(communication, presentation , technical ,analytical and interpersonal skills)	✓		
6.	Overall quality of education provided by the institution	✓		

Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2	The company has, had a favourable experience in the past recruiting graduates from the college	✓	

Suggestions (if any):

Nil



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Employer Feedback on Design and Review of Syllabus 2016-2017

Company Name : Ernst & Young GDS LLP-India
Bangalore 560016-India
Email ID : tanvir.singh@xe02.ey.com
Contact Number : +91 080 6681 3000

Please indicate graduates 'competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge		✓	
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation	✓		
3.	Curriculum focuses on the development of employability skills		✓	
4.	Ability to contribute to the goal of the organization	✓		
5.	Skills(communication, presentation , technical ,analytical and interpersonal skills)		✓	
6.	Overall quality of education provided by the institution	✓		


Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2	The company has, had a favourable experience in the past recruiting graduates from the college	✓	

Suggestions (if any):

More internships can be offered to students.




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Employer Feedback on Design and Review of Syllabus 2016-2017

Company Name : SOCIAL BEAT
Egmore, Chennai,600008
Email ID : vikas@socialbeat.in
Contact Number : +91-44-42065648

Please indicate graduates 'competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge		✓	
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation		✓	
3.	Curriculum focuses on the development of employability skills	✓		
4.	Ability to contribute to the goal of the organization	✓		
5.	Skills(communication, presentation , technical ,analytical and interpersonal skills)		✓	
6.	Overall quality of education provided by the institution	✓		

Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2	The company has, had a favourable experience in the past recruiting graduates from the college	✓	

Suggestions (if any):

_____NIL_____



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Employer Feedback on Design and Review of Syllabus 2016-2017

Company Name : Infosys Limited
44, Infosys Avenue Electronics City,
Hosur Road Bangalore 560 100, India
E mail ID : askus@infosys.com
Contact Number : 91 80 2852 026

Please indicate graduates 'competency based on the following parameters

S.No.	Parameter	Excellent	Very Good	Satisfactory
1.	Programme specific knowledge	✓		
2.	Curriculum caters to the need of industry & helps in building efficiency & effectiveness of the organisation	✓		
3.	Curriculum focuses on the development of employability skills		✓	
4.	Ability to contribute to the goal of the organization	✓		
5.	Skills(communication, presentation , technical ,analytical and interpersonal skills)		✓	
6.	Overall quality of education provided by the institution		✓	

Choose the appropriate option based on your experience with the institution

S.No.	Statement	Agree	Disagree
1.	The rigour of the coursework and curriculum has helped the graduates to meet industry standards	✓	
2.	The company has, had a favourable experience in the past recruiting graduates from the college	✓	

Suggestions (if any):

_____ Nil _____




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