



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
Chennai - 600 034, India.

1.3 CURRICULUM ENRICHMENT

1.3.2 VALUE ADDED COURSES

2020-2021

- BROCHURE**
- CIRCULARS**



**M.O.P. VAISHNAV COLLEGE FOR WOMEN(AUTONOMOUS)
CHENNAI - 600 034**

**(COLLEGE AFFILIATED TO THE UNIVERSITY OF MADRAS &
RE-ACCREDITED AT 'A++' GRADE BY NAAC)**



**VALUE ADDED COURSES
2020 - 2021**

M.O.P.'s JOURNEY IN THE EMPOWERMENT OF WOMEN THROUGH QUALITY EDUCATION

M.O.P. Vaishnav College for Women (Autonomous) is committed to the cause of empowering women through holistic education that would enrich their personality and groom them into academically proficient, self-reliant motivated, creative, analytical, culturally rich, self-sustained, humane, responsible and confident individuals.

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- Trained to identify her hidden talents
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- Trained to become an effective communicator
- Nurtured as a leader with social consciousness

VALUE ADDED COURSES:

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METHODOLOGY:

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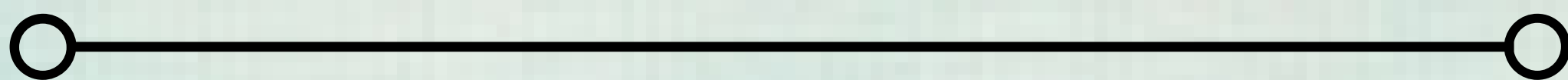
RESOURCE PERSONS:

The courses will be administered by experts and eminent faculty members who contribute information and opinions to participants in a learning situation. Besides, they make the course more interesting and attractive for the participants, as they can integrate their own experiences.

LIST OF VALUE ADDED COURSES:

- **Innovation and Entrepreneurship Management**
- **Quantitative Aptitude**
- **Visualizing and Copy Writing for Advertising**
- **Social Media and Web Analytics**
- **Geographical Information System (GIS)**
- **Business Journalism**
- **Interior Design**
- **Health and Nutrition**
- **Ecology and Waste Management**
- **Cyber Security**

- **Mobile App Development**
- **Social Etiquette**
- **Basic Accounting with Accounting Software**
- **General Awareness**
- **Customer Relationship Management**
- **Business Data Analysis**
- **Script Writing**
- **Women And Society in India**
- **Communicative Hindi**
- **Online Trading**
- **Basics of Computing Skills**
- **Workplace Counselling**



**M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI – 600 034**

18.9.2020

CIRCULAR

**To
All HOD's**

I Year UG Students to enroll for Value Added Course – **Basics of Computing Skills** by 25th
September 2020.


PRINCIPAL

Principal

M.O.P. Vaishnav College for Women
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No. 20, IV Lane, Nungambakkam High Road
Chennai-600 034

M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI – 600 034

6.9.2021

CIRCULAR

To
All HOD's

- UG Students to register for atleast one Value Added Courses from the list of courses.
- The Online registration of Value Added courses will be available in student intranet login from 16th – 20th September 2021.

List of Value added courses:

S. No	Value Added Courses
1	Innovation and Entrepreneurship Management
2	Quantitative Aptitude
3	Visualising and Copywriting for Advertising
4	Social Media and Web Analytics
5	Geographical information system
6	Business Journalism
7	Interior Design
8	Health and Nutrition
9	Ecology and Waste Management
10	Cyber Security
11	Mobile App Development
12	Social Etiquette
13	Basic Accounting with Accounting software
14	General Awareness
15	Customer Relationship Management
16	Business Data Analytics
17	Script Writing
18	Women and Society in India
19	Communicative Hindi
20	Online Trading


PRINCIPAL

Principal

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**M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
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07.12.2020

CIRCULAR

**To
All HOD's**

III Year UG Students to enroll for Value Added Course – **Work Place Counselling** by 11th December 2020.


PRINCIPAL

Principal
M.O.P. Vaishnav College for Women
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Chennai-600 034



M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
Chennai - 600 034, India.

1.3.2 VALUE ADDED COURSES

2019-2020

- **BROCHURE**
- **CIRCULARS**



**M.O.P. VAISHNAV COLLEGE FOR WOMEN(AUTONOMOUS)
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**VALUE ADDED COURSES
2019 - 2020**

M.O.P.'s JOURNEY IN THE EMPOWERMENT OF WOMEN THROUGH QUALITY EDUCATION

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OBJECTIVES:

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- To initiate students into learning beyond the boundaries of their chosen programmes.
- To expose students to industry requirements.
- To improve employability skills and make students industry-ready.
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METHODOLOGY:

The value added courses are delivered using a combination of lectures, class room discussions and interactive discussions. Extensive practice sessions for training students through assignments on practical exercises are included. The expert trainers make use of audio visual aids to make presentations of the concepts. The sessions are monitored through conduct of evaluation tests to assess the understanding of the students.

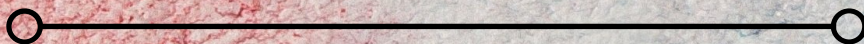
RESOURCE PERSONS:

The courses will be administered by experts and eminent faculty members who contribute information and opinions to participants in a learning situation. Besides, they make the course more interesting and attractive for the participants, as they can integrate their own experiences.

LIST OF VALUE-ADDED COURSES:

- Multimedia
- Business English Certification
- Basic Accounting with Accounting Software
- Quantitative Aptitude
- Communicative Hindi
- Visualising and Copy Writing for Advertising
- Social Media and Web Analytics
- Geographical Information System
- Business Journalism
- Interior Design
- Health and Nutrition

- Ecology and Waste Management
- Cyber Security
- Innovation and Entrepreneurship Management
- Mobile App Development
- Culinary Arts
- Linguistics
- Biography
- General Awareness
- Basics of Computing Skills
- Work Place Counselling



**M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI – 600 034**

5.07.2019

CIRCULAR

**To
All HOD's**

I Year UG Students to enroll for Value Added Course – **Basics of Computing Skills** by 12th July 2019.


PRINCIPAL

Principal
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M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI – 600 034

18.7.2019

CIRCULAR

To
All HOD's

- UG Students to register for atleast one Value Added Courses from the list of courses.
- The Online registration of Value Added courses will be available in student intranet login from 22nd – 25th July 2019.

List of Value added courses:

S.No	Value Added Courses
1	Multimedia
2	Business English Certification
	Basic Accounting and Accounting Software
	Quantitative Aptitude
3	Communicative Hindi
4	Visualising and Copywriting for Advertising
5	Social Media and Web Analytics
6	Geographical information system
7	Business Journalism
8	Interior Design
9	Health and Nutrition
10	Ecology and Waste Management
11	Cyber Security
12	Innovation and Entrepreneurship Management
13	Mobile App Development
14	Culinary Arts
15	Linguistics
16	Biography
17	General Awareness


PRINCIPAL

Principal

**M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI – 600 034**

25.11.2019

CIRCULAR

**To
All HOD's**

III Year UG Students to enroll for Value Added Course – **Work Place Counselling** by 29th November 2019.


PRINCIPAL
Principal

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M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
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1.3.2 VALUE ADDED COURSES

2018-2019

- **BROCHURE**
- **CIRCULARS**



**M.O.P. VAISHNAV COLLEGE FOR WOMEN(AUTONOMOUS)
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**VALUE ADDED COURSES
2018 - 2019**

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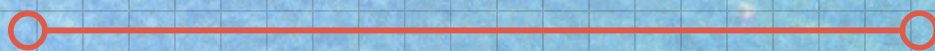
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- Multimedia
- Business English Certification
- Entrepreneurship
- Basic Accounting with Accounting Software
- Quantitative Aptitude
- Communicative Hindi
- Visualising and Copy Writing for Advertising
- Social media and Web Analytics
- Geographical Information System
- Business Journalism
- Interior Design

- **Health and Nutrition**
- **Ecology and Waste Management**
- **Cyber Security**
- **Mobile App Development**
- **Culinary Arts**
- **Linguistics**
- **Biography**
- **Basics of Computing Skills**
- **Work Place Counselling**



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**M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
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9.07.2018

CIRCULAR

To
All HOD's

I Year UG Students to enroll for Value Added Course – **Basics of Computing Skills** by 12th July 2018.


PRINCIPAL

Principal
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**M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI – 600 034**

13.8.2018

CIRCULAR

**To
All HOD's**

- UG Students to register for atleast one Value Added Courses from the list of courses.
- The Online registration of Value Added courses will be available in student intranet login from 16th – 20th August 2018.

List of Value added courses:

S.No	Value Added Courses
1	Multimedia
2	Business English Certification
3	Entrepreneurship
4	Basic Accounting and Accounting Software
5	Quantitative Aptitude
6	Communicative Hindi
7	Visualising and Copywriting for Advertising
8	Social Media and Web Analytics
9	Geographical information system
10	Business Journalism
11	Interior Design
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15	Mobile App development
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17	Linguistics
18	Biography


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**M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI – 600 034**

8.11.2018

CIRCULAR

**To
All HOD's**

III Year UG Students to enroll for Value Added Course – **Work Place Counselling** by 15th November 2018.


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1.3.2 VALUE ADDED COURSES

2017-2018

- **BROCHURE**
- **CIRCULARS**



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**VALUE ADDED COURSES
2017 - 2018**

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LIST OF VALUE ADDED COURSES:

- Accounting Software
- Business Data Analysis
- Customer Relationship Management
- Online Trading
- Quantitative Aptitude
- Script Writing
- Visualising and Copy Writing for Advertising
- Women and Management
- Women and Society in India
- Spoken Hindi
- Social Etiquette
- Basics of Computing Skills
- Work Place Counselling

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**M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
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7.07.2017

CIRCULAR

**To
All HOD's**

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**M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI – 600 034**

29.6.2017

CIRCULAR

To
All HOD's

- UG Students to register for atleast one Value Added Courses from the list of courses.
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List of Value added courses:

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1	Accounting Software
2	Business Data Analysis
3	Customer Relationship Management
4	Online Trading
5	Quantitative Aptitude
6	Script Writing
7	Visualising and Copywriting for Advertising
8	Women and Management
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11	Social Etiquette

PRINCIPAL

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**M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
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28.10.2017

CIRCULAR

**To
All HOD's**

III Year UG Students to enroll for Value Added Course – **Work Place Counselling** by 3rd November 2017.


PRINCIPAL

Principal
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M. O. P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
Chennai - 600 034, India.

1.3.2 VALUE ADDED COURSES

2016-2017

- **BROCHURE**
- **CIRCULARS**



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**VALUE ADDED COURSES
2016 - 2017**

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**M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
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18.07.2016

CIRCULAR

To
All HOD's

I Year UG Students to enroll for Value Added Course – **Basics of Computing Skills** by 21st July 2016


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**M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI – 600 034**

4.11.2016

CIRCULAR

**To
All HOD's**

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- The Online registration of Value Added courses will be available in student intranet login from 8th–12th November 2016.

List of Value added courses:

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1	Accounting Software
2	Business Data Analysis
3	Customer Relationship Management
4	Online Trading
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6	Script Writing
7	Visualising and Copywriting for Advertising
8	Women and Management
9	Women and Society In India
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**M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
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8.11.2016

CIRCULAR

**To
All HOD's**

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PRINCIPAL

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