



M.O.P. Vaishnav College for Women (Autonomous)

(College affiliated to the University of Madras & Re-accredited at "A++" Grade by NAAC)

No.20, IV Lane, Nungambakkam High Road, Chennai - 600 034. India.
Phone : 044 - 2833 0262 / 2833 0677 Fax : 044 - 2833 0385
E-mail : mopvaishnav@mopvc.edu.in, Web : www.mopvc.edu.in

MINUTES OF THE 21st MEETING OF THE ACADEMIC COUNCIL

Date: 27.09.2019

Time: 12.00 Noon

Venue: Google Meet

Chairperson: Dr Lalitha Balakrishnan
Principal

AGENDA

- ❖ Invocation
- ❖ Welcome address and brief report about the activities of the College – Chairperson.
- ❖ Passing of the minutes of the 20th academic council meeting.
- ❖ To consider the business brought forward by the Chairperson
 - Seeking approval for introduction of the New Programme M.A Public Policy for the students to be admitted in the academic year 2020 -2021
- ❖ Other discussions
- ❖ Vote of Thanks


Dean-Academics
M.O.P. Vaishnav College for Women (Autonomous)
Chennai-600 034.


Principal
M.O.P. Vaishnav College for Women
(Autonomous)
No. 20, IV Lane, Nungambakkam High Road
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M.O.P. Vaishnav College for Women (Autonomous), Chennai 34
(College Affiliated to the University of Madras & Re-accredited at A++ by NAAC)

MINUTES

ACADEMIC COUNCIL MEMBERS:

Chairperson: Dr. Lalitha Balakrishnan
Principal
M. O. P. Vaishnav College for Women (Autonomous)
Chennai-6000034.

EXTERNAL MEMBERS

ACADEMIC EXPERTS FROM UNIVERSITY OF MADRAS

Dr. R. Thenmozhi,
Professor & Head,
Department of Management Studies,
University of Madras, Chepauk, Chennai – 600 005

Dr. P. Kalaiselvi,
Associate Professor,
Department of Medical Biochemistry,
University of Madras,
Taramani Campus, Chennai – 600 113

Dr. V. Bharathi Harishankar,
Professor & Head,
Department of Women Studies,
University of Madras,
Chepauk, Chennai – 600 005

ACADEMIC / INDUSTRY EXPERTS

Mr S. Sundar Raman, FCA, DISA
Partner, Corporate Compliance & FEMA Advisory
G Sekar Associates, Chartered Accountants
Registered Valuer, Securities & Financial Assets, Chennai


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FACULTY MEMBERS

Member Secretary: Dr. Fernandes Jayashree

Business Administration

Dr. Archana Prasad
Dr. M Vijayalakshmi
Ms Ramya Raman
Dr. D.S.Latha
Ms. N.Krupa

Commerce

Dr. D Uthira
Dr. K C Sumangala Devi
Ms. Gitanjali Jindger
Dr. C S Srividya Prathiba
Ms. V Sudha
Ms. Kiran Varma
Dr. K. Sindhu
Dr. Nisha U

Computer Science

Dr. K.B. Priya Iyer
Ms. A.Angayarkanni
Ms. R Gavoury
Dr. Sunitha Rani
Dr. Sakthi Kumaresh

Food Science

Dr. Simmi Jain
Ms.Sini Jadeesh

Sociology

Ms. A. Uma Maheswari

Psychology

Ms. R A Ghayathri Swetha Kumari


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Communication and Media Studies

Dr. Anurekha S
Dr. S. Jaishree
Dr. Sandhya Rajasekhar
Ms. N Meenakshi
Dr. Susan Sridhar

English

Ms. R Jayalakshmi

Languages

Dr. Sudha Trivedi

The following resolution were deliberated and discussed

Business brought forward by the Chairperson Dr. Lalitha Balakrishnan

The introduction of the New Programme M.A. Public Policy from the academic year 2020 -2021 is approved.

M.A. DEGREE COURSE IN PUBLIC POLICY

This two-year Post Graduate Programme provides a platform to train students in the craft of governance. The programme aims at imparting skills in economics, political science, regulatory framework and business strategy to enable students to understand the role of the administrators. The programme focuses on citizenship building through engaged, aware and capable postgraduates who can partake in the democratic process as policy makers and leaders.

OBJECTIVES OF THE PROGRAMME

- To provide a critical understanding existing policies, their implications and impact on economic development of the nation
- To prepare students for careers as policy makers, policy analysts and public leaders.
- To train the students in indentifying policy gaps and shortfalls and the consequences therefore.
- To provide skills required for viable, relevant and sound policy making
- To equip potential policy makers with the art of policy communication and implementation.


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- To impart problem solving skills to solve real world problems affecting nations and societies today

1. CONDITIONS FOR ADMISSION

Candidates shall be required to have passed a Bachelor's Degree of the University of Madras or any other University or a qualification accepted by the Syndicate of the University of Madras as equivalent thereto.

2. DURATION OF THE COURSE

- **Two years Course:** The course of the Degree of Master of Arts shall consist of 4 semesters in two academic years.

3. ELIGIBILITY FOR THE AWARD OF DEGREE

A candidate shall be eligible for the award of the degree only if he/she has undergone the prescribed course of study in a college affiliated to the University for a period of not less than two academic years, passed the examination of all the four semesters prescribed, earning 91 credits and fulfilled such conditions as have been prescribed there for.

4. EXAMINATION

There shall be four semester examinations: first semester examinations at the middle of the first academic year and the second semester examination at the end of the first academic year. Similarly, the third and fourth semester examinations shall be held at the middle and the end of the second academic year, respectively. A candidate who does not pass the examination in any subject or subjects in one semester will be permitted to appear in such failed subject or subjects along with the papers of following semesters.

5. COURSE OF STUDY AND SCHEME OF EXAMINATION

The scheme of examinations for different semesters shall be as follows:


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CHOICE BASED CREDIT SYSTEM

FIRST SEMESTER

| S.No. | COURSE COMPONENT | NAME OF THE COURSE | CREDITS | DURATION OF EXAM (HOURS) | MAX MARKS | | |
|-------|--------------------------|--|---------|--------------------------|-----------|-----|-------|
| | | | | | CA | ES | Total |
| 1 | CORE I | Introduction to Public Policy | 4 | 3 | 50 | 50 | 100 |
| 2 | CORE II | Fundamentals of Law and Judiciary | 4 | 3 | 50 | 50 | 100 |
| 3 | CORE III | Public Administration and Governance | 4 | 3 | 50 | 50 | 100 |
| 4 | CORE IV | Writing and Communication Skills for Public Policy | 4 | 3 | 50 | 50 | 100 |
| 5 | ELECTIVE I | Quantitative Techniques for Public Policy | 3 | 3 | 50 | 50 | 100 |
| 6 | ELECTIVE II | Environment and Public Policy | 3 | 3 | 50 | 50 | 100 |
| 7 | Skill Based Elective - I | Research and Presentation Skills | 2 | 3 | | 100 | 100 |
| | | | 24 | | | | |

[Signature]
Dr. Fernandes Jayanth
Dean Academic

[Signature]
Principal
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SECOND SEMESTER

| S.No. | COURSE COMPONENT | NAME OF THE COURSE | CREDITS | DURATION OF EXAM (HOURS) | MAX MARKS | | |
|-------|---------------------------|--|-----------|--------------------------|-----------|-----|-------|
| | | | | | CA | ES | Total |
| 8 | CORE V | Public Policy Analysis | 4 | 3 | 50 | 50 | 100 |
| 9 | CORE VI | e - Governance | 4 | 3 | 50 | 50 | 100 |
| 10 | CORE VII | Bureaucracy and Civil Society | 4 | 3 | 50 | 50 | 100 |
| 11 | ELECTIVE III | Gender and Public Policy | 3 | 3 | 50 | 50 | 100 |
| 12 | ELECTIVE IV | Media Strategy for Public Policy | 3 | 3 | 50 | 50 | 100 |
| 13 | ELECTIVE V | Urban Planning Policy | 3 | 3 | 50 | 50 | 100 |
| 14 | Skill Based Elective - II | Counselling for Personal Effectiveness | 2 | 3 | | 100 | 100 |
| | | | 23 | | | | |

Dr. Fernandes Jayam
Dean Academics

M/31
Principal
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THIRD SEMESTER

| S.No. | COURSE COMPONENT | NAME OF THE COURSE | CREDITS | DURATION OF EXAM (HOURS) | MAX MARKS | | |
|-------|----------------------------|--|-----------|--------------------------|-----------|-----|-------|
| | | | | | CA | ES | Total |
| 15 | CORE VIII | Ethics and Public Policy | 4 | 3 | 50 | 50 | 100 |
| 16 | CORE IX | Behavioural Sciences and Public Policy | 4 | 3 | 50 | 50 | 100 |
| 17 | CORE X | Development Studies | 4 | 3 | 50 | 50 | 100 |
| 18 | CORE XI | Research Methodology | 4 | 3 | 50 | 50 | 100 |
| 19 | ELECTIVE VI | Foreign Policy | 3 | 3 | 50 | 50 | 100 |
| 20 | ELECTIVE VII | Rural Development Policy | 3 | 3 | 50 | 50 | 100 |
| 21 | Skill Based Elective - III | Leadership and General Management Skills | 2 | 3 | - | 100 | 100 |
| 22 | Skill Based Elective - IV | Career Management Skills | 2 | 3 | - | 100 | 100 |
| 23 | INTERNSHIP | | 2 | | | | 100 |
| | | | 28 | | | | |

S. Venkatesh Jayaram
Dean Academic

[Signature]
Principal
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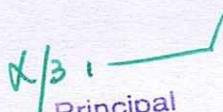
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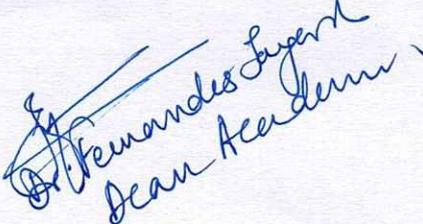
FOURTH SEMESTER

| S.No. | COURSE COMPONENT | NAME OF THE COURSE | CREDITS | DURATION OF EXAM (HOURS) | MAX MARKS | | |
|-------|------------------|--|---------|--------------------------|-----------|-----------------------------|-------|
| | | | | | CA | ES | Total |
| 24 | CORE XII | Writing a Policy brief and Policy Analysis | 4 | 3 | 50 | 50 | 100 |
| 25 | CORE XIII | International Economics and Public Policy | 4 | 3 | 50 | 50 | 100 |
| 26 | CORE XIV | Project | 8 | 3 | 100 | 100 VIVA-50 REPORT-50 | 200 |
| | | | 16 | | | | 100 |

6. PASSING MINIMUM:

- Passing Minimum for Internal is 50%.
- For External Examination, Passing Minimum shall be of 50% (Fifty Percentage) of the maximum marks prescribed for the paper.
- In the aggregate (External + Internal) the passing minimum shall be of 50% for each Paper/Practical/Project and Viva-voce.
- Grading shall be based on overall marks obtained (internal + external).


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 Dean Academic

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7. CLASSIFICATION OF SUCCESSFUL CANDIDATES:

Candidates who secured not less than 60% of aggregate marks (Internal + External) in the whole examination shall be declared to have passed the examination in the First Class. All other successful candidates shall be declared to have passed in Second Class. Candidates who obtain 75% of the marks in the aggregate (Internal + External) shall be deemed to have passed the examination in First Class with Distinction, provided they pass all the examinations (theory papers, practicals, project and viva-voce) prescribed for the course in the First appearance.

8. GRADING SYSTEM:

The following table gives the marks, grade points, letter grades and classification to indicate the performance of the candidate.

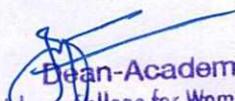
Conversion of Marks to Grade Points and Letter Grade (Performance in a Paper/Course)

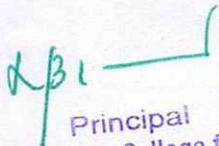
| RANGE OF MARKS | GRADE POINTS | LETTER GRADE | DESCRIPTION |
|----------------|--------------|--------------|-------------|
| 90-100 | 9.0-10.0 | O | Outstanding |
| 80-89 | 8.0-8.9 | D+ | Excellent |
| 75-79 | 7.5-7.9 | D | Distinction |
| 70-74 | 7.0-7.4 | A+ | Very Good |
| 60-69 | 6.0-6.9 | A | Good |
| 50-59 | 5.0-5.9 | B | Average |
| 00-49 | 0.0 | U | Re-appear |
| ABSENT | 0.0 | AAA | ABSENT |

C_i = Credits earned for course i in any semester.

G_i = Grade Point obtained for course i in any semester.

n refers to the semester in which such courses were credited.


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For a Semester:

$$\text{GRADE POINT AVERAGE [GPA]} = \frac{\sum_i C_i G_i}{\sum_i C_i}$$

Sum of the multiplication of grade points by the credits of the courses

$$\text{GPA} = \frac{\text{-----}}{\text{Sum of the credits of the courses in a semester}}$$

For the entire Programme:

$$\text{CUMULATIVE GRADE POINT AVERAGE [CGPA]} = \frac{\sum_n \sum_i C_{ni} G_{ni}}{\sum_n \sum_i C_{ni}}$$

Sum of the multiplication of grade points by the credits of the entire programme

$$\text{CGPA} = \frac{\text{-----}}{\text{Sum of the credits of the courses of the entire programme}}$$

| CGPA | GRADE | CLASSIFICATION OF FINAL RESULT |
|-----------------------------|-------|--------------------------------|
| 9.5-10.0 | O+ | First Class - Exemplary * |
| 9.0 and above but below 9.5 | O | |
| 8.5 and above but below 9.0 | D++ | First Class with Distinction * |
| 8.0 and above but below 8.5 | D+ | |
| 7.5 and above but below 8.0 | D | |
| 7.0 and above but below 7.5 | A++ | First Class |
| 6.5 and above but below 7.0 | A+ | |
| 6.0 and above but below 6.5 | A | |
| 5.0 and above but below 5.5 | B+ | Second Class |
| 5.5 and above but below 6.0 | B | |
| 0.0 and above but below 5.0 | U | Re-appear |

* The candidates who have passed in the first appearance and within the prescribed semester of the PG Programme (Core, Elective and Extra-Disciplinary courses alone) are eligible.

Dr. Fernandes Jayashree
Dean Academic

KBI
Principal
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9. RANKING:

Candidates who pass all the examinations prescribed for the course in the first appearance itself alone are eligible for Ranking / Distinction.

10. PATTERN OF QUESTION PAPER:

PART –A (50 words): Answer All 10 Questions 10 x 3 = 30 marks

PART –B (200 words): Answer 5 out of 8 Questions 5 x 8 = 40 marks

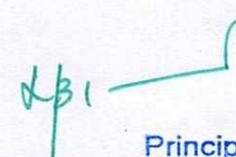
PART –C (500 words): Answer 2 out of 4 Questions 2 x 15 = 30 marks

Deliberations by the Members of the Academic council

- More options for Electives in diverse areas relating to policy making to be included.

Members of the Academic Council approved the above resolutions and the minutes of the meeting.


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M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI 600 034
21st Meeting of the Academic Council

Date: 27th September, 2019

Time: 12.00 noon

Chairperson: Dr Lalitha Balakrishnan
Principal

Experts from University of Madras

Dr. R. Thenmozhi,
Professor & Head,
Department of Management Studies,
University of Madras, Chepauk, Chennai – 600 005

Dr. P. Kalaiselvi,
Associate Professor,
Department of Medical Biochemistry,
University of Madras,
Taramani Campus, Chennai – 600 113

Dr. V. Bharathi Harishankar,
Professor & Head,
Department of Women Studies,
University of Madras,
Chepauk, Chennai – 600 005

Experts from outside the College

Mr S. Sundar Raman, FCA, DISA
Partner, Corporate Compliance & FEMA Advisory
G Sekar Associates, Chartered Accountants
Registered Valuer, Securities & Financial Assets, Chennai

Dr. Vinod Surana
Partner & CEO
Surana and Surana International Attorneys
61-63, Dr. Radhakrishnan Salai,
Mylapore, Chennai 600 004

Mr. Gopi Koteeswaran
Chairman, IT/ITES Committee, ASSOCHAM
CEO, LatentView
Charter Member, TiE
Co-Founder & Partner, Cady Wellness Institute, Chennai


Dean Academics

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Chennai-600 034.

LB
27/9/19

PKM
27/09/2019

Bharathi



—

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M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI 600 034
21st Meeting of the Academic Council

Faculty Members

Member Secretary : Dr. Fernandes Jayashree

Business Administration

Dr. Archana Prasad

Dr. M Vijayalakshmi

Ms Ramya Raman

Dr.D.S.Latha

Ms.N.Krupa

Commerce

Dr. D Uthira

Dr. K C Sumangala Devi

Ms. Gitanjali Jindger

Dr. C S Srividya Prathiba

Ms. V Sudha

Ms. Kiran Varma

Dr. K. Sindhu

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Ms.A.Angayarkanni

Ms. R Gavoury

Dr. Sunitha Rani

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Food Science

Dr. Simmi Jain

Ms.Sini Jadeesh

Sociology

Ms. A. Uma Maheswari

Psychology

Ms. R A Ghayathri Swetha Kumari

Communication and Media Studies

Dr. Anurekha S

Dr. S. Jaishree

Dr. Sandhya Rajasekhar

Ms. N Meenakshi

Dr. Susan Sridhar

English

Ms. R Jayalakshmi

Languages

Dr. Sudha Trivedi



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MINUTES OF THE 22nd MEETING OF THE ACADEMIC COUNCIL

Date: 14.09.2020

Time: 10.15 a.m.

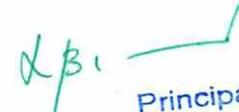
Venue: GMeet

Chairperson: Dr. Lalitha Balakrishnan
Principal

AGENDA

- ❖ Invocation
- ❖ Welcome address and brief report about college activities – Chairperson.
- ❖ To consider the business brought forward by the Chairperson
 - Introduction of the course M.A Public Policy from the Academic year 2020 – 2021.
 - End Semester Examination (Online)
- ❖ Business brought forward by the board of studies meetings in
 - Commerce- UG
 - Economics
 - Communication Media Studies - UG
- ❖ Other discussions
- ❖ Vote of Thanks


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MINUTES

ACADEMIC COUNCIL MEMBERS:

ACADEMIC EXPERTS FROM UNIVERSITY OF MADRAS

Dr. P. Kalaiselvi,
Associate Professor,
Department of Medical Biochemistry,
University of Madras,
Taramani Campus, Chennai – 600 113

Dr. V. Bharathi Harishankar,
Professor & Head,
Department of Women Studies,
University of Madras,
Chepauk, Chennai – 600 005

Dr. S. Chinnammai,
Professor,
Department of Economics
University of Madras,
Chepauk, Chennai – 600 005

ACADEMIC / INDUSTRY EXPERTS

Mr S. Sundar Raman, FCA, DISA
Partner, Corporate Compliance & FEMA Advisory
G Sekar Associates, Chartered Accountants
Registered Valuer, Securities & Financial Assets, Chennai

Dr. Vinod Surana
Partner & CEO
Surana and Surana International Attorneys
61-63, Dr. Radhakrishnan Salai,
Mylapore, Chennai 600 004

Mr. Gopi Koteeswaran
Chairman, IT/ITES Committee, ASSOCHAM
CEO, LatentView
Charter Member, TiE
Co-Founder & Partner, Cady Wellness Institute, Chennai

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Ms Ramya Raman
Dr.D.S.Latha

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Ms. Gitanjali Jindger
Dr. C S Srividya Prathiba
Ms. V Sudha
Dr. K. Sindhu
Dr. Nisha U

Economics

Ms. KiranVarma

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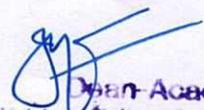
Ms. A. Uma Maheswari

Psychology

Ms. R A Ghayathri Swetha Kumari

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Dr. Susan Sridhar


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English

Ms. R Jayalakshmi

Languages

Dr. Sudha Trivedi

The following resolutions are deliberated and discussed.

Business brought forward by the Chairperson Dr. Lalitha Balakrishnan

- ❖ Introduction of the M.A. Public Policy Programme for the academic year 2020-21 is approved.
- ❖ End Semester Examination (Online)
 - Final year End semester examination (Batch 2017-2020) will commence from 21st September 2020.
 - Marks for the End semester examination for II Year (Batch 2018-2021) and I Year (Batch 2019-2022) students was awarded based on the UGC guidelines and results were published.

Business brought forward by the Board of Studies

Dr. Uthira D moved the following recommendations passed by the Board of Studies in Commerce.

Suggestions from Stake holders and Board of studies Members

Introduction of new courses

- The course **Research Methods** is introduced based on the recommendation made by Academic Expert Dr. Prabha Rajagopalan for B. Com Honours
- Mr. Desikan Balaji suggested the introduction of the new course **Company law and Secretarial Practice for B. Com Corporate Secretaryship**

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Details of courses Introduced

| Name of the Programme | Name of the Course | Semester | Batch | Year of Introduction |
|--------------------------------|--|----------|-----------|----------------------|
| B.Com Honours | Core XXXI Research Methods | VI | 2017-2020 | 2019-2020 |
| B. Com Corporate Secretaryship | Core X Company law and Secretarial Practice | IV | 2019-2022 | 2020-2021 |

Revision in the syllabus of the courses

- Distinguished Alumni Ms. Anuradha Kumar suggested the inclusion of topics such as event management phases for conduct of offline and online events, ethical issues in the industry and consumer engagement in the Elective Course **Entertainment Management I and II**.
- Mr. Sorav Jain, Industry expert emphasized the need to include topics on Digital Funnel Model, Digital Media and Digital Agency culture in the course **Creative Advertising** for B.Com Marketing Management
- Professional interaction with Guest faculty CA K. Swapna suggested to remove Joint Venture Accounting from Unit III and incorporate Accounting for Not-for-Profit Organisations in the course **Introductory Accounting** for B.Com Honours
- Industry expert CA S Sundar Raman, suggested reallocation of topics between the units to have a better understanding of the legal provisions and computational aspects of GST laws and practice in **Indirect Taxation** for B.Com Honours
- Industry expert Mr. Arvind proposed the inclusion of the topics - Meeting and Procedures in Unit III to familiarize the students with the conduct and procedures involved in different kinds of meetings in the course **Corporate Law** for B.Com Honours


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Details of the courses Revised

| Name of the Programme | Name of the Course | Semester | Batch |
|---|--|----------|-----------|
| B.Com Accounting & Finance B.Com Corporate Secretaryship B.Com Marketing Management | Core I Financial Accounting –Practical | I | 2019-2022 |
| B.Com Accounting & Finance B.Com Corporate Secretaryship B.Com Marketing Management | Core XI Elements of Cost Accounting-Practical | V | 2017-2020 |
| B.Com Marketing Management | Non Major Elective I Entertainment Management I | II | 2019-2022 |
| B.Com Marketing Management | Non Major Elective II Entertainment Management II | II | 2019-2022 |
| B.Com Marketing Management | Core X Creative Advertising | IV | 2019-2022 |
| B.Com Honours | Core I Introductory Accounting | I | 2020-2023 |
| B.Com Honours | Core XIII Indirect taxation | III | 2020-2023 |
| B.Com Honours | Core XIV Corporate Law | III | 2020-2023 |

Revision and Shifting of Courses from one semester to the other

Mr Desikan Balaji suggested to revise Unit II and Unit III in the course

Corporate Due Diligence

| Name of the Programme | Name of the Course | Semester | | Batch |
|-------------------------------|---------------------------------------|----------|----|-----------|
| | | From | To | |
| B.Com Corporate Secretaryship | Core XVIII Corporate Due Diligence | IV | VI | 2019-2022 |

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Shifting in semester and Change in Nomenclature

| Name of the Programme | Name of the Course | | Semester | | Batch |
|------------------------------|--|---|----------|----|-----------|
| | From | To | From | To | |
| B.Com Corporate Secretayship | Core XIII Company law and Secretarial Practice II | Core XIII Management and administration of Companies | VI | V | 2019-2022 |

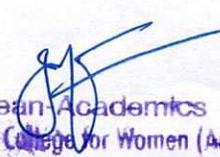
Change in Scheme of Examination

- Academic experts suggested that the scheme of examination be changed for the Inter Disciplinary Elective course Tourism Management and core course Marketing Research and Consumer Behaviour from 'Theory and Practical' to 'Theory' to meet the requirements of the programme structure.

| Name of the Programme | Name of the Course | Semester | Batch |
|----------------------------|---|----------|-------------|
| B.Com Marketing Management | Elective II Inter Disciplinary Elective - Tourism Management | IV | 2018 – 2021 |
| B.Com Marketing Management | Core XII Marketing Research and Consumer Behaviour | V | 2017 – 2020 |

Change in Course Component

| Paper | Component | | Semester | Batch |
|---------------------------|-----------|-----------|----------|-----------|
| | From | To | | |
| Drafting and Conveyancing | Core X | Allied IV | IV | 2019-2022 |


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Ms. Kiran Varma moved the following recommendations passed by the Board of Studies in **Economics**:

Suggestions from Stake holders and Board of studies Members

Introduction of New Courses.

- External members, student representative and Course instructors opined their views to introduce the courses in tune with the recent developments in the field of Economics
- Faculty suggested courses with the combination of the concepts of statistics and mathematics - **Quantitative Techniques for Economics I and Quantitative Techniques for Economics II.**
- **Dr. T S Prema** suggested introduction of the new courses **Introductory Microeconomics and Intermediate Microeconomics**

Details of courses to introduced

| Name of the Programme | Name of the Course | Semester | Batch | Year of Introduction |
|-----------------------|--|----------|-----------|----------------------|
| B. A Economics | Core V Introductory Macroeconomics | III | 2019-2022 | 2020-2021 |
| | Core VI Intermediate Macroeconomics | IV | 2019-2022 | 2020-2021 |
| | Core VIII International Economics | V | 2019-2022 | 2021-2022 |
| | Core IX Monetary Economics | V | 2019-2022 | 2021-2022 |
| | Core X Research Methods | V | 2019-2022 | 2021-2022 |
| | Core XIII Development Economics | VI | 2019-2022 | 2021-2022 |
| | Core XIV Econometrics | VI | 2019-2022 | 2021-2022 |
| | Core XV Project | VI | 2019-2022 | 2021-2022 |
| | Allied III Principles of Finance | III | 2019-2022 | 2020-2021 |
| | Allied IV Demography | IV | 2019-2022 | 2020-2021 |
| | Elective I Socio-Economic Policy | III | 2019-2022 | 2020-2021 |

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| | | | | |
|-------------------|--|----|-----------|-----------|
| B. A Economics | Elective III Environmental Economics and Sustainable Development | V | 2019-2022 | 2021-2022 |
| | Core I Introductory Microeconomics | I | 2020-2023 | 2020-2021 |
| | Allied I Quantitative Techniques for Economics –I | I | 2020-2023 | 2020-2021 |
| | Core III Intermediate Microeconomics | II | 2020-2023 | 2020-2021 |
| | Allied II Quantitative Techniques for Economics –II | II | 2020-2023 | 2020-2021 |

Revision of Syllabus:

- All the BOS members suggested realignment of all units and change in course components of all units in the Core course Indian Economy-I
- Dr. Gowri Ramachandran suggested to include agricultural labour in in Unit II and Economic survey of India in Unit V in the Course Indian Economy

The syllabus of the following courses is revised

| Name of the Programme | Name of the Course | Semester | Batch |
|-----------------------|--|----------|-----------|
| B. A Economics | Core II Indian Economy I | I | 2020-2023 |
| | Core IV Indian Economy II | II | 2020-2023 |
| | Core VII Fiscal Economics I | II | 2019-2022 |
| | Core XI Fiscal Economics II | VI | 2019-2022 |
| | Core XIII History of Economic Thought | VI | 2019-2022 |


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Dr. S. Anurekha will move the recommendations passed by the Board of Studies in
Communication and Media Studies (UG)

Suggestions from Stake holders and Board of studies Members

B.Sc. VISUAL COMMUNICATION

Introduction of new courses (Ratification)

Faculty members proposed the introduction of the course Advertising Strategy II to enable students to possess knowledge of Integrated marketing communication and consumer behavior essential to effectively apply advertising strategy

Details of the new course (introduction) to be ratified.

| Name of the Programme | Name of the Course | Semester | Batch | Year of Introduction |
|--------------------------|---|----------|-----------|----------------------|
| All I Year UG Programmes | Non Major Elective II - Advertising Strategy II | II | 2019-2022 | 2019-2020 |

Revision made in the syllabus of the courses

- Course faculty proposed the need to have an Exclusive Unit on Strategy and Campaign development in the course **Advertising Strategy & Campaign**.
- Department faculty emphasized that syllabus be revised to include in detail the facets of Advertising, the elements in the process and ethical principles in the course **Advertising Strategy I**.

Syllabus of the following courses are revised

| Name of the Programme | Name of the Course | Semester | Batch |
|----------------------------|--|----------|------------|
| B.Sc. Visual Communication | Elective III - Advertising Strategy & Campaign | V | 2019 -2022 |
| All I Year UG Programmes | Non Major Elective I - Advertising Strategy I | II | 2019 -2022 |

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B.Sc. ELECTRONIC MEDIA

Introduction of new courses (Ratification)

- Faculty members suggested the introduction of the course **Film Appreciation II**

| Name of the Programme | Name of the Course | Semester | Batch | Year of Introduction |
|--------------------------|--|----------|------------|----------------------|
| All I Year UG Programmes | Non Major Elective II - Film Appreciation II | II | 2019 -2022 | 2019 - 2020 |

Revision made in the syllabus of the courses

- Course faculty proposed on the inclusion of the topics on Genres, Film Censorship and Film festivals in the Non Major Elective I -Film Appreciation I

Syllabus of the following course is revised

| Name of the Programme | Name of the Course | Semester | Batch |
|--------------------------|--|----------|-----------|
| All I Year UG Programmes | Non-Major Elective I Film Appreciation I | II | 2019-2022 |

B.A. JOURNALISM

Revision made in the syllabus of courses

- Feedback from students/alumni that the course **Photo Journalism** be made fully practical.
- With the focus on developing research skills, advancing opportunities for employability and consultation syllabus of the course **Media Research** is revised.

| Name of the Programme | Name of the Course | Semester | Batch |
|-----------------------|--------------------------|----------|-----------|
| B.A. Journalism | Core IV Photo Journalism | II | 2019-2022 |
| B.A. Journalism | Core VII Media Research | V | 2018-2021 |

Deliberations by the Members of the Academic council

Members appreciated Principal Dr. Lalitha Balakrishnan for introducing the course M.A. Public Policy.

- For M.A Public Policy students

Mr. Gopi Koteeswaran discussed on the arena available for internship

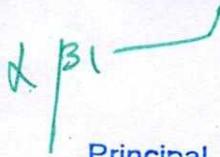
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- Dr. Vinod Surana suggested that policy making decisions can be incorporated from both Government and Private Sectors.
- Mr S. Sundar Raman recommended the following modification in the paper “Indirect taxation” offered for B.Com Honours students
 - Levy valuation TOS, Procedure and return filing documentation to be included.
 - Customs procedures to be reduced and FTP to be increased.

Members of the Academic Council approved the above resolutions and the minutes of the meeting.


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M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI 600 034
22nd Meeting of the Academic Council

Date : 14th September, 2020

Time : 10.15 a.m

Chairperson : Dr. Lalitha Balakrishnan
Principal

LB

Experts from University of Madras

Dr. P.Kalaiselvi,
Associate Professor,
Department of Medical Biochemistry,
University of Madras,
Taramani Campus, Chennai – 600 113

PK

Experts from outside the College

Mr S. Sundar Raman, FCA, DISA
Partner, Corporate Compliance & FEMA Advisory
G Sekar Associates, Chartered Accountants
Registered Valuer, Securities & Financial Assets, Chennai – 600 024

Sundar

Dr. Vinod Surana
Partner & CEO
Surana and Surana International Attorneys
61-63, Dr. Radhakrishnan Salai,
Mylapore, Chennai 600 004

Vinod

Mr. Gopi Koteeswaran
Chairman, IT/ITES Committee, ASSOCHAM
CEO, LatentView
Charter Member, TiE
Co-Founder & Partner, Cady Wellness Institute, Chennai – 600 113

Koteeswaran

Leave of Absence

Dr. V. Bharathi Harishankar,
Professor & Head,
Department of Women Studies,
University of Madras,
Chepauk, Chennai – 600 005

—


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14.9.2020

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Faculty Members

Member Secretary :Dr.Fernandes Jayashree

Business Administration

Dr.Archna Prasad

Dr. M Vijayalakshmi

Ms.Ramya Raman

Dr.D.S.Latha

Ms.Krupa

Archana Prasad
Riya R
Lathas
Krupa

Commerce

Dr. D Uthira

Dr. K C Sumangala Devi

Ms.Geetanjali Jindger

Dr. C S Srividya Prathiba

Ms. V Sudha

Dr. K. Sindhu

Dr.Nisha U

Uthira
K.C.S
Geetanjali
V
Sindhu
Nisha

Economics

Ms.KiranVarma

KiranVarma

Computer Science

Ms. R Gavoury

Dr. K.B. Priya Iyer

Dr. T. Sunitha Rani

Dr.Sakthi Kumaresh

R Gavoury
K.B.Iyer
T. Sunitha Rani
Sakthi Kumaresh

Food Science

Dr.Simmi Jain

Ms.Sini Jadeesh

Simmi Jain
Sini Jadeesh

Sociology

Ms. A.Uma Maheswari

A. Uma Maheswari

Psychology

Ms. R A Ghayathri Swetha Kumari

R A Ghayathri Swetha Kumari

Communication and Media Studies

Dr.Anurekha S

Dr. S. Jaishree

Dr.Sandhya Rajasekhar

Ms. N Meenakshi

Dr. Susan Sridhar

Anurekha S
S. Jaishree
Sandhya Rajasekhar
Meenakshi
Susan Sridhar

English

Ms. R Jayalakshmi

R Jayalakshmi

Languages

Dr.Sudha Trivedi

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Phone : 044 - 2833 0262 / 2833 0677 Fax : 044 - 2833 0385
E-mail : mopvaishnav@mopvc.edu.in, Web : www.mopvc.edu.in

MINUTES OF THE 23rd MEETING OF THE ACADEMIC COUNCIL

Date: 30.11.2020

Time: 10.00 a.m.

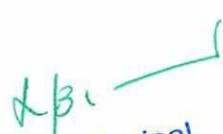
Venue: GMeet

Chairperson: Dr. Lalitha Balakrishnan
Principal

AGENDA

- ❖ Invocation
- ❖ Welcome address and brief report about the activities of the College – Chairperson.
- ❖ To consider the business brought forward by the Chairperson.
 - Conduct of Online End Semester Examination for II PG (Batch 2019-2021), I PG (Batch 2020-2022), III UG (Batch 2018-2021), II UG (Batch 2019-2022), I UG (Batch 2020-2023) for Odd and Even semester.
 - Arrear Examination for previous semester courses that have not been held through online mode.
- ❖ To consider the business brought forward by the Board of Studies Meetings in
 - Business Administration – UG
 - Commerce – UG
- ❖ Other discussions
- ❖ Vote of Thanks


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MINUTES

ACADEMIC COUNCIL MEMBERS:

EXTERNAL MEMBERS

ACADEMIC EXPERTS FROM UNIVERSITY OF MADRAS

Dr. P. Kalaiselvi,
Associate Professor,
Department of Medical Biochemistry,
University of Madras,
Taramani Campus, Chennai – 600 113

Dr. V. Bharathi Harishankar,
Professor & Head,
Department of Women Studies,
University of Madras,
Chepauk, Chennai – 600 005

Dr. S. Chinnammai,
Professor,
Department of Economics
University of Madras,
Chepauk, Chennai – 600 005

ACADEMIC/INDUSTRY EXPERTS

Mr S. Sundar Raman, FCA, DISA
Partner, Corporate Compliance & FEMA Advisory
G Sekar Associates, Chartered Accountants
Registered Valuer, Securities & Financial Assets, Chennai

Dr. Vinod Surana
Partner & CEO
Surana and Surana International Attorneys
61-63, Dr. Radhakrishnan Salai,
Mylapore, Chennai 600 004

Mr. Gopi Koteeswaran
Chairman, IT/ITES Committee, ASSOCHAM
CEO, LatentView
Charter Member, TiE
Co-Founder & Partner, Cady Wellness Institute, Chennai.


Dean, Biochemistry
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FACULTY MEMBERS

Member Secretary: Dr. Fernandes Jayashree

Business Administration

Dr. Archana Prasad
Dr. M Vijayalakshmi
Ms. Ramya Raman
Dr. D.S.Latha
Ms. Krupa

Commerce

Dr. D Uthira
Dr. K C Sumangala Devi
Ms. Gitanjali Jindger
Dr. C S Srividya Prathiba
Ms. V Sudha
Dr. K. Sindhu
Dr. Nisha U

Economics

Ms. Kiran Varma

Computer Science

Ms. R Gavoury
Dr. K.B. Priya Iyer
Dr. Sunitha Rani
Dr. Sakthi Kumaresh

Food Science

Dr. Simmi Jain
Ms. Sini Jadeesh

Sociology

Ms. A. Uma Maheswari

Psychology

Ms. R A Ghayathri Swetha Kumari


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Communication and Media Studies

Dr. Anurekha S
Dr. S. Jaishree
Dr. Sandhya Rajasekhar
Ms. N Meenakshi
Dr. Susan Sridhar

English

Ms. R Jayalakshmi

Languages

Dr. Sudha Trivedi

Principal Dr. Lalitha Balakrishnan welcomed the gathering and presented a report on the activities of the college during September – November 2020

The following resolutions are deliberated and discussed.

Business brought forward by the Chairperson Dr. Lalitha Balakrishnan

- ❖ Conduct of Online End Semester Examination for II PG (Batch 2019-21), I PG (Batch 2020-22), III UG (Batch 2018-21), II UG (Batch 2019-22), I UG (Batch 2020-23) for odd and even semester
- ❖ Conduct of Online Arrear Examination for previous semester papers that have not been held

Dr. Archana Prasad will move the recommendations passed by the Board of Studies in **Business Administration (UG):**

Introduction of new course

- Based on the UGC recommendations Online Course on Consumer Psychology through SWAYAM portal is offered as Choice Based Elective.

| Name of the Programme | Name of the Course | Semester | Batch | Year of Introduction |
|-----------------------|-----------------------------------|----------|-----------|----------------------|
| B.B.A | Elective I Consumer Psychology | III | 2019-2022 | 2020-2021 |


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Dr. D. Uthira will move the recommendations passed by the Board of Studies in **Commerce (UG)**:

- Introduction of new Choice Based Elective courses

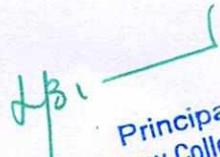
| Name of the Programme | Name of the Course | Semester | Batch | Year of Introduction |
|--|---|----------|-----------|----------------------|
| B. Com Accounting and Finance | Choice Based Elective I Marketing Research and Analysis | III | 2019-2022 | 2020-2021 |
| B.Com Corporate Secretaryship & B.Com Marketing Management | Choice Based Elective I HRM for Non – HR Managers | III | 2019-2022 | 2020-2021 |

Members of the Academic Council approved the above resolutions and the minutes of the meeting.

Deliberations and suggestions by the Members of the Academic council

- Members of the Academic Council congratulated Principal Dr. Lalitha Balakrishnan and her team for the conduct of many activities/events during the period of COVID 19
- Mr S. Sundar Raman and Mr. Gopi Koteeswaran appreciated the innovative venture of organising virtual M.O.P E – Bazaar during the pandemic which portrayed the high entrepreneurship spirit of M.O.P
- Dr. Vinod Surana suggested that the students can submit **thought** papers with strict plagiarism check through software and peer reviews/comments for final exams that account for a minimum of 50% of the annual score. The parameters for evaluation are:
 - i) Application ii) Analysis iii) Creativity iv) Clear expressionsThe students can also be given the option to submit in video format
- Transfer of credits is permissible to students who undergo semester abroad programme provided they study the essential core papers required for the course.


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23rd Meeting of the Academic Council

M.O.P.VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI-34

Based on the suggestions from Board of Studies members and feedback from the stakeholders the following courses having focus on Skill Development (SD)/ Employability (EM) / Entrepreneurship (EN) offered in all the programmes during the academic year 2020-2021 are approved

| PROGRAMME NAME | COURSE CODE | NAME OF THE COURSE | Old/New/ Revised | SD | EM | EN |
|---|------------------------|---|---------------------|----|----|----|
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT,B.B.A | 19UCOM301 & 19UCOM301P | FINANCIAL ACCOUNTING (THEORY & PRACTICAL) | REVISED | ✓ | ✓ | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT,B.B.A,B.Sc FOOD SCIENCE AND MANAGEMENT *B.COM. HONOURS | 14UMAN303 | PRINCIPLES OF MANAGEMENT | OLD | ✓ | ✓ | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT | 14UMAT307 & 14UMAT307P | STATISTICS (THEORY & PRACTICAL) | OLD | ✓ | | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT | 14UCOM311 | ADVANCED FINANCIAL ACCOUNTING | OLD | ✓ | | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT,B.B.A | 15UCOM308 | MANAGERIAL ECONOMICS | OLD | ✓ | ✓ | ✓ |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT,B.B.A,B.COM. HONOURS | 15UMAN303 | MARKETING MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT | 14UCOM320 | CORPORATE ACCOUNTING | OLD | | ✓ | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP | 14UCOM333 | PRACTICAL AUDITING | OLD | | ✓ | |

Dr. Anandis Jayarshi
Dean Academics

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| PROGRAMME NAME | COURSE CODE | NAME OF THE COURSE | Old/New/ Revised | SD | EM | EN |
|---|---------------------------|--|---------------------|----|----|----|
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT | 15UCOM310 | LEGAL SYSTEM OF BUSINESS | OLD | | ✓ | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT,B.B.A, B.COM. HONOURS | 15UMAN306 | ENTREPRENEURSHIP DEVELOPMENT AND SMALL BUSINESS MANAGEMENT | OLD | | ✓ | ✓ |
| B.COM. ACCOUNTING AND FINANCE | 19UCOM302 | MARKETING RESEARCH AND ANALYSIS | New | ✓ | | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP | 15UCOM335 | ADVANCED CORPORATE ACCOUNTING | OLD | | ✓ | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT,B.B.A | 15UCOM333 | INTERNATIONAL TRADE | OLD | | ✓ | |
| B.COM. ACCOUNTING AND FINANCE | 15UCOM323 | COMPANY LAW | OLD | | ✓ | ✓ |
| B.COM. ACCOUNTING AND FINANCE,B.COM. HONOURS | 14UMAT328 & 14UMAT328P | OPERATIONS RESEARCH WITH SOFTWARE APPLICATION (THEORY & PRACTICAL) | OLD | ✓ | | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT | 17UCOM321 & 17UCOM321P | ELEMENTS OF COST ACCOUNTING (THEORY & PRACTICAL) | REVISED | ✓ | | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP | 14UCOM328 | INCOME TAX LAW AND PRACTICE - I | OLD | ✓ | | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP | 14UCOM329 | INCOME TAX LAW AND PRACTICE - II | OLD | ✓ | | |

D. Venkatesh Dayal
Dean Academics

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Principal
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| PROGRAMME NAME | COURSE CODE | NAME OF THE COURSE | Old/New/ Revised | SD | EM | EN |
|--|-------------|---|---------------------|----|----|----|
| B.COM. ACCOUNTING AND FINANCE | 16UCOM301 | FINANCIAL REPORTING | OLD | | ✓ | |
| B.COM. ACCOUNTING AND FINANCE | 15UCOM311 | STOCK AND COMMODITY TRADING | OLD | ✓ | | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT | 16UCOM302 | ELEMENTS OF MANAGEMENT ACCOUNTING | OLD | ✓ | ✓ | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.B.A | 17UCOM314 | FINANCIAL MANAGEMENT | OLD | | ✓ | ✓ |
| B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT | 15UCOM331 | BUSINESS TAXATION | OLD | ✓ | | |
| B.COM. ACCOUNTING AND FINANCE,B.COM. HONOURS | 15UCOM334 | SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT | OLD | ✓ | | |
| B.COM. MARKETING MANAGEMENT | 17UCOM313 | SALES AND DISTRIBUTION MANAGEMENT | OLD | ✓ | ✓ | |
| B.COM. MARKETING MANAGEMENT,B.B.A | 14UCOM365 | RETAIL MARKETING | OLD | ✓ | ✓ | ✓ |
| B.COM. MARKETING MANAGEMENT | 17UMAN304 | BRAND MANAGEMENT | OLD | ✓ | ✓ | ✓ |

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|---|-------------|---|---------------------|----|----|----|
| B.COM. MARKETING MANAGEMENT | 19UMED301 | CREATIVE ADVERTISING | REVISED | ✓ | ✓ | ✓ |
| B.COM. MARKETING MANAGEMENT | 14UCOM354 | INTEGRATED MARKETING COMMUNICATION | OLD | | ✓ | |
| B.COM. MARKETING MANAGEMENT, B.Sc FOOD SCIENCE AND MANAGEMENT | 14UMAN316 | MARKETING RESEARCH AND CONSUMER BEHAVIOUR | OLD | ✓ | ✓ | |
| B.COM. MARKETING MANAGEMENT | 14UMAN322 | SERVICES MARKETING | OLD | ✓ | ✓ | |
| B.COM. MARKETING MANAGEMENT | 15UCOM312 | DIGITAL MARKETING | OLD | ✓ | ✓ | |
| B.COM. MARKETING MANAGEMENT | 17UCOM326 | RURAL MARKETING | OLD | ✓ | ✓ | ✓ |
| B.COM. MARKETING MANAGEMENT | 17UCOM327 | INTERNATIONAL MARKETING | OLD | ✓ | ✓ | ✓ |
| B.COM. CORPORATE SECRETARYSHIP, B.COM. MARKETING MANAGEMENT | 19UMAN302 | HRM FOR NON HR MANAGERS | NEW | ✓ | ✓ | |
| B.COM. CORPORATE SECRETARYSHIP | 14UCOM340 | DRAFTING AND CONVEYANCING | OLD | ✓ | ✓ | |

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|--------------------------------|-------------|---|---------------------|----|----|----|
| B.COM. CORPORATE SECRETARYSHIP | 14UCOM350 | COMPANY LAW AND SECRETARIAL PRACTICE - I | OLD | ✓ | ✓ | |
| B.COM. CORPORATE SECRETARYSHIP | 15UCOM328 | INSTITUTIONAL TRAINING | OLD | ✓ | | |
| B.COM. CORPORATE SECRETARYSHIP | 17UCOM325 | COMPANY LAW AND SECRETARIAL PRACTICE - II | OLD | | ✓ | ✓ |
| B.COM. HONOURS | 15UCOM302 | BUSINESS LAWS | OLD | ✓ | ✓ | |
| B.COM. HONOURS | 15UMAT301 | MATHEMATICS AND STATISTICS | OLD | ✓ | | |
| B.COM. HONOURS | 18UECO302 | BUSINESS ECONOMICS | OLD | ✓ | ✓ | |
| B.COM. HONOURS | 20UCOM301 | INTRODUCTORY ACCOUNTING | REVISED | ✓ | | |
| B.COM. HONOURS | 17UCOM301 | MANAGEMENT ACCOUNTING | OLD | ✓ | | ✓ |
| B.COM. HONOURS | 17UCOM302 | BUSINESS ACCOUNTING | OLD | ✓ | | |

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|----------------|-------------|--|---------------------|----|----|----|
| B.COM. HONOURS | 17UCOM303 | COST ACCOUNTING | OLD | ✓ | | |
| B.COM. HONOURS | 17UCOM304 | INDUSTRIAL LAWS | OLD | | ✓ | |
| B.COM. HONOURS | 17UCOM308 | ACCOUNTING FOR COMPANIES | OLD | ✓ | ✓ | |
| B.COM. HONOURS | 17UCOM309 | TAXATION - I | OLD | ✓ | | |
| B.COM. HONOURS | 17UCOM310 | TAXATION - II | OLD | ✓ | ✓ | |
| B.COM. HONOURS | 17UCOM311 | INDIRECT TAXATION | REVISED | ✓ | ✓ | |
| B.COM. HONOURS | 17UCOM312 | CORPORATE LAW | REVISED | ✓ | ✓ | |
| B.COM. HONOURS | 15UCOM324 | COMPUTER FUNDAMENTALS AND ACCOUNTING SOFTWARE | OLD | ✓ | ✓ | |
| B.COM. HONOURS | 17UCOM316 | ADVANCED ACCOUNTING - I | OLD | ✓ | ✓ | |
| B.COM. HONOURS | 17UCOM317 | INFORMATION TECHNOLOGY | OLD | ✓ | ✓ | |
| B.COM. HONOURS | 17UCOM318 | INTRODUCTION TO AUDITING | OLD | ✓ | | |

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|--|---------------------------|--|---------------------|----|----|----|
| B.COM. HONOURS | 17UCOM319 | STRATEGIC FINANCIAL MANAGEMENT | OLD | ✓ | ✓ | |
| B.COM. HONOURS, B.B.A | 15UMAN305 | ORGANISATIONAL BEHAVIOUR | OLD | | ✓ | |
| B.COM. HONOURS | 17UCOM322 | ADVANCED ACCOUNTING - II | OLD | ✓ | ✓ | |
| B.COM. HONOURS | 17UCOM323 | ECONOMICS FOR FINANCE | OLD | ✓ | | |
| B.COM. HONOURS | 17UCOM324 | AUDITING AND ASSURANCE | OLD | ✓ | | |
| B.COM. HONOURS | 17UMAN306 | STRATEGIC MANAGEMENT | OLD | | ✓ | ✓ |
| B.COM. HONOURS | 15UCOM322 | BANKING SYSTEM AND FINANCIAL SERVICES | OLD | ✓ | | |
| B.COM. HONOURS | 15UCOM332 | INSURANCE AND RISK MANAGEMENT | OLD | ✓ | | |
| B.COM. HONOURS ,B.B.A, B.Sc PSYCHOLOGY,B.A. SOCIOLOGY | 17UMAN307 & 17UMAN307P | RESEARCH METHODS (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| B.COM. HONOURS | 15UMIP301 | PROJECT AND VIVA VOCE | OLD | ✓ | | |
| B.B.A | 19UMAT301 & 19UMAT301P | BUSINESS STATISTICS AND OPERATIONS RESEARCH (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |

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| B.B.A | 19UMAN301 | BUSINESS ENVIRONMENT | OLD | ✓ | | |
| B.B.A | 17UCOM307 | DATA MANAGEMENT AND ANALYSIS USING SPREAD SHEETS | OLD | ✓ | | |
| B.B.A | 18UCOM301 & 18UCOM301P | COST AND MANAGEMENT ACCOUNTING (THEORY & PRACTICAL) | OLD | | ✓ | |
| B.B.A | 19UMAN303 | CONSUMER PSYCHOLOGY | NEW | ✓ | | |
| B.B.A | 15UMAN304 | QUANTITATIVE APTITUDE | OLD | ✓ | ✓ | |
| B.B.A | 17UMAN302 | PERSONNEL MANAGEMENT AND INDUSTRIAL RELATIONS | OLD | ✓ | | |
| B.B.A | 14UMAN312 | BUSINESS POLICY AND STRATEGIC MANAGEMENT | OLD | ✓ | | |
| B.B.A | 14UMAN318 | ADVERTISING AND BRAND MANAGEMENT | OLD | | ✓ | |
| B.B.A | 17UCOM320 | TAX AND INVESTMENT PLANNING | OLD | ✓ | ✓ | |
| B.B.A | 17UCSC302 | INTRODUCTION TO E-COMMERCE | OLD | | ✓ | |

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| B.B.A | 17UMAN305 | BUSINESS REGULATORY FRAMEWORK | OLD | | ✓ | |
| B.B.A | 17UMAN308 | OPERATIONS MANAGEMENT | OLD | | ✓ | ✓ |
| B.Sc COMPUTER SCIENCE | 18UCSC302 & 18UCSC302P | DIGITAL LOGIC FUNDAMENTALS (THEORY & PRACTICAL) | OLD | ✓ | ✓ | ✓ |
| B.Sc COMPUTER SCIENCE ,B.C.A. | 18UCSC303 & 18UCSC303P | PROGRAMMING IN C (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| B.Sc COMPUTER SCIENCE ,B.C.A. | 18UMAT303 & 18UMAT303P | STATISTICS USING R (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| B.Sc COMPUTER SCIENCE , B.C.A | 14UCSC312 & 14UCSC312P | DATABASE MANAGEMENT SYSTEMS & RDBMS - PRACTICAL | OLD | ✓ | ✓ | |
| B.Sc COMPUTER SCIENCE | 14UMAT313 | DISCRETE MATHEMATICS FOR COMPUTER SCIENCE | OLD | ✓ | ✓ | |
| B.Sc COMPUTER SCIENCE | 18UCSC305 & 18UCSC305P | COMPUTER ARCHITECTURE AND MICROPROCESSOR (THEORY & PRACTICAL) | OLD | ✓ | ✓ | ✓ |
| B.Sc COMPUTER SCIENCE | 14UCSC317 & 14UCSC317P | PROGRAMMING IN C++ AND DATA STRUCTURES (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| B.Sc COMPUTER SCIENCE,B.C.A. | 14UMAT329 | RESOURCE MANAGEMENT TECHNIQUES | OLD | ✓ | ✓ | |

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|-------------------------------|------------------------|--|---------------------|----|----|----|
| B.Sc COMPUTER SCIENCE,B.C.A. | 15UCSC303 | HYPertext PREPROCESSOR AND MYSQL | OLD | ✓ | ✓ | ✓ |
| B.Sc COMPUTER SCIENCE | 17UCSC305 & 17UCSC305P | DESIGN AND ANALYSIS OF ALGORITHMS WITH PYTHON (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| B.Sc COMPUTER SCIENCE | 18UMAT309 & 18UMAT309P | MATHEMATICS FOR COMPUTER SCIENCE (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| B.Sc COMPUTER SCIENCE,B.C.A. | 15UCSC306 | SOFTWARE TESTING | OLD | ✓ | ✓ | |
| B.Sc COMPUTER SCIENCE | 16UCSC303 & 16UCSC303P | DATA MINING AND DATA WAREHOUSING & DATA MINING PRACTICAL | OLD | ✓ | ✓ | |
| B.Sc COMPUTER SCIENCE | 16UCSC304 & 16UCSC304P | JAVA AND JSP PROGRAMMING (THEORY & PRACTICAL) | OLD | ✓ | ✓ | ✓ |
| B.Sc COMPUTER SCIENCE,B.C.A. | 17UCSC304 | DATA COMMUNICATION AND COMPUTER NETWORKS | OLD | ✓ | ✓ | |
| B.Sc COMPUTER SCIENCE, B.C.A. | 14UCSC320 & 14UCSC320P | OPERATING SYSTEMS WITH UNIX & UNIX PRACTICAL | OLD | | ✓ | |
| B.Sc COMPUTER SCIENCE,B.C.A. | 14UCSC325 | CLOUD COMPUTING | OLD | ✓ | ✓ | |
| B.Sc COMPUTER SCIENCE,B.C.A. | 16UCSC305 & 16UCSC305P | WEB TECHNOLOGY (THEORY & PRACTICAL) | OLD | ✓ | ✓ | ✓ |

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|------------------|------------------------|--|---------------------|----|----|----|
| B.Sc MATHEMATICS | 15UMAT302 | DIFFERENTIAL EQUATIONS AND APPLICATIONS | OLD | ✓ | | |
| B.Sc MATHEMATICS | 18UMAT306 | INTEGRAL CALCULUS AND FOURIER SERIES | OLD | ✓ | | |
| B.Sc MATHEMATICS | 18UMAT307 & 18UMAT307P | COMPUTER ORIENTED NUMERICAL METHODS (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| B.Sc MATHEMATICS | 14UMAT315 | VECTOR ANALYSIS AND CO-ORDINATE GEOMETRY OF 3 DIMENSIONS | OLD | ✓ | | |
| B.Sc MATHEMATICS | 17UMAT302 | FINANCIAL MATHEMATICS | OLD | ✓ | ✓ | |
| B.Sc MATHEMATICS | 17UMAT303 & 17UMAT303P | MATHEMATICAL STATISTICS (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| B.Sc MATHEMATICS | 14UMAT327 | MATHEMATICS FOR LIFE INSURANCE | OLD | ✓ | ✓ | |
| B.Sc MATHEMATICS | 16UMAT302 | MECHANICS | OLD | ✓ | | |
| B.Sc MATHEMATICS | 15UMAT305 | FUZZY MATHEMATICS | OLD | ✓ | | |

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| B.Sc MATHEMATICS | 15UMAT306 | DISCRETE MATHEMATICS | OLD | ✓ | ✓ | |
| B.Sc MATHEMATICS | 16UMAT303 | MODERN ALGEBRA | REVISED | ✓ | | |
| B.Sc MATHEMATICS | 16UMAT304 | REAL ANALYSIS | OLD | ✓ | | |
| B.Sc MATHEMATICS | 18UMAT310 | NUMBER THEORY AND CRYPTOGRAPHY | OLD | ✓ | ✓ | |
| B.Sc MATHEMATICS | 14UMAT326 | GRAPH THEORY | OLD | ✓ | | |
| B.Sc MATHEMATICS | 16UMAT305 | COMPLEX ANALYSIS | OLD | ✓ | | |
| B.Sc MATHEMATICS | 16UMAT306 | MATHEMATICAL MODELLING | OLD | ✓ | | |
| B.Sc MATHEMATICS | 16UMAT307 | INTEGRAL TRANSFORMS AND APPLICATIONS | OLD | ✓ | | |
| B.Sc MATHEMATICS | 16UMAT308 | OPTIMISATION TECHNIQUES | OLD | ✓ | | |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 19UFSC301 & 19UFSC301P | BASICS OF FOOD PREPARATION (THEORY & PRACTICAL) | OLD | ✓ | | |

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| B.Sc FOOD SCIENCE AND MANAGEMENT | 19UFSC302 & 19UFSC302P | PHYSICAL SCIENCES OF FOOD (THEORY & PRACTICAL) | OLD | ✓ | | |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 18UFSC302 & 18UFSC302P | FOOD SCIENCE - I (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 18UFSC303 | BASIC PHYSIOLOGY | OLD | ✓ | | |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 19UFSC303 & 19UFSC303P | FOOD CHEMISTRY (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 15UFSC301 & 15UFSC301P | BAKING SCIENCE AND TECHNIQUES (THEORY & PRACTICAL) | OLD | ✓ | | ✓ |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 16UFSC305 | FOOD MERCHANDISING | OLD | ✓ | ✓ | |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 17UFSC301 | INTRODUCTORY NUTRITION | OLD | ✓ | ✓ | |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 18UFSC304 & 18UFSC304P | FOOD SCIENCE - II (THEORY & PRACTICAL) | OLD | ✓ | | |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 19UFSC304 & 19UFSC304P | FOOD MICROBIOLOGY (THEORY & PRACTICAL) | OLD | ✓ | ✓ | ✓ |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 16UFSC309 | FOOD PACKAGING | OLD | ✓ | ✓ | ✓ |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 19UFSC305 | FOOD SANITATION AND QUALITY CONTROL | OLD | ✓ | ✓ | |

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| B.Sc FOOD SCIENCE AND MANAGEMENT | 19UFSC306 & 19UFSC306P | FOOD ANALYSIS(THEORY & PRACTICAL)) | OLD | ✓ | ✓ | |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 19UFSC307 & 19UFSC307P | NUTRITIONAL BIOCHEMISTRY (THEORY & PRACTICAL) | OLD | ✓ | | |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 14UFSC312 & 14UFSC312P | FOOD DESIGN (THEORY & PRACTICAL) | OLD | ✓ | | ✓ |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 14UFSC315 | THERAPEUTIC NUTRITION | OLD | ✓ | ✓ | ✓ |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 15UFSC302 | DIET COUNSELLING | OLD | ✓ | ✓ | |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 18UFSC305 | NUTRITION AND MENU DEVELOPMENT | OLD | ✓ | ✓ | |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 15UFSC303 | FOOD ENTREPRENEURSHIP | OLD | ✓ | ✓ | ✓ |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 15UFSC304 | POST HARVEST TECHNOLOGY | OLD | ✓ | | |
| B.Sc FOOD SCIENCE AND MANAGEMENT | 15UFSC305 & 15UFSC305P | PRINCIPLES OF FOOD PROCESSING AND PRESERVATION (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |

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|----------------------------------|-------------|--|---------------------|----|----|----|
| B.Sc FOOD SCIENCE AND MANAGEMENT | 16UFSC310 | FOOD SUPPLY CHAIN MANAGEMENT | OLD | ✓ | | |
| B.Sc PSYCHOLOGY | 19UPSY301 | GENERAL PSYCHOLOGY - I | OLD | ✓ | | |
| B.Sc PSYCHOLOGY | 19UPSY302 | BIOLOGICAL PSYCHOLOGY - I | OLD | ✓ | | |
| B.Sc PSYCHOLOGY | 18UMAT308 | STATISTICAL METHODS | OLD | ✓ | ✓ | |
| B.Sc PSYCHOLOGY | 19UPSY303 | GENERAL PSYCHOLOGY - II | OLD | ✓ | | |
| B.Sc PSYCHOLOGY | 19UPSY304 | BIOLOGICAL PSYCHOLOGY - II | OLD | ✓ | | |
| B.Sc PSYCHOLOGY | 19UPSY305 | INTRODUCTION TO CYBERPSYCHOLOGY | OLD | ✓ | | |
| B.Sc PSYCHOLOGY,B.A. SOCIOLOGY | 18UMAN305 | HUMAN RESOURCE MANAGEMENT | OLD | ✓ | ✓ | |
| B.Sc PSYCHOLOGY | 18UPSY302 | DEVELOPMENTAL PSYCHOLOGY - I | OLD | ✓ | ✓ | |
| B.Sc PSYCHOLOGY | 18UPSY303 | EXPERIMENTAL PSYCHOLOGY - PRACTICAL | OLD | ✓ | ✓ | |

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| B.Sc PSYCHOLOGY | 18UPSY304 | PSYCHOLOGICAL TESTING - PRACTICAL | OLD | ✓ | ✓ | |
| B.Sc PSYCHOLOGY | 18UPSY305 | DEVELOPMENTAL PSYCHOLOGY - II | OLD | ✓ | | |
| B.Sc PSYCHOLOGY | 17UPSY302 | HEALTH PSYCHOLOGY | OLD | ✓ | | |
| B.Sc PSYCHOLOGY | 17UPSY303 | SOCIAL PSYCHOLOGY - I | OLD | ✓ | | |
| B.Sc PSYCHOLOGY | 17UPSY304 | POSITIVE PSYCHOLOGY | OLD | ✓ | ✓ | |
| B.Sc PSYCHOLOGY | 17UPSY305 | COUNSELLING PSYCHOLOGY | OLD | ✓ | ✓ | |
| B.Sc PSYCHOLOGY | 17UPSY306 | ABNORMAL PSYCHOLOGY - I | OLD | ✓ | | |
| B.Sc PSYCHOLOGY | 17UPSY307 | ABNORMAL PSYCHOLOGY - II | OLD | ✓ | | |
| B.Sc PSYCHOLOGY | 17UPSY308 | SOCIAL PSYCHOLOGY - II | OLD | ✓ | | |
| B.Sc PSYCHOLOGY | 17UPSY309 | ORGANIZATIONAL PSYCHOLOGY | OLD | ✓ | ✓ | |

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|-----------------|-------------|------------------------------|---------------------|----|----|----|
| B.Sc PSYCHOLOGY | 16UPSY321 | PROJECT - SURVEY | OLD | ✓ | | |
| B.A. SOCIOLOGY | 14USOC301 | PRINCIPLES OF SOCIOLOGY - I | OLD | ✓ | | |
| B.A. SOCIOLOGY | 14USOC302 | BASICS OF SOCIAL PSYCHOLOGY | OLD | ✓ | | |
| B.A. SOCIOLOGY | 14USOC303 | SOCIOLOGY OF INDIAN SOCIETY | OLD | ✓ | ✓ | |
| B.A. SOCIOLOGY | 14USOC304 | PRINCIPLES OF SOCIOLOGY - II | OLD | ✓ | | |
| B.A. SOCIOLOGY | 14USOC305 | SOCIAL ANTHROPOLOGY | OLD | ✓ | ✓ | |
| B.A. SOCIOLOGY | 15USOC302 | RURAL SOCIOLOGY | OLD | ✓ | ✓ | |
| B.A. SOCIOLOGY | 14USOC306 | SOCIAL PATHOLOGY | OLD | ✓ | | |
| B.A. SOCIOLOGY | 15USOC303 | SOCIOLOGICAL THEORY | OLD | ✓ | | |
| B.A. SOCIOLOGY | 15USOC305 | SOCIAL DEMOGRAPHY | OLD | ✓ | ✓ | |

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| B.A. SOCIOLOGY | 15USOC308 | ENVIRONMENT AND SOCIETY | OLD | ✓ | ✓ | |
| B.A. SOCIOLOGY | 14USOC314 | SOCIAL MOVEMENTS IN INDIA | OLD | ✓ | | |
| B.A. SOCIOLOGY | 17USOC301 | SOCIOLOGY OF DEVELOPMENT | OLD | ✓ | | |
| B.A. SOCIOLOGY | 14USOC309 | SOCIOLOGY OF ORGANISATION | OLD | ✓ | | |
| B.A. SOCIOLOGY | 15USOC306 | URBAN SOCIOLOGY | OLD | ✓ | ✓ | ✓ |
| B.A. SOCIOLOGY | 16USOC301 | INDUSTRIAL SOCIOLOGY | OLD | ✓ | | |
| B.A. SOCIOLOGY | 16UMIP301 | PROJECT | OLD | ✓ | ✓ | |
| B.A. SOCIOLOGY | 14USOC319 | POLITICAL SOCIOLOGY | REVISED | ✓ | | |
| B.A. SOCIOLOGY | 15USOC309 | GLOBALIZATION AND SOCIETY | OLD | ✓ | | |
| B.A. SOCIOLOGY | 14USOC318 | SOCIAL WELFARE AND SOCIAL LEGISLATION | OLD | ✓ | ✓ | |
| B.A. SOCIOLOGY | 15USOC307 | CORPORATE SOCIAL RESPONSIBILITY | OLD | ✓ | ✓ | |

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|--|-------------|--------------------------------------|---------------------|----|----|----|
| B.Sc VISUAL COMMUNICATION | 15UMED303 | INTRODUCTION TO VISUAL COMMUNICATION | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 11UMED305 | BASICS OF FINE ARTS | OLD | ✓ | ✓ | |
| B.Sc VISUAL COMMUNICATION | 10UMED306 | GRAPHIC DESIGN - I | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 10UMED309 | APPLICATION OF FINE ARTS | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED305 | BASICS OF HUMAN COMMUNICATION | OLD | ✓ | | |
| B.Sc VISUAL COMMUNICATION | 10UMED310 | GRAPHIC DESIGN - II | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 14UMED320 | HUMAN PSYCHOLOGY | OLD | ✓ | | |
| B.Sc VISUAL COMMUNICATION | 15UMED307 | ADVERTISING | OLD | ✓ | ✓ | |
| B.Sc VISUAL COMMUNICATION, B.Sc ELECTRONIC MEDIA | 15UMED309 | PHOTOGRAPHY | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED311 | PRINTING AND PUBLICATION DESIGN | OLD | | ✓ | ✓ |

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| B.Sc VISUAL COMMUNICATION | 16UMED305 | DIGITAL GRAPHIC DESIGN | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED314 | ADVANCED PHOTOGRAPHY | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED316 | PRODUCTION DESIGN | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED317 | SCRIPT WRITING | OLD | ✓ | ✓ | |
| B.Sc VISUAL COMMUNICATION | 16UMED306 | 2D ANIMATION AND WEB DESIGNING | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED323 | ADVERTISING STRATEGY AND CAMPAIGN | OLD | ✓ | ✓ | |
| B.Sc VISUAL COMMUNICATION | 15UMED324 | PRODUCTION TECHNIQUES | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED325 | FILM STUDIES | OLD | ✓ | | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED326 | MEDIA, CULTURE AND SOCIETY | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED328 | 3D MODELLING AND ANIMATION | OLD | ✓ | ✓ | ✓ |

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| B.Sc VISUAL COMMUNICATION,B.Sc ELECTRONIC MEDIA | 15UMED329 | MEDIA MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED330 | VISUAL SOCIOLOGY | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED331 | SPECIALISATION-VIDEO PRODUCTION | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED332 | SPECIALISATION-AD PHOTOGRAPHY | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED333 | SPECIALISATION-WEB DESIGNING | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 15UMED334 | SPECIALISATION-MULTIMEDIA | OLD | ✓ | ✓ | ✓ |
| B.Sc VISUAL COMMUNICATION | 16UMED307 | MEDIA LAWS | OLD | ✓ | | ✓ |
| B.Sc ELECTRONIC MEDIA | 10UMED307 | UNDERSTANDING VISUAL MEDIA | OLD | ✓ | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 11UMED306 | 2D GRAPHICS | OLD | ✓ | ✓ | |
| B.Sc ELECTRONIC MEDIA | 16UMED301 | DEVELOPMENT OF ELECTRONIC MEDIA | OLD | ✓ | ✓ | |

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|-----------------------|-------------|-------------------------------------|---------------------|----|----|----|
| B.Sc ELECTRONIC MEDIA | 10UMED311 | BASICS OF PRODUCTION DESIGN | OLD | ✓ | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 16UMED302 | AUDIOGRAPHY | OLD | ✓ | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 16UMED304 | RADIO PRODUCTION | OLD | ✓ | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 15UMED318 | SCRIPT WRITING FOR ELECTRONIC MEDIA | OLD | ✓ | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 18UMED301 | ENTERTAINMENT MEDIA MARKETING | OLD | ✓ | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 18UMED302 | MEDIA AND AUDIENCE STUDIES | OLD | ✓ | ✓ | |
| B.Sc ELECTRONIC MEDIA | 18UMED303 | BROADCAST NEWS | OLD | ✓ | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 11UMED321 | INTERACTIVE MULTIMEDIA | OLD | ✓ | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 11UMED323 | VIDEOGRAPHY | OLD | | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 14UMED314 | TELEVISION PRODUCTION | OLD | ✓ | ✓ | ✓ |

Dr. S. S. Srinivasan
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|-----------------------|-------------|---|---------------------|----|----|----|
| B.Sc ELECTRONIC MEDIA | 14UMED316 | BROADCAST LAW AND ETHICS | OLD | ✓ | ✓ | |
| B.Sc ELECTRONIC MEDIA | 10UMED339 | 3D BASICS AND SPECIAL EFFECTS | OLD | ✓ | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 10UMED350 | VIDEO PRODUCTION | OLD | | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 14UMED327 | MEDIA AESTHETICS | OLD | ✓ | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 14UMED328 | VIDEO EDITING | OLD | ✓ | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 15UMED319 | AD PRODUCTION | OLD | ✓ | ✓ | |
| B.Sc ELECTRONIC MEDIA | 10UMED354 | APPRECIATION AND ANALYTICAL STUDY OF MEDIA | OLD | ✓ | | |
| B.Sc ELECTRONIC MEDIA | 10UMED365 | SPECIALISATION-VIDEO PRODUCTION | OLD | ✓ | ✓ | |
| B.Sc ELECTRONIC MEDIA | 10UMED366 | SPECIALISATION-AUDIO PRODUCTION | OLD | ✓ | ✓ | ✓ |
| B.Sc ELECTRONIC MEDIA | 11UMED332 | SPECIALISATION-ADVANCED 3D ANIMATION | OLD | ✓ | ✓ | |

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|-----------------------|-------------|--|---------------------|----|----|----|
| B.Sc ELECTRONIC MEDIA | 16UMED308 | ELEMENTS OF FILM STUDIES | OLD | ✓ | ✓ | ✓ |
| B.A. JOURNALISM | 14UMED304 | HISTORY OF PRESS IN INDIA | OLD | ✓ | | |
| B.A. JOURNALISM | 15UMED301 | BASICS OF JOURNALISM | OLD | ✓ | | |
| B.A. JOURNALISM | 15UMED304 | REPORTING AND WRITING | OLD | ✓ | ✓ | |
| B.A. JOURNALISM | 10UMED315 | PUBLICATION DESIGN AND DTP | OLD | ✓ | ✓ | ✓ |
| B.A. JOURNALISM | 10UMED324 | PHOTO JOURNALISM | REVISED | ✓ | ✓ | ✓ |
| B.A. JOURNALISM | 14UMED308 | SOCIAL ISSUES IN INDIA | OLD | ✓ | | |
| B.A. JOURNALISM | 14UMED310 | INTRODUCTION TO INDIAN CONSTITUTION | OLD | ✓ | | |
| B.A. JOURNALISM | 14UMED313 | POLITICAL ISSUES IN INDIA | OLD | ✓ | ✓ | |

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|-----------------|-------------|------------------------------------|---------------------|----|----|----|
| B.A. JOURNALISM | 15UMED313 | REPORTING FOR RADIO | OLD | ✓ | ✓ | ✓ |
| B.A. JOURNALISM | 14UMED317 | BUSINESS REPORTING | OLD | ✓ | ✓ | |
| B.A. JOURNALISM | 14UMED319 | ECONOMIC ISSUES IN INDIA | OLD | ✓ | ✓ | |
| B.A. JOURNALISM | 10UMED347 | PRINT JOURNAL | OLD | ✓ | ✓ | |
| B.A. JOURNALISM | 14UMED324 | CURRENT AFFAIRS - I | OLD | ✓ | ✓ | |
| B.A. JOURNALISM | 15UMED320 | INTERNATIONAL RELATIONS | OLD | ✓ | ✓ | |
| B.A. JOURNALISM | 15UMED321 | MEDIA RESEARCH | REVISED | ✓ | ✓ | |
| B.A. JOURNALISM | 15UMED322 | REPORTING FOR TELEVISION | OLD | ✓ | ✓ | ✓ |
| B.A. JOURNALISM | 10UMED357 | NEW MEDIA JOURNALISM | OLD | ✓ | ✓ | |
| B.A. JOURNALISM | 10UMED358 | SPECIALISATION-SPORTS REPORTING | OLD | | ✓ | ✓ |

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| B.A. JOURNALISM | 10UMED359 | SPECIALISATION-DEVELOPMENT REPORTING | OLD | | ✓ | ✓ |
| B.A. JOURNALISM | 10UMED360 | SPECIALISATION-LIFESTYLE REPORTING | OLD | | ✓ | ✓ |
| B.A. JOURNALISM | 14UMED312 | MEDIA LAW AND ETHICS | OLD | ✓ | ✓ | |
| B.A. JOURNALISM | 14UMED330 | CURRENT AFFAIRS - II | OLD | ✓ | ✓ | |
| B.A. JOURNALISM | 14UMED332 | MEDIA AND SOCIETY | OLD | ✓ | ✓ | |
| B.A. ECONOMICS | 20UECO301 | INTRODUCTORY MICROECONOMICS | NEW | ✓ | ✓ | ✓ |
| B.A. ECONOMICS | 20UECO302 | INDIAN ECONOMY - I | OLD | ✓ | ✓ | ✓ |
| B.A. ECONOMICS | 20UECO303 & 20UECO303P | QUANTITATIVE TECHNIQUES FOR ECONOMICS - I (THEORY & PRACTICAL) | NEW | ✓ | | |
| B.A. ECONOMICS | 20UECO304 | INTERMEDIATE MICROECONOMICS | NEW | ✓ | ✓ | |

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|----------------|------------------------|---|---------------------|----|----|----|
| B.A. ECONOMICS | 20UECO305 & 20UECO305P | QUANTITATIVE TECHNIQUES FOR ECONOMICS - II (THEORY & PRACTICAL) | NEW | ✓ | | |
| B.A. ECONOMICS | 20UECO306 | INDIAN ECONOMY - II | OLD | ✓ | ✓ | ✓ |
| B.A. ECONOMICS | 19UECO304 | INTRODUCTORY MACROECONOMICS | NEW | ✓ | ✓ | |
| B.A. ECONOMICS | 19UECO305 | PRINCIPLES OF FINANCE | NEW | ✓ | ✓ | ✓ |
| B.A. ECONOMICS | 19UECO306 | SOCIO ECONOMIC POLICY | NEW | ✓ | | |
| B.A. ECONOMICS | 19UECO307 | DEMOGRAPHY | NEW | ✓ | ✓ | |
| B.A. ECONOMICS | 19UECO308 | INTERMEDIATE MACROECONOMICS | NEW | ✓ | ✓ | ✓ |
| B.A. ECONOMICS | 18UECO308 | MACRO ECONOMICS - I | NEW | ✓ | | |
| B.A. ECONOMICS | 18UECO309 | MONETARY ECONOMICS - I | NEW | ✓ | ✓ | |

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| B.A. ECONOMICS | 18UECO310 | FISCAL ECONOMICS - I | NEW | ✓ | ✓ | |
| B.A. ECONOMICS | 18UECO311 | INTERNATIONAL ECONOMICS - I | NEW | ✓ | ✓ | |
| B.A. ECONOMICS | 18UECO312 | INDUSTRIAL ORGANISATION AND MANAGEMENT | NEW | ✓ | | ✓ |
| B.A. ECONOMICS | 18UECO313 | MACRO ECONOMICS - II | NEW | ✓ | ✓ | |
| B.A. ECONOMICS | 18UECO314 | MONETARY ECONOMICS - II | NEW | ✓ | ✓ | |
| B.A. ECONOMICS | 18UECO315 | INTERNATIONAL ECONOMICS - II | NEW | ✓ | | |
| B.A. ECONOMICS | 18UECO316 | FISCAL ECONOMICS - II | NEW | ✓ | ✓ | |
| B.A. ECONOMICS | 18UECO317 | HISTORY OF ECONOMIC THOUGHT | NEW | ✓ | | |

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| ALL II YEAR UG PROGRAMMES INTER - DISCIPLINARY ELECTIVE | 11UELE302O | PERSONAL INVESTMENT PLANNING | OLD | ✓ | | |
| | 11UELE302E | DIET AND PHYSICAL FITNESS | OLD | ✓ | | |
| | 15UELE302D | CORPORATE COMMUNICATION | OLD | ✓ | ✓ | |
| | 15UELE302E | MEDIA RELATIONS | OLD | ✓ | ✓ | |
| | 11UELE302F | EMOTIONAL INTELLIGENCE | OLD | ✓ | | |
| | 11UELE302I | FUNCTIONAL MATHEMATICS | OLD | ✓ | ✓ | |
| | 16UELE302A | EFFECTIVE LEADERSHIP - THINKING AND WORKING SMARTER | OLD | ✓ | ✓ | |
| | 11UELE302J | HOSPITALITY MANAGEMENT | OLD | | | ✓ |
| | 18UELE302C | TOURISM MANAGEMENT | OLD | | ✓ | |
| | 17UELE302A | WEB PROGRAMMING USING ADVANCED HTML | OLD | ✓ | ✓ | ✓ |
| | 18UELE302A | PSYCHOLOGY OF INTERPERSONAL RELATIONS | OLD | ✓ | | |
| | 15UELE302C | NUTRITION THROUGH LIFE CYCLE | OLD | ✓ | | |
| | 15UELE302A | CONSUMER AWARENESS EDUCATION | OLD | ✓ | | ✓ |
| | 11UELE302D | COUNSELLING FOR LIFE SPAN | OLD | ✓ | | |
| | 11UELE302N | NEW BUSINESS DEVELOPMENT | OLD | | | ✓ |
| | 17UELE302B | WEB DESIGN USING OPEN SOURCE TECHNOLOGY | OLD | ✓ | ✓ | ✓ |
| 15UELE302F | RADIO PROGRAMMING | OLD | | ✓ | | |

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| ALL I YEAR UG PROGRAMMES NON MAJOR ELECTIVE I & NON MAJOR ELECTIVE II | 19UNME402A | ADVERTISING STRATEGY - I | REVISED | ✓ | ✓ | |
| | 19UNME401A | FITNESS PSYCHOLOGY - I | OLD | ✓ | | |
| | 10UNME410A | PERSONAL PORTFOLIO - I | OLD | ✓ | | |
| | 18UNME402A | IMAGE MANIPULATION USING OPEN SOURCE TOOL-I | OLD | ✓ | ✓ | |
| | 10UNME409A | WORK ETIQUETTE - I | OLD | ✓ | | |
| | 19UNME405A | FILM APPRECIATION - I | REVISED | ✓ | | |
| | 19UNME404A | ENTERTAINMENT MANAGEMENT - I | REVISED | | ✓ | ✓ |
| | 19UNME403A | EMERGING FOOD TRENDS - I | OLD | ✓ | | |
| | 20UNME401A | TRIBAL STUDIES IN INDIA - I | OLD | ✓ | ✓ | |
| | 19UNME402B | ADVERTISING STRATEGY - II | NEW | ✓ | ✓ | |
| | 19UNME401B | FITNESS PSYCHOLOGY - II | OLD | ✓ | | |
| | 10UNME410B | PERSONAL PORTFOLIO - II | OLD | ✓ | | |
| | 18UNME402B | IMAGE MANIPULATION USING OPEN SOURCE TOOL-II | OLD | ✓ | ✓ | |
| | 10UNME409B | WORK ETIQUETTE - II | OLD | ✓ | | |
| | 19UNME405B | FILM APPRECIATION - II | NEW | ✓ | | |
| | 19UNME404B | ENTERTAINMENT MANAGEMENT - II | REVISED | | ✓ | |
| | 19UNME403B | EMERGING FOOD TRENDS - II | OLD | ✓ | | |
| | 20UNME401B | TRIBAL STUDIES IN INDIA - II | OLD | ✓ | | |
| | 12UNTS401A | BASIC TAMIL - I | OLD | ✓ | | |
| | 12UNTS402A | ADVANCED TAMIL - I | OLD | ✓ | | |
| 12UNTS401B | BASIC TAMIL - II | OLD | ✓ | | | |
| 12UNTS402B | ADVANCED TAMIL - II | OLD | ✓ | | | |

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| ALL I YEAR UG PROGRAMMES - FOUNDATION COURSE LANGUAGE | 14ULAN101 | TAMIL - I | OLD | ✓ | | |
| | 19ULAN101 | HINDI - I | OLD | ✓ | | |
| | 15ULAN101 | SANSKRIT - I | OLD | ✓ | | |
| | 14ULAN104 | FRENCH - I | OLD | ✓ | | |
| | 16UEXP105 | LANGUAGE EXEMPTED-RIGHTS AND DUTIES OF INDIAN CITIZENS | OLD | ✓ | | |
| ALL I YEAR UG PROGRAMMES -LANGUAGE | 14ULAN106 | TAMIL - II | OLD | ✓ | | |
| | 19ULAN102 | HINDI - II | OLD | ✓ | | |
| | 15ULAN102 | SANSKRIT - II | OLD | ✓ | | |
| | 14ULAN109 | FRENCH - II | OLD | ✓ | | |
| | 16UEXP110 | LANGUAGE EXEMPTED-STRATEGIES FOR SUCCESS | OLD | ✓ | | |

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| | 18ULAN101 | HINDI - III | OLD | ✓ | | |
| | 15ULAN104 | SANSKRIT - III | OLD | ✓ | | |
| | 14ULAN114 | FRENCH - III | OLD | ✓ | | |
| B.A JOURNALISM, B.A. SOCIOLOGY, ECONOMICS, B.Sc MATHEMATICS, B.Sc. COMPUTER SCIENCE, B.Sc PSYCHOLOGY - FOUNDATION COURSE LANGUAGE | 15ULAN105 | TAMIL - IV | OLD | ✓ | | |
| | 18ULAN102 | HINDI - IV | OLD | ✓ | | |
| | 15ULAN106 | SANSKRIT - IV | OLD | ✓ | | |
| | 14ULAN118 | FRENCH - IV | OLD | ✓ | | |
| ALL I YEAR UG PROGRAMMES - FOUNDATION COURSE ENGLISH | 18UENG201 | GENERAL ENGLISH - I | OLD | ✓ | | |
| B.COM. ACCOUNTING AND FINANCE, B.COM. CORPORATE SECRETARYSHIP, B.COM. MARKETING MANAGEMENT, B.B.A, B.COM. HONOURS | 14UENG202 | BUSINESS ENGLISH | OLD | ✓ | | |

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| B.A JOURNALISM, B.A. SOCIOLOGY, B.Sc MATHEMATICS, B.Sc. COMPUTER SCIENCE, B.Sc VISCOM, B.Sc ELECTRONIC MEDIA, B.Sc FOOD SCIENCE AND MANAGEMENT, B.Sc PSYCHOLOGY, B.C.A, B.A. ECONOMICS - FOUNDATION COURSE ENGLISH | 15UENG201 | ENGLISH - II | OLD | ✓ | | |
| B.A JOURNALISM, B.A. SOCIOLOGY, B.A ECONOMICS, B.Sc MATHEMATICS, B.Sc. COMPUTER SCIENCE, B.Sc PSYCHOLOGY- FOUNDATION COURSE ENGLISH | 14UENG204 | ENGLISH - III | OLD | ✓ | ✓ | |
| B.A JOURNALISM, B.A. SOCIOLOGY, B.A ECONOMICS, B.Sc MATHEMATICS, B.Sc. COMPUTER SCIENCE, B.Sc PSYCHOLOGY- FOUNDATION COURSE ENGLISH | 15UENG202 | ENGLISH - IV | OLD | ✓ | | |
| ALL I YEAR UG PROGRAMMES | 10UVED401 | VALUE EDUCATION | OLD | ✓ | ✓ | ✓ |
| ALL I YEAR UG PROGRAMMES | 10UEVS401 | ENVIRONMENTAL STUDIES | OLD | ✓ | | |
| ALL I YEAR UG PROGRAMMES - SKILL BASED ELECTIVE I | 15USBE403 | COMMUNICATION SKILLS | OLD | ✓ | | |
| ALL I YEAR UG PROGRAMMES - SKILL BASED ELECTIVE II | 15USBE404 | PRESENTATION SKILLS | OLD | ✓ | | |
| ALL I YEAR UG PROGRAMMES - SKILL BASED ELECTIVE III | 15USBE401 | PERSONAL EFFECTIVENESS PROGRAMME | OLD | ✓ | | |
| ALL I YEAR UG PROGRAMMES - SKILL BASED ELECTIVE IV | 15USBE402 | LIFE SKILLS | OLD | ✓ | | |

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| M.COM. , M.B.A, M.A. HUMAN RESOURCE MANAGEMENT | 14PMAN309 | ORGANISATIONAL BEHAVIOUR | OLD | ✓ | ✓ | ✓ |
| M.COM. | 15PCOM301 | ADVANCED FINANCIAL ACCOUNTING | OLD | | ✓ | ✓ |
| M.COM. | 15PCOM302 | CORPORATE ACCOUNTING | OLD | ✓ | ✓ | ✓ |
| M.COM. | 15PCOM306 | ADVANCED FINANCIAL MANAGEMENT | OLD | ✓ | ✓ | |
| M.COM. | 18PCOM301 | CORPORATE AND INDUSTRIAL LAW | OLD | ✓ | ✓ | ✓ |
| M.COM. , M.B.A | 19PMAN303 | MANAGERIAL ECONOMICS | OLD | ✓ | ✓ | ✓ |
| M.COM., M.B.A | 14PMAN315 | MARKETING MANAGEMENT | OLD | | ✓ | ✓ |
| M.COM. | 15PCOM307 | ADVANCED CORPORATE ACCOUNTING | OLD | ✓ | | ✓ |
| M.COM. | 15PCOM309 & 15PCOM309P | QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS WITH SOFTWARE APPLICATIONS (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| M.COM. | 15PMAN317 | LOGISTICS AND SUPPLY CHAIN MANAGEMENT | OLD | ✓ | ✓ | |

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|--|-------------|--|---------------------|----|-----|----|
| M.COM. | 16PCOM302 | DIRECT TAX LAWS - I | OLD | ✓ | ✓ | ✓ |
| M.COM. | 16PCOM303 | DIRECT TAX LAWS - II | OLD | ✓ | ✓ | ✓ |
| M.COM., M.B.A, M.A. HUMAN RESOURCES MANAGEMENT | 17PMAN304 | ENTREPRENEURSHIP AND FAMILY BUSINESS MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.COM. M.B.A | 10PMANF02 | MERCHANT BANKING AND FINANCIAL SERVICES | OLD | ✓ | ✓ | ✓ |
| M.COM. M.B.A | 12PMANF01 | INTERNATIONAL BUSINESS | OLD | ✓ | ✓ | ✓ |
| M.COM., M.B.A, M.A. HUMAN RESOURCES MANAGEMENT, M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 14PMAN324 | RESEARCH METHODOLOGY | OLD | ✓ | ✓ | ✓ |
| M.COM. | 15PCOM304 | INDIRECT TAXATION | OLD | | ✓ | ✓ |
| M.COM. | 15PCOM310 | ADVANCED COST AND MANAGEMENT ACCOUNTING | OLD | ✓ | ✓ | ✓ |
| M.COM. | 15PMAN311 | INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.COM. | 17PMAN305 | TAX PLANNING AND MANAGEMENT | OLD | ✓ | ✓ | ✓ |

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| PROGRAMME NAME | COURSE CODE | NAME OF THE COURSE | Old/New/ Revised | SD | EM | EN |
|---------------------------------------|-------------|--|---------------------|----|----|----|
| M.COM. M.A. HUMAN RESOURCE MANAGEMENT | 15PMAP301 | PROJECT | OLD | ✓ | | |
| M.B.A. | 14PMAN301 | ACCOUNTS FOR BUSINESS DECISION MAKING | OLD | | ✓ | ✓ |
| M.B.A. | 14PMAN305 | MANAGEMENT INFORMATION SYSTEMS | OLD | ✓ | ✓ | |
| M.B.A. , M.A. MEDIA MANAGEMENT | 14PMAN307 | MANAGEMENT PRINCIPLES | OLD | ✓ | ✓ | ✓ |
| M.B.A. | 19PMAN302 | LEGAL FRAMEWORK OF BUSINESS | OLD | ✓ | ✓ | |
| M.B.A. | 14PMAN312 | FINANCIAL MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.B.A. ,M.A. MEDIA MANAGEMENT | 14PMAN313 | HUMAN RESOURCE MANAGEMENT | OLD | ✓ | ✓ | |
| M.B.A. | 14PMAN318 | QUANTITATIVE TECHNIQUES FOR MANAGEMENT | OLD | ✓ | | |
| M.B.A. | 14PMAN320 | STRATEGIC MANAGEMENT | OLD | | ✓ | ✓ |

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|--|-------------|---|---------------------|----|----|----|
| M.B.A. | 15PMAN308 | PRODUCTION AND OPERATIONS MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.B.A. | 10PMANF03 | SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.B.A., M.A. HUMAN RESOURCE MANAGEMENT | 10PMANH02 | TRAINING AND DEVELOPMENT | OLD | ✓ | ✓ | ✓ |
| M.B.A., M.A. HUMAN RESOURCE MANAGEMENT | 10PMANH03 | HUMAN RESOURCES DEVELOPMENT | OLD | ✓ | ✓ | ✓ |
| M.B.A. | 10PMANM01 | ADVERTISING AND SALES PROMOTION MANAGEMENT | OLD | ✓ | | |
| M.B.A. | 10PMANM02 | SERVICES MARKETING | OLD | ✓ | ✓ | ✓ |
| M.B.A. | 10PMANM03 | RETAIL MARKETING | OLD | | ✓ | ✓ |
| M.B.A. | 12PMANC02 | HOSPITAL MANAGEMENT | OLD | | ✓ | ✓ |

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|--------------------------------|-------------|---|---------------------|----|----|----|
| M.B.A. | 12PMANH01 | INDUSTRIAL AND LABOUR RELATIONS | OLD | ✓ | ✓ | ✓ |
| M.B.A. | 12PMANM01 | MARKET RESEARCH AND CONSUMER BEHAVIOUR | OLD | ✓ | ✓ | ✓ |
| M.B.A. | 14PMAN317 | PROJECT MANAGEMENT | OLD | ✓ | ✓ | |
| M.B.A. | 19PMANC01 | HOTEL AND TOURISM MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.B.A. | 10PMAP303 | PROJECT WORK | OLD | ✓ | | |
| M.A. HUMAN RESOURCE MANAGEMENT | 15PCOM305 | LABOUR LEGISLATIONS | OLD | ✓ | ✓ | |
| M.A. HUMAN RESOURCE MANAGEMENT | 15PMAN301 | ACCOUNTING FOR MANAGERS | OLD | ✓ | ✓ | ✓ |
| M.A. HUMAN RESOURCE MANAGEMENT | 15PMAN302 | MANAGERIAL CONCEPTS AND BUSINESS ETHICS | OLD | ✓ | ✓ | |
| M.A. HUMAN RESOURCE MANAGEMENT | 15PMAN303 | PERSONNEL MANAGEMENT | OLD | ✓ | ✓ | ✓ |

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|--------------------------------|-------------|---|---------------------|----|----|----|
| M.A. HUMAN RESOURCE MANAGEMENT | 17PPSY301 | WORK PSYCHOLOGY | OLD | ✓ | ✓ | |
| M.A. HUMAN RESOURCE MANAGEMENT | 15PMAN304 | COMPENSATION MANAGEMENT | OLD | ✓ | ✓ | |
| M.A. HUMAN RESOURCE MANAGEMENT | 15PMAN307 | PERFORMANCE MANAGEMENT SYSTEM | OLD | ✓ | ✓ | |
| M.A. HUMAN RESOURCE MANAGEMENT | 15PMAN309 | TALENT MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.A. HUMAN RESOURCE MANAGEMENT | 15PMAN310 | TOTAL QUALITY MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.A. HUMAN RESOURCE MANAGEMENT | 16PCOM304 | WORKPLACE COUNSELLING | OLD | ✓ | ✓ | ✓ |
| M.A. HUMAN RESOURCE MANAGEMENT | 17PMAN302 | INDUSTRIAL RELATIONS AND LABOUR WELFARE | OLD | ✓ | ✓ | |
| M.A. HUMAN RESOURCE MANAGEMENT | 15PMAN313 | INTERNATIONAL HUMAN RESOURCE MANAGEMENT | OLD | ✓ | ✓ | |

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|--------------------------------|------------------------|---|---------------------|----|----|----|
| M.A. HUMAN RESOURCE MANAGEMENT | 15PMAN314 | STRATEGIC HUMAN RESOURCE MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.A. HUMAN RESOURCE MANAGEMENT | 15PMAN315 | CHANGE MANAGEMENT | OLD | ✓ | ✓ | |
| M.A. HUMAN RESOURCE MANAGEMENT | 16PMAN303 | HUMAN RESOURCE INFORMATION SYSTEM | OLD | ✓ | ✓ | |
| M.Sc. INFORMATION TECHNOLOGY | 14PCSC301 | DATA STRUCTURE AND ALGORITHMS | OLD | ✓ | ✓ | |
| M.Sc. INFORMATION TECHNOLOGY | 14PCSC305 | PYTHON PROGRAMMING | OLD | ✓ | ✓ | ✓ |
| M.Sc. INFORMATION TECHNOLOGY | 18PCSC302 | DISTRIBUTED OPERATING SYSTEMS | OLD | ✓ | ✓ | |
| M.Sc. INFORMATION TECHNOLOGY | 18PCSC303 & 18PCSC303P | JAVA TECHNOLOGIES (THEORY & PRACTICAL) | OLD | ✓ | ✓ | ✓ |
| M.Sc. INFORMATION TECHNOLOGY | 18PCSC304 & 18PCSC304P | OBJECT ORIENTED SYSTEMS DEVELOPMENT & UNIFIED MODELING LANGUAGE - PRACTICAL | OLD | ✓ | ✓ | |
| M.Sc. INFORMATION TECHNOLOGY | 19PCSC301 & 19PCSC301P | ADVANCED DATABASE MANAGEMENT SYSTEMS & RDBMS - PRACTICAL | OLD | ✓ | ✓ | |
| M.Sc. INFORMATION TECHNOLOGY | 11PCSC311 | J2EE - PRACTICAL | OLD | ✓ | ✓ | ✓ |

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|------------------------------|------------------------|---|---------------------|----|----|----|
| M.Sc. INFORMATION TECHNOLOGY | 15PCSC303 & 15PCSC303P | SHELL PROGRAMMING (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| M.Sc. INFORMATION TECHNOLOGY | 18PCSC305 | ADVANCED JAVA TECHNOLOGIES | OLD | ✓ | ✓ | |
| M.Sc. INFORMATION TECHNOLOGY | 18PCSC307 & 18PCSC307P | DATA MINING USING R (THEORY & PRACTICAL) | OLD | ✓ | ✓ | ✓ |
| M.Sc. INFORMATION TECHNOLOGY | 19PCSC302 | CRYPTOGRAPHY AND NETWORK SECURITY | OLD | ✓ | ✓ | |
| M.Sc. INFORMATION TECHNOLOGY | 19PCSC303 | SOFTWARE PROJECT MANAGEMENT AND QUALITY ASSURANCE | OLD | ✓ | ✓ | |
| M.Sc. INFORMATION TECHNOLOGY | 10PMIP307 | MINI PROJECT | OLD | ✓ | ✓ | ✓ |
| M.Sc. INFORMATION TECHNOLOGY | 14PMAT301 | OPTIMIZATION TECHNIQUES | OLD | ✓ | ✓ | |
| M.Sc. INFORMATION TECHNOLOGY | 17PCSC301 | CLOUD TECHNOLOGIES | OLD | ✓ | ✓ | |
| M.Sc. INFORMATION TECHNOLOGY | 18PCSC308 | RUBY ON RAILS PROGRAMMING | OLD | ✓ | ✓ | |
| M.Sc. INFORMATION TECHNOLOGY | 18PCSC309 & 18PCSC309P | C# AND .NET (THEORY & PRACTICAL) | OLD | ✓ | ✓ | ✓ |

Devi Sankar
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|--------------------------------------|------------------------|---|---------------------|----|----|----|
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 19PFSC301 | PRINCIPLES OF FOOD PROCESSING - I | OLD | ✓ | | |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 19PFSC302 | FOOD BIOTECHNOLOGY | OLD | ✓ | ✓ | |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 14PMAN314 | MARKETING AND ADVERTISING | OLD | ✓ | ✓ | ✓ |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 16PFSC306 & 16PFSC306P | NUTRITIONAL BIOCHEMISTRY | OLD | ✓ | | |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 18PFSC303 & 18PFSC303P | TECHNIQUES IN FOOD ANALYSIS (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 18PFSC304 & 18PFSC304P | FRUIT AND VEGETABLE TECHNOLOGY (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 19PFSC303 | PRINCIPLES OF FOOD PROCESSING - II | OLD | ✓ | ✓ | |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 19PFSC304 | FOOD ADDITIVES AND INGREDIENTS | OLD | ✓ | ✓ | |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 10PMIP301 | MINI PROJECT | OLD | ✓ | | |

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|--------------------------------------|------------------------|--|---------------------|----|----|----|
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 14PFSC311 | CEREALS, PULSES AND OILSEEDS TECHNOLOGY | OLD | ✓ | ✓ | |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 14PFSC313 | MEAT, POULTRY AND FISH TECHNOLOGY | OLD | ✓ | ✓ | |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 14PFSC314 | MILK AND MILK PRODUCTS TECHNOLOGY | OLD | ✓ | | |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 14PFSC316 & 14PFSC316P | BAKERY AND CONFECTIONARY TECHNOLOGY (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 14PFSC317 & 14PFSC317P | FOOD PRODUCT DEVELOPMENT (THEORY & PRACTICAL) | OLD | ✓ | ✓ | |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 14PFSC310 | BEVERAGE TECHNOLOGY | OLD | ✓ | ✓ | ✓ |
| M.Sc. FOOD TECHNOLOGY AND MANAGEMENT | 14PFSC315 | PLANTATION CROPS AND SPICES TECHNOLOGY | OLD | ✓ | | |
| M.A. COMMUNICATION | 10PMED312 | REPORTING AND WRITING | OLD | ✓ | ✓ | ✓ |
| M.A. COMMUNICATION | 10PMED325 | BASIC PHOTOGRAPHY | OLD | ✓ | ✓ | ✓ |
| M.A. COMMUNICATION | 14PMED304 | COMMUNICATION PSYCHOLOGY | OLD | ✓ | | ✓ |

Dr. P. S. Srinivasan
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|--------------------|-------------|--|---------------------|----|----|----|
| M.A. COMMUNICATION | 14PMED305 | INTRODUCTION TO COMMUNICATION | OLD | ✓ | ✓ | ✓ |
| M.A. COMMUNICATION | 15PMED301 | JOURNALISTIC SKILLS | OLD | | ✓ | ✓ |
| M.A. COMMUNICATION | 15PMED302 | PUBLIC RELATIONS AND CORPORATE COMMUNICATION | OLD | ✓ | ✓ | |
| M.A. COMMUNICATION | 14PMED312 | ADVERTISING STRATEGY AND CAMPAIGN | REVISED | ✓ | ✓ | ✓ |
| M.A. COMMUNICATION | 15PMED304 | AUDIO VISUAL PRODUCTION - I | OLD | ✓ | ✓ | ✓ |
| M.A. COMMUNICATION | 15PMED306 | SOCIAL MEDIA COMMUNICATION | OLD | ✓ | ✓ | ✓ |
| M.A. COMMUNICATION | 16PMED304 | DEVELOPMENT COMMUNICATION | OLD | ✓ | ✓ | ✓ |
| M.A. COMMUNICATION | 16PMED305 | MEDIA MANAGEMENT AND LAW | OLD | ✓ | ✓ | ✓ |
| M.A. COMMUNICATION | 16PMED306 | ADVERTISING | OLD | ✓ | ✓ | |
| M.A. COMMUNICATION | 14PMED324 | FILM STUDIES | OLD | ✓ | ✓ | |

S. S. Senthil Kumar
Dean Academics

M.P.
Principal

| PROGRAMME NAME | COURSE CODE | NAME OF THE COURSE | Old/New/ Revised | SD | EM | EN |
|---|-------------|--|---------------------|----|----|----|
| M.A. COMMUNICATION | 15PMED307 | INFORMATION AND COMMUNICATION TECHNOLOGIES | OLD | ✓ | ✓ | ✓ |
| M.A. COMMUNICATION | 15PMED308 | AUDIO VISUAL PRODUCTION II | OLD | ✓ | ✓ | |
| M.A. COMMUNICATION | 15PMED309 | PRINT JOURNAL | OLD | ✓ | ✓ | ✓ |
| M.A. COMMUNICATION | 15PMED310 | ONLINE JOURNAL | OLD | ✓ | ✓ | ✓ |
| M.A. COMMUNICATION | 16PMED309 | APPRECIATION AND ANALYSIS OF MEDIA | OLD | ✓ | ✓ | ✓ |
| M.A. COMMUNICATION, M.A. MEDIA MANAGEMENT | 16PMED311 | COMMUNICATION RESEARCH METHODS | OLD | ✓ | ✓ | |
| M.A. COMMUNICATION, M.A. MEDIA MANAGEMENT | 10PINT301 | SPECIALIZATION / PROJECT | OLD | ✓ | | ✓ |
| M.A. COMMUNICATION, M.A. MEDIA MANAGEMENT | 11PSTP301 | DISSERTATION | OLD | ✓ | ✓ | |
| M.A. COMMUNICATION | 15PMED311 | PR CAMPAIGN / MINI PROJECT | OLD | ✓ | ✓ | ✓ |
| M.A. MEDIA MANAGEMENT | 14PMAN310 | ORGANIZATIONAL COMMUNICATION | OLD | ✓ | ✓ | |

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|-----------------------|-------------|---------------------------------------|---------------------|----|----|----|
| M.A. MEDIA MANAGEMENT | 14PMED303 | MASS MEDIA INDUSTRY | OLD | ✓ | | ✓ |
| M.A. MEDIA MANAGEMENT | 19PMAN301 | EVENT MANAGEMENT | NEW | ✓ | ✓ | ✓ |
| M.A. MEDIA MANAGEMENT | 19PMED301 | PUBLIC RELATIONS | OLD | ✓ | ✓ | ✓ |
| M.A. MEDIA MANAGEMENT | 19PMED302 | MEDIA ENTREPRENEURSHIP | OLD | ✓ | ✓ | ✓ |
| M.A. MEDIA MANAGEMENT | 10PMED319 | MEDIA PLANNING | OLD | ✓ | ✓ | |
| M.A. MEDIA MANAGEMENT | 16PMED307 | MEDIA POLICY AND REGULATION | OLD | | ✓ | |
| M.A. MEDIA MANAGEMENT | 19PMED303 | ADVERTISING MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.A. MEDIA MANAGEMENT | 19PMED304 | INTEGRATED MARKETING COMMUNICATION | OLD | ✓ | | ✓ |
| M.A. MEDIA MANAGEMENT | 10PMED332 | ADVERTISING CAMPAIGN | OLD | ✓ | ✓ | ✓ |
| M.A. MEDIA MANAGEMENT | 11PMED306 | CELEBRITY MANAGEMENT | OLD | | ✓ | |

S. Fernando
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AB

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|-----------------------|-------------|---|---------------------|----|----|----|
| M.A. MEDIA MANAGEMENT | 14PMAN321 | BRAND MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.A. MEDIA MANAGEMENT | 14PMAN322 | CRISIS MANAGEMENT | OLD | ✓ | ✓ | |
| M.A. MEDIA MANAGEMENT | 16PMAN301 | BASICS OF MARKETING MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.A. MEDIA MANAGEMENT | 16PMAN302 | CUSTOMER RELATIONSHIP MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.A. MEDIA MANAGEMENT | 16PMED310 | SOCIAL MEDIA MANAGEMENT | OLD | ✓ | ✓ | ✓ |
| M.A. MEDIA MANAGEMENT | 10PMIP302 | PUBLIC RELATIONS CAMPAIGN | OLD | ✓ | ✓ | ✓ |
| M.A. PUBLIC POLICY | 20PPPY301 | INTRODUCTION TO PUBLIC POLICY | NEW | ✓ | ✓ | |
| M.A. PUBLIC POLICY | 20PPPY302 | FUNDAMENTALS OF LAW AND JUDICIARY | NEW | ✓ | ✓ | |
| M.A. PUBLIC POLICY | 20PPPY303 | PUBLIC ADMINISTRATION AND GOVERNANCE | NEW | ✓ | ✓ | ✓ |
| M.A. PUBLIC POLICY | 20PPPY304 | WRITING AND COMMUNICATION SKILLS FOR PUBLIC POLICY | NEW | ✓ | ✓ | ✓ |
| M.A. PUBLIC POLICY | 20PPPY305 | QUANTITATIVE TECHNIQUES FOR PUBLIC POLICY | NEW | ✓ | | |

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|--|-------------|--|---------------------|----|----|----|
| M.A. PUBLIC POLICY | 20PPPY306 | ENVIRONMENT AND PUBLIC POLICY | NEW | ✓ | ✓ | ✓ |
| M.A. PUBLIC POLICY | 20PPPY307 | BUREAUCRACY AND CIVIL SOCIETY | NEW | ✓ | ✓ | |
| M.A. PUBLIC POLICY | 20PPPY308 | E-GOVERNANCE | NEW | ✓ | ✓ | ✓ |
| M.A. PUBLIC POLICY | 20PPPY309 | GENDER AND PUBLIC POLICY | NEW | ✓ | ✓ | |
| M.A. PUBLIC POLICY | 20PPPY310 | MEDIA STRATEGY FOR PUBLIC POLICY | NEW | ✓ | ✓ | |
| M.A. PUBLIC POLICY | 20PPPY311 | PUBLIC POLICY ANALYSIS | NEW | ✓ | ✓ | |
| M.A. PUBLIC POLICY | 20PPPY312 | URBAN PLANNING POLICY | NEW | ✓ | | |
| ALL I YEAR PG PROGRAMMES - SKILL BASED ELECTIVE I | 15PSBE401 | RESEARCH AND PRESENTATION SKILLS | OLD | ✓ | | |
| ALL I YEAR PG PROGRAMMES - SKILL BASED ELECTIVE II | 15PSBE402 | COUNSELLING FOR PERSONAL EFFECTIVENESS | OLD | ✓ | | |
| ALL II YEAR PG PROGRAMMES - SKILL BASED ELECTIVE III | 10PSBE403 | LEADERSHIP AND GENERAL MANAGEMENT SKILLS | OLD | ✓ | | |
| ALL II YEAR PG PROGRAMMES - SKILL BASED ELECTIVE IV | 10PSBE404 | CAREER MANAGEMENT SKILLS | OLD | ✓ | | |

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M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI 600 034
23rd Meeting of the Academic Council

Date : 30th November, 2020

Time : 10.00 a.m

Chairperson : Dr. Lalitha Balakrishnan
Principal

LB

Experts from University of Madras

Dr. P.Kalaiselvi,
Associate Professor,
Department of Medical Biochemistry,
University of Madras,
Taramani Campus, Chennai – 600 113

P.K.

Dr. V. Bharathi Harishankar,
Professor & Head,
Department of Women Studies,
University of Madras,
Chepauk, Chennai – 600 005

Bharathi

Dr. S. Chinnammai,
Professor,
Department of Economics
University of Madras,
Chepauk, Chennai – 600 005

S. Chinnammai

Experts from outside the College

Mr S. Sundar Raman, FCA, DISA
Partner, Corporate Compliance & FEMA Advisory
G Sekar Associates, Chartered Accountants
Registered Valuer, Securities & Financial Assets, Chennai – 600 024

S. Sundar Raman

Dr. Vinod Surana
Partner & CEO
Surana and Surana International Attorneys
61-63, Dr. Radhakrishnan Salai,
Mylapore, Chennai 600 004

Vinod Surana

Mr. Gopi Koteeswaran
Chairman, IT/ITES Committee, ASSOCHAM
CEO, LatentView
Charter Member, TiE
Co-Founder & Partner, Cady Wellness Institute, Chennai – 600 113

Gopi Koteeswaran

M.O.P. Vaishnav College for Women (Autonomous), Chennai 600 034
(An Autonomous Institution affiliated to the University of Madras)

Faculty Members

Member Secretary : Dr. Fernandes Jayashree

Business Administration

Dr. Archana Prasad

Dr. M Vijayalakshmi

Ms Ramya Raman

Dr. D.S. Latha

Ms. Krupa

Commerce

Dr. D Uthira

Dr. K C Sumangala Devi

Ms. Geetanjali Jindger

Dr. C S Srividya Prathiba

Ms. V Sudha

Dr. K. Sindhu

Dr. Nisha U

Economics

Ms. Kiran Varma

Computer Science

Ms. R Gavoury

Dr. K.B. Priya Iyer

Dr. T. Sunitha Rani

Dr. Sakthi Kumaresh

Food Science

Dr. Simmi Jain

Ms. Sini Jadeesh

Sociology

Ms. A. Uma Maheswari

Psychology

Ms. R A Ghayathri Swetha Kumari

Communication and Media Studies

Dr. Anurekha S

Dr. S. Jaishree

Dr. Sandhya Rajasekhar

Ms. N Meenakshi

Dr. Susan Sridhar

English

Ms. R Jayalakshmi

Languages

Dr. Sudha Trivedi



M.O.P. Vaishnav College for Women (Autonomous)

(College affiliated to the University of Madras & Re-accredited at "A++" Grade by NAAC)

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MINUTES OF THE 24th MEETING OF THE ACADEMIC COUNCIL

Date: 08.02.2021

Time: 2.00 p.m.

Venue: GMeet

Chairperson: Dr. Lalitha Balakrishnan

Principal

AGENDA

- ❖ Invocation
- ❖ Welcome address and brief report on the activities of the College – Chairperson.
- ❖ To consider the business brought forward by the Chairperson
 - End Semester improvement examination to be held for desirous students, PG Batch 2019-2021 (Semester II), UG Batch 2019-2022 (Semester II) and Batch 2018-2021 (Semester IV)
- ❖ Any other discussions
- ❖ Vote of Thanks

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Chennai-600 034

M.O.P. Vaishnav College for Women (Autonomous), Chennai 34
(College Affiliated to the University of Madras & Re-accredited at A++ by NAAC)

MINUTES

ACADEMIC COUNCIL MEMBERS:

Chairperson: Dr. Lalitha Balakrishnan
Principal
M. O. P. Vaishnav College for Women (Autonomous)
Chennai- 600 034.

EXTERNAL MEMBERS

ACADEMIC EXPERTS FROM UNIVERSITY OF MADRAS

Dr. P.Kalaiselvi,
Associate Professor,
Department of Medical Biochemistry,
University of Madras,
Taramani Campus, Chennai – 600 113.

Dr. V. Bharathi Harishankar,
Professor & Head,
Department of Women Studies,
University of Madras,
Chepauk, Chennai – 600 005.

Dr. S. Chinnammai,
Professor,
Department of Economics
University of Madras,
Chepauk, Chennai – 600 005.

ACADEMIC / INDUSTRY EXPERTS

Mr S. Sundar Raman, FCA, DISA
Partner, Corporate Compliance & FEMA Advisory
G Sekar Associates, Chartered Accountants
Registered Valuer, Securities & Financial Assets, Chennai

Dr. VinodSurana
Partner & CEO
Surana and Surana International Attorneys
61-63, Dr. RadhakrishnanSalai,
Mylapore, Chennai- 600 004.


Dean-Academics
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Mr. Gopi Koteeswaran
Chairman, IT/ITES Committee, ASSOCHAM
CEO, LatentView
Charter Member, TiE
Co-Founder & Partner, Cady Wellness Institute, Chennai

FACULTY MEMBERS

Member Secretary: Dr. Fernandes Jayashree

Business Administration

Dr. Archana Prasad
Dr. M Vijayalakshmi
Ms. Ramya Raman
Dr. D.S.Latha
Ms. Krupa

Commerce

Dr. D Uthira
Dr. K C Sumangala Devi
Ms. Geetanjali Jindger
Dr. C S SrividyaPrathiba
Ms. V Sudha
Dr. K. Sindhu
Dr. Nisha U

Economics

Ms. Kiran Varma

Computer Science

Ms. R Gavoury
Dr. K.B. Priya Iyer
Dr. T. Sunitha Rani
Dr. Sakthi Kumaresh

Food Science

Dr. Simmi Jain
Ms. Sini Jadeesh

Sociology

Dr. Sudha Krishna kumar


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Psychology

Ms. R A Ghayathri Swetha Kumari

Communication and Media Studies

Dr. Anurekha S

Dr. S. Jaishree

Dr. Sandhya Rajasekhar

Ms. N Meenakshi

Dr. Susan Sridhar

English

Ms. R Jayalakshmi

Languages

Dr. Sudha Trivedi

Principal and Chairperson of the Academic Council, Dr. Lalitha Balakrishnan welcomed the academic council members. She presented the highlights of the academic achievements for the academic year 2020-21.

The following resolutions are deliberated and discussed.

Business brought forward by the Chairperson Dr. Lalitha Balakrishnan

- ❖ Conduct of End Semester improvement examination for desirous students
PG Batch 2019-2021 (Semester II), UG Batch 2019-2022 (Semester II) and
Batch 2018-2021 (Semester IV)

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Principal
M.O.P. Vaishnav College for Women
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Chennai-600 034

M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI 600 034
24th Meeting of the Academic Council

Date : 8th February, 2021

Time : 02.00 p.m

Chairperson : Dr. Lalitha Balakrishnan
Principal

Experts from University of Madras

Dr. P.Kalaiselvi,
Associate Professor,
Department of Medical Biochemistry,
University of Madras,
Taramani Campus, Chennai – 600 113

Dr. S. Chinnammai,
Professor,
Department of Economics
University of Madras,
Chepauk, Chennai – 600 005

Experts from outside the College

Mr S. Sundar Raman, FCA, DISA
Partner, Corporate Compliance & FEMA Advisory
G Sekar Associates, Chartered Accountants
Registered Valuer, Securities & Financial Assets, Chennai – 600 024

Dr. Vinod Surana
Partner & CEO
Surana and Surana International Attorneys
61-63, Dr. RadhakrishnanSalai,
Mylapore, Chennai 600 004

Mr. Gopi Koteeswaran
Chairman, IT/ITES Committee, ASSOCHAM
CEO, LatentView
Charter Member, TiE
Co-Founder & Partner, Cady Wellness Institute, Chennai – 600 113

Leave of Absence

Dr. V. Bharathi Harishankar,
Professor & Head,
Department of Women Studies,
University of Madras,
Chepauk, Chennai – 600 005

KBI

Pray

S. A.

S. Sundar Raman

Vinod Surana

K. G. Koteeswaran

S. J.

8.20.2021

24th Meeting of the Academic Council

M.O.P. Vaishnav College for Women (Autonomous), Chennai 600 034
(An Autonomous Institution affiliated to the University of Madras)

Faculty Members

Member Secretary : Dr. Fernandes Jayashree

Business Administration

Dr. Archana Prasad

Dr. M Vijayalakshmi

Ms Ramya Raman

Dr. D.S.Latha

Ms. Krupa

Commerce

Dr. D Uthira

Dr. K C Sumangala Devi

Ms. Geetanjali Jindger

Dr. C S Srividya Prathiba

Ms. V Sudha

Dr. K. Sindhu

Dr. Nisha U

Economics

Ms. Kiran Varma

Computer Science

Ms. R Gavoury

Dr. K.B. Priya Iyer

Dr. T. Sunitha Rani

Dr. Sakthi Kumaresh

Food Science

Dr. Simmi Jain

Ms. Sini Jadeesh

Sociology

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Psychology

Ms. R A Ghayathri Swetha Kumari

Communication and Media Studies

Dr. Anurekha S

Dr. S. Jaishree

Dr. Sandhya Rajasekhar

Ms. N Meenakshi

Dr. Susan Sridhar

English

Ms. R Jayalakshmi

Languages

Dr. Sudha Trivedi

Dean Academics
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Chennai-600 034



M.O.P. Vaishnav College for Women (Autonomous)

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No.20, IV Lane, Nungambakkam High Road, Chennai - 600 034. India.
Phone : 044 - 2833 0262 / 2833 0677 Fax : 044 - 2833 0385
E-mail : mopvaishnav@mopvc.edu.in, Web : www.mopvc.edu.in

MINUTES OF THE 25th MEETING OF THE ACADEMIC COUNCIL

Date: 28.07.2021

Time: 11.30 a.m.

Venue: GMeet

Chairperson: Dr. Lalitha Balakrishnan

Principal

AGENDA

- ❖ Invocation
- ❖ Welcome and brief report about the College – Chairperson
- ❖ Passing of the minutes of the 24th academic council meeting.
- ❖ To consider the business brought forward by the Chairperson
 - Online courses offered through Coursera / Swayam / NPTEL/ ALISON/ edX/ Google Scholar in Lieu of Internship for UG students admitted during the academic year 2019- 2020, 2020-21 and PG students admitted during the academic year 2020-2021.
 - Conduct of Online End Semester Examination for II PG (Batch 2020-2022), I PG (Batch 2021-2023), III UG (Batch 2019-2022), II UG (Batch 2020-2023), I UG (Batch 2021-2024) for Odd and Even semester.
 - Students who were awarded marks as per Government Order No.111, dated 27.7.2020 in Semester II (Batch 2019-2022) and in Semester IV (Batch 2018-2021) exams in April 2020 were given an opportunity to improve their scores by conduct of Online Exams during April 2021.
 - Conduct of **Weekend Online Diploma courses** to be offered from the academic year 2021-2022 after getting the necessary approvals from University of Madras and UGC.

Dr. P. S. Srinivasan
Dean Academics

K/S
Principal
M.O.P. Vaishnav College for Women
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- ❖ To consider the business brought forward by the Board of Studies Meetings in
 - Business Administration – PG and UG
 - Commerce –PG and UG
 - Mathematics
 - Sociology
 - Communication and Media Studies – UG and PG
 - English
 - Languages – Sanskrit and French
- ❖ Other Discussions
- ❖ Vote of thanks


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MINUTES

ACADEMIC COUNCIL MEMBERS:

Chairperson: Dr. Lalitha Balakrishnan
Principal
M. O. P. Vaishnav College for Women (Autonomous)
Chennai 600 034.

ACADEMIC EXPERTS FROM UNIVERSITY OF MADRAS

Dr. P. Kalaiselvi,
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Dr. S. Chinnammai,
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Food Science

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English

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Dr. R. Rajeswari
Ms. R. Sowmiya
Ms. Babitha Elizabeth Titus


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Principal and Chairperson of the Academic Council, Dr. Lalitha Balakrishnan welcomed the academic council members. She presented the highlights of the academic achievements for the academic year 2020-21.

The following resolutions are deliberated and discussed.

Business Brought Forward by the Chairperson Dr. Lalitha Balakrishnan

- Guidelines and Regulations for Doctoral Programme in Communication and Media Studies.
- Conduct of Online End Semester Examination for II PG (Batch 2020-22), I PG (Batch 2021-23), III UG (Batch 2019-22), II UG (Batch 2020-23), I UG (Batch 2021-24) for Odd and Even semester.
- Students who were awarded marks as per Government Order No.111, dated 27.7.2020 in Semester II (Batch 2019-22) and in Semester IV (Batch 2018-21) exams in April 2020 were given an opportunity to take up Online Examinations during April 2021.
- Conduct of Weekend Online Diploma courses to be offered from the academic year 2021-22 after getting the necessary approvals from University of Madras and UGC.
- Online courses offered through Coursera / Swayam / NPTEL/ ALISON/ edX/ Google Scholar in Lieu of Internship for UG students admitted during the academic year 2019-2020, 2020-21 and PG students admitted during the academic year 2020-2021.

| Department | Batch | Portal | Course offered in lieu of Internship |
|------------------------------|-----------|----------|---|
| B.B.A. | 2019-2022 | Coursera | Innovation through Design: Think, Make, Break and Repeat |
| B.Com Accounting and Finance | 2019-2022 | Coursera | 1. Diversity and Inclusion for HR Professionals 2. Marketing Research and Consumer Behaviour |
| B.Com Accounting | 2019-2022 | Coursera | 3. Forensic Accounting and Fraud |


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| | | | |
|---------------------------------|-----------|---------------|--|
| and Finance | | | Examination 4. Successful Negotiation Essential Strategies and Skills |
| B.Com Marketing Management | 2019-2022 | Coursera | The Strategy of Content Marketing (University of California, Davis) |
| B.Com Honours | 2019-2022 | Coursera | Finance and Quantitative modelling for analysts specialization |
| | 2020-2023 | | |
| B.A. Economics | 2019-2022 | EdX | 1. Financial Development and Financial inclusion (IMFx) 2. From Poverty to Prosperity: Understanding economic development (Oxfordx) |
| B.Sc. Visual Communication | 2019-2022 | Coursera | User Experience Research and Design Specialization (University of Michigan) |
| | 2020-2023 | | Transmedia Storytelling: Narrative worlds, emerging technologies and global audiences (The University of New South Wales, Sydney, Australia) |
| B.Sc. Electronic Media | 2019-2022 | NPTEL | Film Appreciation (IIT Madras) |
| B.A. Journalism | 2019-2022 | Coursera | Data Journalism |
| B.Sc. Mathematics | 2019-2022 | Swayam/ NPTEL | Programming in R |
| B.Sc. Food Science & Management | 2019-2022 | ALISON | Advanced Diploma in Novel Technologies for Food Processing and Shelf life Extension |
| B.A. Sociology | 2019-2022 | Coursera | 1. Global diplomacy- Diplomacy in the modern world 2. International women's health and human rights |
| B.Sc. Psychology | 2019-2022 | Future Learn | Logical and Critical Thinking |
| B.Sc. Computer Science | 2019-2022 | Coursera | Introduction to Machine Learning |


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| | | | |
|------------------------------|-----------|---------------------------|--|
| B.C.A | 2019-2022 | Coursera | Building modern python application on AWS |
| M.B.A | 2020-2022 | Coursera | 1. Financial Markets - Yale University 2. Portfolio Selection and Risk Management - Rice University |
| | | Google Scholar | 3. Digital Marketing - Google Scholar |
| M.Com | 2020-2022 | Swayam | 1. Research Methodology and Statistical Analysis |
| | | Coursera | 2. Fintech: Foundations & Applications of Financial Technology Specialization |
| M.Sc. Information Technology | 2020-2022 | Coursera | Introduction to Augmented Reality and ARCore |
| M.A. Public Policy | 2020-2022 | University of Palermo | 1. Quality of Life and public policy |
| | | Oxford home study college | 2. Strategic Planning |

Dr. Lalitha Balakrishnan will move the recommendations passed by the Board of Studies in Business Administration (PG):

Suggestions from Stake holders and Board of studies Members

M.A. HUMAN RESOURCE MANAGEMENT

Introduction of new course

- Academic experts suggested introduction of the core course Labour Legislations –II

Details of course introduced

| Course Component | Subject | Semester | Year of Introduction |
|------------------|-------------------------|----------|----------------------|
| Core VIII | Labour Legislations –II | II | 2021-2022 |


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Revision made in the syllabus of the courses

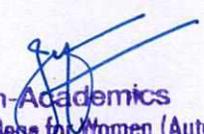
- Legal expert and Faculty Mr. Mohanasundram emphasized on the inclusion of the recent bills and the division of syllabus to have in-depth understanding in the course **Labour Legislation -I.**
- Faculty Members suggested the revision in the syllabus to include contemporary practices in the course **Strategic Human Resource Management.**
- Academic Representative Dr. Amalshwari Umapathy and the Faculty members suggested the revision in the course **Change Management.**
- Faculty members suggested the revision in the course **Human Resource Information System.**

The Syllabus of the following courses are revised

| Course Component | Subject | Semester | Year |
|------------------|--------------------------------------|----------|-----------|
| Core IV | Labour Legislations –I | I | 2021-2022 |
| Core XIII | Strategic Human Resources Management | III | |
| Core X | Change Management | III | |
| Core XI | Human Resource Information System | III | |

The change in nomenclature of the following course

| Course Component | Subject | | Semester | Year |
|------------------|-----------------------|----------------------|----------|-----------|
| | From | To | | |
| Core IX | Workplace Counselling | Employee Counselling | II | 2021-2022 |


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The change in the course component for the following courses

| Name of the Programme | Change in course component | | Name of the Course | Semester | Batch |
|-------------------------------|--------------------------------|--------------------------------|-----------------------------------|----------|-----------|
| | From | To | | | |
| M.A Human Resource Management | Core VIII | Elective III | Talent Management | II | 2021-2023 |
| | Core X | Elective V | Training and Development | III | 2021-2023 |
| | Core XI | Extra Disciplinary Elective II | Human Resource Development | III | 2021-2023 |
| | Elective V | Core X | Change Management | III | 2021-2023 |
| | Extra Disciplinary Elective II | Core XI | Human Resource Information System | III | 2021-2023 |

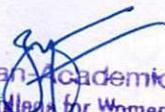
Dr. Archana Prasad will move the recommendations passed by the Board of Studies in **Business Administration UG:**

Suggestions from Stake holders and Board of studies Members

Details of the courses Revised:

- The following revisions are made in the Commerce Board and adopted by B.B.A

| Name of the Programme | Name of the Course | Semester | Batch |
|-----------------------|---|----------|-----------|
| B.B.A | Core I Financial Accounting (Theory & Practical) | I | 2021-2024 |
| | Core IV Marketing Management | II | 2021-2024 |
| | Core VII Entrepreneurship Development and Small Business Management | III | 2021-2024 |


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| | | | |
|--|---|-----|-----------|
| | Allied III Database Management and Analysis Using Spread Sheets | III | 2021-2024 |
| | Elective I Digital Marketing | III | 2021-2024 |

Shifting of Courses from one semester to the other

| Name of the Programme | Name of the Course | Semester | | Batch |
|-----------------------|--|----------|----|-----------|
| | | From | To | |
| B.B.A. | Core XVIII Introduction to E Commerce | V | VI | 2019-2022 |
| | Core XIV Project | VI | V | 2019-2022 |

Dr. D. Uthira will move the recommendations passed by the Board of Studies in **Commerce (PG & UG)**:

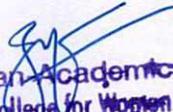
Suggestions from Stake holders and Board of studies Members

Introduction of new courses

- A collective decision was taken by the academic bodies to offer the Choice-Based Elective courses through the SWAYAM Platform due to the pandemic.

Details of courses Introduced

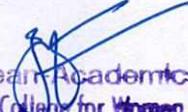
| Name of the Programme | Name of the Course | Semester | Batch | Year of Introduction |
|--|--|----------|-----------|----------------------|
| B.Com Corporate Secretaryship & B.Com Marketing Management | Elective I Choice Based Elective Corporate Social Responsibility | III | 2020-2023 | 2021-2022 |


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Revision made in the syllabus of the courses

- Professional interaction with Guest faculty CA Anusha, practising Chartered Accountant suggested to include the Ind AS as applicable in the course **Corporate Accounting** for M.Com
- Academic expert team proposed that the topics on Information Technology Act 2000, Trade Union Act 1926 & FEMA can be included and amendments should be introduced in the course **Corporate & Industrial Law** for M.Com
- Academic and subject expert Dr. Thothadri.S, suggested reallocation of topics between the units, and to include concepts based on International Financial Management, Ethics in Financial Management and also to exclude the Financial statement Analysis as it will be covered under other course in the course **Advanced Financial Management** for M.Com
- Subject expert suggested that detailing of syllabus will help the students to have a clear idea about the topics discussed in the units and to have a better understanding of the respective provisions and computational aspects of Income tax laws and practice in the course **Direct Tax Laws I** for M.Com
- Industry expert Mr. Rajasekaran, Chartered Accountant, proposed the inclusion of the topic – alternate minimum tax in Unit V in lieu of assessment of certain types of entities in the course **Direct Tax Laws II** for M.Com.
- Mr. Sundaram LSCM expert suggested the introduction to concepts relating to impact of technology on **logistics** for M.Com
- Subject expert suggested that detailing of syllabus will help the stake holders to have a clear idea about the topics discussed in the units and to have a better understanding of the respective provisions and computational aspects of provisions under Goods and service tax Act and also under Customs Act in the course **Indirect Taxation** for M.Com


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- Taking forward the suggestions of the previous BOS and academic interactions with Indirect Tax experts, Tax planning aspect in respect of GST to be considered for revision for M.Com
- Dr. Ramanathan suggested that window dressing to be introduced as a part of Unit I He also insisted on topics like Depreciation be taught by laying emphasis on Accounting standards. In NPO the context and relevance to be taught with emphasis on difference between profit and non-profit organisations in the course **Financial Accounting** for B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management, B.B.A
- The Board suggested to include topics such as Reconstitution of partnership, Amalgamation of firms and Sale of Partnership to a Limited Company in the course **Advanced Financial Accounting** for B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management
- Industry Expert and Digital Marketer Mr. Sorav Jain had suggested the revision of Unit V of the **Marketing Management** Course by introducing emerging and innovative topics like AI Marketing, Marketing Automation and Marketing Analytics for B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management, B.B.A and B.Com Honours
- The Board suggested to introduce Competition Act 2002 in the course **Legal System of Business** for B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management
- Visiting Faculty and Entrepreneur Dr. Anuradha Prashanth suggested that the course **Entrepreneurship Development and Small Business Management** be revised and topics such as Emerging Entrepreneurship Trends and the International Business Model Canvas be introduced B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management, B.B.A and B.Com Honours


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- The Board suggested to introduce topics such as preferential and over-riding preferential payments in Liquidation and basic capital adequacy norms in Bank Accounts in the course **Advanced Corporate Accounting** for B.Com Accounting and Finance, B.Com Corporate Secretaryship
- The board appreciated the introduction of laws that carry national importance and are most recent in the course **Company Law** for B.Com Accounting and Finance,
- The board appreciated the initiative of including digital finance and crypto currency concepts at par with evolving Financial Markets in the course **Stock and Commodity Trading** for B.Com Accounting and Finance.
- Academic experts proposed revision in the Syllabus of the courses: **Elements of Management Accounting, Business Taxation, Security Analysis and Portfolio Management, Drafting and Conveyancing, Brand Management, Integrated Marketing Communication, Digital Marketing, Tourism Management, Data Management and Analysis Using Spreadsheets, U Commerce.**

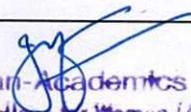
Details of the courses Revised

| Name of the Programme | Name of the Course | Semester | Batch |
|-----------------------|--|----------|-----------|
| M.Com | Core Paper II Corporate Accounting | I | 2021-2023 |
| | Elective Paper I Corporate & Industrial Law | I | 2021-2023 |
| | Core Paper IV Advanced Financial Management | I | 2021-2023 |
| | Core Paper V Advanced Corporate Accounting | II | 2021-2023 |
| | Core Paper VI Direct Tax Laws I | II | 2021-2023 |
| | Core Paper VII Direct Tax Laws II | II | 2021-2023 |
| | Extra Disciplinary Elective Paper I Logistics & Supply Chain Management | II | 2021-2023 |


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| | | | |
|---|--|-----|-----------|
| | Core Paper X Advanced Cost & Management Accounting | III | 2021-2023 |
| | Core Paper XI Indirect Taxation | III | 2021-2023 |
| | Core Paper XIII Tax Planning and Management | III | 2021-2023 |
| B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management, B.B.A | Core I Financial Accounting | I | 2021-2024 |
| | Core I Financial Accounting – Practical | I | 2021-2024 |
| B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management | Core III Advanced Financial Accounting | II | 2021-2024 |
| B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management, B.B.A | Core IV Marketing Management | II | 2021-2024 |
| B.Com Honours | Core XXVII Marketing Management | VI | 2021-2024 |
| B.Com Accounting and Finance , B.Com Corporate Secretaryship , B.Com Marketing Management | Core V Corporate Accounting | III | 2021-2024 |
| B.Com Accounting and Finance , B.Com Corporate Secretaryship | Core VI Practical Auditing | III | 2021-2024 |


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| | | | |
|---|--|-----|-----------|
| B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management | Core VII Legal System of Business | III | 2021-2024 |
| | Allied III Entrepreneurship Development and Small Business Management | III | 2021-2024 |
| B.Com Honours | Core XXIV Entrepreneurship Development and Small Business Management | V | 2021-2024 |
| B.Com Accounting and Finance, B.Com Corporate Secretaryship | Core VIII Advanced Corporate Accounting | IV | 2021-2024 |
| B.Com Accounting and Finance | Core X Company Law | IV | 2021-2024 |
| B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management | Core XI Elements of Cost Accounting | V | 2021-2024 |
| B.Com Accounting and Finance, | Core XIII Financial Reporting | V | 2021-2024 |
| B.Com Accounting and Finance, B.Com Corporate Secretaryship | Core XIV Income Tax Law and Practice II | V | 2021-2024 |
| B.Com Accounting and Finance | Elective III Stock and Commodity Trading | V | 2021-2024 |
| B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management | Core XV Elements of Management Accounting | VI | 2021-2024 |
| | Core XVII Business Taxation | VI | 2021-2024 |


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| | | | |
|---|---|-----|-----------|
| B.Com Accounting and Finance | Core XVIII Security Analysis and Portfolio Management | VI | 2021-2024 |
| B. Com Honours | Core XXVIII Security Analysis and Portfolio Management | VI | 2021-2024 |
| B. Com Corporate Secretaryship | Allied IV Drafting and Conveyancing | IV | 2021-2024 |
| B. Com Marketing Management | Allied IV Brand Management | IV | 2021-2024 |
| B. Com Marketing Management | Core XIII Integrated Marketing Communication | V | 2021-2024 |
| B. Com Marketing Management | Elective III Digital Marketing | V | 2021-2024 |
| B.Com Accounting and Finance ,B.Com Corporate Secretaryship ,B.Com Marketing Management | Elective I Data Management and Analysis Using Spreadsheets | III | 2021-2024 |
| B.Com Accounting and Finance ,B.Com Corporate Secretaryship ,B.Com Marketing Management | Elective I -U Commerce | III | 2021-2024 |
| B.Com Marketing Management | Elective II -Tourism Management (Inter-Disciplinary Elective) | II | 2021-2024 |


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Dr. Fernandes Jayashree will move the recommendations passed by the Board of Studies in **Mathematics**.

Suggestions from Stake holders and Board of studies Members

Introduction of new courses

- Industry expert Ms. Vanipriya Jayaraman, suggested the introduction of new course **Linear Algebra** in the curriculum.
- Dr. V. Selvam expressed his views of including topics on Fourier series with the core course **Integral transforms & Applications**.
- Academic expert Dr. R. Prabha recommended the introduction of the course **Integral Calculus** in lieu of “Integral Calculus & Fourier series”.

The following courses are introduced

| Name of the Programme | Name of the Course | Semester | Batch | Year of Introduction |
|-----------------------|--|----------|-----------|----------------------|
| B.Sc Mathematics | Core XI Linear Algebra | VI | 2019-2022 | 2021-2022 |
| | Core X Fourier series & Integral transforms | V | 2021-2024 | 2023-2024 |
| | Core III Integral Calculus | II | 2021-2024 | 2021-2022 |

Revision made in the syllabus of the courses

- Dr..S..Chitra, Academic expert emphasized on the inclusion of the topics on automorphism, theorems based on homomorphism, Cayley’s theorem in the Course **Modern Algebra**.


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The following course is revised

| Name of the Programme | Name of the Course | Semester | Batch |
|-----------------------|----------------------------|----------|-----------|
| B.Sc Mathematics | Core VII Modern Algebra | V | 2019-2022 |

Change in Course component

| Name of the Programme | Change in course component | | Name of the course | Semester | Batch |
|-----------------------|----------------------------|--------------|----------------------|----------|-----------|
| | From | To | | | |
| B.Sc Mathematics | Core X | Elective III | Discrete Mathematics | V | 2019-2022 |

Ms. A.Uma Maheswari will move the recommendations passed by the Board of Studies in Sociology.

Suggestions from Stake holders and Board of studies Members

Introduction of new courses

- University nominee Dr.S.Sakthi suggested the introduction of the course **Social Legislations in India**, since imparting the knowledge on legislations in India is important.
- Faculty members proposed the introduction of the courses **Social Entrepreneurship and Women's Development – Issues and Concerns**.

The following courses are introduced

| Name of the Programme | Name of the Course | Semester | Batch | Year of Introduction |
|-----------------------|---|----------|-----------|----------------------|
| B. A Sociology | Allied IV Social Legislations in India | IV | 2020-2023 | 2021-2022 |
| | Core XV | VI | 2020-2023 | 2022-2023 |


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| | | | | |
|----------------|---|---|-----------|-----------|
| B. A Sociology | Women's Development – Issues and Concerns | | | |
| | Core IX Social Entrepreneurship | V | 2021-2024 | 2023-2024 |

Revision made in the syllabus of the courses.

- Faculty members recommended the revision in the syllabus of the courses **Basics of Social Psychology, Sociology of Indian Society, Social Anthropology, Social Pathology and Social Demography.**

Details of courses revised

| Name of the Programme | Name of the Course | Semester | Batch |
|-----------------------|---|----------|-----------|
| B. A Sociology | Allied I Basics of Social Psychology | I | 2021-2024 |
| | Core II Sociology of Indian Society | I | 2021-2024 |
| | Allied II Social Anthropology | II | 2021-2024 |
| | Allied III Social Pathology | III | 2021-2024 |
| | Elective I Social Demography | III | 2021-2024 |
| | Core XI Political Sociology | VI | 2021-2024 |

Shifting of Courses from one semester to the other and change in course component

| Course Component | | Subject | Semester | | Year |
|------------------|-----------|-------------------------|----------|----|-----------|
| From | To | | From | To | |
| Core XIII | Allied IV | Environment and Society | IV | VI | 2022-2023 |


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- Ratification of the Introduction of the Non Major Elective courses offered in Semester II, **Tribal Studies in India I** and **Tribal Studies in India II** for the students admitted in the academic year 2020 – 2021 and thereafter

Dr. S. Anurekha will move the recommendations passed by the Board of Studies in **Communication and Media Studies UG and PG.**

Suggestions from Stake holders and Board of studies Members

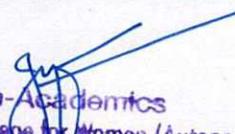
MA MEDIA MANAGEMENT

Revision of courses

- Academic expert Mr. Natarajan suggested the inclusion of the topic “Image audit” in the course **Public Relations.**
- BOS members suggested incorporating concepts related to New Media Innovations and Digital Entrepreneurship in the course **Media Entrepreneurship.**
- Academic expert Dr. D. Punitha recommended the revision in the course **Integrated Marketing Communication.**
- Industry expert Ms. Sushma Raghavan suggested enhancing the syllabus of the course **Brand Management** to keep up with the market trends.

Details of the courses revised

| Name of the Programme | Name of the Course | Semester | Batch |
|-----------------------|-------------------------------------|----------|-----------|
| M.A. Media Management | Core III- Public Relations | I | 2021-2023 |
| | Elective II- Media Entrepreneurship | I | 2021-2023 |


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| | | | |
|--|---|-----|-----------|
| | Core VII-Integrated Marketing Communication | II | 2021-2023 |
| | Core XII-Brand Management | III | 2020-2022 |

Revision made in syllabus and change in Course Component

BOS members suggested to change this course into a practical course with the creation of a Crisis Manual. Theories of Crisis Management and the importance of dark sites were suggestions given by the Board

| Name of the Programme | Name of the Course | Semester | Batch |
|-----------------------|------------------------------|----------|-----------|
| M.A. Media Management | Core XI Crisis Management | III | 2020-2022 |

B.Sc. VISUAL COMMUNICATION

Revision made in the syllabus of the courses

- Mr. Natarajan and the Course faculty discussed in detail the topics to be included in the course **Introduction to Visual Communication** and **Production Design**.
- Course faculty proposed revision in the syllabus of the courses **Basics of Fine Arts, Graphic Design – I & II, Basics of Human Communication, Application of Fine Arts, Photography and Advertising, 2D Animation & Web Designing**
- Industry Expert Mr. Subramani recommended revision in the Syllabus of the courses **Printing and Publication Design and Advanced Photography**

| Name of the Programme | Name of the Course | Semester | Batch |
|----------------------------|--|----------|-----------|
| B.Sc. Visual Communication | Core I Introduction to Visual Communication | I | 2021-2024 |
| | Core II Basics of Fine Arts | I | 2021-2024 |


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| | | | |
|--|---|-----------|-----------|
| B.Sc. Visual Communication | Allied I Graphic Design – I | I | 2021-2024 |
| | Core III Basics of Human Communication | II | 2021-2024 |
| | Core IV Application of Fine Arts | II | 2021-2024 |
| | Allied II Graphic Design- II | II | 2021-2024 |
| | Core V Photography | III | 2021-2024 |
| | Core VI Advertising | III | 2021-2024 |
| | Core VII Printing and Publication Design | III | 2021-2024 |
| | Allied III Digital Graphic Design | III | 2021-2024 |
| | Core VIII Advanced Photography | IV | 2021-2024 |
| | Core X Production Design | IV | 2021-2024 |
| | Allied IV 2D Animation & Web Designing | IV | 2021-2024 |
| | Core XI Production Techniques | V | 2021-2024 |
| | Core XII Film Studies | V | 2021-2024 |
| | Core XIII 3D Modelling & Animation | V | 2021-2024 |
| | Elective III Ad Strategy & Campaign | V | 2021-2024 |
| | Core XVIII Specialisation - Multimedia | VI | 2021-2024 |
| Core XVIII Specialisation - Web Designing | VI | 2021-2024 | |


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B.A. JOURNALISM

Introduction of New Course

- Students/alumni suggested the inclusion of a course **Psychological Issues**

The following course is introduced

| Name of the Programme | Name of the Course | Semester | Batch | Year of Introduction |
|-----------------------|--------------------------------------|----------|-----------|----------------------|
| B.A. Journalism | Elective III Psychological Issues | V | 2020-2023 | 2022-2023 |

Revision made in the syllabus of the courses.

- Faculty suggested the inclusion of the topic Significant New Government Economic Policies in the course **Economic Issues in India**.

| Name of the Programme | Name of the Course | Semester | Batch |
|-----------------------|---------------------------------------|----------|-----------|
| B.A. Journalism | Allied IV Economic Issues in India | IV | 2020-2023 |

Shifting of Course from one semester to the other and change in course component:

| Course Component | | Course | From Semester | To Semester | Batch |
|------------------|---------|-------------------------------------|---------------|-------------|-----------|
| From | To | | | | |
| Elective III | Core VI | Reporting for Television- Practical | V | IV | 2020-2023 |


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Ms. R. Jayalakshmi will move the recommendations passed by the Board of Studies in **English:**

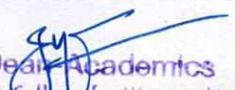
- The revised syllabus for **Foundation Courses – English III** offered in **Semester III & English IV** offered in **Semester IV** for the Under Graduate Programmes **B.Sc Mathematics, B.Sc Computer Science, B.Sc Psychology, B.A Journalism, B.A Sociology, B.A Economics** for the students admitted during the **academic year 2020 – 2021** and thereafter was approved.

Ms. R. Sowmiya will move the recommendations passed by the Board of Studies in **Sanskrit:**

- The revised syllabus for the **Foundation Courses – Sanskrit I** offered in **Semester I and Sanskrit II** offered in **Semester II** for the Under Graduate Programmes for the students admitted during the **academic year 2021 – 2022** and thereafter was approved.
- The revised syllabus for the **Foundation Courses – Sanskrit III** offered in **Semester III and Sanskrit IV** offered in **Semester IV** for the Under Graduate Programmes **B.Sc Mathematics, B.Sc Computer Science, B.Sc Psychology, B.A Journalism, B.A Sociology, B.A Economics** for the students admitted during the **academic year 2021 – 2022** and thereafter was approved.

Ms. Babitha Elizabeth Titus will move the recommendations passed by the Board of Studies in **French:**

- The revised syllabus for the **Foundation Courses – French I** offered in **Semester I and French II** offered in **Semester II** for the Under Graduate Programmes for the students admitted during the **academic year 2021 – 2022** and thereafter was approved.
- The revised syllabus for the **Foundation Courses – French III** offered in **Semester III and French IV** offered in **Semester IV** for the Under Graduate Programmes **B.Sc Mathematics,**


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B.Sc Computer Science, B.Sc Psychology, B.A Journalism, B.A Sociology, B.A Economics for the students admitted during the academic year 2020 – 2021 and thereafter was approved.

Deliberations and suggestions by the Members of the Academic council

Members appreciated the introduction of online courses in lieu of Internship and also appreciated the departments for updating their syllabus for suiting the latest changes.

Human Resource Management (PG):

- Dr. Vinod Surana suggested that the labour laws mentioned in the Core courses have been codified into four codes and have received the President's assent between 2019-20 some have been notified and some not notified. It would be useful and advisable if the students are given training on labour codes which are not notified. He also mentioned that for the Core XII paper the topic on 'Mergers & Acquisition' emphasis can be laid on the reasons for the success and failures of Mergers & Acquisition'.
- Mr. Gopinath Koteeswaran opined that inclusion of topics on the shift in the HR aspects in the M.A. (Human Resource Management) Programme should be updated to meet the industry needs.
- Mr. Shankar Sundar Raman suggested including 'Designing a Good Compensation Package for Expats and Domestic employees' as a part of the course.

Business administration (UG):

- With respect to Introduction to E-commerce course offered for B.B. A students Mr. Shankar Sundar Raman remarked that the government has released on 21st June, 2021 the Draft E-commerce regulations and therefore an overview of same can be included in the syllabus.


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Commerce (PG & UG)

- With respect to the revised Syllabi Mr. Shankar Sundar Raman suggested that in the valuation topic an addition can be made on the concept of 'Registered Valuer'
- Mr. Gopinath Koteeswaran suggested bringing in Founders of two or three companies who have had a good growth journey in order to give insights to the students on the practical side of the theoretical concepts.
- Dr. Vinod Surana also mentioned that some insights can be given to the students on 'How businesses can grow', the different finance options available etc.
- Mr. Shankar Sundar Raman suggested that a course 'Practical aspects on GST' can be introduced instead of 'Forensic Accounting'.

Sociology

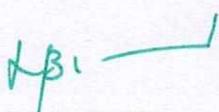
- It was remarked by Mr. Vinod Surana that for B.A Sociology students topics on strategies for operating businesses can be included in the syllabus of the course **Social Entrepreneurship**

English

- Mr. Vinod Surana suggested inclusion of lessons on creating successful blogs and becoming social media influencers in the English course.

Resolutions and the minutes of the meeting is approved by the Members of the Academic Council.


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Chennai-600 034.


Principal
M.O.P. Vaishnav College for Women
(Autonomous)
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Chennai-600 034

M.O.P VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI 600 034
25th Meeting of the Academic Council

Date : 28th July, 2021

Time : 11.30 a.m

Chairperson : Dr. Lalitha Balakrishnan
Principal

K/B

Experts from University of Madras

Dr. P.Kalaiselvi,
Associate Professor,
Department of Medical Biochemistry,
University of Madras,
Taramani Campus, Chennai – 600 113

P.K.

Dr. S. Chinnammai,
Professor,
Department of Economics
University of Madras,
Chepauk, Chennai – 600 005

x S.A.

Experts from outside the College

Mr S. Sundar Raman, FCA, DISA
Partner, Corporate Compliance & FEMA Advisory
G Sekar Associates, Chartered Accountants
Registered Valuer, Securities & Financial Assets, Chennai – 600 024

S.R.

Dr. Vinod Surana
Partner & CEO
Surana and Surana International Attorneys
61-63, Dr. Radhakrishnan Salai,
Mylapore, Chennai 600 004

V.S.

Mr. Gopi Koteeswaran
Chairman, IT/ITES Committee, ASSOCHAM
CEO, LatentView
Charter Member, TiE
Co-Founder & Partner, Cady Wellness Institute, Chennai – 600 113

G.K.

Leave of Absence

Dr. V. Bharathi Harishankar,
Professor & Head,
Department of Women Studies,
University of Madras,
Chepauk, Chennai – 600 005

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28.7.2021

25th Meeting of the Academic Council

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Faculty Members

Member Secretary : Dr. Fernandes Jayashree

Business Administration

Dr. Archana Prasad

Dr. M Vijayalakshmi

Ms Ramya Raman

Dr. D.S.Latha

Ms. Krupa

Commerce

Dr. D Uthira

Dr. K C Sumangala Devi

Ms. Geetanjali Jindger

Dr. C S Srividya Prathiba

Ms. V Sudha

Dr. K. Sindhu

Dr. Nisha U

Economics

Ms. Kiran Varma

Computer Science

Ms. R Gavoury

Dr. K.B. Priya Iyer

Dr. T. Sunitha Rani

Dr. Sakthi Kumaresh

Food Science

Dr. Simmi Jain

Ms. Sini Jadeesh

Sociology

Dr. Sudha Krishnakumar

Psychology

Ms. R A Ghayathri Swetha Kumari

Communication and Media Studies

Dr. Anurekha S

Dr. S. Jaishree

Dr. Sandhya Rajasekhar

Ms. N Meenakshi

Dr. Susan Sridhar

English

Ms. R Jayalakshmi

Languages

Dr. Sudha Trivedi

Dean - Academics

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