MINUTES OF THE 14th MEETING OF THE ACADEMIC COUNCIL

Date: 20.07.2016

Time: 11.00 a.m.

Venue: Ground Floor-Board Room

Chairperson: Dr. Lalitha Balakrishnan

Principal

AGENDA

❖ Invocation

❖ Welcome address and brief report about the activities of the College – Chairperson

❖ Passing of minutes of the previous Academic Council meeting

❖ To consider the business brought forward by the Chairperson.

- Approval for Ratification of syllabi and scheme of examinations of Self-Learning courses offered for the students admitted in UG Programmes during the academic year 2014-2015 and thereafter.

- Approval for the revised programme structure under the Choice Based Credit System (CBCS) effective for the batch of candidates admitted in all UG and PG Programmes from the academic year 2016-2017 and thereafter based on the guidelines of University of Madras and Tamil Nādu State Council for Higher Education (TANSCHE)

- Approval for the introduction of Value Added courses (Optional and outside the Curriculum) from the academic year 2016-2017.

- M.O.P Kaushal Kendra under the Centre of Excellence offers various non-evaluative skill courses.

❖ To consider the business brought forward by the Boards of Studies meeting in

- Business Administration – PG and UG

- Commerce – PG and UG

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Managed by SHRI VALLABHACHARYA VIDYA SABHA in association with M.O.P. CHARITIES

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- Computer Science – PG and UG

- Mathematics

- Food Science – PG and UG

- Sociology

- Communication and Media Studies – PG and UG

- Psychology

- Tamil

❖ Other Discussions

❖ Vote of thanks

MINUTES

ACADEMIC COUNCIL MEMBERS:

Chairperson: Dr. Lalitha Balakrishnan
                         Principal
                         M. O. P. Vaishnav College for Women (Autonomous)
                         Chennai-600034.

EXTERNAL MEMBERS

ACADEMIC EXPERTS FROM UNIVERSITY OF MADRAS

- Dr. P. Ramamurthy
  Professor and Head
  Dept. of Inorganic Chemistry
  University of Madras
  Guindy Campus, Chennai- 600 025.

- Dr. V. Bharathi Harishankar
  Professor and Head
  Dept. of Women Studies
  University of Madras
  Chepauk Campus, Chennai- 600 005.

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- Dr. B. Devamainthan
  Associate Professor
  Dept. of Management Studies
  Institute of Distance Education
  Chepauk, Chennai-600 005.

ACADEMIC/INDUSTRY EXPERTS

- Mr. R. Sivakumar
  Chartered Accountant
  Karra & Co.
  Chennai - 600018.

- Dr. S. Vaidhyasubramaniam
  Dean – Planning and Development
  SASTRA University, Thanjavur-613401.

- Mr. Mohanasundaram
  Practising Company Secretary
  Chennai

FACULTY MEMBERS

Member Secretary: Dr. Fernandes Jayashree

Business Administration

Dr. Archna Prasad
Ms. M Vijayalakshmi
Ms Ramya Raman

Commerce

Dr. D Uthira
Ms. Gitanjali Jindger
Dr. C S Srividya Prathiba
Ms. V Sudha
Ms. Kiran Varma
Dr. K. Sindhu

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Computer Science
Ms. D. Radha
Dr. K.B. Priya Iyer
Ms. R Gavoury
Ms. Sunitha Rani
Ms. Sakthi Kumaresh
Ms. Angayarkanni

Mathematics
Ms. S Krishnaveni

Food Science
Ms. Sini Jadeesh
Dr. Simmi Jain

Sociology
Ms. A. Uma Maheswari

Communication and Media Studies
Dr. Anurekha S
Dr. S. Jaishree
Dr. Sandhya Rajasekhar
Ms. N Meenakshi
Dr. Susan Sridhar

English
Ms. R Jayalakshmi

Tamil
Dr. R. Rajeswari

Hindi
Dr. Sudha Trivedi

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Principal and Chairperson of the Academic Council, Dr. Lalitha Balakrishnan welcomed the academic council members. She presented the highlights of the academic achievements for the academic year 2015-16.

The following resolutions are deliberated and discussed.
Business brought forward by the Chairperson Dr. Lalitha Balakrishnan:

- The Introduction of the Undergraduate Programme **B.Sc Psychology** for the candidates to be admitted in the academic year 2016 – 2017 and thereafter be approved.
- Approval for the revised programme structure under the Choice Based Credit System (CBCS) effective for the batch of candidates admitted in all Under Graduate and Post Graduate Programmes from the academic year 2016-2017 and thereafter based on the guidelines of University of Madras and Tamil Nādu State Council for Higher Education (TANSCHE)

UNDERGRADUATE PROGRAMME STRUCTURE

B.COM / B.B.A/ B.Sc VISUAL COMMUNICATION / B.Sc ELECTRONIC MEDIA / B.Sc FOOD SCIENCE MANAGEMENT / B.C.A			
CHOICE BASED CREDIT SYSTEM			
(Effective for the batch of Candidates admitted in 2016-2017 and thereafter)			
FIRST SEMESTER		**SECOND SEMESTER**	
COURSE COMPONENT	CREDITS	COURSE COMPONENT	CREDITS
Part I - Foundation Course Language I	3	Part I - Foundation Course Language II	3
Part II - Foundation Course General English I	3	Part II - Foundation Course Business English/ English II	3
Part III - Core-I	4	Part III - Core-III	4
Core- II	4	Core- IV	4
Allied- I	5	Allied- II	5
	19		19
Part IV - Value Education	2	Part IV- Non-Major Elective-I/Basic Tamil I/Advanced Tamil I	2
Skill Based Elective – I Communication Skills	3	Non-Major Elective-II/Basic Tamil II/Advanced Tamil II	2
		Part IV Environmental Studies	2
		Skill Based Elective – II Presentation Skills	3
	24		28

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THIRD SEMESTER		FOURTH SEMESTER	
COURSE COMPONENT	CREDITS	COURSE COMPONENT	CREDITS
Part III - Core-V	4	Part III - Core-VIII	4
Core-VI	4	Core-IX	4
Core-VII	4	Core-X	4
Allied-III	5	Allied-IV	5
Elective-I	5	Elective-II (Inter Disciplinary Elective)	5
	22		22
Part IV Skill Based Elective – III Personal Effectiveness Programme	3	Part IV Skill Based Elective - IV Life Skills	3
	25		25

FIFTH SEMESTER		SIXTH SEMESTER	
COURSE COMPONENT	CREDITS	COURSE COMPONENT	CREDITS
Part III - Core-XI	4	Part III - Core-XV	4
Core-XII	4	Core-XVI	4
Core-XIII	4	Core-XVII	4
Core-XIV	4	Core-XVIII	4
Elective-III	5		
	21		
Part V- Extension Service	1		
	22		16

B.COM HONOURS
CHOICE BASED CREDIT SYSTEM
(Effective for the batch of Candidates admitted in 2016-2017 and thereafter)

FIRST SEMESTER		SECOND SEMESTER	
COURSE COMPONENT	CREDITS	COURSE COMPONENT	CREDITS
Part I - Foundation Course Language I	3	Part I - Foundation Course Language II	3
Part II - Foundation Course General English I	3	Part II - Foundation Course Business English	3
Part III - Core-I	4	Part III - Core-V	4
Core-II	4	Core-VI	4
Core-III	4	Core-VII	4
Core-IV	4	Core-VIII	4
	22		22

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Part IV Value Education	2	Part IV Non Major Elective-I- Basic Tamil I/Advanced Tamil I	2
		Non Major Elective-II – Basic Tamil II/Advanced Tamil II	2
		Part IV Environmental Studies	2
	24		**28**

THIRD SEMESTER		FOURTH SEMESTER	
COURSE COMPONENT	**CREDITS**	**COURSE COMPONENT**	**CREDITS**
Part III Core-IX	4	Part III Core-XV	4
Core-X	4	Core-XVI	4
Core-XI	4	Core-XVII	4
Core-XII	4	Core-XVIII	4
Core-XIII	4	Core-XIX	4
Core-XIV	4	Core-XX	4
Elective-I Internship	6		
	30		**24**

FIFTH SEMESTER		SIXTH SEMESTER	
COURSE COMPONENT	**CREDITS**	**COURSE COMPONENT**	**CREDITS**
Part III Core-XXI	4	Part III Core-XXVII	4
Core-XXII	4	Core-XXVIII	4
Core-XXIII	4	Core-XXIX	4
Core-XXIV	4	Core-XXX	4
Core-XXV	4	Core-XXXI	4
Core-XXVI	4	Core-XXXII	8
Elective-II Internship	6	Elective-III- Internship	2
	30		
Part V Extension Service	1		
	31		**30**
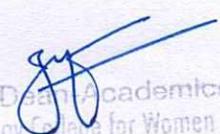
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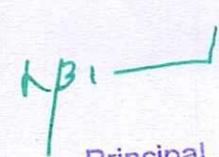
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**B.Sc. MATHEMATICS/ B.Sc COMPUTER SCIENCE / B.A. JOURNALISM / B.A.
SOCIOLOGY/ B.Sc PSYCHOLOGY
CHOICE BASED CREDIT SYSTEM**
(Effective for the batch of Candidates admitted in 2016-2017 and thereafter)

FIRST SEMESTER		SECOND SEMESTER	
COURSE COMPONENT	CREDITS	COURSE COMPONENT	CREDITS
Part I - Foundation Course Language I	3	Part I- Foundation Course Language II	3
Part II - Foundation Course General English I	3	Part II- Foundation Course English II	3
Part III - Core-I	4	Part III - Core-III	4
Core- II	4	Core- IV	4
Allied- I	5	Allied- II	5
	19		19
Part IV Value Education	2	Part IV Non Major Elective-I /Basic Tamil -I/Advanced Tamil- I	2
Skill Based Elective-I Communication Skills	3	Non Major Elective-II /Basic Tamil -II/Advanced Tamil- II	2
		Part IV Environmental Studies	2
		Skill Based Elective-II Presentation Skills	3
	24		28

THIRD SEMESTER		FOURTH SEMESTER	
COURSE COMPONENT	CREDITS	COURSE COMPONENT	CREDITS
Part I - Foundation Course Language III	3	Part I - Foundation Course Language IV	3
Part II - Foundation Course English III	3	Part II - Foundation Course English IV	3
Part III - Core-V	4	Part III - Core-VI	4
Allied-III	5	Allied - IV	5
Elective- I	5	Elective- II	5
	20		20
Part IV Skill Based Elective-III Personal Effectiveness Programme	3	Part IV Skill Based Elective-IV Life and Career Skills	3
	23		23

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FIFTH SEMESTER		SIXTH SEMESTER	
COURSE COMPONENT	**CREDITS**	**COURSE COMPONENT**	**CREDITS**
Part III - Core VII	4	Part III Core XI	4
Core VIII	4	Core XII	4
Core IX	4	Core XIII	4
Core X	4	Core XIV	4
Elective III	5	Core XV	4
	21		
Part V Extension Service	1		
	22		20

POST GRADUATE PROGRAMME STRUCTURE
M.A. MEDIA MANANGEMENT/ M.A. COMMUNICATION
CHOICE BASED CREDIT SYSTEM
(Effective for the batch of Candidates admitted in 2016-2017 and thereafter)

FIRST SEMESTER		SECOND SEMESTER	
COURSE COMPONENT	**CREDITS**	**COURSE COMPONENT**	**CREDITS**
Core I	4	Core V	4
Core II	4	Core VI	4
Core III	4	Core VII	4
Core IV	4	Core VIII	4
Elective I	3	Elective IX	3
Elective II	3	Elective X	3
Skill Based Elective I-Research and Presentation skills	2	Skill Based Elective II – Counselling for Lifespan	2
	24		24

THIRD SEMESTER		FOURTH SEMESTER	
COURSE COMPONENT	**CREDITS**	**COURSE COMPONENT**	**CREDITS**
Core IX	4	Core XIV	4
Core X	4	Elective VII	3
Core XI	4	Specialization/ Project	4
Core XII	4		
Core XIII	4		
Elective V	3		
Elective VI	3		
Internship	2		
Skill Based Elective III – Leadership and General	2		

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Management skills			
Skill Based Elective IV – Career Management Skills	2		
	32		**11**

M. Sc. INFORMATION TECHNOLOGY / M.Sc. FOOD TECHNOLOGY MANAGEMENT
CHOICE BASED CREDIT SYSTEM
(Effective for the batch of Candidates admitted in 2016-2017 and thereafter)

FIRST SEMESTER		SECOND SEMESTER	
COURSE COMPONENT	**CREDITS**	**COURSE COMPONENT**	**CREDITS**
Core I	4	Core VI	4
Core II	4	Core VII	4
Core III	4	Core VIII	4
Core IV	4	Core IX	4
Core V	4	Elective II	3
Elective I	3	Elective III	3
Skill Based Elective I-Research and Presentation Skills	2	Skill Based Elective-II – Counselling for lifespan	2
	25		**24**
THIRD SEMESTER		FOURTH SEMESTER	
COURSE COMPONENT	**CREDITS**	**COURSE COMPONENT**	**CREDITS**
Core X	4	Elective VI	3
Core XI	4	Elective VII	3
Core XII	4	Major Project	4
Core XIII	4	Skill Based Elective IV – Career Management Skills	2
Core XIV	4		
Elective IV	3		
Elective V	3		
Internship	2		
Skill Based Elective III – Leadership and General Management Skills	2		
	30		**12**
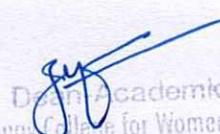
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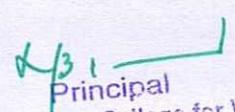
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M.Com / M.A. HUMAN RESOURCE MANAGEMENT
CHOICE BASED CREDIT SYSTEM
(Effective for the batch of Candidates admitted in 2016-2017 and thereafter)

FIRST SEMESTER		SECOND SEMESTER	
COURSE COMPONENT	CREDITS	COURSE COMPONENT	CREDITS
Core I	4	Core V	4
Core II	4	Core VI	4
Core III	4	Core VII	4
Core IV	4	Core VIII	4
Elective I	3	Elective III	3
Elective II	3	Elective IV	3
Skill Based Elective I-Research and Presentation skills	2	Skill Based Elective- II – Counselling for Lifespan	2
	24		24

THIRD SEMESTER		FOURTH SEMESTER	
COURSE COMPONENT	CREDITS	COURSE COMPONENT	CREDITS
Core IX	4	Core XIII	4
Core X	4	Core XIV- Major Project	8
Core XI	4	Extra Disciplinary Elective II	3
Core XII	4	Skill Based Elective IV – Career Management Skills	2
Elective V	3		
Extra Disciplinary Elective I	3		
Internship	2		
Skill Based Elective III – Leadership and General Management skills	2		
	26		17

M.B.A
CHOICE BASED CREDIT SYSTEM
(Effective for the batch of Candidates admitted in 2016-2017 and thereafter)

FIRST SEMESTER		SECOND SEMESTER	
COURSE COMPONENT	CREDITS	COURSE COMPONENT	CREDITS
Core I	4	Core VIII	4
Core II	4	Core IX	4
Core III	4	Core X	4
Core IV	4	Core XI	4
Core V	4	Core XII	4
Core VI	4	Core XIII	4

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Core VII	4	Core XIV	4
Skill Based Elective I-Research and Presentation Skills	2	Skill Based Elective-II – Counselling for Life span	2
	30		**30**

THIRD SEMESTER		FOURTH SEMESTER	
COURSE COMPONENT	**CREDITS**	**COURSE COMPONENT**	**CREDITS**
Core XV	4	Major Project	4
Elective I	3		
Elective II	3		
Elective III	3		
Elective IV	3		
Elective V	3		
Elective VI	3		
Internship	2		
Skill Based Elective III – Leadership and General Management skills	2		
Skill Based Elective IV – Career Management Skills	2		
	28		**4**

- The Syllabi and Scheme of Examinations for the following Self-Learning courses
    1. Make in India - Learn from the Entrepreneurs
    2. Management Lessons from Mythology
    3. Strategies for Success
    4. Rights and Duties of Indian Citizens
    5. The Story of My Experiments with Truth

offered for the candidates admitted in the academic year 2014 – 2015 and thereafter be ratified.

- The following **Value Added courses** to be offered for the Under Graduate students admitted in 2014- 2015 and thereafter be approved.
    - Accounting Software
    - Business Data Analysis
    - Customer Relationship Management
    - Online trading
    - Quantitative aptitude
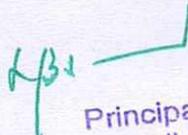
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- Script writing
- Visualizing and copywriting for advertising
- Women and Management
- Women and Society in India
- Spoken Hindi
- Social Etiquette
- Basics of computing skills
- Work place Counseling

- The following **non evaluative** Skill and Capacity enhancement courses to be offered for the UG students admitted in 2014 – 2015 and thereafter be approved.

  - **Soft Skills**
    - Presentation Etiquette
    - Body Language
    - Telephone Etiquette
    - Personal SWOT
    - Table Etiquette
    - People Skills
    - Basic Management Skills
  - **Life Skills**
    - Fitness
    - Self Defence
    - Yoga
    - First Aid
    - Work Life Balance
    - Values and Beliefs
    - Self Esteem
    - Emotional Quotient
  - **Career Management Skills**
    - Resume Writing
    - Communication and Corporate Culture
    - Group Discussion and Interview Skills
    - Aptitude
    - Reasoning
    - Etiquette and Grooming Skills
    - Campus to Corporate
  - **Language Lab**
    - Communication and Language lab
  - **Fine Arts Skills**
    - Pencil Sketching
    - Caricature
    - Paper Art
  - **Performing Art Skills**
    - Dance-Folks

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- o   Contemporary Dance
- o   Light Music
- o   Western Music
- o   Theatre – English, Hindi and Tamil
- **Vocational Skills**
  - o   Jewellery Making
  - o   Embroidery
  - o   Fabric Painting
  - o   Tailoring
  - o   Blouse Designing
  - o   Interior Designing
  - o   Bouquet Making
  - o   Cosmetology
  - o   Hair-Styling and Make-up
  - o   Mehendi Art
  - o   Photography
  - o   Hand-made Paper Products
  - o   Stand-up Comedy
  - o   Vegetable Carving
  - o   Chat and Chinese Cuisine
  - o   No-Fire Cooking
  - o   Soups and Salads
  - o   Baking
  - o   DJ-ing
  - o   RJ-ing
- **Technology Related Skills**
  - o   Forensic Audit
- **Academic Writing Skills**

<u>**Business brought forward by the Boards of Studies meetings:**</u>

Dr. Archna Prasad will move the following recommendations passed by the Board of Studies in **Business Administration:**

M.A. Human Resource Management
Suggestions from Board of studies Members
- M.A. Human Resource Management Programme was introduced in the academic year 2015-2016

The Curricula, Syllabi and Scheme of examination for the **Introduction** of the following **courses** offered in Semesters III, IV for the candidates admitted in the **M. A. Human Resource Management** Programme during the academic year 2015-2016 be approved.

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The following courses are introduced

Name of the Programme	Course Component	Name of the Course	Semester	Batch	Year of Introduction
M.A. Human Resource Management	Core IX	Training and Development	III	2015-2017	2016-2017
	Core X	Human Resource Development	III	2015-2017	2016-2017
	Core XI	International Human Resource Management	III	2015-2017	2016-2017
	Core XII	Strategic Human Resource Management	III	2015-2017	2016-2017
	Extra Disciplinary Elective I	Research Methodology	III	2015-2107	2016-2017
	Elective V	Change Management	III	2015-2017	2016-2017
	Core XIII	Work Place Counselling	IV	2015-2017	2016-2017
	Extra Disciplinary Elective II	Human Resource Information System	IV	2015-2017	2016-2017
	Core XIV	Project	IV	2015-2017	2016-2017

B.B.A

Introduction of new courses

- Dr. Thenmozhi, University nominee suggested the introduction of the courses **Organizational Behavior and Human Resource Management** for B.B.A students.
- The faculty of the department opined that basic knowledge of **Cost and Management Accounting** would be useful for students of Business Administration especially for those who intend to pursue a career in Management or as an entrepreneur
- Ms. Latha Manoj, Alumna representative opined the inclusion of the course **Quantitative Aptitude** in the curriculum to enhance the aptitude and reasoning skills of students to take up competitive exams for higher education and Aptitude tests for corporate placements.
- Dr. A. Jesu Kulandairaj, Academic expert felt that introduction of **Tax and Investment Planning** would inculcate financial discipline and habit of savings among present day student community.
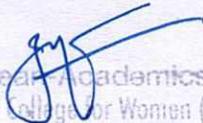
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- Dr. Thenmozhi, suggested that students who want to pursue Law as a career option must be given a fundamental knowledge on all aspects of law. Also, B.B.A programme focusses on entrepreneurship. Legal formalities for start ups are taught in the courses Business Regulatory Framework I & II.

The following courses are introduced

Name of the Programme	Name of the Course	Semester	Batch	Year of Introduction
B.B.A	Core V Organisational Behaviour	III	2015-2018	2016-2017
	Core IX Human Resource Management	IV	2015-2018	2016-2017
	Core VI Cost and Management Accounting	III	2015-2018	2016-2017
	Elective I Quantitative Aptitude	III	2015-2018	2016-2017
	Elective III Tax and Investment Planning	V	2015-2018	2017-2018
	Core XIII Business Regulatory Framework-I	V	2015-2018	2017-2018
	Core XV Financial Management	VI	2015-2018	2017-2018
	Core XVII BusinessRegulatory Framework-II	VI	2015-2018	2017-2018

Revision made in the syllabus of courses

- Mr. Jaideep, Academic Expert expressed his views to list out the statistical tools to be used in solving problems in the syllabus of the course **Research methods for Business**.

- The Faculty handling the course suggested that topics on web based tools and web server hardware were more pertaining to technical domain and hence topics on Marketing Logistics supply chain activities of E-Commerce be introduced in the course **Introduction to E-Commerce**.

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The syllabus of the following courses is revised

Name of the Programme	Name of the Course	Semester	Batch
B.B.A	Core VIII Research Methods for Business	IV	2015-2018
	Core XIV Introduction to E-commerce	V	2015-2018

Revision of syllabus, shifting of courses with change in Course Component

- The faculty members of Computer Science department, handling the course on **Management Information System** provided a feedback that Unit V – Systems Analysis and Design was highly technical for a management student.

Name of the Programme	Name of the Course	Semester		Course Component		Batch
		From	To	From	To	
B.B.A	Allied III Management Information System	VI	III	CORE XV	ALLIED III	2015-2018

Shifting of Courses from one semester to the other

- Faculty members suggested that **Production Management** when studied alongside Operations Research provides a holistic perspective on Operations Management in order to facilitate the earlier mentioned introductions and changes the shifting of the following courses was warranted

Name of the Programme	Name of the Course	Semester		Batch
		From	To	
B.B.A	Core X - Production Management	III	IV	2015-2018
	Core XI - Advertising and Brand Management	VI	V	2015-2018
	Core XII - Retail Management	VI	V	2015-2018
	Core XVI - Business Policy and Strategic Management	V	VI	2015-2018

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Dr. D. Uthira will move the recommendations passed by the Board of Studies in **Commerce (PG & UG):**

Suggestions from Board of studies Members

Introduction of new courses

- M.Com Programme was introduced from the academic year 2015-2016.
  Introduction of new courses offered for the students admitted in M.Com during the year 2015-2016.
  The curricula, syllabi and scheme of examination for the **introduction** of the following **courses** offered in Semesters III, IV for the candidates admitted in the **M.Com** Programme during the academic year 2015-2016 be approved.

Name of the Programme	Name of the Course	Semester	Batch	Year of Introduction
M.Com	Core IX Merchant Banking & Financial Services	III	2015-2017	2016-2017
	Core X Investment Analysis & Portfoilo Management	III	2015-2017	2016-2017
	Core XI Advanced Cost & Management Accounting	III	2015-2017	2016-2017
	Core XII Direct Tax Laws	III	2015-2017	2016-2017
	Elective V International Business	III	2015-2017	2016-2017
	Extra disciplinary Elective I Research Methodology	III	2015-2017	2016-2017
	Core XIII Tax Planning and Management	IV	2015-2017	2016-2017
	Core XIV Project	IV	2015-2017	2016-2017

- Mr. Arvind, Chartered Accountant and other Experts, expressed their opinion that the course Direct Tax Laws can be demarcated into two separate courses **Direct Tax Laws** I and **Direct Tax Laws II**.
- Academic expert team proposed that the course **Legal systems of Business** be introduced in B.Com Accounting & Finance.
- University nominee, Dr. Arulalan emphasized on introduction of an elective skill course **Stock and Commodity Trading for** B.Com Accounting & Finance students.
- Mr. Sorav Jain, Industry expert, emphasised the need to introduce a course on **Digital**

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Marketing for the Marketing Management students as it would enhance their Digital Marketing Skills and make them highly employable.

- University nominee, Dr. Arulalan and academic experts suggested the introduction of the courses **Management of Human Resources**
- The Academic Expert team suggested the **Introduction of Consumer Awareness Education, Work Force Management, Effective Leadership –Thinking and working smarter** as Inter Disciplinary Elective courses by the B.Com Accounting & Finance.
- University nominee, Dr.Arulalan emphasized on introduction of **Practical Auditing, Advanced Corporate Accounting** in the curriculum.
- Based on the interest of the students and as suggested by the Department alumni and Academic experts' new courses related to professional programmes are to be Introduced to redesign the curriculum **for B.Com Honours**
- Ms Soundarya – Alumni opined that an exclusive courses - **Company Law, Advanced Corporate Accounting** to be offered in B.Com Accounting and Finance and would be useful for placements.
- The Board suggested the Introduction of **Legal Advocacy** and **Institutional Training** as Elective courses for B.Com Corporate Secretaryship.
- Ms Janani-Alumni represented Introduction of **Financial Reporting** as a separate course for students to gain insights on Accounting Standards and disclosure norms for students of B.Com Accounting & Finance and B.Com Honours.

The following new courses are introduced.

Name of the Programme	Name of the Course	Semester	Batch	Year of Introduction
M.Com	Core XI Direct Tax Laws I	III	2016-2018	2017-2018
M.Com	Core XII Direct Tax Laws II	III	2016-2018	2017-2018
B.Com Accounting & Finance	Core VII Legal Systems of Business	III	2015-2018	2016-2017
B.Com Accounting & Finance	Elective I Stock and Commodity Trading	III	2015-2018	2016-2017
B.Com Accounting & Finance	Elective III Management of Human Resources	V	2015-2018	2017-2018
B.Com Accounting & Finance	Elective II Consumer Awareness Education	IV	2015-2018	2016-2017
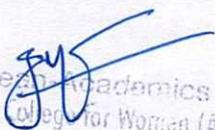
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B.Com Accounting & Finance	Elective II Work Force Management	IV	2015-2018	2016-2017
B.Com Accounting & Finance	Elective II Effective Leadership –Thinking and working smarter	IV	2015-2018	2016-2017
B.Com Accounting & Finance	Core V Corporate Accounting	III	2015-2018	2016-2017
B.Com Accounting & Finance	Core VI Practical Auditing	III	2015-2018	2016-2017
B.Com Accounting & Finance	Core VIII Advanced Corporate Accounting	IV	2015-2018	2016-2017
B.Com Accounting & Finance	Core X Company Law	IV	2015-2018	2016-2017
B.Com Corporate Secretaryship	Elective I Legal Advocacy	III	2015-2018	2016-2017
B.Com Corporate Secretaryship	Elective III Institutional training	V	2015-2018	2017-2018
B.Com Marketing Management	Elective I Digital Marketing	III	2015-2018	2016-2017
B.Com Honours	Core IX Financial Planning	III	2015-2018	2016-2017
B.Com Honours	Core X Accounting for Companies	III	2015-2018	2016-2017
B.Com Honours	Core XI Taxation I	III	2015-2018	2016-2017
B.Com Honours	Core XII Taxation II	III	2015-2018	2016-2017
B.Com Honours	Core XIII Indirect Taxation	III	2015-2018	2016-2017
B.Com Honours	Core XIV Corporate Law	III	2015-2018	2016-2017
B.Com Honours	Core XV Advanced Accounting,-I	IV	2015-2018	2016-2017
B.Com Honours	Core XVI Auditing and Assurance	IV	2015-2018	2016-2017
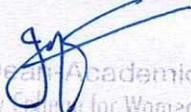
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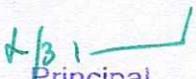
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B.Com Honours	Core XVII Computer Fundamentals and Accounting Software	IV	2015-2018	2016-2017
B.Com Honours	Core XVIII Information Technology	IV	2015-2018	2016-2017
B.Com Honours	Core XIX Banking System and Financial Services	IV	2015-2018	2016-2017
B.Com Honours	Core XX Operations Research with Software Application (Theory &Practical)	IV	2015-2018	2016-2017
B.Com Honours	Core XXI Advanced Accounting II	V	2015-2018	2017-2018
B.Com Honours	Core XXII Principles of Management	V	2015-2018	2017-2018
B.Com Honours	Core XXIII Business Policy and Strategic Management	V	2015-2018	2017-2018
B.Com Honours	Core XXVI Organisational Behaviour	V	2015-2018	2017-2018
B.Com Honours	Core XXVIII Security Analysis and Portfolio Management	VI	2015-2018	2017-2018
B.Com Honours	Core XXIX Advanced Management Accounting	VI	2015-2018	2017-2018
B.Com Honours	Core XXX Insurance and risk Management	VI	2015-2018	2017-2018
B.Com Honours	Core XXXI International Trade	VI	2015-2018	2017-2018
B.Com Accounting & Finance	Core XIII Financial Reporting	V	2014-2017	2016-2017
B.Com Honours	Core XXIV Financial Reporting	V	2015-2018	2017-2018

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Ratification of the new course offered

- Legal Expert and Faculty CPA. Mohanasundaram, suggested to offer the course **'Industrial Laws'** in B.com Honours.

Name of the Programme	Name of the Course	Semester	Batch
B.Com Honours	Core VIII Industrial Laws	II	2015-2018

Revision made in the syllabus of the Courses

- University nominee Dr Arulalan and the Course faculty suggested to remove Negotiable Instruments Acts 1881 in the syllabus and to elaborate the description on the overview of Securities and Exchange Board of India Act 1992 and also in The Competition Act 2002 in the course **Corporate and Industrial Law** for M.Com.
- The board suggested to include Intellectual Property Rights in the course **Legal System of Business** for B.Com Corporate Secretaryship and B.Com Marketing Management.
- Mr Raj Shankar, Entrepreneur and Author, suggested the revision of the course and introduce topics on B Plan writing to aid students to think creatively and nurture unconventional talents and skills in the course **Entrepreneurship Development and Small Business Management** for B.Com Honours, B.Com Accounting & Finance, B.Com Corporate Secretaryship and B.Com Marketing Management
-

The syllabus of the following courses are revised

Name of the Programme	Name of the Course	Semester	Batch
M.Com	Core III Corporate and Industrial Law	I	2016-2018
B.Com Corporate Secretaryship & B.Com Marketing Management	Core VII Legal System of Business	III	2015-2018
B.Com Honours	Core XXV Entrepreneurship Development and Small Business Management	V	2016-2019

Shifting of Courses from one semester to the other

Name of the Programme	Name of the Course	Semester		Batch
		From	To	
M.Com	Core VII Investment analysis and Portfolio Management	III	II	2016-2018

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B.Com Accounting & Finance	Core XVI Financial Management	III	VI	2015-2018
B.Com Corporate Secretaryship & B.Com Marketing Management	Allied IV Indian Economy	I	IV	2015-2018

Revision and Shifting of Courses from one semester to the other

Name of the Programme	Name of the Course	Semester From	To	Batch
B.Com Accounting & Finance	Allied III Entrepreneurship Development and Small Business Management	V	III	2015-2018
B.Com Corporate Secretaryship & B.Com Marketing Management	Allied III Entrepreneurship Development and Small Business Management	IV	III	2015-2018

Change in Course Component

- It was suggested by academic bodies to change the course component of the Summer Project / Internship offered as Part III course for B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management students to Part IV and offer a specialised course in the domain area in Part III.
- Mr Kaushik Tiwari- Marketing Expert suggested offering Brand Management as an Elective course for B.Com Marketing Management

Name of the Programme	Change in course component From	To	Name of the course	Semester	Batch
B.Com Accounting and Finance, B.Com Corporate Secretaryship, B.Com Marketing Management	Part III	Part IV	Summer Project / Internship	V	2015-2018
B.Com Marketing Management	Skill Based Elective	Elective III	Brand Management	V	2015-2018

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Ms. Gavoury will move the recommendations passed by the Board of Studies in **Computer Science (PG & UG):**

Suggestions from Board of studies Members

- Introduction of the certificate courses **Mobile Application Development and C#** for the students admitted in the academic year 2015 -2016.

Introduction of new Courses

- Ms. Priya Hinduja-Alumni suggested the introduction of **R programming** as it is needed for Big Data Analytics in M.Sc Information Technology.
- Mr. Prakash Attili- Industry Expert, suggested the introduction of a course on **Cloud computing** as per the latest requirements of the IT industry for B.Sc Computer Science and B.C.A students.
- **Python programming /Hypertext preprocessor and MySQL** course **is** fundamental for programming and so it is to be introduced as suggested by Alumni Ms. Priya Hinduja for B.Sc Computer Science and B.C.A students.
- **As suggested by** Ms. Priya Hinduja- Alumni a course on **Advanced concepts in Java** is to be introduced for B.Sc Computer Science and B.C.A students.
- **Big data tools/ Software testing** is the need of the industry and to be introduced, as suggested by industry expert Mr. Saravanan Thambusamy as an elective course for B.Sc Computer Science and B.C.A

The following new courses are introduced.

Name of the Programme	Name of the Course	Semester	Batch	Year of Introduction
M.Sc. Information Technology	Core XIII R Programming for Big Data	III	2015-2017	2016-2017
B.Sc Computer Science	Core XII Cloud Computing	V	2014-2017	2016-2017
B.C.A	Core XIV Cloud Computing	V	2014-2017	2016-2017
B.Sc Computer Science & B.C.A	Elective I Python Programming	III	2015-2018	2016-2017
B.Sc Computer Science & B.C.A	Elective I Hypertext preprocessor and MySQL	III	2015-2018	2016-2017
B.Sc Computer Science	Core XII Advanced Java Programming	VI	2015-2018	2017-2018

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B.C.A	Core XVII Advanced Java Programming	VI	2015-2018	2017-2018
B.Sc. Computer Science & B.C.A	Elective III Big Data Tools	V	2015-2018	2017-2018
B.Sc. Computer Science & B.C.A	Elective III Software Testing	V	2015-2018	2017-2018

Revision made in the syllabus of the courses

- Faculty recommended the inclusion of concept of Database Connectivity in Linux in **Shell Programming for M.Sc Information Technology.**
- Alumni Ms. Priya Hinduja suggested to have a practical listing for **Hypertext Preprocessor and MySQL for M.Sc Information Technology**.
- JSP, Servlet programming and AJAX to be included in the course **Programming in Java** as it was a suggestion by the industry expert for B.Sc Computer Science and B.C.A.
- Academic Expert Dr S Poonkuzhali, suggested inclusion of UNIX administrator commands in **Shell Programming** Course for B.C.A.
- Students in the final year need to have networking knowledge prior to the last semester as suggested by the industry expert Mr. Saravanan
- **Web technology** to be learnt after Networking as suggested by the industry expert Mr. Saravanan.

The syllabus of the following courses is revised

Name of the Programme	Name of the Course	Semester	Batch
M.Sc. Information Technology	Core XII Programming with ASP.NET	III	2015-2017
	Core X Shell Programming	III	2015-2017
	Elective VI Hypertext Preprocessor – Practical	IV	2015-2017
	Elective VII MySQL – Practical	IV	2015-2017
B.Sc. Computer Science	Core VIII Programming in Java	V	2015-2018
B.C.A.	Core XI Programming in Java	V	2015-2018
B.C.A.	Core XVI Shell Programming	VI	2014-2017

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Shifting of Courses from one semester to the other.

Based on the requirements of TANSCHE and the suggestions of the Faculty members and the experts on the Board of studies the following repositioning of the courses to be made.

Name of the Programme	Name of the Course	Semester		Batch
		From	To	
B.Sc. Computer Science	Core XV Cloud Computing	V	VI	2015-2018
B.C.A	Core XVI Cloud Computing	V	VI	2015-2018
B.Sc. Computer Science	Core XIII Design and Analysis of Algorithms	V	VI	2015-2018
B.Sc. Computer Science	Core XI Computer Networks	VI	V	2015-2018
B.Sc. Computer Science	Core VI Database Management Systems	III	IV	2016-2019
B.Sc. Computer Science	Core VII Operating Systems with UNIX	IV	V	2016-2019
B.Sc. Computer Science	Core XI Web Technology	V	VI	2016-2019
B.C.A	Core XV Web Technology	V	VI	2016-2019
B.C.A	Core XIII Data Mining	VI	V	2014-2017
B.C. A	Core XVII Resource Management Techniques	V	VI	2014-2017
B.C.A	Core X Object Oriented Programming Using C++	III	IV	2015-2018
B.C.A	Core V Database Management System	IV	III	2015-2018
B.C.A	Core XII Computer Networks	IV	V	2015-2018
B.C.A	Core IX Resource Management Techniques	VI	IV	2015-2018
B.C.A	Core IV Data Structures	III	II	2016-2019
B.C.A	Core VII Shell Programming	VI	III	2016-2019

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B.C.A	Core V Object Oriented Programming Using C++	IV	III	2016-2019
B.C.A	Core X Database Management System	III	IV	2016-2019

Change in nomenclature

Ms. P. Jayapriya- academic expert recommended the change in Nomenclature as follows:

Name of the Programme	Name of the Course		Semester	Batch
	From	**To**		
B.C. A	Core XV E Commerce and its Applications	Core XV XML and its Applications	V	2014-2017

Dr Fernandes Jayashree will move the recommendations passed by the Board of Studies in Mathematics:

Suggestions from Board of studies Members

Introduction of new courses
- Academic expert Dr. Felbin C Kennedy recommended the inclusion of the course **Fuzzy Mathematics** into the curriculum.
- Alumni and Faculty members suggested the introduction of the course **Mathematical Modelling.**

The following new courses are introduced

Name of the Programme	Name of the Course	Semester	Batch	Year of Introduction
B.Sc. Mathematics	Elective III Fuzzy Mathematics	V	2015-2018	2017-2018
	Core XV Mathematical Modelling	VI		

Revision made in the syllabus of courses
- Academic expert D. Felbin C Kennedy proposed the inclusion of the topics- Computing complementary function and P.I of the form e^{ax}, sin ax , cos ax where 'a' is a constant in unit II in the course **Differential Equations & Applications.**
- Dr. P Arathy Alumni suggested that projection of a particle having uniform circular motion and problems based on the topic can be included in unit III in the course **Mechanics.**

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- Dr. Chitra's views – Problems on numbers, Problems on ages in unit II and Verbal Reasoning- Series Completion, Analogy, Coding- Decoding in Unit V to be included in the syllabus of the course **Functional Mathematics.**
- Dr. Felbin C Kennedy recommended the inclusion of the topics Reformulations in Unit III and Existence of Riemann Integral in Unit V in the course **Real Analysis.**
- Ms. Swetha S industry expert offered suggestions to revise the syllabus of **Financial Mathematics**
- As suggested by BOS members applications of Transforms is revised in UNIT V in the course **Integral Transforms and Applications**
- Dr. Chitra opined the inclusion of Unbalanced assignment models, Maximization and Restrictions in assignment problems in Unit II and solution of processing of 2 jobs on m machines by Graphical method for sequencing problems in unit III in the course **Optimisation Techniques.**
- Bilinear transformation $w=z^2$ is included in Unit II, The contents of all the units are revised as suggested by Dr.Felbin C Kennedy in the course **Complex Analysis.**
- Mathematics for Life Insurance course is revised as per the suggestions of the BOS members

The syllabus of the following courses are revised

Name of the Programme	Name of the Course	Semester	Batch
B.Sc Mathematics	Allied I C Programming	I	2016-2019
	Core V Differential Equations & Applications	III	2015-2018
	Core VII Mechanics	IV	
	Elective II Functional Mathematics	IV	
	Core IX Real Analysis	V	2014-2017
	Core X Financial Mathematics	V	
	Core XI Integral Transforms & Applications	V	
	Core XII Optimization Techniques	V	
	Core XIII Complex Analysis	VI	
	Core XV Mathematics for Life Insurance	VI	

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Change in course component.

- Dr. Felbin and Dr. Chitra proposed the change in course component of the courses **Discrete Mathematics, Financial Mathematics and Mathematics for Life Insurance for the Batch 2015-2018.**

Name of the Programme	Change in Course component		Name of the course	Semester		Batch
	From	**To**		**From**	**To**	
B.Sc Mathematics	Allied III	Core X	Discrete Mathematics	III	V	2015-2018
	Core X	Elective I	Financial Mathematics	V	III	2015-2018
	Core XV	Allied IV	Mathematics for Life Insurance	VI	IV	2015-2018

Ms. Sini Jadeesh will move the recommendations passed by the Board of Studies in Food Science **(PG & UG):**

Suggestions from Board of studies Members

M.Sc Food Technology & Management

Introduction of new course

- The board suggested to introduce "**Research Methodology**".

The following new course is introduced

Name of the Programme	Name of the Course	Semester	Batch	Year of Introduction
M.Sc Food Technology & Management	Core VII Research Methodology	II	2016-2018	2016-2017

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Revision made in the syllabus of courses

- Board members suggested revision in syllabus of the course **Food Chemistry and Nutrition.**
- Dr. Ashok Iyyengar suggested, Unit 2 components to be excluded and concepts on industrial microbial growth process to be introduced in the course **Food and Industrial Microbiology.**
- Dr. K A Athmaselvi suggested Enzyme technology to be removed and Food fermentation components expanded in the course **Principles of Food Processing I.**
- Dr. Ashok Iyyengar suggested, Unit 4 on fermentation to be excluded. Concepts in Unit 1- genetic engineering, Unit 3 – protein engineering is to be spelt in detail as unit 4 in the course **Food Biotechnology.**
- Dr. Nakkeeran suggested revision in the syllabus of the course **Techniques in Food Analysis** Theory- Gel filtration to be excluded from Unit 4
- Dr. Ashok Iyyengar: suggested Novel food processing techniques to be introduced in the course **Principles of Food Processing II.**
- The board suggested Concepts on membrane biochemistry, water, electrolyte and acid base balance to be introduced in the course **Nutritional Biochemistry.**

The syllabus of the following courses are revised

Name of the Programme	Course components	Name of the Course	Semester	Batch
M.Sc Food Technology and management	Core – I	Food Chemistry and Nutrition (Theory and Practical)	I	2016-2018
	Core – II	Food and Industrial Microbiology	I	2016-2018
	Core – III	Principles of Food Processing I	I	2016-2018
	Elective – I	Food Biotechnology	I	2016-2018
	Core – VI	Techniques in Food Analysis (Theory and Practical)	II	2016-2018
	Core – VIII	Principles of Food Processing II	II	2016-2018
	Elective – II	Nutritional Biochemistry (Theory and Practical)	II	2016-2018

B.Sc. Food Science and Management

Introduction of new courses

- Board suggested the introduction of the course **Baking Science and Techniques** instead of summer internship
- Dr. Ashok Iyengar suggested to replace the core paper Business communication and Etiquette with **Marketing Research and Consumer Behaviour.**

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- Board suggestedthe introduction of the Elective course on **Diet Counselling**

- A new course on **Food Entrepreneurship** to be introduced in place of project to guide students for starting a food enterprise
- Dr. K A Athmaselvi suggested to replace the course Introductory Food Science by **Food Science-I** by adding more concepts in the syllabus.
- Board suggested to replace Accounting and Finance for Business operations with **Experimental Foods**
- Dr. Ashok Iyyankar suggested to introduce the course **Food Science-II** in place of Biochemistry of Food processing with more concepts related to Food Science.
- Academic expert Dr. Nakeeran suggested to introduce the course **Post Harvest technology.**
- Introduction of new courses offered for the students admitted in B.Sc. Food Science and Management to be approved

The following course are introduced

Name of the Programme	Name of the Course	Semester	Batch	Year of Introduction
B.Sc. Food Science and Management	Elective I Baking Science and Techniques	III	2015-2018	2016-2017
	Core IX Marketing Research and Consumer Behaviour	IV	2015-2018	2016-2017
	Elective-III Diet Counselling	V	2015-2018	2017-2018
	Core XVI Food Entrepreneurship	VI	2015-2018	2017-2018
	Core XVII Post Harvest technology	VI	2015-2018	2017-2018
	Core III Food Science –I	II	2016-2019	2016-2017
	Core IV Experimental Foods	II	2016-2019	2016-2017
	Core V Food Science –II	III	2016-2019	2017-2018

Revision made in the syllabus of courses

- Academic expert, Dr.K. A.Athmaselvi suggested the inclusion of the topicsolutionand removal of pH me try from practical in the syllabus of **Physical Sciences of food**

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- Dr Nakkeran suggested revision of the course **Food Chemistry-** Practical offered in Semester I.
- Alumni member, Ms. Swarnali Dutta suggested Unit III to be reintroduced with additional concepts in Thermodynamics in Theory. Practical component to be completely revamped based on the industry need in the course on **Nutritional Biochemistry** and to includeEdible packaging and nanotechnology to the existing content in the course **Food Packaging**
- Dr.Athmaselvi K A suggested replacement of Unit II and Unit III with fCuisines and Functional foods. Related topics in the Course on **Food design**
- Dr Nakkeran suggested inclusion of topics related to Concepts of FTIR, 3 Quantitative estimation of mineral and protein In the course **Food Analysis.**
- All 5 units are to be elaborated with the multi -disciplinary approach to integrate knowledge on Food supply chain and market demands in the course **Food supply chain management** as per the suggestion by Dr. Ashok Iyyankar.

The syllabus of the following courses are revised

Name of the Programme	Name of the Course	Semester	Batch
B.Sc. Food Science and Management	Core X Food Analysis	IV	2015-2018
	Allied IV Nutritional Biochemistry	IV	2015-2018
	Core XIII Food Packaging	V	2015-2018
	Core XIV Food Design	V	2015-2018
	Core XVIII Food Supply Chain Management	VI	2015-2018
	Allied I Physical Sciences of food	I	2016-2019
	Allied II Food Chemistry- Practical	II	2016-2019

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Revision of Syllabus and Shifting of Courses from one semester to the other

- The Board referred to revise and shift the course Food Merchandising to enable the students to have a uniform and balanced learning process

Name of the Programme	Name of the Course	Semester		Batch
		From	To	
B.Sc. Food Science and Management	Core VII Food Merchandising	IV	III	2015-2018

Ms. A Uma Maheshwari will move the recommendations passed by the Board of Studies in Sociology:

Suggestions from Board of studies Members
Introduction of new courses

- University Nominee Dr. Robert Bellaramine suggested for the introduction of the course **Environment and Society.**
- Dr.Vasanth Kumar, academic member recommended the introduction of the course e on **Globalization and society** and it was seconded by the alumni students also.
- Dr.Sudha.K Faculty of the Department suggested the introduction of the course **Social Demography.**
- Ms.A.Uma Maheswari,Chairperson the subject faculty opined the need to introduce the Course**Rural Sociology** in order to retain the relevance; and the board approved the changes.
- Dr.Robert University Nominee, suggested for a exclusive course on **Urban Sociology** .
- Ms.A.Uma Maheswari recommended the introduction of the new course **Visual sociology** as it would increase the practical exposure of the students.

The following new courses are introduced

Name of the Programme	Name of the Course	Semester	Batch	Year of Introduction
B. A Sociology	Core XV Environment and Society	VI	2015-2018	2017-2018
	Core XIII Globalization and Society	VI	2015-2018	2017-2018
	Allied IV Social Demography	IV	2015-2018	2016-2017
	Core VI Rural Sociology	III	2015-2018	2016-2017

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	Core VII Urban Sociology	IV	2015-2018	2016-2017
	Allied III Visual Sociology	III	2015-2018	2016-2017

Revision made in the syllabus of the courses.

- **Dr.Vasanth Kumar,** Academic Member in the Board suggested for the inclusion of Indian thinkers in the course **Sociological Theory.**
- **Dr. Robert** Bellaramine suggested revision in the syllabus of the course **Corporate Social Responsibility**

The syllabus of the following courses are revised

Name of the Programme	Name of the Course	Semester	Batch
B. A Sociology	Core V Sociological Theory	III	2015-2018
	Core XI Corporate Social Responsibility	V	2015-2018

Shifting of Courses from one semester to the other.

The Board suggested the change in semesters for the following courses

Name of the Programme	Name of the Course	Semester From	Semester To	Batch
B. A Sociology	Core VIII- Rural Development in India	VI	V	2014-2017
	Core XV- Research Methodology	V	VI	2014-2017

Dr. S Anurekha will move the recommendations passed by the Board of Studies in **Communication and Media Studies (PG & UG):**

Suggestions from Board of studies Members

M.A Communication

Revision of the courses

- Dr. Arulchelvan suggested including more of case studies and initiatives proposed for developmental campaigns in the course **Development Communication**. The course

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instructor also proposed to include topics that relate to critical thinking and development of communication over the years

- The course instructor suggested expanding the knowledge on Economics of Media. Fundamentals of Media Laws were also given scope to learning Laws pertaining to Press and Media in India in the course of **Media Management and Law**.
- Mr. Natarajan suggested that more management approaches and ownership patterns be included in the course **Advertising.**

The syllabus of the following courses are revised

Name of the Programme	Name of the Course	Semester	Batch
M.A Communication	Core V Development Communication	II	2016-2018
	Core VI Media Management and Law	II	2016-2018
	Core VII Advertising	II	2016-2018

Change in course component

Name of the Programme	Change in course component		Name of the course	Semester	Batch
	From	**To**			
M.A. Communication	Core XIV	Elective VII	PR Campaign / Mini Project	IV	2016-2018

Revision and change in course component

Name of the Programme	Name of the course	Semester	Batch
M.A. Communication	Core XIV -Dissertation	IV	2016-2018

M.A MEDIA MANAGEMENT

Introduction of new courses

- Industry expert Mr. Arun Ram and University Nominee Mr. P. Natarajan proposed that with the rise of new media, it was necessary to includecourses like **Social Media Management** in the curriculum.

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- Academic Expert Dr Arulshelvam and Alumnae Ms. Tuba Raqshan proposed the introduction of the Course-Advertising.
- University Nominee Mr. P. Natarajan proposed the introduction of the course **Public Relations.**
- Alumnae Ms. Tuba Raqshan and students proposed the introduction of the course **Communication Research Methods.**

The following courses are introduced

Name of the Programme	Name of the Course	Semester	Batch	Year of Introduction
M.A. Media Management	Core III Public relations	I	2016-2018	2016-2017
	Core VII Advertising	II	2016-2018	2016-2017
	Core IX Communication Research Methods	III	2016-2018	2017-2018
	Elective VI Social Media Management	III	2016-2018	2017-18

Revision made in the syllabus of the following courses

- The University Nominee Mr. P. Natarajan and the department faculty proposed the upgradation of the syllabusof the course **Customer Relationship Management.**
- University Nominee Mr. P. Natarajan and Course Faculty proposed updating the syllabus in the course of **Media Policy and Regulation** to include recent laws added and amended in the constitution
- Course Faculty and Industry Expert Mr. Arun Ram advised amendments to include the growth of new media and its significance in the syllabus of the course **Media Relations Management.**
- The University Nominee Mr. P. Natarajan and the course faculty advised Unit – V of the syllabus in the course of **Basics of Management** to be elaborated and clarified.

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The syllabus of the following courses is revised

Name of the Programme	Name of the Course	Semester	Batch
M.A. Media Management	Core II Basics of Management	I	2016-2018
	Core VI Media Policy and Regulation	II	2016-2018
	Core VIII Media Relations Management	II	2016-2018
	Core X Customer Relationship Management	III	2016-2018

Revision of syllabus and Shifting of Courses from one semester to the other

- Course Faculty proposed revision of syllabus to focus on Marketing Research in the course **Basics of Marketing Management.**

Name of the Programme	Name of the Course	Semester		Batch
		From	To	
M.A. Media Management	Elective V Basics of Marketing Management	II	III	2016-2018

Shifting of Courses from one semester to the other

Name of the Programme	Name of the Course	Semester		Batch
		From	To	
M.A. Media Management	Elective III Advertising Campaign	III	II	2016-2018
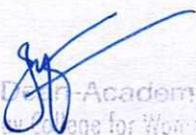
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Revision and change in course component

Name of the Programme	Change in course component		Name of the course	Semester	Batch
	From	To			
M.A. Media Management	Core III	Elective II	Media Organization and Management	I	2016-2018
	Core XIV	Elective VII	Celebrity Management	IV	2016-2018
	Elective VII	Core XIV	Dissertation	IV	2016-2018

B.Sc Visual Communication

Introduction of new courses

- Program Alumni and Students requested for an exclusive course on **Script writing** in the IV Semester, as primary to facilitate smooth execution of the Production Techniques course in V Semester.
- Academic Expert Dr. Uma Vangal recommended introduction of **Production Design** as an exclusive course as a relevant domain for Viscom students to learn and apply their aesthetic skills.
- Industry Expert Mr. Arun Ram advised the Visual Communication Department to offer this as apt use of Visual medium is most important for PR and Corporate communication in the course of Inter disciplinary elective- **Corporate Communication**.
- University nominee Mr. Natarajan advised the introduction of the courses **Photography and Advanced Photography**.

The following new courses are introduced

Name of the Programme	Name of the Course	Semester	Batch	Year of Introduction
B.Sc. Visual Communication	Core V Photography	III	2015-2018	2016-2017
	Core VIII Advanced Photography	IV	2015-2018	2016-2017
	Core IX Script Writing	IV	2015-2018	2016-2017
	Core X Production Design	IV	2015-2018	2016-2017
All II years of UG Programmes	Elective II- Inter Disciplinary Elective Corporate Communication	IV	2015-2018	2016-2017

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Revision made in the syllabus of the courses

- Resource persons of the Department and the course faculty emphasized on the revision of the syllabus in the course **Advertising**

- Course Faculty recommended inclusion of more areas in terms of products and services, of design software application in the course of **Graphic Design and Illustration**.
- Course faculty proposed change in **Layout publication design** software to cater to industry requirements and its area of applications.

The syllabus of the following courses are revised

Name of the Programme	Name of the Course	Semester	Batch
B.Sc. Visual Communication	Core VI Advertising	III	2015-2018
	Allied III Graphic Design and Illustration	III	2015-2018
	Allied IV Layout Publication Design	IV	2015-2018

Revision of Syllabus and shifting of courses from one semester to the other.

- Alumni Ms. Tuba Raqshan recommended a more in depth understanding of contents in the course of **Printing and Publication Design**

Name of the Programme	Name of the Course	Semester		Batch
		From	To	
B.Sc. Visual Communication	Core VII Printing and Publication Design	IV	III	2015-2018

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Revision of syllabus, Shifting of semesters and change in course component

- Academic Expert Dr Arulshelvam and course faculty proposed the revision of the syllabus and to be introduced as Elective I in Semester III in the course.

Name of the Programme	Change in course component		Name of the course	Semester		Batch
	From	To		From	To	
B.Sc Visual Communication	Core IX	Elective I	Human Psychology	IV	III	2015-2018

Shifting of courses from one semester to the other

Name of the Programme	Name of the Course	Semester		Batch
		From	To	
B.Sc. Visual Communication	Core XVI Visual Sociology	IV	VI	2015 -2018

B.Sc Electronic Media

Introduction of new courses
- BOS member suggested that there is large scope for employment opportunities in future with establishment of new radio stations and hence the course **Radio Programming** is introduced.
- Based on the growth of broadcasting media houses and demand for broadcasting professionals the faculty suggested the introduction of the course –**Media Anchoring and presentation skills.**

The following new courses are introduced:

Name of the Programme	Name of the Course	Semester	Batch	Year of Introduction
B.Sc. Electronic Media	Elective II-Inter Disciplinary Elective – Radio Programming	IV	2015-2018	2016-2017
	Elective I-Media Anchoring and Presentation skills	III	2016-2019	2017-2018

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	Core V Photography	III	2015-2018	2016-2017

Revision made in the syllabus of courses

- Industry expert suggested the revision in the syllabus of the course **Development of Electronic Media**
- Changes were carried out in the course on **Media Culture and Society** as per the BOS members suggestions to enrich theories and media principles to enable students to write better scripts and engage in media research.

The syllabus of the following courses are revised

Name of the Programme	Name of the Course	Semester	Batch
B.Sc Electronic Media	Core I Development of Electronic Media	I	2016-2019
	Core VI Media Culture and Society	III	2016-2019

Revision of syllabus and shifting of Courses from one semester to another:

- Faculty mentioned that there is a clear indication of an increase in the requirement of Sound Engineers in India and hence there is a need to include technical updation in the course **Audiography**
- BOS members emphasized that there is a need for giving practical exposure in the production of radio programs hence the syllabus of the course **Radio Production** is revised.
- In keeping with the Trends with reference to programming in broadcasting industry thesyllabus was revised in the course **Television Production.**

Name of the Programme	Name of the Course	Semester		Batch
		From	To	
B.Sc Electronic Media	Core III Audiography	I	II	2016 -2019
	Core V Radio Production	II	III	2016 -2019
	Core VIII Television Production	III	IV	2016 -2019
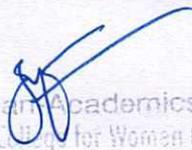
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Shifting of Courses from one semester to the other

Name of the Programme	Name of the Course	Semester		Batch
		From	To	
B.Sc Electronic Media	Core II 2D Graphics	II	I	2016 -2019
	Core XIV Broadcast Law and Ethics	IV	VI	2016 -2019

Change in Nomenclature.

Name of the Programme	Name of the Course		Semester	Batch	Year of change
	From	To			
B.Sc Electronic Media	Core VII Writing and Scripting for Electronic Media	Core VII Script Writing for Electronic Media	IV	2015-2018	2016-2017

B.A Journalism

Introduction of new courses
- Faculty and student feedback to offer Reporting for Broadcast course as two independent courses-**Reporting for Radio and Reporting for Television**.
- Faculty suggested the course **Media Relations** be offered as Inter- disciplinary elective course.

The following new courses are introduced

Name of the Programme	Name of the Course	Semester	Batch	Year of Introduction
B.A. Journalism	Elective I Reporting for Radio	III	2015-2018	2016-2017
Offered by Journalism Dept to II years of any UG Program	Elective II Inter Disciplinary Elective- Media Relations	IV	2015-2018	2016-2017
B.A. Journalism	Elective III Reporting for Television	V	2015-2018	2017-2018
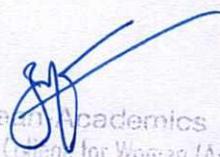
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Revision made in the syllabus of courses

- Faculty members recommended revision in the syllabus of the course **Media Research**.
- BOS member Mr. R K Radha Krishnan suggested that the topic on 'India and her neighbours' be dealt to a great extent in the course **International Relations.**
- Students suggested a change in guidelines for submission from individual to submission in pairs in the course of **Reporting and writing.**

The syllabus of the following courses is revised

Name of the Programme	Name of the Course	Semester	Batch
B.A. Journalism	Core VII Media Research	V	2015-2018
	Core X International Relations	V	2015-2018
	Core II Reporting and Writing	I	2016-2019

Shifting of Courses from one semester to the other.

Name of the Programme	Name of the Course	Semester		Batch
		From	To	
B.A. Journalism	Core XI Media Law and Ethics	III	VI	2016-2019

Change in nomenclature.

Name of the Programme	Name of the Course		Semester	Batch
	From	To		
B.A. Journalism	Core XV Online Publishing	Core XV New Media Journalism	VI	2015-2018

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Dr. Lalitha Balakrishnan will move the following recommendations passed by the Board of Studies in **Psychology:**

Suggestions from Board of studies Members

- Board approved the introduction of the course B.Sc Psychology from the academic year 2016-2017.
- The curricula, Syllabi and Scheme of examinations for the **Introduction** of the **courses** offered in Semesters I & II for the candidates admitted in the **B.Sc Psychology** Programme during the academic year 2016-2017 be approved.

The following courses are introduced

Name of the Programme	Name of the Course	Semester	Batch	Year of Introduction
B.Sc Psychology	Core I General Psychology I	I	2016-2019	2016-2017
	Core II Biological Basis of Behavior I	I		
	Allied I Principles of Sociology	I		
	Core III General Psychology II	II		
	Core IV Biological Basis of Behavior II	II		
	Allied II Fundamentals of Social Anthropology	II		

Dr R Rajeswari will move the recommendations passed by the Board of Studies in **Tamil**

Suggestions from Board of studies Members

- Professor, Dr. A.Balu, Suggested the introduction of 'KaniniThamizh' in the curriculum.

Revision made in the syllabus of courses

Name of the Programme	Name of the Course	Semester	Batch
B.Sc Mathematics, B.Sc Computer Science,	Foundation Course- Language- Tamil III	III	2016-2019

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B.A. Journalism, B.A. Sociology, B.Sc Psychology	Foundation Course- Language- Tamil IV	IV	2016-2019

Deliberations and suggestions by the Members of the Academic council:

- The Academic Council appreciated the Departments for having identified the relevance of courses which focus on skill development for better employment of students or for pursuing entrepreneurial ventures.
- Basics of Tax structure and Heads of Income to be included in the syllabus of Tax and Investment Planning for B.B.A
- Nomenclature of the Elective course – Management of Human Resources offered for B.Com Accounting & Finance course to be changed as Human Resource Management.
- A Certificate Course on Due Diligence can be offered for B.Com Corporate Secretaryship students
- A course on Engineering Economics to be considered for introduction in the B.Sc. Mathematics Course.
- In the Core Course Corporate Social Responsibility offered for B.A. Sociology Company Act provision to be included.

Members of the Academic Council approved the resolutions and the minutes of the meeting.
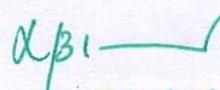
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Based on the suggestions from Board of Studies members and feedback from the stakeholders the following courses having focus on Skill Development (SD)/ Employability (EM) / Entrepreneurship (EN) offered in all the programmes during the academic year 2016-2017 are approved

PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/ REVISED	SD	EM	EN
B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT,B.B.A	15UCOM303& 15UCOM303P	FINANCIAL ACCOUNTING AND ACCOUNTING SOFTWARE I-PRACTICAL	OLD	✓	✓	
B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT,B.B.A, B.Sc FOOD SCIENCE AND MANAGEMENT	14UMAN303	PRINCIPLES OF MANAGEMENT	OLD	✓	✓	
B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT,B.Sc COMPUTER SCIENCE,B.C.A	14UMAT307 & 14UMAT307P	STATISTICS (THEORY & PRACTICAL)	OLD	✓		
B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT	14UCOM311	ADVANCED FINANCIAL ACCOUNTING	OLD	✓		
B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT,B.B.A	15UCOM308	MANAGERIAL ECONOMICS	OLD	✓	✓	✓
B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT,B.B.A.	15UMAN303	MARKETING MANAGEMENT	OLD	✓	✓	
B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT	14UCOM320	CORPORATE ACCOUNTING	NEW		✓	
B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM MARKETING MANAGEMENT	14UCOM333	PRACTICAL AUDITING	NEW		✓	

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PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/ REVISED	SD	EM	EN
B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT	14UCOM331/15UCOM310	LEGAL SYSTEM OF BUSINESS	NEW		✓	
B.COM. ACCOUNTING AND FINANCE	15UCOM311	STOCK AND COMMODITY TRADING	NEW	✓		
B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT,B.B.A	14UCOM341/15UMAN306	ENTREPRENEURSHIP DEVELOPMENT AND SMALL BUSINESS MANAGEMENT	OLD	✓		✓
B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT	14UCOM335	ADVANCED CORPORATE ACCOUNTING	NEW		✓	
B.COM. ACCOUNTING AND FINANCE	15UCOM323	COMPANY LAW	NEW		✓	✓
B.COM. ACCOUNTING AND FINANCE,B.COM MARKETING MANAGEMENT,B.COM CORPORATE SECRETARYSHIP,B.COM HONOURS	15UCOM322	BANKING SYSTEM AND FINANCIAL SERVICES	OLD	✓		
B.COM. ACCOUNTING AND FINANCE	14UCOM348	ADVANCED ACCOUNTING II	OLD		✓	
,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT	14UCOM347 &14UCOM347 P	ELEMENTS OF COST ACCOUNTING AND ACCOUNTING SOFTWARE II - PRACTICAL	OLD	✓		
B.COM. CORPORATE SECRETARYSHIP	14UCOM362	INCOME TAX LAW AND PRACTICE - I	OLD	✓		
B.COM. CORPORATE SECRETARYSHIP	14UCOM363	INCOME TAX LAW AND PRACTICE - II	OLD	✓		
B.COM. ACCOUNTING AND FINANCE	14UCOM361	FINANCIAL REPORTING	OLD		✓	
,B.COM. CORPORATE SECRETARYSHIP	14UCOM326	FINANCIAL MANAGEMENT	OLD		✓	✓
B.COM. ACCOUNTING AND FINANCE,B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT	14UCOM349	BUSINESS TAXATION	OLD	✓		
B.COM. ACCOUNTING AND FINANCE,B.COM MARKETING MANAGEMENT,B.COM. CORPORATE SECRETARYSHIP	14UCOM364	MANAGEMENT ACCOUNTING	OLD	✓	✓	
B.COM. ACCOUNTING AND FINANCE,	14UCOM366	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	OLD	✓		

PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/ REVISED	SD	EM	EN
B.COM. ACCOUNTING AND FINANCE,B.COM. HONOURS,B.B.A	14UMAT328 & 14UMAT328P	OPERATIONS RESEARCH WITH SOFTWARE APPLICATION (THEORY & PRACTICAL)	OLD	✓		
B.COM MARKETING MANAGEMENT	15UCOM312	DIGITAL MARKETING	NEW	✓	✓	
B.COM MARKETING MANAGEMENT	14UMED318 & 14UMED318P	CREATIVE ADVERTISING (THEORY & PRACTICAL)	OLD	✓	✓	
B.COM MARKETING MANAGEMENT	15UCOM325	INDIAN ECONOMY	OLD	✓	✓	
B.COM MARKETING MANAGEMENT	14UCOM354	INTEGRATED MARKETING COMMUNICATION	OLD		✓	
B.COM MARKETING MANAGEMENT	14UMAN316 & 14UMAN316P	MARKETING RESEARCH AND CONSUMER BEHAVIOUR (THEORY & PRACTICAL)	OLD	✓	✓	
B.COM MARKETING MANAGEMENT	14UMAN322	SERVICES MARKETING	OLD	✓	✓	
B.COM MARKETING MANAGEMENT	14UCOM365	RETAIL MARKETING	OLD	✓	✓	✓
B.COM MARKETING MANAGEMENT	14UMAN319	INTERNATIONAL MARKETING	OLD		✓	
B.COM CORPORATE SECRETARYSHIP	15UCOM313	LEGAL ADVOCACY	NEW	✓		
B.COM CORPORATE SECRETARYSHIP	14UCOM340	DRAFTING AND CONVEYANCING	OLD	✓	✓	
B.COM. CORPORATE SECRETARYSHIP	14UCOM350	COMPANY LAW AND SECRETARIAL PRACTICE I	OLD	✓	✓	
B.COM. CORPORATE SECRETARYSHIP	14UCOM359	COMPANY LAW AND SECRETARIAL PRACTICE II	OLD	✓		✓
B.COM. HONOURS	15UCOM301	ECONOMICS	OLD	✓		
B.COM. HONOURS	15UCOM302	BUSINESS LAWS	OLD	✓	✓	
B.COM. HONOURS	15UCOM304	INTRODUCTORY ACCOUNTING	OLD	✓		
B.COM. HONOURS	15UMAT301	MATHEMATICS AND STATISTICS	OLD	✓		
B.COM. HONOURS	15UCOM305	BUSINESS ACCOUNTING	OLD	✓		
B.COM. HONOURS	15UCOM306	COST ACCOUNTING	OLD	✓		✓
B.COM. HONOURS	15UCOM307	INDUSTRIAL LAWS	OLD	✓		
B.COM. HONOURS	15UMED306	ETHICS AND COMMUNICATION	OLD		✓	
B.COM. HONOURS	10UINT301	INTERNSHIP	OLD	✓	✓	
B.COM. HONOURS	15UCOM309	ACCOUNTING FOR COMPANIES	NEW	✓	✓	
B.COM. HONOURS	15UCOM314	CORPORATE LAW	NEW		✓	
B.COM. HONOURS	15UCOM315	FINANCIAL PLANNING	NEW	✓		
B.COM. HONOURS	15UCOM316	TAXATION I	NEW	✓		
B.COM. HONOURS	15UCOM317	TAXATION II	NEW	✓	✓	
B.COM. HONOURS	15UCOM318	INDIRECT TAXATION	NEW	✓		
B.COM. HONOURS	15UCOM320	ADVANCED ACCOUNTING I	NEW	✓	✓	
B.COM. HONOURS	15UCOM321	AUDITING AND ASSURANCE	NEW		✓	

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B.COM. HONOURS	15UCOM324	COMPUTER FUNDAMENTALS AND ACCOUNTING SOFTWARE	NEW	✓	✓	
B.COM. HONOURS	15UCOM326	INFORMATION TECHNOLOGY	NEW		✓	
B.COM. HONOURS	14UCOM351	STRATEGIC MANAGEMENT	OLD	✓		
B.COM. HONOURS	14UCOM352	FINANCIAL MARKETS	OLD	✓		
B.COM. HONOURS	14UCOM357	PRINCIPLES OF COST AND MANAGEMENT AUDIT	OLD	✓		
B.COM. HONOURS	14UMAN310	RESEARCH METHODS FOR BUSINESS	OLD		✓	
B.COM. HONOURS	14UMAN311	BUSINESS PERFORMANCE MANAGEMENT	OLD		✓	
B.COM. HONOURS	14UMAN315	INVESTMENT MANAGEMENT	OLD		✓	
B.COM. HONOURS	10UINT303	SUMMER PROJECT/ INTERNSHIP	OLD	✓	✓	
B.COM. HONOURS	14UCOM358	BANKING THEORY LAW AND PRACTICE	OLD			✓
B.COM. HONOURS	14UCOM360	ENTREPRENEURSHIP DEVELOPMENT AND SMALL BUSINESS MANAGEMENT	NEW			✓
B.COM. HONOURS	14UCOM367	STRATEGIC COST MANAGEMENT	OLD	✓		
B.COM. HONOURS	14UCOM368	FINANCIAL REPORTING STANDARDS	OLD		✓	
B.COM. HONOURS	14UMAN320	MARKETING MANAGEMENT	OLD	✓		
B.COM. HONOURS,B.B.A.,B.Sc COMPUTER SCIENCE,B.C.A.,B.Sc FOOD SCIENCE AND MANAGEMENT	14UMIP301	PROJECT	OLD	✓	✓	✓
B.B.A.	15UMAN302	BUSINESS ENVIRONMENT	OLD	✓		
B.B.A.	14UCSC313	MANAGEMENT INFORMATION SYSTEMS	OLD		✓	
B.B.A.	15UCOM319 & 15UCOM319P	COST AND MANAGEMENT ACCOUNTING (THEORY & PRACTICAL)	NEW		✓	✓
B.B.A.	15UMAN304	QUANTITATIVE APTITUDE	NEW	✓		
B.B.A.	15UMAN305	ORGANIZATIONAL BEHAVIOUR	NEW	✓		
B.B.A.	14UMAN307	PRODUCTION MANAGEMENT	OLD		·	✓
B.B.A.	15UMAN307	HUMAN RESOURCE MANAGEMENT	NEW		✓	
B.B.A.	15UMAN309	RESEARCH METHODS FOR BUSINESS	REVISED	✓		
B.B.A.	14UCOM355	LEGAL FRAMEWORK FOR BUSINESS	OLD		✓	
B.B.A.	14UCSC329	INTRODUCTION TO E-COMMERCE	REVISED	✓		
B.B.A.	14UMAN312	BUSINESS POLICY AND STRATEGIC MANAGEMENT	OLD	✓		
B.B.A.	14UMAN313	EVENT MANAGEMENT	OLD	✓		

PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW REVISED	SD	EM	EN
B.B.A.	14UCSC336	MANAGEMENT INFORMATION SYSTEM	REVISED	✓	✓	
B.B.A.	14UMAN318	ADVERTISING AND BRAND MANAGEMENT	OLD	✓	✓	
B.B.A.	14UMAN321	RETAIL MANAGEMENT	OLD		✓	
B.Sc COMPUTER SCIENCE	14UCSC303 & 14UCSC303P	DIGITAL LOGIC FUNDAMENTALS	OLD	✓	✓	✓
B.Sc COMPUTER SCIENCE, B.C.A	15UCSC302 & 15UCSC302P	PROGRAM DESIGN WITH C (THEORY & PRACTICAL)	OLD	✓	✓	
B.Sc COMPUTER SCIENCE	14UCSC306 & 14UCSC306P	COMPUTER ARCHITECTURE AND MICROPROCESSOR & MICROPROCESSOR PRACTICAL	OLD	✓	✓	✓
B.Sc COMPUTER SCIENCE	14UMAT306	MATHEMATICS FOR COMPUTER SCIENCE	OLD	✓	✓	
B.Sc COMPUTER SCIENCE,B.C.A	15UCSC310 & 15UCSC310P	PROGRAMMING IN C (THEORY & PRACTICAL)	OLD	✓	✓	
B.Sc COMPUTER SCIENCE,B.C.A.	14UCSC312 & 14UCSC312P	DATABASE MANAGEMENT SYSTEMS & RDBMS - PRACTICAL	OLD	✓	✓	
B.Sc COMPUTER SCIENCE	14UCSC317 & 14UCSC317P	PROGRAMMING IN C++ AND DATA STRUCTURES (THEORY & PRACTICAL)	OLD	✓	✓	
B.Sc COMPUTER SCIENCE	14UMAT313	DISCRETE MATHEMATICS FOR COMPUTER SCIENCE	OLD	✓	✓	
B.Sc COMPUTER SCIENCE,B.C.A.	15UCSC303	HYPERTEXT PREPROCESSOR AND MYSQL	NEW	✓	✓	✓
B.Sc COMPUTER SCIENCE	14UCSC320 & 14UCSC320P	OPERATING SYSTEMS WITH UNIX & UNIX - PRACTICAL	OLD	✓	✓	
B.Sc COMPUTER SCIENCE,B.C.A.	14UMAT329	RESOURCE MANAGEMENT TECHNIQUES	OLD	✓	✓	
B.Sc COMPUTER SCIENCE,B.C.A	14UCSC325	CLOUD COMPUTING	NEW	✓	✓	
B.Sc COMPUTER SCIENCE,B.C.A	14UCSC326	DATA MINING	OLD	✓	✓	✓
B.Sc COMPUTER SCIENCE	14UCSC327	DESIGN AND ANALYSIS OF ALGORITHMS	OLD	✓	✓	
B.C.A	14UCSC330 & 14UCSC330P	PROGRAMMING IN JAVA (THEORY & PRACTICAL)	REVISED	✓	✓	✓
B.Sc COMPUTER SCIENCE,B.C.A	14UCSC332 & 14UCSC332P	WEB TECHNOLOGY (THEORY & PRACTICAL)	OLD	✓	✓	✓
B.Sc COMPUTER SCIENCE	14UCSC334	COMPUTER NETWORKS	OLD	✓	✓	
B.Sc COMPUTER SCIENCE	14UCSC337 & 14UCSC337P	OBJECT ORIENTED SOFTWARE ENGINEERING & UNIFIED MODELING LANGUAGE - PRACTICAL	OLD		✓	
B.C.A.	15UCSC301 & 15UCSC301P	BASICS OF DIGITAL LOGIC AND COMPUTER ARCHITECTURE & DIGITAL AND MICROPROCESSOR - PRACTICAL	OLD	✓	✓	
B.C.A.	14UCSC311	DATA STRUCTURES	OLD	✓	✓	
B.C.A.	14UMAT305	MATHEMATICS FOR COMPUTER APPLICATION	OLD	✓	✓	

PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/ REVISED	SD	EM	EN
B.C.A.	14UCOM327 & 14UCOM327P	FUNDAMENTALS OF FINANCIAL ACCOUNTING & ACCOUNTING SOFTWARE I - PRACTICAL	OLD	✓	✓	
B.C.A.	14UCSC316	OPERATING SYSTEMS	OLD	✓	✓	
B.C.A.	14UCOM342 & 14UCOM342P	FUNDAMENTALS OF COST AND MANAGEMENT ACCOUNTING & ACCOUNTING SOFTWARE - II	OLD	✓		✓
B.C.A.	14UCSC314 & 14UCSC314P	OBJECT ORIENTED PROGRAMMING USING C++ (THEORY & PRACTICAL)	OLD	✓	✓	
B.C.A.	14UCSC323 & 14UCSC323P	SOFTWARE ENGINEERING WITH UML & UNIFIED MODELLING LANGUAGE - PRACTICAL	OLD	✓	✓	
B.C.A.	14UCSC338 & 14UCSC338P	SHELL PROGRAMMING (THEORY & PRACTICAL)	REVISED	✓	✓	
B.C.A.	14UCSC340 & 14UCSC340P	XML AND ITS APPLICATIONS (THEORY & PRACTICAL)	OLD	✓	✓	
B.Sc MATHEMATICS	14UMAT301	ALGEBRA AND TRIGONOMETRY	OLD	✓		
B.Sc MATHEMATICS	14UMAT303	DIFFERENTIAL CALCULUS	REVISED	✓		
B.Sc MATHEMATICS	16UCSC301 & 16UCSC301P	C PROGRAMMING (THEORY & PRACTICAL)	REVISED	✓	✓	
B.Sc MATHEMATICS	14UMAT308	INTEGRAL CALCULUS AND FOURIER SERIES	OLD	✓		
B.Sc MATHEMATICS	14UMAT310	NUMBER THEORY AND CRYPTOGRAPHY	OLD	✓	✓	
B.Sc MATHEMATICS	16UMAT301 & 16UMAT301P	COMPUTER ORIENTED NUMERICAL METHODS (THEORY & PRACTICAL)	OLD	✓	✓	
B.Sc MATHEMATICS	14UMAT315	VECTOR ANALYSIS AND CO-ORDINATE GEOMETRY OF 3 DIMENSIONS	OLD	✓		
B.Sc MATHEMATICS	14UMAT316 & 14UMAT316P	MATHEMATICAL STATISTICS (THEORY & PRACTICAL)	OLD	✓	✓	
B.Sc MATHEMATICS	14UMAT320	FINANCIAL MATHEMATICS	REVISED	✓	✓	
B.Sc MATHEMATICS	15UMAT302	DIFFERENTIAL EQUATIONS AND APPLICATIONS	OLD	✓		
B.Sc MATHEMATICS	15UMAT304	MECHANICS	REVISED	✓		
B.Sc MATHEMATICS	14UMAT327	MATHEMATICS FOR LIFE INSURANCE	REVISED	✓	✓	
B.Sc MATHEMATICS	14UMAT321	INTEGRAL TRANSFORMS AND APPLICATIONS	REVISED	✓		
B.Sc MATHEMATICS	14UMAT322	MODERN ALGEBRA	OLD	✓		
B.Sc MATHEMATICS	14UMAT323	OPTIMIZATION TECHNIQUES	REVISED	✓		
B.Sc MATHEMATICS	14UMAT324	REAL ANALYSIS	REVISED	✓		
B.Sc MATHEMATICS	14UMAT325	COMPLEX ANALYSIS	REVISED	✓		
B.Sc MATHEMATICS	14UMAT326	GRAPH THEORY	OLD	✓	.	
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC301&14UFSC301P	BASICS OF FOOD PREPARATION (THEORY & PRACTICAL)	OLD	✓		
B.Sc FOOD SCIENCE AND MANAGEMENT	16UFSC301&16UFSC301P	PHYSICAL SCIENCES OF FOOD (THEORY & PRACTICAL)	REVISED	✓		
B.Sc FOOD SCIENCE AND MANAGEMENT	16UFSC302	EXPERIMENTAL FOODS	NEW	✓		
B.Sc FOOD SCIENCE AND MANAGEMENT	16UFSC303&16UFSC303P	FOOD CHEMISTRY(THEORY & PRACTICAL)	REVISED	✓		

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PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/ REVISED	SD	EM	EN
B.Sc FOOD SCIENCE AND MANAGEMENT	16UFSC304	FOOD SCIENCE I	NEW	✓	✓	
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC305&14UFSC305P	BIOCHEMISTRY OF FOOD PROCESSING(THEORY & PRACTICAL)	OLD	✓		
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC306&14UFSC306P	FOOD MICROBIOLOGY (THEORY & PRACTICAL)	OLD	✓	·	
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC307	INTRODUCTORY NUTRITION	OLD	✓	✓	✓
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC309	FOOD MERCHANDISING	REVISED	✓	✓	
B.Sc FOOD SCIENCE AND MANAGEMENT	15UFSC301&15UFSC301P	BAKING SCIENCE AND TECHNIQUES(THEORY & PRACTICAL)	NEW	✓		
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC308&14UFSC308P	FOOD ANALYSIS(THEORY & PRACTICAL)	REVISED	✓		
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC310	FOOD SANITATION AND QUALITY CONTROL	OLD	✓	✓	
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC311&14UFSC311P	NUTRITIONAL BIOCHEMISTRY(THEORY & PRACTICAL)	REVISED	✓		
B.Sc FOOD SCIENCE AND MANAGEMENT	15UMAN308	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	NEW	✓	✓	
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC312&14UFSC312P	FOOD DESIGN(THEORY & PRACTICAL)	REVISED	✓		✓
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC313	FOOD PACKAGING	REVISED	✓	✓	✓
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC314	NUTRITION AND MENU DEVELOPMENT	OLD	✓	✓	✓
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC315	THERAPEUTIC NUTRITION	OLD	✓	✓	✓
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC316	FOOD SUPPLY CHAIN MANAGEMENT	REVISED	✓		
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC317 & 14UFSC317P	POST HARVEST TECHNOLOGY OF FRUITS AND VEGETABLES(THEORY & PRACTICAL)	OLD	✓		
B.Sc FOOD SCIENCE AND MANAGEMENT	14UFSC318	PRINCIPLES OF FOOD PROCESSING AND PRESERVATION	OLD	✓		
B.Sc PSYCHOLOGY	16UPSY301	BIOLOGICAL BASIS OF BEHAVIOUR - I	NEW	✓		
B.Sc PSYCHOLOGY	16UPSY302	GENERAL PSYCHOLOGY - I	NEW	✓		
B.Sc PSYCHOLOGY	16UPSY303	PRINCIPLES OF SOCIOLOGY	NEW	✓		
B.Sc PSYCHOLOGY	16UPSY304	BIOLOGICAL BASIS OF BEHAVIOUR-II	NEW	✓		
B.Sc PSYCHOLOGY	16UPSY305	FUNDAMENTALS OF SOCIAL ANTHROPOLOGY	NEW	✓		
B.Sc PSYCHOLOGY	16UPSY306	GENERAL PSYCHOLOGY-II	NEW	✓		
B.A. SOCIOLOGY	14USOC301	PRINCIPLES OF SOCIOLOGY I	OLD	✓		

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PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/ REVISED	SD	EM	EN
B.A. SOCIOLOGY	14USOC302	SOCIAL PSYCHOLOGY	OLD	✓		
B.A. SOCIOLOGY	14USOC303	SOCIOLOGY OF INDIAN SOCIETY	OLD	✓		
B.A. SOCIOLOGY	14USOC304	PRINCIPLES OF SOCIOLOGY-II	OLD	✓		
B.A. SOCIOLOGY	14USOC305	SOCIAL ANTHROPOLOGY	OLD	✓		
B.A. SOCIOLOGY	15USOC302	RURAL SOCIOLOGY	NEW	✓		
B.A. SOCIOLOGY	14USOC316 / 14USOC317	RESEARCH METHODOLOGY	OLD	✓		
B.A. SOCIOLOGY	15USOC301	VISUAL SOCIOLOGY - PRACTICAL	NEW	✓		
B.A. SOCIOLOGY	15USOC303	SOCIOLOGICAL THEORY	REVISED	✓		
B.A. SOCIOLOGY	15USOC305	SOCIAL DEMOGRAPHY	NEW	✓		
B.A. SOCIOLOGY	15USOC306	URBAN SOCIOLOGY	NEW	✓		
B.A. SOCIOLOGY	14UMAN314	HUMAN RESOURCE MANAGEMENT	OLD	✓		
B.A. SOCIOLOGY	14USOC312	CORPORATE SOCIAL RESPONSIBILITY	REVISED	✓		✓
B.A. SOCIOLOGY	14USOC313	RURAL DEVELOPMENT IN INDIA	OLD		✓	
B.A. SOCIOLOGY	14USOC314	SOCIAL MOVEMENTS IN INDIA	OLD	✓		
B.A. SOCIOLOGY	14USOC315	SOCIOLOGY OF DEVELOPMENT	OLD	✓		
B.A. SOCIOLOGY	14USOC319	POLITICAL SOCIOLOGY	OLD	✓		
B.A. SOCIOLOGY	14USOC318	SOCIAL WELFARE AND SOCIAL LEGISLATIONS	OLD	✓		
B.Sc VISUAL COMMUNICATION	10UMED306	GRAPHIC DESIGN - I	OLD	✓	✓	✓
B.Sc VISUAL COMMUNICATION	11UMED305	BASICS OF FINE ARTS	OLD	✓	✓	✓
B.Sc VISUAL COMMUNICATION	15UMED303	INTRODUCTION TO VISUAL COMMUNICATION	OLD	✓	✓	✓
B.Sc VISUAL COMMUNICATION	10UMED309	APPLICATION OF FINE ARTS	OLD	✓	✓	✓
B.Sc VISUAL COMMUNICATION	10UMED310	GRAPHIC DESIGN - II	OLD	✓	✓	✓
B.Sc VISUAL COMMUNICATION	15UMED305	BASICS OF HUMAN COMMUNICATION	OLD	✓		
B.Sc VISUAL COMMUNICATION	14UMED320	HUMAN PSYCHOLOGY	REVISED	✓		
B.Sc VISUAL COMMUNICATION	15UMED307	ADVERTISING	REVISED	✓		
B.Sc VISUAL COMMUNICATION, B.Sc ELECTRONIC MEDIA	15UMED309	PHOTOGRAPHY	NEW	✓	✓	✓
B.Sc VISUAL COMMUNICATION	15UMED310	GRAPHIC DESIGN AND ILLUSTRATION	REVISED	✓	✓	✓
B.Sc VISUAL COMMUNICATION	15UMED311	PRINTING AND PUBLICATION DESIGN	REVISED	✓	✓	✓
B.Sc VISUAL COMMUNICATION	15UMED314	ADVANCED PHOTOGRAPHY	NEW	✓	✓	✓

PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/REVISED	SD	EM	EN
B.Sc VISUAL COMMUNICATION	15UMED315	LAYOUT PUBLICATION AND DESIGN	REVISED	✓		✓
B.Sc VISUAL COMMUNICATION	15UMED316	PRODUCTION DESIGN	NEW	✓	✓	
B.Sc VISUAL COMMUNICATION	15UMED317	SCRIPT WRITING	NEW	✓	✓	✓
B.Sc VISUAL COMMUNICATION	10UMED348	SCRIPT WRITING AND TELEVISION PRODUCTION	OLD	✓	✓	✓
B.Sc VISUAL COMMUNICATION	10UMED351	WEB DESIGNING AND APPLICATION	OLD	✓	✓	✓
B.Sc VISUAL COMMUNICATION	14UMED311	MEDIA,CULTURE AND SOCIETY	REVISED	✓	✓	✓
B.Sc VISUAL COMMUNICATION	14UMED325	FILM STUDIES	OLD	✓		✓
B.Sc VISUAL COMMUNICATION	10UMED352	3D MODELLING AND ANIMATION	OLD	✓	✓	✓
B.Sc VISUAL COMMUNICATION	10UMED364	SPECIALISATION- TELEVISION PRODUCTION	REVISED	✓	✓	✓
B.Sc VISUAL COMMUNICATION	14UMED329	COMMUNICATION STRATEGY FOR MEDIA	OLD	✓	✓	
B.Sc VISUAL COMMUNICATION,B.Sc ELECTRONIC MEDIA	14UMED333	MEDIA MANAGEMENT	OLD	✓	✓	✓
B.Sc VISUAL COMMUNICATION	10UMED361	SPECIALISATION- MULTIMEDIA	OLD	✓	✓	✓
B.Sc VISUAL COMMUNICATION	10UMED362	SPECIALISATION- WEB DESIGNING	OLD	✓	✓	✓
B.Sc VISUAL COMMUNICATION	10UMED363	SPECIALISATION- AD PHOTOGRAPHY	OLD	✓	✓	✓
B.Sc ELECTRONIC MEDIA	10UMED307	UNDERSTANDING VISUAL MEDIA	OLD	✓	✓	✓
B.Sc ELECTRONIC MEDIA	11UMED306	2-D GRAPHICS	OLD	✓	✓	
B.Sc ELECTRONIC MEDIA	16UMED301	DEVELOPMENT OF ELECTRONIC MEDIA	REVISED	✓	✓	✓
B.Sc ELECTRONIC MEDIA	10UMED311	BASICS OF PRODUCTION DESIGN	OLD	✓	✓	✓
B.Sc ELECTRONIC MEDIA	16UMED302	AUDIOGRAPHY	REVISED	✓	✓	✓
B.Sc ELECTRONIC MEDIA	14UMED314	TELEVISION PRODUCTION	OLD	✓	✓	✓
B.Sc ELECTRONIC MEDIA	14UMED315	VISUAL SOCIOLOGY	OLD		✓	
B.Sc ELECTRONIC MEDIA	15UMED308	COMMUNITY RADIO PROGRAMMING	OLD	✓		
B.Sc ELECTRONIC MEDIA	15UMED312	MEDIA,CULTURE AND SOCIETY	OLD	✓	✓	
B.Sc ELECTRONIC MEDIA	11UMED321	INTERACTIVE MULTIMEDIA	OLD	✓	✓	✓
B.Sc ELECTRONIC MEDIA	11UMED323	VIDEOGRAPHY	OLD		✓	✓
B.Sc ELECTRONIC MEDIA	14UMED316	BROADCAST LAWS AND ETHICS	OLD	✓	✓	
B.Sc ELECTRONIC MEDIA	15UMED318	SCRIPT WRITING FOR ELECTRONIC MEDIA	OLD	✓	✓	✓

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PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/REVISED	SD	EM	EN
B.Sc ELECTRONIC MEDIA	10UMED339	3D BASICS AND SPECIAL EFFECTS	OLD	✓	✓	✓
B.Sc ELECTRONIC MEDIA	10UMED350	VIDEO PRODUCTION	OLD		✓	✓
B.Sc ELECTRONIC MEDIA	14UMED327	MEDIA AESTHETICS	OLD	✓	✓	✓
B.Sc ELECTRONIC MEDIA	14UMED328	VIDEO EDITING	OLD	✓	✓	✓
B.Sc ELECTRONIC MEDIA	10UMED354	APPRECIATION AND ANALYTICAL STUDY OF MEDIA	OLD	✓		
B.Sc ELECTRONIC MEDIA	11UMED332	SPECIALISATION-ADVANCED 3D ANIMATION	OLD	✓	✓	
B.Sc ELECTRONIC MEDIA	14UMED331	FILM STUDIES	OLD	✓	✓	✓
B.Sc ELECTRONIC MEDIA	10UMED366	SPECIALISATION-AUDIO PRODUCTION	OLD	✓	✓	
B.Sc ELECTRONIC MEDIA	10UMED365	SPECIALISATION-VIDEO PRODUCTION	OLD	✓	✓	✓
B.A. JOURNALISM	14UMED304	HISTORY OF PRESS IN INDIA	OLD	✓		
B.A. JOURNALISM	15UMED301	BASICS OF JOURNALISM	OLD	✓		
B.A. JOURNALISM	15UMED304	REPORTING AND WRITING	REVISED	✓	✓	
B.A. JOURNALISM	10UMED315	PUBLICATION DESIGN AND DTP	OLD	✓	✓	✓
B.A. JOURNALISM	10UMED324	PHOTO JOURNALISM	OLD	✓	✓	✓
B.A. JOURNALISM	14UMED308	SOCIAL ISSUES IN INDIA	OLD	✓		
B.A. JOURNALISM	14UMED310	INTRODUCTION TO INDIAN CONSTITUTION	OLD	✓		
B.A. JOURNALISM	14UMED312	MEDIA LAW AND ETHICS	OLD	✓	✓	
B.A. JOURNALISM	14UMED313	POLITICAL ISSUES IN INDIA	OLD	✓	✓	✓
B.A. JOURNALISM	15UMED313	REPORTING FOR RADIO	NEW	✓	✓	✓
B.A. JOURNALISM	14UMED317	BUSINESS REPORTING	OLD	✓	✓	
B.A. JOURNALISM	14UMED319	ECONOMIC ISSUES IN INDIA	OLD	✓	✓	
B.A. JOURNALISM	10UMED345	MEDIA RESEARCH	REVISED	✓	✓	
B.A. JOURNALISM	10UMED347	PRINT JOURNAL	OLD	✓	✓	
B.A. JOURNALISM	14UMED324	CURRENT AFFAIRS I	OLD	✓	✓	✓
B.A. JOURNALISM	14UMED326	INTERNATIONAL RELATIONS	REVISED	✓	✓	
B.A. JOURNALISM	10UMED357	ONLINE PUBLISHING	OLD	✓	✓	✓
B.A. JOURNALISM	14UMED330	CURRENT AFFAIRS II	OLD	✓	✓	✓
B.A. JOURNALISM	14UMED332	MEDIA AND SOCIETY	OLD	✓	✓	
B.A. JOURNALISM	10UMED358	SPECIALISATION-SPORTS REPORTING	OLD	✓		
B.A. JOURNALISM	10UMED359	SPECIALISATION-DEVELOPMENT REPORTING	OLD		✓	
B.A. JOURNALISM	10UMED360	SPECIALISATION-LIFESTYLE REPORTING	OLD	✓		

PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/REVISED	SD	EM	EN
ALL II YEAR UG PROGRAMMES INTER - DISCIPLINARY ELECTIVE	15UELE302A	CONSUMER AWARENESS EDUCATION	NEW			✓
	11UELE302O	PERSONAL INVESTMENT PLANNING	OLD	✓		
	11UELE302J	HOSPITALITY MANAGEMENT	OLD			✓
	11UELE302Q &11UELE302QP	TOURISM MANAGEMENT (THEORY & PRACTICAL)	OLD		✓	
	11UELE302F	EMOTIONAL INTELLIGENCE	OLD	✓		
	11UELE302N	NEW BUSINESS DEVELOPMENT	OLD	✓		✓
	15UELE302B	WORK CULTURE ETIQUETTE	OLD	✓		
	11UELE302R	WEB DESIGN USING OPEN SOURCE TECHNOLOGY	OLD	✓	✓	✓
	11UELE302D	COUNSELLING FOR LIFE SPAN	OLD	✓		
	11UELE302I	FUNCTIONAL MATHEMATICS	OLD	✓	✓	
	15UELE302E	MEDIA RELATIONS	NEW		✓	
	15UELE302C	NUTRITION THROUGH LIFE CYCLE	OLD	✓		
	15UELE302F	RADIO PROGRAMMING	NEW	✓	✓	
	15UELE302D	CORPORATE COMMUNICATIONS	NEW	✓	✓	
	11UELE302E	DIET AND PHYSICAL FITNESS	OLD	✓		
ALL I YEAR UG PROGRAMMES NON MAJOR ELECTIVE I & NON MAJOR ELECTIVE II	10UNME410A	PERSONAL PORTFOLIO - I	OLD	✓		
	10UNME411A	PUBLISHING SOFTWARE - I	OLD	✓	✓	
	12UNME401A	MARRIAGES IN INDIA - I	OLD	✓	·	
	10UNME406A	FILM APPRECIATION - I	OLD	✓		
	11UNME401A	COSMETIC FORMULATION - I	OLD	✓		
	14UNME401A	ADVERTISING STRATEGY - I	OLD	✓	✓	
	10UNME409A	WORK ETIQUETTE - I	OLD	✓		
	10UNME410B	PERSONAL PORTFOLIO - II	OLD	✓		
	10UNME411B	PUBLISHING SOFTWARE - II	OLD	✓	✓	
	12UNME401B	MARRIAGES IN INDIA - II	OLD	✓		
	10UNME406B	FILM APPRECIATION - II	OLD	✓		
	11UNME401B	COSMETIC FORMULATION - II	OLD	✓		
	14UNME401B	ADVERTISING STRATEGY - II	OLD	✓	✓	
	10UNME409B	WORK ETIQUETTE - II	OLD	✓		
	12UNTS401A	BASIC TAMIL - I	OLD	✓		
	12UNTS402A	ADVANCED TAMIL - I	OLD	✓	·	
	12UNTS401B	BASIC TAMIL - II	OLD	✓		
	12UNTS402B	ADVANCED TAMIL - II	OLD	✓		

PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/ REVISED	SD	EM	EN
ALL I YEAR UG PROGRAMMES - FOUNDATION COURSE LANGUAGE I	14ULAN101	TAMIL - I	OLD	✓		
	14ULAN104	FRENCH - I	OLD	✓	.	
	15ULAN101	SANSKRIT - I	OLD	✓		
	14ULAN102	HINDI - I	OLD	✓		
ALL I YEAR UG PROGRAMMES - FOUNDATION COURSE LANGUAGE II	14ULAN106	TAMIL - II	OLD	✓		
	14ULAN109	FRENCH - II	OLD	✓		
	15ULAN102	SANSKRIT - II	OLD	✓		
	14ULAN107	HINDI - II	OLD	✓		
B.A JOURNALISM, B.A. SOCIOLOGY, B.Sc MATHEMATICS, B.Sc. COMPUTER SCIENCE	15ULAN103	TAMIL - III	REVISED	✓		
	14ULAN114	FRENCH - III	OLD	✓		
	15ULAN104	SANSKRIT - III	OLD	✓		
	14ULAN112	HINDI - III	OLD	✓		
B.A JOURNALISM, B.A. SOCIOLOGY, , B.Sc MATHEMATICS, B.Sc. COMPUTER SCIENCE	15ULAN105	TAMIL - IV	REVISED	✓		
	14ULAN118	FRENCH - IV	OLD	✓		
	15ULAN106	SANSKRIT - IV	OLD	✓	.	
	14ULAN117	HINDI - IV	OLD	✓		
ALL III YEAR UG PROGRAMMES	10UINT302	SUMMER PROJECT/INTERNSHIP	OLD	✓	✓	
ALL I YEAR UG PROGRAMMES - FOUNDATION COURSE ENGLISH	14UENG201	GENERAL ENGLISH - I	OLD	✓		
B.COM ACCOUNTING & FINANCE, B.B.A, B.COM. CORPORATE SECRETARYSHIP,B.COM. MARKETING MANAGEMENT, B.COM. HONOURS- FOUNDATION COURSE ENGLISH II	14UENG202	BUSINESS ENGLISH	OLD	✓		
B.A JOURNALISM, B.A. SOCIOLOGY, B.Sc MATHEMATICS, B.Sc. COMPUTER SCIENCE, B.Sc PSYCHOLOGY,B.Sc FOOD SCIENCE AND MANAGEMENT,B.C.A,B.Sc VISUAL COMMUNICATION,B.Sc ELECTRONIC MEDIA - FOUNDATION COURSE ENGLISH II	15UENG201	ENGLISH - II	OLD	✓		.
B.A JOURNALISM, B.A. SOCIOLOGY, B.Sc MATHEMATICS, B.Sc. COMPUTER SCIENCE	14UENG204	ENGLISH - III	OLD	✓		
B.A JOURNLISM, B.A. SOCIOLOGY, B.Sc MATHEMATICS, B.Sc. COMPUTER SCIENCE	15UENG202	ENGLISH - IV	OLD	✓		
ALL I YEAR UG PROGRAMMES	10UVED401	VALUE EDUCATION	OLD	✓	✓	
ALL I YEAR UG PROGRAMMES	10UEVS401	ENVIRONMENTAL STUDIES	OLD	✓	.	

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PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/ REVISED	SD	EM	EN
ALL I YEAR UG PROGRAMMES - SKILL BASED ELECTIVE I	15USBE403	COMMUNICATION SKILLS	OLD	✓		
ALL I YEAR UG PROGRAMMES - SKILL BASED ELECTIVE II	15USBE404	PRESENTATION SKILLS	OLD	✓		
ALL I YEAR UG PROGRAMMES - SKILL BASED ELECTIVE III	15USBE401	PERSONAL EFFECTIVENESS PROGRAMME	OLD	✓		
ALL I YEAR UG PROGRAMMES - SKILL BASED ELECTIVE IV	15USBE402	LIFE SKILLS	OLD	✓		
B.COM ACCOUNTING & FINANCE	14USBE405	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	OLD	✓		
B.COM CORPORATE SECRETARYSHIP	13USBE405	DUE DILIGENCE	OLD	✓		
B.COM MARKETING MANAGEMENT	13USBE403	BRAND MANAGEMENT	OLD	✓		
B.B.A,B.Sc MATHEMATICS	14USBE406	ADVANCED DATABASE MANAGEMENT USING SPREADSHEET	OLD	✓		
B.Sc COMPUTER SCIENCE,B.C.A	14USBE407	PYTHON PROGRAMMING	OLD	✓		
B.Sc VISUAL COMMUNICATION	13USBE407	PRODUCTION DESIGN	OLD	✓		
B.Sc ELECTRONIC MEDIA	11USBE404	MEDIA ANCHORING AND PRESENTATION SKILL	OLD	✓		
B.A JOURNALISM	13USBE409	REPORTING FOR BROADCAST MEDIA	OLD	✓		
B.Sc FOOD SCIENCE AND MANAGEMENT	13USBE410	RESEARCH METHODOLOGY FOR SCIENCES	OLD	✓		
B.A SOCIOLOGY	14USBE408	APTITUDE TRAINING PROGRAMME	OLD	✓		
M.COM. , M.B.A, M.A. HUMAN RESOURCE MANAGEMENT	14PMAN308	MANAGERIAL ECONOMICS	OLD	✓	✓	✓
M.COM. , M.B.A, M.A. HUMAN RESOURCE MANAGEMENT	14PMAN309	ORGANISATIONAL BEHAVIOUR	OLD	✓	✓	✓
M.COM.	15PCOM301	ADVANCED FINANCIAL ACCOUNTING	OLD	✓	✓	✓
M.COM.	15PCOM302	CORPORATE ACCOUNTING	OLD	✓	✓	✓
M.COM.	15PCOM304	INDIRECT TAXATION	OLD		✓	
M.COM.	16PCOM301	CORPORATE AND INDUSTRIAL LAW	OLD	✓	✓	✓
M.COM., M.B.A.	14PMAN315	MARKETING MANAGEMENT	OLD	✓	✓	✓
M.COM.	15PCOM306	ADVANCED FINANCIAL MANAGEMENT	OLD	✓	✓	✓
M.COM.	15PCOM307	ADVANCED CORPORATE ACCOUNTING	OLD	✓	✓	
M.COM.	15PCOM309 & 15PCOM309P	QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS WITH SOFTWARE APPLICATIONS (THEORY & PRACTICAL)	OLD	✓	✓	
M.COM., M.A. HUMAN RESOURCE MANAGEMENT	15PMAN306	INNOVATION AND ENTREPRENEURSHIP	OLD	✓	✓	

PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/REVISED	SD	EM	EN
M.COM.	15PMAN311	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	OLD	✓	✓	
M.COM., M.B.A.	10PMANF02	MERCHANT BANKING AND FINANCIAL SERVICES	OLD	✓	✓	✓
M.COM., M.B.A.	12PMANF01	INTERNATIONAL BUSINESS	OLD	✓	✓	✓
M.COM., M.B.A.,M.A. HUMAN RESOURCE MANAGEMENT	14PMAN324	RESEARCH METHODOLOGY	OLD	✓	✓	✓
M.COM.	15PCOM310	ADVANCED COST AND MANAGEMENT ACCOUNTING	OLD	✓	✓	✓
M.COM.	15PCOM311	DIRECT TAX LAWS	OLD	✓	✓	✓
M.COM.	15PMAN316	TAX PLANNING AND MANAGEMENT	OLD	✓	✓	✓
M.COM.	15PMAN317	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	OLD	✓	✓	✓
M.COM., M.A. HUMAN RESOURCE MANAGEMENT	15PMAP301	PROJECT	OLD	✓		
M.B.A.	14PMAN307	MANAGEMENT PRINCIPLES	OLD	✓	✓	✓
M.B.A.	14PMAN301	ACCOUNTS FOR BUSINESS DECISION MAKING	OLD	✓	✓	✓
M.B.A.	14PMAN304	LEGAL FRAMEWORK OF BUSINESS	OLD	✓	✓	✓
M.B.A.	14PMAN305	MANAGEMENT INFORMATION SYSTEMS	OLD	✓	✓	
M.B.A.	14PMAN303	ENTREPRENEURSHIP AND FAMILY BUSINESS MANAGEMENT	OLD		✓	✓
M.B.A.	14PMAN320	STRATEGIC MANAGEMENT	OLD		✓	✓
M.B.A.	14PMAN312	FINANCIAL MANAGEMENT	OLD	✓	✓	✓
M.B.A.	15PMAN308	PRODUCTION AND OPERATIONS MANAGEMENT	OLD	✓	✓	✓
M.B.A.	14PMAN313	HUMAN RESOURCE MANAGEMENT	OLD	✓	✓	
M.B.A.	14PMAN317	PROJECT MANAGEMENT	OLD	✓	✓	
M.B.A.	14PMAN318	QUANTITATIVE TECHNIQUES FOR MANAGEMENT	OLD	✓		
M.B.A.	10PMANM01	ADVERTISING AND SALES PROMOTION MANAGEMENT	OLD	✓		
M.B.A.	10PMANM03	RETAIL MARKETING	OLD	✓	✓	
M.B.A.	12PMANM01	HOTEL MANAGEMENT	OLD	✓	✓	✓
M.B.A.	12PMANC03	TOURISM MANAGEMENT	OLD		✓	✓
M.B.A	12PMANC01	HOSPITAL MANAGEMENT	OLD	✓	✓	✓
M.B.A.	12PMANM01	MARKET RESEARCH AND CONSUMER BEHAVIOUR	OLD	✓	✓	✓
M.B.A.,M.A. HUMAN RESOURCE MANAGEMENT	10PMANH02	TRAINING AND DEVELOPMENT	NEW	✓	✓	✓
M.B.A.,M.A. HUMAN RESOURCE MANAGEMENT	10PMANH03	HUMAN RESOURCES DEVELOPMENT	OLD	✓	✓	✓
M.B.A.	12PMANH01	INDUSTRIAL AND LABOUR RELATIONS	OLD	✓	✓	✓

PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/ REVISED	SD	EM	EN
M.B.A.	10PMANF03	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	OLD	✓	✓	✓
ALL II YEAR PG PROGRAMMES	10PSSI301	INTERNSHIP	OLD	✓	✓	
M.B.A.	10PMAP303	PROJECT WORK	OLD	✓		
M.A. HUMAN RESOURCE MANAGEMENT	15PCOM305	LABOUR LEGISLATIONS	OLD	✓	✓	
M.A. HUMAN RESOURCE MANAGEMENT	15PMAN301	ACCOUNTING FOR MANAGERS	OLD	✓	✓	✓
M.A. HUMAN RESOURCE MANAGEMENT	15PMAN302	MANAGERIAL CONCEPTS AND BUSINESS ETHICS	OLD	✓	✓	
M.A. HUMAN RESOURCE MANAGEMENT	15PMAN303	PERSONNEL MANAGEMENT	OLD	✓	✓	✓
M.A. HUMAN RESOURCE MANAGEMENT	15PMAN304	COMPENSATION MANAGEMENT	OLD	✓	✓	
M.A. HUMAN RESOURCE MANAGEMENT	15PMAN305	INDUSTRIAL RELATIONS AND LABOUR WELFARE	OLD	✓	✓	
M.A. HUMAN RESOURCE MANAGEMENT	15PMAN307	PERFORMANCE MANAGEMENT SYSTEM	OLD	✓	✓	
M.A. HUMAN RESOURCE MANAGEMENT	15PMAN309	TALENT MANAGEMENT	OLD	✓	✓	✓
M.A. HUMAN RESOURCE MANAGEMENT	15PMAN310	TOTAL QUALITY MANAGEMENT	OLD	✓	✓	✓
M.A. HUMAN RESOURCE MANAGEMENT	15PMAN313	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	NEW	✓	✓	✓
M.A. HUMAN RESOURCE MANAGEMENT	15PMAN314	STRATEGIC HUMAN RESOURCE MANAGEMENT	NEW	✓	✓	✓
M.A. HUMAN RESOURCE MANAGEMENT	15PMAN315	CHANGE MANAGEMENT	NEW	✓	✓	
M.A. HUMAN RESOURCE MANAGEMENT	15PMAN318	HUMAN RESOURCE INFORMATION SYSTEM	NEW	✓	✓	
M.A. HUMAN RESOURCE MANAGEMENT	15PMAN319	WORKPLACE COUNSELLING	NEW	✓	✓	✓
M.Sc. INFORMATION TECHNOLOGY	14PCSC301	DATA STRUCTURE AND ALGORITHMS	OLD	✓	✓	
M.Sc. INFORMATION TECHNOLOGY	14PCSC302&14PCSC302P	FUNDAMENTALS OF INFORMATION TECHNOLOGY (THEORY & PRACTICAL)	OLD	✓	✓	
M.Sc. INFORMATION TECHNOLOGY	14PCSC303&14PCSC303P	JAVA TECHNOLOGIES I (THEORY & PRACTICAL)	OLD	✓	✓	✓
M.Sc. INFORMATION TECHNOLOGY	14PCSC304&14PCSC304P	PROGRAM DESIGN USING C (THEORY & PRACTICAL)	OLD	✓	✓	
M.Sc. INFORMATION TECHNOLOGY	14PCSC305	PYTHON PROGRAMMING	OLD	✓	✓	✓
M.Sc. INFORMATION TECHNOLOGY	14PCSC306	SOFTWARE ENGINEERING	OLD	✓	✓	
M.Sc. INFORMATION TECHNOLOGY	11PCSC311	J2EE - PRACTICAL	OLD	✓	✓	✓

PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW REVISED	SD	EM	EN
M.Sc. INFORMATION TECHNOLOGY	14PCSC307	DATA MINING AND DATA WAREHOUSING	OLD	✓	✓	
M.Sc. INFORMATION TECHNOLOGY	14PCSC308&14PCSC308P	DATABASE DESIGN&RDBMS (THEORY&PRACTICAL)	OLD	✓	✓	
M.Sc. INFORMATION TECHNOLOGY	14PCSC309	JAVA TECHNOLOGIES II	OLD	✓	✓	
M.Sc. INFORMATION TECHNOLOGY	14PCSC310	OPERATING SYSTEMS	OLD	✓	✓	
M.Sc. INFORMATION TECHNOLOGY	14PCSC311	SOFTWARE TESTING	OLD	✓	✓	
M.Sc. INFORMATION TECHNOLOGY, M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	10PMIP301	MINI PROJECT	OLD	✓	✓	✓
M.Sc. INFORMATION TECHNOLOGY	14PCSC312	CLOUD COMPUTING	OLD	✓	✓	
M.Sc. INFORMATION TECHNOLOGY	14PCSC315	SOFTWARE PROJECT MANAGEMENT	OLD	✓	✓	
M.Sc. INFORMATION TECHNOLOGY	14PMAT301	OPTIMIZATION TECHNIQUES	OLD	✓	✓	
M.Sc. INFORMATION TECHNOLOGY	15PCSC301	R PROGRAMMING FOR BIG DATA	NEW	✓	✓	✓
M.Sc. INFORMATION TECHNOLOGY	15PCSC302&15PCSC302P	PROGRAMMING WITH ASP.NET(THEORY & PRACTICAL)	REVISED	✓	✓	✓
M.Sc. INFORMATION TECHNOLOGY	15PCSC303&15PCSC303P	SHELL PROGRAMMING(THEORY & PRACTICAL)	REVISED	✓	✓	
M.Sc. INFORMATION TECHNOLOGY, M.Sc. FOOD TECHNOLOGY AND MANAGEMENT, M.A. COMMUNICATION	10PMAP301	MAJOR PROJECT	OLD	✓	✓	✓
M.Sc. INFORMATION TECHNOLOGY	15PCSC304	HYPERTEXT PREPROCESSOR - PRACTICAL	REVISED	✓	✓	✓
M.Sc. INFORMATION TECHNOLOGY	15PCSC305	MYSQL - PRACTICAL	REVISED	✓	✓	✓
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	14PFSC307	FOOD QUALITY SYSTEMS	OLD	✓	✓	
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	14PMAN306	MANAGEMENT PRACTICES FOR FOOD INDUSTRIES	OLD	✓	✓	✓
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	16PFSC301&16PFSC301P	FOOD CHEMISTRY AND NUTRITION	REVISED	✓	✓	
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	16PFSC302&16PFSC302P	FOOD AND INDUSTRIAL MICROBIOLOGY(THEORY&PRACTICAL)	REVISED	✓	✓	
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	16PFSC303	PRINCIPLES OF FOOD PROCESSING - I	REVISED	✓		
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	16PFSC304	FOOD BIOTECHNOLOGY	REVISED	✓		
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	14PFSC306	FOOD ADDITIVES AND INGREDIENTS	OLD	✓	✓	
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	14PMAN314	MARKETING AND ADVERTISING	OLD	✓	✓	

PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/ REVISED	SD	EM	EN
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	16PFSC305&16PFSC305P	TECHNIQUES IN FOOD ANALYSIS(THEORY & PRACTICAL)	REVISED	✓	✓	
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	16PFSC306&16PFSC306P	NUTRITIONAL BIOCHEMISTRY(THEORY&PRACTICAL)	REVISED	✓	✓	
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	16PFSC307	PRINCIPLES OF FOOD PROCESSING - II	REVISED	✓	✓	
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	16PFSC308	RESEARCH METHODOLOGY	NEW	✓		
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	14PFSC310	BEVERAGE TECHNOLOGY	OLD	✓	✓	
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	14PFSC311	CEREALS, PULSES AND OILSEEDS TECHNOLOGY	OLD	✓	✓	
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	14PFSC312&14PFSC312P	FRUIT AND VEGETABLE TECHNOLOGY(THEORY&PRACTICAL)	OLD	✓	✓	
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	14PFSC313	MEAT, POULTRY AND FISH TECHNOLOGY	OLD	✓	✓	
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	14PFSC314	MILK AND MILK PRODUCTS TECHNOLOGY	OLD	✓	✓	
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	14PFSC315	PLANTATION CROPS AND SPICES TECHNOLOGY	OLD	✓		
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	14PFSC316&14PFSC316P	BAKERY AND CONFECTIONARY TECHNOLOGY(THEORY&PRACTICAL)	OLD	✓	✓	
M.Sc. FOOD TECHNOLOGY AND MANAGEMENT	14PFSC317&14PFSC317P	FOOD PRODUCT DEVELOPMENT(THEORY&PRACTICAL)	OLD	✓	✓	
M.A. COMMUNICATION	10PMED312	REPORTING AND WRITING	OLD	✓	✓	✓
M.A. COMMUNICATION	10PMED325	BASIC PHOTOGRAPHY	OLD	✓	✓	✓
M.A. COMMUNICATION	14PMED304	COMMUNICATION PSYCHOLOGY	OLD	✓	✓	
M.A. COMMUNICATION	14PMED305	INTRODUCTION TO COMMUNICATION	OLD	✓		✓
M.A. COMMUNICATION	15PMED301	JOURNALISTIC SKILLS	OLD	✓		✓
M.A. COMMUNICATION	15PMED302	PUBLIC RELATIONS AND CORPORATE COMMUNICATION	OLD	✓		✓
M.A. COMMUNICATION	14PMED312	ADVERTISING STRATEGY AND CAMPAIGN	OLD	✓	✓	✓
M.A. COMMUNICATION	15PMED304	AUDIO VISUAL PRODUCTION I	OLD	✓	✓	✓
M.A. COMMUNICATION	15PMED306	SOCIAL MEDIA COMMUNICATION	OLD	✓	✓	✓
M.A. COMMUNICATION	16PMED304	DEVELOPMENT COMMUNICATION	REVISED	✓	✓	✓
M.A. COMMUNICATION	16PMED305	MEDIA MANAGEMENT AND LAW	REVISED	✓	✓	✓
M.A. COMMUNICATION,M.A. MEDIA MANAGEMENT	16PMED306	ADVERTISING	NEW	✓	✓	
M.A. COMMUNICATION, M.A. MEDIA MANAGEMENT	10PINT301	SUMMER PROJECT	OLD		✓	

PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/REVISED	SD	EM	EN
M.A. COMMUNICATION	14PMED322	COMMUNICATION RESEARCH METHODS	OLD	✓	✓	
M.A. COMMUNICATION	14PMED324	FILM STUDIES	OLD	✓	✓	
M.A. COMMUNICATION	15PMED307	INFORMATION AND COMMUNICATION TECHNOLOGIES	OLD	✓	✓	
M.A. COMMUNICATION	15PMED308	AUDIO VISUAL PRODUCTION II	OLD	✓	✓	
M.A. COMMUNICATION	15PMED309	PRINT JOURNAL	OLD	✓	✓	
M.A. COMMUNICATION	15PMED310	ONLINE JOURNAL	OLD	✓	✓	
M.A. COMMUNICATION, M.A. MEDIA MANAGEMENT	11PSTP301	STUDY PAPER /DISSERTATION	REVISED	✓	✓	
M.A. COMMUNICATION	15PMED311	PR CAMPAIGN / MINI PROJECT	OLD	✓	✓	✓
M.A. MEDIA MANAGEMENT	11PMAN301	EVENT AND PROJECT MANAGEMENT	OLD	✓	✓	✓
M.A. MEDIA MANAGEMENT	14PMAN310	ORGANIZATIONAL COMMUNICATION	OLD	✓	✓	✓
M.A. MEDIA MANAGEMENT	14PMED303	BUSINESS OF MEDIA	OLD	✓	✓	
M.A. MEDIA MANAGEMENT	16PMED301	BASICS OF MANAGEMENT	REVISED		✓	✓
M.A. MEDIA MANAGEMENT	16PMED302	PUBLIC RELATIONS	NEW	✓	✓	
M.A. MEDIA MANAGEMENT	16PMED303	MEDIA ORGANIZATION AND MANAGEMENT	REVISED	✓	✓	✓
M.A. MEDIA MANAGEMENT	10PMED319	MEDIA PLANNING	OLD	✓	✓	
M.A. MEDIA MANAGEMENT	14PMAN311	APPROACHES TO HUMAN RESOURCES MANAGEMENT	OLD	✓	✓	
M.A. MEDIA MANAGEMENT	16PMED307	MEDIA POLICY AND REGULATION	REVISED	✓	✓	
M.A. MEDIA MANAGEMENT	16PMED308	MEDIA RELATIONS MANAGEMENT	REVISED	✓	✓	
M.A. MEDIA MANAGEMENT	10PMED332	ADVERTISING CAMPAIGN	OLD	✓	✓	
M.A. MEDIA MANAGEMENT	10PMIP302	PR CAMPAIGN / MINI PROJECT	OLD	✓	✓	
M.A. MEDIA MANAGEMENT	14PMAN321	BRAND MANAGEMENT	OLD	✓	✓	
M.A. MEDIA MANAGEMENT	14PMAN322	CRISIS MANAGEMENT	OLD	✓	✓	
M.A. MEDIA MANAGEMENT	14PMAN323	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	OLD	✓	✓	✓
M.A. MEDIA MANAGEMENT	14PMED323	CUSTOMER RELATIONSHIP MANAGEMENT	REVISED	✓	✓	✓
M.A. MEDIA MANAGEMENT	11PMAP301	SPECIALIZATION / PROJECT	OLD	✓	✓	✓
M.A. MEDIA MANAGEMENT	11PMED306	CELEBRITY MANAGEMENT	REVISED	✓		
ALL I YEAR PG PROGRAMMES - SKILL BASED ELECTIVE I	15PSBE401	RESEARCH AND PRESENTATION SKILLS	OLD	✓		
ALL I YEAR PG PROGRAMMES - SKILL BASED ELECTIVE II	15PSBE402	COUNSELLING FOR PERSONAL EFFECTIVENESS	OLD	✓		

PROGRAMME NAME	COURSE CODE	NAME OF THE COURSE	OLD/NEW/ REVISED	SD	EM	EN
ALL II YEAR PG PROGRAMMES - SKILL BASED ELECTIVE III	10PSBE403	LEADERSHIP AND GENERAL MANAGEMENT SKILLS	OLD	✓		
ALL II YEAR PG PROGRAMMES - SKILL BASED ELECTIVE IV	10PSBE404	CAREER MANAGEMENT SKILLS	OLD	✓		

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14th meeting of the Academic Council

Date : 20th July 2016   **Time:** 11.00 a.m.

Chairperson: Dr Lalitha Balakrishnan,
            Principal

University Nominees

Dr.P.Ramamurthy
Professor and Head
Dept. of Inorganic Chemistry
University of Madras
Guindy Campus, Chennai 600 025

Dr. V Bharathi Harishankar
Professor and Head
Dept. of Women Studies
University of Madras
Chepauk Campus, Chennai 600 005

Dr. B Devamainthan
Associate Professor
Dept. of Management Studies
Institute of Distance Education
Chepauk, Chennai 600 005

Experts from outside the College

Dr Vaidhyasubramaniam
Dean – Planning and Development
SASTRA University, Thanjavur

Mr R Sivakumar
Chartered Accountant
Karra & Co
Chennai

Mr. Mohanasundaram
Practising Company Secretary
Chennai

Faculty Members

Member Secretary : Dr. Fernandes Jayashree

Business Administration

Dr. Archna Prasad
Ms. M Vijayalakshmi
Ms Ramya Raman

Commerce

Dr. D Uthira
Ms. Gitanjali Jindger
Dr. C S Srividya Prathiba
Ms. V Sudha
Ms. Kiran Varma
Dr. K. Sindhu

Computer Science

Ms. D. Radha
Dr. K.B. Priya Iyer
Ms. R Gavoury
Ms. Sunitha Rani
Ms. Sakthi Kumaresh
Ms. Angayarkanni

Mathematics

Ms. S Krishnaveni

Food Science

Ms. Sini Jadeesh
Dr. Simmi Jain

Sociology

Ms. A. Uma Maheswari

Psychology

Ms. R A Ghayathri Swetha Kumari

Communication and Media Studies

Dr. Anurekha S
Dr. S. Jaishree
Dr. Sandhya Rajasekhar
Ms. N Meenakshi
Dr. Susan Sridhar

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English

Ms. R Jayalakshmi

Tamil

Dr. R. Rajeswari

Hindi

Dr. Sudha Trivedi