



Yearly Status Report - 2019-2020

Part A

Data of the Institution

1. Name of the Institution		M.O.P. VAISHNAV COLLEGE FOR WOMEN
Name of the head of the Institution		Dr. Lalitha Balakrishnan
Designation		Principal
Does the Institution function from own campus		Yes
Phone no/Alternate Phone no.		04428330507
Mobile no.		9940557437
Registered Email		mopvaishnav@mopvc.edu.in
Alternate Email		doctorlalitha@gmail.com
Address		20, IV LANE, NUNGAMBAKKAM HIGH ROAD
City/Town		CHENNAI
State/UT		Tamil Nadu
Pincode		600034
2. Institutional Status		

Autonomous Status (Provide date of Conformant of Autonomous Status)	26-Aug-2004
Type of Institution	Women
Location	Urban
Financial Status	Self financed
Name of the IQAC co-ordinator/Director	Ms. Gavoury R
Phone no/Alternate Phone no.	04428330262
Mobile no.	9840293018
Registered Email	iqac@mopvc.edu.in
Alternate Email	gururajan.gavoury@gmail.com

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	https://mopvc.edu.in/wp-content/uploads/2021/07/AQAR-2018-2019.pdf
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4. Whether Academic Calendar prepared during the year

Yes

if yes, whether it is uploaded in the institutional website:
Weblink :

<https://mopvc.edu.in/wp-content/uploads/2021/06/MOPCalendar2019.pdf>

5. Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity	
				Period From	Period To
2	A	3.51	2009	29-Jan-2009	28-Jan-2014
3	A	3.56	2016	19-Jan-2016	18-Jan-2021
1	Four Star	72.15	2002	15-May-2002	14-May-2007

6. Date of Establishment of IQAC

01-Dec-2000

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries

Timely submission of Annual Quality Assurance Report (AQAR) to NAAC	25-Oct-2020 1	4
Mentoring for students (Even Semester)	15-Feb-2020 3	3758
Mentoring for students (Odd Semester)	09-Oct-2019 3	3758
Participation in NIRF	09-Dec-2019 1	4
Feedback from Students collected, analysed and used for improvements	01-Mar-2020 10	3758
Feedback from Teachers collected, analysed and used for improvements	10-Mar-2020 7	145
Meeting of Internal Quality Assurance Cell (IQAC)	01-Jul-2019 1	7
External Academic Administrative Audit (AAA) - Odd Semester - M.B.A	16-Oct-2019 1	8
Internal Academic Administrative Audit (AAA)	13-Jan-2020 1	110
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8. Provide the list of Special Status conferred by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Institution	Paramarsh	UGC	2019 0	2878000
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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

10

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report	View File
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	No
12. Significant contributions made by IQAC during the current year(maximum five bullets)	
<p>The college has been identified by UGC for mentoring NAAC nonaccredited institutions in Chennai under the banner of Paramarsh. The college organized several workshops for the faculty and students of the Mentee Institutions.</p>	
<p>The IQAC of the college organized a one day seminar on 'Intellectual Property Rights' on August 24th 2019. The event hosted more than 160 participants from 15 participating institutions from the city of Chennai.</p>	
<p>Faculty Development Programs and workshops for Teaching and Non Teaching staff was organized in areas of Technical Skill Development and Inter Personal Skills at the workplace from June 4th to 7th 2019.</p>	
<p>The IQAC organized an exclusive workshop for research scholars and faculty titled The art of writing Research Papers on November 12th 2019.</p>	
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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year	
Plan of Action	Achievements/Outcomes
<p>To provide assistance to the mentee institutions in areas of (a) Training of Faculty for proper processes, documentation and presentation. (b) Sharing of knowledge and best practices. (c) Opportunities for research collaboration and faculty development.</p>	<p>The college organized the following programs for the mentee institutions (a) Campus to Corporate Workshops for the students of the Mentee Institutions were organized to guide them for workplace grooming. (b) A one day FDP on Research Skills was organized for the Faculty.</p>
<p>To undertake extensive Community Outreach Programs</p>	<p>Under the banner of Thozhil Seyalam Thozhi the college identified 15 villages in the proximity of Chennai and imparted livelihood skills and conducted awareness campaigns for the students at Government High Schools in the villages.</p>
<p>To provide more thrust on Faculty Research</p>	<p>The IQAC organized exclusive research workshops for research scholars and Faculty to enable them to publish quality research papers in SCOPUS and UGC CARE list indexed journals.</p>
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14. Whether AQAR was placed before statutory body ?	Yes				
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%; text-align: center;">Name of Statutory Body</th> <th style="width: 50%; text-align: center;">Meeting Date</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Academic Council</td> <td style="text-align: center;">08-Jan-2021</td> </tr> </tbody> </table>		Name of Statutory Body	Meeting Date	Academic Council	08-Jan-2021
Name of Statutory Body	Meeting Date				
Academic Council	08-Jan-2021				
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No				
16. Whether institutional data submitted to AISHE:	Yes				
Year of Submission	2020				
Date of Submission	22-Jan-2020				
17. Does the Institution have Management Information System ?	Yes				
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	<p>The college has adopted the mechanism of 'SPEED' - SYSTEMATIC PERIODIC ELECTRONIC ENTRY OF DATA for maintaining its MIS system. The MIS scrutinizes the operational activities of the college and provide summaries and information to decision makers and the IQAC. The MIS is fully utilized to efficiently track the resources and make appropriate decisions. A separate web portal for MIS is created in the official college website. Every department is given a Login ID and Password to access the portal. Every department of the college has a MIS coordinator who coordinates, collects and enters the data pertaining to their respective department in the Online MIS portal. The main fields and the sub fields in the MIS include: a. College activities b. Department activities c. Student Cabinet d. Staff achievements e. Student achievements f. Research and Consultancy g. Sports NCC h. NSS Extension activities i. Internship Placement A separate Login is provided for the Controller of Examinations Office to record all academic and examination related information. The IQAC (Internal Quality Assurance Cell) of the college consolidates the MIS report on a monthly basis and submits it to the Principal for review. Areas</p>				

of concern are taken into consideration and action is taken. As an extension of the MIS, departments also maintain a 'Pending Register' which gives a consolidated overview of the work completion status of the institution and individual departments. The Pending Register is crucial to categorize pending work depending upon the urgency and importance, thereby giving overall control of tracking tasks and work done by faculty based on allocation of work. As a practice, the pending register is submitted on every Friday of the week to the Principal to record her comments based on the status of work completed and to have a follow up action, such that no work remains pending for than a week and leads to on time completion of the task.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
BA	18	ECONOMICS	29/06/2019
BCom	34	ACCOUNTING & FINANCE	29/06/2019
BCom	42	CORPORATE SECRETARYSHIP	29/06/2019
BCom	45	MARKETING MANAGEMENT	29/06/2019
BCom	43	HONOURS	29/06/2019
MCom	83	COMMERCE	29/06/2019
BSc	58	COMPUTER SCIENCE	29/06/2019
BCA	33	COMPUTER APPLICATIONS	29/06/2019
MSc	80	INFORMATION TECHNOLOGY	29/06/2019
BBA	96	BUSINESS ADMINISTRATION	29/06/2019

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1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
Nill	Entrepreneurs hip /Skill	27/02/2019	Yoga - 18UMRC301	22/11/2019

	Development Programme - Manoranjan			
Nill	Entrepreneurs hip /Skill Development Programme - Manoranjan	27/02/2019	Chaot and Chinese - 17UMRC308	22/11/2019
Nill	Entrepreneurs hip /Skill Development Programme - Manoranjan	27/02/2019	Blouse Designing - 17UMRC306	22/11/2019
Nill	Entrepreneurs hip /Skill Development Programme - Manoranjan	27/02/2019	Jewellery Making - 17UMRC314	22/11/2019
Nill	Entrepreneurs hip /Skill Development Programme - Manoranjan	27/02/2019	Fabric Painting - 17UMRC316	22/11/2019
Nill	Entrepreneurs hip /Skill Development Programme - Manoranjan	20/02/2019	Art - Pencil Sketching - 17UMRC302	22/11/2019
Nill	Entrepreneurs hip /Skill Development Programme - Manoranjan	27/02/2019	Baking - 17UMRC310	22/11/2019
Nill	Entrepreneurs hip /Skill Development Programme - Manoranjan	27/02/2019	Dance - Folk - 17UMRC304	22/11/2019
Nill	Entrepreneurs hip /Skill Development Programme - Manoranjan	27/02/2019	RJ - 17UMRC301	22/11/2019
Nill	Entrepreneurs hip /Skill Development Programme - Manoranjan	27/02/2019	Handmade Paper Products - 17UMRC312	22/11/2019

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1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
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Nil	Diploma in Fashion Design	29/06/2019
Nil	Diploma in Office Management	29/06/2019
Nil	Certificate course in GST and International Taxation	29/06/2019
Nil	Certificate course in German A Level	29/06/2019
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
Nil	NIL	Nil

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Health Awareness and Hygiene	05/12/2019	920
Emotional Quotient, Marriage Relationship Work Life Balance	09/12/2019	910
Self Preservation (dealing with sexual Harassment)	08/01/2020	959
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BCom	ACCOUNTING & FINANCE	130
BCom	CORPORATE SECRETARYSHIP	64
BCom	MARKETING MANAGEMENT	13
BBA	BUSINESS ADMINISTRATION	291
BSc	COMPUTER SCIENCE	7
BCA	COMPUTER APPLICATIONS	51
BSc	MATHEMATICS	73
BSc	VISUAL COMMUNICATION	18
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes

Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?
(maximum 500 words)

Feedback Obtained

The IQAC collects periodic feedback from its stakeholders to maintain quality standards in achieving the Mission goals of the institution: STUDENTS - Periodical course wise feedback is collected every semester from the students on the curriculum, faculty performance, teaching methodology, skill programs, value added courses, college activities, utilization of infrastructure and requirements for quality enrichment. Feedback is collected through the Student Intranet Login Portal in the College Website. FACULTY - Each Faculty member is given the opportunity to analyze their performance by the 'Self Appraisal' feedback. Faculty self-appraise their efforts towards teaching-learning process, professional development activities, research and academic contribution. The self-appraisal also enables administrative and non-teaching staff members to evaluate their work priorities and performance for a particular academic year. Further, Heads of Departments submit department wise 'Peer Feedback Evaluation', that highlights individual faculty performance in academic and administrative areas as part of a group. EMPLOYERS - The Placement Cell of the College collects periodic feedback from prominent employers who recruit students for Internships and Campus Placements. Feedback from employers is considered for issues regarding, up gradation of industry relevant curriculum, practical exposure for students, undertaking industry based projects and enhancement of skills for students. ALUMNI - The college conducts regular Alumni Meets, in which feedback is received from Alumni. Alumni are also serve as resource persons and trainers for guest lectures and workshops. Alumni interact with students and brief them on the current job requirements and necessary upgradation of skills. They also serve as members of the Board of Studies of Departments in which suggestions and improvements to the curriculum is shared. PARENTS - The college conducts regular PTA (Parents - Teachers Meeting) to review the performance of the students in academic, co-curricular and extra-curricular activities. The college also has an active MOM's Club (Mothers of MOP), where the mothers of students come together to discuss issues relating to adolescent daughters. Constructive feedback from parents is considered for the overall development of the students highlighting the mental wellness of their wards.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BA	ECONOMICS	70	466	66
BA	JOURNALISM	70	633	69
BA	SOCIOLOGY	70	525	64
BBA	BUSINESS ADMINISTRATION	147	2293	147
BCA	COMPUTER APPLICATIONS	51	1004	50

BCom	ACCOUNTING AND FINANCE	212	6276	212
BCom	CORPORATE SECRETARYSHIP	70	1906	70
BCom	HONOURS	40	1572	40
BCom	MARKETING MANAGEMENT	77	702	77
BSc	COMPUTER SCIENCE	50	1517	50
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	3248	510	83	18	44

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
145	145	10	1	54	7

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The College has a well established mentoring system where each student is given a mentoring card. The mentoring card consists of details such as student personal information, achievements, performance in academic examinations etc. The objectives of mentoring the students are to monitor the student's regularity, discipline, improve teacher-student relationship, to support and provide confidence to the students. Mentors are appointed for a batch of 30 students to counsel them on need basis. During mentoring sessions, the teachers take corrective steps to solve any issues brought up by the students. Minutes of the Mentoring sessions are recorded in the Mentoring Cards with regard to attendance, discipline, regularity and marks secured in internal examinations. The parents are called for PTA meetings based on the mentoring reports if situation demands. This is a continuous process till the end of the academic career of the student. Final year students are counselled about higher studies along with proper career guidance during their mentoring session.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
3758	145	1 : 26

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D

145	145	Nil	16	48
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2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	Dr. Lalitha Balakrishnan - National	Principal	'Rani Velu Nachiyar Award' - Exemplary contribution towards higher education - AMET University
2020	Dr.R.Rajeswari - State Level	Assistant Professor	Best Research Scholar - Southern Industrial Academy for women Development
2020	Dr.R.Rajeswari - State Level	Assistant Professor	Bharathi Chellammal Award - Tamizh Kalai Illakya Arakattalai
2020	Dr.R.Rajeswari - State Level	Assistant Professor	Thamizh Thendral Maamani - Siva Neya Peravai (For Womens Day)
2020	Dr.R.Rajeswari - State Level	Assistant Professor	Dr.Radhakrishnan Teaching Excellence Award - The International Association of Lions Club
2020	Dr. Sudha Trivedi - National	Assistant Professor	Premchand Smriti Samman -Samekit Bhartiya Sahitya Sansthan, Basti - UP
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BSc	58	I / I	11/11/2019	28/11/2019
BCom	45	I / I	11/11/2019	29/11/2019
BCom	42	I / I	11/11/2019	29/11/2019
BCom	43	I / I	11/11/2019	28/11/2019

BCom	34	I / I	11/11/2019	28/11/2019
BCA	33	I / I	11/11/2019	28/11/2019
BBA	96	I / I	11/11/2019	28/11/2019
BA	31	I / I	11/11/2019	29/11/2019
BA	24	I / I	11/11/2019	28/11/2019
BA	18	I / I	11/11/2019	29/11/2019
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2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
Nill	1251	0

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://mopvc.edu.in/pos-psos-cos/>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
90	BSc	VISUAL COMMUNICATION	49	49	100
60	BSc	ELECTRONIC MEDIA	48	48	100
75	BSc	MATHEMATICS	70	70	100
63	BSc	FOOD SCIENCE MANAGEMENT	45	45	100
58	BSc	COMPUTER SCIENCE	48	48	100
96	BBA	BUSINESS ADMINISTRATION	137	137	100
43	BCom	HONOURS	39	39	100
45	BCom	MARKETING MANAGEMENT	73	73	100
42	BCom	CORPORATE SECRETARYSHIP	74	74	100
34	BCom	ACCOUNTING AND FINANCE	201	201	100

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://mopvc.edu.in/wp-content/uploads/2021/07/SSS-2019-2020.pdf>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

No

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3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
Nill	NIL	NIL	Nill	NIL
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3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
International Projects	30	UNICEF	287000	287000
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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

0

3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Panel Discussion - 'National Education Policy'	Internal Quality Assurance Cell	08/08/2019
One Day seminar on Intellectual Property Rights	Internal Quality Assurance Cell	24/08/2019
National level Education Administrators Conclave on the theme 'Indian Institutions in the Global Top 200 - The way forward'	Internal Quality Assurance Cell	23/01/2020
7th Annual Workshop Series 2019 - 20 (Inter Departmental)- Man And Machines - Upskilling For	COMMERCE	23/11/2019

The Future		
1st Annual Workshop Series 2019-20 (Inter-Collegiate) - Man And Machines- Upskilling For The Future	COMMERCE	14/12/2019
1st Edition Of C-Suite Panel Discussion (Topic For The Panel Discussion - The Digitally Transformed Workforce)	COMMERCE	05/10/2019
National Summit - The Future Is Here - Human Centric Business Platforms For The Future	COMMERCE	04/02/2020
A Two - Day Conference On "Accounting Profession- Transformation From Eclectic To Exciting"	COMMERCE	14/02/2020
Online FDP - Impact of COVID 19 Management of Personal Finances through this period	COMMERCE	09/05/2020
Virtual Panel Discussion - Post COVID 19 Economy - From Survival to Revival	COMMERCE	23/05/2020
Webinar - Role of Consumers for Sustainable Development	COMMERCE	31/05/2020
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3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Best Designer Best Visual Merchandising	Simran A	Anon Creative Fashion Academy	10/05/2019	Art Gallery- Spring Summer 2019 Exhibition
I -Prize in B- Plan	Neha Kumari and Neha M	"SYNERGY 2020" D.G Vaishnav College	28/02/2020	B-Plan
Homepreneur Student Edition -2019	Nitya B and Ashita	Homepreneur Awards by Naturals	15/09/2019	Homepreneur Awards
Miss GENDER SMART	Anjali and Soundarya P	Global Adjustments Foundation	13/02/2020	Champion Woman Aspiration to Achievement Workshop
Best Manager Award	Manisha C, Surbhi Jain,	Twisters 2.0" KumararaniMeena	20/02/2020	Intercollegiate

	Nandhini M, Shruthi Samyukta	Muthiah College of Arts Science		Bazaar- Transforming Shopping into Experience
Best Manager	Aakriti Damani	" Desafio" SRM College	19/02/2020	Intercollegiate Competition
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3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsered By	Name of the Start-up	Nature of Start-up	Date of Commencement
1	M.O.P. Vaishnav College for Women Incubation Center	NIL	NIL	NIL	06/12/2019
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3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
B.Com Accounting and Finance	1
BBA	1
BSc Computer Science	1
BSc Mathematics	1
BA Sociology	1
English	2
Physical Education	1

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	COMMERCE	14	6.23
National	BBA	3	6.3
National	COMPUTER SCIENCE	4	6.15
National	SCHOOL OF MEDIA	5	4.05
National	SOCIOLOGY	4	7.29
National	PSYCHOLOGY	1	4.91
National	HRM	1	6.3
National	SCHOOL OF FOOD SCIENCE	1	4.21
National	SCHOOL OF LANGUAGES	4	7.5
International	COMMERCE	17	5.21

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3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Hindi	6
English	1
BA Journalism	2
BSc Food Science and Management	1
BA Sociology	5
BSc Psychology	6
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3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
NIL	Nil	0	Nil
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3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
The role of Social Intelligence on happiness among millennials	Ghayathri Swetha Kumari RA	The International Journal of Indian Psychology	2020	1	M.O.P Vaishnav College for Women	1
Life satisfaction and Sense of Purpose in Life as predictors of Game Engagement	Ms. Nandhini J	Our Heritage	2020	1	M.O.P Vaishnav College for Women	1
Mindfulness based intervention for managing problematic usage of mobile phones	Ms. Nandhini J	Global Journal for Research Analysis	2019	1	Womens Christian College, Chennai	1
The Rhetoric and Reality of Women in	Dr.S.Jaishree	Study in Indian Place Names	2020	1	Associate Professor and Head, Department	1

the Unorganized Sector - A Study on Housemaids in Chennai					of Visual Communication, M.O.P .Vaishnav College for Women	
A STUDY ON PROFESSORS' ADEPTNESS AND STUDENTS' EXPECTATIONS ON PERCEIVED STUDENTS' LEARNING OUTCOME.	Dr. Srividya Prathiba	Prabandhan : Indian Journal of Management	2020	2	Associate Professor, Head, Department of Accounting and Finance, M .O.P.Vaishnav College For women	2
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3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
The role of Social Intelligence on happiness among millennials	Ms. Ghayathri Swetha Kumari R A	The International Journal of Indian Psychology	2020	21	1	M.O.P. VAISHNAV COLLEGE FOR WOMEN
Mindfulness Based intervention for managing problematic usage of mobilephones	Ms. Nandini J	Global Journal of Research Analysis	2019	21	1	Womens Christian College, Chennai
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3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	40	69	13	7
Presented papers	23	25	Nil	Nil
Resource persons	1	4	9	28
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3.5 – Consultancy

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultan(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
NIL	NIL	NIL	0
No file uploaded.			

3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
NIL	NIL	NIL	0	0
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3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Awareness programme on Breast Cancer	NCC and M.O.P. Vaishnav College For Women	5	20
Library Cleaning	NCC and Madras Literary Society	4	44
Awariness on non decomposable products	NCC	4	22
Dhaan Utsav	NCC and Happy Home Perambur	6	31
Park Cleaning	NCC	5	44
Nel Thiruvizha	NCC	4	17
Traffic Control	NCC	5	26
Hair Donation	NCC and Guindy Cancer Institute	4	34
Craft Work for Special Children	NCC and Hope Charitable trust	5	22
Planting saplings	NCC and Madras Pinjarapole	10	40
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3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
NIL	NIL	NIL	Nil
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3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Community Outreach Program Skill Development Camp	Govt High School, Old Alamathi, Thiruvallur	3 Days Skill Development Camp - Day I involved the administration of life skill assessment using a standardized psychological tool to measure the baseline skills of high school students. A total of 100 students were assessed. Followed by assessment,	4	100
Community Outreach Program Skill Development Camp	Government High School, Reddipalayam, Minjur, Tiruvallur District.	Awareness campaigns - Women's Safety and Hygiene, Cyber Threats and Mobile Phones - do's and don'ts.	5	150
Community Outreach Program Skill Development Camp	Orakkadu Government High School, Sholavaram (Primary School)	Awareness campaigns - Swachh Bharat-Clean India Campaign, Waste Segregation, Importance of Girl Child Education, Cleanliness and hygiene	5	100
Community Outreach Program Skill Development Camp	Government Aided Primary School, Noombal village	Awareness campaigns - Personal hygiene and nutrition, survival hacks and self defence Skill Development Camp - Firs	4	140
Community	Adidravida	Skill	4	40

Outreach Program Skill Development Camp	Munnetra Palli, Ponneri	Development Camp - Basic English, multiplication through games, thirukural recitation, physical exercises, baking and mat making Sills for Kindergarden Students - Alphabet, phonetics and moral stories.		
Community Outreach Program Skill Development Camp	Government Girls Higher Secondary School, Ekanampet	Awareness campaigns - Career Planning and oportunties Skill Development Camp - Paper bags, envelopes, key chains, bangles, earrings and fireless cooking	4	130
Community Outreach Program Skill Development Camp	Koonimedu Government High school, Marakkanam Taluk in Villupuram District	Awareness campaigns - Gender equality, Adoption of healthy lifestyle, Women health, Personal hygiene, financial literacy and Career guidance.	4	50
Community Outreach Program Skill Development Camp	Womens Self Help Group, Zamin Endathur Village, Madurantakam, Kanchipuram District	Skill development Camp - Jewelry making, Paper quelling, Soap making, Bag making, Culinary arts, Hairstyling and makeup, Mat making,	7	141

		Keychain making, Kajal making and Phenyl making		
Community Outreach Program Skill Development Camp	Jai Maruthi Vidhyalaya Matriculation school students and Aashram school, Thiruvallur District	Skill development Camp - Jute bag making, Jewellery making, Embroidery, patch work, block printing, book binding and training in providing first aid.	4	70
Community Outreach Program Skill Development Camp - Program Launch	S.K.D.J. Higher Secondary School, Sanathi Street, Thiruverkadu Village	THOZHIL SEIYALLAM THOZHI' - an initiative aimed to impart entrepreneurship skills to rural women by conducting skill training workshops to enable economic independence and empowerment of rural women at villages in the proximity of Chennai	35	140

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3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
International Summer course on Digital Marketing and International Business at The Manning School of Business - University of Massachusetts, Lowell, USA	14	Self	28
Student Exchange - Global URGAD Program FY 19-20	1	World Learning, US Department of State	152

No file uploaded.

3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Certificate course	Foundation program and training in specific learning disability	Ananya Learning and Research Centre, Special School of Madras Dyslexia Association	19/12/2019	22/12/2019	98
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3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Ananya Learning and Research Centre, Special School of Madras Dyslexia Association	10/02/2020	Certificate course to enhance employability skills and practice as remedial trainers and special educators. Placement provided	98
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
71025000	70281649

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing

Existing	323	279	0	0	0	8	18	112	0
Added	25	0	0	8	0	0	8	0	0
Total	348	279	0	8	0	8	26	112	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

112 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Media Labs for E-Content Development	https://mopvc.edu.in/centre-of-excellence-e-content-development-centre/

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
21750000	20141508	18063432	17067110

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

PROCEDURES POLICIES FOR MAINTAINING AND UTILIZING PHYSICAL, ACADEMIC AND SUPPORT FACILITIES To integrate the theoretical understanding of subjects through contextualized teaching and learning the college has well-equipped laboratories and support facilities such as Computer Science labs, Language lab, Food Preparation Lab, Bakery Lab, Food Science Analytical and Research Laboratory, Psychology Lab, AD photography studios, Videography studio, Green Matte Studio, Digital Audio Suites, Digital Video Edit Suites, Multimedia labs, Campus Television Studio, MOP Community Radio Station and well resourced knowledge centre-Library. These facilities foster inquisitiveness to explore scientific explanations of respective faculty of study and to acquaint the prospective graduates with employable skills for job market. LAB SCHEDULES, ETIQUETTE GUIDELINES All laboratories and studios are designed to facilitate and support the teaching pedagogy, training, and consultancy. Faculty members are involved in the laboratory development activities by introducing innovative experimental setups/instruments/upgrading of computer software/computer control of machines or processes upon introduction of new courses or revision of curriculum. Departments ensure periodical stock verification, maintenance, repair and recalibration of apparatus whenever necessary. The laboratories are designed to conduct Experiments, Assessments, Research, Projects and Course work. Students must work to demonstrate a professional attitude that will help maintain a supportive atmosphere and adhere to procedures and policies of the academic facilities. Conduction of lab work commences parallel to lecture classes. Discussions on the development, validation, standardization and application of the apparatus will be held in class prior to lab work. Students are requested to be prompt on scheduled hours, be polite and courteous to lab/research participants, and maintain a positive and helpful attitude. Students should be thorough with the handling and administration procedures, utility of the apparatus before commencement of lab work. All lab work should be done under the faculty assistance and supervision. All lab courses mandate

students to record the lab work which shall be monitored by the faculty periodically for evaluation. Ethical guidelines concerning the lab work ought to be strictly adopted by students. Students to ensure that the apparatus and other tools utilized are safely returned without defects. Any laboratory materials to be carried outside the lab, requires approval from the Head of the Department and duly returned within the stipulated time. Disciplinary action will be taken towards any form of harassment, discrimination or inappropriate behaviors inside the lab. Usage of mobile phones inside lab is strictly prohibited. LIBRARY RESOURCES The college library has expanded its collection of e-resources, subscribing to variety of databases, from participation in digital consortia, to e-journal aggregators and e-book collections to facilitate instantaneous access to information. SPORTS The college empowers women by identifying and moulding young talents in the realm of sports. The management promotes sporting activities through cash awards and recognition to achievers. CANTEEN The college houses canteen that provides hygienically prepared food at subsidized rates. Conveniently located inside the college premises, caters to needs of students and staff. Hygiene and sanitation inside canteen is periodically monitored through audits

<https://mopvc.edu.in/wp-content/uploads/2021/06/POLICIES-PROCEDURES.pdf>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	M.O.P VAISHNAV COLLEGE FOR WOMEN SCHOLARSHIP	192	9504870
Financial Support from Other Sources			
a) National	Adi-Dravidar and Tribal Welfare Scholarship, Central Sector Scheme of Scholarship for College and University Students, Post Matric scholarship Scheme for Minorities, Lions club of Madras Host.	60	530010
b) International	Lakshmi Ananthachari Foundation, USA	6	173400

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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Personal Effectiveness	26/06/2019	1362	Ms. Nirmala M.N - Freelancer Ms.

Programme			Rajani Nandakumar - Freelancer M/s. Panacea Valley Consulting Ms. Nandini Raman - Freelancer Ms. Shanthi Rao - Freelancer Ms. Mina Dilip - Freelancer Ms. Shalini Jhaver - Freelancer Ms. Usha Ramakrishnan - Freelancer
Research and Presentation Skills	26/08/2019	263	M/s. Atris M/s. Ebek Language Laboratories Pvt Ltd M/s. ID Matrix Solutions Pvt Ltd M/s. Kings Learning
Communication Skill	13/08/2019	1381	M/s. Victoy Insights Pvt Ltd M/s. ATRIS Pvt Ltd M/s. Academy for Career Excellence M/s. Midas Soft Skills M/s. Ebek Language Laboratories Pvt Ltd M/s. ID Matrix Solutions Pvt Ltd M/s. Kings Learning M/s. Layam Management Solutions Pvt Ltd
Finishing School - Emotional quotient, Marriage Relationship, Work Life Balance	09/12/2019	1040	Ms. Usha Ramakrishnan - Consultant Psychologist Trainer, Ms. Nandhini Raman - Consultant Psychologist Trainer, Ms. M.N.Nirmala - Consultant Psychologist Trainer and Ms. Mina Dilip - Consultant Psychologist Trainer
Finishing School - Self Preservation	08/01/2020	1040	M/s. Pragnya Trust
Finishing School - Health Awareness and Hygiene	05/12/2019	1040	Dr. Meeta - Homeopathy Consultant

Counselling for Personal Effectiveness	18/12/2019	250	M/s. Midas Soft Skills M/s. Victory Insights Pvt Ltd Ms. Rajani Nandakumar M/s. Layam Management Solution Pvt Ltd M/s. Academy for Career Excellence, Chennai
Life skills	06/01/2020	1362	M/s. Layam Management Solutions Pvt Ltd M/s. Academy for Career Excellence, Chennai M/s. ID Matrix Solutions Pvt Ltd M/s. Midas Soft Skills M/s. Be Positive Training Academy
Presentation Skills	04/12/2019	1381	M/s. Victory Insights Pvt Ltd M/s. Academy for Career Excellence, Chennai M/s. Midas Soft Skills M/s. Ebek Language Laboratories Pvt Ltd M/s. ID Matrix Solutions Pvt Ltd M/s. Skills Guru Cool
Leadership and General management Skills/ Career management	16/07/2019	250	M/s. Victory Insights Pvt Ltd M/s. Midas Soft Skills M/s. Layam Management Solution Pvt Ltd M/s. ID Matrix Solutions Pvt Ltd M/s. Skills Guru Cool M/s. Academy for Career Excellence Ms. Shalini Jhaver - Freelancer M/s. Kings Learning
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling	Number of students who have passed in the comp. exam	Number of students placed
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			activities		
2019	Coaching for NET / SET Exams	40	26	3	4
2019	Career Counselling	Nil	325	Nil	209
2019	Coaching for Competitive Exams for B Schools	140	Nil	59	Nil
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
Nil	Nil	Nil

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Goldman Sachs	19	17	TCS - M Com	20	3
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	5	B.COM	Accounting and Finance	ACCA	ACCA
2019	1	B.COM	Accounting and Finance	Amity University, Noida	Finance and Marketing
2019	1	B.COM	Accounting and Finance	Amrita School of Business	MBA - Finance
2019	1	B.COM	Accounting and Finance	Annamalai University	MBA - Finance
2019	1	B.COM	Accounting and Finance	Annamalai University	MBA (HUMAN RESOURCE MANAGEMENT)
2019	1	B.COM	Accounting and Finance	APCA	Pastry Arts

2019	1	B.COM	Accounting and Finance	BSA Crescent College	MBA (Finance and HR)
2019	1	B.COM	Accounting and Finance	Dr. G R Damodaran College of science	Master of international business
2019	1	B.COM	Accounting and Finance	Dublin Business School	M.Com (Corporate Secretaryship)
2019	1	B.COM	Accounting and Finance	Ethiraj college	CS EXECUTIVE
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	16
GMAT	2
CAT	6
GRE	1
TOFEL	1
Any Other	41
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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Sports Day	Inter departmental	750
VASPO	Inter Collegiate (State Level)	400
State level Inter School Athletics Sports Meet	Inter School	700
Freshers Sports Meet	Inter departmental	520
Pongal Celebrations	Inter departmental	136
Jhankar	Inter Collegiate and Inter Departmental	1432
Shringar	Alumni Performances	1240
VISH	Inter departmental	3770
Ganesh Vandhan Nand Mahotsav	Inter School	520
Abhilasha	Inter departmental	1381
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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international

level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ International	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	Best Women Prize, 11th CSC London FIDE Open Chess2019, London Chess Classic, London	International	1	Nil	1913721042063	R. Vaishali
2019	Best Women Prize, Hastings International Chess Congress, Masters Chess 2019, Caplin Hastings International Chess Congress, England	International	1	Nil	1913721042063	R. Vaishali
2019	Quarter finalist-World Team Snooker, International Billiards and Snooker Federation (IBSF)	International	1	Nil	1913711096007	Anupama Ramachandran
2019	Asian Youth U-18 Girls Chess Championship, Asian Chess Federation	International	1	Nil	1913721042021	Harshini. A
2019	Participation at FIBA women's Olympic	International	1	Nil	1913712027026	V. Srividhya

	pre qualifying tournament (Asian level)					
2019	Basketball Gold medal, South Asian Games, Pokhara and Janakpur	International	1	Nil	1813712027023	Sathiya
2019	Gold medal at 13th South Asian Games (SAF Games)	International	1	Nil	1913712027026	V. Srividhya
2019	1st Grand Master Norm, Xtracon Open Chess 2019, Denmark	International	1	Nil	1913721042063	R. Vaishali
2019	2nd place, Roll Ball Federation of India	International	1	Nil	1913711063052	S.S. Susmitha
2019	Best Women Prize, 3rd Open Agios Nikolaos Chess 2019, AO Lato Agios Nikalaos, Heraklio OAA, Leon Candia Chess Club, Heraklion Chess Club	International	1	Nil	1913721042063	R. Vaishali

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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The Student Cabinet of M.O.P. Vaishnav College is a team comprising of

representatives from all the departments, who seek to contribute towards the welfare of the student community. The 37 member team is headed by the Prime Minister, along with two Deputy Prime Ministers. The team consists of 17 Ministers and 17 Deputy Ministers, who organize various activities in the college on a regular basis. The Cabinet is ably supported by the Members of Parliament. The Student Cabinet conducted the following activities • Freshers Day • Abhilasha (Freshers Talent Hunt) • Jhankar (Inter Departmental Inter Collegiate Talent Hunt) • VISH (Vaishnav Initiative for Social Help) • Shringar (A celebration of Art and Culture) • Freshers Sports Meet • Ethnic Day • Pongal Celebrations • Student Cabinet Parliamentary Session • Open Mic (Oratorical Competition) • M.O.P. Book shelf • Scrabble League • Eye Donation Campaign • Awareness campaign - 'Stop Rubella to fight birth defects' • Workshop on 'Lifestyle Diseases Homeopathy' • Giggle - Initiative to spread positivity • Save the Earth Campaign • Entrepreneurship Day Celebrations • Self Defence workshop • First Aid Workshop • Poster Designing Competition • 24 Frames - Video making Competition Every department of the college has their student run Clubs that comprises of a President, Vice President, Secretary, Joint Secretary, Treasurer and Journal Editor. The Club members curate and conduct the intra - mural activities for their respective departments. Members of the Student Cabinet are representatives in the Academic Council of the college which deliberates on curriculum development and pedagogy. Membership and conducting various activities as a team gives lessons on leadership and team work. While exposure gained as members of the academic council serves to upgrade the overall personality of the student.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

The alumni contribute to the development of the institution through the following activities: • Alumnae members help students in finding internship, projects and placements in the industry. • Alumnae members also contribute to the college by creating endowments. • Each department has one alumnae member on their board of studies. • Alumnae offer guest lectures, help in organizing workshops and seminars and in identifying resource persons.

5.4.2 – No. of registered Alumni:

1251

5.4.3 – Alumni contribution during the year (in Rupees) :

1076400

5.4.4 – Meetings/activities organized by Alumni Association :

A One Day trip was organized for the Alumni of the college to Mamalla Beach Resort in Mahabalipuram on 31 August 2019. 73 alumni had participated in the one day trip.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

1. Staff Council - Decentralized Leadership The college has a 'Staff council' that is chaired by the Principal. Through effective decentralization it comprises of the Vice- Principal, Deans, Controller of Examinations, Additional Controller of Examinations and Academic Heads of Departments. The staff council meets at least once every month (preferably on the first Tuesday of the month)

to review the functioning of the departments for the previous month. The Heads of Department are also given broad guidelines within which they can function in a decentralized manner having autonomy in the following areas: 1. Plan the academic calendar of the departments. 2. Prepare the Workload and Time Table of the faculty members of the department. 3. Design methods of evaluation for internal assessment like projects, book reviews, practice schools, open book examinations etc. 4. Plan the budget for the departmental activities like guest lectures, field visits, workshops, seminars, co-curricular competitions etc. 5. Conduct academic audit of teachers and take corrective action when required. 6. Provide feedback on the teachers by the students to the principal. 7. Implement curriculum revision to keep the syllabus up to date and convene Board of Studies meeting for the same. 2. Standing committee - Participative Management

The college has constituted a 'Standing Committee' that regularly meets to envision the growth strategies of the college. It is chaired by the Principal and comprises of the Vice- Principal, Deans, Controller of Examination, Additional Controller of Examination, and IQAC Coordinators. The Standing Committee takes up the following matters that require strategic decision making: 1. New initiatives and activities proposed and the modalities for implementation. 2. Best practices of other institutions are also considered for emulation. 3. Areas of concern and operational difficulties are examined and remedial measures identified. 4. Infrastructural changes and technological upgradations are envisaged. 5. Institutional readiness for quality assessment and ranking is evaluated and measures to improve ranking identified.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Admission of Students	1. For all courses Admission Criteria for open seats is based on the reservation policy of the Government and marks obtained in the Board / University examinations. For specialized courses like B.Sc. (Electronic Media) and B.Sc.(Visual Communication) entrance test is also administered to test their aptitude for the course 2. In addition for PG courses an entrance test is conducted to test the aptitude for the course, group discussion and personal interview is also conducted
Industry Interaction / Collaboration	1. Eminent industry professionals serve as members of the Board of Studies and Academic Council 2. They participate in curriculum development 3. Guest Lectures by experts 4. Interfacing through corporate consultancy 5. Factory and field visits 6. Intensive Internships 7. Out Bound Training 8. Workshops 9. Memberships in Industry bodies
Human Resource Management	Under the IQAC, Development programs for Faculty members are systematically

planned and conducted. Faculty members attend orientation programs. 1. Faculty members are motivated to acquire additional qualifications. 2. Faculty members are encouraged to present and publish papers in international and national forums. 3. Faculty serve as resource persons in other institution and organizations. 4. Faculty also extend consultancy services. 5. Participative management is practiced through - Committee approach to management - The college has various committees comprising of chairperson and faculty members team which monitors and manages different academic and administrative responsibilities. 6. Decisions are taken based on structured and informal feedback from all stake holders. 7. The College grooms leadership at various levels through - Vice - Principal - Controller of Examinations - Additional Controller of Examinations - Deans Academics - Dean Student affairs - Heads of departments - Administrative head with support staff

Library, ICT and Physical Infrastructure / Instrumentation

Library: Provides information services to students through instantaneous access to information and also guides them to become independent researchers through the state-of-the-art e-resource centre. It has an extensive collection of online databases such as EBSCO, ProQuest, and INFLIBNET's N-List. Reputed journals of international calibre are subscribed in print and in digital forms. Library supports faculty in their research through institutional memberships with American Centre and the British Council libraries. Labs: Computer Science, Media, Food Science, Psychology and Language Labs are equipped with latest infrastructure facilities which support students in their learning endeavours. Classrooms: The Campus is wi-fi enabled and all classrooms have AV facilities.

Research and Development

The College has a research department in Commerce that has produced 12 PhD's. 1. Encouragement to participate in seminars and publish research papers in high quality journals. 2. 10 students are currently pursuing doctoral program. 3. Journals and Publications: a. The college publishes its annual research journal "SYNDICATE" - JOURNAL

	OF BUSINESS (ISSN - 2278- 8247). b. 23 student journals were published this year by the departments.
Examination and Evaluation	<p>1. System of continuous evaluation comprising of 50 marks for internal assessment and 50 marks for end semester evaluation. 2. Evaluation mechanism includes both written tests and other methods of evaluation through projects, seminars, articles and book reviews, quiz etc. 3. The question paper is set by an external examiner. 4. Question bank is prepared which serves as a guide to question paper setters. 5. Evaluation is done by an external examiner. 6. Separate minimum pass for internal and end semester examinations. 7. Online registration for examinations. 8. Results are published through intranet within a month from examination.</p>
Teaching and Learning	<p>1. Well organized learner - centric teaching practices. 2. Clear definition of content and learning outcomes through lesson plans. 3. Objective system of monitoring through continuous evaluation. 4. Periodical curriculum revision and updating based on the feedback by stakeholders. 5. Interactive teaching learning process.</p>
Curriculum Development	<p>1. Frequent meetings of Boards of Studies to advice the Academic Board on all academic matters associated with the development, implementation, and operation of academic programmes are held which is followed by Academic Council meetings. 2. Structured and regular Library visits to British Council, American Consulate and Anna Centenary Library 3. Credit Based Value Additions - General skill training programmes - Soft skill training is offered as a compulsory programme for all students. - Interdisciplinary Certificate Program as part of Centre of Excellence. - Encouragement to pursue MOOC / Swayam courses - Opportunity to undertake Mini Projects in all departments</p>

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	The college has an active Automation Committee that computerizes and automates all academic and administrative activities of the

	college. Information, agendas and circulars are sent to Heads of Departments in the Official WhatsApp group and Official E - Mail group - http://webmail.mopvc.edu.in/
Administration	- Staff attendance through Bio metrics system - Correspondence to University of Madras through e-mail - MOP news and student related information on the college websites - Online official groups
Finance and Accounts	- Fully computerized Administrative and Finance section. - Maintenance of the college accounts through latest Accounting software. - NEFT transfer for staff salary and vendor payments - Operational PFMS account
Student Admission and Support	- Regular updation of College website to inform students about events and schedules - Maintenance of complete student's database through tailor made software. - Intranet portal for students <ul style="list-style-type: none"> o To view attendance, Internal Assessment Marks, End Semester Results o To register for Courses - Interdisciplinary Elective, Non-Major Elective and Choice Based Elective o To apply for E- Form for Semester examinations o Online Payment of Examination and Semester Fees (Online Gateway of City Union Bank) - Sharing of information by class faculty through the official class WhatsApp group and official class E - Mail group. - Fully automated library offers access to books and journals for reference.
Examination	The college has an integrated automated examination platform for the following processes. Pre-Examination Processes: Phase I - Pre - Exam Work: <ul style="list-style-type: none"> • Register Number Generation • Filling up of E Application form • Generation of subject code • Generating of Hall Ticket • Generation of E-Application form • Generating of Nominal Roll. Phase II - Preparation of Question Paper: <ul style="list-style-type: none"> • Creation and Updation of Examiner's Database • Appointment of examiners • Creating Templates for Question Papers • Centralized Question Paper Setting • Printing of Question Papers • Question Paper Multiplying and Packing • Handing over of Question Paper to Chief Superintendent. Examination Process: Phase III - Conduct of Examination: <ul style="list-style-type: none"> • Ordering of

stationery required for conduct of examination • Time Table Generation • Attendance Sheet Generation (for both Theory and Practical) • Foil Sheet Generation • Seating Arrangement for Students • Invigilation Schedule for Invigilators • Dummy Number Generation. Post Examination Process: Phase IV - Valuation Camp • Appointment of examiners • Receipt of acceptance • Answer scripts sent to valuation camp • Papers are evaluated by the appointed examiners • Entry is made in the computer, print out is taken, verified and signed by the examiner with the help of assistants deputed by Controller of Examination. • Answer sheets are scrutinized. Total is verified. • Foil sheets are scrutinized. • Scrutinized foil sheets are sent to the COEs office. Phase V - Publication of Results: • Mark Entry for both Internal Marks and External Marks • Reports prepared for Passing Board • Conduct of Passing Board by appointing a Chairman and an external member. Based on minutes of the result, Passing Board updating is done. • Publication of Results on the college website. • Revaluation - photocopy of Answer scripts are given to students if they ask for it otherwise revaluation is done and the results are communicated to the students. • Generation of Mark Sheet after incorporating the revaluation results. • Consolidated statement is submitted to the university for issue of Provisional and Degree certificate

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Dr. SAVITHA	II INTERNATIONAL CONFERENCE AND EXPO ON FOOD AND NUTRITION	KUALALUMPUR, MALAYSIA	7800
2019	Ms. NISHA M	WORKSHOP ON QUALITY RESEARCH	LOYOLA COLLEGE	1500
2019	Ms.	WORKSHOP ON	LOYOLA	1500

	GEETANJALI JINDGER	QUALITY RESEARCH	COLLEGE	
2019	Dr. NISHA U	INTERNATIONAL BRAND SUMMIT	CII	4720
2019	Dr. D.S.LATHA	ONE DAY SYMPOSIUM ON LABOUR CODES	EMPLOYERS FEDERATION OF SOUTHERN INDIA	3000
2019	Dr. UTHIRA D	FDP ON OUTCOME BASED CURRICULUM PLANNING	XAVIER INSTITUTE OF MANAGEMENT ENTR EPRENEURSHIP , KOCHI	2500
2019	Ms. GAVOURY R Ms. KIRAN VARMA	DATA PROCESSING AND AUTOMATION FOR NIRF INDIA RANKINGS-2019 DON BOSCO COLLEGE, YELAGIRI HILLS	DONBOSCO COLLEGE ,YELAGIRI	1200
2019	Dr. K. SINDHU AND Dr. ANGAYARKANNI	EVALUATION REFORMS IN HIGHER EDUCATION	UNIVERSITY OF HYDERABAD.	3162
2019	Ms. SWETHA GAYATHRI KUMARI	INTERNATIONAL CONFERENCE ON HEALTH PSYCHOLOGY	CARE INSTITUTE OF BEHAVIOURAL SCIENCES	1200
2019	Dr. ARCHNA PRASAD	FACULTY ENRICHMENT PROGRAMME- ROLE OF TEACHERS IN ASSESSMENT AND ACCREDITATION OF HIGHER EDUCATION INSTITUTIONS	IQAC	3236
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6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Workshop on SPSS	NA	04/06/2019	04/06/2019	28	Nil
2019	Workshop on Advanced Excel	NA	04/06/2019	04/06/2019	69	Nil

2019	Two day FDP on Brand Building	NA	06/06/2019	07/06/2019	100	Nil
2019	Research Workshop - Hoe to write Research Papers	NA	12/11/2019	14/11/2019	42	Nil
2019	Lecture on Investment Planning	NA	31/08/2019	31/08/2019	41	Nil
2019	NA	Interpersonal Relationship	31/08/2019	31/08/2019	Nil	23
2019	NA	Commitment	31/08/2019	31/08/2019	Nil	16
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
5 days FDP on PHP and My SQL	3	29/06/2020	04/07/2020	5
Student Induction Programme	2	21/06/2019	21/06/2019	1
Labour Codes - critical Analysis Impact and Implication	3	05/12/2019	05/12/2019	1
5 Days International Online Workshop on Research Methodology	3	19/05/2020	25/12/2020	7
FDP on training in R Language	4	13/05/2020	20/05/2020	7
LaTex	13	27/04/2020	01/05/2020	5
R Programming - 5 Day Online FDP	2	27/04/2020	01/05/2020	5
From e-Learning to e-Training: A Comprehensive	2	25/05/2020	05/06/2020	12

Guide for all your Administrative Work				
Managing Online Classes and Co-Creating MOOCS 2.0	6	18/05/2020	03/06/2020	15
Managing Online Classes Co-creating MOOCS	6	20/04/2020	06/05/2020	16
View File				

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
16	16	3	3

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
MEDICAL INSURANCE, ACCIDENT POLICY, DIWALI EXGRATIA, WEDDING GIFT, MASTER HEALTH CHECK UP , GROUP GRATUITY FACILITY, CENTRAL DISPENSARY WITH MEDICAL FACILITIES, PROVISION FOR RESERVATION EXISTS IN ADMISSIONS, SALARY ADVANCE FOR NEEDY STAFF MEMBERS, SCHOLARSHIP, STAFF CLUB FACILITY FOR EMPLOYEES, PICNIC	HOSPITALITY, UNIFORM-CLASS IV , MEDICAL INSURANCE, ACCIDENT POLICY, DIWALI EXGRATIA, WEDDING GIFT, MASTER HEALTH CHECK UP , GROUP GRATUITY FACILITY, CENTRAL DISPENSARY WITH MEDICAL FACILITIES, PROVISION FOR RESERVATION EXISTS IN ADMISSIONS, SALARY ADVANCE FOR NEEDY STAFF MEMBERS, SCHOLARSHIP, STAFF CLUB FACILITY FOR EMPLOYEES, PICNIC	MEDICAL INSURANCE, ACCIDENT POLICY, MASTER HEALTH CHECK UP , CENTRAL DISPENSARY WITH MEDICAL FACILITIES, SCHOLARSHIP. PICNIC

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

<p>Internal Audit: Audits conducted on Quarterly basis. The process and methodology adopted by the Auditors in the audit process is as follows • They first study the activities of the Institution in detail. • The auditors review the identified area of operations and systems employing risk assessment and Control evaluation framework. • The auditors review the documents, vouchers and bills. • They check statutory payments –TDS, Professional Tax, PF, ESI remittance etc. • The auditors also check Fees Receipts, disbursement of Scholarship received from Government and other agencies. Statutory Audit: The Statutory auditor reviews the Final Statement of Accounts</p>

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
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LAKSHMI ANANTHACHARYA	191700	SCHOLARSHIP FOR STUDENTS
View File		

6.4.3 – Total corpus fund generated

74979855

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Faculty from another institution	Yes	Academic audit council comprising Principal/Vice Principal, Head of the department conducts audit once every month.
Administrative	Yes	Statutory auditors	Yes	Administrative audit by Secretary, Principal, Administrative Head. Financial Audit by Auditors

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

<p>MOM's Club (Mothers of MOP) – A forum for mothers to interact with the institution on the well being of their daughter. • Parents serve as Full Time / Part Time Faculty for few courses based on their subject expertise. They also serve as Resource Persons for Guest lectures and workshops conducted by departments. • Parents along with their wards hold stalls at the Annual MOP Bazaar, to display their entrepreneurial skills.</p>

6.5.3 – Development programmes for support staff (at least three)

<p>• Orientation and Induction programmes. • Workshops for Quality Enhancement. • Training in the use of Information and Communication Technologies.</p>

6.5.4 – Post Accreditation initiative(s) (mention at least three)

<p>• Centre of Excellence • IDCP • Diploma Courses • Foreign university student exchange program • Manoranjan- Student Clubs • Meditation Centre -AUM • Community Outreach Program - Thozhil Seyalam Thozhi</p>

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	No

d)NBA or any other quality audit

No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	IPR Student Seminar	24/08/2019	24/08/2019	24/08/2019	160
2019	Staff workshop on Workshop on SPSS	04/06/2019	04/06/2019	04/06/2019	28
2020	National level Education Administrators Conclave on the theme 'Indian Institutions in the Global Top 200 - The way forward'	23/01/2020	23/01/2020	23/01/2020	250
2019	Panel Discussion on the 'National Education Policy'	08/08/2019	08/08/2019	08/08/2019	400
2019	Two day FDP on Brand Building	06/06/2019	06/06/2019	07/06/2019	100
2019	Research Workshop - How to write Research Papers	12/11/2019	12/11/2019	14/11/2019	42
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES**7.1 – Institutional Values and Social Responsibilities**

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Finishing School - Gender Equity by Mr. Oliver Ballhatchet - Deputy High	12/12/2019	12/12/2019	300	Nil

Commissioner in Chennai, representing the UK in Tamil Nadu and Puducherry.			
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7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
110 KW LT supply EB Panels - 2 Nos. available in the college. This is supported by 40KW Solar Energy Panels and around 40 percentage of water is being saved through Rain Water Harvesting System.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	Nil
Provision for lift	Yes	Nil
Ramp/Rails	Yes	Nil
Braille Software/facilities	No	Nil
Rest Rooms	Yes	Nil
Scribes for examination	Yes	1
Special skill development for differently abled students	Yes	1

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	Nil	17	13/07/2019	110	THOZHIL SEIYALLAM THOZHI' - an initiative aimed to impart entrepreneurship skills to rural women by conducting skill training workshops to enable economic	Awareness campaigns - Gender equality, Adoption of healthy lifestyle, Women health, Personal hygiene, financial literacy, Career guidance, survival	3433

					independence and empowerment of rural women at villages in the proximity of Chennai	hacks, self defence, Swachh Bharat-Clean India Campaign, Waste Segregation, Importance of Girl Child E	
2019	1	Nill	15/07/2019	210	AAHAAR	Breakfast scheme for 200 underprivileged children of two schools - MOP Primary School and Kotturpuram Government High School	301
2019	1	Nill	17/06/2019	239	Vehicle pooling	Students are encouraged to use of public transport and undertake car/bike pooling as parking is limited due to limited parking campus space as the college is in the heart of the city	50
2019	1	Nill	17/06/2019	239	Monitoring traffic	Student volunteers	21

						regulate and monitor Traffic in the college lane during peak hours	
2019	1	Nill	17/06/2019	239	Optimum utilization of available space	Due to the availability of limited campus space, the college efficiently operates in 2 shifts and also works on Saturdays	3903
2019	Nill	1	01/08/2019	1	MOP Community Radio Station Campaigns	Environment awareness program at community school (Assumption school)	208
2019	Nill	1	12/12/2019	30	End Violence Campaign - Child Protection and safety	Little things Matter (Stop Child Abuse), Know Your Rights (Child Rights), Hero Up End Online Abuse (Cyber Safety), Taking it Back (Environmental Child Rights)	1650

2020	Nil	1	12/01/2020	1	2.5km Marathon for preventing child abuse	End child abuse	680
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7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
Code Of Conduct	14/05/2019	Booklet containing the code of conduct and professional ethics for the faculty members

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Guest Lecture - "Overcoming the Obstacle within oneself" (Mind and Negativity, Managing Ego and how to overcome stress and anger) by Mr. Murali Shankar Ramakrishnan, Certified Leadership Coach	12/08/2019	12/08/2019	1100
Guest Lecture- Social Values, Love , compassion, Tolerance and Justice by Ms. Janaki Sabesh	04/10/2019	04/10/2019	1100
Seeds of Hope - Visions of Sustainability, Steps towards Change	11/02/2020	12/02/2020	4675
International Yoga Day	21/06/2019	21/06/2019	1000
Independence Day Celebration	15/08/2019	15/08/2019	525
Teachers Day Celebrations (Dr. Sarvepalli Radhakrishnan Day)	05/09/2019	05/09/2019	200
Bharath Quotient - Open India Quiz	02/10/2019	02/10/2019	105
Bharati Ulla (Celebration of	13/11/2019	13/11/2019	300

National Poet
Bharathiyar)

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

- Plastic ban on campus
- Rain Water Harvesting
- Solar Power
- Green Entrepreneurship - Eco Entrepreneurship modules through Business On Campus initiative
- Green campus cover was created

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

BEST PRACTICE 1 • TITLE OF THE PRACTICE: LIFE SKILLS COURSE FOR UNDERGRADUATE STUDENTS • GOAL M.O.P. Vaishnav College for Women strongly believes in imparting Skill Based Education to its students as part of the curriculum. Over the years the college has been organising 'Life skills' sessions for its Undergraduate students as part of the Skill Based Elective Course. The goals of the Life Skills Course include:

- o To impart a cluster of Life skills for the overall well-being of students thereby moulding them into active and productive members of their communities.
- o To enable students to adapt and deal effectively with the demands and challenges of corporate life.

• THE CONTEXT According to UNICEF, Life Skills are a behaviour change or behaviour development approach designed to address balance of three areas:

- o Knowledge
- o Attitude
- o Skills.

The world bodies such as UNICEF, UNESCO, and WHO list the ten core Life Skills which are mandatory for Educational Institutions to impart to its students:

- o Self-awareness
- o Critical thinking
- o Creative thinking
- o Decision making
- o Problem Solving
- o Effective communication
- o Interpersonal relationship
- o Empathy
- o Coping with stress
- o Coping with emotion

In order to impart Life Skills to its students, M.O.P. Vaishnav has identified a cluster of interpersonal skills which are interlinked with each other that can be offered to students.

• THE PRACTICE The college has developed a Module for Life Skills, that is offered to all the II year Undergraduate Students of the college in the IV semester. The Life Skills module includes:

- o Career Skills
- o Resume Writing
- o Group Discussion
- o Team Skills
- o Interview Skills

The skills which the college offers under the Life Skills Module has made students feel more confident, motivated, and develop a positive attitude towards life, thus, making more mature and adult like decision and taking responsibilities for their actions

• EVIDENCE OF SUCCESS

- o In the short term (after 3-6 months of implementation), the effectiveness of the life skills programme was measured in terms of the specific learning objectives of the life skills lessons, and factors such as changes in self-esteem, perceptions of self- efficacy, and behavioural intentions were evident in the students.
- o The life skills sessions have produced the following effects: - Increased pro - social behaviour and decreased negative behaviour - Increased the ability to plan ahead and choose effective solutions to problems - Improved self-image, self-awareness, social and emotional adjustment - Improved classroom behaviour - Gains in self-control and handling of interpersonal problems - Coping with anxiety

• PROBLEM ENCOUNTERED RESOURCES REQUIRED

- o Only in the longer term (after at least a year) is it feasible to evaluate the impact of the life skills course.
- o Meeting the special needs of students in unstable and crisis situations.
- o Identifying the right skill trainers and corporate agencies to partner with the institution to handle the skill sessions.

BEST PRACTICE 2 • TITLE OF THE PRACTICE: THOZHIL SEYALAM THOZHIL • GOAL As part of its outreach and extension activities, M.O.P. Vaishnav College for Women had declared the year 2019-20 as the year for the Village Adoption project 'THOZHIL SEIYALLAM THOZHIL' - an initiative aimed to impart entrepreneurship skills to rural women. The goals of this initiative include,

- o To reach out to rural women in Tamil Nadu and make them self - reliant
- o To inspire, ignite, educate and enable rural women to

utilise multiple opportunities that entrepreneurship provides

- o To propagate and impart life skills to women and children as proposed by the World Health Organisation (WHO)
- o To inculcate values to students through service oriented and nation building activities and enable them to become socially responsible citizens

• THE CONTEXT The 'Thozil Seiyallam Thozhi' initiative was inaugurated on 13th July 2019 at S.K.D.J. Higher Secondary School, Thiruverkadu. Under this banner 15 villages were identified in the state of Tamil Nadu and various livelihood skills were imparted and awareness campaigns were conducted for women and Government school students.

• THE PRACTICE The livelihood skills offered under the banner of 'Thozil Seiyallam Thozhi' include:

- o Agarbathi making
- o Pot Diya painting
- o Quilling Tassel Jewelry making
- o Candle making
- o Glass painting
- o Greeting card Envelope making
- o Jute bag making
- o Jewellery making
- o Blouse designing
- o Aari work, Embroidery, Patch work
- o Block Printing
- o Crafts Stationary making
- o Book binding
- o Key chains
- o Hair Style makeup
- o Chaat, sandwich
- o Beverage making
- o Mehendi designing
- o Organic soap making
- o Drawing, sketching
- o painting
- o Typography
- o Chalk carving
- o Making eco - friendly sanitary napkins

The Life Skills proposed by WHO include:

- o Self - Awareness
- o Empathy
- o Coping with stress and emotions
- o Effective communication skills
- o Interpersonal skills
- o Problem solving
- o Critical thinking
- o Decision - Making
- o Creative thinking

Awareness campaigns organised to propagate the Life Skills include:

- o Swachh Bharat - Clean India campaign
- o Waste segregation
- o Women health and hygiene
- o Self defense
- o Clean habits
- o Good touch Bad Touch
- o Cyber threats
- o Do's Don'ts of Mobile phone usage
- o Career counselling
- o Yoga demonstration
- o Working with MS Office tools
- o Public speaking
- o Body language Communication
- o Safe use of Social Media
- o Emotional Wellness

• EVIDENCE OF SUCCESS

- o After the Villages were adopted and skills were imparted, the students and faculty of the college visited the villages after a period of 3 months to check on the progress of the entrepreneurial venture of the women.
- o At M.O.P Bazaar - The Annual Entrepreneurship Extravaganza of the college, a stall was set up by one of beneficiaries of the THOZHIL SEIYALLAM THOZHIL' initiative. The diary beneficiary from Thiruverkadu village sold tea and snacks (for which she received entrepreneurial training from the college) and made a turnover of Rs. 4,000.
- o Akriti - The student run mock company of the college had contributed 3 of the proceeds it earned at M.O.P Bazaar towards the Thozhil Seiyalam Thozhi initiative.

• PROBLEM ENCOUNTERED RESOURCES REQUIRED

- o Seeking permission from the village authorities and establishing rapport with the rural women
- o Travel, infrastructure and physical space posed a challenge at few villages.
- o Locating potential partners for networking and collaborating to facilitate development activities in the village (NSS groups, Youth Clubs/associations, NGOs etc)

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://mopvc.edu.in/igac-best-practices/>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

In its mission to nurture socially conscious students, M.O.P. Vaishnav College for Women had declared the year 2019-20 as the year for the Village Adoption project 'THOZHIL SEIYALLAM THOZHIL' - an initiative aimed to impart entrepreneurship skills to rural women. The 'Thozil Seiyallam Thozhi' initiative was inaugurated on 13th July 2019 at S.K.D.J. Higher Secondary School, Thiruverkadu. Under this banner 15 villages were identified in the state of Tamil Nadu and various livelihood skills were imparted and awareness campaigns were conducted for women and Government school students. The goals of this initiative include,

- To reach out to rural women in Tamil Nadu and make

them self - reliant • To inspire, ignite, educate and enable rural women to utilise multiple opportunities that entrepreneurship provides • To propagate and impart life skills to women and children as proposed by the World Health Organisation (WHO) • To inculcate values to students through service oriented and nation building activities and enable them to become socially responsible citizens

Follow up Action of the initiative • After the Villages were adopted and skills were imparted, the students and faculty of the college visited the villages after a period of 3 months to check on the progress of the entrepreneurial venture of the women. • At M.O.P Bazaar - The Annual Entrepreneurship Extravaganza of the college, a stall was set up by one of beneficiaries of the THOZHIL SEIYALLAM THOZHI' initiative. The diary beneficiary from Thiruverkadu village sold tea and snacks (for which she received entrepreneurial training from the college) and made a turnover of Rs. 4,000. • Akriti - The student run mock company of the college had contributed 3 of the proceeds it earned at M.O.P Bazaar towards the Thozhil Seiyalam Thozhi initiative.

Provide the weblink of the institution

<https://mopvc.edu.in/institution-distinctiveness/>

8.Future Plans of Actions for Next Academic Year

- Giving more thrust to Faculty Development, the college will organize a weeklong 'Capacity Building Program' for the faculty members to enhance their teaching and research skills.
- The college will plan to organize more guest lectures and workshops for the students in their respective domain areas.
- A Post Graduate Program in M.A. Public Policy will be offered.
- Infrastructure investment will be done to enhance the ambience and work culture of the institution.
- An exclusive Research Library for Research Scholars will be developed with adequate computers, plagiarism software and other research requirements.
- All Computers in the Department Staff rooms will be equipped with High Definition cameras and speakers.