

# Highlights of the Activities and Achievements

## 28th College Day Celebrations

### Principal's Annual Report - 2019 - 2020

***“The future belongs to those who believe in the beauty of their dreams.”***

*- Eleanor Roosevelt*

Education is about imparting critical thinking skills, encouraging creativity, building interpersonal skills and a sense of social responsibility. At M.O.P. Vaishnav we strive to do all this and help students become well-rounded individuals who can think differently about issues from multiple perspectives, communicate effectively and become leaders with a vision.

#### *Providing academic excellence*

- The College was the recipient of the ‘**Best Higher Educational Institution**’ award from the **Honourable Chief Minister of Tamil Nadu, Thiru. Edappadi K Palaniswami** for Continued Excellence in Education in January 2020
- ***International Summer Internship***  
14 students from the School of Business visited the Manning School of Business at the **University of Massachusetts, Lowell – United States of America** for a course on Digital Marketing and International Business Strategy. This International Summer Course was an opportunity for the students to get global exposure.
- ***Semester Abroad Program***  
Ms. Sowparnika J of B.Com MM is currently pursuing a semester abroad at the ***College of Liberal Arts, University of Juniata, Pennsylvania.***
- **Diploma and Certificate programs offered by the college:**
  - Diploma Program**
    - o Office Management
    - o Fashion designing
  - Certificate Program**
    - o GST and International Taxation
    - o German A Level
- ***Course Overview Exhibition***  
The college organized ‘***Shiksha 2019***’ on 30<sup>th</sup> August 2019 for school students to give them a glimpse of the various academic courses they can pursue after school and to make better career choices. The event witnessed a footfall of more than 300 students from 14 schools in Chennai.

- ***Certificate Courses completed by Students***
  - o Forensic Audit
  - o Basics of Financial Modelling
  - o Yoga for trainers – Government of India
  - o Language and Mind – Through Swayam – NPTEL Platform
  - o Effective Writing – Through Swayam – NPTEL Platform
  - o Foundation Program in Specific Learning Disability – Madras Dyslexia Association
  - o Body Language – A key to Professional Success – IIT-Roorkee through Swayam – NPTEL Platform
  - o Innovation Business Models & Entrepreneurship – IIT-Roorkee through Swayam – NPTEL Platform
  - o Dairy Technology & Food Processing Nano Technology in Agriculture – Through Swayam – NPTEL Platform
  - o Dairy Technology & Food Processing – Through Swayam – NPTEL Platform
  - o Children’s Human Rights - An Interdisciplinary Introduction – University of Geneva through Coursera
  - o How to become a professional trainer – MSME Technology Development Centre
  - o Digital Marketing – MSME Institute
  
- ***Examination Results of the 2016 – 19 UG batch& 2017 – 19 PG batch***
  - o **1204 graduates**
  - o 20 graduates - I Class with Exemplary
  - o 449 graduates - I Class with Distinction
  - o 650 graduates - I Class

***Developing self-reliant individuals***

- ***M.O.P. Incubation Centre*** has been set up to enable students to convert their business ideas into a viable business. 11 students with 8 business proposals have registered with the Incubation Centre.
  
- The 22<sup>nd</sup> edition of ***M.O.P. Bazaar*** was laid out in the form of streets, each having a unique name and holding a total of 70 stalls run by 300 students and 30 Alumni. The streets were:
  - o Food Street – Flavours of the World
  - o Games street – Gamescape
  - o Garments & accessories Street – Fashion Alley
  - o Gifts & Others Street – Trinket Street

M.O.P. bazaar was inaugurated by Ms. Nina B Kothari, Chairperson of Kothari Sugars & Chemicals Ltd. Besides the usual sales there were competitions, magic shows, stand up comedy shows and lucky dips to enliven the proceedings. ***The two-day event recorded a footfall of 9500 people with a turnover of Rs.13,56,656 and a profit of Rs.4,84,518/-***
  
- The students of School of Business organized the following ***Business on Campus initiatives***
  - o B.Com (MM) - The Market Place – Green Entrepreneurship
  - o B.Com (A&F - Shift 1) –In Gratitude, We Thrive
  - o BBA (Shift 1) - Discover India
  - o BBA (Shift 2) - Beach Inn – Buy the Shore

- **Akriti**, a mock company run by the students of B.Com (CS) celebrated its 13<sup>th</sup> anniversary and declared 100% dividend to its shareholders for the 13<sup>th</sup> time. The core team actively organises summer camps and undertakes event management for several corporate events.
- The college offered 17 **Inter-Disciplinary Certificate Programs** in the odd semester.
  - o Business English Certification (BEC)
  - o Innovation & Entrepreneurship
  - o Quantitative Aptitude
  - o Visualizing and Copy writing for Advertising
  - o Social Media and Web Analytics
  - o Geographical Information System(GIS)
  - o Business Journalism
  - o Interior Design
  - o Health and Nutrition
  - o Ecology and Waste Management
  - o Cyber Security
  - o Mobile App development
  - o Culinary Arts
  - o Autobiography / Biography
  - o Basic Accounting with Accounting Software
  - o Body Language : Key to Professional Success
  - o General Awareness
- Under the banner **Manoranjan** the following activities were offered in the even semester.
  - o Yoga
  - o Chaat and Chinese Cuisine
  - o Blouse Designing
  - o Jewelry Making
  - o Fabric Painting
  - o Art – Pencil Sketching
  - o Baking
  - o Dance – Folk
  - o Handmade Paper Products
  - o Jam & Debate
  - o No Fire Cooking
  - o Photography
  - o Mehendi
  - o Cosmetic Formulation
  - o Soups and Salads
  - o Hairstyling and Makeup

### **Providing Career Opportunities**

- The **Placement Cell** of the college successfully placed 193 students this academic year. The highest salary offered was Rs. 6 Lakhs to Under Graduate students and Rs.7.5 Lakhs for post Graduate Students.

- An **MOU** was entered with **Ananya Learning & Research Centre** – Special School of Madras Dyslexia Association to offer placement & internship assistance.

### **Creating Socially Responsible Citizens**

- **‘Thozil Seiyallam Thozhi’** initiative was launched by the college this year. The inauguration was held on 13<sup>th</sup> July 2019 at S.K.D.J. Higher Secondary School, Thiruverkadu. Under this banner 15 villages were identified and various livelihood skills were imparted and awareness campaigns were conducted for women and school students.

Some of the **livelihood skills** offered under the banner of ‘Thozil Seiyallam Thozhi’ include:

- o Agarbathi making
- o Pot & Diya painting
- o Quilling & Tassel Jewelry making
- o Candle making
- o Glass painting
- o Greeting card & Envelope making
- o Jute bag making
- o Jewelry making
- o Blouse designing
- o Aari work, Embroidery, Patch work & Block Printing
- o Crafts & Stationary making
- o Book binding
- o Key chains
- o Hair Style & makeup
- o Chaat, sandwich & Beverage making
- o Mehendi designing
- o Organic soap making
- o Drawing, sketching & painting
- o Typography
- o Chalk carving
- o Making eco – friendly sanitary napkins

### ***Awareness campaigns***

- o Imparting Life Skills and assessment as proposed by WHO
  - Self - Awareness
  - Empathy
  - Coping with stress and emotions
  - Effective communication skills
  - Interpersonal skills
  - Problem solving
  - Critical thinking
  - Decision – Making
  - Creative thinking

- o Swachh Bharat – Clean India campaign
  - o Waste segregation
  - o Women health and hygiene
  - o Self defense
  - o Clean habits
  - o Good touch & Bad Touch
  - o Cyber threats
  - o Do's & Don'ts of Mobile phone usage
  - o Career counselling
  - o Yoga demonstration
  - o Working with MS Office tools
  - o Public speaking
  - o Body language & Communication
  - o Safe use of Social Media
  - o Emotional Wellness
- The college continued to provide breakfast for 100 underprivileged children in two schools under the banner of '*Aahaar*'.
  - The college in association with *Apollo Shine* conducts regular health camps for students, teaching and non-teaching staff
  - ***National Service Scheme***
    - o The **NSS Special Camp** was organised at Thiruverkadu between 18<sup>th</sup> and 24<sup>th</sup> December. 150 students volunteered for the special camp. The activities of the Special camp included:
      - Awareness campaign on health & hygiene
      - Prevention of dengue
      - Training in self-defense & first aid
      - Personality Development
    - o Volunteering services & contributions of the NSS unit include:
      - Swachh Bharath Pakwara programme in Schools
      - Seed Ball Making Campaign at D G Vaishnav College
      - Wall painting at Lady Willingdon School
      - Medical camp & Blood donation camp at M.O.P.Vaishnav College
      - Nutrition awareness programme for students at Noombul Village
      - Sports meet conducted by Tamilnadu Volleyball Association for the Blind (through Right Turn Organization) at CSI School for Deaf
      - Anti – Plastic walk at Marina Beach.

### **Prominent College Activities**

- ***Student Cabinet Installation***

The Investiture Ceremony was held on 12<sup>th</sup> July, 2019. The Chief Guest, Mr. Kiruba Shankar – Author, Public Speaker & CEO of Business Blogging installed the Student Cabinet and the Office bearers of various Department Clubs. The Student Cabinet is headed by the Prime Minister and has 2 Deputy Prime Ministers and 8 ministries.

- ***Panel Discussion on the ‘National Education Policy’*** was held on 8<sup>th</sup> August 2019. The panellist were:
  - o Dr. Lalitha Balakrishnan – Principal, M.O.P.Vaishnav College for Women
  - o Dr. Vasudha Kamat – Member, NPE 2019
  - o Mr. K N Ramaswamy – Director, Bharatiya Vidya Bhavan
  - o Dr. S Venkataraman – Senior Consultant, UNESCO Education Wing
  - o Mr. Gopi Koteeswaran – CEO, Latent View Analytics
  - o Mr. Josh Foulger – MD, Foxconn International
  - o Dr. Thangam Meganathan – Chairperson, Rajalakshmi Institutions
  
- ***National level Education Administrators Conclave*** on the theme ***‘Indian Institutions in the Global Top 200 – The way forward’*** was organised on 23<sup>rd</sup> January 2020. The event was inaugurated by Prof. H Devaraj – Former Vice Chairman, UGC and the Guest of Honour was Thiru. Mangat Ram Sharma IAS – Principal Secretary, Higher Education Department, Government of Tamil Nadu.
 

The other speakers and resource persons were:

  - o Dr. P Duraiswamy – Vice Chancellor, University of Madras
  - o Dr. R Nandagopal – Director, Xavier Institute of Management & Entrepreneurship, Kochi
  - o Prof. S P Thyagarajan – Professor of Eminence & Dean (Research), Sri Ramachandra Institute of Higher Education & Research
  - o Dr. Rajendra D Shinde –Principal, St. Xaviers College, Mumbai
  - o Rev. Dr. A Thomas S J – Principal, Loyola College, Chennai
  - o Dr. Swati Pal – Principal, Janaki Devi Memorial College, New Delhi
  - o Dr. Hanifa Ghosh –Principal, Chevalier T. Thomas Elizabeth College, Chennai
  - o Dr. Lalitha Balakrishnan – Principal, M.O.P.Vaishnav College for Women, Chennai
  
- ***Seeds of Hope Exhibition***

The college organised a two day exhibition on the theme – ***‘Visions of sustainability, steps towards change’*** in collaboration with Bharat Soka Gakkai – Subsidiary of Soka Gakkai International. A total of 16 schools visited the exhibition. The event saw a footfall of 4675.
  
- ***The Internal Quality Assurance Cell***
  - o The college has been identified by NAAC for mentoring NAAC non-accredited institutions in Chennai under the banner of **Paramarsh**. The College has been granted Rs.30 Lakhs for this scheme.
  - o The IQAC of the college organized a one day seminar on **‘Intellectual Property Rights’**. The event hosted more than 160 participants from 15 participating institutions from the city of Chennai.
  - o ***Workshops for teaching staff***
    - Software Package for Social Science (SPSS)
    - Advanced MS Excel
    - Investment Planning
    - Hoe to write Research Papers – 2 day workshop
    - Brand Building

- **Workshops for non – teaching staff**
  - Inter personal Skills at the workplace
- **MOM's Club workshop**
  - Inculcating responsibility and values in your teenage daughters
- **Centre for Women's Studies**
  - A guest lecture was organized on the topic '**The role of Temple Tanks in Chennai's Water management**'
  - **Shakthi Quotient**  
An inter collegiate quiz organised on the theme '**The Her in Hero – Achievements of Indian Women through the ages**' as part of Womens' Day Celebrations
- **Cultural Activities**
  - **World Music Day** was held on 21st June 2019 with a scintillating performance by Kalaimamani Mr. Rajhesh Vaidhya.
  - **Abhilasha** – Fresher's Cultural Fest was held on July 27<sup>th</sup> 2019. The overall trophy was won by B.Com (A&F) Shift 1.
  - **Ganesh Vandhan & Nand Mahotsav** – A two day music and dance competition was organised on 28<sup>th</sup>& 29<sup>th</sup> August 2019 for school students in Chennai.
  - **VISH** –Vaishnav Initiative for Social Help was held between September 26<sup>th</sup>and 28<sup>th</sup> 2019
  - **Shringar** – A 3 day fest celebrating Art & Culture was inaugurated by Smt. Nisha Rajagopalan. Music and dance performances by alumni of the college were staged. It was held between 27<sup>th</sup> and 29<sup>th</sup> November, 2019.
  - **Jhankar** – Inter Departmental and Inter Collegiate Competitions was held between December 20<sup>th</sup>and 22<sup>nd</sup>2019. The overall trophy for Inter Departmental competition was bagged by B.Sc Electronic Media and the Inter Collegiate trophy was bagged by D.G. Vaishnav College.
- **Yuva Sammaan Awards Ceremony**  
The 3<sup>rd</sup> edition of Yuva Sammaan Awards Ceremony was organised to honour young women achievers in the fields of performing arts, sports and entrepreneurship. **The Chief Guest for the Awards Ceremony was Padma Bhushan A R Rahman. The Award carried a citation and a cash prize of Rs. 1,00,000/- each.**
  - **Performing Arts**  
Ms. Saindhavi – Carnatic and Playback Singer
  - **Sports**  
Ms. Shamini K – International Table Tennis Champion
  - **Entrepreneurship**  
Ms. Aishwarya Manivannan – Proprietor, Maisha Studio & Silambam Champion
- **Bharat Quotient**  
An open quiz organised on the 151<sup>st</sup>Birth Anniversary of Mahatma Gandhi was conducted for school, college students and the general public on October 2<sup>nd</sup>, 2019. A total of 110 teams participated in the quiz.



- **Alumni Meet**  
This year the college organised an outdoor meet at Mamalla Beach resorts – 100 alumni had participated in the event.

### **M.O.P Sports - Department of Physical Education**

- **Sports Accolades**
  - o The college has won a total of **90 sports tournaments** and **30 medals in athletics** for the year 2019-2020
  - o The college has won the prestigious **Dr. A.L. Mudhaliar Athletic Rolling Trophy and the Dr.Sivanthi Adityan Rolling Trophy** for producing maximum number of University players for 17 years in a row.
  - o **Shri P. Haridas Rolling Trophy** for winning maximum number of inter zonal matches for the University of Madras has been won for the past 14<sup>th</sup> year in succession.
  - o The college bagged the winner's trophy of the **Reliance National Level Athletic Meet** held at Mumbai for the second consecutive year.
  - o **Ms. Srividya & Ms. Satya represented India and won the 13<sup>th</sup> South Asian Basketball Championship** held at Kathmandu, Nepal.
- **International Yoga Day celebrations – 21<sup>st</sup> June 2019.**  
More than 1000 students had participated and demonstrated a coordinated yoga routines under the guidance of a yoga instructor at the University Union Grounds
- **Freshers' Sports Meet – 12<sup>th</sup> and 13<sup>th</sup> July 2019**  
The inter – departmental tournament was a two day event for the first year students of the college. The overall trophy was won by B.Com (A&F) Shift 1
- **State Level Inter School Athletic Meet for Girls– January 20<sup>th</sup> & 21<sup>st</sup> 2020**
  - o Inauguration Chief Guest – Dr. Ganesan, Principal – D G Vaishnav College
  - o Valedictory Chief Guest – Dr. I V Manivannan Ph.D., IAS (Retd)
  - o Guest of Honour – Srimathi K Saramma, Arjuna awardee & Sports officer – Southern Railways
  - o The overall trophy was won by VDS Jain Higher Secondary School, Tiruvannamalai
- **28<sup>th</sup> Annual Sports Day – 5<sup>th</sup> and 6<sup>th</sup> February, 2020**  
The Annual Sports Day was a two day event with departments competing with each other in various sports and inter-departmental games.
  - o Inauguration Chief Guest –Ms. Priya Ravichandran, Joint Director – Fire & Rescue Services, Tamil Nadu
  - o Valedictory Chief Guest – Mr. P W C Davidar IAS, Retd Additional Chief Secretary – Government of Tamil Nadu (Public Policy & Business Strategist)
  - o Guest of Honour – Rameshbabu Praggnanandhaa, Indian Chess Player
  - o The Overall trophy was won by B.Com (A&F) Shift 1



- **VASPO –Inter Collegiate Sports Meet- February 11<sup>th</sup>& 12<sup>th</sup>, 2020**
  - o 42 colleges participated
  - o Chief Guest –Mr. V V R Raj Satyen, President – Tamil Nadu Basketball Association
  - o Guest of Honour – Mr. Agnishwar Jayaprakash, International Swimmer & Director – Agni Group
  - o The overall trophy was bagged by SRM institute
  
- **NCC**
  - o Students of the NCC unit of the college emerged winners of the Inter collegiate events “**CADO FIESTA 2020**” organised by Tamil Nadu Dr. Ambedkar Law University & “**CADO FEST 2020**” organised by D.G.Vaishnav College.
  - o Contribution by the NCC unit of the college include:
    - Blood donation camp at M.O.P.Vaishnav College
    - Hair donation drive at Lakme Salons across Chennai
    - Temple cleaning drive at Thiruvanmiyur
    - Park cleaning at Panagal Park
    - Traffic regulation at T Nagar Bus stand junction
    - Library cleaning at madras Literary Society
    - pencil seed distribution at Corporation Girls Higher Secondary School
  
  - o Awareness campaigns conducted by the NCC unit
    - Anti – plastic drive at Pandy Bazaar
    - Breast cancer awareness campaign at M.O.P.Vaishnav College
    - Helmet awareness at T Nagar Bus stand junction
    - Tree plantation drive at Madras Pinjarapole
    - Food adulteration and Mobile addiction campaigns at A.J.S. Nidhi Higher Secondary School.

### **Ministry Activities**

The eight ministries conducted the following activities

- Freshers Day
- Ethnic Day
- Student Cabinet Parliamentary Session
- Open Mic
- M.O.P. Book shelf
- Scrabble League
- Eye Donation Campaign
- Awareness campaign – ‘Stop Rubella to fight birth defects’
- Workshop on ‘Lifestyle Diseases & Homeopathy’
- Giggle – Initiative to spread positivity
- Save the Earth Campaign
- Entrepreneurship Day Celebrations
- Self Defence workshop
- First Aid Workshop
- Poster Designing Competition
- 24 Frames – Video making Competition

### **Student Achievements**

- **Accolades in Professional Courses**
  - S Srividya of I B.Com (Honours) secured AIR 48 in CA Foundation Exam
- **Research Publications** – 4 in UGC CARE listed Journals
- **Paper & Poster presentations** – 53
- **Seminars / Conferences** – 28

### **331 Prizes won in inter collegiate co-curricular & extra-curricular activities**

- I prizes – 162
- II prizes – 160
- III prizes – 9

### **24 Overall Trophies were won**

### **Department Activities & Highlights**

- Guest Lectures – 175
- Workshops – 69
- FDP – 3
- Field visits & OBT – 20
- Exhibitions – 7
- Inter-Collegiate competitions – 15

***The highlights of major events conducted by the various departments are listed as follows***

### ***Department of Commerce***

- The future is here – National Summit on Business Platforms for the future
- The digitally transformed workforce – C - Suite Panel
- Man & Machines - Upskilling for the future – Annual Workshop series (Inter – Collegiate & Inter – Departmental)
- Power Talk series
- Markathon
- Engage – Lecture & Workshop series
- Commercio – Intercollegiate activities
- Consumer Club activities

### ***Post Graduate Department of Business Administration (MBA)***

- BUSTLE – National level Corporate Quiz
- Breakfast with CEO series
- Rendezvous with Writers
- Management Education Programme – Past, Present & Future of Management Education
- Union Budget panel discussion
- Industry Lecture Series
- Zest – Inter Collegiate Management fest

### ***Under Graduate Department of Business Administration (BBA)***

- Ignite – One week Faculty Development program on the theme – ‘Creating & Sustaining Entrepreneurship Culture’

- o National level Paper presentation Competition – ‘The Future of Work: Redefining the three dimensions of work, workforce and workplace for the digital age’
- o Inter collegiate Competitions

### ***M.A. HRM***

- o Spectra – National Conference on ‘Building a positive organization: Employee Well Being, Happiness, Corporate Social Responsibility for Sustainable Development’
- o Seminar on ‘Future readiness of HR : Agility, Multigenerational workforce and Gig economy’
- o Think Tank Expositions

### ***B.A. Economics***

- o Young Economist Summit (YES 2020) – MSME’s in India : The big impact of small businesses
- o EQ – Inter School Economics Quiz
- o Arth – Inter Collegiate Competition

### ***B.A Sociology***

- o Seminar – Social Entrepreneurship: Breaking Myths

### ***B.Sc Psychology***

- o World Suicide Prevention Day Activities
- o Panel discussion – Emerging Development Issue – Integrating Mental Health into sustainable development goals and beyond
- o One Day conference on Psychology of Well – Being
- o Workshop series – Commemorate the World Heart Day
- o Psy Bonanza – Inter collegiate competitions

### ***B.Sc Mathematics***

- o FDP – Curriculum Design & Development
- o Lattice 19 –Inter Collegiate fest

### ***Department of Computer Science***

- o International Programmers’ Day
- o Web –A – Thon
- o Computer Fair
- o IoT Ideation - Smart Connected Devices
- o FDP – Blockchain Technologies and its research areas
- o OLAP – Inter Collegiate Activities

### ***Department of Food Science***

- o Foods 2019 – ITAF: International Conference on Innovations & Technological Advances in Food
- o Essence 2020 - Inter Collegiate Activities
- o Beyond Breads

### ***B.A Journalism***

- o Media Conclave – Two day conclave on ‘Responsible Journalism’ was organised on September 6<sup>th</sup> & 7<sup>th</sup> 2019. The conclave was inaugurated by Justice C K Prasad, Chairman – Press Council of India and the Valedictory session was presided over by Mr. Prabhu Chawla, Editorial Director of the New Indian Express Group.
- o News Sense – Intercollegiate competitions
- o MOP Box Speaker – Inter departmental & Inter Collegiate
- o Current Affairs Quiz– Inter departmental & Inter Collegiate
- o MOP Newsletter

### ***B.Sc (Visual Communication)***

- o AdCon 2019 – Its all about ads – A two day Ad symposium
- o Light in your life – A conversation with the Doyens - Panel Discussion on Photography
- o Dil Se – The Master Class Series
- o Alumni & Peer workshop sessions

### ***B.Sc (Electronic Media)***

- o MOP MUN - Model United Nations

### ***M.A (Communication)***

- o #ENDVIOLENCE – PR Campaign Series in association with UNICEF  
**The Core campaign activities included**
  - Mini Marathon
  - Self Defense classes
  - Movie screening
  - Street Plays
  - Poster making competition

### ***M.A. (Media Management)***

- o Take Diversion – Exploring New Paths – PR campaign
- o Bare Prints – An event on low impact lifestyle

### ***Department of English***

- o Freshers Oratorical Competition
- o Madras Week Celebrations
- o World Cup – Inter Collegiate quiz
- o Prashnothri – Inter collegiate quiz
- o Folktales on strong, clever girls and women – Story Telling Session
- o Humour Club Activities

### ***School of Languages***

- o Vaanavil Raviyin Padaiuppulagam – National Level Tamil seminar
- o Bharathi Ula – Tamil Symposium
- o Paintamizh Mandram – Tamil Intercollegiate activities
- o National Level Poet’s Meet – Hindi Day Celebrations

- o Rangayatan – Hindi Intercollegiate activities
- o Sanskrit Day Celebrations
- o Sumeru – Sanskrit Intercollegiate activities
- o Espoir – French Intercollegiate activities

***Department of Library Sciences***

- o Research Scape – National symposium on ‘Reimagining Academic Research in an Evolving Technological Environment’
- o Student Library Visit to the American Center, Chennai

**Staff research highlights and achievements**

- o Staff as Resource Persons – 30
- o Research publications – 66
- o Paper presentations – 47
- o Seminars & conferences attended – 36
- o Workshops/ Refresher programs / FDPs attended – 23

**Award of Guideship**

- o Dr. Uthira D – Commerce
- o Dr. Srividya Prathiba C S – Commerce
- o Dr. Nirupama E – Commerce
- o Dr. Nisha U – Commerce

**Staff Additional Qualification**

- **Ph. D**
  - o Dr. Krishnaveni S – Mathematics
  - o Dr. Jamuna Chezhian – Mathematics
  - o Dr. Sunitha Rani T – Computer Science
  - o Dr. Deepika Krishnan P K – Sociology
  - o Dr. Pavithra M Davey – Commerce
  - o Dr. Akila Bharat – English
  - o Dr. Sahana B – English
  - o Dr. Amutha A –Physical Education
- **NPTEL courses through SWAYAM platform**
  - o Dr. Archana Prasad, Ms. Sangeetha Manoj and Ms. Aditi A Samant – Body Language – Key to professional Success
  - o Ms. Kiran Varma & Ms. Sruthi Kesh – ARPIT (Annual Refresher Programme in Teaching) in Economics
  - o Ms. Rachel K J – Innovation in Entrepreneurship
  - o Ms. Vaishnavi CSD& Ms. Nandhini – Research Ethics – Financial Institutions & Markets

- **Certificate Course**
  - o Ms. Kiran Varma – ‘Decision Theory’ offered by Madras Institute of Development Studies

**Staff Awards**

***Dr. Uthira D***

- o Best Teacher Award –Lions Club

***Dr. Sudha Trivedi***

- o Premchand Smriti Samman – Samekit Bharatiya Sahitya Sansthan

***Dr. R Rajeshwari***

- o Bharathi Chellammal Award – Tamizh Kalai Illakya Arakattalai
- o Thamizh Thendral Maamani – Siva Neya Peravai

**Dr. Lalitha Balakrishnan - Principal**

- ***Nomination***

**University of Madras**

- o Member – Syndicate, University of Madras – Governor’s Nominee
- o University Nominee – Academic Council, Loyola College

**University Grants Commission**

- o Expert - Advisory Committee under the scheme “Colleges with Potential for Excellence”
- o Member - Expert Committee for Grant of extension of autonomous status
- o Member - Expert Committee for Grant of fresh Autonomous status

- ***Awards***

- o ‘Rani Velu Nachiyar Award’ - Exemplary contribution towards higher education – AMET University
- o ‘Vaishnav Gaurav Samman’ – Best Poet in Hindi – Hindi Poet’s Meet

- ***Invited Speaker & Resource Person***

- o National Seminar – ‘Replenishing Higher Education: Emerging Challenges and Prospects in NAAC’, Little Flower College, Guruvayoor
- o Srishti Bazaar 2020 – Sri Sankara Arts and Science College, Kanchipuram.

***M.O.P.’s journey of redefining women’s education for more than 28 years has seen challenges, growth and glory. As we look back with a sense of pride at the year that was, we reaffirm our commitment to provide quality education to women.***

\*\*\*\*\*

## **M.O.P. Yuva Sammaan**

M.O.P. Yuva Samman award instituted by the college commends the young women achievers in the field of Entrepreneurship, Sports and Performing Arts every year to encourage them to develop a sense of responsibility to the community and thus to improve their own personal potential as good citizens. The third edition of M.O.P Yuva Samman was held on March 05, 2020. The winners were felicitated with a citation and a cash prize of Rs 1 lakh. Of the numerous applicants, the jury members shortlisted the final nominees and selected the awardees taking into consideration the information supplied by the applicants.

The chief guest for the event was Oscar award winning Indian composer, singer and music producer Padma Bhushan A R Rahman. Addressing the gathering, He said, “I’m inspired by the youngsters of today and I am thrilled to witness young achievers being celebrated.”

Later, the chief guest Padma Bhushan A R Rahman conferred Yuva Samman Award on three women achievers, Commonwealth Table Tennis player, Shamini Kumaresan; Founder of Maisha, an art school Aishwarya Manivannan; Carnatic vocalist Saindhavi Prakash in the categories sports, entrepreneurship and performing arts. The event also witnessed the launch of revised logo for YuvaSamman 4.0 in the presence of the honourable chief guest.



## **International Summer Course**

During the summer of 2019 from June 6<sup>th</sup>, 2019 to July 7<sup>th</sup> 2019, 14 students from the School of Business visited the Manning School of Business at the University of Massachusetts, Lowell – United States of America for a summer course in Digital Marketing & International Business Strategy.

The course spanning over three weeks focussed on topics such as International Business, Business Ethics, Corporate Communication, Strategic Leadership, Search Engine Optimization, International Management, Platform Business, Digital Marketing, Virtual Reality, Augmented Reality, Mixed Reality, Web Design, Social Media Analytics and Customer Relationship Management.

The university had arranged for Industrial Visits to international corporate giants like iROBOT, Microsoft, RSM, IXL, Salesforce and Stitch DX.

During the course the students were also taken for a visit to Harvard University, Harvard Business School, Boston, New Hampshire, Downtown Lowell and Burlington.

A one week tour of the East Coast of the United States was also organised by the college. The students visited New York, Philadelphia and Niagara Falls.

# **THOZHIL SEIVOM THOZHI**

## **Department of Electronic Media**

Department of Electronic Media in association with Sevalaya, a registered charitable trust in Kasuva Village, Thiruninravur, conducted a one-day training program on 10<sup>th</sup> October 2019. Sessions on Terracotta jewellery making, Crafts and Stationary making, Embroidery were conducted for 80 participants of the community college of Sevalaya. A session on spoken English and Corporate Etiquette was also handled by the students.

Mr. Muralidaran, Founder, Sevalaya graced the occasion. News 7 Television channel gave a wide coverage in their news bulletin. Around 60 students from Electronic Media Department visited Sevalaya.

For more than 31 years, Sevalaya has been doing charitable activities in Chennai, Tiruvallur, Kancheepuram, Trichy, Tirunelveli, Puducherry and Thanjavur. The trust runs free school, medical centers, mobile medical services, community colleges, old age homes, organic farming and gaushala. Department of Electronic Media sponsored lunch for the inmates on that day.

## **Department of Journalism**

As a part of M.O.P's rural outreach programme, the Department of Journalism in association with the college's NSS wing organised a visit to Vanjivakkam village in Thiruvallur district on December 10, 2019. Around 60 students from first year conducted workshops on menstrual hygiene and computer applications for the students of Government Higher Secondary School, Medur, Ponneri.

Girls from class 6 to class 12 were educated on menstrual hygiene. Students demonstrated the procedure of making cloth pads. The girls were provided with sewing kits, scissors and cloth for a hands-on experience in stitching their own cloth pads, which are environmental friendly and safe. School students of classes 11 and 12 were given training on basic computer applications such as MS Word, Google search and Gmail, which were aided with presentations. Pencil kits and notebooks were also given away as gifts to the school students in the workshops. A group of students also put up a street-play on cyber-safety to entertain and impart awareness amongst the students on the same.

## **Department of Visual Communication**

The Department of Visual Communication, M.O.P. Vaishnav College for Women, conducted community outreach program and skill development camp for more than 1000 girl students from Perunthalaivar Kamarajar Arasinar Magalir Melnilai Palli –Venkatapuram, Ambattur, Thiruvallur District. The outreach program was conducted on Friday, 11<sup>th</sup> October 2019.

With the mission of reaching out to the community and creating self-reliant individuals, the students and the faculty of the department conducted brainstorming sessions with I and II-year students and identified Eight Skill Sets and Three Extension Activities as novel, interesting and beneficial.

The school was instrumental in the registration process based on the skills and interests of the beneficiaries. The skills imparted were Quilling, Drawing and Colouring, Painting, Typography, Hairstyles, Embroidery, Art on Hand – Mehendi and Chalk Carving. Emotional wellness, Personal Hygiene and Menstrual Health, Body Language and Communication and Safe use of Social Media were presented as e-modules as part of Extension Activities. Students of the school found the various activities interesting and self empowering.

### **DEPARTMENT OF COMMERCE**

#### **B.Com (Accounting & Finance) Shift I**

Students of I B.Com (A & F) Shift I, as a part of extension activities helped Self Help Group Women in Jai Maruthi Vidhyalaya Matriculation school students and Aashram school students located in Thirupatchur Thiruvallur Taluka of Thiruvallur district on August 19 2019. Department students imparted the skills of Jute bag making, Jewellery making, Embroidery, patch work, block printing, book binding and training in providing first aid. Students participated with full zeal and enthusiasm.

#### **B.Com (Accounting & Finance) Shift II**

The Department of B.Com A&F (Shift II) had organized an outreach programme to Zamin Endathur Village, Madurantakam, Kanchipuram District under the banner of Thozhil Seiyalaam Thozhi and Social Awareness scheme of our college on October 04, 2019. The visit comprised of 140 students of I years of the department accompanied by three faculty members with the idea of developing the below mentioned skills to around 200 women of the village, in order to help them earn their living and support themselves financially.

The skills were:

- Jewelry making
- Paper quelling
- Soap making
- Bag making
- Culinary arts
- Hairstyling and makeup
- Mat making
- Keychain making
- Kajal making
- Phenyl making

## **UG Department of Business Administration**

M.O.P. Vaishnav College for Women (Autonomous) has declared the year 2019-20 as the year for the project 'THOZHIL SEIYALLAM THOZHI' - an initiative aimed to impart entrepreneurship skills to rural women. The inauguration of this project took place on 13<sup>th</sup> July, 2019 at 10.30 a.m. at S.K.D.J. Higher Secondary School, Sanathi Street, Thiruverkadu. Under this project, our students cultivated entrepreneurship skills among rural women. Students conducted skill training workshops to enable economic independence and empowerment of rural women. The event was followed by workshops for 130 rural women from villages near Thiruverkadu.

Training was provided in Agarbhathi Making, Pot and Diya painting, Quilling and Tassel Jewellery Making, Quilled Envelope Covers, Hairstyle & makeup, Chaat, Sandwich and Beverage making, Candle Making, Paper Bag Making. The participants were provided training material kits free of cost. Certificates were also issued to the participants upon successful completion of the workshop.

The students of IBBA visited the Government Aided Primary School in Noombal village on 06 October, 2019 to render community service by inculcating various life skills among the villagers in areas like First-Aid Skills, Banking and Etiquette Skills, personal hygiene and nutrition, survival hacks and self defence 30 women from the village attended the program.

### **School of Food Science**

On November 23, 2019, the School of Food Science volunteered a Skill Training and Health and Wellness campaign under the social outreach program Thozhil Seyalam Thozhi initiated by M.O.P Vaishnav College for Women. The program Udalnalam Matrum Arokiya Mugaam was conducted at two venues, Nedumbaram and Thiruvilangadu in Tiruvallur district. The aim of the campaign was to impart women with skills which could be utilized to venture into small scale business opportunities and more. The Health and Wellness Awareness session focused on providing them the essential knowledge to lead a healthy lifestyle. The campaign was packed with interesting sessions such as Skill Workshop on Newspaper Bag Making, Denim Flower Making and Demonstration of Preparation and packaging of Curry Powders, Squash, and Syrups. An awareness program on Adulteration in Foods and Menstrual Hygiene, including an entertaining street play on the Significance of Health and Wellness was conducted. The campaign concluded on a successful note with over 130 women benefitting from the program.

### **Department of Mathematics**

The Department of Mathematics of M.O.P. Vaishnav College for Women in line with the year's motto Thozhil Seiyalam Thozhi conducted a skill training program to empower rural women at Government High School, Kanniyampakkam on August 16, 2019. The event was inaugurated by Thiru Ravi, District Educational Officer, Ponneri. Skills such as Jewellery making, Paper bag making, Quilling, Organic soap making, Blouse Designing, Embroidery, Public speaking, were imparted to rural women. Additionally they were trained in basic computer skills. This project enabled the students to empower rural women and children by teaching them small scale skills that they can later rely on for financial income.

## **Department Of Sociology**

The students of I B. A. Sociology went on a two-day village visit to the Rayamangalam Panchayat Union School in Thiruporur on August 7, 2019 and August 8, 2019. The objectives of the visit were to introduce the students rural settings document the basic profile of the village for short-term and long-term interventions and develop their confidence and skills in organizing awareness program and on pressing issues. Some of the topics covered were: drawing, sketching, painting, planting saplings, role play on good touch and bad touch, self-defense, menstrual hygiene and clean habits. The visit ensured that the students became aware of social barriers of rural populations and highlighted their roles in providing them a better standard of living. The students also learnt the nuances of on-field subject application in the broad and diverse field of social work.

## **Department of Computer Science - B.C.A.**

As part of outreach programme of the college, Thozhil Seyyallam Thozhi, the Department of B.C.A, adopted A. Reddipalayam, a village near Minjur, Tiruvallur District. The village visit was held on September 6, 2019. The B.C.A students imparted Basic Office Skills for the senior students in Government High School. Jewellery design using quilling for the girls and Scooby strings for the boys was taught. Street play, skit, talk shows and standup comedy were performed on topics like Women's Safety and Hygiene, Cyber Threats and Mobile Phones –do's and don'ts. The students also conducted interesting games and awareness campaign for the parents of the students. The department donated a Public Address System to the school and stationary items were distributed.

## **B.Sc. Computer Science**

Towards this initiative the department of B.Sc. Computer Science Department as part of THOZIL SEYALLAM THOZHI initiative, identified Orakkadu Village in Sholavaram and conducted 'Swachh Bharat-Clean India campaign' on September 6, 2019. The students performed Skits and Street plays on - 'Waste Segregation', 'Importance of Girl Child education' and 'Cleanliness and Hygiene'. Yoga asanas and self-defence techniques were taught to the students of Orakkadu Government School. Skills like jewellery making with beads and quilling material, blouse designing with aari work and preparation of home cleaning materials, was a major part of this initiative. This event was broadcasted by News 7 Channel "Anbu Palam" on 7<sup>th</sup> September 2019.

## **M.Sc. Information Technology**

The department of M. SC. Information Technology visited the Orakkadu Village in Sholavaram, as part of THOZIL SEYALLAM THOZHI initiative on 5th December 2019. Various life skills like embroidery, craft, yoga asanas and computer skills like MS Word, MS PowerPoint Presentation, MS Excel and MS Paint were taught by the students to the young minds of Orakkadu Government High School. Apart from this the students also emphasised and spread awareness about Swachh Bharat, health and hygiene, sanitation, personality development to the young minds.

## **Department of Psychology**

The Department of Psychology organized a four-day village visit to Government High School, Old Alamathi, Edappalayam Village, Thiruvallur district, under the community outreach initiative in the month of January 2020. Eighty students across three years participated in this endeavor. Day I involved the administration of life skill assessment using a standardized psychological tool to measure the baseline skills of high school students studying in VIII and IX std. A total of 100 students were assessed. Followed by assessment, skills were imparted as a 3 day intervention to all students. Ten life skills as proposed by WHO namely, self-awareness, empathy, coping with stress and emotions, effective communication skills, interpersonal skills, problem solving, critical thinking, decision-making and creative thinking were facilitated through interactive and innovative games, activities, exercises and role plays. Life skills assessment was done post intervention. The results and intervention modules were shared with the school administrators for follow up. The village visit concluded with a valedictory ceremony where stationary kits were distributed to the participants.

## **Department of Economics**

The Department of Economics as part of Community Outreach Program, visited the Government's School for Girls at Arani in Thiruvallur District. The students imparted skills that would prove to enhance the creativity and financial stability. The numerous areas of focus were public speaking, and communication skills, quilling, mehendi designing, health and hygiene, and finally, the ways in which one maintains their appearance.

## **Department of Marketing Management**

The department identified, Marakkanam Taluk in Villupuram District as Ground Zero for the Community Outreach Program and Skill Development camp. The program was conducted for the XI and XII students of the Koonimedu Government high school on October 3<sup>rd</sup> 2019. Various skills were taught to the students including Art out of Waste, glass painting, bottle designing, paper craft, newspaper bag and other day-to-day commodities. A parallel workshop and campaign was conducted for the students of XI and XII on the topics; Gender Equality, Adoption of Healthy Lifestyle, Women Health, Personal Hygiene, Financial Literacy and Career Guidance.

The campaign was being conducted in the school, a survey team was appointed to collect 75 villagers on the basis of their purchase pattern and lifestyle attributes.

## **B.Com Corporate Secretaryship**

On 30<sup>th</sup> August 2019 first year students from Bcom (CS) had taken up the initiative to help the weaver's community in Ekanampet, who had lost their source of livelihood due to automation. Hence, as an initiative for creating supplementary income to these families they were taught skills like making paper bags, envelopes, key chains, bangles and earrings. Second year students from B.com (CS) visited the Government Girls higher secondary school to conduct

activities for the students. A skit was performed which spoke about the importance of self reliance and self confidence. Self defence and the importance of hygiene were taught to the students. They were encouraged to take up entrepreneurship as it would create jobs for more people. Real life examples about leading entrepreneurs through interactive sessions were explained to the students.

### **Department – B.Com Hons.**

The students of II and III B.Com (Honours) of M.O.P.Vaishnav College volunteered at AdidraidaMunnetraPalli (school), Ponneri on the 6<sup>th</sup> of November, 2019.

The school comprised of students from classes I through VIII and they were engaged accordingly with various activities and games that the college girls organized.

The students conducted a variety of educational activities. The younger children were taught the alphabet, phonetics and were narrated moral stories. The older students were taught Basic English, multiplication through games, thirukural and physical exercises.

As a part of *ThozhilSeyalamThozhi*, the students taught the teachers skills such as baking and mat making which was received well.

The children were enthusiastic to learn and absorbed everything that was taught to them. They also showcased their talents, by dancing to a number of songs in front of the students and teachers. It was a heartwarming experience for students and teachers alike.



## Post Graduate Department of Media Management

### Guest Lectures

Date	Topic	Resource Person
26.07.2019	Media Entrepreneurship in the Film Industry	Mr. Krishnakumar, Owner & Director, Studio Jockey Production House
13.08.2019	Event Management – Entrepreneurship in the Event Management Industry	Ms. Upasana Gothi, CEO of Alankrit – Wedding Planning Company
14.08.2019	Celebrity Management – Experiences of Managing a Celebrity	Ms. Sharanya, Casting Director - Film Industry
01.10.2019	Media Entrepreneurship – Photography Entrepreneurship	Mr. Praveen Padmanabhan, Independent Photographer, Director – Web Series Head – Picturemakers Photography
01.10.2019	Media Entrepreneurship – Digital Entrepreneurship	Mr. Keshav Ratnavel, Digital Entrepreneur and YouTuber
09.9.2019	Public Relations	Ms.Nina Justin, Senior Manager, 20 20 MSL.
30.09.2019	Brand Management – Overview of Branding – Great Brand Stories and Career Opportunities in Branding	Mr. Vishwakiran, Freelancer at JWT Ad Agency & Part-time Lecturer at Madras Ad Club
26.11.2019	Trends in Global Communication	Ms. Roova Lijuan, Senior Social Research Officer at The Institute of Ethic Studies, Malaysia.
03.02.2020	Marketing Communication	Ms. Batul Turab, Founder and Creative Director, The Raven Claw
28.02.2020	Advertising Management – Building and Understanding Vernacular in Design	Ms. Kaveri Zachariah, Independent Designer
21.03.2020	Media Planning	Ms. Sindhu, Freelance Planner

### Workshop

Date	Topic	Resource Person
04.09.2019	Digital Marketing and Search Engine Optimisation (SEO)	Mr. Senthil Anand, Social Media Strategist, Skoruz Digital Framework

### Event Management

Date	Topic & Event
24.09.2019	Bare Prints: An event on Low Impact Lifestyle Actor Aari: Chief Guest spoke on Importance of Creating a Responsible Environment. Speakers: Nithya, Environmentalist – Usage of Menstrual cups and Zero Waste Management Yashwanth, Environmentalist – Climate Change and Minimalistic Lifestyle
	Inter collegiate Mime Competition Judges – Yogi Raj Broz, Kalakapovadhu Yaaru fame
	Photography Competition Mr. Eugene – Assistant Professor, Photography, Loyola College

### PR Campaign

**Take Diversion – Exploring New Paths** intended to create awareness amongst students about various off-beat and unconventional career paths they can take after their basic college education.

Date	Inauguration
17.12.2019	Inauguration of the PR Campaign by Actor Ashok Selvan: Chief Guest Speakers for the Campaign: Rohini Rau: Hospital Clown Subhiksha Venkat and Priyadarshini Vijay: Social Media Influencers Badhri Seshadhri: Founder of the popular Motta Maadi Music band Hema Subramanian: Entrepreneur of Home Cooking shows

### Take Diversion – Exploring New Paths: Panel Discussion

The panelists delved into the intricacies of unconventional careers. They spoke about the different challenges prevailing in the media industry, importance of social media and collaborations in today's world and how to build organic followers. One common thing that all the panelists believe in is to stay grounded and be true to your own self.

18.12.2019	<b>Panel Discussion Members</b>	
	RJ Toshila from Suryan FM & RJ Syed from Fever FM.	
	Abhishek Raja popularly called Cinemapayyan	
	Durgesh, Vaidhya M. Sundar and Divya Rajkumar Popular YouTube Channel Madras Meter	
	Mridul Sahuwala from IlluminArty	
Ekta Kothari, Influencer, Foodtalk Chennai		

### Students' Highlights

Date	Name of the Student	Class	Organised by
06.09.2019 & 07.09.2019	Anisha Sanjana S	II M.A. MM	Participated in the Media Conclave on 'Responsible Journalism' by the Department of Journalism of M.O.P. Vaishnav College for Women
22.09.2010	Prakruthie. A	I MA MM	RJ Hunt for M.O.P. C.R.S. Emerged as one among the top 12 RJs selected
30.09.2019 & 01.10.2019	Anisha Gowri Geetanjali B Priyadarshini V Sanjana S	II M.A. MM	Participated in the Media Conclave conducted by the Department of Visual Communication, Loyola College, Chennai

### Students Achievements

Date	Name of the Student	Class	Event	Organised by	Prize
12.01.2020 & 13.01.2020	Prakruthie A	I MA MM	Mediji 2020	SDNB Vaishnav	I - RJ Hunt II - Channel Surfing III - Dance III - Spotlight

### Staff Achievements

#### Paper Presentation

Date	Name of the Staff	Organizer	Title of Conference	Title of Paper	Level
29.08.2019	Ms. Gayathri K & Ms. Harinee R	CHRIST (Deemed to be University) Bangalore	Media Meet 2019	Analysis of Innovative Ethical Branding in Natural Skincare Brands	National

## Research Publications

Name of the faculty	Title of the paper	Name of Journal with UGC ID Number	Impact Factor	Level
Dr. Susan Sridhar	Self-Presentation Strategies on Facebook: A study among college students in Chennai	International Journal of Basic and Applied Research ID No. UGC Approved (64041)	Cosmos Impact Factor:5.960 Month of Publication July 2019 Volume.9 No.7	International

## Faculty Development Programmes

Date	Name of the Staff	Organiser	Title of the professional Development Programme	Level
21.06.2019	Gayathri K	University of Madras	Faculty Development Programme on “Student Induction Programme”	National

## Staff as Resource Person

Date	Name of the Staff	Nature of Job done	Organizer
2019-2022	Dr. Susan Sridhar	University of Madras Nominee for M.A. Communication and B.Sc. Visual Communication for Board of Studies at Women’s Christian College	University of Madras
2016 till date	Dr. Susan Sridhar	Inspection Commission Member for Media Courses	University of Madras
2017 till date	Dr. Susan Sridhar	Doctoral Committee Member for Media Courses	Department of Communication & Media Studies, Anna University
14.12.2018 & 12.04.2019	Dr. Susan Sridhar	Guided and Completed Viva Voce for two Ph.D candidates	Department of Communication and Media Studies, Bharathiyar University, Coimbatore

## Post Graduate Department of Communication

### Guest Lectures

Date	Topic	Resource Person
14.08.2019	Content Generation for Digital Marketing	Ramesh Ravishankar Sr Director, Marketing at Freshworks Inc
04.09.2019	Hard News Coverage	Shwetha Kannan Independent Journalist
09.09.2019	Appreciation And Analysis of Media	Nirupama Santhosh Film Curator
19.09.2019	Radio Production	Rj Toshila And Karthi Bala Hello FM
14.02.2020	Advertising Creative Strategy	Ravindran Solomon Vice President and Senior Creative Director Wunderman Thompson

### Workshops

Date	Topic	Resource Person
23.07.2019	Indian Expressionism Through German Lens-A Confluence of Films from German Expressionist-Orientalist to Indian Socila -Silent followed by experts Talks	Conceived by Helmut Schippert and Curated by K.Hariharan & Uma Vangal
26.07.2019	Script and Screenplay Writing	Aruna Rakhee Art Director and Creative Head
09.09.2019	Video and Audio Editing	Ms Shefali Udani Media Consultant
30.01.2020	Content generation and Management	Ms Shruti Subramaniam Formally with Reuters and Infosy
18.02.2020	Search Engine Optimisation	Senthil Anand Director Digital Marketing Skoruz Digital Firm

### Journal

Name of the Journal: Cynosure Vol no: 22

Theme - Media Unfold

Name of the best article: PR Campaign# End Violence

Name and class of the student who wrote that article: Manasa N, (IInd M.A.Communication

## STUDENT'S ACHIEVEMENTS:

Students from IInd M.A.Communication did a three months paid internship project with UNICEF in association with the Press Institute of India . The topics:

- Study on the print media coverage of sexual offences against children
- Coverage of child marriage cases on print and online media
- Coverage of cases on children with disability on print and online media
- Study on the print and online media coverage of cyber crime against children.

### Internship Achievements

Date	Name of the Organisation	Names of the Student	Nature of Work
15.12.2019 to 17.12.2019	Times of India (Chennai Times)	Janani J Swedha Mohan	Worked for Margazhi and Pongal Edition

### Field Trip

Date	Place of Visit	Purpose
01.10.2019	Dakshinchithra and Mahabalipuram	Photography

### Staff Achievements

- Dr S.Anurekha is a Project-Head for UNICEF Funded project on Child safety titled End Violence.
- D. S.Anurekha is Board of Studies member (University Nominee) at MCC College D.G.Vaishnav College, Ethiraj College.
- She was in University staff selection Committee, and Convenor for many colleges Inspection Committee.
- She is the also Doctoral Committee member for Ph.D students for Media Studies Department at Anna University.
- Dr.S.Anurekha, conceptualized, scripted and produced a documentary for SSDVA Group of schools on Occasion of their Centenary year Celebration.

### Staff Participation in Workshop

Date	Name of the Staff	Topic	Level
03.02.2020 to 08.02.2020	Ms Arpita Maitra	Understanding Indian Economy by Prof R.Vaidynathan conducted at Sastra Deemed to be University	National

### Staff Paper Presentation

Date	Name of the Staff	Topic	Level
22.01.2020	Dr. S. Anurekha Ms Arpita Maitra	Effectiveness of Educational Technology in Government Schools in Chennai for Upper Primary and Secondary level Students	International

### PUBLIC RELATIONS CAMPAIGN 2020

#ENDVIOLENCE, a city wide campaign was inaugurated on Jan 6, 2020 at MOP Vaishnav College organised by the department of M.A Communication in association with UNICEF India. The event was inaugurated by actor, director and producer Sripriya. The core campaign activities included lectures, panel discussions, talent hunt, human formations, and Art exhibitions. Many pre-campaign activities like self-defense classes, movie screening, street plays and poster making competition were also conducted for the school children. Several prominent personalities like Actor Vivek, Chief of Unicef – Pinaki Chakraborty, Actor Vanitha Vijay Kumar, advocate Ajeetha, Rajasangeethan, among others shared their insights during this campaign. The campaign concluded with a mini marathon on Jan 12 2020 which saw more than 600 people from different walks of life coming together for a cause.



## Post-Graduate Department of Human Resource Management

### Club Activities

- August 8, 2019 - Spectra – HR club ‘Think Tank Expositions’ Guest Lecture series was inaugurated by Mr. Rajeev Menon, AVP Talent Acquisition Cognizant Technologies Solutions Specialist, Tata Consultancy Services with his lecture on ‘Future of Work- Role of HR’.
- 12<sup>th</sup> February, 2020, Spectra – National Conference on ‘ Building a Positive Organization: Employee Well-being, Happiness, Corporate Social Responsibility for sustainable Development’. The Best Paper Award was won by Madras Christian College.

### Guest Lectures

Date	Topic	Resource Person
08.08.2019	Future of Work- Role of HR	Mr. Rajeev Menon AVP Talent Acquisition Cognizant Technologies Solutions
22.08.2019	Capability Development in Organization	Ms.Bhavani Ravi Former Practices Head, Talent Metrix Human Capital Management Solutions LLP
18.09.2019	How Mafoi became a HR Brand	Ms.Latha Pandian, Director & Co- Founder Mafoi Group of Companies
21.09.2019	Implications of Merger & Acquisition on HR	Ms.Vasantha Srinivasan Head HR- 4iApps
13.01.2020	Talent Management	Ms.Lavanya Kannaiyaram Team Lead- Caterpillar
10.02.2020	Industrial Relations & Labor Welfare	Ms.Malini Saravanan Head HR- Indian Express
11.02.2020	Success of a Entrepreneur	Mr.C.K.Kumaravel CEO & Co- Founder Naturals

### Workshops

Date	Topic	Resource Person
20.11.19 & 21.11.19	Champion Women-Optimism, Stress Management, Interview Skills, Communication Work-Life Integration.	Ms. Ranjani Maniam Ms. Lakshmi Ms. Usha Ramakrishnan Global Adjustments Pvt Ltd
22.11.19 & 28.11.19	Advanced Excel	Ms.Sarala Bharath Infotech Solutions

### Seminar

Date	Topic	Resource Person	Level
28.09.19	Future Readiness of HR : Agility, Multigenerational Workforce and Gig Economy	Mr. Edward Burleson Management Officer U.S. Consulate General	Regional
28.09.19	Impact of Gig Economy	Mr. M.P Pattabiraman Head HR, Mc Kinsey	Regional
28.09.19	Building Trust with Multi Generational workforce	Ms. Subasri Vasudevan Vice PresidentCiti Bank	Regional
28.09.19	HR Agility vs Employee Experience	Ms.Malini Saravanan Dy General Manager New Indian Express Dr.Rajini Sriram Head HR Malladi drugs & Pharma Dr.Lavanya Kannairam Team Lead- Talent Acquisition Caterpillar	Regional

### Journal

Name of the Journal: Spectra Magazine – Issue 4

Best Article: Ambition – A Basic Right by Sharada K., II M.A. HRM

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
21.01.2020	Bharathi S & Shruthi E.	I MA HRM	Vibe Manager, Zest 2020	Post Graduate Department of Business Administration, M.O.P Vaishnav College	I
25.02.2020	Shreya Agarwal & Sanjana D Hemdev	I MA HRM	Game of Stocks, Innovatia 2020	MA HRM Department, Madras School of Social Work	II
25.02.2020	Swathi Rajan Babu Akshaya K & Akshaya.R	I MA HRM	Scrumptious Ads Innovatia 2020	MA HRM Department, Madras School of Social Work	III

### Students Presentation

Date	Name of the Student	Organizer	Title of Seminar	Title of Paper	Level
18.08.2019	Sree Navya S.	SRM College	Work Ethics	Work Ethics at workplace	National

### Staff Achievements

### Staff as Resource Person

Date	Name of the Staff	Institution	Nature of Work done	Topic
15.10.19	Dr.D.S.Latha	Ethiraj College for Women	Resource Person for Guest Lecture	Retail Marketing and Sales Promotion
05.06.19	Dr. Kavın Mary S	M.O.P. Vaishnav College for Women	Resource Person for Workshop	Database and Analysis in SPSS
03.09.19	Dr. Kavın Mary S	Women's Christian College	Guest Lecture	Data Visualization
21.09.19	Dr. Kavın Mary S	M.O.P. Vaishnav College for Women	Resource Person for IQAC Workshop	How to write a Research Paper
21.01.2020	Dr. Kavın Mary S	Department of Economics, University of Madras	Resource Person for Workshop	Correlation, Regression and Data Visualization in SPSS2
22.01.2020	Dr. Kavın Mary S	Women's Christian College	Subject Expert	Board of Studies – M.A. HRM
13.02.2020	Dr. Kavın Mary S	Women's Christian College	Resource Person for Workshop	SPSS and Research Methodology

**Staff Publications**

<b>Date</b>	<b>Name of the Staff</b>	<b>Title of the Paper</b>	<b>Name of the Journal Book</b>	<b>ISBN / ISSN</b>
01.06.19	Dr. Latha D S	Employee Attrition and Strategies of Retention Employees with Reference to IT Industry	International Journal of Management Technology and Engineering	2249-7455
25.02.2020	Dr. Latha D S	A study on Employees Perception on Gender and Leadership style	Parishodh Journal	2347-6648
01.07.19	Dr. Kavin Mary S	Green Cities: The Contributing Role of Green Capitalism towards Sustainable Development	International Journal of Management Technology and Engineering	2249-7455

**Staff Publications**

<b>Date</b>	<b>Name of the Staff</b>	<b>Title of the Workshop</b>	<b>Organiser</b>	<b>Level</b>
05.12.19	Dr. Latha D S	Labour Codes - Critical Analysis, Impact and Implication	The Employers' Federation of Southern India	State
05.12.19	Dr. Kavin Mary S	Labour Codes - Critical Analysis, Impact and Implication	The Employers' Federation of Southern India	State
05.12.19	Ms.Vinodhini G	Labour Codes - Critical Analysis, Impact and Implication	The Employers' Federation of Southern India	State

## Post-Graduate Department of Commerce

### Synergize Club Activities

#### Intra Mural Activities

**August 13<sup>th</sup> & 14<sup>th</sup>, 2019**

- Press Conference
- Rural B Plan
- Ace the Case
- Corporate Queen
- Two Can Keep a Secret
- Sarcastic Cartoon

#### Power Talks

Date	Topic	Resource Person
08.07.2019	Does Accounting Pay Well	Mr. Aravind Chartered Accountant
10.07.2019	Finding your path to Entrepreneurship	Mr. Deepak Swaminathan CEO - Media Point
10.07.2019	Balance Pyschological and Mental Health	Dr. Vasuki Mathivanan Cosultant Psychologist

#### Guest Lectures

Date	Topic	Resource Person
11.07.2019	International Taxation	Ms.Sunitha Chartered Accountant
05.08.2019	Company Law	Mr. Rajasekar Chartered Accountant
06.08.2019	GST	Mr. M. Sarvana Prabhu Chartered Accountant GST Trainer- NACIN
3 <sup>rd</sup> ,6 <sup>th</sup> &7 <sup>th</sup> Jan. 2020	Forensic Accounting & Brand Valuation	Ms. Smrithi Chartered Accountant
28.01.2020	Assessment of Various Entities	Rajasekaran Krishnakumar Chartered Accountant, Freelancer
20.01.2020	Building a Business Plan	Dr. Arumugam Gurusamy Development Expert, Entrepreneurial Coach, Director VOICE Foundation

### Workshops

Date	Topic	Resource Person
30.09.2019 & 1.10.2019	Financial Planning & Modeling Chartered Accountant	Ms.Sunitha
21.09.2019 & 3.10.2019	Accounting Standards	Mr. Damodaram Pagadala Chartered Accountant

### Journal

Name of Department Journal: Synergize

Theme: Fintech – A Disruptive Innovation

Best Article: Effects of an Unregulated CryptoCurrency Market

Authors: Ranjana Rao – II M.Com & Amrithavarshini II m.Com

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
21.08.2019	Gayathri.V	II M.Com	Malayalam Extempore	Asan Memorial College of Arts and Science	II
08.09.2019	N. Indhuja	I M.Com	Article: “Put Your Phones Aside”	The Hindu	National Level
31.12.2019	Sundaravalli S	II M.Com	Qualified JRF & Assistant Professor	National Testing Agency	National Level
	Harini K S Priyanka		Qualified for Assistant Professor		
29.01.2020	Sanjana Mahesh Siva Parvathi.S	I M.Com	Best Manager Grasp & Refute	SIET College for College	II
	Sadhvi & Sanjana		Just A Minute		II, III
	Ayshani C K Asmitha C.K Priya A Soundarya R M Sanjana Mahesh Aishwarya S		Channel Surfing		I

	Priya & Ayshani.C K		Memory Game		I
	Asmitha & Sanjana		Poster Designing		II
	Sivaparvathi & Sadhvi		Jewellery Designing		I
	Ayshani.C.K & Rishika.J				II
12.02.2020	Janani S Saleema S Sree Keerthana V Rajeswari L N	I M. Com	Ahathi Pradhana	Shasun Jain College	I II I II
	Janani. S Sree Keerthana V		Khagya		II II
12.02.2020	Sugandha Indhuja N Veena Swathy	I M.Com	Young Managers Event	Agurchand Manmull Jain College	I

### Students Paper Presentation

Date	Name of the Student	Organiser	Title of Seminar	Title of Paper	Level
13.07.2019	Monika Yadav	Vivekanandha Institute of Information & Management Studies	International Conference on "Start Up India the Wings of Foreign Trade".	Economic Development in India	International Conference
30.08.2019	Monika Yadav	Hindustan College of Arts & Science	International Conference on Innovation & Emerging trends in Global Business- Opportunities & Challenges	E Commerce	International Conferenced
22.08.2019	Monika Yadav	St. Joseph College of Arts and Science	Employablity Trends for millennial College students	Entreprneurship and Startup	National Level

30.08.2019	Monika Yadav	Hindustan College of Arts and Science	International Conference on Innovation & Emerging trends in Global Business- Opportunities & Challenges	E Commerce	International Conference
23.09.2019	N.Indhuja L.N. Shruthi R. Swathy	Madras Christian College	International Conference on Innovation- A tool for Sustainable Business Development	A Study on Consumer Awareness on E Commerce through Social Media	International Conference
27.09.2019	Monika Yadav L.N.Rajeswari	Kristu Jayanti College	International Conference on Enhancing Business Competitiveness for Sustainable Growth	Goods and Service Tax	International Conference
04.02.2020	Sreekeerthana V Janani J Kalaiaarasi N	M.O.P. Vaishnav College for Women	The Future is Here The Future is Here Human Centric Business Platforms for the Future	A Study on Preference towards online shopping with special reference to College students Chennai	National
	Muthily G Rajeswari L N			Digital Ecosystem in Education	National
	Sruthi L N Janani J			Artificial Intelligence in E Market	National

#### Department Highlights:

- Gayathri V, Suprathy S, Deepthy S Naja K A, Monisha T, Sivakami Lakshmi P, Sri Lakshmi R, Jeyamani S of II M.Com attended one day workshop on Tax Planning conducted by Gurunanak College on September 24, 2019.
- The students attended a Guest Lecture Organized by the Post Graduate Department of Business Administration on Financial Management by Dr. S. VaidhyaSubramaniam, Vice Chancellor, Sastra Deemed University, Thanjavur, on DuoPont Analysis as a Tool in analyzing the Performance of the firm on 23<sup>rd</sup> November 2019.



- The students took part in the Guest Lecture conducted by the Department of Food Science on Need for Entrepreneurship the Skill Sets required for an Entrepreneur, by Dr. K. Balasubramaniam Founder & CEO Vision Ltd., on 13<sup>th</sup> January 2020.
- S. Charulatha, Janani J & Swetha V of I M.com attended a discussion on Union Budget 2020- 21 organised by The President & Executive Members Of Chennai Citizen's Forum Krishna Gana Sabha ( Mini Hall) on February 09,2020.

### Field Trips

Date	Place of visit	Purpose
05.07.2019	VGP Golden Beach Resort	Outbound Training
7.02.2020	PSA CHENNAI – Chennai Port Terminal	Industrial Visit

### Staff Achievements

### Staff as Resource Person

Date	Name of the Staff	Institution	Nature of Work done	Topic
25.10.2019	Dr. Uthira D	Tagore Engineering College	Guest Speaker	Integrative Teaching Pedagogy in End User Perspective: Effective & Appropriate Pedagogy Standards
03.01.2020	Dr.M. Hemalatha	R.Bupathy & Co Chartered Accounting Firm	Panelist	Latest Amendments in Direct Taxes
11.02.2020	Dr.M. Hemalatha	Dwaraka Doss Goverdhan Doss Vaishnav College	Resource Person	Audit Member (External) Academic Audit
3.02.2020	Dr. R.A. Rabika Begum	The New College	Resource Person	Member - Board of Studies

### Staff Award

- Dr.Uthira D received Best Teacher Award 2019 - Lions Club Of Chennai Periamet

**Staff Publications**

<b>Date</b>	<b>Name of the Staff</b>	<b>Title of Paper</b>	<b>Name of the Journal Book</b>	<b>Issue No.</b>
June 2019	Dr. Rabika Begum	Womens work: A Paradigm Shift Towards Economic Development	Suraj Punj Journal for Multidisciplinary Research	Volume 9, Issue 6, ISSN No. 2394-2886
June 2019	Dr.E. Nirupama	Homepreneurs: A Transformational Startup Behaviour	Suraj Punj Journal for Multidisciplinary Research	Volume 9, Issue 6, ISSN No. 2394-2886
June 2019	Dr. Hemalatha M	Homepreneurs: A Transformational Startup Behaviour	Suraj Punj Journal for Multidisciplinary Research	Volume 9, Issue 6, ISSN No. 2394-2886
October 2019	Dr. Uthira D Dr. Hemalatha M	A Study on Impact of Mobile App Atmospherics on Online Purchase Intention.	Infokara Research	Volume 8 Issue 11 2019, ISSN No. 1021-9055 Impact Factor: 5.3 (Page No:540-554)
	Dr. Uthira D Dr. E. Nirupama	A Study on Online Brand Experience and Its Impact on Customer Engagement.	Infokara Research	Volume 8, Issue 11 2019, ISSN No. 1021-9056 Impact Factor: 5.3 (Page No:555-566)
	Dr. Uthira D Dr. R.A. Rabika Begum	A Study on Students' Perception on The Effectiveness of Mobile Learning Apps	Infokara Research	Volume 8 Issue 11 2019, ISSN No. 1021 - 9056 Impact Factor: 5.3 (Page No:567-579)
Dec 2019	Dr. Uthira D	The Impact of Corporate Governance on The Financial Performance of Listed Companies – Empirical Evidences from India Using Fuzzy Set Qualitative	Think India	UGC –CARE Approved International Indexed and referred Journal Grop - A Journal Volume 22, Issue 14, 2019 ISSN No:0971-1260 Impact Factor:6.2

**Staff Presentation**

<b>Date</b>	<b>Name of the Staff</b>	<b>Organiser</b>	<b>Title of Seminar</b>	<b>Title of Paper</b>	<b>Level</b>
13.07.19	Dr. Rabika Begum	Vivekanandha Institute of Information and Management Studies	Startup India: The Wings of Foreign Trade	Womens Work : A Paradigm Shift Towards Economic Development	International
13.07.19	Dr.E.Nirupama	Vivekanandha Institute of Information and Management Studies	Startup India: The Wings of Foreign Trade	Homepreneurs: A Transformational Startup Behaviour	International
13.07.19	Dr.Hemalatha M	Vivekanandha Institute of Information and Management Studies	Startup India: The Wings of Foreign Trade	Homepreneurs: A Transformational Startup Behaviour	International
22.11.19	Dr. Uthira D	Department of Economics, Madras Christian College (Autonomous) in association with The Indian Econometric Society (TIES)	National Conference on Growth with Stability - Economic Prospects & Challenges in India	A Study on Public Perceptions of Dbt Using The Situational Technology Acceptance Model	National

## Department of Electronic Media

### Intra Mural Competitions

- Trailer making:  
Judge :Abhishek Rabee (*Stand-up Comedian, Youtuber*)
- Radio Programming:  
Judge: RJ Toshila (*Radio Jockey*)
- Script Writing:  
Judge: Vignesh Srikanth (*Short Film Maker*)
- Mock news presentation:  
Judge: Induja (*News Media*)
- Poster Designing:  
Judge: Venky (*Graphic Designer & VFX Artist*)

### MOP MUN 2020

MOP MUN 2020 is a simulation of the actual United Nations Conference where student delegates across the Nation participate and confer upon pressing issues of the World. This year the committees include

- ECOFIN (*Economic and Finance Committee*)
- UNHRC (*United Nations Human Rights Council*)
- UNSC (*United Nations Security Council*) AIPPM (*All India Political Party Meet*)
- IP (*International Press*) with relevant agendas for deliberations.

No of Delegates: 180

Guest: Mr. Su.Srinivasan

Senior Central Government Standing Counsel For Government of  
India-Central Administrative Tribunal, Madras

### Guest Lectures

Date	Topic	Resource Person
03.07.19	Is Indian Media Socially Responsible?	Mr. Kotteswaran Assistant Editor (Politics) DT Next
15.07.19	Current Trends in Broadcast Media	Mr. Sam Daniel Chief Editor NDTV
18.07.19	Script Writing For Television	Ms. Vaishali Krishnan Television Anchor & Actor
22.07.19	Scripting Techniques For New Media	Ms. Agalya Founder & Graphic Facilitator Noun & Verb
17.02.20	IPR, Copyright and Trademark	Ms. Gladys Rosette C Daniel Senior Advocate High Court, Chennai

### Workshops Organized

Date	Topic	Resource Person
30.07.19	Photography – Portrait, Food, Product	Ms. Sowmya R Professional Photographer, Nizhal Studios
19.08.19	Ad Production –Television and Radio Commercials	Ms. S.Yogesh Pandi Production Controller, TWC films Pvt Ltd
17.02.20 to 19.02.20	Set Designing and Model Making	Mr. V. C. Arun Artist and Set Designer
26.02.20 to	Film Production Techniques	Mr. Gaurav Narayanan Director Mr. Ruben Editor Mr. Durairaj Art Director Ms. Yamini Yagnamurthy Cinematographer Mr. Tapas Nayak Sound Designer Mr. Saravanan Acting Mr. Ajayan Bala Screenplay Writer Mr. Darbuka Siva Music Director, RJ

### Journal

- Name of the Journal – Focus
- Theme of the Journal – Media Rewind
- Best Article – Musing of a Critic
- Name of the Student – Rashmi Govind

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Level/Prize
20.07.19	Madhubala Rajkumar	III B.Sc. EM	Dance Event	Vidya Mandir Hr. Sec. School	Judge
26.08.19	S. Preethy	I B.Sc. EM	Dance Solo Classical	Sivan Fine Arts Academy	II

23.01.20			RJ HUNT	SDNB Vaishnav College for Women	II
23.08.19 22.11.19	Akshaya Balaji	I B.Sc. EM	Underground Live 101 Acapella Performance	Unwind School of Music	II
23.01.20	Madhumitha	III B.Sc. EM	Meme Diet 14 <sup>th</sup> International Short Film Festival	Asian Video Awards	Best Narration
08.02.20	L. Shyamala	II B.Sc. EM	Aquillae Inter-collegiate Channel Surfing	Women's Christian College	II
08.02.20	P. Abhirami	II B.Sc. EM	Aquillae Inter-collegiate Channel Surfing	Women's Christian College	II
08.09.19	Varsha Sriram	II B.Sc. EM	Face Painting Fanaa Culturals	Rotaract Club of Green Galaxy	II
21.02.20			Face Painting Festeve	Women's Christian College	I
20.02.20			Wall Painting Hindotsav	Hindustan College of Arts & Sciences	II
<ul style="list-style-type: none"> <li>Participated in the Indian Youth Conclave organized by My Climber Social Media Creative Designer for "My Climber"</li> </ul>					
	Anu A P	II B.Sc. EM	Participated in 'Ilaiyaraja 76' Concert		Singer
	R. Priya Darshini	II B.Sc. EM	Acting in an Under Production film of Etcetera Productions.		
	Rithika S	II B.Sc. EM	Shot the making video for an upcoming film by Trendloud Production.		
	Samanvitha	II B.Sc. EM	Performed in ' Ilaiyaraja 76' Concert Playback Singer in Siragu Film		
	Hamsini.B	II B.Sc. EM	Assistant Art Director, Trendloud Productions		

### Field Trips

Date	Place of Visit	Purpose
25.07.19	Inox City Centre, Mylapore	International Film Festival – Iran Movie screening for III EM
25.09.20	Government College of Fine Arts Chennai	To learn finer aspects of Arts
24.01.20	Bharathiraja Film Institute	Movie screening and Interactive session with Mr.Bharathiraja
30.1.20	Dakshin Chitra & Cholamandalam Village	To draw sketches

### Staff Achievement

#### Paper Presentations

Date	Name of the Staff	Organiser	Title of Seminar	Title of Paper	Level
12.12.19	Ms. N. Meenakshi	PG and Research Department of Commerce Anna Adarsh Collge for Women	Big Data in Business	A Study on the Effectiveness of Online Radio Advertisements <i>(Paper has been adjudged as the best paper award)</i>	National

### Saff as Resource Person

Date	Name of the Staff	Institution	Name of work done	Topic
29.07.19	Dr.N.Rathi Chithra	Tamil Nadu Puthaga Nanbargal	Reviewed a Book 'Karappan Poochi Nagaikumo' authored by former Madras High Court Judge Justice Prabha Sridevan.	-
11.12.19 & 13.12.19	Dr. R. Preetha	Sishya School Adyar	Judged and Reviewed Art Work	Canvas, Sculptures, Glass Painting and Block Painting

### Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal Book	Issue No.
14.12.19	Ms. N.Meenakshi	A study on the Importance of Research in Community Radio Programs	Think India Journal	ISSN - 0971-1260

### Staff Workshops

Date	Name of the Staff	Title	Organizer
21.09.19	Ms. N. Meenakshi	Good Governance and United Nations Sustainable Development Goals	Indian Institute of Public Administration
1.02.20	Ms. N. Meenakshi	Policy and Social Media	Post Graduate & Research Department Of Public Administration( <i>Anna Adarsh College For Women</i> )& <i>Indian Institute of Public Administration</i>



## Department of Visual Communication

### Create Club Activities

#### Intra Mural Competitions

- Junk to Ad
- Character Sketch
- Cosplay
- Media Quiz
- Art walk
- Photo walk
- Journal Cover Design

#### Intra Mural Activities

- Peer Workshops
  - Origami
  - Copy Writing
  - Chalk Sculpting
  - Calligraphy
  - Mandala Art
  - Graphic Design Hacks
  
- Alumni Networking Session
  - Visual Effects in Film and Television
  - Drawing your way into design

#### Guest Lectures

Date	Speaker	Topic
12.08.19	Mr. Murali Shankar Ramakrishnan Certified Leadership Coach, Founder, Think Future HR Consulting Private Limited, Chennai	Overcoming the Obstacle within oneself
13.08.19	Ms. Sindhu Raghavan Partner- Client Leader Mindshare Agency, Chennai	Media Planning in Advertising
21.08.19	Mr. Chockalingam Partner and Creative Director OPN Advertising, Chennai	Online Advertising
25.09.19	Mr.Venkatesh Manikam Sound Engineer and Senior Manager in Film Restoration, L V Prasad Labs, Chennai	Importance of Audio in Production
03.10.19	Ms. Krupa Ge Editor –in– Chiefsilverscreen.in	Writing a Film Review
12.02.20	Mr. Victor Paulraj Set and Light DesignerStudio 7	Set Design: From Concept to Execution

### Workshops

<b>Date</b>	<b>Topic</b>	<b>Resource Person</b>
14.08.19	Documentary Film-making – Concept, Shoot and Edit	Mr. Sivakumar Mohanan Short Film and Documentary Filmmaker L.V.Prasad Film and TV Academy, Chennai
12.09.19	Portfolio Making	Ms. Lynda Doyle Artist and Tutor London College of Communication, University of Arts, London
20.09.19	Techniques of Design Thinking	Ms. Muzna Nishath Creative Strategist The Toggle Hub, Chennai
24.09.19	Ad Film-making – Briefing to Execution	Mr. Krishnakumar .R CEO, Black Box Films, Chennai

### Field Trips

<b>Date</b>	<b>Place of Visit</b>	<b>Purpose</b>
06.07.19	Ramoji Film City, Hyderabad	Nuances of Production Techniques
08.07.19	Pondicherry	Landscape and Seascape Photography
29.07.19	Printing Press in Lalaji Memorial Omega International School, Chennai	Live demonstration of Lithography Printing
20.08.19	L.V. Prasad Film and TV Academy, Chennai	Nuances of Sound Recording and Film Production.
15.09.19 - 19.09.19	Karaikudi, Kanadukathan, Sithanavasal	Architecture Photography, Landscape Photography
04.02.20 - 08.02.20	Bhubaneshwar and Puri, Odisha	Seascape Photography, Street Photography, Architecture Photography

### Journal

Thumbnail - Volume 6

Theme – Insignia

Best Article – ‘

Name of the student -

## Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
28.06.19	Adhithi Harikumar	II B.Sc Vis Com	Family Welfare Drawing Contest Dept. of Family Welfare, Directorate of Medical Service, Chennai	Sketching	III
17.08.19	Soundarya T	II B.Sc Vis Com	Srrishti 2019 S.S.S. Shasun Jain College for Women, Chennai	Photography	II
24.09.19	Aishwarya Aravind Keerthana V Naga Sri Valli Gaali Nirmala D Sai Rushmitha B S Shalini M	I B.Sc. Vis Com	'Bare Prints' Dept. of Media Management M.O.P.V.C	Mime	II
12.12.19	Malavika Natesh Zahra Chiniwala	I B.Sc. Vis Com	Visage sur peinture Deppartment of French, Ethiraj College for Women, Chennai	Face Painting	I
13.12.19	Akshara Ramanathan	II B.Sc Vis Com	Nee Tube, Art Beat 2019, Department of Visual Communication, Loyola College, Chennai	Variety (Talent in one minute)	II
21.12.19	Maha Sweta R.M.	III B.Sc Vis Com	Shree Utsav Thiruvallikeni Thiruvizha 2019, Chennai	Photography	II
10.01.20	Arathi Haridas	III B.Sc Vis.Com	Techclick 2K20 (DSLR) KCG College of Technology Chennai	Photography	II
24.01.20	Manna Sosa John Varsha Anand Anindita Balaganesan Subiksha	I B.Sc. Vis Com	Battle of Bands, Yuva Cultural of Asan Asan Memorial College of Arts and Science, Chennai	Light Music	II
	Aishwarya S Tarangini Rajesh	III B.Sc. Vis Com			

24.01.20	Roopali Ramesh Kumar Shivapriya V	I B.Sc. Vis Com	Kriya 2020 – A seminar on Climate Change and Disaster Relief: Impact and Responses Stella Maris College	Presented a Paper	
24.01.20	Krupa Shah	III B.Sc Vis Com	YUVAA 2k20 Fest, Asan Memorial College of Arts and Science	Mobile Photography	I
12.02.20	Adhithi Harikumar	II B.Sc Vis Com	Aquilae 2020 Stella Maris College	Comic Strip	II
	Sara Karthik	III B.Sc Vis Com			
13.02.20	Ashvi KS	II B.Sc Vis Com	Champion Woman Aspiration to Achieve- ment Workshop, Global Adjustments Foundation		Miss Calm
13.02.20	Nithya V	II B.Sc Vis Com	Champion Woman Aspiration to Achieve- ment Workshop, Global Adjustments Foundation		Miss Creative
16.02.20	Mira M	III B.Sc Vis Com	Animation Art Gallery and 3D Experience, Emagic Animation Company and Academy	Exhibit	I
16.02.20	Sai Rushmitha B S	I B.Sc Vis Com	Animation Art Gallery and 3D Experience, Emagic Animation Company and Academy	Exhibit	II
16.02.20	Roopali Ramesh Kumar	I B.Sc Vis Com	Animation Art Gallery and 3D Experience, Emagic Animation Company and Academy	Story Board	II
18.02.20	Anusshka Srihari Samina M Soundarya T	II B.Sc. Vis. Com	Media Fest 2020, Shri Shankarlal Sundarbai Shasun Jain College for Women	Media Quiz	I
18.02.20	Deepica S	II B.Sc Vis Com	Media Fest 2020, Shri Shankarlal Sundarbai Shasun Jain College for Women	Photography	I
18.02.20	Soundarya T	II B.Sc Vis Com	Media Fest 2020, Shri Shankarlal Sundarbai Shasun Jain College for Women	Photography	II

## Outstanding Achievements

- The art work of our students were displayed in, ‘Animation, Art Gallery and 3D Experience Show’, which was hosted by Emagic Animation Company at Lalit Kala Akademi from February 10 – 16, 2020.

### Staff Paper Presentation in Seminar / Conference

Date	Name of the Staff	Conference Theme	Title of Paper	Venue
23.01.20 & 24.01.20	Dr. S. Jaishree Dr. Sudha Krishnakumar	National Conference on Issues and Challenges of Women in the Unorganized Sector of India	The Rhetoric and Reality of Women in the Unorganized Sector - A Study on Housemaids in Chennai	Holy Cross College (Autonomous), Tiruchirapalli

### Staff Publications

Date	Name of the Staff	Topic	Name of the Journal	ISSN No.
Jan 2020	Dr. S. Jaishree Dr. Sandhya Rajasekhar	An Exploratory Study on Internet Use and its Application by Under- privileged School Girls	Indian Journal of Educational Technology	2581-8325

### Highlights

Date	Event Name	Session Title	Resource Persons
28.08.19 & 29.08.19	AdCon 2019, It's all about Ads - A two day Ad Symposium	Socially Woke	Mr. Manu Sekar Founder of Thumbprint, Tech Diva & Hashhack Code, Chennai
		Let's Talk Brands	Mr. G. Sujith Founder and CEO, Point S, Chennai
		Ad Blitz	Ms. Bala Manian & Mr. Chockalingam Co-Founders of OPN Advertising Pvt. Ltd, Chennai
		AdZap with a Twist	Mr. Khush Bavishi Founder, Advertout & Indian Arts Scene, Chennai
		Ad Police	Mr. Anantha Narayanan Creative Director, Pointsize Advertising Agency, Chennai

		# Trending	Mr. Pradeep Kumar Vice President, Corporate Communications, Pershing India, Chennai
		Young Professionals	Ms. Natasha Goenka Founder, Limited Edition, Chennai
		Turncoat (Block & Tackle)	Mr. Kuldeep Singh Rathore Stand-up Comedian
21.08.19	Panel Discussion on Photography	Light in your Life – A Conversation with the Doyens	Mr. Karthik Srinivasan Advertising and Celebrity Photographer, Mr. P.V. Subramanian Portrait and Wedding Photographer, Ms. Amrita Samant Child and Maternity Photographer, Mr. Dinesh Kumble Wildlife Photographer
26.07.19	Dil Se 'The Master Class Series'	Director's Point of View (Direction)	Mr. Mohan Raja Film Director/Producer
30.07.19		Luminous Photography (Lighting)	Mr. Chandra Prakash Commercial Photographer
16.08.19		Visions of Light (Cinematography)	Mr. Sujith Sarang Cinematographer
12.09.19		Resonance (Dubbing and Voice Over)	Mr. N. Ramanathan Actor, Model, Copy Writer, Voice over and Dubbing Artist
25.09.19		Recreating Reality (Art Direction)	Mr. D.R.K. Kiran Art Director and Actor
09.10.19		VFX 360 Degrees (Visual Effects)	Mr. Gobikrishnan N Independent VFX and Animation Artist
21.01.20		Digital Advertising and Post Digital Advertising	Ms. Batul Turab Founder and Creative Director, The Raven Claw, Chennai
22.01.20		Mastering the Art of Independent Film-making	Mr. Raaghav Ranganathan Independent Filmmaker and Actor
23.01.20		Creating Cartoon Illustrations	Mr. B. Sainath Illustrator and Cartoonist DT Next (Daily Thanthi), Chennai

## Department of Journalism

### Present Tense Club Activities

#### Intra Mural

- Box Speaker
- Current affairs quiz
- Headline writing

#### Interdepartmental Competitions

- Current Affairs quiz
  - Winners: III B.Com A&F (Shift I)
- Box speaker
  - Topic- Do you think the war against climate change can be fought at an individual level?
    - Winner: Nivedita Bharathi (III B.Com MM)

#### Inter-Collegiate Competition - News Sense 2020

An intercollegiate competition, News Sense 2020, encompassing six different events was conducted on January 22, 2020. It was attended by over 80 participants from eight different colleges. The events were:

- Box Speaker event on the topic, “Is television entertainment losing its audience to OTT platforms?” It was judged by Mr. Raunaq, CEO, Fully Filmy.
- Current Affairs Quiz, conducted by quizmaster Mr. Shakthivel from Cerebrus quizzing company. There were 20 teams of two members each.
- Crossword, based on current affairs, general knowledge, developing news stories and trending personalities. It was designed by Mr. Mihir Balantrapu of The Hindu Crossword.
- TV Reporter Hunt, an on-stage event. It was judged by Ms. Shilpa Nair, Journalist, Times Now.
- Photo Feature Contest, based on the theme ‘Minimalism – in day-to-day Practices’, an offline event. It was judged by Mr. Hayagreev Oppili, Professional Photographer.
- Cartooning, an off-stage event. It was judged by Mr. Kapil Shankar, Professional Cartoonist.

### Guest Lectures

Date	Topic	Resource Person
28.06.19	Career Opportunities in Journalism	Ms.Dakshiyani
02.07.19	Convergence Journalism	Ms.Sukshma
19.07.19	Rohingya Crisis	Ms.Jaishree Ramesh Sundaram
22.07.19	India and South Asia Retrospection	Mr.R.K. Radhakrishnan
13.08.19	Know your Rights	Mr.James J
02.08.19	Basics of Beat Reporting	Ms.Madhumitha Viswanathan
28.11.19	Interactive session on Art.370, Sabarimala Issue and Ayodhya Verdict	Adv.Venkatraman
23.01.20	Right To Information	Mr.Ram Sundaram
13.02.20	Newspaper Design	Mr.Franklin
17.02.20	News sources for Business Reporting	Ms.Sangeetha Kandavel

### Workshops

Date	Topic	Resource Person
25.09.19	Copy Editing	Ms. Srimathi Sridharan Journalist, The Times of India

### Journal

Name of the Journal- INK

Theme- Chennai City

Best article- Cutting a Sorry Figure

Name of the Student- Srilekha R, III year

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
03.12.19	Dhruvi A Modi Radha Varadarajan Poorna Meenakshi Meenakshi G Sri Janani B Davey Sandhya D	III B.A. Jour.	Editorial Meeting	The Hindu, Chennai	Panel Members
12.02.20	Smrithi S Rakshika B	II B.A. Jour.	Press Event, Aquilae	Stella Maris College for Women	I



### Field Trip

Date	Place of Visit	Purpose
12.02.20	The New Indian Express, Chennai	Academic

### Practice School

Date	Area of Practice School	Description
Aug 2019	Newsletter	M.O.P. NEWS, Vol 6. Issue 1
Oct 2019	Newsletter	M.O.P. NEWS, Vol 6. Issue 2
Jan 2020	Newsletter	M.O.P. NEWS, Vol 6. Issue 3

### Staff Achievements

#### Paper Presentations

Date	Name of the Staff	Organiser	Title of Seminar	Title of Paper	Level
29.08.19	Harinee R	Christ University Bangalore	Media Meet: Media Ethics	Analysis of Innovative Ethical Branding in Natural Skincare Brands	National
22.01.20	Dr. Sandhya Rajasekhar Sathyabama Oppili Vidya Padmanabhan	Pondicherry University	Media Technologies and Accessibility : Politics, Representations and Paradigms	Rural Media Access, Usage and Awareness: A Study Among School Children Near Yercaud, Tamil Nadu	International
22.01.20	Dr. Sandhya Rajasekhar Deepa Makesh	Pondicherry University	Media Technologies and Accessibility: Politics, Representations and Paradigms	A Study of Health Information Search Behaviour and Its Application Among Young Adults	International

### Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal / Book	ISSN
Jan 2020	Dr. Sandhya Rajasekhar Dr. Jaishree S	An exploratory Study on Internet use and its Application by Underprivileged School Girls	Indian Journal of Educational Technology Volume 2 Issue 1 January 2020	2581-8325

### Highlights

The Media Conclave on “Responsible Journalism”, organised on September 6 and 7, 2019, brought together practitioners, educators and policymakers to deliberate on some tough questions surrounding responsible journalism. The inaugural address was by Justice C K Prasad, Chairman, Press Council of India and the valedictory session was presided over by Mr. Prabhu Chawla, Editorial Director of the New Indian Express Group. Eminent journalists such as Mr. Shekhar Gupta, Mr. Rangaraj Pandey, Mr. Arun Ram, Ms. Sevanti Ninan were key speakers at the Conclave. Around 400 participants including students from 18 colleges and other interested members of the public attended the conclave.

## Post Graduate Department of Business Administration

### Club Activities

BUSTLE –The Corporate Quiz, 28.09.2019.

ZEST – Inter-Collegiate Management Meet, 21.01.2020

### Guest Lectures

Date	Topic	Resource Person
10.07.2019	Corporate Campus Connect “Getting Job Ready”	Mr. Jayachandran Kaliyaperumal Director Ernst & Young
09.07.2019	Panel Discussion on the Union Budget	Mr. Valliappan Nagappan Mr. Venkatesan Seshadri Mr. Srinath, Mr. Sathya Kumar.
15.07.2019	Breakfast with CEO	Mr. Santhosh Muruganantham Founder, CEO Kolapasi.
07.08.2019	Guest lecture on GST	Mrs. Aishwarya Krishnan CA, RVK & Co.
12.08.2019	Rendezvous with Writer – Behind Closed Cubicles	Mrs. Viji Hari CEO and Co-Founder of KelpHR
20.08.2019	Alumni Talk & Felicitation of Distinguished Alumni.	Mrs. Aparna Thyagarajan General Manager, SEBI
28.08.2019	Induction Training Program	Mr. Pattabiraman, Senior Consultant Mr. Kenneth Jeyaseelan, TCS Mr. Dharaneetharan, CEO Social Eagle
29.08.2019	Breakfast with CEO	Ahalya, Founder & CEO, Kanakavalli Sarees.
29.08.2019	Building a Corporate Career	Mrs. Sunitha Prasad Head of Human Resources, Valeo
12.09.2019	Talk on Suicide Prevention	Mr. Khaalid Ahamed, Founder Uravugal Trust
20.01.2020	Management Education Program	Smt. Janaki Sabesh, Author and Media Professional Mr. Vivek Goyal, Goyal Marbles, Mr. Vipin Kumar, Career Launcher Mr. Arun Kumar, Cognizant Technology, Mr. Tamizh Selvan, Founder and CEO of Future Captains
24.01.2020	Breakfast with CEO	Mr. Vinodh Chelambathodi, CEO of Backtrack Pvt. Ltd.

30.01.2020	Industry Lecture Series - Brand Management	Mr. Amzath Khan, Marketing Consultant
04.02.2020	Rendezvous with Writers: Justice for All	Mr. Sanjay Pinto, An Indian Lawyer and Author
07.02.2020	Rendezvous with Writers: Titan	Mr. Vinay Kamath, Author
07.02.2020	Panel Discussion on Union Budget 2020	Mr. Arun Kumar, Mr. Srinath A P Mr. Venkatesan Seshadri Mr. Koushik Balaji Mr. V. Nagappan
14.02.2020	First Aid and Emergency Response Training on CPR	Mr. Nikil Immanuvel Sanjay Project Officer, Alert NGO

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
22.09.2019	Swetha Lavanya Kavitha Pooja	I MBA	Stay Tuned	Chennai School of Business	I
22.09.2019	Swetha Lavanya Sujitha Rhema Joy	I MBA	Blurb	Chennai School of Business	II
25.09.2019	Yuvapriya Shalini	II MBA	Business Plan	Student Convention, Madras Management Association	II
25.09.2019	Amrithaa Sowmiya	II MBA	Paper Presentation	Student Convention, Madras Management Association	III
23.10.2019	Simran D	I MBA	Elocution Competition	United India Insurance	I
23.10.2019	Govardhini G	I MBA	Elocution Competition	United India Insurance	II
30.10.2019	Simran D	I MBA	Essay Writing Competition	Chennai Customs	I
07.02.2020	Trusha P Mehta Preeti	I MBA	Case Study	Case Study National level Competition organized by Hindu Business Line.	3 <sup>rd</sup> runner up

19.02.2020	Vidhya Ravindaran Sravani G K	I MBA	Start Up	New Product Development Competition, SRM College, Chennai	I
19.02.2020	Sujithra R Urooj S	I MBA	Start Up	New Product Development Competition, SRM College, Chennai	II
21.02.2020	Trusha P Mehta Preeti Vidhya Ravindaran Sravani G K Swetha Vijay	I MBA	Labdhi Bhandari	New Product Development Competition, MOP Vaishnav College, Chennai	I
25.02.2020	Preeti Swetha Vijay Sravani G K	I MBA	Scrumptious Ad	Scrumptious Ad, MSSW Chennai	II
25.02.2020	Amrithaa R	I MBA	Singing Competition	M.G.R. Janaki College for Women	Judge for the event
27.02.2020	Alankrita V	I MBA	Just a Minute	IIKM, Kilpauk, Chennai	I
27.02.2020	Amrithaa. R Simran D	I MBA I MBA	Paper Presentation	IIKM, Kilpauk, Chennai	I
27.02.2020	Simran D	I MBA	Best Manager	IIKM, Kilpauk, Chennai	I
27.02.2020	Urooj S Sujithra R	I MBA	Business Plan	Saveetha School of Management	I
27.02.2020	Swetha V Sravani G K	I MBA	Business Plan	Saveetha School of Management	II

### Staff Achievements

#### Staff Publication

Date	Name of the Staff	Title of the Paper	Name of the Journal Book	ISSN No. Publisher
June 2019	Dr. Lalitha Balakrishnan Ms. Ramya Raman	A Study on the Significance of Digital World in the Healthcare Sector – A Critical Review from Selective Chennai Based Private Hospitals	International Journal of Research and Analytical Reviews	2348 1269 UGC Approved No. 43602

August 2019	Dr. Chitra Dey	Gamification Through Flow: Exploring the Mechanism in Gamification of Learning	Proceedings of the Annual Meeting of the Academy of Management, 2019	Academy of Management USA
October 2019	Dr. Chitra Dey	An Evaluation of Boundary- Crossing Skill Development in a Project-Based Learning Course	Proceedings of the International Conference of Education, Research and Innovation 2019	IATED Academy ISBN:978.84.09.14755.7
January 2020	Dr. Lalitha Balakrishnan Ms. Ramya Raman	The Influence of Perceived Hospital Ethical Climate on Nurses Organizational Citizenship Behaviour	Our Heritage	ISSN: 0474.9030 UGC Care List
January 2020	Dr. Amrita Bihani	The Role of Talent Management in Indian Pharmaceuticals – A Thematic Analysis	Proceedings of the Biennial Meeting of the Indian Academy of Management	Indian Academy of Management

### Staff Participation in Workshops

Date	Name of the Staff	Title of the Programme	Organiser
02.12.2019 to 06.12.2019	Ms. Ramya Raman	Structural Equation Modeling	National Institute of Technology, Trichy
08.02.2020	Ms. Ramya Raman Ms. Ramya Venkat	Adapt to Win	Madras Management Association

## Department of Business Administration (Shift I & II)

### Club Activities

#### **Name of the Club: Drucker's (Shift I) Intra Mural – July 12, 2019**

- Potpourri
- Surprise event
- Bulls and bears (mock stock exchange)
- Panache (poster designing)
- Inquizitive (business quiz)
- Ms.CEO
- FinalShowdown

#### **Name of the Club: Mercatus (Shift II) Intra Mural- August 13, 2019**

- Potpourri
- B- plan
- Best manager
- Budgeting
- Crisis management
- New product development

### Inter Collegiate Competition

#### **Inter Collegiate- September 04, 2019**

- Mad over ad
- Venture-it-out
- Best manager
- Lawyer-it-up
- Imprint
- Evolutiuonize
- M.O.P Stock Exchange

- Overall trophy for Intra-Mural competitions Drucker's Progeny won by II BBA(Shift I).
- Overall Trophy for the Intra Mural Competitions Mercatus won by III B.B.A (Shift II)
- Overall Trophy for the Inter Collegiate Competitions won by Ethiraj College for Women (Autonomous) , Chennai

## Journal

	<b>Shift - I</b>	<b>Shift - II</b>
<b>Name of the Journal</b>	M-Power	Business Insights
<b>Theme</b>	Harnessing the Power of Social Media in Business	Role of Artificial Intelligence in Business
<b>Best Article</b>	How it could have been handled better – An insight into Crisis Management by Shruti, Megha R Iyengar – III B.B.A.	New Innovative Business Models Enabled by AI and Robotics by Deepika P.S., Selvalakshmi .M – II B.B.A.

## Guest Lectures

<b>Date</b>	<b>Speaker</b>	<b>Topic</b>
06.09.19	Ms. Shalini Golecha	Sharing of Entrepreneurial Experiences
	Creative Director, 3X Events Ms. Mathangi Kumar, Chef	
06.12.19 & 10.12.19	Ms. Barkha V. Mehta Manager Marketing – Vinshek Marketing, Ahmedabad & CEO Brand Bridge Advertising, Chennai	Brand Management
09.12.19 & 10.12.19	Ms. Swetha Kumar The Roots Academy - Founder ISSM B-School - Assistant Professor	Capital Structures and Leverages
12.12.19 & 19.12.19	Mr. Arun Davey Management Consultant & Industrial Economist	Retail Trends in India
19.12.19	Ms. Vaishali Human Resource Executive at Vishay Precision Group, INC.(VPG)	Human Resource Management in Real Life
10.02.20	Prof. T. Pattabiraman Senior Consultant, Mentor and Professor in Management Studies	Trade Wars and its impact on Indian Trade Policy



### Workshops

Date	Speaker	Topic
06.09.19	Mr. Rangarajan Sriraman, Serial Entrepreneur, Start-up Investor, Mentor	B-Plan Workshop

### National Level Student Paper Presentation

Date	Topic of the Paper Presentation	Resource Person	Level
04.09.19	<p>The Future of Work : Redefining the three dimensions of work, workforce and workplace for the digital age</p> <p>Sub – themes :</p> <ul style="list-style-type: none"> <li>• Globalization and digital platform of work</li> <li>• Work/ home boundaries of digital labour</li> <li>• Gender and class dimensions in platform work</li> <li>• Digital labour in the platform economy</li> <li>• The future of work in a changing natural environment</li> </ul>	<p>Panel of Judges :</p> <ol style="list-style-type: none"> <li>1. Ms. Deepa Seshadri Chartered Accountant and Independent Advisor White Data Systems Pvt, Ltd.</li> <li>2. Mr. Srijith HR Senior Executive Funds India</li> <li>3. Ms.Archana.N Senior Executive, HR Analyst, Microsoft</li> <li>4. Mr.Biju Chartered Accountant and Executive Director of BNI Chennai CBD.</li> </ol>	National

#### BEST PAPER AWARD

The first place was awarded to Kalpesh Jain G and Arjun Srivatsan of Ramakrishna Mission Vivekananda College, who received a cash prize of Rs.5000

The runner's up team consisted of P Nithish Kumar and Charulatha D of D.G. Vaishnav College received a cash prize of Rs.3000

### Exhibition

Date	Subject Name	Topic	Class
17.02.20	Managerial Economics	Insights – A Peek into Concepts in Economics	I BBA

### Students Achievements

Date	Name of the Student	Class	Event	Institution	Prize
27.08.19	Priya S Yogeshwari.S	II BBA (Shift I)	Bouquet Making	Neharika 2019- Anna Adarsh College for Women.	II
13.09.19	Anjali Soundarya P Swaathi B	II BBA Shift I)	Web-A-Thon	Department of Computer Science M.O.P.V.C.	I
24.09.19	Sruthi V R	III BBA (Shift I)	Channel Surfing	D.G.Vaishnav College	I
24.09.19	Preksha L Preksha Jain	II BBA (Shift II)	Best Marketing Manager		I
24.09.19	Bhavika Shakshi Bafna	II BBA (Shift II)	Pretty up	Shreyas-Shasun Jain College for Women	I
24.09.19	Ishani Mehta Shreya Gupta Khushi Jain	III BBA (Shift II)	Potpourri		II
24.09.19	Shruthi.L Kamya Jain		Junk Art		II
12.09.19	Srinidhi P Janani Suresh	III BBA (Shift I)	Idara-Suit Up	Ethiraj College For Women (Autonomous) Chennai	II
10.05.19	Simran A	III BBA (Shift I)	Art Gallery - Spring Summer 2019 Exhibition	Anon Creative Fashion Academy	Best Designer & Best Visual Merchandising
04.10.19	Preksha.L	II BBA (Shift II))	EVS Photo EXPO'19	Asan Memorial College of Arts and Science	Rs. 100/- Cash Prize
28.11.19	Hitanshi Midha	I BBA (Shift II)	Shipwreck	Ethiraj College for Women	II
14.12.19	Preksha .L Nithyashree.S	II BBA (Shift II)	B Plan	Renatus' 19- Loyola College	II

22.01.20	Geeta Moryani Shruthi Nath	III BBA (Shift II)	Pop up a Plan	Idea box 2019-20-Ethiraj College for Women	II (Cash prize Rs.500/-)
24.01.20	Ishani Mehta Shreya Gupta	III BBA (Shift II)	Fireless Cooking	YUVA 2k20-Asan Memorial College	II
24.01.20	Kamya Jain Shruthi		Tattoo Making	of Arts and Science	III (Cash Prize Rs. 1500/-)
1.02.20	Divya Bhansal Kinjal Mehta	I BBA (Shift I)	Poster Designing		I
	Shakthi Vasanth Esha Shah Dikshita Mutha Harshita Bothra		Corporate Walk	Nazareth College of Arts and Science	I
	Chanchal	II BBA (Shift I)	Big Shot		II
	Sneha.R	I BBA (Shift II)			
21.01.20	Aakriti Damani	I BBA	Debate - Glow with the flow	Ethiraj College For Women (Autonomous)	II
	Sruthi V R	III BBA (Shift I)			
05.02.20	Preksha.L	II BBA (Shift II)	Best Manager	Excelsus'20- Patrician College of Arts and Science	I
05.02.20	Nishta Bhansali Nithyashree .S Preksha .L		B-Plan		I
05.02.20	Nishta Bhansali Nithyashree .S Preksha .L		Product Innovation		II
05.02.20	Nishta Bhansali Nithyashree .S				II
05.02.20	Anjali Lakshmi M	II BBA (Shift I)	Logo Designing		I
	Janani Suresh Srinidhi P	III BBA (Shift I)	Mock Court		I
08.02.20	Kamya Jain	III BBA (Shift II)	Doodle Art	FESTEVE20- Women's Christian College	II (Cash Prize Rs. 500/-)

18.02.20	Deepica .C Disha .J Preksha .L	II BBA (Shift II)			
18.02.20	Ishika Madhumitha .P Sandhya	I BBA (Shift II)	ED Bazaar	Ethiraj College for Women	Participated
18.02.20	Ishani Mehta Shreya Gupta Suraksha.S	III BBA (Shift II)			
19.02.20	Aakriti Damani	I BBA (Shift I)	Best Manager	Desafio-SRM College	I
19.02.20	Anjali Soundarya P Swathi Viswanath	II BBA (Shift I)	Surprise Event		II
19.02.20	Twisha D, Chetna.N	III BBA (Shift II)	Lawyer it Up!		I
19.02.20	Twisha .D Chetna.N		Margin Call		I
21.02.20	Anjali Soundarya P Lakshmi Mrinalini S	II BBA (Shift I)	Business Quiz	Dr. M.G.R Educational and Research Institute	I
	Anjali Soundarya P Lakshmi Mrinalini S		Logo Designing		II
	Satvika Satish Srishtika Sriram	I BBA (Shift II)	PPT		I
	Chenta.N	III BBA (Shift II)	Talentia		II
	Chetna .N Khushi Jain Meenal Twisha .D	III BBA (Shift II)	Treasure Hunt		I
	Satvika Satish Srishtika Sriram	I BBA (Shift II)	B-Quiz		I
	Chetna .N Khushi Jain MeenalTwisha .D	III BBA (Shift II)	Paper Dressing		I
28.02.20	Neha Kumari Neha M	I BBA (Shift I)	B-Plan	SYNERGY 2020- D.G Vaishnav College	I

## Outstanding Achievements

Date	Name of the Student	Class	Event	Institution	Prize / Recognition
15.09.19	Nitya.B Ashita  Pavithra Balaji	III BBA (Shift I)  II BBA	Homepreneur Student Edition - 2019	Homepreneur Awards by Naturals	One Among Top 15 Winners
June 2019 - July 2019	Nazaha Mariam Nikita Bafna	III BBA (Shift I)	Summer Internship Program	Boston University	
07.01.20	Preksha .L	II BBA (Shift II)	MSMEs in India: The Big Impact of Small Businesses	Young Economists Summit(YES-2020) Dept. of Economics M.O.P. Vaishnav College for Women	Student Chair - Growth of MSMEs in Tamil Nadu Commission
	Jaanvi Sharma				Special Mention (Cash Prize Rs.500) in Make in India Commission
13.02.20	Anjali Soundarya P	II BBA (Shift I)	Champion Woman Aspiration to Achievement Workshop	Global Adjustments Foundation	Miss Gender Smart
	N. Reethu Prathikksha	II BBA (Shift II)			Miss Confident
	Sonali Chandak				Miss Professional
18.02.20	Sushmetha .R.S.	II BBA (Shift II)	B-Plan	Institution Innovation Council & Entrepreneurship Development Cell St. Peter's Institute Higher Education and Research	I (Cash Prize - Rs.100/-)
	Deepika Sheetal Aanchal	III BBA (Shift II)			II (Cash Prize – Rs. 750/-)
20.02.20	Ashna Jain Jayashree J Malini A Sanjana P	I BBA (Shift II)	Intercollegiate Bazaar - Transforming Shopping into Experience	Twisters 2.0 Kumararani Meena Muthiah College of Arts & Science	Best Presentation Award
20.02.20	Manisha C Surbhi Jain Nandhini M Shruthi Samyukta	III BBA & II BBA (Shift I)			Best Manager Award

### Certificate Course

	Shift - I	Shift - II
<b>Name of the Course</b>	Body Language – a key to Professional Success	Innovation Business Models and Entrepreneurship
<b>Number of students</b>	52	18
<b>Offered by</b>	IIT Roorkee through Swaym – NPTEL platform	IIT Roorkee through Swaym – NPTEL platform

### Internships

- Kinnary Sanghvi , Itisha Nemani of II BBA (Shift I) along with Varsha.S and Pavithra Balaji of II BBA (Shift II) were selected for internship at Goldman Sachs Services, Pvt Ltd for a period of two months.

### Overall Trophies

Date	Name of the Trophy	College Name	Prize
01.02.20	Ci-SiamoLaissez Elegans 2020	Nazareth College of Arts and Science	Winners
05.02.20	Excelsus'20	Patrician College of Arts and Science	Winner (Shift II) & Runners up (Shift I)
19.02.20	Desafio	SRM College	Winner
21.02.20	Yukthi-2020	Dr.M.G.R.Educational & Research Institute Deemed to be University	Winner (Shift I)
27.02.20	MOMENTIHKM	IHKM Corporate B School	Runners up (Shift II)

**Students Participated in Paper Presentation**

Date	Name of the Student	Class	Topic of Paper Presentation	Seminar Title	Institution	Award/ Title/Prize	Level
04.09.19	Ashitha A R Nikitha Rajesh	II BBA (Shift I)	A study on the importance of Workplace Flexibility	The Future of Work Refining the three dimensions of work, workforce and work place for the digital age the three	Department of BBA- M.O.P.V.C	Participated & Presented Paper	National
	Srinidhi P Janani Suresh	III BBA (Shift I)	A study on the importance of Work and Home Boundaries of Digital Labour				
	N. Reethu Prathikksha Varsha .S	II BBA (Shift II)	Overcoming the Resistance to Automation and AI by Redefining the term workforce				
	Nithyashree.S Nishta Bhansali		The changing nature of global workforce				
	Jaanvi Sharma		The future of AI : uncertainly certain				
12.02.20	Preksha .L Nithyashree .S	II BBA (Shift II)	A study on Creating Human Centric Work places in India	Building a Positive Organisation	Post - Graduate Department of HRM— M.O.P.V.C.	Participated & Presented Paper IV th Place (Cash prize Rs. 500/-)	National
	Pavithra Balaji Anu Mohta	II BBA (Shift II)	A study on Positivity in Business Communication				
	Srishtika Sriram	I BBA (Shift II)	An Empirical Study on Retention of qualified and skilled teachers- with special reference to teachers working in schools of India.				
	Srinidhi .P Janani Suresh	III BBA (Shift I)	A study on the impact of employee engagement on Working Population				

25.02.20	Rupashree.T Reethu Prathikksha.N	II BBA (Shift II)	Creating Positive Organisational Environment for Building Employee Resilience	Inter national Conference on Inno- vation & Issues in Commerce & Manage- ment	Quaid-e- Milleth College for Men	Parishodh Journal Vol IX, Feb 2020- SP-1 ISSN No.2347- 6648 (UGC Care List Group 1))	Inter- national
	Preksha Jain Preksha.L	II BBA (Shift II)	An Empirical study on Green Entrepreneurial Ventures in India				
28.02.20	Aarthi Sreesha	II BBA (Shift II)	Entrepreneurial Development- Uplifting Homepreneurs	Indian Commerce & Industry: Problems & Prospects	Ramakrishna Mission Vivekanand College	Participated & Presented Paper	National
	N.Reethu Prathikksha		Automobile Industry- Issues & Oppurtunities				
	Preksha .L Nithyashree .S		Engendering a human centric workplace and evincing its exigency				
	Pavithra Balaji Sakthi .C Srimika		Problems faced by women in Tamilnadu to enter entrprenurship				

### Students Participation in Workshops

Date	Name of the Student	Class	Workshop Name	Institution	Level
14.12.19	Neha .M	I BBA (SHIFT I)	Design Thinking		
	Khaviya .A.V	II BBA (SHIFT I)	Fashion Illustrations		
	Anumirra . S	I BBA (SHIFT I)			
	Mansi Moxitha Sadhana B.V Sneka	II BBA (SHIFT I)			
	Krishi K Jain Sakshi J Jain Simran Sharma	III BBA (SHIFT I)			



14.12.19	Apeksha Ranjani Suresh Nandhini .K Sruthi .R	I BBA (SHIFT I)	Product Innovation and Branding	M.O.P.V.C.	Regional
	Aboorva S Harshitha.N Lavanya R	II BBA (SHIFT I)			
	Monika Mundra Nikitha Rajesh	III BBA (SHIFT I)			
	Rajeshwari R Renuka S Chanchal Nithitha R Yogeshwari Priya S	II BBA (SHIFT I)	Health, Nutrition and Well Being		
	Janani Suresh Srinidhi P Sharon R	III BBA (SHIFT I)			
	Neha S Kumari Esha N Shah	I BBA (SHIFT I)	Grooming for the Global Workplace		
	Mrinalini R	II BBA (SHIFT I)	Big Data Applications		
14.12.19	Hritika Sayli.A	I BBA (SHIFT II)	Digital Marketing and Web Analytics		
	Jayashree Jaiswal Ashna Jain Isha Sakshi Jain	III BBA (SHIFT I)	Design Thinking		
	Suraksha	III BBA (SHIFT II)			
	Harshita .K Harshitha Jain Ishika Arun Agarwal Iti Agarwal Mehak Shewakramani Nanu Jain Neha. R	I BBA (SHIFT II)	Fashion Illustrations		

	Rupashree .T B.Subhiksha Deepika .P.S. Nasreen .N N. Reethu Prathikksha Rochana .V.S.	II BBA (SHIFT II)	Consumer Protection and Cyber Security		
	Madhuritha Ramani	III B.B.A (SHIFT II)			
	Shruthi Jain .D Bhakti Daga Sujitha .R.N. Elshika Rustagi Khushi Bansal	I BBA (Shift II)	Product Innovation and Branding		
	Manishi Dhiran Mitali Mohta Ritika Kela Chetna Agarwal Nishta Bhansali Falguni Davey	II BBA (SHIFT II)			
	M. Selvalakshmi		Health, Nutrition and Well Being		
	A.Ananya Neha.B		Grooming for the Global Workplace		
10.02.20	Ananya .A Deepika .P.S Rochana .V.S	II BBA (SHIFT II)	Knowledge Management	JBAS College for Women	
12.02.20 & 13.02.20	Anjali Soundarya P Ruchi Surjan M Chandana Daga	II BBA (SHIFT I)	Aspiration to Achievement Programme	The Global Adjustments Foundation	
12.02.20 & 13.02.20	Reethu Prathikksha B. Subhiksha Sonali Chandak	II BBA (SHIFT II)	Aspiration to Achievement Programme	Global Adjustments Foundations	

### Students Participation in Conclave

Date	Name of the Student	Class	Title / Topic	Organizer	Level
29.11.19	Vanshika Jayashree, Ashna Hrithika, Gnanasakthi Srishtika, Shruthi Jain Sujitha, Hitanshi	I BBA (Shift II)	Entrepreneurial Learning	Bala Vidya Mandir	Regional

### Field Visits

Date	Class	Place of Visit	Purpose
16.08.19 23.01.20	I BBA (Shift I) I BBA (Shift II)	Vivekananda Cultural Centre	To attend a lecture on transforming individuals into enlightened citizens
10.12.19	III BBA (Shift I & II)	Visit to prominent malls in Chennai	To observe Retail location & Atmospherics.
12.12.19	Faculty Delegates (Shift I & II)	IIT Incubation Cell IIT Madras Research Park	As part of IGNITE 2019-20 one Week Faculty Development Programme 6th to 12th December, 2019 On Creating and Sustaining Entrepreneurship Culture in Institutions of Higher Education
09.02.20	III BBA (Shift I & II)	Heritage Walk	To understand the history and heritage of the Madras High Court.

### Field Visits

Date	Area of Practice	Description	Class
20.08.19	Entrepreneurship Development and Small Business Management	Business-on-Campus Initiative – ‘Discover India’	II BBAA (Shift I)
21.08.19		Business-on-Campus Initiative – Beach Inn-buy the shore	II BBA (Shift – II)

Date	Area of Practice	Description	Class
November – December 2019	Marketing	Space Marketing for Department Journal M.POWER‘	I BBA (Shift – I)
January 2020		Space Marketing for Department Journal Business Insights	I BBA (Shift II)

### **Ignite 2019**

The Ministry of Entrepreneurship Development of the college functions as an E-cell that is active throughout the year, conducting various activities like invited lectures, workshops, seminars, E-week celebrations, B-plan Competitions, M.O.P. Bazaar, etc. Ignite is one such event of the college that is held bi-annually to promote entrepreneurship among the youth.

This year, the Ministry organised Ignite 2019 as a One Week Faculty Development Programme, from December 06 to 12, 2019. The programme this year was focused on the theme – ‘Creating & Sustaining Entrepreneurship Culture in Institutions of Higher Education’. The event was aimed to empower teachers to act as entrepreneurship catalysts and mentors who will identify and train students with entrepreneurship potential. The event also threw light on activities of incubation centres that can be set up on campuses for promotion of entrepreneurial skills.

30 faculty members of 13 colleges in Chennai attended the program as delegates. The program included technical sessions by eminent speakers from the entrepreneurship ecosystem.

Date	Session Topic	Name of the Speaker
06.12.19	Inauguration – Entrepreneurship – the Why? And How	Ms. Ahalya S Founder and CEO, Kanakavalli
	Star Alumna Entrepreneur – Sharing of Entrepreneurial Journey	Ms. Kamalika Krishmy A CEO, The Brown Box Company
	Star Alumna Entrepreneur – Sharing of Entrepreneurial journey	Ms. Anisha Nichani Founder - Svacch
07.12.19	Enabling Idea generation & B-Plan preparation	Dr. Navnit J Krishna Serial Entrepreneur and Mentor
	Exploring New Age Funding Channels	Mr. Chandrashekar Kupperi Founder, ANOVA Corporate Services
	Mentoring for Entrepreneurship	Ms. Vijayalakshmi Rao Mentor /Business Advisor
09.12.19	Profiling and channelizing student potential in emerging areas of entrepreneurship	Ms. Akhila Rajeshwar Executive Director, TiE Chennai
	Nurturing New Age Entrepreneurs	Mr. Balram Nair Vice President, The Chennai Angels
	Making students SaaS Ready	Mr. Vikram Ravi Ramanathan Head of Customer Success & Research, Unmetric

<b>Date</b>	<b>Session Topic</b>	<b>Name of the Speaker</b>
10.12.19	Institutional Linkages for Entrepreneurship Development	Mr. Shyam Sekar Chief Mentor and Strategist Startup Xperts Business Consulting Pvt. Ltd
	Harnessing the power of Technology in Business	Ms. K Suriya Prabha Founder & CEO, Youcode Intelligence Solutions
	Developing skills in students for success in Entrepreneurship	Ms. Chitra Sivakumar Managing Partner Time Links
12.12.19	Valedictory – Social Entrepreneurship	Dr. Saundarya Rajesh Author – ‘The 99 Day Diversity Challenge’ Social Entrepreneur Founder & President – AVTAR Groups

#### Staff Participation in Paper Presentation

<b>Date</b>	<b>Name of the Staff</b>	<b>Title / Topic</b>	<b>Organiser</b>	<b>Level</b>
04.02.20	Dr.Archna Prasad Ms.Aditi Samant	A Study On Green Practices Adopted By Small Retailers in Chennai - Awarded “Best Paper” (First Prize) and received cash prize of Rs.3000	M.O.P.Vaishnav College for Women Department of Commerce	National
04.02.20	Ms..Alamelu.C	Building Smart Cities using Blockchain Technology	M.O.P. Vaishnav College for Women Dept. of Commerce	National
04.02.20	Ms. Krupa . N	Emerging Role of Big Data in Indian Economy	M.O.P. Vaishnav College For Women- Dept. of Commerce	National
12.02.20	Dr.M.Vijayalakshmi	An Empirical Study on Retention of Qualified and Skilled Teachers-with special reference to TeachersWorking in Schools of India.	Post-Graduate Dept of HRM— M.O.P. Vaishnav College for Women	National
25.02.20	Dr.M.Vijayalakshmi	An Empirical study on Green Entrepreneurial Ventures in India	Quaid-e-Milleth College for Men	Inter-national
25.02.20	Ms. Krupa .N	Creating Positive Organisational Environment for Building Employee Resilience	Quaid-e-Milleth College for Men	Inter-national

### Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal Book	Level
25.02.20	Dr.M.Vijayalakshmi	An Empirical study on Green Entrepreneurial Ventures in India	Parishodh Journal, Vol IX, Issue II, Feb 2020-SP-1 ISSN No. 2347-6648 (UGC Care List Group 1)	International
25.02.20	Ms. Krupa .N	Creating Positive Organisational Environment for Building Employee Resilience	Impact Factor 6.3)	
04.02.20	Ms. Alamelu.C	Building Smart Cities Using Blockchain Technology	Our Heritage JournalVol-68 -Issue-30-February-2020 ISSN::0474-9030(UGC Care Approved International Indexed and Referred Journal Impact Factor 6.6)	
29.02.20	Ms.Sangeetha Manoj	“Catch Them Young”: Role of Educational Institutions in Community Development - A Descriptive Study on the Perception of College Students in Chennai.	International Journal of Advanced Science and TechnologyISSN: 2005-4238 Vol. 29, No 4, (2020) pp.1273-1286 (Scopus Indexed)	

### Staff Participation in Workshops

Date	Name of the Staff	Title / Topic	Organizer	Level
20.09.19	Ms. Alamelu .C	Machine Learning and Artificial Intelligence	S.R.M. School of Management and Technology	National

### Staff as Resource Person or Judge

Date	Name of the Staff	Type of Work	College Name
21.06.19	Dr. M.Vijayalakshmi	Resource person One day Training programme for teachersfor Students Induction ProgrammeEntrepreneurial skills	University of Madras
09.07.19	Dr. M.Vijayalakshmi	Resource person ED Cell Inauguration	Sri Malolan College of Arts and Science
14.10.19	Dr. Archna Prasad	Guest Lecture on Case Study on Financial Management	Ethiraj College For Women, Chennai
21.08.19	Ms. Alamelu C	Judge – Tech Non Tech Intercollegiate Activity - OLAP	Department of Computer Science – M.O.P.V.C
01.02.20	Ms.Sangeetha Manoj	Judge – Adzap Intercollegiate Activity – Essence 2020	Department of Food Science Management - M.O.P.V.C
02.03.20	Dr. M.Vijayalakshmi	Judge- Best project presentation	PG Department of Commerce M.O.P.V.C

### Staff Participation in Seminars and Conferences

Date	Name of the Staff	Title / Topic	Organizer	Level
06.09.19 & 07.9.19	Ms.Sangeetha Manoj	MOOCs For Blended Teaching And Learning	Loyola College (Autonomous) Chennai	National National
22.02.20	Dr. M.Vijayalakshmi	Education Leadership Conclave	Sri Ramakrishna Math	Regional

### Staff Participation in Refresher Programmes

Date	Name of the Staff	Title / Topic	Organizer	Level
August – September 2019	Dr.Archna Prasad Ms. Sangeetha Manoj Ms.Aditi A Samant	Body Language - Key to Professional Success	NPTEL -IIT Roorkee	National

**Staff Participation in Faculty Development Program**

<b>Date</b>	<b>Name of the Staff</b>	<b>Title / Topic</b>	<b>Organizer</b>	<b>Level</b>
06.12.19 to 12.12.19	Dr. Archna Prasad Dr. M.Vijayalakshmi Ms.Sangeetha Manoj Ms. Aditi A. Samant Ms. C. Alamelu Ms. Krupa Ms. Smrithi Ganesh	Ignite 2019 -Creating and Sustaining Entrepreneurship Culture in Institutions of Higher Education	M.O.P.V.C	Regional
29.03.19 & 30.03.19	Dr. Archna Prasad	Role of Teachers in Assessment and Accreditation of Higher Educational Institutions (under CPE scheme sponsored by UGC)	Justice Basheer Ahmed Sayed College for Women	National



## Department of Commerce - Common Activities

### COMMERCIO - INTER COLLEGIATE COMPETITION

**Date: 10<sup>th</sup> August 2019**

‘Commercio’ - An Inter - Collegiate fest was initiated with the aim to bring together students from top city colleges in the field of commerce to participate in various intellectual events that will hone their business skills on 10<sup>th</sup> August 2019. Commercio hosted over 150 participants from 17 colleges around the city. The theme for this year is Ro-Man-Rendezvous with Machine. 3 on-stage and 3 off-stage events were conducted namely – Potpourri, Adzap, BluePrint, Mentalist, Interio, Lawyer it up. The overall trophy was bagged by Loyola College

### 7<sup>th</sup> ANNUAL WORKSHOP SERIES 2019-20 (INTER DEPARTMENTAL)

#### MAN AND MACHINES - UPSKILLING FOR THE FUTURE

**Date: 23<sup>rd</sup> November 2019**

The Department of Commerce organized the 7<sup>th</sup> Annual Workshop Edition for the students of the Department of Commerce on the topic ‘Man and Machines’ - Upskilling for the future. The Department of Commerce in addition to imparting domain knowledge provides practical exposure and hands on experience to students. A total of 20 parallel workshops on varied topics like Augmented Reality, Virtual Reality, IoT, Digital transformation, Design Thinking etc to name a few were conducted. Galaxies of experts from industry were the resource persons for the workshop and 900 students were benefited. The aim was to educate younger generation with regard to emerging technology and its application in different walks of life.

Name of the Workshop	Resource Person
IoT and Digital Transformation	Mr. Ramkumar Managing Director College of Computerised Accountant
Big Data applications in Finance	Mr. Banu Kumar Business Consultant, ARRA ASSOCIATES
E-HRM	Mr. Pakku Kalyana Ramashastri First Generation Entrepreneur
The future of Mobile Wallets	Dr. Ramasubramaniam Consultant- FinanceITM B-School
Consumer Protection and cyber security	Dr. Vijaya Tilakam Coordinator - Consumer Advice Center
AI applications in Interior Designing	Ms. Sachi Jindal Interior designer and Educationalist
Imparting classical art forms with AI.	Ms. Aishwarya Mani Dancer / Yoga teacher & Practitioner

Health, Nutrition and Well-Being	Ms. Divya Founder and Chief Nutritionist Sano
Fashion Illustrations Neuro Linguistic Program (NLP)	Ms.Abi Ms. Pushpa Adishesan Life coach & NLP Practitioner
Augmented v/s Virtual Reality.	Ms.Vanitha J Senior Marketing Manager HoloPundits Inc
Product Innovation and Branding	Ms. Barkha Malpani Manager - Marketing & Sales Vinshek Marketing - Ahmedabad
Digital Marketing & Web analytics	Ms. Anjana Palepu Marketing Consultant Experiencing Consulting Solutions
Workforce Analytics	Mr.Abimanyu Asst. Manager Recruitment TCS
The Speed Demon – Time Management Skills	Ms. Vandhana Rajendran HR Professional
Design Thinking	Mr. Sathya Chartered Accountant
Grooming for the Global Workplace	Ms. Ruby Alice Academic Head, Knowledge Research and Development Resource Department
Data Journalism	Ms. Saidarshini Attorney in Corporate and Commercial lawsJ.Sagar Associates
Block Chain Technology and Crypto Currency	Mr. Praveen P S Country Manager, Block chain Monk   Fintech Solutions
Forensic Accounting	Ms. Smriti Chandrasekhar CEO & Founder Quadraflake Consulting Pvt Ltd

### **1<sup>st</sup> ANNUAL WORKSHOP SERIES 2019-20 (INTER-COLLEGIATE)**

### **MAN AND MACHINES- UPSKILLING FOR THE FUTURE**

**Date: 14<sup>th</sup> December, 2019**

The Program witnessed a variety of topics under Artificial Intelligence, addressed by experts in the respective fields. The workshops were attended by around 180 students from various colleges in the city and 388 inter-disciplinary students from M.O.P. who all gave a very positive feedback on their experience. The students were able to learn and understand the omnipresence of technology, how to channelize them to work efficiently and the variety of opportunities that open for those who can proactively respond to the impending change in the way the world works.

<b>Name of the Workshop</b>	<b>Resource Person</b>
IoT and Digital Transformation	Mr.Ramkumar Managing Director, College of Computerised Accountant
Big Data applications	Mr. Banu Kumar Business Consultant- ARRA Associates
Consumer Protection and Cyber Security	Dr. Vijaya Thilakam Asst. Commissioner, Dept of Civil Supplies and Consumer Protection
Imparting Classical art forms with AI.	Ms. Jayanthi Srivatsan Bharathanatyam Artiste
Health, Nutrition and Well-Being	Dr.Rekha S General Dietician
Fashion Illustrations	Ms. Abinanthini Propreitor and Head Design, ASK Couture
Neuro Linguistic Program (NLP)	Mr. Ganesh Kumar S Emotional Intelligence Trainer, Certified EI CoachEQ Universe Learning Solutions Pvt Ltd
Product Innovation and Branding	Mr. Siluvai Amalan Senior Brand Consultant
Digital Marketing & Web analytics	Ms.Anjena Palepu Marketing Consultant Experiencing 42
Grooming for the Global Workplace	Ms.Archana Subbarayan Senior HR Service Advisor
Data Journalism	Ms Sai Darshini Attorney J Sagar Associates

### **1<sup>ST</sup> EDITION OF C-SUITE PANEL DISCUSSION**

**Date: 5<sup>th</sup> October 2019**

<b>Topic for the Panel Discussion - The Digitally Transformed Workforce</b>
<p><b>Moderator:</b> Dr.Lalitha Balakrishnan, Principal, M.O.P Vaishnav College for Women</p> <p><b>Panellist:</b></p> <ul style="list-style-type: none"> <li>○ Mr. Vikas Chawla, CEO of Social Beat,</li> <li>○ Ms. Aarthi. E.M, Head of SP Robotic Works,</li> <li>○ Mr. Kingshuk Paladhi, Head of Simplification and Transformation, India Development Centre, RBS</li> <li>○ Mr. Chintan Jain, Sr. Product Marketing Manager of Orangescape and Kissflow.</li> </ul>

## NATIONAL SUMMIT

### THE FUTURE IS HERE - HUMAN CENTRIC BUSINESS PLATFORMS FOR THE FUTURE

**Date: February 4<sup>th</sup> 2020**

THE FUTURE IS HERE – National Summit on Human Centric Business Platforms for the Future organized by the Department of Commerce hosted key note sessions, Parallel breakout Paper presentation sessions, an Innovation Challenge competition and an exclusive Student C – Suite panel focusing on future explorations and topics ranging from Artificial Intelligence, Interactive devices, human centric workplaces, Industry 5.0 and many more.

The objective of the seminar was to build digital eco system and to observe human centric business platforms for the future. The event witnessed 190 participants from 15 institutions from South India. 22 research papers were presented in 3 parallel tracks

Session	Topic	Speaker
Inauguration & Opening Key Note Address	Leveraging business - Discovering new horizons for the future	Mr. Arvind Parthiban Senior Director of Marketing Freshworks Inc.
Speaker Session	Driving Digital Transformations	Dr. Suceendran K M Business Leader & Digital Evangelist TATA Consultancy Services
Parallel Breakout Paper Presentation Sessions	<b>TRACK 1</b> <b>(Academia &amp; Industry)</b> <b><i>Building Digital Ecosystems</i></b>	Dr. Anish K Ravi Professor of Marketing & Strategy Chennai Business School
	<ul style="list-style-type: none"> <li>● Digital Infrastructure</li> <li>● Smart Cities</li> <li>● New Business Models and New age skills for –                             <ul style="list-style-type: none"> <li>○ Agriculture</li> <li>○ Healthcare</li> <li>○ Retail &amp; Logistics</li> </ul> </li> </ul>	
	<b>TRACK 2</b> <b>(Academia &amp; Industry)</b> <b><i>Workforce Optimisation</i></b>	Ms. Sneha Shah Freelance Strategy & Project Management
	<ul style="list-style-type: none"> <li>● The Global Workplace in 2030</li> <li>● Human capital creativity</li> <li>● Creating Human Centric Workplaces</li> <li>● Innovation at the workplace</li> <li>● Corporate Social Responsibility</li> <li>● Workforce Analytics</li> <li>● Mental Health &amp; Emotional Intelligence</li> </ul>	Mr. C. John Sounderdoss Paul Founder Director BGS International

Session	Topic	Speaker
	<p style="text-align: center;"><b>TRACK 3</b> <b>(Academia &amp; Industry)</b> <i>Business Sustainability for the future</i></p> <ul style="list-style-type: none"> <li>• Industry 5.0</li> <li>• Social Marketing</li> <li>• Digital Marketing</li> <li>• Augmented Reality and Virtual Reality</li> <li>• Artificial Intelligence Marketing</li> <li>• Ecological Sustainability</li> <li>• Chat Bots &amp; Conversational Assistants</li> </ul>	<p>Mr. Karthik Kannan R Operations Head YouCode Intelligence Solutions</p>
	<p style="text-align: center;"><b>TRACK 4</b> <b>(Students)Innovation</b> <b>ChallengeCompetition</b></p>	<p>Ms. Arushi Gupta Senior Manager – Digital Projects Social Beats</p>
	<p>Developing Digital Ecosystems for the future</p>	<p>Ms. Anuradha Kumar Social Media &amp; Brand Strategist Business Development</p>
<b>Student C – Suite Panel Discussion</b>		

## A TWO - DAY CONFERENCE ON “ACCOUNTING PROFESSION-TRANSFORMATION FROM ECLECTIC TO EXCITING”

**Date: 14<sup>th</sup> and 15<sup>th</sup> of February 2020**

A Two - Day Conference On “Accounting Profession- Transformation From Eclectic To Exciting was organised by the department to observe and highlight the impact of the dynamic legislative and business environment in the aspects of the fundamental shift that the accounting profession has undergone, the impact of numerous changes on versatility of accounting and auditing and the nature of job opportunities for aspiring Chartered Accountants (CA) of India.

The inaugural function was presided by Chief Justice Dr. Vineeth Kothari, who shared his seasoned thoughts on how to elevate the CA profession. He highlighted the prospects of securing a competitive edge by procuring an additional degree in Law for CAs to take part in the administration of justice in society. He also emphasized the need to feel one with the economy and having a sense of belonging to the nation to facilitate meaningful contribution and direction. The conference concluded with a valedictory ceremony presided by Shri P.B Sampath. In his address, Mr. Sampath spoke of his personal experiences in the profession, highlighting the “transformation to exciting” over a period of 55 years. He stated that no compromise on values, integrity or ethics should be made, despite any transformation. The Society also graciously presented another endowment award in memory of former principal, Late Dr. Nirmala Prasad

<b>Session</b>	<b>Topic</b>	<b>Speaker</b>
1	Accounting Standards - Issues	S. Sundaraman & G.N.Ramaswami
2	Insolvency And Bankruptcy Code	Ramana Kumar
3	Code Of Ethics 2019, An Introduction	R.G. Rajan
4	Leveraging Data Analytics	Venkatesan M.
5	Balance Score Card Of ICAI	V. Pattabhiram
6	Corporate Financial Reporting- Limitations	Annirudh
7	Global Taxation 2.0	Sudarshan Rangan
8	Protective Audit	S. Ramakrishan

## Department of Commerce (Accounting & Finance)

### BUSIBEE - 19

- Best Marketer
- Every Drop Matters
- Sink Or Swim
- Stock Wars
- Balancing Act
- Think or Blink (Quiz)

### LUMINESCENCE – 19

- Adzap
- Mime
- Corporate Walk
- Lexicon
- Shark Tank
- Potpourri
- Interio
- Suit up
- Stockathon
- Against the Clock

The activities of the Department Club BUSIBEE were held on August 08, 2019. Overall winners were III Year students and Miss Busibee was won by Subhiksha II Year B.Com A&F Sh-I.

A One Day Business was organized by the students of II B.com (A&F) Shift I students on the topic- Gratitude on August 16, 2019.

The activities of the Department Club LUMINESCENCE were held on September 12, 19.

An activity on Income tax Taxilab was conducted on September 25, 2019

An exhibition on GST- Taxicle was organized by III B.Com (A&F) Shift I on February 26, 2020

### Guest Lectures

Date	Topic	Resource Person
12.07.19	The Path Travelled	Nithya Kala Karthik Proprietor, Mind Genius Academy, Chennai
09.09.19	Practical Auditing: Auditor's Rights and Duties, Audit report and practical performance of audit	Mrs. Gayathri Partner, Profajds Consulting
20.09.19	Financial Reporting: India's transition into IND AS and iGAAP	Ms. Charulatha D Proprietor, Charulatha & Co
30.09.19	Highlights of Income Tax Act	Mr. Madivanan Additional Commissioner of Income Tax
04.10.19	Upshot of Money Laundering Act	Mr. Mohana Sundaram Company Secretary

17.12.19 to 19.12.19	International Trade, Trade policy	Prof. T. Pattabiraman, M.Tech., M.B.A., M.I.E., C.Engg., Cert of IIFT Professor Chennai Business School and Crescent School of Business
06.01.20 08.01.20 10.01.20 13.01.20 20.01.20	Business Taxation – General Sales Tax – Records, Returns and Documentation	Mr.T.R. Srinivasan Mr. Appala Naidu Mr. Gokula Krishnan Practicing Chartered Accountants
13.02.20	Filing of Returns and GST Network	Ms. Deepika Ganeshan Chartered Accountant
17.02.20 & 18.12.20	Standard Costing and Variance Analysis	Dr. Uthira Vice Principal- M.O.P V.C

### Journal

- Name of the Journal B.Com A&F Sh-I : YUVA  
Best Article: A Survey on “Technopreneurs” by R. Nanditha, Ashmita. N, P.Haripriya  
III B.Com (A&F) Shift I
- Name of the Journal B.Com A&F Sh-II: Lumi’ere Volume V  
Best Article: A Study on How do Brands Emotionally Connect with Customers by  
Anjana Suresh and Anjana Vittala Prabhakaran II B.Com (A&F) Shift II B2
- Name of the Journal Consumer Club: CONSUMER ARTHASASTRA  
Best Article: How the Dawn of Artificial Intelligence will Affect Consumer Trends by  
Anushrutha Ravikumar III B.Com (A&F) Shift I

### Consumer Club

Date	Topic	Resource Person
14.08.19	Consumer Protection Act	Dr.. Vijaya Thilakam, Assistant Commissioner, Department of Civil Supplies and Consumer Protection
18.12.19	Go Green & Sustainable Consumption	Mr. Nehemiah, Assistant Commissioner, Department of Civil Supplies and Consumer Protection
18.02.20	Consumerism	Ms. Vijaya Thilakam & Mr. Nehemiah, Assistant Commissioner, Department of Civil Supplies and Consumer Protection
18.02.20	Consumer Arthasastra	Thematic Exhibition was organized on the topics: Rights & Responsibilities of a consumer, History and evolution of consumer, sustainable consumption, case studies on consumer exploitation.



### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
April - May 19	Bhavya	III B.Com (A&F) Sh-I	Internship	S L Gadhiya & Co.	Stipend INR 5000/-
April - May 19	Dolly Mehta	III B.Com (A&F) Sh-I	Internship	Grant Thornton	Stipend INR 10,000/-
April - May 19	Aditi	III B.Com (A&F) Sh-I	Internship	Tommy Hilfiger	Stipend INR 16,000/-
April - May 19	Anchal	III B.Com (A&F) Sh-I	Internship	Ramanujan & Bhuvaram (CA Firm)	Stipend INR 8,000/-
April - May 19	Uppasna Nagpal	III B.Com (A&F) Sh-I	Internship	Grant Thorton	Stipend INR 5,000/-
April - May 19	Sejal. N	III B.Com (A&F) Sh-I	Internship	Structured Living	Stipend INR 5,000/-
April - May 19	Sughanya Thiagarajan	II B.Com (A&F) Sh-I	Internship	Sify.com	Completion of Internship
21.06.19	Harshitha	III B.Com (A&F) Sh-I	Flash Mob	Express Avenue mall	Flash Mob performed on International Yoga Day
June 19	Dharsha Udayakumar Heeral Gadiya	III B.Com (A&F) Sh-I & Sh - II	Internship	The Manning School of Business, University of Massachusetts, Lowell, United States of America	Completion of Internship
June 19	G. Srudi Veena	II B.Com (A&F) Sh-I	Chess	Karur district Chess Association	II
26.07.19	Puravi Kadel	III B.Com (A&F) Sh-I	EY Campus Anchor Programme	EY GDS	Represented the College in EY Campus Anchor Programme
July 19	Soujanya	III B.Com (A&F) Sh-I	Internship	EHP India	Stipend INR 6000/-

23.08.19	G. Srudi Veena	II B.Com (A&F) Sh-I	Chess competition	Talent chess academy	I place and won Cash Prize of Rs:5000
Aug 19	Titikshaa Agarwal	III B.Com (A&F) Sh-I	Young and fearless	M.O.P.V. C - CIYF	Honored with Certificate and Medal
Aug 19	Priya Dharshini. M	I B.Com (A&F) Sh-I	High Speed type in English	National Type Institute-Cuddalore	II
04.09.19	Mownica Devi.R.G	I B.Com (A&F) Sh-I	Completed Central Government Certificate Programme in Yoga as a Trainer	Central Government	Certified Yoga Trainer
13.09.19	Aditi. K Yogeswari. V Subhiksha. M	II B.Com (A&F) Sh-I	Ideathon	M.O.P.V.C Computer Science Department	II
23.09.19	Swetha B	II B.Com (A&F) (S2). B3	Limelight (Monoact)	SSS Jain College for Women	II
25.09.19	Lavanya S Vigasini S Priyadarshini M	I B.Com (A&F) Sh-I	Potpourri	MCC- Commerce Culturals	II
Sep 19	Nanditha. R	III B.Com (A&F) Sh-I	Best Manager	Shri Krishnaswamy College for Women	II
Sep 19	Varshini K Sughanya Thiagarajan Krithiha M Aditi K Sujanitha R Deepika R	II B.Com (A&F) Sh-I	Rhythmic Beats	Shri Shankarlal Sunderbhai Shasun Jain College	I
Sep 19	Chahath	II B.Com (A&F) Sh-I	Ever Yuth Fresh Face	M.O.P.V.C-Conducted by Times of India	I
03.10.19	Lavanya S Swetha B Nithyasree	II B.Com (A&F) S2 B3 I B.Com (S2). B2	Situation Play	Ethiraj College for Women	I

Oct 19	Muskaan	II B.Com (A&F) Sh-I	Face of Chennai 19	Iris Events	I Runner Up
04.12.19	Varshini. K	II B.Com (A&F) Sh-I	Box Speaker	M.O.P.V.C- Journalism Department	II
06.12.19	Darshana. K Nanditha	III B.Com (A&F) Sh-I	Current Affairs Quiz	M.O.P.V.C - Journalism Department	I
13.12. 19	K.V. Divya Dharshini Shalini Harsha A Deepika R Abarna S	II B.Com (A&F) Sh-I	Workshop on Sustainable Development	Patrician College of Arts and Science - Consumer Club & Department of Business Administration	Participated
13.12.19	Lakshitha B.V	I B.Com A&F (S2). B3	Eminiscence - Clash of Titans	Department of Commerce, Loyola College	I
13.12.19	Swarnalatha P S	II B.Com A&F (S2) B2	Best Manager	Loyola College	II
31.12.19	Haritha. N	III B.Com (A&F) Sh-I	Yuva Kala Vipanchee	Vipanchee Nathyalaya Trust	Received an award “Yuva Kala Vipanchee”
06.01.20& 07.01.20	Varshini. K	II B.Com (A&F) Sh-I	Best Delegate	M.O.P.V.C Young Economists Summit 2020	Cash Prize of Rs. 1000
24.01.20	Ramya K K S	I B.Com A&F (S2) B2	Emojito- Emoji Creation	Ministry of Communications. M.O.P.V.C	Top III
24.01.20	Dhara V Davey Harshini A Davey	II B.Com A&F (S2) B2	Bridal Makeover	Asan Memorial College of Arts & Science	II
01.02.20	Akshita Iyer	II B.Com A&F (S2) B3	Debate	D.G. Vaishnav College	II
03.02.20	Sowmya Parvathi	II B.Com A&F (S2) B3	Carnatic Music	Ethiraj College for Women	II

04.02.20	Harini J	III B.Com A&F (S2) B2	Student Panel Discussion	National Summit on Human Centric Business Platforms for the Future. M.O.P.V.C	Innovation Challenger Award
04.02.20	Akshita Iyer	II B.Com A&F (S2) B3	Innovation Challenge	National Summit on Human Centric Business Platforms for the Future- M.O.P.V.C	Shortlisted for the Student Panel Discussion
07.02.20	Hemavathi M	I B.Com (A&F) Sh-I	Standup Comedy	WCC College	I
07.02.20 - 09.02.20	Srudi Veena	II B.Com (A&F) Sh-I	Chairman's Trophy	D.G. Vaishnav College	I
10.02.20	Aishwarya V	II B.Com A&F (S2) B2	Shake It Up- Freestyle Solo Dance	VIT Chennai	I
12.02.20	Nanditha Anushrutha Ravikumar	III B.Com (A&F) Sh-I	Paper Presentation	M.O.P.V.C – Department of MA HRM	II and Cash Prize Rs.3,000
12.02.20	Anisha Kumari Akitha Lath	II B.Com A&F (S2) B3	Paper Presentation	National Conference on Building Positive Environment for Employees	IV
14.02.20 & 15.02.20	R. Nanditha Siva Shankari Soujanya Nithyashree Pooja	III B.Com (A&F) Sh-I and II B.Com (A&F) Sh-I	Accounting Profession Transformation from Eclectic to Exciting	M.O.P.V.C. - Society of Auditors	Participated
20.02.20	Varshini. K Sithal. S	II B.Com (A&F) Sh-I	Business Quiz	Bhaktavatsalam College for Women	II
20.02.20	Lavanya S Swetha B Kiran Teja R	II B.Com A&F (S2) B3 I B.Com A&F (S2) B2	Adzap	Bhaktavatsalam College for Women	I

20.02.20	Priyadharshini M Jeevetha Hemavathi M Dhanuja Aarthi J Madhumitha R	I B.Com (A&F) Sh-I	Variety- Dance Competition	Hindustan College of Arts and Science	II
21.02.20	Taniya Bissa	III B.Com (A&F) Sh-I	Nail Art	Shri Krishna Swamy College for Women	II
21.02.20	Sughanya Thiagarajan Varshini . K Srinidhi. B Deepika . R	II B.Com (A&F) Sh-I	Group Music	Shri Krishna Swamy College for Women	II
26.02.20	12 Girls participated in a National Summit	II B.Com (A&F) Sh-I	EPSILON 20	Loyola College - EDC Club	Participated
27.02.20	Ms.Anushrutha Ms.Nithiya Ms.Nanditha	III B.Com (A&F) Sh-I	Pot Pourri	JBAS College	I

### Outstanding Achievements

- Sujanitha and Supraja -II B.Com (A&F) Shift I presented a paper on Consumerism and Sustainable Development in an International Conference and won a Cash Prize of Rs.8000

### Seminars Attended by Faculty Members

Date	Name of Faculty	Event	Organizer
06.12.19 - 12.12.19	Ms.Soundarya	FDP- Ignite 19	M.O.P.V.C
04.02.20	Ms. Geetanjali Jindger Dr Srividya Prathibha Ms. Vijayalakshmi Sailapathi Dr. Kavitha U Ms. Hemalatha J Dr Shakila.P Dr. Pavitra M Davey Ms. Shamili S Ms. Abinaya M Ms. Archana Kamesh Ms.Soundarya	National Summit on Human Centric Business Platforms for the future	M.O.P.V.C.

14.02.20 &	Ms. Geetanjali Jindger Dr Srividya Prathibha Ms. Vijayalakshmi Sailapathi Dr. Kavitha U Ms. Hemalatha J Dr Shakila.P Dr. Pavitra M Davey Ms. Shamili S Ms. Abinaya M Ms. Archana Kamesh Ms.Soundarya	Accounting Profession Transformation from Eclectic to Exciting	Society of Auditors & M.O.P.V.C
26.02.20	Dr Shakila.P	EPSILON 20	Loyola College – EDC Club

### Workshops Attended by Faculty Members

Date	Name of the Faculty	Event
20.06.19	Ms. Geetanjali Jindger	Curriculum development- Entrepreneurship Skill Development
01.08.19	Dr. Pavitra M Davey	Draft New Education Policy - D.G. Vaishnav College
27.09.19 & 28.09.19		Ms. Geetanjali Jindger Workshop on Quality Research - Loyola Institute of Business Administration
02.12.19 to 06.12.19	Ms. Geetanjali Jindger	Structural Equation Modelling - Basic and Advanced Analysis

### Paper Presentation and Publication by Faculty Members

Date	Name	Topic	Name of the Journal	Volume	ISSN
July 2019	Dr.U.Kavitha	MSME as a major constituent in Generating Revenue through Women Entrepreneurship	International Journal of Management, Technology and Engineering	Volume IX Issue VII	2249 - 7455
26.09.19	Ms Hemalatha J	Motivations and Risk Perceptions of Online Shopping Consumers- A Pilot Study in Chennai City	Marketing Mantras of 21 <sup>st</sup> Century	Volume 1	978-93- 86519- 76-4

Nov 2019	Dr Srividya Prathibha	Role of Passion as a Mediator between Motivational and Individual Traits of Technology Entrepreneurs	International Journal of Recent Technology and Engineering (IJRTE)	Volume No. 8	2277-3878
14.12.19	Ms.Soundarya M.S.	Impact of Corporate Governance on the financial performance of Listed Companies- Empirical Evidences from India using Fuzzy set qualitative Comparative Analysis.	Think India	Volume No.22	0971-1260
Jan 2020	Dr. Srividya Prathibha	A Study on Professors' Adeptness and Students' Expectations on Perceived Student Learning Outcomes	Prabandhan: Indian Journal of Management	Volume No.13	0975-2854
Jan 2020	Ms. Hemalatha J	Relationship between Service Quality and Online Shopping Experience- Empirical Evidence with Structural Framework	Our Heritage	Vol-68, Issue 1	0474-9030
Feb 2020	Ms. Hemalatha J	Technology Acceptance of Digitally Connected Consumers- With Special Reference to Online Shoppers in Chennai	International Journal for Scientific and Technology Research (IJSTR)	Vol - 9, Issue 2	2277-8616
04.02.20	Ms.Vijayalakshmi Sailapathi	AI in Marketing	M.O.P.V.C National Summit on Human Centric Business Platforms for The Future	Presented	

**Faculty Members as Resource Person**

<b>Date</b>	<b>Name of the Faculty</b>	<b>Nature of Work</b>	<b>Institution</b>	<b>Topic</b>
21.06.19	Ms. Geetanjali Jindger	Resource Person.	University of Madras	One Day Training Program for Training of Teachers for Student Induction Program.
03.08.19	Ms. Geetanjali	Panelist.	R. Bhupathy & Co	Direct Taxes Rolling Trophy.



## Department of Commerce ( Marketing Management)

<p><b>Markathon</b></p> <p><b>August 19 – 22, 2019</b></p> <ul style="list-style-type: none"><li>• <b><i>Kotlerz Klan</i></b> (Intra Mural Activities)</li><li>• <b><i>Engage</i></b> (Lecture and Workshop Series)</li><li>• <b><i>Emporia</i></b> (Flipped Classroom Activity)</li><li>• <b><i>Market Place</i></b> (Business on Campus Initiative)</li></ul>	<p><b>Kotlerz Klan</b></p> <ul style="list-style-type: none"><li>• Game Plan</li><li>• Adzap</li><li>• The Blueprint</li><li>• The Mentalist</li><li>• Art Attack</li><li>• Sell the Shoe</li></ul>
---	---

The Department of Commerce (Marketing Management) organised its flagship event *Markathon* between 19<sup>th</sup> August and 21<sup>st</sup> August 2018. Markathon encompassed four events - Kotlerz Klan (intramural activities), Engage (lecture and workshop series), Emporia (Flipped Classroom Activity) and The Market place (Business on campus initiative). The theme for all the department activities was *Human Centric Marketing*.

- August 19, 2019: Kotlerz Klan, the student club of the department was inaugurated by Dr.Lalitha Balakrishnan, Principal – M.O.P.Vaishnav College for Women. Kotlerz Klan encompassed six intra mural events under its banner. Publicite the annual student journal of the department was released with the theme Human Centric Marketing. The journal highlighted the imperativeness of human centric marketing and its articles focused on the various aspects related to human centricity.
- August 20 & 21, 2019: Engage Lecture and Workshop Series was organized by the Department. Five lectures were conducted under this banner. The lectures included topics such as Digital marketing and nuances of HCM.
- August 22, 2019: Emporia - Flipped Classroom Activity was conducted for the students of III year by playing the MaJaaa Card Game. The Marketing organisation KREA conducted the activity to enable students to learn the marketing techniques in a fun and unique way.
- August 22, 2019: The Market Place is a Business On Campus initiative undertaken by the II year students of Marketing Management department as part of the practice school. The event was inaugurated by Dr.Lalitha Balakrishnan, Principal – M.O.P.Vaishnav College. The Entrepreneurial skills of the students was put to test with stalls being put up with GREENT i.e green entrepreneurship as the theme for this year and businesses included photo booths, games to food stalls, and shops selling eco-friendly products ranging from seeds to handmade candle holders. This gave students the opportunity to face the real-life experience with regard to business and marketing.

## Journal

Name of The Journal : Publicite

Theme : Human Centric Marketing

Best Article : You Are Both the Marketer and The One Marketed to –

Ms. Neelambhari K N – III B.Com (MM)

Cover Page Design : Ms.Sanjana V – III B.Com (MM)

## Book of Abstracts

Name of The Journal: Scholar

Theme: Marketing Research and Consumer Behaviour

Best Research Paper: A Study on Service Quality Gaps in The Banking Sector

with special reference to State Bank of India

Cover Page Design: Ms. Sanjana V – III B.Com (MM)

## Engage – Lecture and Workshop series

Date	Topic	Resource Person / Organizer
13.08.19	Sales and Distribution Management	Mr. John Sounderdoss Paul Founder Director, BGS International
20.08.19	One day Workshop - Content Writing	Ms. Anjana Palepu Ms. Manasa Seshadri Consultants Experiencing 42
21.08.19	Nuances of Human Centric Marketing	Mr. Kannan Parthasarathy Consumer Psychologist
28.08.19	Careers in Digital Marketing	Mr. Sorav Jain Thinker in Chief Echo VME
12.09.19	PR Skills for Marketers	Ms. Anuradha Kumar Independent Consultant
13.01.20	Creative Branding for International and Rural Markets	Ms. Bharkha Malpani Brand & Communication Manager Vinshek Marketing
21.01.20	International Trade War	Mr. Pattabiraman T Senior Business Consultant
22.01.20	One Day Workshop - Creative Advertising for Different Media	Ms. Shefali D. Udani Freelancer, Writer & Media Producer
23.01.20	Political, Economical, & Cultural Environment of Business in 2020 and Beyond	Mr. Pattabiraman T Senior Business Consultant

24.01.20	Creative Careers in Marketing and Advertising for the Millennials	Ms. Jayashree A.R Coordinator - MultimediaI CAT Media College
26.02.2020	GST Returns and Filing	Ms. Subashini Chartered Accountant

### Exhibition

Date	Exhibition	Name Description
20.09.19	Ice Breaker	Conduct of One Day Exhibition on the theme – <i>Human Centric Workplaces</i> on the following topics - <ul style="list-style-type: none"> <li>• People &amp; Process : Human Centric Business Process Management</li> <li>• Emotional Intelligence at the Work Place</li> <li>• Creating Happy Workplaces</li> <li>• Workplace Conflict</li> <li>• Human Centric Leadership</li> <li>• Communication &amp; Mis – Communication</li> <li>• Co-ordination &amp; Team building</li> <li>• Ethical Management</li> <li>• Mc Gregor’s X theory &amp; Y theory</li> </ul>
26.02.20	Marketing Express 3.0	One Day Exhibition on the theme – <i>What’s next in marketing?</i> on the following topics - <ul style="list-style-type: none"> <li>• Artificial Intelligence Marketing</li> <li>• Augmented Reality &amp; Virtual Reality</li> <li>• Chatbot Customer Service</li> <li>• Smart Interactions with Digital Assistants</li> <li>• Digital &amp; Social Media Marketing</li> <li>• Content Marketing</li> <li>• Influencer Marketing</li> <li>• Green Marketing</li> <li>• Human Centric Marketing</li> </ul>
26.02.20	Retail Spaces	Display of exhibits on the theme – <i>Retail 2020</i> with the following innovative retail formats – <ul style="list-style-type: none"> <li>• The Modern Edge</li> <li>• Fashion Atelier</li> <li>• Coffee On Wheels</li> <li>• Drive In</li> <li>• Amazon Supermarket</li> <li>• Ulloor Sandhai</li> <li>• The Illusionist</li> <li>• Under Water Restaurant</li> <li>• Street Vendors Old and New</li> <li>• Signature Room</li> <li>• Igloo Restaurant</li> </ul>

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
30.07.19	Sakshi Ridhi Sanwal Komal P Khushi Vanshika A Jain	I B,Com (MM)	Karishma	GSS Jain College For Women	I
29.08.19	Ananya Shri. R	II B.Com (MM)	Say Cheese	D.G. Vaishnav College	III
19.08.19	Ananya Shri. R	II B.Com (MM)	FOTO	Shri Krishnaswamy College for Women	III
05.09.19	Sethulakshmi G	II B.Com (MM)	Chenani's Got Talent	Youth Develop- ment Consortium	Winner
04.10.19	Muskan Gutgutia	III B Com (MM)	Poster Making	Ethiraj College	II
04.12.19	Nivedita Bharathy	III B.Com (MM)	Box Speaker	Department of Journalism M.O.P Vaishnav College	I
07.01.2020	Muskan Gutgutia	III B.Com (MM)	Yes Summit	M.O.P. Vaishnav College	Chair Award
11.01.20	MuskanGutgutia	III B.Com (MM)	M.O.P. Bazaar	M.O.P. Vaishnav College	Most Eco Friendly Stall Award
04.02.20	Muskan Gutgutia Anjali Goel	III B.Com (MM)	Innovation challenge Competition	National Summit on the future is Here	Winner - Innovation Challenger Award
12.02.20	Muskan Gutgutia	III B Com (MM)	Poetry writing	Stella maris	2 <sup>nd</sup> prize

### Semester Abroad Program

Name of the Student	Name of the University	Year
Sowparnika J	College of Liberal Arts University of Juniata Huntingdon Pennsylvania	III

### Outstanding Students' Internships

Name of the Student	Year	University / Company Name	Project / Topic
Samyuktha Kumar Kashish R Jain Divya Sharda R Bagyasree S Meena R Varsha S	III III III III II II	Manning School of Business - University of Massachusetts Lowell, USA	International Business Strategy and Digital Marketing
Sowparnika J	III	Fresh Works	Digital Marketing
Pallavi K	III	Social Beat	
Neelambhari K N	III	Ithought	
Padmavathi G	III	Social Beat	Marketing Research and Consumer Behaviour

### Student Participation in Seminars

Date	Name of the Seminar	Organizer	Level
25.09.19	BLOC - Corporate Board Room	Post Graduate Department of Business Administration – M.O.P. Vaishnav College for Women	National
05.10.19	C – Suite Panel on The Digitally Transformed Workplace	Department of Commerce – M.O.P Vaishnav College for Women	Regional
29.11.19	Young Entrepreneurs Conclave	Bala Vidya Mandir	National
13.12.19	Logistics Summit 2019	Indian Institutes of Logistics	National
17.12.19 & 18.12.19	Take Diversion – Career Management Counselling	Department of Media Management	Regional
08.01.19 & 09.01.19	Think Edu Conclave	The New Indian Express	National
20.01.20	Past, Present and Past of Management Education	Post Graduate Department of Business Administration	Regional
04.02.20	The Future is here- National Summit on Human Centric Business Platforms of the Future	Department of Commerce – M.O.P Vaishnav college	National
12.02.20 & 13.02.20	Champion Woman	Global Adjustments	Regional
14.02.20 & 15.02.20	The Society of Auditors National Seminar	The Chartered Accountants Study Circle	National

### Staff Participation in Seminars

Date	Name of the Staff	Title	Organiser	Level
29.03.19	Dr. Nisha U	India @ 75 –Industry 5.0 Future Forward	Confederation of Indian Industries	International
18.06.19	Dr. Nisha U	Women Leadership Summit	University of Massachusetts, Lowell, USA	International
27.07.19	Dr. Nisha U	Draft 2019 –National Education Policy	Chennai Citizens forum &Tamilagam Research Foundation	National
20.09.19-21.09.19	Dr. Nisha. U	International Brand Summit –Building Brands across Generations	Confederation of Indian Industries	International
12.10.19	Dr. Nisha. U	Integrating talent Development into Ecosystems for Challenge Driven Innovation in Higher Education	UGC - Human Resource Development Centre & University of Madras	International
14.12.19	Dr. Nisha U	NAAC Revised Standards	D.G. Vaishnav College	National
09.01.20	Dr. Nisha U	Think Edu Conclave	The New Indian Express	National
28.02.20	Ms.Shyamala	Researchscape	M.O.P Vaishnav College for Women	Regional

### Staff Participation in Workshops/FDPs/Refresher Programs

Date	Name of the Staff	Title of the Workshop	Organiser	Level
05.07.19	Ms. Vaishnavi C.S.D.	Change in Learning Approach – FDP	Cognizant	Regional
27.09.19 & 29.09.19	Ms. Nisha .M	Two day FDP on Quality Research	Loyola Institute of Business Administration	Regional
31.10.19	Dr. Nisha .U	NAAC Accreditation and Re Accreditation	University of Madras	National

### Staff Paper Presentation

Date	Name of the Staff	Topic	Organiser	Level
04.02.20	Dr. Nisha U	Collaborative Robots and Analog Humans – Issues and Challenges in Creating Human Centric Workplaces for Industry 5.0 ( <i>Awarded I Prize and Best Paper Award</i> )	M.O.P. Vaishnav College for Women	National
04.02.20	Ms Nisha M	Role of Artificial Intelligence in Advertising and Marketing	M.O.P. Vaishnav College for Women	National
04.02.20	Ms Shyamala K	Emerging Role of Big Data in Indian Economy	M.O.P. Vaishnav College for Women	National
04.02.20	Ms Vaishnavi C.S.D.	Impact of Emotional Intelligence on Job Performance with Special Reference to Automobile Industry	M.O.P. Vaishnav College for Women	National

### Staff Publications

Date	Name of the Staff	Title of the Paper	Name of the Journal Book	Issue No. ISSN No.
30.03.19	Dr. Nisha U	A Study on Consumer Preferences Regarding Restaurants, Food Delivery Apps and Home Cooking	Journal of Management Research and Analysis (JMRA)	ISSN : 2394 - 2770 Impact Factor : 6 303UGC No: 63796
21.11.19	Dr. Nisha U	An Empirical Exploration of Consumer Buying Behavior in the Age of Luxury Branding – With Special Reference to The Chennai Retail Market	International Journal of Recent Technology and Engineering (IJRTE)	SCOPUS & UGC CARE LIST AISSN: 2277 - 3878 Impact Factor: 5.92
07.12.19	Dr. Nisha U	The Impact of Corporate Governance on the Financial Performance of Listed Companies- Empirical Evidences from India Using Fuzzy set Qualitative Comparative analysis	Think India Journal	UGC CARE LIST DISSN: 0971-1260 Impact Factor : 6.2

31.12.19	Dr. Nisha. U	Green Infrastructure as a driver for socio economic development- Empirical evidences from India with special focus on Environmental Degradation	Think India Journal	UGC CARE LIST DISSN: 0971-1260 Impact Facotr: 6.2
----------	--------------	---	---------------------	--

**Staff as Additional Qualifications**

Date	Name of the Staff	Qualification	Awarding Institution
05.04.19	Ms. Vaishnavi CSD	NPTEL Online certificate – Financial Institutions and Markets	NPTEL through IIT - Kharagpur
11.06.19	Ms. Vaishnavi CSD	ICWA INTER	Institute of Cost Accountants of India
09.10.19	Ms. Vaishnavi CSD	Swayam Online Certificate Course –Research Ethics	UGC through INFLIBNET Centre, Gujarat

**Staff as Resource Person**

Date	Name of the Staff	Event	Institution
14.02.20	Dr. Nisha U	Subject Expert for External Academic Audit	Department of Commerce (Marketing Management) D.G. Vaishnav College



## Department of Corporate Secretaryship

### ELITE CLUB

Inquizitive
Business plan
Mergers and Joint Ventures
Greatest showman
Stress Interview
Corporate Walk

#### Journal

Name of the Journal: Signet

Theme of the Journal: Entrepreneurship

Best Article: Social Entrepreneurship S.Akhila & R.Ramya  
II B.Com (CS)

#### Guest Lectures

Date	Topic	Resource Person
31.01.20	Insolvency & Liquidation	Mr.Desikan Balaji Company Secretary, Managing Partner of DB Law Chambers
06.09.19	Impact of Companies Act 2013	Ms. Dixitha Kumbhat Company Secretary MK Surana & Co.
26.02.20	Filing of Returns and Matching of Input Tax Credit	CA. Subashini Chartered Accountant

#### Workshop Conducted

Date	Topic	Resource Person
23.11.19	Design Thinking	Mr. Sathyakumar Chartered Accountant Chief Strategist Tycoonplus Advisors Private Limited India
23.11.19	Work Force Analytics	Mr.Abimanyu Assistant Manager-Recruitment, TCS
23.11.19	The Speed Demon- Time Management Skills	Ms.Vandana Rajendran HR Business Partner, Cavin Kare Pvt Ltd

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
01.08.19	Tanya Ramprasad Aishvarya Natarajan	III B.Com (CS)	Business connexions	Sri Kannika Parameshwari College of Arts and Science	I
29.08.19	Tanya Ramprasad	III B.Com (CS)	Budget guru	D.G.Vaishnav College	I
29.08.19	Dharini Akshara Vaishnavi .S	III B.Com (CS)	Silence please	D.G. Vaishnav College	II
09.09.19	Harshana.G	II B.Com (CS)	Block and Tackle	Shri Krishnaswamy College for Women	II

### Practice School

AKRITI- is an entrepreneurial venture in the form of a public limited company which is floated by the students of Department of B.com (CS). It gives exposure to the students to run a company and it is part of the curriculum which is initiated as practice school. Akriti declares 100% dividend to its shareholders since its inception. AKRITI is also effectively managing the Impressionz M.O.P.V.C- Campus Stationery Stall.

The following activities were conducted:

- Summer Camp: A two-day Summer Camp was conducted in the month of April by the members of Akriti for The students to develop skills and knowledge.
- Festive Stall: A three-day Stall was set up on the occasion of Christmas and New Years at the College Campus in December.
- Other Activities: A stall was put up at the M.O.P.V.C Bazaar for developing Entrepreneurial skills and 3% of the proceeds were contributed towards Thozhil Seiyalam Thozhi initiative.

### Staff Publications

Date	Name of the Staff	Title of the Paper	Name of the Journal Book	Issue No.
26.09.19	Dr.Lalitha Balakrishnan & Ms.V. Sudha	A study on the Awareness and Challenges Faced by Customers Towards Green Banking - Special Reference to Chennai City	Regional - I	ISBN : 978- 93-86519 76-4
29.01.20	Dr. Lalitha Balakrishnan & Ms.V.Sudha	A Study on the Challenges Faced by Micro and Small Women Entrepreneurs with Special Reference to Chennai City	Our Heritage UGC Care Listed Journal	ISSN No. 0474-9030 Volume 68 Issue No.1

### Staff Presentations

<b>Date</b>	<b>Name of the Faculty</b>	<b>Name of the Paper</b>	<b>Level</b>
26.09.19	Dr. Lalitha Balakrishnan & Ms.V. Sudha	A study on the Awareness and Challenges Faced by Customers Towards Green Banking-Special Reference to Chennai City	Regional - I
04-02-20	Dr. Uthira D & K.J Rachel	Effectiveness of Augmented Reality on Consumer Shopping Experience with reference to eyewear.	National
04-02-20	Ms. Nandhini.C	Impact of Emotional Intelligence on Job Performance With Special Reference To Automobile Industry	National

### Staff Additional Qualification

<b>Date</b>	<b>Name of the Faculty</b>	<b>Organizer</b>	<b>Title of the Course</b>	<b>Type</b>
Aug 2019 - Nov 2019	K.J. Rachel	Swayam- NTEPL	Innovation in Entrepreneurship	MOOC - COURSE-FDP
Feb 2019	Nandhini C	ICWAI	ICWA FINAL – GROUP 3	
July- 2019 Nov -2019	Nandhini C	Swayam- NTEPL	Research Ethics [given by UGC]	MOOC COURSE -FDP
Jan - 2019 April 2019	Nandhini C	NPTEL	Financial Institutions and Markets	AICTE FDP Certification

## Department of Commerce (Honours)

### Espirit (August 16, 2019)

- Hot Seat
- Motif Merger
- Potpourri
- Dream XI- IPL
- Business Tycoon
- Advert Expert

### Journal

Name of the Journal : ADORIA  
Volume Number : VI  
Theme of the Journal : “Behind the screen, a look into Automation and Business intelligence”  
Designer of Cover Page : Vidya Lakshmi P (III B.Com. Hons)  
Best Article : Chat-bots and Customer Satisfaction by Hresha S & Shivangi K.S (III B.Com. Hons)

### Guest Lectures

Date	Subject	Topic	Speaker
06.01.20	Industrial Laws	Negotiable Instrument Act, 1881- Introduction, Provisions Relating to Negotiations	Ms. Priyanka Jain Chartered Accountant
07.01.20	Industrial Laws	Negotiable Instrument Act, 1881- Rights and Obligation of the Parties to an Instrument, Notice of Dishonour, Noting and Protesting	
08.01.20	Industrial Laws	Negotiable Instrument Act, 1881- Acceptance and Payment for Honour and Reference in Case of Need, Presentment of Instruments, International law regarding negotiable instruments	
09.01.20	Industrial Laws	Negotiable Instrument Act, 1881- Different Types of Hundis, Rules of Compensation	

10.01.20	Industrial Laws	Interpretation of statutes-Need and Object, Rules of Interpretation, General principles, Presumptions Internal and External aids	
13.01.20	Industrial Laws	The General Clauses Act,1897- Definitions, Extent and Applicability, General Rules of Construction	
14.01.20	Industrial Laws	The General Clauses Act,1897- Powers and functionaries, Provisions as to Orders, Rules Made under Enactments	
18.01.20	Industrial Laws	Case law Analysis for CA Inter	
22.07.19	Corporate Law	Prospectus	Mr. R Arvind Company Secretary
23.07.19	Corporate Law	Mis-Statements in Prospectus Cases	
24.07.19	Corporate Law	Share Capital Cases	
25.07.19	Corporate Law	Allotment of Securities	
26.07.19	Corporate Law	Deposits	
29.07.19	Corporate Law	Charges	
30.07.19	Corporate Law	Debentures	
31.07.19	Corporate Law	Management and Administration	
01.08.19	Corporate Law	Case Law Analysis for CA Inter	
02.08.19	Corporate Law	Case Law Analysis for CA Inter	
17.08.19	Indirect Taxation	Customs Act 1962- Import Incentives	Mr. Karthik Chartered Accountant
31.08.19	Indirect Taxation	Customs- Types of Duty & Duty Drawback	
21.09.19	Indirect Taxation	Foreign Trade Policy, Bagged goods & Refund	
24.09.19	Indirect Taxation	Customs Duty Classification & Valuation	
28.09.19	Indirect Taxation	GST Returns – Advanced Problems	
03.10.19	Indirect Taxation	Revision for CA Inter- Advanced Problems	
30.09.19	Accounting for Companies	Accounting for Bonus and Rights issue, Basics of Accounting Standards	Ms. Swapna Chartered Accountant
01.10.19	Accounting for Companies	AS 3, AS 4, AS 5, AS 16 - Theory & Problems	
03.10.19	Accounting for Companies	AS 17, AS 22, AS 20 -Theory & Problems	
04.10.19	Accounting for Companies	Advanced Accounting Problems for CA Inter	
09.10.19	Accounting for Companies	Revision for CA Inter	

09.10.19	Taxation	Assessment of Individuals	Mr.Muthu Palaniappan Chartered Accountant
10.10.19	Taxation	Computation of Total Income & TDS	
11.10.19	Taxation	Advanced problems for CA Inter	
13.08.19	Advanced Accounting II	Accounting for ESOP	Mr.G Sai Mukundan Chartered Accountant
21.08.19	Advanced Accounting II	Advanced Problems in Buy Back of Shares	
04.09.19	Advanced Accounting II	Underwriting and Advanced Problems in Shares	
05.09.19	Advanced Accounting II	Advanced Problems in Amalgamation	
09.10.19	Advanced Accounting II	Revision for CA Inter	
04.09.19	Auditing and Assurance	Basics, Audit of Different Types of Entities	
06.09.19	Auditing and Assurance	Types of Audit, Principles and Standards	
13.09.19	Auditing and Assurance	Audit Report	
03.10.19	Auditing and Assurance	Audit Report, Audit of Banks	
04.10.19	Auditing and Assurance	Audit of Banks, SA 705, CARO	
10.10.19	Auditing and Assurance	CARO, Bank Audit, SA 710	

### Workshops

B.Com. Honours was a part of 20 workshops conducted by M.O.P. School of Business on November 23, 2019

Date	Topic	Resource Person
29.08.19 & 30.08.19	Business Unit Development – 1 ED Cell	Mr. Tamil Selvan Mahalingam Founder & CEO, Future Captains

### Skill Program

S.No.	Program	Resource Person
1.	Forensic Audit	Ms. Smriti Chandrasekar - Founder & CEO Quadraflake Consulting Private Ltd
2.	Basics of Financial Modeling	Sandeep Kothari IMS Proschool

## Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
01.08.19	S Varshini Sadhvi Kannan	III B.Com Honours	Power Point Presentation	Kanyaka Parameshwari College	I
13.08.19	Hemalatha C R Medha M Elamathi K	III B.Com Honours	Connexions - Comfest	Gss Jain College	II
13.08.19	Hemalatha C R Medha M Elamathi K	III B.Com Honours	Brand Vista - Comfest	Gss Jain College	II
13.08.19	Hemalatha C R Medha M Elamathi K	III B.Com Honours	Word Scrap - Comfest	Gss Jain College	II
19.08.19	Refaat Tajudeen	III B.Com Honours	Shipwreck- Invictus	Guru Nanak College	II
09.09.19	S Varshini Sadhvi Kannan Subhadra Ramabhadran	III B.Com Honours	B-Plan	Krishnaswamy College for Women	I
23.09.19	Manasa Sridhar	III B.Com Honours	Focused Madness	SSS Jain College	I
03.10.19	Aishwarya Venkatakrishnan Shivangi KS Saathvika	II B.Com Honours III B.Com I B.Com Honours	Debate	Ethiraj College For Women	I
13.12.19	Shreya Abitha Apoorva	II B.Com Honours	Illogical Marketing	Loyola College	II
13.12.19	Sri Ranjani P	III B.Com Honours	Stress Interview	Loyola College	I
14.12.19	S Varshini Vidyaa Lakshmi	III B.Com Honours	Stock Wars	Loyola College	I
04.02.20	Surbhi Baheti	II B.Com Honours	Best Manager	D.G. Vaishnav College	II
10.02.20	Kaviya Varshini S	II B.Com Honours	CA INTER Exemption Award	J K Shah Classes, Mumbai	Rs.7000
18.02.20	Varshini S Shivangi K S	III B.Com Honours	Lawyer It Up	D.G. Vaishnav College	I

### Notable Achievements

- Ms. Espirit was won by Shreya Vangipuram Prasad of II B.Com Honours
- Overall trophy for Espirit was won by III B.Com Honours

### Staff as Resource Person

Date	Name of the Staff	Served as	Organization
01.11.19	Dr. K Sindhu	University Nominee Board of Studies	SDNB Vaishnav College for Women

### Staff Participation in Workshops

Date	Name of the Staff	Topic	Organiser	Level
21.06.19	Ms. Priyanka R	Student Induction Programme	University of Madras	Regional
06.12.19 - 12.12.19	Ms. Priyanka R	Ignite – 2019	M O P Vaishnav College for Women	College
18.07.19	Dr. K Sindhu	Training on Evaluation Reforms in Higher Education	UGC, South Eastern Regional Office, Hyderabad	National
31.07.19	Ms. Gowri S	Education Essentials	D G Vaishnav College	National
10.02.20	Dr. K Sindhu	NAAC by Dr N Priya, Asst. Advisor, NAAC	D G Vaishnav College	College

### Outstanding Achievements

Course Name	Name of the Winners	Award Title/Prize	Organiser	Level
CA Intermediate	Subhadra Ramabhadran	Cleared Group I & II	ICAI	National
ACCA- P Level	Shivangi KS	Passed 2 Professional Level Paper	ACCA	International
CA Intermediate	Nisha Chandrasekar	Cleared Group II	ICAI	National
CA Intermediate	K S Mahathi	Cleared Group II	ICAI	National
CA Intermediate	Manasa Sridhar	Cleared Group I & II	ICAI	National
CA Intermediate	K Poornima	Cleared Group I	ICAI	National
CA Intermediate	Sadhvi Kannan	Cleared 2 papers in Group II	ICAI	National



CA Intermediate	Madumita R	Cleared Group II	ICAI	National
CA Intermediate	G Veenashree	Cleared Group II	ICAI	National
CA Intermediate	Sriranjani	Cleared Group II	ICAI	National
CA Intermediate	Vidyaa Lakshmi P	Cleared Group I & II	ICAI	National
CA Intermediate	SKaviyaVarshini	Cleared Group I & II	ICAI	National
CA Intermediate	Sushmaa J	Cleared Group I	ICAI	National
CA Intermediate	Aishwarya Venkatakrishnan	Cleared Group I & II	ICAI	National
CA Intermediate	Harini B	Cleared Group I & II	ICAI	National
CA Intermediate	Jananie Mohan	Cleared Group I & II	ICAI	National
CA Intermediate	Harshini	Cleared Group I & II	ICAI	National
CA Intermediate	Surbhi Baheti	Cleared Group I & II	ICAI	National
CA Intermediate	Gunavathi S	Cleared Group I	ICAI	National
CA Intermediate	Pratiba P	Cleared Group I	ICAI	National
CA Intermediate	Sneha	Cleared Group I	ICAI	National
CA Intermediate	S Ishwarya	Cleared Group I & II	ICAI	National
CA Intermediate	MridulaBala Murugan	Cleared Group I & II	ICAI	National
CA Intermediate	Abhinaya	Cleared Group I	ICAI	National
CA Intermediate	Jayashri MA	Cleared Group I	ICAI	National
CA Intermediate	Srilakshmi	Cleared Group I & II	ICAI	National
CA Intermediate	Satvikka Pai K	Cleared Group I	ICAI	National

### **Notable Achievements**

S Srividya of I B.Com Honours has secured AIR 48 in CA Foundation exam.

## Department of Economics

<p><b>ARTH Intra-Mural</b> <b>September 24, 2019</b></p> <ul style="list-style-type: none"> <li>• <b>Inauguration</b>-Prof. K Jothi Sivagnanam, Associate Professor &amp; Head, Department of Economics, University of Madras</li> <li>• War of Words</li> <li>• Spill the Ink</li> <li>• Did You Know</li> <li>• Wordsmith</li> <li>• The Millennial Economist</li> <li>• <b>Valedictory Address</b>- Mr. S. Viswanathan – Editor &amp; Publisher, Industrial Economist</li> </ul>	<p><b>ARTH Inter Collegiate</b> <b>December 7, 2019</b></p> <ul style="list-style-type: none"> <li>• <b>Inauguration</b>-Dr. Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for Women.</li> <li>• The Quizzical karma (Quiz)</li> <li>• The Grey Matter (Block &amp; Tackle)</li> <li>• Bull’s Eye (Stock war)</li> <li>• Chalk This! (Future Professor)</li> <li>• The Millennial Economist (Policy Maker)</li> <li>• Are you words worthy? (Creative Writing)</li> <li>• I, Meme, Myself (Meme Making)</li> </ul>
---	---

- The flagship event of the Department of Economics, ARTH Intra- Mural organized on September 24, 2019 was inaugurated by Prof. K Jothi Sivagnanam, Associate Professor & Head, Department of Economics, University of Madras. The events conducted for the students included War of Words, Spill the Ink, Did You Know, Wordsmith and The Millennial Economist. The Valedictory address was delivered by Dr. S. Viswanathan Editor & Publisher, Industrial Economist.

### Journal

**Name of the Journal :** ARTH

**Theme for the Year :** MSMEs in India

**Best Article :** Not all is well with “Ease of doing business” in India for MSMEs – Dhriti Rathod, II B.A. Economics

**Cover Page Design :** Ms. Nehaa P, II B.A Economics

### Guest Lectures

Date	Resource Person	Designation	Topic
12.08.19	Ms. Sneha Varma	Researcher, Urban Management Centre	Economic Policy Making and Analysis
24.08.19	Dr Rajini Sriraman	HR Head, Malladi Drugs and Pharmaceuticals	Human Resource Management
09.09.19	Dr. Malathy D	Professor- Department of Humanities and Social Sciences, IIT-Madras	Contemporary Issues in Education and Employment of Women

### Inter-School Economics Quiz EQ

The Economics Department of M.O.P. Vaishnav College for Women hosted the second edition of its Economics Quiz (EQ) on December 4, 2019, at the college premises. EQ 2019 saw participation from more than twenty five schools with more than hundred participants. The Quiz Master, Mr Arvind and his team from X Quiz it, conducted the challenging quiz with interesting rounds that had six teams in the finals. This left the audience captivated. Dr. Lalitha Balakrishnan, Principal of MOP Vaishnav College for Women presided over the prize distribution ceremony. PSBB walked with the Winner's trophy for the second edition of EQ.

### Young Economist Summit 2020

Date	Event Name	Chief Guest
06.01.20 & 07.01.20	Young Economist Summit	<p><b>Inauguration</b> – Dr. Rajendra Kumar, IAS, Principal Secretary to Govt. of TN (MSMEs)</p> <p><b>Valedictory</b> – Mr. Suresh Babuji Director In-Charge, MSME-Development Institute, Chennai</p>

The second inter-collegiate Young Economist Summit (YES)-2020 organised by the Department of Economics, M.O.P Vaishnav College for Women, was inaugurated on January 6 & 7 2020. YES is a truly unique initiative where budding Economists from colleges across the city came together to confer on an issue of national importance - **MSME'S IN INDIA: THE BIG IMPACT OF SMALL BUSINESSES.**

An Inter-Collegiate Summit was organized where over 100 participants from different colleges participated to explore different aspects of MSMEs – namely Capacity Utilisation, Environmental Sustainability, Growth of MSMEs in Tamil Nadu, IPR related Issues, Research Development and Innovation in MSMEs, Make in India and Building Global Competitiveness. Eminent Panelists like Ms. Chitra Alai – Regional Head Kerala & Tamilnadu – SIDBI, Ms. Sharon Bhutto - Executive Director at LEAD Mr. R Sundaram - National Convener, Swadeshi Jagaran Manch and Dr. Nirmalatha Ramesh Khanna - Advocate enlightened the students on different aspects of entrepreneurship, legal elements and investment avenues.

The deliberations of Various Students' Commissions were presented by the Student Chair to a panel of judges - Mr. Ramachandran – Regional Joint Director - MSMEs, Dr. Gowri Ramachandran- Chief Financial Adviser, School of Excellence Chennai and Mr. Shyam Sekar- Chief Ideator & Founder @ ithought who analysed and positively critiqued their solutions.

## Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
20.08.18	Seethalakshmi P S	I B.A. Eco	Cartooning	Ethiraj College, Chennai	I
	Swathi S	I B.A. Eco	Cartooning	Ethiraj College, Chennai	II
01.09.18	Swetha E	I B.A. Eco	Essay Writing	Justice Basheer Ahmed	II
24.09.18	Krithika R	I B.A. Eco	Shipwreck	Sayed College, Chennai Stella Maris College For Women	I
16.02.19	Krithika R	I B.A. Eco	Oratorical	Asan Memorial College of Arts And Science, Chennai	I
16.02.19	Krithika R	I B.A. Eco	Best Communicator	Asan Memorial College of Arts And Science, Chennai	I
21.08.19	Krithika.R	II B.A. Eco	Shipwreck	Justice Basheer Ahmed Sayed College, Chennai	II
21.08.19	Bhavana.S	II B.A. Eco	Adzap	Justice Basheer Ahmed Sayed College, Chennai	I
21.08.19	Janani Sri	II B.A. Eco	Adzap	Justice Basheer Ahmed Sayed College, Chennai	I
21.08.19	Srinidhi.G	II B.A. Eco	Adzap	Justice Basheer Ahmed Sayed College, Chennai	I
21.08.19	Akshara.S	II B.A. Eco	Adzap	Justice Basheer Ahmed Sayed College, Chennai	I
13.09.19	Shanmughapriya.B	II B.A. Eco	Product Launch	Ethiraj College, Chennai	I
13.09.19	Khusboo.B	II B.A. Eco	Product Launch	Ethiraj College, Chennai	I
13.09.19	Shanmughapriya.B	II B.A. Eco	Quiz	Ethiraj College, Chennai	I
13.09.19	Dhriti .R. Rathod	II B.A. Eco	Quiz	Ethiraj College, Chennai	I
13.09.19	Ankita G	II B.A. Eco	Quiz	Ethiraj College, Chennai	I
19.09.19	Bhavana.S	II B.A. Eco	Dumb Charades	SNDB Vaishnav College, Chennai	I

19.09.19	Akshara M.V.	II B.A. Eco	Dumb Charades	SNDB Vaishnav College, Chennai	I
19.09.19	Archana.A	II B.A. Eco	Dumb Charades	SNDB Vaishnav College, Chennai	I
14.09.19	Shanmughapriya.B	II B.A. Eco	Quiz	Ethiraj College,Chennai	Rolling Trophy
14.09.19	Dhriti .R. Rathod	II B.A. Eco	Quiz	Ethiraj College,Chennai	Rolling Trophy
14.09.19	Ankita G	II B.A. Eco	Quiz	Ethiraj College,Chennai	Rolling Trophy
24.09.19	S.Janani Sri	II B.A. Eco	Scream It Out	Shasun Jain College, Chennai	I
24.09.19	Amritha. V	II B.A. Eco	Scream It Out	Shasun Jain College, Chennai	I
27.09.19	Neha Pradeep	II B.A. Eco	Meme Production	Stella Maris College For Women, Chennai	II
28.11.19	Jansi Rani.R	I B.A. Eco	Capture a Story (Photography)	Ethiraj College, Chennai	II
28.11.19	Vaishalee.S	I B.A. Eco	Capture a Story (Photography)	Ethiraj College, Chennai	II
15.12.19	Krithika.R	II B.A. Eco	Debate	Loyola College, Chennai	II
14.12.19	Krithika.R	II B.A. Eco	Mock Stock	Loyola College, Chennai	I
14.12.19	Sindhu.C.M.	I B.A. Eco	Mock Stock	Loyola College, Chennai	I
08.02.20	Padma Bharati	I B.A. Eco	Potpourri	Madras School of Economics, Chennai	I
08.02.20	Sarayu.M	I B.A. Eco	Potpourri	Madras School of Economics,Chennai	I
08.02.20	Poorni.S	I B.A. Eco	Potpourri	Madras School of Economics,Chennai	I
10.02.20	Poorni.S	I B.A. Eco	Quiz	D.G. Vaishnav College, Chennai	II
10.02.20	Sarayu.M	I B.A. Eco	Quiz	D.G. Vaishnav College, Chennai	II

10.02.20	Khusboo.B	II B.A. Eco	Policy Maker	D.G. Vaishnav College, Chennai	II
10.02.20	Krithika.R	II B.A. Eco	Policy Maker	D.G. Vaishnav College, Chennai	II
10.02.20	Krithika.R	II B.A. Eco	Future Professor	D.G. Vaishnav College, Chennai	I
10.02.20	A.Haniya	II B.A. Eco	Policy Maker	D.G. Vaishnav College, Chennai	I
10.02.20	S.Akshara	II B.A. Eco	Singing	D.G. Vaishnav College, Chennai	I
10.02.20	Janani Sri	II B.A. Eco	Policy Maker	D.G. Vaishnav College, Chennai	I
10.02.20	A.Haniya	II B.A. Eco	Future Professor	D.G. Vaishnav College, Chennai	II
10.02.20	A.Haniya	II B.A. Eco	Spin a Yarn	D.G. Vaishnav College, Chennai	II

### Staff Publications

Date	Name of the Staff	Title of Paper	Title of Seminar	Organiser	Level
22.11.19	Ms. Kiran Varma and Dr. Uthira D	A study on Public Perceptions on Direct Benefits Transfers using the Situational Technology Acceptance Model	National Conference on Growth with Stability - Economic Prospects and Challenges in India	Madras Christian College, Chennai and The Indian Econometric Society	National
23.01.20	Ms. Raja lakshmy and Ms. Seema Thomas	A study on the issues and Challenges of paid home caregivers in Chennai.	National Conference on issues and Challenges of Women Working in the Unorganized Sector of India	Holy Cross College (Autonomous)	National

### Staff Publications

Date	Name of the Staff	Title of the paper	Name of the Journal	Issue No. ISSN No.
30.01.20	Ms. Rajalakshmy and Ms. Seema Thomas	A study on the issues and challenges of paid home caregivers in Chennai.	Our Heritage	ISSN : 0474-9030 Vol.68 No 54 (2020)

### Staff as a Resource Person

Date	Name	Details	Organizer
02.01.20	Ms. KiranVarma	Keynote Address on Global Harmony	Soka Ikeda College of Arts and Science for Women
04.01.20	Ms. KiranVarma	Recruitment Interview of Economic teachers	Kola Saraswathi Sr. Sec School, Chennai

### Staff Participation in Seminar / Conferences

Date	Name	Nature of Programme	Level	Title of Seminar	Organizer
11.10.19 to 13.10.19	Ms. Sruthi Kesh	14 <sup>th</sup> Annual International Conference of Forum for Global Knowledge Sharing	International	Technology & Economy	IIT Madras
09.01.20	Ms. Kiran Varma	ThinkEdu Conclave	National	India at 75: Vision for 2022	The New Indian Express
08.01.20	Ms. Sruthi Kesh	ThinkEdu Conclave	National	India at 75: Vision for 2022	The New Indian Express

### Staff Participation in Workshops

Date	Name of the Staff	Name of Workshop	Organiser	Level
04.11.19 to 14.11.19	Ms. KiranVarma	Workshop on Econometrics	Stell Maris College, Chennai and The Indian Econometric Society (TIES)	State
04.11.19 to 14.11.19	Ms. Seema Thomas	Workshop on Econometrics	Stella Maris College, Chennai and The Indian Econometric Society (TIES)	State
08.11.19	Ms. Kiran Varma	NIRF Workshop	Don Bosco College, Yelagiri	State
03.02.20 -o 08.02.20	Ms. Sruthi Kesh	81, 3-1, 11, 11 ( "o1oæÊ	6\$675\$ ' ~æ~, -o, ~ 8 1.ó3E-Ê	6-- ~



## Department of Computer Science

### Department Activities

- Computer Fair
- Programmers' Day
- Web-A-Thon
- IoT Ideathon
- OLAP
- LINK

### LINK/OLAP Events

- Logo Designing
- Tech-Non\_Tech
- Hunt O Hunt
- Junk Modelling
- Paper Presentation

### Department Club - ONLINE

July 25, 2019: 'Intra Mural' Competitions 'LINK' was conducted.

August 21, 2019: 'Inter Collegiate Fest' OLAP was conducted. The 'Overall Trophy' was bagged by the students of Women's Christian College.

### COMPUTER FAIR

The major event of the *ONLINE* Club 'COMPUTER FAIR' was inaugurated on August 30, 2019 by Dr. Lalitha Balakrishnan, Principal, M.O.P Vaishnav College for Women, Chennai. It had 1500 visitors and 150 participants.

Application, Digital , Arduino Projects and Mobile Apps were displayed by the students.

September 13, 2019 : **"International Programmers' Day"** was inaugurated by **Mr. R. Ravishankar, Head, K7 Academy, Chennai.**

It was a one day event with 400 participants. The event had three Technical Sessions on Machine Learning & Python, Digital Marketing & Website Portability and Deep Learning models using python.

### Highlights

**Web-A-Thon : 'Green Digital Educational Institution'** was the theme, that brought together Designers and Tech enthusiasts.

**IoT Ideathon :** Unique event for students to seed ideas around the theme of 'Smart Connected Devices' in various domains.

### Journal

**Name of The Journal :** COMPUTER ALMANAC, Volume XXV

**Theme :** Deep Learning

Cover Page Designed by Vinodha S, I M.Sc.(IT)

Best Articles

<b>Title of the Article</b>	<b>Student Name and Class</b>
Implementation of Self Driving using Deep Learning	Harshini Ramkumar, Sandhya N, Subrejaa. R I M.Sc (IT)
Predicting Human Behaviour using Deep Learning	Nivedha G, Pradiksha V III B.Sc. Computer Science
Deep Learning Using Block Chain	Priyanka S, Vysali K III B.C.A.

### Guest Lectures

<b>Date</b>	<b>Topic</b>	<b>Resource Person</b>	<b>Organization</b>
02.07.19	Being Industry Ready and skills to be developed for Sustaining in the Industry	Ms. Deepika A, Business Development Executive	Freshworks, Perungudi
05.07.19	Career Focus and skill sets required for the IT Industry	Mr. Ashok Shunmugavel, General Manager	Equiniti India Pvt. Ltd, Chennai
05.07.19	Data Science and Artificial Intelligence	Mr. Thamilenth, Project Head and Consultant	Ezlearn Pro Technologies Chennai
12.07.19	Industrial Requirements	Ms. Rathna, Operations Analyst	IDP, Nungambakkam Chennai.
15.07.19	Career Guidance in Graphic Design	Ms. Lekha Ravi, Senior Graphics Designer	Mckinsey & Company, Asendas, Taramani
17.07.19	Data Science	Mr. VR Anand, Data Analyst & Consultant	Eye Open Technologies, Chennai
18.07.19	Entry of Technical Students in Banking Industry.	Ms.Sruthi Subramaniyan, Senior Analyst	NATWEST Markets, RBS
19.07.19	Guidance in getting an Opportunity.	Ms.Meenakshi Sivaguru, Operations Executive	Goldmansachs, Bangalore.
20.07.19	SMAC (Social, Mobile, Analytics and Cloud)	Krishna Murthy	Cognizant,MPEZ, Chennai.
23.07.19	Career Guidance on Campus Placement	Ms. Deepika A, Business Development Executive	Freshworks, Perungudi
20.08.19	Significance of Decision Making in Information Technology	Prof. Satyanarayana Parayitam	University of Massachusetts, Dartmouth, U.S.A
04.12.19	Agile Development Practices in the IT Industry	Mr.Tam Shanmugam, Vice President	Deutsche Bank, Singapore
18.01.20	Emerging Technology	Mr. Yogees Kumar, Tech Lead	L&T Info Tech, Chennai

### Workshops

Date	Topic	Resource Person
02.07.19 & 03.07.19	Embedded Microcontroller & IOT Physics, Madras Christian College	Prof. Dr. Kumara Sathyan Retd. Prof. of
13.09.19	Machine Learning & Python	Mr. Senthil Kumar Gowran, Technical Manager & Technical Lead, HCL
13.09.19	Digital Marketing & Website Portability	Ms. K. Uma Maheswari, Freelance Trainer Academy
13.09.19	Deep Learning Models using Python	Dr. Saraswathi Velmurugan, Training Consultant, SSC-India
16.12.19	Project Management	Mr. Balaganesh Ramamurthy, Associate Director, Program Management Track, Cognizant.

### Faculty Development Programme

Date	Topic	Resource Person
14.09.19	Blockchain Technologies and its Research Areas	Dr. N. Bhalaji Associate Professor, Dept of Information Technology SSN College of Engineering

### Overall Trophies

Date	Name of the Trophy	Organizer
13.08.19	Chip – In 2019	Ethiraj College for Women
21.02.20	CYBROGZZ' T20	Alpha College of Arts and Science

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
01.08.19	Priyanka M V Srilaita R	III BCA	Technical Hunt	Sri Kanyaka Parameshwari Arts and Science College	I
01.08.19	Kajal Jain Syed Ali Fathima	III BCA	Miniature Modelling	Sri Kanyaka Parameshwari Arts and Science College	II

07.08.19	Nishkala G	III BCA	Web Designing	Intercollegiate-Ethiraj College For Women - Overall Winners	I
07.08.19	Gyathri R Divya Priya S	III BCA	Junk Art	Intercollegiate-Ethiraj College For Women - Overall Winners	II
07.08.19	Gayathri R	I BCA	Tech Non Tech	Intercollegiate-Ethiraj College For Women - Overall Winners	I
07.08.19	Sowmya Lakshmi R Akshaya Rajagopal	III BCA	Quiz	Intercollegiate-Ethiraj College For Women - Overall Winners	I
17.08.19	Aishwaria C Deepthy Lakshmi J K Varsha M R	II B.Sc. (CS)	GUESS IT- Shreyas	Shri Shankarlal Sundarbai Shasun Jain College for Women	I
27.08.19	Priyanka M V Srilaita R	III BCA	Quiz	Inter Collegiate- Mar Gregorious College	I
27.08.19	Radha G Sivanandhini S	III BCA	Connection	Inter Collegiate- Mar Gregorious College	I
30.08.19	Shruthi G Shalini P Nandhini R Monika S Srividya S	II B.Sc. (CS)  II M.Sc. (IT)	Adzap-SAMAR 2K19	Thiruthangal Nadar Arts College	II
27.09.19	Aishwaria C Divya Dharshini B Mahika A Parmar	II B.Sc. (CS)	Super Cluster- KRYPTA	Ethiraj Collge for Women	II
13.12.19	Madhumitha R Lavanya J	III B.Sc. (CS)	Paper Presentation	Loyola College XIBIT '19	II
13.12.19	Monisha D Sathya Priya K	II M.Sc. (IT)	Pic O Connect	Loyola College FACT	II
22.12.19 to 01.01.20	Gunasundari S Sugasri A S	II BCA	Temperature & Humidity	Project Exhibition in 45 <sup>th</sup> Trade Fair Tamil Nadu Government	
22.12.19 to 01.01.20	Ruthra S Janani S Jayasri M Sakthi Haritha S R Nithya C S	III BCA	Smart Bin	Project Exhibition in 45 <sup>th</sup> Trade Fair Tamil Nadu Government	

22.12.19 to 01.01.20	Pavithra S Shruthi V	I BCA	Musical Rhythm	Project Exhibition in 45 <sup>th</sup> Trade Fair Tamil Nadu Government	
21.02.20	Sruthi V Gunasundari S Sugasri A S	II BCA	IPL Auction Using LED Lights	Intercollegiate-Alpha Arts and Science College	I
21.02.20	Priyanka M V Srilalitha R, Sivanandhini S	III BCA	Quiz	Intercollegiate- MGR Janaki Arts and Science College	I
21.02.20	Priyanka M V Sushma G Sripriya Kumari M Bhavya P R Nishkala G	III BCA	Tech Singing	Intercollegiate- MGR Janaki Arts and Science College	I
21.02.20	Pooja Arora Akshaya Rajagopalan	III BCA	Paper Presentation	Intercollegiate- MGR Janaki Arts and Science College	I
21.02.20	Vijayalakshmi G Renuka R	III BCA	Debugging	Intercollegiate- MGR Janaki Arts and Science College	I
21.02.20	Shruthi S Priyadharshini R	II BCA	Meme Creation	Intercollegiate-Alpha Arts and Science College	II
21.02.20	Monisha Ravikumar	II BCA	Paper Presentation	Intercollegiate- Women's Christian College	II
21.02.20	Vidhya S Dhanalakshmi R	III BCA	Quiz	Intercollegiate- Women's Christian College	II
21.02.20	Vidhya S	III BCA	Block and Tackle	Intercollegiate - Women's Christian College	II
21.02.20	Ruthra S Sakthi Haritha S R	III BCA	Debugging	Intercollegiate - Women's Christian College	II
28.02.20	Sneha H Vanishree T	I BCA	Poster Presentation	SRM College of Arts and Science	II

### Student Participation in Workshops

Date	Title of the Workshop	Organizer	Level
14.12.19	Workshop on Up-skilling for the future - Man & Machines	M.O.P Vaishnav College for Women	Regional
13.02.20	Machine Learning using python and soft skills	B.S. Abdur Rahman Crescent Institute of Science & Technology	Regional

### Papers published by Students

Student Name	Class	Year of Publication Date	Name of the Journal	Title	ISSN No.
Nishkala G Priyanka M V Srilalitha R	III BCA	20.11.19	Think India Journal Vol-22-Issue-10- November-201, Pg. No: 2212-2223	Analyzing Binge-Watching Behavior Using Data Mining Techniques	ISSN : 0971-1260 UGC Care List
Akshaya Rajagopalan Vidhya S Bhavya P R	III BCA	22.11.19	International Research Journal of Engineering and Technology (IRJET) Volume 6, Issue 11, November 2019 S.NO:194	Financial Analysis using Data Mining	e-ISSN : 2395-0056
Priyanka M V Srilalitha R	III BCA	12.02.20	International Research Journal of Research in Applied Science and Engineering Technology (IJRASET)	An Approach to Implement An Inbuilt Hololens in a Mobile Phone with Vr Headgear	ISSN : 2321-9653

### Industrial Visit

Date	Place of Visit
20.07.19	Cognizant Technologies Solutions

### Staff Participation in Workshop

<b>Date</b>	<b>Name of the Staff</b>	<b>Title of the Workshop</b>	<b>Organiser</b>	<b>Level</b>
18.07.19 & 19.07.19	Ms. A. Angayarkanni	National Level Training on - Evaluation Reforms in Higher Education	UGC, South Eastern Regional Office, Hyderabad	National
22.08.19	Dr. Sakthi Kumresh Dr. R. Anusha	Digital Symposium	Great Lakes, Institute of Management	International
08.11.19	Ms. R. Gavoury	Data Processing and Automation for NIRF India Rankings-2019	Don Bosco College, Yelagiri Hills	State

### Staff as Resource Person

<b>Date</b>	<b>Name of the Staff</b>	<b>Institution</b>	<b>Nature of done work</b>
25.07.19	Dr. T. Sunitha Rani	Justice Basheer Ahmed Sayeed College for Women, Chennai	External Expert - Panel Member for Staff Research Project Approval
30.08.19	Dr. T. Sunitha Rani	Thiruthangal Nadar Arts College	CHIEF GUEST - Valedictory of Department of Computer Science Activities
16.09.19	Dr Sakthi Kumaresh	Dr. M.G.R. Educational and Research Institution	Doctoral Committee Member
16.10.19	Dr Sakthi Kumaresh	VELS Institute of Science Technology and Advanced Studies, Chennai	External Examiner for Ph.D viva
03.12.19	Dr. Priya Iyer K B	CTTE College For Women	Workshop on R Programming - Resource person
30.01.20	Dr. T. Sunitha Rani	The New College	Member of Board of Studies for Computer Applications as Subject Expert.
12.02.20	Ms. C S Padmasini	Dr. Ambedkar Government Arts College	Regional Seminar on Recent Trends in Computing - Resource Person
06.03.20	Dr. Brinda Ramanujam	Sir Theagaraya College Chennai	Chief Guest for the Association Function of Department of Computer Science

### Staff Publications

<b>Name of the Staff</b>	<b>Name of Paper</b>	<b>Title of the Journal Book</b>	<b>Issue No.</b>
Dr.R.Anusha Ms.A.Angayarkanni Ms.R.Gavoury	Blockchain Enabled Supply Chain Management	International Journal of Recent Technology and Engineering (IJRTE)	ISSN:2277-3878 Vol 8. Issue 4 - Page No. 4231-4234 Scopus Indexed
Dr.R Anusha	Dengue Fever Prediction using Data Mining Classification Technique	International Journal of Recent Technology and Engineering (IJRTE)	ISSN 2277.3878 Vol 8. Issue 4 Scopus Indexed
Dr.R.Anusha Ms.A.Angayarkanni Ms.R.Gavoury	Machine Learning and Digital Health	International Journal of Computer Trends and Technology (IJCTT )	Vol 67. Issue 4 - April 2019 ISSN:2231-2803
Dr.R.Anusha Ms.A.Angayarkanni Ms.R.Gavoury	A study of the Impact of Business Intelligence on Banking, Retail and Education sector	International Journal of Computer Science and Network(IJCSN)	Vol 8. Issue 3- June 2019ISSN (Online) : 2277-5420
Dr K. B. Priya Iyer	Queuing Theory Based Enhanced Resource Allocations over IAAS Cloud Architectures	International Journal of Engineering and Advanced Technology (IJEAT)	Scopus Indexed
Dr. Sakthi Kumaresh	International Research Journal of Research in Applied Science and Engineering Technology (IJRASET)	An Approach to Implement An Inbuilt Hololens in a Mobile Phone with VR Headgear	ISSN:2321-9653
Ms. C S Padmasini	'A Prediction to Choose Customers in Auto AncillaryAutomotive Products using K-Tree- Bayes Model for Improving Business Profits and Retention'	International Journal of Recent Technology and Engineering (IJRTE)	ISSN: 2277-3878
Ms.C S Padmasini	"PCAEBK-Means Model: A Novel A pproach To DetermineNumber of Clusters In Auto Component Customers."	International Journal of Scientific and Technology Research (IJSTR)	ISSN: 2277-8616



### Staff Participation in Seminar

Date	Name of the Staff	Title	Organiser	Level
07.08.19	Ms. Jayanthi J	International Seminar on "Green Technology and IOT"	Justice Basheer Ahamed Sayeed College for Women	International
18.10.19 - 19.10.19	Dr .Sakthi Kumaresh Dr. K. B Priya Iyer	State Level Workshop on "IPR"	Vels Institute of Science Technology and Advanced Studies, Chennai	State

### Staff Participation in Conference

Date	Name of the Staff	Title	Organiser	Level
17.01.20 to 19.01.20	Dr. Sakthi Kumaresh	An Application of Block Chain Technology in Education System.	Society of Data Science United Services Institute of India, New Delhi	International

### Additional Qualification

Date	Name of the Staff	Degree	University
23.07.19	Ms. T. Sunitha Rani	Ph.D	Bharathiar University

## Department of Mathematics

### Inter-Collegiate Competition - Lattice '19

- Paper Presentation
- Quiz
- Potpourri
- Math Modeling
- Cover Page Designing
- Channel Surfing

### Intramural Competition - Triquetra '20

- Paper Presentation
- Quiz
- Potpourri
- Math Relay
- Math Tune
- Poster making

### Workshops

Date	Topic	Resource Person
30.07.2019	Data Analytics Using R	Ms. S. Rohini Certified trainer, Amitysoft Technologies, Chennai
29.08.2019	Talking Secretly in Public	Dr. R. Ramanujam Professor, Theoretical Computer Science, The Institute of Mathematical Sciences, Chennai
09.09.2019	Cryptanalysis	Dr. Prabha Durairaj Former Associate Professor, Quaid-e-Millath Government College for Women, Chennai
18.12.2019	Graph Labelling and Applications	Dr. Joy Priscilla Professor and Head, Department of Mathematics, Saveetha Engineering College, Chennai

### Faculty Development Programme- Curriculum Design and Development

Date	Topic	Resource Person
31.01.2020	Salient features of UGC: Learning Outcomes Based Curriculum Framework (LOCF)	Dr. M. R. Srinivasan Former Professor and Head, Department of Statistics, Former Dean (CDC), University of Madras
	Curriculum Development Process	Prof. V. Thangaraj Former Director and Head, Ramanujan Institute for Advanced Study in Mathematics, University of Madras

## Journal

Name: Elixir

Theme: Cryptography

Best Article: Encryption in Quick Response Codes by Sruthe R, III B.Sc Mathematics

## Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
01.08.19	Mahalakshmi S Aradhana N	III & II Maths	Quiz	Sri Kanyaka Parameshwari College, Chennai	I
	Babylatha K Deepika C	III Maths	Math Modelling		I
17.08.19	Visali A Kavya K Deepika C Janani Shree V Ranjini M Rupashree R Kaviasri M	III Maths	Dances of India	C.T.T.E College, Chennai	II
	Divya S Devadharshini P Gayathri S Ishwarya B	II Maths	Math Rhythm	Shri Shankarlal Sundarbai Shasun Jain College, Chennai	I
09.09.19	Sujitha U Tharrunika S	III Maths	Face Painting	Ethiraj College for Women, Chennai	I
	Rakshana K Reshma H Harini K V Nivedha M	III, II & I Maths	Treasure Hunt		I
	Pooja M Saraswathy R Tharrunika S Visali A Sushma Shree T	III & I Maths	Adzap		II
30.08.19	Lakshmi Priya R Venkatalakshmi S	III Maths	Paper Presentation	Annai Velankanni College, Chennai	II

20.09.19	Lakshmi Priya R	III Maths	Pen it	Stella Maris College, Chennai	I
	Lakshmi Priya R Anitha V Priyanka Haresh	III, II & I Maths	Quiz		II
30.09.19	Kalaivani R Aishwarya N	II Maths	Dumb-C	Soka Ikeda College, Chennai	I
	Devadharshini P Gayathri S Divya S	II Maths	Math Song		II
13.12.19	Yasmin Fathima B Kishwar Noorjahan S	III Maths	Math Modelling	Loyola College (Shift-II), Chennai	I
	Lavanya P Aradhanaa N	III & II Maths	Math Mystery		I
	Anitha Valliappan	II Maths	Olympiad		II
	Srutha R Aradhanaa N Harini K V	III & II Maths	Quiz		II
24.01.20	Srutha R Anitha Valliappan Harini K V	III & II Maths	Quiz	Madras Christian College, Chennai	I
	Pooja M Saraswathy R Tharrunika S Vidhya Sree S Vidhyalakshmi S Sushma Shree T	III, II & I Maths	Adzap		I
04.02.20	Anitha Valliappan Aradhanaa N	II Maths	Math Boss	Women's Christian College, Chennai	I
	Divya S Sharmila Ishwarya B Srinidhi M S	II Maths	Math Song		II
13.02.20	Baby Latha K Deepika C	III Maths	Paper Presentation	Presidency College, Chennai	I
	Reshma H Karthiga K	III Maths	Scope with Numbers		I

	Vidhyalakshmi S Swathipriya U Vijayadharshini J Subiksha I U Deepa N M	II Maths	Adzap		II
22.02.20	Pooja M Saraswathy R Tharrunika S Sujitha U Bhuvaneshwari P Vidhya Sree S Lavanya P Sushamashree T	III Maths & II Maths	Mime	Shri Krishnaswami College for Women, Chennai	I
26.02.20	Rekha S Kishwar Noorjahan.S Vishali	III Maths	Math Structure	Kumarani Meena Muthiah College	I
26.02.20	Gayathri S	III Maths	Meme		I
26.02.20	Pooja M Saraswathy R Tharrunika S Sujitha U Sushma Shree	III Maths & I Maths	Mathzap		I
26.02.20	Yasmin Fathima .B Poonguzali.V	III Maths	Cooking without Fire	Justice Basheer Ahmed Sayeed College For Women	I
27.02.20	Archana S N	I Maths	Creative Writing		II

### Highlights

Students bagged the overall Trophy in the intercollegiate co-curricular competition conducted by the Department of Mathematics, Stella Maris College, Chennai on September 20, 2019.

### Outstanding Internship

Anitha Valliappan of II B.Sc. Mathematics was selected for an Internship for a period of 2 months at GOLDMAN SACHS, Bangalore.

### Staff as Resource Person

Dr. Fernandes Jayashree was the Chief Guest for MATHRIOR20, the intercollegiate fest organized by the Department of Mathematics, SDNB Vaishnav College for Women on January 28, 2020.

### Staff Publications

Date	Name of the Staff	Event / Journal Name	Reference No.	Topic	Level
December 2019	Dr. Fernandes Jayashree	Internal Journal of Engineering and Advanced Technology ( IJEAT),	ISSN:2249-8958, Volume 9,Issue-2	A Cost Effective Mathematical Model for Strategic Workforce Planning	International (Scopus indexed)

### Staff Paper Presentation

Date	Name of the Staff	Title of the Conference	Title of the Paper	Organized by	Level
19.02.20	Dr S Krishnaveni	International Conference on Mathematical Methods and Computation (ICOMAC 2020)	Fuzziness on the Root System of Quasi Hyperbolic Indefinite Type of Kac- Moody Algebra $QHB_3^{(1)}$	Jamal Mohamed College (Autonomous) Tiruchirappalli-620 020	International

### Staff Participation

Date	Name of the Staff	Title of the Conference	Organized by	Level
08.02.20	Alamelu M R	Faculty Development Programme on Research-The Recourse for Course for Continuous Learning	National Foundation for Entrepreneurship Development, Coimbatore.	National
28.02.2020		Reimagining Academic Research in an Evolving Technological Environment	M.O,P. Vaishnav College for Women, Chennai.	

## Department of Food Science Management

**Prakriti club  
Intra Mural competition**

**Dec 3, 2019: Fashionista 2019**

- Vegan Food make-up
- Treasure Hunt – Cook Off
- Sens-o-twist- Sensory Competence
- Caption it!
- Make ‘em Notice

**Prakriti club  
Inter-Collegiate competition**

**Feb 1, 2020: Essence 2020**

**Food-Essence of Life**

- Bake from Home
- Food Poetry
- Food Quiz
- Ad-Zap
- Food-Preneur
- Food Factory
- New Product Development
- Grandma’s Kitchen

**Foods 2019- ITAF: International  
Conference on Innovations and  
Technological Advances in Food  
August 5-6, 2019**

Foods 2019- ITAF: International Conference on Innovations and Technological Advances in Food was inaugurated by Dr. P.Duraiswamy Vice Chancellor, University of Madras, Chennai and Ms. Sucharita Dutta Country Director- India, Nutrition International, Canada(HQ) on August 5-6, 2019. It was a two-day event with 400 participants. Paper and Poster Presentation competition was held parallel to the technical session. The valedictory address was delivered by Ms. D. Sabitha, IAS Additional Chief Secretary, Chairperson Cum Managing Director, Govt of Tamil Nadu.

### ITAF 2019: Details of Technical Session

Topic	Resource Person
Bioinformatics in Food	Dr. R.Parthasarathi Principal Scientist, Computational Toxicology Facility, Centre for Innovation and Translational Research, CSIR- Indian Institute of Toxicology Research, Lucknow
Cryogenic Grinding- A Novel Approach to Size Reduction in Spices	Dr. Muralidhar Meghwal Assistant Professor, Department of Food Science and Technology, NIFTEM Kundli, Haryana
Nutritional Metabolomics	Dr. Shilpa Bhupathiraju Instructor in Medicine and Associate Epidemiologist, Research Scientist, Harvard T. H Chan School of Public Health, Boston

Food Mega Trends	Mr. K. S. Narayanan Advisor, Food and Beverage, Ex MD McCain Foods India Ltd., Mumbai
Innovations in Food Science and Technology	Dr. Bhaskaran D Professor, Department of Livestock Products (Dairy Science), Madras Veterinary College, Chennai
Design and Development of the Mechanical Chef	Mr. Cohan Sujay Carlos CEO, Mechanical Chef, Bengaluru
Food Safety and Quality Standards	Mr. M. D. V. Kumaraswamy Management Consultant, Chennai
Innovations in Plant Proteins- A Vegan Alternative	Dr. Vidya R Sridhar Principal Scientist, R&D Food and Beverage, AVT Natural Products Ltd. Chennai
Innovations in Grain Processing	Mr. A. Srinivas Senior Principal Scientist & HOD, Department of Grain Science and Technology, CFTRI, Mysuru
Healthy Food through Healthy Soil	Dr. Sultan Ismail Director, Eco Science Research Foundation, Chennai
Novel Packaging Technologies for Food	Dr. Arun Kumar .P Senior Scientist, Department of Food Packaging Technology CSIR-Central Food Technological Research Institute, Mysuru
Innovations in Food Processing- An Opportunity for Entrepreneurs	Prof. Dr. K.P. Sudheer Associate Director of Research, Professor and Head, Department of Agricultural Engineering, Kerala Agricultural University, Vellanikkara, Thrissur, Kerala

## Journal

Name of the Journal: Journal of Food and Nutrition

Best Article: Optimization and Assessment of Green Pea Pod Powder(*Pisum Sativum*) Incorporated Cassava Flour-Based Instant Noodles

Name of the Student: Roshini B and Asmath Mubeena, II MSc FTM



### Guest Lectures

<b>Date</b>	<b>Topic</b>	<b>Resource Person</b>
05.07.19	Healthy Soil Healthy Food	Dr. Sultan Ismail Director, Ecoscience Research Foundation, Chennai
05.07.19	Prospects in Flavor Industry	Ms. Swarnali Dutta MajumdarSensory Specialist, SYMRISE PvtLtd, Chennai
05.09.19 -	Thermodynamics and its Importance in Foods	Mr. Kashyap Suresh Consultant – Chemicals, Materials and Nutrition, Frost and Sullivan, Chennai
19.07.19	Food Translational Research in MDRF	Dr. Shobana Senior Scientist, MDRF, Chennai
20.01.20	Gene Editing Technology in Food Science	Dr. Pallavi Vedantam Senior Research Assistant, Memorial Sloan Kettering Cancer Research Center, New York
07.02.20	Scope of Food and Agri Technology and Food Security	Dr. Ramana Sundara Senior Lecturer and Programme Leader, Lincoln Institute for Agri - Food Technology, UK

### M.Sc. FTM Students' Achievement

<b>Date</b>	<b>Name of the Student</b>	<b>Class</b>	<b>Event</b>	<b>Organizer</b>	<b>Prize</b>
14.08.19	Veena P Rakshitha D	II M.Sc. FTM	FOOD SURE- 2019:New Product Development	Loyola College, Chennai	II
06.12.19	Taniya Kapoor	II M.Sc. FTM	AFSTI meet, Chennai Chapter	Felicitated by AFSTI for first student article submission for their monthly magazine	
06.12.19	Madumitha M S	I M.Sc. FTM	AFSTI Meet, Chennai Chapter	Felicitated for Data Validation for Food Industries Across Tamil Nadu	
11.12.19	Jemima Lobo Vasumathi Rakshitha D Madumitha M S	II M.Sc. FTM	The Salt Challenge	FSSAI, Tamil Nadu Zone	Zonal Winner
	Mohana Priya B Sreedheepana B Ananthalakshmi P	I M.Sc. FTM			
14.12.19	Umayal Nandhini S Nevedhitha K G	II M.Sc. FTM	KARYAON' 19	Loyola College, Chennai	II

**B.Sc. FSM Students' Achievement**

<b>Date</b>	<b>Name of the Student</b>	<b>Class</b>	<b>Event</b>	<b>Organizer</b>	<b>Prize</b>
02.07.19	Sindhuja T R	III B.Sc. FSM	Poster Designing	The Formula Fitness Centre, Chennai	II
02.07.19	Kamali T C	III B.Sc. FSM	Poster Designing	The Formula Fitness Centre, Chennai	II
14.08.19	Sindhuja T R	III B.Sc. FSM	New Product Development	Loyola College, Chennai	I
14.08.19	Shivani V	III B.Sc. FSM	New Product Development	Loyola College, Chennai	I
14.08.19	Fathima Shahin	III B.Sc. FSM	Research Poster	Loyola College, Chennai	I
14.08.19	Megha U	III B.Sc. FSM	Research Poster	Loyola College, Chennai	I
17.08.19	Sanjanaa Madhan	II B.Sc. FSM	Pencil Sketching	Chainika'19 – Chevalier Thomas College, Chennai	II
22.08.19	Sanjanaa Madhan	II B.Sc. FSM	Poster making	Satrangi'19 – Ethiraj College for Women, Chennai	I
13.09.19	Kamali T C	III B.Sc. FSM	Quiz Competition	FSSAI, Chennai	II
13.09.19	MuskanAgarwal	III B.Sc. FSM	Quiz Competition	FSSAI, Chennai	II
13.09.19	Shivani V	III B.Sc. FSM	Quiz Competition	FSSAI, Chennai	II
11.12.19	Shivani Varshini Sindhuja	III B.Sc. FSM	Salt Challenge	FSSAI- Eat Right India, Chennai	I
07.02.20	Sanjanaa Madhan	II B.Sc. FSM	Face painting	Festive 20-Women's Christian College, Chennai	II
12.02.20	Sanjanaa Madhan	II B.Sc. FSM	Painting	AQULAE 20-Stella Maris College, Chennai	II

**M.Sc. FTM Students' Publications**

Date	Name of the Student	Class	Title	Name of the Journal	Issue No.
March	Agadha S Rajalakshmi P	II M.Sc. FTM	Optimization of Citrus Fruit Extracts in the Formulation of Paneer	International Journal of Food Science and Vol 4 (2) March 2019 Page 59 -61 Page 59-61	ISSN 2455-4898

**M.Sc. FTM Students' Paper Presentation**

Date	Name of the	Class	Poster / Paper	Event	Level	Organizer
14.12.19 - 16.12.19	Sepiliyaa	II M.Sc. FTM	Poster Presentation	7 <sup>th</sup> Bioprocessing India Conference on Advances in Bioprocessing of Agri-Food Resources	National	CSIR- CFTRI, AFSTI & DRDO- DFRL Mysuru
14.12.19 - 16.12.19	Veena P	II M.Sc. FTM	Poster Presentation	7 <sup>th</sup> Bioprocessing India Conference on Advances in Bioprocessing of Agri-Food Resources	National	CSIR - CFTRI, AFSTI & DRDO - DFRL Mysuru
22.01.20 - 24.01.20	Taniya Kapoor	II M.Sc. FTM	E-Poster presentation	33 <sup>rd</sup> Biennial Conference of HSAI on Trends for Futuristic Development in Home Science: Research and Innovation	National	Avinashi- lingam University, Coimbatore
22.01.20 - 24.01.20	Lobo Vasumathi Pirathapan Sophia	II M.Sc. FTM	E-Poster Presentation	33 <sup>rd</sup> Biennial Conference of HSAI on Trends for Futuristic Development in Home Science: Research and Innovation	National	Avinashi- lingam University, Coimbatore

22.01.20 - 24.01.20	Roshni B	II M.Sc. FTM	Paper Presentation	33 <sup>rd</sup> Biennial Conference of HSAI on Trends for Futuristic Coimbatore Development in Home Science: Research and Innovation	National	Avinashi- lingam University,
---------------------------	----------	-----------------	-----------------------	---	----------	------------------------------------

### Certificate Courses done by FTM Students

Name of the Student	Class	Course	Organizer	Duration
Sheresha S	I M.Sc.	Dairy Technology and Food Processing Nano Technology in Agriculture	NPTEL (SWAYAM)	July 2019 - November 2019
Poorani E K	I M.Sc.	Dairy Technology and Food Processing	NPTEL (SWAYAM)	July 2019 - November 2019

### Field Trips

Date	Place of Visit	Purpose
30.09.19	Saraswathi Milling unit and EVR Rice mill, Chennai	To learn Cereal and Pulse Milling Technology
23.11.19	Nedumbaram and Thiruvilangadu, Tiruvallur District	Skill Training and Health & Wellness Campaign
07.12.19 - 08.12.19	Vishranti Charitable Trust, Palavakkam	Community Service

### Practice School

Class/Year	Area of Practice	Nature of the Practice Schools
I M.Sc. FTM and II B.Sc. FSM	Food Quality and Hygiene Audit	Food Quality and Hygiene Audit at M.O.P.V.C canteen
II B.Sc. FSM and III B.Sc. FSM	Bakery	Beyond Breads: An initiative to showcase Bakery and Entrepreneurship Skills along with various other aspects of food science.

**Students' Participation in Conference/ Workshop**

<b>Date</b>	<b>Name of the Event</b>	<b>Organized by</b>	<b>Level</b>
28.07.19	Dr. Mohan's International Diabetes Update 2019- Workshop on Life Style Modification	Madras Diabetes Research Foundation, Chennai	International
02.08.19 - 04.08.19	Symposium on Diabetes and Pregnancy	DIWAAAS – Diabetes in Women World Wide Awareness Advocacy Action Strategy	International
14.08.19	FOOD SURE-2019, National Seminar – Healthy Food for all, All for zero hunger.	Loyola College, Chennai	National
21.08.19- 22.08.19	International Conference on Whole Grain Technology	AMET University, Chennai	International
23.08.19 - 25.08.19	Food Pro 13 <sup>th</sup> Edition – International Event on Food Processing, Packaging and Technologies	Confederation of Indian Industry	International
06.09.19	Nutriutsav 2019, Madras Medical Mission, Chennai	Madras Medical Mission, Chennai	National
14.12.19 - 16.12.19	7 <sup>th</sup> Bioprocessing India Conference	CSIR-CFTRI, Mysuru	National
14.12.19	Workshop on Up Skilling for the Future- Man & Machines	M.O.P.V.C	College
11.02.20- 13.02.18	National Seminar and Workshop on Bioinformatics - BioSS 2020	CAS in Crystallography and Biophysics, University of Madras, Guindy Campus, Chennai	National
10.02.20	FOSTAC Training in Basic Manufacturing and Advanced Level II	FSSAI Empanelled Training partner – National Agro Foundation, Chennai	-

**Staff Paper Presentation**

<b>Date</b>	<b>Name of the Staff</b>	<b>Organizer</b>	<b>Title of Seminar</b>	<b>Title of Paper</b>	<b>Category</b>	<b>Level</b>
27.09.19	Ms.Haripriya A	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	One day National Seminar on Technology in Telehealth Care & Dietetics	Nutrition Informatics: Technology Transition for Nutritional Care Process – A Review”	Poster Presentation	National
27.09.19	Dr. Savitha P	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	One day National Seminar on Technology in Telehealth Care & Dietetics	Development of Post-Partum Follow-up Module to Combat Constraints in Post-partum Screening in Gestational Diabetes	Paper Presentation	National
07.11.19 - 08.11.19	Dr. Savitha P	Bioleagues Worldwide in association with AFSTI, MIFT,IFSSA & NNHS	International Conference and Expo on Food & Nutrition, Kuala Lumpur, Malaysia	Medical Nutrition Therapy in Gestational Diabetes Mellitus	Paper Presentation	International
22.01.20 - 24.01.20	Ms. Haripriya A	HSAI and Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	33rd Biennial Conference of Home Science Association of India (HSAI) on Trends for Futuristic Development in Home Science: Research and Innovation	Effect of Germination on Selected Phytochemicals and Anti-oxidant Activity of Quinoa ( <i>Chenopodium quinoa</i> )	Paper Presentation	National
22.01.20 - 24.01.20	Dr.Savitha P	HSAI and Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	33rd Biennial Conference of Home Science Association of India (HSAI) on Trends for Futuristic Development in Home Science: Research and Innovation	Development & Analysis of Nutrient Dense Snacks Using <i>Cissusquadrangularis</i>	Paper Presentation	National

**Staff Resource Person**

<b>Date</b>	<b>Name of the Staff</b>	<b>Institution</b>	<b>Nature of Work done</b>
26.07.19	Dr. Savitha P	FSSAI	Represented AFSTI Chennai Chapter at World Bank's Light house India – Knowledge Sharing event at Taj Vivanta, Goa
21.08.19- 22.08.19	Ms. Lakshmy Priya S	Amet University	Judge for Poster Presentation Competition at an International Conference on Whole grain Technology
13.09.19 - 15.09.19	Dr.Savitha P	FSSAI and Tamil Nadu Food Safety Department	Organizing Committee Member for NetProFan Stall at Eat Right Mela at Island Grounds – Chennai
14.09.19	Dr.Savitha P	FSSAI and World Bank	Facilitator at the NetProFan Induction Workshop (DART), Nobel Hospital, Chennai
27.09.19	Dr. Savitha P	Avinashilingam University, Coimbatore	Judge for Poster presentation competition at a National Seminar on Technology in Telehealth Care and Diabetes
16.10.19	Dr. Savitha P	SRM University, Chennai	Speaker at World Food Day celebrations Judge for New Product Development Competition
18.10.19	Dr. Savitha P	IDA/NSI &ISPEN Chennai Chapter, Nobel	Hospital, Chennai Speaker at Scientific Session - Topic: Food Fortification Journey-Fighting Malnutrition, Improving Lives)
07.11.19- 08.11.19	Dr. Savitha P	Bioleagues Worldwide in association with AFSTI, MIFT,IFSSA & NNHS	Organizing Committee Member & Session Chair and Speaker (Medical Nutrition Therapy in Gestational Diabetes Mellitus) at International Conference and Expo on Food & Nutrition, Kuala Lumpur, Malaysia
20.11.19	Ms. Rekha Mahizhnan	UNOM, Chennai	Resource person for State Level Training for Physical Education Teachers on Sports Nutrition
05.12.19	Ms. Lakshmy Priya S	Department of Home Science & Center for Research, St. Teresa's College (Autonomous), Ernakulam, Kerala	Judge for Poster Presentation

05.12.19	Ms. Lakshmy Priya S	Department of Clinical Nutrition & Dietetics, St. Teresa's College (Autonomous), Ernakulam, Kochi	Member BOS, Structuring of B.Sc. Nutrition and Dietetics
10.01.20	Dr. Savitha P	Sri Ramachandra Institute of Higher Education & Research, Chennai	Speaker- Eat Right Campus- Compliance
Feb 2020	Dr. Simmi Jain	International Congress for Food Sciences	Member, Advisory Board of SCITECH- Food Sciences 2020, International conference to be held at Thailand on July 1-2, 2020
Feb 2020	Dr. Savitha P	Universal Society of Food and Nutrition (USFN)	Professional member

### Staff Publications

Date	Name of the Staff	Title of the Paper	Name of the	Issue No. / ISSN
Jun- Aug 2019	Ms. Haripriya A	Quality Evaluation of Speciality Rice Varieties Available in South Indian (Chennai) Market	Journal of Diabetology, 2019;10:62-8	Print : 2545 - 3288 Online: 2078-7685 (UGC CARE Listed)
March 2019	Ms. Lakshmy Priya S	Optimization of Citrus Fruits Extracts in the Formulation of Paneer	International Journal of Food Science and Nutrition,	ISSN No: 2455-4898
June 2019	Ms. Lakshmy Priya S	Sun-dried Mushroom ( <i>Agaricusbisporus</i> ) Powder Incorporated Paneer and its Impact on Vitamin D Status of Selected Women	International Journal of Science and research, Vol 8, Issue 6, Page no- 243-245	ISSN No: 2319-7064
July 2019	Dr. Savitha P	Efficacy of Interactive Communication System in the Management of Gestational Diabetes	Eastern Journal of Medical Sciences, Vol: 4, Issue 3	ISSN No: 2456 2785



Sep 2019	Dr. Savitha P	Development of Post-Partum Follow-Up Module to Combat Constraints in Post-Partum Screening in Gestational Diabetes	Journal release at National Seminar on Technology in Telehealth Care and Dietetics	ISBN: 978-81-940137-6-1
Jan 2019	Dr. Savitha P	Development & Analysis of Nutrient Dense Snacks Using <i>Cissusquadrangularis</i>	Proceedings of 33 <sup>rd</sup> Biennial Conference of Home Science Association of India (HSAI) on Trends for Futuristic Development in Home Science: Research and Innovation	ISBN: 978-93-85604-15-7

#### Staff Participation in Seminars/Workshops

Date	Name of the Staff	Title	Organiser	Level
28.0.19	Dr. Savitha P Ms. Lakshmy Priya S	Dr. Mohan's Diabetes Update	Dr. Mohan's Diabetes Research Foundation Chennai	International
27.07.19- 28.09.19	Ms.Nirupa S	National Conference on Emerging Techniques in Food Processing	IIFPT, Thanjavur	National
02.08.19- 05.08.19	Dr. Savitha P	Symposium on Diabetes and Pregnancy	DIWAAAS – Diabetes in Women World Wide Awareness Advocacy Action Strategy	International
21.08.19- 22.08.19	Ms.Lakshmy Priya S	International Conference on Whole Grain Technology	Amet University	International
23.08.19- 25.08.19	Ms.Simmi Jain	Food Pro 13 <sup>th</sup> Edition – International Event on Food Processing, Packaging and Technologies	Confederation of Indian Industry	International
3.09.19	Ms. Rekha Mahizhnan	Foodomics- Nutraceuticals Technologies for Health Promotion	Queen Marys' College for Women, Chennai	National

27.09.19	Ms. Haripriya A Dr. Savitha P	One day National Seminar on Technology in Telehealth Care & Dietetics	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	National
14.12.19- 16.12.19	Dr. Simmi Jain Dr. Nirupa S Mogili	7 <sup>th</sup> Bioprocessing India Conference	CSIR-CFTRI, Mysuru	National
22.01.20- 24.01.20	Ms. Haripriya A Dr. Savitha P	33 <sup>rd</sup> Biennial Conference of Home Science Association of India (HSAI) on Trends for Futuristic Development in Home Science: Research and Innovation	HSAI and Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	National
11.02.20- 13.02.20	Dr. Nirupa S Mogili	National Seminar and Workshop on Bioinformatics - BiOSS 2020	University of Madras, Guindy Campus, Chennai	National

### Highlights

Dr. Simmi Jain is nominated as member of Editorial Board - International Journal of Food Science and Nutrition, ISSN: 2455 4898

## Department of Sociology

### People's Club Inauguration:

On July 22 ,2019, People's Club was inaugurated by Dr. Bhuvaneswari Mahalingam, Independent Child Rights and Education Consultant, Chennai for this academic year.

### Guest Lectures

Date	Topic	Resource Person
22.07.19	The Role of Sociologists in the United Nations Organisation	Dr. Bhuvaneswari Mahalingam, Independent Child Rights and Education Consultant, Chennai
12.08.19	#Why25 Campaign, Young India Foundation	Ms. Padma Murugappan, Editor InFrame Magazine and Mr. Praveen, Coordinator, Young India Foundation
26.08.19	Protection of Human Rights under the Constitution of India	Prof. N. E. Raj, M.A., M.Phil. PGD Human Rights, FCAE (UK)
03.09.19	Documentary Screening on Kaveri River	Ms. Prestha Masters in Natural Resouces and Governance, Environmental Foundation of India
09.10.19	Higher education in The United States of America	Ms. Meenakshi Bhaskar, Student Placement Co-coordinator, Ball State University, Texas, USA
13.12.19	Tips on Competitive Examinations	Ms. Hemamalini Jayalakshmi, Senior Accounts Officer, Office of the Accountant General, Tamil Nadu
16.12.19	New Trends in Human Resource Management	Mr. Jaswanth Sharanarthy, Talent Management H R, CavinKare Pvt Ltd

### Guest Lecture As part of Centre for Woman's Studies, M.O.P VC

Date	Topic	Resource Person	Institution Associated
13.02.20	The Role of Temple Tanks in Chennai's Water Management	Dr. Chithra Madhavan, Cultural Historian	Resource person, US Consulate General Chennai, SITES and Care Earth Trust

### Seminar

On December 17, 2019, a Seminar on Social Entrepreneurship: Breaking Myths was inaugurated by Dr. Balaji Sampath, Founder & CEO, Ahaguru and Founder, AID INDIA.

Date	Resource Person	Topic
17.12.2019	Ms. Marie Banu Director, CSIM Chennai	Introduction to Social Entrepreneurship
17.12.2019	Ms. Mathangi Ramprasad, Coordinator and Ms. Vaishnavi Poorna Sooraj, Director, RASA	RASA : Way of Life
17.12.2019	Mr. Keerthi Cruz, General Manager, Earth Recycler Pvt. Ltd.	Solid Waste Management
17.12.2019	Ms. Lakshmi Kalai Coordinator, CSIM	Ideas for New Social Enterprises

### Journal

Name of the Journal: Spotlight

Theme: Weather the Storm

Best Article: The Billionaire Bane- Yazhini Manimudi, II B.A. Sociology

### Student Paper Presentation

Date	Student Name	Class	Event	Topic	Organizer	Prize
24.01.20	Sai Jothi Lakshmi M Yamini P	I B.A. Sociology	A Student Seminar on Climate Change and Disaster Relief	Study on 2015 Chennai Floods and Possible Solutions	The Department of International Studies, Stella Maris College	Best Presenter Award

### Aachi Manorama Endowment Award

#### Inter departmental student Paper Presentation

Date	Name of the Student	Class	Topic	Prize
11.12.19	Sujatha K	I B.A. Socio.	Alcoholism as a Status Symbol among Elite and its Impact on Other Classes	Award winner
11.12.19	Sai Jothi Lakshmi M Yamini P	I B.A. Socio	Study About the Life of Alcoholics in Rehabilitation Centre	I
11.12.19	Shrinithi V Soniya D	II B.A. Socio	Pattern Change and Evolution of Alcoholism as a Culture in Hinduism through Time	II

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
01.08.19	Bhumika S Fowsiya Begam V Jothi R Megha Mathew Monika A Praveena J	III B.A. Socio	Chaitanya' 19 Mime	Sri Kanyaka Parameswari College	II
14.12.19	Shruthi Senthil Aishwarya R	III B.A. Socio	Sociofest 2019 Sociology Quiz	Loyola College	II
14.12.19	Aishwarya R	III B.A. Socio.	Sociofest 2019- Mock Parliament	Loyola College	II
23.01.20	Nivedha R Aishwarya R	III B.A. Socio	Fete Sociale - Debate	D.G. Vaishnav College	I
23.01.20	Aishwarya R Fowsiya Begam V	III B.A. Socio	Fete Sociale - Surprise event	D.G. Vaishnav College	I
10.02.20	Adharshia E	III B.A. Socio.	Exhibition-Speech on Youth Perspective on Sustainable Water Management	The U.S. Consulate General in Chennai, the Smithsonian Institution Traveling Exhibition Service (SITES) and Care Earth Trust	NA
31.08.19	Neha K Sujatha K Sanmaathi P Yamini P Yazhisai S T Vigaasini R	I B.A. Socio.	Drama	70th Anniversary Geneva Convention (Red Cross Society)	I
14.12.19	Sujatha K	I B.A. Socio.	Speak the speech: catalyse the social change Sociofest 2019	Loyola College	I
14.12.19	Aruna Sree B Padma Pooja M	I B.A. Socio	Perceive apercep- tion for asocial problem Sociofest 2019	Loyola College	I
14.12.19	Janani E Sujatha K	I B.A. Socio	Be the bureaucrat Sociofest 2019	Loyola College	I

23.01.20	ArunaSree B Dhana Sree	I B.A. Socio	Case Study - Fete Sociale	D.G. Vaishnav College	I
23.01.20	Riya Raghunath	I B.A. Socio	Poster Making Fete Sociale	D.G. Vaishnav College	I
23.01.20	Deepika Parkavi	I B.A.	Face Painting- Fete Sociale	D.G. Vaishnav College	I
23.01.20	Sujatha Supraja Narmadha Gajapriya Bhuvanashree Bhavana Hazira Kaviyamathi	I B.A. Socio.	Mime-Fete Sociale	D.G. Vaishnav College	II
12.02.20	Riya Raghunath	I B.A. Socio.	Caprissio	Anna Adarsh College	I

- Department of Sociology won the overall championship in Sociofest 2019 organised by Loyola College, Chennai on December 14, 2019.
- Department of Sociology won the overall championship in Fete Sociale organised by D.G. Vaishnav College, Chennai on January 23, 2020.

### Students Participation

Date	Name of the Student	Class	Event	Organizer
June 2019	Sneha Krishnan Hema Gopi Aishwarya Senthil	III B.A. Socio	Conference on Leadership	U & I, Bangalore
19.11.19	Maya Rajagopal	I B.A. Socio.	Discussion on Changing Culture: Building Healthy Relationships	US Consulate
06.01.20	Mubeena Begum Kaviya K	II B.A. Socio	Young Economists Summit	Department of Communication MOPVC
22.01.20	Kritika Jegdish Maya Rajagopal Guruvarshana A S Saakshi Chandak Yuvasri Jeeva	I B.A. Socio	National Seminar on Family in Contemporary Society	Department of Sociology, D.G. Vaishnav College
07.02.20	Swathi Mubeena Begum Krisha Sanjay	II B.A. Socio.	Family and Mate Selection in Contem- porary India	Stella Maris College

### Courses Completed

Date	Name of the Student	Year	Name of the Course	Organization / Online Website
16.11.19 & 17.11.19	Sreenidhi M	III B.A. Socio	Finished a two-day course on Digital Marketing	MSME Institute Chennai
25.12.19	Riya Raghunath	I B.A. Socio.	Children Human Rights	Coursera -University of Geneva
15.02.20 & 16.02.20	Praveena J Sreenidhi M	III B.A. Socio	Government Certified Professional course on How to Become a Professional Trainer	MSME Technology Development Center, Chennai
16.02.20	Swathi	II B.A.	Children's Human Rights – An Inter-disciplinary Introduction	Coursera - University of Geneva

### Outstanding Student Internship

Year	Name of the Student	Name of the Organization
2019	Adharshia E III B.A. Socio	Kangayam Municipality, Tirupurdistrict
2019	Banti Rani Patgiri Kachari III B.A. Socio.	SHISHU Sarothi, Guwahati, Assam
2019	Sreenidhi M III B.A. Socio	Housing Development Finance Corporation Limited, Chennai

### Staff as Resource Person

Date	Name of the Staff	Institution	Nature of work done
August 2019	Ms. A. Uma Maheswari	Distant Education, Madras University	Board of Studies
05.02.2020	Ms. A. Uma Maheswari	Department of Sociology, Madras University	Board of Studies

### Staff Additional Qualification

Dr. Dr. Deepika Krishnan PK has been awarded Ph.D on September 9, 2019.

### Staff Publications

Date	Name of the Staff	Name of the Journal Book	Topic	ISSN / ISBN No.
February 2020	Ms. A. Uma Maheswari	Our Heritage	Political Awareness level among Women in	0474-9030 (1 pending)
July - August 2019	Dr. Sudha Krishnakumar	International Journal of Management, Vol.10	Sociological Study on the Conditions of Migrant Workers in the Garment Industry in Ernakulam City Post 2018 Floods	0976-6510
February 2020		Our Heritage	The Rhetoric and Reality of Woman in the Unorganized Sector- a Study on House Maids in Chennai	0474-9030
Nov 2019	Dr. Deepika Krishnan P K	Health and Well-being: The Tribal Perspective	Sociology of Illness : A Study among the Inhabitants of Attappady Area	978-93-88316-66-8
August 2019		Tribal Families in India	Impact of Emerging Socio - Cultural Practices on Tribal Families in Kerala	978-93-80312-08-4
August 2019		Women Empowerment Voice against Intoxication	Lahariyude Penmangal, Malayalam (Feminine Perceptions on Intoxication)	(chapter in an edited book)
February 2019	Ms. Rajalakshmy P S	Our Heritage	A Study on the Issues and Challenges of Paid Homecare Givers in Chennai	0474-9030

### Staff Presentations

Date	Name of the Faculty	Topic	Institution	Level
2019	Ms. A. Uma Maheswari	Relevance of Sociology in Contemporary Tamil Nadu	University of Madras	National
23.01.20 & 24.01.20	Dr. Sudha Krishnakumar	The Rhetoric and Reality of Woman in the Unorganized Sector- a Study on House Maids in Chennai	Holy Cross College, Thiruchirappally	National
23.01.20 & 24.01.20	Ms. Rajalakshmy P S	A Study on the Issues and Challenges of Paid Homecare Givers in Chennai	Holy Cross College, Thiruchirappally	National



### Staff Participations

Date	Name of the Faculty	Conference	Organized by	Level
7.02.2020	Ms. A. Uma Maheswari	Family and Mate Selection in Contemporary India	Stella Maris College, Chennai	International
04.10.2019	Dr. Sudha Krishnakumar	150 years Mahatma Gandhi	Department of Music, Madras University	National
08.01.2020	Dr. Deepika Krishnan P K	ThinkEdu Conclave	The New Indian Express	National

### Highlights

Students performed Street Play and Skit representing the college in various places. Nandhita, Gnanamathi, Malvika Sarukai, Divya Priya, and Lakshmi Iyyappan from II year and Yazhisai S T, Sujatha K and Neha K from I year actively took part in all the performances.

Date	Topic	Venue
05.09.19	As a part of the 63 <sup>rd</sup> insurance week celebrations by LIC of India. Students performed on the concept "Save the Earth"	LIC, Mount Road
13.09.19 & 15.09.19	Women And Food, Eat Right Mela 2019, organized by FSSAI & Government of Tamil Nadu	Island Grounds, Chennai.
Dec 2019 to Jan 2020	End Violence Campaign on child abuse by Department of Communication & UNICEF	Bhavans Rajaji Vidhyashram Kilpauk Thirumangalam Metro Station Alandur Metro Station 4. Anna Nagar Tower Park Besant Nagar

## Department of Psychology

**World Suicide Prevention Day**  
(Sep 10, 2019)  
Inter-Departmental Activities

- Flyer Making
- Slam Poetry
- Debate
- Abstract Writing

**Psy Bonanza**  
(March 6, 2020)  
Inter-Collegiate Events

- Debate
- Pot Pourri
- Poetry Writing
- Poster Making
- Photography

**Yantra**  
(March 7, 2020)  
Intramural Events

- Pot Pourri
- Green Screen
- Tic Tac Toe with a Twist
- Poster Making
- Photography

### Journal

Name of the Journal : Approach 2019-2020  
 Theme : Cyber Psychology  
 Best Article : Control  
 Name and Class of the student : Smruti S, III B.Sc Psy

### Guest Lectures

Date	Topic	Resource Person
25.06.19	Ethics & Needs for Professional Supervision in Practice	Dr. Vasuki Mathivannan Counselling Psychologist, Founder - President, Indian Academy of Professional Supervisors  Dr. Keerthi Pai Consultant Clinical Psychologist Founder - Element H Psychological Support Services
12.08.19	Research Methods in Neuroscience	Ms. Yuvadharshini Ilangkumaran Research Associate Centre for Research and Development in Learning (CRADLE), Nanyang Technological University, Singapore

25.11.19	Behavioral Economics	Mr. Adrien Pawlik Research Manager, Abdul Lateef Jameel Poverty Action Lab (J-PAL) ; Research Associate- IFMR - LEAD Ms. Krithika Rajagopalan Research Associate, IFMR - LEAD
23.01.20	The Wonders of the Wanderer - The Vagus Nerve in Health and Disease	Dr. Jim Deuchars Professor of Neuroscience, Faculty of Biological Sciences, University of Leeds, UK
30.01.20	Communicating Emotions across Language and Culture	Dr. Jelena Havelka Associate Professor, School of Psychology, University of Leeds, UK

### Workshop

Date	Topic	Resource Person
13.09.19	Heart Champs Workshop - Commemorating World Heart Day 2019	Dr. Priya Chockalingam Cardiologist, Clinical Director-Cardiac Wellness Institute, Chennai  Mr. Vaishnav Natrajan MPT Chief Physiotherapist, Cardiac Wellness Institute  Ms. Tharani Chief Dietitian Cardiac Wellness Institute

### Panel Discussion

Date	Topic	Resource Person
03.10.19	Emerging Development Issue - Integrating Mental Health into Sustainable Development Goals and Beyond	Dr. Nappinnai Seran Cosultant Psychologist & Marital Therapist Dr. Ardhanari Manickavasagam, Psychiatrist Founder-PsyHub Brain and Behaviour Clinic Ms. Neharika Rajagopalan Policy Manager- IFMR Lead Founder- Desha Dhvani Ms. Deepa Jagadeesh Fertility Counsellor-Apollo Hospitals Mrs. Uma Bhaskaran Corporate Trainer Ex-Vice President-BFSI Dr. Raja Meenakshi Family Court Psychologist, High Court of Madras

### Conference

Date	Topic	Resource Person	Level
18.02.20	Psychology of Well - Being	Dr. S Janani, Consultant Psychiatrist Founder-Shraddhaa Psychiatric Clinic  Ms. Nandini Raman, Consultant Counselor, Corporate Trainer & Columnist – The Hindu  Ms. Kalpana Suryakumar President- Chennai Counselors' Foundation Co-Founder-MANAS Counselling Services  Ms. Saras Baskar, Counselling Psychologist Co-Founder, Chennai Counselors' Foundation	Regional

### Overall Trophy

The students won the overall trophy in Srrishti – 19 Intercollegiate on August 17, 2019 at Shasun Jain College.

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
17.05.19	Pranjali Aloni	II B.Sc	Solitaire – Intercollegiate Event	Maharaja Agrasen International College, Raipur, Chattisgarh	II
03.07.19	M Thryaksha A Garla	I B.Sc	3 Poems composed and published	Destine Literare – a Canadian Magazine	-
10.07.19			2 Poems published	Metverse Muse- an International Anthology	
22.07.19	M Thryaksha A Garla	I B.Sc	Flat Poetry published	Yercaud	-
26.07.19	Sanjana S Archita T K Pratiksha Prachi Dave Harini S Akanksha Tated Varshaa C	II B.Sc	HOST – Tiny Ripples: A brand of EROS Psycoun Services	OLOGY & Infinite engineers, Vellammal Knowledge Park, Ponneri	Student Leaders for Science Tournament

17.08.19	Prachi Goel Maanasa Balaji	I B.Sc	Face Painting - Intercollegiate Event	Srristi – 19 – Intercollegiate Fest	II	
	Krishnaja R Varma		Block and Tackle – Intercollegiate Event			Shasun Jain College for Women
	Kaviya S		JAM – Intercollegiate Event			
	Rathamadhyaa J Rathika V	II B.Sc	Quiz – Intercollegiate Event	I		
25.08.19	Harini S	II B.Sc	NPTEL online Certification	Funded by Ministry of HRD, Govt of India	Toppper	
09.09.19	Kaavya Reddy	II B.Sc	Fanaa Season 10 (Face Painting)	Rotract Club	II	
08.09.19	S Kaviya	I B.Sc	Ariviyal Kalanjiyam Prize Winner	Intercollegiate Science Communication Review Competition, MTS Academy, Nehru Yuva Kendra and NSS, University of Madras	Arivu Thulir Award	
21.9.19	Amitha T K	I B.Sc	Ship Wreck	Shreyas 2019 - Intercollegiate Fest	I	
23.09.19 & 24.09.19	Amitha T K	I B.Sc	Intercollegiate Fest	Shasun Jain College for Women	I	
30.09.19	Bhavaharini B B	I B.Sc	Slam Poetry	Intercollegiate Event- Soka Ikeda College of Arts and Science for Women, Chennai	I	
10.10.19	Bhavaharini B B	III B.Sc	Connexions	Chintha- World Mental Health Day Intercollegiate Event- University of Madras	II	
11.10.19	Amitha T K Krishnaja	I B.Sc	Debate	Intercollegiate Event- Ethiraj College for Women		
12.10.19	Ekta Wadhwa Nivetha Srinath	I B.Sc	Poster designing	Vriddhi- Intercollegiate Event- Madras School of Social Work	II	
	S Kaviya		Meme Creation		II	
	Amitha T K Krishnaja		Debate		I	

29.11.19	Sai Pavithra S Rathamadhya J	II B.Sc	CTC SYCON 209- Quiz Competition	Chaitanya Child Development Centre, Chennai	I
13.12.19- 18.12.19	Sadhika Vishwanathan	I B.Sc	Theatre: Cast in a play - Cast as Greta Thunderburg Musk	International Theatre Festival - The Little Theatre presents	-
13.12.19	Bhumika D Bhandari	II B.Sc	Debate	Pratibha - Inter - collegiate Fest- Department of Oriental languages (Hindi), Loyola College, Chennai- 34.	II
	Pranjali Aloni		Creative Writing		II
	Sai Pavithra S		Quiz		I
	Dheepthi K	I B.Sc	Geeta Gaayanam		-
	Shruthi Shankar		Pot Pourri	Forla Fest 19- Inter- collegiate Fest, Department of Foreign languages, Loyola College	I
	Thryaksha Ashok Garla	I B.Sc	Verse it – Poetry Writing	Coffee House Loyola College	I
	Shruthi Shankar		Potpourri	L'aube, Department of French, Ethiraj College	I
	Anisa S		Pictionary	for Women	I
01.02.20	Thryaksha Ashok Garla	I B.Sc	Food Poetry	Interdepartmental- School of Food Science M.O.P. Vaishnav	II
04.01.20	Preethi Hombal Sai Pavithra S	II B.Sc	Open Mic	PsyFest'20 Department of Psychology, Shasun Jain college for Women	I
	Megha Kishore K	III B.Sc			Art Attack
10.02.20	Sai Pavithra S Rathamadhya	II B.Sc	Potpourri	Inter-collegiate Fest, Department of Psychology, Justice Basheer Ahmed Sayeed College for Women	II
	Amitha T K	I B.Sc			Open Mic
	Thryaksha Ashok Garla Nivetha Srinath	I B.Sc	Psychology Quiz		II
	Thryaksha Ashok Garla	I B.Sc	Comic Strip		II

20.02.20	Shivani Jaya Bhaduri Lakshana Priyadharshini Madhumitha Riya Shruthi Vidhyashankar Roshini Sowvarna Madhumitha	I B.Sc	Regional Dance	HINDOTSAV '20 by Hindusthan College of Arts and Science	I
----------	--	--------	----------------	---	---

### Students Paper Presentations

Date	Name of the Student	Class	Event	Title of the Paper	Organizer	Level
04.09.19	Prachi Dave Sai Pavithra S	II B.Sc	Student Paper Presentation Competition 2019 on the topic, "The Future of work: Redefining the three dimensions of work, workforce and workplace for the digital age".	How Organizational Climate affects Work Motivation: A survey on IT Professionals	Dept of Business Administration, M.O.P.V.C.	National
	Archita T Menon Susmithaa M			Study on Organizational Citizenship Behavior and Stress Management in Various Sectors		
	Samyuktha Suresh R K Sanjana S			A Survey on Job Stress, Job Security and Job Satisfaction among IT Employees		
	Shrividya J Pratiksha V			Survey on Gender and Class Dimensions in Platform Workers		
	Ananya Srinivasan Roshini RK	I B.Sc.		Social View on Digitalization and Artificial Intelligence		
	Amitha T K Amees Pritesh Thakrar			Workplace Flexibility among Teachers		

11.12.19	Smruthi Sivakumar Janani Janakiraman	III B.Sc.	National Conference on Prevention and Management of Non Communi- cable Diseases	Relationship between Blood Pressure, Anxiety and Life Satisfaction	Department of Home Science, Nutrition, FSM & Dietetics, Dr. Ambedkar Government Arts College (Autonomous) in Collaboration with Organ Health	National
03.01.20	Bhavaharini B B Sangrita D Aarthi M	III B.Sc. Psy.	Conference on Parenthood in the new millennium.	A Study on Relationship between Perceived Parenting Style and Self Concept among Adolescents	Department of Psychology, Dr. MGR Janaki College of Arts and Science for Women	National
08.02.20	Thryaksha Ashok Garla Shruti Vidhyashankar	I B.Sc Psy.	4th International Conference on “Ecological Wellbeing : A psychosocial perspective”	Psychological Sequel of Natural Disasters	Department of Psychology, Anugraha Institute of Social Sciences, Dindigul	Inter- national
	Anisa Sadaf			Role of Culture and Values in the Ecological Well-Being		
	Megha Kishore K	III B.Sc. Psy.		A study on the Relationship between Environ- mental Behaviour and Locus of control among Adolescents		
	Ananya Arvind Saindhavi	Air Pollution: A Stronger Predictor of Mental Health Disorders				
	Aarthi M	Environmental Concern and Pro- Environmental Behavior among High School Students				
	Bhavaharini B B	Attitude towards Climate Change and Values among Middle School Students				



	Priyadharshini S			A relationship between Environmental Identity and Environmental Attitude among High School Students		
	Megha Lunked Shurthi B			A Study on Relationship between the Environment and its Effect on Type I Diabetic patients		
	Ananya Srinivasan	I B.Sc. Psy		Perceptual Differences between Generations regarding Environmental Changes		
13.03.20	Smruti Sivakumar	III B.Sc. Psy	Conference on Internet Addiction: Challenges & Therapeutic Interventions for Millennium 2020	Impact of Internet Addiction on Loneliness among College Students	Department of Counselling Psychology University of Madras	National
	Nithila			Study on the Relationship between Internet Addiction and Parental Control among Adolescents		
	Janani J			The Study of the Relationship between Internet Addiction and Emotional Regulation		
	Kiruthika A Lakshitha M.S	II B.Sc. Psy		Influence of Internet Addiction on Family Relationship among College Students		

06.03.20	Sai Pavithra S Khusi Choudary	II B.Sc. Psy	Conference on Mental Health and Technology in changing world.	Relationship between Trait Emotional Intelligence and Internet Addiction among College students	Sampurna Montfort College Bangalore	National
13.03.20	Deepthi K Shruthi Shankar	I B.Sc. Psy	Conference on Mental Health & Well-Being	Influence of Social Media Usage on Pro- Social Behavior	Department of Psychology, PSG Arts and Science College, Coimbatore	National

### Field Trip

Date	Place of Visit	Purpose
08.02.20	Nithra Institute of Sleep Sciences, Anna Nagar, Chennai - 40	Introduce students to the functioning of a Sleep clinic and to introduce to sleep disorders

### Staff Paper Presentation

Date	Name of the Staff	Organiser	Title of Seminar / Conference	Title of the Paper	Level
08.04.19 & 09.04.19	Ghayathri Swetha Kumari R A	CARE Institute of Behavioral Sciences, Chennai and University of Leicester, UK	International Conference on Health Psychology	Civic Engagement and Well Being among College Students	Inter- national
23.01.20		Department of Psychology, Manonmaniam Sundaranar University	24 <sup>th</sup> International Conference of Indian Academy of Applied Psychology on the theme- Psychology of Global Happiness	A Study on Dyslexia and Occupational Therapy	Inter- national
03.02.20		Department of Psychology, Dr. MGR-Janaki College of Arts and Science for Women	National Conference on Parenthood in the New Millennium	A Study on Relationship between Perceived Parenting Style and Self Concept among Adolescents	National

11.12.19		Dr. Ambedkar Government Arts College (Autonomous) in Collaboration with Organ Health	National Conference on Prevention and Management of Non Communicable Diseases	Relationship between Blood Pressure, Anxiety and Life satisfaction	National
13.03.20		Department of Counselling Psychology, University of Madras	National Conference on Internet Addictio: Challenges & Therapeutic Interventions for Millennium 2020	Influence of Internet Addiction on Family Relationship among College Students	National
03.02.20	Nandini. J	Department of Psychology, Dr. MGR-Janaki College of Arts and Science for Women	National Conference on Parenthood in the New Millennium	Perception of Interparental Conflict and Emotional Regulation among Adolescents	National
29.02.20		Indian Society of Victimology in collaboration with Stella Maris College and University of Madras	Seventh International and Eleventh Biennial Conference on "Emerging forms of Victimization : Multidisciplinary perspective	Social Reaction and Trauma Appraisal as predictors of PTSD like symptoms among female victims of sexual harassment	International

**Staff as Resource Person**

Date	Name of the Staff	Organization	Nature of Work	Topic
25.04.19	Ms. Ghayathri Swetha Kumari R A	Anna Centre for Public Affairs, University of Madras and Rajiv Gandhi National Institute of Youth Development	Trainer: Stress Management	Capacity Building Programme for Women Managers in Higher Education
04.11.19		Department of Psychology, University of Madras	Trainer	Cognitive Competence: Training in Critical Thinking, Problem Solving and Decision Making Skills

09.12.19		Department of Psychology, Bhaktavatsalam Memorial College for Women	Member	Board of Studies
Dec' 19		TANSICHE - UG Syllabus framing	Member	Board of Studies
13.03.20		National Conference on Internet Addiction: Challenges & Therapeutic Interventions for Millennium 2020 by Department of Counselling Psychology, UNOM	Chair	Paper Presentation

**Staff Participation in Workshops / Seminars / Conference**

<b>Date</b>	<b>Name of the Staff</b>	<b>Title of the Workshop / Seminars / Conference</b>	<b>Event / Organizer</b>	<b>Level</b>
08.04.19 & 09.04.19	Ghayathri Swetha Kumari R A	International Conference on Health Psychology	CARE Institute of Behavioral Sciences, Chennai and University of Leicester, UK	Inter- national
11.12.19		National Conference on Prevention and Management of Non Communicable Diseases	Dr. Ambedkar Government Arts College (Autonomous) in Collaboration with Organ Health	National
15.11.19		Empowering Women against Cyber Crime	International Association of Lions Club	Inter- national
02.01.20		Bloom's Taxonomy – Learning Outcomes based Curriculum Framework Prescribed by UGC	Department of Psychology, University of Madras	State
06.02.20 to 08.02.20		Drug Demand Reduction & Drug Abuse Prevention - National Action Plan for Drug Demand Reduction (NAPDDR)	Department of Criminology, University of Madras & Department of Social Defense (Govt of Tamil Nadu)	State

06.07.19	R.Vatsala Mirnaalini	Symposium on Concession and Exemptions for Children with Specific Learning Difficulties (Dyslexia)	Madras Dyslexia Association	State
12.10.19		Vocational Assessment and Training	State Commissioner for the Differently Abled, Chennai and Vijay Human Services Trust	State
02.01.20		Bloom's Taxonomy – Learning Outcomes based Curriculum Framework Prescribes by UGC	Department of Psychology, University of Madras	State
03.02.20	Nandini. J	National Conference on Parenthood in the New Millennium	Department of Psychology, Dr. MGR-Janaki College of Arts and Science for Women	National
02.01.20	Chrislin Deborah	Bloom's Taxonomy – Learning Outcomes based Curriculum Framework Prescribes by UGC	Department of Psychology, University of Madras	State

### Staff Publications

Date	Name of the Staff	Title of the Paper	Title of the Journal / Book	ISSN / ISBN
17.06.19	Nandini J	Mindfulness based Intervention for Managing Problematic Usage of Mobile Phones	Global Journal for Research Analysis	2277-8160
Jan'20		Life Satisfaction and Sense of Purpose in Life as Predictors of Game Engagement	Our Heritage	0474-9030

## Highlights

Department of Psychology in association with Madras Dyslexia Association (MDA) offered a Certificate course: Foundation Program in Specific Learning Disability to II & III BSc Psychology students.

- The course was conducted during the months of December 2019 – January 2020.
- The objective of the certificate course was to inculcate skills for designing remedial programs/interventions for children with learning disabilities, to build core foundation for higher education prospects in child psychology and prepare students to earn through stipendiary/part time jobs at special schools.
- The course was a 40 hr intensive curriculum with extensive exercises and series of evaluation to prepare course takers for certification.
- 94 students successfully completed the course and received certificate on the valedictory function presided by Shri D. Chandrasekar, President, MDA.
- A Memorandum of Understanding was signed that ensures placement opportunities at special schools and Internship assistance at Ananya Learning and Research Centre, Special School of MDA.

## Department of English

### Intra Mural

- Fresher's Oratorical competition

### Inter-Collegiate

- Prashnothri 2019
- Madras Week
- World cup Inter collegiate Quiz
- Bharat Quotient 2019

### Guest Lectures

Date	Topic	Resource Person
20.08.19	Understanding Madras	Ms. Thirupura Sundari Sevel Founder Urban Conclave
	Namma Madras	Major V V Narayanan Officer Retd Indian Army

### Journal

Name of the Journal: Mosaic Vol 17

Best Article:

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
01.08. 19	Aradhana N Mahalakshmi S	III B.Sc. Maths	General Quiz	Kanyaka Parameshwari College	I
	Malavika Mahesh Paarvatee Venugopal	III BBA Shift-2			
	Ishani Mehta Khushi Jain Shreya Gupta Twisha D	III BBA Shift-2	Dumb Charades		II
20.09. 19	Malavika Mahesh Paarvatee Venugopal	III BBA Shift-2	General Quiz	Hindustan Arts and College for Women	I
25.09. 19	Malavika Mahesh Paarvatee Venugopal	III BBA Shift-2	Stars and Stripes Challenge	US Consulate Along With WCC College for Women	II

23.10. 19	Simran D	I MBA	Elocution Competition	United India Insurance Vigilance Week	I
	Govardhini G				II
27.11. 19	Anaha Aishwarya Vijayraghavan	I B.Com Hons.	Creative Writing	Ethiraj College Chronicles 2019	II
29.11. 19	Kiruttika Sree Narmada Neha Sujatha Yazhisai Yuvashri Jeeva	I B.A. Sociology	Mime	Madras Christian College	I
08.01.20	Shivangi Sundaram	III B.Com Hons	Slam Poetry	Stella Maris College for Women	I
	Anaha Aishwarya Vijayraghavan	I B.Com Hons.			II
	Harini J		Shipwreck		II

### Club Activities

Date	Event	Name of the Student	Class	Prize
25.06. 19	World cup Inter collegiate Quiz	Varun Suresh Arjun Aravind	Sri Venkateshwara College of Engineering	I
		Mohammed Essa Vasanth	Madras Medical College	II
25.06.19	Fresher's Oratorical Competition	Shrishtika Sriram	I BBA Sh-II	I
		Adithi Mahesh	I B.Sc Maths	II
22.08. 19	Madras Week – Creative Writing	J Harini	I B. Com Honours	I
		Sarah Bernadine Joseph	II B.Sc EM	II
22.08. 19	Madras Week – Block and Tackle	Abhirami Rao	III B.A Journalism	I
		Smrithi Mishra	I B.A Journalism	II
22.08. 19	Madras Week – Street Play	Sruthi V Sushmitha S Maheshwari N Janani P Sakthipriya K Meghavarshini M.R	I BCA	I



		Janani Suresh Srinidhi P	III BBA Sh-I	I
		Mrinalini R Harshitha N Anjali Soundarya P	II BBA Sh-I	
		Anuradha Khaitan	I BBA Sh-I	
22.08.19	Madras Week – Face - Painting	Prathigya Swathi Amruthanath	III BCom A&F Sh-II	I
		Aprameya Chebrolu Harshini	I BSc Maths	II
22.08.19	Madras Day Photography	Lavanya S	I BCA	I
		Sangavi D	I BSc Maths	II
22.08.19	Madras Week – Notice Board Arrangement		BBA - Sh-I	I
			Sociology	II
22.08.19	Madras Quiz	Varshini Vidhyalakshmi	III BCom Honours	I
		Shruthi Poojashree	II BBA S-II	II
24.08.19	Prashnothri 2019 (General Intercollegiate Quiz)	Guru Nicketan Jitesh Sharma	D.G. Vaishnav College	I
	Prashnothri 2019 (General Intercollegiate Quiz)	Arun Mathew Vishnu PK	Madras Christian College	II
02.10.19	Bharat Quotient Quiz	Deviprasad Vishwanathan Ravi Mundoli		I
		Ramakrishnan N Ramesh Natarajan		II

### Outstanding Achievement

- Won the Overall Trophy – Novella 2020 organised by Stella Maris College for Women on January 08, 2020.

### Staff Achievements

### Paper Presentations

Date	Name of the Staff	Organiser	Title of Conference	Title of Paper	Level
16.08.19 & 17.08.19	Ms. Lakshmi V	VIT, Vellore	Innovations in the Teaching of English Language and Literature	New Historicist Reading of Wild Thorns by Sahar Khalifeh	Inter- national

### Staff Achievements

Date	Name of the Staff	Institution	Nature of Work done	Topic
June 2019	Ms Jayalakshmi R	D.A.V Senior Secondary School, Velachery	Subject Expert	Staff selection
10.08.19	Ms. Anupama R	SSS Jain College for Women, Chennai	Judge	Adzap
04.01.20	Ms Jayalakshmi R	Kola Saraswati Sr. Sec. School, Kilpauk	Subject Expert Subject Expert	Staff selection

### Staff Publications

Date	Name of the Staff	Title of Paper	Name of the Journal / Book	Issue No.
August 2019	Lakshmi V	New Historicist Reading of Wild Thorns by Sahar Khalifeh	Novel Trends and Techniques in Literature	ISBN No : 9789386 890375
26.08.19	B. Sahana	Language as a Tool for Effective Communication Management	International Journal of Recent Technology	Scopus Indexed Vol 8 Issue no 2S4
February	Dr. B. Sahana	The Design Thinking in Language Management using AI	TEST Engineering and Management	ISSN No. : 0193 - 4120

### Staff Participation in Workshops

Date	Name of the Staff	Title of the Workshop	Organiser	Level
19.10.19	Lakshmi V	Optimal Use of Research Indicators, Tools & Techniques, Research Intelligence and Scholarly Communication	Madras Library Association and Bharathi Women's College	State
08.01.20	Anupama R	ThinkEdu Conclave	The New Indian Express	National

### Staff Additional Qualifications

- Dr. Akila Bharat was awarded Ph.D on 14.08.19 from Bharathidasan University.
- Dr. B. Sahana was awarded Ph. D on 19.11.19 from University of Madras.

## Highlights

**August 19, 2019:** The Humour club of M.O.P. Vaishnav College for Women was inaugurated by Sumukhi Suresh, Standup comedian. The club was started with the aim of making everyone smile unconditionally and also to encourage budding talents in standup comedy. The Chief Guest Sumukhi Suresh enthralled the audience with a short standup comedy act and also spoke about the importance of comedy in life. She also encouraged the students to utilize their talents.

**February 14, 2020:** Department in collaboration with Chennai Storytelling institute conducted a storytelling session on the theme *Folktales on Strong, clever girls and women*. The event kick started with a talk on the Chennai storytelling festival. Seven Storytellers from different spheres of life performed and narrated tales about strong girls and women delivering a powerful message on the importance of empowering women.

## Department of Tamil

### Inter Collegiate August 17, 2019

- Mono Acting
- Poetry Writing
- Ad zap
- Poster Making
- Comic Strip
- Connections

### Intra Mural Paintamizh Mandram August 13, 2019

- T Shirt Designing
- Block and Tackle
- Mono Acting
- Group Singing
- Creative Writing
- Poster Making

### Journal

Name : Vidiyal

Name of the Best Article: Indraya Maanavan by Jayapriyanka J and

Nivedha C of II B.A. Journalism.

### Guest Lectures

Date	Topic	Resource Person
16.07.19	Tamil Ilakiyathin Sirapukkal	Mr. C. Rajendran Former Principal of ICF Higher Secondary School
25.09.19	Thirukkuralil Melaanmai	Prof S. Kanmani Head of Tamil Department, Soka Ikeda College of Arts and Science for Women
19.12.19	Oodaga Mozhi	Dr. M. Ramesh Prabha Educationist and Media Person

### Workshops

Date	Topic	Resource Person
13.02.20	Thirayil Theenthamizh	Mr. Prasad Murugesan Film Director.
18.02.20	Thamizhargalin Kattadakalai	Mr. A. Ghulam Hussain Director, South India Shelters Private Limited.
27.02.20	Seyalpaadu Karpikkum Senthamizh	Ms. T. Vaanadhi Devi Academy Advisory Board for Dr. MGR University.

### Seminar

Date	Topic	Resource Person	Level
10.01.20	Vaanavil Raviyin Padaiuppulagam	Mr. P. S. Raghavan, Rtd I.A.S. Dr. K. Rajaram, Director, Thamizh Panpaatu Aayvu Mayyam, Palakkad Prof. Dr. Parveen Sulthana, Orator Dr. Nellai Subbiah, Orator Dr.T. Adithan, Associate Professor, Tamil University, Thanjavur Dr. K. Maariappan, Asst. Professor, Dravidian University, Andhra Pradesh	National

### Symposium

Date	Topic	Resource Person	Level
13.11.19	Bharathi Ula	Mr. Visu, Film Director Actor Mr. Udhayam Ram, General Secretary, Uratha Sindhanai Writers Association. Dr. Balasandilyan, Joint Secretary, Uratha Sindhanai Writers Association. Auditor N.R.K, Vice President, Uratha Sindhanai Writers Association. Ms.Padmini Pattabiraman, Writer. Dr. J. Baskar, Writer. Mr. L.N. Sivakumar, Member of the Executive Committee.	State

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
11.07.19	Divyapriya B	II Soci.	World Population day Elocution	Government of Tamil Nadu	I
11.08.19	Karthika H	I Journ.	Elocution	Saattai Iyakkam	II
19.08.19	Karthika H	I Journ.	Elocution	Ethiraj College for Women	I
23.08.19	Karthika H	I Journ.	Elocution	Ethiraj College for Women	II

09.01.20	Karthika H	I Journ.	Elocution	Valliammal College for Women	I
20.01.20	Karthika H	I Journ.	Elocution	Initiative for Moral and Cultural Training Foundation	I
29.01.20	S. Divya	II Maths	Singing	Dr. MGR Janaki College of Arts and Science for Women	II
29.01.20	Karthika H	I Journ.	Tamil Kaviaragam Competition	Ramakrishna Mission Vivekananda College	I
30.01.19	Gnanamathi C	II Soci.	Elocution - Bharathi Ula	Uratha Sindhanai Writers Association	Best Speaker
30.01.19	Purva Dhanashree Kotta	II Journ.	Singing - Bharathi Ula	Uratha Sindhanai Writers Association	Best Singer

### Outstanding Students' Achievements

Date	Name of the Student	Class	Organizer	Title of Seminar	Title of Paper	Level
10.01.20	Divyapriya B	II Soci.	Tamizh Panpaattu Aayvu Maiyam, Palakad in Collaboration with M.O.P.V.C.	Paper Presentation	Vaanavil K. Raviyin Kavithaigal in Porunmai	National
10.01.20	Srinithi V	II Soci.	Tamizh Panpaattu Ayivu Maiyam, Palakad in Collaboration with M.O.P.V.C.	Paper Presentation	Iyarkayin Meethu Kaadhil	National
10.01.20	Jayapriyanka N	II Journ.	Tamizh Panpaattu Ayivu Maiyam, Palakad in Collaboration with M.O.P.V.C.	Paper Presentation	Vaanavillin Gurumathiram	National
10.01.20	Nivedha C	II Journ.	Tamizh Panpaattu Ayivu Maiyam, Palakad in Collaboration with M.O.P.V.C.	Paper Presentation	Namakku Thozhil Kavithai	National

### Highlights

Guru Nanak College was the Overall Winner of the Intercollegiate conducted by Paintamizh Mandram on August 17, 2019

### Staff Achievements

Name of the Staff	Achievement	Year
Dr. R. Rajeswari	General Secretary of Magudam Tamil Peravai	Since 2015
Dr. R. Rajeswari	Censor Board Committee Member of Door Dharshan	May 2019 - May 2021.

### Staff Paper Presentations

Date	Name of the Staff	Organizer	Title of Seminar	Title of Paper	Level
May 19	Dr. R. Rajeswari	Raja Publications UGC Journal No.40720 ISSN: 2321-984X		Tharkaala Kavithai Koorugal	Inter- national
31.01.20	Dr. R. Rajeswari	Madurai Kamarajar University & International Research Journal of Tamil (UGC Care Listed Journal of Tamil – E-ISSN-2582- 1113)	Thamizh Ilakkiyathil Irai neri Kolgaikalum Koatpaadugalum	Krishna Vijayathin Vazhi Kavignar Vaaliyin Mozhi Aalumai	Inter- national
31.01.20	Ms. G. Padma Priya	Madurai Kamarajar University & International Research Journal of Tamil (UGC Care Listed Journal of Tamil – E-ISSN-2582- 1113)	Thamizh Ilakkiyathil Irai neri Kolgaikalum Koatpaadugalum	Kaaraikaal Ammaiyar Matrum Aandaalin Paadalgal Unnarthum Bakthi Neri	Inter- national

### Staff as Resource Person

Date	Name of the Staff	Institution	Name of Work done	Topic
30.04.19, 01.05.19- 02.05.19	Dr. R. Rajeswari	Door Dharshan	Panelist	Tamil Movies
28.06.19	Dr. R. Rajeswari	DMS & Social Welfare Department, Government of Tamil Nadu	Judge	Oratorical
19.11.19	Dr. R. Rajeswari	Directorate of Public Libraries, Tamil Nadu Government (52 <sup>nd</sup> National Library Week Celebration)	Speaker	Noolagathin Maenmai
21.02.20	Dr. R. Rajeswari	Hindi Prachar Sabha	Speaker	Thaimozhiyin Thanithanmai

### Staff Awards

Date	Name of the Staff	Award	Organization	Level
26.05.19	Dr. R. Rajeswari	Best Research Scholar	Southern Industrial Academy for Women Development	State
02.02.20	Dr. R. Rajeswari	Bharathi Chellammal Award	Tamizh Kalai Illakya Arakattalai	State
08.03.20	Dr. R. Rajeswari	Thamizh Thendral Maamani	Siva Neya Peravai (For Women's Day)	State



## Department of Hindi

The activities of the Hindi Club 'Manjari'

### Intra Mural

- Oratorical
- Singing  
(Bhajans of Saint Poets)
- Block and Tackle
- Bahurupiya
- Essay Writing
- Poetry Writing

### Intercollegiate Competitions

- Singing  
(Bhajans of Saint Poets)
- JAM
- Folk Dance
- Bahurupiya
- Essay Writing
- Poster Designing

The Intercollegiate Competition 'Rangayatan' was conducted on August 17, 2019. Overall, 16 colleges of Chennai city took part in the competitions. The overall trophy was bagged by Gurunanak College Chennai and Rangayatan Shree award was won by Mr. Bharat Kumar of D.G. Vaishnav College, Arumbakkam, Chennai. The chief guest for the function was Mr. Alok Ojha IPS, Dy. Inspector General of Post Offices, Chennai.

### Guest Lectures

Date	Topic	Resource Person
27.06.19	Nationalism in Subramania Bharati's Poetry	Dr. Jayanti Krishnan Kashi Hindu Vishvvidyalay, Kashi
18.07.19	Short Story in Hindi: Origin and Development	Ms. Rajani Morwal Author & Anchor in Doordarshan, Jaipur
12.07.19	Alankar & Rasas in Hindi	Prof. Amar Jyothi, Head - Higher Studies and Research Institute, Dakshin Bharat Hindi Prachar Sabha, T. Nagar, Chennai

### Hindi Day - Poets' Meet

A National Poet's Meet was organized by the department on the eve of the Hindi Day. About 38 poets from across the country took part in the event and about 26 college students presented their poems on this occasion. The Vaishnav Gaurav Samman for the best poet was awarded to Dr. Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for Women, Chennai for having scripted the college anthem.

Date	Topic	Resource Person	Level
13.09.19	Poetry Recitation	Ms. Vibharani Shrivastava Author, Patna	National
		Ms. Nirmal Bhasin Director, Women Welfare Cell Punjab Association, Chennai	

### Book Release

Date	Name & Designation of the Guest	Publication	Name of the Book	ISBN No.
18.07.19	Ms. Rajani Morwal, Author & Anchor in Doordarshan, Jaipur	Aman Publication, Kanpur, U.P.	Gyananjali Garima	978-93-89220-24-7
19.09.19	Dr. Lalitha Balakrishnan, Principal, M.O.P.V.C. for Women, Chennai	Boadh Publications, Chennai	Gyananjali Pratibha	978-93-82380-05-4
			Gyananjali Gaurav	978-93-82380-06-1
27.06.19	Dr. Jayanti Krishnan, Kashi Hindu Vishvvidyalay, Kashi	Aman Publications, Kanpur, UP	Gyananjali Naveen	978-93-89220-20-9

### Journal

Name of the journal - Kshitij

Theme - Responsibilities of students

Best article – Sahi Parwarish Se Apradhon Ki Rukawat

Name of student- Faaiqua Aisa, II B.Sc. Psychology

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
02.08.19	Kritika R	II B.A. Eco	Poetry	Guru Shree Shantivijai Jain College for Women	I
	Smriti Mishra	I B.A. Journ	Oratorical		I
	Sakshi H Gunjan Riddhi Sanwal Khushi P Komal Vanshika A Jain	I B.Com MM	Folk Dance	I	

22.08.19	Sanjana Madhan	II B.Sc. FSM	Poster Making	Ethiraj College for Women	I
	Gudiya Rajpurohit	I BBA	Poetry		I
19.09.19	Smriti Mishra	I B.A. Journ.	Slogan Writing	Anna Adarsh College for Women	II
13.12.19	Bhumika Bhandari Kritikika	II B.Sc.Psy II B.A. Eco	Debate	Loyola College	II
	Pranjali	II B.Sc. Psy	Creative Writing		II
31.01.19	Smriti Mishra	I B.A. Journ.	Poets' Meet	Anna Adarsh College for Women & Punjab Association	II
19.02.20	Smriti Mishra	I B.A.	Poets' Meet	D.G. Vaishnav College, Chennai	I
24.02.20	Nandini Pachi Pachi	I B.A. Eco I B.Com.MM	Adaptune	Guru Nanak College for Women	I
	Krithika R	II B.A. Eco	Block and Tackle		II
	Hetu Jain Apeksha D	I BBA	Potpourri		I
	Khushi Aditi	I BBA	Potpourri		II

- Our students bagged the overall trophy at
  1. Guru Shri Shantivijay Jain College for Women, Vepery, Chennai
  2. Guru Nanak College, Velachery, Chennai.
- Ms. Smriti Mishra of I B.A. Journalism won a cash prize of Rs.15,000/- at the All India Poet's Meet, organized by Punjab Association, Chennai.

### Staff Achievements

#### Paper Presentations

Date	Name of the Staff	Organiser	Title of Seminar	Title of Paper	Level
22 & 23 June 19	Dr. Sudha Trivedi	Shri Krishnaswamy College, Chennai & Akhil Bharatiya Sahitya Parishad Nyas	Swatantrata Andolan aur Dakshin Bharatiya Sahitya Sahitya	Subramania Bharati Ke Sahitya Me Swatantraya Chetna	National

24 .10.19	Dr. Sudha Trivedi	Kendriya Hindi Sansthan Agra	Hindi Sahitya Par Mahatma Gandhi Ka Prabhav	Hindi Katha Sahitya Par Mahatma Gandhi Ka Prabhav	National
25.10.19		Uttar Pradesh Bhasha Sansthan & Guru Tegbahadur Khalasa College, Delhi	Digital Kranti aur Hindi	Digital Daur me Bhashayi Vimarsh	National
05.12.19		Stella Maris College for Women, Chennai	Hindi Sahitya ke Samvardhan me Hinditar Bhashiyon Ka Yogdan	Hindi Sahitya ke Samvardhan me Hinditar Bhashiyon Ka	Inter-national
10 & 11		Hansraj College, Delhi	Nayi Duniya, Naya Bharat, Nayi Hindi	Kaushal Vikas Ke Ayam aur Digital Hindi	Inter-national
25.01.20		Shri Shankarlal Sundarbai Shasun Jain College, T.Nagar	Hindi Sahitya me Anuvad Ka Yogdan Hindi Sahitya me Manimohan Mehta	Hindi Sahitya me Manimohan Mehta Ke Anuvad Karya Ki uplabdhiya	National

**Staff as Resource Person**

Date	Name of the Staff	Nature of Work done	Institution	Level
23 & 24 Apr 2019	Dr. Sudha Trivedi	Member of State Level Grant Committee, CHD, Ministry of HRD	Central Hindi Directorate, Shastri Bhawan, Chennai	State
21.06.19		Member of IQAC Dakshin Bharat Hindi Prachar Sabha, T.Nagar, Chennai	Dakshin Bharat Hindi Prachar Sabha, T.Nagar, Chennai	State
22.06.19		Chairperson in Seminar on Swatantrata Andolan aur Dakshin Bharatiya Sahitya	Srikrishnasami College, Chennai & Akhil Bharatiya Sahitya Parishad Nyas	National
27.07.19		Panellist in Radio Varta	All India Radio Chennai	National

03.09.19	Dr. Sudha Trivedi	Chief Guest for Hindi Day Celebrations	CBSE Office, Chennai	State
24.10.19		Chairperson of a session in Seminar on Hindi Sahitya Par Mahatma Gandhi Ka Prabhav	Kendriya Hindi Sansthan,Agra	National
25.10.19		Subject Expert in Seminar on Digital Kranti aur Hindi	Uttar Pradesh Bhasha Sansthan & Guru Tegbahadur Khalasa College, Delhi	National
13.12.19		Guest of Honour of Inaugural Session of Intercollegiate Competitions	Loyola College Chennai	Inter-collegiate
16.12.19		Subject Expert for Hindi	TNPSC	State
25.12.19		Panellist in Atal Bihari Vajpayee Smriti Samaroh	Patrika TV, Chennai	National
11.01.20		Chief Guest for book release function	Navjagaran Publications, New Delhi	National
24.01.20		Member of Doctoral Committee	SRM Institute of Science & Technology, Kattankulathur, Kanchipuram, Tamil Nadu	University

### Staff Award

Name of the Staff	Name of the Award	Name of the Organizer
Dr. Sudha Trivedi	Premchand Smriti Samman	Samekit Bharatiy Sahitya Sansthan, Basti, UP

### Staff Publications

Date	Name of the Staff	Title of the book/Paper authored / Publication	Name of the Journal / Book	Issue No. ISBN No
May 2019	Dr. Sudha Trivedi	Abgun Chit Na Dharo	Sahitya Amrit	2455-1171
18.07.19		Aman Publications, Kanpur,UP	Gyananjali Naveen	978-93-89220-20-9
19.09.19	Dr. Sudha Trivedi	Aman Publications, Kanpur,UP	Gyananjali Garima	978-93-89220-24-7

27.06.19	Dr. Sudha Trivedi	Boadh Publications, Chennai	Gyananjali Pratibha	978-93- 82380-05-4
19.09.19		Boadh Publications, Chennai	Gyananjali Gaurav	978-93- 82380-06-1
11.01.20		Navajagaran Publications, New Delhi	Ikkisavi Sadi Ke Sahitya Me Hashiye Ka Samaj	978-93- 88640-09-1
June 2019		Teej Tyohar aur Maithili evam Bhojpuri Lokgeet	ASVP Aryavart Research journal	2347-2944

## Department of Sanskrit

<p><b>Intercollegiate</b></p> <p>Sumeru</p> <ul style="list-style-type: none"> <li>• Sushasti</li> <li>• Ka: Vritaanta:?</li> <li>• Koshaanveshanam</li> <li>• Tava Uttaram Kim?</li> </ul>
---

<p><b>Intramural</b></p> <p>Spandana</p> <ul style="list-style-type: none"> <li>• Shruthi Madhura</li> <li>• Citra Catura</li> <li>• Sukeshi</li> <li>• Pushpastarana Kushala</li> <li>• Nipunikaa</li> <li>• Sahasaa Vidheya</li> </ul>
--

- Intercollegiate cultural fest **Sumeru** was conducted on August 17, 2019.
- **Sanskrit Day** was celebrated on August 20,2019.
- Intramural **Spandana** was conducted on January 24, 2020.

### Journal

Name of the Journal: Shankhadhwani

Theme: “Relevance of Sanskrit with respect to other Subjects”

Best Article: ‘Human Resource Management in Kumarasambhavam’- M. Priyadarshini

II B.Sc. Mathematics

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
28.11.19	Amruthavalli K.S	I B.A. Eco	Ship wreck	Ethiraj College for Women, Chennai	I
	Aishwarya Vijayaalakshmi.A.S. Chandheni D.G Shriyaa K.P.S	I B.Com A & F (Shift-II)	Game Corner		I
	Sai Krupa	I B.A. Soc	T-Shirt painting		II
	Vaishalee .S Jansi Rani .R	I B.A. Eco	Photography		II
	Aishwarya .R Poorana Porkalai.S	I B.A. Journ	Quiz		II

13.12.19	Sai Pavithra .S Padma Bharati. A	II B.Sc.Psy I B.A. Eco	Rasa prashnaa	Loyola College, Chennai	I
	Padma Bharati. A	I B.A. Eco	Prabhandha Lekhanam		I
13.02.20	Aishwarya .R Poorana Porkalai.S	I B.A Journ	Quiz Quiz	Anna Adarsh College for Women, Chennai	I
	Padma Bharati. A Jayabhuvaneshwari.B	I B.A. Eco I B.A Journ			II
	Sai Krupa Samhita	I B.A. Soc	Collage		II

### Outstanding Achievements

- Won the Overall Trophy – “Madhuliha 2019” organised by Ethiraj College for Women on November 28, 2019
- Won the Overall Trophy – “Spardha Trishnaa 2019” organised by Anna Adarsh College for Women on February 13, 2020.

### Staff as Resource Person

Date	Name of the Staff	Position	Event	Organiser
16.07.19	R. Sowmiya	Chief guest	Guru Poornima	Chinmaya Vidyalaya, Taylors Road
28.02.20		Subject Expert	Staff Selection	Army Public School, Chennai

### Sumeru

The literary club of Sanskrit Department, Saarasvatha Samiti conducted an Intercollegiate cultural fest on August 17, 2019. Various events were conducted to test the memory and literary skills of the students on Mahakavyas. Ms. Sumeru was bagged by Ms.S.Gayathri, SDNB Vaishnav College and the overall trophy was won by R.K.M. Vivekananda College, Mylapore.

### Sanskrit Day

Sanskrit Day was celebrated on 20 August 2019, with Dr. V. Abhiramasundaram, Retd. Head & Associate Professor, Department of Sanskrit, R.K.M. Vivekananda College as the Chief guest for the event. He imparted the content value of the glorious language. Competitions were conducted to enhance the writing and oratory skills of the students. A short skit was performed by the students on “Bhisma Pratigna”.

### Spandana

Spandana, a cultural Intramural was jubilantly celebrated on January 24, 2020. Overall theme for the event was Chatusshasti Kala (64 Arts). Miss Spandana Trophy was bagged by Padma Bharati.A of I B.A.Economics.



## Department of French

### Intercollegiate “Espoir”

- Mélange (Potpourri)
- Qui? Quand? Ou? (Quiz)
- Concours De Chant (Singing)
- Meilleur des déchets (Best out of waste)
- Creez le (Create it)
- Cuisiner sans feu (Cooking without fire)

### Intramurals 2020

- Mélange (Potpourri)
- Concours De Chant (Singing)
- Mime
- Décodage (Decoding)
- Ecrit Créatif (Creative writing)
- Dessinez!!! (Poster making)

- Intercollegiate ‘**Espoir 2k19**’ was conducted on September 17, 2019. 250 students from 13 colleges participated, and the Overall Trophy was bagged by Loyola College, Chennai.
- Intramural 2020 was conducted on February 20, 2020.

### Journal

Name: **L’Impression**

Volume no: 10<sup>th</sup> Edition

Best article: Mon Escapade – Krishaa (II Sociology)

### Students Achievements

Date	Name of the Student	Class	Event	Organizer	Prize
12.12.19	Shruti.S Ananya Anisa	I B.Sc. Psy	Potpourri	Ethiraj College for Women (L’aube)	I
	Zahra Malavika	I B.Sc. VC	Face Painting		I
	Shumaila Ahmed Reem	II B.A. Soc	Face Painting		II
13.12.19	Prithika Saathvika Athaliah	I Hons	Quiz	Loyola College (Forlafest)	I
	Radha	II B.A. Jour	Voice Over		I
	Radha	II B.A. Jour	Standup comedy		I
	Mahisa	II B.A. Eco	Creative Writing		I
	Sumithra	I B.Sc. EM	Creative Writing		I
	Nithyasri.S Shumaila Ahmed	II B.Sc Math II B.A. Soc	Decoding		II

	Shakti	I BBA S1	Junk Art		I
	Harshitha				II
11.02.20	Sumithra	I B.Sc. EM	Memory Game	J.B.A.S. College for Women (Rendez-vous)	I
13.02.20	Sumithra	I B.Sc EM	Poetry	Women's Christian College (Champs-Elysees)	I
	Mahisa	II B.A. Eco			II
	Rakshika	II B.A.Jour	Photography		I
	Suvetha	I B.Sc EM			II
	Mahisa	II B.A. Eco	Comic Strip		I
	Riya	I B.A. Soc			II
	Anisa Shruti Amitha	I B.Sc Psy	Potpourri		II
	Narmada Rupeksha Nidhi KumariDurgesh Bhuvanashri Krithikashree	I B.A. Soc II B.Sc Psy II B.Sc Psy I B.A. Soc I B.A. Soc I B.A. Soc	Mime		I
	Jinal P Chandini.R Shruthi R Nithyasree RM Niranjana Shantyl	I A&F B3 I A&F B3 I A&F B2 I A&F B2 I A&F B3 I A&F B2	Mime		II

### Outstanding Achievements

- Won the Overall Trophy – “**Forla Fest 2019**” organized by Loyola on Dec 13th, 2019.
- Won the Overall Trophy – “**Champs-Elysees**” organized by Women’s Christian College Feb 13<sup>th</sup>. 2020.

### Staff as Resource Person

Date	Name of the Staff	Position	Event	Organizer
11.10.19	S.LydiaCasilda	Speaker	Festival du film Francais	SDNB Vaishnav College, Chrompet

## **National Service Scheme YRC RRC (2019 - 2020)**

- **June 21<sup>st</sup>**, NSS volunteers participated in the Yoga Day Commemoration at IRCS premises, Egmore.
- **August 6<sup>th</sup>**, YRC volunteers participated in the Geneva Convention at IRCS premises, Egmore.
- **August 7<sup>th</sup> and 8<sup>th</sup>**, As a part of SwachhBharath Pakwara programme, NSS Volunteers engaged in creating awareness about cleanliness at M.O.P. School, Triplicane and at Chennai High School, Kotturpuram.
- **August 10<sup>th</sup> to 12<sup>th</sup>**. 3 NSS volunteers took part in the NSS RDC Parade training at University of Madras.
- **August 13<sup>th</sup> and 15<sup>th</sup>**, 36 volunteers participated in the Independence Day Celebration at the Secretariat.
- **August 22<sup>nd</sup>**, Kaviya R took part in the RDC Parade Selection at University Grounds, Chetpet.
- **August 25<sup>th</sup>**, NSS and YRC volunteers went as scribes for Model TNPSC exam candidates at Aringnar Anna Government Higher Secondary School, Besant Nagar.
- **September 22<sup>nd</sup>**, NSS volunteers participated in the Seed Ball Making Campaign conducted at DG Vaishnav College, Arumbakkam.
- **September 24<sup>th</sup>**, Around 10 RRC volunteers took part in the State Level AIDS Awareness Workshop at DG Vaishnav College, Arumbakkam.
- **September 24<sup>th</sup>**, 50 volunteers participated in the Cultural event conducted by the Tamilnadu Tourism Department at the Government Museum Theatre, Egmore.
- **September 24<sup>th</sup>**. Around 20 NSS volunteers did wall painting at Lady Willington School, Triplicane.
- **October 1<sup>st</sup>**, A blood donation camp was conducted at the college premises by all the three NSS units of the college.
- **October 6<sup>th</sup>**, NSS Volunteers participated in conducting the nutrition awareness programme for students and parents at Noombul Village.
- **October 11<sup>th</sup>**, NSS, YRC and RRC volunteers participated in the A.P.J. Abdul Kalam Birthday Anniversary Celebrations at M.O.P Vaishnav College and School.
- **December 12<sup>th</sup> to 19<sup>th</sup>**, 60 volunteers actively took part in conducting the medical camp in coordination with Apollo Shine at M.O.P. Vaishnav College.
- **January 30<sup>th</sup>**, NSS Programme Officer, Ms. Krupa, participated in the RRC one day training programme on AIDS Awareness at University of Madras.

- **February 5<sup>th</sup>**, 5 volunteers took part in the Personality Development Programme conducted for NSS volunteers of all the colleges affiliated to the University of Madras.
- **February 6<sup>th</sup> to 8<sup>th</sup>**, NSS Programme Officer, Ms. Ghayathri Swetha Kumari, participated in the National action plan for Drug Demand Reduction conducted by the Department of Criminology ( University of Madras) in association with the Department of Social Defence (Government of Tamilnadu) at University of Madras.
- **February 9<sup>th</sup>**, NSS students volunteered for the sports meet conducted by Tamilnadu Volleyball Association for the Blind (through Right Turn Organization) at CSI School for Deaf, Santhome.
- **February 20<sup>th</sup>**, 5 volunteers took part in the One day District level YRC Student Study Camp at IRCS premises.

### **NSS CAMP 2019 - 2020**

Special camp was conducted for the academic year 2019 - 2020 at Thiruverkadu, from December 18th to 24th. 150 volunteers participated in the camp. Awareness campaign on health and hygiene focusing mainly on dengue was conducted by the volunteers. Pamphlets were made and distributed to the locals to create awareness. The general health checkup camp was conducted for the community people and around 250 of them were benefitted out of the camp. NSS volunteers were given training on self defence and first aid. Classes like personality development and skill training were also conducted for the volunteers. 50 volunteers were involved in the nearby temple cleaning. Dr. Baskaran, NSS coordinator, University of Madras was the chief guest for the valedictory, which had cultural programmes performed by the community kids under the guidance of the NSS volunteers.

## **Rotaract Club 2019-2020**

**18 July, 2019**

**Event: Installation Ceremony**

The Rotaract Club of M.O.P Vaishnav College had the installation ceremony for its President and office bearers for the academic year 2019-2020. The Chief Guest for the day was Rtr. Balaji Chinni. The Guests of Honour was

**27 July, 2019**

**Event: Orientation Program**

The Rotaract Club of M.O.P Vaishnav College organized an orientation program for the club members and board members of the college. It was an interactive session where the District Rotaractors: Rtr. Solomon Victor and Rtr. Prasanna highlighted the responsibility of the members.

**15 September, 2019**

**Event: Glitzz Carnival**

M.O.P Vaishnav College was one of the co-host for the Glitzz-an annual carnival hosted by the Rotary club of Madras in aid of charity. Glitzz is a project which usually adopts a central theme, around which all the sub-projects and accomplishment phases revolve around. The funds are generally raised through the hosting of a cultural extravaganza. This year, the money collected for the passes was contributed towards the establishment of the milk banks. An application also was launched where people can volunteer and be a part of this Nobel cause.

**31 January, 2019 & 1 February, 2020**

**Event:**

M.O.P Vaishnav College was one of the co-host along with the District for an event called Pre-Conference every year. 20 Rotaractors from M.O.P Vaishnav college for women helped in co-hosting and organizing the event. Pre-Conference is an event organized to felicitate all the faculty co-ordinators of College- based clubs in the District. It was organized at Madras Race Club, Guindy.

## Ministry of Entrepreneurship Report 2019-2020

### E-DAY CELEBRATIONS

E-Day Celebrations was conducted on 6<sup>th</sup> September, 2019, to celebrate entrepreneurial success stories from our campus. Over fifty students from 6 colleges in Chennai attended the event. The following events were conducted as a part of the E-day Celebrations:

Event	Resource Person With Designation
Business Plan Workshop	Mr. Rangarajan Sriraman-Serial Entrepreneur, Start-up Investor, Mentor
Alumni Speak	Ms. Mathangi Kumar-Founder, That Madras Place Ms. Shalini Golechha- Creative Director, 3X Events.

### IGNITE 2019

The Ministry of Entrepreneurship Development of the college functions as an E-cell that is active throughout the year, conducting various activities like invited lectures, workshops, seminars, E-week celebrations, B-plan Competitions, M.O.P. Bazaar, etc. Ignite is one such event of the college that is held bi-annually to promote entrepreneurship among the youth.

This year, the Ministry organised Ignite 2019 as a One Week Faculty Development Programme, from December 6<sup>th</sup> to 12<sup>th</sup>, 2019. The programme this year was focused on the theme – ‘Creating & Sustaining Entrepreneurship Culture in Institutions of Higher Education’. The event was aimed to empower teachers to act as entrepreneurship catalysts and mentors who will identify and train students with entrepreneurship potential. The event also threw light on activities of incubation centres that can be set up on campuses for promotion of entrepreneurial skills.

**30 faculty members of 13 colleges in Chennai attended the program as delegates. The program included technical sessions by eminent speakers from the entrepreneurship ecosystem.**

Session Topic	Name of the Speaker
Inauguration – Entrepreneurship – the Why? And How	Ms. Ahalya S Founder and CEO, Kanakavalli
Star Alumna Entrepreneur – Sharing of Entrepreneurial Journey	Ms. Kamalika Krishmy A, CEO, The Brown Box Company
Star Alumna Entrepreneur – Sharing of Entrepreneurial Journey	Ms. Anisha Nichani, Founder - Svachh FDP Assessment Modalities - A Briefing
Enabling Idea generation & B-plan preparation	Dr. Navnit J Krishna, Serial Entrepreneur and Mentor

Exploring New Age Funding Channels	Mr. Chandrashekar Kupperi Founder, ANOVA Corporate Services
Mentoring for Entrepreneurship	Ms. Vijayalakshmi Rao, Mentor / Business Advisor
Profiling and channelizing student potential in emerging areas of entrepreneurship	Ms. Akhila Rajeshwar Executive Director, TiE Chennai
Nurturing New Age Entrepreneurs	Mr. Balram Nair, Vice President The Chennai Angels
Making students SaaS Ready	Mr. Vikram Ravi Ramanathan Head of Customer Success & Research, Unmetric
Institutional Linkages for Entrepreneurship Development	Mr. Shyam Sekar Chief Mentor and Strategist Startup Xperts Business Consulting Pvt. Ltd
Harnessing the power of Technology in Business	Ms. K Suriya Prabha Founder & CEO, Youcode Intelligence Solutions
Developing skills in students for success in Entrepreneurship	Ms. Chitra Sivakumar Managing Partner TimeLinks
Valedictory – Social Entrepreneurship	Dr. Saundarya Rajesh Author – 'The 99 Day Diversity Challenge' Social Entrepreneur Founder & President – AVTAR Groups

### **M.O.P. BAZAAR**

On the 11<sup>th</sup> and 12<sup>th</sup> of January 2020, the Ministry of Entrepreneurship Development organized the 22<sup>nd</sup> edition of the annual student run M.O.P. BAZAAR. It is a platform for the students to showcase their entrepreneurial skills where the students of the college come together in teams to run their businesses for 2 days. The BAZAAR was open to the public and over 9,000 people attended the bazaar.

A stall was set up by one of beneficiaries of the THOZHIL SEIYALLAM THOZHIL initiative of the college. The diary beneficiary from Thiruverkadu village sold tea and snacks (for which she received entrepreneurial training from the college) and made a turnover of Rs. 4,000 .

Ms. Nina B Kothari, Chairperson of Kothari Sugars and Chemicals Ltd., had been invited to inaugurate and kick start this year's event. In order to make the already exhilarating event even more exciting, the BAZAAR was structured in the form of a number of streets, each having a unique name, holding a total of 70 stalls run by around 300 students and 30 alumni.

The streets were:

- Food Street – Flavours of the World
- Games street – Gamescape
- Garments & Accessories Street – Fashion Alley
- Gifts & Others Street – Trinket Street

To inculcate the spirit of healthy competition and as a token of appreciation, the stall holders were given several opportunities to win awards. The following are the list of awards:

- Best Stall Name Award
- Best Retail Display Award
- Most Innovative Products Award
- Best Promotion Announcement Award
- Most Eco-Friendly Stall Award
- Most Innovative Packaging Award
- Best Dressed Stall Owners Award
- Best Food Stall
- Social Media Winner / People’s Choice Award

The following renowned entrepreneurs had been invited as special guests to judge and give away the awards:

- Ms. Mathangi Kumar – Chef & Partner, That Madras Place and Summer House Eatery
- Ms. Shamira Ferns – Owner & Founder, Creative Ladder
- Ms. Halitha Shameem – Indian Film Director
- Mr. Venkatesh Bhat – Chef & CEO, The Accord Metropolitan Hotel.
- Ms. Vinothini Suresh and Ms. Sindu Suresh – Founders, A Aah Preschool
- Social Monks Team, Marketing and Advertising Company

During the two day event of M.O.P. Bazaar **Total Sales Turnover** of Rs. **1356656** and **Total Profit** of Rs. **484517.75** was recorded.

To increase the entertainment quotient of the event, the following prominent guests were invited to entertain the audience with their performances:

- Ms. Roshini – Super Singer
- Motta Maadi Music
- Mr. Abishek Rabi – Stand Up Comedian
- SARGAM – Acapella Group
- Mr. Jayaseelan – Magic Show



## **INCUBATION CENTER**

The Incubation Center of the college has been set up to enable the students to convert their business ideas into a viable business. A total of 11 students with 8 business proposals have registered with the Incubation Center. The following activity was conducted:

<b>Topic</b>	<b>Resource Person with Designation</b>
Why Entrepreneurship? How to develop a Business Idea?	Ms. Kamalika Krishmy, CEO, The Brown Box Company

The registered students of the Incubation Center will be provided with a one-to-one mentoring session.

## **Department of Physical Education**

M.O.P Vaishnav College for Women believes in empowering women through holistic education. Its systematic approach has laid the platform for nurturing many talents. Tireless and sustained efforts of the college in identifying pure talent especially in the realm of sports, has secured an invincible position amidst other colleges.

The college inculcates in every student, courage, confidence and determination. The motivation and guidance by the college has been the cause for the innumerable trophies adorning the campus. The college has successfully produced 119 International Players.

The accolades and laurels won by the star performers at both international and national level stand testimony to the support given by the Principal, Management and Staff. Thanks to their incessant support and encouragement our students have always stood a leaf apart in repeating the success story time and again.

The Purpose of this effort was to sow seeds that would grow towards the empowerment of young Women in the field of sports.

The Grand Success of VASPO 2005 encouraged the college to aim for a National Meet. Subsequently from 2006 onwards VASPO was a National Level Inter- Collegiate Tournament which witnessed 500 Participants from various colleges all over the country competing for the prestigious Dr. Sivanthi Adityan Overall Rolling Trophy instituted by the college.

### **VASPO 2019-20**

National Level Inter Collegiate Tournament for Basket Ball, Ball Badminton, Volley ball, Chess, Throw ball, Foot ball and Table Tennis hosted by our College. 42 Colleges participated in the tournament and they competed for the Dr.SivanthiAdityan Overall Rolling Trophy. The event is noted for its excellent Sports performances and is witnessed by the nation's eminent sports enthusiasts.

### **A.L MEET 2019-2020**

The College has consecutively won the prestigious A.L Mudaliyar meet for the 17<sup>th</sup> time this year the event was held on 14<sup>th</sup> to 16<sup>th</sup> OCTOBER 2019 the college made a mark by winning 13 Gold, 11 Silvers and 6 Bronze Medals. M.O.P Vaishnav emerged as overall champions in this meet.

## **INTERNATIONAL ACHIEVEMENTS**

### **ANN JENNIFER - II BCA (RACER)**

- Runner up- Indian National Motorcycle Racing Championship 2019
- Runner up- Asia Cup of Road Racing 2019 (team India)

### **ANUPAMA RAMACHANDRAN - I BBA (SNOOKER)**

- Quarter finalist in World Snooker under 21 Championship held at China
- 1st place in National selection camp 6 red held at Bangalore
- Quarter finalist in Myanmar World Team Snooker Championship
- Participated in Myanmar world 6 red snooker championship
- State Ranking Tournament held at Chennai Nov2019
  - Sub Junior Snooker Gold
  - Sub Junior Billiards Gold
  - Junior Snooker Gold
  - Junior Billiards Gold
  - Senior Snooker Gold
  - Senior Billiards Gold

### **VAISHALI. R (CHESS)**

- Participated and finished 5th in Asian Continental Chess Championship held at China
- Participated in Common Wealth Chess Championship held at New Delhi

### **HARIVARDHINI - III B.Com (CS) - (CHESS)**

- Placed 4th in ABU DHABI International Chess Tournament
- Placed 4th in Tamilnadu State Under19 Girls Chess Championship
- Placed 3rd in Tamilnadu State Team Championship.

### **HARSHINI A (CHESS)**

- Participated in Asian Youth Under-18 Girls Chess Championship 2019 held at Sri Lanka and Won Silver medal.
- Represented India in World Youth Under-18 Girls Chess Championship 2019 held at Mumbai and World Junior Girls Chess Championship 2019 held at New Delhi.

### **SARANYA - II MA HRM (CHESS )**

- Participated in 2nd GOA International Fide rating open chess tournament held at GOA from 18th June to 21st June and finished 2nd out of 450 participants and received a cash award of Rs.1, 50,000.
- Participated in Mumbai Mayors Cup International Chess Tournament held at Mumbai from 9th June to 12th June 2019 and received best women award with a cash prize of Rs.15, 000.

### **SUSMITHA I BSC FSM - (ROLLER SKATING)**

- Achieved 1st place in 1st Roll Ball South Zone Champions under19. Tamilnadu. from 2 aug and 3rd aug 2019
- Achieved 2nd place in 5th Roll Ball World Cup 2019. Represented team India for 3rd time and was the Women team captain in this tournament.

### **SATHYA - II MA -MM (BASKET BALL )**

- Won Women Basketball 13<sup>th</sup> South Asian Championship held at Nepal (Kathmandu) 2019
- Represented Indian women's Basketball at the FIBA-Women's Olympic Pre-qualifying Asian Tournament held in Malaysia from 14<sup>th</sup> to 17<sup>th</sup> November 2019

### **SRIVIDHYA - I MA-MM (BASKET BALL )**

- Won Women Basketball 13<sup>th</sup> South Asian Championship held at Nepal (Kathmandu)2019
- Represented Indian women's Basketball at the FIBA-Women's Olympic Pre-qualifying Asian Tournament held in Malaysia from 14<sup>th</sup> to 17<sup>th</sup> November 2019

## **MEDALS WON IN ATHLETICS**

**2019 – 2020**

<b>YEAR</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>TOTAL</b>
2019-2020	40	34	14	88

### **DR.A.LAKSHMANASWAMY MUDALIAR MINI SOUTH INDIAN OLYMPICS ATHLETIC MEET**

#### **MEDALS TALLY**

<b>S.NO</b>	<b>YEAR</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>TOTAL</b>
17	2019-2020	13	11	6	30

## INTERNATIONAL PLAYERS ACHIEVEMENT

S.No	Name	Game	Competition	Place of Tournament	Year
107	Ann Jennifer	Racer	Asia Cup of Road Racing (team India)- Runner up champions	New Delhi, India	2019
108	Anupama Ramachandran	Snooker	Quarter finalist world snooker under 21 championship	China	2019
109	Harivardhini	Chess	Placed 4th in Abu Dhabi International Chess Tournament	Abudhabi	2019
110	Y.Saranya	Chess	Participated in Mumbai Mayors Cup International Chess Tournament	Mumbai	2019
111	Vaishali R	Chess	Participated in Common Wealth Chess Championship	New Delhi	2019
112	Harshini A	Chess	Represented India in World Youth Under-18 Girls Chess Championship 2019	Mumbai	2019
113	Yashini	Table tennis	Participated in Interoil Table Tennis Tournament from 2nd to 7th February 2019	Chandigarh	2019
114	Susmitha	Roller Skating	Achieved 2nd place in 5th Roll Ball World Cup 2019. Represented team India for 3rd time and was the Women team captain in this tournament.	New Delhi	2019
115	Sathya	Basket Ball	Represented Indian Women's Basketball at the FIBA - Women's Olympic Pre-qualifying Asian Tournament held in Malaysia from 14th to 17th Nov. 2019	Malaysia	2019
116	Srividhya	Basket Ball	Represented Indian Women's Basketball at the FIBA - Women's Olympic Pre-qualifying Asian Tournament held in Malaysia from 14th to 17th Nov. 2019	Malaysia	2019

117	Niranjanaa	Rowing	Participated in ARAE (Amateur Rowing Association of the East)	Regatta Bengal Rowing Club	2019
118	Lavanya Nambiar	Rowing	1 <sup>st</sup> position in ARAE (Amateur Rowing Association of the East)	Regatta Bengal Rowing Club	2019
119	Ayushi Somani	Rowing	Participated in ARAE (Amateur Rowing Association of the East)	Regatta Bengal Rowing Club	2019

### **ATHLETICS**

The A.L. Mudaliyar The College won the prestigious A.L. Mudaliyar meet for the 16<sup>th</sup> time which consecutively. It was held on 14<sup>th</sup> to 16<sup>th</sup> Oct 2019 -20 (New Meet Record created in the current year for R. Aishwarya III–B.Com (A&F) Tripple Jump, Karunya III–B.Sc Psy. Discus throw).

- GOLD - 13
- SILVER - 11
- BRONZE - 6

In the Reliance Inter collegiate Athletic meet held at Mumbai held on 7<sup>th</sup> to 9<sup>th</sup> September, 2020. The College won the overall trophy.

- GOLD - 10
- SILVER - 5
- BRONZE - 6

34<sup>th</sup> Tamil Nadu Inter District Junior Athletic Meet held at Erode on 6, 7, 8 October, 2019.

- GOLD- 3
- SILVER- 6

33<sup>rd</sup> Tamil Nadu state open Junior Athletic Meet held at Chennai on 2019.

- GOLD - 5
- SILVER - 2

All India Inter University held at Mangalore from 2<sup>nd</sup> to 6<sup>th</sup> Jan, 2020.

- GOLD - 3

Khelo India Youth Games held at Maharashtra from 11<sup>th</sup> to 14<sup>th</sup> January, 2020

- GOLD - 1
- SILVER - 3
- BRONZE -1

Tamil Nadu Inter University held at Coimbatore from 6<sup>th</sup> to 7<sup>th</sup> December 2019

- GOLD - 5
- SILVER - 3

Aishwarya R - III - B.Com (A&F)

- Gold medal in triple jump South Zone Junior meet 2019, Udipi.
- Silver medal in triple jump in 35th National Junior Athletics Championship.
- Gold medal in triple jump in the 17th Federation Junior Athletics Championship.

Deepika S- I B.A Sociology

- Silver Medal in Heptathlon South Zone Junior Meet 2019, held in Udipi

Sherin A -I B.A Sociology

- Gold Medal in Long jump at the 17th Federation Junior Athletics Championship.
- Bronze in 100M South Zone Junior Meet 2019, Udipi.

Roshini - I B.A Sociology

- Gold Medal in 400M South Zone Junior Meet, Udipi.

Nandhini K- III - B.Com (A&F)

- 100 Mts Hurdle - Bronze Medal in The Senior State held at Trichy on 22<sup>nd</sup> & 23<sup>rd</sup> June, 2019
- 4x100 Mts Relay - Gold Medal in The Senior State held at Trichy on 22<sup>nd</sup> & 23<sup>rd</sup> June, 2019

A.P. Srija - I MA HRM

- 4x100 Gold Medal in all India Inter University
- 200m - Silver Medal in The Senior State held at Trichy on 22<sup>nd</sup> & 23<sup>rd</sup> June, 2019
- 4x100 Bronze Medal in Open Senior National held at Ranchi

Karunya - III B.Sc Psy.

- 4th place in Discuss throw Senior Open Nationals Athletic Championship at Ranchi

Harshini Saravanan - III B.Sc CS

- Bronze Medal in Long Jump National Inter State 2019
- Gold Medal in Long Jump CM Trophy

## **TABLE TENNIS**

- I Place in A – Zone table tennis tournament held at SIVET College on 22.08.2019
- I Place in Inter-Zone tournament held at DG Vaishnav College on 9<sup>th</sup> and 10<sup>th</sup> September, 2019.
- III Place in South-Zone University Tournament held at Guntur on 9<sup>th</sup> – 14<sup>th</sup> December, 2019.
- I Place in Tamilnadu Inter-University Tournament at Sri Ramachandra Medical College, Porur on 17<sup>th</sup> and 18<sup>th</sup> December, 2019.
- II Place in Kongu Trophy at Erode on August, 2019.
- I Place in SSN Trophy in February, 2019.

### **Seraha Sheela Jacob – II M.Com**

- Has been selected in the Tamil Nadu state Women Team
- Secured third position (women's event) in the State ranking table tennis tournament held at Jawaharlal Nehru Stadium in August, 2019
- Currently Ranked 5 in the Table Tennis Women State Team
- Secured third position (women event) in the state ranking table tennis tournament held at Madurai in July, 2019
- Secured third position (women) in the Tamil Nadu Table Tennis state championship held at SRM University on August, 2019

### **Yashini Sivasankar – III B.Com A&F**

- Winner in UTT Season 3, held at Delhi from July 25<sup>th</sup>, August 11<sup>th</sup>, 2019. Team - Chennai Lions
- National ranking South Zone held at Trivandrum from 15<sup>th</sup> to 21<sup>st</sup> August, 2019. Women team event - winner
- Youth Girls Team- Gold Medal UTT at 81<sup>st</sup> Junior and Youth National & Inter-state table tennis Championships 2019 held at Jammu Kashmir from 4<sup>th</sup> to 8<sup>th</sup> Dec 2019.
- Youth Girls Team-Bronze Medal
- Youth State Champion in 2019-20

### **T R Shruthi - I B.Com A&F S-II**

- Quarter finalist in 1st state ranking tournament held at Jawaharlal Nehru stadium on June 4<sup>th</sup> to 6<sup>th</sup>, 2019
- Semi finalist in 2<sup>nd</sup> state ranking tournament held at Jawaharlal Nehru stadium on June 9<sup>th</sup> and 10<sup>th</sup>



- Quarter finalist in 3<sup>rd</sup> state ranking tournament held at Jawaharlal Nehru stadium on June 21 to 23
- Semi finalist in 4<sup>th</sup> state ranking tournament held at Theni on July 3 to 5
- Semi finalist in 5<sup>th</sup> state ranking tournament held at Neyveli on August 7 to 9

### **P Pavithra - I M.Com**

- Semi finalist in 1<sup>st</sup> state ranking tournament held at Jawaharlal Nehru stadium on June 4 to 6
- Quarter finalist in 2<sup>nd</sup> state ranking tournament held at Jawaharlal Nehru stadium on June 9 to 10
- Semi finalist in 3<sup>rd</sup> state ranking tournament held at Jawaharlal Nehru stadium on June 21 to 23
- Quarter finalist in 4<sup>th</sup> state ranking tournament held at Theni on July 3 to 5
- Quarter finalist in 5<sup>th</sup> state ranking tournament held at Naively on August 7 to 9

### **FOOTBALL**

- I Place in A Zone University of Madras Football Tournament at MUU on 27<sup>th</sup> September, 2019
- I Place in Inter-Zone University of Madras Tournament at SDNB College on 10<sup>th</sup> and 11<sup>th</sup> October, 2019.
- IV place in South Zone Inter University
- Karnataka Womens League held at Bangalore from 16<sup>th</sup> Nov to 25<sup>th</sup> Dec 2019. N. Jakiya Afrien, R. Samudeshwari, R. Suganya, A. Aishwarya.
- participated in Kickstart Football Club Karnataka and were also winners of super division tournament.

### **VOLLEYBALL**

- I place in A-Zone Volleyball tournament held at DB Jain College for Women on 4th september, 2019.
- II place in Inter-Zone Volleyball tournament held at DB Jain College for Women on 23rd September, 2019.
- II Place in SRM Founders trophy held at SRM Engineering College on 24<sup>th</sup> to 26<sup>th</sup> of August 2019.
- R. Dharshini, J. Sandhiya, A. Nandhini represented in the South Zone Youth Nationals.
- R. Dharshini represented in All India SAI Tournament.
- V. Jayasree represented in Youth Nationals 2019.
- S. Radhika represented in Senior Nationals 2019.

## **BASKETBALL**

- II Place in L.S.Mills Basketball Club Tournament held at Theni from 25<sup>th</sup>-28<sup>th</sup> July, 2019.
- I Place in Inter-collegiate Basketball tournament held at Thoothukudi from 17<sup>th</sup>-21<sup>st</sup> July, 2019
- I Place in Raghavendra Basketball Tournament at T.Nagar, Corporation Ground, from 3<sup>rd</sup> to 7<sup>th</sup> July, 2019
- I Place in Kongu Engineering College Inter collegiate tournament held in Erode, from 11<sup>th</sup> to 15<sup>th</sup> Aug, 2019
- II place in South Zone Inter University Basketball Tournament at Sathyabama University, Shollinganallur
- II Place in South Zone University Basketball Tournament held at SRM University,Potheri, from 15<sup>th</sup> to 19<sup>th</sup> Dec ,2019.
- IV Place in All India Inter University Basketball Women's Championship, held at DeenbandhuChotu Ram University of Science and Technology, Sonipet, Haryana on 2<sup>nd</sup> to 6<sup>th</sup> Jan, 2019
- J. Ishwarya (III B.Com CS), Ashmitha (B.Com A&F Shift 1) Lakshmipriya (B.Com ), Shruthi (I B.A Sociology), Participated in 70<sup>th</sup> Senior Nationals Basketball Championship held at Guru Nanak Indoor Stadium, Ludhiana, Punjab from 2<sup>nd</sup> to 28<sup>th</sup> Dec, 2019.

### **Sathya - II M.A Com**

- Gold Medal Winner in SOUTH Asian Games held at Nepal
- Participated in Asian Pre Olympic Qualifying Match held at Malaysia

### **Srividhya - M.A Marketing Management**

- Gold Medal winner in south Asian Games held at Nepal
- Participated Asian in Pre Olympic Qualifying Match at Malaysia
- List of Students Representing College in Khelo Nationals Basketball Championship at Assam from 16-1-2020 to 21-1-2020
- III Place 70<sup>th</sup> Junior Nationals Basketball Championship at Patna, Bihar from 17-10-19 to 23-10-19 won by:

S.No.	Name	Department
1	Ishwarya .J	III -B.Com (CS)
2	V. Srividhya	I MM (MM)
3	Sharmila	I B.Com MM
4	A. Ashmitha	I B.Com A&F S-I
5	V. Srividhya	I MA (MM)
6	R. Sruthy	I B.A Sociology

S.No.	Name	Department
1	Monica Jayaseeli J	I B.A Sociology
2	S.lakshmi Priya	I B.Com A&F S-I
3	A Ashmitha	I B.Com A&F S-I
4	Sharmila	I B. Com MM
5	R. Sruthy	I b.A Sociology

## TENNIS

- II Place in SRM Founders Trophy held at SRM Engineering College on 24<sup>th</sup> to 26<sup>th</sup> August 2019.
- I place in University of Madras A Zone held at SIET College on 28th August, 2019.
- I place in University of Madras Inter Zone Tournament held on 13th September, 2019.
- I place in singles at, SSN Open conducted by SSN College, on July, 2019.

### **Sai Avanthika III -B.A. Journalism**

- Winner in Singles Rd of 32 Doubles- at AITA Womens 1 IAC, Chennai conducted in July 2019.
- Semi Finalist in Singles Rd of 32 Doubles, AITA Womens 1 IAC, Chennai conducted in August 2019.
- Winner in Singles runner up and Doubles, AITA Womens 1 IAC, Chennai conducted in September 2019.
- Winner in Singles pre quarter finalist, Doubles, AITA Womens 1IAC, Bangalore conducted in September 2019.
- Semi finalist in Singles, Winner in Doubles AITA Womens 1IAC, Chennai conducted on September 2019.
- Finalist in Pre Quarter Doubles, FENESTA Open Nationals, Delhi conducted on October 2019.
- Won silver medal in South Zone Inter University, Vizag conducted on October 2019.
- Won silver medal in All India Inter University Tournament, Gwalior conducted on January 2020.

### **Megha Muthukumaran II B.A Economics**

- Runner up in Doubles, AITA Womens, Kakinada conducted in June 2019.
- Runner up in Doubles, AITA Womens, Chennai conducted in August 2019.
- Doubles runner up, AITA Womens, Chennai conducted in September 2019.
- Doubles quarter finalist in FENESTA Open 2019, Delhi conducted in October 2019.
- Won silver medal in South Zone Inter University, Vizag conducted in October 2019,
- Won silver medal in All India University Gwalior Tournament conducted in January 2020

## **HOCKET**

- I Place in University of Madras A Zone Tournament held at MCC College on 13th December, 2019.
- I place in University of Madras Inter Zone Tournament held at MCC College on 16th December, 2019.
- 8 of our players were selected for All India Inter University Tournament.
- I place in Chennai district Hockey League Tournament held at Egmore, Radhakrishnan Stadium from 21st to 23rd June, 2019
- Nivetha of II BA Economics, Patricia II B.Com MM, Vaishnav II BA Economics participated in 5A side Senior Womens Nationals held at Kanpur, Uttarpradesh from 22nd september to 27th september, 2019.
- Nivetha of II B.A. Economics, Patricia II B.Com MM, Shanmugapriya II BA Economics participated in Senior Nationals held at Kerala.
- II place in Chennai Inter District Hockey Tournament held at Egmore, Radhakrishnan stadium, Chennai.
- Participated in South Zone Inter University Hockey Tournament held at Sports University on December 27th to 30th, 2019.
- Kurnika, Kavimalar of III B.Com A&F S2, Meghna of III BBA and Nithyashree II BA Sociology participated in Junior Inter District Hockey Tournament held at Krishnagiri.

## **CHESS**

- 1<sup>st</sup> place in A Zone Chess Tournament held at M.O.P. Vaishnav College for Women.
- 1<sup>st</sup> place in Inter zone tournament, held at SIVET College.
- 2<sup>nd</sup> place in South zone championship tournament held at Acharya Nagarjuna University, Guntur.
- 1<sup>st</sup> place in Chairman's Trophy held at D.G.Vaishnav College.

### **Subalakshmi .M.S II B.A Sociology**

- 4<sup>th</sup> place in Chennai District U-25 Chess championship 2019 and is also selected for State Championship
- 4<sup>th</sup> place in Chennai district U-19 chess championship 2019 and selected for State Championship
- Scored 7 points in International Blitz tournament held in IIT Madras

### **Kiruthika .B I B.Sc Computer Science**

- 9<sup>th</sup> place in U-17 Nationals Chess Championship
- Received 1<sup>ST</sup> place of 20000INR in TCA International Fide Rating+ Chess Tournament, 2019 and
- 7<sup>th</sup> prize of 5000INR in KCA international Fide Rating Chess Tournament,2019
- 4<sup>th</sup> place in Inter Zone Individuals and was selected for South Zone Tournament.
- H&L International Fide Rating Chess Tournament held at Virudhanagar,2019 and received best women prize.
- New Bharath MHSS, Thiruvapur, All India Rapid Fide Rated Chess tournament. She also received the first prize in rating category.
- Participated In U-19 National Chess championship held at Sun City school, Haryana.
- Received cash prize of 15000INR and won 9<sup>th</sup> place in BRDCA rating tournament held at Bangalore.
- Placed 5<sup>th</sup> in TN Womens State Chess Championship held at Thiruvapur and received 4000INR cash prize.

### **Srudi Veena .G II B.Com A&F S-I**

- Selected for Chennai District Under -19
- Participated in Chennai District Selection Under -25
- Participated in IIT Madras Blitz Tournament
- Participated in Under -25 State at Namakkal
- Participated in Hyderabad Open.
- Participated in Women's Open State Tournament held at Thiruvapur

### **Harshini .A - I B.Com CS**

- Participated in Asian Youth Under-18 Girls Chess Championship 2019, held at Sri Lanka and Won Silver medal.
- Represented India in World Youth Under-18 Girls Chess Championship 2019 held at Mumbai and World Junior Girls Chess Championship 2019 held at New Delhi.
- Participated in Orbis Chess Tournament 2019 held at Serbia and Made Women International Master (WIM) norm.

### **Saranya .Y - II MA HRM**

- Participated in 2nd Goa International Fide Rating Open Chess Tournament held at Goa from 18th June to 21st June and finished 2nd out of 450 participants and received a Cash Award of RS.1,50,000.
- Participated in Mumbai Mayors Cup International Chess Tournament held at Mumbai from 9th June to 12th June 2019 and received best women award with a cash prize of Rs.15,000.

- Represented Madras University and won silver medal In South Zone University Chess Championship held at Guntur from 22<sup>nd</sup> November to 24<sup>th</sup> November.
- Participated in 47<sup>th</sup> Women's State Chess Championship held at Tiruvarur from January 2<sup>nd</sup> to January 6<sup>th</sup> 2019 and finished 4<sup>th</sup> and got selected for Women National Chess Championship.

**Thamarai Selvi .P III -B.Com (A&F-2)**

- Placed 16th in KCA 18th Open Fide Rated held at Kottayam
- Placed 1st in 47<sup>th</sup> Tamilnadu State Women Chess Championship.
- Placed 2nd in Under -25 State Championship held in Namakkal
- Participated in National Women Senior Championship held at Karaikudi
- Participated in Talent Fide Rated Chess Tournament held at Chennai.
- Placed 14th in first Hyderabad All India Fide Rating Chess Tournament
- Placed 14th in Women State Championship at Tiruvarur

**Harivardhini III -B.Com CS**

- Participated in U-25 State held in May 2019
- Placed 4th in Abu Dhabi International Open Chess Tournament
- Placed 4th in Women's State Chess Championship
- Placed 4th in TN State Hercules Chess Tournament

**Vaishali .R I B.Com CS**

- Participated and finished 5th in Asian Continental Chess Championship held at China
- Participated in Common Wealth Chess Championship held at New Delhi
- Participated in 8th International Chess of Anogia 2019 at Greece and won the best women prize.
- Participated in 3rd open Agios Nokolaoes Chess 2019 and won the best women prize held at Greece
- Participated and won the first prize in 3rd open Agios Nokolaoes Blitz Chess event held at Greece.
- Participated and won the fide rated rapid chess tournament held at Sivakasi and received cash award of Rs.15000.

## **CRICKET**

- I Place in Cancer Awareness Cricket Tournament held at Patrician College on 22<sup>nd</sup> & 23<sup>rd</sup> of June 2019.
- I Place in A – Zone Cricket Tournament held at Presidency College on 10<sup>th</sup>, 12<sup>th</sup> & 13<sup>th</sup> September 2019.
- I Place in Inter – Zone Cricket Tournament held at DRBCC Hindu College on 25<sup>th</sup> – 27<sup>th</sup> of November 2019.
- I Place in South Zone Inter – University Cricket Tournament held at Sri Venkateshwara University – Tirupathi between 24<sup>th</sup> – 26<sup>th</sup> of December 2019.
- I Place in YMCA Trophy at YMCA College.
- Participated In the Senior Women’s State held at Rajkot. (14th-23rd October 2019)
- Participated in The Under 23 Women’s State held at Puducherry (12<sup>th</sup>-21<sup>st</sup> November 2019)

The following player participated in the Under 23 Women’s Challengers Trophy held at Puducherry. (11th -15th December 2019)

- Nethra .L (MA. MM), Anusha .S (MA MM), S B Keerthana (B Com CS),  
Nevedha S (M.Sc FTM)

The following player participated in the University cricket tournament held at Sri Venkateshwara University – Tirupathi between 24<sup>th</sup> – 26<sup>th</sup> of December 2019.

- Pavithra Sridharan (B.Com CS), Meenakshi (BA Sociology), Arshi Choudhary (BA Economics), Maanasa Sri J (BA Sociology), Nevedha S (M.Sc FTM)

## **BALL BADMINTON**

- Won 1st place in SRM Founder’s Trophy State Level Ball Badminton Tournament held at SRM University
- Won 1st place in A zone Inter College Ball Badminton Tournament held JBAS college
- Won 1st place in Inter- Zone Ball Badminton Tournament held at MCC College and won 1st place.
- P. Lokeshwari, ( II B.Com A&F ) Won silver in 64<sup>th</sup> Senior Nationals Championship held at Bangalore, Karnataka.

## **BADMINTON**

- 1st place in A-Zone held at SIVET college
- 1st place in Inter-University held at D.G. Vaishnav college
- 3rd place in Inter-University held at Vellore, 2019
- Pre-quarters in South zone held at Manipal university Mangalore, 2019

### **Beulah Swarna- I B.B.A S-II**

- 3rd place in U -17 State Championship held in Coimbatore 2019
- Reached top 32 in all India Senior ranking held at Cochin, Kerala in 2019
- Reached top 32 in all India Senior ranking Bangalore 2019

### **SQUASH**

- Winners in the All India Inter University tournament held at Manipal University from 16<sup>th</sup> to 18<sup>th</sup> Oct 2019

### **S. Rathika - II B.Sc FSM**

- ISA Nationals held at Chennai from 18<sup>th</sup> to 20<sup>th</sup> October 2019

### **HANDBALL**

- I place in University of Madras A Zone handball tournament held at Chelammal College on 17th of September.
- I place in University of Madras Inter Zone Handball Tournament held at Naseredh College, 2019.
- Anjana C represented Tamil Nadu Women First Federation Cestoball team for the championship held at Uttarpradesh, from 7<sup>th</sup> to 14<sup>th</sup> Jan 2020 (Second place)

### **KABADDI**

- I place in University of Madras A zone tournament held at DB Jain College on 26th September, 2019.
- III place in University of Madras Inter Zone Tournament held at DB Jain College on 27th Sep, 2019.
- Winner in DG Vaishnav College match held at DG Vaishnav 2019
- Winner in ESPO match held at Ethiraj college 2019
- III place in CM Trophy held at Nehru stadium 2019
- III place in JBAS Sports Festival Tournament held at JBAS college
- Winner in Shankarlal Memorial Trophy held at Shasun Jain College
- III place in Jai Bhavani Tournament held at Jawahar Stadium
- II place in Beach Tournament held at Marina



## **SKATING**

### **Sujanitha I B Com A & F**

- 3 gold medals, 1 Silver Medal in Chennai District Roller Skating Championship held on 6<sup>th</sup> October 2019- and 3 gold medals in Tamilnadu State Roller Skating Championship- 8, 9 November 2019.

### **N.L. Vacasya I B.Sc Vis Com**

- One Gold One Silver in District championship, held in Chennai
- Qualified for national championship
- Ranked first in the National championship

## **INDOOR ROWING**

### **Lavanya Nambiar - I BBA Shift II**

- Gold medalist Open Women's Indoor Rowing (Ergometer) (1000m)
- Bronze medalist in 4<sup>th</sup> Indoor Rowing Championship 2019 held at Patna.
- Gold medalist in 1<sup>st</sup> State Indoor Championship 2019 held at Madras Boat Club

## **BOXING**

### **Swetha .B - I B.B.A**

- Gold in Memorial State Level State Boxing Championship held on 8<sup>th</sup> Sep 2019
- Bronze in State Boxing Championship on 13<sup>th</sup> Aug 2019
- Gold in State Level Boxing Championship on 28<sup>th</sup> Dec 2019

## **YOGA**

### **A. Harshitha - B.Com (A&F)**

- Selected for National Level Yoga Competition.....”All India university competition” held at Rajiv Gandhi University from 5<sup>th</sup> to 10<sup>th</sup> Jan,2020

## **SHOOTING**

### **10 M AIR PISTOL SHOOTING**

- Team Silver medal in 45<sup>th</sup> Tamilnadu State Shooting Championship held at Coimbatore from 27<sup>th</sup> July to 3<sup>rd</sup> August, 2019
- Qualified for 11<sup>th</sup> South Zone Shooting Championship held at Thodupuzha, Kerala from 23<sup>rd</sup> to 30<sup>th</sup> August,2019
- Participated in All India Inter University held at Faridabad, Haryana from 12<sup>th</sup> to 15<sup>th</sup> November ,2019

## SWIMMING

- JBAS Sports Festival Swimming Competition held on 29th November at JBAS Swimming Pool, Chennai.  
**Sharon Mary Cherian** - 1Gold 1Bronze  
**Harsha Valsan** - 1Gold 1Bronze  
**Saranya** - 2Bronze

## ACHIVEMENTS OF OUR COLLEGE TEAMS IN THE MADRAS UNIVERSITY

### A – ZONE TOURNAMENTS

S.No	GAME	PLACE
1	Chess	Winners
2	Badminton	Winners
3	Cricket	Winners
4	Basketball	Winners
5	Volleyball	Winners
6	Kabaddi	Winners
7	Handball	Second place
8	Table tennis	Winners
9	Tennis	Winners
10	Ball badminton	Winners
11	Football	Winners
12	Hockey	Winners

### INTER – ZONE TOURNAMENTS

S.No	GAME	PLACE
1	Chess	Winners
2	Badminton	Winners
3	Table tennis	Winners
4	Tennis	Winners
5	Kabaddi	Third place
6	Football	Winners
7	Hockey	Winners
8	Ball badminton	Winners
9	Basketball	Winners
10	Volleyball	Second place
11	Cricket	Winners

## National Cadet Corps

### Achievements - National Level

CPL.Yogareethika.D of II BSc.Psychology represented Tamilnadu, Puducherry, and Andaman & Nicobar Directorate at the Basic Mountaineering Camp 2019 conducted in Himalayan Mountaineering Institute, Darjeeling. She secured First Place in Map and Contour Reading. She also participated in Thal Sainik Camp Inter Group Competition (IGC) Camp, 2019 and secured a Gold Medal in Line Area Briefing. She also participated in Republic Day Camp Inter Group Competition (IGC) 2019 and was a part of TN, P & AN Dte. till Launch I camp.

L/CPL.Dhivya Shree.S of II BSc.Mathematics represented Madras Group A in the Republic Day Camp Inter Group Competition Camp (IGC), 2019 and and was a part of TN, P & AN Dte. till Training II camp, 2019.

L/CPL.Sariga.S of II BBA represented Madras Group 'A' in Thal Sainik Camp Inter Group Competition (IGC) held at Idiapatti, Madurai 2019. She was also a part of TN, P & AN Dte. till Training II camp held at Idiapatti, Madurai, 2019. She was also a part of Ek Bharat Shreshta Bharat Camp held at Vallam, Thanjur, November 2019.

L/CPL.Shanmathi.S of II BA Journalism represented Madras Group 'A' in Thal Sainik Camp Inter Group Competition (IGC) held at Idiapatti, Madurai 2019. She was also a part of Ek Bharat Shreshta Bharat Camp held at Vallam, Thanjur, November 2019.

L/CPL.Harsha.T of II BCA represented represented Madras Group 'A' in Thal Sainik Camp Inter Group Competition (IGC) held at Idiapatti, Madurai 2019. She was also a part of Ek Bharat Shreshta Bharat Camp held at Nagercoil, November 2019.

### Achievements - Regional Level

The NCC cadets of M.O.P. Vaishnav College had won the overall banner of Cado Fiesta, an Intercollegiate competition conducted by Tamilnadu Dr.Ambedkar Law University on 14<sup>th</sup>, 15<sup>th</sup> & 16<sup>th</sup> February 2020 and also won the following group prizes and individual medals.

Events	Cadets Participated	Department	Prizes
Group Song	Samritha Dhivyashree .S Oviya .V Subhiksha.S Saakshi .K Harshitha .N Rebecca .A Srinidhi .S C.K. Shreekrithi	III B.Com A&F Shift II II B.Sc Mathematics I B.Sc FSM I B.Com CS I BBA Shift I I B.A. Sociolgy I B.Sc FSM I B.A Journalism I B.A Journalism	GOLD

Events	Cadets Participated	Department	Prizes
Group Dance	Mythreyi .S Nishevitha .S.K Shreeya .S Snehal Dinesh Rithika .K Gopika .S Malavika H Unni Vaishnavi .K	I B.A Economics I B.A Economics I B.Sc E.M I B.A Economics I B.Sc Mathematics I B.Sc Psychology I B.Com A&F Shift I I BBA Shift I	GOLD
Trooper	Sushmitha.S.S Priya Suthar	I B.Sc FSM I B.Sc Mathematics	SILVER GOLD
Best Cadet	Suvetha Sri V.M Sumedha.U	I B.A Economics I B.Sc Mathematics	SILVER
National Integration Awareness Programme	Shanmathi .S Yogareethika .D Sri Vaibhavi .S Saakshi .K Sowmya .A Haripriya Balaji Rithika .K Subhiksha Srikanth Bharani .T Oviya .V	II B.A Journalism II B.Sc Psychology I B.Com Honors I BBA Shift II I B.A Journalism I B.Sc Mathematics I B.Sc Mathematics I B.Com CS I B.A Sociology I B.Sc FSM	GOLD
General Cross Country	Leena .S	II B.A.Sociology	SILVER
Trooper Obstacle	Sariga.S Yogareethika .D	II BBA Shift I II B.Sc. Psychology	GOLD BRONZE
Wrap up	Shanmathi.S	II B.A Journalism	BRONZE

The NCC cadets also bagged the overall **Thalir Banner, Culturals Banner, Troopers Banner.**

The M.O.P. Vaishnav College NCC cadets won the overall banner of Cado Fest, an Intercollegiate competition conducted by D.G. Vaishnav College on 24<sup>th</sup>, 25<sup>th</sup> & 26<sup>th</sup> February 2020 and also won the following group prizes and individual medals.

<b>Events</b>	<b>Cadets Participated</b>	<b>Department</b>	<b>Prizes</b>
Group Song	Sariga.S Dhivyashree .S Oviya .V Subhiksha .S Saakshi .K Harshitha .N Rebecca .A Srinidhi .S C.K. Shreekrithi	II BBA Shift - I II B.Sc Mathematics I B.Sc FSM I B.Com CS I BBA Shift I I B.A. Sociolgy I B.Sc FSM I B.A Journalism I B.A Journalism	GOLD
Group Dance	Mythreyi .S Bharani .T Shreeya .S Snehal Dinesh Rithika .K Gopika .S Malavika H Unni Vaishnavi .K	I B.A Economics I B.A Sociology I B.Sc EM I B.A Economics I B.Sc Mathematics I B.Sc Psychology I B.Com A&F Shift I I BBA Shift I	GOLD
Hard Combat	Sushmitha .S.S Monika	I B.Sc FSM I B.Sc CS	SILVER GOLD
Flag area	Yogareethika .D Miruthanya .R Anjana Oviya .V Rithika .K Sowmya .A Bhava Dharani	II B.Sc Psychology II B.Com CS I BBA Shift - II I B.Sc FSM I B.Sc FSM I B.Sc Mathematics I B.A Journalism	SILVER
National Integration Awareness Programme	Shanmathi .S Yogareethika .D Sariga .S Dhivyashree .S Harsha .T Miruthanya .R Sowmya .A Mythreyi .S	II B.A Journalism II B.Sc Psychology II BBA Shift-I II B.Sc Maths II BCA II B.Com CS I B.A Journalism I B.A Economics	GOLD
Individual Drill	Dhivyashree .S Priya Suthar	II B.Sc Mathematics I B.Sc Mathematics	GOLD
Quiz	Oviya .V C.K. Shreekrithi	I B.Sc FSM I B.A Journalism	

<b>Events</b>	<b>Cadets Participated</b>	<b>Department</b>	<b>Prizes</b>
General Obstacles	Mahalakshmi .S	III B.SC Mathematics	SILVER
Samarvir	Rakshana Suresh Prabhu	III B.SC Psychology	GOLD
Debate	Yogareethika .D	II B.SC Psychology	GOLD
Treasure hunt	Shanmathi .S Sariga .S	II B.A Journalism II BBA Shift -I	BRONZE

Also we had won the overall **Culturals Banner, Jeevan Sparsam Banner, Drill Banner, Hard Combat Banner.**

### **NCC DAY**

The NCC Day celebration is an official farewell given by the college to the final year NCC cadets. The NCC Day for the academic year 2019-2020 was held on 10<sup>th</sup> March 2020 in the college premises. The guest of the Day was Dr. Utham Kumar Jamadhagni Director i/c , University Student Advisory Bureau and Professor Head of Defence & Strategic Studies, University of Madras. The Chief Guest, who is known for his motivational speeches, delivered his guest address to the audience which inspired many young minds. He distributed awards to the NCC final year cadets for their contribution and achievement.

## **M.O.P. Community Radio Service**

### **M.O.P. CRS Radio Jockey Hunt 2019:**

M.O.P. CRS conducted “RJ HUNT’ 19” with two levels of auditions for the M.O.P.V.C. students. Interested students from various departments of both batches, took part & exhibited their anchoring talents. **Resource Persons:** [i] Mrs. Srinidhi (*Programming Head, Isaiyaruvi*) & [ii] Mr. Aswin (*Show Director, Kalaignar TV*)

### **M.O.P. CRS Radio Club Workshop 2019:**

M.O.P. CRS Radio Club conducted “Radio Workshop’ 19” for the RJ Hunt winners, CRS Volunteers & for few Media dept students. Prominent media personalities were invited as resource persons for taking sessions on ‘Radio Programming & Radio Jockeying’. Around 175 students attended the workshop and they had interactive Q-A session with both the guests and gained in-depth sights of “Radio Production”.

**Resource Persons:** [i] *Radio Programming:* RJ Toshila (Hello FM) & [ii] *Radio Jockeying:* RJ Karthick Bala (Radio City)

### **List of few Community Personalities interviewed by CRS team during 2019-2020:**

- ❖ Mr. Dan Shelly (Executive Director, Radio Television Digital News)
- ❖ Tamil Film Director ‘Jayam Raja’
- ❖ Dr. Suresh (Sun TV Fame Anchor cum Professor shared many motivational views)
- ❖ Mrs. Bharathi & Mr. KalaiMagan (Daughter & Grandson of famous VilluPattu Kalaignar Thiru. Subhu Aarumugam, shared their views on Traditional art forms)
- ❖ Visually Challenged Singer Jothi & her Mother shared about their challenging journey
- ❖ Dr. Siva on Dengue Awareness
- ❖ Dr. Ranjeni Veerapan on Dental Awareness
- ❖ Mrs. Imavathi on Eco-friendly Lifestyle
- ❖ Mrs. Menaka Thilak on Traditional Rice & Nutritious Food
- ❖ Mrs. Sajitha Spelman-PCVC NGO on Protection for Women against Domestic Violence
- ❖ Few notable interviews of social volunteers from various NGOs:- Shakthi NGO, Kalam NGO, PCVC NGO, Care & Welfare NGO, Lit the Light NGO, Karunai Ullangal Trust NGO, COMMUNITREE NGO, etc.
- ❖ Interesting interviews and bytes of people from various walks of life such as Doctors, Teachers, Parents, School & College Students, NGO Volunteers, Film Group Dancer, Movie Make-up Artist, TV Show Comedian, Stage Singer, Traditional Folk Artists, Cobbler, Cab Driver, Home Makers, Women Entrepreneurs, Women from Self Help Groups & many more guests were interviewed by our volunteers for various social themes.

### **Community School Participation[2019-2020]:**

- [i] Chennai Public School Students: *Radio Drama by CPS school students.*
- [ii] Dr BMS School Students: *Recordings of Slokas, Rhymes, Moral Stories, Songs, etc.*
- [iii] Little Flower Convent School Students: *Group Interview of LFC school kids.*

**Other Community Oriented Discussions:** [i] *Magalir Suya Uthavi Kuzhu[Women Self Help Group], [ii] Teachers Students Panel Discussion, [iii] Mothers Meet for Mother's day.*

### **M.O.P. CRS – Radio Partner for Important Events and Campaigns[2019-2020]:-**

- [i] Radio Partner for the event with regard to 21<sup>st</sup> World Reiki Day held at Chennai.
- [ii] Radio Partner for MOPVC's Rural Outreach Campaign "THOZHIL SEIYALAAM TOZHI-(Let's have a career, Girl)

### **Event Coverage by CRS Student-Volunteers:**

*Event Coverage:* MOP BAZAAR 2019

*Bytes & Interview taken from:* Stall Owners & Bazaar Customers

*Student RJs:* HemaLatha , Afrin, Sushma, Gayathri, Bhuvana, Rithika & VenkatLakshmi.

### **Major Recordings of CRS Student-Volunteers during 2019-2020:-**

*Radio Talks:* World Aids Day, Braille Day, International Youth Day, International Women's Day, Voters Day, Radio Day, Tourism Day, Cancer Awareness Day, Interesting facts about India and so many other useful topics for our community listeners.

*Group Discussions:* Exam Pressure, Nuclear vs Joint Family, Mobile Game Addiction, etc.

*Public Service Announcements:* Plenty of PSAs were recorded by our volunteers & interns on so many public awareness topics; to name a few: Terrace Gardening, Obey Traffic Rules, Save Water, Natural resource conservation, Eco-friendly lifestyle, Time management, etc.

### **M.O.P. CRS - Free Summer Camp – APRIL 2019:**

*Objective:* CRS brought out the skills of budding entrepreneurs by conducting "hand made paper craft free workshop" for the lesser privileged school students during summer.

*Participated Community Students:* Assumption School Students

*Resource Person:* Ms. Agasthiya

*No. of days conducted:* Five days[Mon-Fri]during April 2019

### **CRS Outreach Campaigns 2019-2020 (Few Mentions):**

**[i] Campaign:** Environment awareness program at community school; **Place:** Assumption School, Nungambakkam; **Activities:** To spread awareness among budding school students on "environmental issues", our volunteers conducted this school outreach & conveyed the message through skits & VILLUPAATTU(a traditional art), which was much liked by the school kids & teachers.



**[ii] Campaign:** Oldage Home Visit; **Place:** Sevalaya NGO, Thirunindravur; **Activities:** Our volunteers entertained the oldage elders by various performances and had lovely conversations which gave those elders, loads of happiness.

**[iii] Campaign:** Event Volunteering for Diso 2020; **Place:** Pachaiyappa's College; **Activities:** Our volunteers, volunteered for the "Inter College Competition for Visually Challenged Sports & Cultural's"; they had received certificates for the same.

### **MOP CRS – Awardees for Valedictory 2019-2020:**

*In order to encourage the extraordinary talents among radio club volunteers, CRS offers yearly Awards for various radio production categories:-*

- [i] *Radio Jockeying:* VenkataLakshmi.S - (III B.Sc. Maths)
- [ii] *Outreach Coordinator:* HemaLatha.R - (III B.Com. A& F - Shift-I)
- [iii] *Radio Script Writing:* Dhivya.R.K - (III B.Sc. Comp Sci.)
- [iv] *Radio Programming:* AnuSree.S - (III B.A. Journalism )

### **M.O.P. CRS Internship:**

CRS offers Internship for M.O.P.V.C. students from various departments of both batches. During the internship period, students are exposed to Script writing, Radio jockeying, Radio programming, Event bytes coverage, Outreach activities, Voxpop recording, Sound recording & Audio editing, to name a few.

*2019-CRS Interns:- Students from II B.A. Journalism:*

- [i] JayaPriyanka, [ii] Rithika, [iii] Sowmya, [iv] Ashwanthi, [v] Shruthi & [vi] Keerthana.

### **Notable Competition Participation:**

*M.O.P. CRS 'Student-Volunteers' participated in the National Level "CEMCA Video Challenge" (2019-2020) Competition for Community Radios:*

- [i] II B.Sc. EM - Sarah & [ii] II B.Sc. EM - Amy.

### **Participation by M.O.P. CRS in the National Community Radio Awards 2019:**

For the 7th National CR Sammelan' 19, M.O.P. CRS had sent nominations under two categories:-

- [i] *Thematic Award Category:* "Come let's save our environment Series"
- [ii] *Community Engagement Award Category:* "Radio Drama by CPS School Students"

**Internal Quality Assurance Cell**  
**Student Seminar on**  
**Intellectual Property Rights**  
**24<sup>th</sup> August 2019**

“You must know what is yours and how to claim it and you must also know what is not yours and how you must refrain from claiming it,” said Dr. Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for women (autonomous) at the student seminar on ‘Intellectual Property Rights (IPR)’ organized by the college’s Internal Quality Assurance cell (IQAC) on August 24 held at the college campus.

The seminar witnessed around 250 participants, including students, faculties and research scholars from 15 colleges in Chennai. The speakers E. Bhuvanewari, Reg. Patent Agent, and Aishwarya Vijayaraghavan, Patent Agent & Associate from Surana & Surana International Attorneys and Dr. S. B. Nirmalatha, Advocate, Madras High Court addressed the delegates.

The session began with an introduction on ‘Patents and Designs’ by Bhuvanewari, followed by a detailed analysis on trademark and copyright by Aishwarya. The participants were given a clear picture on the types of IPR and eligibility for patent and trademark registration through interesting interactive sessions by both the speakers.

On the topic ‘Basics of IPR’, Dr. Nirmalatha laid emphasis on the need of IPR by mentioning, “IPR is the protector of human brain and it looks to bring a thorough balance between the private and public sector as well”. She further explained the distinction between the rights of the brain of the work and the owner of the work followed by the concept of originality, doctrines of other countries by drawing interesting and informative case studies on copyright. Dr. Nirmalatha concluded the session with an overview of scope, rights and remedies on IPR.

The comprehensive breakdown of the topic- Intellectual Property Rights by the three speakers was appreciated by the delegates. “The seminar was very informative and interactive especially the session for entrepreneurs. The speakers gave valid inputs on Trademark and patents highlighting on the need for it,” said Siti Ayesha, a student from New college. The session ended with Q&A session followed by the vote of thanks.

M.O.P. Vaishnav College has been identified by the NAAC to be a mentor agency under ‘**PARAMARSH**’ in training and enabling other colleges in the geographical vicinity to achieve institutional excellence through Best Practices. In this regard, the Internal Quality Assurance Cell of the college organized Campus to Corporate Programme in the following Mentee Institutions.

1. Sridevi Arts and Science College
2. SRM Arts and Science College
3. Mahalakshmi Women’s College of Arts and Science
4. Thirumurugan Arts and Science College for Women
5. Jayagovind harigopal Agarwal Agarsen College
6. Prof. Dhanapalan College of Arts and Science.

## Student Cabinet

Date	Events
June 11, 2019	Global Adjustments Foundation
July 12, 2019	Investiture Ceremony M.O.P. Birthday Celebration
July 22, 2019	First Parliamentary Session
July 27, 2019	Abhilasha
July 30, 2019	Second Parliamentary Session
August 14, 2019	Discussion On Nep At D.G. Vaishnav
August 17, 2019	Chevalier T. Thomas Elizabeth College For Women - Culturals
August 23 and 24, 2019	Water Conclave
August 27, 2019	Under25 Summit At D.G. Vaishnav College Anna Adarsh College For Women- Culturals
August 30, 2019	Student Cabinet Stall At Shiksha
September 5, 2019	Teachers' Day
September 19, 2019	Times Fresh Face Sdnb College For Women - Culturals
September 20, 2019	Face Of Chennai
Sep. 23 & 24, 2019	Shashun Jain College For Women - Culturals
Sep. 26, 27 & 28, 2019	Vish
Nov. 27, 28 & 29, 2019	Shringar
Dec. 20,21&22, 2019	Jhankar
December 28, 2019	Probus Club Cultural Function
January 8 & 9, 2019	Thinkedu Conclave
January 11&12, 2020	M.O.P. Bookshelf
January 18, 2020	Pongal Celebrations
January 24, 2020	Asan Memorial College For Arts And Science
January 26, 2020	Republic Day Celebrations
30th January, 2020 – 3rd February, 2020	Hindu Spiritual Festival At Guru Nanak College
February 3 & 4,2020	Ethiraj College For Women - Culturals
February 7&8 2020	Women's Christian College - Culturals
February 10, 2020	Water Matters Initiative By U.S.Consulate
February 12, 2020	Stella Maris College For Women - Culturals

## **Quote.....**

The Student Cabinet of M.O.P. Vaishnav College is a team comprising of representatives from all the departments, who seek to contribute towards the welfare of the student community. The 37 member team is headed by the Prime Minister, along with two Deputy Prime Ministers. The team consists of 17 Ministers and 17 Deputy Ministers, who organize various activities in the college on a regular basis. The Cabinet is ably supported by the Members of Parliament.

## **INVESTITURE CEREMONY (July 12, 2019)**

The Office bearers of the Student Cabinet 2019-2020 assumed their positions during the Investiture ceremony held on 12<sup>th</sup> July, 2019. The Chief Guest, Mr. Kiruba Shankar, CEO of Business Blogging & founder Director of Five Technologies, formally inducted the Student Cabinet, Members of Parliament, Members of Department Clubs and Class representatives into their roles. The office bearers took an oath pledging commitment to their positions on this momentous occasion.

## **M.O.P. BIRTHDAY CELEBRATION (July 12, 2019)**

Commemorating the 27th Birthday of M.O.P. Vaishnav College on 12th July 2019, The Student Cabinet took the initiative to celebrate this occasion with grandeur. The Student Community was invited to the Atrium and a short birthday celebration was organized. All Students were gifted with Ice Cream and refreshments for the event.

## **FIRST PARLIAMENTARY SESSION (July 22, 2019)**

The Parliamentary Session of M.O.P. Vaishnav College is a simulation of democratic parliamentary meetings, wherein each ministry presents their proposals for the year 2019-2020. The session was presided over by the President of the Student Cabinet, Dr.Lalitha Balakrishnan. The panel consisted of the Prime Minister and two Deputy Prime Ministers. The session was moderated by the Speaker of the House. After the presentation of the agendas, the floor was open to queries and inputs from the Members of Parliament. This interactive session facilitated constructive discussion and ideation to establish a plan of action for the academic year 2019-2020.

## **ABHILASHA (July 27, 2019)**

Abhilasha is a cultural program organized by the Student Cabinet to encourage the first year students to exhibit their talents, This year's theme was "Comedy junction: Re-live the humour". As a tribute to our wonderfully talented comedians, several events had been planned for our enthusiastic freshers, to celebrate Comedy.

The Department of B.Com A&F (Shift 1) emerged victorious and bagged the overall title. Emerging Actor Dhruv Vikram, Veteran Actor Nasser and his son Abi Hassan, cast of the film 'Aadai' and successful director Gautam Vasudev Menon were among the celebrities who graced the occasion with their presence. This event is conducted at the beginning of every academic year to enable fresh minds to break their inhibitions and to explore their inherent potential.

## **SECOND PARLIAMENTARY SESSION (July 30, 2019)**

The Student Cabinet along with extended members of the Parliament attended the second Parliamentary session that was a panel discussion on the Draft National Education Policy (NEP) 2019.

Participating in the panel were eminent personalities from the field of Education, including Prof. Vasudha Kamat (Member, Committee for Draft National Education Policy and Former VC, SNDTWU), Dr.Thangam Meganathan (Chairperson, Rajalakshmi Institutions), Shri. K.N.Ramaswamy (Member, Managing Committee, Bhavan's Rajaji Vidyashram and Director, BVB Chennai Kendra), Mr Josh Foulger (Country head and Managing Director, Foxconn International Holding), Mr Gopi Koteeswaran (CEO, LatentView Analytics), and Dr.S.Venkatraman (Senior Consultant, UNESCO, International Consultant, Asian Development Bank (ADB)).

The opportunity to participate in this discussion came with the added responsibility of being aware of the policy and its pros and cons, and helped provide an insight into multiple perspectives on the same. Questions from the Student Body were entertained and discussed as well.

## **TEACHERS' DAY (September 5, 2019)**

On the occasion of Teachers' Day, the students were encouraged to write hearty wishes to their teachers on a message-board left at the entrance of the college. There was a cultural programme by the students dedicated for their teachers- This included music performances, dance, poem recital and speed painting. Following this, was a game session for the teachers themselves. Connexions, Memory games, Pictionary and Dumb charades along with some singing in unison by the teachers were part of this years' celebrations. As a token of gratitude from the students to their Gurus, saplings such as Aloe Vera and Tulsi were distributed to all the teachers.

## **VISH (September 26, 27 & 28, 2019)**

VISH, Vaishnav Initiative for Social Help, a three-day program consisting of Movie day, Entertainment day and Dandiya evening was conducted. This year, adding to the essence of celebrating ethnicity, Golu celebrations were introduced, in line with which Rangoli creation and Doll-making was organized. Celebrities were invited to entertain and interact with the student community. Performances by celebrity artists like Abishek Kumar, and teams like Half Boiled Inc, The Dancers' Club and Mottamaadi Music were part of the Entertainment day's programme. Top celebrity actors- Abirami and Arjun Chidambaram graced the event as the Chief guests and addressed the students.

## **SHRINGAR (November 27, 28 & 29, 2019)**

Shringar is a three day fest, appreciating Art and Culture. Various music and dance performances, by our very own alumni are staged and it is the perfect start to Chennai's Margazhi Season. It is a platform to acknowledge and honor alumni for their achievements in their chosen fields of music and dance. Day 1 of Shringar 2019, began with the inauguration by the Chief Guest Smt. Nisha Rajagopalan followed by a Carnatic Music Concert. Ms. Aarthi Vasudevan captivated us with her energy and expressiveness in her beautiful Kuchupudi dance performance.

Day 2 and 3 of Shringar 2019, witnessed a wonderful Carnatic performance by Ms. Vasudha Ravi and Ms. Pranathi Ganapuram and Bharatanatyam dance performance by Ms. Shivani Sandilya and Ms. Aishwarya Mani.

## **JHANKAR**

Jhankar is the Inter-collegiate and Inter-departmental cultural fest of the college. This year, M.O.P. Vaishnav College for Women celebrated the vibrant sobriquets of the city we proudly call home, through our annual cultural fest 'JHANKAR' under the theme 'Namma Ooru Madras'.

### **INTER-COLLEGIATE (December 20, 2019)**

Jhankar 2019 saw a turnout of 24 Arts Colleges from the City. Former Bigg Boss Tamil personality Ms. Losliya Mariyanesan graced the occasion with her presence as the Chief Guest. Loyola College Shift 2 bagged the Overall Winners Trophy and D.G. Vaishnav College Shift 2 bagged the Overall Runners in Jhankar 2019.

### **INTER-DEPARTMENTAL (December 21&22, 2019)**

Jhankar 2019 included several new events like Crack the Crime and Spoken Word Poetry along with the other events like JAM and Channel Surfing. Former Bigg Boss star Mr. Arav Nafeez graced the event as the Chief Guest. The Department of B.Sc. Electronic Media bagged the Overall Winners prize with Darani Iyer from 3rd year, B.Sc. Electronic Media being crowned as Ms. Jhankar. The department of B.Com Marketing Management were the overall runners of Jhankar 2019.

### **REPUBLIC DAY CELEBRATIONS (January 26, 2020)**

Republic Day was celebrated on 26th January 2020 by the Student Cabinet with a host of cultural programmes conducted to ignite the patriotic spirit among Students. Cultural performances conducted include Tamil, English Oratorical and Patriotic Singing.

### **NEW INITIATIVES TAKEN:**

#### **M.O.P. BOOKSHELF (January 11&12, 2020)**

Buying books is quite literally the only way to beat the impact of technology on the society these days. To promote this and direct this towards a social cause, The Student Cabinet inaugurated the very first edition of M.O.P. Bookshelf, at the annual M.O.P. Bazaar.

A week-long book donation drive was first conducted by the Student Cabinet for the students, which resulted in a reservoir of books of various genres such as education, literature, children's books and more. Following this was the sales of these books, at the M.O.P Bazaar at half the MRP rates. The proceedings of the same went towards charity.

### **PONGAL CELEBRATIONS (January 18, 2020)**

For the first time, M.O.P. celebrated the festival of Pongal, with a line-up of traditional activities such as Pot designing and Pongal preparation. This celebration also included a promotion of our regional language Tamil, through Tamil elocution competitions- on topics relating to the spirit of the festival and the culture and heritage of Tamil Nadu. Winners were awarded with prizes.



## **OPEN MICS:**

A brand new initiative which was introduced and put into action during the year of 2019-2020 was the Open Mics, which was inaugurated on 26<sup>th</sup> August, 2019 to promote and develop talent and provide an opportunity for our budding artists at M.O.P. The Open Air Theatre of the college was offered as a platform during the interval of 12:45 PM – 1:15PM to the students to showcase their talents. All the departments were given respective slots and got an opportunity to allow their students to perform over the course of the academic year.

## **SCRABBLE LEAGUE:**

The power of words is huge. Scrabble is a game that tests the control of the mind over vocabulary. Providing an opportunity to the students to improve their vocabulary, enhance pronunciation and usage of English Language among Students in a friendly yet competitive environment was the goal and that was implemented by introducing Scrabble League in the year 2019-2020. It was inaugurated on 26<sup>th</sup> August, 2019. In a systematic manner, intra-departmental (for all individual departments) in teams of 2, followed by inter-departmental (between all winning teams of intra-departmental) was conducted over the course of the academic year.

## **PARTICIPATIONS BY STUDENT CABINET:**

### **GLOBAL ADJUSTMENTS FOUNDATION: Champion Women (June 11, 2019)**

The Introductory session to Student Cabinet 2019-20 was the Global Adjustments Foundation's Champion Women Leadership Workshop. Multiple sessions on the attributes encompassing the required skills of a leader were held, such as Self-image enhancement, Expressive communication, Leadership traits, Flowing with fun, Inclusive thinking, and Equilibrium living.

Apart from being an ice-breaker workshop for the newly formed Cabinet, the day-long session also proved to be an enlightening experience in the perspective of discussing means and methods to run an efficient Student Body.

### **DISCUSSION ON NEP AT D.G. VAISHNAV COLLEGE (August 14, 2019)**

Student Cabinet attended an event on discussion of the New National Education Policy proposed by the Government of India at DG Vaishnav College. The talk commenced after a short cultural program put up by D.G. Vaishnav College students in celebration of the Independence day.

The event saw participation from a number of other colleges, with representatives from each of them. **A.Pushpavalli, Prime Minister and Meenakshi Alagusundaram, Deputy Prime Minister** participated in the debate as representatives from M.O.P. Vaishnav College for Women and shared their views and opinions.

### **WATER CONCLAVE (August 23 and 24, 2019)**

Water Conclave, conducted by The Times of India held at The Raintree, Anna Salai was a two-day event with a well thought-out line up of intellectual speakers from multiple backgrounds united towards the cause of spreading awareness on the water issue in the state of Tamil Nadu. This was attended by all the ministers of the Student Cabinet.

Thiru. S.P. Velumani, Minister for Municipal Administration, Rural Development Implementation of Special Programme (Government of Tamil Nadu) was the Chief Guest of the event. The topics and talks on day one of the program included 'Chennai needs a water audit', Policies and people, Desalination plants, 'Cooum: A dead river or a lifeline'. The second day saw sessions on topics such as 'Industry- Consumers or Conservators?', 'Technology and water conservation' and 'Solutions and success stories'

### **UNDER25 SUMMIT AT D.G. VAISHNAV COLLEGE (August 27, 2019)**

Students of M.O.P. Vaishnav College for Women took part in the Under25 Summit, one of India's largest youth festivals, which was organised in D.G. Vaishnav College on the 27th of August, 2019. Several workshops and talks were conducted and the students got to interact with successful people who followed unconventional career paths.

### **STUDENT CABINET STALL AT SHIKSHA (August 30, 2019)**

The Student Cabinet put up a stall at Shiksha, a Course Overview Programme conducted by the college. Students from various schools got detailed insights into the Annual events conducted by the Student Cabinet such as Abhilasha, Jhankar, Annual Symposium as well as the hierarchies of the various positions available throughout the course of one's period in college. Quiz, Pictionary and Lip sync games on topics related to the running of the Cabinet were also conducted at the stall to encourage participation

### **TIMES FRESH FACE (September 19, 2019)**

The Ever youth Times Fresh Face, India's premier talent hunt, was conducted and students from our college participated in it. The students were judged on a variety of their talents and the best amongst them qualified to the next round of the contest. The event was also graced by former Bigg Boss contestant, Sakshi Agarwal.

### **FACE OF CHENNAI (September 20, 2019)**

Face of Chennai, the popular contest for the youth, was conducted in M.O.P. Vaishnav College for Women on the 20th of September, 2019. 35 students from the various departments contested to be the new face of Chennai.

### **PROBUS CLUB CULTURAL FUNCTION (December 28, 2019)**

Eight members of Parliament participated and organized a cultural program for the senior citizens of the Probus Club at the Russian Centre of Science and cultural Auditorium, Alwarpet, Chennai. They put up a skit where they represented four styles of Indian brides from the states of Tamil Nadu, Kerala, West Bengal and Andhra Pradesh. This has made the senior citizens happy and brought changes in their day to day life.

### **THINKEDU CONCLAVE (January 8 & 9, 2019)**

Think Edu Conclave organized by The New Indian Express was conducted at ITC Grand Chola wherein several aspects of building good citizenship was discussed by eminent personalities. This event was attended by the Student Cabinet of MOP Vaishnav College.



The event comprised several speakers who spoke about a variety of topics under the realm of education such as, Shashi Tharoor who spoke about how essential dissent is in democracy and Ricky Kej, Grammy Award-winning musician who held a masterclass on ‘The Power of Music to Drive Social Change’. There were also several panel discussions that included the likes of Mangat Ram Sharma, Principal Secretary to Higher Education Department, Government of Tamil Nadu and Tejasvi Surya, BJP MP who all discussed several aspects pertaining to the youth of the nation and its importance in the development of the country. Smriti Irani, Union Minister for Textiles, in conversation with Prabhu Chawla, Editorial Director, New Indian Express spoke about the role of women in positions of power. M.O.P. Vaishnav College for Women was also awarded the best college of Tamil Nadu by the Chief Minister, Edappadi K. Pazhaniswamy.

### **HINDU SPIRITUAL FESTIVAL AT GURU NANAK COLLEGE (30th January - 3rd February, 2020)**

The Student Cabinet was involved in setting up a stall at Guru Nanak College’s Hindu Spiritual Festival from the 30th of January 2020 to 3rd February 2020. 48 student representatives – Ministers, Deputy Ministers and Members of Parliament attended and promoted the College and educated visitors about the new and innovative activities undertaken by the institution.

### **WATER MATTERS INITIATIVE BY U.S.CONSULATE (February 10, 2020)**

The U.S. Consulate General in Chennai, the Smithsonian Institution Travelling Exhibition Service (SITES) and Care Earth Trust invited the public to explore challenges and solutions related to Sustainable water Management through the multidisciplinary Water Matters Initiative at the Periyar Science and Technology Centre, Kotturpuram.

Adharshia E, Deputy Prime Minister, gave a speech on the topic “Youth perspective on Sustainable Water Management” and took questions from the press along with the Music composer A.R. Rahman, Care Earth Trust Managing Trustee Dr. Jayanthi Venkatesan, Public Affairs Officer Ms. Lauren Lovelace, and US Consul General Mr. Robert G Burgess in the official Press Meet.

<b>Name of the College</b>	<b>Name of Cultural Fest</b>	<b>Date</b>	<b>Total Participation</b>	<b>Total No. of Events</b>	<b>No. of Events Participated</b>	<b>No. of Events Won</b>	<b>Overall Position</b>
Chevalier T. Thomas Elizabeth College for Women	Chainika ‘19	August 17, 2019	31	13	13	4	Overall Winners
Anna Adarsh College for Women	Neharika ‘19	August 27, 2019	17	6	6	4	Overall Winners
SDNB College for Women	Smrti ‘19	Sep. 19 & 20 2019	45	19	17	6	NIL
Shashun Jain College for Women	Shreyas ‘19	Sep. 23 & 24, 2019	58	22	21	16	Overall Winners

<b>Name of the College</b>	<b>Name of Cultural Fest</b>	<b>Date</b>	<b>Total Participation</b>	<b>Total No. of Events</b>	<b>No. of Events Participated</b>	<b>No. of Events Won</b>	<b>Overall Position</b>
Asan Memorial College for Art and Science	Yuva 2k20	January 24, 2020	47	14	13	8	Overall Winners
Ethiraj College for Women	Srishti 2020	February 3 & 4, 2020	59	15	15	3	NIL
Women's Christian College	Festeve '20	February 7 & 8, 2020	80	36	34	12	Overall Second Runners-Up
Stella Maris College for Women	Aquilae 2020	February 12,	115	19	19	12	Overall Runners-Up