

**Highlights of the Activities and Achievements
2017 – 2018
26th College Day**

Principal's Annual Report

Distinguished chief guest, Thiru. Sunil Paliwal, IAS, Principal Secretary, Department of Higher Education, Government of Tamil Nadu, respected Secretary, Shri. Manoj Kumar Sonthalia, revered Members of the Board of Governors and Managing Committee, My dear Colleagues, parents, students, invitees and press.

With immense pride I present the highlights of the activities and achievements of the college during the academic year 2017 – 2018.

Education is the manifestation of divine perfection already existing in Man'

– Swami Vivekananda

Today education is about imparting Critical thinking skills, encouraging creativity, building interpersonal skills and a sense of social responsibility. At M.O.P. Vaishnav we strive to do all this and help students become well-rounded individuals who can think differently about issues from multiple perspectives, communicate effectively and become leaders with a vision.

The yearlong *Silver Jubilee Celebrations* culminated in the Valedictory Celebrations on July 13, 2017. Prof. D P Singh, Director, National Assessment & Accreditation Council was the Chief Guest and Prof. P Duraisamy, Vice - Chancellor, University of Madras was the Guest of Honour.

The *MOP Anthem* was launched during the celebrations.

The souvenir '*From the Beginning - The M.O.P. Vaishnav College Story*' was released.

Providing academic excellence

- The college organized a *Course Overview Exhibition* in August 2017 for school students to create awareness on the various courses available in the institution. The event hosted 30 schools and more than 600 students.
- The college offered 16 *Inter-Disciplinary Certificate Programs* in the fourth and fifth semesters.
 - Customer Relationship Management
 - Online Trading
 - Visualising & Copywriting for Advertising

- Accounting Software
- Script Writing
- Quantitative Aptitude
- Women & Society in India
- Women & Management
- Business Data Analysis
- Theatre English
- Social Etiquette
- Spoken Hindi
- Quilling & Jewelry Making
- Handmade paper products
- Blouse making
- Chinese cuisine & baking
- 16 **Online certificate courses** from the following prestigious universities & B Schools across the globe completed.
 - Stanford University
 - Duke University
 - Berkeley college
 - University of British Colombia
 - Edinburg University
 - IIM Bangalore
 - University of Madras
 - Alison – Saylor Foundation

Developing self-reliant individuals

With the ‘Skill India’ objective in mind, several initiatives were undertaken.

- **Global Entrepreneurship Summit - ‘Fireside Chat’** was organised in association with the US Consulate, Chennai. A panel discussion was held among seven top women entrepreneurs across South India. The discussion was moderated by Ms. Lauren Lovelace, Consul for Public Diplomacy, US Consulate, Chennai.
- The 20th edition of **M.O.P. Bazaar** was laid out in the form of streets, each having a unique name and holding a total of 86 stalls run by 275 students. The streets were:
 - Food Street – Khao Galli
 - Games street – AattamKondattam
 - Apparels Street – Rue de la Mode
 - Accessories Street – Bela Vojo
 - Assorted Street – AnjaanSadak

Besides the usual sales there were competitions, mime show and lucky dips to enliven the proceedings. **The two-day event recorded a turnover of Rs.16, 70,706 with the profit of Rs.4,13,843.**

- **Akriti**, a mock company run by the students of B.Com (CS) celebrated its 11th anniversary and declared 100% dividend to its shareholders for the 11th time. The core team actively undertakes event management for several corporate events.

Providing Career Opportunities

- **The International Summer Course** was an opportunity for the students to get global exposure. In the year 2017,
 - 15 students from the School of Media visited the **Vancouver Film School, Canada** for a course on Film Production,
 - 25 students visited the **University of Illinois, Chicago** for the Global Business Immersion Program and
 - 13 students visited the **University of Massachusetts, Boston** for a course on Entrepreneurial development and Leadership.
- The **Placement Cell** of the college successfully placed 214 students this academic year. The highest salary offered is Rs 4.5 Lakhs per annum.
- Students undergo a rigorous **internship** during the summer vacation for four to six weeks at the end of the second year of the degree programme. Internship provides the training ground for the students to acclimatize and excel in the work place. Prominent companies offering internships are Ernst and Young, ITC and Goldman Sachs.

Prominent internship achievements

- **Sharanya Anguraj (B.A.Soc)** – Fei Yue, Community Service, Singapore
- **Rajoo M (B.Com A&F-I)** – ‘Best Ambassador Award’ – Paper Boat
- **Lavanya S (M.Sc FTM)** – Development of Guava puree ice cream – HatsunAgro Products Ltd

Creating Socially Responsible Citizens

- **Year of Daan**
 - **Vigyan** – Vaishnav Initiative for GyaanDaan Skills - Basic Computer skills for school children
 - **Kaushal Daan**– Initiative for imparting livelihood skill training
 - **Pustak Daan**–Donation of books to school children
 - **Netra Daan**–Eye donation pledge
 - **Ganith Daan**– Imparting mathematical knowledge to under privileged students
 - **Samay Daan**– Spending quality time with children, elders and animals
 - **Prakriti Seva**–Planting of saplings in temples and cleaning of lakes
 - **Bhavishya Daan**–Career Guidance For School Students
 - **Vastu Daan**– Contribution of essential stationery items to underprivileged school students
 - **Arogya Daan**– Free medical checkup & nutrition counseling
 - **Paduka Daan**– Contribution of basic footwear
 - **Rang Daan**–Painting and decorating the walls of corporation schools
 - **Vrihi Daan**–Provision of grains and food to domestic animals
 - **Aanand Daan**– Celebration of festivals with elders in home for the aged.
 - **Vikas Daan**–Personality Enrichment Program for school students

- The college continued to provide breakfast for 100 underprivileged children in two schools under the banner of '*Aahaar*'.
- Contribution of *Rs.2,00,000/-* each was made to *Friends of Tribal Society* and to the *Confederation of Indian Organizations*.
- *MOP CRS @ 107.8* in its 13th year continues to cater to the needs of the community. MOP community radio station organized several outreach programs of social significance with campaigns on:
 - Responsible Solid Waste Management
 - Thanni Da – Save water
 - Orukadhaai Sollata Sir – Awareness on the importance of Tamil art form
 - Food wastage management
 - Tuberculosis awareness
 - Health campaigns

Infrastructure improvements

This year a *Language lab* and a *Psychology lab* were inaugurated for students to get hands on experience.

A *Green Matte studio* was inaugurated for the purpose of film making and media production.

Prominent College Activities

- **Yuva Sammaan Awards Ceremony**

This year the college organized the Yuva Sammaan Awards Ceremony, to honour young women achievers in the fields of performing arts, sports and entrepreneurship.

The Award carried a citation and a cash prize of Rs. 1,00,000/- each.

- *Performing Arts*

K Dharini – Carnatic Singer

- *Sports*

C.A. Bhavani Devi – Fencing Champion

- *Entrepreneurship*

Kirthi Jayakumar – Founder, Red Elephant Foundation

- **The Internal Quality Assurance Cell**

The IQAC of the college organized a *National Seminar on the 'Role of Autonomy and Quality Assurance in Higher Education'*. The seminar was inaugurated by Dr.P.Duraisamy, Vice Chancellor, University of Madras. *Experts and participants from 8 universities, 4 B Schools and 30 colleges attended the seminar.*

- *Workshops for teaching & non-teaching staff*

- Institutional Assessment & Accreditation by NAAC – The New Framework
- Goods & Services Tax
- Women & Wellness
- Data Analytics
- Advanced tools in Excel
- Team building skills

- Practice before you preach
- Health awareness & Acupressure
- **MOM's Club workshop**
 - MOP Culinary MOM
- **Graduation Day 2013 – 16 batch**
 - **1004 graduates**
 - 12 graduates - I Class with Exemplary
 - 336 graduates - I Class with Distinction
 - 572 graduates - I Class
 - Chief Guest – **Dr. Kiran Bedi, IPS (Retd.)**, Honourable Lieutenant Governor of Puducherry
- **Student cabinet elections**
Citizenship training is imparted to the students through cabinet elections. The election is conducted in three distinct phases - selection, campaign and election phase.
- **Cultural Activities**
 - **Abhilasha** – July 29th 2017
 - **Shringar** – December 4th to 6th 2017
 - **Jhankar** – January 6th to 8th 2018
- **Sports**
 - Representation in 28 sports and games.
 - International Players – 115
 - National Players – 740
 - Tournaments won – 87

International Sports Champions

- **Selena Selvakumar (Table tennis)**
 - Hat-trick gold – Egypt Junior & Cadet Table Tennis Open, Sharm El Sheikh
 - Bronze – Junior Singles, Slovenia Junior World Ranking Competition
- **Yashni (Table Tennis)**
 - Gold – Junior Girls Singles – World Circuit Jordan Junior
- **Sunayna Kuruvilla (Squash)**
 - Bronze – Asian Junior, Jordan
 - Under 19 National Champion (Second Consecutive year)
 - Represented India – World Junior Championship, New Zealand
- **Hemalatha D (Cricket)**
 - Part of India A squad to play against England and Australia in T20
- **Harivardhini (Chess)**
 - Best Women Player – Penang International Chess Championship
- **Mahalakshmi M (Chess)**
 - 1st Place – Sunway Sitges, Spain

- 2nd Place – Rilton Cup, Sweden
- **Monnisha G K (Chess)**
 - 4th Place – Asian Indoor Rapid Tournament, Turkmenistan
 - CM award for ‘Best Women International player’
- **Saranya Y (Chess)**
 - 2nd Place – Sharjah Open
- **Shrinidhi Natrajan (Football)**
 - Represented India – Dana Cup , Denmark
- **VASPO – Vaishnav Sports – January 29th – February 1st 2018**
 - Participating states – 4
 - Participating teams – 30 (18 In-station & 12 Out-Station)
 - Overall trophy winner – St.Joseph College, Chennai
 - Chief Guest - Mr.Ramesh Krishnan, Former International Tennis player
 - Guest of Honour- Mr. Washington Sundar, Indian Cricketer
- **Annual Sports Day 2018 – February 5th & 6th 2018**

This year the Annual Sports Day was a two day event with departments competing with each other in various sports and inter departmental games. There were also events for staff and alumni.

- **NCC**

Students of the NCC unit of the college emerged winners of the Inter collegiate event “CADO FIESTA” by Dr. Ambedkar Law College. Three NCC students of the college participated in the Republic day Parade held at New Delhi this year.

Student Achievement

Prizes won in inter collegiate co-curricular & extra-curricular activities

- I prizes – 142
- II prizes – 111
- III prizes – 52

Overall trophies won – 20

Student Research

- ***Publications***
 - International – 8
 - National – 7
- ***Paper presentations*** – 16
- ***Poster presentations*** – 20
- ***Seminars / Conferences*** – 17

Department Activities & Highlights

- Guest Lectures – 159
- Workshops – 75
- Field visits – 27
- Exhibitions – 4

- OBT & Eco Visits – 7
- National Symposium on Climate Change

MBA

- **BUSTLE** – National level Corporate Quiz
- **ZEST** – Inter Collegiate Management Fest
- **Breakfast with CEO series**
- **Rendezvous writers** and book review session with authors
- **New Vistas for the Millennials** – Management Education Program
- **Management talk series**
- **Union Budget Panel discussion**

M.A. HRM

- **Spectra** – HR Conclave
- **Contemporary Research Techniques in Social Science** – Two day Capacity Building Workshop
- **Think Tank Expositions**
- **CAPAC** – Case Analysis & Practical Applications of Concepts

BBA

• **Ignite 2017 - National Entrepreneurship Summit**

The event played host to 23 speakers and more than 300 participating budding entrepreneurs. Ignite was a forum to create and exchange ideas on entrepreneurship. It had Technical sessions, Panel discussions, Entrepreneurial aptitude assessment and Innovative business model presentations.

Department of Commerce

- **Power talk series**
- **Marketing Conclave 1.0**
- **Annual Students Workshop series** – 21 workshops in a single day

B.Sc (Maths)

- **Regression Analysis** – National level seminar

B.A (Sociology)

- **‘Juvenile Justice in India – Crisis to Cure’** – National Symposium
- **‘Nagari’** – National conference on Contemporary themes in Urban studies
- **‘Opportunities & Challenges of Urbanization in India’** – Student Paper presentation competition

B.Sc (Psychology)

- **Psycho - Oncology** – One day workshop
- **Psy Bonanza** –Inter-departmental activities

Department of Food Science

- **Beyond Breads**

Department of Computer Science

- **Two day FDP**
 - Research Documentation using LaTeX
 - Data Analytics using R Tool
- **Cyber Crimes & Digital Forensics** – One day workshop – **Centre of Excellence in Digital Forensics**

School of Communication & Media Studies

- **‘Inspire’ - International Summit on Film making**

The summit was a Confluence of ideas in media & films which included Technical sessions by eminent speakers, Hands on workshops by experienced technicians and Panel discussions. ‘Inspire’ was inaugurated by Mr. Robert G Burgess, US Consul General in Chennai. Dr.Vyjayantimala Bali was honoured and presented the ‘Living Legend’ award for her contribution to Indian cinema and performing arts.

B.Sc (Visual Communication)

- **Intra mural & Alumni workshops**
 - Doodling
 - Photography
 - Industrial Typography
- **Ad - Film Making** – Two day workshop

B.Sc (Electronic Media)

- **Model United Nations**

B.A (Journalism)

- **Box Speaker** – ‘Should the right to privacy be made a fundamental right in India?’
- **Current Affairs** – Quiz
- **Face off** – Panel Discussion
- **MOP Newsletter** – Every quarter

M.A (Communication) & M.A. (Media Management)

- **PR Campaigns**
 - **Voices** – Media Sense & Sensitivity
 - **Save the Drop** – Water matters
 - **Inner strength** – Awareness on Cerebral Palsy

Department of English

- **378th Madras Day celebration**
- **Inter – collegiate quiz**
- **Poetry Festival**

Department of Hindi

- **National seminar** – Tamil Nadu Hindi Sahitya Academy
- **Hindi Day & Poets' Meet**

Centre of Women's Studies

- **Inter departmental Elocution** - Portrayal of Women in Literature & Performing Arts.

Research Highlights

- **Dr.S.Jaishree& Dr. Sandhya Rajashekar** completed a *Minor Project* under the University of Mysore - '*Digital Literacy and Underprivileged Girls: A study of access, competency, application and outcomes*'.
- Research publications – 53
- Paper presentation – 31
- Seminars / conferences – 51
- Workshops – 25
- Refresher programs / FDP's – 6

Staff Achievements

- **Dr. Lalitha Balakrishnan - Principal**
Resource Person
 - Madras Management Association
 - Tamil Nadu School Principal's Conference, CII
 - DIWWAAAS – World Diabetes Day
 - University of Madras
 - Nandhanam Government Arts College – 'Entrepreneurship – An Economic Perspective'**Member** - General Council – NAAC
- **Dr. Sudha Trivedi**
 - **Award** - 'Lalleshwari Sharda Samman' by Hindi Kashmiri Sangam & Kendriya Hindi Sansthan
- **Ms. Krishnaveni S**
 - **Paper presentation** – World Summit on Advances in Science, Engineering & Technology, Cambridge – UK
- **Dr. Nisha U**
 - **Guest Editor** – NET Journal of Business Management
 - **Best Research Paper Award** – International Journal of Human Resource

Management

- **Ms. Devi Sri**
 - **Summer Program** - Attended the 'International Global Health Summer School' - Ben-Gurion University of the Negev, Israel

Staff additional qualification

- **Dr. Radha D** – Ph.D in Computer Application
- **Dr. Sakthi Kumaresh** – Ph.D in Computer Science
- **Dr. Brindha R** – Ph.D in Computer Science
- **Dr. Anusha S** – Ph.D in Sanskrit
- **Dr. Priyanka Sharma** – Ph.D in Management
- **Dr. Madhumathy** – Ph.D in Commerce

In this momentous occasion it is my bounden duty to express my sincere thanks to people without whom the achievements of the college would not have been possible. I wish to thank

- Secretary - Shri Manoj Kumar Sonthalia
 - Board of governors & managing committee
 - Vice principal Dr. Uthira
 - Controller of examination Ms. D.Radha and Team
 - Deans
 - Staff Council Secretary and Staff Secretary
 - Heads of Departments
 - Teaching and Non-Teaching Staff
-
- Physical Directress Ms. Amudha & Sports coordinator Mr. Ramesh
 - Administrative Head & her team
 - Guest & Adjunct Faculty
 - Skill Trainers
 - Resource Persons
 - Members Of Academic Council
 - Members Of Boards Of Studies
 - Public Utility Officials
 - Canteen Contractors
 - House Keeping Contractors
 - Parents
 - Alumni
 - Well Wishers
 - Friends

- Press
- Students

Finally, I thank our presiding deity Lord Ganesha for his bountiful blessings.

M.O.P.'s journey of redefining women's education for more than 25 years has seen challenges, growth and glory. As we look back with a sense of pride at the year that was, we reaffirm our commitment to provide quality education.

Thank you
