



## M.O.P. Organises First Ever E-Bazaar

The Entrepreneurship Development cell of M.O.P. Vaishnav College organised the 23<sup>rd</sup> edition of M.O.P. E-Bazaar between Nov. 9 and 11, 2020.

Owing to the present scenario and safety concerns, this year's bazaar was held online. It took place as a virtual event on Facebook and was inaugurated by Professor S. Gowri, the Vice-Chancellor of the University of Madras.

The event served as an incredible learning opportunity for both the current students as well as the alumnae. This year, 35 virtual stalls were held by 57 entrepreneurs selling a variety

of products including accessories, garments, gifts and food.

The Facebook group garnered a member count of 2,500; 9009 likes and 2,956 comments across 213 posts. Together, the views on all the posts amounted to almost 1,68,000 throughout the three-day event. Five stallholders held interactive live sessions. Virtual performance sessions were held by talented artists, one of which was viewed over 3,000 times.

Several renowned celebrities and entrepreneurs sent in their wishes to the aspiring entrepreneurs, including In-

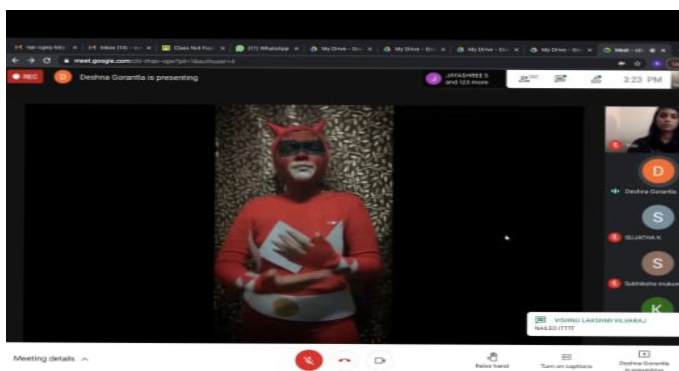


*Stall-holders at M.O.P.'s E-Bazaar had to contend with new challenges like spillproof packaging and delivery modes such as Dunzo, Swiggy Genie and Lynk. (Pictured above: Churros, Tacos and Pizza roll-ups from*

dian film actor Sivakumar and Vikram Cotah, COO of GRT Hotels and Resorts. The efforts of the stallholders were appreciated through the handout of a multitude of awards such as 'Most Innovative Products', 'Best Promotional Post' and 'People's Choice.'

On the whole, M.O.P. E-Bazaar 2020-21 proved to be a successful initiative. It nurtured and developed the entrepreneurial skills of young women, helped promote their business ventures, and taught them to adapt to these tough and challenging times.

## A Virtual Fest: Abilasha And Jhankar, 2021



*A student participates in the 'cosplay' event in Jhankar*

The Student Cabinet 2020-2021 of M.O.P. Vaishnav College for Women organized their annual cultural fests Abhilasha and Jhankar. The events, which took place from Feb. 4 to 6, 2021, were conducted on a virtual platform. The theme for Abhilasha - conducted exclusively for the first years on Feb. 4 - was 'Superheroes-Unleash The Talent Within'.

Jhankar, the annual intercollegiate and interdepartmental cultural fest of the college was

conducted on Feb. 5 and 6 respectively on the theme 'Friendship- Picture abhi baaki hai mere dost'.

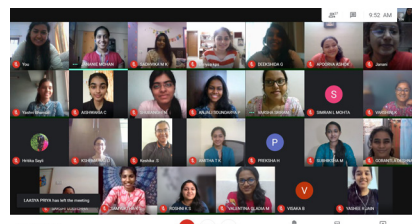
The events included Carnatic music and classical dance, cosplay, group dance and potpourri, spoken word poetry, a story of photos, RJ hunt and acapella.

This year, 'Jhankar's intercollegiate fest witnessed participation from seventeen colleges not limited to Chennai, but also from Bangalore, Jaipur and

Coimbatore. The overall trophies for Abhilasha and Jhankar inter-departmental fest were won by B.Sc. Electronic Media

department from M.O.P. Vaishnav College, while the intercollegiate overall trophy was bagged by Ethiraj College for Women, Chennai.

## In Order: Parliamentary Session 2021



*Cabinet members discuss proposals for the year 2021-22*

The Parliamentary Session of the Student Cabinet, M.O.P. Vaishnav College for Women, took place on Feb. 2, 2021 between 9:30 am and 10 am. All Cabinet Ministers, Deputy Ministers and Core Members participated in the session. The Prime Minister of the Student Cabinet, Jananie Mohan, presented proposals for the year 2020-21. These included Teachers' Day, Freshers' Day, the annual cultural fests - Abhilasha and Jhankar and Open Mic. Principal Dr Lalitha Balakrishnan addressed the audience and approved the proposals. The session concluded with a vote of thanks delivered by Deputy Prime Minister Yashvi C Bhansali.

## FROM THE PRINCIPAL'S DESK

A rising tide lifts all boats. M.O.P. has always believed in being that rising tide – creating circumstances that benefit not just our college, but the higher education ecosystem in general.

As an example, the college serves as a mentor agency under the Paramarsh programme of the University Grants Commission, under which M.O.P. mentors higher education institutions in the vicinity to help them meet their NAAC accreditation goals.

In the same spirit, the Internal Quality Assurance Cell of M.O.P. Vaishnav organises periodic stock-taking and capacity-building seminars that bring together academ-

ics from various institutions. The sudden shift in priorities and delivery modes experienced by the education sector over the past year made such a stock-taking exercise all the more imperative.

The IQAC recently organised an eight-day national-level faculty development programme, aptly titled 'A Teacher's Toolkit.' The overwhelming response from around 150 academics who registered to attend the programme, as well as the quick acceptance by 14 eminent resource-persons from top echelons of higher education in India and abroad, are a testament to the fact that the motivations and concerns that drove us to

organise this programme are also top-of-mind for many in the teaching fraternity.

The programme left participants enriched and refreshed, offering ideas at a conceptual and philosophical level, as well as practical tips and app recommendations to leverage the virtual mode of classes.

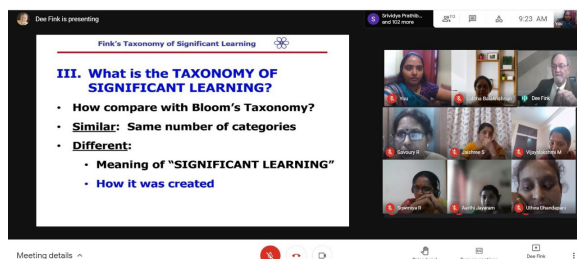
The education sector, like many others, seems to be going through a sea change.

M.O.P. is happy to have facilitated this knowledge-sharing, which I hope has left us a little better equipped to handle the changes.



Dr Lalitha Balakrishnan

## Teachers Go Through Tune-up at 'Toolkit' Refresher



The Internal Quality Assurance Cell of M.O.P. Vaishnav College For Women organised an eight-day, national-level Capacity Building Programme. The programme, 'A Teacher's Toolkit', took place between Jan.18 and 25, 2021, with a vision to enable teachers to develop new skills, improve student engagement and understand their role in society.

The program was inaugurated by Mr Ramkumar Ramamoorthy, Pro-Vice-Chancellor, Krea University. In his inaugural address, Mr Ramkumar stated that the role of a teacher is to inspire, motivate, encourage and enable learners to learn. The programme hosted a pool of eminent speakers

from around the globe; 150 teaching faculty members from 53 colleges participated.

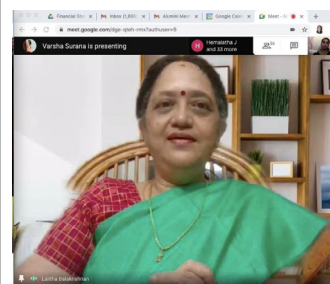
The first session saw Dr Lata Lakshminarayanan, International Corporate Trainer speak on 'Developing a Growth Mindset.' The focus then shifted to student mentoring and coaching, where soft-skill trainer Ms Bindu Narayanan outlined the need to create a good ecosystem in the classroom that encourages better student engagement.

An action-packed session featured practical activities on innovative assessment and evaluation tools that teachers can use to make students apply logic, critical thinking, and active learning.

The program also hosted Dr L Dee Fink, International Consultant in Higher Education, the man behind the Fink Taxonomy of Course designing. Dr Fink addressed the need to create significant learning goals that pave the way for the learning outcomes to be achieved.

In the last technical session, Mr Prabhu Swaminathan - Founder – AFMOI, opened up discussions on faculty empowerment and handling challenges in the classroom. Valedictory Chief Guest Dr M S Shyam Sundar, Advisor, NAAC led the closing session on 'Leaving behind a legacy of creating makers, innovators and nation builders'.

## Alumni Meet 2021: A Moment Of Reminiscence



Principal Dr. Lalitha Balakrishnan gives the welcome address

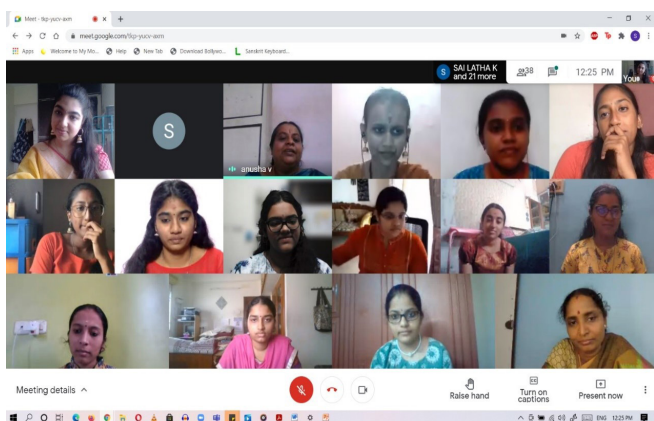
The alumni meet is a yearly event conducted to cherish and appreciate the alumnae of M.O.P. Vaishnav College for Women by inviting and gathering them under one roof. The meet for the academic year 2020- 2021 was conducted on Dec. 30, 2020 through Google Meet with all efforts to replicate a normal meet's ambience. 168 alumnae members showed their interest in being part of the event. The alumni meet started with the college prayer song and the M.O.P. Anthem. Following this, Principal Dr Lalitha Balakrishnan addressed the alumni and introduced the members of the Alumni Association.

The events planned for the day were 'A shot in the dark' and 'Name the Emoji', in which the participants undertook active participation. The vote of thanks was delivered subsequently. The main aim of this meet was to bring together alumni members from various parts of the world and share how the institution has crafted them to take on the corporate world. The participants were finally asked to give feedback on the event, which gave inputs for the conduct of future events.



## DEPARTMENT AND CLUB ACTIVITIES (UG & PG)

### Department of Sanskrit



*Students participate in the Sloka Recital competition*

On Feb. 19, 2021, Sarasvatha Samiti, the Student's Club of the Department of Sanskrit conducted the 'Interdepartmental Sloka Recital Competition' on 'Adityahrdya Stotram.' The Chief Guest for the occasion was Dr K. Prasanth, Associate Professor and the Head of Department of Sanskrit, Ramakrishna Mission Vivekananda College. The competition, held on the occasion of Ratha Saptami, was judged by Mrs V. Anusha, Associate Professor and Head of Department of Sanskrit, Ethiraj College for Women. Twenty-five participants took part in the competition.

### Department of French



*Students from various colleges participate in Eclat 20-21*

The Department of Languages (French) conducted an inter-collegiate competition on Jan.13, 2021, titled "Eclat 20-21". The event was judged by Mrs Louissette Singarayar, a retired French teacher of Loyola College, Chennai. The events included Decodage (decoding), singing, story writing, poetry writing, poster making, comic strip and quiz. The fest featured participation from colleges such as Ethiraj, Alpha Arts & Science College, Loyola College, and Women's Christian College.

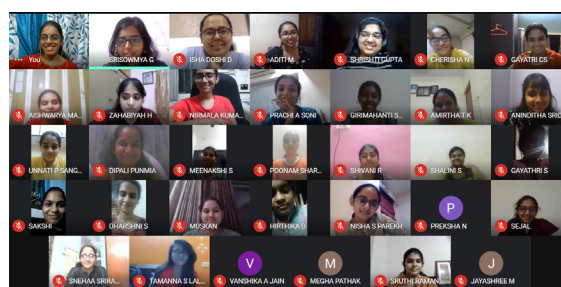
### B.COM Honors



*Students take part in fun events in 'Esprit 2020'*

The department conducted its annual Club activity, 'Esprit 2020' virtually on Jan. 29, 2021 and hosted a slew of fun and educating events for the students of the department. Under the presidentship of Ms Aishwarya, the club provided an active platform that nudged the students to step out of their comfort zones. Events including 'IPL Auction,' 'Advert expert' and 'Logo creation' were conducted, and many students showcased their latent talents. The first-year students bagged the overalls trophy, and Ms Rahini was declared 'Ms Esprit.'

### B.Com (Marketing Management)



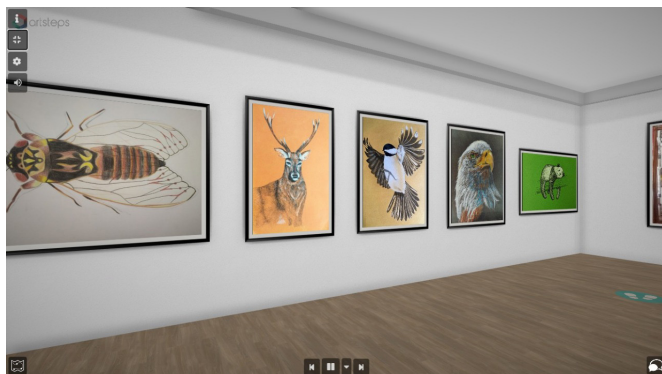
*B.Com MM conducts a virtual treasure hunt*

The department conducted a virtual treasure hunt on Nov. 2, 3 and 6, 2020, as part of its 15 years celebrations. Three virtual treasure hunts were conducted for each year, around the themes 'Marketing', 'Moment Marketing' and 'Management Principles.' The treasure hunts were also ice-breaker sessions. Students were marked cumulatively on the whole event and the winner decided accordingly. The teams had to overcome four levels to reach the 'Virtual Treasure'.

### B.B.A (Shift I)

The department organised 'Drucker's Progeny', the intramural co-curricular fest for students on Nov. 6, 2020. Students showcased their talents and promoted healthy competition among each other. This year, the events included 'Panache', 'Meme Marketing', and 'Mixtape'. The title, 'MS. Drucker's Progeny', was won by Ms Anjali Soundarya of III BBA.

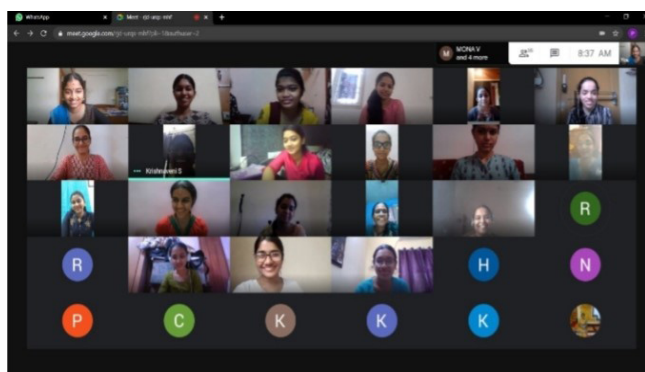
## B.Sc Visual Communication



*Meraki- a virtual art exhibition*

Adapting to the current situation of online communications, the first-year students displayed their meticulous design skills through 'Meraki – A Virtual Art Exhibition of Graphic Design and Fine Arts Works'. The Exhibition was inaugurated on Dec. 30, 2020. About 110 handmade artworks were displayed in this gallery, with sections like 'Graphic Design' and 'Fine Arts'. It included works like pixel designs, typography, collage making, and pencil shading.

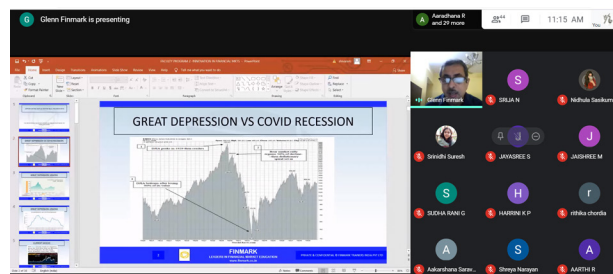
## B.Sc Mathematics



*Maths department conduct 'Combinatorics'*

A guest lecture was conducted on the topic "Combinatorics" on Nov. 4, 2020. The talk, titled 'How to cut an Uttappam to get the desired number of pieces?', was delivered by Dr Priyavrat Deshpande, Assistant Professor, Chennai Mathematical Institute. Dr Deshpande focused on exploring the research aspect of mathematics and using experimentation to arrive at solutions to problems in combinatorial geometry. The lecture fostered active participation from the students.

## M.Com



*Department of M.Com organised 'Master Minds'*

The Department organized 'Master Minds' – a guest lecture series between Nov. 6 and 12, 2020, to prepare the students to take up challenging endeavours in the current global scenario. It encompassed topics such as 'Infusing Research as an Integral Part of Everyday Life' and 'Key Accounting Trends you should Know.' Speakers like Glenn Rogger Carr, Founder and Director of Finmark hosted lectures.

## Department of Sociology (BA Sociology, MA Public Policy)

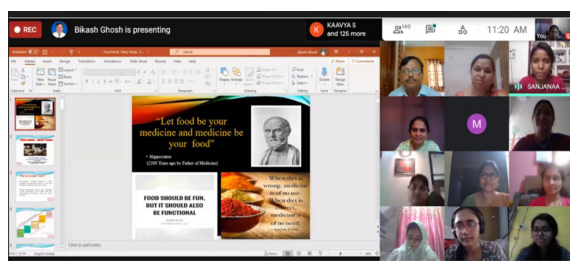
A guest lecture on 'How to be a Sociologist' was conducted on Dec. 19, 2020, by Ms Shankari, a UPSC aspirant. It delivered an insightful approach for incorporating the discipline of sociology in daily life and the skills required to be a sociologist. Another lecture was conducted on Dec.28, on the topic 'Social Media and Crime.' Dr Latha Subramanian, Assistant Professor, Department of Criminology, University of Madras, provided insights into threats to the safety of women and children in social media.

## M.Sc Food Technology and Management

A series of guest lectures was conducted between Nov. 11 and 20, 2020. This series included a guest lecture by Dr Vivek Kambhampati, Assistant Professor, Department of Food Technology and Management, Indian Institute of Plantation Management, Bangalore. Topics such as 'The Changing Dynamics of Food Industry', 'International Food safety and Standards Certification' and 'Food Processing Industry and Innovations in Grain Technology Industries were dealt with.'



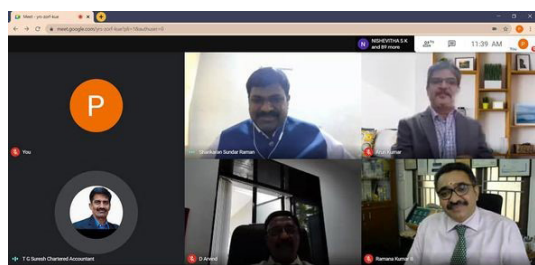
## B.Sc Food Science & Management



*Students attend 'Vivechana'- a national webinar*

The Department organized “Vivechana: Deliberation on Food, Processing and Beyond” - a two-day National Webinar, on Feb.12, 13, 2021. The webinar brought together eminent researchers and academicians in the field of Food Science. These included Dr M. Madhava Naidu, Senior Principal Scientist, Spice and Flavour Science Department, CSIR-CFTRI, Mysore. Topics discussed in the forum included ‘the application of artificial intelligence and blockchain technology for improving the shelf-life of foods,’ and ‘The future of food science.’

## M.B.A



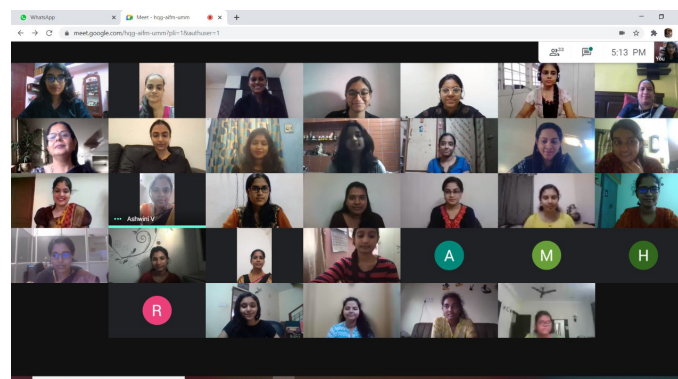
*Panel discussion conducted by M.B.A department*

A panel discussion on the union budget was conducted virtually on Feb. 6, 2021, to highlight the impact of the budget on the economy and what it means to the common man. The discussion was spearheaded by prominent economic commentators and seasoned industry practitioners, and moderated by Mr S. Sundar Raman, a renowned Chartered accountant.

## M.A. Communication

The department organized a three-day online PR Campaign between Jan. 11 and 13, 2021. Topics such as Digital Literacy, Entrepreneurship, Fitness and guidance, and Film as a construct were covered. Eminent personalities like Director Bhagyaraj, D.Parthiban Desingu, Director of Natpe Thunai, and Dr.Shourni Banerjee, Assistant Professor of The American College gave insights on the topics. Various online competitions were conducted to encourage a call for action. The campaign saw participation from students around Tamil Nadu.

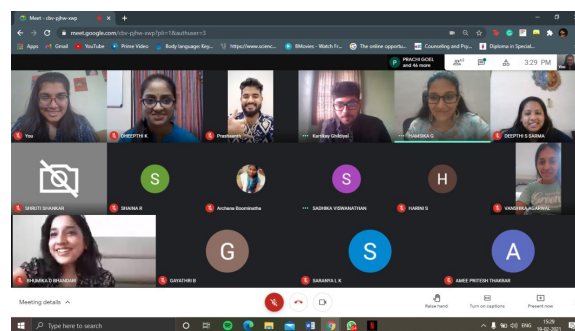
## B.Com Accounting and Finance (Shift II)



*Final-year students of B.Com A&F (Shift II) attend the career counselling programme*

The department conducted a career counselling programme to aid final-year students in deciding the right careers based on their strengths and interest. It was also an opportunity for them to interact with industry experts and find out about different employment opportunities. Ms Sandhiya, Vice President, Internal Audit, Bank of New York and Ms Lakshmi Palaniappan, Head of Finance, Turf Town Sporting Pursuits Pvt. Ltd. were the resource persons for the programme.

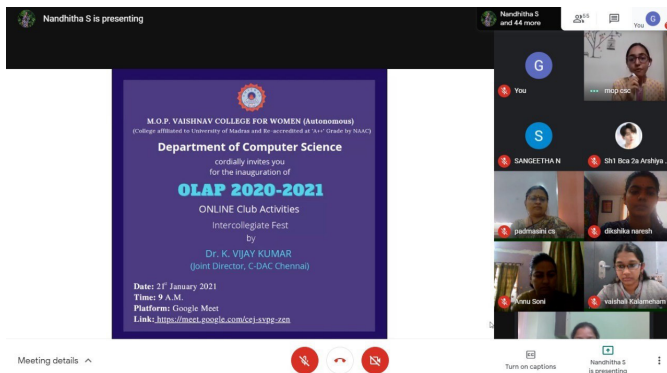
## B.Sc Psychology



*Participants from various colleges interact during the event.*

The department's Chinmay Club organized its intercollegiate cultural fest on Feb. 19, 2021. The theme of the intercollegiate was “Positive Psychology”, and featured participation from ten colleges. The events included ‘Perspective Tales: Writing an Anecdote’, and ‘Play by the School: Schools of Thought and Theatrical Thespian: Emotion Enactment.’ Prominent artists like Smt. S Anandalakshmi, clinical psychologist, NIPMED and Mr Kartikay Ghildiyal, graphic designer and content writer judged the events. The events aimed to facilitate interaction among various colleges and to foster the talents, creativity and potential of students in Chennai.

## Department of Computer Science (B.Sc Computer Science, M.Sc IT)



*Computer Science students host OLAP*

The department conducted its 'OLAP', the annual intercollegiate fest on Jan. 21, 2021, followed by 'LINK', an intradepartmental event on Jan. 22, 2021. The two-day event was inaugurated by Mr K. Vijay Kumar, Joint Director, Center for Advanced Computing, Chennai. 77 students from ten colleges across the city actively participated in 'OLAP,' and students from the Department of Computer Science participated in 'LINK.'

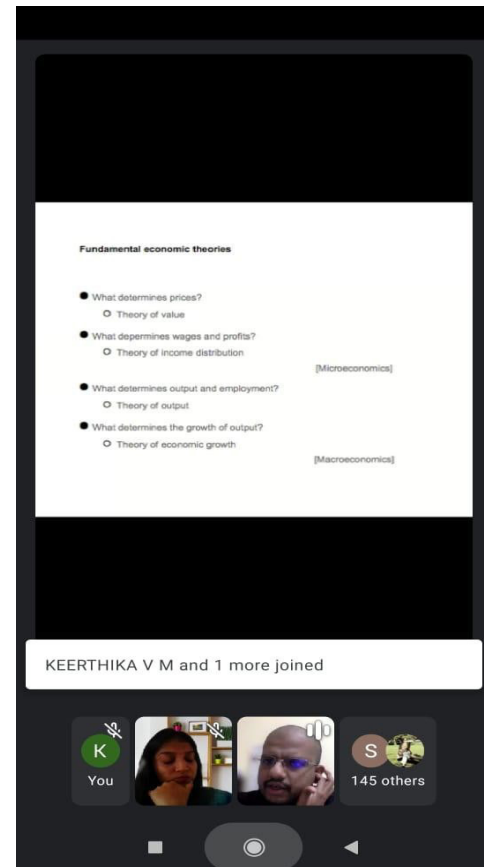
## B.B.A (Shift II)

The department conducted a guest lecture on 'Investment Planning', to understand the portfolio investment planning strategies and provide insights on tax saving and insurance. The lecture, conducted on Nov. 4, 2020, was led by Ms Sundari Jagathesan, a personal finance advisor, with expertise as a writer and speaker in Personal Finance and Wealth Management. She spoke on the practical scenario of the investment avenues and taught students about the tax system and insurance planning. There was a detailed analysis of age-based and goal-based portfolio construction. The session hosted 59 students.

## Department of Tamil

Tamil department and Painthamizh Mandram Tamil Club of M.O.P. Vaishnav College has conducted various webinars, interdepartmental and Intercollegiate events for the academic year 2020-2021. 'Milir', the departmental intramurals, was organized between Oct. 30 and Nov. 6, 2020. Held exclusively for the Tamil language students of the first year, 'Milir' included events like mono acting and story writing. Further, on account of Pongal celebrations, 'Thaithirunal Kondattam' was conducted on Jan. 8, 2021, exclusively for the second year Tamil language students.

## B.A. Economics



*Dr Alex Thomas speaks on fundamental economic theories*

The department organized an online guest lecture on Jan. 29, 2021. The speaker, Dr Alex M Thomas, an Assistant Professor in Azim Premji University, delved into the topic, "Understanding the Indian Economy: A Political Economy Approach." The objectives of the lecture were to help students identify key growth parameters of the Indian Economy and to introduce them to the concept of 'Political Economy' and its application to the Indian context. The lecture saw lively participation from the students, and allowed them to apply their practical knowledge.

## B.A. Journalism

The Present Tense Club of the Department of Journalism conducted an intradepartmental Budget Quiz on Feb.17, 2021. The quiz was conducted with a focus on the annual union budget, 2020-2021. The event was held virtually with active participation from students of all three years. The winners of the quiz were Ms Satyashri B and Ms Kaviya Priya from the second year.