



Women of merit celebrated with M.O.P. Yuva Samman Awards 2019

Ms. Sruti Harihara Subramanian, founder of Goli Soda, Ms. Dipika Pallikal Karthik, international squash player, and Ms. Charumathi Raghuraman, classical violinist, emerged as the winners of M.O.P. Yuva Sammaan 2019, in the categories of entrepreneurship, sports and performing arts, respectively. The winners were felicitated with a citation and a cash prize of Rs.1 lakh each at a glittering ceremony in the college premises on Feb. 23, 2019. M.O.P. Yuva Sammaan is conferred upon young women achievers each year.

Mr. C.K. Kumaravel, founder of the Naturals salon chain, Ms. Rohini Rau, competitive sailor, and Priyadarsini Govind, classical dancer and former director of Kalakshetra, gave away the awards in the three categories.

“Dream big, start small and win big,” Mr. Kumaravel said in his address to the audience, capturing the journey of the awardees as well as the other high-achievers on the nominee list.



L to R: Members of the management committee of the college with the award winners and award jury members ;Ms. Charumathi Raghuraman, violinist, receives the award in the performing arts category



The jury members for the event were Dr. Ranjini Manian, founder of Global Adjustments, Dr S Venkataraman, senior consultant in the education sector of UNESCO, Dr. S Vaidhyasubramaniam, vice-chancellor of Sastra University and Dr. Thangam Meganathan, co-founder and chairperson of Rajalakshmi Engineering College. The winners were chosen from 35 applicants for the award.

24th batch of MOPians emerge graduates

1,163 students were awarded degrees by chief guest His Highness Nawab Mohammed Abdul Ali, Prince of Arcot, at the 24th graduation day of M.O.P. Vaishnav College for Women, on March 16, 2019 held at the college premises.

Secretary of college, Shri Manoj Kumar Sonthalia declared the graduation ceremony open. In her report, Dr. Lalitha Balakrishnan, principal of the college, stated that of the students who received their degrees, 937 were undergraduates and 226 were postgraduates; 486 had earned first class with distinction and five courses recorded 100 percent pass.



L to R: The Prince of Arcot addresses the gathering; Rank-holder Kavya Sreekumar presented with the first copy of The Graduate

Addressing the students, the Prince of Arcot said, “Education is the key tool in developing a community,” and added, “I call upon the majority community to take keen interest in the improvement of the minorities, because if the minorities are blocked, it will block the advancement of the majority community itself.” He also congratulated the graduate students on their extraordinary performance.

M.O.P. celebrates 27th College Day

M.O.P. Vaishnav College for Women held its 27th College Day celebrations on March 12, 2019, at the college premises.

Chief guest Mr. Gopal Srinivasan, Chairman and Managing Director of TVS Capital Funds, recounted the historical success of women in the workforce. “Build skills, but do not hesitate to market your skills,” he advised the students.

Shri Manoj Kumar Sonthalia, secretary of the college, delivered the welcome address. Dr. Lalitha Balakrishnan, principal, gave an overview of various activities and achievements of the students over the course of the academic year.



Mr. Gopal Srinivasan, Chairman and Managing Director of TVS Capital Funds Ltd., delivered the College Day address and gave away the prizes

Student awards for academic, co-curricular and extra-curricular excellence, and staff awards for exemplary service to the college were given away by the chief guest.

M.O.P. holds convocation for first batch of diploma and certificate course students

The inaugural batch of students of the diploma and certificate programmes offered by M.O.P. Vaishnav College for Women received their completion certificates at a convocation ceremony held at the college on April 10.

Dr. K. Pandian, Controller of Examinations, University of Madras, lauded the college for the initiative, which boosts employability and income-generation opportunities.

The courses, which were thrown open to women of all ages who have passed class 12, were taught by resource persons from the industry and included 45 hours of internship. The convocation witnessed a batch of 51 students, complete their six-month diploma – which was offered in fashion design, office management and computer applications – or certificate course, which was offered in GST and international taxation.

From the Principal's desk

When the national news channel India Today TV came to our campus recently to shoot an episode of their pre-election series 'Campus Face-Off,' the crew was greeted by the sight of student election posters at every turn. Consulting Editor Rajdeep Sardesai remarked on how intense and yet how orderly and clean the campaigning was. If students can do it, why can't the career politicians, he wondered aloud.

Campus elections at M.O.P. are held in the spirit of the national elections, with full fervour and with the ideal of democracy as the driving force.

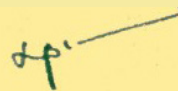
The student leader body is modeled along the lines of India's Parliament, and the election to choose the leaders, held towards the end of the academic year, also goes through similar steps.

Undergraduate departments nominate worthy candidates from the second year for the position of Prime Minister. The candidates submit a manifesto and appear for an interview with a staff committee. Following this, four to five candidates are chosen to start their campaign to the student community.

After extensive class-to-class campaigning, the candidates are given the chance to address their voters in assemblies organised for this purpose at the college auditorium. They are also encouraged to have endorsers from their own department as well from other departments speak for their candidacy.

The informed voters are then given two days to cast their ballot online. The top three vote-getters become the Prime Minister and two Deputy Prime Ministers, and the other candidates nominated by the departments take up the portfolio of Minister in the Cabinet.

M.O.P. has thus already chosen a student Prime Minister, R Pushpavalli, and two Deputy Prime Ministers, Meenakshi and Adarshia E, for the academic year 2019-20. I look forward to working with these accomplished young women for the betterment of the student community.



Dr. Lalitha Balakrishnan

Quiz on parliamentary elections held

In a bid to enthuse and inform the first-time student voters, the college hosted an intra-departmental quiz on parliamentary elections on March 14, 2019.

Prepared by quizzing company Goal Quiz, with its founder, veteran sports journalist T N Raghu playing quizmaster, the event saw around 20 teams compete in the preliminary round and five teams in the finals.

The questions touched upon various aspects of parliamentary elections from party symbols, party candidates, famous parliamentarians, other knowledge-based questions and many more.

Speaking at the event, Principal Dr. Lalitha Balakrishnan said, "When you listen to something or see something, you definitely learn more than just turning the pages of the book," commenting on how the quiz was a wonderful opportunity to learn.

Narayani M and Jyotsna K of III B.A Journalism won the first place and walked away with a cash prize of Rs 5,000. The second and third place went to teams from Sociology and Journalism respectively.

Former Election Commissioner addresses students on importance of voting

Ahead of the parliamentary elections, Mr. N. Gopalaswami, I.A.S. (Retd.), former Chief Election Commissioner of India, addressed M.O.P. students on March 18 on the importance of voting. He gave the students insights on traditional voting systems versus Electronic Voting Machines (EVM) and Voter-Verified Paper Audit Trail (VVPAT).



Students grill elected representatives

The college hosted a charged political debate between two important personalities in Tamil Nadu politics - Mr. Ma Foi Pandiarajan, Minister for Tamil Language, Tamil Culture and Archaeology, of the AIADMK, and Mr. Palanivel Thiagarajan, MLA from Madurai, of the DMK, on Feb. 22, 2019. The debate was moderated by India Today TV's veteran newsperson Mr. Rajdeep Sardesai.

The two leaders made their opening statements after which they faced hard-hitting questions from the students of the Department of Journalism as well as select invitees from other colleges. Most of the discussion revolved around the parties' election alliances with national parties.



India Today TV newsperson Rajdeep Sardesai moderates debate between AIADMK and DMK party members

The event was a part of India Today's 'Campus Face-Off' series. The 45-minute segment was telecast at 9 p.m. on Feb. 22 and subsequently aired several times.

M.O.P. hosts inter-collegiate tournament VASPO

M.O.P. Vaishnav College for Women conducted a two-day inter-collegiate tournament, VASPO 2019 with participation from 20 women's colleges on Feb. 5 and 6, 2019. The two-day tournament has come to be widely recognized for its sporting excellence, and is keenly followed by sports enthusiasts all over the country.

SRM Institute of Science and Technology clinched the 'Dr. Sivanthi Adityan Overall Rolling Trophy.'

The valedictory function was held on the evening of Feb. 6, 2019 at D.G. Vaishnav College, presided over by, Mr. Ashok Kumar Mundhra, secretary of D.G. Vaishnav College. The guests of honour were Mr. Mohammed Riaz, Olympian and Arjun Awardee, and Ms. Minimol Abraham, international volleyball champion.



L to R: Seniors volleyball game in progress; International Volleyball Champion Ms. Minimol Abraham addressing the gathering for the Valedictory Function

M.O.P. launches state-level inter-school girls' athletic meet

The college launched a two-day state-level Inter-school girls' athletic meet on Jan. 7, 2019. The event received 500 registrations from 11 districts and 47 schools from Chennai alone. Chief guest Dr. P. Nagarajan, Superintendent of GST & Central Excise, and athletic coach, inaugurated the event and appreciated M.O.P. for providing a platform for the female athletes to showcase their talent.

"Sports has a very special place in the heart MOPians. I'm glad to see such a huge response in this one-of-a-kind state-level athletic meet." said Dr. Lalitha Balakrishnan, principal, while delivering the welcome address.

The overall championship was won by Sri VDS Jain Higher Secondary School, Tiruvannamalai.

M.O.P. celebrates 27th annual Sports Day

The 27th annual Sports Day of the college was inaugurated by Ms. Sonal Chandra, IPS, Superintendent of Police, at the University Union Grounds at Chetpet on Jan. 29.

The event commenced with the hoisting of the flag by the chief guest followed by the march past. "M.O.P. has had great success in the sports arena. Recently, the college's athletes bagged two silver medals at the Asian Games, and NCC student Rakshana received a gold medal from the Prime Minister on the occasion of Republic Day celebration at New Delhi," said Dr. Lalitha Balakrishnan, principal of the college.

The chief guest encouraged students to continue discovering themselves through sports.



Students led by the Prime Minister of the Student Cabinet in march-past

M.O.P. shares resources with community

As part of the college's social responsibility initiative 'Pagir' (meaning 'to share'), several departments undertook projects through which students shared their resources with those less fortunate.

B.B.A.

Department students initiated an awareness campaign about an eco-friendly lifestyle by setting up kiosks at around 50 prominent retail outlets including Nilgiris, Kovai Pazhamudhir Nilayam and Waitrose Supermarket. At the kiosks, they distributed and sold plastic-free alternatives such as cloth and jute shopping bags, vegetable bags, garbage liners, paper straws etc., on a non-profit basis. As a culmination of the project, a kiosk was set up at Forum Vijaya Mall on Feb. 18. Around 100 cloth bags and other environment-friendly alternatives were distributed to shoppers.

VISCOM

Department students designed and painted the walls of the paediatric block of Stanley Medical College Hospital, Chennai. Around 50 students from the department worked for 15 days, mostly weekends, between October 2018 and February 2019, to complete the project.

MATHEMATICS

Department students undertook remedial teaching to impart conceptual knowledge in Mathematics and develop the holistic skills of the children of M.O.P. Vaishnav Primary School, Triplicane and Assumption Higher Secondary School, Nungambakkam.



Students of Department of Visual Communication painted murals on the walls of a hospital paediatric ward

B.COM. CS

As part of Pagir, department students shared basic necessities such as rice, dal, books, clothes and stationery with students of the C.S.I. School for the Deaf. The event also saw a self-defence session conducted by Mr. Nagaraj, Chief of Commando Force, Police Department.

B.COM. MM

Students contributed 250 packets of sanitary napkins to 50 adolescent girls at Seva Chakra, an orphanage housing orphan girl children.

DEPARTMENT ACTIVITIES (DECEMBER TO MARCH)

SCHOOL OF I.T. : The fourth International Conference on Communication Computing and Information Technology (ICCCMIT 2019) was organised on Feb. 15 and 16, 2019. The conference was inaugurated by Dr. R. Gokulakrishnan, Additional Director, STPI, Union Ministry of Electronics and Information Technology, and saw delegates from nine universities and 41 colleges participate in several technical workshops.

ECONOMICS: Dr. Subramanian Swamy, MP, Rajya Sabha, inaugurated Arth, the Economics Association of M.O.P Vaishnav, on Jan. 25. An inter-collegiate Young Economist Summit (YES) 2019 organised on Feb. 4 and 5, on the theme 'The Rural- Urban Divide,' and was attended by 100 student delegates.

B.COM. A&F: The department, under the banner of Consumer Club organized a series of guest lectures by experts in the field of consumer education.

B.COM. CS: The 11th annual general meeting of 'Akriti,' the department's mock company, was held on Feb. 28. Akriti has been declaring 100% dividend for 11 consecutive years. The annual report was released by the chief guest, Ms. Harini Narayanan, CA.

B.COM. MM: The Engage lecture and workshop series saw four lectures and a workshop conducted in January, featuring professionals such as Mr. V. Rajesh, Retail & Shopper Behaviour Expert and Mr. Vijay Adhiraj, Head, Original Content, YuppTV Inc.

SCHOOL OF FOOD SCIENCE: Department students participated and presented research posters in the 8th International Food Convention (IFCoN 2018) in Mysuru during Dec. 12 to 15, 2018. Ms. Pooja Mohan, faculty, bagged the prestigious National-Level Best Student award in the field of Food Technology for the year 2017. Industrial visits to Defence Food Research Laboratory (Mysuru), Cocoashala, Aachi Masala and Golden Jubilee Biotech Park were organised.

B.A. SOCIOLOGY: Dr. Anja Peters, environmental psychologist and faculty, Fraunhofer Group for Innovation Research, Germany, addressed students on Jan. 23, giving an overview of Environmental Psychology and its scope.

B.SC. PSYCHOLOGY: The department, in association with Muktha Foundation, an organization that works towards the prevention of interpersonal abuse and promotion of mental health, organised a sensitisation programme on Jan. 3 on 'Prevention of Child Abuse' by Ms. Annette Shaju, Ms. Nupura Byramudi and Ms. Sanjana, psychologists, Bengaluru.

B.B.A: The department organised a national-level paper presentation competition on Jan. 31, aimed to facilitate discussion on some aspects of 'Green Practices in Business.' Around 30 teams from various colleges like D.G. Vaishnav, SDNB Vaishnav, Chevalier T. Thomas Elizabeth and Patrician College of Arts and Science took part.

B.SC. MATHEMATICS: A national-level symposium on Actuarial Science was held on Feb. 4 and was inaugurated by Dr. Gaurav Khemka, senior lecturer, College of Business and Economics, Australian National University.

B.SC. ELECTRONIC MEDIA: The department conducted the second edition of Champions of Indian Cinema, an event celebrating the late National Award-winning actor Padma Shri Sridevi on Feb. 25 and 26. The event featured the sharing of expertise and memories by prominent film industry professionals such as direc-

tors Mr. S.P. Muthuraman and Mr. Karthik Subburaj and music director Mr. Gangai Amaran, to name a few.

B.A. JOURNALISM: The department hosted the second edition of the intercollegiate event Newsense on Feb. 20 with six news-themed competitions. Around 120 students from various city colleges participated. The event was preceded on Feb. 19 by lectures by two distinguished journalists: editorial cartoonist Mr. Keshav Venkataraghavan and Mr. A.S. Panneerselvam, readers' editor of the Hindu.

B.SC. VISUAL COMMUNICATION: The ninth edition of Positives, the photography exhibition of the department, was held from Jan. 23 - 27. Inaugurated by Mr. Indraneel Das, resident editor of The New Indian Express, the exhibition featured 189 photographs curated from the 3000 photographs submitted by the students through the year. Interactive sessions were organised with industry experts like Rathika Ramaswamy, wildlife photographer, Om Prakash, cinematographer, and Anita Sathiam, documentary photographer.

ENGLISH: The department conducted its first-ever inter-collegiate event Mythos on Feb. 2, with participation from more than 150 students from 20 colleges. The department also organised a Kumbh Mela-themed quiz in a number of city schools, besides an inter-departmental quiz. Women's Day was also celebrated with a quiz organised by the department on March 11.

TAMIL: The department organised a national seminar, Tamizh Sangamam, on Feb. 12, featuring eminent Tamil speakers including Dr. C. Thirumagan, Dr. Pa. Raja, Dr. Su. Tamizhchelvi, Ms. Manimegalai Siddharth and Ms. R. Uma.

M.A. HUMAN RESOURCES MANAGEMENT: In the 'Think Tank Expositions' lecture series, the department invited several senior industry professionals including Mr. Shivshankar, founder, Kaching; Mr. C.K. Kumaravel, founder, Naturals; and Ms. Sivasakthi, founder, Maavadu.in. to share their experiences and knowledge with the students.

M.B.A. : Zest 2019, an inter-collegiate management meet, based on the theme 'Oscars,' was held on March 5. The event witnessed enthusiastic participation from over 120 students from more than 20 colleges across the city.

M.COM. : Among other events, the department organised a workshop on Micro Analysis of Financial Statement on Feb. 26, addressed by Dr. S Chandrasekar, founder and director, EmpoVer HR Solutions Pvt. Ltd., and a lecture on Aligning the Supply Chain with Business Strategy & Conflict Resolution Strategies Certifications was given by Mr. Jayachandran. K, Director, Ernst & Young, on March 6 and 7.

M.A. COMMUNICATION: The department conducted a public relations campaign on the theme 'Save the Earth.' The department also organised an education forum, 'To the Mountaintops,' featuring a documentary screening followed by a panel discussion on Sino-Indian relations on Feb. 6.

M.A. MEDIA MANAGEMENT: The department organised a PR campaign titled 'Checkmate – A move to conquer PCOD,' to increase awareness about Polycystic Ovarian Disease/Syndrome. among students. The campaign was conducted in association with PCOS 360 degrees. The campaign included panel discussions, yoga and cross-fit training workshops and a health screening camp.

Services of Student Cabinet 2018-19 recognised

The valedictory function for Student cabinet 2018-19 took place on March 15 in college premises. The event was presided over by Dr. R. Ravanan, principal of Presidency College, for the first shift and Dr. R. Ganesan, principal of D.G. Vaishnav College, for the second shift.



M.O.P. MUN connected, conferred and changed

The eight edition of M.O.P. MUN, with the theme 'Connect, Confer, Change,' was held on March 1 and 2 at the college premises, organised by the Department of Electronic Media. The event, attended by around 140 student delegates from various colleges, was inaugurated by Dr. Vinod Surana, CEO and Partner at Surana and Surana International Attorneys.



Customer delight the credo at M.O.P. Bazaar

A total of 102 stalls were put up by 320 students and 30 alumni at M.O.P. Bazaar, which saw a footfall of more than 11,000 people over the two days - Dec. 8 and Dec. 9, 2018. The stalls in the Bazaar were organised along food street, fashion street, games street, and gift and treat street.



Chief guest for the event, Mr. C.K. Kumaravel, CEO and co-founder of Naturals along with Dr. Lalitha Balakrishnan, principal, stopping by some creative and colourful stalls at the Bazaar.

Symposium on gender and diversity

The Centre for Women Studies organised a Symposium on 'Gender and Diversity' on Feb. 28, 2019. Dr. Saundarya Rajesh, social entrepreneur and the founder and president of 'AVTAR Group,' delivered the keynote address.

A technical session on 'Women Down the Ages', by Dr. Chitra Vaitheeswaran, international consultant for media, enlightened the audience regarding the history on inclusion of women through the ages.



NSS volunteers attend service camp

The M.O.P. NSS unit conducted a camp at Thiruverkadu from Dec. 17 - 23, 2019. Inaugurated by Dr. G. Baskaran, NSS coordinator, University of Madras, the camp included various activities including health camp, socio-economic survey, and temple-cleaning. Community residents were trained in income-generating skills like accessory- and cloth bag-making. Students visited NGO Udhavum Karangal and spent several hours engaging with residents.



Jhankar rouses national spirit



A cinematic dance from the movie Bajirao Mastani in progress

Jhankar, the three-day cultural fest of the college was held from Dec. 14 to Dec. 16. The theme for the year was 'Swadesh.' The intercollegiate edition, held on Dec. 14, saw the participation of 22 colleges from across the city. Ethiraj College emerged victorious, while Loyola College were the runners-up.

The inter-departmental events were held over the next two days. The Department of Electronic Media emerged champions for the third time in a row, followed by BBA Shift I.

Celebrities like Gautham Vasudev Menon, Ma Ka Pa Anand, Aishwarya Rajesh, and Arun Raja Kamaraj added to the festivities by making an appearance at the event.

Academic excellence has always been the watchward of M.O.P. Vaishnav College. M.O.P. achieves this goal through the right choice of courses, industry-relevant curriculum and learner-centric approach. The college combines traditional teaching practices with innovative methodology, modern technology, continual and fair assessment, and a conducive work environment. With hi-tech computer labs and an automated library on par with international standards, a digital research centre, state-of-the-art audio-visual labs and a Wi-Fi enabled campus, the college strikes the perfect balance between the best of the old and the new. The following are the courses offered by the college for undergraduate and postgraduate levels.

UNDERGRADUATE COURSES

B.A. ECONOMICS *

The course focuses on developing a solid foundation in economics principles, a sharp understanding of global developments and a range of analytical, problem-solving and communication skills. Modelled after the best of the world's undergraduate Economics programmes and enriched with Indian applications, Economics major programme at M.O.P. provides a good balance of broad-based fundamentals and practical knowledge.

Eligibility: A pass in class 12 examination with Economics as a subject

B.COM. - ACCOUNTING AND FINANCE **

One of the pioneer departments of the college, it aims at providing a stimulating learning environment with technology and research. Faculty employ innovative teaching methods such as group discussions, field visits to industrial premises, mock trading and more. The Department of Commerce is ranked among the best at the All-India level and is home to many successful entrepreneurs. Eligibility: A pass in class 12 examination in commerce / business studies and accountancy with mathematics

B.B.A. **

The program's course structure provides a strong foundation in the functional areas of management, along with practical exposure to the nuances of business and entrepreneurship. Students are provided training in managerial skills through activity-based pedagogy, co-curricular activities, seminars and workshops. The course paves way to admission into prestigious universities for MBA, MA (HRM), PGDBM, etc.

Eligibility: A pass in class 12 examination in commerce / business studies. For Shift-I, including Mathematics / Business Mathematics as a subject.

B.COM. - MARKETING MANAGEMENT *

The department strives to instil the importance of marketing in the corporate world in its students by offering a rigorous and dynamic curriculum. The department emphasises innovation, resourcefulness, technical competence, critical thinking and strategic marketing techniques, delivered through experiential and student-centric teaching approach.

Eligibility: A pass in class 12 examination in commerce / business studies and accountancy.

B.COM. - CORPORATE SECRETARYSHIP *

With a special focus on the areas of Secretarial Practice and Company Law, the department provides various capacity-building activities such as guest lectures, workshops and industry visits. The department runs a mock company, which provides the students with a simulated business environment, enabling them to become entrepreneurs. Students are equipped to work as Company Secretary, Cost and Works Accountant and Chartered Accountant.

Eligibility: A pass in class 12 examination in commerce / business studies.

B. COM. HONOURS *

The course extends training for the professional Chartered Accountancy examinations alongside the regular B.Com Honours degree through its meticulously framed embedded syllabus, extensive coaching and expert training from practising Chartered and Cost Accountants. The course highlights include 14 weeks of industrial training in the form of internship and honing all the skills necessary to undertake the competitive exams with ease.

Eligibility: A pass in class 12 examination in commerce / business studies and accountancy.

B.SC. FOOD SCIENCE MANAGEMENT

The course is an amalgamation of food, nutrition and management which caters to students who are interested in food science and entrepreneurship. The School of Food Science is in constant synergy with the food industry to understand its requirements. It encourages students to conduct research projects, develop new products and supports them for paper presentations at various national and international research platforms.

* Evening shift

** Available in both shifts

UNDERGRADUATE COURSES

B.SC. VISUAL COMMUNICATION

With a combination of courses grounded in theory, process, technology and practice, the department offers papers such as graphic design, fine arts, photography, multimedia, web design and filmmaking. The course transforms students into some of the best advertising personnel, visualizers, copy writers, filmmakers, photographers, web designers, animators and graphic designers.

Eligibility: A pass in class 12 examination with visualizing, drawing, writing and other media-related skills.

B.SC. ELECTRONIC MEDIA

The course guides students through the nuances of conceptualization and scripting radio and television programmes, photography, production design, editing, CGI and the use of green matte. Students get a chance to implement their theoretical knowledge by creating shows for the community radio station MOP CRS 107.8FM, scripting, directing and editing short films, enhancing their production skills, etc.

B.A. JOURNALISM

With a judicious combination of theoretical and practical papers, the course seeks to equip aspiring journalists with resources that will help them make a mark for themselves. The syllabus is on par with premier media institutes in the country. With hands-on experience in various media like print, broadcast and new media, graduates can hit the ground running, whether they enter the industry or educational institutions for advanced degrees.

B.SC. COMPUTER SCIENCE

The department produces competent IT professionals, with its broad curriculum, combined with intensive hands-on training. Students get to participate in projects, paper presentations and research activities with the use of cutting-edge development tools. The department has three air-conditioned computer labs and offers some of the latest core papers such as digital forensics, Python programming, IoT, JSP programming and software testing.

Eligibility: A pass in class 12 examination with Mathematics / Business Mathematics as a subject

B.C.A. *

The department's course curriculum comprises the latest industry-required subjects like Python, XML, artificial intelligence, cyber-security and business intelligence. The course provides opportunities for students to take online courses, interdisciplinary electives and publish research papers. Students go on to work as programmers and software developers, or enter various related masters programs.

Eligibility: A pass in class 12 examination with Mathematics as a subject

B.SC. MATHEMATICS

The department offers an application-oriented curriculum that caters to students with specific interest in Mathematics, Computer Science, Actuaries, Banking, Finance and Insurance. Soft skills training imparted has yielded 100% placements through the placement cell of the college. Specialised papers including Fuzzy Mathematics, Mathematical Modelling and Graph Theory serve as a foundation for higher studies and research.

Eligibility: A pass in class 12 examination including mathematics

B.A. SOCIOLOGY

The department believes in a multidisciplinary approach, reflected in the choice of subjects like Social Psychology, Social Anthropology, Social Problems in India, Research Methodology, Political and Environmental Sociology, and corporate papers such as CSR and HRM. Students are offered a paper on research project. Students are guided to take up civil services and social entrepreneurship in addition to corporate careers.

B.SC. PSYCHOLOGY *

The department aims at empowering students to effect positive change in the world by instructing ethical, systematic study of behaviour and mental processes, and its application to community and global issues. Besides classroom instruction, field visits, workshops, seminars and other innovation teaching methods are employed. The demand for psychologists continues to grow in fields such as neuroscience, hospitals, educational institutes, courts, prisons, defence forces, and sports.

Eligibility: A pass in class 12 examination, preferably with a Biology and Psychology background

POSTGRADUATE COURSES

M. SC. FOOD TECHNOLOGY AND MANAGEMENT

This course is designed for students interested in integrating science, technology, research, and business with the goal of pursuing professional careers in areas such as the food-processing industry, food research laboratories, the beverage industry, quality control, distilleries and in academia. The department offers extensive research activities, memberships to the Association of Food Scientists and Technologists (India) and similar networks, participation and paper presentations at various national and international seminars and conferences, and industry collaboration through internships and mini-projects.

M. COM.

The post-graduate programme in commerce aims at creating professionals who will meet the current requirements of the industry with focus on accounting and finance. The course integrates cognitive and analytical skills to manage strategic and operational issues in the workspace. To keep pace with industry needs, the curriculum includes subjects with a practical outlook, along with skill-development modules, delivered by faculty and through guest lectures, workshops with industry experts, and other modes of industry interaction. The degree also serves as a foundation for further advanced studies and research.

M.A. HRM

The course provides theoretical knowledge and practical instruction of contemporary human resource management concepts. The department offers extensive industry interaction, giving a head-start to students aiming to pursue careers relating to recruitment, training and development, performance appraisal, compensation management, managing labour relations, and implementing career development programmes in HR departments. Interested students may also undertake advanced courses such as M.Phil or Ph.D., and enter academia, after this programme.

M.B.A.

The post-graduate department of business administration, established in 1995, has been imparting holistic value-based education for the past two decades. The two-year full-time programme enhances academic rigour with experiential learning. The programme is accredited by AICTE and has seen multiple batches of students graduate. Campus connect through interactive guest lectures by practising managers, management education programmes, working projects and intensive 12-week internship bring in a contemporary application-oriented perspective. The college offers students opportunities through dual specialisation in the areas of marketing, finance, human resources, hospitality management and systems.

M.SC. INFORMATION TECHNOLOGY

The programme offers interesting subjects such as Java Technologies for Enterprise Applications, Cloud Computing, PHP and MYSQL, and Python Programming, preparing students for careers in software testing, software development, web administration, web designing, IT analysis, web portal design, and IT-enabled services. Uniquely, the department has introduced open-source courses and advanced Java technologies for developing web-centric enterprise applications, thus facilitating students to do efficient real-time projects in the final semester.

M.A. COMMUNICATION

This is a professional broad-based course which offers in-depth study into the nuances of journalism, advertising, broadcast, video production and new media, thereby providing students a unique opportunity to step into any field of their choice. The course offers significant practical experience and opportunities for students to find placements in various television channels, advertising agencies, print publications and websites, in roles involving multi-media, photography, journalism and corporate communications.

M.A. MEDIA MANAGEMENT

The uniqueness of this course is an amalgamation of media and management, providing the right mix of media knowledge and management expertise to students. This facilitates them to occupy managerial positions in the media industry. The course provides a one-month internship at the end of the first year and a three-month internship during the fourth semester. Department students have been placed as event managers, account executives, public relations officers, content producers, corporate communication, marketing and brand management executives, and publishing consultants.