



ANOTHER STEP IN THE JOURNEY OF ACADEMIC EXCELLENCE

M.O.P. Vaishnav College for Women launched diploma courses, post-graduate diploma courses and certificate programmes on a variety of subjects of high on-field value, on Aug. 20, 2018.

With the inauguration of these courses, one of the long-standing dreams of M.O.P. has been realized, said Dr. Lalitha Balakrishnan, principal of M.O.P. Vaishnav College for Women.

Following the inauguration of interdisciplinary certificate programmes during the silver jubilee year for the benefit of M.O.P. students, the college has now made the post-graduate diploma courses, diploma courses, and certificate programmes open to not just the students of M.O.P., but also to general public of any age group, for a reasonable fee.

The college offers post graduate diploma courses in a variety of subjects like office management, computer



M.O.P. launches diploma courses, post-graduate diploma courses and certificate programmes

applications, travel and tourism, multimedia, and fashion designing. The post-graduate diploma courses are offered in journalism and mass communication, interior designing, tourism management, artificial intelligence and virtual reality, and human resource management.

As a result of a tie-up with

prominent companies like Ernst & Young, the college also offers certificate programmes in GST and international taxation, and community radio programming.

The diploma courses and certificate programmes, both for a duration of six months, are offered for students who have passed Class 12 from any

stream, and the post-graduate diploma courses are offered for students with a bachelor's degree, for a period of 1 year.

The chief guest for the event, Shri R. Srinivasan, Registrar of University of Madras, emphasised the importance of employable skills like communication skills in the labour market.

STUDENT LEADERS 2018-19 ASSUME OFFICE

M.O.P. Vaishnav College for Women celebrated its 26th founding day and investiture ceremony of the student leaders for 2018-19 on the July 13, 2018. The student leaders were instituted in their respective roles by the chief guest, Dr. Sundar Ramaswamy, Vice-chancellor of Krea University.

In his address, Dr. Ramaswamy urged the students to set an example of service leadership by asking them to do something for the college without consideration of personal benefit from the service.

The principal of the college, Dr. Lalitha Balakrishnan, mentioned in her welcome speech that the college is launching a program, 'Dil Se,' a lecture series by industry professionals for media



Student Cabinet 2018-19

students. She also mentioned that the number of choice-based electives had increased for the School of Business department and encouraged the students to take courses from the Swayam online platform offered by the Ministry of Human Resource Development.

The year's theme for the student cabinet would be "Pagir" (share), Dr. Balakrishnan said. Dr. Ramaswamy also inaugurated the Economics department of the college.

THE JOY OF SHARING

'Pagir,' a social responsibility initiative by M.O.P. Vaishnav College for Women, was inaugurated on July 24, 2018, by Her Excellency Ms. Krongkanit Rakcharoen, Consul General, the Royal Thai Consulate, Chennai.

Dr. Lalitha Balakrishnan, Principal, M.O.P. Vaishnav College for Women, in her welcome speech, mentioned that this is a continuation of last year's 'Year of Daan' and further added that this year, the values of sharing and caring will be focused on. 'Pagir' (a Tamil word meaning 'to share'), is an initiative that will further this goal.

Through Pagir, students of the college brought in used or new goods, such as stationery or clothes. The college helps deliver the goods to various or-



Pagir is inaugurated

phanages, old age homes and to underprivileged members.

In her inauguration speech, Her Excellency Ms. Rakcharoen reiterated that sharing is a quality that has to be nurtured, and advised the students to always keep sharing.

A kiosk containing items collected from M.O.P.'s students was unveiled and the items were distributed to the students of M.O.P. Vaishnav School, Triplicane and Chennai School, Kotturpuram.

FROM THE PRINCIPAL'S DESK



We at M.O.P. take great pride in our autonomous status, primarily because it allows us the freedom to craft our curriculum to best suit our holistic-development goals for our students.

We regularly refresh our syllabi based on consultation with industry veterans to stay abreast of market trends. We offer self-study papers that gives students the opportunity to earn a few extra credits as required by certain foreign universities that students may approach for higher studies. Our choice-based credit system gives students room to opt for certain courses that cater to their interests.

This year has brought in some

more interesting additions to our gamut of curricular offerings. The Commerce departments, across specialisations, are offering a host of electives -- including sports marketing -- that students, regardless of their stream, can opt for. With registrations completed online, the courses are progressing successfully.

In a major step towards widening our reach and offering the M.O.P. experience to a broader range of the public, we have inaugurated six-month diploma and certificate courses, and one-year post-graduate diploma courses.

We have taken pains to choose subjects that have vast scope and demand in the job

market. The diploma courses are offered in subjects such as office management computer applications, travel and tourism, multimedia, and fashion designing. The certificate courses are offered in GST and international taxation (offered in association with Ernst and Young), and community radio programming.

With reasonable course fees, and offered to anyone with a Class 12 pass, these courses would be ideal for women students seeking additional qualifications, or for older women seeking to change careers, reenter the job market after a break, or simply up-skill themselves.

The post-graduate diploma courses have also been crafted with care, in a plethora of subjects that are highly marketable.

With this launch, one of our long-standing dreams has been realised. It is my hope that the courses helps some others' dreams come true, as well.

Dr. Lalitha Balakrishnan

FITNESS FIRST



M.O.P. Staff at the yoga training

With a series of faculty development programmes at the beginning of the year, M.O.P. showed that it had its priorities right.

The following co-curricular and extracurricular programmes were held for staff between June 5 and 23, ahead of the arrival of students: a Zumba and yoga workshop conducted by Zorba Yoga Studios; a team-building workshop led by counsellor Ms. Mina Dilip; a best-practices sharing session on lesson plan preparation; a session on Microsoft Excel tips and tricks led by Mr. Bharath of Bharath Infotech; a workshop on deriving happiness at the workplace, led by life coaches Mr. AVIS Viswanathan and Ms. Vaani; and a workplace productivity workshop for administrative staff led by trainer Ms. Sowmya.

INTERNATIONAL DAY OF YOGA 2018

Around 1,300 students of M.O.P. Vaishnav College for Women came together to observe the International Day of Yoga on June 21, 2018, at the University Union Grounds, Chetpet, with a coordinated set of yogasanas.

In the Yoga Day celebration held by M.O.P. Vaishnav, in association with the University of Madras, the white-clad students, arranged in disciplined rows, invoked the spirit of yogic practice to carry out the well-synchronised routine.

"It is nice to see that yoga is getting more popular, and more youth are getting attracted to yoga," said Prof. P. Duraisamy, the vice-chancellor of the University of Madras, in his opening remarks.

Dr. Lalitha Balakrishnan,



M.O.P. celebrates the International Day of Yoga at the University Union Grounds.

principal of M.O.P. Vaishnav College for Women, noted that yoga had been included on the Intangible Cultural Heritage list maintained by the United Nations Educational, Scientific and Cultural Organisation (UNESCO). "I'm proud as an Indian that yoga has found a place there," she said.

FRESHERS' GAME DAY



Kho-kho match at Freshers' Game Day

The Freshers' Game Day is an inter-departmental tournament among the first-year students, organized by the Ministry of Sports at M.O.P. Vaishnav College. It was conducted this year on July 21.

This event was organised specifically for the first years of all the departments to help them identify their interest towards the particular sport and build a strong sense of team

spirit within each department.

Two games were hosted: Throwball and kho-kho. Through this initiative, the non-sports students were given an opportunity to be a part of the college team for a particular sport if they proved themselves on the field. The overall trophy was bagged by the Department of Commerce (Marketing Management).

M.O.P. GIRLS FIRE UP GAMES AT ASIAD 2018

The 18th Asian Games, hosted by the Indonesian cities of Jakarta and Palembang from Aug. 18 to Sept 2, 2018 witnessed the participation of almost 11,000 players from 46 nations, including 572 from India. Among them were three M.O.P.ians.

Three students from M.O.P. Vaishnav -- Sunayna Kuruvilla from the third year, Department of Visual Communication, Varsha Gautham from the third year and Pushpa Senthil Kumar from the first year, Department of Sociology, represented India in their respective sports of squash, sailing and basketball.



Sunayna Kuruvilla
PC: Google



Varsha Gautham
PC: Google



Pushpa Senthil Kumar
PC: Google

Pushpa was the captain of India's U-16 women's team that secured promotion to Division A after a flawless performance at the FIBA Asia U-16 Championship for Women in Bengaluru. She is also among the top 65 players who travelled to Los Angeles for the fourth annual Basketball Without borders Global Camp.

Chennai lass Sunayna was the third member of the Indian squash team which includes top players like Joshna Chinappa and Dipika Pallikal, to whom she attributes the reason for falling in love with the sport. She is also scheduled to play at the World Women's Team Championship at China in September.

Varsha became the youngest Indian to win an Asian Games medal, when, at age 16, she partnered with Aishwarya Neduncheziyan from second year, Post-Graduate Department of Marketing Management to bring a bronze home in the Women's 29er event at the 2014 Asian Games in Incheon, South Korea.

ACHIEVEMENTS 2018

M.O.P. has won the state level basketball tournament at Coimbatore conducted by PSGR Krishnammal College for Women during July 2018.

M.O.P. won the Paramakudi basketball tournament conducted by ABC Basketball Club, Paramakudi during Aug. 2018.

M.O.P. won the inter-college volleyball and chess tournaments conducted by Women's Christian College, Chennai.

M.O.P. grabbed the Buck Memorial Rolling Trophy, emerging winners in cricket and tennis tournaments and runners-up in volleyball and ball badminton. It was conducted by YMCA College of Physical Education, Chennai, in Aug. 2018.

Akshaya Adka from second year MA HRM emerged the winner in the FIBA SABA 3x3 Quest Stop international basketball tournament held at Colombo, Sri Lanka from Aug. 4-6, 2018.



Akshaya Adka at FIBA SABA 3x3

PC: Google

The Jordan Junior Cadet Open held at Amman, Jordan from July 25-29, 2018, conducted by The International Table Tennis Federation saw Yashini Sivashankar, from second year, Department of B. Com A&F and Selena Deepthi Selvakumar, from second year, Department of B. Com MM bag the silver medal.

In the Madras Colombo Regatta Tournament conducted by Columbo Rowing Club at Sri Lanka on July 21, 2018, Pooja.S from second year, Department of B. Com A&F Shift II grabbed the second place.

M.O.P. won the inter-college tournament in the sports of chess, table tennis and badminton conducted by A-Zone, in Aug. 2018.

Romaa Sharad from second year, Department of Journalism, participated in the Tamil Nadu State Shooting Championship held at Madurai and won a silver medal in the 25m sports pistol women's event.

Hemalatha D represented the India-Green team in the T20 Challenger Trophy held at Alur, Karnataka from Aug. 14-21. She has also been selected to represent Indian Senior Women's Cricket Team at Sri Lanka to be held in Sep. 2018.



Hemalatha D

PC: Google

IN BRIEF

BBA: Veena R, Darsha Lodha and Megha R Iyengar of BBA (Shift I) have been selected for an eight-week internship, with a stipend of Rs.10,000 per month, at Spheruler Solutions.

B. Com (A&F) Shift I: Mr. G. Santhanarajan, Director, Consumer Association of India, inaugurated the Consumer Club, initiated by the department, on Aug. 7.

B. Com (Corporate Secretaryship): The intramural event, 'Corpo Rappo,' was organised by the department club, the Elite Club, on Aug. 13.

B. Com (Marketing Management): The 'Engage' lecture series saw two events: a one-day workshop on July 21 by Mr. Akhil Das of 361 Degree Minds; and a guest lecture on Aug. 13 by Mr. Vijay Kapoor, founder and MD, Derby Clothing.

Computer Science, BCA and M.Sc. IT: In a talk addressing students of all three departments, Mr. Magesh Rajendran,

Business Development Executive, IBM, Chennai, gave an overview of the implementation of smart cities using the concept Internet of Things (IoT).

Economics: The newly-instituted Department of Economics was formally inaugurated by Dr. Sundar Ramaswamy, vice-chancellor, Krea University, on July 13.

Electronic Media: The Montage Club of the department organized an 'All Art Open Mic' session on Aug. 14 and 16 for the students of all three years.

Journalism: Peace educator and journalist Mr. Chintan Girish Modi addressed the students of the II and III year on peace and conflict-sensitive journalism on June 25.

Psychology: The department organized a three-day workshop on Narrative Practice on Aug. 10, 11 and 12 with trainers from AMKFSC Community Services, Singapore.

Hindi: The department or-

ganized its annual intramural event on August 18. B. Com A&F (Shift II B2) won the overall trophy.

Tamil: The department, in association with the Sahitya Akademi, marked the centenary of writer Ms. Vasumathy Ramaswamy, on July 18.

Visual Communication: The department organized a workshop on story ideation and short film-making by noted film-maker and academician Professor Hariharan, and a guest lecture with award-winning short film-maker and photographer, Mr. Suresh Krishnaswamy.

M.A.(Communication): Comedian Mr. Bosskey and subtitlist Ms. Rekha were among the media personalities who addressed students in the masterclass series 'Dil Se,' launched by the School of Communication and Media Studies.

M.A. (HRM): The Thinktank Expositions guest lecture series organised by the depart-

ment was inaugurated for the year on July 25 by Ms. Indubala Ashok, retired from Tata Consultancy Services and currently an independent consultant, with a talk on 'Intercultural competence.'

MBA: The Breakfast with CEO series was kicked off for the year with a talk by Mr. Vijay Sekhar, founder and creative director of Go Brand 360, an integrated marketing communications company.

M. Com: Among other guest lecture and workshops, the department organised an awareness programme about the securities market on July 3.

M.O.P. C.R.S: An RJ (radio jockey) talent hunt was conducted on July 21 and Aug. 7, with popular RJs judging and sharing their expertise.

Placement Cell: The cell organised three placement orientation sessions for registered-students on resume building and interview skills; aptitude test training; and image management.

SNAPSHOTS



Abhilasha 2018, a talent hunt fest conducted for the first years, was won by the Department of E.M., while Ms. Abhilasha was won by S. Samanviitha from the same dept.



Chief guest, Dr.V.R.Devika, managing trustee of Aseema Trust, hoists the Indian flag during the 72nd Independence Day celebration at M.O.P.



Isaignani Ilayaraja renders a song during his 75th birthday celebration held at M.O.P.



An awareness campaign organised by BBA students, emphasising the need for a plastic-free M.O.P., in progress