



M.O.P. CELEBRATES 26TH COLLEGE DAY

M.O.P. Vaishnav College for Women recognised student achievements with awards and placed on record its appreciation for the support of parents and well-wishers at the 26th College Day celebrations held on April 1, 2018, at the college premises.

Chief guest Thiru Sunil Palival, Chief Secretary, Department of Higher Education, Government of Tamil Nadu, urged the students in the audience to be agile in reacting to a fast-changing environment. "If you are able to adapt to that change, the future belongs to you," he said.

He also expressed his appreciation for the diverse programmes and opportunities offered by the college. "I feel like this is the time when one should have been born, taking into consideration the opportunities and technological developments that make learn-



Student achievers were felicitated at the College Day celebrations

ing easy and fun at the same time," he said.

The secretary of the board of governors of the college, Shri Manoj Kumar Sonthalia, delivered the welcome address, and the principal of the college, Dr. Lalitha Balakrishnan, gave an overview of the

activities and achievements of the students over the course of the academic year.

The college continues to forge many industry collaborations and memoranda of understanding with foreign universities to facilitate student internships abroad, and

other modes of knowledge exchange, Dr. Balakrishnan said. Student awards for academic, co-curricular and extra-curricular achievements, and staff awards for service to the college were given away by the chief guest.

STUDENT CABINET 2017-18 TAKES A BOW



Prize distribution during the valedictory ceremony

The student cabinet 2017-18 of M.O.P. Vaishnav College for Women was recognised for its efforts and achievements at the cabinet valedictory ceremony held on March 20, 2018. Student achievers for the year were also felicitated on the occasion. The event was presided over by Dr. V. Lakshmypathy, Principal, Sri-devi Arts and Science College (Senate Member, University of Madras).

Principal Dr. Lalitha Balakrishnan welcomed the chief guest and congratulated the prize winners for the day. Dr. V. Lakshmypathy extended his appreciation to the students for the effort the institution and students have taken to reach great heights. He advised the students on the importance of maintaining a high level of happiness quotient.

The efforts of the members of parliament of the different ministries for the smooth functioning of the student cabinet 2017-18 were also acknowledged. Dr. Lalitha Balakrishnan then introduced the cabinet members for 2018-19 and congratulated them.

The vote of thanks was rendered by Ms. Anjana Alagammai, the incumbent deputy prime minister.

FIRST-EVER Ms. M.O.P. CHOSEN



Ms. Kavya Sreekumar was chosen as Ms. M.O.P.

In its first such endeavour for the college, Ms. M.O.P. was chosen from the outgoing batch of student, after several tough rounds of selection. Ms. Kavya Sreekumar of B.A. Journalism emerged the winner.

In patent M.O.P. tradition, the contest was no mere beauty contest. Candidates were evaluated for their intelligence, presence of mind, special talent, and their values.

First, the contestants' applications were screened by the heads of the respective departments and then they had to present their personal vision for M.O.P. in the year 2020. The third round, held on March 23, comprised a talent hunt, followed by a question-and-answer round where diverse talents such as two-minute painting, dancing, oratory, slam poetry, and, in an off-beat choice, block-and-tackle, were exhibited. Each contestant was then asked a single question by the judges, Dr. Mohanasree, principal of Sree Kanyaka Parameshwari Arts and Science College for Women and Ms. Padmaja, CEO of Victory Insights.

The winner was felicitated at the College Day celebrations held on April 1.

FROM THE PRINCIPAL'S DESK



A new academic year is here, and the M.O.P. family is re-charged and raring to go. We welcome our senior students back to campus, fresh off their vacations and internships. We also extend a warm welcome to the incoming batch of M.O.P.ians. The next few years will be some of the best years of their lives in terms of personal and academic development.

M.O.P. Vaishnav offers an unparalleled range of experiences aimed at the holistic development of students. As

senior students and alumni will vouch, a plethora of co-curricular and extracurricular activities are open for the enrichment of the student community.

Some noteworthy rites of passage for M.O.P. students include the high-octane college culturals, the M.O.P. Community Radio Station, which invites student participation for programming, social responsibility activities, and highly enriching internships, including foreign internships facilitated by the

college. Of course, the accomplished faculty, using innovative teaching methods and smart classrooms, make learning a pleasure.

We at M.O.P. also draw from the unique perspectives brought in by our bright students. The students coming in after their summer internships, for example, help us strengthen our industry connect, and engage in peer-teaching by sharing their internship experiences.

As for the newest members of the M.O.P. family, we are always refreshed by the energy and talent that the freshmen bring in.

Still buzzing from our silver jubilee celebrations last year, we set off with renewed vigour towards greater accomplishments in the next 25. Wish you a great 2018-19!

Dr. Lalitha Balakrishnan

CULINARY MOM 2018

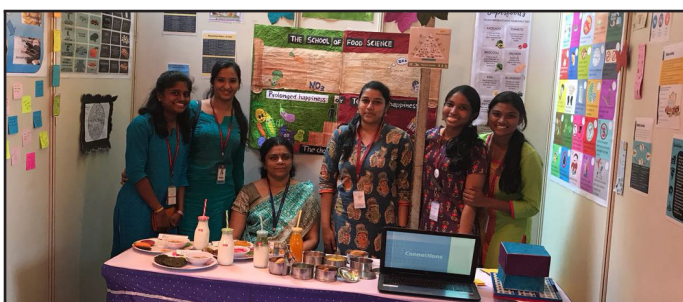


Ms. Athirai Venugopal and Ms. Meena Sudhir judging the recipes

In connection with International Women's Day, M.O.P. Vaishnav organized a contest, "M.O.P. Culinary Mom 2018," in association with Nestle on March 9, 2018. Students of the college along with their mothers participated with full enthusiasm and vigour. The 34 teams that participated had to prepare four recipes of a balanced diet with two items incorporating Nestle products.

The contest was judged by Ms. Athirai Venugopal and Ms. Meena Sudhir, food bloggers and cookery book authors. Three best teams were selected and awarded prizes by Principal Dr. Lalitha Balakrishnan.

F.S.M. WINS BEST STALL AWARD



Best stall of the day

The School of Food Science of M.O.P. Vaishnav won the best stall award at the Youth Health Mela conducted by the Cancer Institute (WIA) as part of their 64th year celebration on Feb. 23 and 24 at Anna University, where around 40 stalls had been set up for exhibition by various institutions.

The Food Science and Management Department put up a stall on the concept 'diet and nutrition for adolescents,' which was communicated through various activities and

games such as connections, quiz, body mass index check and iron man (plank challenge).

A day's menu was prepared and nutritive value was displayed based on the recommended dietary allowances (RDA). A healthy and attractive version of lunch box was also formulated by the stall holders.

The stall was adjudged the "Best stall of the day" by an expert panel and by public voting.

INCOMING STUDENT CABINET



Ms. Nachammai Savithri (left), Ms. Mumuksha Kakar (top right) and Ms. Shobana S (bottom right) were elected as student cabinet leaders 18-19

M.O.P. Vaishnav has always believed in a democratic process for the selection of students leaders. The student community of M.O.P. Vaishnav College for Women is represented by leaders duly elected by the students themselves.

Casting their vote through their secure login credentials on the Intranet system of the college website, the students

elected three leaders at the end of the last academic year. Ms. Nachammai Savithri R of II B.Com Corporate Secretaryship was elected the Prime Minister. Ms. Mumuksha Kakar of II B.Com Marketing Management, and Ms. Shobana S of II B.Com Honours were elected the deputy prime ministers.

M.O.P. RACKS UP SPORTING VICTORIES

Over the years, M.O.P. Vaishnav College has gained a reputation as a force to be reckoned with in collegiate sport. The institution today has representation in 28 sports and games, and M.O.P. sportswomen continue to do their college proud.

- M.O.P. has consecutively won the prestigious Dr. A.L. Mudaliar Athletic Rolling Trophy for the past 16 years.
- The Dr. Sivanthi Adityan Rolling Trophy for the maximum number of university players has gone to M.O.P. for the past 15 years.
- M.O.P. has also been awarded the Shri P. Haridas University of Madras Rolling Trophy for winning the maximum number of inter-zonal matches, for the past 12 years.
- The college has produced 115 international players and 740 national players over the years.

Achievements 2017-18

- Selena Selvakumar won a gold hat-trick at the Egypt Junior & Cadet Table Tennis Open, Sharm El Sheikh and clinched the bronze medal at the Junior Singles, Slovenia Junior World Ranking Competition.
- Yashni won gold at the World Circuit Jordan Junior tennis tournament.
- Sunayna Kuruvilla won gold at the World Junior Squash Championship, New Zealand and is also Under-19 National Champion for the second year in a row.
- Hemalatha D has been selected to be part of the national team to play against England and Australia in T20 cricket.
- Harivardhini was awarded the Best Woman Player title at the Penang International Chess Championship.
- Mahalakshmi M won the 1st and 2nd Place in the chess tournaments at Sunway Sitges, Spain and Rilton Cup, Sweden, respectively.
- Monnisha G K is the recipient of the CM award for 'Best Woman International Player' in chess and was placed 4th at the Asian Indoor Rapid Tournament, Turkmenistan.
- Saranya Y won the 2nd place at the Sharjah Open chess tournament.
- Shrinidhi Natrajan represented India at the Dana Cup football tournament, Denmark.
- The women's cricket team of M.O.P. won the prestigious Pawan Singh Nair trophy at the tournament organized by Guru Nanak College and was awarded Rs. 20,000.

• M.O.P. won the Rolling Championship at the inaugural inter-collegiate rowing tournament organised by the Madras Boat Club.

• The basketball team of M.O.P. won the All-India Basketball Tournament organized by Dr. Rajkumar Basketball Club held at Bangalore. They were awarded a cash prize of Rs. 40,000.

VASPO (Vaishnav Sports), a national-level inter-collegiate sports tournament annually organized by the college attracts 1000 players from all over the country for prizes in basketball, volley ball, throw ball and table tennis. VASPO was inaugurated by Mr. Ramesh Krishnan, retired international tennis player, and Mr. Washington Sundar, international cricketer, was the guest of honour. This year, 30 teams from across the country participated and the overall trophy was bagged by St. Joseph's College, Chennai.

This year, the annual college sports day was a two-day extravaganza with departments competing against each other to win the overall trophy.



Students of M.O.P Vaishnav being presented with the A.L Mudhaliar Rolling Trophy



Students of M.O.P Vaishnav being presented with the Dr.Sivanthi Adityan Rolling Trophy

MASTER'S COURSES AT M.O.P.

M.SC. FOOD TECHNOLOGY AND MANAGEMENT

M.Sc. Food Technology and Management is designed for students interested in integrating science, technology, research, and business with the goal of pursuing professional careers in areas such as the food-processing industry, food research laboratories, the beverage industry, quality control, distilleries and in academia. The department offers extensive research activities, memberships to the Association of Food Scientists and Technologists (India) and similar networks, participation and paper presentations at various national

and international seminars and conferences, and industry collaboration through internships and mini-projects.

Candidates are required to have a bachelor's degree in life science, nutrition, food science, chemical science or allied majors. Selections are based on under-graduate marks and performance in an entrance test – which would comprise objective and descriptive questions on logical reasoning, analytical thinking, basic scientific principles and recent advances in food industry – and a personal interview.

M.SC. INFORMATION TECHNOLOGY

The programme offers interesting subjects such as Java Technologies for Enterprise Applications, Cloud Computing, PHP and MYSQL, and Python Programming, preparing students for careers in software testing, software development, web administration, web designing, IT analysis, web portal design, and IT-enabled services. Uniquely, the department has introduced open-source courses and advanced Java technologies for developing

web-centric enterprise applications, thus facilitating students to do efficient real-time projects in the final semester.

Candidates with a bachelor's degree in any subject with mathematics, statistics, business mathematics or business statistics as main or allied subjects are eligible to apply. Selections are based on an entrance test that will test logical thinking and analytical ability, followed by a personal interview.

M.B.A.

The post-graduate department of business administration, established in 1995, has been imparting holistic value-based education for the past two decades. The two-year full-time programme enhances academic rigour with experiential learning. The programme is accredited by AICTE and has seen multiple batches of students graduate.

Campus connect through interactive guest lectures by practicing managers, management education pro-

grammes, working projects and intensive 12-week internship bring in a contemporary application-oriented perspective.

The college offers students opportunities through dual specialisation in the areas of marketing, finance, human resources, hospitality management and systems.

Candidates with a bachelor's degree in any discipline and a valid MAT/TANCET score will be considered for the programme.

M. COM

The post-graduate programme in commerce aims at creating professionals who will meet the current requirements of the industry with focus on accounting and finance. The course integrates cognitive and analytical skills to manage strategic and operational issues in the workspace. To keep pace with industry needs, the curriculum includes subjects with a practical outlook, along with skill-development modules, delivered through faculty and guest lectures,

workshops with industry experts, and other modes of industry interaction. The degree also serves as a foundation for further advanced studies and research.

Candidates who have passed B. Com (general, or with any specialization) or a BBA degree or its equivalent course recognized by the University of Madras, with at least 50 percent marks may be considered for selection, which will also be based on an entrance examination.

M.A. MEDIA MANAGEMENT

The uniqueness of this course is an amalgamation of media and management, providing the right mix of media knowledge and management expertise to students. This facilitates them to occupy managerial positions in the media industry. The course provides a one-month internship at the end of the first year and a three-month internship during the fourth semester.

Department students have been placed as event managers, account executives, public relations officers, content producers, corporate communication, marketing and brand management executives, and publishing consultants.

Candidates with any bachelor's degree may apply, and must appear for an entrance examination and personal interview.

M.A. COMMUNICATION

M.A. Communication is a professional broad-based course which offers in-depth study into the nuances of journalism, advertising, broadcast, video production and new media, thereby providing students a unique opportunity to step into any field of their choice. The course offers significant practical experience and opportunities for students to find placements in various

television channels, advertising agencies, print publications and websites, in roles involving multi-media, photography, journalism and corporate communications.

Candidates with any bachelor's degree may be considered eligible for the course.

The candidates are required to appear for an entrance examination and personal interview.

M.A. HUMAN RESOURCES MANAGEMENT

The course provides theoretical knowledge and practical instruction of contemporary human resource management concepts.

The department offers extensive industry interaction, offering a head-start to students aiming to pursue careers relating to recruitment, training and development, perfor-

mance appraisal, compensation management, managing labour relations, and implementing career development programs in HR departments. Interested students may also undertake advanced courses such as M.Phil or Ph.D., and enter academia, after this programme.

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