

## **INSTITUTIONAL DISTINCTIVENESS**

Sri Vallabhacharya Vidya Sabha, the prominent managing body of D.G Vaishnav College, in its silver jubilee year, collaborated with Dewan Bahadur M. O. Parthasarathy Iyengar Charities for the establishment of this women's college in 1992, a dream realization and the result of the determination and sustained efforts of the two trusts. Both these organisations have eminent industrialists, administrators and people committed to the cause of women's education.

Since its inception, the college has been committed to attracting and supporting top calibre women students providing them the right arenas for higher education. The College is driven by the 3E approach to impart quality education to its students:

- **Education**
- **Entrepreneurship**
- **Empowerment**

### **Institution Highlights & Distinct features**

#### **Education**

**a. The college introduced various new courses from 2015 onwards**

**Undergraduate Program**

- B.Sc. Psychology
- B.A. Economics

**Diploma Program**

- Computer Application
- Office Management
- Fashion designing

**Certificate Program**

- GST and International Taxation

**b. MOU'S with International Universities for Summer Course**

- School of Business – University of Massachusetts – Boston, USA
- Illinois Institute of Technology – Chicago, USA

- Kingston University – London, UK
- Vancouver Film School – Canada

### **Entrepreneurship**

- a. **Business on Campus initiatives**
- b. **M.O.P. Bazaar** the annual entrepreneurship fest is laid out in the form of streets, each having a unique name and holding more than 100 stalls run by students and Alumni.
- c. **Akriti**, is a mock company run by the students of the college. The activities of the core team involve event management for several corporate events.

### **Empowerment**

- a. Under the **Centre of Excellence**, Certificate Programmes, Clubs to pursue hobbies as vocation have added value to academic and non academic pursuits.
- b. Only college to replace a **Student's Union** with a Student Cabinet and 8 Ministries.